

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

**July 2016**

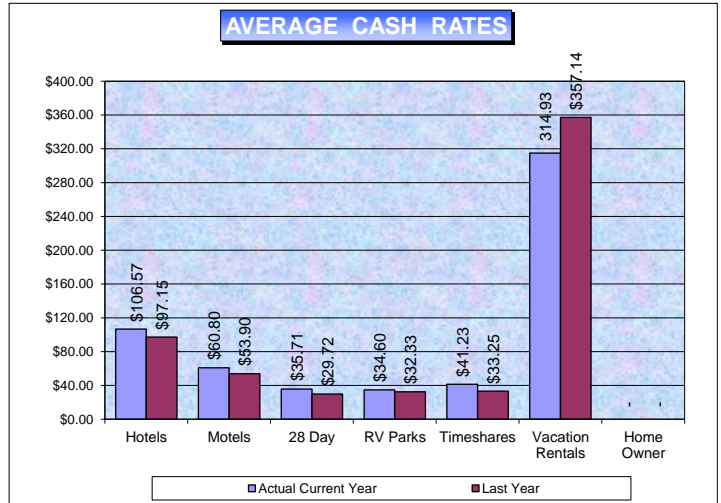
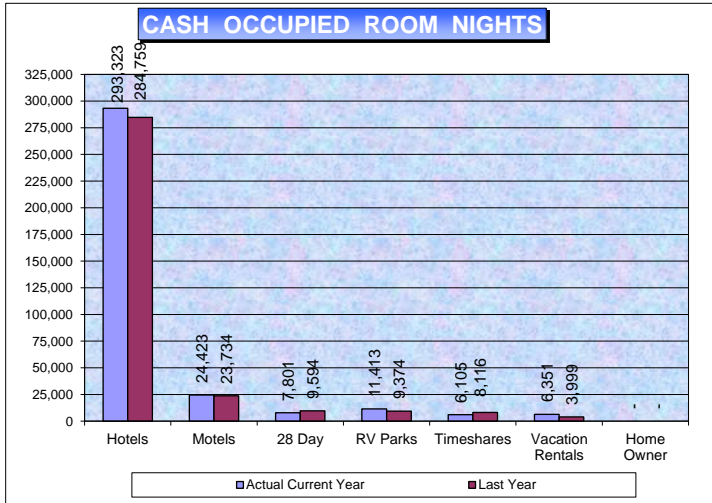
## Room Statistics

Taxable room revenues for the month of \$35,669,423 are above prior year by \$4,438,812 (14.2%). Cash occupied room nights of 349,416 are above prior year by 9,840 (2.9%). Comp occupied room nights of 85,455 are above prior year by 1,918 (2.3%), and 28-day occupied room nights of 123,456 are above prior year by 13,508 (12.3%). Total occupied rooms for the month (Cash,Comp, 28-day) of 558,327 are 25,266 (4.7%) above the prior year.

Overall, Washoe County occupancy percentages of 76.6% for the month are 3.8% above the 73.8% level of the prior year. There were 6,891 (1.0%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$102.08 increased \$10.11 (11.0%), compared to \$91.97 for the prior year.

July 2016						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	477,574	293,323	\$106.57	\$97.15	\$9.42	9.7%
Motels	50,354	24,423	\$60.80	\$53.90	\$6.90	12.8%
28 Day	109,221	7,801	\$35.71	\$29.72	\$5.99	20.2%
RV Parks	53,088	11,413	\$34.60	\$32.33	\$2.27	7.0%
Timeshares	15,833	6,105	\$41.23	\$33.25	\$7.98	24.0%
Vacation Rentals	22,656	6,351	\$314.93	\$357.14	(\$42.21)	-11.8%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
<b>Totals</b>	<b>728,726</b>	<b>349,416</b>	<b>\$102.08</b>	<b>\$91.97</b>	<b>\$10.11</b>	<b>11.0%</b>



Attached please find the detail statistics for each market segment.

