

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

November 2017

Room Statistics

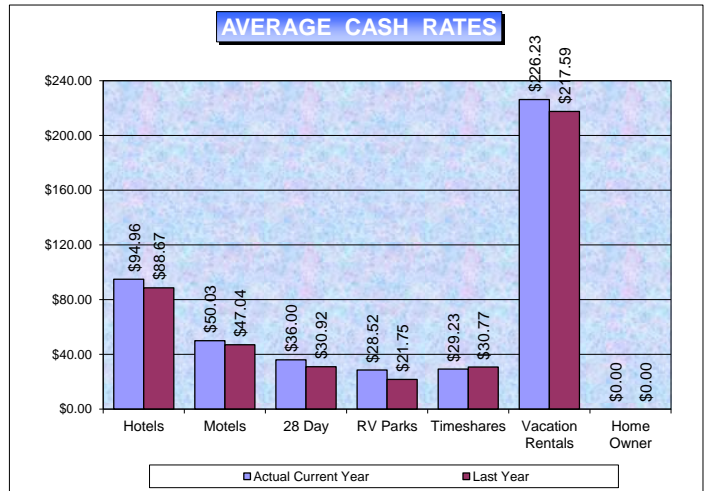
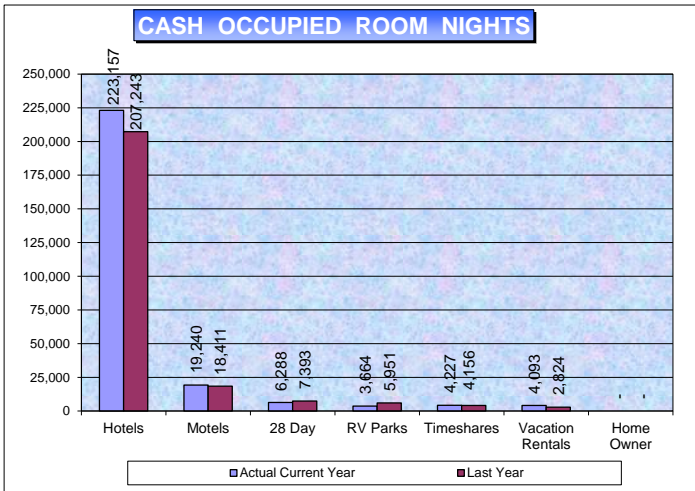
Taxable room revenues for the month of \$23,533,776 are above prior year by \$3,191,072 (15.7%). Cash occupied room nights of 260,669 are above prior year by 14,691 (6.0%). Comp occupied room nights of 64,501 are below prior year by 7,566 (-10.5%), and 28-day occupied room nights of 124,534 are above prior year by 4,331 (3.6%). Total occupied rooms for the month (Cash,Comp, 28-day) are 449,704 (2.6%) above the prior year.

Overall, Washoe County occupancy percentages of 64.8% for the month are 4.0% above the 62.3% level of the prior year. There were 10,063 (-1.4%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$90.28 increased \$7.58 (9.2%), compared to \$82.70 for the prior year.

Year-to-date cash occupied room nights of 1,686,210 are 108,361 (6.9%) above prior year. Cash average rates year-to-date of \$106.51 are \$7.49 (7.6%) above the prior year. Year-to-date, total taxable room revenues of \$179,605,604 are \$23,369,725 (15.0%) above prior year.

November 2017						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	467,125	223,157	\$94.96	\$88.67	\$6.29	7.1%
Motels	43,963	19,240	\$50.03	\$47.04	\$2.99	6.4%
28 Day	96,915	6,288	\$36.00	\$30.92	\$5.08	16.4%
RV Parks	50,310	3,664	\$28.52	\$21.75	\$6.77	31.1%
Timeshares	12,843	4,227	\$29.23	\$30.77	(\$1.54)	-5.0%
Vacation Rentals	22,508	4,093	\$226.23	\$217.59	\$8.64	4.0%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	693,664	260,669	\$90.28	\$82.70	\$7.58	9.2%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

November 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$23,533,776	\$21,954,421	\$1,579,355	7.2%	\$20,342,704	\$3,191,072	15.7%
Occupied Rooms - Cash	260,669	254,916	5,753	2.3%	245,978	14,691	6.0%
Average Rate - Cash	\$90.28	\$86.12	\$4.16	4.8%	\$82.70	\$7.58	9.2%
Occupied Rooms							
Cash	260,669	254,916	5,753	2.3%	245,978	14,691	6.0%
Comp	64,501	73,502	(9,001)	-12.2%	72,067	(7,566)	-10.5%
28 Day	124,534	126,845	(2,311)	-1.8%	120,203	4,331	3.6%
Total Occupied Rooms	449,704	455,263	(5,559)	-1.2%	438,248	11,456	2.6%
Percentage of Occupancy							
Cash	37.6%	36.1%	1.5	4.2%	35.0%	2.6	7.4%
Comp	9.3%	10.4%	(1.1)	-10.6%	10.2%	(0.9)	-8.8%
28 Day	18.0%	17.9%	0.1	0.6%	17.1%	0.9	5.3%
Total Percentage of Occupancy	64.8%	64.4%	0.4	0.6%	62.3%	2.5	4.0%
Market Segments							
Occupied Rooms - Cash							
Hotels	223,157	215,687	7,470	3.5%	207,243	15,914	7.7%
Motels	19,240	18,595	645	3.5%	18,411	829	4.5%
28 Day Motels	6,288	7,023	(735)	-10.5%	7,393	(1,105)	-14.9%
R.V. Parks	3,664	6,546	(2,882)	-44.0%	5,951	(2,287)	-38.4%
Vacation Rentals	4,093	2,909	1,184	40.7%	2,824	1,269	44.9%
Timehares	4,227	4,156	71	1.7%	4,156	71	1.7%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	260,669	254,916	5,753	2.3%	245,978	14,691	6.0%
Percentage of Occupancy - Cash							
Hotels	47.8%	46.0%	1.8	3.9%	44.4%	3.4	7.7%
Motels	43.8%	39.1%	4.7	12.0%	39.7%	4.1	10.3%
28 Day Motels	6.5%	6.7%	(0.2)	-3.0%	7.0%	(0.5)	-7.1%
R.V. Parks	7.3%	12.6%	(5.3)	-42.1%	11.5%	(4.2)	-36.5%
Vacation Rentals	18.2%	14.1%	4.1	29.1%	13.7%	4.5	32.8%
Timeshares	32.9%	33.6%	(0.7)	-2.1%	33.6%	(0.7)	-2.1%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	37.6%	36.1%	1.5	4.2%	35.0%	2.6	7.4%
