

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

August 2018

Room Statistics

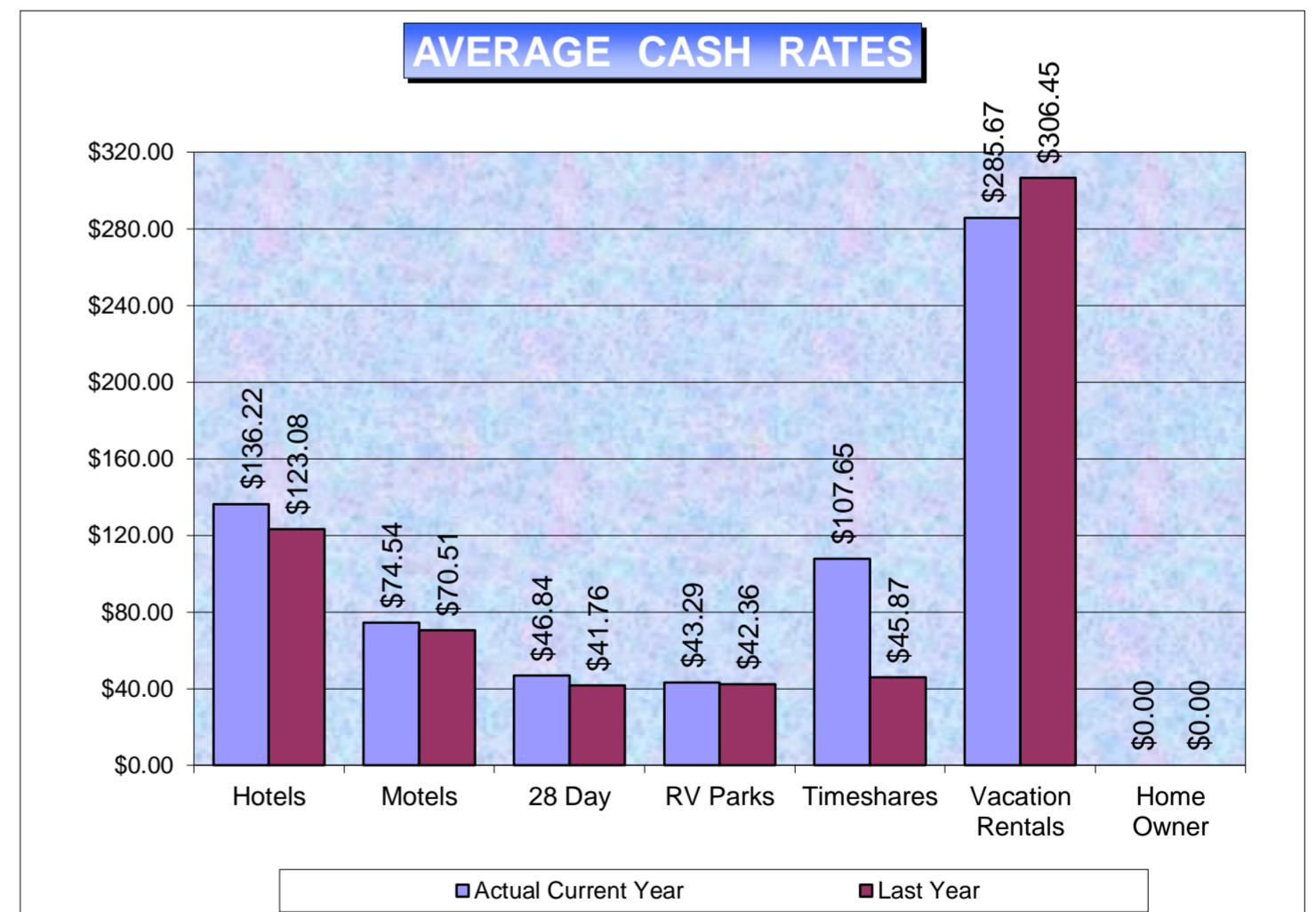
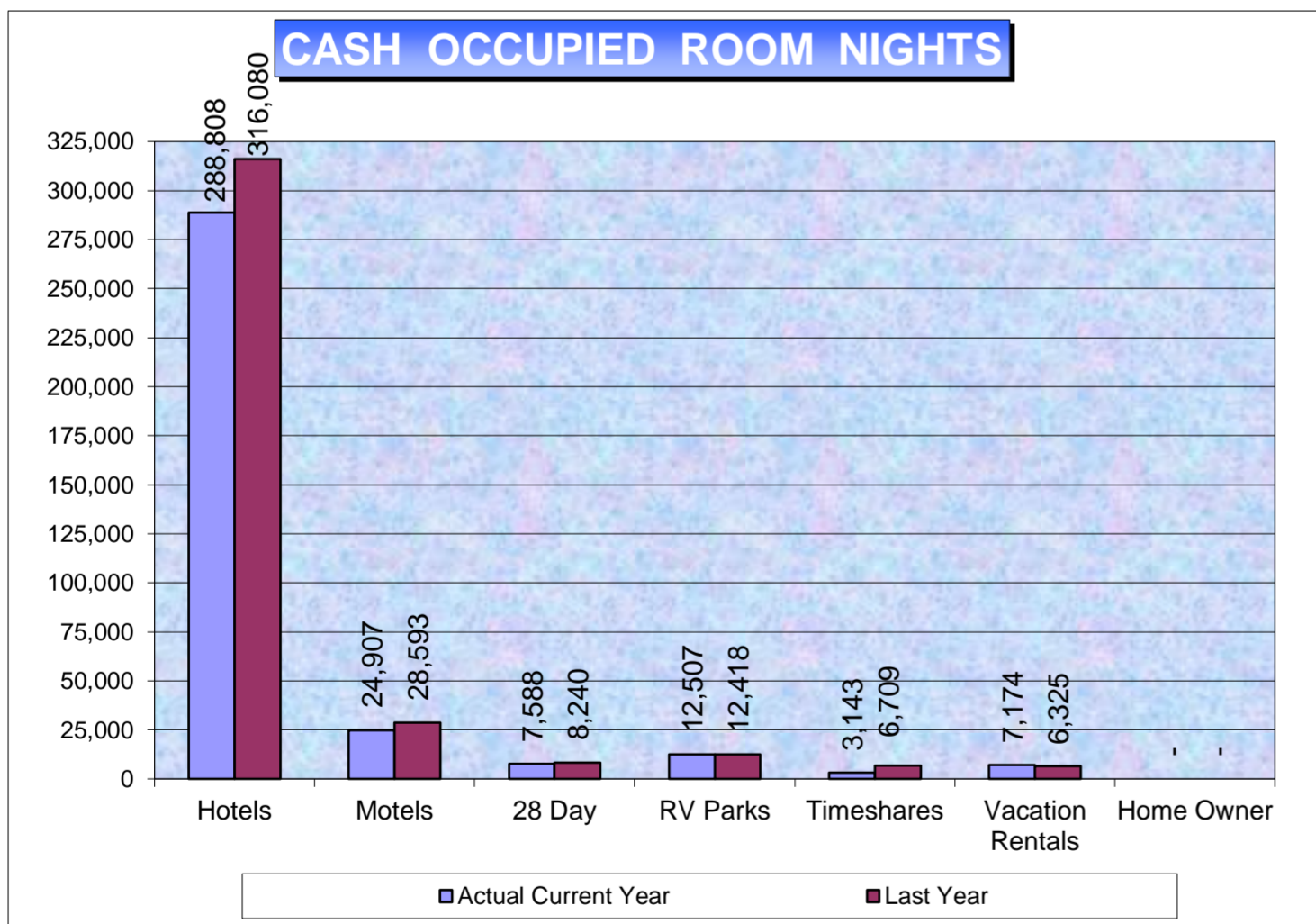
Taxable room revenues for the month of \$44,483,947 are above prior year by \$449,693 (1.0%). Cash occupied room nights of 344,127 are below prior year by 34,238 (-9.0%). Comp occupied room nights of 82,381 are below prior year by 400 (-0.5%), and 28-day occupied room nights of 125,415 are below prior year by 5,254 (-4.0%). Total occupied rooms for the month (Cash, Comp, 28-day) are 551,923 (-6.7%) below the prior year.

