

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

May 2018

Room Statistics

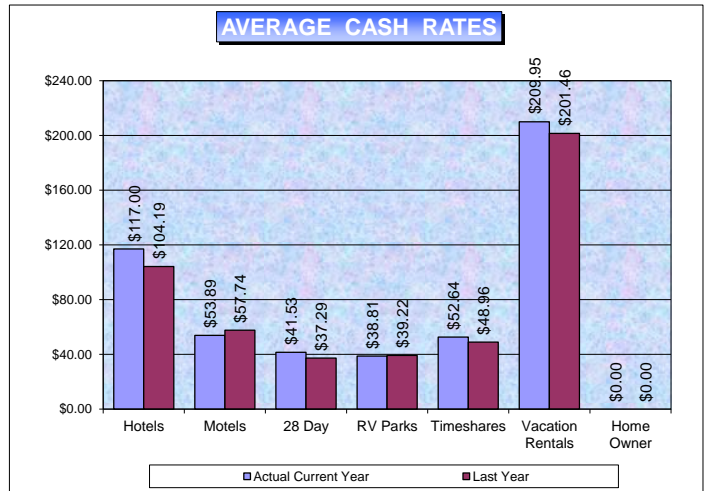
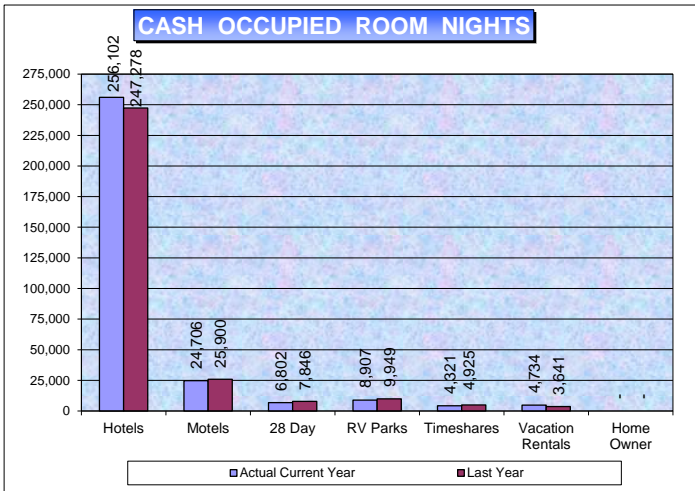
Taxable room revenues for the month of \$33,144,254 are above prior year by \$4,226,538 (14.6%). Cash occupied room nights of 305,572 are above prior year by 6,033 (2.0%). Comp occupied room nights of 75,970 are above prior year by 463 (0.6%), and 28-day occupied room nights of 128,392 are below prior year by 4,285 (-3.2%). Total occupied rooms for the month (Cash, Comp, 28-day) are 509,934 (0.4%) above the prior year.

Overall, Washoe County occupancy percentages of 71.3% for the month is 2.4% above the 69.6% level of the prior year. There were 15,154 (-2.1%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$108.47 increased \$11.93 (12.4%), compared to \$96.54 for the prior year.

Year-to-date cash occupied room nights of 3,369,617 are 120,791 (3.7%) above prior year. Cash average rates year-to-date of \$103.88 are \$7.86 (8.2%) above the prior year. Year-to-date, total taxable room revenues of \$350,020,900 are \$38,053,611 (12.2%) above prior year.

May 2018						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	481,998	256,102	\$117.00	\$104.19	\$12.81	12.3%
Motels	46,625	24,706	\$53.89	\$57.74	(\$3.85)	-6.7%
28 Day	96,567	6,802	\$41.53	\$37.29	\$4.24	11.4%
RV Parks	53,413	8,907	\$38.81	\$39.22	(\$0.41)	-1.0%
Timeshares	13,216	4,321	\$52.64	\$48.96	\$3.68	7.5%
Vacation Rentals	22,904	4,734	\$209.95	\$201.46	\$8.49	4.2%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	714,723	305,572	\$108.47	\$96.54	\$11.93	12.4%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

