

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2016 (Final)

Room Statistics

Taxable room revenues for the month of \$30,892,728 are above prior year by \$5,830,399 (23.3%). Cash occupied room nights of 339,755 are above prior year by 31,508 (10.2%). Comp occupied room nights of 85,096 are below prior year by 142 (-0.2%), and 28-day occupied room nights of 119,832 are above prior year by 16,842 (16.4%). Total occupied rooms for the month (Cash,Comp, 28-day) of 544,683 are 48,208 (9.7%) above the prior year.

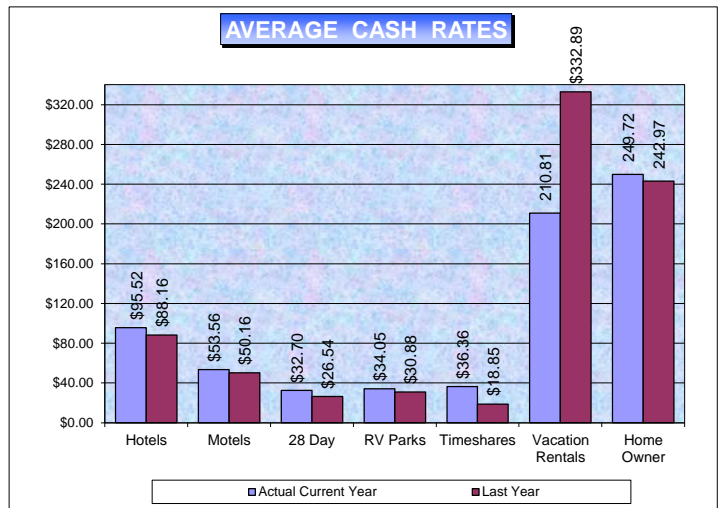
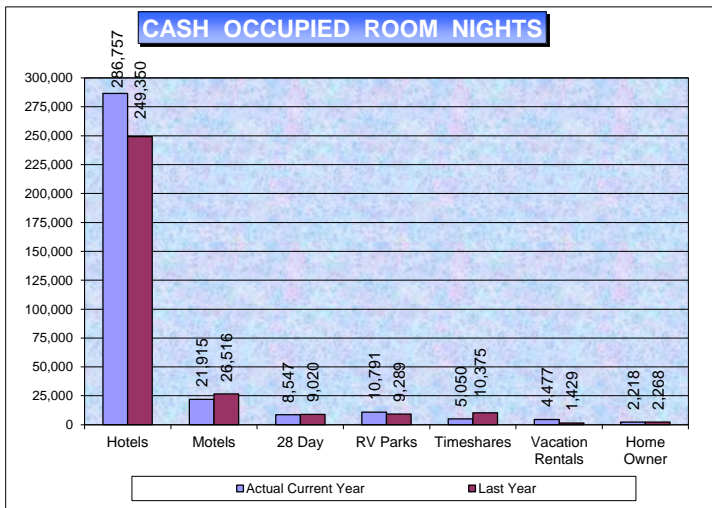
Overall, Washoe County occupancy percentages of 73.9% for the month are 7.4% above the 68.8% level of the prior year. There were 16,233 (2.3%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$90.93 increased \$9.62 (11.8%), compared to \$81.31 for the prior year.

Year-to-date cash occupied room nights of 3,528,621 are 184,093 (5.5%) above prior year. Cash average rates year-to-date of \$89.84 are \$8.50 (10.4%) above the prior year. Year-to-date, total taxable room revenues of \$317,014,071 are \$44,973,004 (16.5%) above prior year.

Effective 7/01/15 six properties (4 Motels and 2 Timeshares) were reclassified to Hotel classification as a result of SB 312. Historical data remains as originally reported

June 2016						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	476,421	286,757	\$95.52	\$88.16	\$7.36	8.3%
Motels	49,862	21,915	\$53.56	\$50.16	\$3.40	6.8%
28 Day	107,390	8,547	\$32.70	\$26.54	\$6.16	23.2%
RV Parks	51,540	10,791	\$34.05	\$30.88	\$3.17	10.3%
Timeshares	14,802	5,050	\$36.36	\$18.85	\$17.51	92.9%
Vacation Rentals	22,308	4,477	\$210.81	\$332.89	(\$122.08)	-36.7%
Home Owner	15,119	2,218	\$249.72	\$242.97	\$6.75	2.8%
Totals	737,442	339,755	\$90.93	\$81.31	\$9.62	11.8%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2016 (Final)

Effective 7/01/15 six properties (4 Motels and 2 Timeshares) were reclassified to Hotel classification as a result of SB 312. Historical data remains as originally reported

