

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2019

Room Statistics

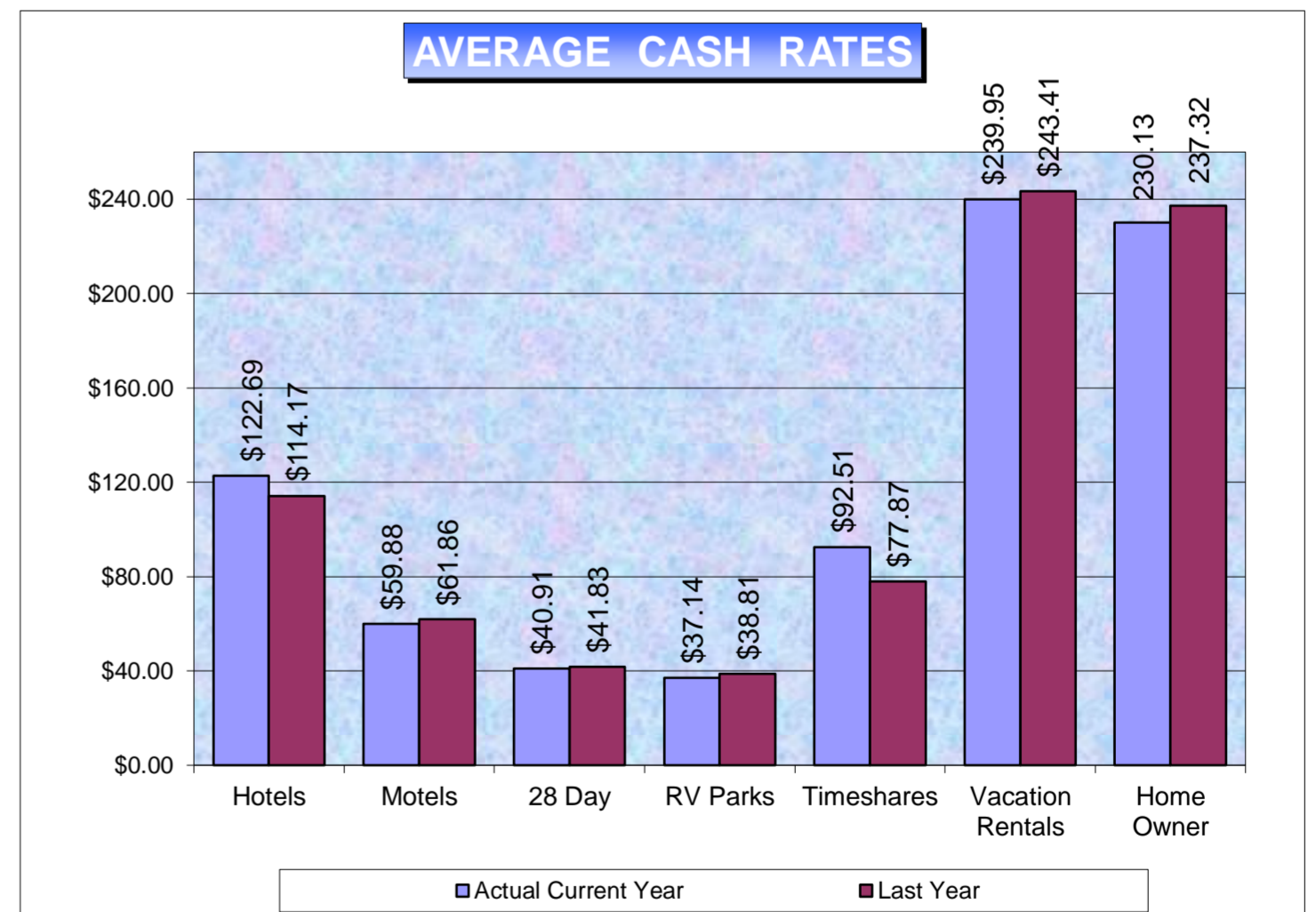
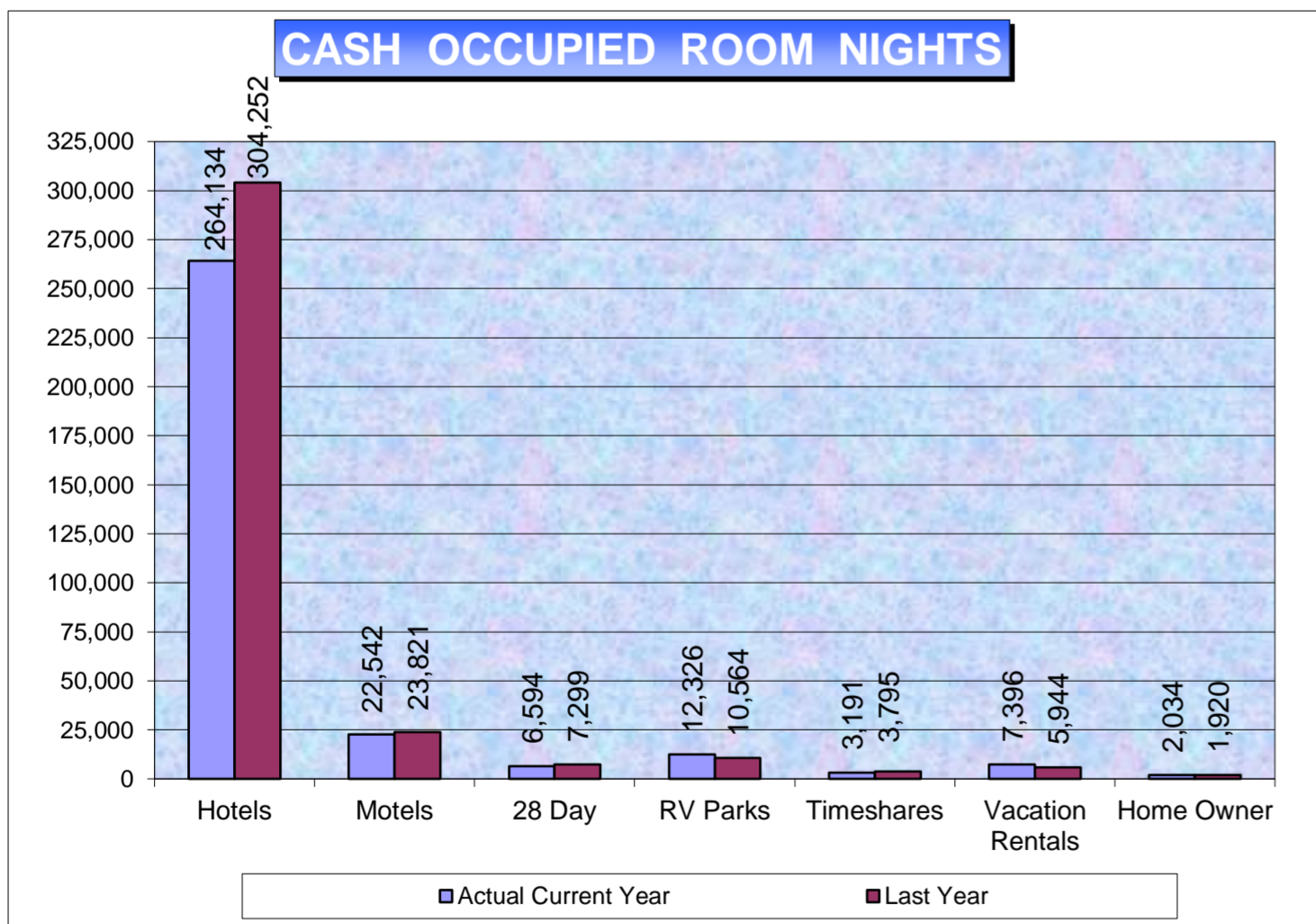
Taxable room revenues for the month of \$37,021,090 are down prior year by \$2,101,338 (-5.4%). Cash occupied room nights of 318,217 are below prior year by 39,378 (-11.0%). Comp occupied room nights of 76,710 are below prior year by 2,783 (-3.5%), and 28-day occupied room nights of 120,956 are below prior year by 5,939 (-4.7%). Total occupied rooms for the month (Cash, Comp, 28-day) are 515,883 (-8.5%) below the prior year.