May 2018

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$33,144,254	\$28,338,844	\$4,805,410	17.0%	\$28,917,716	\$4,226,538	14.6%
Occupied Rooms - Cash	305,572	280,880	24,692	8.8%	299,539	6,033	2.0%
Average Rate - Cash	\$108.47	\$100.89	\$7.58	7.5%	\$96.54	\$11.93	12.4%
Occupied Rooms							
Cash	305,572	280,880	24,692	8.8%	299,539	6,033	2.0%
Comp	75,970	80,280	(4,310)	-5.4%	75,507	463	0.6%
28 Day	128,392	125,764	2,628	2.1%	132,677	(4,285)	-3.2%
Total Occupied Rooms	509,934	486,924	23,010	4.7%	507,723	2,211	0.4%
Percentage of Occupancy							
Cash	42.8%	38.3%	4.5	11.7%	41.0%	1.8	4.4%
Comp	10.6%	10.9%	(0.3)	-2.8%	10.3%	0.3	2.9%
28 Day	18.0%	17.1%	0.9	5.3%	18.2%	(0.2)	-1.1%
Total Percentage of Occupancy	71.3%	66.3%	5.0	7.5%	69.6%	1.7	2.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	256,102	236,082	20,020	8.5%	247,278	8,824	3.6%
Motels	24,706	19,871	4,835	24.3%	25,900	(1,194)	-4.6%
28 Day Motels	6,802	8,094	(1,292)	-16.0%	7,846	(1,044)	-13.3%
R.V. Parks	8,907	9,570	(663)	-6.9%	9,949	(1,042)	-10.5%
Vacation Rentals	4,734	4,267	467	10.9%	3,641	1,093	30.0%
Timehares	4,321	2,996	1,325	44.2%	4,925	(604)	-12.3%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	305,572	280,880	24,692	8.8%	299,539	6,033	2.0%
Percentage of Occupancy - Cash							
Hotels	53.1%	48.8%	4.3	8.8%	51.3%	1.8	3.5%
Motels	53.0%	38.3%	14.7	38.4%	50.9%	2.1	4.1%
28 Day Motels	7.0%	7.5%	(0.5)	-6.7%	7.4%	(0.4)	-5.4%
R.V. Parks	16.7%	17.9%	(1.2)	-6.7%	18.6%	(1.9)	-10.2%
Vacation Rentals	20.7%	18.4%	2.3	12.5%	15.4%	5.3	34.4%
Timeshares	32.7%	21.8%	10.9	50.0%	37.7%	(5.0)	0.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	42.8%	38.3%	4.5	11.7%	41.0%	1.8	4.4%
Average Rates - Cash							
Hotels	\$117.00	\$108.80	\$8.20	7.5%	\$104.19	\$12.81	12.3%
Motels	\$53.89	\$62.82	(\$8.93)	-14.2%	\$57.74	(\$3.85)	-6.7%
28 Day Motels	\$41.53	\$33.87	\$7.66	22.6%	\$37.29	\$4.24	11.4%
R.V. Parks	\$38.81	\$35.98	\$2.83	7.9%	\$39.22	(\$0.41)	-1.0%
Vacation Rentals	\$209.95	\$141.32	\$68.63	48.6%	\$201.46	\$8.49	4.2%
Timeshares	\$52.64	\$60.99	(\$8.35)	-13.7%	\$48.96	\$3.68	7.5%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$108.47	\$100.89	\$7.58	7.5%	\$96.54	\$11.93	12.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	305,572	280,880	24,692	8.8%	299,539	6,033	2.0%
Comp	75,970	80,280	(4,310)	-5.4%	75,507	463	0.6%
28 Day	128,392	125,764	2,628	2.1%	132,677	(4,285)	-3.2%
Total Occupied Rooms	509,934	486,924	23,010	4.7%	507,723	2,211	0.4%
Vacant	204,789	247,263	(42,474)	-17.2%	222,154	(17,365)	-7.8%
Total Available Rooms	714,723	734,187	(19,464)	-2.7%	729,877	(15,154)	-2.1%
Percentage of Occupancy							
Cash	42.8%	38.3%	4.5	11.7%	41.0%	1.8	4.4%
Comp	10.6%	10.9%	(0.3)	-2.8%	10.3%	0.3	2.9%
28 Day	18.0%	17.1%	0.9	5.3%	18.2%	(0.2)	-1.1%
Total Occupancy Percentage	71.3%	66.3%	5.0	7.5%	69.6%	1.7	2.4%
Vacant	28.7%	33.7%	(5.0)	-14.8%	30.4%	(1.7)	-5.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$33,144,254	\$28,338,844	\$4,805,410	17.0%	\$28,917,716	\$4,226,538	14.6%
Comp	\$6,611,644	\$6,093,782	\$517,862	8.5%	\$5,705,944	\$905,700	15.9%
28 Day	\$3,913,659	\$2,774,819	\$1,138,840	41.0%	\$3,638,961	\$274,698	7.5%
Total Revenue	\$43,669,557	\$37,207,445	\$6,462,112	17.4%	\$38,262,621	\$5,406,936	14.1%
Average Rates							
Cash	\$108.47	\$100.89	\$7.58	7.5%	\$96.54	\$11.93	12.4%
Comp	\$87.03	\$75.91	\$11.12	14.6%	\$75.57	\$11.46	15.2%
