

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

January 2019

Room Statistics

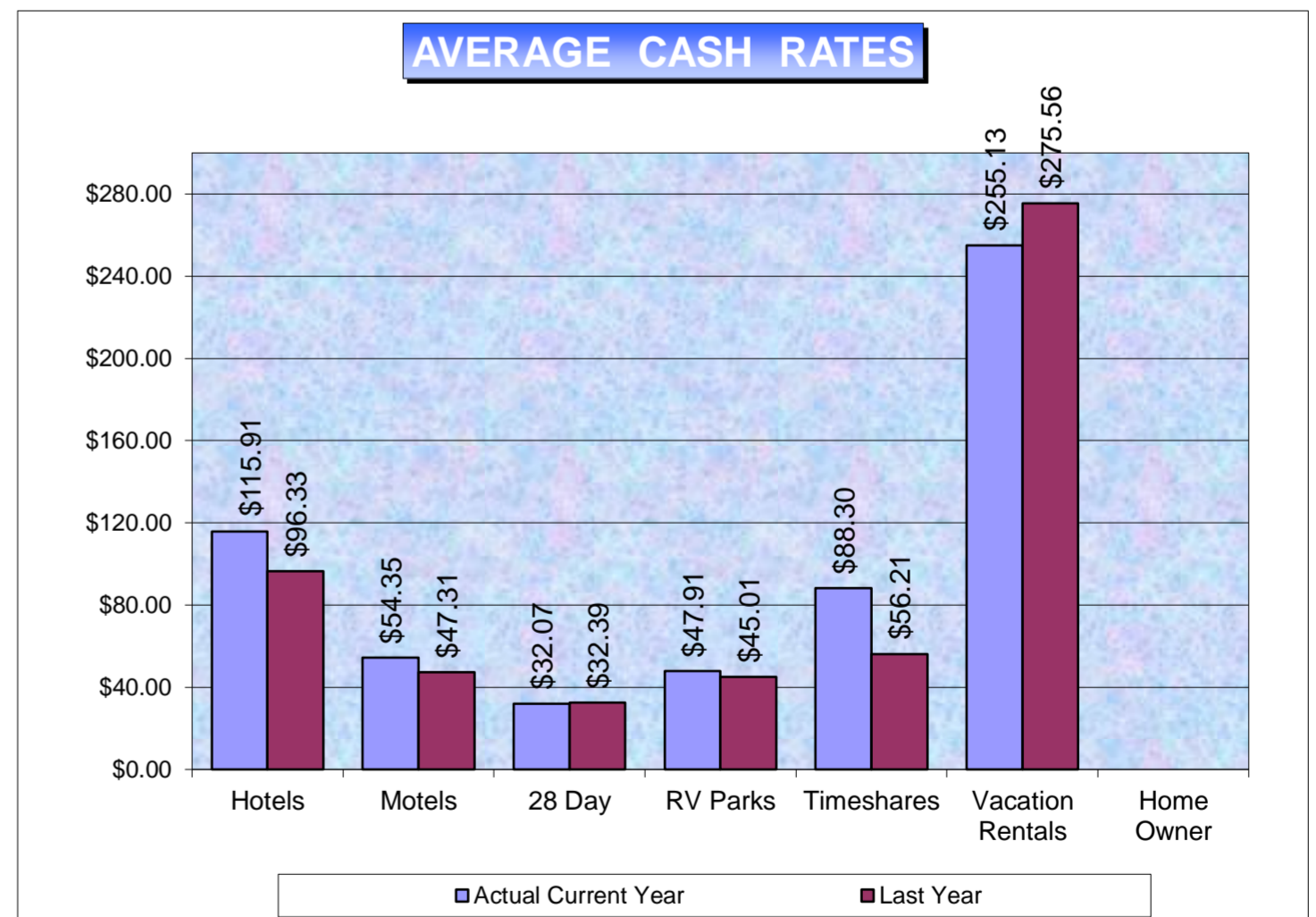
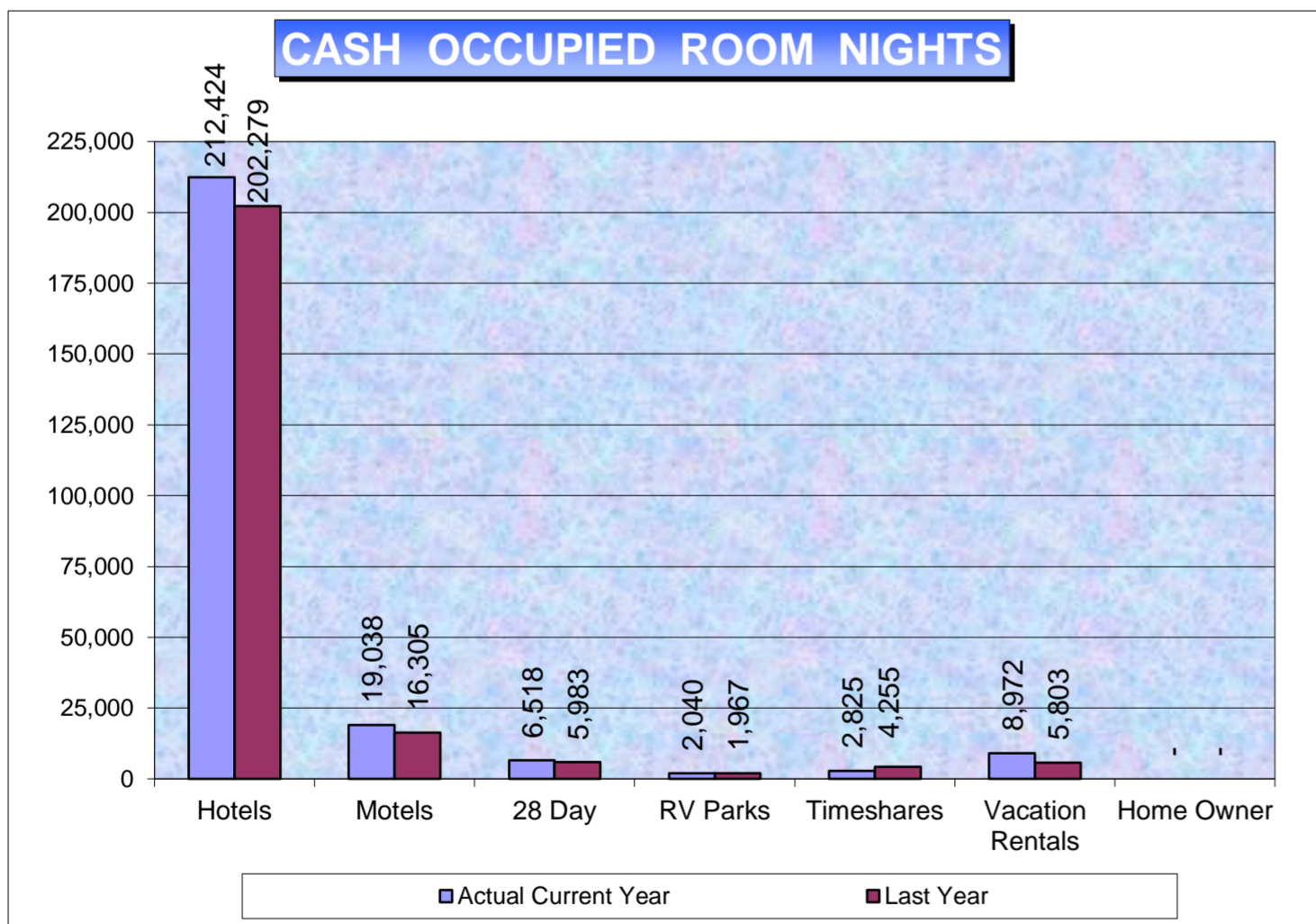
Taxable room revenues for the month of \$28,502,864 are above prior year by \$6,124,758 (27.4%). Cash occupied room nights of 251,817 are above prior year by 15,225 (6.4%). Comp occupied room nights of 60,511 are below prior year by 4,085 (-6.3%), and 28-day occupied room nights of 128,233 are above prior year by 1,352 (1.1%). Total occupied rooms for the month (Cash, Comp, 28-day) are 440,561 (2.9%) above the prior year.

