

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

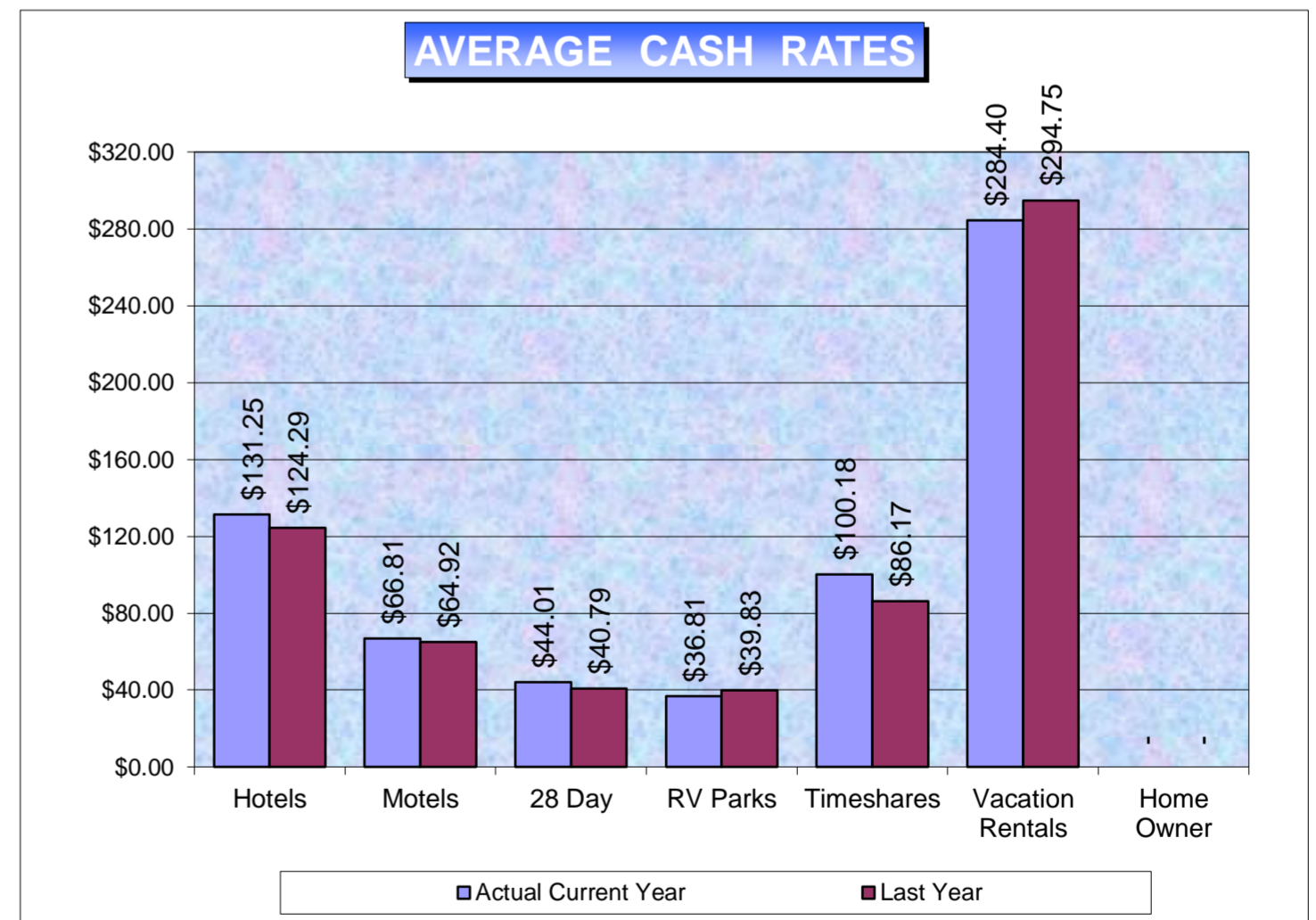
