

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

February 2019

Room Statistics

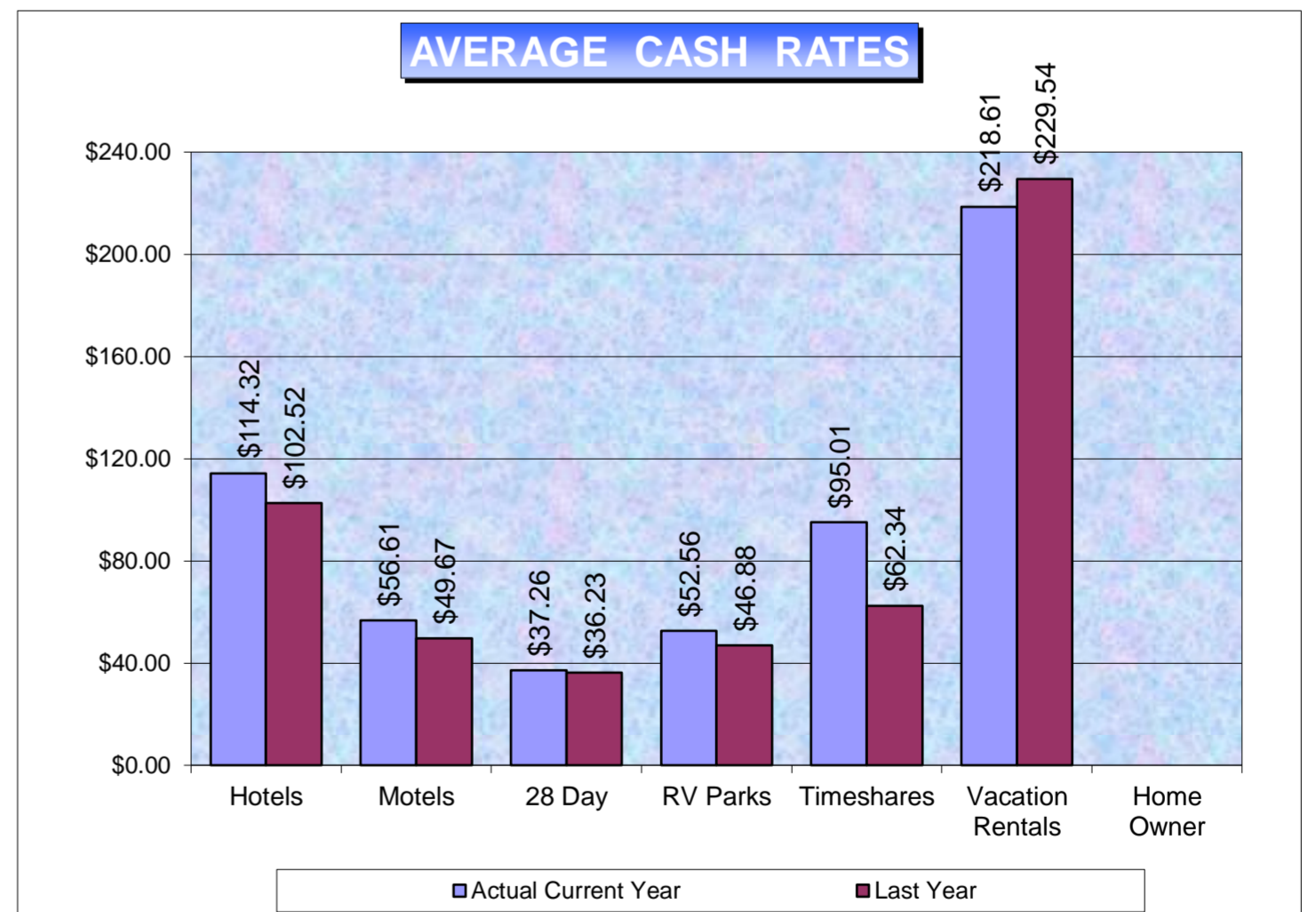
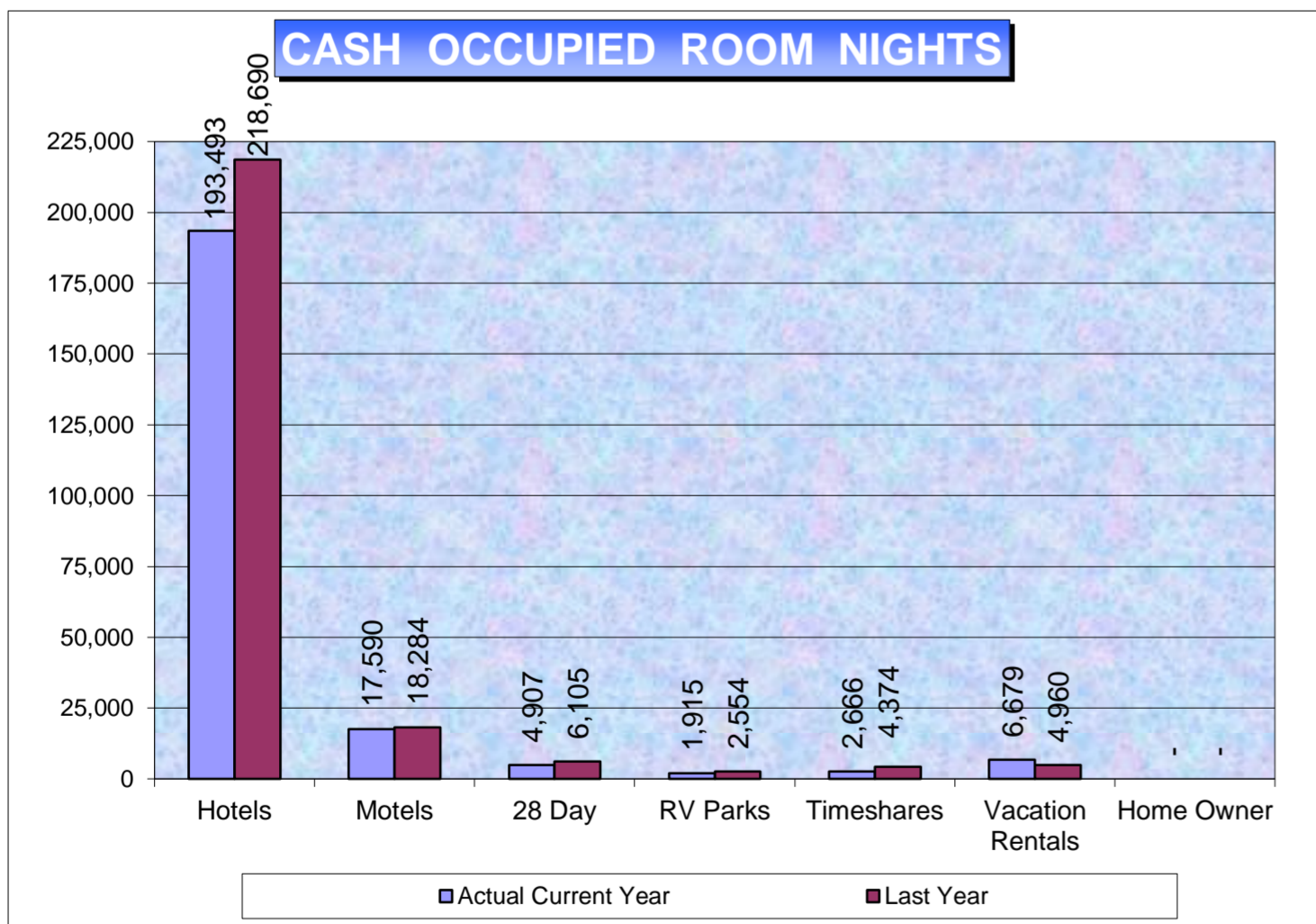
Taxable room revenues for the month of \$25,113,427 are above prior year by \$34,047 (0.1%). Cash occupied room nights of 227,250 are below prior year by 27,717 (-10.9%). Comp occupied room nights of 60,387 are below prior year by 7,182 (-10.6%), and 28-day occupied room nights of 116,590 are below prior year by 2,296 (-1.9%). Total occupied rooms for the month (Cash, Comp, 28-day) are 404,227 (-8.4%) below the prior year.

Overall, Washoe County occupancy percentages of 62.1% for the month is -8.1% below the 67.6% level of the prior year. There were 2,448 (-0.4%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$110.51 increased \$12.15 (12.4%), compared to \$98.36 for the prior year.

Year-to-date cash occupied room nights of 2,306,017 are 160,023 (-6.5%) below prior year. Cash average rates year-to-date of \$115.67 are \$11.99 (11.6%) above the prior year. Year-to-date, total taxable room revenues of \$266,731,909 are \$11,057,255 (4.3%) above prior year.

February 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	446,503	193,493	\$114.32	\$102.52	\$11.80	11.5%
Motels	38,265	17,590	\$56.61	\$49.67	\$6.94	14.0%
28 Day	83,129	4,907	\$37.26	\$36.23	\$1.03	2.8%
RV Parks	48,608	1,915	\$52.56	\$46.88	\$5.68	12.1%
Timeshares	11,146	2,666	\$95.01	\$62.34	\$32.67	52.4%
Vacation Rentals	22,783	6,679	\$218.61	\$229.54	(\$10.93)	-4.8%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	650,434	227,250	\$110.51	\$98.36	\$12.15	12.4%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

February 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$25,113,427	\$26,621,959	(\$1,508,532)	-5.7%	\$25,079,380	\$34,047	0.1%
Occupied Rooms - Cash	227,250	267,745	(40,495)	-15.1%	254,967	(27,717)	-10.9%
Average Rate - Cash	\$110.51	\$99.43	\$11.08	11.1%	\$98.36	\$12.15	12.4%
Occupied Rooms							
Cash	227,250	267,745	(40,495)	-15.1%	254,967	(27,717)	-10.9%
Comp	60,387	66,226	(5,839)	-8.8%	67,569	(7,182)	-10.6%
28 Day	116,590	121,526	(4,936)	-4.1%	118,886	(2,296)	-1.9%
Total Occupied Rooms	404,227	455,497	(51,270)	-11.3%	441,422	(37,195)	-8.4%
Percentage of Occupancy							
Cash	34.9%	40.6%	(5.7)	-14.0%	39.1%	(4.2)	-10.7%
Comp	9.3%	10.1%	(0.8)	-7.9%	10.3%	(1.0)	-9.7%
28 Day	17.9%	18.4%	(0.5)	-2.7%	18.2%	(0.3)	-1.6%
Total Percentage of Occupancy	62.1%	69.2%	(7.1)	-10.3%	67.6%	(5.5)	-8.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	193,493	231,260	(37,767)	-16.3%	218,690	(25,197)	-11.5%
Motels	17,590	18,650	(1,060)	-5.7%	18,284	(694)	-3.8%
28 Day Motels	4,907	5,800	(893)	-15.4%	6,105	(1,198)	-19.6%
R.V. Parks	1,915	2,503	(588)	-23.5%	2,554	(639)	-25.0%
Vacation Rentals	6,679	5,158	1,521	29.5%	4,960	1,719	34.7%
Timehares	2,666	4,374	(1,708)	-39.0%	4,374	(1,708)	-39.0%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	227,250	267,745	(40,495)	-15.1%	254,967	(27,717)	-10.9%
Percentage of Occupancy - Cash							
Hotels	43.3%	51.2%	(7.9)	-15.4%	49.9%	(6.6)	-13.2%
Motels	46.0%	48.3%	(2.3)	-4.8%	44.5%	1.5	3.4%
28 Day Motels	5.9%	6.4%	(0.5)	-7.8%	6.8%	(0.9)	-13.2%
R.V. Parks	3.9%	5.2%	(1.3)	-25.0%	5.3%	(1.4)	-26.4%
Vacation Rentals	29.3%	28.7%	0.6	2.1%	21.7%	7.6	35.0%
Timeshares	23.9%	37.4%	(13.5)	-36.1%	35.3%	(11.4)	-32.3%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	34.9%	40.6%	(5.7)	-14.0%	39.1%	(4.2)	-10.7%