Overall, Washoe County occupancy percentages of 60.9% for the month is 2.0% above the 59.7% level of the prior year. There were 5,899 (0.8%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$113.19 increased \$18.60 (19.7%), compared to \$94.59 for the prior year.

Year-to-date cash occupied room nights of 2,078,767 are 132,306 (-6.0%) below prior year. Cash average rates year-to-date of \$116.23 are \$11.94 (11.4%) above the prior year. Year-to-date, total taxable room revenues of \$241,618,483 are \$11,023,209 (4.8%) above prior year.

January 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	488,332	212,424	\$115.91	\$96.33	\$19.58	20.3%
Motels	42,765	19,038	\$54.35	\$47.31	\$7.04	14.9%
28 Day	94,886	6,518	\$32.07	\$32.39	(\$0.32)	-1.0%
RV Parks	53,816	2,040	\$47.91	\$45.01	\$2.90	6.4%
Timeshares	13,225	2,825	\$88.30	\$56.21	\$32.09	57.1%
Vacation Rentals	30,283	8,972	\$255.13	\$275.56	(\$20.43)	-7.4%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	723,307	251,817	\$113.19	\$94.59	\$18.60	19.7%



Attached please find the detail statistics for each market segment.

Contact:
Robert Chisel
 Director of Finance
rchisel@renotahoeusa.com
 775-827-7626

