

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

August 2016 Room Statistics

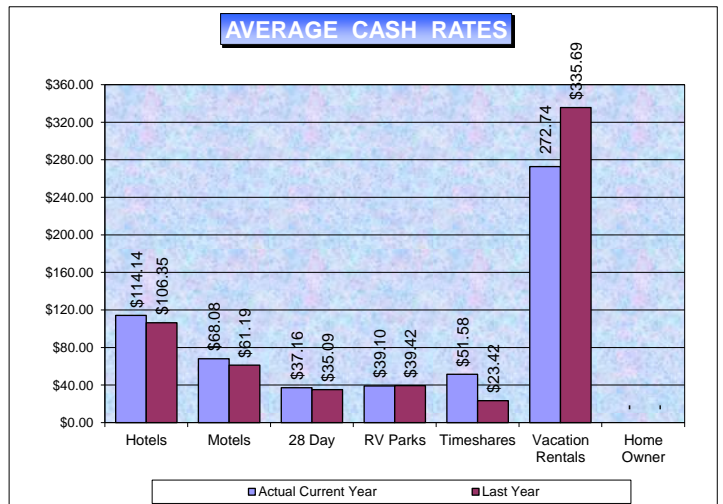
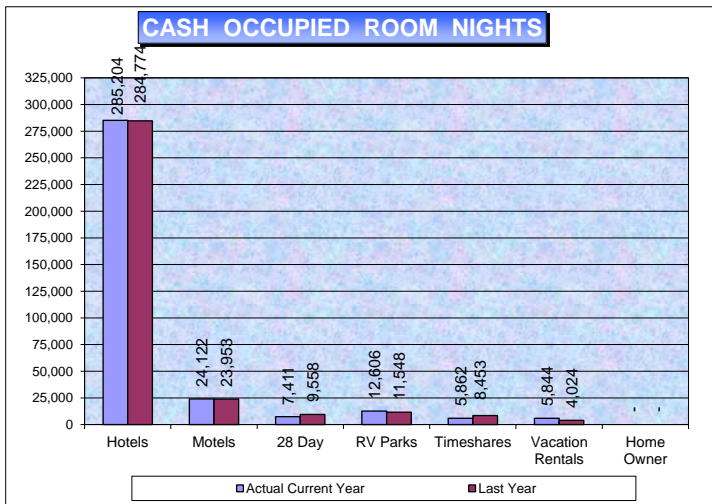
Taxable room revenues for the month of \$36,861,178 are above prior year by \$2,769,186 (8.1%). Cash occupied room nights of 341,049 are below prior year by 1,261 (-0.4%). Comp occupied room nights of 82,288 are above prior year by 1,457 (1.8%), and 28-day occupied room nights of 124,098 are above prior year by 16,217 (15.0%). Total occupied rooms for the month (Cash,Comp, 28-day) of 548,035 are 16,413 (3.1%) above the prior year.

Overall, Washoe County occupancy percentages of 74.9% for the month are 1.4% above the 73.9% level of the prior year. There were 11,594 (1.6%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$108.08 increased \$8.49 (8.5%), compared to \$99.59 for the prior year.

Year-to-date cash occupied room nights of 690,651 are (1.3%) above prior year. Cash average rates year-to-date of \$105.03 are \$9.23 (9.6%) above the prior year. Year-to-date, total taxable room revenues of \$72,538,440 are \$7,215,837 (11.0%) above prior year.

