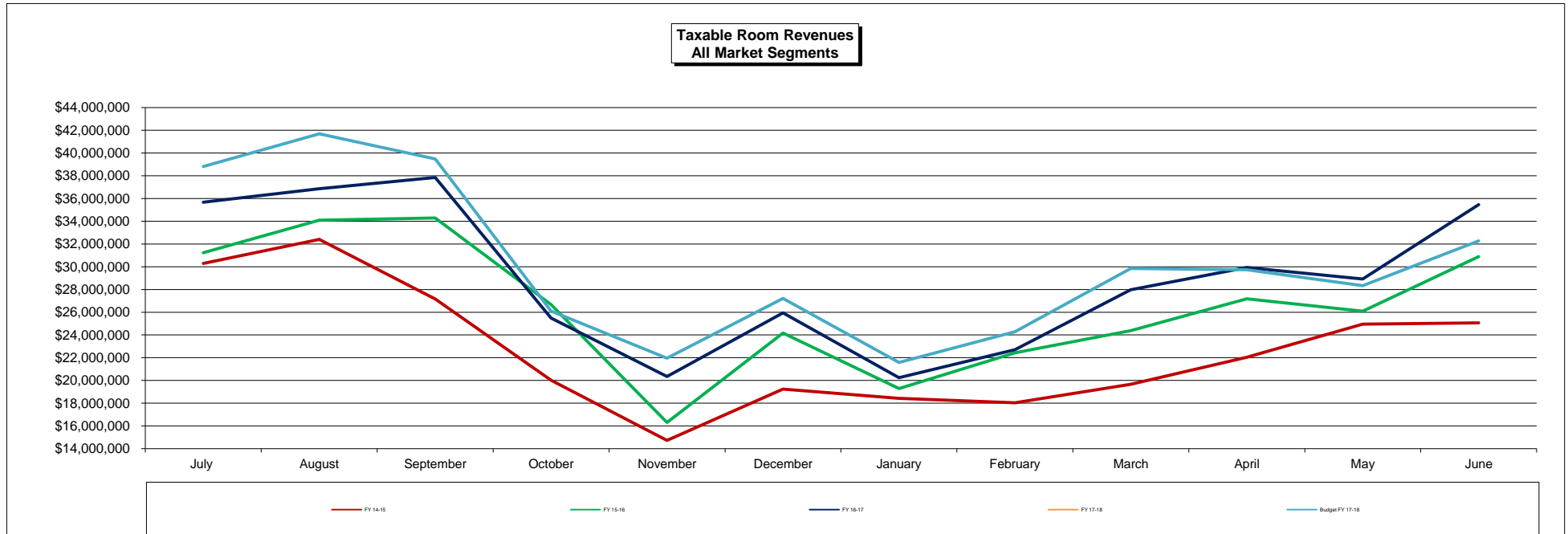


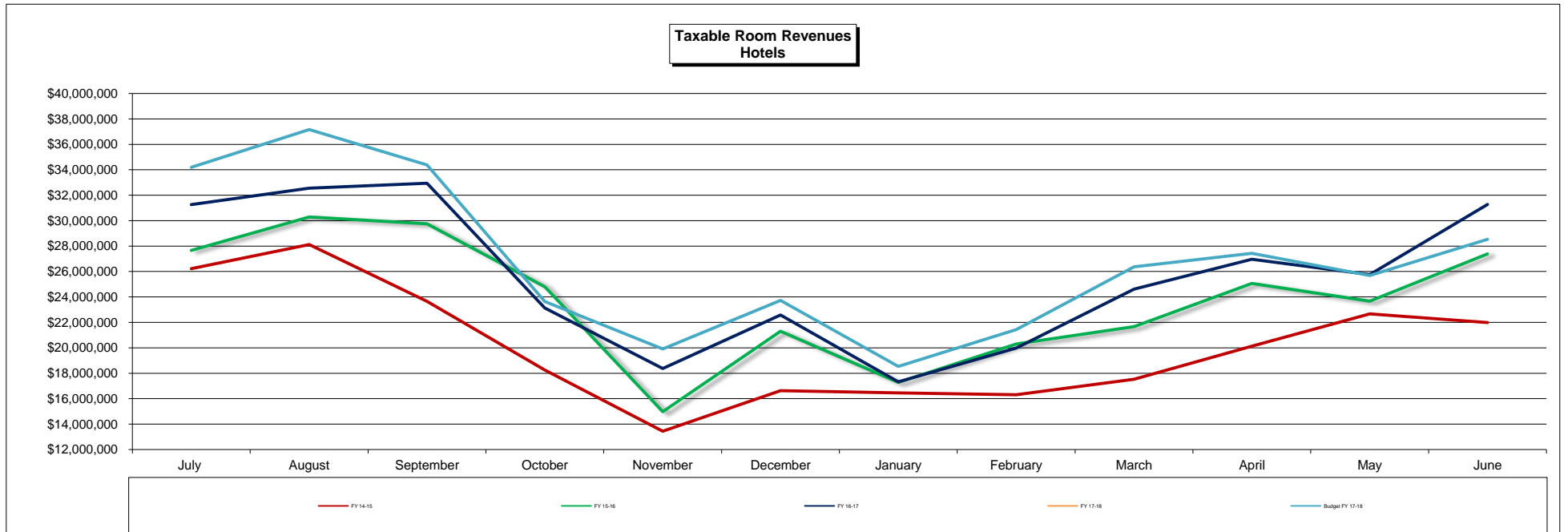
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	\$ 25,281,560	\$ 25,137,500	\$ 30,224,159	\$ 30,292,027	\$ 31,230,612	\$ 35,677,262	\$ 41,265,679	\$ 38,821,993	\$ 2,443,686	6.3%	\$ 5,588,417	15.7%
August	\$ 27,369,572	\$ 29,376,209	\$ 32,130,756	\$ 32,403,508	\$ 34,091,992	\$ 36,868,031	\$ 44,034,254	\$ 41,690,798	\$ 2,343,456	5.6%	\$ 7,166,222	19.4%
September	\$ 26,789,879	\$ 27,213,720	\$ 25,870,198	\$ 27,164,225	\$ 34,288,906	\$ 37,851,442	\$ 41,663,504	\$ 39,479,648	\$ 2,183,857	5.5%	\$ 3,812,063	10.1%
October	\$ 17,588,547	\$ 18,247,114	\$ 18,292,143	\$ 20,025,803	\$ 26,673,296	\$ 25,496,440	\$ 29,124,783	\$ 26,107,648	\$ 3,017,135	11.6%	\$ 3,628,343	14.2%
November	\$ 14,273,785	\$ 12,032,690	\$ 14,560,736	\$ 14,727,649	\$ 16,304,190	\$ 20,342,704	\$ 23,533,775	\$ 21,954,421	\$ 1,579,354	7.2%	\$ 3,191,071	15.7%
December	\$ 16,130,427	\$ 17,067,070	\$ 16,879,494	\$ 19,246,588	\$ 24,164,711	\$ 25,936,180	\$ 28,595,173	\$ 27,216,608	\$ 1,378,565	5.1%	\$ 2,658,993	10.3%
January	\$ 11,769,999	\$ 17,614,224	\$ 13,970,116	\$ 18,425,487	\$ 19,286,992	\$ 20,242,930	\$ 22,378,105	\$ 21,583,225	\$ 794,880	3.7%	\$ 2,135,175	10.5%
February	\$ 14,903,511	\$ 15,868,966	\$ 16,313,115	\$ 18,040,839	\$ 22,422,874	\$ 22,714,040	\$ 25,079,380	\$ 24,280,842	\$ 798,538	3.3%	\$ 2,365,340	10.4%
March	\$ 15,504,003	\$ 18,208,897	\$ 18,069,943	\$ 19,662,419	\$ 24,386,491	\$ 27,985,952	\$ 29,897,187	\$ 29,851,075	\$ 46,112	0.2%	\$ 1,911,235	6.8%
April	\$ 19,406,879	\$ 20,900,615	\$ 21,706,493	\$ 22,032,831	\$ 27,186,846	\$ 29,934,593	\$ 31,304,806	\$ 29,742,183	\$ 1,562,623	5.3%	\$ 1,370,213	4.6%
May	\$ 19,775,919	\$ 23,544,500	\$ 23,219,292	\$ 24,957,366	\$ 26,084,433	\$ 28,917,716	\$ 33,145,852	\$ 28,338,844	\$ 4,807,008	17.0%	\$ 4,228,137	14.6%
June	\$ 22,732,452	\$ 26,982,253	\$ 24,191,921	\$ 25,062,328	\$ 30,892,727	\$ 35,458,717	\$ 39,114,549	\$ 32,277,580	\$ 6,836,969	21.2%	\$ 3,655,832	10.3%
<b>Totals</b>	<b>\$ 231,526,531</b>	<b>\$ 252,193,754</b>	<b>\$ 255,428,365</b>	<b>\$ 272,041,067</b>	<b>\$ 317,014,070</b>	<b>\$ 347,426,006</b>	<b>\$ 389,137,047</b>	<b>\$ 361,344,865</b>	<b>\$ 27,792,182</b>	<b>7.7%</b>	<b>\$ 41,711,042</b>	<b>12.0%</b>



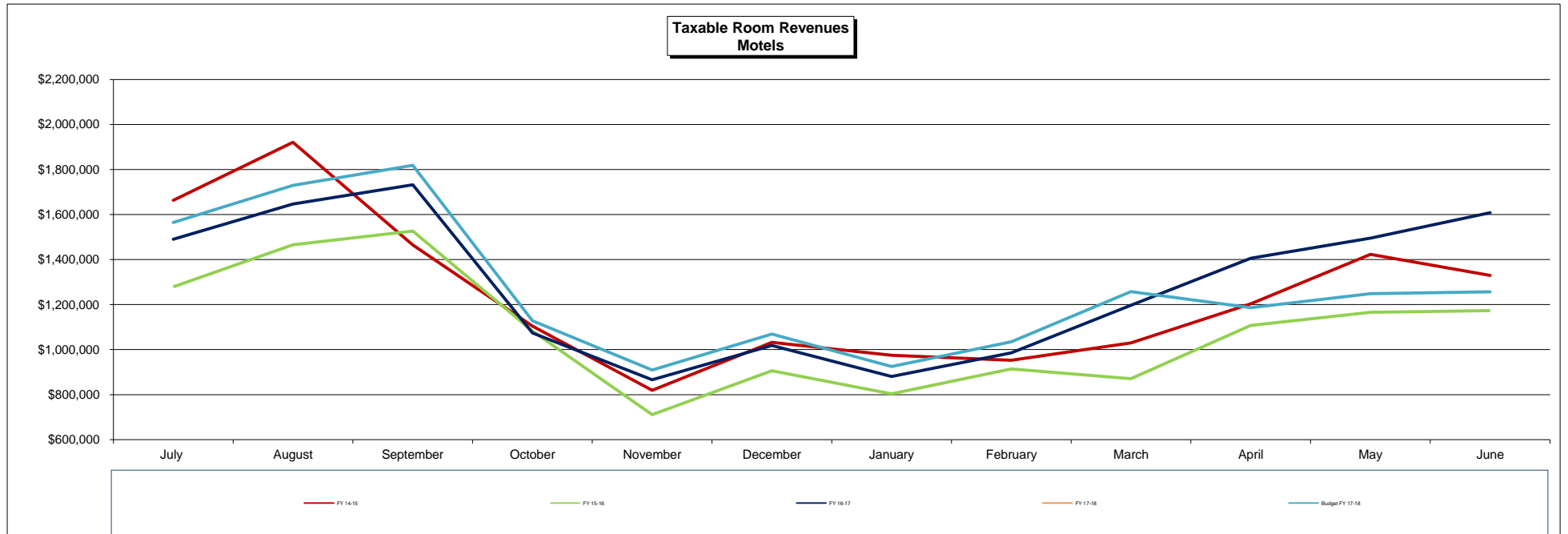
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Hotels  
Trend**

Month	Actual							Budget FY 17-18	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18		Amount	%	Amount	%
July	\$ 22,344,526	\$ 22,132,148	\$ 26,551,071	\$ 26,231,128	\$ 27,665,161	\$ 31,259,218	\$ 35,984,480	\$ 34,191,403	\$ 1,793,077	5.2%	\$ 4,725,261	15.1%
August	\$ 23,760,061	\$ 25,772,697	\$ 27,895,807	\$ 28,120,427	\$ 30,287,033	\$ 32,554,431	\$ 38,901,897	\$ 37,164,612	\$ 1,737,285	4.7%	\$ 6,347,466	19.5%
September	\$ 23,823,269	\$ 24,361,963	\$ 23,082,463	\$ 23,657,039	\$ 29,757,647	\$ 32,942,184	\$ 36,267,921	\$ 34,383,861	\$ 1,884,060	5.5%	\$ 3,325,737	10.1%
October	\$ 16,116,213	\$ 16,641,346	\$ 16,644,946	\$ 18,254,260	\$ 24,804,909	\$ 23,135,373	\$ 26,548,219	\$ 23,640,682	\$ 2,907,537	12.3%	\$ 3,412,846	14.8%
November	\$ 13,064,115	\$ 10,843,318	\$ 13,303,783	\$ 13,440,428	\$ 14,976,575	\$ 18,376,163	\$ 21,190,862	\$ 19,905,943	\$ 1,284,919	6.5%	\$ 2,814,699	15.3%
December	\$ 14,324,253	\$ 15,212,480	\$ 15,120,210	\$ 16,626,545	\$ 21,298,803	\$ 22,579,920	\$ 25,239,964	\$ 23,731,496	\$ 1,508,468	6.4%	\$ 2,660,044	11.8%
January	\$ 10,479,463	\$ 16,012,418	\$ 12,414,947	\$ 16,454,918	\$ 17,284,590	\$ 17,322,065	\$ 19,486,127	\$ 18,535,050	\$ 951,077	5.1%	\$ 2,164,062	12.5%
February	\$ 13,398,539	\$ 14,234,897	\$ 14,838,774	\$ 16,309,472	\$ 20,300,873	\$ 19,986,845	\$ 22,419,007	\$ 21,436,230	\$ 982,777	4.6%	\$ 2,432,162	12.2%
March	\$ 14,144,300	\$ 16,689,591	\$ 16,608,665	\$ 17,528,923	\$ 21,659,487	\$ 24,607,285	\$ 26,579,216	\$ 26,366,902	\$ 212,314	0.8%	\$ 1,971,931	8.0%
April	\$ 17,681,870	\$ 18,973,823	\$ 19,855,346	\$ 20,123,111	\$ 25,063,146	\$ 26,959,551	\$ 28,529,404	\$ 27,428,551	\$ 1,100,853	4.0%	\$ 1,569,854	5.8%
May	\$ 17,789,852	\$ 21,426,082	\$ 21,105,619	\$ 22,670,963	\$ 23,673,808	\$ 25,764,916	\$ 29,963,304	\$ 25,686,342	\$ 4,276,962	16.7%	\$ 4,198,387	16.3%
June	\$ 20,694,960	\$ 24,469,469	\$ 22,020,759	\$ 21,983,819	\$ 27,390,753	\$ 31,278,172	\$ 34,735,520	\$ 28,537,516	\$ 6,198,004	21.7%	\$ 3,457,348	11.1%
<b>Totals</b>	<b>\$ 207,621,422</b>	<b>\$ 226,770,232</b>	<b>\$ 229,442,390</b>	<b>\$ 241,401,032</b>	<b>\$ 284,162,784</b>	<b>\$ 306,766,122</b>	<b>\$ 345,845,921</b>	<b>\$ 321,008,588</b>	<b>\$ 24,837,333</b>	<b>7.7%</b>	<b>\$ 39,079,799</b>	<b>12.7%</b>



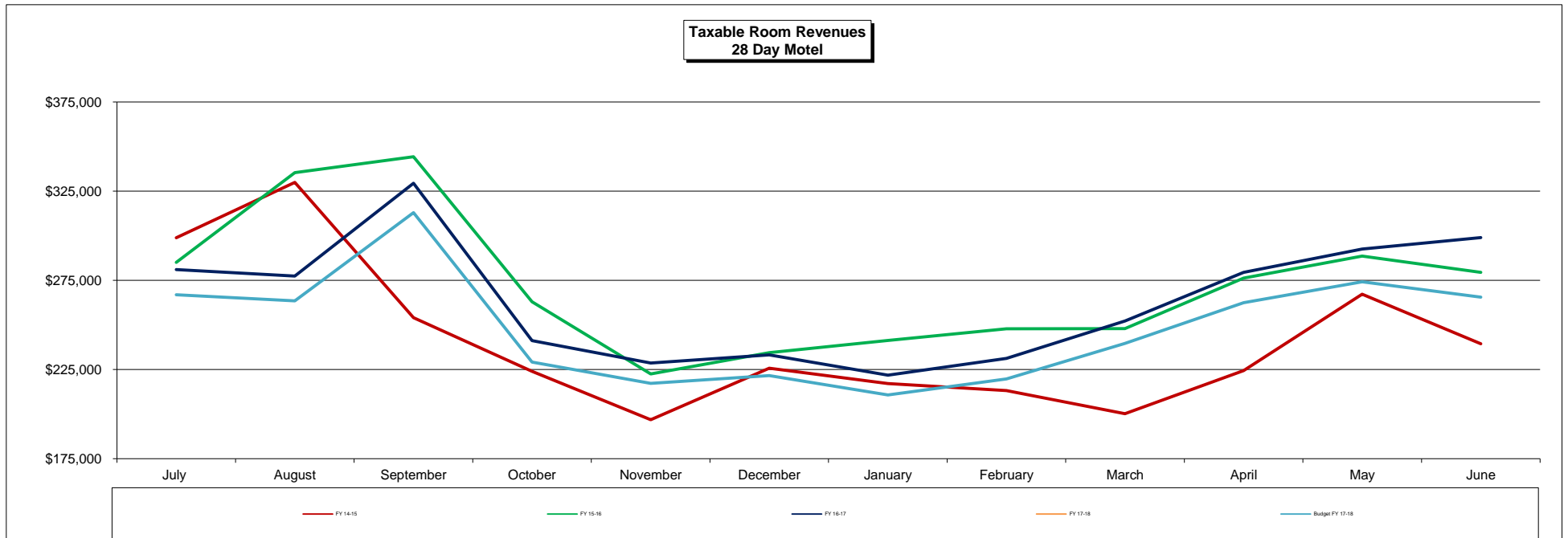
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%
July	\$ 1,403,257	\$ 1,281,935	\$ 1,471,688	\$ 1,663,187	\$ 1,279,332	\$ 1,490,427	\$ 1,949,378	\$ 384,429	24.6%	\$ 458,950	30.8%
August	\$ 1,585,643	\$ 1,671,120	\$ 1,922,228	\$ 1,921,227	\$ 1,465,592	\$ 1,647,080	\$ 2,016,144	\$ 286,710	16.6%	\$ 369,063	22.4%
September	\$ 1,790,294	\$ 1,634,279	\$ 1,601,340	\$ 1,464,950	\$ 1,526,700	\$ 1,732,346	\$ 1,870,752	\$ 51,789	2.8%	\$ 138,406	8.0%
October	\$ 884,738	\$ 960,766	\$ 990,390	\$ 1,104,506	\$ 1,082,518	\$ 1,074,447	\$ 1,158,468	\$ 30,298	2.7%	\$ 84,021	7.8%
November	\$ 742,700	\$ 724,065	\$ 800,913	\$ 819,272	\$ 711,136	\$ 866,121	\$ 962,491	\$ 53,064	5.8%	\$ 96,370	11.1%
December	\$ 811,044	\$ 870,244	\$ 841,462	\$ 1,032,602	\$ 905,838	\$ 1,018,141	\$ 1,045,909	\$ (23,139)	-2.2%	\$ 27,768	2.7%
January	\$ 661,656	\$ 816,762	\$ 704,046	\$ 975,191	\$ 803,452	\$ 881,145	\$ 771,439	\$ (153,763)	-16.6%	\$ (109,706)	-12.5%
February	\$ 810,296	\$ 814,254	\$ 790,606	\$ 952,537	\$ 914,716	\$ 985,723	\$ 908,237	\$ (126,772)	-12.2%	\$ (77,486)	-7.9%
March	\$ 824,685	\$ 940,490	\$ 899,329	\$ 1,029,904	\$ 871,314	\$ 1,197,458	\$ 1,113,757	\$ (143,574)	-11.4%	\$ (83,701)	-7.0%
April	\$ 1,151,356	\$ 1,308,161	\$ 1,217,617	\$ 1,203,374	\$ 1,108,056	\$ 1,405,767	\$ 1,144,622	\$ (42,106)	-3.5%	\$ (261,145)	-18.6%
May	\$ 1,288,976	\$ 1,372,540	\$ 1,342,722	\$ 1,422,904	\$ 1,165,560	\$ 1,495,395	\$ 1,331,417	\$ 83,102	6.7%	\$ (163,978)	-11.0%
June	\$ 1,198,695	\$ 1,481,289	\$ 1,197,619	\$ 1,329,931	\$ 1,173,703	\$ 1,608,496	\$ 1,473,657	\$ 216,621	17.2%	\$ (134,839)	-8.4%
<b>Totals</b>	<b>\$ 13,153,341</b>	<b>\$ 13,875,905</b>	<b>\$ 13,779,961</b>	<b>\$ 14,919,585</b>	<b>\$ 13,007,915</b>	<b>\$ 15,402,546</b>	<b>\$ 15,746,269</b>	<b>\$ 616,657</b>	<b>4.1%</b>	<b>\$ 343,723</b>	<b>2.2%</b>



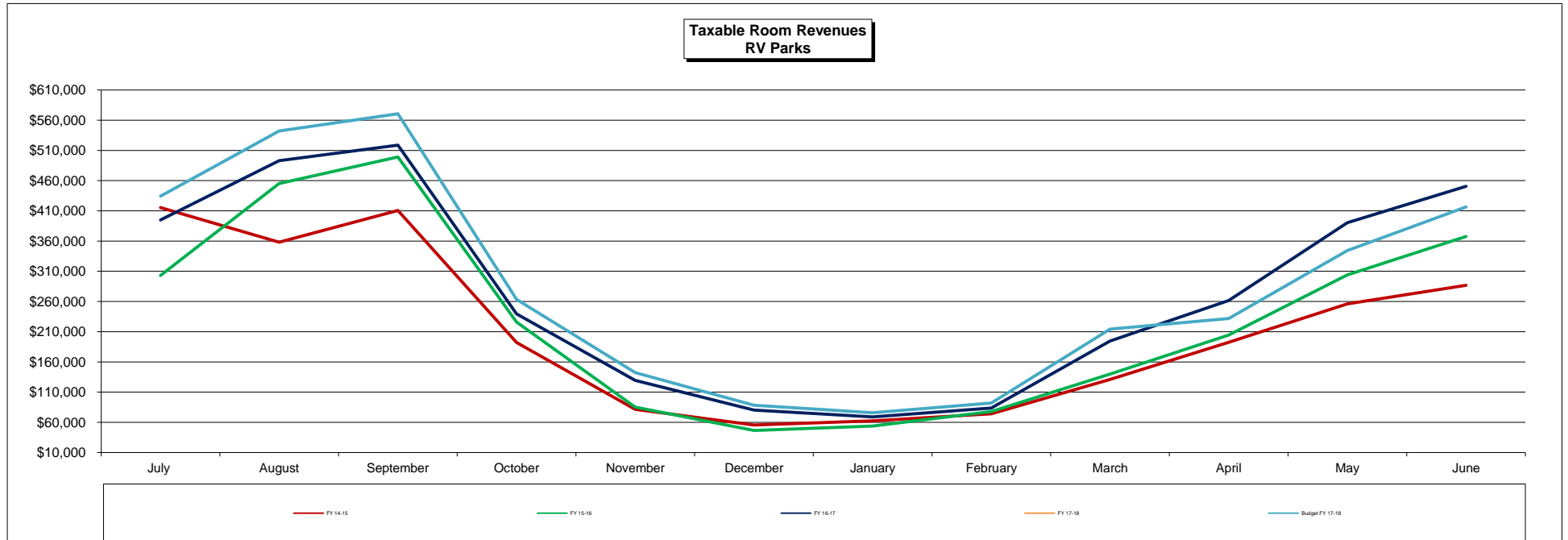
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-28 Day Motel  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	\$ 254,456	\$ 226,141	\$ 247,376	\$ 298,885	\$ 285,088	\$ 280,983	\$ 321,184	\$ 266,934	\$ 54,250	20.3%	\$ 40,201	14.3%
August	\$ 266,019	\$ 280,641	\$ 300,039	\$ 329,919	\$ 335,369	\$ 277,396	\$ 344,108	\$ 263,526	\$ 80,582	30.6%	\$ 66,713	24.0%
September	\$ 317,229	\$ 287,786	\$ 263,877	\$ 254,039	\$ 344,306	\$ 329,432	\$ 342,721	\$ 312,960	\$ 29,761	9.5%	\$ 13,289	4.0%
October	\$ 208,182	\$ 213,136	\$ 206,349	\$ 223,967	\$ 262,938	\$ 241,243	\$ 248,582	\$ 229,181	\$ 19,401	8.5%	\$ 7,339	3.0%
November	\$ 184,235	\$ 185,852	\$ 176,895	\$ 196,850	\$ 222,514	\$ 228,625	\$ 226,393	\$ 217,194	\$ 9,199	4.2%	\$ (2,232)	-1.0%
December	\$ 198,942	\$ 190,697	\$ 177,425	\$ 225,731	\$ 234,432	\$ 233,219	\$ 258,732	\$ 221,558	\$ 37,174	16.8%	\$ 25,513	10.9%
January	\$ 162,964	\$ 166,534	\$ 171,056	\$ 217,129	\$ 241,335	\$ 221,834	\$ 193,785	\$ 210,742	\$ (16,957)	-8.0%	\$ (28,049)	-12.6%
February	\$ 192,790	\$ 182,706	\$ 181,651	\$ 213,149	\$ 247,802	\$ 231,241	\$ 221,207	\$ 219,679	\$ 1,528	0.7%	\$ (10,033)	-4.3%
March	\$ 172,720	\$ 200,272	\$ 192,329	\$ 200,264	\$ 247,904	\$ 252,238	\$ 267,754	\$ 239,626	\$ 28,128	11.7%	\$ 15,516	6.2%
April	\$ 181,786	\$ 223,735	\$ 210,933	\$ 224,430	\$ 276,218	\$ 279,459	\$ 253,830	\$ 262,407	\$ (8,577)	-3.3%	\$ (25,629)	-9.2%
May	\$ 214,226	\$ 254,766	\$ 249,841	\$ 267,205	\$ 288,579	\$ 292,547	\$ 284,091	\$ 274,150	\$ 9,941	3.6%	\$ (8,456)	-2.9%
June	\$ 247,908	\$ 239,891	\$ 227,079	\$ 239,392	\$ 279,497	\$ 298,942	\$ 305,290	\$ 265,524	\$ 39,766	15.0%	\$ 6,348	2.1%
<b>Totals</b>	<b>\$ 2,601,457</b>	<b>\$ 2,652,157</b>	<b>\$ 2,604,850</b>	<b>\$ 2,890,959</b>	<b>\$ 3,265,982</b>	<b>\$ 3,167,157</b>	<b>\$ 3,267,677</b>	<b>\$ 2,983,481</b>	<b>\$ 284,196</b>	<b>9.5%</b>	<b>\$ 100,520</b>	<b>3.2%</b>



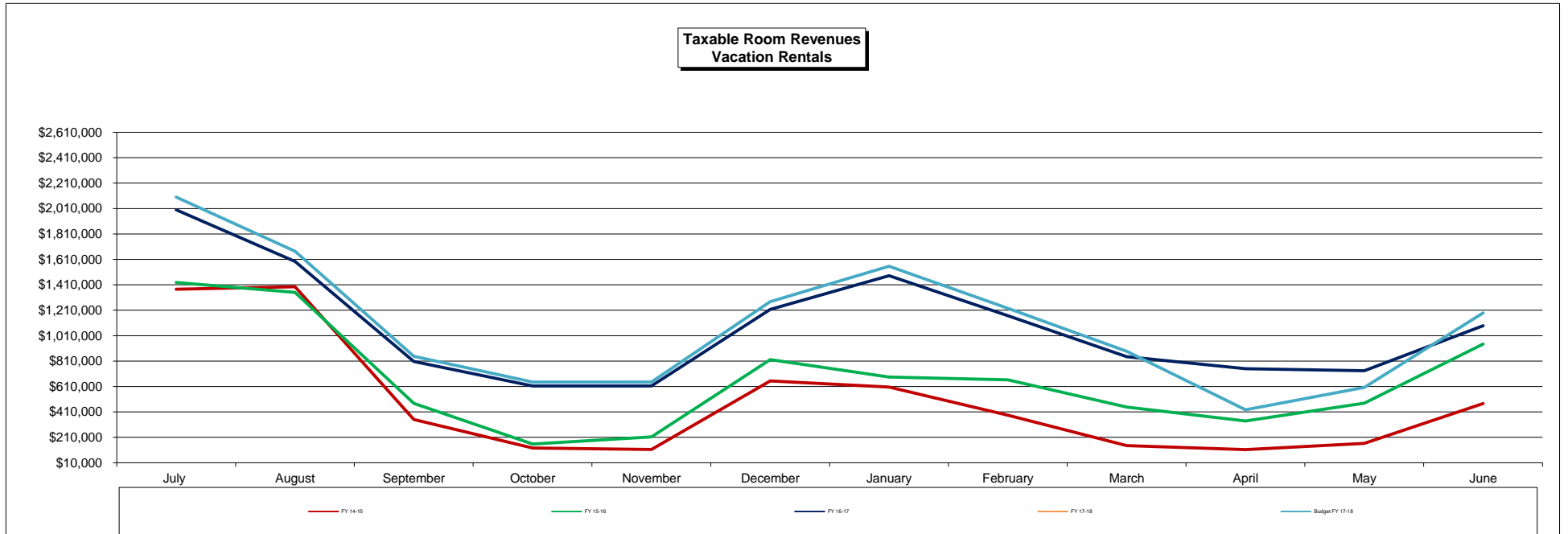
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-RV Parks  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%
July	\$ 223,646	\$ 242,759	\$ 283,896	\$ 415,425	\$ 303,017	\$ 394,848	\$ 431,554	\$ (2,779)	-0.6%	\$ 36,705	9.3%
August	\$ 382,763	\$ 434,357	\$ 459,408	\$ 358,198	\$ 455,248	\$ 492,876	\$ 526,064	\$ (16,100)	-3.0%	\$ 33,188	6.7%
September	\$ 379,193	\$ 401,101	\$ 411,033	\$ 410,709	\$ 499,174	\$ 518,743	\$ 586,128	\$ 15,511	2.7%	\$ 67,385	13.0%
October	\$ 156,417	\$ 177,687	\$ 199,505	\$ 192,162	\$ 226,042	\$ 239,377	\$ 291,258	\$ 27,943	10.6%	\$ 51,881	21.7%
November	\$ 68,573	\$ 63,177	\$ 93,562	\$ 81,623	\$ 85,272	\$ 129,436	\$ 104,508	\$ (37,872)	-26.6%	\$ (24,928)	-19.3%
December	\$ 50,435	\$ 39,616	\$ 57,528	\$ 55,631	\$ 46,555	\$ 80,252	\$ 98,319	\$ 10,042	11.4%	\$ 18,067	22.5%
January	\$ 51,353	\$ 47,091	\$ 48,887	\$ 62,332	\$ 53,865	\$ 68,997	\$ 88,525	\$ 12,628	16.6%	\$ 19,528	28.3%
February	\$ 51,076	\$ 45,998	\$ 47,871	\$ 74,063	\$ 77,739	\$ 83,601	\$ 119,720	\$ 27,759	30.2%	\$ 36,119	43.2%
March	\$ 80,134	\$ 88,079	\$ 99,225	\$ 130,844	\$ 139,844	\$ 194,710	\$ 187,230	\$ (26,951)	-12.6%	\$ (7,480)	-3.8%
April	\$ 131,197	\$ 156,668	\$ 161,406	\$ 192,460	\$ 204,494	\$ 261,564	\$ 291,961	\$ 60,269	26.0%	\$ 30,397	11.6%
May	\$ 191,224	\$ 221,755	\$ 227,757	\$ 255,993	\$ 303,880	\$ 390,230	\$ 345,676	\$ 1,380	0.4%	\$ (44,554)	-11.4%
June	\$ 235,739	\$ 287,697	\$ 247,831	\$ 286,863	\$ 367,478	\$ 450,486	\$ 409,966	\$ (6,388)	-1.5%	\$ (40,520)	-9.0%
<b>Totals</b>	<b>\$ 2,001,749</b>	<b>\$ 2,205,985</b>	<b>\$ 2,337,910</b>	<b>\$ 2,516,303</b>	<b>\$ 2,762,609</b>	<b>\$ 3,305,120</b>	<b>\$ 3,480,909</b>	<b>\$ 65,442</b>	<b>1.9%</b>	<b>\$ 175,789</b>	<b>5.3%</b>



