

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2017 (FINAL)

Room Statistics

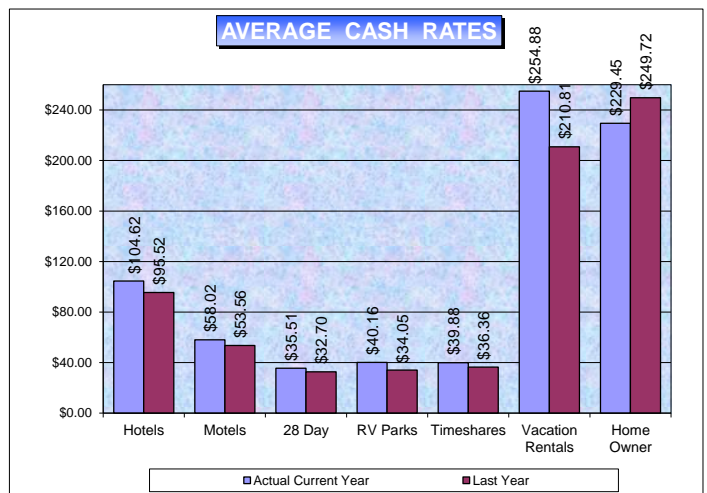
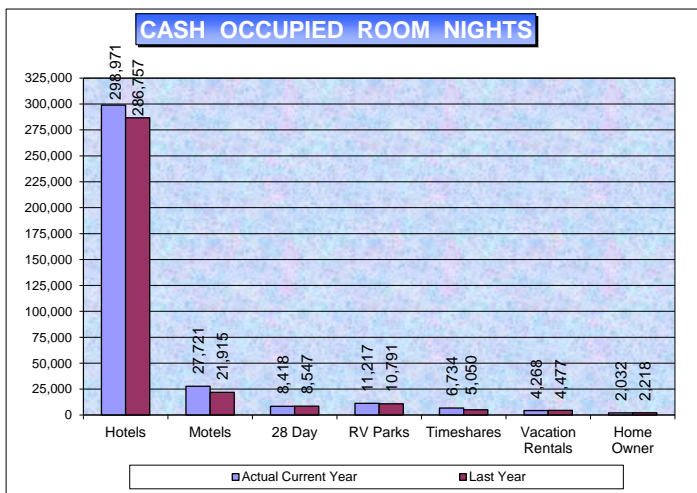
Taxable room revenues for the month of \$35,458,717 are above prior year by \$4,565,989 (14.8%). Cash occupied room nights of 359,361 are above prior year by 19,606 (5.8%). Comp occupied room nights of 74,719 are below prior year by 10,377 (-12.2%), and 28-day occupied room nights of 134,248 are above prior year by 14,416 (12.0%). Total occupied rooms for the month (Cash,Comp, 28-day) are 568,328 (4.3%) above the prior year.

Overall, Washoe County occupancy percentages of 77.0% for the month are 4.2% above the 73.9% level of the prior year. There were 462 (0.1%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$98.67 increased \$7.74 (8.5%), compared to \$90.93 for the prior year.

Year-to-date cash occupied room nights of 3,608,187 are 79,566 (2.3%) above prior year. Cash average rates year-to-date of \$96.29 are \$6.45 (7.2%) above the prior year. Year-to-date, total taxable room revenues of \$347,426,005 are \$30,411,934 (9.6%) above prior year.

June 2017						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	480,731	298,971	\$104.62	\$95.52	\$9.10	9.5%
Motels	48,707	27,721	\$58.02	\$53.56	\$4.46	8.3%
28 Day	104,220	8,418	\$35.51	\$32.70	\$2.81	8.6%
RV Parks	51,690	11,217	\$40.16	\$34.05	\$6.11	17.9%
Timeshares	13,050	6,734	\$39.88	\$36.36	\$3.52	9.7%
Vacation Rentals	24,455	4,268	\$254.88	\$210.81	\$44.07	20.9%
Home Owner	15,051	2,032	\$229.45	\$249.72	(\$20.27)	-8.1%
Totals	737,904	359,361	\$98.67	\$90.93	\$7.74	8.5%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2017 (FINAL)

