

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2018 (Final)

Room Statistics

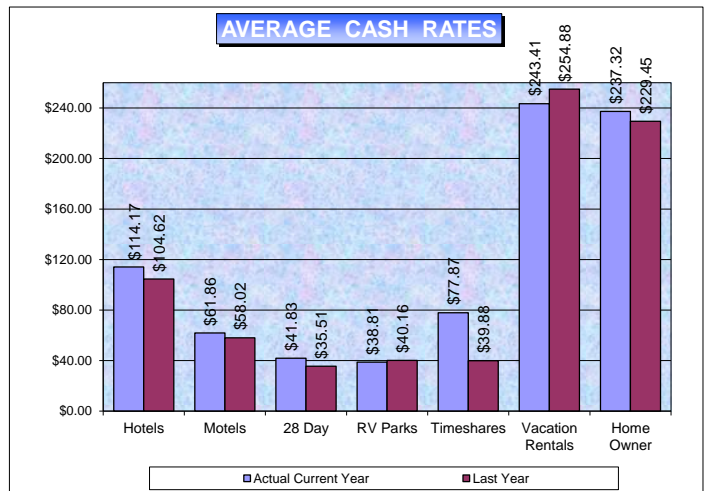
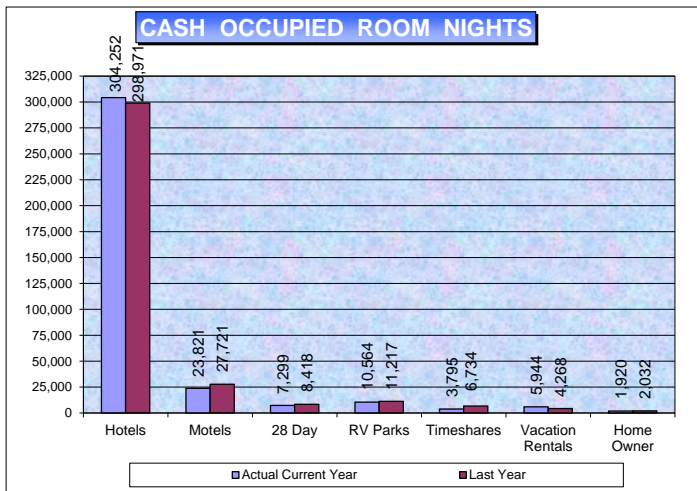
Taxable room revenues for the month of \$39,122,428 are above prior year by \$3,663,711 (10.3%). Cash occupied room nights of 357,595 are below prior year by 1,766 (-.05%). Comp occupied room nights of 79,493 are above prior year by 4,774 (6.4%), and 28-day occupied room nights of 126,895 are below prior year by 7,353 (-5.5%). Total occupied rooms for the month (Cash,Comp, 28-day) are 563,983 (-0.8%) below the prior year.

Overall, Washoe County occupancy percentages of 77.7% for the month is 0.9% above the 77.0% level of the prior year. There were 12,332 (-1.7%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$109.40 increased \$10.73 (10.9%), compared to \$96.87 for the prior year.

Year-to-date cash occupied room nights of 3,727,230 are 119,043 (3.3%) above prior year. Cash average rates year-to-date of \$104.41 are \$8.12 (8.4%) above the prior year. Year-to-date, total taxable room revenues of \$389,144,926 are \$41,718,921 (12.0%) above prior year.

June 2018						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	481,774	304,252	\$114.17	\$104.62	\$9.55	9.1%
Motels	44,429	23,821	\$61.86	\$58.02	\$3.84	6.6%
28 Day	96,345	7,299	\$41.83	\$35.51	\$6.32	17.8%
RV Parks	51,690	10,564	\$38.81	\$40.16	(\$1.35)	-3.4%
Timeshares	13,023	3,795	\$77.87	\$39.88	\$37.99	95.3%
Vacation Rentals	23,424	5,944	\$243.41	\$254.88	(\$11.47)	-4.5%
Home Owner	14,887	1,920	\$237.32	\$229.45	\$7.87	3.4%
Totals	725,572	357,595	\$109.40	\$98.67	\$10.73	10.9%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2018 (Final)