August 2016						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	480,488	285,204	\$114.14	\$106.35	\$7.79	7.3%
Motels	51,752	24,122	\$68.08	\$61.19	\$6.89	11.3%
28 Day	109,461	7,411	\$37.16	\$35.09	\$2.07	5.9%
RV Parks	53,289	12,606	\$39.10	\$39.42	(\$0.32)	-0.8%
Timeshares	13,432	5,862	\$51.58	\$23.42	\$28.16	120.3%
Vacation Rentals	22,891	5,844	\$272.74	\$335.69	(\$62.95)	-18.8%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	731,313	341,049	\$108.08	\$99.59	\$8.49	8.5%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2016

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$36,861,178	\$35,783,901	\$1,077,277	3.0%	\$34,091,992	\$2,769,186	8.1%
Occupied Rooms - Cash	341,049	347,197	(6,148)	-1.8%	342,310	(1,261)	-0.4%
Average Rate - Cash	\$108.08	\$103.07	\$5.01	4.9%	\$99.59	\$8.49	8.5%
Occupied Rooms							
Cash	341,049	347,197	(6,148)	-1.8%	342,310	(1,261)	-0.4%
Comp	82,888	82,241	647	0.8%	81,431	1,457	1.8%
28 Day	124,098	108,599	15,499	14.3%	107,881	16,217	15.0%
Total Occupied Rooms	548,035	538,037	9,998	1.9%	531,622	16,413	3.1%
Percentage of Occupancy							
Cash	46.6%	47.2%	(0.6)	-1.3%	47.6%	(1.0)	-2.1%
Comp	11.3%	11.2%	0.1	0.9%	11.3%	-	0.0%
28 Day	17.0%	14.8%	2.2	14.9%	15.0%	2.0	13.3%
Total Percentage of Occupancy	74.9%	73.2%	1.7	2.3%	73.9%	1.0	1.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	285,204	289,333	(4,129)	-1.4%	284,774	430	0.2%
Motels	24,122	23,713	409	1.7%	23,953	169	0.7%
28 Day Motels	7,411	9,080	(1,669)	-18.4%	9,558	(2,147)	-22.5%
R.V. Parks	12,606	11,548	1,058	9.2%	11,548	1,058	9.2%
Vacation Rentals	5,844	5,070	774	15.3%	4,024	1,820	45.2%
Timehares	5,862	8,453	(2,591)	-30.7%	8,453	(2,591)	-30.7%
Home Owner Rentals	-	-	-	#DIV/0!	-	-	0.0%
Total Occupied - Cash	341,049	347,197	(6,148)	-1.8%	342,310	(1,261)	-0.4%
Percentage of Occupancy - Cash							
Hotels	59.4%	58.9%	0.5	0.8%	60.1%	(0.7)	-1.2%
Motels	46.6%	48.3%	(1.7)	-3.5%	46.5%	0.1	0.2%
28 Day Motels	6.8%	8.1%	(1.3)	-16.0%	8.8%	(2.0)	-22.7%
R.V. Parks	23.7%	21.5%	2.2	10.2%	23.2%	0.5	2.2%
Vacation Rentals	25.5%	26.4%	(0.9)	-3.4%	19.9%	5.6	28.1%
Timeshares	43.6%	81.9%	(38.3)	-46.8%	53.2%	(9.6)	-18.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	46.6%	47.2%	(0.6)	-1.3%	47.6%	(1.0)	-2.1%
Average Rates - Cash							
Hotels	\$114.14	\$109.44	\$4.70	4.3%	\$106.35	\$7.79	7.3%
Motels	\$68.08	\$63.04	\$5.04	8.0%	\$61.19	\$6.89	11.3%
28 Day Motels	\$37.16	\$36.93	\$0.23	0.6%	\$35.09	\$2.07	5.9%
R.V. Parks	\$39.10	\$40.60	(\$1.50)	-3.7%	\$39.42	(\$0.32)	-0.8%
Vacation Rentals	\$272.74	\$319.72	(\$46.98)	-14.7%	\$335.69	(\$62.95)	-18.8%
Timeshares	\$51.58	\$23.42	\$28.16	120.2%	\$23.42	\$28.16	120.2%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$108.08	\$103.07	\$5.01	4.9%	\$99.59	\$8.49	8.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	341,049	347,197	(6,148)	-1.8%	342,310	(1,261)	-0.4%
Comp	82,888	82,241	647	0.8%	81,431	1,457	1.8%
28 Day	124,098	108,599	15,499	14.3%	107,881	16,217	15.0%
Total Occupied Rooms	548,035	538,037	9,998	1.9%	531,622	16,413	3.1%
Vacant	183,278	197,066	(13,788)	-7.0%	188,097	(4,819)	-2.6%
Total Available Rooms	731,313	735,103	(3,790)	-0.5%	719,719	11,594	1.6%
Percentage of Occupancy							
Cash	46.6%	47.2%	(0.6)	-1.3%	47.6%	(1.0)	-2.1%