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$30,892,728	\$28,282,401	\$2,610,327	9.2%	\$25,062,329	\$5,830,399	23.3%
Occupied Rooms - Cash	339,755	352,952	(13,197)	-3.7%	308,247	31,508	10.2%
Average Rate - Cash	\$90.93	\$80.13	\$10.80	13.5%	\$81.31	\$9.62	11.8%
Occupied Rooms							
Cash	339,755	352,952	(13,197)	-3.7%	308,247	31,508	10.2%
Comp	85,096	93,965	(8,869)	-9.4%	85,238	(142)	-0.2%
28 Day	119,832	105,886	13,946	13.2%	102,990	16,842	16.4%
Total Occupied Rooms	544,683	552,803	(8,120)	-1.5%	496,475	48,208	9.7%
Percentage of Occupancy							
Cash	46.1%	48.9%	(2.8)	-5.7%	42.7%	3.4	8.0%
Comp	11.5%	13.0%	(1.5)	-11.5%	11.8%	(0.3)	-2.5%
28 Day	16.2%	14.7%	1.5	10.2%	14.3%	1.9	13.3%
Total Percentage of Occupancy	73.9%	76.5%	(2.6)	-3.4%	68.8%	5.1	7.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	286,757	302,305	(15,548)	-5.1%	249,350	37,407	15.0%
Motels	21,915	21,503	412	1.9%	26,516	(4,601)	-17.4%
28 Day Motels	8,547	10,000	(1,453)	-14.5%	9,020	(473)	-5.2%
R.V. Parks	10,791	8,467	2,324	27.4%	9,289	1,502	16.2%
Vacation Rentals	4,477	1,332	3,145	236.1%	1,429	3,048	213.3%
Timeshares	5,050	7,145	(2,095)	-29.3%	10,375	(5,325)	-51.3%
Home Owner Rentals	2,218	2,200	18	0.8%	2,268	(50)	-2.2%
Total Occupied - Cash	339,755	352,952	(13,197)	-3.7%	308,247	31,508	10.2%
Percentage of Occupancy - Cash							
Hotels	60.2%	63.7%	(3.5)	-5.5%	54.8%	5.4	9.9%
Motels	44.0%	45.2%	(1.2)	-2.7%	44.6%	(0.6)	-1.3%
28 Day Motels	8.0%	9.6%	(1.6)	-16.7%	8.5%	(0.5)	-5.9%
R.V. Parks	20.9%	16.3%	4.6	28.2%	19.3%	1.6	8.3%
Vacation Rentals	20.1%	7.2%	12.9	179.2%	7.8%	12.3	157.7%
Timeshares	34.1%	71.5%	(37.4)	-52.3%	55.1%	(21.0)	-38.1%
Home Owner Rentals	14.7%	14.2%	0.5	3.5%	14.8%	(0.1)	-0.7%
Total Occupancy Percentage - Cash	46.1%	48.9%	(2.8)	-5.7%	42.7%	3.4	8.0%
Average Rates - Cash							
Hotels	\$95.52	\$85.21	\$10.31	12.1%	\$88.16	\$7.36	8.3%
Motels	\$53.56	\$46.65	\$6.91	14.8%	\$50.16	\$3.40	6.8%
28 Day Motels	\$32.70	\$24.98	\$7.72	30.9%	\$26.54	\$6.16	23.2%
R.V. Parks	\$34.05	\$31.04	\$3.01	9.7%	\$30.88	\$3.17	10.3%
Vacation Rentals	\$210.81	\$285.73	(\$74.92)	-26.2%	\$332.89	(\$122.08)	-36.7%
Timeshares	\$36.36	\$17.63	\$18.73	106.2%	\$18.85	\$17.51	92.9%
Home Owner Rentals	\$249.72	\$227.27	\$22.45	0.0%	\$242.97	\$6.75	2.8%
Total Cash Average Rate	\$90.93	\$80.13	\$10.80	13.5%	\$81.31	\$9.62	11.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	339,755	352,952	(13,197)	-3.7%	308,247	31,508	10.2%
Comp	85,096	93,965	(8,869)	-9.4%	85,238	(142)	-0.2%
28 Day	119,832	105,886	13,946	13.2%	102,990	16,842	16.4%
Total Occupied Rooms	544,683	552,803	(8,120)	-1.5%	496,475	48,208	9.7%
Vacant	192,759	169,557	23,202	13.7%	224,734	(31,975)	-14.2%
Total Available Rooms	737,442	722,360	15,082	2.1%	721,209	16,233	2.3%
Percentage of Occupancy							
Cash	46.1%	48.9%	(2.8)	-5.7%	42.7%	3.4	8.0%
Comp	11.5%	13.0%	(1.5)	-11.5%	11.8%	(0.3)	-2.5%
28 Day	16.2%	14.7%	1.5	10.2%	14.3%	1.9	13.3%
Total Occupancy Percentage	73.9%	76.5%	(2.6)	-3.4%	68.8%	5.1	7.4%
Vacant	26.1%	23.5%	2.6	11.1%	31.2%	(5.1)	-16.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,892,728	\$28,282,401	\$2,610,327	9.2%	\$25,062,329	\$5,830,399	23.3%
Comp	\$6,162,204	\$6,315,490	(\$153,286)	-2.4%	\$5,749,459	\$412,745	7.2%
28 Day	\$2,803,165	\$2,274,428	\$528,737	23.2%	\$2,403,733	\$399,432	16.6%
Total Revenue	\$39,858,097	\$36,872,319	\$2,985,778	8.1%	\$33,215,521	\$6,642,576	20.0%
Average Rates							
Cash	\$90.93	\$80.13	\$10.80	13.5%	\$81.31	\$9.62	11.8%
Comp	\$72.41	\$67.21	\$5.20	7.7%	\$67.45	\$4.96	7.4%
28 Day	\$23.39	\$21.48	\$1.91	8.9%	\$23.34	\$0.05	0.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	286,757	302,305	(15,548)	-5.1%	249,350	37,407	15.0%
Comp	84,687	93,731	(9,044)	-9.6%	84,753	(66)	-0.1%
28 Day	3,556	4,539	(983)	-21.7%	1,861	1,695	91.1%
Total Occupied Rooms	375,000	400,575	(25,575)	-6.4%	335,964	39,036	11.6%
Vacant	101,421	73,665	27,756	37.7%	119,419	(17,998)	-15.1%
Total Available Rooms	476,421	474,240	2,181	0.5%	455,383	21,038	4.6%
Percentage of Occupancy							
Cash	60.2%	63.7%	(3.5)	-5.5%	54.8%	5.4	9.9%
Comp	17.8%	19.8%	(2.0)	-10.1%	18.6%	(0.8)	-4.3%
28 Day	0.7%	1.0%	(0.3)	-30.0%	0.4%	0.3	75.0%
Total Occupancy Percentage	78.7%	84.5%	(5.8)	-6.9%	73.8%	4.9	6.6%
Vacant	21.3%	15.5%	5.8	37.4%	26.2%	(4.9)	-18.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$27,390,753	\$25,760,171	\$1,630,582	6.3%	\$21,983,819	\$5,406,934	24.6%
Comp	\$6,145,836	\$6,299,917	(\$154,081)	-2.4%	\$5,731,762	\$414,074	7.2%
28 Day	\$251,357	\$198,129	\$53,228	26.9%	\$134,122	\$117,235	87.4%
Total Revenue	\$33,787,946	\$32,258,217	\$1,529,729	4.7%	\$27,849,703	\$5,938,243	21.3%
Average Rates							
Cash	\$95.52	\$85.21	\$10.31	12.1%	\$88.16	\$7.36	8.3%
Comp	\$72.57	\$67.21	\$5.36	8.0%	\$67.63	\$4.94	7.3%
28 Day	\$70.69	\$43.65	\$27.04	61.9%	\$72.07	(\$1.38)	-1.9%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	21,915	21,503	412	1.9%	26,516	(4,601)	-17.4%
Comp	133	108	25	23.1%	311	(178)	-57.2%
28 Day	2,825	1,426	1,399	98.1%	2,246	579	25.8%
Total Occupied Rooms	24,873	23,037	1,836	8.0%	29,073	(4,200)	-14.4%
Vacant	24,989	24,513	476	1.9%	30,315	(5,326)	-17.6%
Total Available Rooms	49,862	47,550	2,312	4.9%	59,388	(9,526)	-16.0%
Percentage of Occupancy							
Cash	44.0%	45.2%	(1.2)	-2.7%	44.6%	(0.6)	-1.3%
Comp	0.3%	0.2%	0.1	50.0%	0.5%	(0.2)	-40.0%
28 Day	5.7%	3.0%	2.7	90.0%	3.8%	1.9	50.0%
Total Occupancy Percentage	49.9%	48.4%	1.5	3.1%	49.0%	0.9	1.8%
Vacant	50.1%	51.6%	(1.5)	-2.9%	51.0%	(0.9)	-1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,173,703	\$1,003,076	\$170,627	17.0%	\$1,329,931	(\$156,228)	-11.7%
Comp	\$4,951	\$6,257	(\$1,306)	-20.9%	\$8,515	(\$3,564)	-41.9%
28 Day	\$98,885	\$40,100	\$58,785	146.6%	\$47,725	\$51,160	107.2%
Total Revenue	\$1,277,539	\$1,049,434	\$228,105	21.7%	\$1,386,171	(\$108,632)	-7.8%
Average Rates							