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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

July 2016

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$35,669,423</b>	<b>\$32,895,307</b>	<b>\$2,774,116</b>	<b>8.4%</b>	<b>\$31,230,611</b>	<b>\$4,438,812</b>	<b>14.2%</b>
<b>Occupied Rooms - Cash</b>	<b>349,416</b>	<b>345,038</b>	<b>4,378</b>	<b>1.3%</b>	<b>339,576</b>	<b>9,840</b>	<b>2.9%</b>
<b>Average Rate - Cash</b>	<b>\$102.08</b>	<b>\$95.34</b>	<b>\$6.74</b>	<b>7.1%</b>	<b>\$91.97</b>	<b>\$10.11</b>	<b>11.0%</b>
<b>Occupied Rooms</b>							
Cash	349,416	345,038	4,378	1.3%	339,576	9,840	2.9%
Comp	85,455	84,369	1,086	1.3%	83,537	1,918	2.3%
28 Day	123,456	110,691	12,765	11.5%	109,948	13,508	12.3%
<b>Total Occupied Rooms</b>	<b>558,327</b>	<b>540,098</b>	<b>18,229</b>	<b>3.4%</b>	<b>533,061</b>	<b>25,266</b>	<b>4.7%</b>
<b>Percentage of Occupancy</b>							
Cash	47.9%	46.3%	1.6	3.5%	47.0%	0.9	1.9%
Comp	11.7%	11.3%	0.4	3.5%	11.6%	0.1	0.9%
28 Day	16.9%	14.8%	2.1	14.2%	15.2%	1.7	11.2%
<b>Total Percentage of Occupancy</b>	<b>76.6%</b>	<b>72.4%</b>	<b>4.2</b>	<b>5.8%</b>	<b>73.8%</b>	<b>2.8</b>	<b>3.8%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	293,323	289,898	3,425	1.2%	284,759	8,564	3.0%
Motels	24,423	23,497	926	3.9%	23,734	689	2.9%
28 Day Motels	7,801	9,114	(1,313)	-14.4%	9,594	(1,793)	-18.7%
R.V. Parks	11,413	9,374	2,039	21.8%	9,374	2,039	21.8%
Vacation Rentals	6,351	5,039	1,312	26.0%	3,999	2,352	58.8%
Timehares	6,105	8,116	(2,011)	-24.8%	8,116	(2,011)	-24.8%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>349,416</b>	<b>345,038</b>	<b>4,378</b>	<b>1.3%</b>	<b>339,576</b>	<b>9,840</b>	<b>2.9%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	61.4%	59.0%	2.4	4.1%	59.7%	1.7	2.8%
Motels	48.5%	45.3%	3.2	7.1%	46.0%	2.5	5.4%
28 Day Motels	7.1%	8.2%	(1.1)	-13.4%	8.8%	(1.7)	-19.3%
R.V. Parks	21.5%	17.5%	4.0	22.9%	18.9%	2.6	13.8%
Vacation Rentals	28.0%	22.2%	5.8	26.1%	19.6%	8.4	42.9%
Timeshares	38.6%	54.8%	(16.2)	-29.6%	54.7%	(16.1)	-29.4%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>47.9%</b>	<b>46.3%</b>	<b>1.6</b>	<b>3.5%</b>	<b>47.0%</b>	<b>0.9</b>	<b>1.9%</b>
<b>Average Rates - Cash</b>							
Hotels	\$106.57	\$100.07	\$6.50	6.5%	\$97.15	\$9.42	9.7%
Motels	\$60.80	\$55.54	\$5.26	9.5%	\$53.90	\$6.90	12.8%
28 Day Motels	\$35.71	\$31.28	\$4.43	14.2%	\$29.72	\$5.99	20.2%
R.V. Parks	\$34.60	\$33.30	\$1.30	3.9%	\$32.33	\$2.27	7.0%
Vacation Rentals	\$314.93	\$340.11	(\$25.18)	-7.4%	\$357.14	(\$42.21)	-11.8%
Timeshares	\$41.23	\$33.25	\$7.98	24.0%	\$33.25	\$7.98	24.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$102.08</b>	<b>\$95.34</b>	<b>\$6.74</b>	<b>7.1%</b>	<b>\$91.97</b>	<b>\$10.11</b>	<b>11.0%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics**

