

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

October 2018

Room Statistics

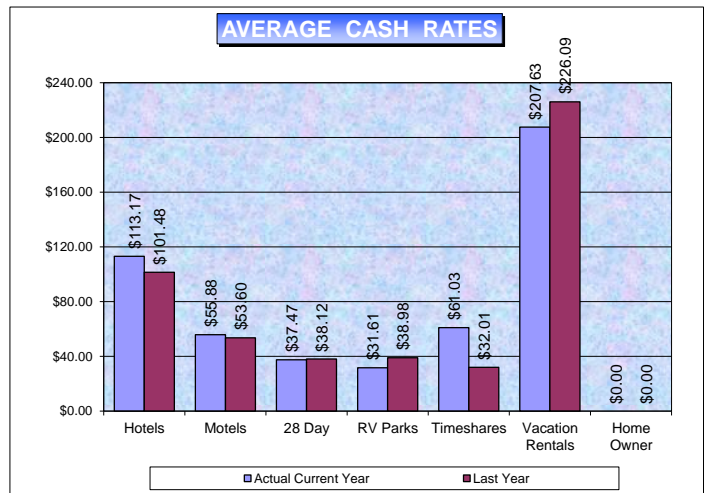
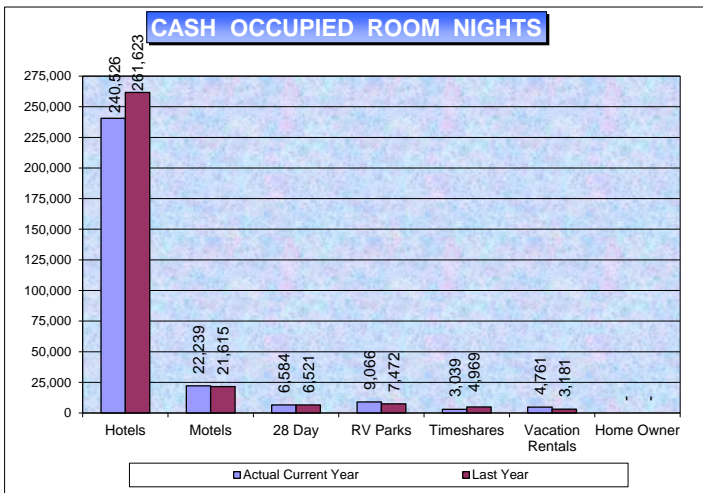
Taxable room revenues for the month of \$30,171,238 are above prior year by \$1,046,456 (3.6%). Cash occupied room nights of 286,215 are below prior year by 19,166 (-6.3%). Comp occupied room nights of 72,882 are below prior year by 3,346 (-4.4%), and 28-day occupied room nights of 124,637 are below prior year by 5,580 (-4.3%). Total occupied rooms for the month (Cash, Comp, 28-day) are 483,734 (-5.5%) below the prior year.

Overall, Washoe County occupancy percentages of 67.6% for the month is 5.2% below the 71.3% level of the prior year. There were 2,454 (-0.3%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$105.41 increased \$10.04 (10.5%), compared to \$95.37 for the prior year.

Year-to-date cash occupied room nights of 1,312,673 are 112,936 (-7.9%) below prior year. Cash average rates year-to-date of \$120.85 are \$11.36 (10.4%) above the prior year. Year-to-date, total taxable room revenues of \$158,633,893 are \$2,545,673 (1.6%) above prior year.

October 2018						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	488,570	240,526	\$113.17	\$101.48	\$11.69	11.5%
Motels	42,432	22,239	\$55.88	\$53.60	\$2.28	4.3%
28 Day	93,667	6,584	\$37.47	\$38.12	(\$0.65)	-1.7%
RV Parks	53,816	9,066	\$31.61	\$38.98	(\$7.37)	-18.9%
Timeshares	12,705	3,039	\$61.03	\$32.01	\$29.02	90.7%
Vacation Rentals	24,445	4,761	\$207.63	\$226.09	(\$18.46)	-8.2%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	715,635	286,215	\$105.41	\$95.37	\$10.04	10.5%



Attached please find the detail statistics for each market segment.

Contact:
Robert Chisel
 Director of Finance
rchisel@renotahoeusa.com
 775-827-7626