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$28,502,864	\$25,576,315	\$2,926,549	11.4%	\$22,378,106	\$6,124,758	27.4%
Occupied Rooms - Cash	251,817	257,312	(5,495)	-2.1%	236,592	15,225	6.4%
Average Rate - Cash	\$113.19	\$99.40	\$13.79	13.9%	\$94.59	\$18.60	19.7%
Occupied Rooms							
Cash	251,817	257,312	(5,495)	-2.1%	236,592	15,225	6.4%
Comp	60,511	63,312	(2,801)	-4.4%	64,596	(4,085)	-6.3%
28 Day	128,233	129,740	(1,507)	-1.2%	126,881	1,352	1.1%
Total Occupied Rooms	440,561	450,364	(9,803)	-2.2%	428,069	12,492	2.9%
Percentage of Occupancy							
Cash	34.8%	35.7%	(0.9)	-2.5%	33.0%	1.8	5.5%
Comp	8.4%	8.8%	(0.4)	-4.5%	9.0%	(0.6)	-6.7%
28 Day	17.7%	18.0%	(0.3)	-1.7%	17.7%	-	0.0%
Total Percentage of Occupancy	60.9%	62.5%	(1.6)	-2.6%	59.7%	1.2	2.0%
Market Segments							
Occupied Rooms - Cash							
Hotels	212,424	222,779	(10,355)	-4.6%	202,279	10,145	5.0%
Motels	19,038	16,631	2,407	14.5%	16,305	2,733	16.8%
28 Day Motels	6,518	5,684	834	14.7%	5,983	535	8.9%
R.V. Parks	2,040	1,928	112	5.8%	1,967	73	3.7%
Vacation Rentals	8,972	6,035	2,937	48.7%	5,803	3,169	54.6%
Timehares	2,825	4,255	(1,430)	-33.6%	4,255	(1,430)	-33.6%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	251,817	257,312	(5,495)	-2.1%	236,592	15,225	6.4%
Percentage of Occupancy - Cash							
Hotels	43.5%	45.3%	(1.8)	-4.0%	42.2%	1.3	3.1%
Motels	44.5%	38.9%	5.6	14.4%	35.9%	8.6	24.0%
28 Day Motels	6.9%	5.7%	1.2	21.1%	6.0%	0.9	15.0%
R.V. Parks	3.8%	3.6%	0.2	5.6%	3.7%	0.1	2.7%
Vacation Rentals	29.6%	30.3%	(0.7)	-2.3%	22.4%	7.2	32.1%
Timeshares	21.4%	32.8%	(11.4)	-34.8%	31.5%	(10.1)	-33.6%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	34.8%	35.7%	(0.9)	-2.5%	33.0%	1.8	5.5%
Average Rates - Cash							
Hotels	\$115.91	\$101.37	\$14.54	14.3%	\$96.33	\$19.58	20.3%
Motels	\$54.35	\$47.78	\$6.57	13.8%	\$47.31	\$7.04	14.9%
28 Day Motels	\$32.07	\$34.83	(\$2.76)	-7.9%	\$32.39	(\$0.32)	-1.0%
R.V. Parks	\$47.91	\$46.83	\$1.08	2.3%	\$45.01	\$2.90	6.4%
Vacation Rentals	\$255.13	\$276.89	(\$21.76)	-7.9%	\$275.56	(\$20.43)	-7.4%
Timeshares	\$88.30	\$56.21	\$32.09	57.1%	\$56.21	\$32.09	57.1%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$113.19	\$99.40	\$13.79	13.9%	\$94.59	\$18.60	19.7%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	251,817	257,312	(5,495)	-2.1%	236,592	15,225	6.4%
Comp	60,511	63,312	(2,801)	-4.4%	64,596	(4,085)	-6.3%
28 Day	128,233	129,740	(1,507)	-1.2%	126,881	1,352	1.1%
Total Occupied Rooms	440,561	450,364	(9,803)	-2.2%	428,069	12,492	2.9%
Vacant	282,746	270,656	12,090	4.5%	289,339	(6,593)	-2.3%
Total Available Rooms	723,307	721,020	2,287	0.3%	717,408	5,899	0.8%
Percentage of Occupancy							
Cash	34.8%	35.7%	(0.9)	-2.5%	33.0%	1.8	5.5%
Comp	8.4%	8.8%	(0.4)	-4.5%	9.0%	(0.6)	-6.7%
28 Day	17.7%	18.0%	(0.3)	-1.7%	17.7%	-	0.0%
Total Occupancy Percentage	60.9%	62.5%	(1.6)	-2.6%	59.7%	1.2	2.0%
Vacant	39.1%	37.5%	1.6	4.3%	40.3%	(1.2)	-3.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$28,502,864	\$25,576,315	\$2,926,549	11.4%	\$22,378,106	\$6,124,758	27.4%
Comp	\$5,718,882	\$5,057,568	\$661,314	13.1%	\$5,057,568	\$661,314	13.1%
28 Day	\$3,882,864	\$3,446,416	\$436,448	12.7%	\$3,532,978	\$349,886	9.9%
Total Revenue	\$38,104,610	\$34,080,299	\$4,024,311	11.8%	\$30,968,652	\$7,135,958	23.0%
Average Rates							
Cash	\$113.19	\$99.40	\$13.79	13.9%	\$94.59	\$18.60	19.7%
Comp	\$94.51	\$79.88	\$14.63	18.3%	\$78.30	\$16.21	20.7%
28 Day	\$30.28	\$26.56	\$3.72	14.0%	\$27.84	\$2.44	8.8%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	212,424	222,779	(10,355)	-4.6%	202,279	10,145	5.0%
Comp	60,396	62,904	(2,508)	-4.0%	64,188	(3,792)	-5.9%
28 Day	11,354	7,937	3,417	43.1%	7,937	3,417	43.1%
Total Occupied Rooms	284,174	293,620	(9,446)	-3.2%	274,404	9,770	3.6%
Vacant	204,158	198,062	6,096	3.1%	205,175	(1,017)	-0.5%
Total Available Rooms	488,332	491,682	(3,350)	-0.7%	479,579	8,753	1.8%
Percentage of Occupancy							
Cash	43.5%	45.3%	(1.8)	-4.0%	42.2%	1.3	3.1%
Comp	12.4%	12.8%	(0.4)	-3.1%	13.4%	(1.0)	-7.5%
28 Day	2.3%	1.6%	0.7	43.8%	1.7%	0.6	35.3%
Total Occupancy Percentage	58.2%	59.7%	(1.5)	-2.5%	57.2%	1.0	1.7%
Vacant	41.8%	40.3%	1.5	3.7%	42.8%	(1.0)	-2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$24,622,978	\$22,583,284	\$2,039,694	9.0%	\$19,486,127	\$5,136,851	26.4%
Comp	\$5,710,094	\$5,046,117	\$663,977	13.2%	\$5,046,117	\$663,977	13.2%
28 Day	\$886,619	\$698,202	\$188,417	27.0%	\$698,202	\$188,417	27.0%
Total Revenue	\$31,219,691	\$28,327,603	\$2,892,088	10.2%	\$25,230,446	\$5,989,245	23.7%
Average Rates							
Cash	\$115.91	\$101.37	\$14.54	14.3%	\$96.33	\$19.58	20.3%
Comp	\$94.54	\$80.22	\$14.32	17.9%	\$78.61	\$15.93	20.3%
28 Day	\$78.09	\$87.97	(\$9.88)	-11.2%	\$87.97	(\$9.88)	-11.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,038	16,631	2,407	14.5%	16,305	2,733	16.8%
Comp	50	245	(195)	-79.6%	245	(195)	-79.6%
28 Day	3,645	3,622	23	0.6%	3,622	23	0.6%
Total Occupied Rooms	22,733	20,498	2,235	10.9%	20,172	2,561	12.7%
Vacant	20,032	22,282	(2,250)	-10.1%	25,286	(5,254)	-20.8%
Total Available Rooms	42,765	42,780	(15)	0.0%	45,458	(2,693)	-5.9%
Percentage of Occupancy							
Cash	44.5%	38.9%	5.6	14.4%	35.9%	8.6	24.0%
Comp	0.1%	0.6%	(0.5)	-83.3%	0.5%	(0.4)	-80.0%
28 Day	8.5%	8.5%	-	0.0%	8.0%	0.5	6.3%
Total Occupancy Percentage	53.2%	47.9%	5.3	11.1%	44.4%	8.8	19.8%
Vacant	46.8%	52.1%	(5.3)	-10.2%	55.6%	(8.8)	-15.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,034,705	\$794,582	\$240,123	30.2%	\$771,439	\$263,266	34.1%
Comp	\$7,030	\$6,190	\$840	13.6%	\$6,190	\$840	13.6%
28 Day	\$139,933	\$132,754	\$7,179	5.4%	\$132,754	\$7,179	5.4%
Total Revenue	\$1,181,668	\$933,526	\$248,142	26.6%	\$910,383	\$271,285	29.8%
Average Rates							
Cash	\$54.35	\$47.78	\$6.57	13.8%	\$47.31	\$7.04	14.9%
Comp	\$140.60	\$25.27	\$115.33	456.4%	\$25.27	\$115.33	456.4%
28 Day	\$38.39	\$36.65	\$1.74	4.7%	\$36.65	\$1.74	4.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,518	5,684	834	14.7%	5,983	535	8.9%
Comp	-	30	(30)	-100.0%	30	(30)	-100.0%
28 Day	70,118	74,855	(4,737)	-6.3%	72,675	(2,557)	-3.5%
Total Occupied Rooms	76,636	80,569	(3,933)	-4.9%	78,688	(2,052)	-2.6%
Vacant	18,250	19,654	(1,404)	-7.1%	20,897	(2,647)	-12.7%
Total Available Rooms	94,886	100,223	(5,337)	-5.3%	99,585	(4,699)	-4.7%
Percentage of Occupancy							
Cash	6.9%	5.7%	1.2	21.1%	6.0%	0.9	15.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.9%	74.7%	(0.8)	-1.1%	73.0%	0.9	1.2%
Total Occupancy Percentage	80.8%	80.4%	0.4	0.5%	79.0%	1.8	2.3%
Vacant	19.2%	19.6%	(0.4)	-2.0%	21.0%	(1.8)	-8.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$209,028	\$197,965	\$11,063	5.6%	\$193,785	\$15,243	7.9%
Comp	\$0	\$500	(\$500)	-100.0%	\$500	(\$500)	-100.0%
28 Day	\$1,617,851	\$1,507,039	\$110,812	7.4%	\$1,521,669	\$96,182	6.3%
Total Revenue	\$1,826,879	\$1,705,504	\$121,375	7.1%	\$1,715,954	\$110,925	6.5%
Average Rates							
Cash	\$32.07	\$34.83	(\$2.76)	-7.9%	\$32.39	(\$0.32)	-1.0%
Comp	\$0.00	\$16.67	(\$16.67)	-100.0%	\$16.67	(\$16.67)	-100.0%
28 Day	\$23.07	\$20.13	\$2.94	14.6%	\$20.94	\$2.13	10.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,040	1,928	112	5.8%	1,967	73	3.7%
Comp	65	133	(68)	-51.1%	133	(68)	-51.1%
28 Day	33,200	34,609	(1,409)	-4.1%	33,930	(730)	-2.2%
Total Occupied Rooms	35,305	36,670	(1,365)	-3.7%	36,030	(725)	-2.0%
Vacant	18,511	16,805	1,706	10.2%	17,383	1,128	6.5%
Total Available Rooms	53,816	53,475	341	0.6%	53,413	403	0.8%
Percentage of Occupancy							
Cash	3.8%	3.6%	0.2	5.6%	3.7%	0.1	2.7%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	61.7%	64.7%	(3.0)	-4.6%	63.5%	(1.8)	-2.8%
Total Occupancy Percentage	65.6%	68.6%	(3.0)	-4.4%	67.5%	(1.9)	-2.8%
Vacant	34.4%	31.4%	3.0	9.6%	32.5%	1.9	5.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$97,735	\$90,296	\$7,439	8.2%	\$88,525	\$9,210	10.4%
Comp	\$1,758	\$4,761	(\$3,003)	-63.1%	\$4,761	(\$3,003)	-63.1%
28 Day	\$565,253	\$462,514	\$102,739	22.2%	\$534,446	\$30,807	5.8%
Total Revenue	\$664,746	\$557,571	\$107,175	19.2%	\$627,732	\$37,014	5.9%
Average Rates							
Cash	\$47.91	\$46.83	\$1.08	2.3%	\$45.01	\$2.90	6.4%
Comp	\$27.05	\$35.80	(\$8.75)	-24.4%	\$35.80	(\$8.75)	-24.4%
28 Day	\$17.03	\$13.36	\$3.67	27.5%	\$15.75	\$1.28	8.1%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,972	6,035	2,937	48.7%	5,803	3,169	54.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,916	8,717	1,199	13.8%	8,717	1,199	13.8%
Total Occupied Rooms	18,888	14,752	4,136	28.0%	14,520	4,368	30.1%
Vacant	11,395	5,150	6,245	121.3%	11,350	45	0.4%
Total Available Rooms	30,283	19,902	10,381	52.2%	25,870	4,413	17.1%
Percentage of Occupancy							
Cash	29.6%	30.3%	(0.7)	-2.3%	22.4%	7.2	32.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.7%	43.8%	(11.1)	-25.3%	33.7%	(1.0)	-3.0%
Total Occupancy Percentage	62.4%	74.1%	(11.7)	-15.8%	56.1%	6.3	11.2%
Vacant	37.6%	25.9%	11.7	45.2%	43.9%	(6.3)	-14.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,288,984	\$1,671,029	\$617,955	37.0%	\$1,599,071	\$689,913	43.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$673,208	\$645,907	\$27,301	4.2%	\$645,907	\$27,301	4.2%
Total Revenue	\$2,962,192	\$2,316,936	\$645,256	27.8%	\$2,244,978	\$717,214	31.9%
Average Rates							
Cash	\$255.13	\$276.89	(\$21.76)	-7.9%	\$275.56	(\$20.43)	-7.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$67.89	\$74.10	(\$6.21)	-8.4%	\$74.10	(\$6.21)	-8.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,825	4,255	(1,430)	-33.6%	4,255	(1,430)	-33.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,825	4,255	(1,430)	-33.6%	4,255	(1,430)	-33.6%
Vacant	10,400	8,703	1,697	19.5%	9,248	1,152	12.5%
Total Available Rooms	13,225	12,958	267	2.1%	13,503	(278)	-2.1%
Percentage of Occupancy							
Cash	21.4%	32.8%	(11.4)	-34.8%	31.5%	(10.1)	-32.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	21.4%	32.8%	(11.4)	-34.8%	31.5%	(10.1)	-32.1%
Vacant	78.6%	67.2%	11.4	17.0%	68.5%	10.1	14.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$249,434	\$239,159	\$10,275	4.3%	\$239,159	\$10,275	4.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$249,434	\$239,159	\$10,275	4.3%	\$239,159	\$10,275	4.3%
Average Rates							
Cash	\$88.30	\$56.21	\$32.09	57.1%	\$56.21	\$32.09	57.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

