

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

April 2017

Room Statistics

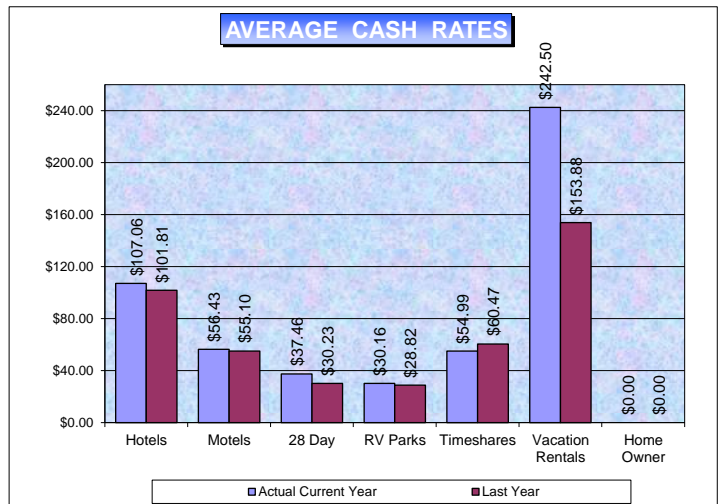
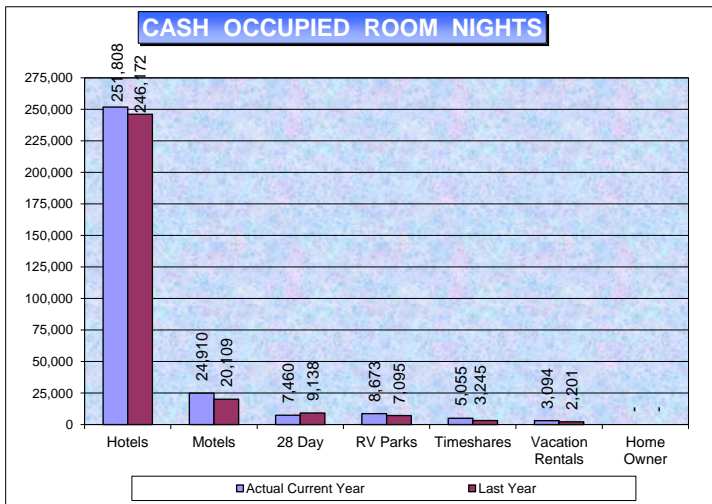
Taxable room revenues for the month of \$29,934,593 are above prior year by \$2,747,747 (10.1%). Cash occupied room nights of 301,000 are above prior year by 13,040 (4.5%). Comp occupied room nights of 70,813 are below prior year by 617 (-0.9%), and 28-day occupied room nights of 127,430 are above prior year by 10,257 (8.8%). Total occupied rooms for the month (Cash, Comp, 28-day) are 22,680 (4.8%) above the prior year.

Overall, Washoe County occupancy percentages of 71.0% for the month are 4.6% above the 67.9% level of the prior year. There were 1,302 (0.2%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$99.45 increased \$5.04 (5.3%), compared to \$94.41 for the prior year.

Year-to-date cash occupied room nights of 2,949,287 are 40,968 (1.4%) above prior year. Cash average rates year-to-date of \$95.97 are \$6.56 (7.3%) above the prior year. Year-to-date, total taxable room revenues of \$283,049,574 are \$23,012,662 (8.8%) above prior year.

April 2017						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	468,275	251,808	\$107.06	\$101.81	\$5.25	5.2%
Motels	46,617	24,910	\$56.43	\$55.10	\$1.33	2.4%
28 Day	100,891	7,460	\$37.46	\$30.23	\$7.23	23.9%
RV Parks	51,690	8,673	\$30.16	\$28.82	\$1.34	4.6%
Timeshares	12,511	5,055	\$54.99	\$60.47	(\$5.48)	-9.1%
Vacation Rentals	22,699	3,094	\$242.50	\$153.88	\$88.62	57.6%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	702,683	301,000	\$99.45	\$94.41	\$5.04	5.3%



Attached please find the detail statistics for each market segment.

Contact:
Brian Rivers
 Director of Finance
brivers@renotahoeusa.com
 775-827-7626