Average Rates - Cash							
Hotels	\$114.32	\$103.25	\$11.07	10.7%	\$102.52	\$11.80	11.5%
Motels	\$56.61	\$50.16	\$6.45	12.9%	\$49.67	\$6.94	14.0%
28 Day Motels	\$37.26	\$38.65	(\$1.39)	-3.6%	\$36.23	\$1.03	2.8%
R.V. Parks	\$52.56	\$48.79	\$3.77	7.7%	\$46.88	\$5.68	12.1%
Vacation Rentals	\$218.61	\$230.66	(\$12.05)	-5.2%	\$229.54	(\$10.93)	-4.8%
Timeshares	\$95.01	\$62.34	\$32.67	52.4%	\$62.34	\$32.67	52.4%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$110.51	\$99.43	\$11.08	11.1%	\$98.36	\$12.15	12.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	227,250	267,745	(40,495)	-15.1%	254,967	(27,717)	-10.9%
Comp	60,387	66,226	(5,839)	-8.8%	67,569	(7,182)	-10.6%
28 Day	116,590	121,526	(4,936)	-4.1%	118,886	(2,296)	-1.9%
Total Occupied Rooms	404,227	455,497	(51,270)	-11.3%	441,422	(37,195)	-8.4%
Vacant	246,207	203,203	43,004	21.2%	211,460	34,747	16.4%
Total Available Rooms	650,434	658,700	(8,266)	-1.3%	652,882	(2,448)	-0.4%
Percentage of Occupancy							
Cash	34.9%	40.6%	(5.7)	-14.0%	39.1%	(4.2)	-10.7%
Comp	9.3%	10.1%	(0.8)	-7.9%	10.3%	(1.0)	-9.7%
28 Day	17.9%	18.4%	(0.5)	-2.7%	18.2%	(0.3)	-1.6%
Total Occupancy Percentage	62.1%	69.2%	(7.1)	-10.3%	67.6%	(5.5)	-8.1%
Vacant	37.9%	30.8%	7.1	23.1%	32.4%	5.5	17.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$25,113,427	\$26,621,959	(\$1,508,532)	-5.7%	\$25,079,380	\$34,047	0.1%
Comp	\$6,405,230	\$5,831,450	\$573,780	9.8%	\$5,831,450	\$573,780	9.8%
28 Day	\$3,555,828	\$3,558,083	(\$2,255)	-0.1%	\$3,568,963	(\$13,135)	-0.4%
Total Revenue	\$35,074,485	\$36,011,492	(\$937,007)	-2.6%	\$34,479,793	\$594,692	1.7%
Average Rates							
Cash	\$110.51	\$99.43	\$11.08	11.1%	\$98.36	\$12.15	12.4%
Comp	\$106.07	\$88.05	\$18.02	20.5%	\$86.30	\$19.77	22.9%
28 Day	\$30.50	\$29.28	\$1.22	4.2%	\$30.02	\$0.48	1.6%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	193,493	231,260	(37,767)	-16.3%	218,690	(25,197)	-11.5%
Comp	60,297	65,824	(5,527)	-8.4%	67,167	(6,870)	-10.2%
28 Day	10,765	8,741	2,024	23.2%	8,741	2,024	23.2%
Total Occupied Rooms	264,555	305,825	(41,270)	-13.5%	294,598	(30,043)	-10.2%
Vacant	181,948	145,731	36,217	24.9%	143,928	38,020	26.4%
Total Available Rooms	446,503	451,556	(5,053)	-1.1%	438,526	7,977	1.8%
Percentage of Occupancy							
Cash	43.3%	51.2%	(7.9)	-15.4%	49.9%	(6.6)	-13.2%
Comp	13.5%	14.6%	(1.1)	-7.5%	15.3%	(1.8)	-11.8%
28 Day	2.4%	1.9%	0.5	26.3%	2.0%	0.4	20.0%
Total Occupancy Percentage	59.3%	67.7%	(8.4)	-12.4%	67.2%	(7.9)	-11.8%
Vacant	40.7%	32.3%	8.4	26.0%	32.8%	7.9	24.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$22,120,751	\$23,877,758	(\$1,757,007)	-7.4%	\$22,419,007	(\$298,256)	-1.3%
Comp	\$6,398,825	\$5,821,059	\$577,766	9.9%	\$5,821,059	\$577,766	9.9%
28 Day	\$768,798	\$758,615	\$10,183	1.3%	\$758,615	\$10,183	1.3%
Total Revenue	\$29,288,374	\$30,457,432	(\$1,169,058)	-3.8%	\$28,998,681	\$289,693	1.0%
Average Rates							
Cash	\$114.32	\$103.25	\$11.07	10.7%	\$102.52	\$11.80	11.5%
Comp	\$106.12	\$88.43	\$17.69	20.0%	\$86.67	\$19.45	22.4%
28 Day	\$71.42	\$86.79	(\$15.37)	-17.7%	\$86.79	(\$15.37)	-17.7%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	17,590	18,650	(1,060)	-5.7%	18,284	(694)	-3.8%
Comp	33	310	(277)	-89.4%	310	(277)	-89.4%
28 Day	3,236	3,448	(212)	-6.1%	3,448	(212)	-6.1%
Total Occupied Rooms	20,859	22,408	(1,549)	-6.9%	22,042	(1,183)	-5.4%
Vacant	17,406	16,232	1,174	7.2%	19,037	(1,631)	-8.6%
