

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

August 2017

Room Statistics

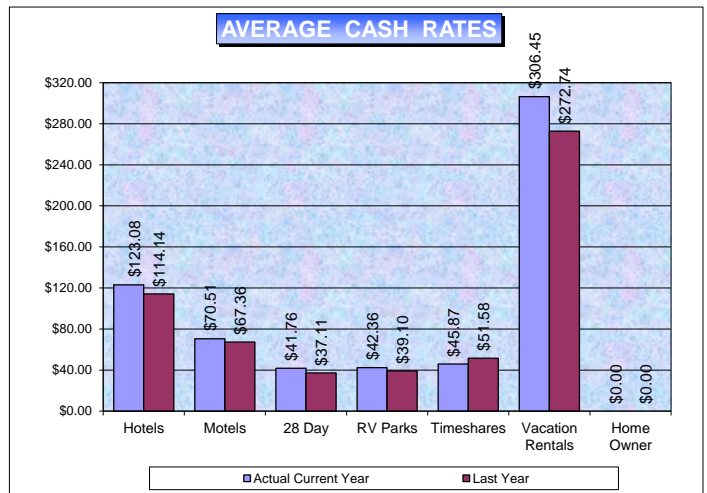
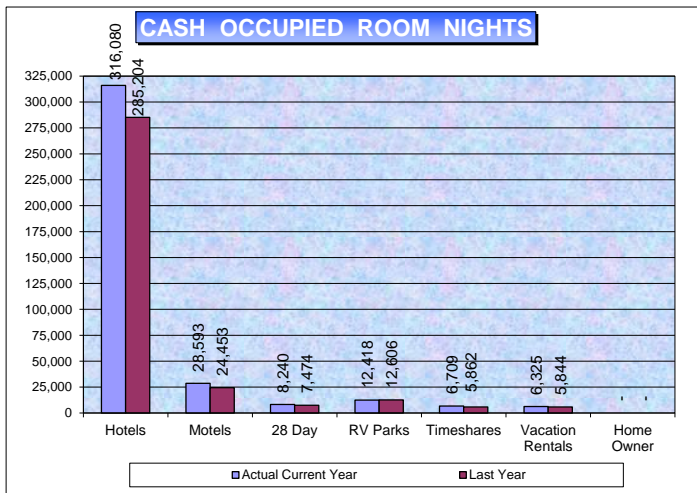
Taxable room revenues for the month of \$44,034,254 are above prior year by \$7,166,222 (19.4%). Cash occupied room nights of 378,365 are above prior year by 36,922 (10.8%). Comp occupied room nights of 87,781 are below prior year by 464 (-0.6%), and 28-day occupied room nights of 130,669 are above prior year by 6,450 (5.2%). Total occupied rooms for the month (Cash, Comp, 28-day) are 591,815 (7.8%) above the prior year.

Overall, Washoe County occupancy percentages of 81.1% for the month are 8.1% above the 75.0% level of the prior year. There were 2,737 (-0.4%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$116.38 increased \$8.40 (7.8%), compared to \$107.98 for the prior year.

Year-to-date cash occupied room nights of 755,188 are 64,143 (9.3%) above prior year. Cash average rates year-to-date of \$112.95 are \$7.97 (7.6%) above the prior year. Year-to-date, total taxable room revenues of \$85,299,934 are \$12,754,641 (17.6%) above prior year.