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$29,934,593	\$27,324,297	\$2,610,296	9.6%	\$27,186,846	\$2,747,747	10.1%
Occupied Rooms - Cash	301,000	273,725	27,275	10.0%	287,960	13,040	4.5%
Average Rate - Cash	\$99.45	\$99.82	(\$0.37)	-0.4%	\$94.41	\$5.04	5.3%
Occupied Rooms							
Cash	301,000	273,725	27,275	10.0%	287,960	13,040	4.5%
Comp	70,813	72,184	(1,371)	-1.9%	71,430	(617)	-0.9%
28 Day	127,430	117,941	9,489	8.0%	117,173	10,257	8.8%
Total Occupied Rooms	499,243	463,850	35,393	7.6%	476,563	22,680	4.8%
Percentage of Occupancy							
Cash	42.8%	38.3%	4.5	11.7%	41.1%	1.7	4.1%
Comp	10.1%	10.1%	-	0.0%	10.2%	(0.1)	-1.0%
28 Day	18.1%	16.5%	1.6	9.7%	16.7%	1.4	8.4%
Total Percentage of Occupancy	71.0%	64.8%	6.2	9.6%	67.9%	3.1	4.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	251,808	232,023	19,785	8.5%	246,172	5,636	2.3%
Motels	24,910	19,908	5,002	25.1%	20,109	4,801	23.9%
28 Day Motels	7,460	8,681	(1,221)	-14.1%	9,138	(1,678)	-18.4%
R.V. Parks	8,673	7,095	1,578	22.2%	7,095	1,578	22.2%
Vacation Rentals	3,094	2,773	321	11.6%	2,201	893	40.6%
Timehares	5,055	3,245	1,810	55.8%	3,245	1,810	55.8%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	301,000	273,725	27,275	10.0%	287,960	13,040	4.5%
Percentage of Occupancy - Cash							
Hotels	53.8%	49.1%	4.7	9.6%	53.2%	0.6	1.1%
Motels	53.4%	41.9%	11.5	27.4%	42.4%	11.0	25.9%
28 Day Motels	7.4%	8.0%	(0.6)	-7.5%	8.6%	(1.2)	-14.0%
R.V. Parks	16.8%	13.7%	3.1	22.6%	13.8%	3.0	21.7%
Vacation Rentals	13.6%	12.4%	1.2	9.7%	11.0%	2.6	23.6%
Timeshares	40.4%	25.5%	14.9	58.4%	25.5%	14.9	58.4%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	42.8%	38.3%	4.5	11.7%	41.1%	1.7	4.1%
Average Rates - Cash							
Hotels	\$107.06	\$108.20	(\$1.14)	-1.1%	\$101.81	\$5.25	5.2%
Motels	\$56.43	\$56.77	(\$0.34)	-0.6%	\$55.10	\$1.33	2.4%
28 Day Motels	\$37.46	\$31.82	\$5.64	17.7%	\$30.23	\$7.23	23.9%
R.V. Parks	\$30.16	\$29.69	\$0.47	1.6%	\$28.82	\$1.34	4.6%
Vacation Rentals	\$242.50	\$146.57	\$95.93	65.4%	\$153.88	\$88.62	57.6%
Timeshares	\$54.99	\$60.47	(\$5.48)	-9.1%	\$60.47	(\$5.48)	-9.1%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$99.45	\$99.82	(\$0.37)	-0.4%	\$94.41	\$5.04	5.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	301,000	273,725	27,275	10.0%	287,960	13,040	4.5%
Comp	70,813	72,184	(1,371)	-1.9%	71,430	(617)	-0.9%
28 Day	127,430	117,941	9,489	8.0%	117,173	10,257	8.8%
Total Occupied Rooms	499,243	463,850	35,393	7.6%	476,563	22,680	4.8%
Vacant	203,440	251,440	(48,000)	-19.1%	224,818	(21,378)	-9.5%
Total Available Rooms	702,683	715,290	(12,607)	-1.8%	701,381	1,302	0.2%
Percentage of Occupancy							
Cash	42.8%	38.3%	4.5	11.7%	41.1%	1.7	4.1%
Comp	10.1%	10.1%	-	0.0%	10.2%	(0.1)	-1.0%
28 Day	18.1%	16.5%	1.6	9.7%	16.7%	1.4	8.4%
Total Occupancy Percentage	71.0%	64.8%	6.2	9.6%	67.9%	3.1	4.6%
Vacant	29.0%	35.2%	(6.2)	-17.6%	32.1%	(3.1)	-9.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$29,934,593	\$27,324,297	\$2,610,296	9.6%	\$27,186,846	\$2,747,747	10.1%
Comp	\$5,228,650	\$5,417,392	(\$188,742)	-3.5%	\$5,363,895	(\$135,245)	-2.5%
28 Day	\$3,415,026	\$2,702,816	\$712,210	26.4%	\$2,702,816	\$712,210	26.4%
Total Revenue	\$38,578,269	\$35,444,505	\$3,133,764	8.8%	\$35,253,557	\$3,324,712	9.4%
Average Rates							
Cash	\$99.45	\$99.82	(\$0.37)	-0.4%	\$94.41	\$5.04	5.3%
Comp	\$73.84	\$75.05	(\$1.21)	-1.6%	\$75.09	(\$1.25)	-1.7%
