

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

July 2018

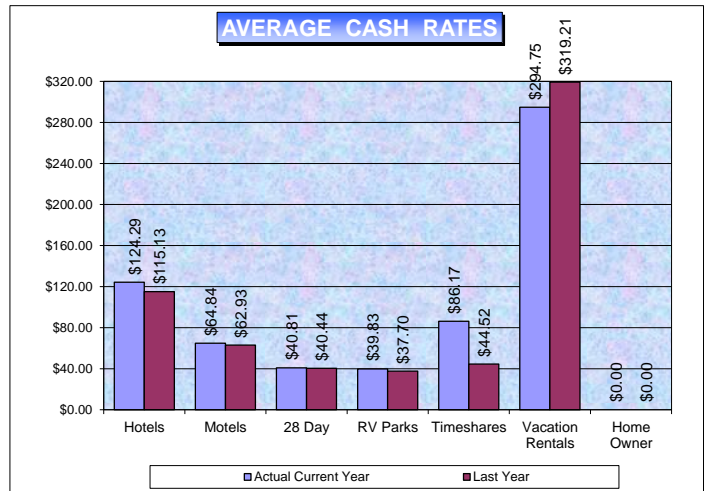
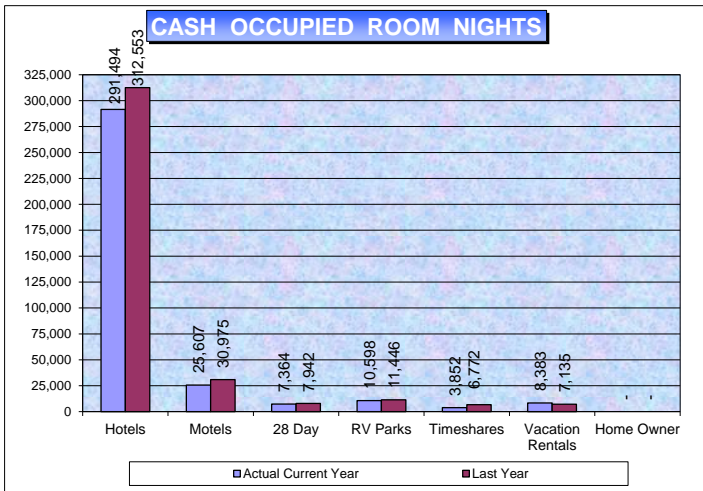
Room Statistics

Taxable room revenues for the month of \$41,416,733 are above prior year by \$151,053 (0.4%). Cash occupied room nights of 347,298 are below prior year by 29,525 (-7.8%). Comp occupied room nights of 86,208 are below prior year by 1,627 (-1.9%), and 28-day occupied room nights of 125,591 are below prior year by 8,054 (-6.0%). Total occupied rooms for the month (Cash, Comp, 28-day) are 559,097 (-6.6%) below the prior year.

Overall, Washoe County occupancy percentages of 77.9% for the month is 4.8% below the 81.8% level of the prior year. There were 13,633 (-1.9%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$119.25 increased \$9.74 (8.9%), compared to \$109.51 for the prior year.

July 2018						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	482,901	291,494	\$124.29	\$115.13	\$9.16	8.0%
Motels	44,706	25,607	\$64.84	\$62.93	\$1.91	3.0%
28 Day	98,529	7,364	\$40.81	\$40.44	\$0.37	0.9%
RV Parks	53,847	10,598	\$39.83	\$37.70	\$2.13	5.6%
Timeshares	13,331	3,852	\$86.17	\$44.52	\$41.65	93.6%
Vacation Rentals	24,254	8,383	\$294.75	\$319.21	(\$24.46)	-7.7%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	717,568	347,298	\$119.25	\$109.51	\$9.74	8.9%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