Overall, Washoe County occupancy percentages of 76.9% for the month is 5.2% below the 81.1% level of the prior year. There were 11,448 (-1.6%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$129.27 increased \$12.89 (11.1%), compared to \$116.38 for the prior year.

Year-to-date cash occupied room nights of 691,528 are 63,660 (-8.4%) below prior year. Cash average rates year-to-date of \$124.23 are \$11.28 (10.0%) above the prior year. Year-to-date, total taxable room revenues of \$85,908,163 are \$608,229 (0.7%) above prior year.

August 2018						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	483,397	288,808	\$136.22	\$123.08	\$13.14	10.7%
Motels	46,516	24,907	\$74.54	\$70.51	\$4.03	5.7%
28 Day	97,491	7,588	\$46.84	\$41.76	\$5.08	12.2%
RV Parks	53,847	12,507	\$43.29	\$42.36	\$0.93	2.2%
Timeshares	13,169	3,143	\$107.65	\$45.87	\$61.78	134.7%
Vacation Rentals	23,513	7,174	\$285.67	\$306.45	(\$20.78)	-6.8%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	717,933	344,127	\$129.27	\$116.38	\$12.89	11.1%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2018

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$44,483,947	\$41,834,282	\$2,649,665	6.3%	\$44,034,254	\$449,693	1.0%
Occupied Rooms - Cash	344,127	357,469	(13,342)	-3.7%	378,365	(34,238)	-9.0%
Average Rate - Cash	\$129.27	\$117.03	\$12.24	10.5%	\$116.38	\$12.89	11.1%
Occupied Rooms							
Cash	344,127	357,469	(13,342)	-3.7%	378,365	(34,238)	-9.0%
Comp	82,381	81,137	1,244	1.5%	82,781	(400)	-0.5%
28 Day	125,415	133,623	(8,208)	-6.1%	130,669	(5,254)	-4.0%
Total Occupied Rooms	551,923	572,229	(20,306)	-3.5%	591,815	(39,892)	-6.7%
Percentage of Occupancy							
Cash	47.9%	49.4%	(1.5)	-3.0%	51.9%	(4.0)	-7.7%
Comp	11.5%	11.2%	0.3	2.7%	11.3%	0.2	1.8%
28 Day	17.5%	18.5%	(1.0)	-5.4%	17.9%	(0.4)	-2.2%
Total Percentage of Occupancy	76.9%	79.1%	(2.2)	-2.8%	81.1%	(4.2)	-5.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	288,808	295,019	(6,211)	-2.1%	316,080	(27,272)	-8.6%
Motels	24,907	29,165	(4,258)	-14.6%	28,593	(3,686)	-12.9%
28 Day Motels	7,588	7,828	(240)	-3.1%	8,240	(652)	-7.9%
R.V. Parks	12,507	12,170	337	2.8%	12,418	89	0.7%
Vacation Rentals	7,174	6,578	596	9.1%	6,325	849	13.4%
Timehares	3,143	6,709	(3,566)	-53.2%	6,709	(3,566)	-53.2%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	344,127	357,469	(13,342)	-3.7%	378,365	(34,238)	-9.0%
Percentage of Occupancy - Cash							
Hotels	59.7%	60.7%	(1.0)	-1.6%	65.5%	(5.8)	-8.9%
Motels	53.5%	56.6%	(3.1)	-5.5%	55.4%	(1.9)	-3.4%
28 Day Motels	7.8%	7.8%	0.0	0.0%	7.9%	(0.1)	-1.3%
R.V. Parks	23.2%	22.8%	0.4	1.8%	23.2%	0.0	0.0%
Vacation Rentals	30.5%	33.1%	(2.6)	-7.9%	26.3%	4.2	16.0%
Timeshares	23.9%	51.8%	(27.9)	-53.9%	49.3%	(25.4)	-53.2%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	47.9%	49.4%	(1.5)	-3.0%	51.9%	(4.0)	-7.7%
Average Rates - Cash							
Hotels	\$136.22	\$123.86	\$12.36	10.0%	\$123.08	\$13.14	10.7%
Motels	\$74.54	\$71.20	\$3.34	4.7%	\$70.51	\$4.03	5.7%
28 Day Motels	\$46.84	\$44.40	\$2.44	5.5%	\$41.76	\$5.08	12.2%
R.V. Parks	\$43.29	\$44.09	(\$0.80)	-1.8%	\$42.36	\$0.93	2.2%
Vacation Rentals	\$285.67	\$307.92	(\$22.25)	-7.2%	\$306.45	(\$20.78)	-6.8%
Timeshares	\$107.65	\$45.87	\$61.78	134.7%	\$45.87	\$61.78	134.7%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$129.27	\$117.03	\$12.24	10.5%	\$116.38	\$12.89	11.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	344,127	357,469	(13,342)	-3.7%	378,365	(34,238)	-9.0%
Comp	82,381	81,137	1,244	1.5%	82,781	(400)	-0.5%
28 Day	125,415	133,623	(8,208)	-6.1%	130,669	(5,254)	-4.0%
Total Occupied Rooms	551,923	572,229	(20,306)	-3.5%	591,815	(39,892)	-6.7%
Vacant	166,010	151,568	14,442	9.5%	137,566	28,444	20.7%
Total Available Rooms	717,933	723,797	(5,864)	-0.8%	729,381	(11,448)	-1.6%
Percentage of Occupancy							
Cash	47.9%	49.4%	(1.5)	-3.0%	51.9%	(4.0)	-7.7%
Comp	11.5%	11.2%	0.3	2.7%	11.3%	0.2	1.8%
28 Day	17.5%	18.5%	(1.0)	-5.4%	17.9%	(0.4)	-2.2%
Total Occupancy Percentage	76.9%	79.1%	(2.2)	-2.8%	81.1%	(4.2)	-5.2%
Vacant	23.1%	20.9%	2.2	10.5%	18.9%	4.2	22.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$44,483,947	\$41,834,282	\$2,649,665	6.3%	\$44,034,254	\$449,693	1.0%
Comp	\$8,230,423	\$7,043,904	\$1,186,519	16.8%	\$7,043,904	\$1,186,519	16.8%
28 Day	\$4,090,401	\$3,874,065	\$216,336	5.6%	\$3,865,014	\$225,387	5.8%
Total Revenue	\$56,804,771	\$52,752,251	\$4,052,520	7.7%	\$54,943,172	\$1,861,599	3.4%
Average Rates							
Cash	\$129.27	\$117.03	\$12.24	10.5%	\$116.38	\$12.89	11.1%
Comp	\$99.91	\$86.81	\$13.10	15.1%	\$85.09	\$14.82	17.4%
28 Day	\$32.61	\$28.99	\$3.62	12.5%	\$29.58	\$3.03	10.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	288,808	295,019	(6,211)	-2.1%	316,080	(27,272)	-8.6%	
Comp	82,050	80,534	1,516	1.9%	82,178	(128)	-0.2%	
28 Day	11,808	9,915	1,893	19.1%	9,915	1,893	19.1%	
Total Occupied Rooms	382,666	385,468	(2,802)	-0.7%	408,173	(25,507)	-6.2%	
Vacant	100,731	100,200	531	0.5%	74,527	26,204	35.2%	
Total Available Rooms	483,397	485,668	(2,271)	-0.5%	482,700	697	0.1%	
Percentage of Occupancy								
Cash	59.7%	60.7%	(1.0)	-1.6%	65.5%	(5.8)	-8.9%	
Comp	17.0%	16.6%	0.4	2.4%	17.0%	-	0.0%	
28 Day	2.4%	2.0%	0.4	20.0%	2.1%	0.3	14.3%	
Total Occupancy Percentage	79.2%	79.4%	(0.2)	-0.3%	84.6%	(5.4)	-6.4%	
Vacant	20.8%	20.6%	0.2	1.0%	15.4%	5.4	35.1%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$39,342,778	\$36,540,256	\$2,802,522	7.7%	\$38,901,897	\$440,881	1.1%	
Comp	\$8,208,586	\$7,020,950	\$1,187,636	16.9%	\$7,020,950	\$1,187,636	16.9%	
28 Day	\$967,055	\$881,327	\$85,728	9.7%	\$881,327	\$85,728	9.7%	
Total Revenue	\$48,518,419	\$44,442,533	\$4,075,886	9.2%	\$46,804,174	\$1,714,245	3.7%	
Average Rates								
Cash	\$136.22	\$123.86	\$12.36	10.0%	\$123.08	\$13.14	10.7%	
Comp	\$100.04	\$87.18	\$12.86	14.8%	\$85.44	\$14.60	17.1%	
28 Day	\$81.90	\$88.89	(\$6.99)	-7.9%	\$88.89	(\$6.99)	-7.9%	