Overall, Washoe County occupancy percentages of 70.9% for the month is -8.8% below the 77.7% level of the prior year. There were 1,779 (0.2%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$116.34 increased \$6.94 (6.3%), compared to \$109.40 for the prior year.

Year-to-date cash occupied room nights of 3,472,171 are 255,059 (-6.8%) below prior year. Cash average rates year-to-date of \$115.53 are \$11.12 (10.7%) above the prior year. Year-to-date, total taxable room revenues of \$401,149,083 are \$12,004,157 (3.1%) above prior year.

June 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	493,534	264,134	\$122.69	\$114.17	\$8.52	7.5%
Motels	42,826	22,542	\$59.88	\$61.86	(\$1.98)	-3.2%
28 Day	88,867	6,594	\$40.91	\$41.83	(\$0.92)	-2.2%
RV Parks	48,595	12,326	\$37.14	\$38.81	(\$1.67)	-4.3%
Timeshares	12,903	3,191	\$92.51	\$77.87	\$14.64	18.8%
Vacation Rentals	24,610	7,396	\$239.95	\$243.41	(\$3.46)	-1.4%
Home Owner	16,016	2,034	\$230.13	\$237.32	(\$7.19)	-3.0%
Totals	727,351	318,217	\$116.34	\$109.40	\$6.94	6.3%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$37,021,090	\$40,446,088	(\$3,424,998)	-8.5%	\$39,122,428	(\$2,101,338)	-5.4%
Occupied Rooms - Cash	318,217	388,545	(70,328)	-18.1%	357,595	(39,378)	-11.0%
Average Rate - Cash	\$116.34	\$104.10	\$12.24	11.8%	\$109.40	\$6.94	6.3%
Occupied Rooms							
Cash	318,217	388,545	(70,328)	-18.1%	357,595	(39,378)	-11.0%
Comp	76,710	74,659	2,051	2.7%	79,493	(2,783)	-3.5%
28 Day	120,956	144,303	(23,347)	-16.2%	126,895	(5,939)	-4.7%
Total Occupied Rooms	515,883	607,507	(91,624)	-15.1%	563,983	(48,100)	-8.5%
Percentage of Occupancy							
Cash	43.8%	53.0%	(9.2)	-17.4%	49.3%	(5.5)	-11.2%
Comp	10.5%	10.2%	0.3	2.9%	11.0%	(0.5)	-4.5%
28 Day	16.6%	19.7%	(3.1)	-15.7%	17.5%	(0.9)	-5.1%
Total Percentage of Occupancy	70.9%	82.9%	(12.0)	-14.5%	77.7%	(6.8)	-8.8%
Market Segments							
Occupied Rooms - Cash							
Hotels	264,134	326,940	(62,806)	-19.2%	304,252	(40,118)	-13.2%
Motels	22,542	28,558	(6,016)	-21.1%	23,821	(1,279)	-5.4%
28 Day Motels	6,594	7,597	(1,003)	-13.2%	7,299	(705)	-9.7%
R.V. Parks	12,326	12,092	234	1.9%	10,564	1,762	16.7%
Vacation Rentals	7,396	4,572	2,824	61.8%	5,944	1,452	24.4%
Timehares	3,191	6,734	(3,543)	-52.6%	3,795	(604)	-15.9%
Home Owner Rentals	2,034	2,052	(18)	0.0%	1,920	114	0.0%
Total Occupied - Cash	318,217	388,545	(70,328)	-18.1%	357,595	(39,378)	-11.0%
Percentage of Occupancy - Cash							
Hotels	53.5%	66.4%	(12.9)	-19.4%	63.2%	(9.7)	-15.3%
Motels	52.6%	64.8%	(12.2)	-18.8%	53.6%	(1.0)	-1.9%
28 Day Motels	7.4%	7.8%	(0.4)	-5.1%	7.6%	(0.2)	-2.6%
R.V. Parks	25.4%	23.4%	2.0	8.5%	20.4%	5.0	24.5%
Vacation Rentals	30.1%	23.7%	6.4	27.0%	25.4%	4.7	18.5%
Timeshares	24.7%	53.7%	(29.0)	-54.0%	29.1%	(4.4)	-15.9%
Home Owner Rentals	12.7%	13.3%	(0.6)	-4.5%	12.9%	(0.2)	-1.6%
Total Occupancy Percentage - Cash	43.8%	53.0%	(9.2)	-17.4%	49.3%	(5.5)	-11.2%
Average Rates - Cash							
Hotels	\$122.69	\$110.01	\$12.68	11.5%	\$114.17	\$8.52	7.5%
Motels	\$59.88	\$60.91	(\$1.03)	-1.7%	\$61.86	(\$1.98)	-3.2%
28 Day Motels	\$40.91	\$37.76	\$3.15	8.3%	\$41.83	(\$0.92)	-2.2%
R.V. Parks	\$37.14	\$41.80	(\$4.66)	-11.1%	\$38.81	(\$1.67)	-4.3%
Vacation Rentals	\$239.95	\$261.07	(\$21.12)	-8.1%	\$243.41	(\$3.46)	-1.4%
Timeshares	\$92.51	\$41.87	\$50.64	120.9%	\$77.87	\$14.64	18.8%
Home Owner Rentals	\$230.13	\$229.17	\$0.96	0.0%	\$237.32	(\$7.19)	-3.0%
Total Cash Average Rate	\$116.34	\$104.10	\$12.24	11.8%	\$109.40	\$6.94	6.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	318,217	388,545	(70,328)	-18.1%	357,595	(39,378)	-11.0%
Comp	76,710	74,659	2,051	2.7%	79,493	(2,783)	-3.5%
28 Day	120,956	144,303	(23,347)	-16.2%	126,895	(5,939)	-4.7%
Total Occupied Rooms	515,883	607,507	(91,624)	-15.1%	563,983	(48,100)	-8.5%
Vacant	211,468	125,203	86,265	68.9%	161,589	49,879	30.9%
Total Available Rooms	727,351	732,710	(5,359)	-0.7%	725,572	1,779	0.2%
Percentage of Occupancy							
Cash	43.8%	53.0%	(9.2)	-17.4%	49.3%	(5.5)	-11.2%
Comp	10.5%	10.2%	0.3	2.9%	11.0%	(0.5)	-4.5%