Total Available Rooms	38,265	38,640	(375)	-1.0%	41,079	(2,814)	-6.9%
Percentage of Occupancy							
Cash	46.0%	48.3%	(2.3)	-4.8%	44.5%	1.5	3.4%
Comp	0.1%	0.8%	(0.7)	-87.5%	0.8%	(0.7)	-87.5%
28 Day	8.5%	8.9%	(0.4)	-4.5%	8.4%	0.1	1.2%
Total Occupancy Percentage	54.5%	58.0%	(3.5)	-6.0%	53.7%	0.8	1.5%
Vacant	45.5%	42.0%	3.5	8.3%	46.3%	(0.8)	-1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$995,775	\$935,484	\$60,291	6.4%	\$908,237	\$87,538	9.6%
Comp	\$4,905	\$7,741	(\$2,836)	-36.6%	\$7,741	(\$2,836)	-36.6%
28 Day	\$127,585	\$119,505	\$8,080	6.8%	\$119,505	\$8,080	6.8%
Total Revenue	\$1,128,265	\$1,062,730	\$65,535	6.2%	\$1,035,483	\$92,782	9.0%
Average Rates							
Cash	\$56.61	\$50.16	\$6.45	12.9%	\$49.67	\$6.94	14.0%
Comp	\$148.64	\$24.97	\$123.67	495.3%	\$24.97	\$123.67	495.3%
28 Day	\$39.43	\$34.66	\$4.77	13.8%	\$34.66	\$4.77	13.8%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,907	5,800	(893)	-15.4%	6,105	(1,198)	-19.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	64,305	69,325	(5,020)	-7.2%	67,306	(3,001)	-4.5%
Total Occupied Rooms	69,212	75,125	(5,913)	-7.9%	73,411	(4,199)	-5.7%
Vacant	13,917	15,399	(1,482)	-9.6%	16,350	(2,433)	-14.9%
Total Available Rooms	83,129	90,524	(7,395)	-8.2%	89,761	(6,632)	-7.4%
Percentage of Occupancy							
Cash	5.9%	6.4%	(0.5)	-7.8%	6.8%	(0.9)	-13.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	77.4%	76.6%	0.8	1.0%	75.0%	2.4	3.2%
Total Occupancy Percentage	83.3%	83.0%	0.3	0.4%	81.8%	1.5	1.8%
Vacant	16.7%	17.0%	(0.3)	-1.8%	18.2%	(1.5)	-8.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$182,842	\$224,161	(\$41,319)	-18.4%	\$221,207	(\$38,365)	-17.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,594,081	\$1,514,959	\$79,122	5.2%	\$1,535,797	\$58,284	3.8%
Total Revenue	\$1,776,923	\$1,739,120	\$37,803	2.2%	\$1,757,004	\$19,919	1.1%
Average Rates							
Cash	\$37.26	\$38.65	(\$1.39)	-3.6%	\$36.23	\$1.03	2.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$24.79	\$21.85	\$2.94	13.5%	\$22.82	\$1.97	8.6%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,915	2,503	(588)	-23.5%	2,554	(639)	-25.0%
Comp	57	92	(35)	-38.0%	92	(35)	-38.0%
28 Day	30,195	31,651	(1,456)	-4.6%	31,030	(835)	-2.7%
Total Occupied Rooms	32,167	34,246	(2,079)	-6.1%	33,676	(1,509)	-4.5%
Vacant	16,441	14,054	2,387	17.0%	14,568	1,873	12.9%
Total Available Rooms	48,608	48,300	308	0.6%	48,244	364	0.8%
Percentage of Occupancy							
Cash	3.9%	5.2%	(1.3)	-25.0%	5.3%	(1.4)	-26.4%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	62.1%	65.5%	(3.4)	-5.2%	64.3%	(2.2)	-3.4%
Total Occupancy Percentage	66.2%	70.9%	(4.7)	-6.6%	69.8%	(3.6)	-5.2%
Vacant	33.8%	29.1%	4.7	16.2%	30.2%	3.6	11.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$100,651	\$122,114	(\$21,463)	-17.6%	\$119,720	(\$19,069)	-15.9%
Comp	\$1,500	\$2,650	(\$1,150)	-43.4%	\$2,650	(\$1,150)	-43.4%
28 Day	\$527,290	\$507,835	\$19,455	3.8%	\$497,877	\$29,413	5.9%
Total Revenue	\$629,441	\$632,599	(\$3,158)	-0.5%	\$620,247	\$9,194	1.5%
Average Rates							
Cash	\$52.56	\$48.79	\$3.77	7.7%	\$46.88	\$5.68	12.1%
Comp	\$26.32	\$28.80	(\$2.48)	-8.6%	\$28.80	(\$2.48)	-8.6%
28 Day	\$17.46	\$16.04	\$1.42	8.9%	\$16.05	\$1.41	8.8%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,679	5,158	1,521	29.5%	4,960	1,719	34.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,089	8,361	(272)	-3.3%	8,361	(272)	-3.3%
Total Occupied Rooms	14,768	13,519	1,249	9.2%	13,321	1,447	10.9%
