

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

November 2016

Room Statistics

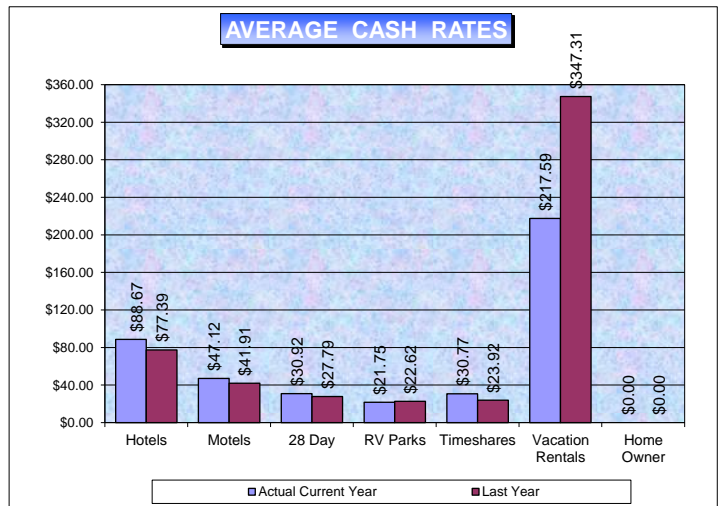
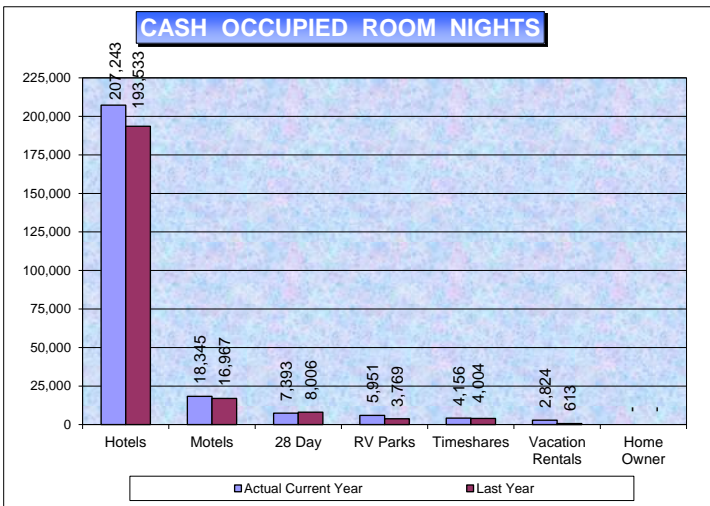
Taxable room revenues for the month of \$20,341,072 are above prior year by \$4,036,882 (24.8%). Cash occupied room nights of 245,912 are above prior year by 19,020 (8.4%). Comp occupied room nights of 72,067 are above prior year by 3,765 (5.5%), and 28-day occupied room nights of 120,061 are above prior year by 10,170 (9.3%). Total occupied rooms for the month (Cash, Comp, 28-day) of 438,040 are 32,955 (8.1%) above the prior year.

Overall, Washoe County occupancy percentages of 62.4% for the month are 7.8% above the 57.9% level of the prior year. There were 2,844 (0.4%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$82.72 increased \$10.86 (15.1%), compared to \$71.86 for the prior year.

Year-to-date cash occupied room nights of 1,577,641 are (0.9%) above prior year. Cash average rates year-to-date of \$99.02 are \$7.80 (8.6%) above the prior year. Year-to-date, total taxable room revenues of \$156,224,362 are \$13,635,367 (9.6%) above prior year.

November 2016						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	466,801	207,243	\$88.67	\$77.39	\$11.28	14.6%
Motels	44,705	18,345	\$47.12	\$41.91	\$5.21	12.4%
28 Day	105,840	7,393	\$30.92	\$27.79	\$3.13	11.3%
RV Parks	51,690	5,951	\$21.75	\$22.62	(\$0.87)	-3.8%
Timeshares	12,379	4,156	\$30.77	\$23.92	\$6.85	28.6%
Vacation Rentals	20,602	2,824	\$217.59	\$347.31	(\$129.72)	-37.4%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
Totals	702,017	245,912	\$82.72	\$71.86	\$10.86	15.1%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