28 Day	16.6%	19.7%	(3.1)	-15.7%	17.5%	(0.9)	-5.1%
Total Occupancy Percentage	70.9%	82.9%	(12.0)	-14.5%	77.7%	(6.8)	-8.8%
Vacant	29.1%	17.1%	12.0	70.2%	22.3%	6.8	30.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$37,021,090	\$40,446,088	(\$3,424,998)	-8.5%	\$39,122,428	(\$2,101,338)	-5.4%
Comp	\$8,398,158	\$5,572,505	\$2,825,653	50.7%	\$7,202,908	\$1,195,250	16.6%
28 Day	\$3,919,300	\$4,538,666	(\$619,366)	-13.6%	\$4,099,717	(\$180,417)	-4.4%
Total Revenue	\$49,338,548	\$50,557,259	(\$1,218,711)	-2.4%	\$50,425,053	(\$1,086,505)	-2.2%
Average Rates							
Cash	\$116.34	\$104.10	\$12.24	11.8%	\$109.40	\$6.94	6.3%
Comp	\$109.48	\$74.64	\$34.84	46.7%	\$90.61	\$18.87	20.8%
28 Day	\$32.40	\$31.45	\$0.95	3.0%	\$32.31	\$0.09	0.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	264,134	326,940	(62,806)	-19.2%	304,252	(40,118)	-13.2%
Comp	76,416	74,284	2,132	2.9%	79,127	(2,711)	-3.4%
28 Day	14,780	9,606	5,174	53.9%	11,145	3,635	32.6%
Total Occupied Rooms	355,330	410,830	(55,500)	-13.5%	394,524	(39,194)	-9.9%
Vacant	138,204	81,830	56,374	68.9%	87,250	50,954	58.4%
Total Available Rooms	493,534	492,660	874	0.2%	481,774	11,760	2.4%
Percentage of Occupancy							
Cash	53.5%	66.4%	(12.9)	-19.4%	63.2%	(9.7)	-15.3%
Comp	15.5%	15.1%	0.4	2.6%	16.4%	(0.9)	-5.5%
28 Day	3.0%	1.9%	1.1	57.9%	2.3%	0.7	30.4%
Total Occupancy Percentage	72.0%	83.4%	(11.4)	-13.7%	81.9%	(9.9)	-12.1%
Vacant	28.0%	16.6%	11.4	68.7%	18.1%	9.9	54.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$32,405,851	\$35,968,299	(\$3,562,448)	-9.9%	\$34,735,520	(\$2,329,669)	-6.7%
Comp	\$8,385,743	\$5,555,473	\$2,830,270	50.9%	\$7,181,022	\$1,204,721	16.8%
28 Day	\$1,016,593	\$823,687	\$192,906	23.4%	\$923,466	\$93,127	10.1%
Total Revenue	\$41,808,187	\$42,347,459	(\$539,272)	-1.3%	\$42,840,008	(\$1,031,821)	-2.4%
Average Rates							
Cash	\$122.69	\$110.01	\$12.68	11.5%	\$114.17	\$8.52	7.5%
Comp	\$109.74	\$74.79	\$34.95	46.7%	\$90.75	\$18.99	20.9%
28 Day	\$68.78	\$85.75	(\$16.97)	-19.8%	\$82.86	(\$14.08)	-17.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	22,542	28,558	(6,016)	-21.1%	23,821	(1,279)	-5.4%
Comp	53	149	(96)	-64.4%	84	(31)	-36.9%
28 Day	3,389	4,359	(970)	-22.3%	3,611	(222)	-6.1%
Total Occupied Rooms	25,984	33,066	(7,082)	-21.4%	27,516	(1,532)	-5.6%
Vacant	16,842	10,974	5,868	53.5%	16,913	(71)	-0.4%
Total Available Rooms	42,826	44,040	(1,214)	-2.8%	44,429	(1,603)	-3.6%
Percentage of Occupancy							
Cash	52.6%	64.8%	(12.2)	-18.8%	53.6%	(1.0)	-1.9%
Comp	0.1%	0.3%	(0.2)	-66.7%	0.2%	(0.1)	-50.0%
28 Day	7.9%	9.9%	(2.0)	-20.2%	8.1%	(0.2)	-2.5%
Total Occupancy Percentage	60.7%	75.1%	(14.4)	-19.2%	61.9%	(1.2)	-1.9%
Vacant	39.3%	24.9%	14.4	57.8%	38.1%	1.2	3.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,349,776	\$1,739,589	(\$389,813)	-22.4%	\$1,473,657	(\$123,881)	-8.4%
Comp	\$4,865	\$4,845	\$20	0.4%	\$6,750	(\$1,885)	-27.9%
28 Day	\$132,986	\$170,110	(\$37,124)	-21.8%	\$159,866	(\$26,880)	-16.8%
Total Revenue	\$1,487,627	\$1,914,544	(\$426,917)	-22.3%	\$1,640,273	(\$152,646)	-9.3%
Average Rates							
Cash	\$59.88	\$60.91	(\$1.03)	-1.7%	\$61.86	(\$1.98)	-3.2%
Comp	\$91.79	\$32.52	\$59.27	182.3%	\$80.36	\$11.43	14.2%
28 Day	\$39.24	\$39.03	\$0.21	0.5%	\$44.27	(\$5.03)	-11.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,594	7,597	(1,003)	-13.2%	7,299	(705)	-9.7%
Comp	-	-	-	0.0%	30	(30)	-100.0%
28 Day	67,393	86,020	(18,627)	-21.7%	71,863	(4,470)	-6.2%
Total Occupied Rooms	73,987	93,617	(19,630)	-21.0%	79,192	(5,205)	-6.6%
Vacant	14,880	3,373	11,507	341.2%	17,153	(2,273)	-13.3%
Total Available Rooms	88,867	96,990	(8,123)	-8.4%	96,345	(7,478)	-7.8%
Percentage of Occupancy							
Cash	7.4%	7.8%	(0.4)	-5.1%	7.6%	(0.2)	-2.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.8%	88.7%	(12.9)	-14.5%	74.6%	1.2	1.6%
Total Occupancy Percentage	83.3%	96.5%	(13.2)	-13.7%	82.2%	1.1	1.3%
Vacant	16.7%	3.5%	13.2	377.1%	17.8%	(1.1)	-6.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$269,755	\$286,837	(\$17,082)	-6.0%	\$305,290	(\$35,535)	-11.6%
Comp	\$0	\$0	\$0	0.0%	\$500	(\$500)	-100.0%