July 2018

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$41,416,733	\$42,143,163	(\$726,430)	-1.7%	\$41,265,680	\$151,053	0.4%
Occupied Rooms - Cash	347,298	381,678	(34,380)	-9.0%	376,823	(29,525)	-7.8%
Average Rate - Cash	\$119.25	\$110.42	\$8.83	8.0%	\$109.51	\$9.74	8.9%
Occupied Rooms							
Cash	347,298	381,678	(34,380)	-9.0%	376,823	(29,525)	-7.8%
Comp	86,208	86,084	124	0.1%	87,835	(1,627)	-1.9%
28 Day	125,591	136,609	(11,018)	-8.1%	133,645	(8,054)	-6.0%
Total Occupied Rooms	559,097	604,371	(45,274)	-7.5%	598,303	(39,206)	-6.6%
Percentage of Occupancy							
Cash	48.4%	53.2%	(4.8)	-9.0%	51.5%	(3.1)	-6.0%
Comp	12.0%	12.0%	-	0.0%	12.0%	-	0.0%
28 Day	17.5%	19.0%	(1.5)	-7.9%	18.3%	(0.8)	-4.4%
Total Percentage of Occupancy	77.9%	84.2%	(6.3)	-7.5%	81.8%	(3.9)	-4.8%
Market Segments							
Occupied Rooms - Cash							
Hotels	291,494	317,129	(25,635)	-8.1%	312,553	(21,059)	-6.7%
Motels	25,607	31,595	(5,988)	-19.0%	30,975	(5,368)	-17.3%
28 Day Motels	7,364	7,545	(181)	-2.4%	7,942	(578)	-7.3%
R.V. Parks	10,598	11,217	(619)	-5.5%	11,446	(848)	-7.4%
Vacation Rentals	8,383	7,420	963	13.0%	7,135	1,248	17.5%
Timehares	3,852	6,772	(2,920)	-43.1%	6,772	(2,920)	-43.1%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	347,298	381,678	(34,380)	-9.0%	376,823	(29,525)	-7.8%
Percentage of Occupancy - Cash							
Hotels	60.4%	65.3%	(4.9)	-7.5%	64.8%	(4.4)	-6.8%
Motels	57.3%	69.4%	(12.1)	-17.4%	59.0%	(1.7)	-2.9%
28 Day Motels	7.5%	7.5%	0.0	0.0%	7.5%	0.0	0.0%
R.V. Parks	19.7%	21.0%	(1.3)	-6.2%	21.4%	(1.7)	-7.9%
Vacation Rentals	34.6%	37.3%	(2.7)	-7.2%	29.6%	5.0	16.9%
Timeshares	28.9%	52.3%	(23.4)	-44.7%	50.3%	(21.4)	-42.5%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	48.4%	53.2%	(4.8)	-9.0%	51.5%	(3.1)	-6.0%
Average Rates - Cash							
Hotels	\$124.29	\$115.69	\$8.60	7.4%	\$115.13	\$9.16	8.0%
Motels	\$64.84	\$63.55	\$1.29	2.0%	\$62.93	\$1.91	3.0%
28 Day Motels	\$40.81	\$42.99	(\$2.18)	-5.1%	\$40.44	\$0.37	0.9%
R.V. Parks	\$39.83	\$39.24	\$0.59	1.5%	\$37.70	\$2.13	5.6%
Vacation Rentals	\$294.75	\$320.76	(\$26.01)	-8.1%	\$319.21	(\$24.46)	-7.7%
Timeshares	\$86.17	\$44.52	\$41.65	93.6%	\$44.52	\$41.65	93.6%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$119.25	\$110.42	\$8.83	8.0%	\$109.51	\$9.74	8.9%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