Cash	\$53.56	\$46.65	\$6.91	14.8%	\$50.16	\$3.40	6.8%
Comp	\$37.23	\$57.94	(\$20.71)	-35.7%	\$27.38	\$9.85	36.0%
28 Day	\$35.00	\$28.12	\$6.88	24.5%	\$21.25	\$13.75	64.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,547	10,000	(1,453)	-14.5%	9,020	(473)	-5.2%
Comp	-	-	-	0.0%	22	(22)	-100.0%
28 Day	77,288	68,583	8,705	12.7%	69,802	7,486	10.7%
Total Occupied Rooms	85,835	78,583	7,252	9.2%	78,844	6,991	8.9%
Vacant	21,555	25,967	(4,412)	-17.0%	26,980	(5,425)	-20.1%
Total Available Rooms	107,390	104,550	2,840	2.7%	105,824	1,566	1.5%
Percentage of Occupancy							
Cash	8.0%	9.6%	(1.6)	-16.7%	8.5%	(0.5)	-5.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.0%	65.6%	6.4	9.8%	66.0%	6.0	9.1%
Total Occupancy Percentage	79.9%	75.2%	4.7	6.3%	74.5%	5.4	7.2%
Vacant	20.1%	24.8%	(4.7)	-19.0%	25.5%	(5.4)	-21.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$279,497	\$249,789	\$29,708	11.9%	\$239,392	\$40,105	16.8%
Comp	\$0	\$0	\$0	0.0%	\$420	(\$420)	-100.0%
28 Day	\$1,523,777	\$1,271,350	\$252,427	19.9%	\$1,353,070	\$170,707	12.6%
Total Revenue	\$1,803,274	\$1,521,139	\$282,135	18.5%	\$1,592,882	\$210,392	13.2%
Average Rates							
Cash	\$32.70	\$24.98	\$7.72	30.9%	\$26.54	\$6.16	23.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$19.09	(\$19.09)	-100.0%
28 Day	\$19.72	\$18.54	\$1.18	6.4%	\$19.38	\$0.34	1.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,791	8,467	2,324	27.4%	9,289	1,502	16.2%
Comp	262	106	156	147.2%	129	133	103.1%
28 Day	28,369	24,104	4,265	17.7%	20,690	7,679	37.1%
Total Occupied Rooms	39,422	32,677	6,745	20.6%	30,108	9,314	30.9%
Vacant	12,118	19,283	(7,165)	-37.2%	17,978	(5,860)	-32.6%
Total Available Rooms	51,540	51,960	(420)	-0.8%	48,086	3,454	7.2%
Percentage of Occupancy							
Cash	20.9%	16.3%	4.6	28.2%	19.3%	1.6	8.3%
Comp	0.5%	0.2%	0.3	150.0%	0.3%	0.2	66.7%
28 Day	55.0%	46.4%	8.6	18.5%	43.0%	12.0	27.9%
Total Occupancy Percentage	76.5%	62.9%	13.6	21.6%	62.6%	13.9	22.2%
Vacant	23.5%	37.1%	(13.6)	-36.7%	37.4%	(13.9)	-37.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$367,478	\$262,827	\$104,651	39.8%	\$286,863	\$80,615	28.1%
Comp	\$10,595	\$4,816	\$5,779	120.0%	\$6,675	\$3,920	58.7%
28 Day	\$410,275	\$323,216	\$87,059	26.9%	\$343,784	\$66,491	19.3%
Total Revenue	\$788,348	\$590,859	\$197,489	33.4%	\$637,322	\$151,026	23.7%
Average Rates							
Cash	\$34.05	\$31.04	\$3.01	9.7%	\$30.88	\$3.17	10.3%
Comp	\$40.44	\$45.43	(\$4.99)	-11.0%	\$51.74	(\$11.30)	-21.8%
28 Day	\$14.46	\$13.41	\$1.05	7.8%	\$16.62	(\$2.16)	-13.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,477	1,332	3,145	236.1%	1,429	3,048	213.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	6,888	6,734	154	2.3%	7,521	(633)	-8.4%
Total Occupied Rooms	11,365	8,066	3,299	40.9%	8,950	2,415	27.0%
Vacant	10,943	10,534	409	3.9%	9,481	1,462	15.4%
Total Available Rooms	22,308	18,600	3,708	19.9%	18,431	3,877	21.0%
Percentage of Occupancy							
Cash	20.1%	7.2%	12.9	179.2%	7.8%	12.3	157.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.9%	36.2%	(5.3)	-14.6%	40.8%	(9.9)	-24.3%
Total Occupancy Percentage	50.9%	43.4%	7.5	17.3%	48.6%	2.3	4.7%
Vacant	49.1%	56.6%	(7.5)	-13.3%	51.4%	(2.3)	-4.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$943,814	\$380,586	\$563,228	148.0%	\$475,696	\$468,118	98.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$441,878	\$391,632	\$50,246	12.8%	\$444,544	(\$2,666)	-0.6%
Total Revenue	\$1,385,692	\$772,218	\$613,474	79.4%	\$920,240	\$465,452	50.6%
Average Rates							
Cash	\$210.81	\$285.73	(\$74.92)	-26.2%	\$332.89	(\$122.08)	-36.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$64.15	\$58.16	\$5.99	10.3%	\$59.11	\$5.04	8.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,050	7,145	(2,095)	-29.3%	10,375	(5,325)	-51.3%
Comp	-	-	-	0.0%	6	(6)	-100.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	5,050	7,145	(2,095)	-29.3%	10,381	(5,331)	-51.4%
Vacant	9,752	2,845	6,907	242.8%	8,443	1,309	15.5%
Total Available Rooms	14,802	9,990	4,812	48.2%	18,824	(4,022)	-21.4%
Percentage of Occupancy							
Cash	34.1%	71.5%	(37.4)	-52.3%	55.1%	(21.0)	-38.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	34.1%	71.5%	(37.4)	-52.3%	55.1%	(21.0)	-38.1%
Vacant	65.9%	28.5%	37.4	131.2%	44.9%	21.0	46.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$183,605	\$125,952	\$57,653	45.8%	\$195,575	(\$11,970)	-6.1%
Comp	\$0	\$0	\$0	0.0%	\$174	(\$174)	-100.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$183,605	\$125,952	\$57,653	45.8%	\$195,749	(\$12,144)	-6.2%
Average Rates							
Cash	\$36.36	\$17.63	\$18.73	106.2%	\$18.85	\$17.51	92.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$29.00	(\$29.00)	-100.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,218	2,200	18	0.8%	2,268	(50)	-2.2%
Comp	14	20	(6)	-30.0%	17	(3)	-17.6%
28 Day	906	500	406	81.2%	870	36	4.1%
Total Occupied Rooms	3,138	2,720	418	15.4%	3,155	(17)	-0.5%
Vacant	11,981	12,750	(769)	-6.0%	12,118	(137)	-1.1%
Total Available Rooms	15,119	15,470	(351)	-2.3%	15,273	(154)	-1.0%
Percentage of Occupancy							
Cash	14.7%	14.2%	0.5	3.5%	14.8%	(0.1)	-0.7%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	6.0%	3.2%	2.8	87.5%	5.7%	0.3	5.3%
Total Occupancy Percentage	20.8%	17.6%	3.2	18.2%	20.7%	0.1	0.5%
Vacant	79.2%	82.4%	(3.2)	-3.9%	79.3%	(0.1)	-0.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$553,878	\$500,000	\$53,878	10.8%	\$551,053	\$2,825	0.5%
Comp	\$822	\$4,500	(\$3,678)	-81.7%	\$1,913	(\$1,091)	-57.0%
28 Day	\$76,993	\$50,000	\$26,993	54.0%	\$80,488	(\$3,495)	-4.3%
Total Revenue	\$631,693	\$554,500	\$77,193	13.9%	\$633,454	(\$1,761)	-0.3%
Average Rates							
Cash	\$249.72	\$227.27	\$22.45	9.9%	\$242.97	\$6.75	2.8%
Comp	\$58.71	\$225.00	(\$166.29)	-73.9%	\$112.53	(\$53.82)	-47.8%
28 Day	\$84.98	\$100.00	(\$15.02)	-15.0%	\$92.51	(\$7.53)	-8.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