28 Day	\$26.80	\$22.92	\$3.88	16.9%	\$23.07	\$3.73	16.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	251,808	232,023	19,785	8.5%	246,172	5,636	2.3%
Comp	70,469	71,708	(1,239)	-1.7%	70,998	(529)	-0.7%
28 Day	5,776	2,554	3,222	126.2%	2,554	3,222	126.2%
Total Occupied Rooms	328,053	306,285	21,768	7.1%	319,724	8,329	2.6%
Vacant	140,222	166,575	(26,353)	-15.8%	143,390	(3,168)	-2.2%
Total Available Rooms	468,275	472,860	(4,585)	-1.0%	463,114	5,161	1.1%
Percentage of Occupancy							
Cash	53.8%	49.1%	4.7	9.6%	53.2%	0.6	1.1%
Comp	15.0%	15.2%	(0.2)	-1.3%	15.3%	(0.3)	-2.0%
28 Day	1.2%	0.5%	0.7	140.0%	0.6%	0.6	100.0%
Total Occupancy Percentage	70.1%	64.8%	5.3	8.2%	69.0%	1.1	1.6%
Vacant	29.9%	35.2%	(5.3)	-15.1%	31.0%	(1.1)	-3.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$26,959,551	\$25,104,562	\$1,854,989	7.4%	\$25,063,146	\$1,896,405	7.6%
Comp	\$5,215,223	\$5,403,208	(\$187,985)	-3.5%	\$5,349,711	(\$134,488)	-2.5%
28 Day	\$477,007	\$178,218	\$298,789	167.7%	\$178,218	\$298,789	167.7%
Total Revenue	\$32,651,781	\$30,685,988	\$1,965,793	6.4%	\$30,591,075	\$2,060,706	6.7%
Average Rates							
Cash	\$107.06	\$108.20	(\$1.14)	-1.1%	\$101.81	\$5.25	5.2%
Comp	\$74.01	\$75.35	(\$1.34)	-1.8%	\$75.35	(\$1.34)	-1.8%
28 Day	\$82.58	\$69.78	\$12.80	18.3%	\$69.78	\$12.80	18.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	24,910	19,908	5,002	25.1%	20,109	4,801	23.9%
Comp	173	243	(70)	-28.8%	243	(70)	-28.8%
28 Day	3,772	2,891	881	30.5%	2,891	881	30.5%
Total Occupied Rooms	28,855	23,042	5,813	25.2%	23,243	5,612	24.1%
Vacant	17,762	24,508	(6,746)	-27.5%	24,167	(6,405)	-26.5%
Total Available Rooms	46,617	47,550	(933)	-2.0%	47,410	(793)	-1.7%
Percentage of Occupancy							
Cash	53.4%	41.9%	11.5	27.4%	42.4%	11.0	25.9%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	8.1%	6.1%	2.0	32.8%	6.1%	2.0	32.8%
Total Occupancy Percentage	61.9%	48.5%	13.4	27.6%	49.0%	12.9	26.3%
Vacant	38.1%	51.5%	(13.4)	-26.0%	51.0%	(12.9)	-25.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,405,767	\$1,130,217	\$275,550	24.4%	\$1,108,056	\$297,711	26.9%
Comp	\$6,950	\$7,885	(\$935)	-11.9%	\$7,885	(\$935)	-11.9%
28 Day	\$148,065	\$95,346	\$52,719	55.3%	\$95,346	\$52,719	55.3%
Total Revenue	\$1,560,782	\$1,233,448	\$327,334	26.5%	\$1,211,287	\$349,495	28.9%
Average Rates							
Cash	\$56.43	\$56.77	(\$0.34)	-0.6%	\$55.10	\$1.33	2.4%
Comp	\$40.17	\$32.45	\$7.72	23.8%	\$32.45	\$7.72	23.8%
28 Day	\$39.25	\$32.98	\$6.27	19.0%	\$32.98	\$6.27	19.0%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,460	8,681	(1,221)	-14.1%	9,138	(1,678)	-18.4%
Comp	-	12	(12)	-100.0%	-	-	0.0%
28 Day	78,134	77,537	597	0.8%	76,769	1,365	1.8%
Total Occupied Rooms	85,594	86,230	(636)	-0.7%	85,907	(313)	-0.4%
Vacant	15,297	21,620	(6,323)	-29.2%	20,713	(5,416)	-26.1%
Total Available Rooms	100,891	107,850	(6,959)	-6.5%	106,620	(5,729)	-5.4%
Percentage of Occupancy							
Cash	7.4%	8.0%	(0.6)	-7.5%	8.6%	(1.2)	-14.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	77.4%	71.9%	5.5	7.6%	72.0%	5.4	7.5%
Total Occupancy Percentage	84.8%	80.0%	4.8	6.0%	80.6%	4.2	5.2%
Vacant	15.2%	20.0%	(4.8)	-24.0%	19.4%	(4.2)	-21.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$279,459	\$276,218	\$3,241	1.2%	\$276,218	\$3,241	1.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,588,223	\$1,605,146	(\$16,923)	-1.1%	\$1,605,146	(\$16,923)	-1.1%
Total Revenue	\$1,867,682	\$1,881,364	(\$13,682)	-0.7%	\$1,881,364	(\$13,682)	-0.7%