Reno-Sparks Convention and Visitors Authority

Motel Statistics

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	24,907	29,165	(4,258)	-14.6%	28,593	(3,686)	-12.9%
Comp	89	337	(248)	-73.6%	337	(248)	-73.6%
28 Day	3,394	4,362	(968)	-22.2%	4,362	(968)	-22.2%
Total Occupied Rooms	28,390	33,864	(5,474)	-16.2%	33,292	(4,902)	-14.7%
Vacant	18,126	17,707	419	2.4%	18,279	(153)	-0.8%
Total Available Rooms	46,516	51,571	(5,055)	-9.8%	51,571	(5,055)	-9.8%
Percentage of Occupancy							
Cash	53.5%	56.6%	(3.1)	-5.5%	55.4%	(1.9)	-3.4%
Comp	0.2%	0.7%	(0.5)	-71.4%	0.7%	(0.5)	-71.4%
28 Day	7.3%	8.5%	(1.2)	-14.1%	8.5%	(1.2)	-14.1%
Total Occupancy Percentage	61.0%	65.7%	(4.7)	-7.2%	64.6%	(3.6)	-5.6%
Vacant	39.0%	34.3%	4.7	13.7%	35.4%	3.6	10.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,856,683	\$2,076,628	(\$219,945)	-10.6%	\$2,016,144	(\$159,461)	-7.9%
Comp	\$5,905	\$10,403	(\$4,498)	-43.2%	\$10,403	(\$4,498)	-43.2%
28 Day	\$163,501	\$209,548	(\$46,047)	-22.0%	\$209,548	(\$46,047)	-22.0%
Total Revenue	\$2,026,089	\$2,296,579	(\$270,490)	-11.8%	\$2,236,095	(\$210,006)	-9.4%
Average Rates							
Cash	\$74.54	\$71.20	\$3.34	4.7%	\$70.51	\$4.03	5.7%
Comp	\$66.35	\$30.87	\$35.48	114.9%	\$30.87	\$35.48	114.9%
28 Day	\$48.17	\$48.04	\$0.13	0.3%	\$48.04	\$0.13	0.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,588	7,828	(240)	-3.1%	8,240	(652)	-7.9%
Comp	30	-	30	100.0%	-	30	100.0%
28 Day	72,291	81,574	(9,283)	-11.4%	79,198	(6,907)	-8.7%
Total Occupied Rooms	79,909	89,402	(9,493)	-10.6%	87,438	(7,529)	-8.6%
Vacant	17,582	10,821	6,761	62.5%	16,572	1,010	6.1%
Total Available Rooms	97,491	100,223	(2,732)	-2.7%	104,010	(6,519)	-6.3%
Percentage of Occupancy							
Cash	7.8%	7.8%	-	0.0%	7.9%	(0.1)	-1.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.2%	81.4%	(7.2)	-8.8%	76.1%	(1.9)	-2.5%
Total Occupancy Percentage	82.0%	89.2%	(7.2)	-8.1%	84.1%	(2.1)	-2.5%
Vacant	18.0%	10.8%	7.2	66.7%	15.9%	2.1	13.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$355,387	\$347,549	\$7,838	2.3%	\$344,108	\$11,279	3.3%
Comp	\$500	\$0	\$500	100.0%	\$0	\$500	100.0%
28 Day	\$1,800,948	\$1,730,063	\$70,885	4.1%	\$1,730,063	\$70,885	4.1%
Total Revenue	\$2,156,835	\$2,077,612	\$79,223	3.8%	\$2,074,171	\$82,664	4.0%
Average Rates							
Cash	\$46.84	\$44.40	\$2.44	5.5%	\$41.76	\$5.08	12.2%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$0.00	\$16.67	100.0%
28 Day	\$24.91	\$21.21	\$3.70	17.4%	\$21.84	\$3.07	14.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	12,507	12,170	337	2.8%	12,418	89	0.7%
Comp	212	266	(54)	-20.3%	266	(54)	-20.3%
28 Day	29,623	29,495	128	0.4%	28,917	706	2.4%
Total Occupied Rooms	42,342	41,931	411	1.0%	41,601	741	1.8%
Vacant	11,505	11,544	(39)	-0.3%	11,812	(307)	-2.6%
Total Available Rooms	53,847	53,475	372	0.7%	53,413	434	0.8%
Percentage of Occupancy							
Cash	23.2%	22.8%	0.4	1.8%	23.2%	-	0.0%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	55.0%	55.2%	(0.2)	-0.4%	54.1%	0.9	1.7%
Total Occupancy Percentage	78.6%	78.4%	0.2	0.3%	77.9%	0.7	0.9%
Vacant	21.4%	21.6%	(0.2)	-0.9%	22.1%	(0.7)	-3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$541,366	\$536,585	\$4,781	0.9%	\$526,064	\$15,302	2.9%
Comp	\$15,432	\$12,551	\$2,881	23.0%	\$12,551	\$2,881	23.0%
28 Day	\$492,665	\$461,619	\$31,046	6.7%	\$452,568	\$40,097	8.9%
Total Revenue	\$1,049,463	\$1,010,755	\$38,708	3.8%	\$991,183	\$58,280	5.9%
Average Rates							
Cash	\$43.29	\$44.09	(\$0.80)	-1.8%	\$42.36	\$0.93	2.2%
Comp	\$72.79	\$47.18	\$25.61	54.3%	\$47.18	\$25.61	54.3%
28 Day	\$16.63	\$15.65	\$0.98	6.3%	\$15.65	\$0.98	6.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,174	6,578	596	9.1%	6,325	849	13.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,299	8,277	22	0.3%	8,277	22	0.3%
Total Occupied Rooms	15,473	14,855	618	4.2%	14,602	871	6.0%
Vacant	8,040	5,047	2,993	59.3%	9,473	(1,433)	-15.1%
Total Available Rooms	23,513	19,902	3,611	18.1%	24,075	(562)	-2.3%
Percentage of Occupancy							
Cash	30.5%	33.1%	(2.6)	-7.9%	26.3%	4.2	16.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	35.3%	41.6%	(6.3)	-15.1%	34.4%	0.9	2.6%
Total Occupancy Percentage	65.8%	74.6%	(8.8)	-11.8%	60.7%	5.1	8.4%
Vacant	34.2%	25.4%	8.8	34.6%	39.3%	(5.1)	-13.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,049,379	\$2,025,501	\$23,878	1.2%	\$1,938,278	\$111,101	5.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$666,232	\$591,508	\$74,724	12.6%	\$591,508	\$74,724	12.6%
Total Revenue	\$2,715,611	\$2,617,009	\$98,602	3.8%	\$2,529,786	\$185,825	7.3%
Average Rates							
Cash	\$285.67	\$307.92	(\$22.25)	-7.2%	\$306.45	(\$20.78)	-6.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$80.28	\$71.46	\$8.82	12.3%	\$71.46	\$8.82	12.3%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,143	6,709	(3,566)	-53.2%	6,709	(3,566)	-53.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,143	6,709	(3,566)	-53.2%	6,709	(3,566)	-53.2%
Vacant	10,026	6,249	3,777	60.4%	6,903	3,123	45.2%
Total Available Rooms	13,169	12,958	211	1.6%	13,612	(443)	-3.3%
Percentage of Occupancy							
Cash	23.9%	51.8%	(27.9)	-53.9%	49.3%	(25.4)	-51.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	23.9%	51.8%	(27.9)	-53.9%	49.3%	(25.4)	-51.5%
Vacant	76.1%	48.2%	27.9	57.9%	50.7%	25.4	50.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$338,354	\$307,763	\$30,591	9.9%	\$307,763	\$30,591	9.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$338,354	\$307,763	\$30,591	9.9%	\$307,763	\$30,591	9.9%
Average Rates							
Cash	\$107.65	\$45.87	\$61.78	134.7%	\$45.87	\$61.78	134.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2018