January 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$241,618,483	\$241,122,968	\$495,515	0.2%	\$230,595,274	\$11,023,209	4.8%
Occupied Rooms - Cash	2,078,767	2,283,847	(205,080)	-9.0%	2,211,073	(132,306)	-6.0%
Average Rate - Cash	\$116.23	\$105.58	\$10.65	10.1%	\$104.29	\$11.94	11.4%
Occupied Rooms							
Cash	2,078,767	2,283,847	(205,080)	-9.0%	2,211,073	(132,306)	-6.0%
Comp	515,387	512,277	3,110	0.6%	522,668	(7,281)	-1.4%
28 Day	875,711	929,131	(53,420)	-5.7%	909,018	(33,307)	-3.7%
Total Occupied Rooms	3,469,865	3,725,255	(255,390)	-6.9%	3,642,759	(172,894)	-4.7%
Percentage of Occupancy							
Cash	41.3%	45.1%	(3.8)	-8.4%	43.6%	(2.3)	-5.3%
Comp	10.2%	10.1%	0.1	1.0%	10.3%	(0.1)	-1.0%
28 Day	17.4%	18.3%	(0.9)	-4.9%	17.9%	(0.5)	-2.8%
Total Percentage of Occupancy	68.9%	73.5%	(4.6)	-6.3%	71.8%	(2.9)	-4.0%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,747,695	1,936,322	(188,627)	-9.7%	1,864,629	(116,934)	-6.3%
Motels	154,012	165,570	(11,558)	-7.0%	162,323	(8,311)	-5.1%
28 Day Motels	48,357	47,625	732	1.5%	50,131	(1,774)	-3.5%
R.V. Parks	55,492	53,663	1,829	3.4%	54,756	736	1.3%
Vacation Rentals	46,275	37,264	9,011	24.2%	35,831	10,444	29.1%
Timeshares	21,075	36,852	(15,777)	-42.8%	36,852	(15,777)	-42.8%
Home Owner Rentals	5,861	6,551	(690)	-10.5%	6,551	(690)	-10.5%
Total Occupied - Cash	2,078,767	2,283,847	(205,080)	-9.0%	2,211,073	(132,306)	-6.0%
Percentage of Occupancy - Cash							
Hotels	51.4%	56.8%	(5.4)	-9.5%	55.3%	(3.9)	-7.1%
Motels	50.7%	52.6%	(1.9)	-3.6%	49.1%	1.6	3.3%
28 Day Motels	7.3%	6.9%	0.4	5.8%	7.1%	0.2	2.8%
R.V. Parks	14.7%	14.0%	0.7	5.0%	14.6%	0.1	0.7%
Vacation Rentals	26.3%	27.0%	(0.7)	-2.6%	21.6%	4.7	21.8%
Timeshares	23.3%	41.0%	(17.7)	-43.2%	40.0%	(16.7)	-41.8%
Home Owner Rentals	19.3%	20.9%	(1.6)	-7.7%	20.5%	(1.2)	-5.9%
Total Occupancy Percentage - Cash	41.3%	45.1%	(3.8)	-8.4%	43.6%	(2.3)	-5.3%
Average Rates - Cash							
Hotels	\$121.58	\$110.19	\$11.39	10.3%	\$109.20	\$12.38	11.3%
Motels	\$63.24	\$60.81	\$2.43	4.0%	\$60.22	\$3.02	5.0%
28 Day Motels	\$40.50	\$41.09	(\$0.59)	-1.4%	\$38.61	\$1.89	4.9%
R.V. Parks	\$37.32	\$40.42	(\$3.10)	-7.7%	\$38.83	(\$1.51)	-3.9%
Vacation Rental	\$256.09	\$276.13	(\$20.04)	-7.3%	\$274.81	(\$18.72)	-6.8%
Timeshares	\$86.14	\$43.93	\$42.21	96.1%	\$43.93	\$42.21	96.1%
Home Owner Rentals	\$291.01	\$252.66	\$38.35	15.2%	\$255.50	\$35.51	13.9%
Total Cash Average Rate	\$116.23	\$105.58	\$10.65	10.1%	\$104.29	\$11.94	11.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,078,767	2,283,847	(205,080)	-9.0%	2,211,073	(132,306)	-6.0%
Comp	515,387	512,277	3,110	0.6%	522,668	(7,281)	-1.4%
28 Day	875,711	929,131	(53,420)	-5.7%	909,018	(33,307)	-3.7%
Total Occupied Rooms	3,469,865	3,725,255	(255,390)	-6.9%	3,642,759	(172,894)	-4.7%
Vacant	1,564,735	1,339,769	224,966	16.8%	1,427,854	136,881	9.6%
Total Available Rooms	5,034,600	5,065,024	(30,424)	-0.6%	5,070,613	(36,013)	-0.7%
Percentage of Occupancy							
Cash	41.3%	45.1%	(3.8)	-8.4%	43.6%	(2.3)	-5.3%
Comp	10.2%	10.1%	0.1	1.0%	10.3%	(0.1)	-1.0%
28 Day	17.4%	18.3%	(0.9)	-4.9%	17.9%	(0.5)	-2.8%
Total Occupancy Percentage	68.9%	73.5%	(4.6)	-6.3%	71.8%	(2.9)	-4.0%
Vacant	31.1%	26.5%	4.6	17.4%	28.2%	2.9	10.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$241,618,483	\$241,122,968	\$495,515	0.2%	\$230,595,274	\$11,023,209	4.8%
Comp	\$48,836,727	\$43,178,781	\$5,657,946	13.1%	\$43,179,780	\$5,656,947	13.1%
28 Day	\$27,224,891	\$19,053,857	\$8,171,034	42.9%	\$27,400,626	(\$175,735)	-0.6%
Total Revenue	\$317,680,101	\$303,355,606	\$14,324,495	4.7%	\$301,175,680	\$16,504,421	5.5%
Average Rates							
Cash	\$116.23	\$105.58	\$10.65	10.1%	\$104.29	\$11.94	11.4%
Comp	\$94.76	\$84.29	\$10.47	12.4%	\$82.61	\$12.15	14.7%
28 Day	\$31.09	\$20.51	\$10.58	51.6%	\$30.14	\$0.95	3.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,747,695	1,936,322	(188,627)	-9.7%	1,864,629	(116,934)	-6.3%
Comp	513,443	509,154	4,289	0.8%	519,545	(6,102)	-1.2%
28 Day	80,247	73,298	6,949	9.5%	73,298	6,949	9.5%
Total Occupied Rooms	2,341,385	2,518,774	(177,389)	-7.0%	2,457,472	(116,087)	-4.7%
Vacant	1,056,088	893,128	162,960	18.2%	911,756	144,332	15.8%
Total Available Rooms	3,397,473	3,411,902	(14,429)	-0.4%	3,369,228	28,245	0.8%
Percentage of Occupancy							
Cash	51.4%	56.8%	(5.4)	-9.5%	55.3%	(3.9)	-7.1%
Comp	15.1%	14.9%	0.2	1.3%	15.4%	(0.3)	-1.9%
28 Day	2.4%	2.1%	0.3	14.3%	2.2%	0.2	9.1%
Total Occupancy Percentage	68.9%	73.8%	(4.9)	-6.6%	72.9%	(4.0)	-5.5%
Vacant	31.1%	26.2%	4.9	18.7%	27.1%	4.0	14.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$212,477,965	\$213,365,257	(\$887,292)	-0.4%	\$203,619,470	\$8,858,495	4.4%
Comp	\$48,733,053	\$43,062,819	\$5,670,234	13.2%	\$43,062,819	\$5,670,234	13.2%
28 Day	\$6,469,776	\$6,442,415	\$27,361	0.4%	\$6,442,416	\$27,360	0.4%
Total Revenue	\$267,680,794	\$262,870,491	\$4,810,303	1.8%	\$253,124,705	\$14,556,089	5.8%
Average Rates							
Cash	\$121.58	\$110.19	\$11.39	10.3%	\$109.20	\$12.38	11.3%
Comp	\$94.91	\$84.58	\$10.33	12.2%	\$82.89	\$12.02	14.5%