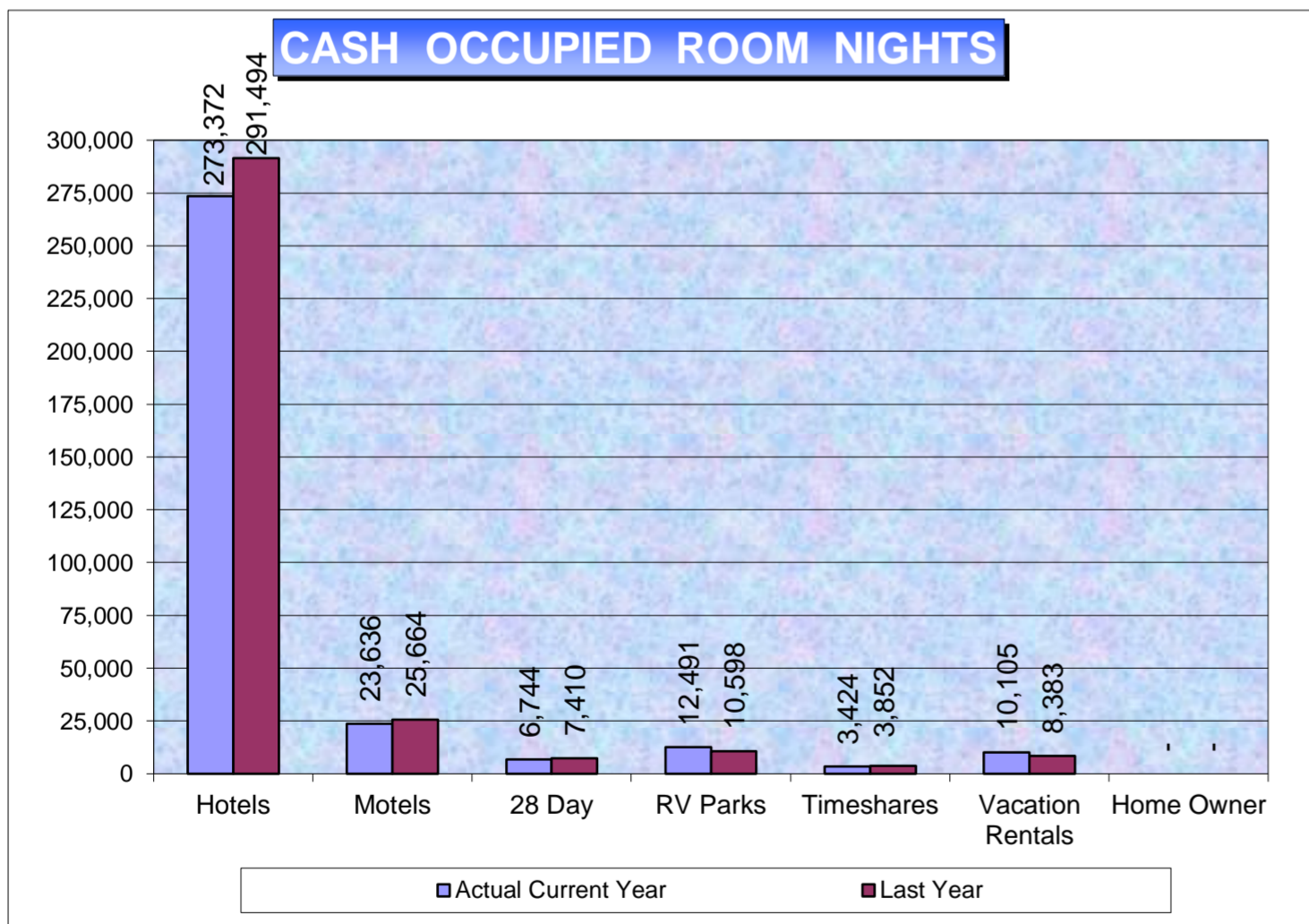
July 2019 Room Statistics