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$39,122,428	\$32,277,580	\$6,844,848	21.2%	\$35,458,717	\$3,663,711	10.3%
Occupied Rooms - Cash	357,595	328,663	28,932	8.8%	359,361	(1,766)	-0.5%
Average Rate - Cash	\$109.40	\$98.21	\$11.19	11.4%	\$98.67	\$10.73	10.9%
Occupied Rooms							
Cash	357,595	328,663	28,932	8.8%	359,361	(1,766)	-0.5%
Comp	79,493	87,654	(8,161)	-9.3%	74,719	4,774	6.4%
28 Day	126,895	127,242	(347)	-0.3%	134,248	(7,353)	-5.5%
Total Occupied Rooms	563,983	543,559	20,424	3.8%	568,328	(4,345)	-0.8%
Percentage of Occupancy							
Cash	49.3%	44.4%	4.9	11.0%	48.7%	0.6	1.2%
Comp	11.0%	11.8%	(0.8)	-6.8%	10.1%	0.9	8.9%
28 Day	17.5%	17.2%	0.3	1.7%	18.2%	(0.7)	-3.8%
Total Percentage of Occupancy	77.7%	73.5%	4.2	5.7%	77.0%	0.7	0.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	304,252	274,628	29,624	10.8%	298,971	5,281	1.8%
Motels	23,821	21,913	1,908	8.7%	27,721	(3,900)	-14.1%
28 Day Motels	7,299	7,714	(415)	-5.4%	8,418	(1,119)	-13.3%
R.V. Parks	10,564	11,870	(1,306)	-11.0%	11,217	(653)	-5.8%
Vacation Rentals	5,944	5,810	134	2.3%	4,268	1,676	39.3%
Timehares	3,795	5,050	(1,255)	-24.9%	6,734	(2,939)	-43.6%
Home Owner Rentals	1,920	1,678	242	0.0%	2,032	(112)	0.0%
Total Occupied - Cash	357,595	328,663	28,932	8.8%	359,361	(1,766)	-0.5%
Percentage of Occupancy - Cash							
Hotels	63.2%	57.0%	6.2	10.9%	62.2%	1.0	1.6%
Motels	53.6%	43.7%	9.9	22.7%	56.9%	(3.3)	-5.8%
28 Day Motels	7.6%	7.3%	0.3	4.1%	8.1%	(0.5)	-6.2%
R.V. Parks	20.4%	22.9%	(2.5)	-10.9%	21.7%	(1.3)	-6.0%
Vacation Rentals	25.4%	25.9%	(0.5)	-1.9%	17.5%	7.9	45.1%
Timeshares	29.1%	37.9%	(8.8)	-23.2%	51.6%	(22.5)	-43.6%
Home Owner Rentals	12.9%	10.8%	2.1	19.4%	13.5%	(0.6)	-4.4%
Total Occupancy Percentage - Cash	49.3%	44.4%	4.9	11.0%	48.7%	0.6	1.2%
Average Rates - Cash							
Hotels	\$114.17	\$103.91	\$10.26	9.9%	\$104.62	\$9.55	9.1%
Motels	\$61.86	\$57.36	\$4.50	7.8%	\$58.02	\$3.84	6.6%
28 Day Motels	\$41.83	\$34.42	\$7.41	21.5%	\$35.51	\$6.32	17.8%
R.V. Parks	\$38.81	\$35.08	\$3.73	10.6%	\$40.16	(\$1.35)	-3.4%
Vacation Rentals	\$243.41	\$204.68	\$38.73	18.9%	\$254.88	(\$11.47)	-4.5%
Timeshares	\$77.87	\$38.18	\$39.69	104.0%	\$39.88	\$37.99	95.3%
Home Owner Rentals	\$237.32	\$249.82	(\$12.50)	0.0%	\$229.45	\$7.87	3.4%
Total Cash Average Rate	\$109.40	\$98.21	\$11.19	11.4%	\$98.67	\$10.73	10.9%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2018 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	357,595	328,663	28,932	8.8%	359,361	(1,766)	-0.5%
Comp	79,493	87,654	(8,161)	-9.3%	74,719	4,774	6.4%
28 Day	126,895	127,242	(347)	-0.3%	134,248	(7,353)	-5.5%
Total Occupied Rooms	563,983	543,559	20,424	3.8%	568,328	(4,345)	-0.8%
Vacant	161,589	196,403	(34,814)	-17.7%	169,576	(7,987)	-4.7%
Total Available Rooms	725,572	739,962	(14,390)	-1.9%	737,904	(12,332)	-1.7%
Percentage of Occupancy							
Cash	49.3%	44.4%	4.9	11.0%	48.7%	0.6	1.2%
Comp	11.0%	11.8%	(0.8)	-6.8%	10.1%	0.9	8.9%
28 Day	17.5%	17.2%	0.3	1.7%	18.2%	(0.7)	-3.8%
Total Occupancy Percentage	77.7%	73.5%	4.2	5.7%	77.0%	0.7	0.9%
Vacant	22.3%	26.5%	(4.2)	-15.8%	23.0%	(0.7)	-3.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$39,122,428	\$32,277,580	\$6,844,848	21.2%	\$35,458,717	\$3,663,711	10.3%
Comp	\$7,202,908	\$6,223,662	\$979,246	15.7%	\$5,573,008	\$1,629,900	29.2%
28 Day	\$4,099,717	\$2,946,961	\$1,152,756	39.1%	\$4,353,857	(\$254,140)	-5.8%
Total Revenue	\$50,425,053	\$41,448,203	\$8,976,850	21.7%	\$45,385,582	\$5,039,471	11.1%
Average Rates							
Cash	\$109.40	\$98.21	\$11.19	11.4%	\$98.67	\$10.73	10.9%
Comp	\$90.61	\$71.00	\$19.61	27.6%	\$74.59	\$16.02	21.5%
28 Day	\$32.31	\$23.16	\$9.15	39.5%	\$32.43	(\$0.12)	-0.4%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	304,252	274,628	29,624	10.8%	298,971	5,281	1.8%
Comp	79,127	87,245	(8,118)	-9.3%	74,314	4,813	6.5%
28 Day	11,145	3,556	7,589	213.4%	9,606	1,539	16.0%
Total Occupied Rooms	394,524	365,429	29,095	8.0%	382,891	11,633	3.0%
Vacant	87,250	116,281	(29,031)	-25.0%	97,840	(10,590)	-10.8%
Total Available Rooms	481,774	481,710	64	0.0%	480,731	1,043	0.2%
Percentage of Occupancy							
Cash	63.2%	57.0%	6.2	10.9%	62.2%	1.0	1.6%
Comp	16.4%	18.1%	(1.7)	-9.4%	15.5%	0.9	5.8%
28 Day	2.3%	0.7%	1.6	228.6%	2.0%	0.3	15.0%
Total Occupancy Percentage	81.9%	75.9%	6.0	7.9%	79.6%	2.3	2.9%
Vacant	18.1%	24.1%	(6.0)	-24.9%	20.4%	(2.3)	-11.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$34,735,520	\$28,537,516	\$6,198,004	21.7%	\$31,278,172	\$3,457,348	11.1%
Comp	\$7,181,022	\$6,207,294	\$973,728	15.7%	\$5,555,473	\$1,625,549	29.3%
28 Day	\$923,466	\$251,357	\$672,109	267.4%	\$823,687	\$99,779	12.1%
Total Revenue	\$42,840,008	\$34,996,167	\$7,843,841	22.4%	\$37,657,332	\$5,182,676	13.8%
Average Rates							
Cash	\$114.17	\$103.91	\$10.26	9.9%	\$104.62	\$9.55	9.1%
Comp	\$90.75	\$71.15	\$19.60	27.5%	\$74.76	\$15.99	21.4%
28 Day	\$82.86	\$70.69	\$12.17	17.2%	\$85.75	(\$2.89)	-3.4%