**July 2016**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	349,416	345,038	4,378	1.3%	339,576	9,840	2.9%
Comp	85,455	84,369	1,086	1.3%	83,537	1,918	2.3%
28 Day	123,456	110,691	12,765	11.5%	109,948	13,508	12.3%
<b>Total Occupied Rooms</b>	<b>558,327</b>	<b>540,098</b>	<b>18,229</b>	<b>3.4%</b>	<b>533,061</b>	<b>25,266</b>	<b>4.7%</b>
Vacant	170,399	205,700	(35,301)	-17.2%	188,774	(18,375)	-9.7%
Total Available Rooms	728,726	745,798	(17,072)	-2.3%	721,835	6,891	1.0%
<b>Percentage of Occupancy</b>							
Cash	47.9%	46.3%	1.6	3.5%	47.0%	0.9	1.9%
Comp	11.7%	11.3%	0.4	3.5%	11.6%	0.1	0.9%
28 Day	16.9%	14.8%	2.1	14.2%	15.2%	1.7	11.2%
<b>Total Occupancy Percentage</b>	<b>76.6%</b>	<b>72.4%</b>	<b>4.2</b>	<b>5.8%</b>	<b>73.8%</b>	<b>2.8</b>	<b>3.8%</b>
Vacant	23.4%	27.6%	(4.2)	-15.2%	26.2%	(2.8)	-10.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$35,669,423</b>	<b>\$32,895,307</b>	<b>\$2,774,116</b>	<b>8.4%</b>	<b>\$31,230,611</b>	<b>\$4,438,812</b>	<b>14.2%</b>
Comp	\$6,621,989	\$6,498,278	\$123,711	1.9%	\$6,434,110	\$187,879	2.9%
28 Day	\$3,001,393	\$2,588,083	\$413,310	16.0%	\$2,590,663	\$410,730	15.9%
Total Revenue	\$45,292,805	\$41,981,668	\$3,311,137	7.9%	\$40,255,384	\$5,037,421	12.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$102.08</b>	<b>\$95.34</b>	<b>\$6.74</b>	<b>7.1%</b>	<b>\$91.97</b>	<b>\$10.11</b>	<b>11.0%</b>
Comp	\$77.49	\$77.02	\$0.47	0.6%	\$77.02	\$0.47	0.6%
28 Day	\$24.31	\$23.38	\$0.93	4.0%	\$23.56	\$0.75	3.2%

**Reno-Sparks Convention and Visitors Authority**

**Hotel Statistics**

**July 2016**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	293,323	289,898	3,425	1.2%	284,759	8,564	3.0%
Comp	85,050	84,005	1,045	1.2%	83,173	1,877	2.3%
28 Day	4,222	2,487	1,735	69.8%	2,487	1,735	69.8%
<b>Total Occupied Rooms</b>	<b>382,595</b>	<b>376,390</b>	<b>6,205</b>	<b>1.6%</b>	<b>370,419</b>	<b>12,176</b>	<b>3.3%</b>
Vacant	94,979	114,898	(19,919)	-17.3%	106,229	(11,250)	-10.6%
Total Available Rooms	477,574	491,288	(13,714)	-2.8%	476,648	926	0.2%
<b>Percentage of Occupancy</b>							
Cash	61.4%	59.0%	2.4	4.1%	59.7%	1.7	2.8%
Comp	17.8%	17.1%	0.7	4.1%	17.4%	0.4	2.3%
28 Day	0.9%	0.5%	0.4	80.0%	0.5%	0.4	80.0%
<b>Total Occupancy Percentage</b>	<b>80.1%</b>	<b>76.6%</b>	<b>3.5</b>	<b>4.6%</b>	<b>77.7%</b>	<b>2.4</b>	<b>3.1%</b>
Vacant	19.9%	23.4%	(3.5)	-15.0%	22.3%	(2.4)	-10.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$31,259,218</b>	<b>\$29,009,541</b>	<b>\$2,249,677</b>	<b>7.8%</b>	<b>\$27,665,161</b>	<b>\$3,594,057</b>	<b>13.0%</b>
Comp	\$6,599,336	\$6,480,972	\$118,364	1.8%	\$6,416,804	\$182,532	2.8%
28 Day	\$309,139	\$169,504	\$139,635	82.4%	\$169,504	\$139,635	82.4%
Total Revenue	\$38,167,693	\$35,660,017	\$2,507,676	7.0%	\$34,251,469	\$3,916,224	11.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$106.57</b>	<b>\$100.07</b>	<b>\$6.50</b>	<b>6.5%</b>	<b>\$97.15</b>	<b>\$9.42</b>	<b>9.7%</b>
Comp	\$77.59	\$77.15	\$0.44	0.6%	\$77.15	\$0.44	0.6%
28 Day	\$73.22	\$68.16	\$5.06	7.4%	\$68.16	\$5.06	7.4%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