Taxable room revenues for the month of \$41,432,592 are above prior year by \$8,374 (0.0%). Cash occupied room nights of 329,772 are below prior year by 17,629 (-5.1%). Comp occupied room nights of 89,991 are above prior year by 3,783 (4.4%), and 28-day occupied room nights of 110,872 are below prior year by 15,144 (-12.0%). Total occupied rooms for the month (Cash, Comp, 28-day) are 530,635 (-5.2%) below the prior year.

Overall, Washoe County occupancy percentages of 74.6% for the month is -3.2% below the 77.8% level of the prior year. There were 7,172 (-1.0%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$125.64 increased \$6.4 (5.4%), compared to \$119.24 for the prior year.

July 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	496,070	273,372	\$131.25	\$124.29	\$6.96	5.6%
Motels	43,642	23,636	\$66.81	\$64.92	\$1.89	2.9%
28 Day	88,973	6,744	\$44.01	\$40.79	\$3.22	7.9%
RV Parks	45,043	12,491	\$36.81	\$39.83	(\$3.02)	-7.6%
Timeshares	12,612	3,424	\$100.18	\$86.17	\$14.01	16.3%
Vacation Rentals	25,389	10,105	\$284.40	\$294.75	(\$10.35)	-3.5%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	711,729	329,772	\$125.64	\$119.24	\$6.40	5.4%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

July 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$41,432,592	\$41,480,374	(\$47,782)	-0.1%	\$41,424,218	\$8,374	0.0%
Occupied Rooms - Cash	329,772	341,747	(11,975)	-3.5%	347,401	(17,629)	-5.1%
Average Rate - Cash	\$125.64	\$121.38	\$4.26	3.5%	\$119.24	\$6.40	5.4%
Occupied Rooms							
Cash	329,772	341,747	(11,975)	-3.5%	347,401	(17,629)	-5.1%
Comp	89,991	87,066	2,925	3.4%	86,208	3,783	4.4%
28 Day	110,872	114,785	(3,913)	-3.4%	126,016	(15,144)	-12.0%
Total Occupied Rooms	530,635	543,598	(12,963)	-2.4%	559,625	(28,990)	-5.2%
Percentage of Occupancy							
Cash	46.3%	47.2%	(0.9)	-1.9%	48.3%	(2.0)	-4.1%
Comp	12.6%	12.0%	0.6	5.0%	12.0%	0.6	5.0%
28 Day	15.6%	15.8%	(0.2)	-1.3%	17.5%	(1.9)	-10.9%
Total Percentage of Occupancy	74.6%	75.0%	(0.4)	-0.5%	77.8%	(3.2)	-4.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	273,372	285,875	(12,503)	-4.4%	291,494	(18,122)	-6.2%
Motels	23,636	25,664	(2,028)	-7.9%	25,664	(2,028)	-7.9%
28 Day Motels	6,744	7,040	(296)	-4.2%	7,410	(666)	-9.0%
R.V. Parks	12,491	10,598	1,893	17.9%	10,598	1,893	17.9%
Vacation Rentals	10,105	8,718	1,387	15.9%	8,383	1,722	20.5%
Timehares	3,424	3,852	(428)	-11.1%	3,852	(428)	-11.1%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	329,772	341,747	(11,975)	-3.5%	347,401	(17,629)	-5.1%
Percentage of Occupancy - Cash							
Hotels	55.1%	57.3%	(2.2)	-3.8%	60.4%	(5.3)	-8.8%
Motels	54.2%	56.4%	(2.2)	-3.9%	56.4%	(2.2)	-3.9%
28 Day Motels	7.6%	7.5%	0.1	1.3%	7.5%	0.1	1.3%
R.V. Parks	27.7%	19.8%	7.9	39.9%	19.7%	8.0	40.6%
Vacation Rentals	39.8%	43.8%	(4.0)	-9.1%	34.6%	5.2	15.0%
Timeshares	27.1%	29.7%	(2.6)	-8.8%	28.9%	(1.8)	-8.8%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	46.3%	47.2%	(0.9)	-1.9%	48.3%	(2.0)	-4.1%
Average Rates - Cash							
Hotels	\$131.25	\$126.86	\$4.39	3.5%	\$124.29	\$6.96	5.6%
Motels	\$66.81	\$64.92	\$1.89	2.9%	\$64.92	\$1.89	2.9%
28 Day Motels	\$44.01	\$40.78	\$3.23	7.9%	\$40.79	\$3.22	7.9%
R.V. Parks	\$36.81	\$39.83	(\$3.02)	-7.6%	\$39.83	(\$3.02)	-7.6%
Vacation Rentals	\$284.40	\$287.67	(\$3.27)	-1.1%	\$294.75	(\$10.35)	-3.5%
Timeshares	\$100.18	\$86.17	\$14.01	16.3%	\$86.17	\$14.01	16.3%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$125.64	\$121.38	\$4.26	3.5%	\$119.24	\$6.40	5.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