28 Day	\$30.48	\$22.06	\$8.42	38.2%	\$27.43	\$3.05	11.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	256,102	236,082	20,020	8.5%	247,278	8,824	3.6%
Comp	75,606	79,987	(4,381)	-5.5%	75,109	497	0.7%
28 Day	10,557	2,917	7,640	261.9%	7,223	3,334	46.2%
Total Occupied Rooms	342,265	318,986	23,279	7.3%	329,610	12,655	3.8%
Vacant	139,733	164,326	(24,593)	-15.0%	152,798	(13,065)	-8.6%
Total Available Rooms	481,998	483,312	(1,314)	-0.3%	482,408	(410)	-0.1%
Percentage of Occupancy							
Cash	53.1%	48.8%	4.3	8.8%	51.3%	1.8	3.5%
Comp	15.7%	16.5%	(0.8)	-4.8%	15.6%	0.1	0.6%
28 Day	2.2%	0.6%	1.6	266.7%	1.5%	0.7	46.7%
Total Occupancy Percentage	71.0%	66.0%	5.0	7.6%	68.3%	2.7	4.0%
Vacant	29.0%	34.0%	(5.0)	-14.7%	31.7%	(2.7)	-8.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$29,963,304	\$25,686,342	\$4,276,962	16.7%	\$25,764,916	\$4,198,388	16.3%
Comp	\$6,597,254	\$6,077,711	\$519,543	8.5%	\$5,688,641	\$908,613	16.0%
28 Day	\$917,320	\$196,496	\$720,824	366.8%	\$613,844	\$303,476	49.4%
Total Revenue	\$37,477,878	\$31,960,549	\$5,517,329	17.3%	\$32,067,401	\$5,410,477	16.9%
Average Rates							
Cash	\$117.00	\$108.80	\$8.20	7.5%	\$104.19	\$12.81	12.3%
Comp	\$87.26	\$75.98	\$11.28	14.8%	\$75.74	\$11.52	15.2%
28 Day	\$86.89	\$67.36	\$19.53	29.0%	\$84.98	\$1.91	2.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	24,706	19,871	4,835	24.3%	25,900	(1,194)	-4.6%
Comp	85	101	(16)	-15.8%	160	(75)	-46.9%
28 Day	3,856	2,757	1,099	39.9%	4,249	(393)	-9.2%
Total Occupied Rooms	28,647	22,729	5,918	26.0%	30,309	(1,662)	-5.5%
Vacant	17,978	29,134	(11,156)	-38.3%	20,600	(2,622)	-12.7%
Total Available Rooms	46,625	51,863	(5,238)	-10.1%	50,909	(4,284)	-8.4%
Percentage of Occupancy							
Cash	53.0%	38.3%	14.7	38.4%	50.9%	2.1	4.1%
Comp	0.2%	0.2%	-	0.0%	0.3%	(0.1)	-33.3%
28 Day	8.3%	5.3%	3.0	56.6%	8.3%	-	0.0%
Total Occupancy Percentage	61.4%	43.8%	17.6	40.2%	59.5%	1.9	3.2%
Vacant	38.6%	56.2%	(17.6)	-31.3%	40.5%	(1.9)	-4.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,331,417	\$1,248,315	\$83,102	6.7%	\$1,495,395	(\$163,978)	-11.0%
Comp	\$2,810	\$7,821	(\$5,011)	-64.1%	\$7,091	(\$4,281)	-60.4%
28 Day	\$158,871	\$97,400	\$61,471	63.1%	\$157,336	\$1,535	1.0%
Total Revenue	\$1,493,098	\$1,353,536	\$139,562	10.3%	\$1,659,822	(\$166,724)	-10.0%
Average Rates							
Cash	\$53.89	\$62.82	(\$8.93)	-14.2%	\$57.74	(\$3.85)	-6.7%
Comp	\$33.06	\$77.44	(\$44.38)	-57.3%	\$44.32	(\$11.26)	-25.4%
28 Day	\$41.20	\$35.33	\$5.87	16.6%	\$37.03	\$4.17	11.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,802	8,094	(1,292)	-16.0%	7,846	(1,044)	-13.3%
Comp	30	-	30	100.0%	30	-	0.0%
28 Day	73,096	81,229	(8,133)	-10.0%	81,466	(8,370)	-10.3%
Total Occupied Rooms	79,928	89,323	(9,395)	-10.5%	89,342	(9,414)	-10.5%
Vacant	16,639	19,239	(2,600)	-13.5%	17,123	(484)	-2.8%
Total Available Rooms	96,567	108,562	(11,995)	-11.0%	106,465	(9,898)	-9.3%
Percentage of Occupancy							
Cash	7.0%	7.5%	(0.5)	-6.7%	7.4%	(0.4)	-5.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.7%	74.8%	0.9	1.2%	76.5%	(0.8)	-1.0%
Total Occupancy Percentage	82.8%	82.3%	0.5	0.6%	83.9%	(1.1)	-1.3%
Vacant	17.2%	17.7%	(0.5)	-2.8%	16.1%	1.1	6.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$282,491	\$274,150	\$8,341	3.0%	\$292,547	(\$10,056)	-3.4%
Comp	\$500	\$0	\$500	100.0%	\$500	\$0	0.0%
28 Day	\$1,624,366	\$1,558,454	\$65,912	4.2%	\$1,733,943	(\$109,577)	-6.3%