July 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	24,423	23,497	926	3.9%	23,734	689	2.9%
Comp	106	194	(88)	-45.4%	194	(88)	-45.4%
28 Day	2,889	3,820	(931)	-24.4%	3,820	(931)	-24.4%
<b>Total Occupied Rooms</b>	<b>27,418</b>	<b>27,511</b>	<b>(93)</b>	<b>-0.3%</b>	<b>27,748</b>	<b>(330)</b>	<b>-1.2%</b>
Vacant	22,936	24,352	(1,416)	-5.8%	23,828	(892)	-3.7%
Total Available Rooms	50,354	51,863	(1,509)	-2.9%	51,576	(1,222)	-2.4%
<b>Percentage of Occupancy</b>							
Cash	48.5%	45.3%	3.2	7.1%	46.0%	2.5	5.4%
Comp	0.2%	0.4%	(0.2)	-50.0%	0.4%	(0.2)	-50.0%
28 Day	5.7%	7.4%	(1.7)	-23.0%	7.4%	(1.7)	-23.0%
<b>Total Occupancy Percentage</b>	<b>54.5%</b>	<b>53.0%</b>	<b>1.5</b>	<b>2.8%</b>	<b>53.8%</b>	<b>0.7</b>	<b>1.3%</b>
Vacant	45.5%	47.0%	(1.5)	-3.2%	46.2%	(0.7)	-1.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,484,982</b>	<b>\$1,304,919</b>	<b>\$180,063</b>	<b>13.8%</b>	<b>\$1,279,332</b>	<b>\$205,650</b>	<b>16.1%</b>
Comp	\$11,831	\$5,130	\$6,701	130.6%	\$5,130	\$6,701	130.6%
28 Day	\$104,254	\$96,312	\$7,942	8.2%	\$98,892	\$5,362	5.4%
Total Revenue	\$1,601,067	\$1,406,361	\$194,706	13.8%	\$1,383,354	\$217,713	15.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$60.80</b>	<b>\$55.54</b>	<b>\$5.26</b>	<b>9.5%</b>	<b>\$53.90</b>	<b>\$6.90</b>	<b>12.8%</b>
Comp	\$111.61	\$26.44	\$85.17	322.1%	\$26.44	\$85.17	322.1%
28 Day	\$36.09	\$25.21	\$10.88	43.2%	\$25.89	\$10.20	39.4%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**July 2016**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	7,801	9,114	(1,313)	-14.4%	9,594	(1,793)	-18.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	80,884	75,008	5,876	7.8%	74,265	6,619	8.9%
<b>Total Occupied Rooms</b>	<b>88,685</b>	<b>84,122</b>	<b>4,563</b>	<b>5.4%</b>	<b>83,859</b>	<b>4,826</b>	<b>5.8%</b>
Vacant	20,536	27,323	(6,787)	-24.8%	24,858	(4,322)	-17.4%
Total Available Rooms	109,221	111,445	(2,224)	-2.0%	108,717	504	0.5%
<b>Percentage of Occupancy</b>							
Cash	7.1%	8.2%	(1.1)	-13.4%	8.8%	(1.7)	-19.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.1%	67.3%	6.8	10.1%	68.3%	5.8	8.5%
<b>Total Occupancy Percentage</b>	<b>81.2%</b>	<b>75.5%</b>	<b>5.7</b>	<b>7.5%</b>	<b>77.1%</b>	<b>4.1</b>	<b>5.3%</b>
Vacant	18.8%	24.5%	(5.7)	-23.3%	22.9%	(4.1)	-17.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$278,590</b>	<b>\$285,088</b>	<b>(\$6,498)</b>	<b>-2.3%</b>	<b>\$285,088</b>	<b>(\$6,498)</b>	<b>-2.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,634,872	\$1,483,194	\$151,678	10.2%	\$1,483,194	\$151,678	10.2%
Total Revenue	\$1,913,462	\$1,768,282	\$145,180	8.2%	\$1,768,282	\$145,180	8.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$35.71</b>	<b>\$31.28</b>	<b>\$4.43</b>	<b>14.2%</b>	<b>\$29.72</b>	<b>\$5.99</b>	<b>20.2%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$20.21	\$19.77	\$0.44	2.2%	\$19.97	\$0.24	1.2%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics**