June 2016 (Final)

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$317,014,071	\$285,965,442	\$31,048,629	10.9%	\$272,041,067	\$44,973,004	16.5%
Occupied Rooms - Cash	3,528,621	3,512,442	16,179	0.5%	3,344,528	184,093	5.5%
Average Rate - Cash	\$89.84	\$81.41	\$8.43	10.4%	\$81.34	\$8.50	10.4%
Occupied Rooms							
Cash	3,528,621	3,512,442	16,179	0.5%	3,344,528	184,093	5.5%
Comp	899,244	961,537	(62,293)	-6.5%	929,716	(30,472)	-3.3%
28 Day	1,371,231	1,281,346	89,885	7.0%	1,270,116	101,115	8.0%
Total Occupied Rooms	5,799,096	5,755,325	43,771	0.8%	5,544,360	254,736	4.6%
Percentage of Occupancy							
Cash	40.6%	40.5%	0.1	0.2%	38.9%	1.7	4.4%
Comp	10.4%	11.1%	(0.7)	-6.3%	10.8%	(0.4)	-3.7%
28 Day	15.8%	14.8%	1.0	6.8%	14.8%	1.0	6.8%
Total Percentage of Occupancy	66.8%	66.4%	0.4	0.6%	64.5%	2.3	3.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	2,988,343	2,952,712	35,631	1.2%	2,719,748	268,595	9.9%
Motels	248,857	255,984	(7,127)	-2.8%	302,061	(53,204)	-17.6%
28 Day Motels	104,747	119,579	(14,832)	-12.4%	106,903	(2,156)	-2.0%
R.V. Parks	85,876	82,950	2,926	3.5%	84,117	1,759	2.1%
Vacation Rentals	28,401	17,434	10,967	62.9%	17,512	10,889	62.2%
Timeshares	58,619	73,692	(15,073)	-20.5%	103,785	(45,166)	-43.5%
Home Owner Rentals	13,778	10,091	3,687	36.5%	10,402	3,376	32.5%
Total Occupied - Cash	3,528,621	3,512,442	16,179	0.5%	3,344,528	184,093	5.5%
Percentage of Occupancy - Cash							
Hotels	52.5%	51.3%	1.2	2.3%	49.8%	2.7	5.4%
Motels	42.5%	44.1%	(1.6)	-3.6%	40.9%	1.6	3.9%
28 Day Motels	8.1%	9.4%	(1.3)	-13.8%	8.5%	(0.4)	-4.7%
R.V. Parks	13.5%	12.8%	0.7	5.5%	13.2%	0.3	2.3%
Vacation Rentals	11.9%	7.7%	4.2	54.5%	7.8%	4.1	52.6%
Timeshares	34.2%	60.5%	(26.3)	-43.5%	48.6%	(14.4)	-29.6%
Home Owner Rentals	21.4%	16.2%	5.2	32.1%	17.9%	3.5	19.6%
Total Occupancy Percentage - Cash	40.6%	40.5%	0.1	0.2%	38.9%	1.7	4.4%
Average Rates - Cash							
Hotels	\$95.09	\$87.45	\$7.64	8.7%	\$88.76	\$6.33	7.1%
Motels	\$52.27	\$48.30	\$3.97	8.2%	\$49.39	\$2.88	5.8%
28 Day Motels	\$31.18	\$26.03	\$5.15	19.8%	\$27.04	\$4.14	15.3%
R.V. Parks	\$32.17	\$29.50	\$2.67	9.1%	\$29.91	\$2.26	7.6%
Vacation Rental	\$281.80	\$342.09	(\$60.29)	-17.6%	\$337.00	(\$55.20)	-16.4%
Timeshares	\$39.07	\$21.01	\$18.06	86.0%	\$19.30	\$19.77	102.4%
Home Owner Rentals	\$255.58	\$230.05	\$25.53	11.1%	\$231.52	\$24.06	10.4%
Total Cash Average Rate	\$89.84	\$81.41	\$8.43	10.4%	\$81.34	\$8.50	10.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,528,621	3,512,442	16,179	0.5%	3,344,528	184,093	5.5%
Comp	899,244	961,537	(62,293)	-6.5%	929,716	(30,472)	-3.3%
28 Day	1,371,231	1,281,346	89,885	7.0%	1,270,116	101,115	8.0%
Total Occupied Rooms	5,799,096	5,755,325	43,771	0.8%	5,544,360	254,736	4.6%
Vacant	2,881,941	2,916,787	(34,846)	-1.2%	3,055,266	(173,325)	-5.7%
Total Available Rooms	8,681,037	8,672,112	8,925	0.1%	8,599,626	81,411	0.9%
Percentage of Occupancy							
Cash	40.6%	40.5%	0.1	0.2%	38.9%	1.7	4.4%
Comp	10.4%	11.1%	(0.7)	-6.3%	10.8%	(0.4)	-3.7%
28 Day	15.8%	14.8%	1.0	6.8%	14.8%	1.0	6.8%
Total Occupancy Percentage	66.8%	66.4%	0.4	0.6%	64.5%	2.3	3.6%
Vacant	33.2%	33.6%	(0.4)	-1.2%	35.5%	(2.3)	-6.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$317,014,071	\$285,965,442	\$31,048,629	10.9%	\$272,041,067	\$44,973,004	16.5%
Comp	\$68,868,398	\$63,904,940	\$4,963,458	7.8%	\$63,009,019	\$5,859,379	9.3%
28 Day	\$31,275,655	\$27,893,649	\$3,382,006	12.1%	\$28,191,337	\$3,084,318	10.9%
Total Revenue	\$417,158,124	\$377,764,032	\$39,394,092	10.4%	\$363,241,423	\$53,916,701	14.8%
Average Rates							
Cash	\$89.84	\$81.41	\$8.43	10.4%	\$81.34	\$8.50	10.4%
Comp	\$76.58	\$66.46	\$10.12	15.2%	\$67.77	\$8.81	13.0%
28 Day	\$22.81	\$21.77	\$1.04	4.8%	\$22.20	\$0.61	2.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,988,343	2,952,712	35,631	1.2%	2,719,748	268,595	9.9%
Comp	894,991	957,108	(62,117)	-6.5%	924,211	(29,220)	-3.2%
28 Day	32,793	50,272	(17,479)	-34.8%	36,115	(3,322)	-9.2%
Total Occupied Rooms	3,916,127	3,960,092	(43,965)	-1.1%	3,680,074	236,053	6.4%
Vacant	1,773,458	1,798,390	(24,932)	-1.4%	1,779,588	(6,130)	-0.3%
Total Available Rooms	5,689,585	5,758,482	(68,897)	-1.2%	5,459,662	229,923	4.2%
Percentage of Occupancy							
Cash	52.5%	51.3%	1.2	2.3%	49.8%	2.7	5.4%
Comp	15.7%	16.6%	(0.9)	-5.4%	16.9%	(1.2)	-7.1%
28 Day	0.6%	0.9%	(0.3)	-33.3%	0.7%	(0.1)	-14.3%
Total Occupancy Percentage	68.8%	68.8%	-	0.0%	67.4%	1.4	2.1%
Vacant	31.2%	31.2%	-	0.0%	32.6%	(1.4)	-4.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$284,162,784	\$258,208,741	\$25,954,043	10.1%	\$241,401,032	\$42,761,752	17.7%
Comp	\$68,689,473	\$63,702,148	\$4,987,325	7.8%	\$62,774,012	\$5,915,461	9.4%
28 Day	\$2,315,689	\$2,091,838	\$223,851	10.7%	\$1,816,926	\$498,763	27.5%
Total Revenue	\$355,167,946	\$324,002,727	\$31,165,219	9.6%	\$305,991,970	\$49,175,976	16.1%
Average Rates							
Cash	\$95.09	\$87.45	\$7.64	8.7%	\$88.76	\$6.33	7.1%
Comp	\$76.75	\$66.56	\$10.19	15.3%	\$67.92	\$8.83	13.0%