Comp	11.3%	11.2%	0.1	0.9%	11.3%	-	0.0%
28 Day	17.0%	14.8%	2.2	14.9%	15.0%	2.0	13.3%
Total Occupancy Percentage	74.9%	73.2%	1.7	2.3%	73.9%	1.0	1.4%
Vacant	25.1%	26.8%	(1.7)	-6.3%	26.1%	(1.0)	-3.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$36,861,178	\$35,783,901	\$1,077,277	3.0%	\$34,091,992	\$2,769,186	8.1%
Comp	\$6,495,583	\$6,824,890	(\$329,307)	-4.8%	\$6,757,491	(\$261,908)	-3.9%
28 Day	\$3,004,163	\$2,573,292	\$430,871	16.7%	\$2,574,504	\$429,659	16.7%
Total Revenue	\$46,360,924	\$45,182,083	\$1,178,841	2.6%	\$43,423,987	\$2,936,937	6.8%
Average Rates							
Cash	\$108.08	\$103.07	\$5.01	4.9%	\$99.59	\$8.49	8.5%
Comp	\$78.37	\$82.99	(\$4.62)	-5.6%	\$82.98	(\$4.61)	-5.6%
28 Day	\$24.21	\$23.70	\$0.51	2.2%	\$23.86	\$0.35	1.5%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	285,204	289,333	(4,129)	-1.4%	284,774	430	0.2%
Comp	82,528	81,849	679	0.8%	81,039	1,489	1.8%
28 Day	4,711	3,024	1,687	55.8%	3,024	1,687	55.8%
Total Occupied Rooms	372,443	374,206	(1,763)	-0.5%	368,837	3,606	1.0%
Vacant	108,045	117,082	(9,037)	-7.7%	104,716	3,329	3.2%
Total Available Rooms	480,488	491,288	(10,800)	-2.2%	473,553	6,935	1.5%
Percentage of Occupancy							
Cash	59.4%	58.9%	0.5	0.8%	60.1%	(0.7)	-1.2%
Comp	17.2%	16.7%	0.5	3.0%	17.1%	0.1	0.6%
28 Day	1.0%	0.6%	0.4	66.7%	0.6%	0.4	66.7%
Total Occupancy Percentage	77.5%	76.2%	1.3	1.7%	77.9%	(0.4)	-0.5%
Vacant	22.5%	23.8%	(1.3)	-5.5%	22.1%	0.4	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$32,554,431	\$31,665,810	\$888,621	2.8%	\$30,287,033	\$2,267,398	7.5%
Comp	\$6,475,552	\$6,807,293	(\$331,741)	-4.9%	\$6,739,894	(\$264,342)	-3.9%
28 Day	\$357,249	\$214,173	\$143,076	66.8%	\$214,173	\$143,076	66.8%
Total Revenue	\$39,387,232	\$38,687,276	\$699,956	1.8%	\$37,241,100	\$2,146,132	5.8%
Average Rates							
Cash	\$114.14	\$109.44	\$4.70	4.3%	\$106.35	\$7.79	7.3%
Comp	\$78.46	\$83.17	(\$4.71)	-5.7%	\$83.17	(\$4.71)	-5.7%
28 Day	\$75.83	\$70.82	\$5.01	7.1%	\$70.82	\$5.01	7.1%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	24,122	23,713	409	1.7%	23,953	169	0.7%
Comp	103	206	(103)	-50.0%	206	(103)	-50.0%
28 Day	3,203	3,576	(373)	-10.4%	3,576	(373)	-10.4%
Total Occupied Rooms	27,428	27,495	(67)	-0.2%	27,735	(307)	-1.1%
Vacant	24,324	21,640	2,684	12.4%	23,787	537	2.3%
Total Available Rooms	51,752	49,135	2,617	5.3%	51,522	230	0.4%
Percentage of Occupancy							
Cash	46.6%	48.3%	(1.7)	-3.5%	46.5%	0.1	0.2%
Comp	0.2%	0.4%	(0.2)	-50.0%	0.4%	(0.2)	-50.0%
28 Day	6.2%	7.3%	(1.1)	-15.1%	6.9%	(0.7)	-10.1%
Total Occupancy Percentage	53.0%	56.0%	(3.0)	-5.4%	53.8%	(0.8)	-1.5%
Vacant	47.0%	44.0%	3.0	6.8%	46.2%	0.8	1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,642,254	\$1,494,904	\$147,350	9.9%	\$1,465,592	\$176,662	12.1%
Comp	\$8,398	\$7,553	\$845	11.2%	\$7,553	\$845	11.2%
28 Day	\$119,475	\$107,180	\$12,295	11.5%	\$108,392	\$11,083	10.2%
Total Revenue	\$1,770,127	\$1,609,637	\$160,490	10.0%	\$1,581,537	\$188,590	11.9%
Average Rates							
Cash	\$68.08	\$63.04	\$5.04	8.0%	\$61.19	\$6.89	11.3%
Comp	\$81.53	\$36.67	\$44.86	122.3%	\$36.67	\$44.86	122.3%
28 Day	\$37.30	\$29.97	\$7.33	24.5%	\$30.31	\$6.99	23.1%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,411	9,080	(1,669)	-18.4%	9,558	(2,147)	-22.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	82,161	72,543	9,618	13.3%	71,825	10,336	14.4%