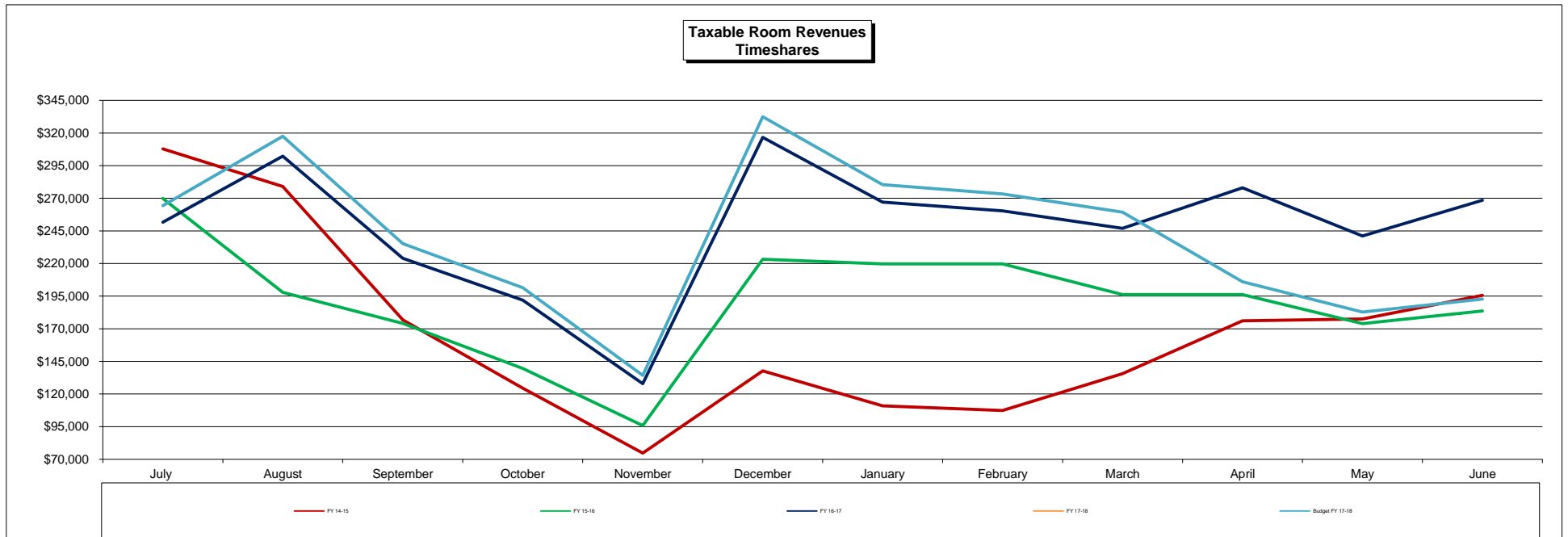
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Vacation Rentals  
Trend**

Month	Actual							Budget FY 17-18	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18		Amount	%	Amount	%
July	\$ 842,181	\$ 1,091,928	\$ 1,413,733	\$ 1,375,555	\$ 1,428,189	\$ 2,000,097	\$ 2,277,580	\$ 2,100,102	\$ 177,478	8.5%	\$ 277,483	13.9%
August	\$ 1,164,014	\$ 1,046,678	\$ 1,296,377	\$ 1,394,758	\$ 1,350,815	\$ 1,593,912	\$ 1,938,278	\$ 1,673,608	\$ 264,670	15.8%	\$ 344,366	21.6%
September	\$ 329,812	\$ 355,220	\$ 338,625	\$ 350,308	\$ 477,603	\$ 806,557	\$ 1,149,596	\$ 846,885	\$ 302,711	35.7%	\$ 343,039	42.5%
October	\$ 98,866	\$ 123,394	\$ 104,823	\$ 126,506	\$ 157,250	\$ 614,152	\$ 719,179	\$ 644,860	\$ 74,319	11.5%	\$ 105,028	17.1%
November	\$ 127,467	\$ 134,202	\$ 100,338	\$ 114,757	\$ 212,898	\$ 614,461	\$ 925,963	\$ 645,184	\$ 280,779	43.5%	\$ 311,502	50.7%
December	\$ 571,816	\$ 588,024	\$ 539,165	\$ 653,869	\$ 822,055	\$ 1,216,733	\$ 1,236,977	\$ 1,277,570	\$ (40,593)	-3.2%	\$ 20,244	1.7%
January	\$ 314,252	\$ 441,461	\$ 516,981	\$ 605,038	\$ 684,065	\$ 1,481,808	\$ 1,599,071	\$ 1,555,898	\$ 43,173	2.8%	\$ 117,263	7.9%
February	\$ 288,949	\$ 423,099	\$ 298,322	\$ 384,313	\$ 662,046	\$ 1,166,273	\$ 1,138,518	\$ 1,224,587	\$ (86,069)	-7.0%	\$ (27,754)	-2.4%
March	\$ 149,366	\$ 160,644	\$ 140,289	\$ 144,603	\$ 447,462	\$ 844,682	\$ 1,027,667	\$ 886,916	\$ 140,751	15.9%	\$ 182,985	21.7%
April	\$ 109,559	\$ 51,766	\$ 68,823	\$ 113,361	\$ 338,695	\$ 750,286	\$ 819,420	\$ 426,756	\$ 392,664	92.0%	\$ 69,134	9.2%
May	\$ 127,090	\$ 100,857	\$ 137,208	\$ 162,812	\$ 478,590	\$ 733,515	\$ 993,887	\$ 603,023	\$ 390,864	64.8%	\$ 260,371	35.5%
June	\$ 205,660	\$ 324,685	\$ 348,522	\$ 475,696	\$ 943,814	\$ 1,087,841	\$ 1,446,834	\$ 1,189,206	\$ 257,628	21.7%	\$ 358,993	33.0%
<b>Totals</b>	<b>\$ 4,329,032</b>	<b>\$ 4,841,958</b>	<b>\$ 5,303,207</b>	<b>\$ 5,901,576</b>	<b>\$ 8,003,482</b>	<b>\$ 12,910,316</b>	<b>\$ 15,272,970</b>	<b>\$ 13,074,595</b>	<b>\$ 2,198,375</b>	<b>16.8%</b>	<b>\$ 2,362,654</b>	<b>18.3%</b>



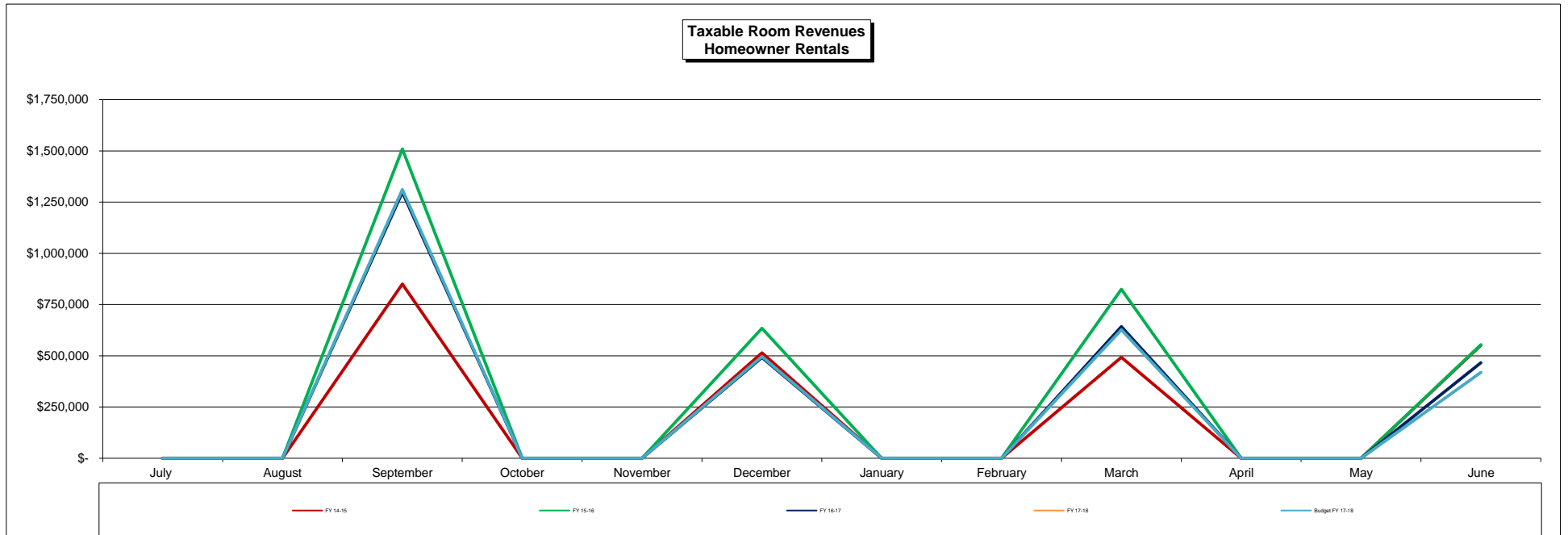
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Timeshares  
Trend**

Month	Actual							Budget FY 17-18	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18		Amount	%	Amount	%
July	\$ 213,494	\$ 162,589	\$ 256,395	\$ 307,847	\$ 269,824	\$ 251,688	\$ 301,504	\$ 264,272	\$ 37,232	14.1%	\$ 49,816	19.8%
August	\$ 211,072	\$ 170,715	\$ 256,896	\$ 278,978	\$ 197,935	\$ 302,337	\$ 307,763	\$ 317,454	\$ (9,691)	-3.1%	\$ 5,426	1.8%
September	\$ 150,082	\$ 173,371	\$ 172,860	\$ 176,861	\$ 174,117	\$ 223,996	\$ 233,264	\$ 235,196	\$ (1,932)	-0.8%	\$ 9,268	4.1%
October	\$ 124,132	\$ 130,785	\$ 146,131	\$ 124,402	\$ 139,640	\$ 191,848	\$ 159,076	\$ 201,440	\$ (42,364)	-21.0%	\$ (32,772)	-17.1%
November	\$ 86,697	\$ 82,076	\$ 85,244	\$ 74,719	\$ 95,795	\$ 127,898	\$ 123,559	\$ 134,293	\$ (10,734)	-8.0%	\$ (4,340)	-3.4%
December	\$ 173,937	\$ 166,009	\$ 143,704	\$ 137,710	\$ 223,260	\$ 316,649	\$ 254,633	\$ 332,481	\$ (77,848)	-23.4%	\$ (62,017)	-19.6%
January	\$ 100,311	\$ 129,958	\$ 114,198	\$ 110,879	\$ 219,685	\$ 267,082	\$ 239,159	\$ 280,436	\$ (41,277)	-14.7%	\$ (27,923)	-10.5%
February	\$ 161,861	\$ 168,012	\$ 155,891	\$ 107,305	\$ 219,699	\$ 260,358	\$ 272,691	\$ 273,376	\$ (685)	-0.3%	\$ 12,333	4.7%
March	\$ 132,798	\$ 129,821	\$ 130,106	\$ 135,522	\$ 196,166	\$ 246,932	\$ 239,300	\$ 259,279	\$ (19,979)	-7.7%	\$ (7,632)	-3.1%
April	\$ 151,112	\$ 186,462	\$ 192,367	\$ 176,095	\$ 196,237	\$ 277,966	\$ 265,567	\$ 206,049	\$ 59,518	28.9%	\$ (12,398)	-4.5%
May	\$ 164,551	\$ 168,500	\$ 156,145	\$ 177,489	\$ 174,017	\$ 241,113	\$ 227,479	\$ 182,718	\$ 44,761	24.5%	\$ (13,634)	-5.7%
June	\$ 149,489	\$ 179,222	\$ 150,111	\$ 195,575	\$ 183,605	\$ 268,532	\$ 295,500	\$ 192,785	\$ 102,715	53.3%	\$ 26,968	10.0%
<b>Totals</b>	<b>\$ 1,819,533</b>	<b>\$ 1,847,520</b>	<b>\$ 1,960,047</b>	<b>\$ 2,003,382</b>	<b>\$ 2,289,980</b>	<b>\$ 2,976,399</b>	<b>\$ 2,919,494</b>	<b>\$ 2,879,779</b>	<b>\$ 39,715</b>	<b>1.4%</b>	<b>\$ (56,905)</b>	<b>-1.9%</b>



**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Homeowner Rentals  
Trend**

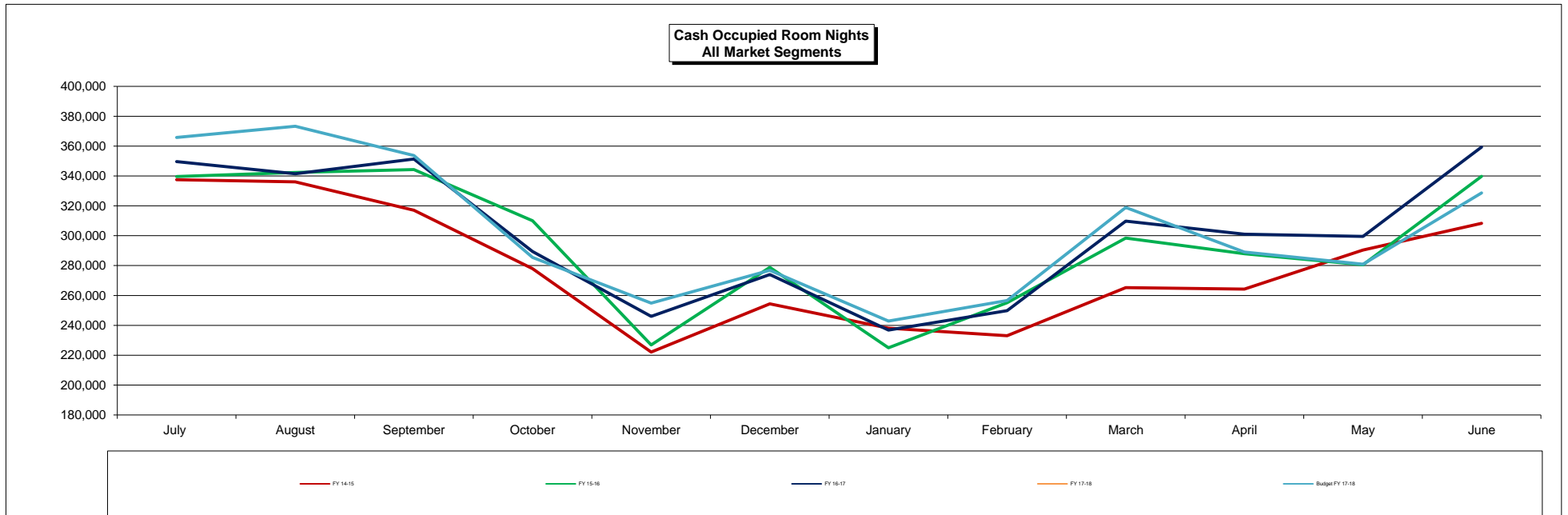
Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
August	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
September	\$ -	\$ -	\$ -	\$ 850,318	\$ 1,509,359	\$ 1,298,184	\$ 1,213,123	\$ 1,311,166	\$ (98,043)	-7.5%	\$ (85,061)	-6.6%
October	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
November	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
December	\$ -	\$ -	\$ -	\$ 514,500	\$ 633,768	\$ 491,265	\$ 460,638	\$ 496,178	\$ (35,539)	-7.2%	\$ (30,626)	-6.2%
January	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
February	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
March	\$ -	\$ -	\$ -	\$ 492,359	\$ 824,314	\$ 642,648	\$ 482,263	\$ 626,840	\$ (144,577)	-23.1%	\$ (160,384)	-25.0%
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
June	\$ -	\$ -	\$ -	\$ 551,053	\$ 553,878	\$ 466,248	\$ 447,782	\$ 419,159	\$ 28,623	6.8%	\$ (18,466)	-4.0%
<b>Totals</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,408,230</b>	<b>\$ 3,521,319</b>	<b>\$ 2,898,345</b>	<b>\$ 2,603,807</b>	<b>\$ 2,853,343</b>	<b>\$ (249,536)</b>	<b>0.0%</b>	<b>\$ (294,538)</b>	<b>-12.2%</b>





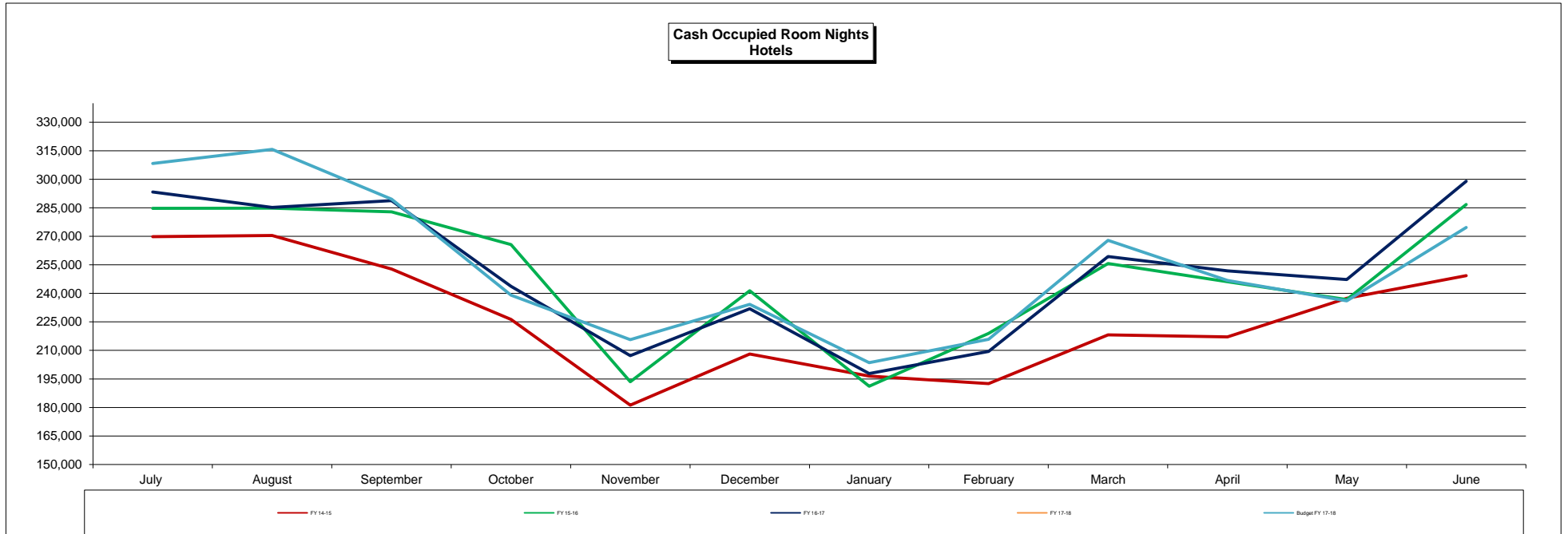
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Room Nights-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	324,182	318,179	337,964	337,506	339,576	349,602	376,823	365,741	11,082	3.0%	27,221	7.8%
August	318,733	338,661	336,075	336,070	342,310	341,443	378,365	373,283	5,082	1.4%	36,922	10.8%
September	322,157	327,404	300,877	317,039	344,280	351,394	365,040	353,702	11,338	3.2%	13,646	3.9%
October	259,480	261,889	256,714	277,970	310,005	289,432	305,381	285,536	19,845	7.0%	15,949	5.5%
November	220,632	196,927	218,319	222,114	226,892	245,978	260,669	254,916	5,753	2.3%	14,691	6.0%
December	232,863	233,159	235,178	254,403	278,784	274,069	288,203	276,792	11,411	4.1%	14,134	5.2%
January	190,101	225,127	200,001	238,144	224,971	236,825	236,592	242,868	(6,276)	-2.6%	(233)	-0.1%
February	226,933	218,290	221,878	233,050	255,092	249,799	254,967	256,606	(1,639)	-0.6%	5,168	2.1%
March	245,083	259,120	258,279	265,273	298,449	309,745	310,967	318,857	(7,890)	-2.5%	1,222	0.4%
April	266,197	266,776	273,333	264,284	287,960	301,000	287,038	289,031	(1,993)	-0.7%	(13,962)	-4.6%
May	274,670	291,465	286,043	290,428	280,547	299,539	305,590	280,880	24,710	8.8%	6,051	2.0%
June	315,619	334,967	313,347	308,247	339,755	359,361	357,575	328,663	28,912	8.8%	(1,786)	-0.5%
<b>Totals</b>	<b>3,196,650</b>	<b>3,271,964</b>	<b>3,238,008</b>	<b>3,344,528</b>	<b>3,528,621</b>	<b>3,608,187</b>	<b>3,727,210</b>	<b>3,626,875</b>	<b>100,335</b>	<b>2.8%</b>	<b>119,023</b>	<b>3.3%</b>



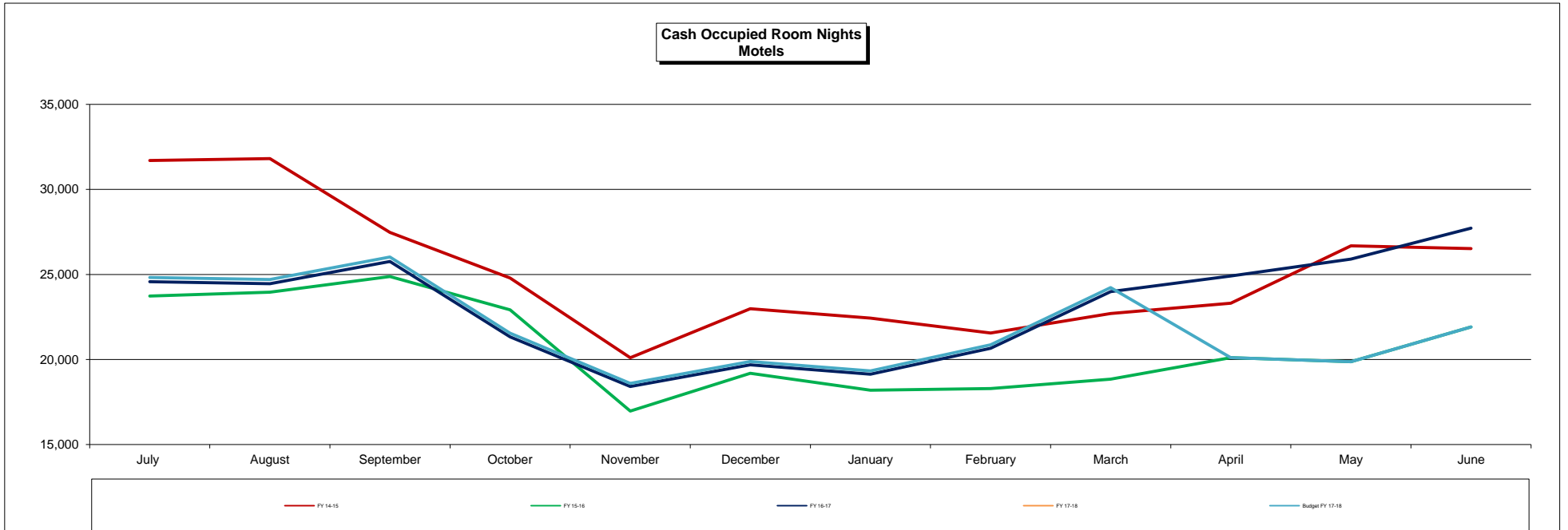
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	267,436	262,973	276,387	269,807	284,759	293,323	312,553	308,276	4,277	1.4%	19,230	6.6%
August	261,536	277,408	269,911	270,447	284,774	285,204	316,080	315,737	343	0.1%	30,876	10.8%
September	263,301	269,082	241,162	252,794	282,833	288,769	301,350	289,566	11,784	4.1%	12,581	4.4%
October	216,899	217,824	208,862	226,293	265,627	243,707	261,623	239,043	22,580	9.4%	17,916	7.4%
November	185,079	162,825	180,627	181,215	193,533	207,243	223,157	215,687	7,470	3.5%	15,914	7.7%
December	196,697	197,131	196,187	208,121	241,352	231,882	247,587	234,201	13,386	5.7%	15,705	6.8%
January	158,749	191,320	166,283	196,543	191,160	197,827	202,279	203,550	(1,271)	-0.6%	4,452	2.3%
February	190,930	184,818	186,758	192,502	218,917	209,421	218,690	215,859	2,831	1.3%	9,269	4.4%
March	208,107	218,680	217,395	218,181	255,737	259,354	266,876	267,885	(1,009)	-0.4%	7,522	2.9%
April	223,096	220,475	227,412	217,116	246,172	251,808	245,060	246,771	(1,711)	-0.7%	(6,748)	-2.7%
May	224,389	242,348	236,344	237,379	236,722	247,278	256,102	236,082	20,020	8.5%	8,824	3.6%
June	263,816	277,687	260,577	249,350	286,757	298,971	304,252	274,628	29,624	10.8%	5,281	1.8%
<b>Totals</b>	<b>2,660,035</b>	<b>2,722,571</b>	<b>2,667,905</b>	<b>2,719,748</b>	<b>2,988,343</b>	<b>3,014,787</b>	<b>3,155,609</b>	<b>3,047,285</b>	<b>108,324</b>	<b>3.6%</b>	<b>140,822</b>	<b>4.7%</b>



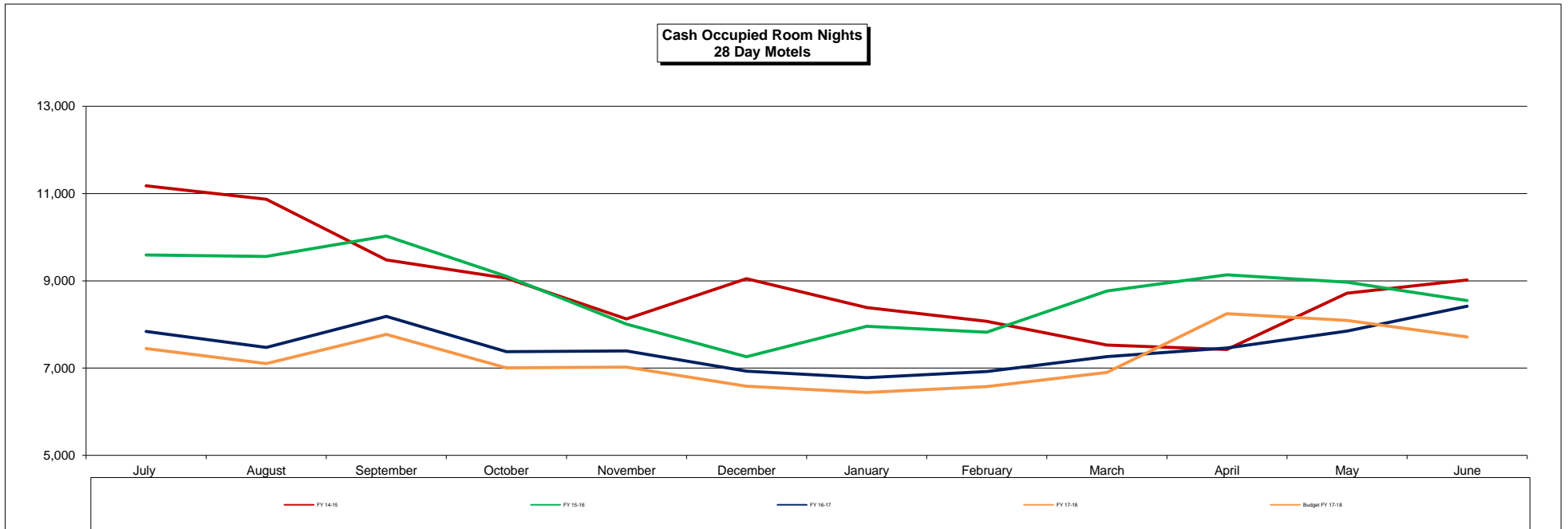
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	28,852	27,024	29,067	31,699	23,734	24,571	30,975	24,817	6,158	24.8%	6,404	26.1%
August	28,493	29,898	31,609	31,811	23,953	24,453	28,593	24,698	3,895	15.8%	4,140	16.9%
September	30,377	28,130	28,119	27,473	24,878	25,767	26,151	26,025	126	0.5%	384	1.5%
October	22,220	22,819	23,308	24,792	22,924	21,329	21,615	21,542	73	0.3%	286	1.3%
November	19,417	18,668	19,042	20,104	16,967	18,411	19,240	18,595	645	3.5%	829	4.5%
December	18,594	20,091	19,634	22,984	19,184	19,686	19,444	19,883	(439)	-2.2%	(242)	-1.2%
January	17,031	19,050	17,187	22,433	18,195	19,137	16,305	19,328	(3,023)	-15.6%	(2,832)	-14.8%
February	19,890	18,697	18,253	21,560	18,287	20,657	18,284	20,864	(2,580)	-12.4%	(2,373)	-11.5%
March	20,722	22,549	21,743	22,707	18,838	23,992	20,466	24,232	(3,766)	-15.5%	(3,526)	-14.7%
April	23,802	26,436	23,711	23,303	20,109	24,910	20,023	20,107	(84)	-0.4%	(4,887)	-19.6%
May	25,710	26,513	25,612	26,679	19,873	25,900	24,706	19,871	4,835	24.3%	(1,194)	-4.6%
June	25,870	29,695	25,104	26,516	21,915	27,721	23,821	21,913	1,908	8.7%	(3,900)	-14.1%
<b>Totals</b>	<b>280,978</b>	<b>289,570</b>	<b>282,389</b>	<b>302,061</b>	<b>248,857</b>	<b>276,534</b>	<b>269,623</b>	<b>261,875</b>	<b>7,748</b>	<b>3.0%</b>	<b>(6,911)</b>	<b>-2.5%</b>