28 Day	\$80.62	\$87.89	(\$7.27)	-8.3%	\$87.89	(\$7.27)	-8.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	154,012	165,570	(11,558)	-7.0%	162,323	(8,311)	-5.1%
Comp	571	1,626	(1,055)	-64.9%	1,626	(1,055)	-64.9%
28 Day	25,305	27,453	(2,148)	-7.8%	27,453	(2,148)	-7.8%
Total Occupied Rooms	179,888	194,649	(14,761)	-7.6%	191,402	(11,514)	-6.0%
Vacant	123,695	120,243	3,452	2.9%	139,498	(15,803)	-11.3%
Total Available Rooms	303,583	314,892	(11,309)	-3.6%	330,900	(27,317)	-8.3%
Percentage of Occupancy							
Cash	50.7%	52.6%	(1.9)	-3.6%	49.1%	1.6	3.3%
Comp	0.2%	0.5%	(0.3)	-60.0%	0.5%	(0.3)	-60.0%
28 Day	8.3%	8.7%	(0.4)	-4.6%	8.3%	-	0.0%
Total Occupancy Percentage	59.3%	61.8%	(2.5)	-4.0%	57.8%	1.5	2.6%
Vacant	40.7%	38.2%	2.5	6.5%	42.2%	(1.5)	-3.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$9,739,188	\$10,067,818	(\$328,630)	-3.3%	\$9,774,580	(\$35,392)	-0.4%
Comp	\$43,894	\$56,103	(\$12,209)	-21.8%	\$56,103	(\$12,209)	-21.8%
28 Day	\$1,043,738	\$1,127,808	(\$84,070)	-7.5%	\$1,127,804	(\$84,066)	-7.5%
Total Revenue	\$10,826,820	\$11,251,729	(\$424,909)	-3.8%	\$10,958,487	(\$131,667)	-1.2%
Average Rates							
Cash	\$63.24	\$60.81	\$2.43	4.0%	\$60.22	\$3.02	5.0%
Comp	\$76.87	\$34.50	\$42.37	122.8%	\$34.50	\$42.37	122.8%
28 Day	\$41.25	\$41.08	\$0.17	0.4%	\$41.08	\$0.17	0.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	48,357	47,625	732	1.5%	50,131	(1,774)	-3.5%
Comp	150	150	-	0.0%	150	-	0.0%
28 Day	492,017	542,834	(50,817)	-9.4%	527,023	(35,006)	-6.6%
Total Occupied Rooms	540,524	590,609	(50,085)	-8.5%	577,304	(36,780)	-6.4%
Vacant	119,859	104,486	15,373	14.7%	129,502	(9,643)	-7.4%
Total Available Rooms	660,383	695,095	(34,712)	-5.0%	706,806	(46,423)	-6.6%
Percentage of Occupancy							
Cash	7.3%	6.9%	0.4	5.8%	7.1%	0.2	2.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.5%	78.1%	(3.6)	-4.6%	74.6%	(0.1)	-0.1%
Total Occupancy Percentage	81.9%	85.0%	(3.1)	-3.6%	81.7%	0.2	0.2%
Vacant	18.1%	15.0%	3.1	20.7%	18.3%	(0.2)	-1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,958,460	\$1,957,102	\$1,358	0.1%	\$1,935,505	\$22,955	1.2%
Comp	\$2,500	\$1,500	\$1,000	66.7%	\$2,500	\$0	0.0%
28 Day	\$11,474,038	\$3,190,013	\$8,284,025	259.7%	\$11,503,352	(\$29,314)	-0.3%
Total Revenue	\$13,434,998	\$5,148,615	\$8,286,383	160.9%	\$13,441,357	(\$6,359)	0.0%
Average Rates							
Cash	\$40.50	\$41.09	(\$0.59)	-1.4%	\$38.61	\$1.89	4.9%
Comp	\$16.67	\$10.00	\$6.67	66.7%	\$16.67	\$0.00	0.0%
28 Day	\$23.32	\$5.88	\$17.44	296.6%	\$21.83	\$1.49	6.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	55,492	53,663	1,829	3.4%	54,756	736	1.3%
Comp	1,212	1,330	(118)	-8.9%	1,330	(118)	-8.9%
28 Day	218,100	223,715	(5,615)	-2.5%	219,328	(1,228)	-0.6%
Total Occupied Rooms	274,804	278,708	(3,904)	-1.4%	275,414	(610)	-0.2%
Vacant	101,948	105,247	(3,299)	-3.1%	98,414	3,534	3.6%
Total Available Rooms	376,752	383,955	(7,203)	-1.9%	373,828	2,924	0.8%
Percentage of Occupancy							
Cash	14.7%	14.0%	0.7	5.0%	14.6%	0.1	0.7%
Comp	0.3%	0.3%	-	0.0%	0.4%	(0.1)	-25.0%
28 Day	57.9%	58.3%	(0.4)	-0.7%	58.7%	(0.8)	-1.4%
Total Occupancy Percentage	72.9%	72.6%	0.3	0.4%	73.7%	(0.8)	-1.1%
Vacant	27.1%	27.4%	(0.3)	-1.1%	26.3%	0.8	3.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,071,030	\$2,168,883	(\$97,853)	-4.5%	\$2,126,356	(\$55,326)	-2.6%
Comp	\$56,079	\$56,493	(\$414)	-0.7%	\$56,492	(\$413)	-0.7%
28 Day	\$3,662,150	\$3,457,640	\$204,510	5.9%	\$3,486,484	\$175,666	5.0%
Total Revenue	\$5,789,259	\$5,683,016	\$106,243	1.9%	\$5,669,332	\$119,927	2.1%
Average Rates							
Cash	\$37.32	\$40.42	(\$3.10)	-7.7%	\$38.83	(\$1.51)	-3.9%
Comp	\$46.27	\$42.48	\$3.79	8.9%	\$42.48	\$3.79	8.9%
28 Day	\$16.79	\$15.46	\$1.33	8.6%	\$15.90	\$0.89	5.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	46,275	37,264	9,011	24.2%	35,831	10,444	29.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	57,993	59,161	(1,168)	-2.0%	59,161	(1,168)	-2.0%
Total Occupied Rooms	104,268	96,425	7,843	8.1%	94,992	9,276	9.8%
Vacant	71,416	41,605	29,811	71.7%	70,782	634	0.9%
Total Available Rooms	175,684	138,030	37,654	27.3%	165,774	9,910	6.0%
Percentage of Occupancy							
Cash	26.3%	27.0%	(0.7)	-2.6%	21.6%	4.7	21.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	33.0%	42.9%	(9.9)	-23.1%	35.7%	(2.7)	-7.6%
Total Occupancy Percentage	59.3%	69.9%	(10.6)	-15.2%	57.3%	2.0	3.5%
Vacant	40.7%	30.1%	10.6	35.2%	42.7%	(2.0)	-4.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$11,850,793	\$10,289,743	\$1,561,050	15.2%	\$9,846,644	\$2,004,149	20.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$4,348,224	\$4,565,197	(\$216,973)	-4.8%	\$4,565,197	(\$216,973)	-4.8%
Total Revenue	\$16,199,017	\$14,854,940	\$1,344,077	9.0%	\$14,411,841	\$1,787,176	12.4%
Average Rates							
Cash	\$256.09	\$276.13	(\$20.04)	-7.3%	\$274.81	(\$18.72)	-6.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$74.98	\$77.17	(\$2.19)	-2.8%	\$77.17	(\$2.19)	-2.8%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

