

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

October 2017

Room Statistics

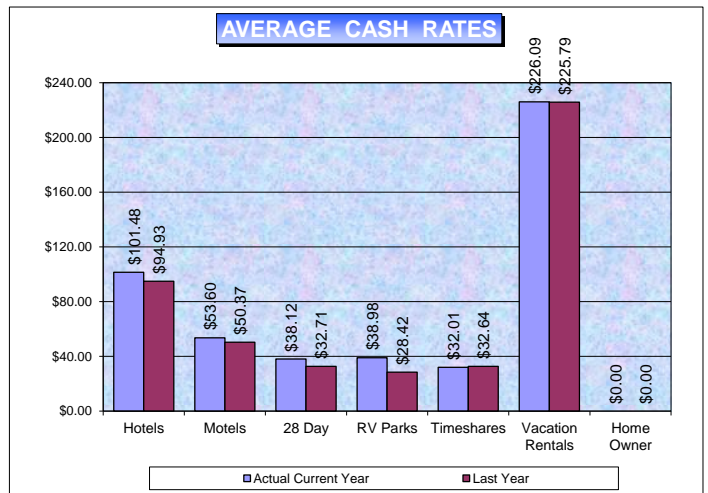
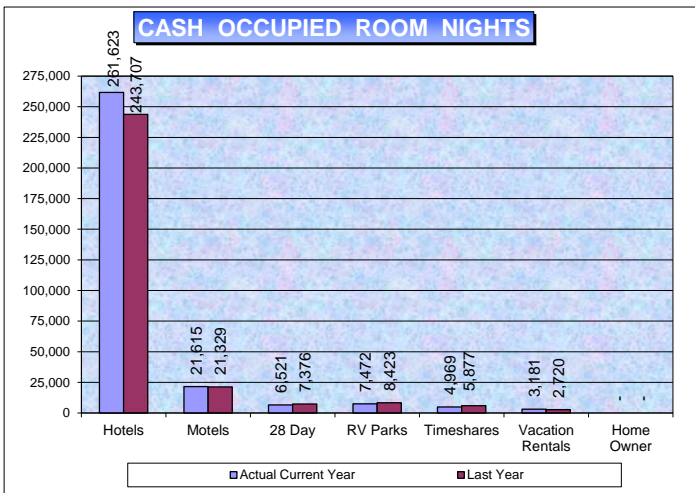
Taxable room revenues for the month of \$29,124,782 are above prior year by \$3,628,342 (14.2%). Cash occupied room nights of 305,381 are above prior year by 15,949 (5.5%). Comp occupied room nights of 76,228 are below prior year by 290 (-0.4%), and 28-day occupied room nights of 130,217 are above prior year by 4,878 (3.9%). Total occupied rooms for the month (Cash,Comp, 28-day) are 511,826 (5.9%) above the prior year.

Overall, Washoe County occupancy percentages of 71.3% for the month are 5.9% above the 67.3% level of the prior year. There were 12,211 (-1.7%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$95.37 increased \$7.28 (8.3%), compared to \$88.09 for the prior year.

Year-to-date cash occupied room nights of 1,425,541 are 93,670 (7.0%) above prior year. Cash average rates year-to-date of \$109.48 are \$7.45 (7.3%) above the prior year. Year-to-date, total taxable room revenues of \$156,071,829 are \$20,178,654 (14.8%) above prior year.

October 2017						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	482,804	261,623	\$101.48	\$94.93	\$6.55	6.9%
Motels	44,535	21,615	\$53.60	\$50.37	\$3.23	6.4%
28 Day	100,580	6,521	\$38.12	\$32.71	\$5.41	16.5%
RV Parks	53,383	7,472	\$38.98	\$28.42	\$10.56	37.2%
Timeshares	13,036	4,969	\$32.01	\$32.64	(\$0.63)	-1.9%
Vacation Rentals	23,751	3,181	\$226.09	\$225.79	\$0.30	0.1%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	718,089	305,381	\$95.37	\$88.09	\$7.28	8.3%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$29,124,782	\$26,107,648	\$3,017,134	11.6%	\$25,496,440	\$3,628,342	14.2%
Occupied Rooms - Cash	305,381	285,536	19,845	7.0%	289,432	15,949	5.5%
Average Rate - Cash	\$95.37	\$91.43	\$3.94	4.3%	\$88.09	\$7.28	8.3%
Occupied Rooms							
Cash	305,381	285,536	19,845	7.0%	289,432	15,949	5.5%
Comp	76,228	78,040	(1,812)	-2.3%	76,518	(290)	-0.4%
28 Day	130,217	132,264	(2,047)	-1.5%	125,339	4,878	3.9%
Total Occupied Rooms	511,826	495,840	15,986	3.2%	491,289	20,537	4.2%
Percentage of Occupancy							
Cash	42.5%	39.0%	3.5	9.0%	39.6%	2.9	7.3%
Comp	10.6%	10.7%	(0.1)	-0.9%	10.5%	0.1	1.0%
28 Day	18.1%	18.1%	-	0.0%	17.2%	0.9	5.2%
Total Percentage of Occupancy	71.3%	67.8%	3.5	5.2%	67.3%	4.0	5.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	261,623	239,043	22,580	9.4%	243,707	17,916	7.4%
Motels	21,615	21,542	73	0.3%	21,329	286	1.3%
28 Day Motels	6,521	7,007	(486)	-6.9%	7,376	(855)	-11.6%
R.V. Parks	7,472	9,265	(1,793)	-19.4%	8,423	(951)	-11.3%
Vacation Rentals	3,181	2,802	379	13.5%	2,720	461	16.9%
Timehares	4,969	5,877	(908)	-15.5%	5,877	(908)	-15.5%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	305,381	285,536	19,845	7.0%	289,432	15,949	5.5%
Percentage of Occupancy - Cash							
Hotels	54.2%	49.5%	4.7	9.5%	50.5%	3.7	7.3%
Motels	48.5%	43.8%	4.7	10.7%	43.9%	4.6	10.5%
28 Day Motels	6.5%	6.5%	0.0	0.0%	6.7%	(0.2)	-3.0%
R.V. Parks	14.0%	17.3%	(3.3)	-19.1%	15.8%	(1.8)	-11.4%
Vacation Rentals	13.4%	12.0%	1.4	11.7%	11.7%	1.7	14.5%
Timeshares	38.1%	43.6%	(5.5)	-12.6%	43.6%	(5.5)	-12.6%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	42.5%	39.0%	3.5	9.0%	39.6%	2.9	7.3%
Average Rates - Cash							