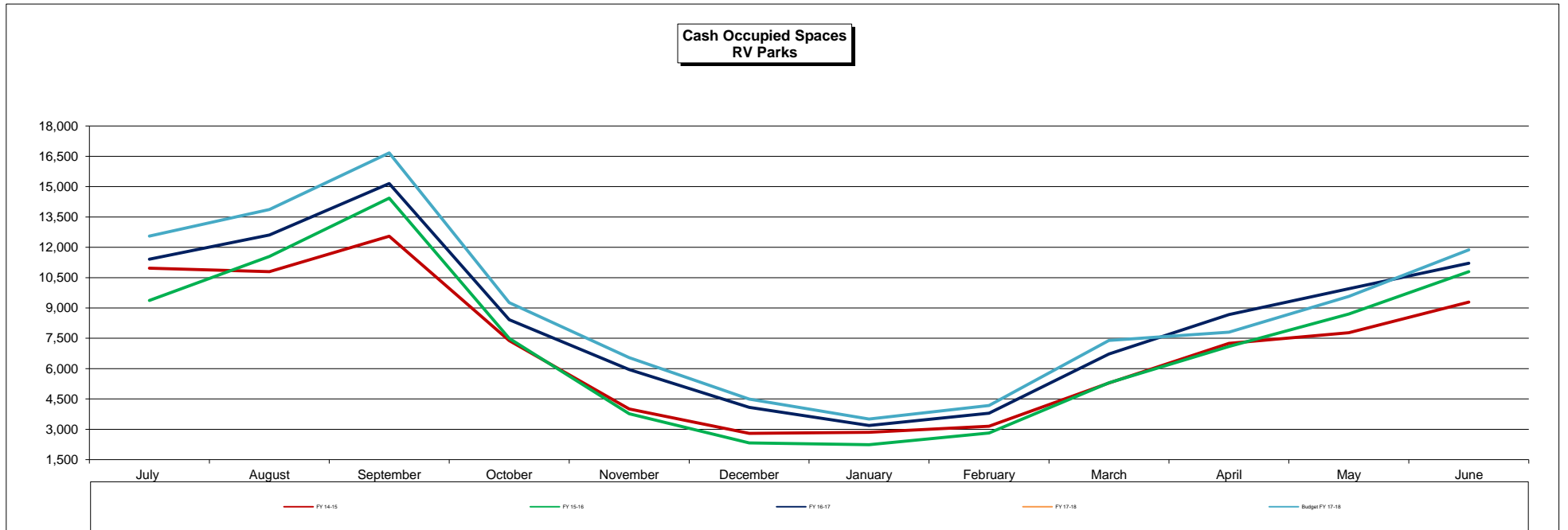
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-28 Day Motels  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	10,771	9,573	10,426	11,178	9,594	7,839	7,942	7,447	495	6.6%	103	1.3%
August	10,030	11,033	10,718	10,869	9,558	7,474	8,240	7,100	1,140	16.1%	766	10.2%
September	10,636	10,647	9,858	9,477	10,026	8,183	7,880	7,774	106	1.4%	(303)	-3.7%
October	9,299	9,150	8,746	9,061	9,102	7,376	6,521	7,007	(486)	-6.9%	(855)	-11.6%
November	8,534	7,957	7,858	8,125	8,006	7,393	6,288	7,023	(735)	-10.5%	(1,105)	-14.9%
December	8,748	8,385	7,897	9,048	7,260	6,931	7,277	6,584	693	10.5%	346	5.0%
January	7,655	7,585	7,598	8,388	7,959	6,780	5,983	6,441	(458)	-7.1%	(797)	-11.8%
February	8,562	7,751	7,828	8,070	7,822	6,922	6,105	6,576	(471)	-7.2%	(817)	-11.8%
March	8,200	8,777	8,795	7,527	8,767	7,262	7,349	6,899	450	6.5%	87	1.2%
April	8,730	9,389	8,613	7,426	9,138	7,460	6,355	8,247	(1,892)	-22.9%	(1,105)	-14.8%
May	9,285	10,573	8,807	8,714	8,968	7,846	6,820	8,094	(1,274)	-15.7%	(1,026)	-13.1%
June	10,710	10,228	9,301	9,020	8,547	8,418	7,299	7,714	(415)	-5.4%	(1,119)	-13.3%
<b>Totals</b>	<b>111,160</b>	<b>111,048</b>	<b>106,445</b>	<b>106,903</b>	<b>104,747</b>	<b>89,884</b>	<b>84,059</b>	<b>86,906</b>	<b>(2,847)</b>	<b>-3.3%</b>	<b>(5,825)</b>	<b>-6.5%</b>



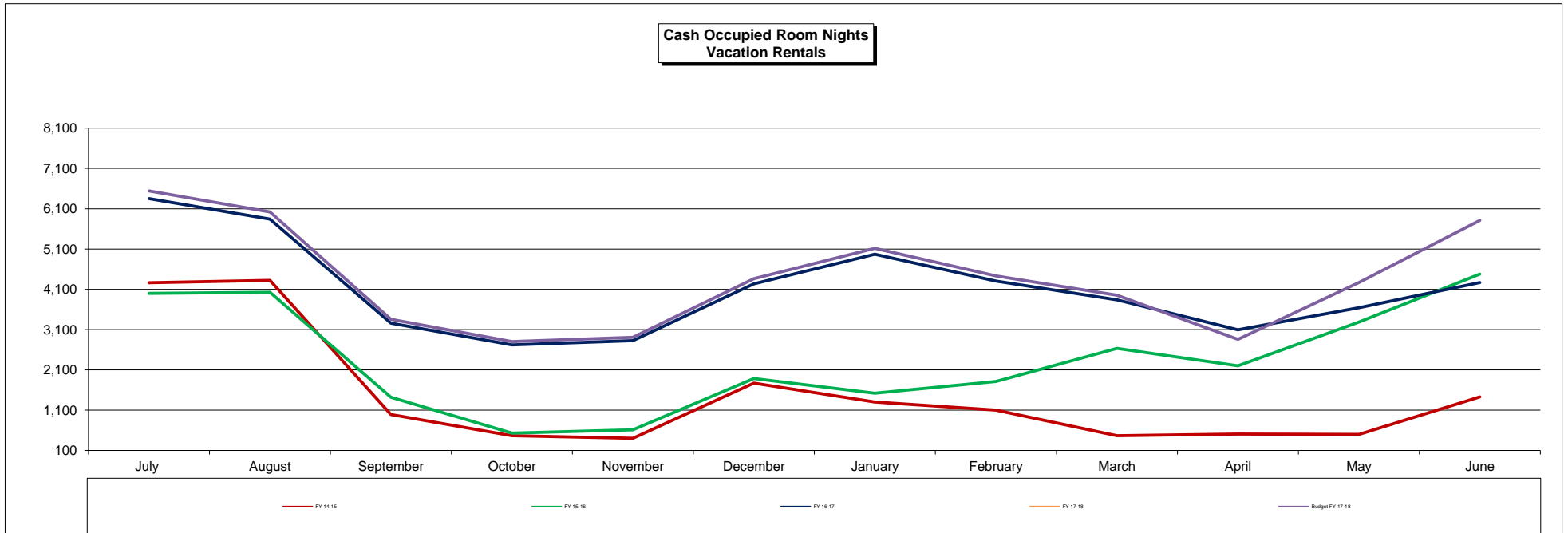
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Spaces-RV Parks  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	7,116	7,870	8,931	10,967	9,374	11,413	11,446	12,554	(1,108)	-8.8%	33	0.3%
August	9,350	10,699	11,313	10,800	11,548	12,606	12,418	13,867	(1,449)	-10.4%	(188)	-1.5%
September	10,843	11,473	12,068	12,548	14,432	15,153	15,019	16,668	(1,649)	-9.9%	(134)	-0.9%
October	6,136	6,254	7,716	7,387	7,491	8,423	7,472	9,265	(1,793)	-19.4%	(951)	-11.3%
November	3,497	2,812	4,789	4,005	3,769	5,951	3,664	6,546	(2,882)	-44.0%	(2,287)	-38.4%
December	2,770	1,941	3,430	2,799	2,325	4,089	2,770	4,498	(1,728)	-38.4%	(1,319)	-32.3%
January	2,929	2,213	2,426	2,851	2,238	3,188	1,967	3,507	(1,540)	-43.9%	(1,221)	-38.3%
February	2,758	2,038	2,408	3,153	2,815	3,794	2,554	4,173	(1,619)	-38.8%	(1,240)	-32.7%
March	3,731	3,754	3,717	5,294	5,298	6,724	4,280	7,396	(3,116)	-42.1%	(2,444)	-36.3%
April	5,426	5,250	6,568	7,249	7,095	8,673	6,567	7,805	(1,238)	-15.9%	(2,106)	-24.3%
May	6,964	6,758	7,820	7,775	8,700	9,949	8,907	9,570	(663)	-6.9%	(1,042)	-10.5%
June	7,863	8,578	7,908	9,289	10,791	11,217	10,564	11,870	(1,306)	-11.0%	(653)	-5.8%
<b>Totals</b>	<b>69,383</b>	<b>69,640</b>	<b>79,094</b>	<b>84,117</b>	<b>85,876</b>	<b>101,180</b>	<b>87,628</b>	<b>107,719</b>	<b>(20,091)</b>	<b>-18.7%</b>	<b>(13,552)</b>	<b>-13.4%</b>



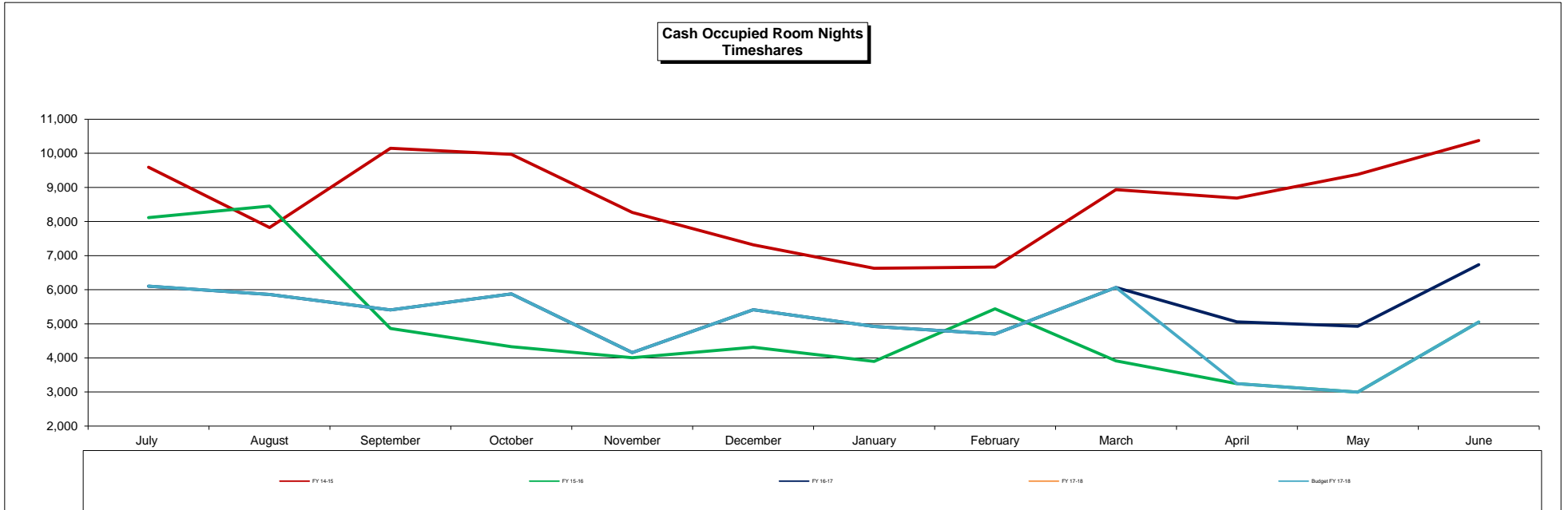
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Vacation Rentals  
Trend**

Month	Actual							Budget FY 17-18	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18		Amount	%	Amount	%
July	3,449	3,989	4,787	4,261	3,999	6,351	7,135	6,542	593	9.1%	784	12.3%
August	3,371	3,890	4,338	4,322	4,024	5,844	6,325	6,019	306	5.1%	481	8.2%
September	1,355	2,087	1,311	992	1,418	3,257	4,365	3,355	1,010	30.1%	1,108	34.0%
October	431	812	427	467	530	2,720	3,181	2,802	379	13.5%	461	16.9%
November	466	781	406	401	613	2,824	4,093	2,909	1,184	40.7%	1,269	44.9%
December	1,908	1,822	1,643	1,770	1,885	4,236	4,929	4,363	566	13.0%	693	16.4%
January	711	1,319	1,113	1,301	1,522	4,969	5,803	5,118	685	13.4%	834	16.8%
February	1,158	1,299	935	1,100	1,812	4,304	4,960	4,433	527	11.9%	656	15.2%
March	638	554	512	465	2,632	3,839	5,431	3,954	1,477	37.4%	1,592	41.5%
April	694	237	351	506	2,201	3,094	4,031	2,856	1,175	41.1%	937	30.3%
May	1,065	463	625	498	3,288	3,641	4,734	4,267	467	10.9%	1,093	30.0%
June	1,066	1,188	1,332	1,429	4,477	4,268	5,944	5,810	134	2.3%	1,676	39.3%
<b>Totals</b>	<b>16,312</b>	<b>18,441</b>	<b>17,780</b>	<b>17,512</b>	<b>28,401</b>	<b>49,347</b>	<b>60,931</b>	<b>52,428</b>	<b>8,503</b>	<b>16.2%</b>	<b>11,584</b>	<b>23.5%</b>



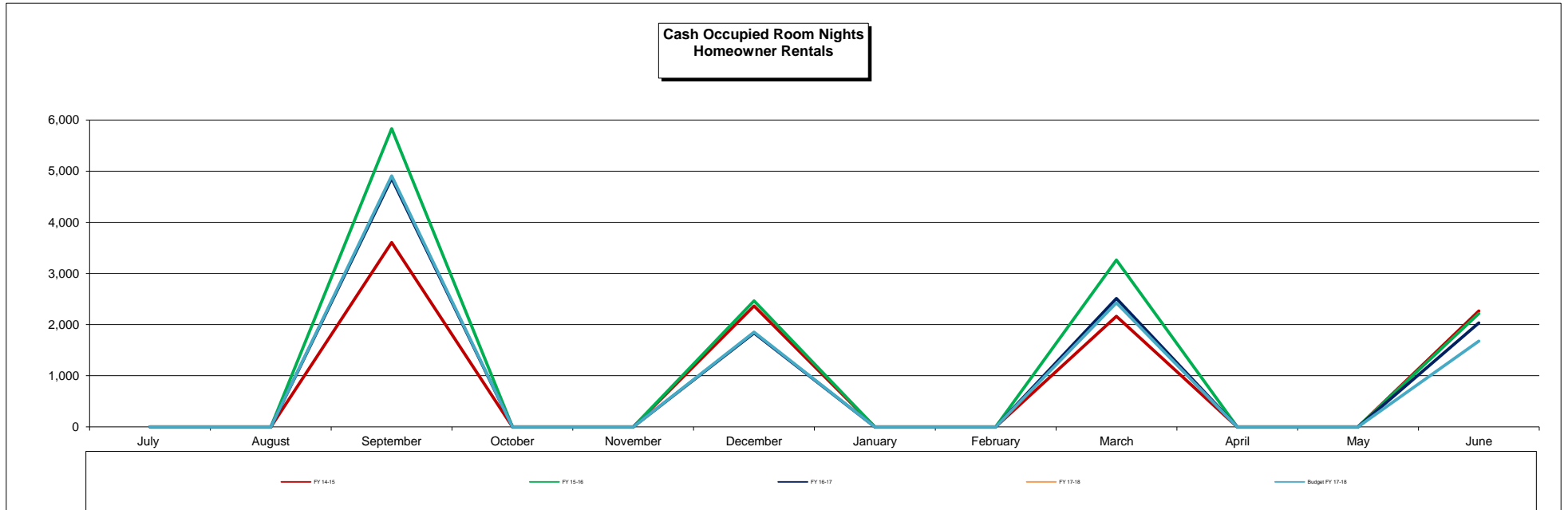
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Timeshares  
Trend**

Month	Actual							Budget FY 17-18	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18		Amount	%	Amount	%
July	6,558	6,750	8,366	9,594	8,116	6,105	6,772	6,105	667	10.9%	667	10.9%
August	5,953	5,733	8,186	7,821	8,453	5,862	6,709	5,862	847	14.4%	847	14.4%
September	5,645	5,985	8,359	10,149	4,861	5,405	5,602	5,405	197	3.6%	197	3.6%
October	4,495	5,030	7,655	9,970	4,331	5,877	4,969	5,877	(908)	-15.5%	(908)	-15.5%
November	3,639	3,884	5,597	8,264	4,004	4,156	4,227	4,156	71	1.7%	71	1.7%
December	4,146	3,789	6,387	7,315	4,312	5,411	4,318	5,411	(1,093)	-20.2%	(1,093)	-20.2%
January	3,026	3,640	5,394	6,628	3,897	4,924	4,255	4,924	(669)	-13.6%	(669)	-13.6%
February	3,635	3,687	5,696	6,665	5,439	4,701	4,374	4,701	(327)	-7.0%	(327)	-7.0%
March	3,685	4,806	6,117	8,937	3,915	6,064	4,547	6,064	(1,517)	-25.0%	(1,517)	-25.0%
April	4,449	4,989	6,678	8,684	3,245	5,055	5,002	3,245	1,757	54.1%	(53)	-1.0%
May	7,257	4,810	6,835	9,383	2,996	4,925	4,321	2,996	1,325	44.2%	(604)	-12.3%
June	6,294	7,591	9,125	10,375	5,050	6,734	3,795	5,050	(1,255)	-24.9%	(2,939)	-43.6%
<b>Totals</b>	<b>58,782</b>	<b>60,694</b>	<b>84,395</b>	<b>103,785</b>	<b>58,619</b>	<b>65,219</b>	<b>58,891</b>	<b>59,796</b>	<b>(905)</b>	<b>-1.5%</b>	<b>(6,328)</b>	<b>-9.7%</b>



**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Homeowner Rentals  
Trend**

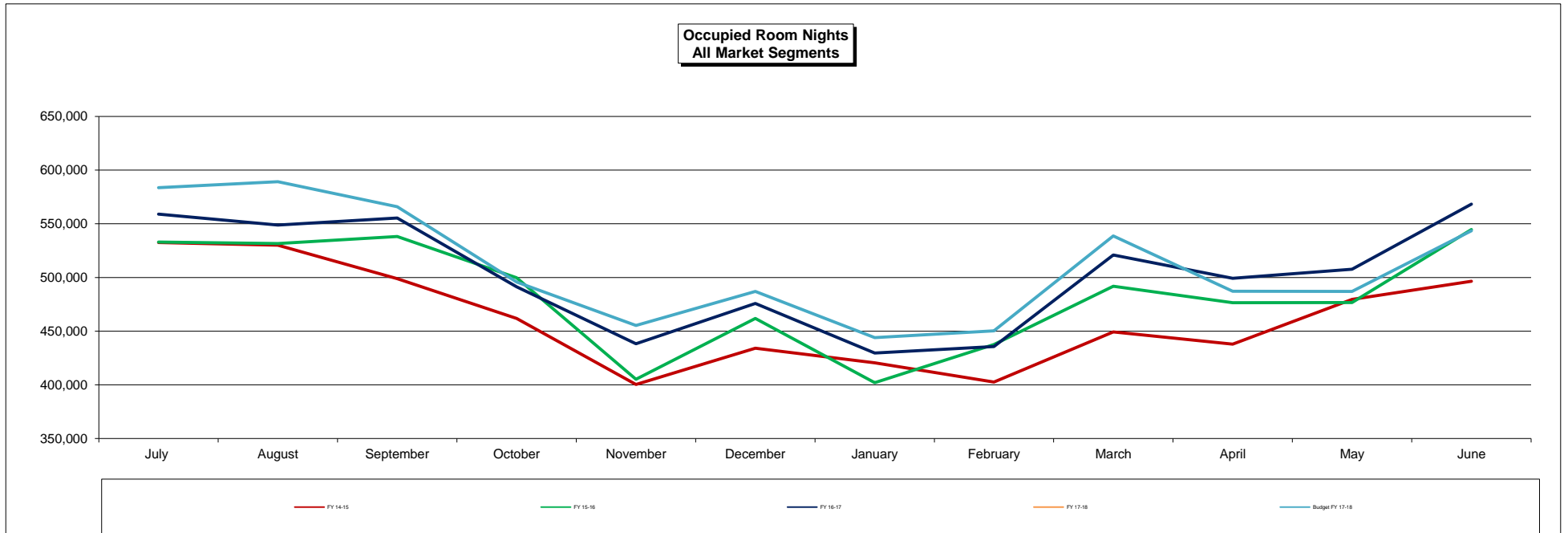
Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
August	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
September	-	-	-	3,606	5,832	4,860	4,673	4,909	(49)	-1.0%	(187)	-3.8%
October	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
November	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
December	-	-	-	2,366	2,466	1,834	1,878	1,852	26	1.4%	44	2.4%
January	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
February	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
March	-	-	-	2,162	3,262	2,510	2,018	2,427	(409)	-16.9%	(492)	-19.6%
April	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
May	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
June	-	-	-	2,268	2,218	2,032	1,900	1,678	222	13.2%	(132)	-6.5%
<b>Totals</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>10,402</b>	<b>13,778</b>	<b>11,236</b>	<b>10,469</b>	<b>10,866</b>	<b>(210)</b>	<b>0.0%</b>	<b>(767)</b>	<b>-7.4%</b>





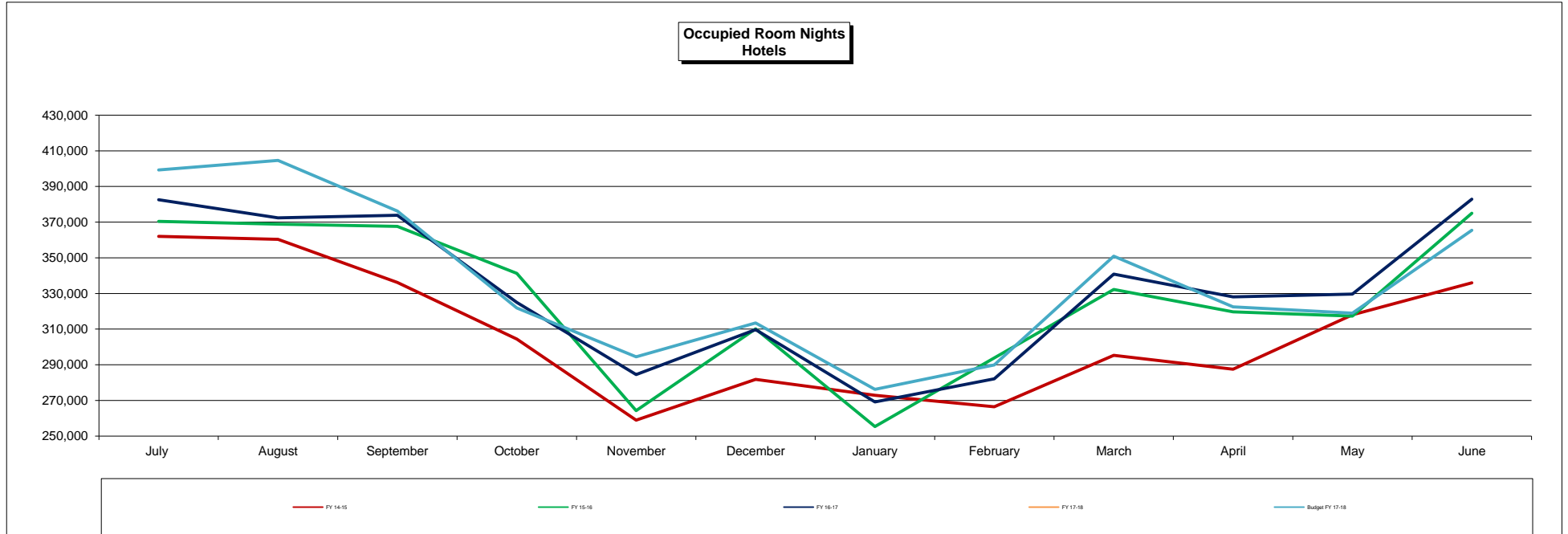
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	514,933	504,829	529,220	532,560	533,061	558,932	598,303	583,636	14,667	2.5%	39,371	7.0%
August	506,798	523,217	532,551	530,095	531,622	548,907	591,815	589,219	2,596	0.4%	42,908	7.8%
September	508,993	503,063	490,994	498,961	538,200	555,329	571,095	565,894	5,201	0.9%	15,766	2.8%
October	430,410	437,336	440,343	461,911	499,815	491,289	511,826	495,840	15,986	3.2%	20,537	4.2%
November	379,127	361,447	390,984	400,324	405,085	438,248	451,999	455,263	(3,264)	-0.7%	13,751	3.1%
December	402,111	396,688	411,024	434,190	461,879	475,810	489,652	487,025	2,627	0.5%	13,842	2.9%
January	355,509	388,712	376,196	420,430	402,010	429,629	428,069	443,978	(15,909)	-3.6%	(1,560)	-0.4%
February	391,990	379,529	382,620	402,632	437,603	435,728	441,422	450,300	(8,878)	-2.0%	5,694	1.3%
March	417,315	443,399	436,577	449,343	491,853	520,869	508,940	538,737	(29,797)	-5.5%	(11,929)	-2.3%
April	431,115	438,907	441,992	437,895	476,563	499,243	479,824	487,223	(7,399)	-1.5%	(19,419)	-3.9%
May	450,550	478,420	481,152	479,544	476,722	507,723	510,342	486,924	23,418	4.8%	2,619	0.5%
June	496,796	523,852	507,148	496,475	544,683	568,328	563,963	543,559	20,404	3.8%	(4,365)	-0.8%
<b>Totals</b>	<b>5,285,647</b>	<b>5,379,399</b>	<b>5,420,801</b>	<b>5,544,360</b>	<b>5,799,096</b>	<b>6,030,035</b>	<b>6,147,250</b>	<b>6,127,598</b>	<b>19,652</b>	<b>0.3%</b>	<b>117,215</b>	<b>1.9%</b>



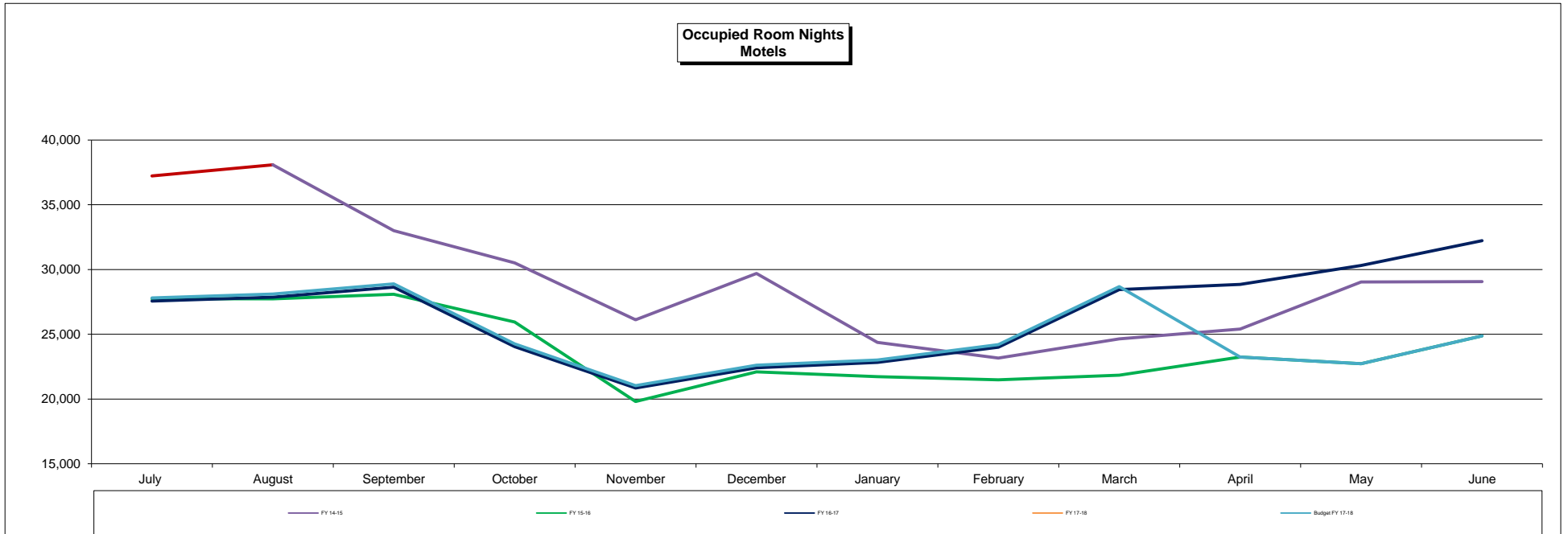
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Hotels  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	351,254	342,803	359,838	362,033	370,419	382,595	411,428	399,249	12,179	3.1%	28,833	7.5%
August	343,260	354,560	355,017	360,316	368,837	372,443	408,173	404,627	3,546	0.9%	35,730	9.6%
September	344,816	347,241	326,953	336,206	367,631	373,818	390,243	376,238	14,005	3.7%	16,425	4.4%
October	284,342	288,784	282,313	304,419	341,319	324,988	348,719	321,846	26,873	8.3%	23,731	7.3%
November	241,893	225,376	248,696	258,954	264,286	284,554	298,287	294,433	3,854	1.3%	13,733	4.8%
December	260,714	257,550	266,480	281,864	310,182	309,705	326,218	313,486	12,732	4.1%	16,513	5.3%
January	221,048	254,120	239,790	272,877	255,360	269,174	274,404	276,219	(1,815)	-0.7%	5,230	1.9%
February	255,724	252,694	255,205	266,502	293,831	282,154	294,598	289,919	4,679	1.6%	12,444	4.4%
March	272,940	299,059	295,038	295,348	332,256	340,869	340,788	350,893	(10,105)	-2.9%	(81)	0.0%
April	285,969	290,755	297,856	287,575	319,724	328,053	322,475	322,467	8	0.0%	(5,578)	-1.7%
May	294,672	319,894	327,874	318,016	317,282	329,610	342,265	318,986	23,279	7.3%	12,655	3.8%
June	339,962	362,360	355,428	335,964	375,000	382,891	394,524	365,429	29,095	8.0%	11,633	3.0%
<b>Totals</b>	<b>3,496,594</b>	<b>3,595,196</b>	<b>3,610,488</b>	<b>3,680,074</b>	<b>3,916,127</b>	<b>3,980,854</b>	<b>4,152,122</b>	<b>4,033,792</b>	<b>118,330</b>	<b>2.9%</b>	<b>171,268</b>	<b>4.3%</b>



