

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

December 2016

Room Statistics

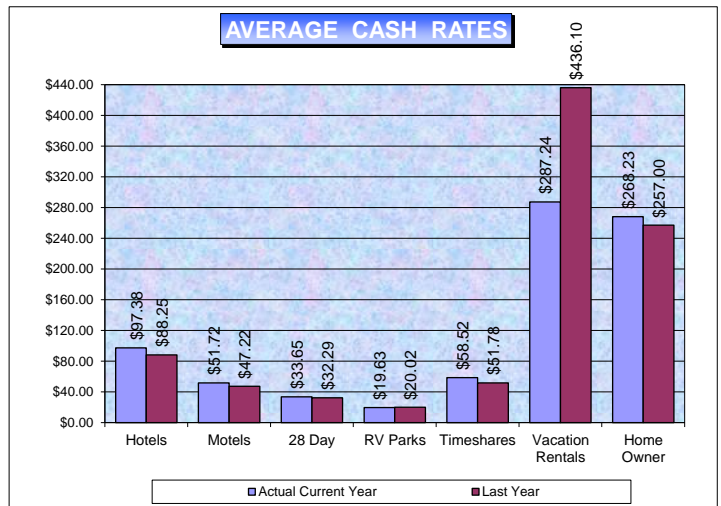
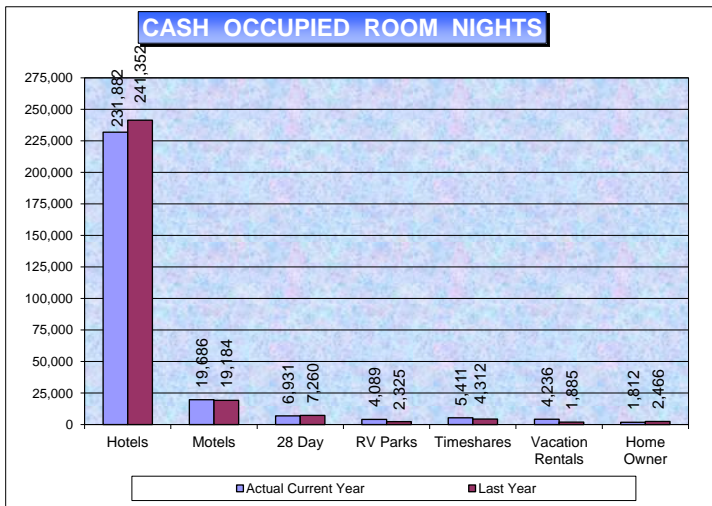
Taxable room revenues for the month of \$25,930,941 are above prior year by \$1,766,230 (7.3%). Cash occupied room nights of 274,047 are below prior year by 4,737 (-1.7%). Comp occupied room nights of 73,380 are above prior year by 6,393 (9.5%), and 28-day occupied room nights of 128,361 are above prior year by 12,253 (10.6%). Total occupied rooms for the month (Cash,Comp, 28-day) of 475,788 are 13,909 (3.0%) above the prior year.

Overall, Washoe County occupancy percentages of 63.0% for the month are 4.0% above the 60.6% level of the prior year. There were 7,720 (-1.0%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$94.62 increased \$7.94 (9.2%), compared to \$86.68 for the prior year.

Year-to-date cash occupied room nights of 1,851,865 are (0.5%) above prior year. Cash average rates year-to-date of \$98.37 are \$7.83 (8.6%) above the prior year. Year-to-date, total taxable room revenues of \$182,162,414 are \$15,408,706 (9.2%) above prior year.

December 2016						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	491,812	231,882	\$97.38	\$88.25	\$9.13	10.3%
Motels	47,695	19,686	\$51.72	\$47.22	\$4.50	9.5%
28 Day	108,038	6,931	\$33.65	\$32.29	\$1.36	4.2%
RV Parks	53,243	4,089	\$19.63	\$20.02	(\$0.39)	-1.9%
Timeshares	13,659	5,411	\$58.52	\$51.78	\$6.74	13.0%
Vacation Rentals	24,902	4,236	\$287.24	\$436.10	(\$148.86)	-34.1%
Home Owner	15,422	1,812	\$268.23	\$257.00	\$11.23	4.4%
Totals	754,771	274,047	\$94.62	\$86.68	\$7.94	9.2%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2016