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2018

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$30,171,238	\$30,915,023	(\$743,785)	-2.4%	\$29,124,782	\$1,046,456	3.6%
Occupied Rooms - Cash	286,215	320,864	(34,649)	-10.8%	305,381	(19,166)	-6.3%
Average Rate - Cash	\$105.41	\$96.35	\$9.06	9.4%	\$95.37	\$10.04	10.5%
Occupied Rooms							
Cash	286,215	320,864	(34,649)	-10.8%	305,381	(19,166)	-6.3%
Comp	72,882	74,716	(1,834)	-2.5%	76,228	(3,346)	-4.4%
28 Day	124,637	133,082	(8,445)	-6.3%	130,217	(5,580)	-4.3%
Total Occupied Rooms	483,734	528,662	(44,928)	-8.5%	511,826	(28,092)	-5.5%
Percentage of Occupancy							
Cash	40.0%	44.7%	(4.7)	-10.5%	42.5%	(2.5)	-5.9%
Comp	10.2%	10.4%	(0.2)	-1.9%	10.6%	(0.4)	-3.8%
28 Day	17.4%	18.5%	(1.1)	-5.9%	18.1%	(0.7)	-3.9%
Total Percentage of Occupancy	67.6%	73.6%	(6.0)	-8.2%	71.3%	(3.7)	-5.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	240,526	277,022	(36,496)	-13.2%	261,623	(21,097)	-8.1%
Motels	22,239	22,047	192	0.9%	21,615	624	2.9%
28 Day Motels	6,584	6,195	389	6.3%	6,521	63	1.0%
R.V. Parks	9,066	7,323	1,743	23.8%	7,472	1,594	21.3%
Vacation Rentals	4,761	3,308	1,453	43.9%	3,181	1,580	49.7%
Timehares	3,039	4,969	(1,930)	-38.8%	4,969	(1,930)	-38.8%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	286,215	320,864	(34,649)	-10.8%	305,381	(19,166)	-6.3%
Percentage of Occupancy - Cash							
Hotels	49.2%	56.7%	(7.5)	-13.2%	54.2%	(5.0)	-9.2%
Motels	52.4%	51.5%	0.9	1.7%	48.5%	3.9	8.0%
28 Day Motels	7.0%	6.2%	0.8	12.9%	6.5%	0.5	7.7%
R.V. Parks	16.8%	13.7%	3.1	22.6%	14.0%	2.8	20.0%
Vacation Rentals	19.5%	16.6%	2.9	17.5%	13.4%	6.1	45.5%
Timeshares	23.9%	38.3%	(14.4)	-37.6%	38.1%	(14.2)	-37.6%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	40.0%	44.7%	(4.7)	-10.5%	42.5%	(2.5)	-5.9%
Average Rates - Cash							
Hotels	\$113.17	\$102.02	\$11.15	10.9%	\$101.48	\$11.69	11.5%
Motels	\$55.88	\$54.12	\$1.76	3.3%	\$53.60	\$2.28	4.3%
28 Day Motels	\$37.47	\$40.53	(\$3.06)	-7.5%	\$38.12	(\$0.65)	-1.7%
R.V. Parks	\$31.61	\$40.57	(\$8.96)	-22.1%	\$38.98	(\$7.37)	-18.9%
Vacation Rentals	\$207.63	\$227.19	(\$19.56)	-8.6%	\$226.09	(\$18.46)	-8.2%
Timeshares	\$61.03	\$32.01	\$29.02	90.7%	\$32.01	\$29.02	90.7%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$105.41	\$96.35	\$9.06	9.4%	\$95.37	\$10.04	10.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	286,215	320,864	(34,649)	-10.8%	305,381	(19,166)	-6.3%
Comp	72,882	74,716	(1,834)	-2.5%	76,228	(3,346)	-4.4%
28 Day	124,637	133,082	(8,445)	-6.3%	130,217	(5,580)	-4.3%
Total Occupied Rooms	483,734	528,662	(44,928)	-8.5%	511,826	(28,092)	-5.5%
Vacant	231,901	189,568	42,333	22.3%	206,263	25,638	12.4%
Total Available Rooms	715,635	718,230	(2,595)	-0.4%	718,089	(2,454)	-0.3%
Percentage of Occupancy							
Cash	40.0%	44.7%	(4.7)	-10.5%	42.5%	(2.5)	-5.9%
Comp	10.2%	10.4%	(0.2)	-1.9%	10.6%	(0.4)	-3.8%
28 Day	17.4%	18.5%	(1.1)	-5.9%	18.1%	(0.7)	-3.9%
Total Occupancy Percentage	67.6%	73.6%	(6.0)	-8.2%	71.3%	(3.7)	-5.2%
Vacant	32.4%	26.4%	6.0	22.7%	28.7%	3.7	12.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,171,238	\$30,915,023	(\$743,785)	-2.4%	\$29,124,782	\$1,046,456	3.6%
Comp	\$6,575,190	\$5,860,858	\$714,332	12.2%	\$5,860,858	\$714,332	12.2%
28 Day	\$3,778,119	\$4,008,896	(\$230,777)	-5.8%	\$3,998,818	(\$220,699)	-5.5%
Total Revenue	\$40,524,547	\$40,784,777	(\$260,230)	-0.6%	\$38,984,458	\$1,540,089	4.0%
Average Rates							
Cash	\$105.41	\$96.35	\$9.06	9.4%	\$95.37	\$10.04	10.5%