28 Day	\$70.62	\$41.61	\$29.01	69.7%	\$50.31	\$20.31	40.4%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	248,857	255,984	(7,127)	-2.8%	302,061	(53,204)	-17.6%
Comp	2,297	2,268	29	1.3%	3,252	(955)	-29.4%
28 Day	36,177	17,759	18,418	103.7%	45,036	(8,859)	-19.7%
Total Occupied Rooms	287,331	276,011	11,320	4.1%	350,349	(63,018)	-18.0%
Vacant	298,709	304,099	(5,390)	-1.8%	388,911	(90,202)	-23.2%
Total Available Rooms	586,040	580,110	5,930	1.0%	739,260	(153,220)	-20.7%
Percentage of Occupancy							
Cash	42.5%	44.1%	(1.6)	-3.6%	40.9%	1.6	3.9%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	6.2%	3.1%	3.1	100.0%	6.1%	0.1	1.6%
Total Occupancy Percentage	49.0%	47.6%	1.4	2.9%	47.4%	1.6	3.4%
Vacant	51.0%	52.4%	(1.4)	-2.7%	52.6%	(1.6)	-3.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$13,007,915	\$12,363,101	\$644,814	5.2%	\$14,919,585	(\$1,911,670)	-12.8%
Comp	\$82,601	\$120,970	(\$38,369)	-31.7%	\$145,605	(\$63,004)	-43.3%
28 Day	\$1,082,164	\$373,727	\$708,437	189.6%	\$1,074,577	\$7,587	0.7%
Total Revenue	\$14,172,680	\$12,857,799	\$1,314,881	10.2%	\$16,139,767	(\$1,967,087)	-12.2%
Average Rates							
Cash	\$52.27	\$48.30	\$3.97	8.2%	\$49.39	\$2.88	5.8%
Comp	\$35.96	\$53.34	(\$17.38)	-32.6%	\$44.77	(\$8.81)	-19.7%
28 Day	\$29.91	\$21.04	\$8.87	42.2%	\$23.86	\$6.05	25.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	104,747	119,579	(14,832)	-12.4%	106,903	(2,156)	-2.0%
Comp	-	469	(469)	-100.0%	523	(523)	-100.0%
28 Day	901,439	850,922	50,517	5.9%	817,734	83,705	10.2%
Total Occupied Rooms	1,006,186	970,970	35,216	3.6%	925,160	81,026	8.8%
Vacant	289,170	304,540	(15,370)	-5.0%	339,837	(50,667)	-14.9%
Total Available Rooms	1,295,356	1,275,510	19,846	1.6%	1,264,997	30,359	2.4%
Percentage of Occupancy							
Cash	8.1%	9.4%	(1.3)	-13.8%	8.5%	(0.4)	-4.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	69.6%	66.7%	2.9	4.3%	64.6%	5.0	7.7%
Total Occupancy Percentage	77.7%	76.1%	1.6	2.1%	73.1%	4.6	6.3%
Vacant	22.3%	23.9%	(1.6)	-6.7%	26.9%	(4.6)	-17.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,265,982	\$3,112,475	\$153,507	4.9%	\$2,890,959	\$375,023	13.0%
Comp	\$0	\$3,680	(\$3,680)	-100.0%	\$8,370	(\$8,370)	-100.0%
28 Day	\$17,800,815	\$16,606,670	\$1,194,145	7.2%	\$15,756,027	\$2,044,788	13.0%
Total Revenue	\$21,066,797	\$19,722,825	\$1,343,972	6.8%	\$18,655,356	\$2,411,441	12.9%
Average Rates							
Cash	\$31.18	\$26.03	\$5.15	19.8%	\$27.04	\$4.14	15.3%
Comp	\$0.00	\$7.85	(\$7.85)	-100.0%	\$16.00	(\$16.00)	-100.0%
28 Day	\$19.75	\$19.52	\$0.23	1.2%	\$19.27	\$0.48	2.5%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	85,876	82,950	2,926	3.5%	84,117	1,759	2.1%
Comp	1,851	1,363	488	35.8%	1,389	462	33.3%
28 Day	309,372	279,614	29,758	10.6%	279,443	29,929	10.7%
Total Occupied Rooms	397,099	363,927	33,172	9.1%	364,949	32,150	8.8%
Vacant	237,724	283,065	(45,341)	-16.0%	274,091	(36,367)	-13.3%
Total Available Rooms	634,823	646,992	(12,169)	-1.9%	639,040	(4,217)	-0.7%
Percentage of Occupancy							
Cash	13.5%	12.8%	0.7	5.5%	13.2%	0.3	2.3%
Comp	0.3%	0.2%	0.1	50.0%	0.2%	0.1	50.0%
28 Day	48.7%	43.2%	5.5	12.7%	43.7%	5.0	11.4%
Total Occupancy Percentage	62.6%	56.2%	6.4	11.4%	57.1%	5.5	9.6%
Vacant	37.4%	43.8%	(6.4)	-14.6%	42.9%	(5.5)	-12.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,762,609	\$2,447,406	\$315,203	12.9%	\$2,516,303	\$246,306	9.8%
Comp	\$83,834	\$56,126	\$27,708	49.4%	\$60,654	\$23,180	38.2%
28 Day	\$4,472,717	\$3,818,836	\$653,881	17.1%	\$3,919,416	\$553,301	14.1%
Total Revenue	\$7,319,160	\$6,322,368	\$996,792	15.8%	\$6,496,373	\$822,787	12.7%
Average Rates							
Cash	\$32.17	\$29.50	\$2.67	9.1%	\$29.91	\$2.26	7.6%
Comp	\$45.29	\$41.18	\$4.11	10.0%	\$43.67	\$1.62	3.7%
28 Day	\$14.46	\$13.66	\$0.80	5.9%	\$14.03	\$0.43	3.1%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	28,401	17,434	10,967	62.9%	17,512	10,889	62.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	87,624	80,794	6,830	8.5%	88,838	(1,214)	-1.4%
Total Occupied Rooms	116,025	98,228	17,797	18.1%	106,350	9,675	9.1%
Vacant	123,332	128,692	(5,360)	-4.2%	118,421	4,911	4.1%
Total Available Rooms	239,357	226,920	12,437	5.5%	224,771	14,586	6.5%
Percentage of Occupancy							
Cash	11.9%	7.7%	4.2	54.5%	7.8%	4.1	52.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.6%	35.6%	1.0	2.8%	39.5%	(2.9)	-7.3%
Total Occupancy Percentage	48.5%	43.3%	5.2	12.0%	47.3%	1.2	2.5%
Vacant	51.5%	56.7%	(5.2)	-9.2%	52.7%	(1.2)	-2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$8,003,482	\$5,964,076	\$2,039,406	34.2%	\$5,901,576	\$2,101,906	35.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$5,286,605	\$4,776,924	\$509,681	10.7%	\$5,323,317	(\$36,712)	-0.7%
Total Revenue	\$13,290,087	\$10,741,000	\$2,549,087	23.7%	\$11,224,893	\$2,065,194	18.4%
Average Rates							
Cash	\$281.80	\$342.09	(\$60.29)	-17.6%	\$337.00	(\$55.20)	-16.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$60.33	\$59.12	\$1.21	2.0%	\$59.92	\$0.41	0.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