November 2016

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$20,341,072	\$17,161,054	\$3,180,018	18.5%	\$16,304,190	\$4,036,882	24.8%
Occupied Rooms - Cash	245,912	230,289	15,623	6.8%	226,892	19,020	8.4%
Average Rate - Cash	\$82.72	\$74.52	\$8.20	11.0%	\$71.86	\$10.86	15.1%
Occupied Rooms							
Cash	245,912	230,289	15,623	6.8%	226,892	19,020	8.4%
Comp	72,067	68,981	3,086	4.5%	68,302	3,765	5.5%
28 Day	120,061	110,611	9,450	8.5%	109,891	10,170	9.3%
Total Occupied Rooms	438,040	409,881	28,159	6.9%	405,085	32,955	8.1%
Percentage of Occupancy							
Cash	35.0%	32.2%	2.8	8.7%	32.5%	2.5	7.7%
Comp	10.3%	9.6%	0.7	7.3%	9.8%	0.5	5.1%
28 Day	17.1%	15.5%	1.6	10.3%	15.7%	1.4	8.9%
Total Percentage of Occupancy	62.4%	57.3%	5.1	8.9%	57.9%	4.5	7.8%
Market Segments							
Occupied Rooms - Cash							
Hotels	207,243	197,341	9,902	5.0%	193,533	13,710	7.1%
Motels	18,345	16,797	1,548	9.2%	16,967	1,378	8.1%
28 Day Motels	7,393	7,606	(213)	-2.8%	8,006	(613)	-7.7%
R.V. Parks	5,951	3,769	2,182	57.9%	3,769	2,182	57.9%
Vacation Rentals	2,824	772	2,052	265.8%	613	2,211	360.7%
Timehares	4,156	4,004	152	3.8%	4,004	152	3.8%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	245,912	230,289	15,623	6.8%	226,892	19,020	8.4%
Percentage of Occupancy - Cash							
Hotels	44.4%	41.7%	2.7	6.5%	42.0%	2.4	5.7%
Motels	41.0%	35.3%	5.7	16.1%	35.5%	5.5	15.5%
28 Day Motels	7.0%	7.1%	(0.1)	-1.4%	7.6%	(0.6)	-7.9%
R.V. Parks	11.5%	7.3%	4.2	57.5%	7.3%	4.2	57.5%
Vacation Rentals	13.7%	3.8%	9.9	260.5%	3.4%	10.3	302.9%
Timeshares	33.6%	26.8%	6.8	25.4%	26.8%	6.8	25.4%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	35.0%	32.2%	2.8	8.7%	32.5%	2.5	7.7%
Average Rates - Cash							
Hotels	\$88.67	\$79.93	\$8.74	10.9%	\$77.39	\$11.28	14.6%
Motels	\$47.12	\$43.18	\$3.94	9.1%	\$41.91	\$5.21	12.4%
28 Day Motels	\$30.92	\$29.26	\$1.66	5.7%	\$27.79	\$3.13	11.3%
R.V. Parks	\$21.75	\$23.30	(\$1.55)	-6.7%	\$22.62	(\$0.87)	-3.8%
Vacation Rentals	\$217.59	\$330.93	(\$113.34)	-34.2%	\$347.31	(\$129.72)	-37.3%
Timeshares	\$30.77	\$23.92	\$6.85	28.6%	\$23.92	\$6.85	28.6%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$82.72	\$74.52	\$8.20	11.0%	\$71.86	\$10.86	15.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	245,912	230,289	15,623	6.8%	226,892	19,020	8.4%
Comp	72,067	68,981	3,086	4.5%	68,302	3,765	5.5%
28 Day	120,061	110,611	9,450	8.5%	109,891	10,170	9.3%
Total Occupied Rooms	438,040	409,881	28,159	6.9%	405,085	32,955	8.1%
Vacant	263,977	305,649	(41,672)	-13.6%	294,088	(30,111)	-10.2%
Total Available Rooms	702,017	715,530	(13,513)	-1.9%	699,173	2,844	0.4%
Percentage of Occupancy							
Cash	35.0%	32.2%	2.8	8.7%	32.5%	2.5	7.7%
Comp	10.3%	9.6%	0.7	7.3%	9.8%	0.5	5.1%
28 Day	17.1%	15.5%	1.6	10.3%	15.7%	1.4	8.9%
Total Occupancy Percentage	62.4%	57.3%	5.1	8.9%	57.9%	4.5	7.8%
Vacant	37.6%	42.7%	(5.1)	-11.9%	42.1%	(4.5)	-10.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$20,341,072	\$17,161,054	\$3,180,018	18.5%	\$16,304,190	\$4,036,882	24.8%
Comp	\$5,250,587	\$5,022,966	\$227,621	4.5%	\$4,973,316	\$277,271	5.6%
28 Day	\$3,179,196	\$2,362,351	\$816,845	34.6%	\$2,362,345	\$816,851	34.6%
Total Revenue	\$28,770,855	\$24,546,371	\$4,224,484	17.2%	\$23,639,851	\$5,131,004	21.7%
Average Rates							
Cash	\$82.72	\$74.52	\$8.20	11.0%	\$71.86	\$10.86	15.1%
Comp	\$72.86	\$72.82	\$0.04	0.1%	\$72.81	\$0.05	0.1%