**July 2016**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	11,413	9,374	2,039	21.8%	9,374	2,039	21.8%
Comp	299	170	129	75.9%	170	129	75.9%
28 Day	27,987	21,506	6,481	30.1%	21,506	6,481	30.1%
<b>Total Occupied Rooms</b>	<b>39,699</b>	<b>31,050</b>	<b>8,649</b>	<b>27.9%</b>	<b>31,050</b>	<b>8,649</b>	<b>27.9%</b>
Vacant	13,389	22,642	(9,253)	-40.9%	18,612	(5,223)	-28.1%
Total Available Rooms	53,088	53,692	(604)	-1.1%	49,662	3,426	6.9%
<b>Percentage of Occupancy</b>							
Cash	21.5%	17.5%	4.0	22.9%	18.9%	2.6	13.8%
Comp	0.6%	0.3%	0.3	100.0%	0.3%	0.3	100.0%
28 Day	52.7%	40.1%	12.6	31.4%	43.3%	9.4	21.7%
<b>Total Occupancy Percentage</b>	<b>74.8%</b>	<b>57.8%</b>	<b>17.0</b>	<b>29.4%</b>	<b>62.5%</b>	<b>12.3</b>	<b>19.7%</b>
Vacant	25.2%	42.2%	(17.0)	-40.3%	37.5%	(12.3)	-32.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$394,848</b>	<b>\$312,108</b>	<b>\$82,740</b>	<b>26.5%</b>	<b>\$303,017</b>	<b>\$91,831</b>	<b>30.3%</b>
Comp	\$10,822	\$12,176	(\$1,354)	-11.1%	\$12,176	(\$1,354)	-11.1%
28 Day	\$401,519	\$344,621	\$56,898	16.5%	\$344,621	\$56,898	16.5%
Total Revenue	\$807,189	\$668,905	\$138,284	20.7%	\$659,814	\$147,375	22.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$34.60</b>	<b>\$33.30</b>	<b>\$1.30</b>	<b>3.9%</b>	<b>\$32.33</b>	<b>\$2.27</b>	<b>7.0%</b>
Comp	\$36.19	\$71.62	(\$35.43)	-49.5%	\$71.62	(\$35.43)	-49.5%
28 Day	\$14.35	\$16.02	(\$1.67)	-10.4%	\$16.02	(\$1.67)	-10.4%