July 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	329,772	341,747	(11,975)	-3.5%	347,401	(17,629)	-5.1%
Comp	89,991	87,066	2,925	3.4%	86,208	3,783	4.4%
28 Day	110,872	114,785	(3,913)	-3.4%	126,016	(15,144)	-12.0%
Total Occupied Rooms	530,635	543,598	(12,963)	-2.4%	559,625	(28,990)	-5.2%
Vacant	181,094	181,080	14	0.0%	159,276	21,818	13.7%
Total Available Rooms	711,729	724,678	(12,949)	-1.8%	718,901	(7,172)	-1.0%
Percentage of Occupancy							
Cash	46.3%	47.2%	(0.9)	-1.9%	48.3%	(2.0)	-4.1%
Comp	12.6%	12.0%	0.6	5.0%	12.0%	0.6	5.0%
28 Day	15.6%	15.8%	(0.2)	-1.3%	17.5%	(1.9)	-10.9%
Total Occupancy Percentage	74.6%	75.0%	(0.4)	-0.5%	77.8%	(3.2)	-4.1%
Vacant	25.4%	25.0%	0.4	1.6%	22.2%	3.2	14.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$41,432,592	\$41,480,374	(\$47,782)	-0.1%	\$41,424,218	\$8,374	0.0%
Comp	\$9,849,215	\$7,162,577	\$2,686,638	37.5%	\$7,162,577	\$2,686,638	37.5%
28 Day	\$3,538,704	\$3,747,231	(\$208,527)	-5.6%	\$3,989,185	(\$450,481)	-11.3%
Total Revenue	\$54,820,511	\$52,390,182	\$2,430,329	4.6%	\$52,575,980	\$2,244,531	4.3%
Average Rates							
Cash	\$125.64	\$121.38	\$4.26	3.5%	\$119.24	\$6.40	5.4%
Comp	\$109.45	\$82.27	\$27.18	33.0%	\$83.08	\$26.37	31.7%
28 Day	\$31.92	\$32.65	(\$0.73)	-2.2%	\$31.66	\$0.26	0.8%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

July 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	273,372	285,875	(12,503)	-4.4%	291,494	(18,122)	-6.2%
Comp	89,674	86,705	2,969	3.4%	85,847	3,827	4.5%
28 Day	10,039	12,160	(2,121)	-17.4%	12,800	(2,761)	-21.6%
Total Occupied Rooms	373,085	384,740	(11,655)	-3.0%	390,141	(17,056)	-4.4%
Vacant	122,985	114,506	8,479	7.4%	92,760	30,225	32.6%
Total Available Rooms	496,070	499,246	(3,176)	-0.6%	482,901	13,169	2.7%
Percentage of Occupancy							
Cash	55.1%	57.3%	(2.2)	-3.8%	60.4%	(5.3)	-8.8%
Comp	18.1%	17.4%	0.7	4.0%	17.8%	0.3	1.7%
28 Day	2.0%	2.4%	(0.4)	-16.7%	2.7%	(0.7)	-25.9%
Total Occupancy Percentage	75.2%	77.1%	(1.9)	-2.5%	80.8%	(5.6)	-6.9%
Vacant	24.8%	22.9%	1.9	8.3%	19.2%	5.6	29.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$35,879,911	\$36,265,223	(\$385,312)	-1.1%	\$36,231,019	(\$351,108)	-1.0%
Comp	\$9,836,114	\$7,146,418	\$2,689,696	37.6%	\$7,146,418	\$2,689,696	37.6%
28 Day	\$670,778	\$1,072,160	(\$401,382)	-37.4%	\$1,072,160	(\$401,382)	-37.4%
Total Revenue	\$46,386,803	\$44,483,801	\$1,903,002	4.3%	\$44,449,597	\$1,937,206	4.4%
Average Rates							
Cash	\$131.25	\$126.86	\$4.39	3.5%	\$124.29	\$6.96	5.6%
Comp	\$109.69	\$82.42	\$27.27	33.1%	\$83.25	\$26.44	31.8%
28 Day	\$66.82	\$88.17	(\$21.35)	-24.2%	\$83.76	(\$16.94)	-20.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