Reno-Sparks Convention and Visitors Authority

Motel Statistics (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	23,821	21,913	1,908	8.7%	27,721	(3,900)	-14.1%
Comp	84	133	(49)	-36.8%	149	(65)	-43.6%
28 Day	3,611	2,825	786	27.8%	4,359	(748)	-17.2%
Total Occupied Rooms	27,516	24,871	2,645	10.6%	32,229	(4,713)	-14.6%
Vacant	16,913	25,319	(8,406)	-33.2%	16,478	435	2.6%
Total Available Rooms	44,429	50,190	(5,761)	-11.5%	48,707	(4,278)	-8.8%
Percentage of Occupancy							
Cash	53.6%	43.7%	9.9	22.7%	56.9%	(3.3)	-5.8%
Comp	0.2%	0.3%	(0.1)	-33.3%	0.3%	(0.1)	-33.3%
28 Day	8.1%	5.6%	2.5	44.6%	8.9%	(0.8)	-9.0%
Total Occupancy Percentage	61.9%	49.6%	12.3	24.8%	66.2%	(4.3)	-6.5%
Vacant	38.1%	50.4%	(12.3)	-24.4%	33.8%	4.3	12.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,473,657	\$1,257,036	\$216,621	17.2%	\$1,608,496	(\$134,839)	-8.4%
Comp	\$6,750	\$4,951	\$1,799	36.3%	\$4,845	\$1,905	39.3%
28 Day	\$159,866	\$98,885	\$60,981	61.7%	\$170,110	(\$10,244)	-6.0%
Total Revenue	\$1,640,273	\$1,360,872	\$279,401	20.5%	\$1,783,451	(\$143,178)	-8.0%
Average Rates							
Cash	\$61.86	\$57.36	\$4.50	7.8%	\$58.02	\$3.84	6.6%
Comp	\$80.36	\$37.23	\$43.13	115.8%	\$32.52	\$47.84	147.1%
28 Day	\$44.27	\$35.00	\$9.27	26.5%	\$39.03	\$5.24	13.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,299	7,714	(415)	-5.4%	8,418	(1,119)	-13.3%
Comp	30	-	30	100.0%	30	-	0.0%
28 Day	71,863	81,964	(10,101)	-12.3%	79,538	(7,675)	-9.6%
Total Occupied Rooms	79,192	89,678	(10,486)	-11.7%	87,986	(8,794)	-10.0%
Vacant	17,153	15,382	1,771	11.5%	16,234	919	5.7%
Total Available Rooms	96,345	105,060	(8,715)	-8.3%	104,220	(7,875)	-7.6%
Percentage of Occupancy							
Cash	7.6%	7.3%	0.3	4.1%	8.1%	(0.5)	-6.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.6%	78.0%	(3.4)	-4.4%	76.3%	(1.7)	-2.2%
Total Occupancy Percentage	82.2%	85.4%	(3.2)	-3.7%	84.4%	(2.2)	-2.6%
Vacant	17.8%	14.6%	3.2	21.9%	15.6%	2.2	14.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$305,290	\$265,524	\$39,766	15.0%	\$298,942	\$6,348	2.1%
Comp	\$500	\$0	\$500	100.0%	\$500	\$0	0.0%
28 Day	\$1,692,149	\$1,630,441	\$61,708	3.8%	\$1,800,391	(\$108,242)	-6.0%
Total Revenue	\$1,997,939	\$1,895,965	\$101,974	5.4%	\$2,099,833	(\$101,894)	-4.9%
Average Rates							
Cash	\$41.83	\$34.42	\$7.41	21.5%	\$35.51	\$6.32	17.8%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$16.67	\$0.00	0.0%
28 Day	\$23.55	\$19.89	\$3.66	18.4%	\$22.64	\$0.91	4.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,564	11,870	(1,306)	-11.0%	11,217	(653)	-5.8%
Comp	251	262	(11)	-4.2%	215	36	16.7%
28 Day	30,857	31,206	(349)	-1.1%	29,285	1,572	5.4%
Total Occupied Rooms	41,672	43,338	(1,666)	-3.8%	40,717	955	2.3%
Vacant	10,018	8,412	1,606	19.1%	10,973	(955)	-8.7%
Total Available Rooms	51,690	51,750	(60)	-0.1%	51,690	-	0.0%
Percentage of Occupancy							
Cash	20.4%	22.9%	(2.5)	-10.9%	21.7%	(1.3)	-6.0%
Comp	0.5%	0.5%	-	0.0%	0.4%	0.1	25.0%
28 Day	59.7%	60.3%	(0.6)	-1.0%	56.7%	3.0	5.3%
Total Occupancy Percentage	80.6%	83.7%	(3.1)	-3.7%	78.8%	1.8	2.3%
Vacant	19.4%	16.3%	3.1	19.0%	21.2%	(1.8)	-8.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$409,966	\$416,354	(\$6,388)	-1.5%	\$450,486	(\$40,520)	-9.0%
Comp	\$14,491	\$10,595	\$3,896	36.8%	\$12,002	\$2,489	20.7%
28 Day	\$494,792	\$451,303	\$43,489	9.6%	\$481,819	\$12,973	2.7%
Total Revenue	\$919,249	\$878,252	\$40,997	4.7%	\$944,307	(\$25,058)	-2.7%