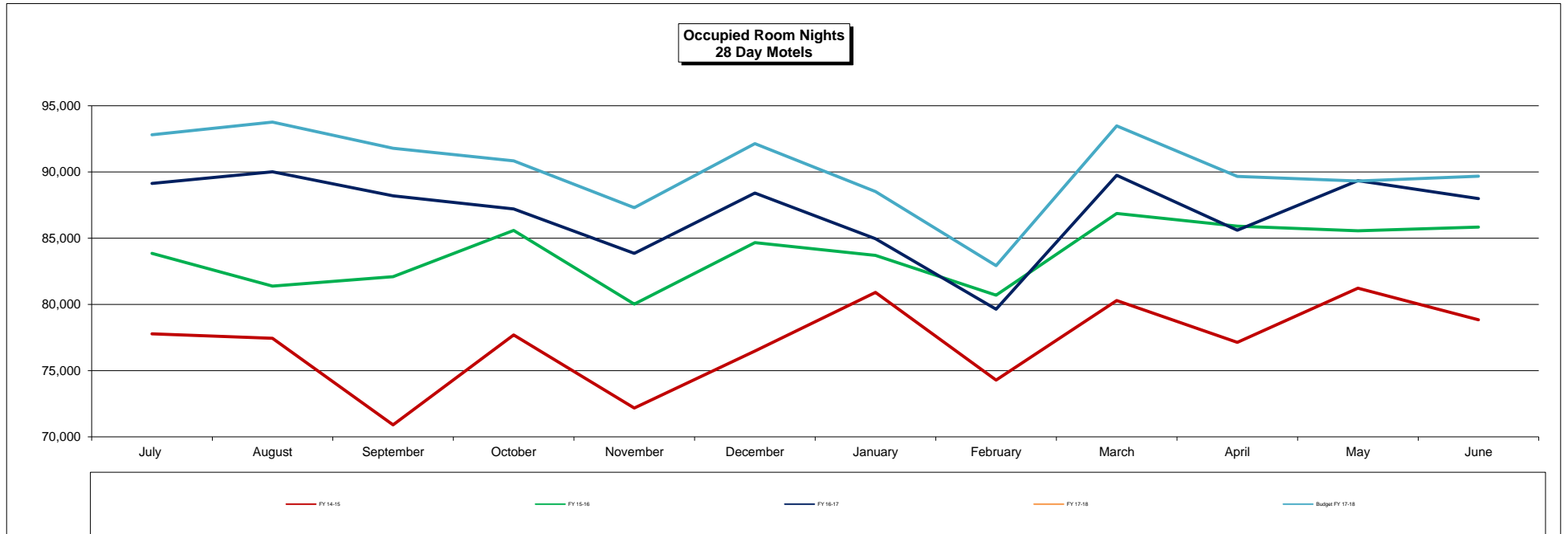
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%
July	33,466	31,313	34,154	37,230	27,748	27,566	36,562	8,750	31.5%	8,996	32.6%
August	33,148	34,534	36,130	38,087	27,735	27,859	33,292	5,188	18.5%	5,433	19.5%
September	35,519	32,959	32,543	33,008	28,090	28,635	30,166	1,273	4.4%	1,531	5.3%
October	27,209	27,385	27,803	30,512	25,952	24,047	25,344	1,084	4.5%	1,297	5.4%
November	24,158	23,084	23,565	26,120	19,807	20,851	22,802	1,767	8.4%	1,951	9.4%
December	23,152	24,537	24,746	29,700	22,105	22,418	23,064	449	2.0%	646	2.9%
January	20,862	24,161	22,362	24,372	21,729	22,825	20,172	(2,844)	-12.4%	(2,653)	-11.6%
February	23,686	23,321	22,913	23,162	21,483	23,995	22,042	(2,160)	-8.9%	(1,953)	-8.1%
March	25,128	27,841	26,779	24,650	21,835	28,447	24,096	(4,591)	-16.0%	(4,351)	-15.3%
April	28,332	31,606	28,302	25,400	23,243	28,855	23,477	236	1.0%	(5,378)	-18.6%
May	30,317	31,315	30,580	29,035	22,731	30,309	28,647	5,918	26.0%	(1,662)	-5.5%
June	30,068	34,242	30,357	29,073	24,873	32,229	27,516	2,645	10.6%	(4,713)	-14.6%
<b>Totals</b>	<b>335,045</b>	<b>346,298</b>	<b>340,234</b>	<b>350,349</b>	<b>287,331</b>	<b>318,036</b>	<b>317,180</b>	<b>17,715</b>	<b>5.9%</b>	<b>(856)</b>	<b>-0.3%</b>



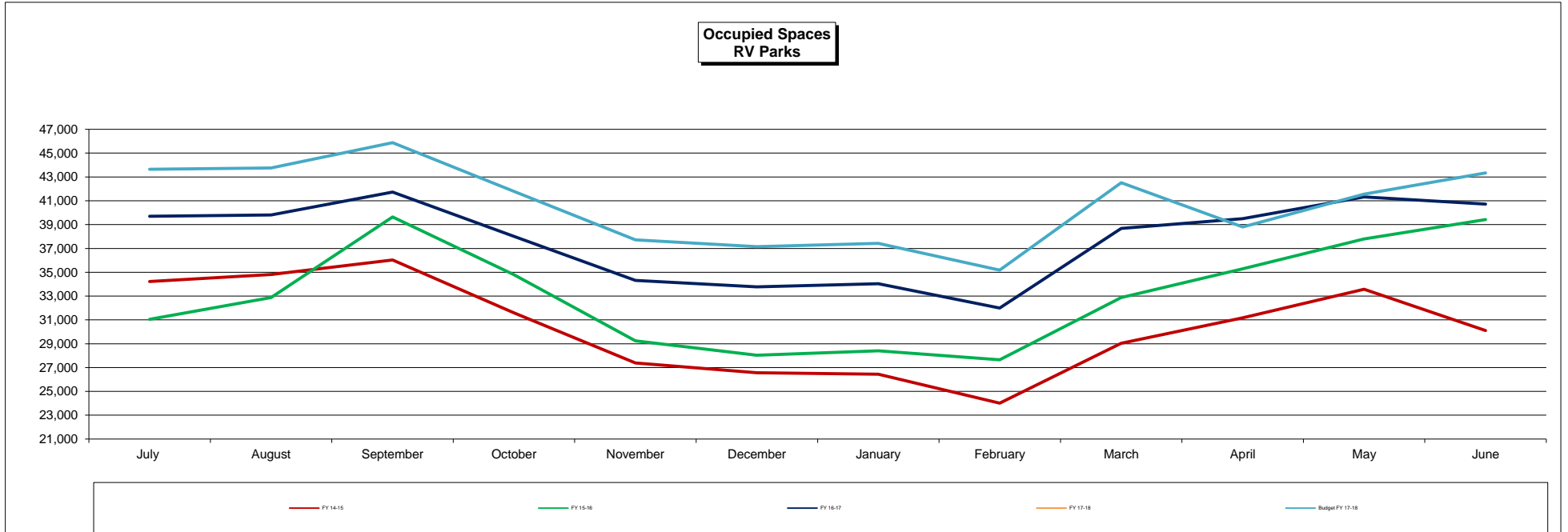
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-28 Day Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	83,349	79,499	78,254	77,783	83,859	89,142	87,126	92,815	(5,689)	-6.1%	(2,016)	-2.3%
August	80,797	80,963	82,724	77,439	81,383	90,013	87,438	93,766	(6,328)	-6.7%	(2,575)	-2.9%
September	81,455	72,378	76,034	70,904	82,100	88,198	82,878	91,790	(8,912)	-9.7%	(5,320)	-6.0%
October	77,809	76,159	79,705	77,692	85,587	87,210	80,104	90,833	(10,729)	-11.8%	(7,106)	-8.1%
November	77,074	74,080	77,168	72,177	80,022	83,858	77,951	87,311	(9,360)	-10.7%	(5,907)	-7.0%
December	80,789	75,329	75,944	76,473	84,667	88,415	83,119	92,142	(9,023)	-9.8%	(5,296)	-6.0%
January	77,846	72,740	74,210	80,907	83,704	84,953	78,688	88,523	(9,835)	-11.1%	(6,265)	-7.4%
February	77,208	68,749	68,290	74,284	80,692	79,637	73,411	82,927	(9,516)	-11.5%	(6,226)	-7.8%
March	81,582	76,197	74,686	80,294	86,867	89,744	81,972	93,474	(11,502)	-12.3%	(7,772)	-8.7%
April	76,984	73,937	72,661	77,138	85,907	85,594	77,359	89,661	(12,302)	-13.7%	(8,235)	-9.6%
May	78,854	80,079	76,576	81,225	85,563	89,342	80,336	89,323	(8,987)	-10.1%	(9,006)	-10.1%
June	79,658	74,756	72,170	78,844	85,835	87,986	79,192	89,678	(10,486)	-11.7%	(8,794)	-10.0%
<b>Totals</b>	<b>953,405</b>	<b>904,866</b>	<b>908,422</b>	<b>925,160</b>	<b>1,006,186</b>	<b>1,044,092</b>	<b>969,574</b>	<b>1,082,243</b>	<b>(112,669)</b>	<b>-10.4%</b>	<b>(74,518)</b>	<b>-7.1%</b>



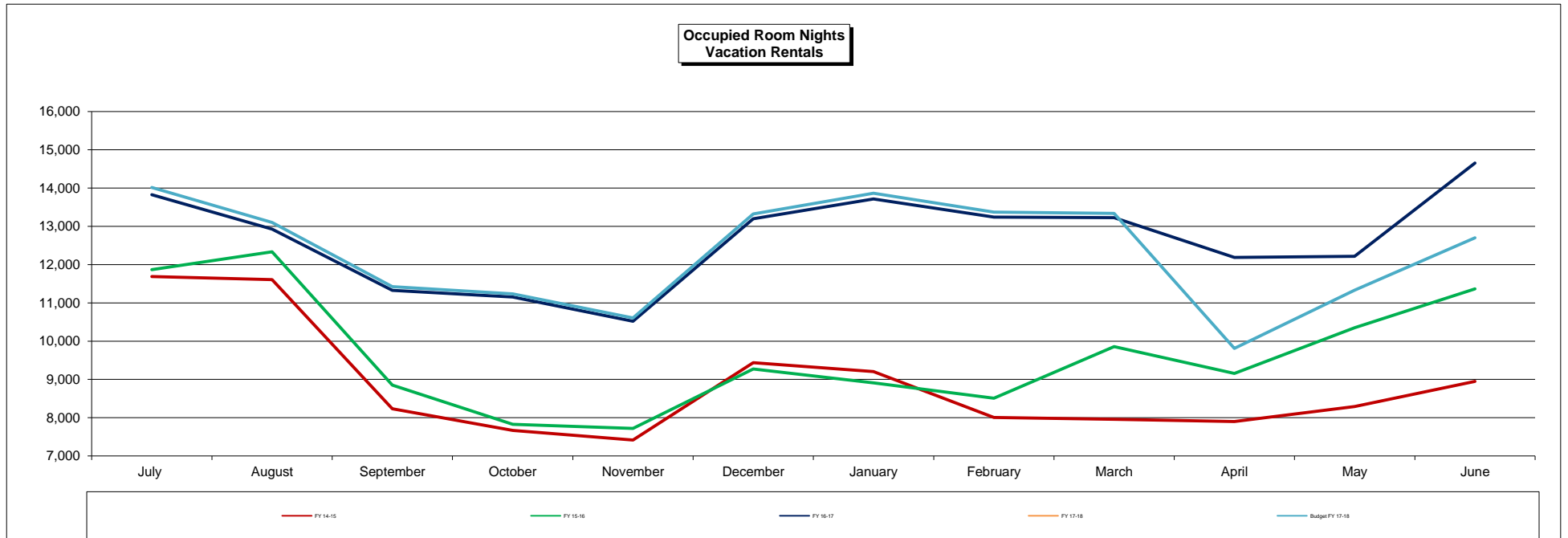
**Reno-Sparks Convention and Visitors Authority  
Occupied Spaces-RV Parks  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	30,593	31,964	35,668	34,223	31,050	39,699	41,037	43,639	(2,602)	-6.0%	1,338	3.4%
August	33,557	35,115	37,779	34,807	32,879	39,805	41,601	43,760	(2,159)	-4.9%	1,796	4.5%
September	34,386	34,171	37,774	36,030	39,642	41,731	43,655	45,879	(2,224)	-4.8%	1,924	4.6%
October	29,698	31,074	34,317	31,586	34,798	38,014	40,650	41,789	(1,139)	-2.7%	2,636	6.9%
November	25,707	26,240	27,691	27,389	29,247	34,309	35,823	37,723	(1,900)	-5.0%	1,514	4.4%
December	24,921	25,417	27,531	26,566	28,033	33,777	36,618	37,142	(524)	-1.4%	2,841	8.4%
January	24,229	24,382	25,555	26,435	28,410	34,038	36,030	37,432	(1,402)	-3.7%	1,992	5.9%
February	22,846	21,820	22,330	24,012	27,651	31,997	33,676	35,178	(1,502)	-4.3%	1,679	5.2%
March	25,175	26,360	26,046	29,046	32,881	38,672	39,305	42,517	(3,212)	-7.6%	633	1.6%
April	26,342	28,966	28,671	31,168	35,288	39,496	39,523	38,798	725	1.9%	27	0.1%
May	30,119	33,034	31,583	33,579	37,798	41,318	41,569	41,559	10	0.0%	251	0.6%
June	31,405	35,582	31,416	30,108	39,422	40,717	41,672	43,338	(1,666)	-3.8%	955	2.3%
<b>Totals</b>	<b>338,978</b>	<b>354,125</b>	<b>366,361</b>	<b>364,949</b>	<b>397,099</b>	<b>453,573</b>	<b>471,159</b>	<b>488,754</b>	<b>(17,595)</b>	<b>-3.6%</b>	<b>17,586</b>	<b>3.9%</b>



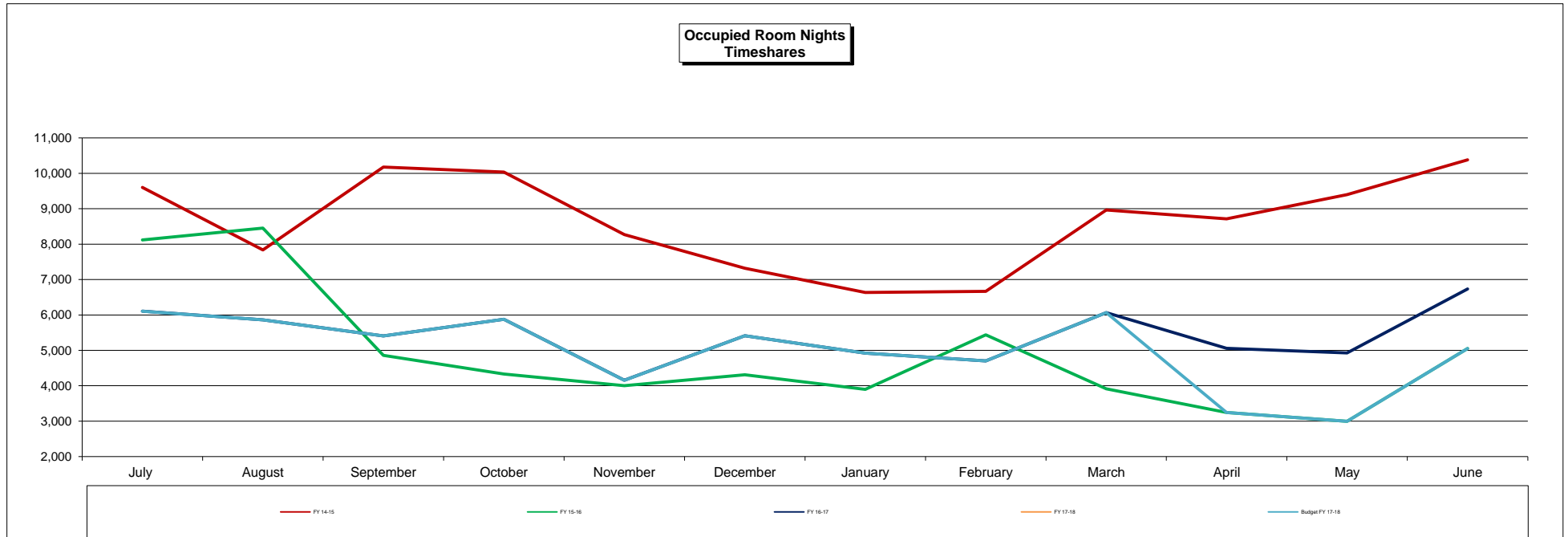
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Vacation Rentals  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	9,682	12,500	12,930	11,688	11,869	13,825	15,378	14,016	1,362	9.7%	1,553	11.2%
August	10,060	12,312	12,710	11,609	12,335	12,925	14,602	13,100	1,502	11.5%	1,677	13.0%
September	7,172	10,329	9,296	8,232	8,851	11,327	12,298	11,425	873	7.6%	971	8.6%
October	6,857	8,904	8,461	7,665	7,828	11,153	12,040	11,235	805	7.2%	887	8.0%
November	6,656	8,783	8,252	7,416	7,719	10,520	12,909	10,605	2,304	21.7%	2,389	22.7%
December	8,389	10,066	9,936	9,436	9,274	13,198	13,245	13,325	(80)	-0.6%	47	0.4%
January	8,498	9,669	8,882	9,204	8,910	13,715	14,520	13,864	656	4.7%	805	5.9%
February	8,891	9,258	8,178	8,004	8,507	13,244	13,321	13,373	(52)	-0.4%	77	0.6%
March	8,805	9,136	7,876	7,956	9,859	13,225	14,797	13,340	1,457	10.9%	1,572	11.9%
April	9,039	8,654	7,791	7,898	9,156	12,190	11,988	9,811	2,177	22.2%	(202)	-1.7%
May	9,312	9,288	7,679	8,292	10,352	12,219	13,204	11,331	1,873	16.5%	985	8.1%
June	9,409	9,309	8,652	8,950	11,365	14,654	13,940	12,698	1,242	9.8%	(714)	-4.9%
<b>Totals</b>	<b>102,770</b>	<b>118,208</b>	<b>110,643</b>	<b>106,350</b>	<b>116,025</b>	<b>152,195</b>	<b>162,242</b>	<b>148,123</b>	<b>14,119</b>	<b>9.5%</b>	<b>10,047</b>	<b>6.6%</b>



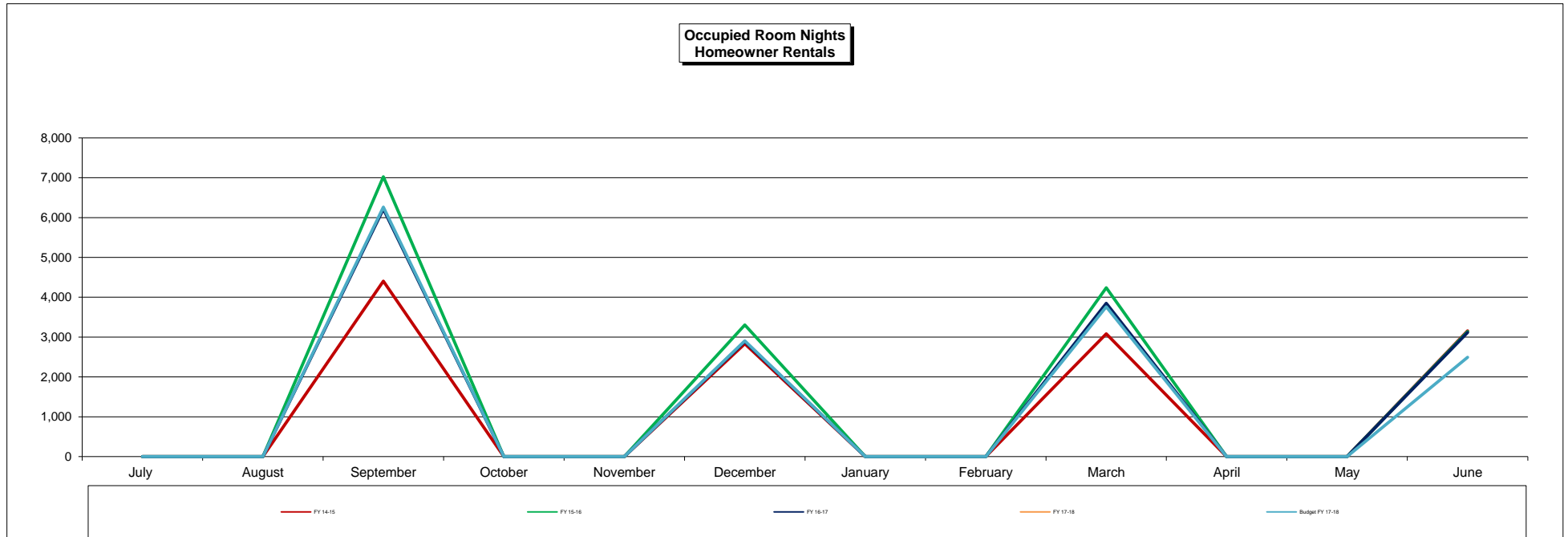
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Timeshares  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	6,589	6,750	8,376	9,603	8,116	6,105	6,772	6,105	667	10.9%	667	10.9%
August	5,976	5,733	8,191	7,837	8,453	5,862	6,709	5,862	847	14.4%	847	14.4%
September	5,645	5,985	8,394	10,176	4,861	5,405	5,602	5,405	197	3.6%	197	3.6%
October	4,495	5,030	7,744	10,037	4,331	5,877	4,969	5,877	(908)	-15.5%	(908)	-15.5%
November	3,639	3,884	5,612	8,268	4,004	4,156	4,227	4,156	71	1.7%	71	1.7%
December	4,146	3,789	6,387	7,318	4,312	5,411	4,318	5,411	(1,093)	-20.2%	(1,093)	-20.2%
January	3,026	3,640	5,397	6,635	3,897	4,924	4,255	4,924	(669)	-13.6%	(669)	-13.6%
February	3,635	3,687	5,704	6,668	5,439	4,701	4,374	4,701	(327)	-7.0%	(327)	-7.0%
March	3,685	4,806	6,152	8,967	3,915	6,064	4,547	6,064	(1,517)	-25.0%	(1,517)	-25.0%
April	4,449	4,989	6,711	8,716	3,245	5,055	5,002	3,245	1,757	54.1%	(53)	-1.0%
May	7,276	4,810	6,860	9,397	2,996	4,925	4,321	2,996	1,325	44.2%	(604)	-12.3%
June	6,294	7,603	9,125	10,381	5,050	6,734	3,795	5,050	(1,255)	-24.9%	(2,939)	-43.6%
<b>Totals</b>	<b>58,855</b>	<b>60,706</b>	<b>84,653</b>	<b>104,003</b>	<b>58,619</b>	<b>65,219</b>	<b>58,891</b>	<b>59,796</b>	<b>(905)</b>	<b>-1.5%</b>	<b>(6,328)</b>	<b>-9.7%</b>



**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Homeowner Rentals  
Trend**

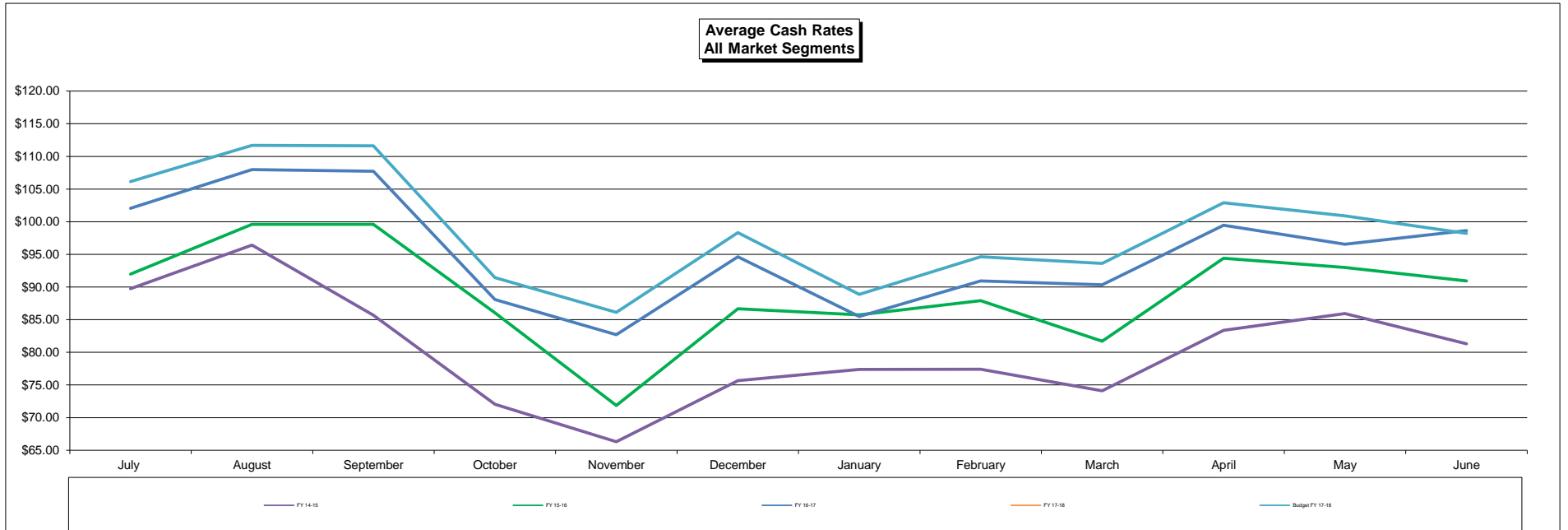
Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
August	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
September	-	-	-	4,405	7,025	6,215	6,253	6,264	(11)	-0.2%	38	0.6%
October	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	-	-	-	2,833	3,306	2,886	3,070	2,904	166	5.7%	184	6.4%
January	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
March	-	-	-	3,082	4,240	3,848	3,435	3,762	(327)	-8.7%	(413)	-10.7%
April	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	-	-	-	3,155	3,138	3,117	3,324	2,495	829	33.2%	207	6.6%
<b>Totals</b>	-	-	-	<b>13,475</b>	<b>17,709</b>	<b>16,066</b>	<b>16,082</b>	<b>15,425</b>	<b>657</b>	<b>0.0%</b>	<b>16</b>	<b>0.0%</b>





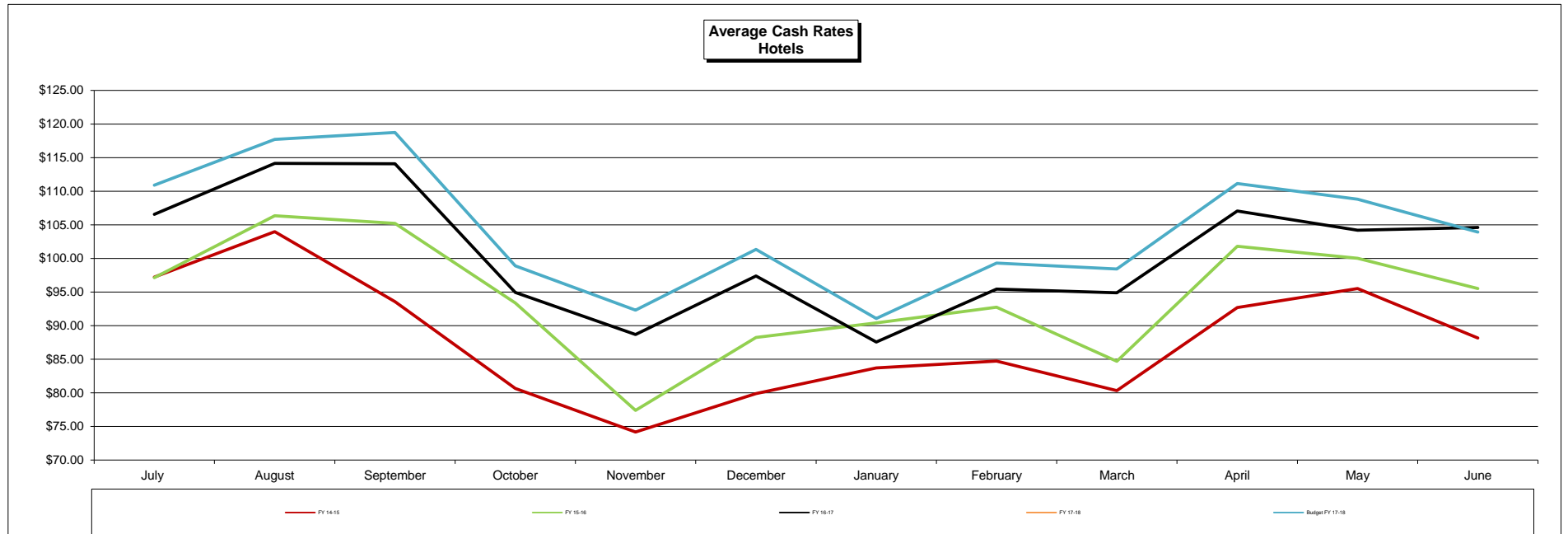
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	\$ 77.99	\$ 79.00	\$ 89.43	\$ 89.75	\$ 91.97	\$ 102.05	\$ 109.51	\$ 106.15	\$ 3.36	3.2%	\$ 7.46	7.3%
August	\$ 85.87	\$ 86.74	\$ 95.61	\$ 96.42	\$ 99.59	\$ 107.98	\$ 116.38	\$ 111.69	\$ 4.69	4.2%	\$ 8.40	7.8%
September	\$ 83.16	\$ 83.12	\$ 85.98	\$ 85.68	\$ 99.60	\$ 107.72	\$ 114.13	\$ 111.62	\$ 2.51	2.2%	\$ 6.41	6.0%
October	\$ 67.78	\$ 69.67	\$ 71.25	\$ 72.04	\$ 86.04	\$ 88.09	\$ 95.37	\$ 91.43	\$ 3.94	4.3%	\$ 7.28	8.3%
November	\$ 64.69	\$ 61.10	\$ 66.69	\$ 66.31	\$ 71.86	\$ 82.70	\$ 90.28	\$ 86.12	\$ 4.16	4.8%	\$ 7.58	9.2%
December	\$ 69.27	\$ 73.20	\$ 71.77	\$ 75.65	\$ 86.68	\$ 94.63	\$ 99.22	\$ 98.33	\$ 0.89	0.9%	\$ 4.59	4.9%
January	\$ 61.91	\$ 78.24	\$ 69.85	\$ 77.37	\$ 85.73	\$ 85.48	\$ 94.59	\$ 88.87	\$ 5.72	6.4%	\$ 9.11	10.7%
February	\$ 65.67	\$ 72.70	\$ 73.52	\$ 77.41	\$ 87.90	\$ 90.93	\$ 98.36	\$ 94.62	\$ 3.74	4.0%	\$ 7.43	8.2%
March	\$ 63.26	\$ 70.27	\$ 69.96	\$ 74.12	\$ 81.71	\$ 90.35	\$ 96.14	\$ 93.62	\$ 2.52	2.7%	\$ 5.79	6.4%
April	\$ 72.90	\$ 78.35	\$ 79.41	\$ 83.37	\$ 94.41	\$ 99.45	\$ 109.06	\$ 102.90	\$ 6.16	6.0%	\$ 9.61	9.7%
May	\$ 72.00	\$ 80.78	\$ 81.17	\$ 85.93	\$ 92.98	\$ 96.54	\$ 108.47	\$ 100.89	\$ 7.58	7.5%	\$ 11.93	12.4%
June	\$ 72.02	\$ 80.55	\$ 77.20	\$ 81.31	\$ 90.93	\$ 98.65	\$ 109.39	\$ 98.21	\$ 11.18	11.4%	\$ 10.72	10.9%
<b>Totals</b>	<b>\$ 72.43</b>	<b>\$ 77.08</b>	<b>\$ 78.88</b>	<b>\$ 81.34</b>	<b>\$ 89.84</b>	<b>\$ 96.29</b>	<b>\$ 104.40</b>	<b>\$ 99.63</b>	<b>\$ 4.77</b>	<b>4.8%</b>	<b>\$ 8.11</b>	<b>8.4%</b>