Vacant	8,015	4,457	3,558	79.8%	9,577	(1,562)	-16.3%
Total Available Rooms	22,783	17,976	4,807	26.7%	22,898	(115)	-0.5%
Percentage of Occupancy							
Cash	29.3%	28.7%	0.6	2.1%	21.7%	7.6	35.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	35.5%	46.5%	(11.0)	-23.7%	36.5%	(1.0)	-2.7%
Total Occupancy Percentage	64.8%	75.2%	(10.4)	-13.8%	58.2%	6.6	11.3%
Vacant	35.2%	24.8%	10.4	41.9%	41.8%	(6.6)	-15.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,460,105	\$1,189,751	\$270,354	22.7%	\$1,138,518	\$321,587	28.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$538,074	\$657,169	(\$119,095)	-18.1%	\$657,169	(\$119,095)	-18.1%
Total Revenue	\$1,998,179	\$1,846,920	\$151,259	8.2%	\$1,795,687	\$202,492	11.3%
Average Rates							
Cash	\$218.61	\$230.66	(\$12.05)	-5.2%	\$229.54	(\$10.93)	-4.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$66.52	\$78.60	(\$12.08)	-15.4%	\$78.60	(\$12.08)	-15.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,666	4,374	(1,708)	-39.0%	4,374	(1,708)	-39.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,666	4,374	(1,708)	-39.0%	4,374	(1,708)	-39.0%
Vacant	8,480	7,330	1,150	15.7%	8,000	480	6.0%
Total Available Rooms	11,146	11,704	(558)	-4.8%	12,374	(1,228)	-9.9%
Percentage of Occupancy							
Cash	23.9%	37.4%	(13.5)	-36.1%	35.3%	(11.4)	-32.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	23.9%	37.4%	(13.5)	-36.1%	35.3%	(11.4)	-32.3%
Vacant	76.1%	62.6%	13.5	21.6%	64.7%	11.4	17.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$253,303	\$272,691	(\$19,388)	-7.1%	\$272,691	(\$19,388)	-7.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$253,303	\$272,691	(\$19,388)	-7.1%	\$272,691	(\$19,388)	-7.1%
Average Rates							
Cash	\$95.01	\$62.34	\$32.67	52.4%	\$62.34	\$32.67	52.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

February 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$266,731,909	\$267,744,927	(\$1,013,018)	-0.4%	\$255,674,654	\$11,057,255	4.3%
Occupied Rooms - Cash	2,306,017	2,551,592	(245,575)	-9.6%	2,466,040	(160,023)	-6.5%
Average Rate - Cash	\$115.67	\$104.93	\$10.74	10.2%	\$103.68	\$11.99	11.6%
Occupied Rooms							
Cash	2,306,017	2,551,592	(245,575)	-9.6%	2,466,040	(160,023)	-6.5%
Comp	575,774	578,503	(2,729)	-0.5%	590,237	(14,463)	-2.5%
28 Day	992,301	1,050,657	(58,356)	-5.6%	1,027,904	(35,603)	-3.5%
Total Occupied Rooms	3,874,092	4,180,752	(306,660)	-7.3%	4,084,181	(210,089)	-5.1%
Percentage of Occupancy							
Cash	40.6%	44.6%	(4.0)	-9.0%	43.1%	(2.5)	-5.8%
Comp	10.1%	10.1%	-	0.0%	10.3%	(0.2)	-1.9%
28 Day	17.5%	18.4%	(0.9)	-4.9%	18.0%	(0.5)	-2.8%
Total Percentage of Occupancy	68.1%	73.0%	(4.9)	-6.7%	71.4%	(3.3)	-4.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,941,188	2,167,582	(226,394)	-10.4%	2,083,319	(142,131)	-6.8%
Motels	171,602	184,220	(12,618)	-6.8%	180,607	(9,005)	-5.0%
28 Day Motels	53,264	53,425	(161)	-0.3%	56,236	(2,972)	-5.3%
R.V. Parks	57,407	56,166	1,241	2.2%	57,310	97	0.2%
Vacation Rentals	52,954	42,422	10,532	24.8%	40,791	12,163	29.8%
Timeshares	23,741	41,226	(17,485)	-42.4%	41,226	(17,485)	-42.4%
Home Owner Rentals	5,861	6,551	(690)	-10.5%	6,551	(690)	-10.5%
Total Occupied - Cash	2,306,017	2,551,592	(245,575)	-9.6%	2,466,040	(160,023)	-6.5%
Percentage of Occupancy - Cash							
Hotels	50.5%	56.1%	(5.6)	-10.0%	54.7%	(4.2)	-7.7%
Motels	50.2%	52.1%	(1.9)	-3.6%	48.6%	1.6	3.3%
28 Day Motels	7.2%	6.8%	0.4	5.9%	7.1%	0.1	1.4%
R.V. Parks	13.5%	13.0%	0.5	3.8%	13.6%	(0.1)	-0.7%