Hotels	\$101.48	\$98.90	\$2.58	2.6%	\$94.93	\$6.55	6.9%
Motels	\$53.60	\$52.37	\$1.23	2.3%	\$50.37	\$3.23	6.4%
28 Day Motels	\$38.12	\$32.71	\$5.41	16.5%	\$32.71	\$5.41	16.5%
R.V. Parks	\$38.98	\$28.42	\$10.56	37.2%	\$28.42	\$10.56	37.2%
Vacation Rentals	\$226.09	\$230.14	(\$4.05)	-1.8%	\$225.79	\$0.30	0.1%
Timeshares	\$32.01	\$34.28	(\$2.27)	-6.6%	\$32.64	(\$0.63)	-1.9%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$95.37	\$91.43	\$3.94	4.3%	\$88.09	\$7.28	8.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	305,381	285,536	19,845	7.0%	289,432	15,949	5.5%
Comp	76,228	78,040	(1,812)	-2.3%	76,518	(290)	-0.4%
28 Day	130,217	132,264	(2,047)	-1.5%	125,339	4,878	3.9%
Total Occupied Rooms	511,826	495,840	15,986	3.2%	491,289	20,537	4.2%
Vacant	206,263	235,421	(29,158)	-12.4%	239,011	(32,748)	-13.7%
Total Available Rooms	718,089	731,261	(13,172)	-1.8%	730,300	(12,211)	-1.7%
Percentage of Occupancy							
Cash	42.5%	39.0%	3.5	9.0%	39.6%	2.9	7.3%
Comp	10.6%	10.7%	(0.1)	-0.9%	10.5%	0.1	1.0%
28 Day	18.1%	18.1%	-	0.0%	17.2%	0.9	5.2%
Total Occupancy Percentage	71.3%	67.8%	3.5	5.2%	67.3%	4.0	5.9%
Vacant	28.7%	32.2%	(3.5)	-10.9%	32.7%	(4.0)	-12.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$29,124,782	\$26,107,648	\$3,017,134	11.6%	\$25,496,440	\$3,628,342	14.2%
Comp	\$5,860,858	\$5,516,361	\$344,497	6.2%	\$5,516,361	\$344,497	6.2%
28 Day	\$3,998,818	\$3,288,225	\$710,593	21.6%	\$3,134,885	\$863,933	27.6%
Total Revenue	\$38,984,458	\$34,912,234	\$4,072,224	11.7%	\$34,147,686	\$4,836,772	14.2%
Average Rates							
Cash	\$95.37	\$91.43	\$3.94	4.3%	\$88.09	\$7.28	8.3%
Comp	\$76.89	\$70.69	\$6.20	8.8%	\$72.09	\$4.80	6.7%
28 Day	\$30.71	\$24.86	\$5.85	23.5%	\$25.01	\$5.70	22.8%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	261,623	239,043	22,580	9.4%	243,707	17,916	7.4%
Comp	75,601	77,614	(2,013)	-2.6%	76,092	(491)	-0.6%
28 Day	11,495	5,189	6,306	121.5%	5,189	6,306	121.5%
Total Occupied Rooms	348,719	321,846	26,873	8.3%	324,988	23,731	7.3%
Vacant	134,085	161,466	(27,381)	-17.0%	157,230	(23,145)	-14.7%
Total Available Rooms	482,804	483,312	(508)	-0.1%	482,218	586	0.1%
Percentage of Occupancy							
Cash	54.2%	49.5%	4.7	9.5%	50.5%	3.7	7.3%
Comp	15.7%	16.1%	(0.4)	-2.5%	15.8%	(0.1)	-0.6%
28 Day	2.4%	1.1%	1.3	118.2%	1.1%	1.3	118.2%
Total Occupancy Percentage	72.2%	66.6%	5.6	8.4%	67.4%	4.8	7.1%
Vacant	27.8%	33.4%	(5.6)	-16.8%	32.6%	(4.8)	-14.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$26,548,219	\$23,640,682	\$2,907,537	12.3%	\$23,135,373	\$3,412,846	14.8%
Comp	\$5,834,900	\$5,500,694	\$334,206	6.1%	\$5,500,694	\$334,206	6.1%
28 Day	\$1,043,556	\$411,295	\$632,261	153.7%	\$411,295	\$632,261	153.7%
Total Revenue	\$33,426,675	\$29,552,671	\$3,874,004	13.1%	\$29,047,362	\$4,379,313	15.1%
Average Rates							
Cash	\$101.48	\$98.90	\$2.58	2.6%	\$94.93	\$6.55	6.9%
Comp	\$77.18	\$70.87	\$6.31	8.9%	\$72.29	\$4.89	6.8%
28 Day	\$90.78	\$79.26	\$11.52	14.5%	\$79.26	\$11.52	14.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	21,615	21,542	73	0.3%	21,329	286	1.3%
Comp	303	168	135	80.4%	168	135	80.4%
28 Day	3,426	2,550	876	34.4%	2,550	876	34.4%
Total Occupied Rooms	25,344	24,260	1,084	4.5%	24,047	1,297	5.4%
Vacant	19,191	24,875	(5,684)	-22.9%	24,570	(5,379)	-21.9%
Total Available Rooms	44,535	49,135	(4,600)	-9.4%	48,617	(4,082)	-8.4%