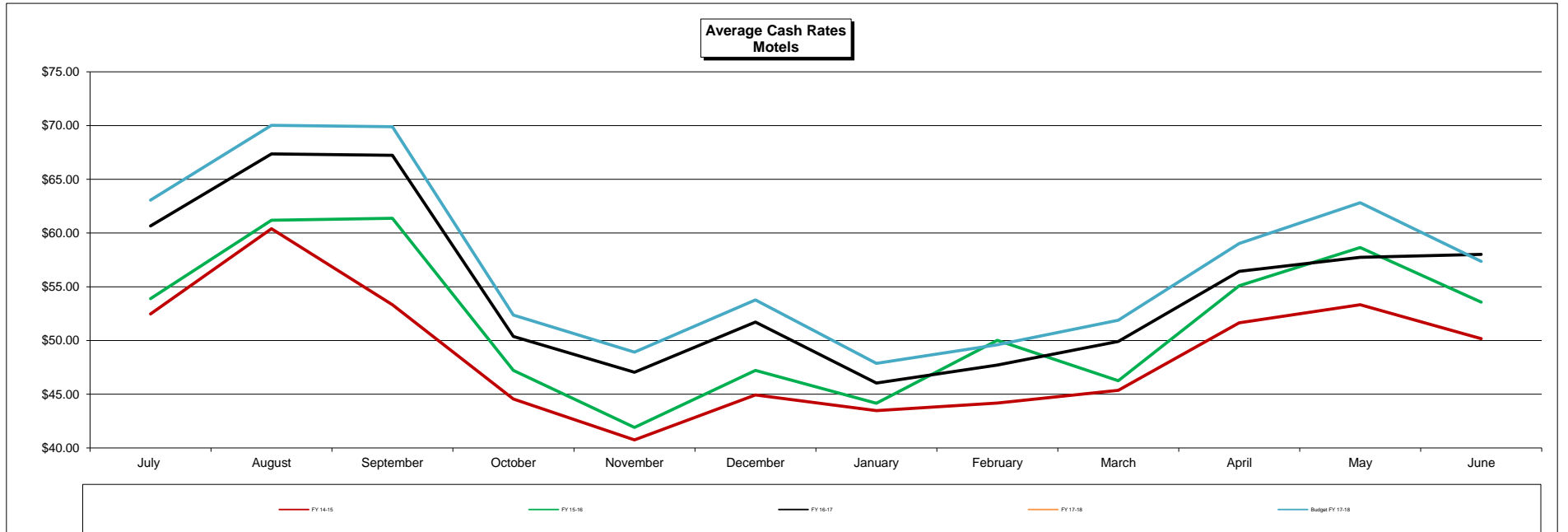
**Reno-Sparks Convention and Visitors Authority**  
**Average Cash Rates-Hotels**  
**Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%
July	\$ 83.55	\$ 84.16	\$ 96.06	\$ 97.22	\$ 97.15	\$ 106.57	\$ 115.13	\$ 4.22	3.8%	\$ 8.56	8.0%
August	\$ 90.85	\$ 92.91	\$ 103.35	\$ 103.98	\$ 106.35	\$ 114.14	\$ 123.08	\$ 5.37	4.6%	\$ 8.94	7.8%
September	\$ 90.48	\$ 90.54	\$ 95.71	\$ 93.58	\$ 105.21	\$ 114.08	\$ 120.35	\$ 1.61	1.4%	\$ 6.27	5.5%
October	\$ 74.30	\$ 76.40	\$ 79.69	\$ 80.67	\$ 93.38	\$ 94.93	\$ 101.48	\$ 2.58	2.6%	\$ 6.55	6.9%
November	\$ 70.59	\$ 66.59	\$ 73.65	\$ 74.17	\$ 77.39	\$ 88.67	\$ 94.96	\$ 2.67	2.9%	\$ 6.29	7.1%
December	\$ 72.82	\$ 77.17	\$ 77.07	\$ 79.89	\$ 88.25	\$ 97.38	\$ 101.94	\$ 0.61	0.6%	\$ 4.56	4.7%
January	\$ 66.01	\$ 83.69	\$ 74.66	\$ 83.72	\$ 90.42	\$ 87.56	\$ 96.33	\$ 5.27	5.8%	\$ 8.77	10.0%
February	\$ 70.18	\$ 77.02	\$ 79.45	\$ 84.72	\$ 92.73	\$ 95.44	\$ 102.52	\$ 3.21	3.2%	\$ 7.08	7.4%
March	\$ 67.97	\$ 76.32	\$ 76.40	\$ 80.34	\$ 84.69	\$ 94.88	\$ 99.59	\$ 1.16	1.2%	\$ 4.71	5.0%
April	\$ 79.26	\$ 86.06	\$ 87.31	\$ 92.68	\$ 101.81	\$ 107.06	\$ 116.42	\$ 5.27	4.7%	\$ 9.36	8.7%
May	\$ 79.28	\$ 88.41	\$ 89.30	\$ 95.51	\$ 100.01	\$ 104.19	\$ 117.00	\$ 8.20	7.5%	\$ 12.81	12.3%
June	\$ 78.44	\$ 88.12	\$ 84.51	\$ 88.16	\$ 95.52	\$ 104.62	\$ 114.17	\$ 10.26	9.9%	\$ 9.55	9.1%
<b>Totals</b>	<b>\$ 78.05</b>	<b>\$ 83.29</b>	<b>\$ 86.00</b>	<b>\$ 88.76</b>	<b>\$ 95.09</b>	<b>\$ 101.75</b>	<b>\$ 109.60</b>	<b>\$ 4.26</b>	<b>4.0%</b>	<b>\$ 7.85</b>	<b>7.7%</b>



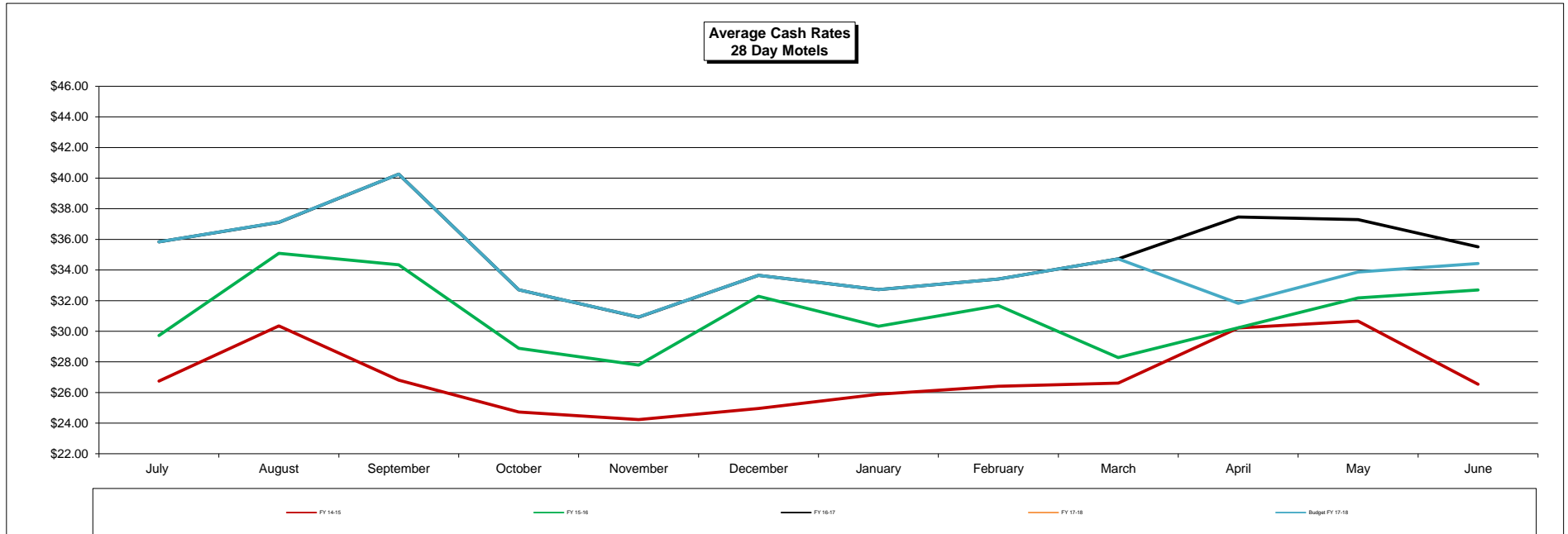
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%
July	\$ 50.63	\$ 47.44	\$ 50.63	\$ 52.47	\$ 53.90	\$ 60.66	\$ 62.93	\$ (0.13)	-0.2%	\$ 2.27	3.7%
August	\$ 60.81	\$ 55.89	\$ 60.81	\$ 60.40	\$ 61.19	\$ 67.36	\$ 70.51	\$ 0.49	0.7%	\$ 3.15	4.7%
September	\$ 56.95	\$ 58.10	\$ 56.95	\$ 53.32	\$ 61.37	\$ 67.23	\$ 71.54	\$ 1.65	2.4%	\$ 4.31	6.4%
October	\$ 42.49	\$ 42.10	\$ 42.49	\$ 44.55	\$ 47.22	\$ 50.37	\$ 53.60	\$ 1.23	2.3%	\$ 3.23	6.4%
November	\$ 42.06	\$ 38.79	\$ 42.06	\$ 40.75	\$ 41.91	\$ 47.04	\$ 50.03	\$ 1.12	2.3%	\$ 2.99	6.4%
December	\$ 42.86	\$ 43.32	\$ 42.86	\$ 44.93	\$ 47.22	\$ 51.72	\$ 53.79	\$ 0.02	0.0%	\$ 2.07	4.0%
January	\$ 40.96	\$ 42.87	\$ 40.96	\$ 43.47	\$ 44.16	\$ 46.04	\$ 47.31	\$ (0.56)	-1.2%	\$ 1.27	2.8%
February	\$ 43.31	\$ 43.55	\$ 43.31	\$ 44.18	\$ 50.02	\$ 47.72	\$ 49.67	\$ 0.06	0.1%	\$ 1.95	4.1%
March	\$ 41.36	\$ 41.71	\$ 41.36	\$ 45.36	\$ 46.25	\$ 49.91	\$ 54.42	\$ 2.53	4.9%	\$ 4.51	9.0%
April	\$ 51.35	\$ 49.48	\$ 51.35	\$ 51.64	\$ 55.10	\$ 56.43	\$ 57.17	\$ (1.85)	-3.1%	\$ 0.74	1.3%
May	\$ 52.43	\$ 51.77	\$ 52.43	\$ 53.33	\$ 58.65	\$ 57.74	\$ 53.89	\$ (8.93)	-14.2%	\$ (3.85)	-6.7%
June	\$ 47.71	\$ 49.88	\$ 47.71	\$ 50.16	\$ 53.56	\$ 58.02	\$ 61.86	\$ 4.50	7.8%	\$ 3.84	6.6%
<b>Totals</b>	<b>\$ 48.80</b>	<b>\$ 47.92</b>	<b>\$ 48.80</b>	<b>\$ 49.39</b>	<b>\$ 52.27</b>	<b>\$ 55.70</b>	<b>\$ 58.40</b>	<b>\$ 0.63</b>	<b>1.1%</b>	<b>\$ 2.70</b>	<b>4.8%</b>



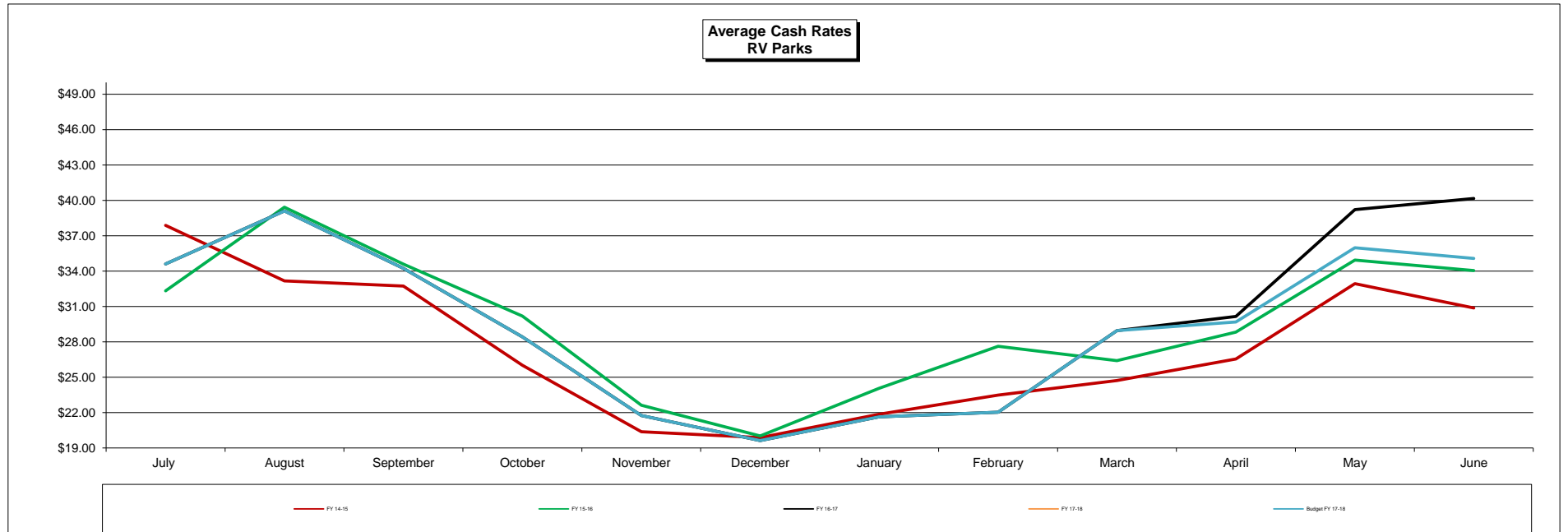
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-28 Day Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	\$ 23.73	\$ 23.62	\$ 23.73	\$ 26.74	\$ 29.72	\$ 35.84	\$ 40.44	\$ 35.84	\$ 4.60	12.8%	\$ 4.60	12.8%
August	\$ 27.99	\$ 25.44	\$ 27.99	\$ 30.35	\$ 35.09	\$ 37.11	\$ 41.76	\$ 37.12	\$ 4.64	12.5%	\$ 4.65	12.5%
September	\$ 26.77	\$ 27.03	\$ 26.77	\$ 26.81	\$ 34.34	\$ 40.26	\$ 43.49	\$ 40.26	\$ 3.23	8.0%	\$ 3.23	8.0%
October	\$ 23.59	\$ 23.29	\$ 23.59	\$ 24.72	\$ 28.89	\$ 32.71	\$ 38.12	\$ 32.71	\$ 5.41	16.5%	\$ 5.41	16.5%
November	\$ 22.51	\$ 23.36	\$ 22.51	\$ 24.23	\$ 27.79	\$ 30.92	\$ 36.00	\$ 30.93	\$ 5.07	16.4%	\$ 5.08	16.4%
December	\$ 22.47	\$ 22.74	\$ 22.47	\$ 24.95	\$ 32.29	\$ 33.65	\$ 35.55	\$ 33.65	\$ 1.90	5.6%	\$ 1.90	5.6%
January	\$ 22.51	\$ 21.96	\$ 22.51	\$ 25.89	\$ 30.32	\$ 32.72	\$ 32.39	\$ 32.72	\$ (0.33)	-1.0%	\$ (0.33)	-1.0%
February	\$ 23.21	\$ 23.57	\$ 23.21	\$ 26.41	\$ 31.68	\$ 33.41	\$ 36.23	\$ 33.41	\$ 2.82	8.4%	\$ 2.82	8.4%
March	\$ 21.87	\$ 22.82	\$ 21.87	\$ 26.61	\$ 28.28	\$ 34.73	\$ 36.43	\$ 34.73	\$ 1.70	4.9%	\$ 1.70	4.9%
April	\$ 24.49	\$ 23.83	\$ 24.49	\$ 30.22	\$ 30.23	\$ 37.46	\$ 39.94	\$ 31.82	\$ 8.12	25.5%	\$ 2.48	6.6%
May	\$ 28.37	\$ 24.10	\$ 28.37	\$ 30.66	\$ 32.18	\$ 37.29	\$ 41.66	\$ 33.87	\$ 7.79	23.0%	\$ 4.37	11.7%
June	\$ 24.98	\$ 23.45	\$ 24.41	\$ 26.54	\$ 32.70	\$ 35.51	\$ 41.83	\$ 34.42	\$ 7.41	21.5%	\$ 6.32	17.8%
<b>Totals</b>	<b>\$ 24.52</b>	<b>\$ 23.88</b>	<b>\$ 24.47</b>	<b>\$ 27.04</b>	<b>\$ 31.18</b>	<b>\$ 35.24</b>	<b>\$ 38.87</b>	<b>\$ 34.33</b>	<b>\$ 4.54</b>	<b>13.2%</b>	<b>\$ 3.63</b>	<b>10.3%</b>



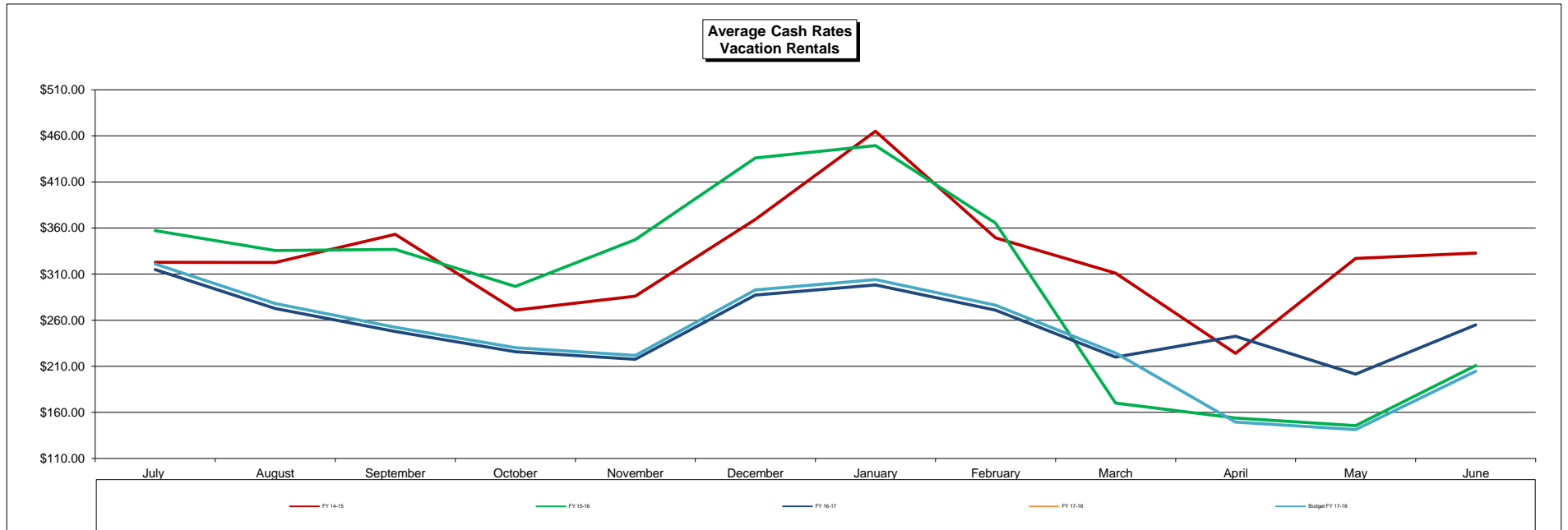
**Reno-Sparks Convention and Visitors Authority**  
**Average Cash Rates-RV Parks**  
**Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%
July	\$ 31.61	\$ 30.85	\$ 31.79	\$ 37.88	\$ 32.33	\$ 34.60	\$ 37.70	\$ 3.10	9.0%	\$ 3.10	9.0%
August	\$ 39.90	\$ 40.60	\$ 40.61	\$ 33.17	\$ 39.42	\$ 39.10	\$ 42.36	\$ 3.26	8.3%	\$ 3.26	8.3%
September	\$ 33.63	\$ 34.96	\$ 34.06	\$ 32.73	\$ 34.59	\$ 34.23	\$ 39.03	\$ 4.80	14.0%	\$ 4.80	14.0%
October	\$ 24.27	\$ 28.41	\$ 25.86	\$ 26.01	\$ 30.18	\$ 28.42	\$ 38.98	\$ 10.56	37.2%	\$ 10.56	37.2%
November	\$ 19.19	\$ 22.47	\$ 19.54	\$ 20.38	\$ 22.62	\$ 21.75	\$ 28.52	\$ 6.77	31.1%	\$ 6.77	31.1%
December	\$ 16.68	\$ 20.41	\$ 16.77	\$ 19.88	\$ 20.02	\$ 19.63	\$ 35.49	\$ 15.86	80.8%	\$ 15.86	80.8%
January	\$ 19.92	\$ 21.28	\$ 20.15	\$ 21.86	\$ 24.07	\$ 21.64	\$ 45.01	\$ 23.37	108.0%	\$ 23.37	108.0%
February	\$ 19.65	\$ 22.57	\$ 19.88	\$ 23.49	\$ 27.62	\$ 22.04	\$ 46.88	\$ 24.84	112.7%	\$ 24.84	112.7%
March	\$ 26.42	\$ 23.46	\$ 26.69	\$ 24.72	\$ 26.40	\$ 28.96	\$ 43.75	\$ 14.79	51.1%	\$ 14.79	51.1%
April	\$ 24.29	\$ 29.84	\$ 24.57	\$ 26.55	\$ 28.82	\$ 30.16	\$ 44.46	\$ 14.77	49.7%	\$ 14.30	47.4%
May	\$ 28.76	\$ 32.81	\$ 29.12	\$ 32.93	\$ 34.93	\$ 29.12	\$ 38.81	\$ 2.83	7.9%	\$ (0.41)	-1.0%
June	\$ 31.04	\$ 33.54	\$ 31.34	\$ 30.88	\$ 34.05	\$ 40.16	\$ 38.81	\$ 3.73	10.6%	\$ (1.35)	-3.4%
<b>Totals</b>	<b>\$ 29.06</b>	<b>\$ 31.68</b>	<b>\$ 29.56</b>	<b>\$ 29.91</b>	<b>\$ 32.17</b>	<b>\$ 32.67</b>	<b>\$ 39.72</b>	<b>\$ 8.01</b>	<b>25.3%</b>	<b>\$ 7.05</b>	<b>21.6%</b>



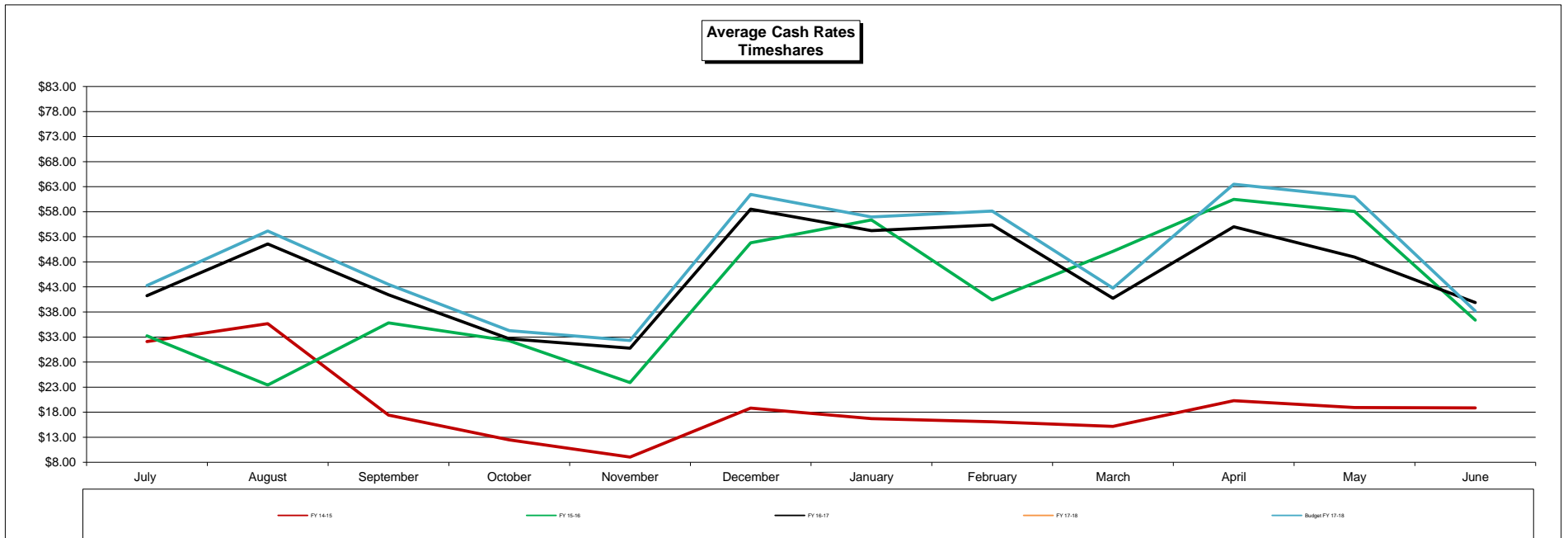
**Reno-Sparks Convention and Visitors Authority**  
**Average Cash Rates-Vacation Rentals**  
**Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%
July	\$ 295.33	\$ 273.73	\$ 295.33	\$ 322.82	\$ 357.14	\$ 314.93	\$ 319.21	\$ (1.81)	-0.6%	\$ 4.28	1.4%
August	\$ 298.84	\$ 269.07	\$ 298.84	\$ 322.71	\$ 335.69	\$ 272.74	\$ 306.45	\$ 28.40	10.2%	\$ 33.71	12.4%
September	\$ 258.30	\$ 170.21	\$ 258.30	\$ 353.13	\$ 336.81	\$ 247.64	\$ 263.37	\$ 10.95	4.3%	\$ 15.73	6.4%
October	\$ 245.49	\$ 151.96	\$ 245.49	\$ 270.89	\$ 296.70	\$ 225.79	\$ 226.09	\$ (4.05)	-1.8%	\$ 0.30	0.1%
November	\$ 247.14	\$ 171.83	\$ 247.14	\$ 286.18	\$ 347.31	\$ 217.59	\$ 226.23	\$ 4.44	2.0%	\$ 8.64	4.0%
December	\$ 328.16	\$ 322.74	\$ 328.16	\$ 369.42	\$ 436.10	\$ 287.24	\$ 250.96	\$ (41.86)	-14.3%	\$ (36.28)	-12.6%
January	\$ 464.49	\$ 334.69	\$ 464.49	\$ 465.06	\$ 449.45	\$ 298.21	\$ 275.56	\$ (28.45)	-9.4%	\$ (22.65)	-7.6%
February	\$ 319.06	\$ 325.71	\$ 319.06	\$ 349.38	\$ 365.37	\$ 270.97	\$ 229.54	\$ (46.70)	-16.9%	\$ (41.43)	-15.3%
March	\$ 274.00	\$ 289.97	\$ 274.00	\$ 310.97	\$ 170.01	\$ 220.03	\$ 189.22	\$ (35.09)	-15.6%	\$ (30.81)	-14.0%
April	\$ 196.08	\$ 218.42	\$ 196.08	\$ 224.03	\$ 153.88	\$ 242.50	\$ 203.28	\$ 53.86	36.0%	\$ (39.22)	-16.2%
May	\$ 219.53	\$ 217.83	\$ 219.53	\$ 326.93	\$ 145.56	\$ 201.46	\$ 209.95	\$ 68.63	48.6%	\$ 8.49	4.2%
June	\$ 261.65	\$ 273.30	\$ 261.65	\$ 332.89	\$ 210.81	\$ 254.88	\$ 243.41	\$ 38.73	18.9%	\$ (11.47)	-4.5%
<b>Totals</b>	<b>\$ 298.27</b>	<b>\$ 262.56</b>	<b>\$ 298.27</b>	<b>\$ 337.00</b>	<b>\$ 281.80</b>	<b>\$ 261.62</b>	<b>\$ 250.66</b>	<b>\$ 1.28</b>	<b>0.5%</b>	<b>\$ (10.96)</b>	<b>-4.2%</b>



