

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

**July 2017**

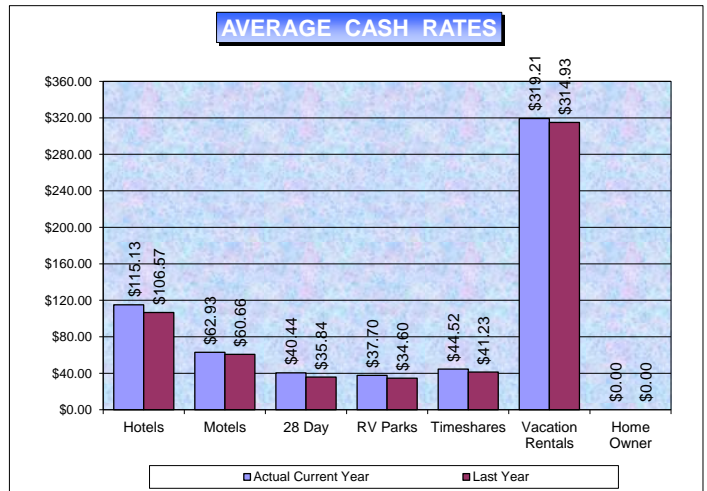
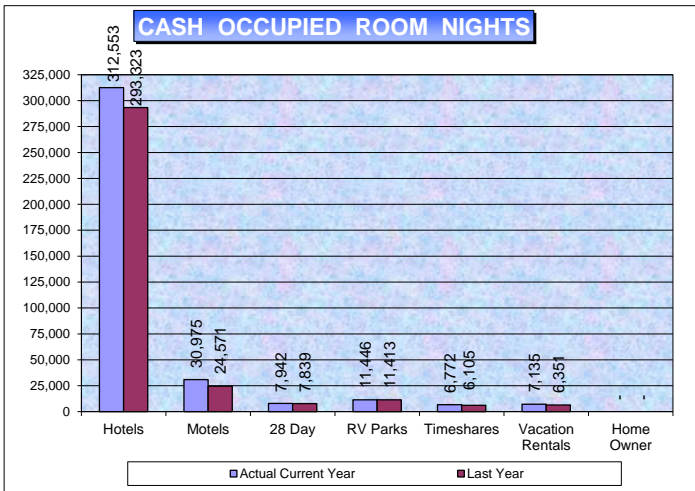
## Room Statistics

Taxable room revenues for the month of \$41,265,680 are above prior year by \$5,588,419 (15.7%). Cash occupied room nights of 376,823 are above prior year by 27,221 (7.8%). Comp occupied room nights of 87,835 are above prior year by 2,380 (2.8%), and 28-day occupied room nights of 133,645 are above prior year by 9,770 (7.9%). Total occupied rooms for the month (Cash, Comp, 28-day) are 698,303 (7.0%) above the prior year.

Overall, Washoe County occupancy percentages of 81.8% for the month are 7.1% above the 76.4% level of the prior year. There were 501 (-0.1%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$109.51 increased \$7.46 (7.3%), compared to \$102.05 for the prior year.

July 2017						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	482,483	312,553	\$115.13	\$106.57	\$8.56	8.0%
Motels	52,493	30,975	\$62.93	\$60.66	\$2.27	3.7%
28 Day	105,286	7,942	\$40.44	\$35.84	\$4.60	12.8%
RV Parks	53,413	11,446	\$37.70	\$34.60	\$3.10	9.0%
Timeshares	13,456	6,772	\$44.52	\$41.23	\$3.29	8.0%
Vacation Rentals	24,070	7,135	\$319.21	\$314.93	\$4.28	1.4%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
<b>Totals</b>	<b>731,201</b>	<b>376,823</b>	<b>\$109.51</b>	<b>\$102.05</b>	<b>\$7.46</b>	<b>7.3%</b>



Attached please find the detail statistics for each market segment.