28 Day	\$26.48	\$21.36	\$5.12	24.0%	\$21.50	\$4.98	23.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	207,243	197,341	9,902	5.0%	193,533	13,710	7.1%
Comp	71,744	68,595	3,149	4.6%	67,916	3,828	5.6%
28 Day	5,567	2,837	2,730	96.2%	2,837	2,730	96.2%
Total Occupied Rooms	284,554	268,773	15,781	5.9%	264,286	20,268	7.7%
Vacant	182,247	204,087	(21,840)	-10.7%	196,935	(14,688)	-7.5%
Total Available Rooms	466,801	472,860	(6,059)	-1.3%	461,221	5,580	1.2%
Percentage of Occupancy							
Cash	44.4%	41.7%	2.7	6.5%	42.0%	2.4	5.7%
Comp	15.4%	14.5%	0.9	6.2%	14.7%	0.7	4.8%
28 Day	1.2%	0.6%	0.6	100.0%	0.6%	0.6	100.0%
Total Occupancy Percentage	61.0%	56.8%	4.2	7.4%	57.3%	3.7	6.5%
Vacant	39.0%	43.2%	(4.2)	-9.7%	42.7%	(3.7)	-8.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$18,376,163	\$15,774,078	\$2,602,085	16.5%	\$14,976,575	\$3,399,588	22.7%
Comp	\$5,237,451	\$5,014,657	\$222,794	4.4%	\$4,965,007	\$272,444	5.5%
28 Day	\$442,959	\$194,625	\$248,334	127.6%	\$194,625	\$248,334	127.6%
Total Revenue	\$24,056,573	\$20,983,360	\$3,073,213	14.6%	\$20,136,207	\$3,920,366	19.5%
Average Rates							
Cash	\$88.67	\$79.93	\$8.74	10.9%	\$77.39	\$11.28	14.6%
Comp	\$73.00	\$73.11	(\$0.11)	-0.2%	\$73.11	(\$0.11)	-0.2%
28 Day	\$79.57	\$68.60	\$10.97	16.0%	\$68.60	\$10.97	16.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	18,345	16,797	1,548	9.2%	16,967	1,378	8.1%
Comp	155	312	(157)	-50.3%	312	(157)	-50.3%
28 Day	2,172	2,528	(356)	-14.1%	2,528	(356)	-14.1%
Total Occupied Rooms	20,672	19,637	1,035	5.3%	19,807	865	4.4%
Vacant	24,033	27,913	(3,880)	-13.9%	28,038	(4,005)	-14.3%
Total Available Rooms	44,705	47,550	(2,845)	-6.0%	47,845	(3,140)	-6.6%
Percentage of Occupancy							
Cash	41.0%	35.3%	5.7	16.1%	35.5%	5.5	15.5%
Comp	0.3%	0.7%	(0.4)	-57.1%	0.7%	(0.4)	-57.1%
28 Day	4.9%	5.3%	(0.4)	-7.5%	5.3%	(0.4)	-7.5%
Total Occupancy Percentage	46.2%	41.3%	4.9	11.9%	41.4%	4.8	11.6%
Vacant	53.8%	58.7%	(4.9)	-8.3%	58.6%	(4.8)	-8.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$864,489	\$725,359	\$139,130	19.2%	\$711,136	\$153,353	21.6%
Comp	\$7,475	\$5,325	\$2,150	40.4%	\$5,325	\$2,150	40.4%
28 Day	\$74,892	\$75,149	(\$257)	-0.3%	\$75,143	(\$251)	-0.3%
Total Revenue	\$946,856	\$805,833	\$141,023	17.5%	\$791,604	\$155,252	19.6%
Average Rates							
Cash	\$47.12	\$43.18	\$3.94	9.1%	\$41.91	\$5.21	12.4%
Comp	\$48.23	\$17.07	\$31.16	182.5%	\$17.07	\$31.16	182.5%
28 Day	\$34.48	\$29.73	\$4.75	16.0%	\$29.72	\$4.76	16.0%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,393	7,606	(213)	-2.8%	8,006	(613)	-7.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	76,436	72,736	3,700	5.1%	72,016	4,420	6.1%
Total Occupied Rooms	83,829	80,342	3,487	4.3%	80,022	3,807	4.8%
Vacant	22,011	27,508	(5,497)	-20.0%	25,346	(3,335)	-13.2%
Total Available Rooms	105,840	107,850	(2,010)	-1.9%	105,368	472	0.4%
Percentage of Occupancy							
Cash	7.0%	7.1%	(0.1)	-1.4%	7.6%	(0.6)	-7.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.2%	67.4%	4.8	7.1%	68.3%	3.9	5.7%
Total Occupancy Percentage	79.2%	74.5%	4.7	6.3%	75.9%	3.3	4.3%
Vacant	20.8%	25.5%	(4.7)	-18.4%	24.1%	(3.3)	-13.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$228,625	\$222,514	\$6,111	2.7%	\$222,514	\$6,111	2.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,573,200	\$1,358,805	\$214,395	15.8%	\$1,358,805	\$214,395	15.8%
Total Revenue	\$1,801,825	\$1,581,319	\$220,506	13.9%	\$1,581,319	\$220,506	13.9%