Comp	\$90.22	\$78.44	\$11.78	15.0%	\$76.89	\$13.33	17.3%
28 Day	\$30.31	\$30.12	\$0.19	0.6%	\$30.71	(\$0.40)	-1.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	240,526	277,022	(36,496)	-13.2%	261,623	(21,097)	-8.1%
Comp	72,622	74,089	(1,467)	-2.0%	75,601	(2,979)	-3.9%
28 Day	12,098	11,495	603	5.2%	11,495	603	5.2%
Total Occupied Rooms	325,246	362,606	(37,360)	-10.3%	348,719	(23,473)	-6.7%
Vacant	163,324	126,286	37,038	29.3%	134,085	29,239	21.8%
Total Available Rooms	488,570	488,892	(322)	-0.1%	482,804	5,766	1.2%
Percentage of Occupancy							
Cash	49.2%	56.7%	(7.5)	-13.2%	54.2%	(5.0)	-9.2%
Comp	14.9%	15.2%	(0.3)	-2.0%	15.7%	(0.8)	-5.1%
28 Day	2.5%	2.4%	0.1	4.2%	2.4%	0.1	4.2%
Total Occupancy Percentage	66.6%	74.2%	(7.6)	-10.2%	72.2%	(5.6)	-7.8%
Vacant	33.4%	25.8%	7.6	29.5%	27.8%	5.6	20.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$27,221,276	\$28,263,032	(\$1,041,756)	-3.7%	\$26,548,219	\$673,057	2.5%
Comp	\$6,565,195	\$5,834,900	\$730,295	12.5%	\$5,834,900	\$730,295	12.5%
28 Day	\$965,433	\$1,043,556	(\$78,123)	-7.5%	\$1,043,556	(\$78,123)	-7.5%
Total Revenue	\$34,751,904	\$35,141,488	(\$389,584)	-1.1%	\$33,426,675	\$1,325,229	4.0%
Average Rates							
Cash	\$113.17	\$102.02	\$11.15	10.9%	\$101.48	\$11.69	11.5%
Comp	\$90.40	\$78.76	\$11.64	14.8%	\$77.18	\$13.22	17.1%
28 Day	\$79.80	\$90.78	(\$10.98)	-12.1%	\$90.78	(\$10.98)	-12.1%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	22,239	22,047	192	0.9%	21,615	624	2.9%
Comp	55	303	(248)	-81.8%	303	(248)	-81.8%
28 Day	4,326	3,426	900	26.3%	3,426	900	26.3%
Total Occupied Rooms	26,620	25,776	844	3.3%	25,344	1,276	5.0%
Vacant	15,812	17,004	(1,192)	-7.0%	19,191	(3,379)	-17.6%
Total Available Rooms	42,432	42,780	(348)	-0.8%	44,535	(2,103)	-4.7%
Percentage of Occupancy							
Cash	52.4%	51.5%	0.9	1.7%	48.5%	3.9	8.0%
Comp	0.1%	0.7%	(0.6)	-85.7%	0.7%	(0.6)	-85.7%
28 Day	10.2%	8.0%	2.2	27.5%	7.7%	2.5	32.5%
Total Occupancy Percentage	62.7%	60.3%	2.4	4.0%	56.9%	5.8	10.2%
Vacant	37.3%	39.7%	(2.4)	-6.0%	43.1%	(5.8)	-13.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,242,673	\$1,193,222	\$49,451	4.1%	\$1,158,468	\$84,205	7.3%
Comp	\$3,194	\$11,680	(\$8,486)	-72.7%	\$11,680	(\$8,486)	-72.7%
28 Day	\$142,945	\$140,177	\$2,768	2.0%	\$140,177	\$2,768	2.0%
Total Revenue	\$1,388,812	\$1,345,079	\$43,733	3.3%	\$1,310,325	\$78,487	6.0%
Average Rates							
Cash	\$55.88	\$54.12	\$1.76	3.3%	\$53.60	\$2.28	4.3%
Comp	\$58.07	\$38.55	\$19.52	50.6%	\$38.55	\$19.52	50.6%
28 Day	\$33.04	\$40.92	(\$7.88)	-19.3%	\$40.92	(\$7.88)	-19.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,584	6,195	389	6.3%	6,521	63	1.0%
Comp	30	30	-	0.0%	30	-	0.0%
28 Day	70,123	75,760	(5,637)	-7.4%	73,553	(3,430)	-4.7%
Total Occupied Rooms	76,737	81,985	(5,248)	-6.4%	80,104	(3,367)	-4.2%
Vacant	16,930	18,238	(1,308)	-7.2%	20,476	(3,546)	-17.3%
Total Available Rooms	93,667	100,223	(6,556)	-6.5%	100,580	(6,913)	-6.9%
Percentage of Occupancy							
Cash	7.0%	6.2%	0.8	12.9%	6.5%	0.5	7.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.9%	75.6%	(0.7)	-0.9%	73.1%	1.8	2.5%
Total Occupancy Percentage	81.9%	81.8%	0.1	0.1%	79.6%	2.3	2.9%
Vacant	18.1%	18.2%	(0.1)	-0.5%	20.4%	(2.3)	-11.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$246,706	\$251,068	(\$4,362)	-1.7%	\$248,582	(\$1,876)	-0.8%
Comp	\$500	\$500	\$0	0.0%	\$500	\$0	0.0%
28 Day	\$1,614,253	\$1,600,801	\$13,452	0.8%	\$1,600,801	\$13,452	0.8%