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$35,458,717	\$30,968,287	\$4,490,430	14.5%	\$30,892,728	\$4,565,989	14.8%
Occupied Rooms - Cash	359,361	324,403	34,958	10.8%	339,755	19,606	5.8%
Average Rate - Cash	\$98.67	\$95.46	\$3.21	3.4%	\$90.93	\$7.74	8.5%
Occupied Rooms							
Cash	359,361	324,403	34,958	10.8%	339,755	19,606	5.8%
Comp	74,719	85,971	(11,252)	-13.1%	85,096	(10,377)	-12.2%
28 Day	134,248	120,502	13,746	11.4%	119,832	14,416	12.0%
Total Occupied Rooms	568,328	530,876	37,452	7.1%	544,683	23,645	4.3%
Percentage of Occupancy							
Cash	48.7%	44.0%	4.7	10.7%	46.1%	2.6	5.6%
Comp	10.1%	11.7%	(1.6)	-13.7%	11.5%	(1.4)	-12.2%
28 Day	18.2%	16.3%	1.9	11.7%	16.2%	2.0	12.3%
Total Percentage of Occupancy	77.0%	72.0%	5.0	6.9%	73.9%	3.1	4.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	298,971	271,444	27,527	10.1%	286,757	12,214	4.3%
Motels	27,721	21,696	6,025	27.8%	21,915	5,806	26.5%
28 Day Motels	8,418	8,120	298	3.7%	8,547	(129)	-1.5%
R.V. Parks	11,217	10,791	426	3.9%	10,791	426	3.9%
Vacation Rentals	4,268	5,641	(1,373)	-24.3%	4,477	(209)	-4.7%
Timehares	6,734	5,050	1,684	33.3%	5,050	1,684	33.3%
Home Owner Rentals	2,032	1,661	371	0.0%	2,218	(186)	0.0%
Total Occupied - Cash	359,361	324,403	34,958	10.8%	339,755	19,606	5.8%
Percentage of Occupancy - Cash							
Hotels	62.2%	57.4%	4.8	8.4%	60.2%	2.0	3.3%
Motels	56.9%	43.2%	13.7	31.7%	44.0%	12.9	29.3%
28 Day Motels	8.1%	7.5%	0.6	8.0%	8.0%	0.1	1.3%
R.V. Parks	21.7%	20.8%	0.9	4.3%	20.9%	0.8	3.8%
Vacation Rentals	17.5%	22.9%	(5.4)	-23.6%	20.1%	(2.6)	-12.9%
Timeshares	51.6%	34.1%	17.5	51.3%	34.1%	17.5	51.3%
Home Owner Rentals	13.5%	10.7%	2.8	26.2%	14.7%	(1.2)	-8.2%
Total Occupancy Percentage - Cash	48.7%	44.0%	4.7	10.7%	46.1%	2.6	5.6%
Average Rates - Cash							
Hotels	\$104.62	\$100.88	\$3.74	3.7%	\$95.52	\$9.10	9.5%
Motels	\$58.02	\$55.18	\$2.84	5.1%	\$53.56	\$4.46	8.3%
28 Day Motels	\$35.51	\$34.42	\$1.09	3.2%	\$32.70	\$2.81	8.6%
R.V. Parks	\$40.16	\$35.08	\$5.08	14.5%	\$34.05	\$6.11	17.9%
Vacation Rentals	\$254.88	\$200.78	\$54.10	26.9%	\$210.81	\$44.07	20.9%
Timeshares	\$39.88	\$36.36	\$3.52	9.7%	\$36.36	\$3.52	9.7%
Home Owner Rentals	\$229.45	\$249.82	(\$20.37)	0.0%	\$249.72	(\$20.27)	-8.1%
Total Cash Average Rate	\$98.67	\$95.46	\$3.21	3.4%	\$90.93	\$7.74	8.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	359,361	324,403	34,958	10.8%	339,755	19,606	5.8%
Comp	74,719	85,971	(11,252)	-13.1%	85,096	(10,377)	-12.2%
28 Day	134,248	120,502	13,746	11.4%	119,832	14,416	12.0%
Total Occupied Rooms	568,328	530,876	37,452	7.1%	544,683	23,645	4.3%
Vacant	169,576	206,844	(37,268)	-18.0%	192,759	(23,183)	-12.0%
Total Available Rooms	737,904	737,720	184	0.0%	737,442	462	0.1%
Percentage of Occupancy							
Cash	48.7%	44.0%	4.7	10.7%	46.1%	2.6	5.6%
Comp	10.1%	11.7%	(1.6)	-13.7%	11.5%	(1.4)	-12.2%
28 Day	18.2%	16.3%	1.9	11.7%	16.2%	2.0	12.3%
Total Occupancy Percentage	77.0%	72.0%	5.0	6.9%	73.9%	3.1	4.2%
Vacant	23.0%	28.0%	(5.0)	-17.9%	26.1%	(3.1)	-11.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$35,458,717	\$30,968,287	\$4,490,430	14.5%	\$30,892,728	\$4,565,989	14.8%
Comp	\$5,573,008	\$6,224,082	(\$651,074)	-10.5%	\$6,162,204	(\$589,196)	-9.6%
28 Day	\$4,353,857	\$2,799,269	\$1,554,588	55.5%	\$2,803,165	\$1,550,692	55.3%
Total Revenue	\$45,385,582	\$39,991,638	\$5,393,944	13.5%	\$39,858,097	\$5,527,485	13.9%
Average Rates							
Cash	\$98.67	\$95.46	\$3.21	3.4%	\$90.93	\$7.74	8.5%
Comp	\$74.59	\$72.40	\$2.19	3.0%	\$72.41	\$2.18	3.0%
28 Day	\$32.43	\$23.23	\$9.20	39.6%	\$23.39	\$9.04	38.6%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	298,971	271,444	27,527	10.1%	286,757	12,214	4.3%
Comp	74,314	85,534	(11,220)	-13.1%	84,687	(10,373)	-12.2%
28 Day	9,606	3,556	6,050	170.1%	3,556	6,050	170.1%
Total Occupied Rooms	382,891	360,534	22,357	6.2%	375,000	7,891	2.1%
Vacant	97,840	112,326	(14,486)	-12.9%	101,421	(3,581)	-3.5%
Total Available Rooms	480,731	472,860	7,871	1.7%	476,421	4,310	0.9%
Percentage of Occupancy							
Cash	62.2%	57.4%	4.8	8.4%	60.2%	2.0	3.3%
Comp	15.5%	18.1%	(2.6)	-14.4%	17.8%	(2.3)	-12.9%
28 Day	2.0%	0.8%	1.2	150.0%	0.7%	1.3	185.7%
Total Occupancy Percentage	79.6%	76.2%	3.4	4.5%	78.7%	0.9	1.1%
Vacant	20.4%	23.8%	(3.4)	-14.3%	21.3%	(0.9)	-4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$31,278,172	\$27,381,918	\$3,896,254	14.2%	\$27,390,753	\$3,887,419	14.2%
Comp	\$5,555,473	\$6,207,294	(\$651,821)	-10.5%	\$6,145,836	(\$590,363)	-9.6%
28 Day	\$823,687	\$251,357	\$572,330	227.7%	\$251,357	\$572,330	227.7%
Total Revenue	\$37,657,332	\$33,840,569	\$3,816,763	11.3%	\$33,787,946	\$3,869,386	11.5%
Average Rates							
Cash	\$104.62	\$100.88	\$3.74	3.7%	\$95.52	\$9.10	9.5%
Comp	\$74.76	\$72.57	\$2.19	3.0%	\$72.57	\$2.19	3.0%
28 Day	\$85.75	\$70.69	\$15.06	21.3%	\$70.69	\$15.06	21.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	27,721	21,696	6,025	27.8%	21,915	5,806	26.5%
Comp	149	133	16	12.0%	133	16	12.0%
28 Day	4,359	2,825	1,534	54.3%	2,825	1,534	54.3%
Total Occupied Rooms	32,229	24,654	7,575	30.7%	24,873	7,356	29.6%
Vacant	16,478	25,536	(9,058)	-35.5%	24,989	(8,511)	-34.1%
Total Available Rooms	48,707	50,190	(1,483)	-3.0%	49,862	(1,155)	-2.3%
Percentage of Occupancy							
Cash	56.9%	43.2%	13.7	31.7%	44.0%	12.9	29.3%
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	8.9%	5.6%	3.3	58.9%	5.7%	3.2	56.1%
Total Occupancy Percentage	66.2%	49.1%	17.1	34.8%	49.9%	16.3	32.7%
Vacant	33.8%	50.9%	(17.1)	-33.6%	50.1%	(16.3)	-32.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,608,496	\$1,197,177	\$411,319	34.4%	\$1,173,703	\$434,793	37.0%
Comp	\$4,845	\$4,951	(\$106)	-2.1%	\$4,951	(\$106)	-2.1%
28 Day	\$170,110	\$98,885	\$71,225	72.0%	\$98,885	\$71,225	72.0%
Total Revenue	\$1,783,451	\$1,301,013	\$482,438	37.1%	\$1,277,539	\$505,912	39.6%