Average Rates							
Cash	\$38.81	\$35.08	\$3.73	10.6%	\$40.16	(\$1.35)	-3.4%
Comp	\$57.73	\$40.44	\$17.29	42.8%	\$55.82	\$1.91	3.4%
28 Day	\$16.04	\$14.46	\$1.58	10.9%	\$16.45	(\$0.41)	-2.5%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,944	5,810	134	2.3%	4,268	1,676	39.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,996	6,888	1,108	16.1%	10,386	(2,390)	-23.0%
Total Occupied Rooms	13,940	12,698	1,242	9.8%	14,654	(714)	-4.9%
Vacant	9,484	9,772	(288)	-2.9%	9,801	(317)	-3.2%
Total Available Rooms	23,424	22,470	954	4.2%	24,455	(1,031)	-4.2%
Percentage of Occupancy							
Cash	25.4%	25.9%	(0.5)	-1.9%	17.5%	7.9	45.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.1%	30.7%	3.4	11.1%	42.5%	(8.4)	-19.8%
Total Occupancy Percentage	59.5%	56.5%	3.0	5.3%	59.9%	(0.4)	-0.7%
Vacant	40.5%	43.5%	(3.0)	-6.9%	40.1%	0.4	1.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,446,834	\$1,189,206	\$257,628	21.7%	\$1,087,841	\$358,993	33.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$698,158	\$441,878	\$256,280	58.0%	\$979,294	(\$281,136)	-28.7%
Total Revenue	\$2,144,992	\$1,631,084	\$513,908	31.5%	\$2,067,135	\$77,857	3.8%
Average Rates							
Cash	\$243.41	\$204.68	\$38.73	18.9%	\$254.88	(\$11.47)	-4.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$87.31	\$64.15	\$23.16	36.1%	\$94.29	(\$6.98)	-7.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,795	5,050	(1,255)	-24.9%	6,734	(2,939)	-43.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,795	5,050	(1,255)	-24.9%	6,734	(2,939)	-43.6%
Vacant	9,228	8,262	966	11.7%	6,316	2,912	46.1%
Total Available Rooms	13,023	13,312	(289)	-2.2%	13,050	(27)	-0.2%
Percentage of Occupancy							
Cash	29.1%	37.9%	(8.8)	-23.2%	51.6%	(22.5)	-43.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	29.1%	37.9%	(8.8)	-23.2%	51.6%	(22.5)	-43.6%
Vacant	70.9%	62.1%	8.8	14.2%	48.4%	22.5	46.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$295,500	\$192,785	\$102,715	53.3%	\$268,532	\$26,968	10.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$295,500	\$192,785	\$102,715	53.3%	\$268,532	\$26,968	10.0%
Average Rates							
Cash	\$77.87	\$38.18	\$39.69	104.0%	\$39.88	\$37.99	95.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,920	1,678	242	14.4%	2,032	(112)	-5.5%
Comp	1	14	(13)	-92.9%	11	(10)	-90.9%
28 Day	1,423	803	620	77.2%	1,074	349	32.5%
Total Occupied Rooms	3,344	2,495	849	34.0%	3,117	227	7.3%
Vacant	11,543	12,975	(1,432)	-11.0%	11,934	(391)	-3.3%
Total Available Rooms	14,887	15,470	(583)	-3.8%	15,051	(164)	-1.1%
Percentage of Occupancy							
Cash	12.9%	10.8%	2.1	19.4%	13.5%	(0.6)	-4.4%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.1%	(0.1)	-100.0%
28 Day	9.6%	5.2%	4.4	84.6%	7.1%	2.5	35.2%
Total Occupancy Percentage	22.5%	16.1%	6.4	39.8%	20.7%	1.8	8.7%
Vacant	77.5%	83.9%	(6.4)	-7.6%	79.3%	(1.8)	-2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$455,661	\$419,159	\$36,502	8.7%	\$466,248	(\$10,587)	-2.3%
Comp	\$145	\$822	(\$677)	-82.4%	\$188	(\$43)	-22.9%
28 Day	\$131,286	\$73,097	\$58,189	79.6%	\$98,556	\$32,730	33.2%
Total Revenue	\$587,092	\$493,078	\$94,014	19.1%	\$564,992	\$22,100	3.9%
Average Rates							
Cash	\$237.32	\$249.82	(\$12.50)	-5.0%	\$229.45	\$7.87	3.4%
Comp	\$145.00	\$58.71	\$86.29	147.0%	\$17.09	\$127.91	748.4%
28 Day	\$92.26	\$91.03	\$1.23	1.4%	\$91.77	\$0.49	0.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date (Final)