Vacation Rentals	26.7%	27.2%	(0.5)	-1.8%	21.6%	5.1	23.6%
Timeshares	23.4%	40.6%	(17.2)	-42.4%	39.5%	(16.1)	-40.8%
Home Owner Rentals	19.3%	20.9%	(1.6)	-7.7%	20.5%	(1.2)	-5.9%
Total Occupancy Percentage - Cash	40.6%	44.6%	(4.0)	-9.0%	43.1%	(2.5)	-5.8%
Average Rates - Cash							
Hotels	\$120.85	\$109.45	\$11.40	10.4%	\$108.50	\$12.35	11.4%
Motels	\$62.56	\$59.73	\$2.83	4.7%	\$59.15	\$3.41	5.8%
28 Day Motels	\$40.20	\$40.83	(\$0.63)	-1.5%	\$38.35	\$1.85	4.8%
R.V. Parks	\$37.83	\$40.79	(\$2.96)	-7.3%	\$39.19	(\$1.36)	-3.5%
Vacation Rental	\$251.37	\$270.60	(\$19.23)	-7.1%	\$269.30	(\$17.93)	-6.7%
Timeshares	\$87.14	\$45.88	\$41.26	89.9%	\$45.88	\$41.26	89.9%
Home Owner Rentals	\$291.01	\$252.66	\$38.35	15.2%	\$255.50	\$35.51	13.9%
Total Cash Average Rate	\$115.67	\$104.93	\$10.74	10.2%	\$103.68	\$11.99	11.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,306,017	2,551,592	(245,575)	-9.6%	2,466,040	(160,023)	-6.5%
Comp	575,774	578,503	(2,729)	-0.5%	590,237	(14,463)	-2.5%
28 Day	992,301	1,050,657	(58,356)	-5.6%	1,027,904	(35,603)	-3.5%
Total Occupied Rooms	3,874,092	4,180,752	(306,660)	-7.3%	4,084,181	(210,089)	-5.1%
Vacant	1,810,942	1,542,972	267,970	17.4%	1,639,314	171,628	10.5%
Total Available Rooms	5,685,034	5,723,724	(38,690)	-0.7%	5,723,495	(38,461)	-0.7%
Percentage of Occupancy							
Cash	40.6%	44.6%	(4.0)	-9.0%	43.1%	(2.5)	-5.8%
Comp	10.1%	10.1%	-	0.0%	10.3%	(0.2)	-1.9%
28 Day	17.5%	18.4%	(0.9)	-4.9%	18.0%	(0.5)	-2.8%
Total Occupancy Percentage	68.1%	73.0%	(4.9)	-6.7%	71.4%	(3.3)	-4.6%
Vacant	31.9%	27.0%	4.9	18.1%	28.6%	3.3	11.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$266,731,909	\$267,744,927	(\$1,013,018)	-0.4%	\$255,674,654	\$11,057,255	4.3%
Comp	\$55,241,959	\$49,010,231	\$6,231,728	12.7%	\$49,011,229	\$6,230,730	12.7%
28 Day	\$30,780,719	\$21,104,901	\$9,675,818	45.8%	\$30,969,588	(\$188,869)	-0.6%
Total Revenue	\$352,754,587	\$337,860,059	\$14,894,528	4.4%	\$335,655,471	\$17,099,116	5.1%
Average Rates							
Cash	\$115.67	\$104.93	\$10.74	10.2%	\$103.68	\$11.99	11.6%
Comp	\$95.94	\$84.72	\$11.22	13.2%	\$83.04	\$12.90	15.5%
28 Day	\$31.02	\$20.09	\$10.93	54.4%	\$30.13	\$0.89	3.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,941,188	2,167,582	(226,394)	-10.4%	2,083,319	(142,131)	-6.8%
Comp	573,740	574,978	(1,238)	-0.2%	586,712	(12,972)	-2.2%
28 Day	91,012	82,039	8,973	10.9%	82,039	8,973	10.9%
Total Occupied Rooms	2,605,940	2,824,599	(218,659)	-7.7%	2,752,070	(146,130)	-5.3%
Vacant	1,238,036	1,038,859	199,177	19.2%	1,055,684	182,352	17.3%
Total Available Rooms	3,843,976	3,863,458	(19,482)	-0.5%	3,807,754	36,222	1.0%
Percentage of Occupancy							
Cash	50.5%	56.1%	(5.6)	-10.0%	54.7%	(4.2)	-7.7%
Comp	14.9%	14.9%	-	0.0%	15.4%	(0.5)	-3.2%
28 Day	2.4%	2.1%	0.3	14.3%	2.2%	0.2	9.1%
Total Occupancy Percentage	67.8%	73.1%	(5.3)	-7.3%	72.3%	(4.5)	-6.2%
Vacant	32.2%	26.9%	5.3	19.7%	27.7%	4.5	16.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$234,598,716	\$237,243,015	(\$2,644,299)	-1.1%	\$226,038,477	\$8,560,239	3.8%
Comp	\$55,131,879	\$48,883,878	\$6,248,001	12.8%	\$48,883,878	\$6,248,001	12.8%
28 Day	\$7,238,574	\$7,201,030	\$37,544	0.5%	\$7,201,030	\$37,544	0.5%
Total Revenue	\$296,969,169	\$293,327,923	\$3,641,246	1.2%	\$282,123,385	\$14,845,784	5.3%
Average Rates							
Cash	\$120.85	\$109.45	\$11.40	10.4%	\$108.50	\$12.35	11.4%
Comp	\$96.09	\$85.02	\$11.07	13.0%	\$83.32	\$12.77	15.3%