Total Revenue	\$1,907,357	\$1,832,604	\$74,753	4.1%	\$2,026,990	(\$119,633)	-5.9%
Average Rates							
Cash	\$41.53	\$33.87	\$7.66	22.6%	\$37.29	\$4.24	11.4%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$16.67	\$0.00	0.0%
28 Day	\$22.22	\$19.19	\$3.03	15.8%	\$21.28	\$0.94	4.4%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,907	9,570	(663)	-6.9%	9,949	(1,042)	-10.5%
Comp	249	192	57	29.7%	208	41	19.7%
28 Day	32,413	31,797	616	1.9%	31,161	1,252	4.0%
Total Occupied Rooms	41,569	41,559	10	0.0%	41,318	251	0.6%
Vacant	11,844	11,916	(72)	-0.6%	12,095	(251)	-2.1%
Total Available Rooms	53,413	53,475	(62)	-0.1%	53,413	-	0.0%
Percentage of Occupancy							
Cash	16.7%	17.9%	(1.2)	-6.7%	18.6%	(1.9)	-10.2%
Comp	0.5%	0.4%	0.1	25.0%	0.4%	0.1	25.0%
28 Day	60.7%	59.5%	1.2	2.0%	58.3%	2.4	4.1%
Total Occupancy Percentage	77.8%	77.7%	0.1	0.1%	77.4%	0.4	0.5%
Vacant	22.2%	22.3%	(0.1)	-0.4%	22.6%	(0.4)	-1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$345,676	\$344,296	\$1,380	0.4%	\$390,230	(\$44,554)	-11.4%
Comp	\$11,080	\$8,250	\$2,830	34.3%	\$9,712	\$1,368	14.1%
28 Day	\$537,397	\$448,089	\$89,308	19.9%	\$481,110	\$56,287	11.7%
Total Revenue	\$894,153	\$800,635	\$93,518	11.7%	\$881,052	\$13,101	1.5%
Average Rates							
Cash	\$38.81	\$35.98	\$2.83	7.9%	\$39.22	(\$0.41)	-1.0%
Comp	\$44.50	\$42.97	\$1.53	3.6%	\$46.69	(\$2.19)	-4.7%
28 Day	\$16.58	\$14.09	\$2.49	17.7%	\$15.44	\$1.14	7.4%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,734	4,267	467	10.9%	3,641	1,093	30.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,470	7,064	1,406	19.9%	8,578	(108)	-1.3%
Total Occupied Rooms	13,204	11,331	1,873	16.5%	12,219	985	8.1%
Vacant	9,700	11,888	(2,188)	-18.4%	11,399	(1,699)	-14.9%
Total Available Rooms	22,904	23,219	(315)	-1.4%	23,618	(714)	-3.0%
Percentage of Occupancy							
Cash	20.7%	18.4%	2.3	12.5%	15.4%	5.3	34.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	37.0%	30.4%	6.6	21.7%	36.3%	0.7	1.9%
Total Occupancy Percentage	57.6%	48.8%	8.8	18.0%	51.7%	5.9	11.4%
Vacant	42.4%	51.2%	(8.8)	-17.2%	48.3%	(5.9)	-12.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$993,887	\$603,023	\$390,864	64.8%	\$733,515	\$260,372	35.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$675,705	\$474,380	\$201,325	42.4%	\$652,728	\$22,977	3.5%
Total Revenue	\$1,669,592	\$1,077,403	\$592,189	55.0%	\$1,386,243	\$283,349	20.4%
Average Rates							
Cash	\$209.95	\$141.32	\$68.63	48.6%	\$201.46	\$8.49	4.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$79.78	\$67.15	\$12.63	18.8%	\$76.09	\$3.69	4.8%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,321	2,996	1,325	44.2%	4,925	(604)	-12.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	4,321	2,996	1,325	44.2%	4,925	(604)	-12.3%
Vacant	8,895	10,760	(1,865)	-17.3%	8,139	756	9.3%
Total Available Rooms	13,216	13,756	(540)	-3.9%	13,064	152	1.2%
Percentage of Occupancy							
Cash	32.7%	21.8%	10.9	50.0%	37.7%	(5.0)	-13.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	32.7%	21.8%	10.9	50.0%	37.7%	(5.0)	-13.3%
Vacant	67.3%	78.2%	(10.9)	-13.9%	62.3%	5.0	8.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$227,479	\$182,718	\$44,761	24.5%	\$241,113	(\$13,634)	-5.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$227,479	\$182,718	\$44,761	24.5%	\$241,113	(\$13,634)	-5.7%
Average Rates							
Cash	\$52.64	\$60.99	(\$8.35)	-13.7%	\$48.96	\$3.68	7.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