August 2017						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	482,700	316,080	\$123.08	\$114.14	\$8.94	7.8%
Motels	51,571	28,593	\$70.51	\$67.36	\$3.15	4.7%
28 Day	104,010	8,240	\$41.76	\$37.11	\$4.65	12.5%
RV Parks	53,413	12,418	\$42.36	\$39.10	\$3.26	8.3%
Timeshares	13,612	6,709	\$45.87	\$51.58	(\$5.71)	-11.1%
Vacation Rentals	24,075	6,325	\$306.45	\$272.74	\$33.71	12.4%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	729,381	378,365	\$116.38	\$107.98	\$8.40	7.8%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$44,034,254	\$41,690,798	\$2,343,456	5.6%	\$36,868,032	\$7,166,222	19.4%
Occupied Rooms - Cash	378,365	373,283	5,082	1.4%	341,443	36,922	10.8%
Average Rate - Cash	\$116.38	\$111.69	\$4.69	4.2%	\$107.98	\$8.40	7.8%
Occupied Rooms							
Cash	378,365	373,283	5,082	1.4%	341,443	36,922	10.8%
Comp	82,781	84,896	(2,115)	-2.5%	83,245	(464)	-0.6%
28 Day	130,669	131,040	(371)	-0.3%	124,219	6,450	5.2%
Total Occupied Rooms	591,815	589,219	2,596	0.4%	548,907	42,908	7.8%
Percentage of Occupancy							
Cash	51.9%	50.9%	1.0	2.0%	46.6%	5.3	11.4%
Comp	11.3%	11.6%	(0.3)	-2.6%	11.4%	(0.1)	-0.9%
28 Day	17.9%	17.9%	-	0.0%	17.0%	0.9	5.3%
Total Percentage of Occupancy	81.1%	80.3%	0.8	1.0%	75.0%	6.1	8.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	316,080	315,737	343	0.1%	285,204	30,876	10.8%
Motels	28,593	24,698	3,895	15.8%	24,453	4,140	16.9%
28 Day Motels	8,240	7,100	1,140	16.1%	7,474	766	10.2%
R.V. Parks	12,418	13,867	(1,449)	-10.4%	12,606	(188)	-1.5%
Vacation Rentals	6,325	6,019	306	5.1%	5,844	481	8.2%
Timehares	6,709	5,862	847	14.4%	5,862	847	14.4%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	378,365	373,283	5,082	1.4%	341,443	36,922	10.8%
Percentage of Occupancy - Cash							
Hotels	65.5%	65.3%	0.2	0.3%	59.4%	6.1	10.3%
Motels	55.4%	47.6%	7.8	16.4%	47.1%	8.3	17.6%
28 Day Motels	7.9%	6.5%	1.4	21.5%	6.8%	1.1	16.2%
R.V. Parks	23.2%	25.9%	(2.7)	-10.4%	23.7%	(0.5)	-2.1%
Vacation Rentals	26.3%	26.3%	0.0	0.0%	25.5%	0.8	3.1%
Timeshares	49.3%	43.6%	5.7	13.1%	43.6%	5.7	13.1%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	51.9%	50.9%	1.0	2.0%	46.6%	5.3	11.4%
Average Rates - Cash							
Hotels	\$123.08	\$117.71	\$5.37	4.6%	\$114.14	\$8.94	7.8%
Motels	\$70.51	\$70.02	\$0.49	0.7%	\$67.36	\$3.15	4.7%
28 Day Motels	\$41.76	\$37.12	\$4.64	12.5%	\$37.11	\$4.65	12.5%
R.V. Parks	\$42.36	\$39.10	\$3.26	8.3%	\$39.10	\$3.26	8.3%
Vacation Rentals	\$306.45	\$278.05	\$28.40	10.2%	\$272.74	\$33.71	12.4%
Timeshares	\$45.87	\$54.15	(\$8.28)	-15.3%	\$51.58	(\$5.71)	-11.1%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$116.38	\$111.69	\$4.69	4.2%	\$107.98	\$8.40	7.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	378,365	373,283	5,082	1.4%	341,443	36,922	10.8%
Comp	82,781	84,896	(2,115)	-2.5%	83,245	(464)	-0.6%
28 Day	130,669	131,040	(371)	-0.3%	124,219	6,450	5.2%
Total Occupied Rooms	591,815	589,219	2,596	0.4%	548,907	42,908	7.8%
Vacant	137,566	144,316	(6,750)	-4.7%	183,211	(45,645)	-24.9%
Total Available Rooms	729,381	733,535	(4,154)	-0.6%	732,118	(2,737)	-0.4%
Percentage of Occupancy							
Cash	51.9%	50.9%	1.0	2.0%	46.6%	5.3	11.4%
Comp	11.3%	11.6%	(0.3)	-2.6%	11.4%	(0.1)	-0.9%
28 Day	17.9%	17.9%	-	0.0%	17.0%	0.9	5.3%
Total Occupancy Percentage	81.1%	80.3%	0.8	1.0%	75.0%	6.1	8.1%
Vacant	18.9%	19.7%	(0.8)	-4.1%	25.0%	(6.1)	-24.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$44,034,254	\$41,690,798	\$2,343,456	5.6%	\$36,868,032	\$7,166,222	19.4%