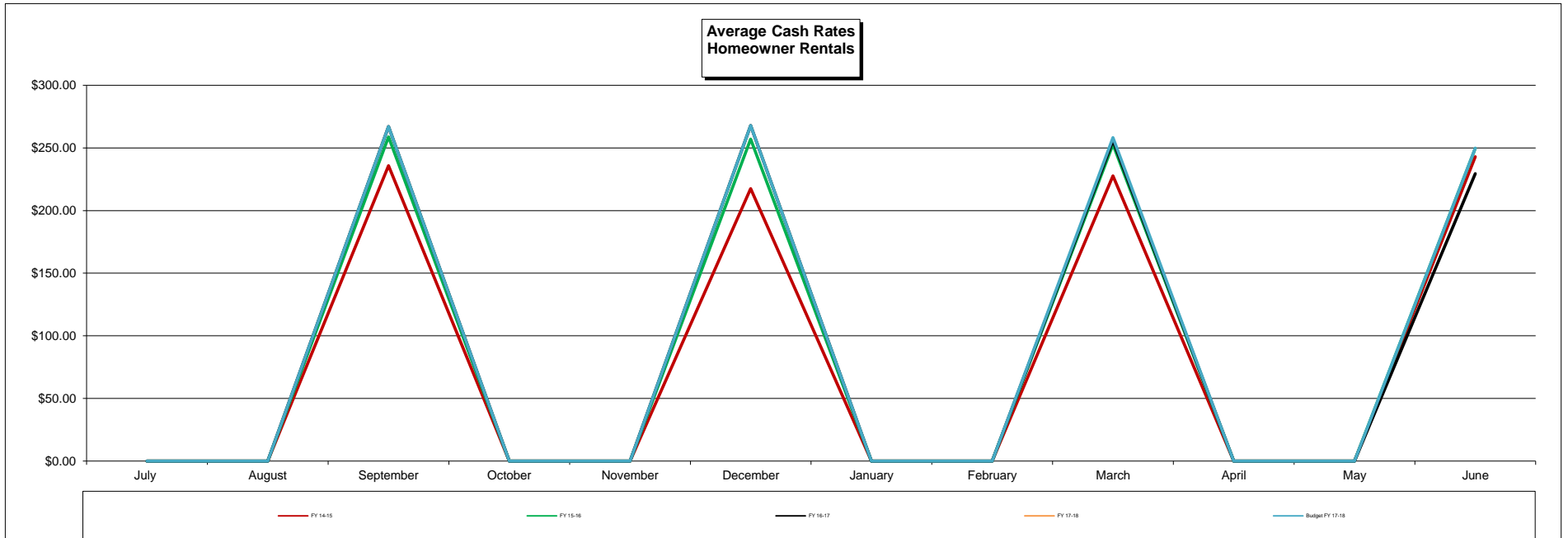
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Timeshares  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	\$ 32.55	\$ 24.09	\$ 30.65	\$ 32.09	\$ 33.25	\$ 41.23	\$ 44.52	\$ 43.29	\$ 1.23	2.8%	\$ 3.29	8.0%
August	\$ 35.46	\$ 29.78	\$ 31.38	\$ 35.67	\$ 23.42	\$ 51.58	\$ 45.87	\$ 54.15	\$ (8.28)	-15.3%	\$ (5.71)	-11.1%
September	\$ 26.59	\$ 28.97	\$ 20.68	\$ 17.43	\$ 35.82	\$ 41.44	\$ 41.64	\$ 43.51	\$ (1.87)	-4.3%	\$ 0.20	0.5%
October	\$ 27.62	\$ 26.00	\$ 19.09	\$ 12.48	\$ 32.24	\$ 32.64	\$ 32.01	\$ 34.28	\$ (2.27)	-6.6%	\$ (0.63)	-1.9%
November	\$ 23.82	\$ 21.13	\$ 15.23	\$ 9.04	\$ 23.92	\$ 30.77	\$ 29.23	\$ 32.31	\$ (3.08)	-9.5%	\$ (1.54)	-5.0%
December	\$ 41.95	\$ 43.81	\$ 22.50	\$ 18.83	\$ 51.78	\$ 58.52	\$ 58.97	\$ 61.45	\$ (2.48)	-4.0%	\$ 0.45	0.8%
January	\$ 33.15	\$ 35.70	\$ 21.17	\$ 16.73	\$ 56.37	\$ 54.24	\$ 56.21	\$ 56.95	\$ (0.74)	-1.3%	\$ 1.97	3.6%
February	\$ 44.53	\$ 45.57	\$ 27.37	\$ 16.10	\$ 40.39	\$ 55.38	\$ 62.34	\$ 58.15	\$ 4.19	7.2%	\$ 6.96	12.6%
March	\$ 36.04	\$ 27.01	\$ 21.27	\$ 15.16	\$ 50.11	\$ 40.72	\$ 52.63	\$ 42.76	\$ 9.87	23.1%	\$ 11.91	29.2%
April	\$ 33.97	\$ 37.37	\$ 28.81	\$ 20.28	\$ 60.47	\$ 54.99	\$ 53.09	\$ 63.50	\$ (10.41)	-16.4%	\$ (1.90)	-3.5%
May	\$ 22.67	\$ 35.03	\$ 22.84	\$ 18.92	\$ 58.08	\$ 48.96	\$ 52.64	\$ 60.99	\$ (8.35)	-13.7%	\$ 3.68	7.5%
June	\$ 23.75	\$ 23.61	\$ 16.45	\$ 18.85	\$ 36.36	\$ 39.88	\$ 77.87	\$ 38.18	\$ 39.69	104.0%	\$ 37.99	95.3%
<b>Totals</b>	<b>\$ 30.95</b>	<b>\$ 30.44</b>	<b>\$ 23.22</b>	<b>\$ 19.30</b>	<b>\$ 39.07</b>	<b>\$ 45.64</b>	<b>\$ 49.57</b>	<b>\$ 48.16</b>	<b>\$ 1.41</b>	<b>2.9%</b>	<b>\$ 3.93</b>	<b>8.6%</b>



**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Homeowner Rentals  
Trend**

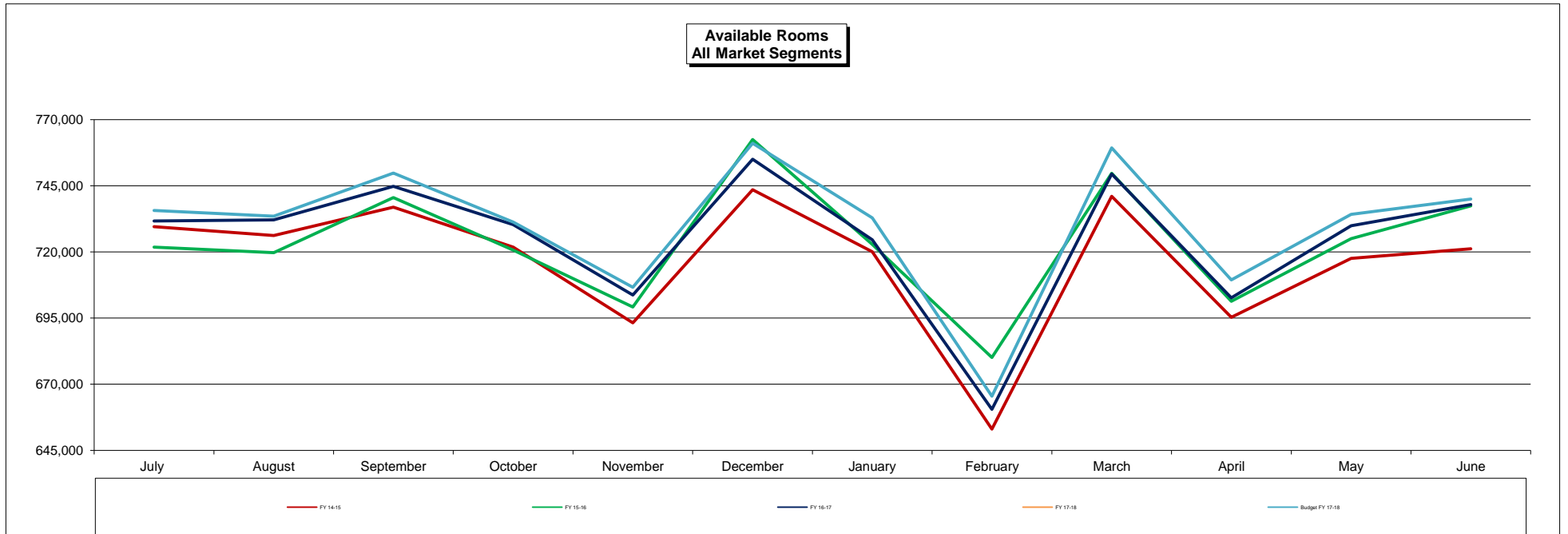
Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
August	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
September	\$ -	\$ -	\$ -	\$ 235.81	\$ 258.81	\$ 267.12	\$ 259.60	\$ 267.12	\$ (7.52)	-2.8%	\$ (7.52)	-2.8%
October	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
November	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
December	\$ -	\$ -	\$ -	\$ 217.46	\$ 257.00	\$ 267.87	\$ 245.28	\$ 267.87	\$ (22.59)	-8.4%	\$ (22.59)	-8.4%
January	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
February	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
March	\$ -	\$ -	\$ -	\$ 227.73	\$ 252.70	\$ 256.03	\$ 238.98	\$ 258.27	\$ (19.29)	-7.5%	\$ (17.05)	-6.7%
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
June	\$ -	\$ -	\$ -	\$ 242.97	\$ 249.72	\$ 229.45	\$ 235.67	\$ 249.82	\$ (14.15)	-5.7%	\$ 6.22	2.7%
<b>Totals</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 231.52</b>	<b>\$ 255.58</b>	<b>\$ 257.95</b>	<b>\$ 248.72</b>	<b>\$ 262.60</b>	<b>\$ (13.88)</b>	<b>0.0%</b>	<b>\$ 2.37</b>	<b>0.0%</b>





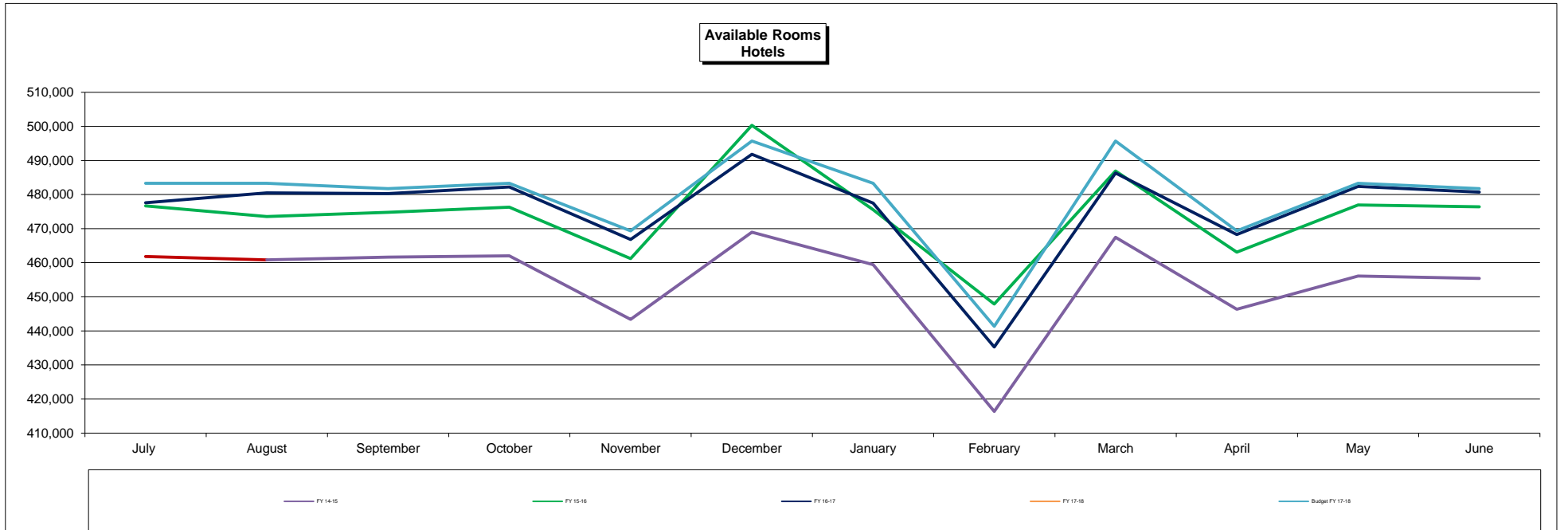
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	753,354	751,282	744,241	729,570	721,835	731,702	731,201	735,701	(4,500)	-0.6%	(501)	-0.1%
August	748,217	751,840	744,264	726,198	719,719	732,118	729,381	733,535	(4,154)	-0.6%	(2,737)	-0.4%
September	742,367	742,079	739,470	736,938	740,540	744,788	734,903	749,823	(14,920)	-2.0%	(9,885)	-1.3%
October	749,517	747,812	734,229	721,834	720,713	730,300	718,089	731,261	(13,172)	-1.8%	(12,211)	-1.7%
November	731,159	722,305	705,433	693,243	699,173	703,727	696,359	706,661	(10,302)	-1.5%	(7,368)	-1.0%
December	766,953	760,292	738,961	743,518	762,491	755,047	743,272	761,075	(17,803)	-2.3%	(11,775)	-1.6%
January	747,888	740,895	720,369	720,095	722,837	724,611	717,408	732,921	(15,513)	-2.1%	(7,203)	-1.0%
February	704,680	675,106	656,764	653,041	680,113	660,509	652,882	665,469	(12,587)	-1.9%	(7,627)	-1.2%
March	761,957	753,038	734,466	741,067	749,754	749,479	743,181	759,319	(16,138)	-2.1%	(6,298)	-0.8%
April	728,846	718,317	705,176	695,316	701,381	702,683	691,245	709,462	(18,217)	-2.6%	(11,438)	-1.6%
May	752,568	740,438	736,949	717,597	725,039	729,877	715,560	734,187	(18,627)	-2.5%	(14,317)	-2.0%
June	744,525	734,364	724,331	721,209	737,442	737,904	725,117	739,962	(14,845)	-2.0%	(12,787)	-1.7%
<b>Totals</b>	<b>8,932,031</b>	<b>8,837,768</b>	<b>8,684,653</b>	<b>8,599,626</b>	<b>8,681,037</b>	<b>8,702,745</b>	<b>8,598,598</b>	<b>8,759,376</b>	<b>(160,778)</b>	<b>-1.8%</b>	<b>(104,147)</b>	<b>-1.2%</b>



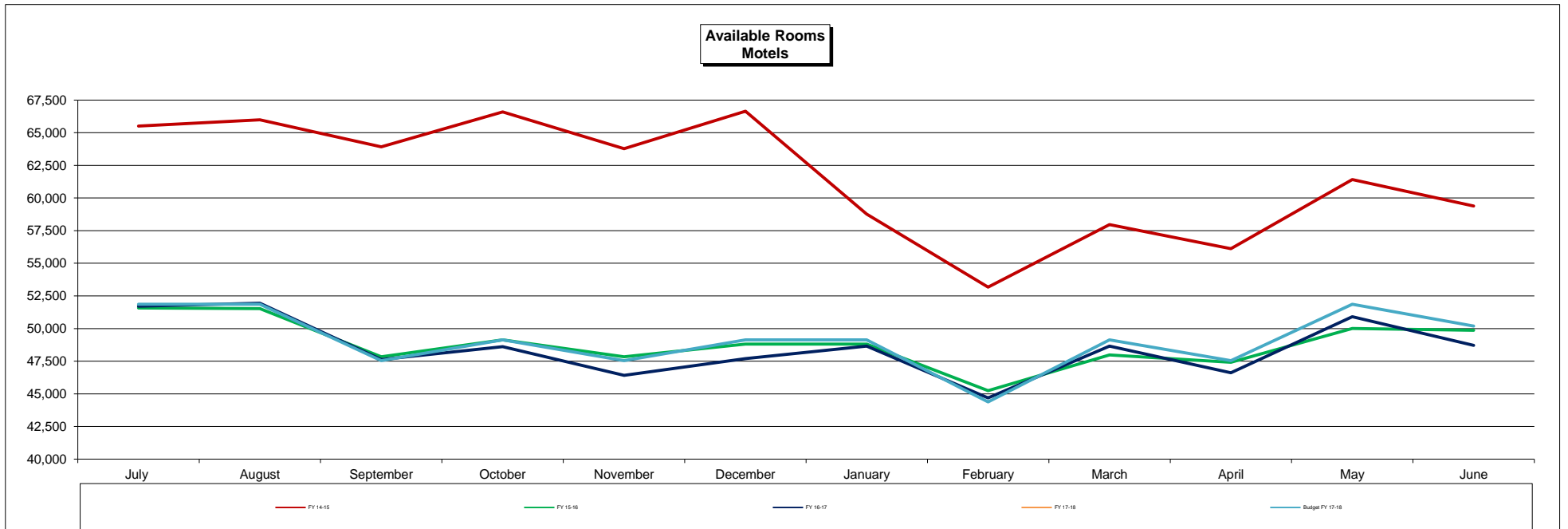
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	463,173	467,074	466,505	461,820	476,648	477,574	482,483	483,312	(829)	-0.2%	4,909	1.0%
August	462,942	466,906	466,941	460,821	473,553	480,488	482,700	483,312	(612)	-0.1%	2,212	0.5%
September	462,624	466,980	461,736	461,660	474,780	480,295	481,380	481,710	(330)	-0.1%	1,085	0.2%
October	462,966	466,995	460,554	462,007	476,276	482,218	482,804	483,312	(508)	-0.1%	586	0.1%
November	453,895	453,266	444,851	443,373	461,221	466,801	467,125	469,320	(2,195)	-0.5%	324	0.1%
December	483,594	482,992	470,861	468,956	500,313	491,812	493,157	495,702	(2,545)	-0.5%	1,345	0.3%
January	467,152	467,502	458,443	459,431	475,560	477,480	479,579	483,312	(3,733)	-0.8%	2,099	0.4%
February	439,511	426,445	419,160	416,364	447,873	435,274	438,526	441,336	(2,810)	-0.6%	3,252	0.7%
March	477,895	478,951	470,992	467,443	486,905	486,334	491,315	495,702	(4,387)	-0.9%	4,981	1.0%
April	453,622	453,117	447,775	446,319	463,114	468,275	467,068	469,320	(2,252)	-0.5%	(1,207)	-0.3%
May	467,068	466,228	471,547	456,085	476,921	482,408	481,998	483,312	(1,314)	-0.3%	(410)	-0.1%
June	465,942	465,339	466,357	455,383	476,421	480,731	481,774	481,710	64	0.0%	1,043	0.2%
<b>Totals</b>	<b>5,560,384</b>	<b>5,561,795</b>	<b>5,505,722</b>	<b>5,459,662</b>	<b>5,689,585</b>	<b>5,709,690</b>	<b>5,729,909</b>	<b>5,751,360</b>	<b>(21,451)</b>	<b>-0.4%</b>	<b>20,219</b>	<b>0.4%</b>



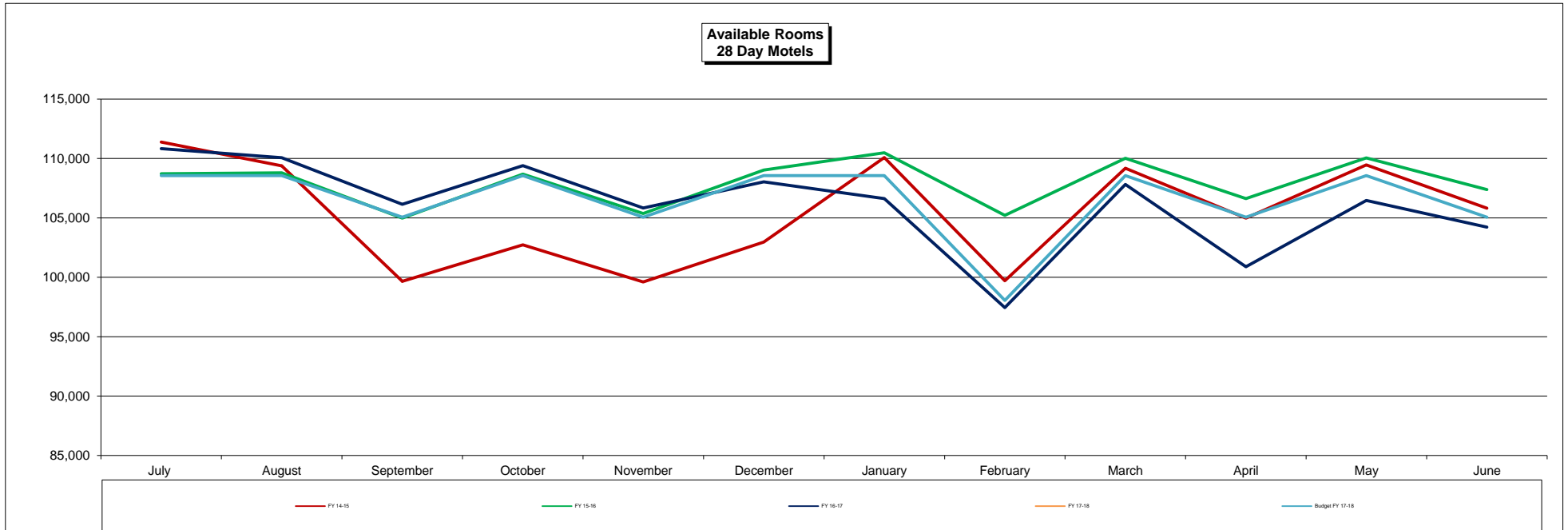
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	65,658	65,482	65,514	65,507	51,576	51,718	52,493	51,863	630	1.2%	775	1.5%
August	64,759	65,131	65,452	65,988	51,522	51,943	51,571	51,863	(292)	-0.6%	(372)	-0.7%
September	62,947	63,417	63,390	63,920	47,840	47,635	48,073	47,550	523	1.1%	438	0.9%
October	64,573	65,483	65,452	66,599	49,129	48,617	44,535	49,135	(4,600)	-9.4%	(4,082)	-8.4%
November	63,386	63,009	63,476	63,775	47,845	46,415	43,963	47,550	(3,587)	-7.5%	(2,452)	-5.3%
December	64,883	65,452	65,565	66,650	48,808	47,695	44,807	49,135	(4,328)	-8.8%	(2,888)	-6.1%
January	64,305	65,193	65,565	58,765	48,817	48,662	45,458	49,135	(3,677)	-7.5%	(3,204)	-6.6%
February	60,958	58,789	59,569	53,174	45,243	44,688	41,079	44,380	(3,301)	-7.4%	(3,609)	-8.1%
March	65,472	64,987	65,565	57,963	47,987	48,661	43,538	49,135	(5,597)	-11.4%	(5,123)	-10.5%
April	63,000	62,835	63,470	56,120	47,410	46,617	42,262	47,550	(5,288)	-11.1%	(4,355)	-9.3%
May	65,007	65,472	65,353	61,411	50,001	50,909	46,625	51,863	(5,238)	-10.1%	(4,284)	-8.4%
June	65,102	63,360	63,012	59,388	49,862	48,707	44,429	50,190	(5,761)	-11.5%	(4,278)	-8.8%
<b>Totals</b>	<b>770,050</b>	<b>768,610</b>	<b>771,383</b>	<b>739,260</b>	<b>586,040</b>	<b>582,267</b>	<b>548,833</b>	<b>589,349</b>	<b>(40,516)</b>	<b>-6.9%</b>	<b>(33,434)</b>	<b>-5.7%</b>



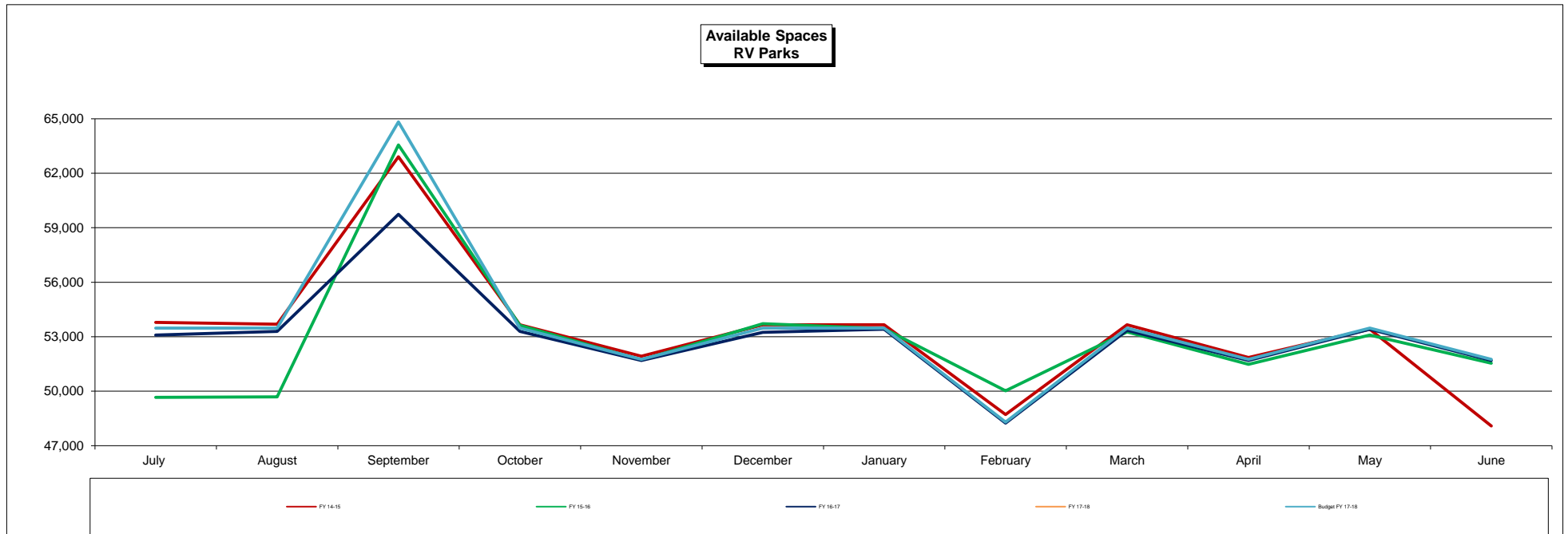
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-28 Day Motels  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	129,744	122,985	118,330	111,388	108,717	110,833	105,286	108,562	(3,276)	-3.0%	(5,547)	-5.0%
August	127,331	123,240	118,550	109,383	108,792	110,075	104,010	108,562	(4,552)	-4.2%	(6,065)	-5.5%
September	122,290	113,722	112,584	99,670	104,984	106,138	97,878	105,060	(7,182)	-6.8%	(8,260)	-7.8%
October	125,857	117,531	115,134	102,734	108,694	109,399	100,580	108,562	(7,982)	-7.4%	(8,819)	-8.1%
November	121,305	112,312	109,378	99,609	105,368	105,840	98,230	105,060	(6,830)	-6.5%	(7,610)	-7.2%
December	123,373	116,426	112,220	102,969	109,025	108,038	101,237	108,562	(7,325)	-6.7%	(6,801)	-6.3%
January	122,847	116,118	106,759	110,089	110,484	106,619	99,585	108,562	(8,977)	-8.3%	(7,034)	-6.6%
February	115,464	104,978	96,358	99,702	105,218	97,447	89,761	98,056	(8,295)	-8.5%	(7,686)	-7.9%
March	123,428	115,931	109,042	109,182	110,014	107,827	98,989	108,562	(9,573)	-8.8%	(8,838)	-8.2%
April	119,564	112,366	106,864	104,984	106,620	100,891	95,450	105,060	(9,610)	-9.1%	(5,441)	-5.4%
May	122,747	116,697	110,013	109,463	110,050	106,465	97,373	108,562	(11,189)	-10.3%	(9,092)	-8.5%
June	118,853	114,875	107,197	105,824	107,390	104,220	96,345	105,060	(8,715)	-8.3%	(7,875)	-7.6%
<b>Totals</b>	<b>1,472,803</b>	<b>1,387,181</b>	<b>1,322,429</b>	<b>1,264,997</b>	<b>1,295,356</b>	<b>1,273,792</b>	<b>1,184,724</b>	<b>1,278,230</b>	<b>(93,506)</b>	<b>-7.3%</b>	<b>(89,068)</b>	<b>-7.0%</b>



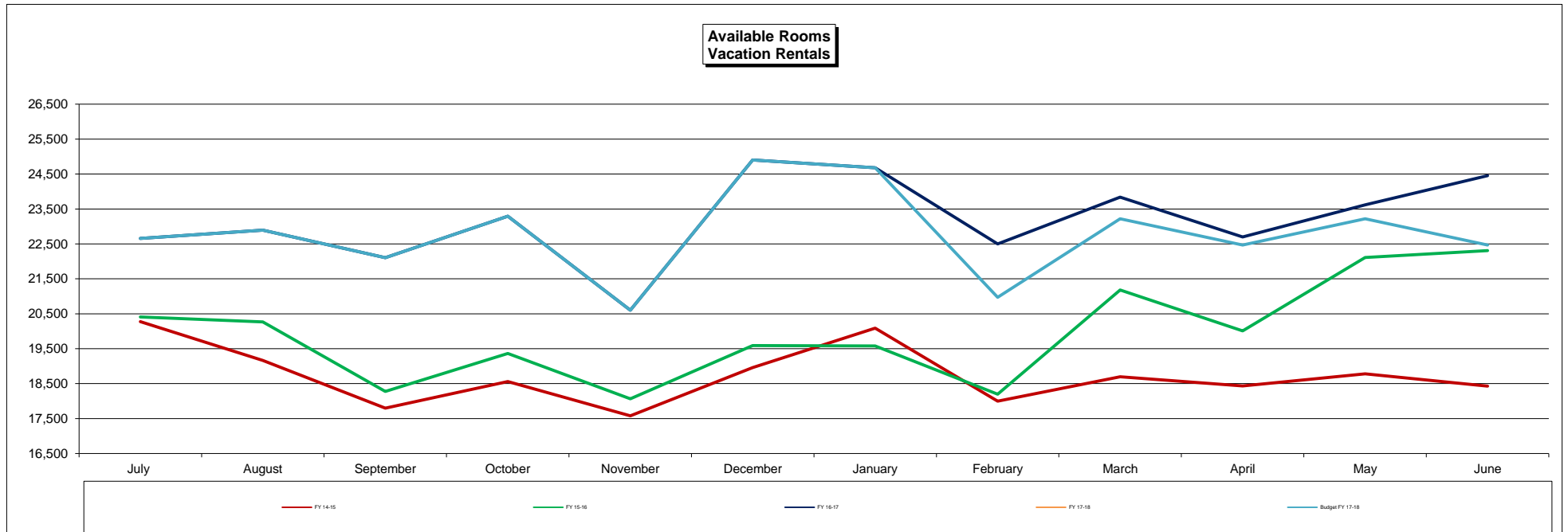
**Reno-Sparks Convention and Visitors Authority  
Available Spaces-RV Parks  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	54,157	55,645	56,637	53,785	49,662	53,088	53,413	53,475	(62)	-0.1%	325	0.6%
August	54,157	56,854	56,606	53,692	49,693	53,289	53,413	53,475	(62)	-0.1%	124	0.2%
September	56,528	60,468	65,760	62,910	63,560	59,740	55,103	64,830	(9,727)	-15.0%	(4,637)	-7.8%
October	54,157	56,637	56,575	53,661	53,630	53,289	53,383	53,475	(92)	-0.2%	94	0.2%
November	52,230	54,810	52,620	51,930	51,720	51,690	51,690	51,750	(60)	-0.1%	-	0.0%
December	53,971	56,637	54,171	53,661	53,723	53,243	53,413	53,475	(62)	-0.1%	170	0.3%
January	53,971	56,637	53,661	53,661	53,444	53,413	53,413	53,475	(62)	-0.1%	-	0.0%
February	50,489	51,184	48,356	48,720	50,025	48,244	48,244	48,300	(56)	-0.1%	-	0.0%
March	53,971	56,668	53,630	53,661	53,258	53,351	53,413	53,475	(62)	-0.1%	62	0.1%
April	53,880	54,810	51,930	51,860	51,480	51,690	51,690	51,750	(60)	-0.1%	-	0.0%
May	56,668	56,637	53,661	53,413	53,088	53,413	53,413	53,475	(62)	-0.1%	-	0.0%
June	53,790	54,840	52,133	48,086	51,540	51,690	51,690	51,750	(60)	-0.1%	-	0.0%
<b>Totals</b>	<b>647,969</b>	<b>671,827</b>	<b>655,740</b>	<b>639,040</b>	<b>634,823</b>	<b>636,140</b>	<b>632,278</b>	<b>642,705</b>	<b>(10,427)</b>	<b>-1.6%</b>	<b>(3,862)</b>	<b>-0.6%</b>



