



**Estimated Visitor Counts to Reno-Sparks and Washoe County Area
Calendar Year - Trend**

| Month | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|----------------|
| January | 294,059 | 299,173 | 281,231 | 321,606 | 299,638 | 343,067 | 316,333 | 337,537 | 340,038 | 355,106 |
| February | 328,058 | 321,307 | 341,375 | 320,629 | 317,344 | 333,754 | 359,816 | 353,085 | 362,487 | - |
| March | 386,010 | 351,791 | 361,802 | 379,107 | 366,211 | 372,914 | 408,908 | 427,889 | 422,046 | - |
| April | 361,443 | 357,305 | 383,750 | 373,910 | 374,077 | 364,488 | 393,666 | 411,342 | 397,674 | - |
| May | 384,619 | 373,994 | 381,261 | 410,307 | 409,936 | 402,554 | 392,771 | 415,356 | 426,581 | - |
| June | 443,619 | 407,326 | 439,008 | 464,030 | 442,926 | 428,339 | 464,938 | 483,556 | 487,997 | - |
| July | 420,724 | 424,276 | 447,787 | 464,634 | 463,881 | 461,255 | 475,751 | 515,248 | 485,062 | - |
| August | 407,140 | 419,488 | 462,034 | 465,526 | 460,178 | 462,746 | 464,049 | 510,215 | 475,362 | - |
| September | 420,555 | 417,120 | 446,791 | 429,600 | 430,243 | 443,255 | 473,840 | 492,603 | 462,818 | - |
| October | 358,623 | 347,074 | 371,788 | 370,259 | 383,157 | 419,970 | 404,279 | 429,010 | 403,490 | - |
| November | 290,725 | 297,589 | 293,121 | 321,139 | 326,680 | 325,605 | 353,026 | 368,004 | 353,414 | - |
| December | 310,695 | 316,657 | 326,467 | 343,766 | 356,925 | 388,261 | 385,730 | 401,984 | 377,240 | - |
| Totals | 4,406,270 | 4,345,141 | 4,536,415 | 4,664,514 | 4,631,195 | 4,746,207 | 4,893,105 | 5,145,829 | 4,994,209 | 355,106 |