Total Revenue	\$1,861,459	\$1,852,369	\$9,090	0.5%	\$1,849,883	\$11,576	0.6%
Average Rates							
Cash	\$37.47	\$40.53	(\$3.06)	-7.5%	\$38.12	(\$0.65)	-1.7%
Comp	\$16.67	\$16.67	\$0.00	0.0%	\$16.67	\$0.00	0.0%
28 Day	\$23.02	\$21.13	\$1.89	8.9%	\$21.76	\$1.26	5.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,066	7,323	1,743	23.8%	7,472	1,594	21.3%
Comp	175	294	(119)	-40.5%	294	(119)	-40.5%
28 Day	30,696	33,542	(2,846)	-8.5%	32,884	(2,188)	-6.7%
Total Occupied Rooms	39,937	41,159	(1,222)	-3.0%	40,650	(713)	-1.8%
Vacant	13,879	12,316	1,563	12.7%	12,733	1,146	9.0%
Total Available Rooms	53,816	53,475	341	0.6%	53,383	433	0.8%
Percentage of Occupancy							
Cash	16.8%	13.7%	3.1	22.6%	14.0%	2.8	20.0%
Comp	0.3%	0.5%	(0.2)	-40.0%	0.6%	(0.3)	-50.0%
28 Day	57.0%	62.7%	(5.7)	-9.1%	61.6%	(4.6)	-7.5%
Total Occupancy Percentage	74.2%	77.0%	(2.8)	-3.6%	76.1%	(1.9)	-2.5%
Vacant	25.8%	23.0%	2.8	12.2%	23.9%	1.9	7.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$286,594	\$297,083	(\$10,489)	-3.5%	\$291,258	(\$4,664)	-1.6%
Comp	\$6,301	\$13,778	(\$7,477)	-54.3%	\$13,778	(\$7,477)	-54.3%
28 Day	\$518,554	\$513,991	\$4,563	0.9%	\$503,913	\$14,641	2.9%
Total Revenue	\$811,449	\$824,852	(\$13,403)	-1.6%	\$808,949	\$2,500	0.3%
Average Rates							
Cash	\$31.61	\$40.57	(\$8.96)	-22.1%	\$38.98	(\$7.37)	-18.9%
Comp	\$36.01	\$46.86	(\$10.85)	-23.2%	\$46.86	(\$10.85)	-23.2%
28 Day	\$16.89	\$15.32	\$1.57	10.2%	\$15.32	\$1.57	10.2%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,761	3,308	1,453	43.9%	3,181	1,580	49.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,394	8,859	(1,465)	-16.5%	8,859	(1,465)	-16.5%
Total Occupied Rooms	12,155	12,167	(12)	-0.1%	12,040	115	1.0%
Vacant	12,290	7,735	4,555	58.9%	11,711	579	4.9%
Total Available Rooms	24,445	19,902	4,543	22.8%	23,751	694	2.9%
Percentage of Occupancy							
Cash	19.5%	16.6%	2.9	17.5%	13.4%	6.1	45.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.2%	44.5%	(14.3)	-32.1%	37.3%	(7.1)	-19.0%
Total Occupancy Percentage	49.7%	61.1%	(11.4)	-18.7%	50.7%	(1.0)	-2.0%
Vacant	50.3%	38.9%	11.4	29.3%	49.3%	1.0	2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$988,505	\$751,542	\$236,963	31.5%	\$719,179	\$269,326	37.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$536,934	\$710,371	(\$173,437)	-24.4%	\$710,371	(\$173,437)	-24.4%
Total Revenue	\$1,525,439	\$1,461,913	\$63,526	4.3%	\$1,429,550	\$95,889	6.7%
Average Rates							
Cash	\$207.63	\$227.19	(\$19.56)	-8.6%	\$226.09	(\$18.46)	-8.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$72.62	\$80.19	(\$7.57)	-9.4%	\$80.19	(\$7.57)	-9.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,039	4,969	(1,930)	-38.8%	4,969	(1,930)	-38.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,039	4,969	(1,930)	-38.8%	4,969	(1,930)	-38.8%
Vacant	9,666	7,989	1,677	21.0%	8,067	1,599	19.8%
Total Available Rooms	12,705	12,958	(253)	-2.0%	13,036	(331)	-2.5%
Percentage of Occupancy							
Cash	23.9%	38.3%	(14.4)	-37.6%	38.1%	(14.2)	-37.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	23.9%	38.3%	(14.4)	-37.6%	38.1%	(14.2)	-37.3%
Vacant	76.1%	61.7%	14.4	23.3%	61.9%	14.2	22.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$185,484	\$159,076	\$26,408	16.6%	\$159,076	\$26,408	16.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$185,484	\$159,076	\$26,408	16.6%	\$159,076	\$26,408	16.6%
Average Rates							
Cash	\$61.03	\$32.01	\$29.02	90.7%	\$32.01	\$29.02	90.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2018