June 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	58,619	73,692	(15,073)	-20.5%	103,785	(45,166)	-43.5%
Comp	-	229	(229)	-100.0%	218	(218)	-100.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	58,619	73,921	(15,302)	-20.7%	104,003	(45,384)	-43.6%
Vacant	112,838	47,957	64,881	135.3%	109,638	3,200	2.9%
Total Available Rooms	171,457	121,878	49,579	40.7%	213,641	(42,184)	-19.7%
Percentage of Occupancy							
Cash	34.2%	60.5%	(26.3)	-43.5%	48.6%	(14.4)	-29.6%
Comp	0.0%	0.2%	(0.2)	-100.0%	0.1%	(0.1)	-100.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	34.2%	60.7%	(26.5)	-43.7%	48.7%	(14.5)	-29.8%
Vacant	65.8%	39.3%	26.5	67.4%	51.3%	14.5	28.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,289,980	\$1,548,215	\$741,765	47.9%	\$2,003,382	\$286,598	14.3%
Comp	\$0	\$6,586	(\$6,586)	-100.0%	\$6,264	(\$6,264)	-100.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,289,980	\$1,554,801	\$735,179	47.3%	\$2,009,646	\$280,334	13.9%
Average Rates							
Cash	\$39.07	\$21.01	\$18.06	86.0%	\$19.30	\$19.77	102.4%
Comp	\$0.00	\$28.76	(\$28.76)	-100.0%	\$28.73	(\$28.73)	-100.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,778	10,091	3,687	36.5%	10,402	3,376	32.5%
Comp	105	100	5	5.0%	123	(18)	-14.6%
28 Day	3,826	1,985	1,841	92.7%	2,950	876	29.7%
Total Occupied Rooms	17,709	12,176	5,533	45.4%	13,475	4,234	31.4%
Vacant	46,710	50,044	(3,334)	-6.7%	44,780	1,930	4.3%
Total Available Rooms	64,419	62,220	2,199	3.5%	58,255	6,164	10.6%
Percentage of Occupancy							
Cash	21.4%	16.2%	5.2	32.1%	17.9%	3.5	19.6%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	5.9%	3.2%	2.7	84.4%	5.1%	0.8	15.7%
Total Occupancy Percentage	27.5%	19.6%	7.9	40.3%	23.1%	4.4	19.0%
Vacant	72.5%	80.4%	(7.9)	-9.8%	76.9%	(4.4)	-5.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,521,319	\$2,321,428	\$1,199,891	51.7%	\$2,408,230	\$1,113,089	46.2%
Comp	\$12,490	\$15,430	(\$2,940)	-19.1%	\$14,114	(\$1,624)	-11.5%
28 Day	\$317,665	\$225,654	\$92,011	40.8%	\$301,074	\$16,591	5.5%
Total Revenue	\$3,851,474	\$2,562,512	\$1,288,962	50.3%	\$2,723,418	\$1,128,056	41.4%
Average Rates							
Cash	\$255.58	\$230.05	\$25.53	11.1%	\$231.52	\$24.06	10.4%
Comp	\$118.95	\$154.30	(\$35.35)	-22.9%	\$114.75	\$4.20	3.7%
28 Day	\$83.03	\$113.68	(\$30.65)	-27.0%	\$102.06	(\$19.03)	-18.6%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2016 (Final)**