Percentage of Occupancy							
Cash	48.5%	43.8%	4.7	10.7%	43.9%	4.6	10.5%
Comp	0.7%	0.3%	0.4	133.3%	0.3%	0.4	133.3%
28 Day	7.7%	5.2%	2.5	48.1%	5.2%	2.5	48.1%
Total Occupancy Percentage	56.9%	49.4%	7.5	15.2%	49.5%	7.4	14.9%
Vacant	43.1%	50.6%	(7.5)	-14.8%	50.5%	(7.4)	-14.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,158,468	\$1,128,170	\$30,298	2.7%	\$1,074,447	\$84,021	7.8%
Comp	\$11,680	\$6,586	\$5,094	77.3%	\$6,586	\$5,094	77.3%
28 Day	\$140,177	\$84,636	\$55,541	65.6%	\$86,496	\$53,681	62.1%
Total Revenue	\$1,310,325	\$1,219,392	\$90,933	7.5%	\$1,167,529	\$142,796	12.2%
Average Rates							
Cash	\$53.60	\$52.37	\$1.23	2.3%	\$50.37	\$3.23	6.4%
Comp	\$38.55	\$39.20	(\$0.65)	-1.7%	\$39.20	(\$0.65)	-1.7%
28 Day	\$40.92	\$33.19	\$7.73	23.3%	\$33.92	\$7.00	20.6%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,521	7,007	(486)	-6.9%	7,376	(855)	-11.6%
Comp	30	-	30	100.0%	-	30	100.0%
28 Day	73,553	83,826	(10,273)	-12.3%	79,834	(6,281)	-7.9%
Total Occupied Rooms	80,104	90,833	(10,729)	-11.8%	87,210	(7,106)	-8.1%
Vacant	20,476	17,729	2,747	15.5%	22,189	(1,713)	-7.7%
Total Available Rooms	100,580	108,562	(7,982)	-7.4%	109,399	(8,819)	-8.1%
Percentage of Occupancy							
Cash	6.5%	6.5%	-	0.0%	6.7%	(0.2)	-3.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.1%	77.2%	(4.1)	-5.3%	73.0%	0.1	0.1%
Total Occupancy Percentage	79.6%	83.7%	(4.1)	-4.9%	79.7%	(0.1)	-0.1%
Vacant	20.4%	16.3%	4.1	25.2%	20.3%	0.1	0.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$248,582	\$229,181	\$19,401	8.5%	\$241,243	\$7,339	3.0%
Comp	\$500	\$0	\$500	100.0%	\$0	\$500	100.0%
28 Day	\$1,600,801	\$1,686,554	(\$85,753)	-5.1%	\$1,576,219	\$24,582	1.6%
Total Revenue	\$1,849,883	\$1,915,735	(\$65,852)	-3.4%	\$1,817,462	\$32,421	1.8%
Average Rates							
Cash	\$38.12	\$32.71	\$5.41	16.5%	\$32.71	\$5.41	16.5%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$0.00	\$16.67	100.0%
28 Day	\$21.76	\$20.12	\$1.64	8.2%	\$19.74	\$2.02	10.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,472	9,265	(1,793)	-19.4%	8,423	(951)	-11.3%
Comp	294	258	36	14.0%	258	36	14.0%
28 Day	32,884	32,266	618	1.9%	29,333	3,551	12.1%
Total Occupied Rooms	40,650	41,789	(1,139)	-2.7%	38,014	2,636	6.9%
Vacant	12,733	11,686	1,047	9.0%	15,275	(2,542)	-16.6%
Total Available Rooms	53,383	53,475	(92)	-0.2%	53,289	94	0.2%
Percentage of Occupancy							
Cash	14.0%	17.3%	(3.3)	-19.1%	15.8%	(1.8)	-11.4%
Comp	0.6%	0.5%	0.1	20.0%	0.5%	0.1	20.0%
28 Day	61.6%	60.3%	1.3	2.2%	55.0%	6.6	12.0%
Total Occupancy Percentage	76.1%	78.1%	(2.0)	-2.6%	71.3%	4.8	6.7%
Vacant	23.9%	21.9%	2.0	9.1%	28.7%	(4.8)	-16.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$291,258	\$263,315	\$27,943	10.6%	\$239,377	\$51,881	21.7%
Comp	\$13,778	\$9,081	\$4,697	51.7%	\$9,081	\$4,697	51.7%
28 Day	\$503,913	\$493,513	\$10,400	2.1%	\$448,648	\$55,265	12.3%
Total Revenue	\$808,949	\$765,909	\$43,040	5.6%	\$697,106	\$111,843	16.0%
Average Rates							
Cash	\$38.98	\$28.42	\$10.56	37.2%	\$28.42	\$10.56	37.2%
Comp	\$46.86	\$35.20	\$11.66	33.1%	\$35.20	\$11.66	33.1%
28 Day	\$15.32	\$15.30	\$0.02	0.1%	\$15.29	\$0.03	0.2%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,181	2,802	379	13.5%	2,720	461	16.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,859	8,433	426	5.1%	8,433	426	5.1%
Total Occupied Rooms	12,040	11,235	805	7.2%	11,153	887	8.0%