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$85,908,163	\$83,977,445	\$1,930,718	2.3%	\$85,299,934	\$608,229	0.7%
Occupied Rooms - Cash	691,528	739,147	(47,619)	-6.4%	755,188	(63,660)	-8.4%
Average Rate - Cash	\$124.23	\$113.61	\$10.62	9.3%	\$112.95	\$11.28	10.0%
Occupied Rooms							
Cash	691,528	739,147	(47,619)	-6.4%	755,188	(63,660)	-8.4%
Comp	168,589	167,221	1,368	0.8%	170,616	(2,027)	-1.2%
28 Day	251,431	270,232	(18,801)	-7.0%	264,314	(12,883)	-4.9%
Total Occupied Rooms	1,111,548	1,176,600	(65,052)	-5.5%	1,190,118	(78,570)	-6.6%
Percentage of Occupancy							
Cash	48.1%	51.3%	(3.2)	-6.2%	51.7%	(3.6)	-7.0%
Comp	11.7%	11.6%	0.1	0.9%	11.7%	-	0.0%
28 Day	17.5%	18.7%	(1.2)	-6.4%	18.1%	(0.6)	-3.3%
Total Percentage of Occupancy	77.4%	81.6%	(4.2)	-5.1%	81.5%	(4.1)	-5.0%
Market Segments							
Occupied Rooms - Cash							
Hotels	580,302	612,148	(31,846)	-5.2%	628,633	(48,331)	-7.7%
Motels	50,571	60,760	(10,189)	-16.8%	59,568	(8,997)	-15.1%
28 Day Motels	14,998	15,373	(375)	-2.4%	16,182	(1,184)	-7.3%
R.V. Parks	23,105	23,387	(282)	-1.2%	23,864	(759)	-3.2%
Vacation Rentals	15,557	13,998	1,559	11.1%	13,460	2,097	15.6%
Timeshares	6,995	13,481	(6,486)	-48.1%	13,481	(6,486)	-48.1%
Home Owner Rentals	-	-	-	#DIV/0!	-	-	#DIV/0!
Total Occupied - Cash	691,528	739,147	(47,619)	-6.4%	755,188	(63,660)	-8.4%
Percentage of Occupancy - Cash							
Hotels	60.1%	63.0%	(2.9)	-4.6%	65.1%	(5.0)	-7.7%
Motels	54.9%	62.6%	(7.7)	-12.3%	57.2%	(2.3)	-4.0%
28 Day Motels	7.6%	7.7%	(0.1)	-1.3%	7.7%	(0.1)	-1.3%
R.V. Parks	21.5%	21.9%	(0.4)	-1.8%	22.3%	(0.8)	-3.6%
Vacation Rentals	32.6%	35.2%	(2.6)	-7.4%	28.0%	4.6	16.4%
Timeshares	26.4%	52.0%	(25.6)	-49.2%	49.8%	(23.4)	-47.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	48.1%	51.3%	(3.2)	-6.2%	51.7%	(3.6)	-7.0%
Average Rates - Cash							
Hotels	\$130.23	\$119.63	\$10.60	8.9%	\$119.13	\$11.10	9.3%
Motels	\$69.66	\$67.22	\$2.44	3.6%	\$66.57	\$3.09	4.6%
28 Day Motels	\$43.85	\$43.71	\$0.14	0.3%	\$41.11	\$2.74	6.7%
R.V. Parks	\$41.70	\$41.77	(\$0.07)	-0.2%	\$40.13	\$1.57	3.9%
Vacation Rental	\$290.56	\$314.73	(\$24.17)	-7.7%	\$313.21	(\$22.65)	-7.2%
Timeshares	\$95.82	\$45.19	\$50.63	112.0%	\$45.19	\$50.63	112.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	#DIV/0!	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$124.23	\$113.61	\$10.62	9.3%	\$112.95	\$11.28	10.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	691,528	739,147	(47,619)	-6.4%	755,188	(63,660)	-8.4%
Comp	168,589	167,221	1,368	0.8%	170,616	(2,027)	-1.2%
28 Day	251,431	270,232	(18,801)	-7.0%	264,314	(12,883)	-4.9%
Total Occupied Rooms	1,111,548	1,176,600	(65,052)	-5.5%	1,190,118	(78,570)	-6.6%
Vacant	325,286	264,931	60,355	22.8%	270,464	54,822	20.3%
Total Available Rooms	1,436,834	1,441,531	(4,697)	-0.3%	1,460,582	(23,748)	-1.6%
Percentage of Occupancy							
Cash	48.1%	51.3%	(3.2)	-6.2%	51.7%	(3.6)	-7.0%
Comp	11.7%	11.6%	0.1	0.9%	11.7%	-	0.0%
28 Day	17.5%	18.7%	(1.2)	-6.4%	18.1%	(0.6)	-3.3%
Total Occupancy Percentage	77.4%	81.6%	(4.2)	-5.1%	81.5%	(4.1)	-5.0%
Vacant	22.6%	18.4%	4.2	22.8%	18.5%	4.1	22.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$85,908,163	\$83,977,445	\$1,930,718	2.3%	\$85,299,934	\$608,229	0.7%