Average Rates - Cash							
Hotels	\$94.96	\$92.29	\$2.67	2.9%	\$88.67	\$6.29	7.1%
Motels	\$50.03	\$48.91	\$1.12	2.3%	\$47.04	\$2.99	6.4%
28 Day Motels	\$36.00	\$30.93	\$5.07	16.4%	\$30.92	\$5.08	16.4%
R.V. Parks	\$28.52	\$21.75	\$6.77	31.1%	\$21.75	\$6.77	31.1%
Vacation Rentals	\$226.23	\$221.79	\$4.44	2.0%	\$217.59	\$8.64	4.0%
Timeshares	\$29.23	\$32.31	(\$3.08)	-9.5%	\$30.77	(\$1.54)	-5.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$90.28	\$86.12	\$4.16	4.8%	\$82.70	\$7.58	9.2%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	260,669	254,916	5,753	2.3%	245,978	14,691	6.0%
Comp	64,501	73,502	(9,001)	-12.2%	72,067	(7,566)	-10.5%
28 Day	124,534	126,845	(2,311)	-1.8%	120,203	4,331	3.6%
Total Occupied Rooms	449,704	455,263	(5,559)	-1.2%	438,248	11,456	2.6%
Vacant	243,960	251,398	(7,438)	-3.0%	265,479	(21,519)	-8.1%
Total Available Rooms	693,664	706,661	(12,997)	-1.8%	703,727	(10,063)	-1.4%
Percentage of Occupancy							
Cash	37.6%	36.1%	1.5	4.2%	35.0%	2.6	7.4%
Comp	9.3%	10.4%	(1.1)	-10.6%	10.2%	(0.9)	-8.8%
28 Day	18.0%	17.9%	0.1	0.6%	17.1%	0.9	5.3%
Total Occupancy Percentage	64.8%	64.4%	0.4	0.6%	62.3%	2.5	4.0%
Vacant	35.2%	35.6%	(0.4)	-1.1%	37.7%	(2.5)	-6.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$23,533,776	\$21,954,421	\$1,579,355	7.2%	\$20,342,704	\$3,191,072	15.7%
Comp	\$5,142,701	\$5,250,587	(\$107,886)	-2.1%	\$5,250,587	(\$107,886)	-2.1%
28 Day	\$3,836,485	\$3,330,561	\$505,924	15.2%	\$3,181,456	\$655,029	20.6%
Total Revenue	\$32,512,962	\$30,535,569	\$1,977,393	6.5%	\$28,774,747	\$3,738,215	13.0%
Average Rates							
Cash	\$90.28	\$86.12	\$4.16	4.8%	\$82.70	\$7.58	9.2%
Comp	\$79.73	\$71.43	\$8.30	11.6%	\$72.86	\$6.87	9.4%
28 Day	\$30.81	\$26.26	\$4.55	17.3%	\$26.47	\$4.34	16.4%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	223,157	215,687	7,470	3.5%	207,243	15,914	7.7%
Comp	64,147	73,179	(9,032)	-12.3%	71,744	(7,597)	-10.6%
28 Day	10,983	5,567	5,416	97.3%	5,567	5,416	97.3%
Total Occupied Rooms	298,287	294,433	3,854	1.3%	284,554	13,733	4.8%
Vacant	168,838	174,887	(6,049)	-3.5%	182,247	(13,409)	-7.4%
Total Available Rooms	467,125	469,320	(2,195)	-0.5%	466,801	324	0.1%
Percentage of Occupancy							
Cash	47.8%	46.0%	1.8	3.9%	44.4%	3.4	7.7%
Comp	13.7%	15.6%	(1.9)	-12.2%	15.4%	(1.7)	-11.0%
28 Day	2.4%	1.2%	1.2	100.0%	1.2%	1.2	100.0%
Total Occupancy Percentage	63.9%	62.7%	1.2	1.9%	61.0%	2.9	4.8%
Vacant	36.1%	37.3%	(1.2)	-3.2%	39.0%	(2.9)	-7.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$21,190,862	\$19,905,943	\$1,284,919	6.5%	\$18,376,163	\$2,814,699	15.3%
Comp	\$5,131,620	\$5,237,451	(\$105,831)	-2.0%	\$5,237,451	(\$105,831)	-2.0%
28 Day	\$954,034	\$442,959	\$511,075	115.4%	\$442,959	\$511,075	115.4%
Total Revenue	\$27,276,516	\$25,586,353	\$1,690,163	6.6%	\$24,056,573	\$3,219,943	13.4%
Average Rates							
Cash	\$94.96	\$92.29	\$2.67	2.9%	\$88.67	\$6.29	7.1%
Comp	\$80.00	\$71.57	\$8.43	11.8%	\$73.00	\$7.00	9.6%
28 Day	\$86.86	\$79.57	\$7.29	9.2%	\$79.57	\$7.29	9.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,240	18,595	645	3.5%	18,411	829	4.5%
Comp	264	155	109	70.3%	155	109	70.3%
28 Day	3,298	2,285	1,013	44.3%	2,285	1,013	44.3%
Total Occupied Rooms	22,802	21,035	1,767	8.4%	20,851	1,951	9.4%
Vacant	21,161	26,515	(5,354)	-20.2%	25,564	(4,403)	-17.2%