July 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	347,298	381,678	(34,380)	-9.0%	376,823	(29,525)	-7.8%
Comp	86,208	86,084	124	0.1%	87,835	(1,627)	-1.9%
28 Day	125,591	136,609	(11,018)	-8.1%	133,645	(8,054)	-6.0%
Total Occupied Rooms	559,097	604,371	(45,274)	-7.5%	598,303	(39,206)	-6.6%
Vacant	158,471	113,363	45,108	39.8%	132,898	25,573	19.2%
Total Available Rooms	717,568	717,734	(166)	0.0%	731,201	(13,633)	-1.9%
Percentage of Occupancy							
Cash	48.4%	53.2%	(4.8)	-9.0%	51.5%	(3.1)	-6.0%
Comp	12.0%	12.0%	-	0.0%	12.0%	-	0.0%
28 Day	17.5%	19.0%	(1.5)	-7.9%	18.3%	(0.8)	-4.4%
Total Occupancy Percentage	77.9%	84.2%	(6.3)	-7.5%	81.8%	(3.9)	-4.8%
Vacant	22.1%	15.8%	6.3	39.9%	18.2%	3.9	21.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$41,416,733	\$42,143,163	(\$726,430)	-1.7%	\$41,265,680	\$151,053	0.4%
Comp	\$7,162,577	\$6,742,962	\$419,615	6.2%	\$6,742,962	\$419,615	6.2%
28 Day	\$3,980,710	\$4,039,004	(\$58,294)	-1.4%	\$4,028,672	(\$47,962)	-1.2%
Total Revenue	\$52,560,020	\$52,925,129	(\$365,109)	-0.7%	\$52,037,314	\$522,706	1.0%
Average Rates							
Cash	\$119.25	\$110.42	\$8.83	8.0%	\$109.51	\$9.74	8.9%
Comp	\$83.08	\$78.33	\$4.75	6.1%	\$76.77	\$6.31	8.2%
28 Day	\$31.70	\$29.57	\$2.13	7.2%	\$30.14	\$1.56	5.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

July 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	291,494	317,129	(25,635)	-8.1%	312,553	(21,059)	-6.7%
Comp	85,847	85,807	40	0.0%	87,558	(1,711)	-2.0%
28 Day	12,800	11,317	1,483	13.1%	11,317	1,483	13.1%
Total Occupied Rooms	390,141	414,253	(24,112)	-5.8%	411,428	(21,287)	-5.2%
Vacant	92,760	71,415	21,345	29.9%	71,055	21,705	30.5%
Total Available Rooms	482,901	485,668	(2,767)	-0.6%	482,483	418	0.1%
Percentage of Occupancy							
Cash	60.4%	65.3%	(4.9)	-7.5%	64.8%	(4.4)	-6.8%
Comp	17.8%	17.7%	0.1	0.6%	18.1%	(0.3)	-1.7%
28 Day	2.7%	2.3%	0.4	17.4%	2.3%	0.4	17.4%
Total Occupancy Percentage	80.8%	85.3%	(4.5)	-5.3%	85.3%	(4.5)	-5.3%
Vacant	19.2%	14.7%	4.5	30.6%	14.7%	4.5	30.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$36,231,019	\$36,689,148	(\$458,129)	-1.2%	\$35,984,480	\$246,539	0.7%
Comp	\$7,146,418	\$6,725,549	\$420,869	6.3%	\$6,725,549	\$420,869	6.3%
28 Day	\$1,072,160	\$981,083	\$91,077	9.3%	\$981,083	\$91,077	9.3%
Total Revenue	\$44,449,597	\$44,395,780	\$53,817	0.1%	\$43,691,112	\$758,485	1.7%
Average Rates							
Cash	\$124.29	\$115.69	\$8.60	7.4%	\$115.13	\$9.16	8.0%
Comp	\$83.25	\$78.38	\$4.87	6.2%	\$76.81	\$6.44	8.4%
28 Day	\$83.76	\$86.69	(\$2.93)	-3.4%	\$86.69	(\$2.93)	-3.4%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