July 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	23,636	25,664	(2,028)	-7.9%	25,664	(2,028)	-7.9%
Comp	51	81	(30)	-37.0%	81	(30)	-37.0%
28 Day	3,055	3,723	(668)	-17.9%	3,723	(668)	-17.9%
Total Occupied Rooms	26,742	29,468	(2,726)	-9.3%	29,468	(2,726)	-9.3%
Vacant	16,900	16,040	860	5.4%	16,075	825	5.1%
Total Available Rooms	43,642	45,508	(1,866)	-4.1%	45,543	(1,901)	-4.2%
Percentage of Occupancy							
Cash	54.2%	56.4%	(2.2)	-3.9%	56.4%	(2.2)	-3.9%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	7.0%	8.2%	(1.2)	-14.6%	8.2%	(1.2)	-14.6%
Total Occupancy Percentage	61.3%	64.8%	(3.5)	-5.4%	64.7%	(3.4)	-5.3%
Vacant	38.7%	35.2%	3.5	9.9%	35.3%	3.4	9.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,579,186	\$1,666,107	(\$86,921)	-5.2%	\$1,666,107	(\$86,921)	-5.2%
Comp	\$4,170	\$3,530	\$640	18.1%	\$3,530	\$640	18.1%
28 Day	\$142,387	\$157,041	(\$14,654)	-9.3%	\$157,041	(\$14,654)	-9.3%
Total Revenue	\$1,725,743	\$1,826,678	(\$100,935)	-5.5%	\$1,826,678	(\$100,935)	-5.5%
Average Rates							
Cash	\$66.81	\$64.92	\$1.89	2.9%	\$64.92	\$1.89	2.9%
Comp	\$81.76	\$43.58	\$38.18	87.6%	\$43.58	\$38.18	87.6%
28 Day	\$46.61	\$42.18	\$4.43	10.5%	\$42.18	\$4.43	10.5%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

July 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,744	7,040	(296)	-4.2%	7,410	(666)	-9.0%
Comp	-	30	(30)	-100.0%	30	(30)	-100.0%
28 Day	67,769	60,013	7,756	12.9%	70,604	(2,835)	-4.0%
Total Occupied Rooms	74,513	67,083	7,430	11.1%	78,044	(3,531)	-4.5%
Vacant	14,460	26,506	(12,046)	-45.4%	20,981	(6,521)	-31.1%
Total Available Rooms	88,973	93,589	(4,616)	-4.9%	99,025	(10,052)	-10.2%
Percentage of Occupancy							
Cash	7.6%	7.5%	0.1	1.3%	7.5%	0.1	1.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	76.2%	64.1%	12.1	18.9%	71.3%	4.9	6.9%
Total Occupancy Percentage	83.7%	71.7%	12.0	16.7%	78.8%	4.9	6.2%
Vacant	16.3%	28.3%	(12.0)	-42.4%	21.2%	(4.9)	-23.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$296,804	\$287,112	\$9,692	3.4%	\$302,223	(\$5,419)	-1.8%
Comp	\$0	\$500	(\$500)	-100.0%	\$500	(\$500)	-100.0%
28 Day	\$1,635,044	\$1,323,045	\$311,999	23.6%	\$1,564,999	\$70,045	4.5%
Total Revenue	\$1,931,848	\$1,610,657	\$321,191	19.9%	\$1,867,722	\$64,126	3.4%
Average Rates							
Cash	\$44.01	\$40.78	\$3.23	7.9%	\$40.79	\$3.22	7.9%
Comp	\$0.00	\$16.67	(\$16.67)	-100.0%	\$16.67	(\$16.67)	-100.0%
28 Day	\$24.13	\$22.05	\$2.08	9.4%	\$22.17	\$1.96	8.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