Vacant	11,711	12,057	(346)	-2.9%	12,139	(428)	-3.5%
Total Available Rooms	23,751	23,292	459	2.0%	23,292	459	2.0%
Percentage of Occupancy							
Cash	13.4%	12.0%	1.4	11.7%	11.7%	1.7	14.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	37.3%	36.2%	1.1	3.0%	36.2%	1.1	3.0%
Total Occupancy Percentage	50.7%	48.2%	2.5	5.2%	47.9%	2.8	5.8%
Vacant	49.3%	51.8%	(2.5)	-4.8%	52.1%	(2.8)	-5.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$719,179	\$644,860	\$74,319	11.5%	\$614,152	\$105,027	17.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$710,371	\$612,227	\$98,144	16.0%	\$612,227	\$98,144	16.0%
Total Revenue	\$1,429,550	\$1,257,087	\$172,463	13.7%	\$1,226,379	\$203,171	16.6%
Average Rates							
Cash	\$226.09	\$230.14	(\$4.05)	-1.8%	\$225.79	\$0.30	0.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$80.19	\$72.60	\$7.59	10.5%	\$72.60	\$7.59	10.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,969	5,877	(908)	-15.5%	5,877	(908)	-15.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	4,969	5,877	(908)	-15.5%	5,877	(908)	-15.5%
Vacant	8,067	7,608	459	6.0%	7,608	459	6.0%
Total Available Rooms	13,036	13,485	(449)	-3.3%	13,485	(449)	-3.3%
Percentage of Occupancy							
Cash	38.1%	43.6%	(5.5)	-12.6%	43.6%	(5.5)	-12.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	38.1%	43.6%	(5.5)	-12.6%	43.6%	(5.5)	-12.6%
Vacant	61.9%	56.4%	5.5	9.8%	56.4%	5.5	9.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$159,076	\$201,440	(\$42,364)	-21.0%	\$191,848	(\$32,772)	-17.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$159,076	\$201,440	(\$42,364)	-21.0%	\$191,848	(\$32,772)	-17.1%
Average Rates							
Cash	\$32.01	\$34.28	(\$2.27)	-6.6%	\$32.64	(\$0.63)	-1.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$156,071,829	\$146,100,087	\$9,971,742	6.8%	\$135,893,175	\$20,178,654	14.8%
Occupied Rooms - Cash	1,425,541	1,378,262	47,279	3.4%	1,331,871	93,670	7.0%
Average Rate - Cash	\$109.48	\$106.00	\$3.48	3.3%	\$102.03	\$7.45	7.3%
Occupied Rooms							
Cash	1,425,541	1,378,262	47,279	3.4%	1,331,871	93,670	7.0%
Comp	325,516	333,356	(7,840)	-2.4%	326,859	(1,343)	-0.4%
28 Day	521,914	522,971	(1,057)	-0.2%	495,727	26,187	5.3%
Total Occupied Rooms	2,272,971	2,234,589	38,382	1.7%	2,154,457	118,514	5.5%
Percentage of Occupancy							
Cash	48.9%	46.7%	2.2	4.7%	45.3%	3.6	7.9%
Comp	11.2%	11.3%	(0.1)	-0.9%	11.1%	0.1	0.9%
28 Day	17.9%	17.7%	0.2	1.1%	16.9%	1.0	5.9%
Total Percentage of Occupancy	78.0%	75.7%	2.3	3.0%	73.3%	4.7	6.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,191,606	1,152,622	38,984	3.4%	1,111,003	80,603	7.3%
Motels	107,334	97,082	10,252	10.6%	96,120	11,214	11.7%
28 Day Motels	30,583	29,328	1,255	4.3%	30,872	(289)	-0.9%
R.V. Parks	46,355	52,354	(5,999)	-11.5%	47,595	(1,240)	-2.6%
Vacation Rentals	21,006	18,718	2,288	12.2%	18,172	2,834	15.6%
Timeshares	24,052	23,249	803	3.5%	23,249	803	3.5%
Home Owner Rentals	4,605	4,909	(304)	-6.2%	4,860	(255)	-5.2%
Total Occupied - Cash	1,425,541	1,378,262	47,279	3.4%	1,331,871	93,670	7.0%
Percentage of Occupancy - Cash							
Hotels	61.8%	59.7%	2.1	3.5%	57.8%	4.0	6.9%
Motels	54.6%	48.4%	6.2	12.8%	48.1%	6.5	13.5%
28 Day Motels	7.5%	6.8%	0.7	10.3%	7.1%	0.4	5.6%
R.V. Parks	21.5%	23.2%	(1.7)	-7.3%	21.7%	(0.2)	-0.9%
Vacation Rentals	22.2%	20.6%	1.6	7.8%	20.0%	2.2	11.0%