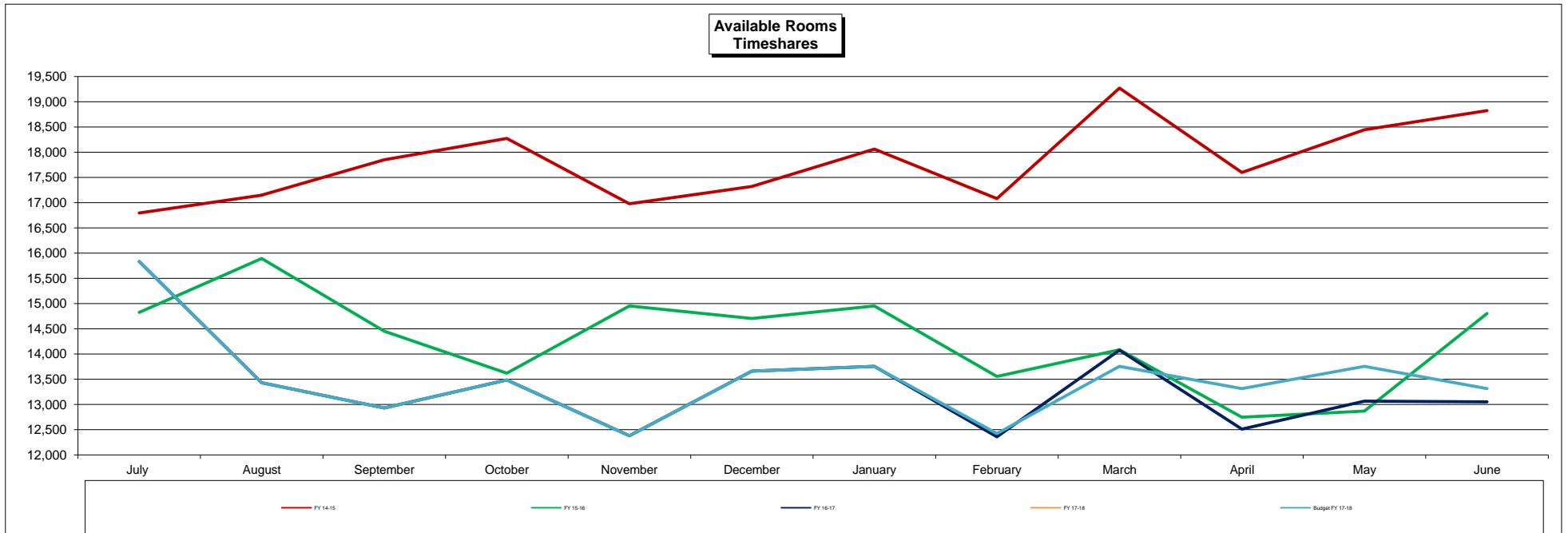
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Vacation Rentals  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	23,126	23,241	20,204	20,275	20,407	22,656	24,070	22,656	1,414	6.2%	1,414	6.2%
August	21,824	22,950	20,154	19,166	20,266	22,891	24,075	22,891	1,184	5.2%	1,184	5.2%
September	21,507	21,132	19,269	17,799	18,279	22,104	22,792	22,104	688	3.1%	688	3.1%
October	24,357	23,931	19,660	18,560	19,364	23,292	23,751	23,292	459	2.0%	459	2.0%
November	24,056	21,605	19,074	17,579	18,066	20,602	22,508	20,602	1,906	9.3%	1,906	9.3%
December	24,779	21,862	19,483	18,957	19,588	24,902	22,708	24,902	(2,194)	-8.8%	(2,194)	-8.8%
January	23,956	19,600	18,406	20,089	19,579	24,681	25,870	24,681	1,189	4.8%	1,189	4.8%
February	22,446	18,404	17,695	18,000	18,198	22,497	22,898	20,972	1,926	9.2%	401	1.8%
March	24,342	19,852	18,460	18,698	21,182	23,840	24,378	23,219	1,159	5.0%	538	2.3%
April	22,429	19,144	19,080	18,436	20,010	22,699	21,702	22,470	(768)	-3.4%	(997)	-4.4%
May	23,450	20,277	19,759	18,781	22,110	23,618	22,935	23,219	(284)	-1.2%	(683)	-2.9%
June	23,787	19,922	18,953	18,431	22,308	24,455	23,424	22,470	954	4.2%	(1,031)	-4.2%
<b>Totals</b>	<b>280,059</b>	<b>251,920</b>	<b>230,197</b>	<b>224,771</b>	<b>239,357</b>	<b>278,237</b>	<b>281,111</b>	<b>273,478</b>	<b>7,633</b>	<b>2.8%</b>	<b>2,874</b>	<b>1.0%</b>



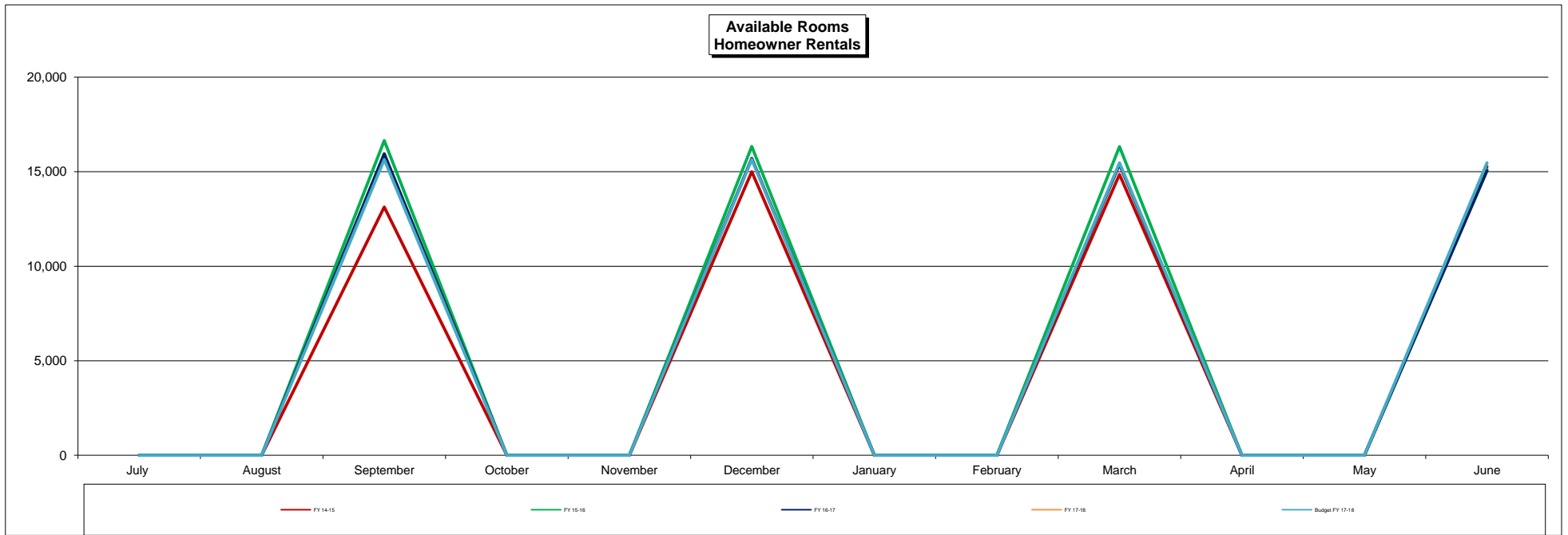
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Timeshares  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	17,496	16,855	17,051	16,795	14,825	15,833	13,456	15,833	(2,377)	-15.0%	(2,377)	-15.0%
August	17,204	16,759	16,561	17,148	15,893	13,432	13,612	13,432	180	1.3%	180	1.3%
September	16,471	16,360	16,731	17,850	14,453	12,929	12,666	12,929	(263)	-2.0%	(263)	-2.0%
October	17,607	17,235	16,854	18,273	13,620	13,485	13,036	13,485	(449)	-3.3%	(449)	-3.3%
November	16,287	17,303	16,034	16,977	14,953	12,379	12,843	12,379	464	3.7%	464	3.7%
December	16,353	16,923	16,661	17,322	14,703	13,659	12,928	13,659	(731)	-5.4%	(731)	-5.4%
January	15,657	15,845	17,535	18,060	14,953	13,756	13,503	13,756	(253)	-1.8%	(253)	-1.8%
February	15,812	15,306	15,626	17,081	13,556	12,359	12,374	12,425	(51)	-0.4%	15	0.1%
March	16,849	16,649	16,777	19,270	14,083	14,076	13,443	13,756	(313)	-2.3%	(633)	-4.5%
April	16,351	16,045	16,057	17,597	12,747	12,511	13,073	13,312	(239)	-1.8%	562	4.5%
May	17,628	15,127	16,616	18,444	12,869	13,064	13,216	13,756	(540)	-3.9%	152	1.2%
June	17,051	16,028	16,679	18,824	14,802	13,050	13,023	13,312	(289)	-2.2%	(27)	-0.2%
<b>Totals</b>	<b>200,766</b>	<b>196,435</b>	<b>199,182</b>	<b>213,641</b>	<b>171,457</b>	<b>160,533</b>	<b>157,173</b>	<b>162,034</b>	<b>(4,861)</b>	<b>-3.0%</b>	<b>(3,360)</b>	<b>-2.1%</b>



**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Homeowner Rentals  
Trend**

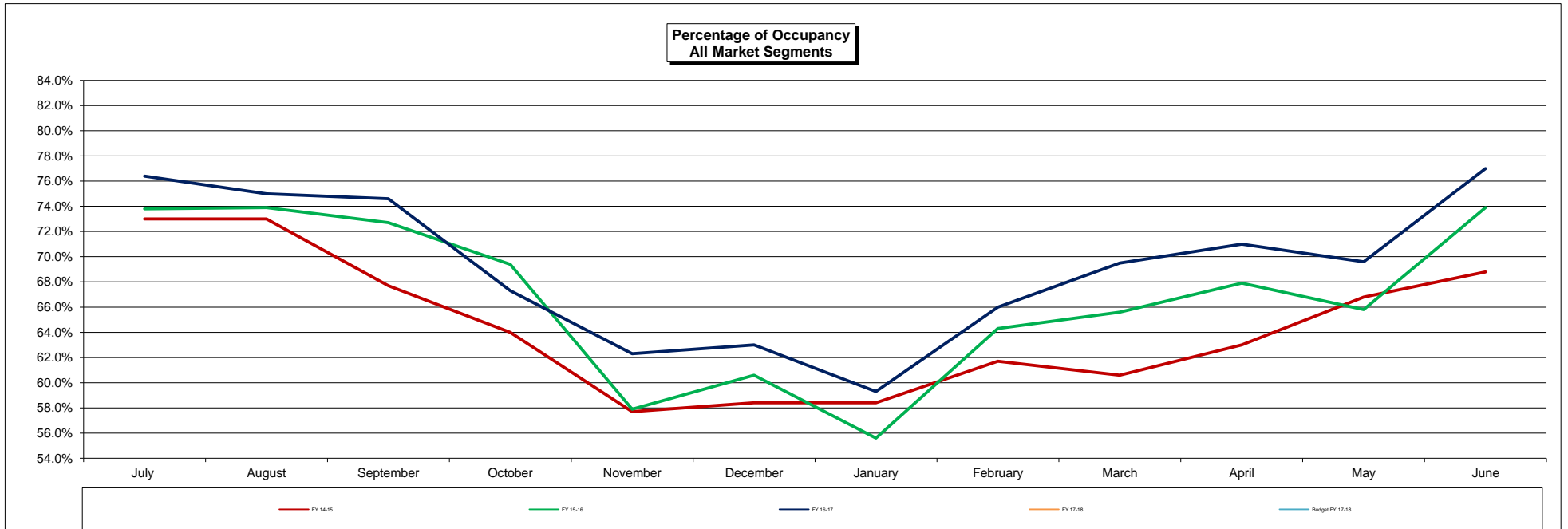
Month	Actual							Budget FY 17-18	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18		Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
August	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
September	-	-	-	13,129	16,644	15,947	17,011	15,640	1,371	8.8%	1,064	6.7%
October	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	-	-	-	15,003	16,331	15,698	15,022	15,640	(618)	-4.0%	(676)	-4.3%
January	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
March	-	-	-	14,850	16,325	15,390	18,105	15,470	2,635	17.0%	2,715	17.6%
April	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	-	-	-	15,273	15,119	15,051	14,432	15,470	(1,038)	-6.7%	(619)	-4.1%
<b>Totals</b>	-	-	-	<b>58,255</b>	<b>64,419</b>	<b>62,086</b>	<b>64,570</b>	<b>62,220</b>	<b>2,350</b>	<b>0.0%</b>	<b>2,484</b>	<b>4.3%</b>





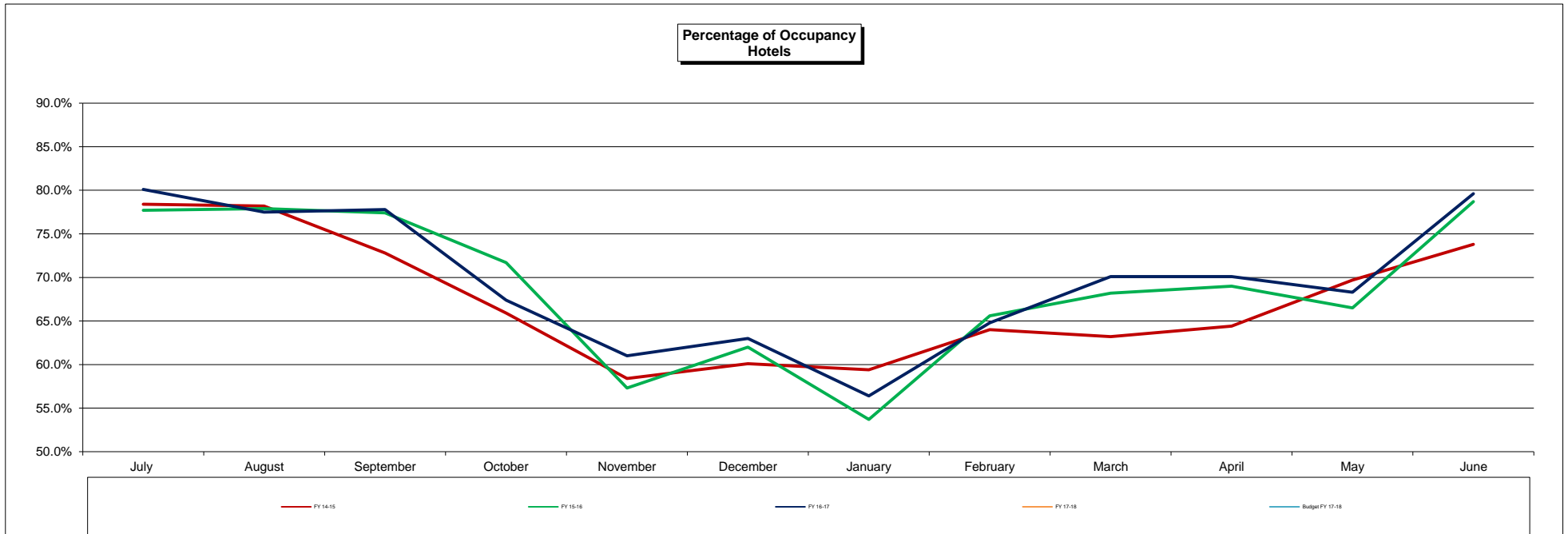
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Consolidated Summary  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%
July	68.4%	67.2%	71.1%	73.0%	73.8%	76.4%	81.8%	2.5	3.2%	5.4	7.1%
August	67.7%	69.6%	71.6%	73.0%	73.9%	75.0%	81.1%	0.8	1.0%	6.1	8.1%
September	68.6%	67.8%	66.4%	67.7%	72.7%	74.6%	77.7%	2.2	2.9%	3.1	4.2%
October	57.4%	58.5%	60.0%	64.0%	69.4%	67.3%	71.3%	3.5	5.2%	4.0	5.9%
November	51.9%	50.0%	55.4%	57.7%	57.9%	62.3%	64.9%	0.5	0.8%	2.6	4.2%
December	52.4%	52.2%	55.6%	58.4%	60.6%	63.0%	65.9%	1.9	3.0%	2.9	4.6%
January	47.5%	52.5%	52.2%	58.4%	55.6%	59.3%	59.7%	(0.9)	-1.5%	0.4	0.7%
February	55.6%	56.2%	58.3%	61.7%	64.3%	66.0%	67.6%	(0.1)	-0.1%	1.6	2.4%
March	54.8%	58.9%	59.4%	60.6%	65.6%	69.5%	68.5%	(2.5)	-3.5%	(1.0)	-1.4%
April	59.2%	61.1%	62.7%	63.0%	67.9%	71.0%	69.4%	0.7	1.0%	(1.6)	-2.3%
May	59.9%	64.6%	65.3%	68.9%	65.8%	69.6%	71.3%	5.0	7.5%	1.7	2.4%
June	66.7%	71.3%	70.0%	68.8%	73.9%	77.0%	77.8%	4.3	5.9%	0.8	1.0%
<b>Totals</b>	<b>59.2%</b>	<b>60.9%</b>	<b>62.4%</b>	<b>64.5%</b>	<b>66.8%</b>	<b>69.3%</b>	<b>71.5%</b>	<b>1.5</b>	<b>2.1%</b>	<b>2.2</b>	<b>3.2%</b>



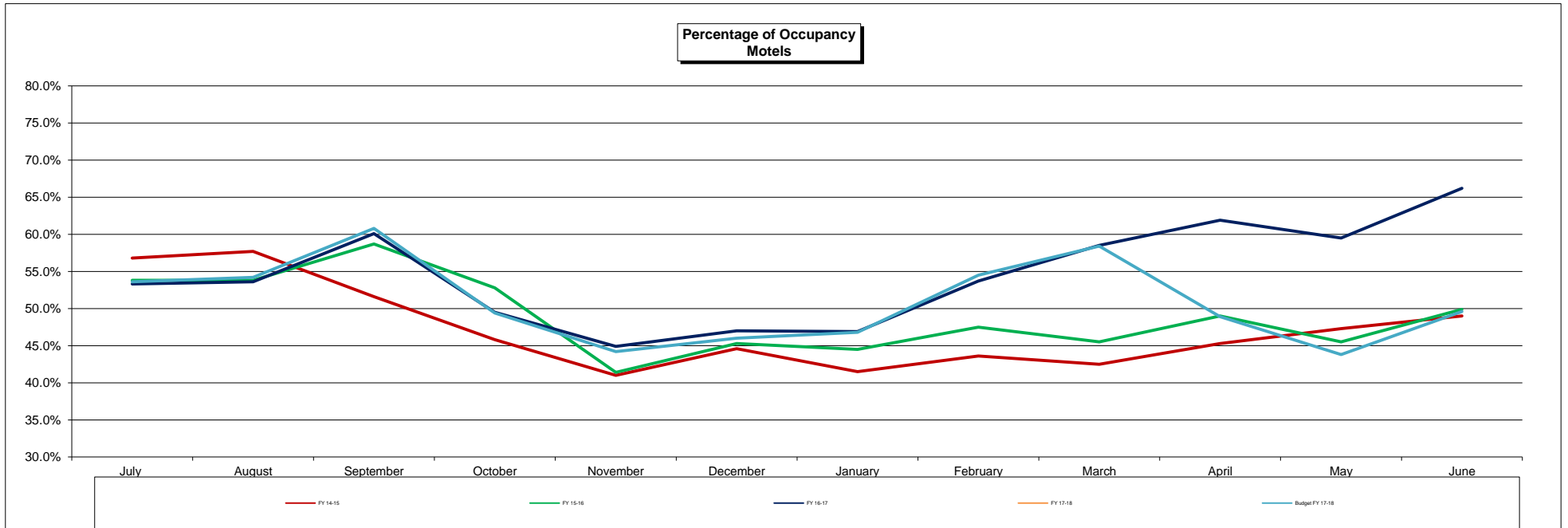
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	75.8%	73.4%	77.1%	78.4%	77.7%	80.1%	85.3%	82.6%	2.7	3.3%	5.2	6.5%
August	74.1%	75.9%	76.0%	78.2%	77.9%	77.5%	84.6%	83.7%	0.9	1.1%	7.1	9.2%
September	74.5%	74.4%	70.8%	72.8%	77.4%	77.8%	81.1%	78.1%	3.0	3.8%	3.3	4.2%
October	61.4%	61.8%	61.3%	65.9%	71.7%	67.4%	72.2%	66.6%	5.6	8.4%	4.8	7.1%
November	53.3%	49.7%	55.9%	58.4%	57.3%	61.0%	63.9%	62.7%	1.2	1.9%	2.9	4.8%
December	53.9%	53.3%	56.6%	60.1%	62.0%	63.0%	66.1%	63.2%	2.9	4.6%	3.1	4.9%
January	47.3%	54.4%	52.3%	59.4%	53.7%	56.4%	57.2%	57.2%	-	0.0%	0.8	1.4%
February	58.2%	59.3%	60.9%	64.0%	65.6%	64.8%	67.2%	65.7%	1.5	2.3%	2.4	3.7%
March	57.1%	62.4%	62.6%	63.2%	68.2%	70.1%	69.4%	70.8%	(1.4)	-2.0%	(0.7)	-1.0%
April	63.0%	64.2%	66.5%	64.4%	69.0%	70.1%	69.0%	68.7%	0.3	0.4%	(1.1)	-1.6%
May	63.1%	68.6%	69.5%	69.7%	66.5%	68.3%	71.0%	66.0%	5.0	7.6%	2.7	4.0%
June	73.0%	77.9%	76.2%	73.8%	78.7%	79.6%	81.9%	75.9%	6.0	7.9%	2.3	2.9%
<b>Totals</b>	<b>62.9%</b>	<b>64.6%</b>	<b>65.6%</b>	<b>67.4%</b>	<b>68.8%</b>	<b>69.7%</b>	<b>72.5%</b>	<b>70.1%</b>	<b>2.4</b>	<b>3.4%</b>	<b>2.8</b>	<b>4.0%</b>



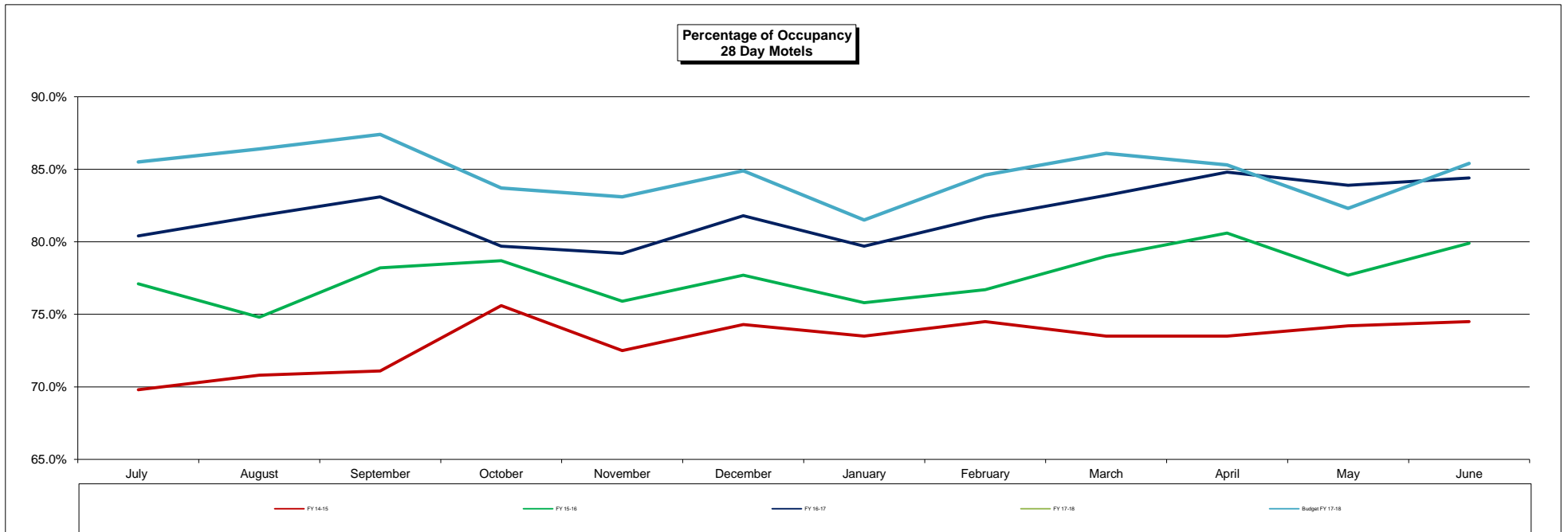
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	51.0%	47.8%	52.1%	56.8%	53.8%	53.3%	69.7%	53.6%	16.1	30.0%	16.4	30.8%
August	51.2%	53.0%	55.2%	57.7%	53.8%	53.6%	64.6%	54.2%	10.4	19.2%	11.0	20.5%
September	56.4%	52.0%	51.3%	51.6%	58.7%	60.1%	62.8%	60.8%	2.0	3.3%	2.7	4.5%
October	42.1%	41.8%	42.5%	45.8%	52.8%	49.5%	56.9%	49.4%	7.5	15.2%	7.4	14.9%
November	38.1%	36.6%	37.1%	41.0%	41.4%	44.9%	51.9%	44.2%	7.7	17.4%	7.0	15.6%
December	35.7%	37.5%	37.7%	44.6%	45.3%	47.0%	51.5%	46.0%	5.5	12.0%	4.5	9.6%
January	32.4%	37.1%	34.1%	41.5%	44.5%	46.9%	44.4%	46.8%	(2.4)	-5.1%	(2.5)	-5.3%
February	38.9%	39.7%	38.5%	43.6%	47.5%	53.7%	53.7%	54.5%	(0.8)	-1.5%	-	0.0%
March	38.4%	42.8%	40.8%	42.5%	45.5%	58.5%	55.3%	58.4%	(3.1)	-5.3%	(3.2)	-5.5%
April	45.0%	50.3%	44.6%	45.3%	49.0%	61.9%	55.6%	48.9%	6.7	13.7%	(6.3)	-10.2%
May	46.6%	47.8%	46.8%	47.3%	45.5%	59.5%	61.4%	43.8%	17.6	40.2%	1.9	3.2%
June	46.2%	54.0%	48.2%	49.0%	49.9%	66.2%	61.9%	49.6%	12.3	24.8%	(4.3)	-6.5%
<b>Totals</b>	<b>43.5%</b>	<b>45.1%</b>	<b>44.1%</b>	<b>47.4%</b>	<b>49.0%</b>	<b>54.6%</b>	<b>57.8%</b>	<b>50.8%</b>	<b>7.0</b>	<b>13.8%</b>	<b>3.2</b>	<b>5.9%</b>



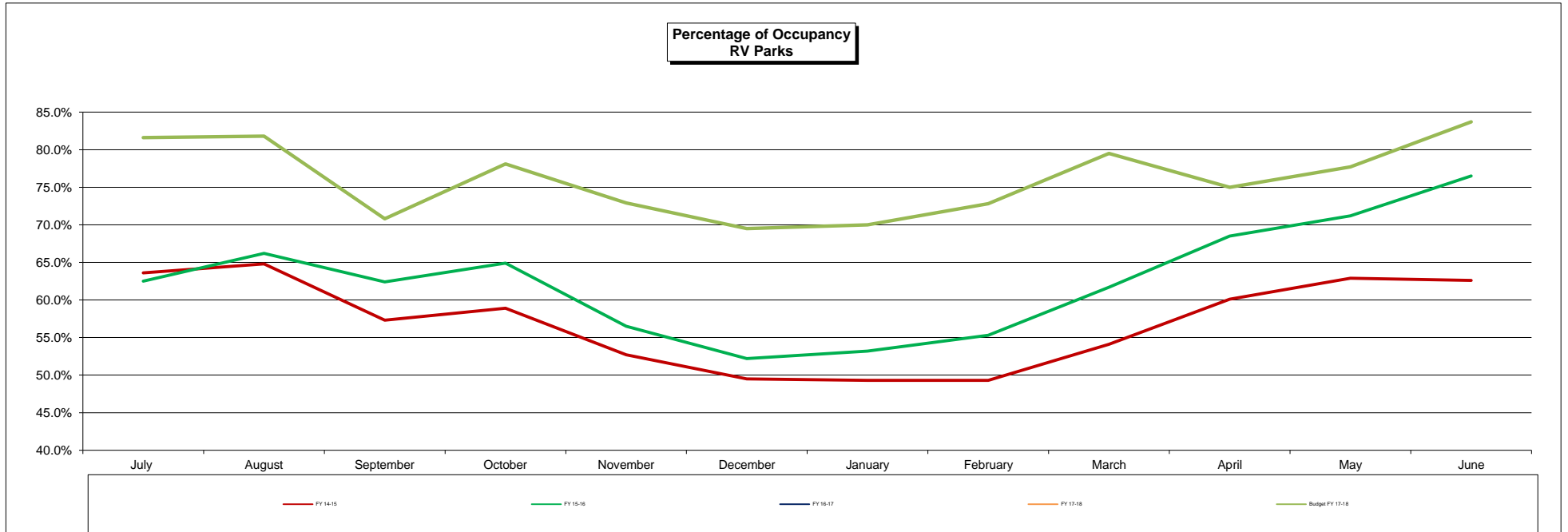
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-28 Day Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	64.2%	64.6%	66.1%	69.8%	77.1%	80.4%	82.8%	85.5%	(2.7)	-3.2%	2.4	3.0%
August	63.5%	65.7%	69.8%	70.8%	74.8%	81.8%	84.1%	86.4%	(2.3)	-2.7%	2.3	2.8%
September	66.6%	63.6%	67.5%	71.1%	78.2%	83.1%	84.7%	87.4%	(2.7)	-3.1%	1.6	1.9%
October	61.8%	64.8%	69.2%	75.6%	78.7%	79.7%	79.6%	83.7%	(4.1)	-4.9%	(0.1)	-0.1%
November	63.5%	66.0%	70.6%	72.5%	75.9%	79.2%	79.4%	83.1%	(3.7)	-4.5%	0.2	0.3%
December	65.5%	64.7%	67.7%	74.3%	77.7%	81.8%	82.1%	84.9%	(2.8)	-3.3%	0.3	0.4%
January	63.4%	62.6%	69.5%	73.5%	75.8%	79.7%	79.0%	81.5%	(2.5)	-3.1%	(0.7)	-0.9%
February	66.9%	65.5%	70.9%	74.5%	76.7%	81.7%	81.8%	84.6%	(2.8)	-3.3%	0.1	0.1%
March	66.1%	65.7%	68.5%	73.5%	79.0%	83.2%	82.8%	86.1%	(3.3)	-3.8%	(0.4)	-0.5%
April	64.4%	65.8%	68.0%	73.5%	80.6%	84.8%	81.0%	85.3%	(4.3)	-5.0%	(3.8)	-4.5%
May	64.2%	68.6%	69.6%	74.2%	77.7%	83.9%	82.5%	82.3%	0.2	0.2%	(1.4)	-1.7%
June	67.0%	65.1%	67.3%	74.5%	79.9%	84.4%	82.2%	85.4%	(3.2)	-3.7%	(2.2)	-2.6%
<b>Totals</b>	<b>64.7%</b>	<b>65.2%</b>	<b>68.7%</b>	<b>73.1%</b>	<b>77.7%</b>	<b>82.0%</b>	<b>81.8%</b>	<b>84.7%</b>	<b>(2.9)</b>	<b>-3.4%</b>	<b>(0.2)</b>	<b>-0.2%</b>