Current Month Actual June 2016	Last Year Actual June 2015				Year To Date Actual July 2015 - June 2016	Last Year - Year To Date Actual July 2014 - June 2015		
	Amount	Increase (Decrease)				Increase (Decrease)		
		Amount	% Percent	Tax District		Amount	Amount	% Percent
\$14,767,593	\$11,957,069	\$2,810,524	23.5%	Reno B	\$154,087,387	\$134,787,623	\$19,299,765	14.3%
\$8,260,831	\$6,606,156	\$1,654,675	25.0%	Reno D	\$87,163,621	\$72,448,515	\$14,715,106	20.3%
\$80,554	\$47,695	\$32,859	68.9%	Reno E	\$694,067	\$604,221	\$89,846	14.9%
\$23,108,977	\$18,610,921	\$4,498,058	24.2%	Total Reno	\$241,945,076	\$207,840,358	\$34,104,717	16.4%
\$46,634	\$39,415	\$7,219	18.3%	Washoe A	\$324,560	\$295,106	\$29,454	10.0%
\$4,574,728	\$4,023,006	\$551,722	13.7%	Washoe B	\$41,813,367	\$35,624,476	\$6,188,891	17.4%
\$4,621,363	\$4,062,422	\$558,941	13.8%	Total Washoe Co.	\$42,137,927	\$35,919,582	\$6,218,345	17.3%
\$3,162,388	\$2,388,987	\$773,401	32.4%	Sparks	\$32,931,069	\$28,281,128	\$4,649,940	16.4%
\$30,892,728	\$25,062,329	\$5,830,399	23.3%	Total Taxable Revenue	\$317,014,071	\$272,041,067	\$44,973,004	16.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2016 (Final)**