January 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	21,075	36,852	(15,777)	-42.8%	36,852	(15,777)	-42.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	21,075	36,852	(15,777)	-42.8%	36,852	(15,777)	-42.8%
Vacant	69,355	53,018	16,337	30.8%	55,192	14,163	25.7%
Total Available Rooms	90,430	89,870	560	0.6%	92,044	(1,614)	-1.8%
Percentage of Occupancy							
Cash	23.3%	41.0%	(17.7)	-43.2%	40.0%	(16.7)	-41.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	23.3%	41.0%	(17.7)	-43.2%	40.0%	(16.7)	-41.8%
Vacant	76.7%	59.0%	17.7	30.0%	60.0%	16.7	27.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,815,431	\$1,618,958	\$196,473	12.1%	\$1,618,957	\$196,474	12.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,815,431	\$1,618,958	\$196,473	12.1%	\$1,618,957	\$196,474	12.1%
Average Rates							
Cash	\$86.14	\$43.93	\$42.21	96.1%	\$43.93	\$42.21	96.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,861	6,551	(690)	-10.5%	6,551	(690)	-10.5%
Comp	11	17	(6)	-35.3%	17	(6)	-35.3%
28 Day	2,049	2,670	(621)	-23.3%	2,755	(706)	-25.6%
Total Occupied Rooms	7,921	9,238	(1,317)	-14.3%	9,323	(1,402)	-15.0%
Vacant	22,374	22,042	332	1.5%	22,710	(336)	-1.5%
Total Available Rooms	30,295	31,280	(985)	-3.1%	32,033	(1,738)	-5.4%
Percentage of Occupancy							
Cash	19.3%	20.9%	(1.6)	-7.7%	20.5%	(1.2)	-5.9%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.1%	(0.1)	-100.0%
28 Day	6.8%	8.5%	(1.7)	-20.0%	8.6%	(1.8)	-20.9%
Total Occupancy Percentage	26.1%	29.5%	(3.4)	-11.5%	29.1%	(3.0)	-10.3%
Vacant	73.9%	70.5%	3.4	4.8%	70.9%	3.0	4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,705,616	\$1,655,207	\$50,409	3.0%	\$1,673,762	\$31,854	1.9%
Comp	\$1,201	\$1,866	(\$665)	-35.6%	\$1,866	(\$665)	-35.6%
28 Day	\$226,965	\$270,784	(\$43,819)	-16.2%	\$275,373	(\$48,408)	-17.6%
Total Revenue	\$1,933,782	\$1,927,857	\$5,925	0.3%	\$1,951,001	(\$17,219)	-0.9%
Average Rates							
Cash	\$291.01	\$252.66	\$38.35	15.2%	\$255.50	\$35.51	13.9%
Comp	\$109.18	\$109.76	(\$0.58)	-0.5%	\$109.76	(\$0.58)	-0.5%
28 Day	\$110.77	\$101.42	\$9.35	9.2%	\$99.95	\$10.82	10.8%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
January 2019**