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$158,633,893	\$160,830,108	(\$2,196,215)	-1.4%	\$156,088,220	\$2,545,673	1.6%
Occupied Rooms - Cash	1,312,673	1,455,634	(142,961)	-9.8%	1,425,609	(112,936)	-7.9%
Average Rate - Cash	\$120.85	\$110.49	\$10.36	9.4%	\$109.49	\$11.36	10.4%
Occupied Rooms							
Cash	1,312,673	1,455,634	(142,961)	-9.8%	1,425,609	(112,936)	-7.9%
Comp	321,220	319,043	2,177	0.7%	325,516	(4,296)	-1.3%
28 Day	497,250	533,429	(36,179)	-6.8%	521,914	(24,664)	-4.7%
Total Occupied Rooms	2,131,143	2,308,106	(176,963)	-7.7%	2,273,039	(141,896)	-6.2%
Percentage of Occupancy							
Cash	45.7%	50.2%	(4.5)	-9.0%	48.9%	(3.2)	-6.5%
Comp	11.2%	11.0%	0.2	1.8%	11.2%	-	0.0%
28 Day	17.3%	18.4%	(1.1)	-6.0%	17.9%	(0.6)	-3.4%
Total Percentage of Occupancy	74.2%	79.6%	(5.4)	-6.8%	78.0%	(3.8)	-4.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,097,497	1,221,099	(123,602)	-10.1%	1,191,606	(94,109)	-7.9%
Motels	96,555	109,481	(12,926)	-11.8%	107,334	(10,779)	-10.0%
28 Day Motels	29,061	29,054	7	0.0%	30,583	(1,522)	-5.0%
R.V. Parks	46,777	45,429	1,348	3.0%	46,355	422	0.9%
Vacation Rentals	25,459	21,846	3,613	16.5%	21,006	4,453	21.2%
Timeshares	13,147	24,052	(10,905)	-45.3%	24,052	(10,905)	-45.3%
Home Owner Rentals	4,177	4,673	(496)	-10.6%	4,673	(496)	-10.6%
Total Occupied - Cash	1,312,673	1,455,634	(142,961)	-9.8%	1,425,609	(112,936)	-7.9%
Percentage of Occupancy - Cash							
Hotels	56.7%	62.8%	(6.1)	-9.7%	61.8%	(5.1)	-8.3%
Motels	54.5%	58.3%	(3.8)	-6.5%	54.6%	(0.1)	-0.2%
28 Day Motels	7.6%	7.3%	0.3	4.1%	7.5%	0.1	1.3%
R.V. Parks	21.6%	20.2%	1.4	6.9%	21.5%	0.1	0.5%
Vacation Rentals	26.9%	27.7%	(0.8)	-2.9%	22.2%	4.7	21.2%
Timeshares	25.5%	46.8%	(21.3)	-45.5%	45.6%	(20.1)	-44.1%
Home Owner Rentals	27.2%	29.9%	(2.7)	-9.0%	27.5%	(0.3)	-1.1%
Total Occupancy Percentage - Cash	45.7%	50.2%	(4.5)	-9.0%	48.9%	(3.2)	-6.5%
Average Rates - Cash							
Hotels	\$127.59	\$116.22	\$11.37	9.8%	\$115.56	\$12.03	10.4%
Motels	\$67.64	\$65.81	\$1.83	2.8%	\$65.17	\$2.47	3.8%
28 Day Motels	\$42.93	\$43.68	(\$0.75)	-1.7%	\$41.09	\$1.84	4.5%
R.V. Parks	\$37.74	\$41.20	(\$3.46)	-8.4%	\$39.59	(\$1.85)	-4.7%
Vacation Rental	\$264.05	\$291.06	(\$27.01)	-9.3%	\$289.66	(\$25.61)	-8.8%
Timeshares	\$85.58	\$41.64	\$43.94	105.5%	\$41.64	\$43.94	105.5%
Home Owner Rentals	\$291.00	\$259.60	\$31.40	12.1%	\$259.60	\$31.40	12.1%
Total Cash Average Rate	\$120.85	\$110.49	\$10.36	9.4%	\$109.49	\$11.36	10.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,312,673	1,455,634	(142,961)	-9.8%	1,425,609	(112,936)	-7.9%
Comp	321,220	319,043	2,177	0.7%	325,516	(4,296)	-1.3%
28 Day	497,250	533,429	(36,179)	-6.8%	521,914	(24,664)	-4.7%
Total Occupied Rooms	2,131,143	2,308,106	(176,963)	-7.7%	2,273,039	(141,896)	-6.2%
Vacant	742,927	592,978	149,949	25.3%	640,535	102,392	16.0%
Total Available Rooms	2,874,070	2,901,084	(27,014)	-0.9%	2,913,574	(39,504)	-1.4%
Percentage of Occupancy							
Cash	45.7%	50.2%	(4.5)	-9.0%	48.9%	(3.2)	-6.5%
Comp	11.2%	11.0%	0.2	1.8%	11.2%	-	0.0%
28 Day	17.3%	18.4%	(1.1)	-6.0%	17.9%	(0.6)	-3.4%
Total Occupancy Percentage	74.2%	79.6%	(5.4)	-6.8%	78.0%	(3.8)	-4.9%
Vacant	25.8%	20.4%	5.4	26.5%	22.0%	3.8	17.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$158,633,893	\$160,830,108	(\$2,196,215)	-1.4%	\$156,088,220	\$2,545,673	1.6%
Comp	\$30,189,866	\$26,835,981	\$3,353,885	12.5%	\$26,835,980	\$3,353,886	12.5%
28 Day	\$15,646,711	\$12,538,951	\$3,107,760	24.8%	\$15,961,890	(\$315,179)	-2.0%
Total Revenue	\$204,470,470	\$200,205,040	\$4,265,430	2.1%	\$198,886,090	\$5,584,380	2.8%
Average Rates							
Cash	\$120.85	\$110.49	\$10.36	9.4%	\$109.49	\$11.36	10.4%
Comp	\$93.99	\$84.11	\$9.88	11.7%	\$82.44	\$11.55	14.0%
28 Day	\$31.47	\$23.51	\$7.96	33.9%	\$30.58	\$0.89	2.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,097,497	1,221,099	(123,602)	-10.1%	1,191,606	(94,109)	-7.9%
Comp	319,848	317,180	2,668	0.8%	323,653	(3,805)	-1.2%
28 Day	47,885	43,304	4,581	10.6%	43,304	4,581	10.6%
Total Occupied Rooms	1,465,230	1,581,583	(116,353)	-7.4%	1,558,563	(93,333)	-6.0%
Vacant	471,823	362,635	109,188	30.1%	370,804	101,019	27.2%
Total Available Rooms	1,937,053	1,944,218	(7,165)	-0.4%	1,929,367	7,686	0.4%
Percentage of Occupancy							
Cash	56.7%	62.8%	(6.1)	-9.7%	61.8%	(5.1)	-8.3%
Comp	16.5%	16.3%	0.2	1.2%	16.8%	(0.3)	-1.8%
28 Day	2.5%	2.2%	0.3	13.6%	2.2%	0.3	13.6%
Total Occupancy Percentage	75.6%	81.3%	(5.7)	-7.0%	80.8%	(5.2)	-6.4%
Vacant	24.4%	18.7%	5.7	30.5%	19.2%	5.2	27.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$140,027,089	\$141,911,487	(\$1,884,398)	-1.3%	\$137,702,517	\$2,324,572	1.7%
Comp	\$30,118,239	\$26,755,908	\$3,362,331	12.6%	\$26,755,908	\$3,362,331	12.6%
28 Day	\$3,915,484	\$3,823,815	\$91,669	2.4%	\$3,823,815	\$91,669	2.4%
Total Revenue	\$174,060,812	\$172,491,210	\$1,569,602	0.9%	\$168,282,240	\$5,778,572	3.4%
Average Rates							
Cash	\$127.59	\$116.22	\$11.37	9.8%	\$115.56	\$12.03	10.4%