Current Month Actual June 2016	Last Year Actual June 2016			Tax District	Year To Date Actual July 2015 - June 2016	Last Year - Year To Date Actual July 2014 - June 2015		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
162,154	144,574	17,580	12.2%	Reno B	1,711,286	1,604,227	107,059	6.7%
104,096	99,092	5,004	5.0%	Reno D	1,074,198	1,064,719	9,479	0.9%
1,935	1,629	306	18.8%	Reno E	20,783	21,055	(272)	-1.3%
268,185	245,295	22,890	9.3%	Total Reno	2,806,267	2,690,001	116,266	4.3%
1,377	1,249	128	10.2%	Washoe A	12,198	12,658	(460)	-3.6%
17,696	16,828	868	5.2%	Washoe B	170,621	153,941	16,680	10.8%
19,073	18,077	996	5.5%	Total Washoe Co.	182,819	166,599	16,220	9.7%
52,497	44,875	7,622	17.0%	Sparks	539,535	487,928	51,607	10.6%
339,755	308,247	31,508	10.2%	Total Taxable Rooms	3,528,621	3,344,528	184,093	5.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2016 (Final)**

Current Month Actual June 2016	Last Year Actual June 2015			Tax District	Year To Date Actual July 2015 - June 2016	Last Year - Year To Date Actual July 2014 - June 2015		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$91.07	\$82.71	\$8.37	10.1%	Reno B	\$90.04	\$84.02	\$6.02	7.2%
\$79.36	\$66.67	\$12.69	19.0%	Reno D	\$81.14	\$68.04	\$13.10	19.2%
\$41.63	\$29.28	\$12.35	42.2%	Reno E	\$33.40	\$28.70	\$4.70	16.4%
\$86.17	\$75.87	\$10.30	13.6%	Total Reno	\$86.22	\$77.26	\$8.95	11.6%
\$33.87	\$31.56	\$2.31	7.3%	Washoe A	\$26.61	\$23.31	\$3.29	14.1%
\$258.52	\$239.07	\$19.45	8.1%	Washoe B	\$245.07	\$231.42	\$13.65	5.9%
\$242.30	\$224.73	\$17.57	7.8%	Total Washoe Co.	\$230.49	\$215.61	\$14.88	6.9%
\$60.24	\$53.24	\$7.00	13.2%	Sparks	\$61.04	\$57.96	\$3.07	5.3%
\$90.93	\$81.31	\$9.62	11.8%	Total Average Daily Rate	\$89.84	\$81.34	\$8.50	10.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village