Timeshares	45.6%	41.8%	3.8	9.1%	41.8%	3.8	9.1%
Home Owner Rentals	27.4%	31.4%	(4.0)	-12.7%	30.5%	(3.1)	-10.2%
Total Occupancy Percentage - Cash	48.9%	46.7%	2.2	4.7%	45.3%	3.6	7.9%
Average Rates - Cash							
Hotels	\$115.56	\$112.25	\$3.31	2.9%	\$107.91	\$7.65	7.1%
Motels	\$65.17	\$64.29	\$0.88	1.4%	\$61.84	\$3.33	5.4%
28 Day Motels	\$41.09	\$36.57	\$4.52	12.4%	\$36.57	\$4.52	12.4%
R.V. Parks	\$39.59	\$34.58	\$5.01	14.5%	\$34.58	\$5.01	14.5%
Vacation Rental	\$289.66	\$281.30	\$8.36	3.0%	\$275.96	\$13.70	5.0%
Timeshares	\$41.64	\$43.80	(\$2.16)	-4.9%	\$41.72	(\$0.08)	-0.2%
Home Owner Rentals	\$259.88	\$267.12	(\$7.24)	-2.7%	\$267.12	(\$7.24)	-2.7%
Total Cash Average Rate	\$109.48	\$106.00	\$3.48	3.3%	\$102.03	\$7.45	7.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,425,541	1,378,262	47,279	3.4%	1,331,871	93,670	7.0%
Comp	325,516	333,356	(7,840)	-2.4%	326,859	(1,343)	-0.4%
28 Day	521,914	522,971	(1,057)	-0.2%	495,727	26,187	5.3%
Total Occupied Rooms	2,272,971	2,234,589	38,382	1.7%	2,154,457	118,514	5.5%
Vacant	640,419	715,731	(75,312)	-10.5%	784,451	(144,032)	-18.4%
Total Available Rooms	2,913,390	2,950,320	(36,930)	-1.3%	2,938,908	(25,518)	-0.9%
Percentage of Occupancy							
Cash	48.9%	46.7%	2.2	4.7%	45.3%	3.6	7.9%
Comp	11.2%	11.3%	(0.1)	-0.9%	11.1%	0.1	0.9%
28 Day	17.9%	17.7%	0.2	1.1%	16.9%	1.0	5.9%
Total Occupancy Percentage	78.0%	75.7%	2.3	3.0%	73.3%	4.7	6.4%
Vacant	22.0%	24.3%	(2.3)	-9.5%	26.7%	(4.7)	-17.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$156,071,829	\$146,100,087	\$9,971,742	6.8%	\$135,893,175	\$20,178,654	14.8%
Comp	\$26,835,980	\$25,766,787	\$1,069,193	4.1%	\$25,755,475	\$1,080,505	4.2%
28 Day	\$15,961,890	\$13,012,893	\$2,948,997	22.7%	\$12,415,980	\$3,545,910	28.6%
Total Revenue	\$198,869,699	\$184,879,767	\$13,989,932	7.6%	\$174,064,630	\$24,805,069	14.3%
Average Rates							
Cash	\$109.48	\$106.00	\$3.48	3.3%	\$102.03	\$7.45	7.3%
Comp	\$82.44	\$77.30	\$5.14	6.6%	\$78.80	\$3.64	4.6%
28 Day	\$30.58	\$24.88	\$5.70	22.9%	\$25.05	\$5.53	22.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,191,606	1,152,622	38,984	3.4%	1,111,003	80,603	7.3%
Comp	323,653	331,308	(7,655)	-2.3%	324,811	(1,158)	-0.4%
28 Day	43,304	18,030	25,274	140.2%	18,030	25,274	140.2%
Total Occupied Rooms	1,558,563	1,501,960	56,603	3.8%	1,453,844	104,719	7.2%
Vacant	370,804	429,686	(58,882)	-13.7%	466,731	(95,927)	-20.6%
Total Available Rooms	1,929,367	1,931,646	(2,279)	-0.1%	1,920,575	8,792	0.5%
Percentage of Occupancy							
Cash	61.8%	59.7%	2.1	3.5%	57.8%	4.0	6.9%
Comp	16.8%	17.2%	(0.4)	-2.3%	16.9%	(0.1)	-0.6%
28 Day	2.2%	0.9%	1.3	144.4%	0.9%	1.3	144.4%
Total Occupancy Percentage	80.8%	77.8%	3.0	3.9%	75.7%	5.1	6.7%
Vacant	19.2%	22.2%	(3.0)	-13.5%	24.3%	(5.1)	-21.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$137,702,517	\$129,380,558	\$8,321,959	6.4%	\$119,891,206	\$17,811,311	14.9%
Comp	\$26,755,908	\$25,672,285	\$1,083,623	4.2%	\$25,672,285	\$1,083,623	4.2%
28 Day	\$3,823,815	\$1,387,612	\$2,436,203	175.6%	\$1,387,612	\$2,436,203	175.6%
Total Revenue	\$168,282,240	\$156,440,455	\$11,841,785	7.6%	\$146,951,103	\$21,331,137	14.5%
Average Rates							
Cash	\$115.56	\$112.25	\$3.31	2.9%	\$107.91	\$7.65	7.1%
Comp	\$82.67	\$77.49	\$5.18	6.7%	\$79.04	\$3.63	4.6%