Comp	\$7,043,904	\$6,495,583	\$548,321	8.4%	\$6,498,547	\$545,357	8.4%
28 Day	\$3,865,014	\$3,159,048	\$705,966	22.3%	\$3,014,728	\$850,286	28.2%
Total Revenue	\$54,943,172	\$51,345,429	\$3,597,743	7.0%	\$46,381,307	\$8,561,865	18.5%
Average Rates							
Cash	\$116.38	\$111.69	\$4.69	4.2%	\$107.98	\$8.40	7.8%
Comp	\$85.09	\$76.51	\$8.58	11.2%	\$78.07	\$7.02	9.0%
28 Day	\$29.58	\$24.11	\$5.47	22.7%	\$24.27	\$5.31	21.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	316,080	315,737	343	0.1%	285,204	30,876	10.8%
Comp	82,178	84,179	(2,001)	-2.4%	82,528	(350)	-0.4%
28 Day	9,915	4,711	5,204	110.5%	4,711	5,204	110.5%
Total Occupied Rooms	408,173	404,627	3,546	0.9%	372,443	35,730	9.6%
Vacant	74,527	78,685	(4,158)	-5.3%	108,045	(33,518)	-31.0%
Total Available Rooms	482,700	483,312	(612)	-0.1%	480,488	2,212	0.5%
Percentage of Occupancy							
Cash	65.5%	65.3%	0.2	0.3%	59.4%	6.1	10.3%
Comp	17.0%	17.4%	(0.4)	-2.3%	17.2%	(0.2)	-1.2%
28 Day	2.1%	1.0%	1.1	110.0%	1.0%	1.1	110.0%
Total Occupancy Percentage	84.6%	83.7%	0.9	1.1%	77.5%	7.1	9.2%
Vacant	15.4%	16.3%	(0.9)	-5.5%	22.5%	(7.1)	-31.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$38,901,897	\$37,164,612	\$1,737,285	4.7%	\$32,554,431	\$6,347,466	19.5%
Comp	\$7,020,950	\$6,475,552	\$545,398	8.4%	\$6,475,552	\$545,398	8.4%
28 Day	\$881,327	\$357,249	\$524,078	146.7%	\$357,249	\$524,078	146.7%
Total Revenue	\$46,804,174	\$43,997,413	\$2,806,761	6.4%	\$39,387,232	\$7,416,942	18.8%
Average Rates							
Cash	\$123.08	\$117.71	\$5.37	4.6%	\$114.14	\$8.94	7.8%
Comp	\$85.44	\$76.93	\$8.51	11.1%	\$78.46	\$6.98	8.9%
28 Day	\$88.89	\$75.83	\$13.06	17.2%	\$75.83	\$13.06	17.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	28,593	24,698	3,895	15.8%	24,453	4,140	16.9%
Comp	337	460	(123)	-26.7%	460	(123)	-26.7%
28 Day	4,362	2,946	1,416	48.1%	2,946	1,416	48.1%
Total Occupied Rooms	33,292	28,104	5,188	18.5%	27,859	5,433	19.5%
Vacant	18,279	23,759	(5,480)	-23.1%	24,084	(5,805)	-24.1%
Total Available Rooms	51,571	51,863	(292)	-0.6%	51,943	(372)	-0.7%
Percentage of Occupancy							
Cash	55.4%	47.6%	7.8	16.4%	47.1%	8.3	17.6%
Comp	0.7%	0.9%	(0.2)	-22.2%	0.9%	(0.2)	-22.2%
28 Day	8.5%	5.7%	2.8	49.1%	5.7%	2.8	49.1%
Total Occupancy Percentage	64.6%	54.2%	10.4	19.2%	53.6%	11.0	20.5%
Vacant	35.4%	45.8%	(10.4)	-22.7%	46.4%	(11.0)	-23.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,016,144	\$1,729,434	\$286,710	16.6%	\$1,647,080	\$369,064	22.4%
Comp	\$10,403	\$8,398	\$2,005	23.9%	\$11,362	(\$959)	-8.4%
28 Day	\$209,548	\$119,475	\$90,073	75.4%	\$119,475	\$90,073	75.4%
Total Revenue	\$2,236,095	\$1,857,307	\$378,788	20.4%	\$1,777,917	\$458,178	25.8%
Average Rates							
Cash	\$70.51	\$70.02	\$0.49	0.7%	\$67.36	\$3.15	4.7%
Comp	\$30.87	\$18.26	\$12.61	69.1%	\$24.70	\$6.17	25.0%
28 Day	\$48.04	\$40.55	\$7.49	18.5%	\$40.55	\$7.49	18.5%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,240	7,100	1,140	16.1%	7,474	766	10.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	79,198	86,666	(7,468)	-8.6%	82,539	(3,341)	-4.0%
Total Occupied Rooms	87,438	93,766	(6,328)	-6.7%	90,013	(2,575)	-2.9%
Vacant	16,572	14,796	1,776	12.0%	20,062	(3,490)	-17.4%
Total Available Rooms	104,010	108,562	(4,552)	-4.2%	110,075	(6,065)	-5.5%
Percentage of Occupancy							
Cash	7.9%	6.5%	1.4	21.5%	6.8%	1.1	16.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	76.1%	79.8%	(3.7)	-4.6%	75.0%	1.1	1.5%