Total Occupied Rooms	89,572	81,623	7,949	9.7%	81,383	8,189	10.1%
Vacant	19,889	29,822	(9,933)	-33.3%	27,409	(7,520)	-27.4%
Total Available Rooms	109,461	111,445	(1,984)	-1.8%	108,792	669	0.6%
Percentage of Occupancy							
Cash	6.8%	8.1%	(1.3)	-16.0%	8.8%	(2.0)	-22.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.1%	65.1%	10.0	15.4%	66.0%	9.1	13.8%
Total Occupancy Percentage	81.8%	73.2%	8.6	11.7%	74.8%	7.0	9.4%
Vacant	18.2%	26.8%	(8.6)	-32.1%	25.2%	(7.0)	-27.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$275,368	\$335,369	(\$60,001)	-17.9%	\$335,369	(\$60,001)	-17.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,643,205	\$1,366,367	\$276,838	20.3%	\$1,366,367	\$276,838	20.3%
Total Revenue	\$1,918,573	\$1,701,736	\$216,837	12.7%	\$1,701,736	\$216,837	12.7%
Average Rates							
Cash	\$37.16	\$36.93	\$0.23	0.6%	\$35.09	\$2.07	5.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$20.00	\$18.84	\$1.16	6.2%	\$19.02	\$0.98	5.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	12,606	11,548	1,058	9.2%	11,548	1,058	9.2%
Comp	257	186	71	38.2%	186	71	38.2%
28 Day	26,942	21,145	5,797	27.4%	21,145	5,797	27.4%
Total Occupied Rooms	39,805	32,879	6,926	21.1%	32,879	6,926	21.1%
Vacant	13,484	20,813	(7,329)	-35.2%	16,814	(3,330)	-19.8%
Total Available Rooms	53,289	53,692	(403)	-0.8%	49,693	3,596	7.2%
Percentage of Occupancy							
Cash	23.7%	21.5%	2.2	10.2%	23.2%	0.5	2.2%
Comp	0.5%	0.3%	0.2	66.7%	0.4%	0.1	25.0%
28 Day	50.6%	39.4%	11.2	28.4%	42.6%	8.0	18.8%
Total Occupancy Percentage	74.7%	61.2%	13.5	22.1%	66.2%	8.5	12.8%
Vacant	25.3%	38.8%	(13.5)	-34.8%	33.8%	(8.5)	-25.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$492,876	\$468,905	\$23,971	5.1%	\$455,248	\$37,628	8.3%
Comp	\$11,633	\$10,044	\$1,589	15.8%	\$10,044	\$1,589	15.8%
28 Day	\$398,613	\$349,319	\$49,294	14.1%	\$349,319	\$49,294	14.1%
Total Revenue	\$903,122	\$828,268	\$74,854	9.0%	\$814,611	\$88,511	10.9%
Average Rates							
Cash	\$39.10	\$40.60	(\$1.50)	-3.7%	\$39.42	(\$0.32)	-0.8%
Comp	\$45.26	\$54.00	(\$8.74)	-16.2%	\$54.00	(\$8.74)	-16.2%
28 Day	\$14.80	\$16.52	(\$1.72)	-10.4%	\$16.52	(\$1.72)	-10.4%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,844	5,070	774	15.3%	4,024	1,820	45.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,081	8,311	(1,230)	-14.8%	8,311	(1,230)	-14.8%
Total Occupied Rooms	12,925	13,381	(456)	-3.4%	12,335	590	4.8%
Vacant	9,966	5,839	4,127	70.7%	7,931	2,035	25.7%
Total Available Rooms	22,891	19,220	3,671	19.1%	20,266	2,625	13.0%
Percentage of Occupancy							
Cash	25.5%	26.4%	(0.9)	-3.4%	19.9%	5.6	28.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.9%	43.2%	(12.3)	-28.5%	41.0%	(10.1)	-24.6%
Total Occupancy Percentage	56.5%	69.6%	(13.1)	-18.8%	60.9%	(4.4)	-7.2%
Vacant	43.5%	30.4%	13.1	43.1%	39.1%	4.4	11.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,593,912	\$1,620,978	(\$27,066)	-1.7%	\$1,350,815	\$243,097	18.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$485,621	\$536,253	(\$50,632)	-9.4%	\$536,253	(\$50,632)	-9.4%
Total Revenue	\$2,079,533	\$2,157,231	(\$77,698)	-3.6%	\$1,887,068	\$192,465	10.2%
Average Rates							