June 2018

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$389,144,926	\$361,344,865	\$27,800,061	7.7%	\$347,426,005	\$41,718,921	12.0%
Occupied Rooms - Cash	3,727,230	3,626,875	100,355	2.8%	3,608,187	119,043	3.3%
Average Rate - Cash	\$104.41	\$99.63	\$4.78	4.8%	\$96.29	\$8.12	8.4%
Occupied Rooms							
Cash	3,727,230	3,626,875	100,355	2.8%	3,608,187	119,043	3.3%
Comp	880,153	935,500	(55,347)	-5.9%	901,528	(21,375)	-2.4%
28 Day	1,539,887	1,565,223	(25,336)	-1.6%	1,520,320	19,567	1.3%
Total Occupied Rooms	6,147,270	6,127,598	19,672	0.3%	6,030,035	117,235	1.9%
Percentage of Occupancy							
Cash	43.3%	41.4%	1.9	4.6%	41.5%	1.8	4.3%
Comp	10.2%	10.7%	(0.5)	-4.7%	10.4%	(0.2)	-1.9%
28 Day	17.9%	17.9%	-	0.0%	17.5%	0.4	2.3%
Total Percentage of Occupancy	71.5%	70.0%	1.5	2.1%	69.3%	2.2	3.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	3,155,609	3,047,285	108,324	3.6%	3,014,787	140,822	4.7%
Motels	269,623	261,875	7,748	3.0%	276,534	(6,911)	-2.5%
28 Day Motels	84,059	86,906	(2,847)	-3.3%	89,884	(5,825)	-6.5%
R.V. Parks	87,628	107,719	(20,091)	-18.7%	101,180	(13,552)	-13.4%
Vacation Rentals	60,931	52,428	8,503	16.2%	49,347	11,584	23.5%
Timeshares	58,891	59,796	(905)	-1.5%	65,219	(6,328)	-9.7%
Home Owner Rentals	10,489	10,866	(377)	-3.5%	11,236	(747)	-6.6%
Total Occupied - Cash	3,727,230	3,626,875	100,355	2.8%	3,608,187	119,043	3.3%
Percentage of Occupancy - Cash							
Hotels	55.1%	53.0%	2.1	4.0%	52.8%	2.3	4.4%
Motels	49.1%	44.4%	4.7	10.6%	47.5%	1.6	3.4%
28 Day Motels	7.1%	6.8%	0.3	4.4%	7.1%	0.0	0.0%
R.V. Parks	13.9%	16.8%	(2.9)	-17.3%	15.9%	(2.0)	-12.6%
Vacation Rentals	21.7%	19.2%	2.5	13.0%	17.7%	4.0	22.6%
Timeshares	37.5%	36.9%	0.6	1.6%	40.6%	(3.1)	-7.6%
Home Owner Rentals	16.1%	17.5%	(1.4)	-8.0%	18.1%	(2.0)	-11.0%
Total Occupancy Percentage - Cash	43.3%	41.4%	1.9	4.6%	41.5%	1.8	4.3%
Average Rates - Cash							
Hotels	\$109.60	\$105.34	\$4.26	4.0%	\$101.75	\$7.85	7.7%
Motels	\$58.40	\$57.77	\$0.63	1.1%	\$55.70	\$2.70	4.8%
28 Day Motels	\$38.87	\$34.33	\$4.54	13.2%	\$35.24	\$3.63	10.3%
R.V. Parks	\$39.72	\$31.71	\$8.01	25.3%	\$32.67	\$7.05	21.6%
Vacation Rental	\$250.66	\$249.38	\$1.28	0.5%	\$261.62	(\$10.96)	-4.2%
Timeshares	\$49.57	\$48.16	\$1.41	2.9%	\$45.64	\$3.93	8.6%
Home Owner Rentals	\$248.99	\$262.60	(\$13.61)	-5.2%	\$257.95	(\$8.96)	-3.5%
Total Cash Average Rate	\$104.41	\$99.63	\$4.78	4.8%	\$96.29	\$8.12	8.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

June 2018 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,727,230	3,626,875	100,355	2.8%	3,608,187	119,043	3.3%
Comp	880,153	935,500	(55,347)	-5.9%	901,528	(21,375)	-2.4%
28 Day	1,539,887	1,565,223	(25,336)	-1.6%	1,520,320	19,567	1.3%
Total Occupied Rooms	6,147,270	6,127,598	19,672	0.3%	6,030,035	117,235	1.9%
Vacant	2,451,783	2,631,778	(179,995)	-6.8%	2,672,710	(220,927)	-8.3%
Total Available Rooms	8,599,053	8,759,376	(160,323)	-1.8%	8,702,745	(103,692)	-1.2%
Percentage of Occupancy							
Cash	43.3%	41.4%	1.9	4.6%	41.5%	1.8	4.3%
Comp	10.2%	10.7%	(0.5)	-4.7%	10.4%	(0.2)	-1.9%
28 Day	17.9%	17.9%	-	0.0%	17.5%	0.4	2.3%
Total Occupancy Percentage	71.5%	70.0%	1.5	2.1%	69.3%	2.2	3.2%
Vacant	28.5%	30.0%	(1.5)	-5.0%	30.7%	(2.2)	-7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$389,144,926	\$361,344,865	\$27,800,061	7.7%	\$347,426,005	\$41,718,921	12.0%
Comp	\$74,229,935	\$69,737,434	\$4,492,501	6.4%	\$68,513,668	\$5,716,267	8.3%
28 Day	\$46,627,490	\$39,209,745	\$7,417,745	18.9%	\$40,666,562	\$5,960,928	14.7%
Total Revenue	\$510,002,351	\$470,292,044	\$39,710,307	8.4%	\$456,606,235	\$53,396,116	11.7%
Average Rates							
Cash	\$104.41	\$99.63	\$4.78	4.8%	\$96.29	\$8.12	8.4%
Comp	\$84.34	\$74.55	\$9.79	13.1%	\$76.00	\$8.34	11.0%
28 Day	\$30.28	\$25.05	\$5.23	20.9%	\$26.75	\$3.53	13.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