Total Occupancy Percentage	84.1%	86.4%	(2.3)	-2.7%	81.8%	2.3	2.8%
Vacant	15.9%	13.6%	2.3	16.9%	18.2%	(2.3)	-12.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$344,108	\$263,526	\$80,582	30.6%	\$277,396	\$66,712	24.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,730,063	\$1,758,229	(\$28,166)	-1.6%	\$1,653,770	\$76,293	4.6%
Total Revenue	\$2,074,171	\$2,021,755	\$52,416	2.6%	\$1,931,166	\$143,005	7.4%
Average Rates							
Cash	\$41.76	\$37.12	\$4.64	12.5%	\$37.11	\$4.65	12.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$21.84	\$20.29	\$1.55	7.6%	\$20.04	\$1.80	9.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	12,418	13,867	(1,449)	-10.4%	12,606	(188)	-1.5%
Comp	266	257	9	3.5%	257	9	3.5%
28 Day	28,917	29,636	(719)	-2.4%	26,942	1,975	7.3%
Total Occupied Rooms	41,601	43,760	(2,159)	-4.9%	39,805	1,796	4.5%
Vacant	11,812	9,715	2,097	21.6%	13,484	(1,672)	-12.4%
Total Available Rooms	53,413	53,475	(62)	-0.1%	53,289	124	0.2%
Percentage of Occupancy							
Cash	23.2%	25.9%	(2.7)	-10.4%	23.7%	(0.5)	-2.1%
Comp	0.5%	0.5%	-	0.0%	0.5%	-	0.0%
28 Day	54.1%	55.4%	(1.3)	-2.3%	50.6%	3.5	6.9%
Total Occupancy Percentage	77.9%	81.8%	(3.9)	-4.8%	74.7%	3.2	4.3%
Vacant	22.1%	18.2%	3.9	21.4%	25.3%	(3.2)	-12.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$526,064	\$542,164	(\$16,100)	-3.0%	\$492,876	\$33,188	6.7%
Comp	\$12,551	\$11,633	\$918	7.9%	\$11,633	\$918	7.9%
28 Day	\$452,568	\$438,474	\$14,094	3.2%	\$398,613	\$53,955	13.5%
Total Revenue	\$991,183	\$992,271	(\$1,088)	-0.1%	\$903,122	\$88,061	9.8%
Average Rates							
Cash	\$42.36	\$39.10	\$3.26	8.3%	\$39.10	\$3.26	8.3%
Comp	\$47.18	\$45.26	\$1.92	4.2%	\$45.26	\$1.92	4.2%
28 Day	\$15.65	\$14.80	\$0.85	5.7%	\$14.80	\$0.85	5.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,325	6,019	306	5.1%	5,844	481	8.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,277	7,081	1,196	16.9%	7,081	1,196	16.9%
Total Occupied Rooms	14,602	13,100	1,502	11.5%	12,925	1,677	13.0%
Vacant	9,473	9,791	(318)	-3.2%	9,966	(493)	-4.9%
Total Available Rooms	24,075	22,891	1,184	5.2%	22,891	1,184	5.2%
Percentage of Occupancy							
Cash	26.3%	26.3%	-	0.0%	25.5%	0.8	3.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.4%	30.9%	3.5	11.3%	30.9%	3.5	11.3%
Total Occupancy Percentage	60.7%	57.2%	3.5	6.1%	56.5%	4.2	7.4%
Vacant	39.3%	42.8%	(3.5)	-8.2%	43.5%	(4.2)	-9.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,938,278	\$1,673,608	\$264,670	15.8%	\$1,593,912	\$344,366	21.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$591,508	\$485,621	\$105,887	21.8%	\$485,621	\$105,887	21.8%
Total Revenue	\$2,529,786	\$2,159,229	\$370,557	17.2%	\$2,079,533	\$450,253	21.7%
Average Rates							
Cash	\$306.45	\$278.05	\$28.40	10.2%	\$272.74	\$33.71	12.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$71.46	\$68.58	\$2.88	4.2%	\$68.58	\$2.88	4.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,709	5,862	847	14.4%	5,862	847	14.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	6,709	5,862	847	14.4%	5,862	847	14.4%
Vacant	6,903	7,570	(667)	-8.8%	7,570	(667)	-8.8%
Total Available Rooms	13,612	13,432	180	1.3%	13,432	180	1.3%
Percentage of Occupancy							
Cash	49.3%	43.6%	5.7	13.1%	43.6%	5.7	13.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	49.3%	43.6%	5.7	13.1%	43.6%	5.7	13.1%