July 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	25,607	31,595	(5,988)	-19.0%	30,975	(5,368)	-17.3%
Comp	81	86	(5)	-5.8%	86	(5)	-5.8%
28 Day	3,723	5,501	(1,778)	-32.3%	5,501	(1,778)	-32.3%
Total Occupied Rooms	29,411	37,182	(7,771)	-20.9%	36,562	(7,151)	-19.6%
Vacant	15,295	8,326	6,969	83.7%	15,931	(636)	-4.0%
Total Available Rooms	44,706	45,508	(802)	-1.8%	52,493	(7,787)	-14.8%
Percentage of Occupancy							
Cash	57.3%	69.4%	(12.1)	-17.4%	59.0%	(1.7)	-2.9%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	8.3%	12.1%	(3.8)	-31.4%	10.5%	(2.2)	-21.0%
Total Occupancy Percentage	65.8%	81.7%	(15.9)	-19.5%	69.7%	(3.9)	-5.6%
Vacant	34.2%	18.3%	15.9	86.9%	30.3%	3.9	12.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,660,322	\$2,007,859	(\$347,537)	-17.3%	\$1,949,378	(\$289,056)	-14.8%
Comp	\$3,530	\$9,289	(\$5,759)	-62.0%	\$9,289	(\$5,759)	-62.0%
28 Day	\$157,041	\$207,357	(\$50,316)	-24.3%	\$207,357	(\$50,316)	-24.3%
Total Revenue	\$1,820,893	\$2,224,505	(\$403,612)	-18.1%	\$2,166,024	(\$345,131)	-15.9%
Average Rates							
Cash	\$64.84	\$63.55	\$1.29	2.0%	\$62.93	\$1.91	3.0%
Comp	\$43.58	\$108.01	(\$64.43)	-59.7%	\$108.01	(\$64.43)	-59.7%
28 Day	\$42.18	\$37.69	\$4.49	11.9%	\$37.69	\$4.49	11.9%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

July 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,364	7,545	(181)	-2.4%	7,942	(578)	-7.3%
Comp	30	-	30	100.0%	-	30	100.0%
28 Day	70,179	81,560	(11,381)	-14.0%	79,184	(9,005)	-11.4%
Total Occupied Rooms	77,573	89,105	(11,532)	-12.9%	87,126	(9,553)	-11.0%
Vacant	20,956	11,118	9,838	88.5%	18,160	2,796	15.4%
Total Available Rooms	98,529	100,223	(1,694)	-1.7%	105,286	(6,757)	-6.4%
Percentage of Occupancy							
Cash	7.5%	7.5%	-	0.0%	7.5%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.2%	81.4%	(10.2)	-12.5%	75.2%	(4.0)	-5.3%
Total Occupancy Percentage	78.7%	88.9%	(10.2)	-11.5%	82.8%	(4.1)	-5.0%
Vacant	21.3%	11.1%	10.2	91.9%	17.2%	4.1	23.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$300,523	\$324,396	(\$23,873)	-7.4%	\$321,184	(\$20,661)	-6.4%
Comp	\$500	\$0	\$500	100.0%	\$0	\$500	100.0%
28 Day	\$1,556,524	\$1,682,974	(\$126,450)	-7.5%	\$1,681,943	(\$125,419)	-7.5%
Total Revenue	\$1,857,547	\$2,007,370	(\$149,823)	-7.5%	\$2,003,127	(\$145,580)	-7.3%
Average Rates							
Cash	\$40.81	\$42.99	(\$2.18)	-5.1%	\$40.44	\$0.37	0.9%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$0.00	\$16.67	100.0%
28 Day	\$22.18	\$20.63	\$1.55	7.5%	\$21.24	\$0.94	4.4%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