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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

July 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$41,265,680</b>	<b>\$38,821,993</b>	<b>\$2,443,687</b>	<b>6.3%</b>	<b>\$35,677,261</b>	<b>\$5,588,419</b>	<b>15.7%</b>
<b>Occupied Rooms - Cash</b>	<b>376,823</b>	<b>365,741</b>	<b>11,082</b>	<b>3.0%</b>	<b>349,602</b>	<b>27,221</b>	<b>7.8%</b>
<b>Average Rate - Cash</b>	<b>\$109.51</b>	<b>\$106.15</b>	<b>\$3.36</b>	<b>3.2%</b>	<b>\$102.05</b>	<b>\$7.46</b>	<b>7.3%</b>
<b>Occupied Rooms</b>							
Cash	376,823	365,741	11,082	3.0%	349,602	27,221	7.8%
Comp	87,835	87,156	679	0.8%	85,455	2,380	2.8%
28 Day	133,645	130,739	2,906	2.2%	123,875	9,770	7.9%
<b>Total Occupied Rooms</b>	<b>598,303</b>	<b>583,636</b>	<b>14,667</b>	<b>2.5%</b>	<b>558,932</b>	<b>39,371</b>	<b>7.0%</b>
<b>Percentage of Occupancy</b>							
Cash	51.5%	49.7%	1.8	3.6%	47.8%	3.7	7.7%
Comp	12.0%	11.8%	0.2	1.7%	11.7%	0.3	2.6%
28 Day	18.3%	17.8%	0.5	2.8%	16.9%	1.4	8.3%
<b>Total Percentage of Occupancy</b>	<b>81.8%</b>	<b>79.3%</b>	<b>2.5</b>	<b>3.2%</b>	<b>76.4%</b>	<b>5.4</b>	<b>7.1%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	312,553	308,276	4,277	1.4%	293,323	19,230	6.6%
Motels	30,975	24,817	6,158	24.8%	24,571	6,404	26.1%
28 Day Motels	7,942	7,447	495	6.6%	7,839	103	1.3%
R.V. Parks	11,446	12,554	(1,108)	-8.8%	11,413	33	0.3%
Vacation Rentals	7,135	6,542	593	9.1%	6,351	784	12.3%
Timehares	6,772	6,105	667	10.9%	6,105	667	10.9%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>376,823</b>	<b>365,741</b>	<b>11,082</b>	<b>3.0%</b>	<b>349,602</b>	<b>27,221</b>	<b>7.8%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	64.8%	63.8%	1.0	1.6%	61.4%	3.4	5.5%
Motels	59.0%	47.9%	11.1	23.2%	47.5%	11.5	24.2%
28 Day Motels	7.5%	6.9%	0.6	8.7%	7.1%	0.4	5.6%
R.V. Parks	21.4%	23.5%	(2.1)	-8.9%	21.5%	(0.1)	-0.5%
Vacation Rentals	29.6%	28.9%	0.7	2.4%	28.0%	1.6	5.7%
Timeshares	50.3%	38.6%	11.7	30.3%	38.6%	11.7	30.3%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>51.5%</b>	<b>49.7%</b>	<b>1.8</b>	<b>3.6%</b>	<b>47.8%</b>	<b>3.7</b>	<b>7.7%</b>
<b>Average Rates - Cash</b>							
Hotels	\$115.13	\$110.91	\$4.22	3.8%	\$106.57	\$8.56	8.0%
Motels	\$62.93	\$63.06	(\$0.13)	-0.2%	\$60.66	\$2.27	3.7%
28 Day Motels	\$40.44	\$35.84	\$4.60	12.8%	\$35.84	\$4.60	12.8%
R.V. Parks	\$37.70	\$34.60	\$3.10	9.0%	\$34.60	\$3.10	9.0%
Vacation Rentals	\$319.21	\$321.02	(\$1.81)	-0.6%	\$314.93	\$4.28	1.4%
Timeshares	\$44.52	\$43.29	\$1.23	2.8%	\$41.23	\$3.29	8.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$109.51</b>	<b>\$106.15</b>	<b>\$3.36</b>	<b>3.2%</b>	<b>\$102.05</b>	<b>\$7.46</b>	<b>7.3%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics**