May 2018

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$350,020,900	\$329,067,285	\$20,953,615	6.4%	\$311,967,289	\$38,053,611	12.2%
Occupied Rooms - Cash	3,369,617	3,298,212	71,405	2.2%	3,248,826	120,791	3.7%
Average Rate - Cash	\$103.88	\$99.77	\$4.11	4.1%	\$96.02	\$7.86	8.2%
Occupied Rooms							
Cash	3,369,617	3,298,212	71,405	2.2%	3,248,826	120,791	3.7%
Comp	800,660	847,846	(47,186)	-5.6%	826,809	(26,149)	-3.2%
28 Day	1,412,602	1,437,981	(25,379)	-1.8%	1,386,072	26,530	1.9%
Total Occupied Rooms	5,582,879	5,584,039	(1,160)	0.0%	5,461,707	121,172	2.2%
Percentage of Occupancy							
Cash	42.8%	41.1%	1.7	4.1%	40.8%	2.0	4.9%
Comp	10.2%	10.6%	(0.4)	-3.8%	10.4%	(0.2)	-1.9%
28 Day	17.9%	17.9%	-	0.0%	17.4%	0.5	2.9%
Total Percentage of Occupancy	70.9%	69.6%	1.3	1.9%	68.6%	2.3	3.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	2,851,357	2,772,657	78,700	2.8%	2,715,816	135,541	5.0%
Motels	245,802	239,962	5,840	2.4%	248,813	(3,011)	-1.2%
28 Day Motels	76,742	79,192	(2,450)	-3.1%	81,466	(4,724)	-5.8%
R.V. Parks	77,064	95,849	(18,785)	-19.6%	89,963	(12,899)	-14.3%
Vacation Rentals	54,987	46,618	8,369	18.0%	45,079	9,908	22.0%
Timeshares	55,096	54,746	350	0.6%	58,485	(3,389)	-5.8%
Home Owner Rentals	8,569	9,188	(619)	-6.7%	9,204	(635)	-6.9%
Total Occupied - Cash	3,369,617	3,298,212	71,405	2.2%	3,248,826	120,791	3.7%
Percentage of Occupancy - Cash							
Hotels	54.3%	52.6%	1.7	3.2%	51.9%	2.4	4.6%
Motels	48.7%	44.5%	4.2	9.4%	46.6%	2.1	4.5%
28 Day Motels	7.1%	6.8%	0.3	4.4%	7.0%	0.1	1.4%
R.V. Parks	13.3%	16.2%	(2.9)	-17.9%	15.4%	(2.1)	-13.6%
Vacation Rentals	21.3%	18.6%	2.7	14.5%	17.8%	3.5	19.7%
Timeshares	38.2%	36.8%	1.4	3.8%	39.7%	(1.5)	-3.8%
Home Owner Rentals	17.1%	19.7%	(2.6)	-13.2%	19.6%	(2.5)	-12.8%
Total Occupancy Percentage - Cash	42.8%	41.1%	1.7	4.1%	40.8%	2.0	4.9%
Average Rates - Cash							
Hotels	\$109.11	\$105.48	\$3.63	3.4%	\$101.44	\$7.67	7.6%
Motels	\$58.07	\$57.81	\$0.26	0.4%	\$55.44	\$2.63	4.7%
28 Day Motels	\$38.58	\$34.32	\$4.26	12.4%	\$35.21	\$3.37	9.6%
R.V. Parks	\$39.85	\$31.29	\$8.56	27.4%	\$31.73	\$8.12	25.6%
Vacation Rental	\$251.44	\$254.95	(\$3.51)	-1.4%	\$262.26	(\$10.82)	-4.1%
Timeshares	\$47.63	\$49.08	(\$1.45)	-3.0%	\$46.30	\$1.33	2.9%
Home Owner Rentals	\$251.61	\$264.93	(\$13.32)	-5.0%	\$264.24	(\$12.63)	-4.8%
Total Cash Average Rate	\$103.88	\$99.77	\$4.11	4.1%	\$96.02	\$7.86	8.2%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,369,617	3,298,212	71,405	2.2%	3,248,826	120,791	3.7%
Comp	800,660	847,846	(47,186)	-5.6%	826,809	(26,149)	-3.2%
28 Day	1,412,602	1,437,981	(25,379)	-1.8%	1,386,072	26,530	1.9%
Total Occupied Rooms	5,582,879	5,584,039	(1,160)	0.0%	5,461,707	121,172	2.2%
Vacant	2,289,765	2,435,375	(145,610)	-6.0%	2,503,134	(213,369)	-8.5%
Total Available Rooms	7,872,644	8,019,414	(146,770)	-1.8%	7,964,841	(92,197)	-1.2%
Percentage of Occupancy							
Cash	42.8%	41.1%	1.7	4.1%	40.8%	2.0	4.9%
Comp	10.2%	10.6%	(0.4)	-3.8%	10.4%	(0.2)	-1.9%
28 Day	17.9%	17.9%	-	0.0%	17.4%	0.5	2.9%
Total Occupancy Percentage	70.9%	69.6%	1.3	1.9%	68.6%	2.3	3.4%
Vacant	29.1%	30.4%	(1.3)	-4.3%	31.4%	(2.3)	-7.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$350,020,900	\$329,067,285	\$20,953,615	6.4%	\$311,967,289	\$38,053,611	12.2%
Comp	\$67,027,028	\$63,513,772	\$3,513,256	5.5%	\$62,940,660	\$4,086,368	6.5%
28 Day	\$42,512,460	\$36,262,784	\$6,249,676	17.2%	\$36,312,704	\$6,199,756	17.1%
Total Revenue	\$459,560,388	\$428,843,841	\$30,716,547	7.2%	\$411,220,653	\$48,339,735	11.8%
Average Rates							
Cash	\$103.88	\$99.77	\$4.11	4.1%	\$96.02	\$7.86	8.2%
Comp	\$83.71	\$74.91	\$8.80	11.7%	\$76.12	\$7.59	10.0%
28 Day	\$30.10	\$25.22	\$4.88	19.3%	\$26.20	\$3.90	14.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,851,357	2,772,657	78,700	2.8%	2,715,816	135,541	5.0%
Comp	796,146	843,389	(47,243)	-5.6%	822,302	(26,156)	-3.2%
28 Day	110,095	52,317	57,778	110.4%	59,845	50,250	84.0%
Total Occupied Rooms	3,757,598	3,668,363	89,235	2.4%	3,597,963	159,635	4.4%
Vacant	1,490,537	1,601,287	(110,750)	-6.9%	1,630,996	(140,459)	-8.6%
Total Available Rooms	5,248,135	5,269,650	(21,515)	-0.4%	5,228,959	19,176	0.4%
Percentage of Occupancy							
Cash	54.3%	52.6%	1.7	3.2%	51.9%	2.4	4.6%
Comp	15.2%	16.0%	(0.8)	-5.0%	15.7%	(0.5)	-3.2%
28 Day	2.1%	1.0%	1.1	110.0%	1.1%	1.0	90.9%
Total Occupancy Percentage	71.6%	69.6%	2.0	2.9%	68.8%	2.8	4.1%
Vacant	28.4%	30.4%	(2.0)	-6.6%	31.2%	(2.8)	-9.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$311,110,402	\$292,471,072	\$18,639,330	6.4%	\$275,487,951	\$35,622,451	12.9%
Comp	\$66,866,619	\$63,339,371	\$3,527,248	5.6%	\$62,762,316	\$4,104,303	6.5%
28 Day	\$9,671,571	\$4,063,021	\$5,608,550	138.0%	\$4,779,158	\$4,892,413	102.4%
Total Revenue	\$387,648,592	\$359,873,464	\$27,775,128	7.7%	\$343,029,425	\$44,619,167	13.0%
Average Rates							
Cash	\$109.11	\$105.48	\$3.63	3.4%	\$101.44	\$7.67	7.6%
Comp	\$83.99	\$75.10	\$8.89	11.8%	\$76.33	\$7.66	10.0%