Total Available Rooms	43,963	47,550	(3,587)	-7.5%	46,415	(2,452)	-5.3%
Percentage of Occupancy							
Cash	43.8%	39.1%	4.7	12.0%	39.7%	4.1	10.3%
Comp	0.6%	0.3%	0.3	100.0%	0.3%	0.3	100.0%
28 Day	7.5%	4.8%	2.7	56.3%	4.9%	2.6	53.1%
Total Occupancy Percentage	51.9%	44.2%	7.7	17.4%	44.9%	7.0	15.6%
Vacant	48.1%	55.8%	(7.7)	-13.8%	55.1%	(7.0)	-12.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$962,491	\$909,427	\$53,064	5.8%	\$866,121	\$96,370	11.1%
Comp	\$7,860	\$7,475	\$385	5.2%	\$7,475	\$385	5.2%
28 Day	\$129,084	\$74,892	\$54,192	72.4%	\$77,152	\$51,932	67.3%
Total Revenue	\$1,099,435	\$991,794	\$107,641	10.9%	\$950,748	\$148,687	15.6%
Average Rates							
Cash	\$50.03	\$48.91	\$1.12	2.3%	\$47.04	\$2.99	6.4%
Comp	\$29.77	\$48.23	(\$18.46)	-38.3%	\$48.23	(\$18.46)	-38.3%
28 Day	\$39.14	\$32.78	\$6.36	19.4%	\$33.76	\$5.38	15.9%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,288	7,023	(735)	-10.5%	7,393	(1,105)	-14.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	70,563	80,288	(9,725)	-12.1%	76,465	(5,902)	-7.7%
Total Occupied Rooms	76,851	87,311	(10,460)	-12.0%	83,858	(7,007)	-8.4%
Vacant	20,064	17,749	2,315	13.0%	21,982	(1,918)	-8.7%
Total Available Rooms	96,915	105,060	(8,145)	-7.8%	105,840	(8,925)	-8.4%
Percentage of Occupancy							
Cash	6.5%	6.7%	(0.2)	-3.0%	7.0%	(0.5)	-7.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.8%	76.4%	(3.6)	-4.7%	72.2%	0.6	0.8%
Total Occupancy Percentage	79.3%	83.1%	(3.8)	-4.6%	79.2%	0.1	0.1%
Vacant	20.7%	16.9%	3.8	22.5%	20.8%	(0.1)	-0.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$226,393	\$217,194	\$9,199	4.2%	\$228,625	(\$2,232)	-1.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,556,759	\$1,683,324	(\$126,565)	-7.5%	\$1,573,200	(\$16,441)	-1.0%
Total Revenue	\$1,783,152	\$1,900,518	(\$117,366)	-6.2%	\$1,801,825	(\$18,673)	-1.0%
Average Rates							
Cash	\$36.00	\$30.93	\$5.07	16.4%	\$30.92	\$5.08	16.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$22.06	\$20.97	\$1.09	5.2%	\$20.57	\$1.49	7.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,664	6,546	(2,882)	-44.0%	5,951	(2,287)	-38.4%
Comp	90	168	(78)	-46.4%	168	(78)	-46.4%
28 Day	30,874	31,009	(135)	-0.4%	28,190	2,684	9.5%
Total Occupied Rooms	34,628	37,723	(3,095)	-8.2%	34,309	319	0.9%
Vacant	15,682	14,027	1,655	11.8%	17,381	(1,699)	-9.8%
Total Available Rooms	50,310	51,750	(1,440)	-2.8%	51,690	(1,380)	-2.7%
Percentage of Occupancy							
Cash	7.3%	12.6%	(5.3)	-42.1%	11.5%	(4.2)	-36.5%
Comp	0.2%	0.3%	(0.1)	-33.3%	0.3%	(0.1)	-33.3%
28 Day	61.4%	59.9%	1.5	2.5%	54.5%	6.9	12.7%
Total Occupancy Percentage	68.8%	72.9%	(4.1)	-5.6%	66.4%	2.4	3.6%
Vacant	31.2%	27.1%	4.1	15.1%	33.6%	(2.4)	-7.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$104,508	\$142,380	(\$37,872)	-26.6%	\$129,436	(\$24,928)	-19.3%
Comp	\$3,221	\$5,661	(\$2,440)	-43.1%	\$5,661	(\$2,440)	-43.1%
28 Day	\$496,007	\$453,646	\$42,361	9.3%	\$412,405	\$83,602	20.3%
Total Revenue	\$603,736	\$601,687	\$2,049	0.3%	\$547,502	\$56,234	10.3%
Average Rates							
Cash	\$28.52	\$21.75	\$6.77	31.1%	\$21.75	\$6.77	31.1%
Comp	\$35.79	\$33.70	\$2.09	6.2%	\$33.70	\$2.09	6.2%
28 Day	\$16.07	\$14.63	\$1.44	9.8%	\$14.63	\$1.44	9.8%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,093	2,909	1,184	40.7%	2,824	1,269	44.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,816	7,696	1,120	14.6%	7,696	1,120	14.6%