July 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	12,491	10,598	1,893	17.9%	10,598	1,893	17.9%
Comp	266	250	16	6.4%	250	16	6.4%
28 Day	22,050	30,002	(7,952)	-26.5%	30,002	(7,952)	-26.5%
Total Occupied Rooms	34,807	40,850	(6,043)	-14.8%	40,850	(6,043)	-14.8%
Vacant	10,236	12,625	(2,389)	-18.9%	12,997	(2,761)	-21.2%
Total Available Rooms	45,043	53,475	(8,432)	-15.8%	53,847	(8,804)	-16.4%
Percentage of Occupancy							
Cash	27.7%	19.8%	7.9	39.9%	19.7%	8.0	40.6%
Comp	0.6%	0.5%	0.1	20.0%	0.5%	0.1	20.0%
28 Day	49.0%	56.1%	(7.1)	-12.7%	55.7%	(6.7)	-12.0%
Total Occupancy Percentage	77.3%	76.4%	0.9	1.2%	75.9%	1.4	1.8%
Vacant	22.7%	23.6%	(0.9)	-3.8%	24.1%	(1.4)	-5.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$459,834	\$422,096	\$37,738	8.9%	\$422,096	\$37,738	8.9%
Comp	\$8,931	\$12,129	(\$3,198)	-26.4%	\$12,129	(\$3,198)	-26.4%
28 Day	\$429,585	\$480,625	(\$51,040)	-10.6%	\$480,625	(\$51,040)	-10.6%
Total Revenue	\$898,350	\$914,850	(\$16,500)	-1.8%	\$914,850	(\$16,500)	-1.8%
Average Rates							
Cash	\$36.81	\$39.83	(\$3.02)	-7.6%	\$39.83	(\$3.02)	-7.6%
Comp	\$33.58	\$48.52	(\$14.94)	-30.8%	\$48.52	(\$14.94)	-30.8%
28 Day	\$19.48	\$16.02	\$3.46	21.6%	\$16.02	\$3.46	21.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

July 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,105	8,718	1,387	15.9%	8,383	1,722	20.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,959	8,887	(928)	-10.4%	8,887	(928)	-10.4%
Total Occupied Rooms	18,064	17,605	459	2.6%	17,270	794	4.6%
Vacant	7,325	2,297	5,028	218.9%	6,984	341	4.9%
Total Available Rooms	25,389	19,902	5,487	27.6%	24,254	1,135	4.7%
Percentage of Occupancy							
Cash	39.8%	43.8%	(4.0)	-9.1%	34.6%	5.2	15.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.3%	44.7%	(13.4)	-30.0%	36.6%	(5.3)	-14.5%
Total Occupancy Percentage	71.1%	88.5%	(17.4)	-19.7%	71.2%	(0.1)	-0.1%
Vacant	28.9%	11.5%	17.4	151.3%	28.8%	0.1	0.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,873,851	\$2,507,916	\$365,935	14.6%	\$2,470,853	\$402,998	16.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$660,910	\$714,360	(\$53,450)	-7.5%	\$714,360	(\$53,450)	-7.5%
Total Revenue	\$3,534,761	\$3,222,276	\$312,485	9.7%	\$3,185,213	\$349,548	11.0%
Average Rates							
Cash	\$284.40	\$287.67	(\$3.27)	-1.1%	\$294.75	(\$10.35)	-3.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$83.04	\$80.38	\$2.66	3.3%	\$80.38	\$2.66	3.3%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

July 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,424	3,852	(428)	-11.1%	3,852	(428)	-11.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,424	3,852	(428)	-11.1%	3,852	(428)	-11.1%
Vacant	9,188	9,106	82	0.9%	9,479	(291)	-3.1%
Total Available Rooms	12,612	12,958	(346)	-2.7%	13,331	(719)	-5.4%
Percentage of Occupancy							
Cash	27.1%	29.7%	(2.6)	-8.8%	28.9%	(1.8)	-6.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	27.1%	29.7%	(2.6)	-8.8%	28.9%	(1.8)	-6.2%
Vacant	72.9%	70.3%	2.6	3.7%	71.1%	1.8	2.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$343,006	\$331,920	\$11,086	3.3%	\$331,920	\$11,086	3.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$343,006	\$331,920	\$11,086	3.3%	\$331,920	\$11,086	3.3%
Average Rates							
Cash	\$100.18	\$86.17	\$14.01	16.3%	\$86.17	\$14.01	16.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