Cash	\$272.74	\$319.72	(\$46.98)	-14.7%	\$335.69	(\$62.95)	-18.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$68.58	\$64.52	\$4.06	6.3%	\$64.52	\$4.06	6.3%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,862	8,453	(2,591)	-30.7%	8,453	(2,591)	-30.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	5,862	8,453	(2,591)	-30.7%	8,453	(2,591)	-30.7%
Vacant	7,570	1,870	5,700	304.8%	7,440	130	1.7%
Total Available Rooms	13,432	10,323	3,109	30.1%	15,893	(2,461)	-15.5%
Percentage of Occupancy							
Cash	43.6%	81.9%	(38.3)	-46.8%	53.2%	(9.6)	-18.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	43.6%	81.9%	(38.3)	-46.8%	53.2%	(9.6)	-18.0%
Vacant	56.4%	18.1%	38.3	211.6%	46.8%	9.6	20.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$302,337	\$197,935	\$104,402	52.7%	\$197,935	\$104,402	52.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$302,337	\$197,935	\$104,402	52.7%	\$197,935	\$104,402	52.7%
Average Rates							
Cash	\$51.58	\$23.42	\$28.16	120.2%	\$23.42	\$28.16	120.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2016

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$72,538,440	\$68,679,208	\$3,859,232	5.6%	\$65,322,603	\$7,215,837	11.0%
Occupied Rooms - Cash	690,651	692,235	(1,584)	-0.2%	681,886	8,765	1.3%
Average Rate - Cash	\$105.03	\$99.21	\$5.82	5.9%	\$95.80	\$9.23	9.6%
Occupied Rooms							
Cash	690,651	692,235	(1,584)	-0.2%	681,886	8,765	1.3%
Comp	168,343	166,610	1,733	1.0%	164,968	3,375	2.0%
28 Day	247,973	219,290	28,683	13.1%	217,829	30,144	13.8%
Total Occupied Rooms	1,106,967	1,078,135	28,832	2.7%	1,064,683	42,284	4.0%
Percentage of Occupancy							
Cash	47.2%	47.0%	0.2	0.4%	47.3%	(0.1)	-0.2%
Comp	11.5%	11.3%	0.2	1.8%	11.4%	0.1	0.9%
28 Day	16.9%	14.9%	2.0	13.4%	15.1%	1.8	11.9%
Total Percentage of Occupancy	75.7%	73.2%	2.5	3.4%	73.9%	1.8	2.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	578,527	579,231	(704)	-0.1%	569,533	8,994	1.6%
Motels	48,693	47,210	1,483	3.1%	47,687	1,006	2.1%
28 Day Motels	15,250	18,194	(2,944)	-16.2%	19,152	(3,902)	-20.4%
R.V. Parks	24,019	20,922	3,097	14.8%	20,922	3,097	14.8%
Vacation Rentals	12,195	10,109	2,086	20.6%	8,023	4,172	52.0%
Timeshares	11,967	16,569	(4,602)	-27.8%	16,569	(4,602)	-27.8%
Home Owner Rentals	-	-	-	#DIV/0!	-	-	#DIV/0!
Total Occupied - Cash	690,651	692,235	(1,584)	-0.2%	681,886	8,765	1.3%
Percentage of Occupancy - Cash							
Hotels	60.4%	59.0%	1.4	2.4%	59.9%	0.5	0.8%
Motels	47.1%	46.7%	0.4	0.9%	46.3%	0.8	1.7%
28 Day Motels	6.9%	8.2%	(1.3)	-15.9%	8.8%	(1.9)	-21.6%
R.V. Parks	22.6%	19.5%	3.1	15.9%	21.1%	1.5	7.1%
Vacation Rentals	26.8%	26.3%	0.5	1.9%	19.7%	7.1	36.0%
Timeshares	40.9%	80.3%	(39.4)	-49.1%	53.9%	(13.0)	-24.1%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	47.2%	47.0%	0.2	0.4%	47.3%	(0.1)	-0.2%
Average Rates - Cash							
Hotels	\$110.30	\$104.75	\$5.55	5.3%	\$101.75	\$8.55	8.4%
Motels	\$64.34	\$59.31	\$5.03	8.5%	\$57.56	\$6.78	11.8%
28 Day Motels	\$36.48	\$34.10	\$2.38	7.0%	\$32.40	\$4.08	12.6%
R.V. Parks	\$36.96	\$37.33	(\$0.37)	-1.0%	\$36.24	\$0.72	2.0%
Vacation Rental	\$294.71	\$329.88	(\$35.17)	-10.7%	\$346.38	(\$51.67)	-14.9%
Timeshares	\$46.30	\$28.23	\$18.07	64.0%	\$28.23	\$18.07	64.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	#DIV/0!