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$25,930,941	\$25,121,271	\$809,670	3.2%	\$24,164,711	\$1,766,230	7.3%
Occupied Rooms - Cash	274,047	280,735	(6,688)	-2.4%	278,784	(4,737)	-1.7%
Average Rate - Cash	\$94.62	\$89.48	\$5.14	5.7%	\$86.68	\$7.94	9.2%
Occupied Rooms							
Cash	274,047	280,735	(6,688)	-2.4%	278,784	(4,737)	-1.7%
Comp	73,380	67,654	5,726	8.5%	66,987	6,393	9.5%
28 Day	128,361	116,806	11,555	9.9%	116,108	12,253	10.6%
Total Occupied Rooms	475,788	465,195	10,594	2.3%	461,879	13,909	3.0%
Percentage of Occupancy							
Cash	36.3%	37.2%	(0.9)	-2.4%	36.6%	(0.3)	-0.8%
Comp	9.7%	9.0%	0.7	7.8%	8.8%	0.9	10.2%
28 Day	17.0%	15.5%	1.5	9.7%	15.2%	1.8	11.8%
Total Percentage of Occupancy	63.0%	61.6%	1.4	2.3%	60.6%	2.4	4.0%
Market Segments							
Occupied Rooms - Cash							
Hotels	231,882	243,984	(12,102)	-5.0%	241,352	(9,470)	-3.9%
Motels	19,686	18,992	694	3.7%	19,184	502	2.6%
28 Day Motels	6,931	6,897	34	0.5%	7,260	(329)	-4.5%
R.V. Parks	4,089	2,325	1,764	75.9%	2,325	1,764	75.9%
Vacation Rentals	4,236	2,375	1,861	78.4%	1,885	2,351	124.7%
Timehares	5,411	4,312	1,099	25.5%	4,312	1,099	25.5%
Home Owner Rentals	1,812	1,850	(38)	-2.0%	2,466	(654)	-26.5%
Total Occupied - Cash	274,047	280,735	(6,688)	-2.4%	278,784	(4,737)	-1.7%
Percentage of Occupancy - Cash							
Hotels	47.1%	49.9%	(2.8)	-5.6%	48.2%	(1.1)	-2.3%
Motels	41.3%	38.7%	2.6	6.7%	39.3%	2.0	5.1%
28 Day Motels	6.4%	6.2%	0.2	3.2%	6.7%	(0.3)	-4.5%
R.V. Parks	7.7%	4.3%	3.4	79.1%	4.3%	3.4	79.1%
Vacation Rentals	17.0%	10.9%	6.1	56.0%	9.6%	7.4	77.1%
Timeshares	39.6%	29.3%	10.3	35.2%	29.3%	10.3	35.2%
Home Owner Rentals	11.7%	11.8%	(0.1)	-0.8%	15.1%	(3.4)	-22.5%
Total Occupancy Percentage - Cash	36.3%	37.2%	(0.9)	-2.4%	36.6%	(0.3)	-0.8%
Average Rates - Cash							
Hotels	\$97.38	\$91.11	\$6.27	6.9%	\$88.25	\$9.13	10.3%
Motels	\$51.72	\$48.65	\$3.07	6.3%	\$47.22	\$4.50	9.5%
28 Day Motels	\$33.65	\$33.99	(\$0.34)	-1.0%	\$32.29	\$1.36	4.2%
R.V. Parks	\$19.63	\$20.62	(\$0.99)	-4.8%	\$20.02	(\$0.39)	-1.9%
Vacation Rentals	\$287.24	\$415.35	(\$128.11)	-30.8%	\$436.10	(\$148.86)	-34.1%
Timeshares	\$58.52	\$51.78	\$6.74	13.0%	\$51.78	\$6.74	13.0%
Home Owner Rentals	\$268.23	\$257.00	\$11.23	0.0%	\$257.00	\$11.23	4.4%
Total Cash Average Rate	\$94.62	\$89.48	\$5.14	5.7%	\$86.68	\$7.94	9.2%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	274,047	280,735	(6,688)	-2.4%	278,784	(4,737)	-1.7%
Comp	73,380	67,654	5,726	8.5%	66,987	6,393	9.5%
28 Day	128,361	116,806	11,555	9.9%	116,108	12,253	10.6%
Total Occupied Rooms	475,788	465,195	10,594	2.3%	461,879	13,909	3.0%
Vacant	278,983	289,920	(10,937)	-3.8%	300,612	(21,629)	-7.2%
Total Available Rooms	754,771	755,114	(343)	0.0%	762,491	(7,720)	-1.0%
Percentage of Occupancy							
Cash	36.3%	37.2%	(0.9)	-2.4%	36.6%	(0.3)	-0.8%
Comp	9.7%	9.0%	0.7	7.8%	8.8%	0.9	10.2%
28 Day	17.0%	15.5%	1.5	9.7%	15.2%	1.8	11.8%
Total Occupancy Percentage	63.0%	61.6%	1.4	2.3%	60.6%	2.4	4.0%
Vacant	37.0%	38.4%	(1.4)	-3.6%	39.4%	(2.4)	-6.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$25,930,941	\$25,121,271	\$809,670	3.2%	\$24,164,711	\$1,766,230	7.3%
Comp	\$5,497,044	\$5,195,766	\$301,278	5.8%	\$5,324,409	\$172,635	3.2%
28 Day	\$3,406,904	\$2,648,468	\$758,436	28.6%	\$2,657,854	\$749,050	28.2%
Total Revenue	\$34,834,889	\$32,965,505	\$1,869,384	5.7%	\$32,146,974	\$2,687,915	8.4%
Average Rates							
Cash	\$94.62	\$89.48	\$5.14	5.7%	\$86.68	\$7.94	9.2%
Comp	\$74.91	\$76.80	(\$1.89)	-2.5%	\$79.48	(\$4.57)	-5.7%
28 Day	\$26.54	\$22.67	\$3.87	17.1%	\$22.89	\$3.65	15.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	231,882	243,984	(12,102)	-5.0%	241,352	(9,470)	-3.9%
Comp	73,094	67,328	5,766	8.6%	66,661	6,433	9.7%
28 Day	4,729	2,169	2,560	118.0%	2,169	2,560	118.0%
Total Occupied Rooms	309,705	313,481	(3,776)	-1.2%	310,182	(477)	-0.2%