**July 2017**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	376,823	365,741	11,082	3.0%	349,602	27,221	7.8%
Comp	87,835	87,156	679	0.8%	85,455	2,380	2.8%
28 Day	133,645	130,739	2,906	2.2%	123,875	9,770	7.9%
<b>Total Occupied Rooms</b>	<b>598,303</b>	<b>583,636</b>	<b>14,667</b>	<b>2.5%</b>	<b>558,932</b>	<b>39,371</b>	<b>7.0%</b>
Vacant	132,898	152,065	(19,167)	-12.6%	172,770	(39,872)	-23.1%
Total Available Rooms	731,201	735,701	(4,500)	-0.6%	731,702	(501)	-0.1%
<b>Percentage of Occupancy</b>							
Cash	51.5%	49.7%	1.8	3.6%	47.8%	3.7	7.7%
Comp	12.0%	11.8%	0.2	1.7%	11.7%	0.3	2.6%
28 Day	18.3%	17.8%	0.5	2.8%	16.9%	1.4	8.3%
<b>Total Occupancy Percentage</b>	<b>81.8%</b>	<b>79.3%</b>	<b>2.5</b>	<b>3.2%</b>	<b>76.4%</b>	<b>5.4</b>	<b>7.1%</b>
Vacant	18.2%	20.7%	(2.5)	-12.1%	23.6%	(5.4)	-22.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$41,265,680</b>	<b>\$38,821,993</b>	<b>\$2,443,687</b>	<b>6.3%</b>	<b>\$35,677,261</b>	<b>\$5,588,419</b>	<b>15.7%</b>
Comp	\$6,742,962	\$6,621,989	\$120,973	1.8%	\$6,621,989	\$120,973	1.8%
28 Day	\$4,029,703	\$3,155,986	\$873,717	27.7%	\$3,010,833	\$1,018,870	33.8%
Total Revenue	\$52,038,345	\$48,599,968	\$3,438,377	7.1%	\$45,310,083	\$6,728,262	14.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$109.51</b>	<b>\$106.15</b>	<b>\$3.36</b>	<b>3.2%</b>	<b>\$102.05</b>	<b>\$7.46</b>	<b>7.3%</b>
Comp	\$76.77	\$75.98	\$0.79	1.0%	\$77.49	(\$0.72)	-0.9%
28 Day	\$30.15	\$24.14	\$6.01	24.9%	\$24.31	\$5.84	24.0%

**Reno-Sparks Convention and Visitors Authority**

**Hotel Statistics**

**July 2017**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	312,553	308,276	4,277	1.4%	293,323	19,230	6.6%
Comp	87,558	86,751	807	0.9%	85,050	2,508	2.9%
28 Day	11,317	4,222	7,095	168.0%	4,222	7,095	168.0%
<b>Total Occupied Rooms</b>	<b>411,428</b>	<b>399,249</b>	<b>12,179</b>	<b>3.1%</b>	<b>382,595</b>	<b>28,833</b>	<b>7.5%</b>
Vacant	71,055	84,063	(13,008)	-15.5%	94,979	(23,924)	-25.2%
Total Available Rooms	482,483	483,312	(829)	-0.2%	477,574	4,909	1.0%
<b>Percentage of Occupancy</b>							
Cash	64.8%	63.8%	1.0	1.6%	61.4%	3.4	5.5%
Comp	18.1%	17.9%	0.2	1.1%	17.8%	0.3	1.7%
28 Day	2.3%	0.9%	1.4	155.6%	0.9%	1.4	155.6%
<b>Total Occupancy Percentage</b>	<b>85.3%</b>	<b>82.6%</b>	<b>2.7</b>	<b>3.3%</b>	<b>80.1%</b>	<b>5.2</b>	<b>6.5%</b>
Vacant	14.7%	17.4%	(2.7)	-15.5%	19.9%	(5.2)	-26.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$35,984,480</b>	<b>\$34,191,403</b>	<b>\$1,793,077</b>	<b>5.2%</b>	<b>\$31,259,218</b>	<b>\$4,725,262</b>	<b>15.1%</b>
Comp	\$6,725,549	\$6,599,336	\$126,213	1.9%	\$6,599,336	\$126,213	1.9%
28 Day	\$981,083	\$309,139	\$671,944	217.4%	\$309,139	\$671,944	217.4%
Total Revenue	\$43,691,112	\$41,099,878	\$2,591,234	6.3%	\$38,167,693	\$5,523,419	14.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$115.13</b>	<b>\$110.91</b>	<b>\$4.22</b>	<b>3.8%</b>	<b>\$106.57</b>	<b>\$8.56</b>	<b>8.0%</b>
Comp	\$76.81	\$76.07	\$0.74	1.0%	\$77.59	(\$0.78)	-1.0%
28 Day	\$86.69	\$73.22	\$13.47	18.4%	\$73.22	\$13.47	18.4%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