Total Occupied Rooms	12,909	10,605	2,304	21.7%	10,520	2,389	22.7%
Vacant	9,599	9,997	(398)	-4.0%	10,082	(483)	-4.8%
Total Available Rooms	22,508	20,602	1,906	9.3%	20,602	1,906	9.3%
Percentage of Occupancy							
Cash	18.2%	14.1%	4.1	29.1%	13.7%	4.5	32.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	39.2%	37.4%	1.8	4.8%	37.4%	1.8	4.8%
Total Occupancy Percentage	57.4%	51.5%	5.9	11.5%	51.1%	6.3	12.3%
Vacant	42.6%	48.5%	(5.9)	-12.2%	48.9%	(6.3)	-12.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$925,963	\$645,184	\$280,779	43.5%	\$614,461	\$311,502	50.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$700,601	\$675,740	\$24,861	3.7%	\$675,740	\$24,861	3.7%
Total Revenue	\$1,626,564	\$1,320,924	\$305,640	23.1%	\$1,290,201	\$336,363	26.1%
Average Rates							
Cash	\$226.23	\$221.79	\$4.44	2.0%	\$217.59	\$8.64	4.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$79.47	\$87.80	(\$8.33)	-9.5%	\$87.80	(\$8.33)	-9.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,227	4,156	71	1.7%	4,156	71	1.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	4,227	4,156	71	1.7%	4,156	71	1.7%
Vacant	8,616	8,223	393	4.8%	8,223	393	4.8%
Total Available Rooms	12,843	12,379	464	3.7%	12,379	464	3.7%
Percentage of Occupancy							
Cash	32.9%	33.6%	(0.7)	-2.1%	33.6%	(0.7)	-2.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	32.9%	33.6%	(0.7)	-2.1%	33.6%	(0.7)	-2.1%
Vacant	67.1%	66.4%	0.7	1.1%	66.4%	0.7	1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$123,559	\$134,293	(\$10,734)	-8.0%	\$127,898	(\$4,339)	-3.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$123,559	\$134,293	(\$10,734)	-8.0%	\$127,898	(\$4,339)	-3.4%
Average Rates							
Cash	\$29.23	\$32.31	(\$3.08)	-9.5%	\$30.77	(\$1.54)	-5.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

November 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$179,605,604	\$168,054,508	\$11,551,096	6.9%	\$156,235,879	\$23,369,725	15.0%
Occupied Rooms - Cash	1,686,210	1,633,178	53,032	3.2%	1,577,849	108,361	6.9%
Average Rate - Cash	\$106.51	\$102.90	\$3.61	3.5%	\$99.02	\$7.49	7.6%
Occupied Rooms							
Cash	1,686,210	1,633,178	53,032	3.2%	1,577,849	108,361	6.9%
Comp	390,017	406,858	(16,841)	-4.1%	398,926	(8,909)	-2.2%
28 Day	646,448	649,816	(3,368)	-0.5%	615,930	30,518	5.0%
Total Occupied Rooms	2,722,675	2,689,852	32,823	1.2%	2,592,705	129,970	5.0%
Percentage of Occupancy							
Cash	46.7%	44.7%	2.0	4.5%	43.3%	3.4	7.9%
Comp	10.8%	11.1%	(0.3)	-2.7%	11.0%	(0.2)	-1.8%
28 Day	17.9%	17.8%	0.1	0.6%	16.9%	1.0	5.9%
Total Percentage of Occupancy	75.5%	73.6%	1.9	2.6%	71.2%	4.3	6.0%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,414,763	1,368,309	46,454	3.4%	1,318,246	96,517	7.3%
Motels	126,574	115,677	10,897	9.4%	114,531	12,043	10.5%
28 Day Motels	36,871	36,351	520	1.4%	38,265	(1,394)	-3.6%
R.V. Parks	50,019	58,900	(8,881)	-15.1%	53,546	(3,527)	-6.6%
Vacation Rentals	25,099	21,627	3,472	16.1%	20,996	4,103	19.5%
Timeshares	28,279	27,405	874	3.2%	27,405	874	3.2%
Home Owner Rentals	4,605	4,909	(304)	-6.2%	4,860	(255)	-5.2%
Total Occupied - Cash	1,686,210	1,633,178	53,032	3.2%	1,577,849	108,361	6.9%
Percentage of Occupancy - Cash							
Hotels	59.0%	57.0%	2.0	3.5%	55.2%	3.8	6.9%
Motels	52.6%	46.7%	5.9	12.6%	46.5%	6.1	13.1%
28 Day Motels	7.3%	6.8%	0.5	7.4%	7.1%	0.2	2.8%