Total Cash Average Rate	\$105.03	\$99.21	\$5.82	5.9%	\$95.80	\$9.23	9.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	690,651	692,235	(1,584)	-0.2%	681,886	8,765	1.3%
Comp	168,343	166,610	1,733	1.0%	164,968	3,375	2.0%
28 Day	247,973	219,290	28,683	13.1%	217,829	30,144	13.8%
Total Occupied Rooms	1,106,967	1,078,135	28,832	2.7%	1,064,683	42,284	4.0%
Vacant	356,048	394,799	(38,751)	-9.8%	376,871	(20,823)	-5.5%
Total Available Rooms	1,463,015	1,472,934	(9,919)	-0.7%	1,441,554	21,461	1.5%
Percentage of Occupancy							
Cash	47.2%	47.0%	0.2	0.4%	47.3%	(0.1)	-0.2%
Comp	11.5%	11.3%	0.2	1.8%	11.4%	0.1	0.9%
28 Day	16.9%	14.9%	2.0	13.4%	15.1%	1.8	11.9%
Total Occupancy Percentage	75.7%	73.2%	2.5	3.4%	73.9%	1.8	2.4%
Vacant	24.3%	26.8%	(2.5)	-9.3%	26.1%	(1.8)	-6.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$72,538,440	\$68,679,208	\$3,859,232	5.6%	\$65,322,603	\$7,215,837	11.0%
Comp	\$13,117,572	\$13,323,168	(\$205,596)	-1.5%	\$13,191,602	(\$74,030)	-0.6%
28 Day	\$6,014,996	\$5,174,058	\$840,938	16.3%	\$5,165,167	\$849,829	16.5%
Total Revenue	\$91,671,008	\$87,176,434	\$4,494,574	5.2%	\$83,679,372	\$7,991,636	9.6%
Average Rates							
Cash	\$105.03	\$99.21	\$5.82	5.9%	\$95.80	\$9.23	9.6%
Comp	\$77.92	\$79.97	(\$2.05)	-2.6%	\$79.96	(\$2.04)	-2.6%
28 Day	\$24.26	\$23.59	\$0.67	2.8%	\$23.71	\$0.55	2.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	578,527	579,231	(704)	-0.1%	569,533	8,994	1.6%
Comp	167,578	165,854	1,724	1.0%	164,212	3,366	2.0%
28 Day	8,933	5,511	3,422	62.1%	5,511	3,422	62.1%
Total Occupied Rooms	755,038	750,596	4,442	0.6%	739,256	15,782	2.1%
Vacant	203,024	231,980	(28,956)	-12.5%	210,945	(7,921)	-3.8%
Total Available Rooms	958,062	982,576	(24,514)	-2.5%	950,201	7,861	0.8%
Percentage of Occupancy							
Cash	60.4%	59.0%	1.4	2.4%	59.9%	0.5	0.8%
Comp	17.5%	16.9%	0.6	3.6%	17.3%	0.2	1.2%
28 Day	0.9%	0.6%	0.3	50.0%	0.6%	0.3	50.0%
Total Occupancy Percentage	78.8%	76.4%	2.4	3.1%	77.8%	1.0	1.3%
Vacant	21.2%	23.6%	(2.4)	-10.2%	22.2%	(1.0)	-4.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$63,813,649	\$60,675,351	\$3,138,298	5.2%	\$57,952,194	\$5,861,455	10.1%
Comp	\$13,074,888	\$13,288,265	(\$213,377)	-1.6%	\$13,156,698	(\$81,810)	-0.6%
28 Day	\$666,388	\$383,677	\$282,711	73.7%	\$383,677	\$282,711	73.7%
Total Revenue	\$77,554,925	\$74,347,293	\$3,207,632	4.3%	\$71,492,569	\$6,062,356	8.5%
Average Rates							
Cash	\$110.30	\$104.75	\$5.55	5.3%	\$101.75	\$8.55	8.4%
Comp	\$78.02	\$80.12	(\$2.10)	-2.6%	\$80.12	(\$2.10)	-2.6%
28 Day	\$74.60	\$69.62	\$4.98	7.2%	\$69.62	\$4.98	7.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	48,693	47,210	1,483	3.1%	47,687	1,006	2.1%
Comp	209	400	(191)	-47.8%	400	(191)	-47.8%
28 Day	6,092	7,396	(1,304)	-17.6%	7,396	(1,304)	-17.6%
Total Occupied Rooms	54,994	55,006	(12)	0.0%	55,483	(489)	-0.9%
Vacant	48,476	45,992	2,484	5.4%	47,615	861	1.8%
Total Available Rooms	103,470	100,998	2,472	2.4%	103,098	372	0.4%
Percentage of Occupancy							
Cash	47.1%	46.7%	0.4	0.9%	46.3%	0.8	1.7%
Comp	0.2%	0.4%	(0.2)	-50.0%	0.4%	(0.2)	-50.0%
28 Day	5.9%	7.3%	(1.4)	-19.2%	7.2%	(1.3)	-18.1%
Total Occupancy Percentage	53.1%	54.5%	(1.4)	-2.6%	53.8%	(0.7)	-1.3%
Vacant	46.9%	45.5%	1.4	3.1%	46.2%	0.7	1.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,132,682	\$2,799,823	\$332,859	11.9%	\$2,744,924	\$387,758	14.1%
Comp	\$20,229	\$12,683	\$7,546	59.5%	\$12,683	\$7,546	59.5%
28 Day	\$223,729	\$216,175	\$7,554	3.5%	\$207,284	\$16,445	7.9%
Total Revenue	\$3,376,640	\$3,028,681	\$347,959	11.5%	\$2,964,891	\$411,749	13.9%
Average Rates							
Cash	\$64.34	\$59.31	\$5.03	8.5%	\$57.56	\$6.78	11.8%
Comp	\$96.79	\$31.71	\$65.08	205.2%	\$31.71	\$65.08	205.2%