Average Rates							
Cash	\$37.46	\$31.82	\$5.64	17.7%	\$30.23	\$7.23	23.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$20.33	\$20.70	(\$0.37)	-1.8%	\$20.91	(\$0.58)	-2.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,673	7,095	1,578	22.2%	7,095	1,578	22.2%
Comp	171	189	(18)	-9.5%	189	(18)	-9.5%
28 Day	30,652	28,004	2,648	9.5%	28,004	2,648	9.5%
Total Occupied Rooms	39,496	35,288	4,208	11.9%	35,288	4,208	11.9%
Vacant	12,194	16,672	(4,478)	-26.9%	16,192	(3,998)	-24.7%
Total Available Rooms	51,690	51,960	(270)	-0.5%	51,480	210	0.4%
Percentage of Occupancy							
Cash	16.8%	13.7%	3.1	22.6%	13.8%	3.0	21.7%
Comp	0.3%	0.4%	(0.1)	-25.0%	0.4%	(0.1)	-25.0%
28 Day	59.3%	53.9%	5.4	10.0%	54.4%	4.9	9.0%
Total Occupancy Percentage	76.4%	67.9%	8.5	12.5%	68.5%	7.9	11.5%
Vacant	23.6%	32.1%	(8.5)	-26.5%	31.5%	(7.9)	-25.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$261,564	\$210,629	\$50,935	24.2%	\$204,494	\$57,070	27.9%
Comp	\$6,477	\$6,299	\$178	2.8%	\$6,299	\$178	2.8%
28 Day	\$464,872	\$405,873	\$58,999	14.5%	\$405,873	\$58,999	14.5%
Total Revenue	\$732,913	\$622,801	\$110,112	17.7%	\$616,666	\$116,247	18.9%
Average Rates							
Cash	\$30.16	\$29.69	\$0.47	1.6%	\$28.82	\$1.34	4.6%
Comp	\$37.88	\$33.33	\$4.55	13.7%	\$33.33	\$4.55	13.7%
28 Day	\$15.17	\$14.49	\$0.68	4.7%	\$14.49	\$0.68	4.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,094	2,773	321	11.6%	2,201	893	40.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,096	6,955	2,141	30.8%	6,955	2,141	30.8%
Total Occupied Rooms	12,190	9,728	2,462	25.3%	9,156	3,034	33.1%
Vacant	10,509	12,592	(2,083)	-16.5%	10,854	(345)	-3.2%
Total Available Rooms	22,699	22,320	379	1.7%	20,010	2,689	13.4%
Percentage of Occupancy							
Cash	13.6%	12.4%	1.2	9.7%	11.0%	2.6	23.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	40.1%	31.2%	8.9	28.5%	34.8%	5.3	15.2%
Total Occupancy Percentage	53.7%	43.6%	10.1	23.2%	45.8%	7.9	17.2%
Vacant	46.3%	56.4%	(10.1)	-17.9%	54.2%	(7.9)	-14.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$750,286	\$406,434	\$343,852	84.6%	\$338,695	\$411,591	121.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$736,859	\$418,233	\$318,626	76.2%	\$418,233	\$318,626	76.2%
Total Revenue	\$1,487,145	\$824,667	\$662,478	80.3%	\$756,928	\$730,217	96.5%
Average Rates							
Cash	\$242.50	\$146.57	\$95.93	65.4%	\$153.88	\$88.62	57.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$81.01	\$60.13	\$20.88	34.7%	\$60.13	\$20.88	34.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,055	3,245	1,810	55.8%	3,245	1,810	55.8%
Comp	-	32	(32)	-100.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	5,055	3,277	1,778	54.3%	3,245	1,810	55.8%
Vacant	7,456	9,473	(2,017)	-21.3%	9,502	(2,046)	-21.5%
Total Available Rooms	12,511	12,750	(239)	-1.9%	12,747	(236)	-1.9%
Percentage of Occupancy							
Cash	40.4%	25.5%	14.9	58.4%	25.5%	14.9	58.4%
Comp	0.0%	0.3%	(0.3)	-100.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	40.4%	25.7%	14.7	57.2%	25.5%	14.9	58.4%
Vacant	59.6%	74.3%	(14.7)	-19.8%	74.5%	(14.9)	-20.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$277,966	\$196,237	\$81,729	41.6%	\$196,237	\$81,729	41.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$277,966	\$196,237	\$81,729	41.6%	\$196,237	\$81,729	41.6%
Average Rates							
Cash	\$54.99	\$60.47	(\$5.48)	-9.1%	\$60.47	(\$5.48)	-9.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