Average Rates							
Cash	\$58.02	\$55.18	\$2.84	5.1%	\$53.56	\$4.46	8.3%
Comp	\$32.52	\$37.23	(\$4.71)	-12.7%	\$37.23	(\$4.71)	-12.7%
28 Day	\$39.03	\$35.00	\$4.03	11.5%	\$35.00	\$4.03	11.5%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,418	8,120	298	3.7%	8,547	(129)	-1.5%
Comp	30	22	8	36.4%	-	30	100.0%
28 Day	79,538	78,061	1,477	1.9%	77,288	2,250	2.9%
Total Occupied Rooms	87,986	86,203	1,783	2.1%	85,835	2,151	2.5%
Vacant	16,234	21,647	(5,413)	-25.0%	21,555	(5,321)	-24.7%
Total Available Rooms	104,220	107,850	(3,630)	-3.4%	107,390	(3,170)	-3.0%
Percentage of Occupancy							
Cash	8.1%	7.5%	0.6	8.0%	8.0%	0.1	1.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	76.3%	72.4%	3.9	5.4%	72.0%	4.3	6.0%
Total Occupancy Percentage	84.4%	79.9%	4.5	5.6%	79.9%	4.5	5.6%
Vacant	15.6%	20.1%	(4.5)	-22.4%	20.1%	(4.5)	-22.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$298,942	\$279,498	\$19,444	7.0%	\$279,497	\$19,445	7.0%
Comp	\$500	\$420	\$80	19.0%	\$0	\$500	100.0%
28 Day	\$1,800,391	\$1,523,777	\$276,614	18.2%	\$1,523,777	\$276,614	18.2%
Total Revenue	\$2,099,833	\$1,803,695	\$296,138	16.4%	\$1,803,274	\$296,559	16.4%
Average Rates							
Cash	\$35.51	\$34.42	\$1.09	3.2%	\$32.70	\$2.81	8.6%
Comp	\$16.67	\$19.09	(\$2.42)	-12.7%	\$0.00	\$16.67	100.0%
28 Day	\$22.64	\$19.52	\$3.12	16.0%	\$19.72	\$2.92	14.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	11,217	10,791	426	3.9%	10,791	426	3.9%
Comp	215	262	(47)	-17.9%	262	(47)	-17.9%
28 Day	29,285	28,369	916	3.2%	28,369	916	3.2%
Total Occupied Rooms	40,717	39,422	1,295	3.3%	39,422	1,295	3.3%
Vacant	10,973	12,538	(1,565)	-12.5%	12,118	(1,145)	-9.4%
Total Available Rooms	51,690	51,960	(270)	-0.5%	51,540	150	0.3%
Percentage of Occupancy							
Cash	21.7%	20.8%	0.9	4.3%	20.9%	0.8	3.8%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	56.7%	54.6%	2.1	3.8%	55.0%	1.7	3.1%
Total Occupancy Percentage	78.8%	75.9%	2.9	3.8%	76.5%	2.3	3.0%
Vacant	21.2%	24.1%	(2.9)	-12.0%	23.5%	(2.3)	-9.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$450,486	\$378,503	\$71,983	19.0%	\$367,478	\$83,008	22.6%
Comp	\$12,002	\$10,595	\$1,407	13.3%	\$10,595	\$1,407	13.3%
28 Day	\$481,819	\$410,275	\$71,544	17.4%	\$410,275	\$71,544	17.4%
Total Revenue	\$944,307	\$799,373	\$144,934	18.1%	\$788,348	\$155,959	19.8%
Average Rates							
Cash	\$40.16	\$35.08	\$5.08	14.5%	\$34.05	\$6.11	17.9%
Comp	\$55.82	\$40.44	\$15.38	38.0%	\$40.44	\$15.38	38.0%
28 Day	\$16.45	\$14.46	\$1.99	13.8%	\$14.46	\$1.99	13.8%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,268	5,641	(1,373)	-24.3%	4,477	(209)	-4.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,386	6,888	3,498	50.8%	6,888	3,498	50.8%
Total Occupied Rooms	14,654	12,529	2,125	17.0%	11,365	3,289	28.9%
Vacant	9,801	12,071	(2,270)	-18.8%	10,943	(1,142)	-10.4%
Total Available Rooms	24,455	24,600	(145)	-0.6%	22,308	2,147	9.6%
Percentage of Occupancy							
Cash	17.5%	22.9%	(5.4)	-23.6%	20.1%	(2.6)	-12.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	42.5%	28.0%	14.5	51.8%	30.9%	11.6	37.5%
Total Occupancy Percentage	59.9%	50.9%	9.0	17.7%	50.9%	9.0	17.7%
Vacant	40.1%	49.1%	(9.0)	-18.3%	49.1%	(9.0)	-18.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,087,841	\$1,132,577	(\$44,736)	-3.9%	\$943,814	\$144,027	15.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$979,294	\$441,878	\$537,416	121.6%	\$441,878	\$537,416	121.6%
Total Revenue	\$2,067,135	\$1,574,455	\$492,680	31.3%	\$1,385,692	\$681,443	49.2%
Average Rates							
Cash	\$254.88	\$200.78	\$54.10	26.9%	\$210.81	\$44.07	20.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$94.29	\$64.15	\$30.14	47.0%	\$64.15	\$30.14	47.0%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,734	5,050	1,684	33.3%	5,050	1,684	33.3%
Comp	-	6	(6)	-100.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	6,734	5,056	1,678	33.2%	5,050	1,684	33.3%
Vacant	6,316	9,734	(3,418)	-35.1%	9,752	(3,436)	-35.2%
Total Available Rooms	13,050	14,790	(1,740)	-11.8%	14,802	(1,752)	-11.8%
Percentage of Occupancy							
Cash	51.6%	34.1%	17.5	51.3%	34.1%	17.5	51.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	51.6%	34.2%	17.4	50.9%	34.1%	17.5	51.3%
Vacant	48.4%	65.8%	(17.4)	-26.4%	65.9%	(17.5)	-26.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$268,532	\$183,605	\$84,927	46.3%	\$183,605	\$84,927	46.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$268,532	\$183,605	\$84,927	46.3%	\$183,605	\$84,927	46.3%
Average Rates							
Cash	\$39.88	\$36.36	\$3.52	9.7%	\$36.36	\$3.52	9.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,032	1,661	371	22.3%	2,218	(186)	-8.4%
Comp	11	14	(3)	-21.4%	14	(3)	-21.4%
28 Day	1,074	803	271	33.7%	906	168	18.5%
Total Occupied Rooms	3,117	2,478	639	25.8%	3,138	(21)	-0.7%
Vacant	11,934	12,992	(1,058)	-8.1%	11,981	(47)	-0.4%
Total Available Rooms	15,051	15,470	(419)	-2.7%	15,119	(68)	-0.4%
Percentage of Occupancy							
Cash	13.5%	10.7%	2.8	26.2%	14.7%	(1.2)	-8.2%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	7.1%	5.2%	1.9	36.5%	6.0%	1.1	18.3%
Total Occupancy Percentage	20.7%	16.0%	4.7	29.4%	20.8%	(0.1)	-0.5%
Vacant	79.3%	84.0%	(4.7)	-5.6%	79.2%	0.1	0.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$466,248	\$415,009	\$51,239	12.3%	\$553,878	(\$87,630)	-15.8%
Comp	\$188	\$822	(\$634)	-77.1%	\$822	(\$634)	-77.1%
28 Day	\$98,556	\$73,097	\$25,459	34.8%	\$76,993	\$21,563	28.0%
Total Revenue	\$564,992	\$488,928	\$76,064	15.6%	\$631,693	(\$66,701)	-10.6%
Average Rates							
Cash	\$229.45	\$249.82	(\$20.37)	-8.2%	\$249.72	(\$20.27)	-8.1%
Comp	\$17.09	\$58.71	(\$41.62)	-70.9%	\$58.71	(\$41.62)	-70.9%
28 Day	\$91.77	\$91.03	\$0.74	0.8%	\$84.98	\$6.79	8.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