Vacant	182,107	175,141	6,966	4.0%	190,131	(8,024)	-4.2%
Total Available Rooms	491,812	488,622	3,190	0.7%	500,313	(8,501)	-1.7%
Percentage of Occupancy							
Cash	47.1%	49.9%	(2.8)	-5.6%	48.2%	(1.1)	-2.3%
Comp	14.9%	13.8%	1.1	8.0%	13.3%	1.6	12.0%
28 Day	1.0%	0.4%	0.6	150.0%	0.4%	0.6	150.0%
Total Occupancy Percentage	63.0%	64.2%	(1.2)	-1.9%	62.0%	1.0	1.6%
Vacant	37.0%	35.8%	1.2	3.4%	38.0%	(1.0)	-2.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$22,579,920	\$22,229,880	\$350,040	1.6%	\$21,298,803	\$1,281,117	6.0%
Comp	\$5,484,263	\$5,187,063	\$297,200	5.7%	\$5,315,706	\$168,557	3.2%
28 Day	\$374,791	\$157,939	\$216,852	137.3%	\$157,939	\$216,852	137.3%
Total Revenue	\$28,438,974	\$27,574,882	\$864,092	3.1%	\$26,772,448	\$1,666,526	6.2%
Average Rates							
Cash	\$97.38	\$91.11	\$6.27	6.9%	\$88.25	\$9.13	10.3%
Comp	\$75.03	\$77.04	(\$2.01)	-2.6%	\$79.74	(\$4.71)	-5.9%
28 Day	\$79.25	\$72.82	\$6.43	8.8%	\$72.82	\$6.43	8.8%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,686	18,992	694	3.7%	19,184	502	2.6%
Comp	157	252	(95)	-37.7%	252	(95)	-37.7%
28 Day	2,575	2,669	(94)	-3.5%	2,669	(94)	-3.5%
Total Occupied Rooms	22,418	21,913	505	2.3%	22,105	313	1.4%
Vacant	25,277	27,222	(1,945)	-7.1%	26,703	(1,426)	-5.3%
Total Available Rooms	47,695	49,135	(1,440)	-2.9%	48,808	(1,113)	-2.3%
Percentage of Occupancy							
Cash	41.3%	38.7%	2.6	6.7%	39.3%	2.0	5.1%
Comp	0.3%	0.5%	(0.2)	-40.0%	0.5%	(0.2)	-40.0%
28 Day	5.4%	5.4%	-	0.0%	5.5%	(0.1)	-1.8%
Total Occupancy Percentage	47.0%	44.6%	2.4	5.4%	45.3%	1.7	3.8%
Vacant	53.0%	55.4%	(2.4)	-4.3%	54.7%	(1.7)	-3.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,018,141	\$923,955	\$94,186	10.2%	\$905,838	\$112,303	12.4%
Comp	\$8,912	\$6,860	\$2,052	29.9%	\$6,860	\$2,052	29.9%
28 Day	\$86,414	\$73,807	\$12,607	17.1%	\$73,807	\$12,607	17.1%
Total Revenue	\$1,113,467	\$1,004,622	\$108,845	10.8%	\$986,505	\$126,962	12.9%
Average Rates							
Cash	\$51.72	\$48.65	\$3.07	6.3%	\$47.22	\$4.50	9.5%
Comp	\$56.76	\$27.22	\$29.54	108.5%	\$27.22	\$29.54	108.5%
28 Day	\$33.56	\$27.65	\$5.91	21.4%	\$27.65	\$5.91	21.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,931	6,897	34	0.5%	7,260	(329)	-4.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	81,484	78,181	3,303	4.2%	77,407	4,077	5.3%
Total Occupied Rooms	88,415	85,078	3,337	3.9%	84,667	3,748	4.4%
Vacant	19,623	26,367	(6,744)	-25.6%	24,358	(4,735)	-19.4%
Total Available Rooms	108,038	111,445	(3,407)	-3.1%	109,025	(987)	-0.9%
Percentage of Occupancy							
Cash	6.4%	6.2%	0.2	3.2%	6.7%	(0.3)	-4.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.4%	70.2%	5.2	7.4%	71.0%	4.4	6.2%
Total Occupancy Percentage	81.8%	76.3%	5.5	7.2%	77.7%	4.1	5.3%
Vacant	18.2%	23.7%	(5.5)	-23.2%	22.3%	(4.1)	-18.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$233,219	\$234,432	(\$1,213)	-0.5%	\$234,432	(\$1,213)	-0.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,745,789	\$1,609,339	\$136,450	8.5%	\$1,611,509	\$134,280	8.3%
Total Revenue	\$1,979,008	\$1,843,771	\$135,237	7.3%	\$1,845,941	\$133,067	7.2%
Average Rates							
Cash	\$33.65	\$33.99	(\$0.34)	-1.0%	\$32.29	\$1.36	4.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$21.42	\$20.58	\$0.84	4.1%	\$20.82	\$0.60	2.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,089	2,325	1,764	75.9%	2,325	1,764	75.9%
Comp	125	64	61	95.3%	64	61	95.3%
28 Day	29,563	25,644	3,919	15.3%	25,644	3,919	15.3%
Total Occupied Rooms	33,777	28,033	5,744	20.5%	28,033	5,744	20.5%
Vacant	19,466	25,659	(6,193)	-24.1%	25,690	(6,224)	-24.2%
Total Available Rooms	53,243	53,692	(449)	-0.8%	53,723	(480)	-0.9%
Percentage of Occupancy							
Cash	7.7%	4.3%	3.4	79.1%	4.3%	3.4	79.1%
Comp	0.2%	0.1%	0.1	100.0%	0.1%	0.1	100.0%
28 Day	55.5%	47.8%	7.7	16.1%	47.7%	7.8	16.4%