R.V. Parks	18.8%	21.3%	(2.5)	-11.7%	19.8%	(1.0)	-5.1%
Vacation Rentals	21.4%	19.4%	2.0	10.3%	18.8%	2.6	13.8%
Timeshares	43.1%	40.3%	2.8	6.9%	40.3%	2.8	6.9%
Home Owner Rentals	27.4%	31.4%	(4.0)	-12.7%	30.5%	(3.1)	-10.2%
Total Occupancy Percentage - Cash	46.7%	44.7%	2.0	4.5%	43.3%	3.4	7.9%
Average Rates - Cash							
Hotels	\$112.31	\$109.10	\$3.21	2.9%	\$104.89	\$7.42	7.1%
Motels	\$62.87	\$61.82	\$1.05	1.7%	\$59.46	\$3.41	5.7%
28 Day Motels	\$40.22	\$35.48	\$4.74	13.4%	\$35.48	\$4.74	13.4%
R.V. Parks	\$38.78	\$33.15	\$5.63	17.0%	\$33.15	\$5.63	17.0%
Vacation Rental	\$279.32	\$273.30	\$6.02	2.2%	\$268.11	\$11.21	4.2%
Timeshares	\$39.79	\$42.06	(\$2.27)	-5.4%	\$40.06	(\$0.27)	-0.7%
Home Owner Rentals	\$259.88	\$267.12	(\$7.24)	-2.7%	\$267.12	(\$7.24)	-2.7%
Total Cash Average Rate	\$106.51	\$102.90	\$3.61	3.5%	\$99.02	\$7.49	7.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,686,210	1,633,178	53,032	3.2%	1,577,849	108,361	6.9%
Comp	390,017	406,858	(16,841)	-4.1%	398,926	(8,909)	-2.2%
28 Day	646,448	649,816	(3,368)	-0.5%	615,930	30,518	5.0%
Total Occupied Rooms	2,722,675	2,689,852	32,823	1.2%	2,592,705	129,970	5.0%
Vacant	884,379	967,129	(82,750)	-8.6%	1,049,930	(165,551)	-15.8%
Total Available Rooms	3,607,054	3,656,981	(49,927)	-1.4%	3,642,635	(35,581)	-1.0%
Percentage of Occupancy							
Cash	46.7%	44.7%	2.0	4.5%	43.3%	3.4	7.9%
Comp	10.8%	11.1%	(0.3)	-2.7%	11.0%	(0.2)	-1.8%
28 Day	17.9%	17.8%	0.1	0.6%	16.9%	1.0	5.9%
Total Occupancy Percentage	75.5%	73.6%	1.9	2.6%	71.2%	4.3	6.0%
Vacant	24.5%	26.4%	(1.9)	-7.2%	28.8%	(4.3)	-14.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$179,605,604	\$168,054,508	\$11,551,096	6.9%	\$156,235,879	\$23,369,725	15.0%
Comp	\$31,978,681	\$31,003,098	\$975,583	3.1%	\$31,006,062	\$972,619	3.1%
28 Day	\$19,798,375	\$16,343,454	\$3,454,921	21.1%	\$15,597,437	\$4,200,938	26.9%
Total Revenue	\$231,382,660	\$215,401,060	\$15,981,600	7.4%	\$202,839,378	\$28,543,282	14.1%
Average Rates							
Cash	\$106.51	\$102.90	\$3.61	3.5%	\$99.02	\$7.49	7.6%
Comp	\$81.99	\$76.20	\$5.79	7.6%	\$77.72	\$4.27	5.5%
28 Day	\$30.63	\$25.15	\$5.48	21.8%	\$25.32	\$5.31	21.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,414,763	1,368,309	46,454	3.4%	1,318,246	96,517	7.3%
Comp	387,800	404,487	(16,687)	-4.1%	396,555	(8,755)	-2.2%
28 Day	54,287	23,597	30,690	130.1%	23,597	30,690	130.1%
Total Occupied Rooms	1,856,850	1,796,393	60,457	3.4%	1,738,398	118,452	6.8%
Vacant	539,642	604,573	(64,931)	-10.7%	648,978	(109,336)	-16.8%
Total Available Rooms	2,396,492	2,400,966	(4,474)	-0.2%	2,387,376	9,116	0.4%
Percentage of Occupancy							
Cash	59.0%	57.0%	2.0	3.5%	55.2%	3.8	6.9%
Comp	16.2%	16.8%	(0.6)	-3.6%	16.6%	(0.4)	-2.4%
28 Day	2.3%	1.0%	1.3	130.0%	1.0%	1.3	130.0%
Total Occupancy Percentage	77.5%	74.8%	2.7	3.6%	72.8%	4.7	6.5%
Vacant	22.5%	25.2%	(2.7)	-10.7%	27.2%	(4.7)	-17.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$158,893,379	\$149,286,501	\$9,606,878	6.4%	\$138,267,369	\$20,626,010	14.9%
Comp	\$31,887,528	\$30,909,736	\$977,792	3.2%	\$30,909,736	\$977,792	3.2%
28 Day	\$4,777,849	\$1,830,571	\$2,947,278	161.0%	\$1,830,572	\$2,947,277	161.0%
Total Revenue	\$195,558,756	\$182,026,808	\$13,531,948	7.4%	\$171,007,677	\$24,551,079	14.4%
Average Rates							
Cash	\$112.31	\$109.10	\$3.21	2.9%	\$104.89	\$7.42	7.1%