June 2017 (FINAL)

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$347,426,005	\$326,720,284	\$20,705,722	6.3%	\$317,014,071	\$30,411,934	9.6%
Occupied Rooms - Cash	3,608,187	3,498,788	109,399	3.1%	3,528,621	79,566	2.3%
Average Rate - Cash	\$96.29	\$93.38	\$2.91	3.1%	\$89.84	\$6.45	7.2%
Occupied Rooms							
Cash	3,608,187	3,498,788	109,399	3.1%	3,528,621	79,566	2.3%
Comp	901,528	908,331	(6,803)	-0.7%	899,244	2,284	0.3%
28 Day	1,520,320	1,380,030	140,290	10.2%	1,371,231	149,089	10.9%
Total Occupied Rooms	6,030,035	5,787,149	242,886	4.2%	5,799,096	230,939	4.0%
Percentage of Occupancy							
Cash	41.5%	39.7%	1.8	4.5%	40.6%	0.9	2.2%
Comp	10.4%	10.3%	0.1	1.0%	10.4%	-	0.0%
28 Day	17.5%	15.7%	1.8	11.5%	15.8%	1.7	10.8%
Total Percentage of Occupancy	69.3%	65.7%	3.6	5.5%	66.8%	2.5	3.7%
Market Segments							
Occupied Rooms - Cash							
Hotels	3,014,787	2,962,298	52,489	1.8%	2,988,343	26,444	0.9%
Motels	276,534	246,368	30,166	12.2%	248,857	27,677	11.1%
28 Day Motels	89,884	99,511	(9,627)	-9.7%	104,747	(14,863)	-14.2%
R.V. Parks	101,180	85,876	15,304	17.8%	85,876	15,304	17.8%
Vacation Rentals	49,347	35,785	13,562	37.9%	28,401	20,946	73.8%
Timeshares	65,219	58,619	6,600	11.3%	58,619	6,600	11.3%
Home Owner Rentals	11,236	10,331	905	8.8%	13,778	(2,542)	-18.4%
Total Occupied - Cash	3,608,187	3,498,788	109,399	3.1%	3,528,621	79,566	2.3%
Percentage of Occupancy - Cash							
Hotels	52.8%	51.4%	1.4	2.7%	52.5%	0.3	0.6%
Motels	47.5%	42.0%	5.5	13.1%	42.5%	5.0	11.8%
28 Day Motels	7.1%	7.6%	(0.5)	-6.6%	8.1%	(1.0)	-12.3%
R.V. Parks	15.9%	13.3%	2.6	19.5%	13.5%	2.4	17.8%
Vacation Rentals	17.7%	13.4%	4.3	32.1%	11.9%	5.8	48.7%
Timeshares	40.6%	34.2%	6.4	18.7%	34.2%	6.4	18.7%
Home Owner Rentals	18.1%	16.6%	1.5	9.0%	21.4%	(3.3)	-15.4%
Total Occupancy Percentage - Cash	41.5%	39.7%	1.8	4.5%	40.6%	0.9	2.2%
Average Rates - Cash							
Hotels	\$101.75	\$98.84	\$2.91	2.9%	\$95.09	\$6.66	7.0%
Motels	\$55.70	\$53.85	\$1.85	3.4%	\$52.27	\$3.43	6.6%
28 Day Motels	\$35.24	\$32.82	\$2.42	7.4%	\$31.18	\$4.06	13.0%
R.V. Parks	\$32.67	\$33.13	(\$0.46)	-1.4%	\$32.17	\$0.50	1.6%
Vacation Rental	\$261.62	\$268.39	(\$6.77)	-2.5%	\$281.80	(\$20.18)	-7.2%
Timeshares	\$45.64	\$39.07	\$6.57	16.8%	\$39.07	\$6.57	16.8%
Home Owner Rentals	\$257.95	\$255.59	\$2.36	0.9%	\$255.58	\$2.37	0.9%
Total Cash Average Rate	\$96.29	\$93.38	\$2.91	3.1%	\$89.84	\$6.45	7.2%