June 2018 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,155,609	3,047,285	108,324	3.6%	3,014,787	140,822	4.7%
Comp	875,273	930,634	(55,361)	-5.9%	896,616	(21,343)	-2.4%
28 Day	121,240	55,873	65,367	117.0%	69,451	51,789	74.6%
Total Occupied Rooms	4,152,122	4,033,792	118,330	2.9%	3,980,854	171,268	4.3%
Vacant	1,577,787	1,717,568	(139,781)	-8.1%	1,728,836	(151,049)	-8.7%
Total Available Rooms	5,729,909	5,751,360	(21,451)	-0.4%	5,709,690	20,219	0.4%
Percentage of Occupancy							
Cash	55.1%	53.0%	2.1	4.0%	52.8%	2.3	4.4%
Comp	15.3%	16.2%	(0.9)	-5.6%	15.7%	(0.4)	-2.5%
28 Day	2.1%	1.0%	1.1	110.0%	1.2%	0.9	75.0%
Total Occupancy Percentage	72.5%	70.1%	2.4	3.4%	69.7%	2.8	4.0%
Vacant	27.5%	29.9%	(2.4)	-8.0%	30.3%	(2.8)	-9.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$345,845,921	\$321,008,588	\$24,837,333	7.7%	\$306,766,122	\$39,079,799	12.7%
Comp	\$74,047,640	\$69,546,665	\$4,500,975	6.5%	\$68,317,789	\$5,729,851	8.4%
28 Day	\$10,595,037	\$4,314,378	\$6,280,659	145.6%	\$5,602,845	\$4,992,192	89.1%
Total Revenue	\$430,488,598	\$394,869,631	\$35,618,967	9.0%	\$380,686,756	\$49,801,842	13.1%
Average Rates							
Cash	\$109.60	\$105.34	\$4.26	4.0%	\$101.75	\$7.85	7.7%
Comp	\$84.60	\$74.73	\$9.87	13.2%	\$76.20	\$8.40	11.0%
28 Day	\$87.39	\$77.22	\$10.17	13.2%	\$80.67	\$6.72	8.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	269,623	261,875	7,748	3.0%	276,534	(6,911)	-2.5%
Comp	2,340	2,322	18	0.8%	2,327	13	0.6%
28 Day	45,217	35,268	9,949	28.2%	39,175	6,042	15.4%
Total Occupied Rooms	317,180	299,465	17,715	5.9%	318,036	(856)	-0.3%
Vacant	231,653	289,884	(58,231)	-20.1%	264,231	(32,578)	-12.3%
Total Available Rooms	548,833	589,349	(40,516)	-6.9%	582,267	(33,434)	-5.7%
Percentage of Occupancy							
Cash	49.1%	44.4%	4.7	10.6%	47.5%	1.6	3.4%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	8.2%	6.0%	2.2	36.7%	6.7%	1.5	22.4%
Total Occupancy Percentage	57.8%	50.8%	7.0	13.8%	54.6%	3.2	5.9%
Vacant	42.2%	49.2%	(7.0)	-14.2%	45.4%	(3.2)	-7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$15,746,269	\$15,129,612	\$616,657	4.1%	\$15,402,546	\$343,723	2.2%
Comp	\$82,416	\$92,578	(\$10,162)	-11.0%	\$93,771	(\$11,355)	-12.1%
28 Day	\$1,825,348	\$1,210,823	\$614,525	50.8%	\$1,401,641	\$423,707	30.2%
Total Revenue	\$17,654,033	\$16,433,013	\$1,221,020	7.4%	\$16,897,958	\$756,075	4.5%
Average Rates							
Cash	\$58.40	\$57.77	\$0.63	1.1%	\$55.70	\$2.70	4.8%
Comp	\$35.22	\$39.87	(\$4.65)	-11.7%	\$40.30	(\$5.08)	-12.6%
28 Day	\$40.37	\$34.33	\$6.04	17.6%	\$35.78	\$4.59	12.8%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	84,059	86,906	(2,847)	-3.3%	89,884	(5,825)	-6.5%
Comp	270	-	270	100.0%	90	180	200.0%
28 Day	885,245	995,337	(110,092)	-11.1%	954,118	(68,873)	-7.2%
Total Occupied Rooms	969,574	1,082,243	(112,669)	-10.4%	1,044,092	(74,518)	-7.1%
Vacant	215,150	195,987	19,163	9.8%	229,700	(14,550)	-6.3%
Total Available Rooms	1,184,724	1,278,230	(93,506)	-7.3%	1,273,792	(89,068)	-7.0%
Percentage of Occupancy							
Cash	7.1%	6.8%	0.3	4.4%	7.1%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.7%	77.9%	(3.2)	-4.1%	74.9%	(0.2)	-0.3%
Total Occupancy Percentage	81.8%	84.7%	(2.9)	-3.4%	82.0%	(0.2)	-0.2%
Vacant	18.2%	15.3%	2.9	19.0%	18.0%	0.2	1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,267,677	\$2,983,481	\$284,196	9.5%	\$3,167,157	\$100,520	3.2%
Comp	\$4,500	\$0	\$4,500	100.0%	\$1,500	\$3,000	200.0%
28 Day	\$19,612,439	\$20,535,891	(\$923,452)	-4.5%	\$19,756,613	(\$144,174)	-0.7%
Total Revenue	\$22,884,616	\$23,519,372	(\$634,756)	-2.7%	\$22,925,270	(\$40,654)	-0.2%
Average Rates							
Cash	\$38.87	\$34.33	\$4.54	13.2%	\$35.24	\$3.63	10.3%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$16.67	\$0.00	0.0%
28 Day	\$22.15	\$20.63	\$1.52	7.4%	\$20.71	\$1.44	7.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	87,628	107,719	(20,091)	-18.7%	101,180	(13,552)	-13.4%
Comp	2,252	2,499	(247)	-9.9%	2,450	(198)	-8.1%
28 Day	381,279	378,536	2,743	0.7%	349,943	31,336	9.0%
Total Occupied Rooms	471,159	488,754	(17,595)	-3.6%	453,573	17,586	3.9%
Vacant	161,119	153,951	7,168	4.7%	182,567	(21,448)	-11.7%
Total Available Rooms	632,278	642,705	(10,427)	-1.6%	636,140	(3,862)	-0.6%
Percentage of Occupancy							
Cash	13.9%	16.8%	(2.9)	-17.3%	15.9%	(2.0)	-12.6%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	60.3%	58.9%	1.4	2.4%	55.0%	5.3	9.6%
Total Occupancy Percentage	74.5%	76.0%	(1.5)	-2.0%	71.3%	3.2	4.5%
Vacant	25.5%	24.0%	1.5	6.3%	28.7%	(3.2)	-11.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,480,909	\$3,415,467	\$65,442	1.9%	\$3,305,120	\$175,789	5.3%
Comp	\$93,368	\$92,489	\$879	1.0%	\$95,537	(\$2,169)	-2.3%
28 Day	\$6,087,550	\$5,580,688	\$506,862	9.1%	\$5,277,650	\$809,900	15.3%
Total Revenue	\$9,661,827	\$9,088,644	\$573,183	6.3%	\$8,678,307	\$983,520	11.3%
Average Rates							
Cash	\$39.72	\$31.71	\$8.01	25.3%	\$32.67	\$7.05	21.6%
Comp	\$41.46	\$37.01	\$4.45	12.0%	\$38.99	\$2.47	6.3%
28 Day	\$15.97	\$14.74	\$1.23	8.3%	\$15.08	\$0.89	5.9%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	60,931	52,428	8,503	16.2%	49,347	11,584	23.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	101,311	95,695	5,616	5.9%	102,848	(1,537)	-1.5%
Total Occupied Rooms	162,242	148,123	14,119	9.5%	152,195	10,047	6.6%
Vacant	118,869	125,355	(6,486)	-5.2%	126,042	(7,173)	-5.7%
Total Available Rooms	281,111	273,478	7,633	2.8%	278,237	2,874	1.0%
Percentage of Occupancy							
Cash	21.7%	19.2%	2.5	13.0%	17.7%	4.0	22.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.0%	35.0%	1.0	2.9%	37.0%	(1.0)	-2.7%
Total Occupancy Percentage	57.7%	54.2%	3.5	6.5%	54.7%	3.0	5.5%
Vacant	42.3%	45.8%	(3.5)	-7.6%	45.3%	(3.0)	-6.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$15,272,970	\$13,074,595	\$2,198,375	16.8%	\$12,910,316	\$2,362,654	18.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,961,842	\$7,135,712	\$826,130	11.6%	\$8,170,102	(\$208,260)	-2.5%
Total Revenue	\$23,234,812	\$20,210,307	\$3,024,505	15.0%	\$21,080,418	\$2,154,394	10.2%
Average Rates							
Cash	\$250.66	\$249.38	\$1.28	0.5%	\$261.62	(\$10.96)	-4.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$78.59	\$74.57	\$4.02	5.4%	\$79.44	(\$0.85)	-1.1%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date (Final)