Comp	\$82.23	\$76.42	\$5.81	7.6%	\$77.95	\$4.28	5.5%
28 Day	\$88.01	\$77.58	\$10.43	13.4%	\$77.58	\$10.43	13.4%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	126,574	115,677	10,897	9.4%	114,531	12,043	10.5%
Comp	1,063	1,120	(57)	-5.1%	1,120	(57)	-5.1%
28 Day	20,529	13,307	7,222	54.3%	13,307	7,222	54.3%
Total Occupied Rooms	148,166	130,104	18,062	13.9%	128,958	19,208	14.9%
Vacant	92,469	117,857	(25,388)	-21.5%	117,370	(24,901)	-21.2%
Total Available Rooms	240,635	247,961	(7,326)	-3.0%	246,328	(5,693)	-2.3%
Percentage of Occupancy							
Cash	52.6%	46.7%	5.9	12.6%	46.5%	6.1	13.1%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	8.5%	5.4%	3.1	57.4%	5.4%	3.1	57.4%
Total Occupancy Percentage	61.6%	52.5%	9.1	17.3%	52.4%	9.2	17.6%
Vacant	38.4%	47.5%	(9.1)	-19.2%	47.6%	(9.2)	-19.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$7,957,232	\$7,150,943	\$806,289	11.3%	\$6,810,422	\$1,146,810	16.8%
Comp	\$41,057	\$41,741	(\$684)	-1.6%	\$44,705	(\$3,648)	-8.2%
28 Day	\$867,744	\$493,273	\$374,471	75.9%	\$500,212	\$367,532	73.5%
Total Revenue	\$8,866,033	\$7,685,957	\$1,180,076	15.4%	\$7,355,339	\$1,510,694	20.5%
Average Rates							
Cash	\$62.87	\$61.82	\$1.05	1.7%	\$59.46	\$3.41	5.7%
Comp	\$38.62	\$37.27	\$1.35	3.6%	\$39.92	(\$1.30)	-3.3%
28 Day	\$42.27	\$37.07	\$5.20	14.0%	\$37.59	\$4.68	12.5%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	36,871	36,351	520	1.4%	38,265	(1,394)	-3.6%
Comp	60	-	60	100.0%	-	60	100.0%
28 Day	377,466	420,164	(42,698)	-10.2%	400,156	(22,690)	-5.7%
Total Occupied Rooms	414,397	456,515	(42,118)	-9.2%	438,421	(24,024)	-5.5%
Vacant	90,272	79,291	10,981	13.8%	103,864	(13,592)	-13.1%
Total Available Rooms	504,669	535,806	(31,137)	-5.8%	542,285	(37,616)	-6.9%
Percentage of Occupancy							
Cash	7.3%	6.8%	0.5	7.4%	7.1%	0.2	2.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.8%	78.4%	(3.6)	-4.6%	73.8%	1.0	1.4%
Total Occupancy Percentage	82.1%	85.2%	(3.1)	-3.6%	80.8%	1.3	1.6%
Vacant	17.9%	14.8%	3.1	20.9%	19.2%	(1.3)	-6.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,482,988	\$1,289,795	\$193,193	15.0%	\$1,357,678	\$125,310	9.2%
Comp	\$1,000	\$0	\$1,000	100.0%	\$0	\$1,000	100.0%
28 Day	\$8,296,816	\$8,649,244	(\$352,428)	-4.1%	\$8,103,411	\$193,405	2.4%
Total Revenue	\$9,780,804	\$9,939,039	(\$158,235)	-1.6%	\$9,461,089	\$319,715	3.4%
Average Rates							
Cash	\$40.22	\$35.48	\$4.74	13.4%	\$35.48	\$4.74	13.4%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$0.00	\$16.67	100.0%
28 Day	\$21.98	\$20.59	\$1.39	6.8%	\$20.25	\$1.73	8.5%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	50,019	58,900	(8,881)	-15.1%	53,546	(3,527)	-6.6%
Comp	1,083	1,233	(150)	-12.2%	1,233	(150)	-12.2%
28 Day	150,469	152,657	(2,188)	-1.4%	138,779	11,690	8.4%
Total Occupied Rooms	201,571	212,790	(11,219)	-5.3%	193,558	8,013	4.1%
Vacant	64,051	64,215	(164)	-0.3%	77,538	(13,487)	-17.4%
Total Available Rooms	265,622	277,005	(11,383)	-4.1%	271,096	(5,474)	-2.0%
Percentage of Occupancy							
Cash	18.8%	21.3%	(2.5)	-11.7%	19.8%	(1.0)	-5.1%
Comp	0.4%	0.4%	-	0.0%	0.5%	(0.1)	-20.0%
28 Day	56.6%	55.1%	1.5	2.7%	51.2%	5.4	10.5%
Total Occupancy Percentage	75.9%	76.8%	(0.9)	-1.2%	71.4%	4.5	6.3%
Vacant	24.1%	23.2%	0.9	3.9%	28.6%	(4.5)	-15.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,939,511	\$1,952,809	(\$13,298)	-0.7%	\$1,775,280	\$164,231	9.3%