Reno-Sparks Convention and Visitors Authority
Combined Room Statistics - Year To Date
June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,608,187	3,498,788	109,399	3.1%	3,528,621	79,566	2.3%
Comp	901,528	908,331	(6,803)	-0.7%	899,244	2,284	0.3%
28 Day	1,520,320	1,380,030	140,290	10.2%	1,371,231	149,089	10.9%
Total Occupied Rooms	6,030,035	5,787,149	242,886	4.2%	5,799,096	230,939	4.0%
Vacant	2,672,710	3,017,117	(344,407)	-11.4%	2,881,941	(209,231)	-7.3%
Total Available Rooms	8,702,745	8,804,266	(101,521)	-1.2%	8,681,037	21,708	0.3%
Percentage of Occupancy							
Cash	41.5%	39.7%	1.8	4.5%	40.6%	0.9	2.2%
Comp	10.4%	10.3%	0.1	1.0%	10.4%	-	0.0%
28 Day	17.5%	15.7%	1.8	11.5%	15.8%	1.7	10.8%
Total Occupancy Percentage	69.3%	65.7%	3.6	5.5%	66.8%	2.5	3.7%
Vacant	30.7%	34.3%	(3.6)	-10.5%	33.2%	(2.5)	-7.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$347,426,005	\$326,720,284	\$20,705,722	6.3%	\$317,014,071	\$30,411,934	9.6%
Comp	\$68,513,668	\$69,375,464	(\$861,796)	-1.2%	\$68,868,398	(\$354,730)	-0.5%
28 Day	\$40,666,562	\$31,328,210	\$9,338,352	29.8%	\$31,275,655	\$9,390,907	30.0%
Total Revenue	\$456,606,235	\$427,423,958	\$29,182,278	6.8%	\$417,158,124	\$39,448,111	9.5%
Average Rates							
Cash	\$96.29	\$93.38	\$2.91	3.1%	\$89.84	\$6.45	7.2%
Comp	\$76.00	\$76.38	(\$0.38)	-0.5%	\$76.58	(\$0.58)	-0.8%
28 Day	\$26.75	\$22.70	\$4.05	17.8%	\$22.81	\$3.94	17.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,014,787	2,962,298	52,489	1.8%	2,988,343	26,444	0.9%
Comp	896,616	903,942	(7,326)	-0.8%	894,991	1,625	0.2%
28 Day	69,451	32,793	36,658	111.8%	32,793	36,658	111.8%
Total Occupied Rooms	3,980,854	3,899,033	81,821	2.1%	3,916,127	64,727	1.7%
Vacant	1,728,836	1,860,629	(131,793)	-7.1%	1,773,458	(44,622)	-2.5%
Total Available Rooms	5,709,690	5,759,662	(49,972)	-0.9%	5,689,585	20,105	0.4%
Percentage of Occupancy							
Cash	52.8%	51.4%	1.4	2.7%	52.5%	0.3	0.6%
Comp	15.7%	15.7%	-	0.0%	15.7%	-	0.0%
28 Day	1.2%	0.6%	0.6	100.0%	0.6%	0.6	100.0%
Total Occupancy Percentage	69.7%	67.7%	2.0	3.0%	68.8%	0.9	1.3%
Vacant	30.3%	32.3%	(2.0)	-6.2%	31.2%	(0.9)	-2.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$306,766,122	\$292,805,991	\$13,960,131	4.8%	\$284,162,784	\$22,603,338	8.0%
Comp	\$68,317,789	\$69,194,567	(\$876,778)	-1.3%	\$68,689,473	(\$371,684)	-0.5%
28 Day	\$5,602,845	\$2,315,689	\$3,287,156	142.0%	\$2,315,689	\$3,287,156	142.0%
Total Revenue	\$380,686,756	\$364,316,247	\$16,370,509	4.5%	\$355,167,946	\$25,518,810	7.2%
Average Rates							
Cash	\$101.75	\$98.84	\$2.91	2.9%	\$95.09	\$6.66	7.0%
Comp	\$76.20	\$76.55	(\$0.35)	-0.5%	\$76.75	(\$0.55)	-0.7%
28 Day	\$80.67	\$70.62	\$10.05	14.2%	\$70.62	\$10.05	14.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	276,534	246,368	30,166	12.2%	248,857	27,677	11.1%
Comp	2,327	2,297	30	1.3%	2,297	30	1.3%
28 Day	39,175	36,177	2,998	8.3%	36,177	2,998	8.3%
Total Occupied Rooms	318,036	284,842	33,194	11.7%	287,331	30,705	10.7%
Vacant	264,231	301,779	(37,548)	-12.4%	298,709	(34,478)	-11.5%
Total Available Rooms	582,267	586,621	(4,354)	-0.7%	586,040	(3,773)	-0.6%
Percentage of Occupancy							
Cash	47.5%	42.0%	5.5	13.1%	42.5%	5.0	11.8%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	6.7%	6.2%	0.5	8.1%	6.2%	0.5	8.1%
Total Occupancy Percentage	54.6%	48.6%	6.0	12.3%	49.0%	5.6	11.4%
Vacant	45.4%	51.4%	(6.0)	-11.7%	51.0%	(5.6)	-11.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$15,402,546	\$13,268,075	\$2,134,471	16.1%	\$13,007,915	\$2,394,631	18.4%
Comp	\$93,771	\$82,601	\$11,170	13.5%	\$82,601	\$11,170	13.5%
28 Day	\$1,401,641	\$1,155,975	\$245,666	21.3%	\$1,082,164	\$319,477	29.5%
Total Revenue	\$16,897,958	\$14,506,651	\$2,391,307	16.5%	\$14,172,680	\$2,725,278	19.2%
Average Rates							
Cash	\$55.70	\$53.85	\$1.85	3.4%	\$52.27	\$3.43	6.6%
Comp	\$40.30	\$35.96	\$4.34	12.1%	\$35.96	\$4.34	12.1%
28 Day	\$35.78	\$31.95	\$3.83	12.0%	\$29.91	\$5.87	19.6%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	89,884	99,511	(9,627)	-9.7%	104,747	(14,863)	-14.2%
Comp	90	54	36	66.7%	-	90	100.0%
28 Day	954,118	910,454	43,664	4.8%	901,439	52,679	5.8%
Total Occupied Rooms	1,044,092	1,010,019	34,073	3.4%	1,006,186	37,906	3.8%
Vacant	229,700	302,156	(72,456)	-24.0%	289,170	(59,470)	-20.6%
Total Available Rooms	1,273,792	1,312,175	(38,383)	-2.9%	1,295,356	(21,564)	-1.7%
Percentage of Occupancy							
Cash	7.1%	7.6%	(0.5)	-6.6%	8.1%	(1.0)	-12.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.9%	69.4%	5.5	7.9%	69.6%	5.3	7.6%
Total Occupancy Percentage	82.0%	77.0%	5.0	6.5%	77.7%	4.3	5.5%
Vacant	18.0%	23.0%	(5.0)	-21.7%	22.3%	(4.3)	-19.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,167,157	\$3,265,983	(\$98,826)	-3.0%	\$3,265,982	(\$98,825)	-3.0%
Comp	\$1,500	\$820	\$680	82.9%	\$0	\$1,500	100.0%
28 Day	\$19,756,613	\$17,793,555	\$1,963,058	11.0%	\$17,800,815	\$1,955,798	11.0%
Total Revenue	\$22,925,270	\$21,060,358	\$1,864,912	8.9%	\$21,066,797	\$1,858,473	8.8%
Average Rates							
Cash	\$35.24	\$32.82	\$2.42	7.4%	\$31.18	\$4.06	13.0%
Comp	\$16.67	\$15.19	\$1.48	9.7%	\$0.00	\$16.67	100.0%
28 Day	\$20.71	\$19.54	\$1.17	6.0%	\$19.75	\$0.96	4.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	101,180	85,876	15,304	17.8%	85,876	15,304	17.8%
Comp	2,450	1,851	599	32.4%	1,851	599	32.4%
28 Day	349,943	309,372	40,571	13.1%	309,372	40,571	13.1%
Total Occupied Rooms	453,573	397,099	56,474	14.2%	397,099	56,474	14.2%
Vacant	182,567	248,161	(65,594)	-26.4%	237,724	(55,157)	-23.2%
Total Available Rooms	636,140	645,260	(9,120)	-1.4%	634,823	1,317	0.2%
Percentage of Occupancy							
Cash	15.9%	13.3%	2.6	19.5%	13.5%	2.4	17.8%
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	55.0%	47.9%	7.1	14.8%	48.7%	6.3	12.9%
Total Occupancy Percentage	71.3%	61.5%	9.8	15.9%	62.6%	8.7	13.9%
Vacant	28.7%	38.5%	(9.8)	-25.5%	37.4%	(8.7)	-23.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,305,120	\$2,845,486	\$459,634	16.2%	\$2,762,609	\$542,511	19.6%
Comp	\$95,537	\$83,833	\$11,704	14.0%	\$83,834	\$11,703	14.0%
28 Day	\$5,277,650	\$4,472,719	\$804,931	18.0%	\$4,472,717	\$804,933	18.0%
Total Revenue	\$8,678,307	\$7,402,038	\$1,276,269	17.2%	\$7,319,160	\$1,359,147	18.6%
Average Rates							
Cash	\$32.67	\$33.13	(\$0.46)	-1.4%	\$32.17	\$0.50	1.6%
Comp	\$38.99	\$45.29	(\$6.30)	-13.9%	\$45.29	(\$6.30)	-13.9%
28 Day	\$15.08	\$14.46	\$0.62	4.3%	\$14.46	\$0.62	4.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	49,347	35,785	13,562	37.9%	28,401	20,946	73.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	102,848	87,624	15,224	17.4%	87,624	15,224	17.4%
Total Occupied Rooms	152,195	123,409	28,786	23.3%	116,025	36,170	31.2%
Vacant	126,042	143,522	(17,480)	-12.2%	123,332	2,710	2.2%
Total Available Rooms	278,237	266,931	11,306	4.2%	239,357	38,880	16.2%
Percentage of Occupancy							
Cash	17.7%	13.4%	4.3	32.1%	11.9%	5.8	48.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	37.0%	32.8%	4.2	12.8%	36.6%	0.4	1.1%
Total Occupancy Percentage	54.7%	46.2%	8.5	18.4%	48.5%	6.2	12.8%
Vacant	45.3%	53.8%	(8.5)	-15.8%	51.5%	(6.2)	-12.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$12,910,316	\$9,604,179	\$3,306,137	34.4%	\$8,003,482	\$4,906,834	61.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$8,170,102	\$5,286,606	\$2,883,496	54.5%	\$5,286,605	\$2,883,497	54.5%
Total Revenue	\$21,080,418	\$14,890,785	\$6,189,633	41.6%	\$13,290,087	\$7,790,331	58.6%
Average Rates							
Cash	\$261.62	\$268.39	(\$6.77)	-2.5%	\$281.80	(\$20.18)	-7.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$79.44	\$60.33	\$19.11	31.7%	\$60.33	\$19.11	31.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