Total Occupancy Percentage	63.4%	52.2%	11.2	21.5%	52.2%	11.2	21.5%
Vacant	36.6%	47.8%	(11.2)	-23.4%	47.8%	(11.2)	-23.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$80,252	\$47,952	\$32,300	67.4%	\$46,555	\$33,697	72.4%
Comp	\$3,369	\$1,582	\$1,787	113.0%	\$1,582	\$1,787	113.0%
28 Day	\$434,446	\$365,017	\$69,429	19.0%	\$365,017	\$69,429	19.0%
Total Revenue	\$518,067	\$414,551	\$103,516	25.0%	\$413,154	\$104,913	25.4%
Average Rates							
Cash	\$19.63	\$20.62	(\$0.99)	-4.8%	\$20.02	(\$0.39)	-1.9%
Comp	\$26.95	\$24.72	\$2.23	9.0%	\$24.72	\$2.23	9.0%
28 Day	\$14.70	\$14.23	\$0.47	3.3%	\$14.23	\$0.47	3.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,236	2,375	1,861	78.4%	1,885	2,351	124.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,962	7,389	1,573	21.3%	7,389	1,573	21.3%
Total Occupied Rooms	13,198	9,764	3,434	35.2%	9,274	3,924	42.3%
Vacant	11,704	12,122	(418)	-3.4%	10,314	1,390	13.5%
Total Available Rooms	24,902	21,886	3,016	13.8%	19,588	5,314	27.1%
Percentage of Occupancy							
Cash	17.0%	10.9%	6.1	56.0%	9.6%	7.4	77.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.0%	33.8%	2.2	6.5%	37.7%	(1.7)	-4.5%
Total Occupancy Percentage	53.0%	44.6%	8.4	18.8%	47.3%	5.7	12.1%
Vacant	47.0%	55.4%	(8.4)	-15.2%	52.7%	(5.7)	-10.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,216,733	\$986,466	\$230,267	23.3%	\$822,055	\$394,678	48.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$666,790	\$385,326	\$281,464	73.0%	\$385,326	\$281,464	73.0%
Total Revenue	\$1,883,523	\$1,371,792	\$511,731	37.3%	\$1,207,381	\$676,142	56.0%
Average Rates							
Cash	\$287.24	\$415.35	(\$128.11)	-30.8%	\$436.10	(\$148.86)	-34.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$74.40	\$52.15	\$22.25	42.7%	\$52.15	\$22.25	42.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,411	4,312	1,099	25.5%	4,312	1,099	25.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	5,411	4,312	1,099	25.5%	4,312	1,099	25.5%
Vacant	8,248	10,382	(2,134)	-20.6%	10,391	(2,143)	-20.6%
Total Available Rooms	13,659	14,694	(1,035)	-7.0%	14,703	(1,044)	-7.1%
Percentage of Occupancy							
Cash	39.6%	29.3%	10.3	35.2%	29.3%	10.3	35.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	39.6%	29.3%	10.3	35.2%	29.3%	10.3	35.2%
Vacant	60.4%	70.7%	(10.3)	-14.6%	70.7%	(10.3)	-14.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$316,649	\$223,260	\$93,389	41.8%	\$223,260	\$93,389	41.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$316,649	\$223,260	\$93,389	41.8%	\$223,260	\$93,389	41.8%
Average Rates							
Cash	\$58.52	\$51.78	\$6.74	13.0%	\$51.78	\$6.74	13.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,812	1,850	(38)	-2.0%	2,466	(654)	-26.5%
Comp	4	10	(6)	-60.0%	10	(6)	-60.0%
28 Day	1,048	754	294	39.0%	830	218	26.3%
Total Occupied Rooms	2,864	2,614	251	9.6%	3,306	(442)	-13.4%
Vacant	12,558	13,027	(469)	-3.6%	13,025	(467)	-3.6%
Total Available Rooms	15,422	15,640	(218)	-1.4%	16,331	(909)	-5.6%
Percentage of Occupancy							
Cash	11.7%	11.8%	(0.1)	-0.8%	15.1%	(3.4)	-22.5%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.1%	(0.1)	-100.0%
28 Day	6.8%	4.8%	2.0	41.7%	5.1%	1.7	33.3%
Total Occupancy Percentage	18.6%	16.7%	1.9	11.4%	20.2%	(1.6)	-7.9%
Vacant	81.4%	83.3%	(1.9)	-2.3%	79.8%	1.6	2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$486,027	\$475,326	\$10,701	2.3%	\$633,768	(\$147,741)	-23.3%
Comp	\$500	\$261	\$239	91.6%	\$261	\$239	91.6%
28 Day	\$98,674	\$57,040	\$41,634	73.0%	\$64,256	\$34,418	53.6%
Total Revenue	\$585,201	\$532,627	\$52,574	9.9%	\$698,285	(\$113,084)	-16.2%
Average Rates							
Cash	\$268.23	\$257.00	\$11.23	4.4%	\$257.00	\$11.23	4.4%
Comp	\$125.00	\$26.10	\$98.90	378.9%	\$26.10	\$98.90	378.9%
28 Day	\$94.15	\$75.65	\$18.50	24.5%	\$77.42	\$16.73	21.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