Average Rates							
Cash	\$30.92	\$29.26	\$1.66	5.7%	\$27.79	\$3.13	11.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$20.58	\$18.68	\$1.90	10.2%	\$18.87	\$1.71	9.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,951	3,769	2,182	57.9%	3,769	2,182	57.9%
Comp	168	74	94	127.0%	74	94	127.0%
28 Day	28,190	25,404	2,786	11.0%	25,404	2,786	11.0%
Total Occupied Rooms	34,309	29,247	5,062	17.3%	29,247	5,062	17.3%
Vacant	17,381	22,713	(5,332)	-23.5%	22,473	(5,092)	-22.7%
Total Available Rooms	51,690	51,960	(270)	-0.5%	51,720	(30)	-0.1%
Percentage of Occupancy							
Cash	11.5%	7.3%	4.2	57.5%	7.3%	4.2	57.5%
Comp	0.3%	0.1%	0.2	200.0%	0.1%	0.2	200.0%
28 Day	54.5%	48.9%	5.6	11.5%	49.1%	5.4	11.0%
Total Occupancy Percentage	66.4%	56.3%	10.1	17.9%	56.5%	9.9	17.5%
Vacant	33.6%	43.7%	(10.1)	-23.1%	43.5%	(9.9)	-22.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$129,436	\$87,830	\$41,606	47.4%	\$85,272	\$44,164	51.8%
Comp	\$5,661	\$2,984	\$2,677	89.7%	\$2,984	\$2,677	89.7%
28 Day	\$412,405	\$348,261	\$64,144	18.4%	\$348,261	\$64,144	18.4%
Total Revenue	\$547,502	\$439,075	\$108,427	24.7%	\$436,517	\$110,985	25.4%
Average Rates							
Cash	\$21.75	\$23.30	(\$1.55)	-6.7%	\$22.62	(\$0.87)	-3.8%
Comp	\$33.70	\$40.32	(\$6.62)	-16.4%	\$40.32	(\$6.62)	-16.4%
28 Day	\$14.63	\$13.71	\$0.92	6.7%	\$13.71	\$0.92	6.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,824	772	2,052	265.8%	613	2,211	360.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,696	7,106	590	8.3%	7,106	590	8.3%
Total Occupied Rooms	10,520	7,878	2,642	33.5%	7,719	2,801	36.3%
Vacant	10,082	12,492	(2,410)	-19.3%	10,347	(265)	-2.6%
Total Available Rooms	20,602	20,370	232	1.1%	18,066	2,536	14.0%
Percentage of Occupancy							
Cash	13.7%	3.8%	9.9	260.5%	3.4%	10.3	302.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	37.4%	34.9%	2.5	7.2%	39.3%	(1.9)	-4.8%
Total Occupancy Percentage	51.1%	38.7%	12.4	32.0%	42.7%	8.4	19.7%
Vacant	48.9%	61.3%	(12.4)	-20.2%	57.3%	(8.4)	-14.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$614,461	\$255,478	\$358,983	140.5%	\$212,898	\$401,563	188.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$675,740	\$385,511	\$290,229	75.3%	\$385,511	\$290,229	75.3%
Total Revenue	\$1,290,201	\$640,989	\$649,212	101.3%	\$598,409	\$691,792	115.6%
Average Rates							
Cash	\$217.59	\$330.93	(\$113.34)	-34.2%	\$347.31	(\$129.72)	-37.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$87.80	\$54.25	\$33.55	61.8%	\$54.25	\$33.55	61.8%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,156	4,004	152	3.8%	4,004	152	3.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	4,156	4,004	152	3.8%	4,004	152	3.8%
Vacant	8,223	10,936	(2,713)	-24.8%	10,949	(2,726)	-24.9%
Total Available Rooms	12,379	14,940	(2,561)	-17.1%	14,953	(2,574)	-17.2%
Percentage of Occupancy							
Cash	33.6%	26.8%	6.8	25.4%	26.8%	6.8	25.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	33.6%	26.8%	6.8	25.4%	26.8%	6.8	25.4%
Vacant	66.4%	73.2%	(6.8)	-9.3%	73.2%	(6.8)	-9.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$127,898	\$95,795	\$32,103	33.5%	\$95,795	\$32,103	33.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$127,898	\$95,795	\$32,103	33.5%	\$95,795	\$32,103	33.5%
Average Rates							
Cash	\$30.77	\$23.92	\$6.85	28.6%	\$23.92	\$6.85	28.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