June 2017 (FINAL)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	65,219	58,619	6,600	11.3%	58,619	6,600	11.3%
Comp	-	82	(82)	-100.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	65,219	58,701	6,518	11.1%	58,619	6,600	11.3%
Vacant	95,314	112,696	(17,382)	-15.4%	112,838	(17,524)	-15.5%
Total Available Rooms	160,533	171,397	(10,864)	-6.3%	171,457	(10,924)	-6.4%
Percentage of Occupancy							
Cash	40.6%	34.2%	6.4	18.7%	34.2%	6.4	18.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	40.6%	34.2%	6.4	18.7%	34.2%	6.4	18.7%
Vacant	59.4%	65.8%	(6.4)	-9.7%	65.8%	(6.4)	-9.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,976,399	\$2,289,980	\$686,419	30.0%	\$2,289,980	\$686,419	30.0%
Comp	\$0	\$2,378	(\$2,378)	-100.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,976,399	\$2,292,358	\$684,041	29.8%	\$2,289,980	\$686,419	30.0%
Average Rates							
Cash	\$45.64	\$39.07	\$6.57	16.8%	\$39.07	\$6.57	16.8%
Comp	\$0.00	\$29.00	(\$29.00)	-100.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	11,236	10,331	905	8.8%	13,778	(2,542)	-18.4%
Comp	45	105	(60)	-57.1%	105	(60)	-57.1%
28 Day	4,785	3,610	1,175	32.5%	3,826	959	25.1%
Total Occupied Rooms	16,066	14,046	2,020	14.4%	17,709	(1,643)	-9.3%
Vacant	46,020	48,174	(2,154)	-4.5%	46,710	(690)	-1.5%
Total Available Rooms	62,086	62,220	(134)	-0.2%	64,419	(2,333)	-3.6%
Percentage of Occupancy							
Cash	18.1%	16.6%	1.5	9.0%	21.4%	(3.3)	-15.4%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	7.7%	5.8%	1.9	32.8%	5.9%	1.8	30.5%
Total Occupancy Percentage	25.9%	22.6%	3.3	14.6%	27.5%	(1.6)	-5.8%
Vacant	74.1%	77.4%	(3.3)	-4.3%	72.5%	1.6	2.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,898,345	\$2,640,590	\$257,756	9.8%	\$3,521,319	(\$622,974)	-17.7%
Comp	\$5,071	\$11,265	(\$6,194)	-55.0%	\$12,490	(\$7,419)	-59.4%
28 Day	\$457,711	\$303,666	\$154,045	50.7%	\$317,665	\$140,046	44.1%
Total Revenue	\$3,361,127	\$2,955,521	\$405,607	13.7%	\$3,851,474	(\$490,347)	-12.7%
Average Rates							
Cash	\$257.95	\$255.59	\$2.36	0.9%	\$255.58	\$2.37	0.9%
Comp	\$112.69	\$107.29	\$5.40	5.0%	\$118.95	(\$6.26)	-5.3%
28 Day	\$95.66	\$84.12	\$11.54	13.7%	\$83.03	\$12.63	15.2%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2017 (FINAL)**