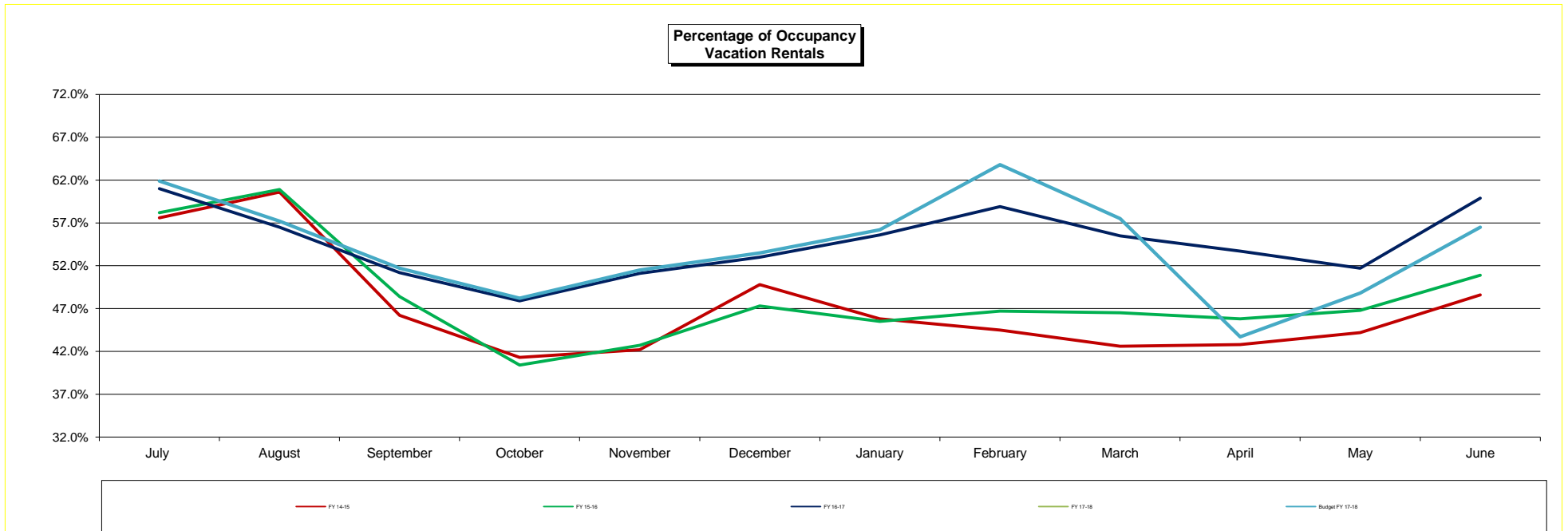
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-RV Parks  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	56.5%	57.4%	63.0%	63.6%	62.5%	74.8%	76.8%	81.6%	(4.8)	-5.9%	2.0	2.7%
August	62.0%	61.8%	66.7%	64.8%	66.2%	74.7%	77.9%	81.8%	(3.9)	-4.8%	3.2	4.3%
September	60.8%	56.5%	57.4%	57.3%	62.4%	69.9%	79.2%	70.8%	8.4	11.9%	9.3	13.3%
October	54.8%	54.9%	60.7%	58.9%	64.9%	71.3%	76.1%	78.1%	(2.0)	-2.6%	4.8	6.7%
November	49.2%	47.9%	52.6%	52.7%	56.5%	66.4%	69.3%	72.9%	(3.6)	-4.9%	2.9	4.4%
December	46.2%	44.9%	50.8%	49.5%	52.2%	63.4%	68.6%	69.5%	(0.9)	-1.3%	5.2	8.2%
January	44.9%	43.0%	47.6%	49.3%	53.2%	63.7%	67.5%	70.0%	(2.5)	-3.6%	3.8	6.0%
February	45.2%	42.6%	46.2%	49.3%	55.3%	66.3%	69.8%	72.8%	(3.0)	-4.1%	3.5	5.3%
March	46.6%	46.5%	48.6%	54.1%	61.7%	72.5%	73.6%	79.5%	(5.9)	-7.4%	1.1	1.5%
April	48.9%	52.8%	55.2%	60.1%	68.5%	76.4%	76.5%	75.0%	1.5	2.0%	0.1	0.1%
May	53.1%	58.3%	58.9%	62.9%	71.2%	77.4%	77.8%	77.7%	0.1	0.1%	0.4	0.5%
June	58.4%	64.9%	60.3%	62.6%	76.5%	78.8%	80.6%	83.7%	(3.1)	-3.7%	1.8	2.3%
<b>Totals</b>	<b>52.3%</b>	<b>52.7%</b>	<b>55.9%</b>	<b>57.1%</b>	<b>62.6%</b>	<b>71.3%</b>	<b>74.5%</b>	<b>76.0%</b>	<b>(1.5)</b>	<b>-2.0%</b>	<b>3.2</b>	<b>4.5%</b>



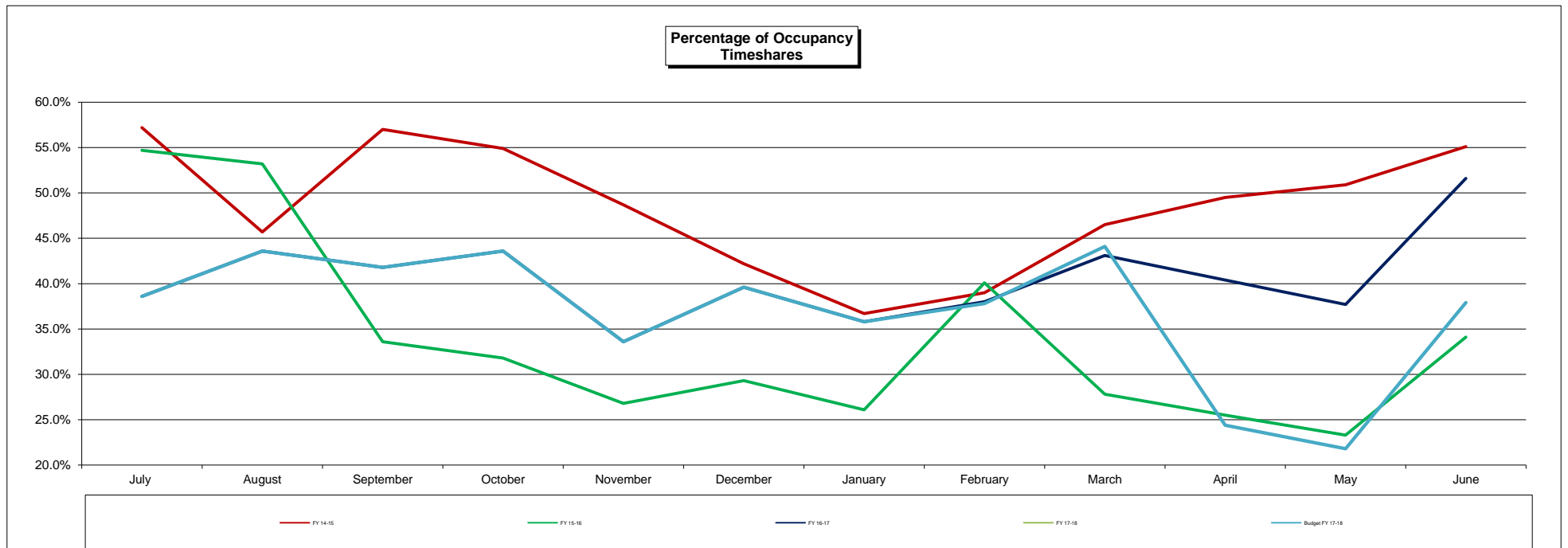
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Vacation Rentals  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	41.9%	53.8%	64.0%	57.6%	58.2%	61.0%	63.9%	61.9%	2.0	3.2%	2.9	4.8%
August	46.1%	53.6%	63.1%	60.6%	60.9%	56.5%	60.7%	57.2%	3.5	6.1%	4.2	7.4%
September	33.3%	48.9%	48.2%	46.2%	48.4%	51.2%	54.0%	51.7%	2.3	4.4%	2.8	5.5%
October	28.2%	37.2%	43.0%	41.3%	40.4%	47.9%	50.7%	48.2%	2.5	5.2%	2.8	5.8%
November	27.7%	40.7%	43.3%	42.2%	42.7%	51.1%	57.4%	51.5%	5.9	11.5%	6.3	12.3%
December	33.9%	46.0%	51.0%	49.8%	47.3%	53.0%	58.3%	53.5%	4.8	9.0%	5.3	10.0%
January	35.5%	49.3%	48.3%	45.8%	45.5%	55.6%	56.1%	56.2%	(0.1)	-0.2%	0.5	0.9%
February	39.6%	50.3%	46.2%	44.5%	46.7%	58.9%	58.2%	63.8%	(5.6)	-8.8%	(0.7)	-1.2%
March	36.2%	46.0%	42.7%	42.6%	46.5%	55.5%	60.7%	57.5%	3.2	5.6%	5.2	9.4%
April	40.3%	45.2%	40.8%	42.8%	45.8%	53.7%	55.2%	43.7%	11.5	26.3%	1.5	2.8%
May	39.7%	45.8%	38.9%	44.2%	46.8%	51.7%	57.6%	48.8%	8.8	18.0%	5.9	11.4%
June	39.6%	46.7%	45.6%	48.6%	50.9%	59.9%	59.5%	56.5%	3.0	5.3%	(0.4)	-0.7%
<b>Totals</b>	<b>36.7%</b>	<b>46.9%</b>	<b>48.1%</b>	<b>47.3%</b>	<b>48.5%</b>	<b>54.7%</b>	<b>57.7%</b>	<b>54.2%</b>	<b>3.5</b>	<b>6.5%</b>	<b>3.0</b>	<b>5.5%</b>



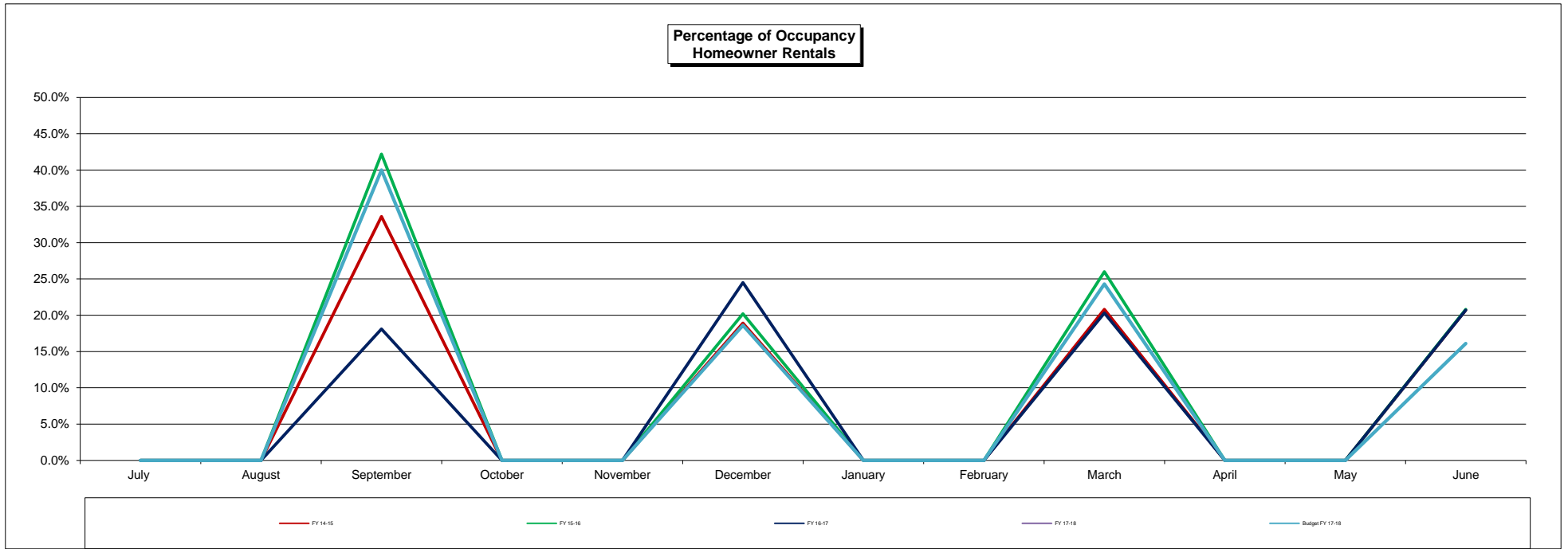
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Timeshares  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	37.7%	40.0%	49.1%	57.2%	54.7%	38.6%	50.3%	38.6%	11.7	30.3%	11.7	30.3%
August	34.7%	34.2%	49.5%	45.7%	53.2%	43.6%	49.3%	43.6%	5.7	13.1%	5.7	13.1%
September	34.3%	36.6%	50.2%	57.0%	33.6%	41.8%	44.2%	41.8%	2.4	5.7%	2.4	5.7%
October	25.5%	29.2%	45.9%	54.9%	31.8%	43.6%	38.1%	43.6%	(5.5)	-12.6%	(5.5)	-12.6%
November	22.3%	22.4%	35.0%	48.7%	26.8%	33.6%	32.9%	33.6%	(0.7)	-2.1%	(0.7)	-2.1%
December	25.4%	22.4%	38.3%	42.2%	29.3%	39.6%	33.4%	39.6%	(6.2)	-15.7%	(6.2)	-15.7%
January	19.3%	23.0%	30.8%	36.7%	26.1%	35.8%	31.5%	35.8%	(4.3)	-12.0%	(4.3)	-12.0%
February	23.0%	24.1%	36.5%	39.0%	40.1%	38.0%	35.3%	37.8%	(2.5)	-6.6%	(2.7)	-7.1%
March	21.9%	28.9%	36.7%	46.5%	27.8%	43.1%	33.8%	44.1%	(10.3)	-23.4%	(9.3)	-21.6%
April	27.2%	31.1%	41.8%	49.5%	25.5%	40.4%	38.3%	24.4%	13.9	57.0%	(2.1)	-5.2%
May	41.3%	31.8%	41.3%	50.9%	23.3%	37.7%	32.7%	21.8%	10.9	50.0%	(5.0)	-13.3%
June	36.9%	47.4%	54.7%	55.1%	34.1%	51.6%	29.1%	37.9%	(8.8)	-23.2%	(22.5)	-43.6%
<b>Totals</b>	<b>29.3%</b>	<b>30.9%</b>	<b>42.5%</b>	<b>48.7%</b>	<b>34.2%</b>	<b>40.6%</b>	<b>37.5%</b>	<b>36.9%</b>	<b>0.6</b>	<b>1.6%</b>	<b>(3.1)</b>	<b>-7.6%</b>



**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Homeowner Rentals  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
August	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
September	0.0%	0.0%	0.0%	33.6%	42.2%	18.1%	18.0%	40.0%	(22.0)	-55.0%	(0.1)	-0.6%
October	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
November	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
December	0.0%	0.0%	0.0%	18.9%	20.2%	24.5%	22.9%	18.6%	4.3	23.1%	(1.6)	-6.5%
January	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
February	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
March	0.0%	0.0%	0.0%	20.8%	26.0%	20.3%	18.4%	24.3%	(5.9)	-24.3%	(1.9)	-9.4%
April	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
May	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
June	0.0%	0.0%	0.0%	20.7%	20.8%	20.7%	23.0%	16.1%	6.9	42.9%	2.3	11.1%
<b>Totals</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>23.1%</b>	<b>27.5%</b>	<b>25.9%</b>	<b>24.9%</b>	<b>24.7%</b>	<b>-</b>	<b>0.0%</b>	<b>(1.6)</b>	<b>0.0%</b>

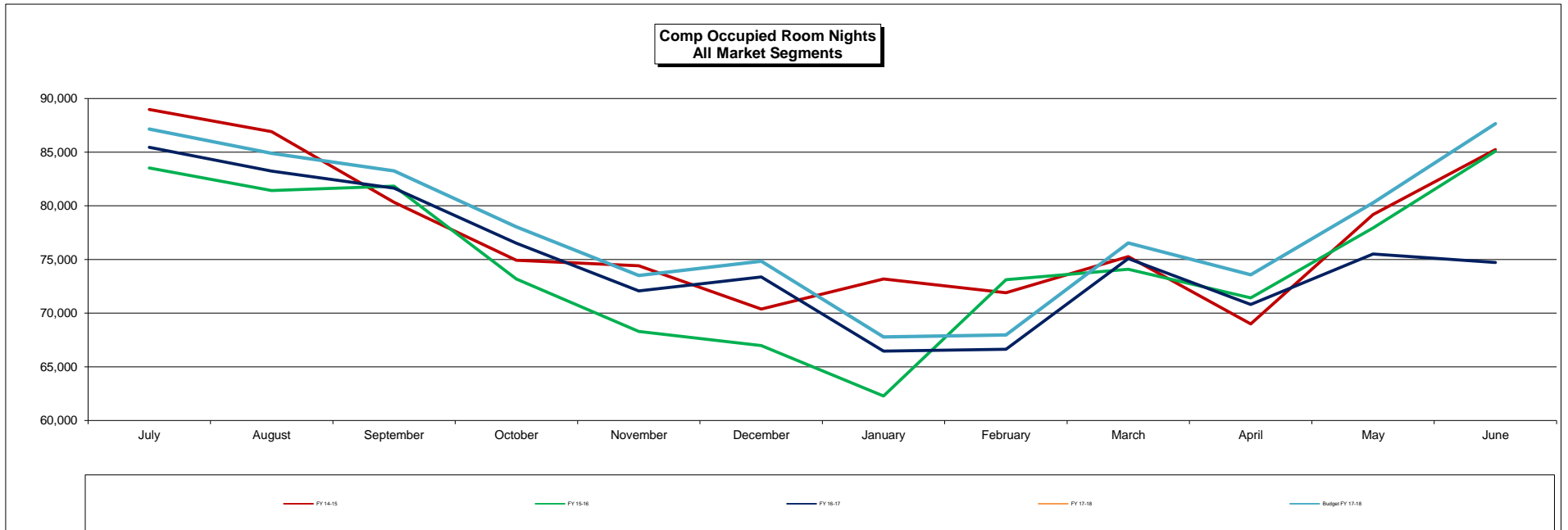




**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Consolidated Summary  
Trend**

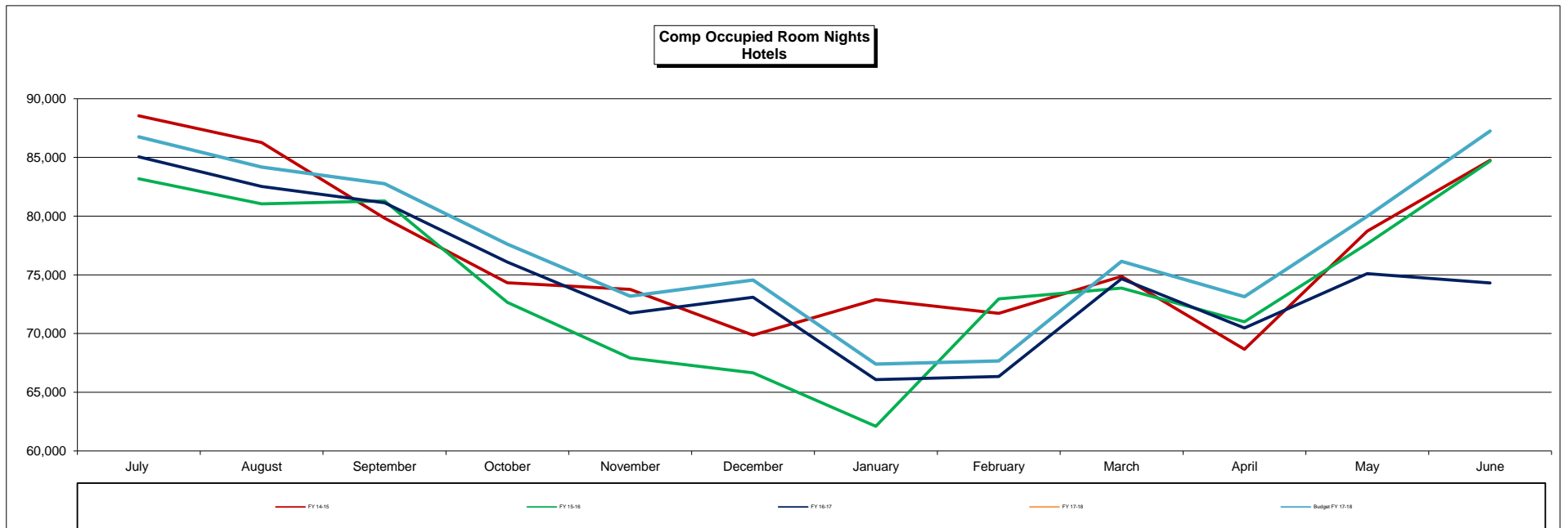
Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	82,497	78,675	81,461	88,978	83,537	85,455	87,835	87,156	679	0.8%	2,380	2.8%
August	80,834	76,213	83,295	86,918	81,431	83,245	82,781	84,896	(2,115)	-2.5%	(464)	-0.6%
September	80,310	77,148	84,190	80,327	81,840	81,641	78,672	83,264	(4,592)	-5.5%	(2,969)	-3.6%
October	66,625	69,085	71,208	74,932	73,186	76,518	76,228	78,040	(1,812)	-2.3%	(290)	-0.4%
November	55,886	61,248	65,241	74,409	68,302	72,067	64,501	73,502	(9,001)	-12.2%	(7,566)	-10.5%
December	63,005	57,924	67,765	70,376	66,987	73,380	68,025	74,842	(6,817)	-9.1%	(5,355)	-7.3%
January	61,227	61,011	70,765	73,186	62,282	66,464	64,596	67,786	(3,190)	-4.7%	(1,868)	-2.8%
February	63,529	66,383	67,011	71,904	73,121	66,643	67,599	67,970	(371)	-0.5%	956	1.4%
March	63,336	78,545	76,345	75,267	74,096	75,076	65,625	76,536	(10,911)	-14.3%	(9,451)	-12.6%
April	61,071	68,953	69,310	68,999	71,430	70,813	68,828	73,574	(4,746)	-6.5%	(1,985)	-2.8%
May	69,006	76,085	81,802	79,182	77,936	75,507	75,970	80,280	(4,310)	-5.4%	463	0.6%
June	74,872	83,050	91,310	85,238	85,096	74,719	79,493	87,654	(8,161)	-9.3%	4,774	6.4%
<b>Totals</b>	<b>822,198</b>	<b>854,320</b>	<b>909,703</b>	<b>929,716</b>	<b>899,244</b>	<b>901,528</b>	<b>880,153</b>	<b>935,500</b>	<b>(55,347)</b>	<b>-5.9%</b>	<b>(21,375)</b>	<b>-2.4%</b>

**Comp Occupied Room Nights  
All Market Segments**



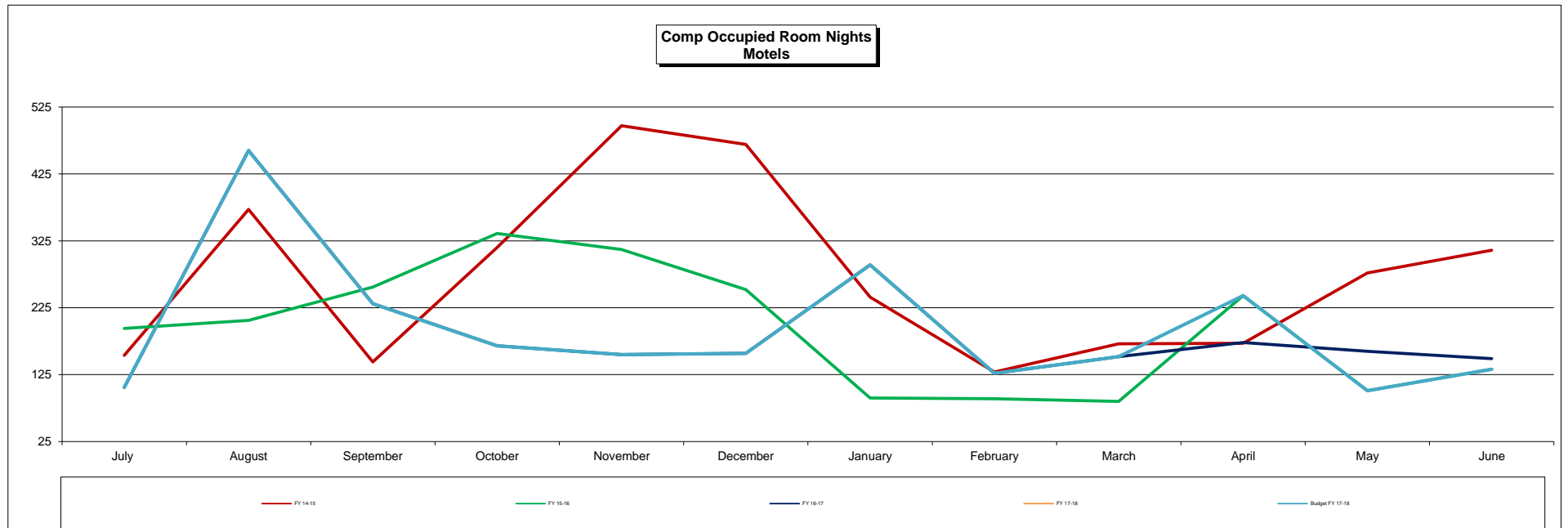
**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Hotels  
Trend**

Month	Actual							Budget FY 17-18	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18		Amount	%	Amount	%
July	82,210	78,201	81,058	88,543	83,173	85,050	87,558	86,751	807	0.9%	2,508	2.9%
August	80,410	75,786	82,755	86,274	81,039	82,528	82,178	84,179	(2,001)	-2.4%	(350)	-0.4%
September	79,952	76,734	83,778	79,830	81,295	81,141	78,316	82,764	(4,448)	-5.4%	(2,825)	-3.5%
October	66,189	68,794	70,250	74,321	72,653	76,092	75,601	77,614	(2,013)	-2.6%	(491)	-0.6%
November	55,592	61,085	64,854	73,764	67,916	71,744	64,147	73,179	(9,032)	-12.3%	(7,597)	-10.6%
December	62,720	57,768	67,497	69,863	66,661	73,094	67,557	74,556	(6,999)	-9.4%	(5,537)	-7.6%
January	61,058	60,840	70,553	72,893	62,103	66,079	64,188	67,401	(3,213)	-4.8%	(1,891)	-2.9%
February	63,361	66,191	66,702	71,716	72,958	66,336	67,167	67,663	(496)	-0.7%	831	1.3%
March	63,029	78,306	75,989	74,873	73,865	74,660	65,344	76,153	(10,809)	-14.2%	(9,316)	-12.5%
April	60,773	68,658	68,812	68,660	70,998	70,469	68,484	73,142	(4,658)	-6.4%	(1,985)	-2.8%
May	68,609	75,657	81,287	78,721	77,643	75,109	75,606	79,987	(4,381)	-5.5%	497	0.7%
June	74,239	82,714	90,921	84,753	84,687	74,314	79,127	87,245	(8,118)	-9.3%	4,813	6.5%
<b>Totals</b>	<b>818,142</b>	<b>850,734</b>	<b>904,456</b>	<b>924,211</b>	<b>894,991</b>	<b>896,616</b>	<b>875,273</b>	<b>930,634</b>	<b>(55,361)</b>	<b>-5.9%</b>	<b>(21,343)</b>	<b>-2.4%</b>



**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 16-17		
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	Amount	%	Amount	%	
July	163	220	237	154	194	106	86	106	(20)	-18.9%	(20)	-18.9%
August	259	245	211	372	206	460	337	460	(123)	-26.7%	(123)	-26.7%
September	211	195	131	144	256	231	73	231	(158)	-68.4%	(158)	-68.4%
October	252	155	243	315	336	168	303	168	135	80.4%	135	80.4%
November	248	123	233	497	312	155	264	155	109	70.3%	109	70.3%
December	223	123	234	469	252	157	318	157	161	102.5%	161	102.5%
January	157	122	146	241	90	289	245	289	(44)	-15.2%	(44)	-15.2%
February	145	155	215	129	89	127	310	127	183	144.1%	183	144.1%
March	240	161	222	171	85	152	129	152	(23)	-15.1%	(23)	-15.1%
April	237	164	151	172	243	173	106	243	(137)	-56.4%	(67)	-38.7%
May	269	123	197	277	101	160	85	101	(16)	-15.8%	(75)	-46.9%
June	266	164	166	311	133	149	84	133	(49)	-36.8%	(65)	-43.6%
<b>Totals</b>	<b>2,670</b>	<b>1,950</b>	<b>2,386</b>	<b>3,252</b>	<b>2,297</b>	<b>2,327</b>	<b>2,340</b>	<b>2,322</b>	<b>18</b>	<b>0.8%</b>	<b>13</b>	<b>0.6%</b>



**Reno-Sparks Convention and Visitors Authority  
Percentage of Comp Occupancy-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 16-17	
	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 17-18	Amount	%	Amount	%
July	11.0%	10.5%	10.9%	12.2%	11.6%	11.7%	12.0%	11.8%	0.2	1.7%	0.3	2.6%
August	10.8%	10.1%	11.2%	12.0%	11.3%	11.4%	11.3%	11.6%	(0.3)	-2.6%	(0.1)	-0.9%
September	10.8%	10.4%	11.4%	10.9%	11.1%	11.0%	10.7%	11.1%	(0.4)	-3.6%	(0.3)	-2.7%
October	8.9%	9.2%	9.7%	10.4%	10.2%	10.5%	10.6%	10.7%	(0.1)	-0.9%	0.1	1.0%
November	7.6%	8.5%	9.2%	10.7%	9.8%	10.2%	9.3%	10.4%	(1.1)	-10.6%	(0.9)	-8.8%
December	8.2%	7.6%	9.2%	9.5%	8.8%	9.7%	9.2%	9.8%	(0.6)	-6.1%	(0.5)	-5.2%
January	8.2%	8.2%	9.8%	10.2%	8.6%	9.2%	9.0%	9.2%	(0.2)	-2.2%	(0.2)	-2.2%
February	9.0%	9.8%	10.2%	11.0%	10.8%	10.1%	10.4%	10.2%	0.2	2.0%	0.3	3.0%
March	8.3%	10.4%	10.4%	10.2%	9.9%	10.0%	8.8%	10.1%	(1.3)	-12.9%	(1.2)	-12.0%
April	8.4%	9.6%	9.8%	9.9%	10.2%	10.1%	10.0%	10.4%	(0.4)	-3.8%	(0.1)	-1.0%
May	9.2%	10.3%	11.1%	11.0%	10.7%	10.3%	10.6%	10.9%	(0.3)	-2.8%	0.3	2.9%
June	10.1%	11.3%	12.6%	11.8%	11.5%	10.1%	11.0%	11.8%	(0.8)	-6.8%	0.9	8.9%
<b>Totals</b>	<b>9.2%</b>	<b>9.7%</b>	<b>10.5%</b>	<b>10.8%</b>	<b>10.4%</b>	<b>10.4%</b>	<b>10.2%</b>	<b>10.7%</b>	<b>(0.5)</b>	<b>-4.7%</b>	<b>(0.2)</b>	<b>-1.9%</b>