28 Day	\$87.85	\$77.66	\$10.19	13.1%	\$79.86	\$7.99	10.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	245,802	239,962	5,840	2.4%	248,813	(3,011)	-1.2%
Comp	2,256	2,189	67	3.1%	2,178	78	3.6%
28 Day	41,606	32,443	9,163	28.2%	34,816	6,790	19.5%
Total Occupied Rooms	289,664	274,594	15,070	5.5%	285,807	3,857	1.3%
Vacant	214,740	264,565	(49,825)	-18.8%	247,753	(33,013)	-13.3%
Total Available Rooms	504,404	539,159	(34,755)	-6.4%	533,560	(29,156)	-5.5%
Percentage of Occupancy							
Cash	48.7%	44.5%	4.2	9.4%	46.6%	2.1	4.5%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	8.2%	6.0%	2.2	36.7%	6.5%	1.7	26.2%
Total Occupancy Percentage	57.4%	50.9%	6.5	12.8%	53.6%	3.8	7.1%
Vacant	42.6%	49.1%	(6.5)	-13.2%	46.4%	(3.8)	-8.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$14,272,613	\$13,872,576	\$400,037	2.9%	\$13,794,050	\$478,563	3.5%
Comp	\$75,666	\$87,627	(\$11,961)	-13.6%	\$88,926	(\$13,260)	-14.9%
28 Day	\$1,665,482	\$1,111,938	\$553,544	49.8%	\$1,231,530	\$433,952	35.2%
Total Revenue	\$16,013,761	\$15,072,141	\$941,620	6.2%	\$15,114,506	\$899,255	5.9%
Average Rates							
Cash	\$58.07	\$57.81	\$0.26	0.4%	\$55.44	\$2.63	4.7%
Comp	\$33.54	\$40.03	(\$6.49)	-16.2%	\$40.83	(\$7.29)	-17.9%
28 Day	\$40.03	\$34.27	\$5.76	16.8%	\$35.37	\$4.66	13.2%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	76,742	79,192	(2,450)	-3.1%	81,466	(4,724)	-5.8%
Comp	240	-	240	100.0%	60	180	300.0%
28 Day	812,992	913,373	(100,381)	-11.0%	874,580	(61,588)	-7.0%
Total Occupied Rooms	889,974	992,565	(102,591)	-10.3%	956,106	(66,132)	-6.9%
Vacant	197,599	180,605	16,994	9.4%	213,466	(15,867)	-7.4%
Total Available Rooms	1,087,573	1,173,170	(85,597)	-7.3%	1,169,572	(81,999)	-7.0%
Percentage of Occupancy							
Cash	7.1%	6.8%	0.3	4.4%	7.0%	0.1	1.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.8%	77.9%	(3.1)	-4.0%	74.8%	-	0.0%
Total Occupancy Percentage	81.8%	84.6%	(2.8)	-3.3%	81.7%	0.1	0.1%
Vacant	18.2%	15.4%	2.8	18.2%	18.3%	(0.1)	-0.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,960,787	\$2,717,957	\$242,830	8.9%	\$2,868,215	\$92,572	3.2%
Comp	\$4,000	\$0	\$4,000	100.0%	\$1,000	\$3,000	300.0%
28 Day	\$17,904,978	\$18,905,450	(\$1,000,472)	-5.3%	\$17,956,223	(\$51,245)	-0.3%
Total Revenue	\$20,869,765	\$21,623,407	(\$753,642)	-3.5%	\$20,825,438	\$44,327	0.2%
Average Rates							
Cash	\$38.58	\$34.32	\$4.26	12.4%	\$35.21	\$3.37	9.6%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$16.67	\$0.00	0.0%
28 Day	\$22.02	\$20.70	\$1.32	6.4%	\$20.53	\$1.49	7.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	77,064	95,849	(18,785)	-19.6%	89,963	(12,899)	-14.3%
Comp	2,001	2,237	(236)	-10.5%	2,235	(234)	-10.5%
28 Day	350,422	347,330	3,092	0.9%	320,658	29,764	9.3%
Total Occupied Rooms	429,487	445,416	(15,929)	-3.6%	412,856	16,631	4.0%
Vacant	151,101	145,539	5,562	3.8%	171,594	(20,493)	-11.9%
Total Available Rooms	580,588	590,955	(10,367)	-1.8%	584,450	(3,862)	-0.7%
Percentage of Occupancy							
Cash	13.3%	16.2%	(2.9)	-17.9%	15.4%	(2.1)	-13.6%
Comp	0.3%	0.4%	(0.1)	-25.0%	0.4%	(0.1)	-25.0%
28 Day	60.4%	58.8%	1.6	2.7%	54.9%	5.5	10.0%
Total Occupancy Percentage	74.0%	75.4%	(1.4)	-1.9%	70.6%	3.4	4.8%
Vacant	26.0%	24.6%	1.4	5.7%	29.4%	(3.4)	-11.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,070,943	\$2,999,113	\$71,830	2.4%	\$2,854,635	\$216,308	7.6%
Comp	\$78,877	\$81,894	(\$3,017)	-3.7%	\$83,535	(\$4,658)	-5.6%
28 Day	\$5,592,758	\$5,129,385	\$463,373	9.0%	\$4,795,830	\$796,928	16.6%
Total Revenue	\$8,742,578	\$8,210,392	\$532,186	6.5%	\$7,734,000	\$1,008,578	13.0%
Average Rates							
Cash	\$39.85	\$31.29	\$8.56	27.4%	\$31.73	\$8.12	25.6%
Comp	\$39.42	\$36.61	\$2.81	7.7%	\$37.38	\$2.04	5.5%
28 Day	\$15.96	\$14.77	\$1.19	8.1%	\$14.96	\$1.00	6.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	54,987	46,618	8,369	18.0%	45,079	9,908	22.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	93,315	88,807	4,508	5.1%	92,462	853	0.9%
Total Occupied Rooms	148,302	135,425	12,877	9.5%	137,541	10,761	7.8%
Vacant	109,354	115,583	(6,229)	-5.4%	116,241	(6,887)	-5.9%
Total Available Rooms	257,656	251,008	6,648	2.6%	253,782	3,874	1.5%
Percentage of Occupancy							
Cash	21.3%	18.6%	2.7	14.5%	17.8%	3.5	19.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.2%	35.4%	0.8	2.3%	36.4%	(0.2)	-0.5%
Total Occupancy Percentage	57.6%	54.0%	3.6	6.7%	54.2%	3.4	6.3%
Vacant	42.4%	46.0%	(3.6)	-7.8%	45.8%	(3.4)	-7.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$13,826,136	\$11,885,389	\$1,940,747	16.3%	\$11,822,475	\$2,003,661	16.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,263,683	\$6,693,834	\$569,849	8.5%	\$7,190,808	\$72,875	1.0%
Total Revenue	\$21,089,819	\$18,579,223	\$2,510,596	13.5%	\$19,013,283	\$2,076,536	10.9%
Average Rates							
Cash	\$251.44	\$254.95	(\$3.51)	-1.4%	\$262.26	(\$10.82)	-4.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$77.84	\$75.38	\$2.46	3.3%	\$77.77	\$0.07	0.1%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