Comp	\$15,393,000	\$13,786,866	\$1,606,134	11.6%	\$13,786,865	\$1,606,135	11.6%
28 Day	\$8,079,586	\$7,913,069	\$166,517	2.1%	\$7,893,685	\$185,901	2.4%
Total Revenue	\$109,380,749	\$105,677,380	\$3,703,369	3.5%	\$106,980,484	\$2,400,265	2.2%
Average Rates							
Cash	\$124.23	\$113.61	\$10.62	9.3%	\$112.95	\$11.28	10.0%
Comp	\$91.30	\$82.45	\$8.85	10.7%	\$80.81	\$10.49	13.0%
28 Day	\$32.13	\$29.28	\$2.85	9.7%	\$29.86	\$2.27	7.6%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	580,302	612,148	(31,846)	-5.2%	628,633	(48,331)	-7.7%
Comp	167,897	166,341	1,556	0.9%	169,736	(1,839)	-1.1%
28 Day	24,608	21,232	3,376	15.9%	21,232	3,376	15.9%
Total Occupied Rooms	772,807	799,721	(26,914)	-3.4%	819,601	(46,794)	-5.7%
Vacant	193,491	171,615	21,876	12.7%	145,582	47,909	32.9%
Total Available Rooms	966,298	971,336	(5,038)	-0.5%	965,183	1,115	0.1%
Percentage of Occupancy							
Cash	60.1%	63.0%	(2.9)	-4.6%	65.1%	(5.0)	-7.7%
Comp	17.4%	17.1%	0.3	1.8%	17.6%	(0.2)	-1.1%
28 Day	2.5%	2.2%	0.3	13.6%	2.2%	0.3	13.6%
Total Occupancy Percentage	80.0%	82.3%	(2.3)	-2.8%	84.9%	(4.9)	-5.8%
Vacant	20.0%	17.7%	2.3	13.0%	15.1%	4.9	32.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$75,573,797	\$73,229,404	\$2,344,393	3.2%	\$74,886,377	\$687,420	0.9%
Comp	\$15,355,004	\$13,746,499	\$1,608,505	11.7%	\$13,746,499	\$1,608,505	11.7%
28 Day	\$2,039,215	\$1,862,410	\$176,805	9.5%	\$1,862,410	\$176,805	9.5%
Total Revenue	\$92,968,016	\$88,838,313	\$4,129,703	4.6%	\$90,495,286	\$2,472,730	2.7%
Average Rates							
Cash	\$130.23	\$119.63	\$10.60	8.9%	\$119.13	\$11.10	9.3%
Comp	\$91.45	\$82.64	\$8.81	10.7%	\$80.99	\$10.46	12.9%
28 Day	\$82.87	\$87.72	(\$4.85)	-5.5%	\$87.72	(\$4.85)	-5.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	50,571	60,760	(10,189)	-16.8%	59,568	(8,997)	-15.1%
Comp	170	423	(253)	-59.8%	423	(253)	-59.8%
28 Day	7,117	9,863	(2,746)	-27.8%	9,863	(2,746)	-27.8%
Total Occupied Rooms	57,858	71,046	(13,188)	-18.6%	69,854	(11,996)	-17.2%
Vacant	34,201	26,033	8,168	31.4%	34,210	(9)	0.0%
Total Available Rooms	92,059	97,079	(5,020)	-5.2%	104,064	(12,005)	-11.5%
Percentage of Occupancy							
Cash	54.9%	62.6%	(7.7)	-12.3%	57.2%	(2.3)	-4.0%
Comp	0.2%	0.4%	(0.2)	-50.0%	0.4%	(0.2)	-50.0%
28 Day	7.7%	10.2%	(2.5)	-24.5%	9.5%	(1.8)	-18.9%
Total Occupancy Percentage	62.8%	73.2%	(10.4)	-14.2%	67.1%	(4.3)	-6.4%
Vacant	37.2%	26.8%	10.4	38.8%	32.9%	4.3	13.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,522,790	\$4,084,487	(\$561,697)	-13.8%	\$3,965,522	(\$442,732)	-11.2%
Comp	\$9,435	\$19,692	(\$10,257)	-52.1%	\$19,692	(\$10,257)	-52.1%
28 Day	\$320,542	\$416,905	(\$96,363)	-23.1%	\$416,905	(\$96,363)	-23.1%
Total Revenue	\$3,852,767	\$4,521,084	(\$668,317)	-14.8%	\$4,402,119	(\$549,352)	-12.5%
Average Rates							
Cash	\$69.66	\$67.22	\$2.44	3.6%	\$66.57	\$3.09	4.6%
Comp	\$55.50	\$46.55	\$8.95	19.2%	\$46.55	\$8.95	19.2%
28 Day	\$45.04	\$42.27	\$2.77	6.6%	\$42.27	\$2.77	6.6%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	14,998	15,373	(375)	-2.4%	16,182	(1,184)	-7.3%
Comp	60	-	60	100.0%	-	60	100.0%
28 Day	142,895	163,134	(20,239)	-12.4%	158,382	(15,487)	-9.8%
Total Occupied Rooms	157,953	178,507	(20,554)	-11.5%	174,564	(16,611)	-9.5%
Vacant	38,563	21,939	16,624	75.8%	34,732	3,831	11.0%