28 Day	\$88.30	\$76.96	\$11.34	14.7%	\$76.96	\$11.34	14.7%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	107,334	97,082	10,252	10.6%	96,120	11,214	11.7%
Comp	799	965	(166)	-17.2%	965	(166)	-17.2%
28 Day	17,231	11,022	6,209	56.3%	11,022	6,209	56.3%
Total Occupied Rooms	125,364	109,069	16,295	14.9%	108,107	17,257	16.0%
Vacant	71,308	91,342	(20,034)	-21.9%	91,806	(20,498)	-22.3%
Total Available Rooms	196,672	200,411	(3,739)	-1.9%	199,913	(3,241)	-1.6%
Percentage of Occupancy							
Cash	54.6%	48.4%	6.2	12.8%	48.1%	6.5	13.5%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	8.8%	5.5%	3.3	60.0%	5.5%	3.3	60.0%
Total Occupancy Percentage	63.7%	54.4%	9.3	17.1%	54.1%	9.6	17.7%
Vacant	36.3%	45.6%	(9.3)	-20.4%	45.9%	(9.6)	-20.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,994,742	\$6,241,516	\$753,226	12.1%	\$5,944,301	\$1,050,441	17.7%
Comp	\$33,197	\$34,266	(\$1,069)	-3.1%	\$37,230	(\$4,033)	-10.8%
28 Day	\$738,660	\$418,381	\$320,279	76.6%	\$423,060	\$315,600	74.6%
Total Revenue	\$7,766,599	\$6,694,163	\$1,072,436	16.0%	\$6,404,591	\$1,362,008	21.3%
Average Rates							
Cash	\$65.17	\$64.29	\$0.88	1.4%	\$61.84	\$3.33	5.4%
Comp	\$41.55	\$35.51	\$6.04	17.0%	\$38.58	\$2.97	7.7%
28 Day	\$42.87	\$37.96	\$4.91	12.9%	\$38.38	\$4.49	11.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	30,583	29,328	1,255	4.3%	30,872	(289)	-0.9%
Comp	60	-	60	100.0%	-	60	100.0%
28 Day	306,903	339,876	(32,973)	-9.7%	323,691	(16,788)	-5.2%
Total Occupied Rooms	337,546	369,204	(31,658)	-8.6%	354,563	(17,017)	-4.8%
Vacant	70,208	61,542	8,666	14.1%	81,882	(11,674)	-14.3%
Total Available Rooms	407,754	430,746	(22,992)	-5.3%	436,445	(28,691)	-6.6%
Percentage of Occupancy							
Cash	7.5%	6.8%	0.7	10.3%	7.1%	0.4	5.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.3%	78.9%	(3.6)	-4.6%	74.2%	1.1	1.5%
Total Occupancy Percentage	82.8%	85.7%	(2.9)	-3.4%	81.2%	1.6	2.0%
Vacant	17.2%	14.3%	2.9	20.3%	18.8%	(1.6)	-8.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,256,595	\$1,072,601	\$183,994	17.2%	\$1,129,053	\$127,542	11.3%
Comp	\$1,000	\$0	\$1,000	100.0%	\$0	\$1,000	100.0%
28 Day	\$6,740,057	\$6,965,920	(\$225,863)	-3.2%	\$6,530,211	\$209,846	3.2%
Total Revenue	\$7,997,652	\$8,038,521	(\$40,869)	-0.5%	\$7,659,264	\$338,388	4.4%
Average Rates							
Cash	\$41.09	\$36.57	\$4.52	12.4%	\$36.57	\$4.52	12.4%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$0.00	\$16.67	100.0%
28 Day	\$21.96	\$20.50	\$1.46	7.1%	\$20.17	\$1.79	8.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	46,355	52,354	(5,999)	-11.5%	47,595	(1,240)	-2.6%
Comp	993	1,065	(72)	-6.8%	1,065	(72)	-6.8%
28 Day	119,595	121,648	(2,053)	-1.7%	110,589	9,006	8.1%
Total Occupied Rooms	166,943	175,067	(8,124)	-4.6%	159,249	7,694	4.8%
Vacant	48,369	50,188	(1,819)	-3.6%	60,157	(11,788)	-19.6%
Total Available Rooms	215,312	225,255	(9,943)	-4.4%	219,406	(4,094)	-1.9%
Percentage of Occupancy							
Cash	21.5%	23.2%	(1.7)	-7.3%	21.7%	(0.2)	-0.9%
Comp	0.5%	0.5%	-	0.0%	0.5%	-	0.0%
28 Day	55.5%	54.0%	1.5	2.8%	50.4%	5.1	10.1%
Total Occupancy Percentage	77.5%	77.7%	(0.2)	-0.3%	72.6%	4.9	6.7%
Vacant	22.5%	22.3%	0.2	0.9%	27.4%	(4.9)	-17.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,835,003	\$1,810,429	\$24,574	1.4%	\$1,645,844	\$189,159	11.5%
Comp	\$44,125	\$43,130	\$995	2.3%	\$43,130	\$995	2.3%
28 Day	\$1,896,523	\$1,824,713	\$71,810	3.9%	\$1,658,830	\$237,693	14.3%