28 Day	\$79.53	\$87.78	(\$8.25)	-9.4%	\$87.78	(\$8.25)	-9.4%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	171,602	184,220	(12,618)	-6.8%	180,607	(9,005)	-5.0%
Comp	604	1,936	(1,332)	-68.8%	1,936	(1,332)	-68.8%
28 Day	28,541	30,901	(2,360)	-7.6%	30,901	(2,360)	-7.6%
Total Occupied Rooms	200,747	217,057	(16,310)	-7.5%	213,444	(12,697)	-5.9%
Vacant	141,101	136,475	4,626	3.4%	158,535	(17,434)	-11.0%
Total Available Rooms	341,848	353,532	(11,684)	-3.3%	371,979	(30,131)	-8.1%
Percentage of Occupancy							
Cash	50.2%	52.1%	(1.9)	-3.6%	48.6%	1.6	3.3%
Comp	0.2%	0.5%	(0.3)	-60.0%	0.5%	(0.3)	-60.0%
28 Day	8.3%	8.7%	(0.4)	-4.6%	8.3%	-	0.0%
Total Occupancy Percentage	58.7%	61.4%	(2.7)	-4.4%	57.4%	1.3	2.3%
Vacant	41.3%	38.6%	2.7	7.0%	42.6%	(1.3)	-3.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$10,734,963	\$11,003,302	(\$268,339)	-2.4%	\$10,682,817	\$52,146	0.5%
Comp	\$48,799	\$63,844	(\$15,045)	-23.6%	\$63,844	(\$15,045)	-23.6%
28 Day	\$1,171,323	\$1,247,313	(\$75,990)	-6.1%	\$1,247,309	(\$75,986)	-6.1%
Total Revenue	\$11,955,085	\$12,314,459	(\$359,374)	-2.9%	\$11,993,970	(\$38,885)	-0.3%
Average Rates							
Cash	\$62.56	\$59.73	\$2.83	4.7%	\$59.15	\$3.41	5.8%
Comp	\$80.79	\$32.98	\$47.81	145.0%	\$32.98	\$47.81	145.0%
28 Day	\$41.04	\$40.36	\$0.68	1.7%	\$40.36	\$0.68	1.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	53,264	53,425	(161)	-0.3%	56,236	(2,972)	-5.3%
Comp	150	150	-	0.0%	150	-	0.0%
28 Day	556,322	612,159	(55,837)	-9.1%	594,329	(38,007)	-6.4%
Total Occupied Rooms	609,736	665,734	(55,998)	-8.4%	650,715	(40,979)	-6.3%
Vacant	133,776	119,885	13,891	11.6%	145,852	(12,076)	-8.3%
Total Available Rooms	743,512	785,619	(42,107)	-5.4%	796,567	(53,055)	-6.7%
Percentage of Occupancy							
Cash	7.2%	6.8%	0.4	5.9%	7.1%	0.1	1.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.8%	77.9%	(3.1)	-4.0%	74.6%	0.2	0.3%
Total Occupancy Percentage	82.0%	84.7%	(2.7)	-3.2%	81.7%	0.3	0.4%
Vacant	18.0%	15.3%	2.7	17.6%	18.3%	(0.3)	-1.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,141,302	\$2,181,263	(\$39,961)	-1.8%	\$2,156,712	(\$15,410)	-0.7%
Comp	\$2,500	\$1,500	\$1,000	66.7%	\$2,500	\$0	0.0%
28 Day	\$13,068,120	\$3,197,933	\$9,870,187	308.6%	\$13,039,149	\$28,971	0.2%
Total Revenue	\$15,211,922	\$5,380,696	\$9,831,226	182.7%	\$15,198,361	\$13,561	0.1%
Average Rates							
Cash	\$40.20	\$40.83	(\$0.63)	-1.5%	\$38.35	\$1.85	4.8%
Comp	\$16.67	\$10.00	\$6.67	66.7%	\$16.67	\$0.00	0.0%
28 Day	\$23.49	\$5.22	\$18.27	350.0%	\$21.94	\$1.55	7.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	57,407	56,166	1,241	2.2%	57,310	97	0.2%
Comp	1,269	1,422	(153)	-10.8%	1,422	(153)	-10.8%
28 Day	248,295	255,366	(7,071)	-2.8%	250,358	(2,063)	-0.8%
Total Occupied Rooms	306,971	312,954	(5,983)	-1.9%	309,090	(2,119)	-0.7%
Vacant	118,389	119,301	(912)	-0.8%	112,982	5,407	4.8%
Total Available Rooms	425,360	432,255	(6,895)	-1.6%	422,072	3,288	0.8%
Percentage of Occupancy							
Cash	13.5%	13.0%	0.5	3.8%	13.6%	(0.1)	-0.7%
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	58.4%	59.1%	(0.7)	-1.2%	59.3%	(0.9)	-1.5%
Total Occupancy Percentage	72.2%	72.4%	(0.2)	-0.3%	73.2%	(1.0)	-1.4%
Vacant	27.8%	27.6%	0.2	0.7%	26.8%	1.0	3.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,171,680	\$2,290,997	(\$119,317)	-5.2%	\$2,246,076	(\$74,396)	-3.3%
Comp	\$57,580	\$59,143	(\$1,563)	-2.6%	\$59,141	(\$1,561)	-2.6%
28 Day	\$4,189,439	\$3,965,475	\$223,964	5.6%	\$3,984,360	\$205,079	5.1%