April 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$283,049,574	\$269,371,892	\$13,677,682	5.1%	\$260,036,912	\$23,012,662	8.8%
Occupied Rooms - Cash	2,949,287	2,905,806	43,481	1.5%	2,908,319	40,968	1.4%
Average Rate - Cash	\$95.97	\$92.70	\$3.27	3.5%	\$89.41	\$6.56	7.3%
Occupied Rooms							
Cash	2,949,287	2,905,806	43,481	1.5%	2,908,319	40,968	1.4%
Comp	751,302	743,634	7,668	1.0%	736,212	15,090	2.0%
28 Day	1,253,395	1,140,523	112,872	9.9%	1,133,160	120,235	10.6%
Total Occupied Rooms	4,953,984	4,789,963	164,021	3.4%	4,777,691	176,293	3.7%
Percentage of Occupancy							
Cash	40.8%	39.7%	1.1	2.8%	40.3%	0.5	1.2%
Comp	10.4%	10.2%	0.2	2.0%	10.2%	0.2	2.0%
28 Day	17.3%	15.6%	1.7	10.9%	15.7%	1.6	10.2%
Total Percentage of Occupancy	68.5%	65.4%	3.1	4.7%	66.2%	2.3	3.5%

Market Segments

Occupied Rooms - Cash							
Hotels	2,468,538	2,466,308	2,230	0.1%	2,464,864	3,674	0.1%
Motels	222,913	204,998	17,915	8.7%	207,069	15,844	7.7%
28 Day Motels	73,620	82,871	(9,251)	-11.2%	87,232	(13,612)	-15.6%
R.V. Parks	80,014	66,385	13,629	20.5%	66,385	13,629	20.5%
Vacation Rentals	41,438	26,001	15,437	59.4%	20,636	20,802	100.8%
Timeshares	53,560	50,573	2,987	5.9%	50,573	2,987	5.9%
Home Owner Rentals	9,204	8,670	534	6.2%	11,560	(2,356)	-20.4%
Total Occupied - Cash	2,949,287	2,905,806	43,481	1.5%	2,908,319	40,968	1.4%
Percentage of Occupancy - Cash							
Hotels	52.0%	51.4%	0.6	1.2%	52.0%	0.0	0.0%
Motels	46.2%	42.3%	3.9	9.2%	42.6%	3.6	8.5%
28 Day Motels	6.9%	7.6%	(0.7)	-9.2%	8.1%	(1.2)	-14.8%
R.V. Parks	15.1%	12.3%	2.8	22.8%	12.5%	2.6	20.8%
Vacation Rentals	18.0%	11.9%	6.1	51.3%	10.6%	7.4	69.8%
Timeshares	39.8%	35.2%	4.6	13.1%	35.2%	4.6	13.1%
Home Owner Rentals	19.6%	18.5%	1.1	5.9%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	40.8%	39.7%	1.1	2.8%	40.3%	0.5	1.2%
Average Rates - Cash							
Hotels	\$101.16	\$97.95	\$3.21	3.3%	\$94.57	\$6.59	7.0%
Motels	\$55.17	\$53.08	\$2.09	3.9%	\$51.52	\$3.65	7.1%
28 Day Motels	\$34.99	\$32.56	\$2.43	7.5%	\$30.93	\$4.06	13.1%
R.V. Parks	\$30.80	\$32.45	(\$1.65)	-5.1%	\$31.50	(\$0.70)	-2.2%
Vacation Rental	\$267.60	\$303.73	(\$36.13)	-11.9%	\$318.91	(\$51.31)	-16.1%
Timeshares	\$46.06	\$38.21	\$7.85	20.5%	\$38.21	\$7.85	20.5%
Home Owner Rentals	\$264.24	\$256.70	\$7.54	2.9%	\$256.70	\$7.54	2.9%
Total Cash Average Rate	\$95.97	\$92.70	\$3.27	3.5%	\$89.41	\$6.56	7.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,949,287	2,905,806	43,481	1.5%	2,908,319	40,968	1.4%
Comp	751,302	743,634	7,668	1.0%	736,212	15,090	2.0%
28 Day	1,253,395	1,140,523	112,872	9.9%	1,133,160	120,235	10.6%
Total Occupied Rooms	4,953,984	4,789,963	164,021	3.4%	4,777,691	176,293	3.7%
Vacant	2,280,980	2,533,699	(252,719)	-10.0%	2,440,865	(159,885)	-6.6%
Total Available Rooms	7,234,964	7,323,662	(88,698)	-1.2%	7,218,556	16,408	0.2%
Percentage of Occupancy							
Cash	40.8%	39.7%	1.1	2.8%	40.3%	0.5	1.2%
Comp	10.4%	10.2%	0.2	2.0%	10.2%	0.2	2.0%
28 Day	17.3%	15.6%	1.7	10.9%	15.7%	1.6	10.2%
Total Occupancy Percentage	68.5%	65.4%	3.1	4.7%	66.2%	2.3	3.5%
Vacant	31.5%	34.6%	(3.1)	-9.0%	33.8%	(2.3)	-6.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$283,049,574	\$269,371,892	\$13,677,682	5.1%	\$260,036,912	\$23,012,662	8.8%
Comp	\$57,234,715	\$57,057,020	\$177,695	0.3%	\$56,672,587	\$562,128	1.0%
28 Day	\$32,673,742	\$25,884,040	\$6,789,702	26.2%	\$25,840,363	\$6,833,379	26.4%
Total Revenue	\$372,958,031	\$352,312,952	\$20,645,079	5.9%	\$342,549,862	\$30,408,169	8.9%
Average Rates							
Cash	\$95.97	\$92.70	\$3.27	3.5%	\$89.41	\$6.56	7.3%
Comp	\$76.18	\$76.73	(\$0.55)	-0.7%	\$76.98	(\$0.80)	-1.0%
28 Day	\$26.07	\$22.69	\$3.38	14.9%	\$22.80	\$3.27	14.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,468,538	2,466,308	2,230	0.1%	2,464,864	3,674	0.1%
Comp	747,193	739,989	7,204	1.0%	732,661	14,532	2.0%
28 Day	52,622	26,320	26,302	99.9%	26,320	26,302	99.9%
Total Occupied Rooms	3,268,353	3,232,617	35,736	1.1%	3,223,845	44,508	1.4%
Vacant	1,478,198	1,565,563	(87,365)	-5.6%	1,512,398	(34,200)	-2.3%
Total Available Rooms	4,746,551	4,798,180	(51,629)	-1.1%	4,736,243	10,308	0.2%
Percentage of Occupancy							
Cash	52.0%	51.4%	0.6	1.2%	52.0%	-	0.0%
Comp	15.7%	15.4%	0.3	1.9%	15.5%	0.2	1.3%
28 Day	1.1%	0.5%	0.6	120.0%	0.6%	0.5	83.3%
Total Occupancy Percentage	68.9%	67.4%	1.5	2.2%	68.1%	0.8	1.2%
Vacant	31.1%	32.6%	(1.5)	-4.6%	31.9%	(0.8)	-2.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$249,723,035	\$241,582,739	\$8,140,296	3.4%	\$233,098,224	\$16,624,811	7.1%
Comp	\$57,073,675	\$56,909,562	\$164,113	0.3%	\$56,526,101	\$547,574	1.0%
28 Day	\$4,165,314	\$1,867,836	\$2,297,478	123.0%	\$1,867,836	\$2,297,478	123.0%
Total Revenue	\$310,962,024	\$300,360,137	\$10,601,887	3.5%	\$291,492,161	\$19,469,863	6.7%
Average Rates							
Cash	\$101.16	\$97.95	\$3.21	3.3%	\$94.57	\$6.59	7.0%
Comp	\$76.38	\$76.91	(\$0.53)	-0.7%	\$77.15	(\$0.77)	-1.0%