Total Revenue	\$3,775,651	\$3,678,272	\$97,379	2.6%	\$3,347,804	\$427,847	12.8%
Average Rates							
Cash	\$39.59	\$34.58	\$5.01	14.5%	\$34.58	\$5.01	14.5%
Comp	\$44.44	\$40.50	\$3.94	9.7%	\$40.50	\$3.94	9.7%
28 Day	\$15.86	\$15.00	\$0.86	5.7%	\$15.00	\$0.86	5.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	21,006	18,718	2,288	12.2%	18,172	2,834	15.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	33,312	31,058	2,254	7.3%	31,058	2,254	7.3%
Total Occupied Rooms	54,318	49,776	4,542	9.1%	49,230	5,088	10.3%
Vacant	40,370	41,167	(797)	-1.9%	41,713	(1,343)	-3.2%
Total Available Rooms	94,688	90,943	3,745	4.1%	90,943	3,745	4.1%
Percentage of Occupancy							
Cash	22.2%	20.6%	1.6	7.8%	20.0%	2.2	11.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	35.2%	34.2%	1.0	2.9%	34.2%	1.0	2.9%
Total Occupancy Percentage	57.4%	54.7%	2.7	4.9%	54.1%	3.3	6.1%
Vacant	42.6%	45.3%	(2.7)	-6.0%	45.9%	(3.3)	-7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,084,633	\$5,265,455	\$819,178	15.6%	\$5,014,717	\$1,069,916	21.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$2,593,622	\$2,269,593	\$324,029	14.3%	\$2,269,593	\$324,029	14.3%
Total Revenue	\$8,678,255	\$7,535,048	\$1,143,207	15.2%	\$7,284,310	\$1,393,945	19.1%
Average Rates							
Cash	\$289.66	\$281.30	\$8.36	3.0%	\$275.96	\$13.70	5.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$77.86	\$73.08	\$4.78	6.5%	\$73.08	\$4.78	6.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

October 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	24,052	23,249	803	3.5%	23,249	803	3.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	24,052	23,249	803	3.5%	23,249	803	3.5%
Vacant	28,718	32,430	(3,712)	-11.4%	32,430	(3,712)	-11.4%
Total Available Rooms	52,770	55,679	(2,909)	-5.2%	55,679	(2,909)	-5.2%
Percentage of Occupancy							
Cash	45.6%	41.8%	3.8	9.1%	41.8%	3.8	9.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	45.6%	41.8%	3.8	9.1%	41.8%	3.8	9.1%
Vacant	54.4%	58.2%	(3.8)	-6.5%	58.2%	(3.8)	-6.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,001,607	\$1,018,362	(\$16,755)	-1.6%	\$969,870	\$31,737	3.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,001,607	\$1,018,362	(\$16,755)	-1.6%	\$969,870	\$31,737	3.3%
Average Rates							
Cash	\$41.64	\$43.80	(\$2.16)	-4.9%	\$41.72	(\$0.08)	-0.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,605	4,909	(304)	-6.2%	4,860	(255)	-5.2%
Comp	11	18	(7)	-38.9%	18	(7)	-38.9%
28 Day	1,569	1,337	232	17.4%	1,337	232	17.4%
Total Occupied Rooms	6,185	6,264	(79)	-1.3%	6,215	(30)	-0.5%
Vacant	10,642	9,376	1,266	13.5%	9,732	910	9.4%
Total Available Rooms	16,827	15,640	1,187	7.6%	15,947	880	5.5%
Percentage of Occupancy							
Cash	27.4%	31.4%	(4.0)	-12.7%	30.5%	(3.1)	-10.2%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.3%	8.5%	0.8	9.4%	8.4%	0.9	10.7%
Total Occupancy Percentage	36.8%	40.0%	(3.2)	-8.0%	39.0%	(2.2)	-5.6%
Vacant	63.2%	60.0%	3.2	5.3%	61.0%	2.2	3.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,196,732	\$1,311,166	(\$114,434)	-8.7%	\$1,298,184	(\$101,452)	-7.8%
Comp	\$1,750	\$17,106	(\$15,356)	-89.8%	\$2,830	(\$1,080)	-38.2%
28 Day	\$169,213	\$146,674	\$22,539	15.4%	\$146,674	\$22,539	15.4%
Total Revenue	\$1,367,695	\$1,474,946	(\$107,251)	-7.3%	\$1,447,688	(\$79,993)	-5.5%
Average Rates							