28 Day	\$36.73	\$29.23	\$7.50	25.7%	\$28.03	\$8.70	31.0%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	15,250	18,194	(2,944)	-16.2%	19,152	(3,902)	-20.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	163,464	147,551	15,913	10.8%	146,090	17,374	11.9%
Total Occupied Rooms	178,714	165,745	12,969	7.8%	165,242	13,472	8.2%
Vacant	41,580	57,145	(15,565)	-27.2%	52,267	(10,687)	-20.4%
Total Available Rooms	220,294	222,890	(2,596)	-1.2%	217,509	2,785	1.3%
Percentage of Occupancy							
Cash	6.9%	8.2%	(1.3)	-15.9%	8.8%	(1.9)	-21.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.2%	66.2%	8.0	12.1%	67.2%	7.0	10.4%
Total Occupancy Percentage	81.1%	74.4%	6.7	9.0%	76.0%	5.1	6.7%
Vacant	18.9%	25.6%	(6.7)	-26.2%	24.0%	(5.1)	-21.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$556,351	\$620,457	(\$64,106)	-10.3%	\$620,457	(\$64,106)	-10.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,287,518	\$2,849,561	\$437,957	15.4%	\$2,849,561	\$437,957	15.4%
Total Revenue	\$3,843,869	\$3,470,018	\$373,851	10.8%	\$3,470,018	\$373,851	10.8%
Average Rates							
Cash	\$36.48	\$34.10	\$2.38	7.0%	\$32.40	\$4.08	12.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$20.11	\$19.31	\$0.80	4.1%	\$19.51	\$0.60	3.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	24,019	20,922	3,097	14.8%	20,922	3,097	14.8%
Comp	556	356	200	56.2%	356	200	56.2%
28 Day	54,929	42,651	12,278	28.8%	42,651	12,278	28.8%
Total Occupied Rooms	79,504	63,929	15,575	24.4%	63,929	15,575	24.4%
Vacant	26,873	43,455	(16,582)	-38.2%	35,426	(8,553)	-24.1%
Total Available Rooms	106,377	107,384	(1,007)	-0.9%	99,355	7,022	7.1%
Percentage of Occupancy							
Cash	22.6%	19.5%	3.1	15.9%	21.1%	1.5	7.1%
Comp	0.5%	0.3%	0.2	66.7%	0.4%	0.1	25.0%
28 Day	51.6%	39.7%	11.9	30.0%	42.9%	8.7	20.3%
Total Occupancy Percentage	74.7%	59.5%	15.2	25.5%	64.3%	10.4	16.2%
Vacant	25.3%	40.5%	(15.2)	-37.5%	35.7%	(10.4)	-29.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$887,725	\$781,013	\$106,712	13.7%	\$758,265	\$129,460	17.1%
Comp	\$22,455	\$22,220	\$235	1.1%	\$22,221	\$234	1.1%
28 Day	\$800,131	\$693,940	\$106,191	15.3%	\$693,940	\$106,191	15.3%
Total Revenue	\$1,710,311	\$1,497,173	\$213,138	14.2%	\$1,474,426	\$235,885	16.0%
Average Rates							
Cash	\$36.96	\$37.33	(\$0.37)	-1.0%	\$36.24	\$0.72	2.0%
Comp	\$40.39	\$62.42	(\$22.03)	-35.3%	\$62.42	(\$22.03)	-35.3%
28 Day	\$14.57	\$16.27	(\$1.70)	-10.4%	\$16.27	(\$1.70)	-10.4%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	12,195	10,109	2,086	20.6%	8,023	4,172	52.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	14,555	16,181	(1,626)	-10.0%	16,181	(1,626)	-10.0%
Total Occupied Rooms	26,750	26,290	460	1.7%	24,204	2,546	10.5%
Vacant	18,797	12,150	6,647	54.7%	16,469	2,328	14.1%
Total Available Rooms	45,547	38,440	7,107	18.5%	40,673	4,874	12.0%
Percentage of Occupancy							
Cash	26.8%	26.3%	0.5	1.9%	19.7%	7.1	36.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.0%	42.1%	(10.1)	-24.0%	39.8%	(7.8)	-19.6%
Total Occupancy Percentage	58.7%	68.4%	(9.7)	-14.2%	59.5%	(0.8)	-1.3%
Vacant	41.3%	31.6%	9.7	30.7%	40.5%	0.8	2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,594,008	\$3,334,805	\$259,203	7.8%	\$2,779,004	\$815,004	29.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,037,230	\$1,030,705	\$6,525	0.6%	\$1,030,705	\$6,525	0.6%
Total Revenue	\$4,631,238	\$4,365,510	\$265,728	6.1%	\$3,809,709	\$821,529	21.6%
Average Rates							
Cash	\$294.71	\$329.88	(\$35.17)	-10.7%	\$346.38	(\$51.67)	-14.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$71.26	\$63.70	\$7.56	11.9%	\$63.70	\$7.56	11.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

August 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	11,967	16,569	(4,602)	-27.8%	16,569	(4,602)	-27.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	11,967	16,569	(4,602)	-27.8%	16,569	(4,602)	-27.8%