28 Day	\$79.16	\$70.97	\$8.19	11.5%	\$70.97	\$8.19	11.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	222,913	204,998	17,915	8.7%	207,069	15,844	7.7%
Comp	2,018	2,063	(45)	-2.2%	2,063	(45)	-2.2%
28 Day	30,567	30,595	(28)	-0.1%	30,595	(28)	-0.1%
Total Occupied Rooms	255,498	237,656	17,842	7.5%	239,727	15,771	6.6%
Vacant	227,153	246,912	(19,759)	-8.0%	246,450	(19,297)	-7.8%
Total Available Rooms	482,651	484,568	(1,917)	-0.4%	486,177	(3,526)	-0.7%
Percentage of Occupancy							
Cash	46.2%	42.3%	3.9	9.2%	42.6%	3.6	8.5%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	6.3%	6.3%	-	0.0%	6.3%	-	0.0%
Total Occupancy Percentage	52.9%	49.0%	3.9	8.0%	49.3%	3.6	7.3%
Vacant	47.1%	51.0%	(3.9)	-7.6%	50.7%	(3.6)	-7.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$12,298,656	\$10,882,027	\$1,416,629	13.0%	\$10,668,653	\$1,630,003	15.3%
Comp	\$81,835	\$69,829	\$12,006	17.2%	\$69,829	\$12,006	17.2%
28 Day	\$1,074,195	\$946,918	\$127,277	13.4%	\$885,880	\$188,315	21.3%
Total Revenue	\$13,454,686	\$11,898,774	\$1,555,912	13.1%	\$11,624,362	\$1,830,324	15.7%
Average Rates							
Cash	\$55.17	\$53.08	\$2.09	3.9%	\$51.52	\$3.65	7.1%
Comp	\$40.55	\$33.85	\$6.70	19.8%	\$33.85	\$6.70	19.8%
28 Day	\$35.14	\$30.95	\$4.19	13.5%	\$28.96	\$6.18	21.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	73,620	82,871	(9,251)	-11.2%	87,232	(13,612)	-15.6%
Comp	30	32	(2)	-6.3%	-	30	100.0%
28 Day	793,114	755,032	38,082	5.0%	747,556	45,558	6.1%
Total Occupied Rooms	866,764	837,935	28,829	3.4%	834,788	31,976	3.8%
Vacant	196,343	254,945	(58,602)	-23.0%	243,128	(46,785)	-19.2%
Total Available Rooms	1,063,107	1,092,880	(29,773)	-2.7%	1,077,916	(14,809)	-1.4%
Percentage of Occupancy							
Cash	6.9%	7.6%	(0.7)	-9.2%	8.1%	(1.2)	-14.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.6%	69.1%	5.5	8.0%	69.4%	5.2	7.5%
Total Occupancy Percentage	81.5%	76.7%	4.8	6.3%	77.4%	4.1	5.3%
Vacant	18.5%	23.3%	(4.8)	-20.6%	22.6%	(4.1)	-18.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,575,668	\$2,697,906	(\$122,238)	-4.5%	\$2,697,906	(\$122,238)	-4.5%
Comp	\$500	\$400	\$100	25.0%	\$0	\$500	100.0%
28 Day	\$16,222,279	\$14,813,279	\$1,409,000	9.5%	\$14,820,540	\$1,401,739	9.5%
Total Revenue	\$18,798,447	\$17,511,585	\$1,286,862	7.3%	\$17,518,446	\$1,280,001	7.3%
Average Rates							
Cash	\$34.99	\$32.56	\$2.43	7.5%	\$30.93	\$4.06	13.1%
Comp	\$16.67	\$12.50	\$4.17	33.4%	\$0.00	\$16.67	100.0%
28 Day	\$20.45	\$19.62	\$0.83	4.2%	\$19.83	\$0.62	3.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	80,014	66,385	13,629	20.5%	66,385	13,629	20.5%
Comp	2,027	1,397	630	45.1%	1,397	630	45.1%
28 Day	289,497	252,097	37,400	14.8%	252,097	37,400	14.8%
Total Occupied Rooms	371,538	319,879	51,659	16.1%	319,879	51,659	16.1%
Vacant	159,499	219,729	(60,230)	-27.4%	210,316	(50,817)	-24.2%
Total Available Rooms	531,037	539,608	(8,571)	-1.6%	530,195	842	0.2%
Percentage of Occupancy							
Cash	15.1%	12.3%	2.8	22.8%	12.5%	2.6	20.8%
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	54.5%	46.7%	7.8	16.7%	47.5%	7.0	14.7%
Total Occupancy Percentage	70.0%	59.3%	10.7	18.0%	60.3%	9.7	16.1%
Vacant	30.0%	40.7%	(10.7)	-26.3%	39.7%	(9.7)	-24.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,464,405	\$2,153,987	\$310,418	14.4%	\$2,091,251	\$373,154	17.8%
Comp	\$73,822	\$64,988	\$8,834	13.6%	\$64,989	\$8,833	13.6%
28 Day	\$4,314,720	\$3,655,090	\$659,630	18.0%	\$3,655,088	\$659,632	18.0%
Total Revenue	\$6,852,947	\$5,874,065	\$978,882	16.7%	\$5,811,328	\$1,041,619	17.9%
Average Rates							
Cash	\$30.80	\$32.45	(\$1.65)	-5.1%	\$31.50	(\$0.70)	-2.2%
Comp	\$36.42	\$46.52	(\$10.10)	-21.7%	\$46.52	(\$10.10)	-21.7%
28 Day	\$14.90	\$14.50	\$0.40	2.8%	\$14.50	\$0.40	2.8%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	41,438	26,001	15,437	59.4%	20,636	20,802	100.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	83,884	73,672	10,212	13.9%	73,672	10,212	13.9%
Total Occupied Rooms	125,322	99,673	25,649	25.7%	94,308	31,014	32.9%
Vacant	104,842	118,261	(13,419)	-11.3%	100,631	4,211	4.2%
Total Available Rooms	230,164	217,934	12,230	5.6%	194,939	35,225	18.1%
Percentage of Occupancy							
Cash	18.0%	11.9%	6.1	51.3%	10.6%	7.4	69.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.4%	33.8%	2.6	7.7%	37.8%	(1.4)	-3.7%
Total Occupancy Percentage	54.4%	45.7%	8.7	19.0%	48.4%	6.0	12.4%
Vacant	45.6%	54.3%	(8.7)	-16.0%	51.6%	(6.0)	-11.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$11,088,960	\$7,897,294	\$3,191,666	40.4%	\$6,581,078	\$4,507,882	68.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$6,538,079	\$4,370,348	\$2,167,731	49.6%	\$4,370,348	\$2,167,731	49.6%
Total Revenue	\$17,627,039	\$12,267,642	\$5,359,397	43.7%	\$10,951,426	\$6,675,613	61.0%
Average Rates							
Cash	\$267.60	\$303.73	(\$36.13)	-11.9%	\$318.91	(\$51.31)	-16.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$77.94	\$59.32	\$18.62	31.4%	\$59.32	\$18.62	31.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