May 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	55,096	54,746	350	0.6%	58,485	(3,389)	-5.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	55,096	54,746	350	0.6%	58,485	(3,389)	-5.8%
Vacant	89,054	93,976	(4,922)	-5.2%	88,998	56	0.1%
Total Available Rooms	144,150	148,722	(4,572)	-3.1%	147,483	(3,333)	-2.3%
Percentage of Occupancy							
Cash	38.2%	36.8%	1.4	3.8%	39.7%	(1.5)	-3.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	38.2%	36.8%	1.4	3.8%	39.7%	(1.5)	-3.8%
Vacant	61.8%	63.2%	(1.4)	-2.2%	60.3%	1.5	2.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,623,994	\$2,686,994	(\$63,000)	-2.3%	\$2,707,867	(\$83,873)	-3.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,623,994	\$2,686,994	(\$63,000)	-2.3%	\$2,707,867	(\$83,873)	-3.1%
Average Rates							
Cash	\$47.63	\$49.08	(\$1.45)	-3.0%	\$46.30	\$1.33	2.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,569	9,188	(619)	-6.7%	9,204	(635)	-6.9%
Comp	17	31	(14)	-45.2%	34	(17)	-50.0%
28 Day	4,172	3,711	461	12.4%	3,711	461	12.4%
Total Occupied Rooms	12,758	12,930	(172)	-1.3%	12,949	(191)	-1.5%
Vacant	37,380	33,820	3,560	10.5%	34,086	3,294	9.7%
Total Available Rooms	50,138	46,750	3,388	7.2%	47,035	3,103	6.6%
Percentage of Occupancy							
Cash	17.1%	19.7%	(2.6)	-13.2%	19.6%	(2.5)	-12.8%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.1%	(0.1)	-100.0%
28 Day	8.3%	7.9%	0.4	5.1%	7.9%	0.4	5.1%
Total Occupancy Percentage	25.4%	27.7%	(2.3)	-8.3%	27.5%	(2.1)	-7.6%
Vacant	74.6%	72.3%	2.3	3.2%	72.5%	2.1	2.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,156,025	\$2,434,184	(\$278,159)	-11.4%	\$2,432,096	(\$276,071)	-11.4%
Comp	\$1,866	\$4,880	(\$3,014)	-61.8%	\$4,883	(\$3,017)	-61.8%
28 Day	\$413,988	\$359,156	\$54,832	15.3%	\$359,155	\$54,833	15.3%
Total Revenue	\$2,571,879	\$2,798,220	(\$226,341)	-8.1%	\$2,796,134	(\$224,255)	-8.0%
Average Rates							
Cash	\$251.61	\$264.93	(\$13.32)	-5.0%	\$264.24	(\$12.63)	-4.8%
Comp	\$109.76	\$157.42	(\$47.66)	-30.3%	\$143.62	(\$33.86)	-23.6%
28 Day	\$99.23	\$96.78	\$2.45	2.5%	\$96.78	\$2.45	2.5%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
May 2018**