Vacant	17,298	4,077	13,221	324.3%	14,149	3,149	22.3%
Total Available Rooms	29,265	20,646	8,619	41.7%	30,718	(1,453)	-4.7%
Percentage of Occupancy							
Cash	40.9%	80.3%	(39.4)	-49.1%	53.9%	(13.0)	-24.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	40.9%	80.3%	(39.4)	-49.1%	53.9%	(13.0)	-24.1%
Vacant	59.1%	19.7%	39.4	200.0%	46.1%	13.0	28.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$554,025	\$467,759	\$86,266	18.4%	\$467,759	\$86,266	18.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$554,025	\$467,759	\$86,266	18.4%	\$467,759	\$86,266	18.4%
Average Rates							
Cash	\$46.30	\$28.23	\$18.07	64.0%	\$28.23	\$18.07	64.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
August 2016**

Current Month Actual August 2016	Last Year Actual August 2015			Tax District	Year To Date Actual July 2016 - August 2016	Last Year - Year To Date Actual July 2015 - August 2015		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$17,004,876	\$15,455,100	\$1,549,775	10.0%	Reno B	\$32,829,787	\$28,752,962	\$4,076,824	14.2%
\$9,328,738	\$9,011,680	\$317,058	3.5%	Reno D	\$18,339,499	\$17,265,699	\$1,073,801	6.2%
\$343,535	\$71,734	\$271,802	378.9%	Reno E	\$433,962	\$133,941	\$300,021	224.0%
\$26,677,149	\$24,538,514	\$2,138,635	8.7%	Total Reno	\$51,603,248	\$46,152,602	\$5,450,646	11.8%
\$38,384	\$30,497	\$7,886	25.9%	Washoe A	\$64,398	\$51,989	\$12,409	23.9%
\$6,141,253	\$6,096,570	\$44,683	0.7%	Washoe B	\$13,358,861	\$12,609,632	\$749,228	5.9%
\$6,179,636	\$6,127,067	\$52,569	0.9%	Total Washoe Co.	\$13,423,259	\$12,661,621	\$761,638	6.0%
\$4,004,393	\$3,426,411	\$577,982	16.9%	Sparks	\$7,511,933	\$6,508,381	\$1,003,552	15.4%
\$36,861,178	\$34,091,992	\$2,769,186	8.1%	Total Taxable Revenue	\$72,538,440	\$65,322,603	\$7,215,837	11.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
August 2016**

Current Month Actual August 2016	Last Year Actual August 2015			Tax District	Year To Date Actual July 2016 - August 2016	Last Year - Year To Date Actual July 2015 - August 2015		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
162,651	161,153	1,498	0.9%	Reno B	326,353	315,669	10,684	3.4%
100,772	108,340	(7,568)	-7.0%	Reno D	207,513	222,176	(14,663)	-6.6%
3,881	2,220	1,661	74.8%	Reno E	5,791	4,090	1,701	41.6%
267,304	271,713	(4,409)	-1.6%	Total Reno	539,657	541,935	(2,278)	-0.4%
1,287	1,313	(26)	-2.0%	Washoe A	2,465	2,499	(34)	-1.4%
19,578	18,636	942	5.1%	Washoe B	41,483	38,131	3,352	8.8%
20,865	19,949	916	4.6%	Total Washoe Co.	43,948	40,630	3,318	8.2%
52,880	50,648	2,232	4.4%	Sparks	107,046	99,321	7,725	7.8%
341,049	342,310	(1,261)	-0.4%	Total Taxable Rooms	690,651	681,886	8,765	1.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
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Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
August 2016**

Current Month Actual August 2016	Last Year Actual August 2015			Tax District	Year To Date Actual July 2016 - August 2016	Last Year - Year To Date Actual July 2015 - August 2015		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$104.55	\$95.90	\$8.64	9.0%	Reno B	\$100.60	\$91.09	\$9.51	10.4%
\$92.57	\$83.18	\$9.39	11.3%	Reno D	\$88.38	\$77.71	\$10.67	13.7%
\$88.52	\$32.31	\$56.20	173.9%	Reno E	\$74.94	\$32.75	\$42.19	128.8%
\$99.80	\$90.31	\$9.49	10.5%	Total Reno	\$95.62	\$85.16	\$10.46	12.3%
\$29.82	\$23.23	\$6.60	28.4%	Washoe A	\$26.12	\$20.80	\$5.32	25.6%
\$313.68	\$327.14	-\$13.46	-4.1%	Washoe B	\$322.03	\$330.69	-\$8.66	-2.6%
\$296.17	\$307.14	-\$10.96	-3.6%	Total Washoe Co.	\$305.44	\$311.63	-\$6.20	-2.0%
\$75.73	\$67.65	\$8.07	11.9%	Sparks	\$70.17	\$65.53	\$4.65	7.1%
\$108.08	\$99.59	\$8.49	8.5%	Total Average Daily Rate	\$105.03	\$95.80	\$9.23	9.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village