Current Month Actual January 2019	Last Year Actual January 2018			Tax District	Year To Date Actual July 2018 - January 2019	Last Year - Year To Date Actual July 2017 - January 2018		
	Amount	Amount	% Percent			Amount	Amount	% Percent
\$13,393,550	\$10,462,930	\$2,930,620	28.0%	Reno B	\$108,925,273	\$107,000,653	\$1,924,621	1.8%
\$7,193,081	\$5,600,440	\$1,592,642	28.4%	Reno D	\$65,421,820	\$62,037,421	\$3,384,399	5.5%
\$642,006	\$532,166	\$109,839	20.6%	Reno E	\$4,561,912	\$4,344,931	\$216,981	5.0%
\$21,228,637	\$16,595,537	\$4,633,102	27.9%	Total Reno	\$178,909,005	\$173,383,005	\$5,526,000	3.2%
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\$23,160	\$26,599	(\$3,440)	-12.9%	Washoe A	\$294,699	\$272,756	\$21,943	8.0%
\$3,944,447	\$3,113,751	\$830,695	26.7%	Washoe B	\$34,126,532	\$30,694,630	\$3,431,901	11.2%
\$3,967,606	\$3,140,351	\$827,256	26.3%	Total Washoe Co.	\$34,421,231	\$30,967,387	\$3,453,844	11.2%
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\$3,306,620	\$2,642,218	\$664,402	25.1%	Sparks	\$28,288,246	\$26,244,882	\$2,043,364	7.8%
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\$28,502,864	\$22,378,106	\$6,124,758	27.4%	Total Taxable Revenue	\$241,618,483	\$230,595,274	\$11,023,209	4.8%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
January 2019**