Total Available Rooms	196,516	200,446	(3,930)	-2.0%	209,296	(12,780)	-6.1%
Percentage of Occupancy							
Cash	7.6%	7.7%	(0.1)	-1.3%	7.7%	(0.1)	-1.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.7%	81.4%	(8.7)	-10.7%	75.7%	(3.0)	-4.0%
Total Occupancy Percentage	80.4%	89.1%	(8.7)	-9.8%	83.4%	(3.0)	-3.6%
Vacant	19.6%	10.9%	8.7	79.8%	16.6%	3.0	18.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$657,610	\$671,945	(\$14,335)	-2.1%	\$665,292	(\$7,682)	-1.2%
Comp	\$1,000	\$0	\$1,000	100.0%	\$0	\$1,000	100.0%
28 Day	\$3,365,947	\$3,413,037	(\$47,090)	-1.4%	\$3,412,005	(\$46,058)	-1.3%
Total Revenue	\$4,024,557	\$4,084,982	(\$60,425)	-1.5%	\$4,077,297	(\$52,740)	-1.3%
Average Rates							
Cash	\$43.85	\$43.71	\$0.14	0.3%	\$41.11	\$2.74	6.7%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$0.00	\$16.67	100.0%
28 Day	\$23.56	\$20.92	\$2.64	12.6%	\$21.54	\$2.02	9.4%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	23,105	23,387	(282)	-1.2%	23,864	(759)	-3.2%
Comp	462	457	5	1.1%	457	5	1.1%
28 Day	59,625	59,483	142	0.2%	58,317	1,308	2.2%
Total Occupied Rooms	83,192	83,327	(135)	-0.2%	82,638	554	0.7%
Vacant	24,502	23,623	879	3.7%	24,188	314	1.3%
Total Available Rooms	107,694	106,950	744	0.7%	106,826	868	0.8%
Percentage of Occupancy							
Cash	21.5%	21.9%	(0.4)	-1.8%	22.3%	(0.8)	-3.6%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	55.4%	55.6%	(0.2)	-0.4%	54.6%	0.8	1.5%
Total Occupancy Percentage	77.2%	77.9%	(0.7)	-0.9%	77.4%	(0.2)	-0.3%
Vacant	22.8%	22.1%	0.7	3.2%	22.6%	0.2	0.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$963,461	\$976,770	(\$13,309)	-1.4%	\$957,618	\$5,843	0.6%
Comp	\$27,561	\$20,675	\$6,886	33.3%	\$20,674	\$6,887	33.3%
28 Day	\$973,290	\$935,952	\$37,338	4.0%	\$917,600	\$55,690	6.1%
Total Revenue	\$1,964,312	\$1,933,397	\$30,915	1.6%	\$1,895,892	\$68,420	3.6%
Average Rates							
Cash	\$41.70	\$41.77	(\$0.07)	-0.2%	\$40.13	\$1.57	3.9%
Comp	\$59.66	\$45.24	\$14.42	31.9%	\$45.24	\$14.42	31.9%
28 Day	\$16.32	\$15.73	\$0.59	3.8%	\$15.73	\$0.59	3.8%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	15,557	13,998	1,559	11.1%	13,460	2,097	15.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	17,186	16,520	666	4.0%	16,520	666	4.0%
Total Occupied Rooms	32,743	30,518	2,225	7.3%	29,980	2,763	9.2%
Vacant	15,024	9,286	5,738	61.8%	18,165	(3,141)	-17.3%
Total Available Rooms	47,767	39,804	7,963	20.0%	48,145	(378)	-0.8%
Percentage of Occupancy							
Cash	32.6%	35.2%	(2.6)	-7.4%	28.0%	4.6	16.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.0%	41.5%	(5.5)	-13.3%	34.3%	1.7	5.0%
Total Occupancy Percentage	68.5%	76.7%	(8.2)	-10.7%	62.3%	6.2	10.0%
Vacant	31.5%	23.3%	8.2	35.2%	37.7%	(6.2)	-16.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,520,232	\$4,405,572	\$114,660	2.6%	\$4,215,858	\$304,374	7.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,380,592	\$1,284,765	\$95,827	7.5%	\$1,284,765	\$95,827	7.5%
Total Revenue	\$5,900,824	\$5,690,337	\$210,487	3.7%	\$5,500,623	\$400,201	7.3%
Average Rates							
Cash	\$290.56	\$314.73	(\$24.17)	-7.7%	\$313.21	(\$22.65)	-7.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$80.33	\$77.77	\$2.56	3.3%	\$77.77	\$2.56	3.3%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