**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics**

**July 2016**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	6,351	5,039	1,312	26.0%	3,999	2,352	58.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,474	7,870	(396)	-5.0%	7,870	(396)	-5.0%
<b>Total Occupied Rooms</b>	<b>13,825</b>	<b>12,909</b>	<b>916</b>	<b>7.1%</b>	<b>11,869</b>	<b>1,956</b>	<b>16.5%</b>
Vacant	8,831	9,783	(952)	-9.7%	8,538	293	3.4%
Total Available Rooms	22,656	22,692	(36)	-0.2%	20,407	2,249	11.0%
<b>Percentage of Occupancy</b>							
Cash	28.0%	22.2%	5.8	26.1%	19.6%	8.4	42.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	33.0%	34.7%	(1.7)	-4.9%	38.6%	(5.6)	-14.5%
<b>Total Occupancy Percentage</b>	<b>61.0%</b>	<b>56.9%</b>	<b>4.1</b>	<b>7.2%</b>	<b>58.2%</b>	<b>2.8</b>	<b>4.8%</b>
Vacant	39.0%	43.1%	(4.1)	-9.5%	41.8%	(2.8)	-6.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,000,097</b>	<b>\$1,713,827</b>	<b>\$286,270</b>	<b>16.7%</b>	<b>\$1,428,189</b>	<b>\$571,908</b>	<b>40.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$551,609	\$494,452	\$57,157	11.6%	\$494,452	\$57,157	11.6%
Total Revenue	\$2,551,706	\$2,208,279	\$343,427	15.6%	\$1,922,641	\$629,065	32.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$314.93</b>	<b>\$340.11</b>	<b>(\$25.18)</b>	<b>-7.4%</b>	<b>\$357.14</b>	<b>(\$42.21)</b>	<b>-11.8%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$73.80	\$62.83	\$10.97	17.5%	\$62.83	\$10.97	17.5%



**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**July 2016**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	6,105	8,116	(2,011)	-24.8%	8,116	(2,011)	-24.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>6,105</b>	<b>8,116</b>	<b>(2,011)</b>	<b>-24.8%</b>	<b>8,116</b>	<b>(2,011)</b>	<b>-24.8%</b>
Vacant	9,728	6,702	3,026	45.2%	6,709	3,019	45.0%
Total Available Rooms	15,833	14,818	1,015	6.8%	14,825	1,008	6.8%
<b>Percentage of Occupancy</b>							
Cash	38.6%	54.8%	(16.2)	-29.6%	54.7%	(16.1)	-29.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>38.6%</b>	<b>54.8%</b>	<b>(16.2)</b>	<b>-29.6%</b>	<b>54.7%</b>	<b>(16.1)</b>	<b>-29.4%</b>
Vacant	61.4%	45.2%	16.2	35.8%	45.3%	16.1	35.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$251,688</b>	<b>\$269,824</b>	<b>(\$18,136)</b>	<b>-6.7%</b>	<b>\$269,824</b>	<b>(\$18,136)</b>	<b>-6.7%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$251,688	\$269,824	(\$18,136)	-6.7%	\$269,824	(\$18,136)	-6.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$41.23</b>	<b>\$33.25</b>	<b>\$7.98</b>	<b>24.0%</b>	<b>\$33.25</b>	<b>\$7.98</b>	<b>24.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**July 2016**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	-	-	-	<b>0.0%</b>	-	-	<b>0.0%</b>
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
July 2016**

Current Month Actual July 2016	Last Year Actual July 2015			Tax District	Year To Date Actual June 2016	Last Year - Year To Date Actual July 2015		
	Amount	Increase (Decrease) Amount      % Percent				Amount	Increase (Decrease) Amount      % Percent	
\$15,824,911	\$13,297,862	\$2,527,049	19.0%	Reno B	\$15,824,911	\$13,297,862	\$2,527,049	19.0%
\$9,008,369	\$8,254,018	\$754,351	9.1%	Reno D	\$9,008,369	\$8,254,018	\$754,350	9.1%
\$90,427	\$62,208	\$28,219	45.4%	Reno E	\$90,427	\$62,208	\$28,219	45.4%
<b>\$24,923,706</b>	<b>\$21,614,088</b>	<b>\$3,309,619</b>	<b>15.3%</b>	<b>Total Reno</b>	<b>\$24,923,706</b>	<b>\$21,614,088</b>	<b>\$3,309,618</b>	<b>15.3%</b>
\$20,569	\$21,491	(\$922)	-4.3%	Washoe A	\$20,569	\$21,491	(\$922)	-4.3%
\$7,217,608	\$6,513,062	\$704,546	10.8%	Washoe B	\$7,217,608	\$6,513,062	\$704,546	10.8%
<b>\$7,238,177</b>	<b>\$6,534,554</b>	<b>\$703,624</b>	<b>10.8%</b>	<b>Total Washoe Co.</b>	<b>\$7,238,177</b>	<b>\$6,534,554</b>	<b>\$703,624</b>	<b>10.8%</b>
<b>\$3,507,540</b>	<b>\$3,081,970</b>	<b>\$425,570</b>	<b>13.8%</b>	<b>Sparks</b>	<b>\$3,507,540</b>	<b>\$3,081,970</b>	<b>\$425,570</b>	<b>13.8%</b>
<b>\$35,669,423</b>	<b>\$31,230,611</b>	<b>\$4,438,812</b>	<b>14.2%</b>	<b>Total Taxable Revenue</b>	<b>\$35,669,423</b>	<b>\$31,230,611</b>	<b>\$4,438,812</b>	<b>14.2%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
July 2016**