June 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	58,891	59,796	(905)	-1.5%	65,219	(6,328)	-9.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	58,891	59,796	(905)	-1.5%	65,219	(6,328)	-9.7%
Vacant	98,282	102,238	(3,956)	-3.9%	95,314	2,968	3.1%
Total Available Rooms	157,173	162,034	(4,861)	-3.0%	160,533	(3,360)	-2.1%
Percentage of Occupancy							
Cash	37.5%	36.9%	0.6	1.6%	40.6%	(3.1)	-7.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	37.5%	36.9%	0.6	1.6%	40.6%	(3.1)	-7.6%
Vacant	62.5%	63.1%	(0.6)	-1.0%	59.4%	3.1	5.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,919,494	\$2,879,779	\$39,715	1.4%	\$2,976,399	(\$56,905)	-1.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,919,494	\$2,879,779	\$39,715	1.4%	\$2,976,399	(\$56,905)	-1.9%
Average Rates							
Cash	\$49.57	\$48.16	\$1.41	2.9%	\$45.64	\$3.93	8.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,489	10,866	(377)	-3.5%	11,236	(747)	-6.6%
Comp	18	45	(27)	-60.0%	45	(27)	-60.0%
28 Day	5,595	4,514	1,081	23.9%	4,785	810	16.9%
Total Occupied Rooms	16,102	15,425	677	4.4%	16,066	36	0.2%
Vacant	48,923	46,795	2,128	4.5%	46,020	2,903	6.3%
Total Available Rooms	65,025	62,220	2,805	4.5%	62,086	2,939	4.7%
Percentage of Occupancy							
Cash	16.1%	17.5%	(1.4)	-8.0%	18.1%	(2.0)	-11.0%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.1%	(0.1)	-100.0%
28 Day	8.6%	7.3%	1.3	17.8%	7.7%	0.9	11.7%
Total Occupancy Percentage	24.8%	24.8%	-	0.0%	25.9%	(1.1)	-4.2%
Vacant	75.2%	75.2%	-	0.0%	74.1%	1.1	1.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,611,686	\$2,853,343	(\$241,657)	-8.5%	\$2,898,345	(\$286,659)	-9.9%
Comp	\$2,011	\$5,702	(\$3,691)	-64.7%	\$5,071	(\$3,060)	-60.3%
28 Day	\$545,274	\$432,253	\$113,021	26.1%	\$457,711	\$87,563	19.1%
Total Revenue	\$3,158,971	\$3,291,298	(\$132,327)	-4.0%	\$3,361,127	(\$202,156)	-6.0%
Average Rates							
Cash	\$248.99	\$262.60	(\$13.61)	-5.2%	\$257.95	(\$8.96)	-3.5%
Comp	\$111.72	\$126.71	(\$14.99)	-11.8%	\$112.69	(\$0.97)	-0.9%
28 Day	\$97.46	\$95.76	\$1.70	1.8%	\$95.66	\$1.80	1.9%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2018**