August 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,995	13,481	(6,486)	-48.1%	13,481	(6,486)	-48.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	6,995	13,481	(6,486)	-48.1%	13,481	(6,486)	-48.1%
Vacant	19,505	12,435	7,070	56.9%	13,587	5,918	43.6%
Total Available Rooms	26,500	25,916	584	2.3%	27,068	(568)	-2.1%
Percentage of Occupancy							
Cash	26.4%	52.0%	(25.6)	-49.2%	49.8%	(23.4)	-47.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	26.4%	52.0%	(25.6)	-49.2%	49.8%	(23.4)	-47.0%
Vacant	73.6%	48.0%	25.6	53.3%	50.2%	23.4	46.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$670,273	\$609,267	\$61,006	10.0%	\$609,267	\$61,006	10.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$670,273	\$609,267	\$61,006	10.0%	\$609,267	\$61,006	10.0%
Average Rates							
Cash	\$95.82	\$45.19	\$50.63	112.0%	\$45.19	\$50.63	112.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
August 2018**

Current Month Actual August 2018	Last Year Actual August 2017			Tax District	Year To Date Actual July 2018 - August 2018	Last Year - Year To Date Actual July 2017 - August 2017		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$19,718,655	\$20,074,538	(\$355,883)	-1.8%	Reno B	\$37,628,135	\$37,413,026	\$215,109	0.6%
\$11,715,212	\$11,913,754	(\$198,542)	-1.7%	Reno D	\$21,700,483	\$22,714,668	(\$1,014,185)	-4.5%
\$787,540	\$761,333	\$26,207	3.4%	Reno E	\$1,498,735	\$1,429,279	\$69,456	4.9%
\$32,221,406	\$32,749,625	(\$528,217)	-1.6%	Total Reno	\$60,827,353	\$61,556,972	(\$729,620)	-1.2%
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\$49,484	\$47,164	\$2,320	4.9%	Washoe A	\$93,899	\$79,833	\$14,067	17.6%
\$6,888,216	\$6,316,009	\$572,207	9.1%	Washoe B	\$14,951,020	\$14,097,018	\$854,001	6.1%
\$6,937,699	\$6,363,172	\$574,527	9.0%	Total Washoe Co.	\$15,044,919	\$14,176,851	\$868,068	6.1%
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\$5,324,840	\$4,921,457	\$403,383	8.2%	Sparks	\$10,035,892	\$9,566,109	\$469,783	4.9%
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\$44,483,947	\$44,034,254	\$449,693	1.0%	Total Taxable Revenue	\$85,908,163	\$85,299,934	\$608,229	0.7%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
August 2018**