Vacant	50.7%	56.4%	(5.7)	-10.1%	56.4%	(5.7)	-10.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$307,763	\$317,454	(\$9,691)	-3.1%	\$302,337	\$5,426	1.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$307,763	\$317,454	(\$9,691)	-3.1%	\$302,337	\$5,426	1.8%
Average Rates							
Cash	\$45.87	\$54.15	(\$8.28)	-15.3%	\$51.58	(\$5.71)	-11.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$85,299,934	\$80,512,791	\$4,787,143	5.9%	\$72,545,293	\$12,754,641	17.6%
Occupied Rooms - Cash	755,188	739,024	16,164	2.2%	691,045	64,143	9.3%
Average Rate - Cash	\$112.95	\$108.94	\$4.01	3.7%	\$104.98	\$7.97	7.6%
Occupied Rooms							
Cash	755,188	739,024	16,164	2.2%	691,045	64,143	9.3%
Comp	170,616	172,052	(1,436)	-0.8%	168,700	1,916	1.1%
28 Day	264,314	261,779	2,535	1.0%	248,094	16,220	6.5%
Total Occupied Rooms	1,190,118	1,172,855	17,263	1.5%	1,107,839	82,279	7.4%
Percentage of Occupancy							
Cash	51.7%	50.3%	1.4	2.8%	47.2%	4.5	9.5%
Comp	11.7%	11.7%	-	0.0%	11.5%	0.2	1.7%
28 Day	18.1%	17.8%	0.3	1.7%	16.9%	1.2	7.1%
Total Percentage of Occupancy	81.5%	79.8%	1.7	2.1%	75.7%	5.8	7.7%
Market Segments							
Occupied Rooms - Cash							
Hotels	628,633	624,013	4,620	0.7%	578,527	50,106	8.7%
Motels	59,568	49,515	10,053	20.3%	49,024	10,544	21.5%
28 Day Motels	16,182	14,547	1,635	11.2%	15,313	869	5.7%
R.V. Parks	23,864	26,421	(2,557)	-9.7%	24,019	(155)	-0.6%
Vacation Rentals	13,460	12,561	899	7.2%	12,195	1,265	10.4%
Timeshares	13,481	11,967	1,514	12.7%	11,967	1,514	12.7%
Home Owner Rentals	-	-	-	#DIV/0!	-	-	#DIV/0!
Total Occupied - Cash	755,188	739,024	16,164	2.2%	691,045	64,143	9.3%
Percentage of Occupancy - Cash							
Hotels	65.1%	64.6%	0.5	0.8%	60.4%	4.7	7.8%
Motels	57.2%	47.7%	9.5	19.9%	47.3%	9.9	20.9%
28 Day Motels	7.7%	6.7%	1.0	14.9%	6.9%	0.8	11.6%
R.V. Parks	22.3%	24.7%	(2.4)	-9.7%	22.6%	(0.3)	-1.3%
Vacation Rentals	28.0%	27.6%	0.4	1.4%	26.8%	1.2	4.5%
Timeshares	49.8%	40.9%	8.9	21.8%	40.9%	8.9	21.8%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	51.7%	50.3%	1.4	2.8%	47.2%	4.5	9.5%
Average Rates - Cash							
Hotels	\$119.13	\$114.35	\$4.78	4.2%	\$110.30	\$8.83	8.0%
Motels	\$66.57	\$66.53	\$0.04	0.1%	\$64.00	\$2.57	4.0%
28 Day Motels	\$41.11	\$36.47	\$4.64	12.7%	\$36.46	\$4.65	12.8%
R.V. Parks	\$40.13	\$36.96	\$3.17	8.6%	\$36.96	\$3.17	8.6%
Vacation Rental	\$313.21	\$300.43	\$12.78	4.3%	\$294.71	\$18.50	6.3%
Timeshares	\$45.19	\$48.61	(\$3.42)	-7.0%	\$46.30	(\$1.11)	-2.4%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$112.95	\$108.94	\$4.01	3.7%	\$104.98	\$7.97	7.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	755,188	739,024	16,164	2.2%	691,045	64,143	9.3%
Comp	170,616	172,052	(1,436)	-0.8%	168,700	1,916	1.1%
28 Day	264,314	261,779	2,535	1.0%	248,094	16,220	6.5%
Total Occupied Rooms	1,190,118	1,172,855	17,263	1.5%	1,107,839	82,279	7.4%
Vacant	270,464	296,381	(25,917)	-8.7%	355,981	(85,517)	-24.0%
Total Available Rooms	1,460,582	1,469,236	(8,654)	-0.6%	1,463,820	(3,238)	-0.2%
Percentage of Occupancy							
Cash	51.7%	50.3%	1.4	2.8%	47.2%	4.5	9.5%
Comp	11.7%	11.7%	-	0.0%	11.5%	0.2	1.7%
28 Day	18.1%	17.8%	0.3	1.7%	16.9%	1.2	7.1%
Total Occupancy Percentage	81.5%	79.8%	1.7	2.1%	75.7%	5.8	7.7%
Vacant	18.5%	20.2%	(1.7)	-8.4%	24.3%	(5.8)	-23.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$85,299,934	\$80,512,791	\$4,787,143	5.9%	\$72,545,293	\$12,754,641	17.6%
Comp	\$13,786,865	\$13,117,572	\$669,293	5.1%	\$13,120,536	\$666,329	5.1%
28 Day	\$7,893,685	\$6,315,034	\$1,578,651	25.0%	\$6,025,561	\$1,868,124	31.0%