July 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	30,975	24,817	6,158	24.8%	24,571	6,404	26.1%
Comp	86	106	(20)	-18.9%	106	(20)	-18.9%
28 Day	5,501	2,889	2,612	90.4%	2,889	2,612	90.4%
<b>Total Occupied Rooms</b>	<b>36,562</b>	<b>27,812</b>	<b>8,750</b>	<b>31.5%</b>	<b>27,566</b>	<b>8,996</b>	<b>32.6%</b>
Vacant	15,931	24,051	(8,120)	-33.8%	24,152	(8,221)	-34.0%
Total Available Rooms	52,493	51,863	630	1.2%	51,718	775	1.5%
<b>Percentage of Occupancy</b>							
Cash	59.0%	47.9%	11.1	23.2%	47.5%	11.5	24.2%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	10.5%	5.6%	4.9	87.5%	5.6%	4.9	87.5%
<b>Total Occupancy Percentage</b>	<b>69.7%</b>	<b>53.6%</b>	<b>16.1</b>	<b>30.0%</b>	<b>53.3%</b>	<b>16.4</b>	<b>30.8%</b>
Vacant	30.3%	46.4%	(16.1)	-34.7%	46.7%	(16.4)	-35.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,949,378</b>	<b>\$1,564,949</b>	<b>\$384,429</b>	<b>24.6%</b>	<b>\$1,490,427</b>	<b>\$458,951</b>	<b>30.8%</b>
Comp	\$9,289	\$11,831	(\$2,542)	-21.5%	\$11,831	(\$2,542)	-21.5%
28 Day	\$207,357	\$104,254	\$103,103	98.9%	\$104,254	\$103,103	98.9%
Total Revenue	\$2,166,024	\$1,681,034	\$484,990	28.9%	\$1,606,512	\$559,512	34.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$62.93</b>	<b>\$63.06</b>	<b>(\$0.13)</b>	<b>-0.2%</b>	<b>\$60.66</b>	<b>\$2.27</b>	<b>3.7%</b>
Comp	\$108.01	\$111.61	(\$3.60)	-3.2%	\$111.61	(\$3.60)	-3.2%
28 Day	\$37.69	\$36.09	\$1.60	4.4%	\$36.09	\$1.60	4.4%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**July 2017**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	7,942	7,447	495	6.6%	7,839	103	1.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	79,184	85,368	(6,184)	-7.2%	81,303	(2,119)	-2.6%
<b>Total Occupied Rooms</b>	<b>87,126</b>	<b>92,815</b>	<b>(5,689)</b>	<b>-6.1%</b>	<b>89,142</b>	<b>(2,016)</b>	<b>-2.3%</b>
Vacant	18,160	15,747	2,413	15.3%	21,691	(3,531)	-16.3%
Total Available Rooms	105,286	108,562	(3,276)	-3.0%	110,833	(5,547)	-5.0%
<b>Percentage of Occupancy</b>							
Cash	7.5%	6.9%	0.6	8.7%	7.1%	0.4	5.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.2%	78.6%	(3.4)	-4.3%	73.4%	1.8	2.5%
<b>Total Occupancy Percentage</b>	<b>82.8%</b>	<b>85.5%</b>	<b>(2.7)</b>	<b>-3.2%</b>	<b>80.4%</b>	<b>2.4</b>	<b>3.0%</b>
Vacant	17.2%	14.5%	2.7	18.6%	19.6%	(2.4)	-12.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$321,184</b>	<b>\$266,934</b>	<b>\$54,250</b>	<b>20.3%</b>	<b>\$280,983</b>	<b>\$40,201</b>	<b>14.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,682,974	\$1,749,313	(\$66,339)	-3.8%	\$1,644,312	\$38,662	2.4%
Total Revenue	\$2,004,158	\$2,016,247	(\$12,089)	-0.6%	\$1,925,295	\$78,863	4.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$40.44</b>	<b>\$35.84</b>	<b>\$4.60</b>	<b>12.8%</b>	<b>\$35.84</b>	<b>\$4.60</b>	<b>12.8%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$21.25	\$20.49	\$0.76	3.7%	\$20.22	\$1.03	5.1%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics**