Total Revenue	\$6,418,699	\$6,315,615	\$103,084	1.6%	\$6,289,577	\$129,122	2.1%
Average Rates							
Cash	\$37.83	\$40.79	(\$2.96)	-7.3%	\$39.19	(\$1.36)	-3.5%
Comp	\$45.37	\$41.59	\$3.78	9.1%	\$41.59	\$3.78	9.1%
28 Day	\$16.87	\$15.53	\$1.34	8.6%	\$15.91	\$0.96	6.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	52,954	42,422	10,532	24.8%	40,791	12,163	29.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	66,082	67,522	(1,440)	-2.1%	67,522	(1,440)	-2.1%
Total Occupied Rooms	119,036	109,944	9,092	8.3%	108,313	10,723	9.9%
Vacant	79,431	46,062	33,369	72.4%	80,359	(928)	-1.2%
Total Available Rooms	198,467	156,006	42,461	27.2%	188,672	9,795	5.2%
Percentage of Occupancy							
Cash	26.7%	27.2%	(0.5)	-1.8%	21.6%	5.1	23.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	33.3%	43.3%	(10.0)	-23.1%	35.8%	(2.5)	-7.0%
Total Occupancy Percentage	60.0%	70.5%	(10.5)	-14.9%	57.4%	2.6	4.5%
Vacant	40.0%	29.5%	10.5	35.6%	42.6%	(2.6)	-6.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$13,310,898	\$11,479,494	\$1,831,404	16.0%	\$10,985,162	\$2,325,736	21.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$4,886,298	\$5,222,366	(\$336,068)	-6.4%	\$5,222,367	(\$336,069)	-6.4%
Total Revenue	\$18,197,196	\$16,701,860	\$1,495,336	9.0%	\$16,207,529	\$1,989,667	12.3%
Average Rates							
Cash	\$251.37	\$270.60	(\$19.23)	-7.1%	\$269.30	(\$17.93)	-6.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$73.94	\$77.34	(\$3.40)	-4.4%	\$77.34	(\$3.40)	-4.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

February 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	23,741	41,226	(17,485)	-42.4%	41,226	(17,485)	-42.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	23,741	41,226	(17,485)	-42.4%	41,226	(17,485)	-42.4%
Vacant	77,835	60,348	17,487	29.0%	63,192	14,643	23.2%
Total Available Rooms	101,576	101,574	2	0.0%	104,418	(2,842)	-2.7%
Percentage of Occupancy							
Cash	23.4%	40.6%	(17.2)	-42.4%	39.5%	(16.1)	-40.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	23.4%	40.6%	(17.2)	-42.4%	39.5%	(16.1)	-40.8%
Vacant	76.6%	59.4%	17.2	29.0%	60.5%	16.1	26.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,068,734	\$1,891,649	\$177,085	9.4%	\$1,891,648	\$177,086	9.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,068,734	\$1,891,649	\$177,085	9.4%	\$1,891,648	\$177,086	9.4%
Average Rates							
Cash	\$87.14	\$45.88	\$41.26	89.9%	\$45.88	\$41.26	89.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,861	6,551	(690)	-10.5%	6,551	(690)	-10.5%
Comp	11	17	(6)	-35.3%	17	(6)	-35.3%
28 Day	2,049	2,670	(621)	-23.3%	2,755	(706)	-25.6%
Total Occupied Rooms	7,921	9,238	(1,317)	-14.3%	9,323	(1,402)	-15.0%
Vacant	22,374	22,042	332	1.5%	22,710	(336)	-1.5%
Total Available Rooms	30,295	31,280	(985)	-3.1%	32,033	(1,738)	-5.4%
Percentage of Occupancy							
Cash	19.3%	20.9%	(1.6)	-7.7%	20.5%	(1.2)	-5.9%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.1%	(0.1)	-100.0%
28 Day	6.8%	8.5%	(1.7)	-20.0%	8.6%	(1.8)	-20.9%
Total Occupancy Percentage	26.1%	29.5%	(3.4)	-11.5%	29.1%	(3.0)	-10.3%
Vacant	73.9%	70.5%	3.4	4.8%	70.9%	3.0	4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,705,616	\$1,655,207	\$50,409	3.0%	\$1,673,762	\$31,854	1.9%
Comp	\$1,201	\$1,866	(\$665)	-35.6%	\$1,866	(\$665)	-35.6%
28 Day	\$226,965	\$270,784	(\$43,819)	-16.2%	\$275,373	(\$48,408)	-17.6%
Total Revenue	\$1,933,782	\$1,927,857	\$5,925	0.3%	\$1,951,001	(\$17,219)	-0.9%
Average Rates							