November 2016

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$156,224,362	\$149,592,532	\$6,631,830	4.4%	\$142,588,995	\$13,635,367	9.6%
Occupied Rooms - Cash	1,577,641	1,585,971	(8,330)	-0.5%	1,563,063	14,578	0.9%
Average Rate - Cash	\$99.02	\$94.32	\$4.70	5.0%	\$91.22	\$7.80	8.6%
Occupied Rooms							
Cash	1,577,641	1,585,971	(8,330)	-0.5%	1,563,063	14,578	0.9%
Comp	398,926	392,157	6,769	1.7%	388,296	10,630	2.7%
28 Day	615,554	560,091	55,463	9.9%	556,424	59,130	10.6%
Total Occupied Rooms	2,592,121	2,538,219	53,902	2.1%	2,507,783	84,338	3.4%
Percentage of Occupancy							
Cash	43.4%	43.0%	0.4	0.9%	43.4%	-	0.0%
Comp	11.0%	10.6%	0.4	3.8%	10.8%	0.2	1.9%
28 Day	16.9%	15.2%	1.7	11.2%	15.4%	1.5	9.7%
Total Percentage of Occupancy	71.3%	68.8%	2.5	3.6%	69.6%	1.7	2.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,318,246	1,336,579	(18,333)	-1.4%	1,311,526	6,720	0.5%
Motels	114,354	111,331	3,023	2.7%	112,456	1,898	1.7%
28 Day Motels	38,265	43,972	(5,707)	-13.0%	46,286	(8,021)	-17.3%
R.V. Parks	53,546	46,614	6,932	14.9%	46,614	6,932	14.9%
Vacation Rentals	20,996	13,336	7,660	57.4%	10,584	10,412	98.4%
Timeshares	27,405	29,765	(2,360)	-7.9%	29,765	(2,360)	-7.9%
Home Owner Rentals	4,829	4,374	455	10.4%	5,832	(1,003)	-17.2%
Total Occupied - Cash	1,577,641	1,585,971	(8,330)	-0.5%	1,563,063	14,578	0.9%
Percentage of Occupancy - Cash							
Hotels	55.2%	55.3%	(0.1)	-0.2%	55.5%	(0.3)	-0.5%
Motels	47.4%	45.4%	2.0	4.4%	45.4%	2.0	4.4%
28 Day Motels	7.1%	8.0%	(0.9)	-11.3%	8.6%	(1.5)	-17.4%
R.V. Parks	19.8%	16.8%	3.0	17.9%	17.4%	2.4	13.8%
Vacation Rentals	18.8%	12.4%	6.4	51.6%	11.0%	7.8	70.9%
Timeshares	40.3%	40.4%	(0.1)	-0.2%	40.4%	(0.1)	-0.2%
Home Owner Rentals	30.5%	28.0%	2.5	8.9%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	43.4%	43.0%	0.4	0.9%	43.4%	-	0.0%
Average Rates - Cash							
Hotels	\$104.89	\$100.24	\$4.65	4.6%	\$97.21	\$7.68	7.9%
Motels	\$59.49	\$55.57	\$3.92	7.1%	\$53.93	\$5.56	10.3%
28 Day Motels	\$35.48	\$32.98	\$2.50	7.6%	\$31.33	\$4.15	13.2%
R.V. Parks	\$33.15	\$34.66	(\$1.51)	-4.4%	\$33.65	(\$0.50)	-1.5%
Vacation Rental	\$268.11	\$326.34	(\$58.23)	-17.8%	\$342.66	(\$74.55)	-21.8%
Timeshares	\$40.06	\$29.47	\$10.59	35.9%	\$29.47	\$10.59	35.9%
Home Owner Rentals	\$267.92	\$258.81	\$9.11	3.5%	\$258.81	\$9.11	3.5%
Total Cash Average Rate	\$99.02	\$94.32	\$4.70	5.0%	\$91.22	\$7.80	8.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,577,641	1,585,971	(8,330)	-0.5%	1,563,063	14,578	0.9%
Comp	398,926	392,157	6,769	1.7%	388,296	10,630	2.7%
28 Day	615,554	560,091	55,463	9.9%	556,424	59,130	10.6%
Total Occupied Rooms	2,592,121	2,538,219	53,902	2.1%	2,507,783	84,338	3.4%
Vacant	1,045,235	1,150,492	(105,257)	-9.1%	1,094,197	(48,962)	-4.5%
Total Available Rooms	3,637,356	3,688,711	(51,355)	-1.4%	3,601,980	35,376	1.0%
Percentage of Occupancy							
Cash	43.4%	43.0%	0.4	0.9%	43.4%	-	0.0%
Comp	11.0%	10.6%	0.4	3.8%	10.8%	0.2	1.9%
28 Day	16.9%	15.2%	1.7	11.2%	15.4%	1.5	9.7%
Total Occupancy Percentage	71.3%	68.8%	2.5	3.6%	69.6%	1.7	2.4%
Vacant	28.7%	31.2%	(2.5)	-8.0%	30.4%	(1.7)	-5.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$156,224,362	\$149,592,532	\$6,631,830	4.4%	\$142,588,995	\$13,635,367	9.6%
Comp	\$31,006,062	\$30,531,851	\$474,211	1.6%	\$30,230,410	\$775,652	2.6%
28 Day	\$15,590,497	\$12,919,049	\$2,671,448	20.7%	\$12,893,339	\$2,697,158	20.9%
Total Revenue	\$202,820,921	\$193,043,432	\$9,777,489	5.1%	\$185,712,744	\$17,108,177	9.2%
Average Rates							
Cash	\$99.02	\$94.32	\$4.70	5.0%	\$91.22	\$7.80	8.6%
Comp	\$77.72	\$77.86	(\$0.14)	-0.2%	\$77.85	(\$0.13)	-0.2%
28 Day	\$25.33	\$23.07	\$2.26	9.8%	\$23.17	\$2.16	9.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,318,246	1,336,579	(18,333)	-1.4%	1,311,526	6,720	0.5%
Comp	396,555	389,937	6,618	1.7%	386,076	10,479	2.7%
28 Day	23,597	14,890	8,707	58.5%	14,890	8,707	58.5%
Total Occupied Rooms	1,738,398	1,741,406	(3,008)	-0.2%	1,712,492	25,906	1.5%
Vacant	648,978	676,712	(27,734)	-4.1%	649,986	(1,008)	-0.2%
Total Available Rooms	2,387,376	2,418,118	(30,742)	-1.3%	2,362,478	24,898	1.1%
Percentage of Occupancy							
Cash	55.2%	55.3%	(0.1)	-0.2%	55.5%	(0.3)	-0.5%
Comp	16.6%	16.1%	0.5	3.1%	16.3%	0.3	1.8%
28 Day	1.0%	0.6%	0.4	66.7%	0.6%	0.4	66.7%
Total Occupancy Percentage	72.8%	72.0%	0.8	1.1%	72.5%	0.3	0.4%
Vacant	27.2%	28.0%	(0.8)	-2.9%	27.5%	(0.3)	-1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$138,267,369	\$133,978,481	\$4,288,888	3.2%	\$127,491,325	\$10,776,044	8.5%
Comp	\$30,909,736	\$30,445,554	\$464,182	1.5%	\$30,144,112	\$765,624	2.5%
28 Day	\$1,830,572	\$1,027,212	\$803,360	78.2%	\$1,027,212	\$803,360	78.2%
Total Revenue	\$171,007,677	\$165,451,247	\$5,556,430	3.4%	\$158,662,649	\$12,345,028	7.8%
Average Rates							
Cash	\$104.89	\$100.24	\$4.65	4.6%	\$97.21	\$7.68	7.9%
Comp	\$77.95	\$78.08	(\$0.13)	-0.2%	\$78.08	(\$0.13)	-0.2%