Current Month Actual August 2018	Last Year Actual August 2017			Tax District	Year To Date Actual July 2018 - August 2018	Last Year - Year To Date Actual July 2017 - August 2018		
	Amount	Amount	% Percent			Amount	Amount	% Percent
160,029	174,853	(14,824)	-8.5%	Reno B	321,058	342,466	(21,408)	-6.3%
102,487	120,751	(18,264)	-15.1%	Reno D	205,167	241,381	(36,214)	-15.0%
6,120	5,984	136	2.3%	Reno E	11,693	11,842	(149)	-1.3%
268,636	301,588	(32,952)	-10.9%	Total Reno	537,918	595,689	(57,771)	-9.7%
1,446	1,522	(76)	-5.0%	Washoe A	3,045	2,862	183	6.4%
20,116	19,092	1,024	5.4%	Washoe B	42,327	42,016	311	0.7%
21,562	20,614	948	4.6%	Total Washoe Co.	45,372	44,878	494	1.1%
53,929	56,163	(2,234)	-4.0%	Sparks	108,238	114,621	(6,383)	-5.6%
344,127	378,365	(34,238)	-9.0%	Total Taxable Rooms	691,528	755,188	(63,660)	-8.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
August 2018**

Current Month Actual August 2018	Last Year Actual August 2017			Tax District	Year To Date Actual July 2018 - August 2018	Last Year - Year To Date Actual July 2017 - August 2017		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$123.22 \$114.31 \$128.68 \$119.94	\$114.81 \$98.66 \$127.23 \$108.59	\$8.41 \$15.65 \$1.45 \$11.35	7.3% 15.9% 1.1% 10.5%	Reno B Reno D Reno E Total Reno	\$117.20 \$105.77 \$128.17 \$113.08	\$109.25 \$94.10 \$120.70 \$103.34	\$7.95 \$11.67 \$7.48 \$9.74	7.3% 12.4% 6.2% 9.4%
\$34.22 \$342.42 \$321.76	\$30.99 \$330.82 \$308.68	\$3.23 \$11.61 \$13.07	10.4% 3.5% 4.2%	Washoe A Washoe B Total Washoe Co.	\$30.84 \$353.23 \$331.59	\$27.89 \$335.52 \$315.90	\$2.94 \$17.71 \$15.69	10.6% 5.3% 5.0%
\$98.74	\$87.63	\$11.11	12.7%	Sparks	\$92.72	\$83.46	\$9.26	11.1%
\$129.27	\$116.38	\$12.89	11.1%	Total Average Daily Rate	\$124.23	\$112.95	\$11.28	10.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village