**July 2017**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	11,446	12,554	(1,108)	-8.8%	11,413	33	0.3%
Comp	191	299	(108)	-36.1%	299	(108)	-36.1%
28 Day	29,400	30,786	(1,386)	-4.5%	27,987	1,413	5.0%
<b>Total Occupied Rooms</b>	<b>41,037</b>	<b>43,639</b>	<b>(2,602)</b>	<b>-6.0%</b>	<b>39,699</b>	<b>1,338</b>	<b>3.4%</b>
Vacant	12,376	9,836	2,540	25.8%	13,389	(1,013)	-7.6%
Total Available Rooms	53,413	53,475	(62)	-0.1%	53,088	325	0.6%
<b>Percentage of Occupancy</b>							
Cash	21.4%	23.5%	(2.1)	-8.9%	21.5%	(0.1)	-0.5%
Comp	0.4%	0.6%	(0.2)	-33.3%	0.6%	(0.2)	-33.3%
28 Day	55.0%	57.6%	(2.6)	-4.5%	52.7%	2.3	4.4%
<b>Total Occupancy Percentage</b>	<b>76.8%</b>	<b>81.6%</b>	<b>(4.8)</b>	<b>-5.9%</b>	<b>74.8%</b>	<b>2.0</b>	<b>2.7%</b>
Vacant	23.2%	18.4%	4.8	26.1%	25.2%	(2.0)	-7.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$431,554</b>	<b>\$434,333</b>	<b>(\$2,779)</b>	<b>-0.6%</b>	<b>\$394,848</b>	<b>\$36,706</b>	<b>9.3%</b>
Comp	\$8,124	\$10,822	(\$2,698)	-24.9%	\$10,822	(\$2,698)	-24.9%
28 Day	\$465,032	\$441,671	\$23,361	5.3%	\$401,519	\$63,513	15.8%
Total Revenue	\$904,710	\$886,826	\$17,884	2.0%	\$807,189	\$97,521	12.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$37.70</b>	<b>\$34.60</b>	<b>\$3.10</b>	<b>9.0%</b>	<b>\$34.60</b>	<b>\$3.10</b>	<b>9.0%</b>
Comp	\$42.53	\$36.19	\$6.34	17.5%	\$36.19	\$6.34	17.5%
28 Day	\$15.82	\$14.35	\$1.47	10.2%	\$14.35	\$1.47	10.2%