28 Day	\$77.58	\$68.99	\$8.59	12.5%	\$68.99	\$8.59	12.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	114,354	111,331	3,023	2.7%	112,456	1,898	1.7%
Comp	1,120	1,304	(184)	-14.1%	1,304	(184)	-14.1%
28 Day	12,960	15,572	(2,612)	-16.8%	15,572	(2,612)	-16.8%
Total Occupied Rooms	128,434	128,207	227	0.2%	129,332	(898)	-0.7%
Vacant	112,707	117,026	(4,319)	-3.7%	118,580	(5,873)	-5.0%
Total Available Rooms	241,141	245,233	(4,092)	-1.7%	247,912	(6,771)	-2.7%
Percentage of Occupancy							
Cash	47.4%	45.4%	2.0	4.4%	45.4%	2.0	4.4%
Comp	0.5%	0.5%	-	0.0%	0.5%	-	0.0%
28 Day	5.4%	6.3%	(0.9)	-14.3%	6.3%	(0.9)	-14.3%
Total Occupancy Percentage	53.3%	52.3%	1.0	1.9%	52.2%	1.1	2.1%
Vacant	46.7%	47.7%	(1.0)	-2.1%	47.8%	(1.1)	-2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,803,309	\$6,186,584	\$616,725	10.0%	\$6,065,277	\$738,032	12.2%
Comp	\$44,705	\$32,200	\$12,505	38.8%	\$32,200	\$12,505	38.8%
28 Day	\$493,272	\$473,454	\$19,818	4.2%	\$447,744	\$45,528	10.2%
Total Revenue	\$7,341,286	\$6,692,238	\$649,048	9.7%	\$6,545,221	\$796,065	12.2%
Average Rates							
Cash	\$59.49	\$55.57	\$3.92	7.1%	\$53.93	\$5.56	10.3%
Comp	\$39.92	\$24.69	\$15.23	61.7%	\$24.69	\$15.23	61.7%
28 Day	\$38.06	\$30.40	\$7.66	25.2%	\$28.75	\$9.31	32.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	38,265	43,972	(5,707)	-13.0%	46,286	(8,021)	-17.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	400,127	370,332	29,795	8.0%	366,665	33,462	9.1%
Total Occupied Rooms	438,392	414,304	24,088	5.8%	412,951	25,441	6.2%
Vacant	103,893	135,731	(31,838)	-23.5%	123,604	(19,711)	-15.9%
Total Available Rooms	542,285	550,035	(7,750)	-1.4%	536,555	5,730	1.1%
Percentage of Occupancy							
Cash	7.1%	8.0%	(0.9)	-11.3%	8.6%	(1.5)	-17.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.8%	67.3%	6.5	9.7%	68.3%	5.5	8.1%
Total Occupancy Percentage	80.8%	75.3%	5.5	7.3%	77.0%	3.8	4.9%
Vacant	19.2%	24.7%	(5.5)	-22.3%	23.0%	(3.8)	-16.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,357,678	\$1,450,215	(\$92,537)	-6.4%	\$1,450,215	(\$92,537)	-6.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$8,103,411	\$7,200,613	\$902,798	12.5%	\$7,200,613	\$902,798	12.5%
Total Revenue	\$9,461,089	\$8,650,828	\$810,261	9.4%	\$8,650,828	\$810,261	9.4%
Average Rates							
Cash	\$35.48	\$32.98	\$2.50	7.6%	\$31.33	\$4.15	13.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$20.25	\$19.44	\$0.81	4.2%	\$19.64	\$0.61	3.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	53,546	46,614	6,932	14.9%	46,614	6,932	14.9%
Comp	1,233	860	373	43.4%	860	373	43.4%
28 Day	138,779	120,142	18,637	15.5%	120,142	18,637	15.5%
Total Occupied Rooms	193,558	167,616	25,942	15.5%	167,616	25,942	15.5%
Vacant	77,538	110,460	(32,922)	-29.8%	100,649	(23,111)	-23.0%
Total Available Rooms	271,096	278,076	(6,980)	-2.5%	268,265	2,831	1.1%
Percentage of Occupancy							
Cash	19.8%	16.8%	3.0	17.9%	17.4%	2.4	13.8%
Comp	0.5%	0.3%	0.2	66.7%	0.3%	0.2	66.7%
28 Day	51.2%	43.2%	8.0	18.5%	44.8%	6.4	14.3%
Total Occupancy Percentage	71.4%	60.3%	11.1	18.4%	62.5%	8.9	14.2%
Vacant	28.6%	39.7%	(11.1)	-28.0%	37.5%	(8.9)	-23.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,775,280	\$1,615,815	\$159,465	9.9%	\$1,568,753	\$206,527	13.2%
Comp	\$48,791	\$46,090	\$2,701	5.9%	\$46,091	\$2,700	5.9%
28 Day	\$2,071,235	\$1,798,159	\$273,076	15.2%	\$1,798,159	\$273,076	15.2%
Total Revenue	\$3,895,306	\$3,460,064	\$435,242	12.6%	\$3,413,003	\$482,303	14.1%
Average Rates							
Cash	\$33.15	\$34.66	(\$1.51)	-4.4%	\$33.65	(\$0.50)	-1.5%
Comp	\$39.57	\$53.59	(\$14.02)	-26.2%	\$53.59	(\$14.02)	-26.2%
28 Day	\$14.92	\$14.97	(\$0.05)	-0.3%	\$14.97	(\$0.05)	-0.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	20,996	13,336	7,660	57.4%	10,584	10,412	98.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	38,754	38,018	736	1.9%	38,018	736	1.9%
Total Occupied Rooms	59,750	51,354	8,396	16.3%	48,602	11,148	22.9%
Vacant	51,795	56,525	(4,730)	-8.4%	47,780	4,015	8.4%
Total Available Rooms	111,545	107,879	3,666	3.4%	96,382	15,163	15.7%
Percentage of Occupancy							
Cash	18.8%	12.4%	6.4	51.6%	11.0%	7.8	70.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.7%	35.2%	(0.5)	-1.4%	39.4%	(4.7)	-11.9%
Total Occupancy Percentage	53.6%	47.6%	6.0	12.6%	50.4%	3.2	6.3%
Vacant	46.4%	52.4%	(6.0)	-11.5%	49.6%	(3.2)	-6.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,629,178	\$4,352,107	\$1,277,071	29.3%	\$3,626,755	\$2,002,423	55.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$2,945,333	\$2,313,799	\$631,534	27.3%	\$2,313,799	\$631,534	27.3%
Total Revenue	\$8,574,511	\$6,665,906	\$1,908,605	28.6%	\$5,940,554	\$2,633,957	44.3%
Average Rates							
Cash	\$268.11	\$326.34	(\$58.23)	-17.8%	\$342.66	(\$74.55)	-21.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$76.00	\$60.86	\$15.14	24.9%	\$60.86	\$15.14	24.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