Comp	\$94.16	\$84.36	\$9.80	11.6%	\$82.67	\$11.49	13.9%
28 Day	\$81.77	\$88.30	(\$6.53)	-7.4%	\$88.30	(\$6.53)	-7.4%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	96,555	109,481	(12,926)	-11.8%	107,334	(10,779)	-10.0%
Comp	321	799	(478)	-59.8%	799	(478)	-59.8%
28 Day	14,871	17,231	(2,360)	-13.7%	17,231	(2,360)	-13.7%
Total Occupied Rooms	111,747	127,511	(15,764)	-12.4%	125,364	(13,617)	-10.9%
Vacant	65,297	60,421	4,876	8.1%	71,308	(6,011)	-8.4%
Total Available Rooms	177,044	187,932	(10,888)	-5.8%	196,672	(19,628)	-10.0%
Percentage of Occupancy							
Cash	54.5%	58.3%	(3.8)	-6.5%	54.6%	(0.1)	-0.2%
Comp	0.2%	0.4%	(0.2)	-50.0%	0.4%	(0.2)	-50.0%
28 Day	8.4%	9.2%	(0.8)	-8.7%	8.8%	(0.4)	-4.5%
Total Occupancy Percentage	63.1%	67.8%	(4.7)	-6.9%	63.7%	(0.6)	-0.9%
Vacant	36.9%	32.2%	4.7	14.6%	36.3%	0.6	1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,530,885	\$7,204,584	(\$673,699)	-9.4%	\$6,994,742	(\$463,857)	-6.6%
Comp	\$21,984	\$33,197	(\$11,213)	-33.8%	\$33,197	(\$11,213)	-33.8%
28 Day	\$621,169	\$738,661	(\$117,492)	-15.9%	\$738,660	(\$117,491)	-15.9%
Total Revenue	\$7,174,038	\$7,976,442	(\$802,404)	-10.1%	\$7,766,599	(\$592,561)	-7.6%
Average Rates							
Cash	\$67.64	\$65.81	\$1.83	2.8%	\$65.17	\$2.47	3.8%
Comp	\$68.49	\$41.55	\$26.94	64.8%	\$41.55	\$26.94	64.8%
28 Day	\$41.77	\$42.87	(\$1.10)	-2.6%	\$42.87	(\$1.10)	-2.6%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	29,061	29,054	7	0.0%	30,583	(1,522)	-5.0%
Comp	120	60	60	100.0%	60	60	100.0%
28 Day	280,996	316,111	(35,115)	-11.1%	306,903	(25,907)	-8.4%
Total Occupied Rooms	310,177	345,225	(35,048)	-10.2%	337,546	(27,369)	-8.1%
Vacant	71,335	52,434	18,901	36.0%	70,208	1,127	1.6%
Total Available Rooms	381,512	397,659	(16,147)	-4.1%	407,754	(26,242)	-6.4%
Percentage of Occupancy							
Cash	7.6%	7.3%	0.3	4.1%	7.5%	0.1	1.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.7%	79.5%	(5.8)	-7.3%	75.3%	(1.6)	-2.1%
Total Occupancy Percentage	81.3%	86.8%	(5.5)	-6.3%	82.8%	(1.5)	-1.8%
Vacant	18.7%	13.2%	5.5	41.7%	17.2%	1.5	8.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,247,545	\$1,269,161	(\$21,616)	-1.7%	\$1,256,595	(\$9,050)	-0.7%
Comp	\$2,000	\$1,000	\$1,000	100.0%	\$1,000	\$1,000	100.0%
28 Day	\$6,475,354	\$3,283,775	\$3,191,579	97.2%	\$6,740,057	(\$264,703)	-3.9%
Total Revenue	\$7,724,899	\$4,553,936	\$3,170,963	69.6%	\$7,997,652	(\$272,753)	-3.4%
Average Rates							
Cash	\$42.93	\$43.68	(\$0.75)	-1.7%	\$41.09	\$1.84	4.5%
Comp	\$16.67	\$16.67	\$0.00	0.0%	\$16.67	\$0.00	0.0%
28 Day	\$23.04	\$10.39	\$12.65	121.8%	\$21.96	\$1.08	4.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	46,777	45,429	1,348	3.0%	46,355	422	0.9%
Comp	920	993	(73)	-7.4%	993	(73)	-7.4%
28 Day	119,669	121,987	(2,318)	-1.9%	119,595	74	0.1%
Total Occupied Rooms	167,366	168,409	(1,043)	-0.6%	166,943	423	0.3%
Vacant	49,674	56,846	(7,172)	-12.6%	48,369	1,305	2.7%
Total Available Rooms	217,040	225,255	(8,215)	-3.6%	215,312	1,728	0.8%
Percentage of Occupancy							
Cash	21.6%	20.2%	1.4	6.9%	21.5%	0.1	0.5%
Comp	0.4%	0.4%	-	0.0%	0.5%	(0.1)	-20.0%
28 Day	55.1%	54.2%	0.9	1.7%	55.5%	(0.4)	-0.7%
Total Occupancy Percentage	77.1%	74.8%	2.3	3.1%	77.5%	(0.4)	-0.5%
Vacant	22.9%	25.2%	(2.3)	-9.1%	22.5%	0.4	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,765,341	\$1,871,704	(\$106,363)	-5.7%	\$1,835,003	(\$69,662)	-3.8%
Comp	\$46,442	\$44,126	\$2,316	5.2%	\$44,125	\$2,317	5.3%
28 Day	\$1,972,752	\$1,934,454	\$38,298	2.0%	\$1,896,523	\$76,229	4.0%
Total Revenue	\$3,784,535	\$3,850,284	(\$65,749)	-1.7%	\$3,775,651	\$8,884	0.2%
Average Rates							
Cash	\$37.74	\$41.20	(\$3.46)	-8.4%	\$39.59	(\$1.85)	-4.7%
Comp	\$50.48	\$44.44	\$6.04	13.6%	\$44.44	\$6.04	13.6%
28 Day	\$16.49	\$15.86	\$0.63	4.0%	\$15.86	\$0.63	4.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	25,459	21,846	3,613	16.5%	21,006	4,453	21.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	32,422	33,312	(890)	-2.7%	33,312	(890)	-2.7%
Total Occupied Rooms	57,881	55,158	2,723	4.9%	54,318	3,563	6.6%
Vacant	36,651	23,808	12,843	53.9%	40,370	(3,719)	-9.2%
Total Available Rooms	94,532	78,966	15,566	19.7%	94,688	(156)	-0.2%
Percentage of Occupancy							
Cash	26.9%	27.7%	(0.8)	-2.9%	22.2%	4.7	21.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.3%	42.2%	(7.9)	-18.7%	35.2%	(0.9)	-2.6%
Total Occupancy Percentage	61.2%	69.9%	(8.7)	-12.4%	57.4%	3.8	6.6%
Vacant	38.8%	30.1%	8.7	28.9%	42.6%	(3.8)	-8.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,722,396	\$6,358,442	\$363,954	5.7%	\$6,084,633	\$637,763	10.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$2,510,189	\$2,593,622	(\$83,433)	-3.2%	\$2,593,622	(\$83,433)	-3.2%
Total Revenue	\$9,232,585	\$8,952,064	\$280,521	3.1%	\$8,678,255	\$554,330	6.4%
Average Rates							
Cash	\$264.05	\$291.06	(\$27.01)	-9.3%	\$289.66	(\$25.61)	-8.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$77.42	\$77.86	(\$0.44)	-0.6%	\$77.86	(\$0.44)	-0.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