Current Month Actual July 2016	Last Year Actual July 2016			Tax District	Year To Date Actual July 2016	Last Year - Year To Date Actual July 2015		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
163,702	154,516	9,186	5.9%	Reno B	163,702	154,516	9,186	5.9%
106,703	113,836	(7,133)	-6.3%	Reno D	106,703	113,836	(7,133)	-6.3%
1,910	1,870	40	2.1%	Reno E	1,910	1,870	40	2.1%
<b>272,315</b>	<b>270,222</b>	<b>2,093</b>	<b>0.8%</b>	<b>Total Reno</b>	<b>272,315</b>	<b>270,222</b>	<b>2,093</b>	<b>0.8%</b>
1,030	1,186	(156)	-13.2%	Washoe A	1,030	1,186	(156)	-13.2%
21,905	19,495	2,410	12.4%	Washoe B	21,905	19,495	2,410	12.4%
<b>22,935</b>	<b>20,681</b>	<b>2,254</b>	<b>10.9%</b>	<b>Total Washoe Co.</b>	<b>22,935</b>	<b>20,681</b>	<b>2,254</b>	<b>10.9%</b>
<b>54,166</b>	<b>48,673</b>	<b>5,493</b>	<b>11.3%</b>	<b>Sparks</b>	<b>54,166</b>	<b>48,673</b>	<b>5,493</b>	<b>11.3%</b>
<b>349,416</b>	<b>339,576</b>	<b>9,840</b>	<b>2.9%</b>	<b>Total Taxable Rooms</b>	<b>349,416</b>	<b>339,576</b>	<b>9,840</b>	<b>2.9%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
July 2016**

Current Month Actual July 2016	Last Year Actual July 2015			Tax District	Year To Date Actual July 2016	Last Year - Year To Date Actual July 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$96.67	\$86.06	\$10.61	12.3%	Reno B	\$96.67	\$86.06	\$10.61	12.3%
\$84.42	\$72.51	\$11.92	16.4%	Reno D	\$84.42	\$72.51	\$11.92	16.4%
\$47.34	\$33.27	\$14.08	42.3%	Reno E	\$47.34	\$33.27	\$14.08	42.3%
<b>\$91.53</b>	<b>\$79.99</b>	<b>\$11.54</b>	<b>14.4%</b>	<b>Total Reno</b>	<b>\$91.53</b>	<b>\$79.99</b>	<b>\$11.54</b>	<b>14.4%</b>
\$19.97	\$18.12	\$1.85	10.2%	Washoe A	\$19.97	\$18.12	\$1.85	10.2%
\$329.50	\$334.09	-\$4.59	-1.4%	Washoe B	\$329.50	\$334.09	-\$4.59	-1.4%
<b>\$315.60</b>	<b>\$315.97</b>	<b>-\$0.37</b>	<b>-0.1%</b>	<b>Total Washoe Co.</b>	<b>\$315.60</b>	<b>\$315.97</b>	<b>-\$0.37</b>	<b>-0.1%</b>
<b>\$64.76</b>	<b>\$63.32</b>	<b>\$1.44</b>	<b>2.3%</b>	<b>Sparks</b>	<b>\$64.76</b>	<b>\$63.32</b>	<b>\$1.44</b>	<b>2.3%</b>
<b>\$102.08</b>	<b>\$91.97</b>	<b>\$10.11</b>	<b>11.0%</b>	<b>Total Average Daily Rate</b>	<b>\$102.08</b>	<b>\$91.97</b>	<b>\$10.11</b>	<b>11.0%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
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