Current Month Actual May 2018	Last Year Actual May 2017			Tax District	Year To Date Actual July 2017 - May 2018	Last Year - Year To Date Actual July 2016 - May 2017		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$16,450,905	\$14,085,949	\$2,364,956	16.8%	Reno B	\$167,188,086	\$150,193,124	\$16,994,962	11.3%
\$9,287,498	\$8,211,413	\$1,076,087	13.1%	Reno D	\$94,087,529	\$81,353,475	\$12,734,054	15.7%
\$700,845	\$581,515	\$119,330	20.5%	Reno E	\$6,930,377	\$4,840,302	\$2,090,075	43.2%
\$26,439,248	\$22,878,876	\$3,560,373	15.6%	Total Reno	\$268,205,993	\$236,386,902	\$31,819,091	13.5%
\$50,591	\$36,716	\$13,875	37.8%	Washoe A	\$408,483	\$324,466	\$84,017	25.9%
\$2,842,399	\$2,445,581	\$396,818	16.2%	Washoe B	\$41,486,660	\$41,433,306	\$53,354	0.1%
\$2,892,990	\$2,482,297	\$410,693	16.5%	Total Washoe Co.	\$41,895,143	\$41,757,772	\$137,371	0.3%
\$3,812,014	\$3,556,542	\$255,472	7.2%	Sparks	\$39,919,763	\$33,822,615	\$6,097,147	18.0%
\$33,144,254	\$28,917,716	\$4,226,538	14.6%	Total Taxable Revenue	\$350,020,900	\$311,967,289	\$38,053,611	12.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
May 2018**

Current Month Actual May 2018	Last Year Actual May 2017			Tax District	Year To Date Actual July 2017 - May 2018	Last Year - Year To Date Actual July 2016 - May 2017		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
145,666	143,336	2,330	1.6%	Reno B	1,614,369	1,567,843	46,526	3.0%
93,476	90,168	3,308	3.7%	Reno D	1,002,145	936,273	65,872	7.0%
5,827	5,212	615	11.8%	Reno E	60,760	49,158	11,602	23.6%
244,969	238,716	6,253	2.6%	Total Reno	2,677,274	2,553,274	124,000	4.9%
1,715	1,448	267	18.4%	Washoe A	13,746	10,577	3,169	30.0%
13,991	12,428	1,563	12.6%	Washoe B	167,609	168,973	(1,364)	-0.8%
15,706	13,876	1,830	13.2%	Total Washoe Co.	181,355	179,550	1,805	1.0%
44,897	46,947	(2,050)	-4.4%	Sparks	510,988	516,002	(5,014)	-1.0%
305,572	299,539	6,033	2.0%	Total Taxable Rooms	3,369,617	3,248,826	120,791	3.7%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
May 2018**

Current Month Actual May 2018	Last Year Actual May 2017			Tax District	Year To Date Actual July 2017 - May 2018	Last Year - Year To Date Actual July 2016 - May 2017		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$112.94	\$98.27	\$14.66	14.9%	Reno B	\$103.56	\$95.80	\$7.77	8.1%
\$99.36	\$91.07	\$8.29	9.1%	Reno D	\$93.89	\$86.89	\$7.00	8.1%
\$120.28	\$111.57	\$8.70	7.8%	Reno E	\$114.06	\$98.46	\$15.60	15.8%
\$107.93	\$95.84	\$12.09	12.6%	Total Reno	\$100.18	\$92.58	\$7.60	8.2%
\$29.50	\$25.36	\$4.14	16.3%	Washoe A	\$29.72	\$30.68	-\$0.96	-3.1%
\$203.16	\$196.78	\$6.38	3.2%	Washoe B	\$247.52	\$245.21	\$2.31	0.9%
\$184.20	\$178.89	\$5.31	3.0%	Total Washoe Co.	\$231.01	\$232.57	-\$1.56	-0.7%
\$84.91	\$75.76	\$9.15	12.1%	Sparks	\$78.12	\$65.55	\$12.58	19.2%
\$108.47	\$96.54	\$11.93	12.4%	Total Average Daily Rate	\$103.88	\$96.02	\$7.86	8.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village