December 2016

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$182,162,414	\$174,713,803	\$7,448,611	4.3%	\$166,753,708	\$15,408,706	9.2%
Occupied Rooms - Cash	1,851,865	1,866,706	(14,841)	-0.8%	1,841,847	10,018	0.5%
Average Rate - Cash	\$98.37	\$93.59	\$4.78	5.1%	\$90.54	\$7.83	8.6%
Occupied Rooms							
Cash	1,851,865	1,866,706	(14,841)	-0.8%	1,841,847	10,018	0.5%
Comp	472,306	459,811	12,495	2.7%	455,283	17,023	3.7%
28 Day	744,291	676,897	67,394	10.0%	672,532	71,759	10.7%
Total Occupied Rooms	3,068,462	3,003,414	65,049	2.2%	2,969,662	98,800	3.3%
Percentage of Occupancy							
Cash	42.1%	42.0%	0.1	0.2%	42.2%	(0.1)	-0.2%
Comp	10.7%	10.3%	0.4	3.9%	10.4%	0.3	2.9%
28 Day	16.9%	15.2%	1.7	11.2%	15.4%	1.5	9.7%
Total Percentage of Occupancy	69.8%	67.6%	2.2	3.3%	68.0%	1.8	2.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,550,128	1,580,563	(30,435)	-1.9%	1,552,878	(2,750)	-0.2%
Motels	134,217	130,323	3,894	3.0%	131,640	2,577	2.0%
28 Day Motels	45,196	50,869	(5,673)	-11.2%	53,546	(8,350)	-15.6%
R.V. Parks	57,635	48,939	8,696	17.8%	48,939	8,696	17.8%
Vacation Rentals	25,232	15,711	9,521	60.6%	12,469	12,763	102.4%
Timeshares	32,816	34,077	(1,261)	-3.7%	34,077	(1,261)	-3.7%
Home Owner Rentals	6,641	6,224	418	6.7%	8,298	(1,657)	-20.0%
Total Occupied - Cash	1,851,865	1,866,706	(14,841)	-0.8%	1,841,847	10,018	0.5%
Percentage of Occupancy - Cash							
Hotels	53.8%	54.4%	(0.6)	-1.1%	54.2%	(0.4)	-0.7%
Motels	45.6%	44.3%	1.3	2.9%	44.4%	1.2	2.7%
28 Day Motels	6.9%	7.7%	(0.8)	-10.4%	8.3%	(1.4)	-16.9%
R.V. Parks	17.8%	14.8%	3.0	20.3%	15.2%	2.6	17.1%
Vacation Rentals	18.5%	12.1%	6.4	52.9%	10.8%	7.7	71.3%
Timeshares	40.2%	38.5%	1.7	4.4%	38.5%	1.7	4.4%
Home Owner Rentals	21.2%	19.9%	1.3	6.5%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	42.1%	42.0%	0.1	0.2%	42.2%	(0.1)	-0.2%
Average Rates - Cash							
Hotels	\$103.76	\$98.83	\$4.93	5.0%	\$95.82	\$7.94	8.3%
Motels	\$58.33	\$54.56	\$3.77	6.9%	\$52.96	\$5.37	10.1%
28 Day Motels	\$35.20	\$33.12	\$2.08	6.3%	\$31.46	\$3.74	11.9%
R.V. Parks	\$32.19	\$34.00	(\$1.81)	-5.3%	\$33.01	(\$0.82)	-2.5%
Vacation Rental	\$271.32	\$339.80	(\$68.48)	-20.2%	\$356.79	(\$85.47)	-24.0%
Timeshares	\$43.10	\$32.30	\$10.80	33.4%	\$32.30	\$10.80	33.4%
Home Owner Rentals	\$268.00	\$258.27	\$9.73	3.8%	\$258.27	\$9.73	3.8%
Total Cash Average Rate	\$98.37	\$93.59	\$4.78	5.1%	\$90.54	\$7.83	8.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,851,865	1,866,706	(14,841)	-0.8%	1,841,847	10,018	0.5%
Comp	472,306	459,811	12,495	2.7%	455,283	17,023	3.7%
28 Day	744,291	676,897	67,394	10.0%	672,532	71,759	10.7%
Total Occupied Rooms	3,068,462	3,003,414	65,049	2.2%	2,969,662	98,800	3.3%
Vacant	1,328,852	1,440,412	(111,560)	-7.7%	1,394,809	(65,957)	-4.7%
Total Available Rooms	4,397,314	4,443,825	(46,511)	-1.0%	4,364,471	32,843	0.8%
Percentage of Occupancy							
Cash	42.1%	42.0%	0.1	0.2%	42.2%	(0.1)	-0.2%
Comp	10.7%	10.3%	0.4	3.9%	10.4%	0.3	2.9%
28 Day	16.9%	15.2%	1.7	11.2%	15.4%	1.5	9.7%
Total Occupancy Percentage	69.8%	67.6%	2.2	3.3%	68.0%	1.8	2.6%
Vacant	30.2%	32.4%	(2.2)	-6.8%	32.0%	(1.8)	-5.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$182,162,414	\$174,713,803	\$7,448,611	4.3%	\$166,753,708	\$15,408,706	9.2%
Comp	\$36,503,106	\$35,727,617	\$775,489	2.2%	\$35,554,820	\$948,286	2.7%
28 Day	\$19,004,338	\$15,574,377	\$3,429,961	22.0%	\$15,551,192	\$3,453,146	22.2%
Total Revenue	\$237,669,858	\$226,015,797	\$11,654,061	5.2%	\$217,859,720	\$19,810,138	9.1%
Average Rates							
Cash	\$98.37	\$93.59	\$4.78	5.1%	\$90.54	\$7.83	8.6%
Comp	\$77.29	\$77.70	(\$0.41)	-0.5%	\$78.09	(\$0.80)	-1.0%
28 Day	\$25.53	\$23.01	\$2.52	11.0%	\$23.12	\$2.41	10.4%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,550,128	1,580,563	(30,435)	-1.9%	1,552,878	(2,750)	-0.2%
Comp	469,649	457,265	12,384	2.7%	452,737	16,912	3.7%
28 Day	28,326	17,059	11,267	66.0%	17,059	11,267	66.0%
Total Occupied Rooms	2,048,103	2,054,887	(6,784)	-0.3%	2,022,674	25,429	1.3%
Vacant	831,085	851,853	(20,768)	-2.4%	840,117	(9,032)	-1.1%
Total Available Rooms	2,879,188	2,906,740	(27,552)	-0.9%	2,862,791	16,397	0.6%
Percentage of Occupancy							
Cash	53.8%	54.4%	(0.6)	-1.1%	54.2%	(0.4)	-0.7%
Comp	16.3%	15.7%	0.6	3.8%	15.8%	0.5	3.2%
28 Day	1.0%	0.6%	0.4	66.7%	0.6%	0.4	66.7%
Total Occupancy Percentage	71.1%	70.7%	0.4	0.6%	70.7%	0.4	0.6%
Vacant	28.9%	29.3%	(0.4)	-1.4%	29.3%	(0.4)	-1.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$160,847,289	\$156,208,361	\$4,638,928	3.0%	\$148,790,129	\$12,057,160	8.1%
Comp	\$36,393,999	\$35,632,617	\$761,382	2.1%	\$35,459,819	\$934,180	2.6%
28 Day	\$2,205,362	\$1,185,151	\$1,020,211	86.1%	\$1,185,152	\$1,020,210	86.1%
Total Revenue	\$199,446,650	\$193,026,129	\$6,420,521	3.3%	\$185,435,100	\$14,011,550	7.6%
Average Rates							
Cash	\$103.76	\$98.83	\$4.93	5.0%	\$95.82	\$7.94	8.3%
Comp	\$77.49	\$77.93	(\$0.44)	-0.6%	\$78.32	(\$0.83)	-1.1%