28 Day	\$1,619,309	\$1,926,418	(\$307,109)	-15.9%	\$1,692,149	(\$72,840)	-4.3%
Total Revenue	\$1,889,064	\$2,213,255	(\$324,191)	-14.6%	\$1,997,939	(\$108,875)	-5.4%
Average Rates							
Cash	\$40.91	\$37.76	\$3.15	8.3%	\$41.83	(\$0.92)	-2.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$16.67	(\$16.67)	-100.0%
28 Day	\$24.03	\$22.40	\$1.63	7.3%	\$23.55	\$0.48	2.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	12,326	12,092	234	1.9%	10,564	1,762	16.7%	
Comp	241	215	26	12.1%	251	(10)	-4.0%	
28 Day	26,971	32,858	(5,887)	-17.9%	30,857	(3,886)	-12.6%	
Total Occupied Rooms	39,538	45,165	(5,627)	-12.5%	41,672	(2,134)	-5.1%	
Vacant	9,057	6,585	2,472	37.5%	10,018	(961)	-9.6%	
Total Available Rooms	48,595	51,750	(3,155)	-6.1%	51,690	(3,095)	-6.0%	
Percentage of Occupancy								
Cash	25.4%	23.4%	2.0	8.5%	20.4%	5.0	24.5%	
Comp	0.5%	0.4%	0.1	25.0%	0.5%	-	0.0%	
28 Day	55.5%	63.5%	(8.0)	-12.6%	59.7%	(4.2)	-7.0%	
Total Occupancy Percentage	81.4%	87.3%	(5.9)	-6.8%	80.6%	0.8	1.0%	
Vacant	18.6%	12.7%	5.9	46.5%	19.4%	(0.8)	-4.1%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$457,754	\$505,448	(\$47,694)	-9.4%	\$409,966	\$47,788	11.7%	
Comp	\$7,550	\$12,002	(\$4,452)	-37.1%	\$14,491	(\$6,941)	-47.9%	
28 Day	\$475,713	\$540,601	(\$64,888)	-12.0%	\$494,792	(\$19,079)	-3.9%	
Total Revenue	\$941,017	\$1,058,051	(\$117,034)	-11.1%	\$919,249	\$21,768	2.4%	
Average Rates								
Cash	\$37.14	\$41.80	(\$4.66)	-11.1%	\$38.81	(\$1.67)	-4.3%	
Comp	\$31.33	\$55.82	(\$24.49)	-43.9%	\$57.73	(\$26.40)	-45.7%	
28 Day	\$17.64	\$16.45	\$1.19	7.2%	\$16.04	\$1.60	10.0%	

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,396	4,572	2,824	61.8%	5,944	1,452	24.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,569	10,386	(2,817)	-27.1%	7,996	(427)	-5.3%
Total Occupied Rooms	14,965	14,958	7	0.0%	13,940	1,025	7.4%
Vacant	9,645	4,302	5,343	124.2%	9,484	161	1.7%
Total Available Rooms	24,610	19,260	5,350	27.8%	23,424	1,186	5.1%
Percentage of Occupancy							
Cash	30.1%	23.7%	6.4	27.0%	25.4%	4.7	18.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.8%	53.9%	(23.1)	-42.9%	34.1%	(3.3)	-9.7%
Total Occupancy Percentage	60.8%	77.7%	(16.9)	-21.8%	59.5%	1.3	2.2%
Vacant	39.2%	22.3%	16.9	75.8%	40.5%	(1.3)	-3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,774,690	\$1,193,633	\$581,057	48.7%	\$1,446,834	\$327,856	22.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$587,136	\$979,294	(\$392,158)	-40.0%	\$698,158	(\$111,022)	-15.9%
Total Revenue	\$2,361,826	\$2,172,927	\$188,899	8.7%	\$2,144,992	\$216,834	10.1%
Average Rates							
Cash	\$239.95	\$261.07	(\$21.12)	-8.1%	\$243.41	(\$3.46)	-1.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$77.57	\$94.29	(\$16.72)	-17.7%	\$87.31	(\$9.74)	-11.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,191	6,734	(3,543)	-52.6%	3,795	(604)	-15.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,191	6,734	(3,543)	-52.6%	3,795	(604)	-15.9%
Vacant	9,712	5,806	3,906	67.3%	9,228	484	5.2%
Total Available Rooms	12,903	12,540	363	2.9%	13,023	(120)	-0.9%
Percentage of Occupancy							
Cash	24.7%	53.7%	(29.0)	-54.0%	29.1%	(4.4)	-15.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	24.7%	53.7%	(29.0)	-54.0%	29.1%	(4.4)	-15.1%
Vacant	75.3%	46.3%	29.0	62.6%	70.9%	4.4	6.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$295,188	\$281,959	\$13,229	4.7%	\$295,500	(\$312)	-0.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$295,188	\$281,959	\$13,229	4.7%	\$295,500	(\$312)	-0.1%
Average Rates							
Cash	\$92.51	\$41.87	\$50.64	120.9%	\$77.87	\$14.64	18.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,034	2,052	(18)	-0.9%	1,920	114	5.9%
Comp	-	11	(11)	-100.0%	1	(1)	-100.0%
28 Day	854	1,074	(220)	-20.5%	1,423	(569)	-40.0%
Total Occupied Rooms	2,888	3,137	(249)	-7.9%	3,344	(456)	-13.6%
Vacant	13,128	12,333	795	6.4%	11,543	1,585	13.7%
Total Available Rooms	16,016	15,470	546	3.5%	14,887	1,129	7.6%
Percentage of Occupancy							
Cash	12.7%	13.3%	(0.6)	-4.5%	12.9%	(0.2)	-1.6%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.0%	-	0.0%