Current Month Actual January 2019	Last Year Actual January 2018			Tax District	Year To Date Actual July 2018 - January 2019	Last Year - Year To Date Actual July 2017 - January 2018		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
123,767	116,323	7,444	6.4%	Reno B	978,705	1,040,238	(61,533)	-5.9%
63,480	63,576	(96)	-0.2%	Reno D	599,863	670,935	(71,072)	-10.6%
5,069	4,911	158	3.2%	Reno E	36,910	38,914	(2,004)	-5.1%
192,316	184,810	7,506	4.1%	Total Reno	1,615,478	1,750,087	(134,609)	-7.7%
1,151	958	193	20.1%	Washoe A	10,392	8,830	1,562	17.7%
16,484	13,491	2,993	22.2%	Washoe B	121,743	114,206	7,537	6.6%
17,635	14,449	3,186	22.0%	Total Washoe Co.	132,135	123,036	9,099	7.4%
41,866	37,333	4,533	12.1%	Sparks	331,154	337,950	(6,796)	-2.0%
251,817	236,592	15,225	6.4%	Total Taxable Rooms	2,078,767	2,211,073	(132,306)	-6.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
January 2019**

Current Month Actual January 2019	Last Year Actual January 2018			Tax District	Year To Date Actual July 2018 - January 2019	Last Year - Year To Date Actual July 2017 - January 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$108.22	\$89.95	\$18.27	20.3%	Reno B	\$111.30	\$102.86	\$8.43	8.2%
\$113.31	\$88.09	\$25.22	28.6%	Reno D	\$109.06	\$92.46	\$16.60	17.9%
\$126.65	\$108.36	\$18.29	16.9%	Reno E	\$123.60	\$111.65	\$11.94	10.7%
\$110.38	\$89.80	\$20.59	22.9%	Total Reno	\$110.75	\$99.07	\$11.68	11.8%
\$20.12	\$27.77	-\$7.64	-27.5%	Washoe A	\$28.36	\$30.89	-\$2.53	-8.2%
\$239.29	\$230.80	\$8.49	3.7%	Washoe B	\$280.32	\$268.77	\$11.55	4.3%
\$224.98	\$217.34	\$7.64	3.5%	Total Washoe Co.	\$260.50	\$251.69	\$8.81	3.5%
\$78.98	\$70.77	\$8.21	11.6%	Sparks	\$85.42	\$77.66	\$7.76	10.0%
\$113.19	\$94.59	\$18.60	19.7%	Total Average Daily Rate	\$116.23	\$104.29	\$11.94	11.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village