28 Day	\$77.86	\$69.47	\$8.39	12.1%	\$69.47	\$8.39	12.1%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	134,217	130,323	3,894	3.0%	131,640	2,577	2.0%
Comp	1,277	1,556	(279)	-17.9%	1,556	(279)	-17.9%
28 Day	15,882	18,241	(2,359)	-12.9%	18,241	(2,359)	-12.9%
Total Occupied Rooms	151,376	150,120	1,256	0.8%	151,437	(61)	0.0%
Vacant	142,647	144,248	(1,601)	-1.1%	145,283	(2,636)	-1.8%
Total Available Rooms	294,023	294,368	(345)	-0.1%	296,720	(2,697)	-0.9%
Percentage of Occupancy							
Cash	45.6%	44.3%	1.3	2.9%	44.4%	1.2	2.7%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	5.4%	6.2%	(0.8)	-12.9%	6.1%	(0.7)	-11.5%
Total Occupancy Percentage	51.5%	51.0%	0.5	1.0%	51.0%	0.5	1.0%
Vacant	48.5%	49.0%	(0.5)	-1.0%	49.0%	(0.5)	-1.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$7,828,562	\$7,110,539	\$718,023	10.1%	\$6,971,115	\$857,447	12.3%
Comp	\$53,617	\$39,060	\$14,557	37.3%	\$39,060	\$14,557	37.3%
28 Day	\$586,626	\$554,121	\$32,505	5.9%	\$521,551	\$65,075	12.5%
Total Revenue	\$8,468,805	\$7,703,720	\$765,085	9.9%	\$7,531,726	\$937,079	12.4%
Average Rates							
Cash	\$58.33	\$54.56	\$3.77	6.9%	\$52.96	\$5.37	10.1%
Comp	\$41.99	\$25.10	\$16.89	67.3%	\$25.10	\$16.89	67.3%
28 Day	\$36.94	\$30.38	\$6.56	21.6%	\$28.59	\$8.35	29.2%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	45,196	50,869	(5,673)	-11.2%	53,546	(8,350)	-15.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	481,640	448,513	33,127	7.4%	444,072	37,568	8.5%
Total Occupied Rooms	526,836	499,382	27,454	5.5%	497,618	29,218	5.9%
Vacant	123,487	162,098	(38,611)	-23.8%	147,962	(24,475)	-16.5%
Total Available Rooms	650,323	661,480	(11,157)	-1.7%	645,580	4,743	0.7%
Percentage of Occupancy							
Cash	6.9%	7.7%	(0.8)	-10.4%	8.3%	(1.4)	-16.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.1%	67.8%	6.3	9.3%	68.8%	5.3	7.7%
Total Occupancy Percentage	81.0%	75.5%	5.5	7.3%	77.1%	3.9	5.1%
Vacant	19.0%	24.5%	(5.5)	-22.4%	22.9%	(3.9)	-17.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,590,897	\$1,684,647	(\$93,750)	-5.6%	\$1,684,647	(\$93,750)	-5.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$9,849,200	\$8,809,952	\$1,039,248	11.8%	\$8,812,122	\$1,037,078	11.8%
Total Revenue	\$11,440,097	\$10,494,599	\$945,498	9.0%	\$10,496,769	\$943,328	9.0%
Average Rates							
Cash	\$35.20	\$33.12	\$2.08	6.3%	\$31.46	\$3.74	11.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$20.45	\$19.64	\$0.81	4.1%	\$19.84	\$0.61	3.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	57,635	48,939	8,696	17.8%	48,939	8,696	17.8%
Comp	1,358	924	434	47.0%	924	434	47.0%
28 Day	168,342	145,786	22,556	15.5%	145,786	22,556	15.5%
Total Occupied Rooms	227,335	195,649	31,686	16.2%	195,649	31,686	16.2%
Vacant	97,004	136,119	(39,115)	-28.7%	126,339	(29,335)	-23.2%
Total Available Rooms	324,339	331,768	(7,429)	-2.2%	321,988	2,351	0.7%
Percentage of Occupancy							
Cash	17.8%	14.8%	3.0	20.3%	15.2%	2.6	17.1%
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	51.9%	43.9%	8.0	18.2%	45.3%	6.6	14.6%
Total Occupancy Percentage	70.1%	59.0%	11.1	18.8%	60.8%	9.3	15.3%
Vacant	29.9%	41.0%	(11.1)	-27.1%	39.2%	(9.3)	-23.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,855,532	\$1,663,767	\$191,765	11.5%	\$1,615,308	\$240,224	14.9%
Comp	\$52,160	\$47,672	\$4,488	9.4%	\$47,673	\$4,487	9.4%
28 Day	\$2,505,680	\$2,163,176	\$342,504	15.8%	\$2,163,175	\$342,505	15.8%
Total Revenue	\$4,413,372	\$3,874,615	\$538,757	13.9%	\$3,826,156	\$587,216	15.3%
Average Rates							
Cash	\$32.19	\$34.00	(\$1.81)	-5.3%	\$33.01	(\$0.82)	-2.5%
Comp	\$38.41	\$51.59	(\$13.18)	-25.5%	\$51.59	(\$13.18)	-25.5%
28 Day	\$14.88	\$14.84	\$0.04	0.3%	\$14.84	\$0.04	0.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	25,232	15,711	9,521	60.6%	12,469	12,763	102.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	47,716	45,407	2,309	5.1%	45,407	2,309	5.1%
Total Occupied Rooms	72,948	61,118	11,830	19.4%	57,876	15,072	26.0%
Vacant	63,499	68,647	(5,148)	-7.5%	58,094	5,405	9.3%
Total Available Rooms	136,447	129,765	6,682	5.1%	115,970	20,477	17.7%
Percentage of Occupancy							
Cash	18.5%	12.1%	6.4	52.9%	10.8%	7.7	71.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	35.0%	35.0%	-	0.0%	39.2%	(4.2)	-10.7%
Total Occupancy Percentage	53.5%	47.1%	6.4	13.6%	49.9%	3.6	7.2%
Vacant	46.5%	52.9%	(6.4)	-12.1%	50.1%	(3.6)	-7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,845,911	\$5,338,573	\$1,507,338	28.2%	\$4,448,810	\$2,397,101	53.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,612,123	\$2,699,125	\$912,998	33.8%	\$2,699,124	\$912,999	33.8%
Total Revenue	\$10,458,034	\$8,037,698	\$2,420,336	30.1%	\$7,147,934	\$3,310,100	46.3%
Average Rates							
Cash	\$271.32	\$339.80	(\$68.48)	-20.2%	\$356.79	(\$85.47)	-24.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$75.70	\$59.44	\$16.26	27.4%	\$59.44	\$16.26	27.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