28 Day	5.3%	6.9%	(1.6)	-23.2%	9.6%	(4.3)	-44.8%
Total Occupancy Percentage	18.0%	20.3%	(2.3)	-11.3%	22.5%	(4.5)	-20.0%
Vacant	82.0%	79.7%	2.3	2.9%	77.5%	4.5	5.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$468,076	\$470,323	(\$2,247)	-0.5%	\$455,661	\$12,415	2.7%
Comp	\$0	\$185	(\$185)	-100.0%	\$145	(\$145)	-100.0%
28 Day	\$87,563	\$98,556	(\$10,993)	-11.2%	\$131,286	(\$43,723)	-33.3%
Total Revenue	\$555,639	\$569,064	(\$13,425)	-2.4%	\$587,092	(\$31,453)	-5.4%
Average Rates							
Cash	\$230.13	\$229.17	\$0.96	0.4%	\$237.32	(\$7.19)	-3.0%
Comp	\$0.00	\$16.82	(\$16.82)	-100.0%	\$145.00	(\$145.00)	-100.0%
28 Day	\$102.53	\$91.77	\$10.76	11.7%	\$92.26	\$10.27	11.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

June 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$401,149,083	\$404,375,720	(\$3,226,637)	-0.8%	\$389,144,926	\$12,004,157	3.1%
Occupied Rooms - Cash	3,472,171	3,892,802	(420,631)	-10.8%	3,727,230	(255,059)	-6.8%
Average Rate - Cash	\$115.53	\$103.88	\$11.65	11.2%	\$104.41	\$11.12	10.7%
Occupied Rooms							
Cash	3,472,171	3,892,802	(420,631)	-10.8%	3,727,230	(255,059)	-6.8%
Comp	855,311	863,711	(8,400)	-1.0%	880,153	(24,842)	-2.8%
28 Day	1,485,985	1,610,971	(124,986)	-7.8%	1,539,887	(53,902)	-3.5%
Total Occupied Rooms	5,813,467	6,367,484	(554,017)	-8.7%	6,147,270	(333,803)	-5.4%
Percentage of Occupancy							
Cash	40.4%	45.1%	(4.7)	-10.4%	43.3%	(2.9)	-6.7%
Comp	10.0%	10.0%	-	0.0%	10.2%	(0.2)	-2.0%
28 Day	17.3%	18.7%	(1.4)	-7.5%	17.9%	(0.6)	-3.4%
Total Percentage of Occupancy	67.7%	73.7%	(6.0)	-8.1%	71.5%	(3.8)	-5.3%
Market Segments							
Occupied Rooms - Cash							
Hotels	2,920,699	3,299,555	(378,856)	-11.5%	3,155,609	(234,910)	-7.4%
Motels	256,625	285,979	(29,354)	-10.3%	269,623	(12,998)	-4.8%
28 Day Motels	78,417	81,818	(3,401)	-4.2%	84,059	(5,642)	-6.7%
R.V. Parks	90,750	92,526	(1,776)	-1.9%	87,628	3,122	3.6%
Vacation Rentals	80,765	59,856	20,909	34.9%	60,931	19,834	32.6%
Timeshares	34,719	62,487	(27,768)	-44.4%	58,891	(24,172)	-41.0%
Home Owner Rentals	10,196	10,581	(385)	-3.6%	10,489	(293)	-2.8%
Total Occupied - Cash	3,472,171	3,892,802	(420,631)	-10.8%	3,727,230	(255,059)	-6.8%
Percentage of Occupancy - Cash							
Hotels	50.2%	56.5%	(6.3)	-11.2%	55.1%	(4.9)	-8.9%
Motels	50.2%	54.2%	(4.0)	-7.4%	49.1%	1.1	2.2%
28 Day Motels	7.1%	6.9%	0.2	2.9%	7.1%	0.0	0.0%
R.V. Parks	14.4%	14.4%	0.0	0.0%	13.9%	0.5	3.6%
Vacation Rentals	26.6%	25.5%	1.1	4.3%	21.7%	4.9	22.6%
Timeshares	22.9%	41.0%	(18.1)	-44.1%	37.5%	(14.6)	-38.9%
Home Owner Rentals	16.4%	17.0%	(0.6)	-3.5%	16.1%	0.3	1.9%
Total Occupancy Percentage - Cash	40.4%	45.1%	(4.7)	-10.4%	43.3%	(2.9)	-6.7%
Average Rates - Cash							
Hotels	\$121.09	\$108.93	\$12.16	11.2%	\$109.60	\$11.49	10.5%
Motels	\$61.37	\$59.53	\$1.84	3.1%	\$58.40	\$2.97	5.1%
28 Day Motels	\$40.80	\$40.18	\$0.62	1.5%	\$38.87	\$1.93	5.0%
R.V. Parks	\$39.89	\$40.19	(\$0.30)	-0.7%	\$39.72	\$0.17	0.4%
Vacation Rental	\$236.33	\$256.87	(\$20.54)	-8.0%	\$250.66	(\$14.33)	-5.7%
Timeshares	\$87.70	\$47.34	\$40.36	85.3%	\$49.57	\$38.13	76.9%
Home Owner Rentals	\$271.72	\$244.41	\$27.31	11.2%	\$248.99	\$22.73	9.1%
Total Cash Average Rate	\$115.53	\$103.88	\$11.65	11.2%	\$104.41	\$11.12	10.7%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,472,171	3,892,802	(420,631)	-10.8%	3,727,230	(255,059)	-6.8%
Comp	855,311	863,711	(8,400)	-1.0%	880,153	(24,842)	-2.8%
28 Day	1,485,985	1,610,971	(124,986)	-7.8%	1,539,887	(53,902)	-3.5%
Total Occupied Rooms	5,813,467	6,367,484	(554,017)	-8.7%	6,147,270	(333,803)	-5.4%
Vacant	2,776,007	2,269,678	506,329	22.3%	2,451,783	324,224	13.2%
Total Available Rooms	8,589,474	8,637,162	(47,688)	-0.6%	8,599,053	(9,579)	-0.1%
Percentage of Occupancy							
Cash	40.4%	45.1%	(4.7)	-10.4%	43.3%	(2.9)	-6.7%
Comp	10.0%	10.0%	-	0.0%	10.2%	(0.2)	-2.0%
28 Day	17.3%	18.7%	(1.4)	-7.5%	17.9%	(0.6)	-3.4%
Total Occupancy Percentage	67.7%	73.7%	(6.0)	-8.1%	71.5%	(3.8)	-5.3%