July 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
July 2019**

Current Month Actual July 2019	Last Year Actual July 2018			Tax District	Year To Date Actual July 2019	Last Year - Year To Date Actual July 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$17,947,577	\$17,909,481	\$38,097	0.2%	Reno B	\$17,947,577	\$17,909,481	\$38,097	0.2%
\$9,954,635	\$9,985,271	(\$30,635)	-0.3%	Reno D	\$9,954,635	\$9,985,271	(\$30,636)	-0.3%
\$807,954	\$711,195	\$96,759	13.6%	Reno E	\$807,954	\$711,195	\$96,759	13.6%
\$28,710,166	\$28,605,946	\$104,221	0.4%	Total Reno	\$28,710,166	\$28,605,946	\$104,220	0.4%
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\$40,882	\$44,416	(\$3,534)	-8.0%	Washoe A	\$40,882	\$44,416	(\$3,534)	-8.0%
\$8,174,622	\$8,062,804	\$111,818	1.4%	Washoe B	\$8,174,622	\$8,062,804	\$111,818	1.4%
\$8,215,504	\$8,107,220	\$108,284	1.3%	Total Washoe Co.	\$8,215,504	\$8,107,220	\$108,284	1.3%
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\$4,506,923	\$4,711,052	(\$204,128)	-4.3%	Sparks	\$4,506,923	\$4,711,052	(\$204,128)	-4.3%
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\$41,432,592	\$41,424,218	\$8,374	0.0%	Total Taxable Revenue	\$41,432,592	\$41,424,218	\$8,374	0.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
July 2019**

Current Month Actual July 2019	Last Year Actual July 2018			Tax District	Year To Date Actual July 2019	Last Year - Year To Date Actual July 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
154,251	161,029	(6,778)	-4.2%	Reno B	154,251	161,029	(6,778)	-4.2%
91,524	102,680	(11,156)	-10.9%	Reno D	91,524	102,680	(11,156)	-10.9%
5,903	5,573	330	5.9%	Reno E	5,903	5,573	330	5.9%
251,678	269,282	(17,604)	-6.5%	Total Reno	251,678	269,282	(17,604)	-6.5%
1,553	1,599	(46)	-2.9%	Washoe A	1,553	1,599	(46)	-2.9%
22,829	22,211	618	2.8%	Washoe B	22,829	22,211	618	2.8%
24,382	23,810	572	2.4%	Total Washoe Co.	24,382	23,810	572	2.4%
53,712	54,309	(597)	-1.1%	Sparks	53,712	54,309	(597)	-1.1%
329,772	347,401	(17,629)	-5.1%	Total Taxable Rooms	329,772	347,401	(17,629)	-5.1%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
July 2019**

Current Month Actual July 2019	Last Year Actual July 2018			Tax District	Year To Date Actual July 2019	Last Year - Year To Date Actual July 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$116.35	\$111.22	\$5.13	4.6%	Reno B	\$116.35	\$111.22	\$5.13	4.6%
\$108.77	\$97.25	\$11.52	11.8%	Reno D	\$108.77	\$97.25	\$11.52	11.8%
\$136.87	\$127.61	\$9.26	7.3%	Reno E	\$136.87	\$127.61	\$9.26	7.3%
\$114.07	\$106.23	\$7.84	7.4%	Total Reno	\$114.07	\$106.23	\$7.84	7.4%
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\$26.32	\$27.78	-\$1.45	-5.2%	Washoe A	\$26.32	\$27.78	-\$1.45	-5.2%
\$358.08	\$363.01	-\$4.93	-1.4%	Washoe B	\$358.08	\$363.01	-\$4.93	-1.4%
\$336.95	\$340.50	-\$3.55	-1.0%	Total Washoe Co.	\$336.95	\$340.50	-\$3.55	-1.0%
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\$83.91	\$86.75	-\$2.84	-3.3%	Sparks	\$83.91	\$86.75	-\$2.84	-3.3%
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\$125.64	\$119.24	\$6.40	5.4%	Total Average Daily Rate	\$125.64	\$119.24	\$6.40	5.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village