December 2016

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	32,816	34,077	(1,261)	-3.7%	34,077	(1,261)	-3.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	32,816	34,077	(1,261)	-3.7%	34,077	(1,261)	-3.7%
Vacant	48,901	54,347	(5,446)	-10.0%	54,370	(5,469)	-10.1%
Total Available Rooms	81,717	88,424	(6,707)	-7.6%	88,447	(6,730)	-7.6%
Percentage of Occupancy							
Cash	40.2%	38.5%	1.7	4.4%	38.5%	1.7	4.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	40.2%	38.5%	1.7	4.4%	38.5%	1.7	4.4%
Vacant	59.8%	61.5%	(1.7)	-2.8%	61.5%	(1.7)	-2.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,414,417	\$1,100,571	\$313,846	28.5%	\$1,100,572	\$313,845	28.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,414,417	\$1,100,571	\$313,846	28.5%	\$1,100,572	\$313,845	28.5%
Average Rates							
Cash	\$43.10	\$32.30	\$10.80	33.4%	\$32.30	\$10.80	33.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,641	6,224	418	6.7%	8,298	(1,657)	-20.0%
Comp	22	66	(44)	-66.7%	66	(44)	-66.7%
28 Day	2,385	1,891	494	26.1%	1,967	418	21.3%
Total Occupied Rooms	9,048	8,181	868	10.6%	10,331	(1,283)	-12.4%
Vacant	22,229	23,100	(871)	-3.8%	22,644	(415)	-1.8%
Total Available Rooms	31,277	31,280	(3)	0.0%	32,975	(1,698)	-5.1%
Percentage of Occupancy							
Cash	21.2%	19.9%	1.3	6.5%	25.2%	(4.0)	-15.9%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	7.6%	6.0%	1.6	26.7%	6.0%	1.6	26.7%
Total Occupancy Percentage	28.9%	26.2%	2.7	10.3%	31.3%	(2.4)	-7.7%
Vacant	71.1%	73.8%	(2.7)	-3.7%	68.7%	2.4	3.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,779,806	\$1,607,345	\$172,461	10.7%	\$2,143,127	(\$363,321)	-17.0%
Comp	\$3,330	\$8,268	(\$4,938)	-59.7%	\$8,268	(\$4,938)	-59.7%
28 Day	\$245,347	\$162,852	\$82,495	50.7%	\$170,068	\$75,279	44.3%
Total Revenue	\$2,028,483	\$1,778,465	\$250,018	14.1%	\$2,321,463	(\$292,980)	-12.6%
Average Rates							
Cash	\$268.00	\$258.27	\$9.73	3.8%	\$258.27	\$9.73	3.8%
Comp	\$151.36	\$125.27	\$26.09	20.8%	\$125.27	\$26.09	20.8%
28 Day	\$102.87	\$86.12	\$16.75	19.4%	\$86.46	\$16.41	19.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
December 2016**