Vacant	32.3%	26.3%	6.0	22.8%	28.5%	3.8	13.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$401,149,083	\$404,375,720	(\$3,226,637)	-0.8%	\$389,144,926	\$12,004,157	3.1%
Comp	\$86,482,801	\$71,267,503	\$15,215,298	21.3%	\$74,229,935	\$12,252,866	16.5%
28 Day	\$46,046,505	\$30,302,601	\$15,743,904	52.0%	\$46,627,490	(\$580,985)	-1.2%
Total Revenue	\$533,678,389	\$505,945,824	\$27,732,565	5.5%	\$510,002,351	\$23,676,038	4.6%
Average Rates							
Cash	\$115.53	\$103.88	\$11.65	11.2%	\$104.41	\$11.12	10.7%
Comp	\$101.11	\$82.51	\$18.60	22.5%	\$84.34	\$16.77	19.9%
28 Day	\$30.99	\$18.81	\$12.18	64.8%	\$30.28	\$0.71	2.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,920,699	3,299,555	(378,856)	-11.5%	3,155,609	(234,910)	-7.4%
Comp	851,948	858,818	(6,870)	-0.8%	875,273	(23,325)	-2.7%
28 Day	138,079	113,212	24,867	22.0%	121,240	16,839	13.9%
Total Occupied Rooms	3,910,726	4,271,585	(360,859)	-8.4%	4,152,122	(241,396)	-5.8%
Vacant	1,909,472	1,566,447	343,025	21.9%	1,577,787	331,685	21.0%
Total Available Rooms	5,820,198	5,838,032	(17,834)	-0.3%	5,729,909	90,289	1.6%
Percentage of Occupancy							
Cash	50.2%	56.5%	(6.3)	-11.2%	55.1%	(4.9)	-8.9%
Comp	14.6%	14.7%	(0.1)	-0.7%	15.3%	(0.7)	-4.6%
28 Day	2.4%	1.9%	0.5	26.3%	2.1%	0.3	14.3%
Total Occupancy Percentage	67.2%	73.2%	(6.0)	-8.2%	72.5%	(5.3)	-7.3%
Vacant	32.8%	26.8%	6.0	22.4%	27.5%	5.3	19.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$353,679,537	\$359,425,421	(\$5,745,884)	-1.6%	\$345,845,921	\$7,833,616	2.3%
Comp	\$86,298,978	\$71,085,693	\$15,213,285	21.4%	\$74,047,640	\$12,251,338	16.5%
28 Day	\$10,523,246	\$9,876,440	\$646,806	6.5%	\$10,595,037	(\$71,791)	-0.7%
Total Revenue	\$450,501,761	\$440,387,554	\$10,114,207	2.3%	\$430,488,598	\$20,013,163	4.6%
Average Rates							
Cash	\$121.09	\$108.93	\$12.16	11.2%	\$109.60	\$11.49	10.5%
Comp	\$101.30	\$82.77	\$18.53	22.4%	\$84.60	\$16.70	19.7%
28 Day	\$76.21	\$87.24	(\$11.03)	-12.6%	\$87.39	(\$11.18)	-12.8%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	256,625	285,979	(29,354)	-10.3%	269,623	(12,998)	-4.8%
Comp	1,125	2,547	(1,422)	-55.8%	2,340	(1,215)	-51.9%
28 Day	42,935	46,854	(3,919)	-8.4%	45,217	(2,282)	-5.0%
Total Occupied Rooms	300,685	335,380	(34,695)	-10.3%	317,180	(16,495)	-5.2%
Vacant	210,720	191,880	18,840	9.8%	231,653	(20,933)	-9.0%
Total Available Rooms	511,405	527,260	(15,855)	-3.0%	548,833	(37,428)	-6.8%
Percentage of Occupancy							
Cash	50.2%	54.2%	(4.0)	-7.4%	49.1%	1.1	2.2%
Comp	0.2%	0.5%	(0.3)	-60.0%	0.4%	(0.2)	-50.0%
28 Day	8.4%	8.9%	(0.5)	-5.6%	8.2%	0.2	2.4%
Total Occupancy Percentage	58.8%	63.6%	(4.8)	-7.5%	57.8%	1.0	1.7%
Vacant	41.2%	36.4%	4.8	13.2%	42.2%	(1.0)	-2.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$15,748,221	\$17,024,945	(\$1,276,724)	-7.5%	\$15,746,269	\$1,952	0.0%
Comp	\$96,724	\$87,748	\$8,976	10.2%	\$82,416	\$14,308	17.4%
28 Day	\$1,777,579	\$1,852,681	(\$75,102)	-4.1%	\$1,825,348	(\$47,769)	-2.6%
Total Revenue	\$17,622,524	\$18,965,374	(\$1,342,850)	-7.1%	\$17,654,033	(\$31,509)	-0.2%
Average Rates							
Cash	\$61.37	\$59.53	\$1.84	3.1%	\$58.40	\$2.97	5.1%
Comp	\$85.98	\$34.45	\$51.53	149.6%	\$35.22	\$50.76	144.1%
28 Day	\$41.40	\$39.54	\$1.86	4.7%	\$40.37	\$1.03	2.6%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	78,417	81,818	(3,401)	-4.2%	84,059	(5,642)	-6.7%
Comp	150	180	(30)	-16.7%	270	(120)	-44.4%
28 Day	833,070	947,617	(114,547)	-12.1%	885,245	(52,175)	-5.9%
Total Occupied Rooms	911,637	1,029,615	(117,978)	-11.5%	969,574	(57,937)	-6.0%
Vacant	198,937	150,430	48,507	32.2%	215,150	(16,213)	-7.5%
Total Available Rooms	1,110,574	1,180,045	(69,471)	-5.9%	1,184,724	(74,150)	-6.3%
Percentage of Occupancy							
Cash	7.1%	6.9%	0.2	2.9%	7.1%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.0%	80.3%	(5.3)	-6.6%	74.7%	0.3	0.4%
Total Occupancy Percentage	82.1%	87.3%	(5.2)	-6.0%	81.8%	0.3	0.4%
Vacant	17.9%	12.7%	5.2	40.9%	18.2%	(0.3)	-1.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,199,297	\$3,287,372	(\$88,075)	-2.7%	\$3,267,677	(\$68,380)	-2.1%
Comp	\$2,500	\$2,000	\$500	25.0%	\$4,500	(\$2,000)	-44.4%