**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics**

**July 2017**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	7,135	6,542	593	9.1%	6,351	784	12.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,243	7,474	769	10.3%	7,474	769	10.3%
<b>Total Occupied Rooms</b>	<b>15,378</b>	<b>14,016</b>	<b>1,362</b>	<b>9.7%</b>	<b>13,825</b>	<b>1,553</b>	<b>11.2%</b>
Vacant	8,692	8,640	52	0.6%	8,831	(139)	-1.6%
Total Available Rooms	24,070	22,656	1,414	6.2%	22,656	1,414	6.2%
<b>Percentage of Occupancy</b>							
Cash	29.6%	28.9%	0.7	2.4%	28.0%	1.6	5.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.2%	33.0%	1.2	3.6%	33.0%	1.2	3.6%
<b>Total Occupancy Percentage</b>	<b>63.9%</b>	<b>61.9%</b>	<b>2.0</b>	<b>3.2%</b>	<b>61.0%</b>	<b>2.9</b>	<b>4.8%</b>
Vacant	36.1%	38.1%	(2.0)	-5.2%	39.0%	(2.9)	-7.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,277,580</b>	<b>\$2,100,102</b>	<b>\$177,478</b>	<b>8.5%</b>	<b>\$2,000,097</b>	<b>\$277,483</b>	<b>13.9%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$693,257	\$551,609	\$141,648	25.7%	\$551,609	\$141,648	25.7%
Total Revenue	\$2,970,837	\$2,651,711	\$319,126	12.0%	\$2,551,706	\$419,131	16.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$319.21</b>	<b>\$321.02</b>	<b>(\$1.81)</b>	<b>-0.6%</b>	<b>\$314.93</b>	<b>\$4.28</b>	<b>1.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$84.10	\$73.80	\$10.30	14.0%	\$73.80	\$10.30	14.0%



**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**July 2017**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	6,772	6,105	667	10.9%	6,105	667	10.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>6,772</b>	<b>6,105</b>	<b>667</b>	<b>10.9%</b>	<b>6,105</b>	<b>667</b>	<b>10.9%</b>
Vacant	6,684	9,728	(3,044)	-31.3%	9,728	(3,044)	-31.3%
Total Available Rooms	13,456	15,833	(2,377)	-15.0%	15,833	(2,377)	-15.0%
<b>Percentage of Occupancy</b>							
Cash	50.3%	38.6%	11.7	30.3%	38.6%	11.7	30.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>50.3%</b>	<b>38.6%</b>	<b>11.7</b>	<b>30.3%</b>	<b>38.6%</b>	<b>11.7</b>	<b>30.3%</b>
Vacant	49.7%	61.4%	(11.7)	-19.1%	61.4%	(11.7)	-19.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$301,504</b>	<b>\$264,272</b>	<b>\$37,232</b>	<b>14.1%</b>	<b>\$251,688</b>	<b>\$49,816</b>	<b>19.8%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$301,504	\$264,272	\$37,232	14.1%	\$251,688	\$49,816	19.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$44.52</b>	<b>\$43.29</b>	<b>\$1.23</b>	<b>2.8%</b>	<b>\$41.23</b>	<b>\$3.29</b>	<b>8.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**July 2017**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	-	-	-	<b>0.0%</b>	-	-	<b>0.0%</b>
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
July 2017**

Current Month Actual July 2017	Last Year Actual July 2016			Tax District	Year To Date Actual July 2017	Last Year - Year To Date Actual July 2016		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$17,338,489	\$15,824,911	\$1,513,577	9.6%	Reno B	\$17,338,489	\$15,824,911	\$1,513,577	9.6%
\$10,800,913	\$9,010,762	\$1,790,153	19.9%	Reno D	\$10,800,913	\$9,010,762	\$1,790,152	19.9%
\$667,946	\$90,427	\$577,520	638.7%	Reno E	\$667,946	\$90,427	\$577,520	638.7%
<b>\$28,807,348</b>	<b>\$24,926,099</b>	<b>\$3,881,250</b>	<b>15.6%</b>	<b>Total Reno</b>	<b>\$28,807,348</b>	<b>\$24,926,099</b>	<b>\$3,881,249</b>	<b>15.6%</b>
\$32,669	\$26,014	\$6,655	25.6%	Washoe A	\$32,669	\$26,014	\$6,655	25.6%
\$7,781,009	\$7,217,608	\$563,401	7.8%	Washoe B	\$7,781,009	\$7,217,608	\$563,401	7.8%
<b>\$7,813,679</b>	<b>\$7,243,622</b>	<b>\$570,056</b>	<b>7.9%</b>	<b>Total Washoe Co.</b>	<b>\$7,813,679</b>	<b>\$7,243,622</b>	<b>\$570,056</b>	<b>7.9%</b>
<b>\$4,644,652</b>	<b>\$3,507,540</b>	<b>\$1,137,112</b>	<b>32.4%</b>	<b>Sparks</b>	<b>\$4,644,652</b>	<b>\$3,507,540</b>	<b>\$1,137,112</b>	<b>32.4%</b>
<b>\$41,265,680</b>	<b>\$35,677,261</b>	<b>\$5,588,419</b>	<b>15.7%</b>	<b>Total Taxable Revenue</b>	<b>\$41,265,680</b>	<b>\$35,677,261</b>	<b>\$5,588,419</b>	<b>15.7%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
July 2017**