Current Month Actual June 2017	Last Year Actual June 2016			Tax District	Year To Date Actual July 2016 - June 2017	Last Year - Year To Date Actual July 2015 - June 2016		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$17,205,385	\$14,767,593	\$2,437,792	16.5%	Reno B	\$167,398,509	\$154,087,387	\$13,311,121	8.6%
\$8,985,195	\$8,260,831	\$724,365	8.8%	Reno D	\$90,338,670	\$87,163,621	\$3,175,049	3.6%
\$623,130	\$80,554	\$542,576	673.6%	Reno E	\$5,463,432	\$694,067	\$4,769,366	687.2%
\$26,813,710	\$23,108,977	\$3,704,734	16.0%	Total Reno	\$263,200,611	\$241,945,076	\$21,255,536	8.8%
\$51,110	\$46,634	\$4,475	9.6%	Washoe A	\$375,576	\$324,560	\$51,016	15.7%
\$4,610,806	\$4,574,728	\$36,078	0.8%	Washoe B	\$46,044,112	\$41,813,367	\$4,230,745	10.1%
\$4,661,916	\$4,621,363	\$40,553	0.9%	Total Washoe Co.	\$46,419,688	\$42,137,927	\$4,281,761	10.2%
\$3,983,091	\$3,162,388	\$820,703	26.0%	Sparks	\$37,805,706	\$32,931,069	\$4,874,638	14.8%
\$35,458,717	\$30,892,728	\$4,565,989	14.8%	Total Taxable Revenue	\$347,426,005	\$317,014,071	\$30,411,934	9.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2017 (FINAL)**