28 Day	\$19,814,942	\$3,609,392	\$16,205,550	449.0%	\$19,612,439	\$202,503	1.0%
Total Revenue	\$23,016,739	\$6,898,764	\$16,117,975	233.6%	\$22,884,616	\$132,123	0.6%
Average Rates							
Cash	\$40.80	\$40.18	\$0.62	1.5%	\$38.87	\$1.93	5.0%
Comp	\$16.67	\$11.11	\$5.56	50.0%	\$16.67	\$0.00	0.0%
28 Day	\$23.79	\$3.81	\$19.98	524.4%	\$22.15	\$1.64	7.4%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	90,750	92,526	(1,776)	-1.9%	87,628	3,122	3.6%
Comp	2,077	2,138	(61)	-2.9%	2,252	(175)	-7.8%
28 Day	369,276	393,179	(23,903)	-6.1%	381,279	(12,003)	-3.1%
Total Occupied Rooms	462,103	487,843	(25,740)	-5.3%	471,159	(9,056)	-1.9%
Vacant	167,355	154,862	12,493	8.1%	161,119	6,236	3.9%
Total Available Rooms	629,458	642,705	(13,247)	-2.1%	632,278	(2,820)	-0.4%
Percentage of Occupancy							
Cash	14.4%	14.4%	-	0.0%	13.9%	0.5	3.6%
Comp	0.3%	0.3%	-	0.0%	0.4%	(0.1)	-25.0%
28 Day	58.7%	61.2%	(2.5)	-4.1%	60.3%	(1.6)	-2.7%
Total Occupancy Percentage	73.4%	75.9%	(2.5)	-3.3%	74.5%	(1.1)	-1.5%
Vacant	26.6%	24.1%	2.5	10.4%	25.5%	1.1	4.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,619,679	\$3,718,732	(\$99,053)	-2.7%	\$3,480,909	\$138,770	4.0%
Comp	\$83,398	\$90,011	(\$6,613)	-7.3%	\$93,368	(\$9,970)	-10.7%
28 Day	\$6,284,863	\$6,143,225	\$141,638	2.3%	\$6,087,550	\$197,313	3.2%
Total Revenue	\$9,987,940	\$9,951,968	\$35,972	0.4%	\$9,661,827	\$326,113	3.4%
Average Rates							
Cash	\$39.89	\$40.19	(\$0.30)	-0.7%	\$39.72	\$0.17	0.4%
Comp	\$40.15	\$42.10	(\$1.95)	-4.6%	\$41.46	(\$1.31)	-3.2%
28 Day	\$17.02	\$15.62	\$1.40	9.0%	\$15.97	\$1.05	6.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	80,765	59,856	20,909	34.9%	60,931	19,834	32.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	98,824	104,948	(6,124)	-5.8%	101,311	(2,487)	-2.5%
Total Occupied Rooms	179,589	164,804	14,785	9.0%	162,242	17,347	10.7%
Vacant	124,319	69,526	54,793	78.8%	118,869	5,450	4.6%
Total Available Rooms	303,908	234,330	69,578	29.7%	281,111	22,797	8.1%
Percentage of Occupancy							
Cash	26.6%	25.5%	1.1	4.3%	21.7%	4.9	22.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.5%	44.8%	(12.3)	-27.5%	36.0%	(3.5)	-9.7%
Total Occupancy Percentage	59.1%	70.3%	(11.2)	-15.9%	57.7%	1.4	2.4%
Vacant	40.9%	29.7%	11.2	37.7%	42.3%	(1.4)	-3.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$19,087,080	\$15,375,140	\$3,711,940	24.1%	\$15,272,970	\$3,814,110	25.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,255,702	\$8,312,908	(\$1,057,206)	-12.7%	\$7,961,842	(\$706,140)	-8.9%
Total Revenue	\$26,342,782	\$23,688,048	\$2,654,734	11.2%	\$23,234,812	\$3,107,970	13.4%
Average Rates							
Cash	\$236.33	\$256.87	(\$20.54)	-8.0%	\$250.66	(\$14.33)	-5.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$73.42	\$79.21	(\$5.79)	-7.3%	\$78.59	(\$5.17)	-6.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

June 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	34,719	62,487	(27,768)	-44.4%	58,891	(24,172)	-41.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	34,719	62,487	(27,768)	-44.4%	58,891	(24,172)	-41.0%
Vacant	116,860	90,083	26,777	29.7%	98,282	18,578	18.9%
Total Available Rooms	151,579	152,570	(991)	-0.6%	157,173	(5,594)	-3.6%
Percentage of Occupancy							
Cash	22.9%	41.0%	(18.1)	-44.1%	37.5%	(14.6)	-38.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	22.9%	41.0%	(18.1)	-44.1%	37.5%	(14.6)	-38.9%
Vacant	77.1%	59.0%	18.1	30.7%	62.5%	14.6	23.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,044,826	\$2,957,941	\$86,885	2.9%	\$2,919,494	\$125,332	4.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$3,044,826	\$2,957,941	\$86,885	2.9%	\$2,919,494	\$125,332	4.3%
Average Rates							
Cash	\$87.70	\$47.34	\$40.36	85.3%	\$49.57	\$38.13	76.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,196	10,581	(385)	-3.6%	10,489	(293)	-2.8%
Comp	11	28	(17)	-60.7%	18	(7)	-38.9%
28 Day	3,801	5,161	(1,360)	-26.4%	5,595	(1,794)	-32.1%
Total Occupied Rooms	14,008	15,770	(1,762)	-11.2%	16,102	(2,094)	-13.0%
Vacant	48,344	46,450	1,894	4.1%	48,923	(579)	-1.2%
Total Available Rooms	62,352	62,220	132	0.2%	65,025	(2,673)	-4.1%