July 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,598	11,217	(619)	-5.5%	11,446	(848)	-7.4%
Comp	250	191	59	30.9%	191	59	30.9%
28 Day	30,002	29,988	14	0.0%	29,400	602	2.0%
Total Occupied Rooms	40,850	41,396	(546)	-1.3%	41,037	(187)	-0.5%
Vacant	12,997	12,079	918	7.6%	12,376	621	5.0%
Total Available Rooms	53,847	53,475	372	0.7%	53,413	434	0.8%
Percentage of Occupancy							
Cash	19.7%	21.0%	(1.3)	-6.2%	21.4%	(1.7)	-7.9%
Comp	0.5%	0.4%	0.1	25.0%	0.4%	0.1	25.0%
28 Day	55.7%	56.1%	(0.4)	-0.7%	55.0%	0.7	1.3%
Total Occupancy Percentage	75.9%	77.4%	(1.5)	-1.9%	76.8%	(0.9)	-1.2%
Vacant	24.1%	22.6%	1.5	6.6%	23.2%	0.9	3.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$422,096	\$440,185	(\$18,089)	-4.1%	\$431,554	(\$9,458)	-2.2%
Comp	\$12,129	\$8,124	\$4,005	49.3%	\$8,124	\$4,005	49.3%
28 Day	\$480,625	\$474,333	\$6,292	1.3%	\$465,032	\$15,593	3.4%
Total Revenue	\$914,850	\$922,642	(\$7,792)	-0.8%	\$904,710	\$10,140	1.1%
Average Rates							
Cash	\$39.83	\$39.24	\$0.59	1.5%	\$37.70	\$2.13	5.6%
Comp	\$48.52	\$42.53	\$5.99	14.1%	\$42.53	\$5.99	14.1%
28 Day	\$16.02	\$15.82	\$0.20	1.3%	\$15.82	\$0.20	1.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

July 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,383	7,420	963	13.0%	7,135	1,248	17.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,887	8,243	644	7.8%	8,243	644	7.8%
Total Occupied Rooms	17,270	15,663	1,607	10.3%	15,378	1,892	12.3%
Vacant	6,984	4,239	2,745	64.8%	8,692	(1,708)	-19.7%
Total Available Rooms	24,254	19,902	4,352	21.9%	24,070	184	0.8%
Percentage of Occupancy							
Cash	34.6%	37.3%	(2.7)	-7.2%	29.6%	5.0	16.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.6%	41.4%	(4.8)	-11.6%	34.2%	2.4	7.0%
Total Occupancy Percentage	71.2%	78.7%	(7.5)	-9.5%	63.9%	7.3	11.4%
Vacant	28.8%	21.3%	7.5	35.2%	36.1%	(7.3)	-20.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,470,853	\$2,380,071	\$90,782	3.8%	\$2,277,580	\$193,273	8.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$714,360	\$693,257	\$21,103	3.0%	\$693,257	\$21,103	3.0%
Total Revenue	\$3,185,213	\$3,073,328	\$111,885	3.6%	\$2,970,837	\$214,376	7.2%
Average Rates							
Cash	\$294.75	\$320.76	(\$26.01)	-8.1%	\$319.21	(\$24.46)	-7.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$80.38	\$84.10	(\$3.72)	-4.4%	\$84.10	(\$3.72)	-4.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

July 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,852	6,772	(2,920)	-43.1%	6,772	(2,920)	-43.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,852	6,772	(2,920)	-43.1%	6,772	(2,920)	-43.1%
Vacant	9,479	6,186	3,293	53.2%	6,684	2,795	41.8%
Total Available Rooms	13,331	12,958	373	2.9%	13,456	(125)	-0.9%
Percentage of Occupancy							
Cash	28.9%	52.3%	(23.4)	-44.7%	50.3%	(21.4)	-42.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	28.9%	52.3%	(23.4)	-44.7%	50.3%	(21.4)	-42.5%
Vacant	71.1%	47.7%	23.4	49.1%	49.7%	21.4	43.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$331,920	\$301,504	\$30,416	10.1%	\$301,504	\$30,416	10.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$331,920	\$301,504	\$30,416	10.1%	\$301,504	\$30,416	10.1%
Average Rates							
Cash	\$86.17	\$44.52	\$41.65	93.6%	\$44.52	\$41.65	93.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