Total Revenue	\$106,980,484	\$99,945,397	\$7,035,087	7.0%	\$91,691,390	\$15,289,094	16.7%
Average Rates							
Cash	\$112.95	\$108.94	\$4.01	3.7%	\$104.98	\$7.97	7.6%
Comp	\$80.81	\$76.24	\$4.57	6.0%	\$77.77	\$3.04	3.9%
28 Day	\$29.86	\$24.12	\$5.74	23.8%	\$24.29	\$5.57	22.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	628,633	624,013	4,620	0.7%	578,527	50,106	8.7%
Comp	169,736	170,930	(1,194)	-0.7%	167,578	2,158	1.3%
28 Day	21,232	8,933	12,299	137.7%	8,933	12,299	137.7%
Total Occupied Rooms	819,601	803,876	15,725	2.0%	755,038	64,563	8.6%
Vacant	145,582	162,748	(17,166)	-10.5%	203,024	(57,442)	-28.3%
Total Available Rooms	965,183	966,624	(1,441)	-0.1%	958,062	7,121	0.7%
Percentage of Occupancy							
Cash	65.1%	64.6%	0.5	0.8%	60.4%	4.7	7.8%
Comp	17.6%	17.7%	(0.1)	-0.6%	17.5%	0.1	0.6%
28 Day	2.2%	0.9%	1.3	144.4%	0.9%	1.3	144.4%
Total Occupancy Percentage	84.9%	83.2%	1.7	2.0%	78.8%	6.1	7.7%
Vacant	15.1%	16.8%	(1.7)	-10.1%	21.2%	(6.1)	-28.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$74,886,377	\$71,356,015	\$3,530,362	4.9%	\$63,813,649	\$11,072,728	17.4%
Comp	\$13,746,499	\$13,074,888	\$671,611	5.1%	\$13,074,888	\$671,611	5.1%
28 Day	\$1,862,410	\$666,388	\$1,196,022	179.5%	\$666,388	\$1,196,022	179.5%
Total Revenue	\$90,495,286	\$85,097,291	\$5,397,995	6.3%	\$77,554,925	\$12,940,361	16.7%
Average Rates							
Cash	\$119.13	\$114.35	\$4.78	4.2%	\$110.30	\$8.83	8.0%
Comp	\$80.99	\$76.49	\$4.50	5.9%	\$78.02	\$2.97	3.8%
28 Day	\$87.72	\$74.60	\$13.12	17.6%	\$74.60	\$13.12	17.6%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	59,568	49,515	10,053	20.3%	49,024	10,544	21.5%
Comp	423	566	(143)	-25.3%	566	(143)	-25.3%
28 Day	9,863	5,835	4,028	69.0%	5,835	4,028	69.0%
Total Occupied Rooms	69,854	55,916	13,938	24.9%	55,425	14,429	26.0%
Vacant	34,210	47,810	(13,600)	-28.4%	48,236	(14,026)	-29.1%
Total Available Rooms	104,064	103,726	338	0.3%	103,661	403	0.4%
Percentage of Occupancy							
Cash	57.2%	47.7%	9.5	19.9%	47.3%	9.9	20.9%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	9.5%	5.6%	3.9	69.6%	5.6%	3.9	69.6%
Total Occupancy Percentage	67.1%	53.9%	13.2	24.5%	53.5%	13.6	25.4%
Vacant	32.9%	46.1%	(13.2)	-28.6%	46.5%	(13.6)	-29.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,965,522	\$3,294,383	\$671,139	20.4%	\$3,137,508	\$828,014	26.4%
Comp	\$19,692	\$20,229	(\$537)	-2.7%	\$23,193	(\$3,501)	-15.1%
28 Day	\$416,905	\$223,729	\$193,176	86.3%	\$223,729	\$193,176	86.3%
Total Revenue	\$4,402,119	\$3,538,341	\$863,778	24.4%	\$3,384,430	\$1,017,689	30.1%
Average Rates							
Cash	\$66.57	\$66.53	\$0.04	0.1%	\$64.00	\$2.57	4.0%
Comp	\$46.55	\$35.74	\$10.81	30.2%	\$40.98	\$5.57	13.6%
28 Day	\$42.27	\$38.34	\$3.93	10.3%	\$38.34	\$3.93	10.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	16,182	14,547	1,635	11.2%	15,313	869	5.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	158,382	172,034	(13,652)	-7.9%	163,842	(5,460)	-3.3%
Total Occupied Rooms	174,564	186,581	(12,017)	-6.4%	179,155	(4,591)	-2.6%
Vacant	34,732	30,543	4,189	13.7%	41,753	(7,021)	-16.8%
Total Available Rooms	209,296	217,124	(7,828)	-3.6%	220,908	(11,612)	-5.3%
Percentage of Occupancy							
Cash	7.7%	6.7%	1.0	14.9%	6.9%	0.8	11.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.7%	79.2%	(3.5)	-4.4%	74.2%	1.5	2.0%
Total Occupancy Percentage	83.4%	85.9%	(2.5)	-2.9%	81.1%	2.3	2.8%