Cash	\$259.88	\$267.12	(\$7.24)	-2.7%	\$267.12	(\$7.24)	-2.7%
Comp	\$159.09	\$950.33	(\$791.24)	-83.3%	\$157.22	\$1.87	1.2%
28 Day	\$107.85	\$109.70	(\$1.85)	-1.7%	\$109.70	(\$1.85)	-1.7%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
October 2017**

Current Month Actual October 2017	Last Year Actual October 2016			Tax District	Year To Date Actual July 2017 - October 2017	Last Year - Year To Date Actual July 2016 - October 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$14,191,365	\$12,701,042	\$1,490,324	11.7%	Reno B	\$71,278,822	\$63,457,955	\$7,820,867	12.3%
\$8,313,124	\$7,079,114	\$1,234,011	17.4%	Reno D	\$42,433,612	\$35,613,235	\$6,820,377	19.2%
\$611,313	\$494,255	\$117,058	23.7%	Reno E	\$2,755,699	\$1,406,296	\$1,349,403	96.0%
\$23,115,802	\$20,274,410	\$2,841,393	14.0%	Total Reno	\$116,468,133	\$100,477,486	\$15,990,648	15.9%
\$35,051	\$26,683	\$8,368	31.4%	Washoe A	\$195,202	\$153,907	\$41,296	26.8%
\$2,670,500	\$2,445,822	\$224,679	9.2%	Washoe B	\$21,940,683	\$21,089,651	\$851,032	4.0%
\$2,705,551	\$2,472,505	\$233,047	9.4%	Total Washoe Co.	\$22,135,885	\$21,243,558	\$892,328	4.2%
\$3,303,430	\$2,749,525	\$553,905	20.1%	Sparks	\$17,467,811	\$14,172,131	\$3,295,680	23.3%
\$29,124,782	\$25,496,440	\$3,628,342	14.2%	Total Taxable Revenue	\$156,071,829	\$135,893,175	\$20,178,654	14.8%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
October 2017**

Current Month Actual October 2017	Last Year Actual October 2016			Tax District	Year To Date Actual July 2017 - October 2017	Last Year - Year To Date Actual July 2016 - October 2017		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
145,507	138,805	6,702	4.8%	Reno B	661,190	633,851	27,339	4.3%
93,669	85,366	8,303	9.7%	Reno D	445,238	395,543	49,695	12.6%
5,460	4,661	799	17.1%	Reno E	23,329	15,519	7,810	50.3%
244,636	228,832	15,804	6.9%	Total Reno	1,129,757	1,044,913	84,844	8.1%
1,315	753	562	74.6%	Washoe A	6,141	4,968	1,173	23.6%
13,171	12,679	492	3.9%	Washoe B	74,818	74,935	(117)	-0.2%
14,486	13,432	1,054	7.8%	Total Washoe Co.	80,959	79,903	1,056	1.3%
46,259	47,168	(909)	-1.9%	Sparks	214,825	207,055	7,770	3.8%
305,381	289,432	15,949	5.5%	Total Taxable Rooms	1,425,541	1,331,871	93,670	7.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
October 2017**

Current Month Actual October 2017	Last Year Actual October 2016			Tax District	Year To Date Actual July 2017 - October 2017	Last Year - Year To Date Actual July 2016 - October 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$97.53	\$91.50	\$6.03	6.6%	Reno B	\$107.80	\$100.11	\$7.69	7.7%
\$88.75	\$82.93	\$5.82	7.0%	Reno D	\$95.31	\$90.04	\$5.27	5.9%
\$111.96	\$106.04	\$5.92	5.6%	Reno E	\$118.12	\$90.62	\$27.51	30.4%
\$94.49	\$88.60	\$5.89	6.6%	Total Reno	\$103.09	\$96.16	\$6.93	7.2%
\$26.65	\$35.44	-\$8.78	-24.8%	Washoe A	\$31.79	\$30.98	\$0.81	2.6%
\$202.76	\$192.90	\$9.85	5.1%	Washoe B	\$293.25	\$281.44	\$11.81	4.2%
\$186.77	\$184.08	\$2.69	1.5%	Total Washoe Co.	\$273.42	\$265.87	\$7.55	2.8%
\$71.41	\$58.29	\$13.12	22.5%	Sparks	\$81.31	\$68.45	\$12.87	18.8%
\$95.37	\$88.09	\$7.28	8.3%	Total Average Daily Rate	\$109.48	\$102.03	\$7.45	7.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
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Washoe A	Washoe County except Incline
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