July 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
July 2018**

Current Month Actual July 2018	Last Year Actual July 2017			Tax District	Year To Date Actual July 2017	Last Year - Year To Date Actual July 2017		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$17,907,781	\$17,338,489	\$569,292	3.3%	Reno B	\$17,907,781	\$17,338,489	\$569,292	3.3%
\$9,979,486	\$10,800,913	(\$821,426)	-7.6%	Reno D	\$9,979,486	\$10,800,913	(\$821,427)	-7.6%
\$711,195	\$667,946	\$43,248	6.5%	Reno E	\$711,195	\$667,946	\$43,248	6.5%
\$28,598,461	\$28,807,348	(\$208,886)	-0.7%	Total Reno	\$28,598,461	\$28,807,348	(\$208,887)	-0.7%
\$44,416	\$32,669	\$11,746	36.0%	Washoe A	\$44,416	\$32,669	\$11,746	36.0%
\$8,062,804	\$7,781,009	\$281,795	3.6%	Washoe B	\$8,062,804	\$7,781,009	\$281,795	3.6%
\$8,107,220	\$7,813,679	\$293,541	3.8%	Total Washoe Co.	\$8,107,220	\$7,813,679	\$293,541	3.8%
\$4,711,052	\$4,644,652	\$66,399	1.4%	Sparks	\$4,711,052	\$4,644,652	\$66,399	1.4%
\$41,416,733	\$41,265,680	\$151,053	0.4%	Total Taxable Revenue	\$41,416,733	\$41,265,680	\$151,053	0.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
July 2018**

Current Month Actual July 2018	Last Year Actual July 2017			Tax District	Year To Date Actual July 2018	Last Year - Year To Date Actual July 2017		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
160,983	167,613	(6,630)	-4.0%	Reno B	160,983	167,613	(6,630)	-4.0%
102,623	120,630	(18,007)	-14.9%	Reno D	102,623	120,630	(18,007)	-14.9%
5,573	5,858	(285)	-4.9%	Reno E	5,573	5,858	(285)	-4.9%
269,179	294,101	(24,922)	-8.5%	Total Reno	269,179	294,101	(24,922)	-8.5%
1,599	1,340	259	19.3%	Washoe A	1,599	1,340	259	19.3%
22,211	22,924	(713)	-3.1%	Washoe B	22,211	22,924	(713)	-3.1%
23,810	24,264	(454)	-1.9%	Total Washoe Co.	23,810	24,264	(454)	-1.9%
54,309	58,458	(4,149)	-7.1%	Sparks	54,309	58,458	(4,149)	-7.1%
347,298	376,823	(29,525)	-7.8%	Total Taxable Rooms	347,298	376,823	(29,525)	-7.8%

<u>Tax District</u>	<u>Location</u>
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Reno E	1 Mile Radius from Downtown
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
July 2018**

Current Month Actual July 2018	Last Year Actual July 2017			Tax District	Year To Date Actual July 2018	Last Year - Year To Date Actual July 2017		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$111.24	\$103.44	\$7.80	7.5%	Reno B	\$111.24	\$103.44	\$7.80	7.5%
\$97.24	\$89.54	\$7.71	8.6%	Reno D	\$97.24	\$89.54	\$7.71	8.6%
\$127.61	\$114.02	\$13.59	11.9%	Reno E	\$127.61	\$114.02	\$13.59	11.9%
\$106.24	\$97.95	\$8.29	8.5%	Total Reno	\$106.24	\$97.95	\$8.29	8.5%
\$27.78	\$24.38	\$3.40	13.9%	Washoe A	\$27.78	\$24.38	\$3.40	13.9%
\$363.01	\$339.43	\$23.58	6.9%	Washoe B	\$363.01	\$339.43	\$23.58	6.9%
\$340.50	\$322.03	\$18.47	5.7%	Total Washoe Co.	\$340.50	\$322.03	\$18.47	5.7%
\$86.75	\$79.45	\$7.29	9.2%	Sparks	\$86.75	\$79.45	\$7.29	9.2%
\$119.25	\$109.51	\$9.74	8.9%	Total Average Daily Rate	\$119.25	\$109.51	\$9.73	8.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
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Washoe A	Washoe County except Incline
Washoe B	Incline Village