April 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	53,560	50,573	2,987	5.9%	50,573	2,987	5.9%
Comp	-	62	(62)	-100.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	53,560	50,635	2,925	5.8%	50,573	2,987	5.9%
Vacant	80,859	93,107	(12,248)	-13.2%	93,213	(12,354)	-13.3%
Total Available Rooms	134,419	143,742	(9,323)	-6.5%	143,786	(9,367)	-6.5%
Percentage of Occupancy							
Cash	39.8%	35.2%	4.6	13.1%	35.2%	4.6	13.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	39.8%	35.2%	4.6	13.1%	35.2%	4.6	13.1%
Vacant	60.2%	64.8%	(4.6)	-7.1%	64.8%	(4.6)	-7.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,466,754	\$1,932,358	\$534,396	27.7%	\$1,932,359	\$534,395	27.7%
Comp	\$0	\$1,798	(\$1,798)	-100.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,466,754	\$1,934,156	\$532,598	27.5%	\$1,932,359	\$534,395	27.7%
Average Rates							
Cash	\$46.06	\$38.21	\$7.85	20.5%	\$38.21	\$7.85	20.5%
Comp	\$0.00	\$29.00	(\$29.00)	-100.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,204	8,670	534	6.2%	11,560	(2,356)	-20.4%
Comp	34	91	(57)	-62.6%	91	(57)	-62.6%
28 Day	3,711	2,807	904	32.2%	2,920	791	27.1%
Total Occupied Rooms	12,949	11,568	1,381	11.9%	14,571	(1,622)	-11.1%
Vacant	34,086	35,182	(1,096)	-3.1%	34,729	(643)	-1.9%
Total Available Rooms	47,035	46,750	285	0.6%	49,300	(2,265)	-4.6%
Percentage of Occupancy							
Cash	19.6%	18.5%	1.1	5.9%	23.4%	(3.8)	-16.2%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	7.9%	6.0%	1.9	31.7%	5.9%	2.0	33.9%
Total Occupancy Percentage	27.5%	24.7%	2.8	11.3%	29.6%	(2.1)	-7.1%
Vacant	72.5%	75.3%	(2.8)	-3.7%	70.4%	2.1	3.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,432,096	\$2,225,581	\$206,515	9.3%	\$2,967,441	(\$535,345)	-18.0%
Comp	\$4,883	\$10,443	(\$5,560)	-53.2%	\$11,668	(\$6,785)	-58.2%
28 Day	\$359,155	\$230,569	\$128,586	55.8%	\$240,671	\$118,484	49.2%
Total Revenue	\$2,796,134	\$2,466,593	\$329,541	13.4%	\$3,219,780	(\$423,646)	-13.2%
Average Rates							
Cash	\$264.24	\$256.70	\$7.54	2.9%	\$256.70	\$7.54	2.9%
Comp	\$143.62	\$114.76	\$28.86	25.1%	\$128.22	\$15.40	12.0%
28 Day	\$96.78	\$82.14	\$14.64	17.8%	\$82.42	\$14.36	17.4%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
April 2017**