Current Month Actual June 2017	Last Year Actual June 2016			Tax District	Year To Date Actual July 2016 - June 2017	Last Year - Year To Date Actual July 2015 - June 2016		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
172,579	162,154	10,425	6.4%	Reno B	1,740,422	1,711,286	29,136	1.7%
106,432	104,096	2,336	2.2%	Reno D	1,042,705	1,074,198	(31,493)	-2.9%
5,722	1,935	3,787	195.7%	Reno E	54,880	20,783	34,097	164.1%
284,733	268,185	16,548	6.2%	Total Reno	2,838,007	2,806,267	31,740	1.1%
1,478	1,377	101	7.3%	Washoe A	12,055	12,198	(143)	-1.2%
16,942	17,696	(754)	-4.3%	Washoe B	185,915	170,621	15,294	9.0%
18,420	19,073	(653)	-3.4%	Total Washoe Co.	197,970	182,819	15,151	8.3%
56,208	52,497	3,711	7.1%	Sparks	572,210	539,535	32,675	6.1%
359,361	339,755	19,606	5.8%	Total Taxable Rooms	3,608,187	3,528,621	79,566	2.3%

<u>Tax District</u>	<u>Location</u>
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2017 (FINAL)**

Current Month Actual June 2017	Last Year Actual June 2016			Tax District	Year To Date Actual July 2016 - June 2017	Last Year - Year To Date Actual July 2015 - June 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$99.70	\$91.07	\$8.62	9.5%	Reno B	\$96.18	\$90.04	\$6.14	6.8%
\$84.42	\$79.36	\$5.06	6.4%	Reno D	\$86.64	\$81.14	\$5.50	6.8%
\$108.90	\$41.63	\$67.27	161.6%	Reno E	\$99.55	\$33.40	\$66.16	198.1%
\$94.17	\$86.17	\$8.00	9.3%	Total Reno	\$92.74	\$86.22	\$6.53	7.6%
\$34.58	\$33.87	\$0.71	2.1%	Washoe A	\$31.16	\$26.61	\$4.55	17.1%
\$272.15	\$258.52	\$13.63	5.3%	Washoe B	\$247.66	\$245.07	\$2.60	1.1%
\$253.09	\$242.30	\$10.79	4.5%	Total Washoe Co.	\$234.48	\$230.49	\$3.99	1.7%
\$70.86	\$60.24	\$10.62	17.6%	Sparks	\$66.07	\$61.04	\$5.03	8.2%
\$98.67	\$90.93	\$7.75	8.5%	Total Average Daily Rate	\$96.29	\$89.84	\$6.45	7.2%

<u>Tax District</u>	<u>Location</u>
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