November 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	27,405	29,765	(2,360)	-7.9%	29,765	(2,360)	-7.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	27,405	29,765	(2,360)	-7.9%	29,765	(2,360)	-7.9%
Vacant	40,653	43,965	(3,312)	-7.5%	43,979	(3,326)	-7.6%
Total Available Rooms	68,058	73,730	(5,672)	-7.7%	73,744	(5,686)	-7.7%
Percentage of Occupancy							
Cash	40.3%	40.4%	(0.1)	-0.2%	40.4%	(0.1)	-0.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	40.3%	40.4%	(0.1)	-0.2%	40.4%	(0.1)	-0.2%
Vacant	59.7%	59.6%	0.1	0.2%	59.6%	0.1	0.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,097,768	\$877,311	\$220,457	25.1%	\$877,311	\$220,457	25.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,097,768	\$877,311	\$220,457	25.1%	\$877,311	\$220,457	25.1%
Average Rates							
Cash	\$40.06	\$29.47	\$10.59	35.9%	\$29.47	\$10.59	35.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,829	4,374	455	10.4%	5,832	(1,003)	-17.2%
Comp	18	56	(38)	-67.9%	56	(38)	-67.9%
28 Day	1,337	1,137	200	17.6%	1,137	200	17.6%
Total Occupied Rooms	6,184	5,567	617	11.1%	7,025	(841)	-12.0%
Vacant	9,671	10,073	(402)	-4.0%	9,619	52	0.5%
Total Available Rooms	15,855	15,640	215	1.4%	16,644	(789)	-4.7%
Percentage of Occupancy							
Cash	30.5%	28.0%	2.5	8.9%	35.0%	(4.5)	-12.9%
Comp	0.1%	0.4%	(0.3)	-75.0%	0.3%	(0.2)	-66.7%
28 Day	8.4%	7.3%	1.1	15.1%	6.8%	1.6	23.5%
Total Occupancy Percentage	39.0%	35.6%	3.4	9.6%	42.2%	(3.2)	-7.6%
Vacant	61.0%	64.4%	(3.4)	-5.3%	57.8%	3.2	5.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,293,780	\$1,132,019	\$161,761	14.3%	\$1,509,359	(\$215,579)	-14.3%
Comp	\$2,830	\$8,007	(\$5,177)	-64.7%	\$8,007	(\$5,177)	-64.7%
28 Day	\$146,674	\$105,812	\$40,862	38.6%	\$105,812	\$40,862	38.6%
Total Revenue	\$1,443,284	\$1,245,838	\$197,446	15.8%	\$1,623,178	(\$179,894)	-11.1%
Average Rates							
Cash	\$267.92	\$258.81	\$9.11	3.5%	\$258.81	\$9.11	3.5%
Comp	\$157.22	\$142.98	\$14.24	10.0%	\$142.98	\$14.24	10.0%
28 Day	\$109.70	\$93.06	\$16.64	17.9%	\$93.06	\$16.64	17.9%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
November 2016**