Current Month Actual April 2017	Last Year Actual April 2016			Tax District	Year To Date Actual July 2016 - April 2017	Last Year - Year To Date Actual July 2015 - April 2016		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$14,556,058	\$13,789,883	\$766,175	5.6%	Reno B	\$136,107,175	\$126,148,144	\$9,959,031	7.9%
\$9,173,180	\$8,678,546	\$494,635	5.7%	Reno D	\$73,142,063	\$71,106,107	\$2,035,956	2.9%
\$554,324	\$70,875	\$483,449	682.1%	Reno E	\$4,258,787	\$545,711	\$3,713,077	680.4%
\$24,283,562	\$22,539,304	\$1,744,258	7.7%	Total Reno	\$213,508,025	\$197,799,962	\$15,708,063	7.9%
\$27,627	\$23,703	\$3,924	16.6%	Washoe A	\$287,750	\$252,753	\$34,997	13.8%
\$2,221,116	\$1,576,519	\$644,597	40.9%	Washoe B	\$38,987,725	\$35,070,818	\$3,916,906	11.2%
\$2,248,743	\$1,600,223	\$648,521	40.5%	Total Washoe Co.	\$39,275,475	\$35,323,572	\$3,951,903	11.2%
\$3,402,288	\$3,047,319	\$354,969	11.6%	Sparks	\$30,266,073	\$26,913,377	\$3,352,696	12.5%
\$29,934,593	\$27,186,846	\$2,747,747	10.1%	Total Taxable Revenue	\$283,049,574	\$260,036,912	\$23,012,662	8.8%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
April 2017**

Current Month Actual April 2017	Last Year Actual April 2016			Tax District	Year To Date Actual July 2016 - April 2017	Last Year - Year To Date Actual July 2015 - April 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
143,038	138,724	4,314	3.1%	Reno B	1,424,507	1,416,125	8,382	0.6%
94,707	93,002	1,705	1.8%	Reno D	846,105	881,736	(35,631)	-4.0%
4,848	1,864	2,984	160.1%	Reno E	43,946	16,950	26,996	159.3%
242,593	233,590	9,003	3.9%	Total Reno	2,314,558	2,314,811	(253)	0.0%
988	1,019	(31)	-3.0%	Washoe A	9,129	9,683	(554)	-5.7%
11,575	9,351	2,224	23.8%	Washoe B	156,545	141,395	15,150	10.7%
12,563	10,370	2,193	21.1%	Total Washoe Co.	165,674	151,078	14,596	9.7%
45,844	44,000	1,844	4.2%	Sparks	469,055	442,430	26,625	6.0%
301,000	287,960	13,040	4.5%	Total Taxable Rooms	2,949,287	2,908,319	40,968	1.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
April 2017**

Current Month Actual April 2017	Last Year Actual April 2016			Tax District	Year To Date Actual July 2016 - April 2017	Last Year - Year To Date Actual July 2015 - April 2016		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	Increase (Decrease) % Percent
\$101.76	\$99.41	\$2.36	2.4%	Reno B	\$95.55	\$89.08	\$6.47	7.3%
\$96.86	\$93.32	\$3.54	3.8%	Reno D	\$86.45	\$80.64	\$5.80	7.2%
\$114.34	\$38.02	\$76.32	200.7%	Reno E	\$96.91	\$32.20	\$64.71	201.0%
\$100.10	\$96.49	\$3.61	3.7%	Total Reno	\$92.25	\$85.45	\$6.80	8.0%
\$27.96	\$23.26	\$4.70	20.2%	Washoe A	\$31.52	\$26.10	\$5.42	20.8%
\$191.89	\$168.59	\$23.30	13.8%	Washoe B	\$249.05	\$248.03	\$1.02	0.4%
\$179.00	\$154.31	\$24.68	16.0%	Total Washoe Co.	\$237.06	\$233.81	\$3.25	1.4%
\$74.21	\$69.26	\$4.96	7.2%	Sparks	\$64.53	\$60.83	\$3.69	6.1%
\$99.45	\$94.41	\$5.04	5.3%	Total Average Daily Rate	\$95.97	\$89.41	\$6.56	7.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village