Current Month Actual December 2016	Last Year Actual December 2015			Tax District	Year To Date Actual July 2016 - December 2016	Last Year - Year To Date Actual July 2015 - December 2015		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$11,598,370	\$11,498,610	\$99,761	0.9%	Reno B	\$85,787,644	\$79,809,176	\$5,978,468	7.5%
\$6,769,066	\$6,257,688	\$511,379	8.2%	Reno D	\$47,497,261	\$44,339,512	\$3,157,749	7.1%
\$400,660	\$52,781	\$347,879	659.1%	Reno E	\$2,239,616	\$345,753	\$1,893,863	547.8%
\$18,768,096	\$17,809,079	\$959,018	5.4%	Total Reno	\$135,524,521	\$124,494,440	\$11,030,080	8.9%
\$24,413	\$21,507	\$2,906	13.5%	Washoe A	\$200,000	\$172,502	\$27,499	15.9%
\$4,206,946	\$3,912,725	\$294,221	7.5%	Washoe B	\$27,093,227	\$24,999,629	\$2,093,597	8.4%
\$4,231,358	\$3,934,232	\$297,127	7.6%	Total Washoe Co.	\$27,293,227	\$25,172,131	\$2,121,096	8.4%
\$2,931,487	\$2,421,400	\$510,087	21.1%	Sparks	\$19,344,668	\$17,087,136	\$2,257,532	13.2%
\$25,930,941	\$24,164,711	\$1,766,230	7.3%	Total Taxable Revenue	\$182,162,414	\$166,753,708	\$15,408,706	9.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
December 2016**

Current Month Actual December 2016	Last Year Actual December 2015			Tax District	Year To Date Actual July 2016 - December 2016	Last Year - Year To Date Actual July 2015 - December 2015		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
125,804	136,936	(11,132)	-8.1%	Reno B	879,872	886,938	(7,066)	-0.8%
81,659	81,053	606	0.7%	Reno D	545,525	564,452	(18,927)	-3.4%
4,262	1,539	2,723	176.9%	Reno E	24,766	10,906	13,860	127.1%
211,725	219,528	(7,803)	-3.6%	Total Reno	1,450,163	1,462,296	(12,133)	-0.8%
719	642	77	12.0%	Washoe A	6,563	6,749	(186)	-2.8%
15,505	14,833	672	4.5%	Washoe B	100,553	93,051	7,502	8.1%
16,224	15,475	749	4.8%	Total Washoe Co.	107,116	99,800	7,316	7.3%
46,098	43,781	2,317	5.3%	Sparks	294,586	279,751	14,835	5.3%
274,047	278,784	(4,737)	-1.7%	Total Taxable Rooms	1,851,865	1,841,847	10,018	0.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
December 2016**

Current Month Actual December 2016	Last Year Actual December 2015			Tax District	Year To Date Actual July 2016 - December 2016	Last Year - Year To Date Actual July 2015 - December 2015		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$92.19	\$83.97	\$8.22	9.8%	Reno B	\$97.50	\$89.98	\$7.52	8.4%
\$82.89	\$77.20	\$5.69	7.4%	Reno D	\$87.07	\$78.55	\$8.51	10.8%
\$94.01	\$34.30	\$59.71	174.1%	Reno E	\$90.43	\$31.70	\$58.73	185.2%
\$88.64	\$81.12	\$7.52	9.3%	Total Reno	\$93.45	\$85.14	\$8.32	9.8%
\$33.95	\$33.50	\$0.45	1.4%	Washoe A	\$30.47	\$25.56	\$4.91	19.2%
\$271.33	\$263.79	\$7.54	2.9%	Washoe B	\$269.44	\$268.67	\$0.78	0.3%
\$260.81	\$254.23	\$6.58	2.6%	Total Washoe Co.	\$254.80	\$252.23	\$2.57	1.0%
\$63.59	\$55.31	\$8.29	15.0%	Sparks	\$65.67	\$61.08	\$4.59	7.5%
\$94.62	\$86.68	\$7.94	9.2%	Total Average Daily Rate	\$98.37	\$90.54	\$7.83	8.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village