Vacant	16.6%	14.1%	2.5	17.7%	18.9%	(2.3)	-12.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$665,292	\$530,460	\$134,832	25.4%	\$558,378	\$106,914	19.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,412,005	\$3,507,542	(\$95,537)	-2.7%	\$3,298,083	\$113,922	3.5%
Total Revenue	\$4,077,297	\$4,038,002	\$39,295	1.0%	\$3,856,461	\$220,836	5.7%
Average Rates							
Cash	\$41.11	\$36.47	\$4.64	12.7%	\$36.46	\$4.65	12.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$21.54	\$20.39	\$1.15	5.6%	\$20.13	\$1.41	7.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	23,864	26,421	(2,557)	-9.7%	24,019	(155)	-0.6%
Comp	457	556	(99)	-17.8%	556	(99)	-17.8%
28 Day	58,317	60,422	(2,105)	-3.5%	54,929	3,388	6.2%
Total Occupied Rooms	82,638	87,399	(4,761)	-5.4%	79,504	3,134	3.9%
Vacant	24,188	19,551	4,637	23.7%	26,873	(2,685)	-10.0%
Total Available Rooms	106,826	106,950	(124)	-0.1%	106,377	449	0.4%
Percentage of Occupancy							
Cash	22.3%	24.7%	(2.4)	-9.7%	22.6%	(0.3)	-1.3%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	54.6%	56.5%	(1.9)	-3.4%	51.6%	3.0	5.8%
Total Occupancy Percentage	77.4%	81.7%	(4.3)	-5.3%	74.7%	2.7	3.6%
Vacant	22.6%	18.3%	4.3	23.5%	25.3%	(2.7)	-10.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$957,618	\$976,497	(\$18,879)	-1.9%	\$887,725	\$69,893	7.9%
Comp	\$20,674	\$22,455	(\$1,781)	-7.9%	\$22,455	(\$1,781)	-7.9%
28 Day	\$917,600	\$880,145	\$37,455	4.3%	\$800,131	\$117,469	14.7%
Total Revenue	\$1,895,892	\$1,879,097	\$16,795	0.9%	\$1,710,311	\$185,581	10.9%
Average Rates							
Cash	\$40.13	\$36.96	\$3.17	8.6%	\$36.96	\$3.17	8.6%
Comp	\$45.24	\$40.39	\$4.85	12.0%	\$40.39	\$4.85	12.0%
28 Day	\$15.73	\$14.57	\$1.16	8.0%	\$14.57	\$1.16	8.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,460	12,561	899	7.2%	12,195	1,265	10.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	16,520	14,555	1,965	13.5%	14,555	1,965	13.5%
Total Occupied Rooms	29,980	27,116	2,864	10.6%	26,750	3,230	12.1%
Vacant	18,165	18,431	(266)	-1.4%	18,797	(632)	-3.4%
Total Available Rooms	48,145	45,547	2,598	5.7%	45,547	2,598	5.7%
Percentage of Occupancy							
Cash	28.0%	27.6%	0.4	1.4%	26.8%	1.2	4.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.3%	32.0%	2.3	7.2%	32.0%	2.3	7.2%
Total Occupancy Percentage	62.3%	59.5%	2.8	4.7%	58.7%	3.6	6.1%
Vacant	37.7%	40.5%	(2.8)	-6.9%	41.3%	(3.6)	-8.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,215,858	\$3,773,710	\$442,148	11.7%	\$3,594,008	\$621,850	17.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,284,765	\$1,037,230	\$247,535	23.9%	\$1,037,230	\$247,535	23.9%
Total Revenue	\$5,500,623	\$4,810,940	\$689,683	14.3%	\$4,631,238	\$869,385	18.8%
Average Rates							
Cash	\$313.21	\$300.43	\$12.78	4.3%	\$294.71	\$18.50	6.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$77.77	\$71.26	\$6.51	9.1%	\$71.26	\$6.51	9.1%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

August 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,481	11,967	1,514	12.7%	11,967	1,514	12.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	13,481	11,967	1,514	12.7%	11,967	1,514	12.7%
Vacant	13,587	17,298	(3,711)	-21.5%	17,298	(3,711)	-21.5%
Total Available Rooms	27,068	29,265	(2,197)	-7.5%	29,265	(2,197)	-7.5%
Percentage of Occupancy							
Cash	49.8%	40.9%	8.9	21.8%	40.9%	8.9	21.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	49.8%	40.9%	8.9	21.8%	40.9%	8.9	21.8%