Cash	\$291.01	\$252.66	\$38.35	15.2%	\$255.50	\$35.51	13.9%
Comp	\$109.18	\$109.76	(\$0.58)	-0.5%	\$109.76	(\$0.58)	-0.5%
28 Day	\$110.77	\$101.42	\$9.35	9.2%	\$99.95	\$10.82	10.8%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
February 2019**

Current Month Actual February 2019	Last Year Actual February 2018			Tax District	Year To Date Actual July 2018 - February 2019	Last Year - Year To Date Actual July 2017 - February 2018		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$12,047,201	\$12,369,619	(\$322,418)	-2.6%	Reno B	\$120,972,474	\$119,370,272	\$1,602,202	1.3%
\$6,051,732	\$6,371,012	(\$319,279)	-5.0%	Reno D	\$71,473,552	\$68,408,433	\$3,065,119	4.5%
\$586,460	\$549,413	\$37,047	6.7%	Reno E	\$5,148,372	\$4,894,344	\$254,028	5.2%
\$18,685,393	\$19,290,044	(\$604,650)	-3.1%	Total Reno	\$197,594,399	\$192,673,049	\$4,921,350	2.6%
\$15,498	\$17,719	(\$2,221)	-12.5%	Washoe A	\$310,198	\$290,476	\$19,722	6.8%
\$3,243,945	\$2,866,131	\$377,814	13.2%	Washoe B	\$37,370,477	\$33,560,761	\$3,809,715	11.4%
\$3,259,443	\$2,883,850	\$375,593	13.0%	Total Washoe Co.	\$37,680,675	\$33,851,237	\$3,829,437	11.3%
\$3,168,590	\$2,905,485	\$263,105	9.1%	Sparks	\$31,456,836	\$29,150,367	\$2,306,469	7.9%
\$25,113,427	\$25,079,380	\$34,047	0.1%	Total Taxable Revenue	\$266,731,909	\$255,674,654	\$11,057,255	4.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
February 2019**

Current Month Actual February 2019	Last Year Actual February 2018			Tax District	Year To Date Actual July 2018 - February 2019	Last Year - Year To Date Actual July 2017 - February 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
113,109	128,675	(15,566)	-12.1%	Reno B	1,091,814	1,168,913	(77,099)	-6.6%
55,596	69,304	(13,708)	-19.8%	Reno D	655,459	740,239	(84,780)	-11.5%
4,479	4,958	(479)	-9.7%	Reno E	41,389	43,872	(2,483)	-5.7%
173,184	202,937	(29,753)	-14.7%	Total Reno	1,788,662	1,953,024	(164,362)	-8.4%
756	773	(17)	-2.2%	Washoe A	11,148	9,603	1,545	16.1%
15,131	13,056	2,075	15.9%	Washoe B	136,874	127,262	9,612	7.6%
15,887	13,829	2,058	14.9%	Total Washoe Co.	148,022	136,865	11,157	8.2%
38,179	38,201	(22)	-0.1%	Sparks	369,333	376,151	(6,818)	-1.8%
227,250	254,967	(27,717)	-10.9%	Total Taxable Rooms	2,306,017	2,466,040	(160,023)	-6.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
February 2019**

Current Month Actual February 2019	Last Year Actual February 2018			Tax District	Year To Date Actual July 2018 - February 2019	Last Year - Year To Date Actual July 2017 - February 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$106.51	\$96.13	\$10.38	10.8%	Reno B	\$110.80	\$102.12	\$8.68	8.5%
\$108.85	\$91.93	\$16.92	18.4%	Reno D	\$109.04	\$92.41	\$16.63	18.0%
\$130.94	\$110.81	\$20.12	18.2%	Reno E	\$124.39	\$111.56	\$12.83	11.5%
\$107.89	\$95.05	\$12.84	13.5%	Total Reno	\$110.47	\$98.65	\$11.82	12.0%
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\$20.50	\$22.92	-\$2.42	-10.6%	Washoe A	\$27.83	\$30.25	-\$2.42	-8.0%
\$214.39	\$219.53	-\$5.14	-2.3%	Washoe B	\$273.03	\$263.71	\$9.31	3.5%
\$205.16	\$208.54	-\$3.37	-1.6%	Total Washoe Co.	\$254.56	\$247.33	\$7.23	2.9%
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\$82.99	\$76.06	\$6.94	9.1%	Sparks	\$85.17	\$77.50	\$7.68	9.9%
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\$110.51	\$98.36	\$12.15	12.4%	Total Average Daily Rate	\$115.67	\$103.68	\$11.99	11.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village