Current Month Actual June 2018	Last Year Actual June 2017			Tax District	Year To Date Actual July 2017 - June 2018	Last Year - Year To Date Actual July 2016 - June 2017		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$18,099,186	\$17,205,385	\$893,801	5.2%	Reno B	\$185,288,872	\$167,398,509	\$17,890,364	10.7%
\$10,447,262	\$8,985,195	\$1,462,068	16.3%	Reno D	\$104,534,791	\$90,338,670	\$14,196,121	15.7%
\$675,131	\$623,130	\$52,000	8.3%	Reno E	\$7,605,508	\$5,463,432	\$2,142,075	39.2%
\$29,221,578	\$26,813,710	\$2,407,869	9.0%	Total Reno	\$297,429,171	\$263,200,611	\$34,228,559	13.0%
\$49,059	\$51,110	(\$2,051)	-4.0%	Washoe A	\$457,542	\$375,576	\$81,966	21.8%
\$5,297,956	\$4,610,806	\$687,150	14.9%	Washoe B	\$46,784,616	\$46,044,112	\$740,504	1.6%
\$5,347,015	\$4,661,916	\$685,099	14.7%	Total Washoe Co.	\$47,242,158	\$46,419,688	\$822,470	1.8%
\$4,553,835	\$3,983,091	\$570,744	14.3%	Sparks	\$44,473,598	\$37,805,706	\$6,667,891	17.6%
\$39,122,428	\$35,458,717	\$3,663,711	10.3%	Total Taxable Revenue	\$389,144,926	\$347,426,005	\$41,718,921	12.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2018**

Current Month Actual June 2018	Last Year Actual June 2017			Tax District	Year To Date Actual July 2017 - June 2018	Last Year - Year To Date Actual July 2016 - June 2017		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
170,295	172,579	(2,284)	-1.3%	Reno B	1,784,682	1,740,422	44,260	2.5%
107,903	106,432	1,471	1.4%	Reno D	1,110,048	1,042,705	67,343	6.5%
5,641	5,722	(81)	-1.4%	Reno E	66,401	54,880	11,521	21.0%
283,839	284,733	(894)	-0.3%	Total Reno	2,961,131	2,838,007	123,124	4.3%
1,686	1,478	208	14.1%	Washoe A	15,432	12,055	3,377	28.0%
18,947	16,942	2,005	11.8%	Washoe B	186,556	185,915	641	0.3%
20,633	18,420	2,213	12.0%	Total Washoe Co.	201,988	197,970	4,018	2.0%
53,123	56,208	(3,085)	-5.5%	Sparks	564,111	572,210	(8,099)	-1.4%
357,595	359,361	(1,766)	-0.5%	Total Taxable Rooms	3,727,230	3,608,187	119,043	3.3%

<u>Tax District</u>	<u>Location</u>
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Reno D	Downtown Reno
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2018**

Current Month Actual June 2018	Last Year Actual June 2017			Tax District	Year To Date Actual July 2017 - June 2018	Last Year - Year To Date Actual July 2016 - June 2017		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$106.28	\$99.70	\$6.59	6.6%	Reno B	\$103.82	\$96.18	\$7.64	7.9%
\$96.82	\$84.42	\$12.40	14.7%	Reno D	\$94.17	\$86.64	\$7.53	8.7%
\$119.68	\$108.90	\$10.78	9.9%	Reno E	\$114.54	\$99.55	\$14.99	15.1%
\$102.95	\$94.17	\$8.78	9.3%	Total Reno	\$100.44	\$92.74	\$7.70	8.3%
\$29.10	\$34.58	-\$5.48	-15.9%	Washoe A	\$29.65	\$31.16	-\$1.51	-4.8%
\$279.62	\$272.15	\$7.47	2.7%	Washoe B	\$250.78	\$247.66	\$3.12	1.3%
\$259.15	\$253.09	\$6.06	2.4%	Total Washoe Co.	\$233.89	\$234.48	-\$0.59	-0.3%
\$85.72	\$70.86	\$14.86	21.0%	Sparks	\$78.84	\$66.07	\$12.77	19.3%
\$109.40	\$98.67	\$10.73	10.9%	Total Average Daily Rate	\$104.41	\$96.29	\$8.12	8.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
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Washoe A	Washoe County except Incline
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