Comp	\$47,346	\$48,791	(\$1,445)	-3.0%	\$48,791	(\$1,445)	-3.0%
28 Day	\$2,392,530	\$2,278,359	\$114,171	5.0%	\$2,071,235	\$321,295	15.5%
Total Revenue	\$4,379,387	\$4,279,959	\$99,428	2.3%	\$3,895,306	\$484,081	12.4%
Average Rates							
Cash	\$38.78	\$33.15	\$5.63	17.0%	\$33.15	\$5.63	17.0%
Comp	\$43.72	\$39.57	\$4.15	10.5%	\$39.57	\$4.15	10.5%
28 Day	\$15.90	\$14.92	\$0.98	6.6%	\$14.92	\$0.98	6.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	25,099	21,627	3,472	16.1%	20,996	4,103	19.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	42,128	38,754	3,374	8.7%	38,754	3,374	8.7%
Total Occupied Rooms	67,227	60,381	6,846	11.3%	59,750	7,477	12.5%
Vacant	49,969	51,164	(1,195)	-2.3%	51,795	(1,826)	-3.5%
Total Available Rooms	117,196	111,545	5,651	5.1%	111,545	5,651	5.1%
Percentage of Occupancy							
Cash	21.4%	19.4%	2.0	10.3%	18.8%	2.6	13.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	35.9%	34.7%	1.2	3.5%	34.7%	1.2	3.5%
Total Occupancy Percentage	57.4%	54.1%	3.3	6.1%	53.6%	3.8	7.1%
Vacant	42.6%	45.9%	(3.3)	-7.2%	46.4%	(3.8)	-8.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$7,010,596	\$5,910,639	\$1,099,957	18.6%	\$5,629,178	\$1,381,418	24.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,294,223	\$2,945,333	\$348,890	11.8%	\$2,945,333	\$348,890	11.8%
Total Revenue	\$10,304,819	\$8,855,972	\$1,448,847	16.4%	\$8,574,511	\$1,730,308	20.2%
Average Rates							
Cash	\$279.32	\$273.30	\$6.02	2.2%	\$268.11	\$11.21	4.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$78.20	\$76.00	\$2.20	2.9%	\$76.00	\$2.20	2.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

November 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	28,279	27,405	874	3.2%	27,405	874	3.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	28,279	27,405	874	3.2%	27,405	874	3.2%
Vacant	37,334	40,653	(3,319)	-8.2%	40,653	(3,319)	-8.2%
Total Available Rooms	65,613	68,058	(2,445)	-3.6%	68,058	(2,445)	-3.6%
Percentage of Occupancy							
Cash	43.1%	40.3%	2.8	6.9%	40.3%	2.8	6.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	43.1%	40.3%	2.8	6.9%	40.3%	2.8	6.9%
Vacant	56.9%	59.7%	(2.8)	-4.7%	59.7%	(2.8)	-4.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,125,166	\$1,152,655	(\$27,489)	-2.4%	\$1,097,768	\$27,398	2.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,125,166	\$1,152,655	(\$27,489)	-2.4%	\$1,097,768	\$27,398	2.5%
Average Rates							
Cash	\$39.79	\$42.06	(\$2.27)	-5.4%	\$40.06	(\$0.27)	-0.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,605	4,909	(304)	-6.2%	4,860	(255)	-5.2%
Comp	11	18	(7)	-38.9%	18	(7)	-38.9%
28 Day	1,569	1,337	232	17.4%	1,337	232	17.4%
Total Occupied Rooms	6,185	6,264	(79)	-1.3%	6,215	(30)	-0.5%
Vacant	10,642	9,376	1,266	13.5%	9,732	910	9.4%
Total Available Rooms	16,827	15,640	1,187	7.6%	15,947	880	5.5%
Percentage of Occupancy							
Cash	27.4%	31.4%	(4.0)	-12.7%	30.5%	(3.1)	-10.2%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.3%	8.5%	0.8	9.4%	8.4%	0.9	10.7%
Total Occupancy Percentage	36.8%	40.0%	(3.2)	-8.0%	39.0%	(2.2)	-5.6%
Vacant	63.2%	60.0%	3.2	5.3%	61.0%	2.2	3.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,196,732	\$1,311,166	(\$114,434)	-8.7%	\$1,298,184	(\$101,452)	-7.8%
Comp	\$1,750	\$2,830	(\$1,080)	-38.2%	\$2,830	(\$1,080)	-38.2%
28 Day	\$169,213	\$146,674	\$22,539	15.4%	\$146,674	\$22,539	15.4%
