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**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY  
NOTICE OF PUBLIC MEETING  
REGULAR MEETING OF THE BOARD OF DIRECTORS**

**Thursday, June 28, 2018  
9:00 A.M.**

**Reno-Sparks Convention and Visitors Authority  
4001 S. Virginia Street, Board Room  
Reno, Nevada**

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**BOARD OF DIRECTORS:**

**Commissioner Bob Lucey, Chairman**

Mr. Nat Carasali  
Mr. Lee Dillard  
Councilman Ed Lawson  
Mr. Rick Murdock

Mayor Hillary Schieve  
Mr. Mark Sterbens  
Mr. Bill Wood  
Mr. Vick Wowo

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THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Reno-Sparks Convention & Visitors Authority (RSCVA) offices at 4001 S. Virginia St, Suite G, Reno, NV  
Reno City Hall  
Sparks City Hall  
National Bowling Stadium  
RSCVA Website: [www.rscva.com/public-meetings](http://www.rscva.com/public-meetings)  
Online at <https://notice.nv.gov/>  
Reno-Sparks Convention Center  
Washoe County Administration Bldg.  
Washoe County Courthouse

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Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time. Support materials are made available when they are provided to the Board, or if provided during the meeting, support materials will be made available at the meeting at the same time as they are made available to the Board. Support materials are also available at the RSCVA administrative offices and at the scheduled meeting. The designated contact to obtain support materials is Corie Carlsen, 4001 South Virginia Street, Suite G, Reno, NV (775) 827-7618.

**AGENDA**

**A. OPENING CEREMONIES**

Call to Order  
Pledge of Allegiance  
Roll Call

**B. COMMENTS FROM THE FLOOR BY THE PUBLIC**

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period, or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

**C. APPROVAL OF THE AGENDA**

For possible action.

**D. APPROVAL OF MINUTES OF MAY 24, 2018 BOARD OF DIRECTORS' REGULAR MEETING**

For possible action.

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**E. PRESENTATIONS**

**E1. Presentation of the RSCC Feasibility Study by Johnson Consulting**

Charles Johnson, President of Johnson Consulting, will be presenting the Feasibility Study findings on the proposed expansion of the Reno-Sparks Convention Center. He will be joined by Ryan Johnson, Project Manager, and Brian Tennyson, Principal of LMN Architects. Skip Donau, representing Safari Club International and Lori Jenks, representing Emerald Expositions will give comment on the proposed expansion.

This is an information item. Not an action item.

**E2. Selection of appointment for the Reno-Tahoe Airport Authority Board seat on the RSCVA Board**

The Reno-Tahoe Airport Authority seat, currently represented by Nat Carasali, is up for renewal in July 2018. The RTIA has submitted the following three names for consideration of appointment by the RSCVA Board: Nat Carasali, Daniel Farahi and Carol Chaplin.

For discussion and possible action.

**E3. Reno-Sparks Convention and Visitors Authority Staff Update**

Phil DeLone, President/CEO, and RSCVA staff will deliver updates on Executive Office, Marketing, Sales, Facilities, and Finance, including the Corporate Scorecard.

This is an information item. Not an action item.

**F. PERSONNEL & FINANCE COMMITTEE RECOMMENDATION REGARDING CEO GOALS AND PROCESS FOR AWARDING BONUS FOR FISCAL YEAR 2018-2019**

The Personnel/Finance Committee will present a recommendation to the Board of Directors for President/CEO Phil DeLone's goals and objectives for FY 2018-2019, , as well as the process for award of a bonus for Fiscal Year 2018-2019. The Board of Directors may adopt, reject and/or revise the recommended goals and process.

For discussion and possible action.

**G. FINANCIAL DIVISION**

**G1. Public Hearing: Regarding the Approval of Resolution Adopting the Budget Augmentation for the Reno-Sparks Convention and Visitors Authority for Fiscal Year 2017-18 (current fiscal year).**

Public Hearing Regarding the Approval of Resolution Adopting the Budget Augmentation for the Reno-Sparks Convention and Visitors Authority for Fiscal Year 2017-18.

For discussion and possible action.

**G2. Public Hearing: Review and possible approval for the RSCVA Board of Directors to adopt proposed amendments to the Authority's Transient Lodging Tax Rules and Regulations**

Review and possible approval regarding the adoption of the proposed amendments to the Authority's Transient Lodging Tax Rules and Regulations. This is a first reading of the proposed amendments.

For discussion and possible action.

**G3. Review and possible approval of the RSCVA 2018-2019 Insurance Coverage**

Review and possible approval of the FY 2018-19 RSCVA Property, General Liability, Automobile, Umbrella, Excess Workers' Compensation, Other States Workers' Compensation, Public Officials' Liability, Crime and Internet Liability Insurance Coverage.

For discussion and possible action.

**G4. Review and possible approval of the Amended and Restated Management Agreement with SMG**

Review and possible approval of an Amended and Restated Management Agreement with SMG amending and restating the existing Management Agreement with SMG to potentially revise certain compensation structures and to otherwise incorporate comments off RSCVA bond counsel.

For discussion and possible action.

**H. SALES AND MARKETING DIVISION**

**H1. Review and possible approval regarding a contract extension for The Decker/Royal Agency, the RSCVA's Public Relations Agency of Record**

Staff is recommending the RSCVA Board of Directors authorize the President/CEO to extend the agreement with The Decker/Royal Agency for two years (July 1, 2018 – June 30, 2020), in the amount of \$66,000 per year, with an option to extend for an additional two years.

For discussion and possible action.

**I. DISCUSSION AND POSSIBLE APPROVAL OF ONE-TIME FUNDING OF THE RED, WHITE AND TAHOE BLUE FIREWORKS**

For discussion and possible approval of one-time funding of The Red, White and Tahoe Blue 4<sup>th</sup> of July event for the amount of \$25,000.

For discussion and possible action.

**J. BOARD MEMBER COMMENTS REGARDING ITEMS FOR FUTURE MEETINGS**

**K. COMMENTS FROM THE FLOOR BY THE PUBLIC**

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**L. ADJOURNMENT**

For possible action.

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Directors' minutes must be flat, unfolded, on paper of standard quality, and 8 ½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The RSCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e). Board of Directors' meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact Corie Carlsen at 775-827-7618.

For information or questions regarding this agenda, please contact:  
The RSCVA Executive Office  
P.O. Box 837, Reno, NV 89504  
775-827-7618