Current Month Actual July 2017	Last Year Actual July 2016			Tax District	Year To Date Actual July 2017	Last Year - Year To Date Actual July 2016		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
167,613	163,702	3,911	2.4%	Reno B	167,613	163,702	3,911	2.4%
120,630	106,741	13,889	13.0%	Reno D	120,630	106,741	13,889	13.0%
5,858	1,910	3,948	206.7%	Reno E	5,858	1,910	3,948	206.7%
<b>294,101</b>	<b>272,353</b>	<b>21,748</b>	<b>8.0%</b>	<b>Total Reno</b>	<b>294,101</b>	<b>272,353</b>	<b>21,748</b>	<b>8.0%</b>
1,340	1,178	162	13.8%	Washoe A	1,340	1,178	162	13.8%
22,924	21,905	1,019	4.7%	Washoe B	22,924	21,905	1,019	4.7%
<b>24,264</b>	<b>23,083</b>	<b>1,181</b>	<b>5.1%</b>	<b>Total Washoe Co.</b>	<b>24,264</b>	<b>23,083</b>	<b>1,181</b>	<b>5.1%</b>
<b>58,458</b>	<b>54,166</b>	<b>4,292</b>	<b>7.9%</b>	<b>Sparks</b>	<b>58,458</b>	<b>54,166</b>	<b>4,292</b>	<b>7.9%</b>
<b>376,823</b>	<b>349,602</b>	<b>27,221</b>	<b>7.8%</b>	<b>Total Taxable Rooms</b>	<b>376,823</b>	<b>349,602</b>	<b>27,221</b>	<b>7.8%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
July 2017**

Current Month Actual July 2017	Last Year Actual July 2016			Tax District	Year To Date Actual July 2017	Last Year - Year To Date Actual July 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$103.44	\$96.67	\$6.77	7.0%	Reno B	\$103.44	\$96.67	\$6.77	7.0%
\$89.54	\$84.42	\$5.12	6.1%	Reno D	\$89.54	\$84.42	\$5.12	6.1%
\$114.02	\$47.34	\$66.68	140.8%	Reno E	\$114.02	\$47.34	\$66.68	140.8%
<b>\$97.95</b>	<b>\$91.52</b>	<b>\$6.43</b>	<b>7.0%</b>	<b>Total Reno</b>	<b>\$97.95</b>	<b>\$91.52</b>	<b>\$6.43</b>	<b>7.0%</b>
\$24.38	\$22.08	\$2.30	10.4%	Washoe A	\$24.38	\$22.08	\$2.30	10.4%
\$339.43	\$329.50	\$9.93	3.0%	Washoe B	\$339.43	\$329.50	\$9.93	3.0%
<b>\$322.03</b>	<b>\$313.81</b>	<b>\$8.22</b>	<b>2.6%</b>	<b>Total Washoe Co.</b>	<b>\$322.03</b>	<b>\$313.81</b>	<b>\$8.22</b>	<b>2.6%</b>
<b>\$79.45</b>	<b>\$64.76</b>	<b>\$14.70</b>	<b>22.7%</b>	<b>Sparks</b>	<b>\$79.45</b>	<b>\$64.76</b>	<b>\$14.70</b>	<b>22.7%</b>
<b>\$109.51</b>	<b>\$102.05</b>	<b>\$7.46</b>	<b>7.3%</b>	<b>Total Average Daily Rate</b>	<b>\$109.51</b>	<b>\$102.05</b>	<b>\$7.46</b>	<b>7.3%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
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