Total Revenue	\$1,367,695	\$1,460,670	(\$92,975)	-6.4%	\$1,447,688	(\$79,993)	-5.5%
Average Rates							
Cash	\$259.88	\$267.12	(\$7.24)	-2.7%	\$267.12	(\$7.24)	-2.7%
Comp	\$159.09	\$157.22	\$1.87	1.2%	\$157.22	\$1.87	1.2%
28 Day	\$107.85	\$109.70	(\$1.85)	-1.7%	\$109.70	(\$1.85)	-1.7%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
November 2017**

Current Month Actual November 2017	Last Year Actual November 2016			Tax District	Year To Date Actual July 2017 - November 2017	Last Year - Year To Date Actual July 2016 - November 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$11,971,108	\$10,735,723	\$1,235,385	11.5%	Reno B	\$83,249,930	\$74,193,678	\$9,056,252	12.2%
\$6,248,325	\$5,114,960	\$1,133,365	22.2%	Reno D	\$48,681,937	\$40,728,195	\$7,953,742	19.5%
\$538,200	\$432,660	\$105,540	24.4%	Reno E	\$3,293,899	\$1,838,956	\$1,454,943	79.1%
\$18,757,633	\$16,283,343	\$2,474,291	15.2%	Total Reno	\$135,225,766	\$116,760,829	\$18,464,937	15.8%
\$24,508	\$21,681	\$2,828	13.0%	Washoe A	\$219,711	\$175,588	\$44,123	25.1%
\$1,981,835	\$1,796,630	\$185,205	10.3%	Washoe B	\$23,922,518	\$22,886,281	\$1,036,237	4.5%
\$2,006,343	\$1,818,311	\$188,032	10.3%	Total Washoe Co.	\$24,142,229	\$23,061,869	\$1,080,360	4.7%
\$2,769,799	\$2,241,050	\$528,749	23.6%	Sparks	\$20,237,610	\$16,413,181	\$3,824,429	23.3%
\$23,533,776	\$20,342,704	\$3,191,072	15.7%	Total Taxable Revenue	\$179,605,604	\$156,235,879	\$23,369,725	15.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
November 2017**

Current Month Actual November 2017	Last Year Actual November 2016			Tax District	Year To Date Actual July 2017 - November 2017	Last Year - Year To Date Actual July 2016 - November 2017		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
126,318	120,248	6,070	5.0%	Reno B	787,508	754,099	33,409	4.4%
75,794	68,323	7,471	10.9%	Reno D	521,032	463,866	57,166	12.3%
5,489	4,985	504	10.1%	Reno E	28,818	20,504	8,314	40.5%
207,601	193,556	14,045	7.3%	Total Reno	1,337,358	1,238,469	98,889	8.0%
897	876	21	2.4%	Washoe A	7,038	5,844	1,194	20.4%
11,088	10,113	975	9.6%	Washoe B	85,906	85,048	858	1.0%
11,985	10,989	996	9.1%	Total Washoe Co.	92,944	90,892	2,052	2.3%
41,083	41,433	(350)	-0.8%	Sparks	255,908	248,488	7,420	3.0%
260,669	245,978	14,691	6.0%	Total Taxable Rooms	1,686,210	1,577,849	108,361	6.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
November 2017**

Current Month Actual November 2017	Last Year Actual November 2016			Tax District	Year To Date Actual July 2017 - November 2017	Last Year - Year To Date Actual July 2016 - November 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$94.77	\$89.28	\$5.49	6.1%	Reno B	\$105.71	\$98.39	\$7.33	7.4%
\$82.44	\$74.86	\$7.57	10.1%	Reno D	\$93.43	\$87.80	\$5.63	6.4%
\$98.05	\$86.79	\$11.26	13.0%	Reno E	\$114.30	\$89.69	\$24.61	27.4%
\$90.35	\$84.13	\$6.23	7.4%	Total Reno	\$101.11	\$94.28	\$6.84	7.3%
\$27.32	\$24.75	\$2.57	10.4%	Washoe A	\$31.22	\$30.05	\$1.17	3.9%
\$178.74	\$177.66	\$1.08	0.6%	Washoe B	\$278.47	\$269.10	\$9.37	3.5%
\$167.40	\$165.47	\$1.94	1.2%	Total Washoe Co.	\$259.75	\$253.73	\$6.02	2.4%
\$67.42	\$54.09	\$13.33	24.6%	Sparks	\$79.08	\$66.05	\$13.03	19.7%
\$90.28	\$82.70	\$7.58	9.2%	Total Average Daily Rate	\$106.51	\$99.02	\$7.49	7.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village