October 2018

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,147	24,052	(10,905)	-45.3%	24,052	(10,905)	-45.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	13,147	24,052	(10,905)	-45.3%	24,052	(10,905)	-45.3%
Vacant	38,388	27,362	11,026	40.3%	28,718	9,670	33.7%
Total Available Rooms	51,535	51,414	121	0.2%	52,770	(1,235)	-2.3%
Percentage of Occupancy							
Cash	25.5%	46.8%	(21.3)	-45.5%	45.6%	(20.1)	-44.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	25.5%	46.8%	(21.3)	-45.5%	45.6%	(20.1)	-44.1%
Vacant	74.5%	53.2%	21.3	40.0%	54.4%	20.1	36.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,125,121	\$1,001,607	\$123,514	12.3%	\$1,001,607	\$123,514	12.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,125,121	\$1,001,607	\$123,514	12.3%	\$1,001,607	\$123,514	12.3%
Average Rates							
Cash	\$85.58	\$41.64	\$43.94	105.5%	\$41.64	\$43.94	105.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,177	4,673	(496)	-10.6%	4,673	(496)	-10.6%
Comp	11	11	-	0.0%	11	-	0.0%
28 Day	1,407	1,484	(77)	-5.2%	1,569	(162)	-10.3%
Total Occupied Rooms	5,595	6,168	(573)	-9.3%	6,253	(658)	-10.5%
Vacant	9,759	9,472	287	3.0%	10,758	(999)	-9.3%
Total Available Rooms	15,354	15,640	(286)	-1.8%	17,011	(1,657)	-9.7%
Percentage of Occupancy							
Cash	27.2%	29.9%	(2.7)	-9.0%	27.5%	(0.3)	-1.1%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.2%	9.5%	(0.3)	-3.2%	9.2%	-	0.0%
Total Occupancy Percentage	36.4%	39.4%	(3.0)	-7.6%	36.8%	(0.4)	-1.1%
Vacant	63.6%	60.6%	3.0	5.0%	63.2%	0.4	0.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,215,516	\$1,213,123	\$2,393	0.2%	\$1,213,123	\$2,393	0.2%
Comp	\$1,201	\$1,750	(\$549)	-31.4%	\$1,750	(\$549)	-31.4%
28 Day	\$151,763	\$164,624	(\$12,861)	-7.8%	\$169,213	(\$17,450)	-10.3%
Total Revenue	\$1,368,480	\$1,379,497	(\$11,017)	-0.8%	\$1,384,086	(\$15,606)	-1.1%
Average Rates							
Cash	\$291.00	\$259.60	\$31.40	12.1%	\$259.60	\$31.40	12.1%
Comp	\$109.18	\$159.09	(\$49.91)	-31.4%	\$159.09	(\$49.91)	-31.4%
28 Day	\$107.86	\$110.93	(\$3.07)	-2.8%	\$107.85	\$0.01	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
October 2018**