Vacant	50.2%	59.1%	(8.9)	-15.1%	59.1%	(8.9)	-15.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$609,267	\$581,726	\$27,541	4.7%	\$554,025	\$55,242	10.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$609,267	\$581,726	\$27,541	4.7%	\$554,025	\$55,242	10.0%
Average Rates							
Cash	\$45.19	\$48.61	(\$3.42)	-7.0%	\$46.30	(\$1.11)	-2.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
August 2017**

Current Month Actual August 2017	Last Year Actual August 2016			Tax District	Year To Date Actual July 2017 - August 2017	Last Year - Year To Date Actual July 2016 - August 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$20,074,538	\$17,004,876	\$3,069,662	18.1%	Reno B	\$37,413,026	\$32,829,787	\$4,583,239	14.0%
\$11,913,754	\$9,328,738	\$2,585,018	27.7%	Reno D	\$22,714,668	\$18,339,499	\$4,375,168	23.9%
\$761,333	\$348,361	\$412,971	118.5%	Reno E	\$1,429,279	\$438,788	\$990,491	225.7%
\$32,749,625	\$26,681,975	\$6,067,651	22.7%	Total Reno	\$61,556,972	\$51,608,074	\$9,948,899	19.3%
\$47,164	\$38,384	\$8,780	22.9%	Washoe A	\$79,833	\$64,398	\$15,435	24.0%
\$6,316,009	\$6,141,253	\$174,756	2.8%	Washoe B	\$14,097,018	\$13,358,861	\$738,158	5.5%
\$6,363,172	\$6,179,636	\$183,536	3.0%	Total Washoe Co.	\$14,176,851	\$13,423,259	\$753,592	5.6%
\$4,921,457	\$4,006,420	\$915,036	22.8%	Sparks	\$9,566,109	\$7,513,960	\$2,052,149	27.3%
\$44,034,254	\$36,868,032	\$7,166,222	19.4%	Total Taxable Revenue	\$85,299,934	\$72,545,293	\$12,754,641	17.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
August 2017**

Current Month Actual August 2017	Last Year Actual August 2016			Tax District	Year To Date Actual July 2017 - August 2017	Last Year - Year To Date Actual July 2016 - August 2017		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
174,853	162,651	12,202	7.5%	Reno B	342,466	326,353	16,113	4.9%
120,751	100,772	19,979	19.8%	Reno D	241,381	207,513	33,868	16.3%
5,984	4,212	1,772	42.1%	Reno E	11,842	6,122	5,720	93.4%
301,588	267,635	33,953	12.7%	Total Reno	595,689	539,988	55,701	10.3%
1,522	1,287	235	18.3%	Washoe A	2,862	2,465	397	16.1%
19,092	19,578	(486)	-2.5%	Washoe B	42,016	41,483	533	1.3%
20,614	20,865	(251)	-1.2%	Total Washoe Co.	44,878	43,948	930	2.1%
56,163	52,943	3,220	6.1%	Sparks	114,621	107,109	7,512	7.0%
378,365	341,443	36,922	10.8%	Total Taxable Rooms	755,188	691,045	64,143	9.3%

<u>Tax District</u>	<u>Location</u>
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
August 2017**

Current Month Actual August 2017	Last Year Actual August 2016			Tax District	Year To Date Actual July 2017 - August 2017	Last Year - Year To Date Actual July 2016 - August 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$114.81	\$104.55	\$10.26	9.8%	Reno B	\$109.25	\$100.60	\$8.65	8.6%
\$98.66	\$92.57	\$6.09	6.6%	Reno D	\$94.10	\$88.38	\$5.73	6.5%
\$127.23	\$82.71	\$44.52	53.8%	Reno E	\$120.70	\$71.67	\$49.02	68.4%
\$108.59	\$99.70	\$8.90	8.9%	Total Reno	\$103.34	\$95.57	\$7.76	8.1%
\$30.99	\$29.82	\$1.16	3.9%	Washoe A	\$27.89	\$26.12	\$1.77	6.8%
\$330.82	\$313.68	\$17.14	5.5%	Washoe B	\$335.52	\$322.03	\$13.48	4.2%
\$308.68	\$296.17	\$12.51	4.2%	Total Washoe Co.	\$315.90	\$305.44	\$10.46	3.4%
\$87.63	\$75.67	\$11.95	15.8%	Sparks	\$83.46	\$70.15	\$13.31	19.0%
\$116.38	\$107.98	\$8.40	7.8%	Total Average Daily Rate	\$112.95	\$104.98	\$7.97	7.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
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