Current Month Actual November 2016	Last Year Actual November 2015			Tax District	Year To Date Actual July 2016 - November 2016	Last Year - Year To Date Actual July 2015 - November 2015		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$10,735,723	\$8,658,615	\$2,077,108	24.0%	Reno B	\$74,189,273	\$68,310,567	\$5,878,707	8.6%
\$5,113,329	\$4,238,530	\$874,800	20.6%	Reno D	\$40,721,083	\$38,081,823	\$2,639,259	6.9%
\$432,660	\$42,789	\$389,871	911.1%	Reno E	\$1,838,956	\$292,971	\$1,545,985	527.7%
\$16,281,712	\$12,939,935	\$3,341,778	25.8%	Total Reno	\$116,749,312	\$106,685,361	\$10,063,951	9.4%
\$21,681	\$16,523	\$5,157	31.2%	Washoe A	\$175,588	\$150,995	\$24,593	16.3%
\$1,796,630	\$1,443,051	\$353,579	24.5%	Washoe B	\$22,886,281	\$21,086,904	\$1,799,377	8.5%
\$1,818,311	\$1,459,575	\$358,736	24.6%	Total Washoe Co.	\$23,061,869	\$21,237,899	\$1,823,969	8.6%
\$2,241,050	\$1,904,681	\$336,369	17.7%	Sparks	\$16,413,181	\$14,665,736	\$1,747,445	11.9%
\$20,341,072	\$16,304,190	\$4,036,882	24.8%	Total Taxable Revenue	\$156,224,362	\$142,588,995	\$13,635,367	9.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
November 2016**

Current Month Actual November 2016	Last Year Actual November 2015			Tax District	Year To Date Actual July 2016 - November 2016	Last Year - Year To Date Actual July 2015 - November 2015		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
120,248	114,849	5,399	4.7%	Reno B	754,068	750,002	4,066	0.5%
68,257	62,412	5,845	9.4%	Reno D	463,689	483,399	(19,710)	-4.1%
4,985	1,477	3,508	237.5%	Reno E	20,504	9,367	11,137	118.9%
193,490	178,738	14,752	8.3%	Total Reno	1,238,261	1,242,768	(4,507)	-0.4%
876	829	47	5.7%	Washoe A	5,844	6,107	(263)	-4.3%
10,113	9,198	915	9.9%	Washoe B	85,048	78,218	6,830	8.7%
10,989	10,027	962	9.6%	Total Washoe Co.	90,892	84,325	6,567	7.8%
41,433	38,127	3,306	8.7%	Sparks	248,488	235,970	12,518	5.3%
245,912	226,892	19,020	8.4%	Total Taxable Rooms	1,577,641	1,563,063	14,578	0.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
November 2016**

Current Month Actual November 2016	Last Year Actual November 2015			Tax District	Year To Date Actual July 2016 - November 2016	Last Year - Year To Date Actual July 2015 - November 2015		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$89.28	\$75.39	\$13.89	18.4%	Reno B	\$98.39	\$91.08	\$7.30	8.0%
\$74.91	\$67.91	\$7.00	10.3%	Reno D	\$87.82	\$78.78	\$9.04	11.5%
\$86.79	\$28.97	\$57.82	199.6%	Reno E	\$89.69	\$31.28	\$58.41	186.8%
\$84.15	\$72.40	\$11.75	16.2%	Total Reno	\$94.28	\$85.84	\$8.44	9.8%
\$24.75	\$19.93	\$4.82	24.2%	Washoe A	\$30.05	\$24.72	\$5.32	21.5%
\$177.66	\$156.89	\$20.77	13.2%	Washoe B	\$269.10	\$269.59	-\$0.49	-0.2%
\$165.47	\$145.56	\$19.90	13.7%	Total Washoe Co.	\$253.73	\$251.86	\$1.87	0.7%
\$54.09	\$49.96	\$4.13	8.3%	Sparks	\$66.05	\$62.15	\$3.90	6.3%
\$82.72	\$71.86	\$10.86	15.1%	Total Average Daily Rate	\$99.02	\$91.22	\$7.80	8.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village