Current Month Actual October 2018	Last Year Actual October 2017			Tax District	Year To Date Actual July 2018 - October 2018	Last Year - Year To Date Actual July 2017 - October 2017		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$14,292,185	\$14,191,365	\$100,820	0.7%	Reno B	\$71,713,097	\$71,278,822	\$434,275	0.6%
\$8,937,293	\$8,313,124	\$624,170	7.5%	Reno D	\$42,504,796	\$42,433,612	\$71,184	0.2%
\$656,503	\$611,313	\$45,190	7.4%	Reno E	\$2,834,091	\$2,755,699	\$78,392	2.8%
\$23,885,982	\$23,115,802	\$770,180	3.3%	Total Reno	\$117,051,984	\$116,468,133	\$583,851	0.5%
\$52,828	\$35,051	\$17,777	50.7%	Washoe A	\$208,109	\$195,202	\$12,907	6.6%
\$2,890,978	\$2,670,500	\$220,477	8.3%	Washoe B	\$23,323,530	\$21,957,074	\$1,366,456	6.2%
\$2,943,806	\$2,705,551	\$238,254	8.8%	Total Washoe Co.	\$23,531,639	\$22,152,276	\$1,379,362	6.2%
\$3,341,450	\$3,303,430	\$38,020	1.2%	Sparks	\$18,050,270	\$17,467,811	\$582,460	3.3%
\$30,171,238	\$29,124,782	\$1,046,456	3.6%	Total Taxable Revenue	\$158,633,893	\$156,088,220	\$2,545,673	1.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
October 2018**

Current Month Actual October 2018	Last Year Actual October 2017			Tax District	Year To Date Actual July 2018 - October 2018	Last Year - Year To Date Actual July 2017 - October 2018		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
135,800	145,507	(9,707)	-6.7%	Reno B	618,465	661,190	(42,725)	-6.5%
85,263	93,669	(8,406)	-9.0%	Reno D	386,812	445,238	(58,426)	-13.1%
5,153	5,460	(307)	-5.6%	Reno E	22,059	23,329	(1,270)	-5.4%
226,216	244,636	(18,420)	-7.5%	Total Reno	1,027,336	1,129,757	(102,421)	-9.1%
1,765	1,315	450	34.2%	Washoe A	6,634	6,141	493	8.0%
13,886	13,171	715	5.4%	Washoe B	75,896	74,886	1,010	1.3%
15,651	14,486	1,165	8.0%	Total Washoe Co.	82,530	81,027	1,503	1.9%
44,348	46,259	(1,911)	-4.1%	Sparks	202,807	214,825	(12,018)	-5.6%
286,215	305,381	(19,166)	-6.3%	Total Taxable Rooms	1,312,673	1,425,609	(112,936)	-7.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
October 2018**

Current Month Actual October 2018	Last Year Actual October 2017			Tax District	Year To Date Actual July 2018 - October 2018	Last Year - Year To Date Actual July 2017 - October 2017		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$105.24	\$97.53	\$7.71	7.9%	Reno B	\$115.95	\$107.80	\$8.15	7.6%
\$104.82	\$88.75	\$16.07	18.1%	Reno D	\$109.88	\$95.31	\$14.58	15.3%
\$127.40	\$111.96	\$15.44	13.8%	Reno E	\$128.48	\$118.12	\$10.35	8.8%
\$105.59	\$94.49	\$11.10	11.7%	Total Reno	\$113.94	\$103.09	\$10.85	10.5%
\$29.93	\$26.65	\$3.28	12.3%	Washoe A	\$31.37	\$31.79	-\$0.42	-1.3%
\$208.19	\$202.76	\$5.44	2.7%	Washoe B	\$307.31	\$293.21	\$14.10	4.8%
\$188.09	\$186.77	\$1.32	0.7%	Total Washoe Co.	\$285.13	\$273.39	\$11.73	4.3%
\$75.35	\$71.41	\$3.93	5.5%	Sparks	\$89.00	\$81.31	\$7.69	9.5%
\$105.41	\$95.37	\$10.04	10.5%	Total Average Daily Rate	\$120.85	\$109.49	\$11.36	10.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
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Washoe A	Washoe County except Incline
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