Percentage of Occupancy							
Cash	16.4%	17.0%	(0.6)	-3.5%	16.1%	0.3	1.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	6.1%	8.3%	(2.2)	-26.5%	8.6%	(2.5)	-29.1%
Total Occupancy Percentage	22.5%	25.3%	(2.8)	-11.1%	24.8%	(2.3)	-9.3%
Vacant	77.5%	74.7%	2.8	3.7%	75.2%	2.3	3.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,770,443	\$2,586,169	\$184,274	7.1%	\$2,611,686	\$158,757	6.1%
Comp	\$1,201	\$2,051	(\$850)	-41.4%	\$2,011	(\$810)	-40.3%
28 Day	\$390,173	\$507,955	(\$117,782)	-23.2%	\$545,274	(\$155,101)	-28.4%
Total Revenue	\$3,161,817	\$3,096,175	\$65,642	2.1%	\$3,158,971	\$2,846	0.1%
Average Rates							
Cash	\$271.72	\$244.41	\$27.31	11.2%	\$248.99	\$22.73	9.1%
Comp	\$109.18	\$73.25	\$35.93	49.1%	\$111.72	(\$2.54)	-2.3%
28 Day	\$102.65	\$98.42	\$4.23	4.3%	\$97.46	\$5.19	5.3%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2019**

Current Month Actual June 2019	Last Year Actual June 2018			Tax District	Year To Date Actual July 2018 - June 2019	Last Year - Year To Date Actual July 2017 - June 2018		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$17,885,559	\$18,099,186	(\$213,626)	-1.2%	Reno B	\$188,256,409	\$185,288,872	\$2,967,537	1.6%
\$8,690,728	\$10,447,262	(\$1,756,533)	-16.8%	Reno D	\$105,683,527	\$104,534,791	\$1,148,736	1.1%
\$672,534	\$675,131	(\$2,597)	-0.4%	Reno E	\$7,907,158	\$7,605,508	\$301,650	4.0%
\$27,248,821	\$29,221,578	(\$1,972,756)	-6.8%	Total Reno	\$301,847,094	\$297,429,171	\$4,417,923	1.5%
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\$42,628	\$49,059	(\$6,431)	-13.1%	Washoe A	\$456,500	\$457,542	(\$1,042)	-0.2%
\$5,300,135	\$5,297,956	\$2,179	0.0%	Washoe B	\$50,960,210	\$46,784,616	\$4,175,594	8.9%
\$5,342,763	\$5,347,015	(\$4,251)	-0.1%	Total Washoe Co.	\$51,416,710	\$47,242,158	\$4,174,552	8.8%
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\$4,429,506	\$4,553,835	(\$124,329)	-2.7%	Sparks	\$47,885,277	\$44,473,598	\$3,411,679	7.7%
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\$37,021,090	\$39,122,428	(\$2,101,338)	-5.4%	Total Taxable Revenue	\$401,149,083	\$389,144,926	\$12,004,157	3.1%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2019**

Current Month Actual June 2019	Last Year Actual June 2018			Tax District	Year To Date Actual July 2018 - June 2019	Last Year - Year To Date Actual July 2017 - June 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
158,410	170,295	(11,885)	-7.0%	Reno B	1,671,572	1,784,682	(113,110)	-6.3%
81,960	107,903	(25,943)	-24.0%	Reno D	969,184	1,110,048	(140,864)	-12.7%
5,573	5,641	(68)	-1.2%	Reno E	63,307	66,401	(3,094)	-4.7%
245,943	283,839	(37,896)	-13.4%	Total Reno	2,704,063	2,961,131	(257,068)	-8.7%
1,534	1,686	(152)	-9.0%	Washoe A	16,892	15,432	1,460	9.5%
18,905	18,947	(42)	-0.2%	Washoe B	195,790	186,556	9,234	4.9%
20,439	20,633	(194)	-0.9%	Total Washoe Co.	212,682	201,988	10,694	5.3%
51,835	53,123	(1,288)	-2.4%	Sparks	555,426	564,111	(8,685)	-1.5%
318,217	357,595	(39,378)	-11.0%	Total Taxable Rooms	3,472,171	3,727,230	(255,059)	-6.8%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2019**

Current Month Actual June 2019	Last Year Actual June 2018			Tax District	Year To Date Actual July 2018 - June 2019	Last Year - Year To Date Actual July 2017 - June 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$112.91 \$106.04 \$120.68 \$110.79	\$106.28 \$96.82 \$119.68 \$102.95	\$6.63 \$9.22 \$0.99 \$7.84	6.2% 9.5% 0.8% 7.6%	Reno B Reno D Reno E Total Reno	\$112.62 \$109.04 \$124.90 \$111.63	\$103.82 \$94.17 \$114.54 \$100.44	\$8.80 \$14.87 \$10.36 \$11.18	8.5% 15.8% 9.0% 11.1%
\$27.79 \$280.36 \$261.40	\$29.10 \$279.62 \$259.15	-\$1.31 \$0.74 \$2.25	-4.5% 0.3% 0.9%	Washoe A Washoe B Total Washoe Co.	\$27.02 \$260.28 \$241.75	\$29.65 \$250.78 \$233.89	-\$2.62 \$9.50 \$7.87	-8.9% 3.8% 3.4%
\$85.45	\$85.72	-\$0.27	-0.3%	Sparks	\$86.21	\$78.84	\$7.38	9.4%
\$116.34	\$109.40	\$6.94	6.3%	Total Average Daily Rate	\$115.53	\$104.41	\$11.12	10.7%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village