

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

August 2019

Room Statistics

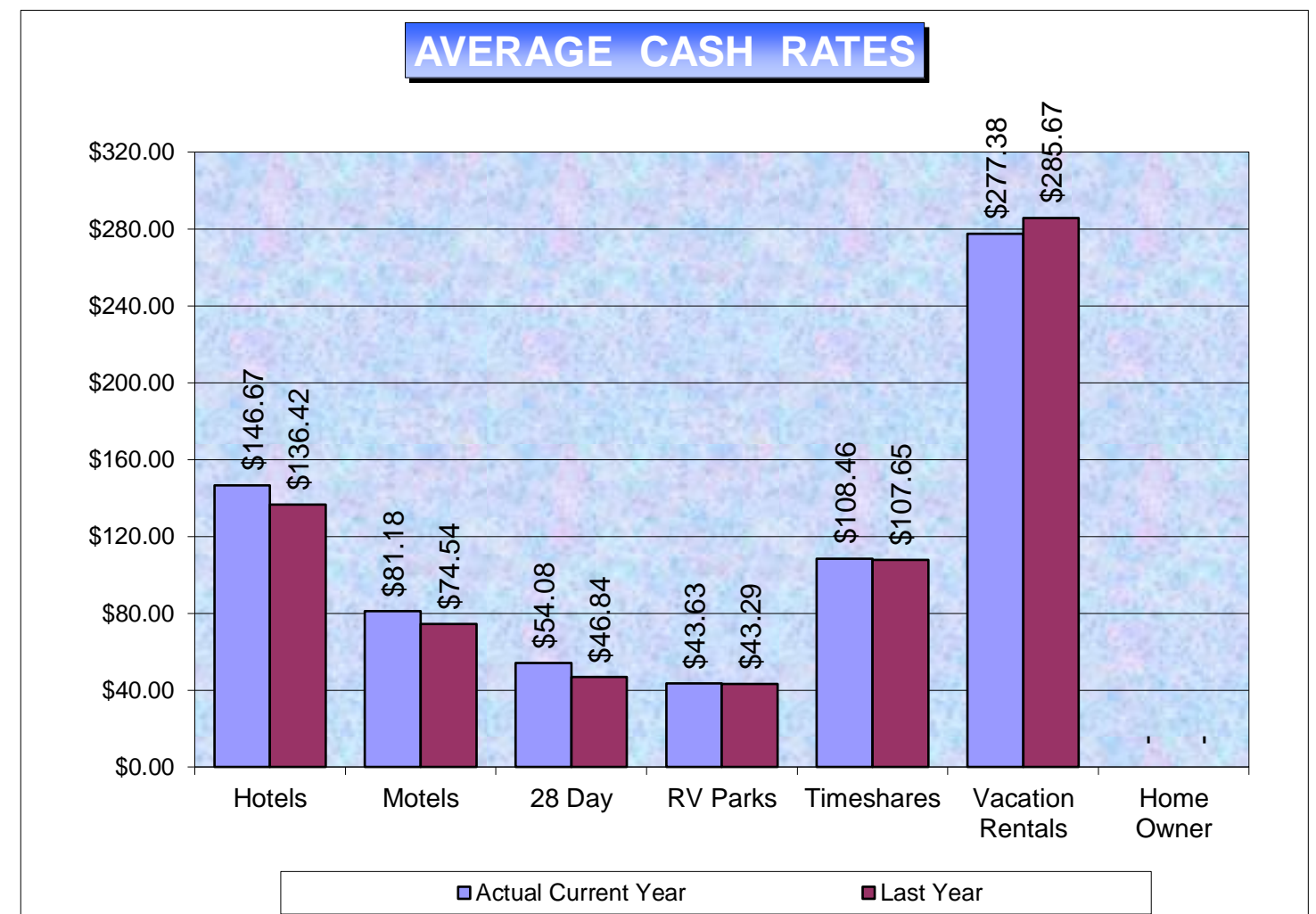
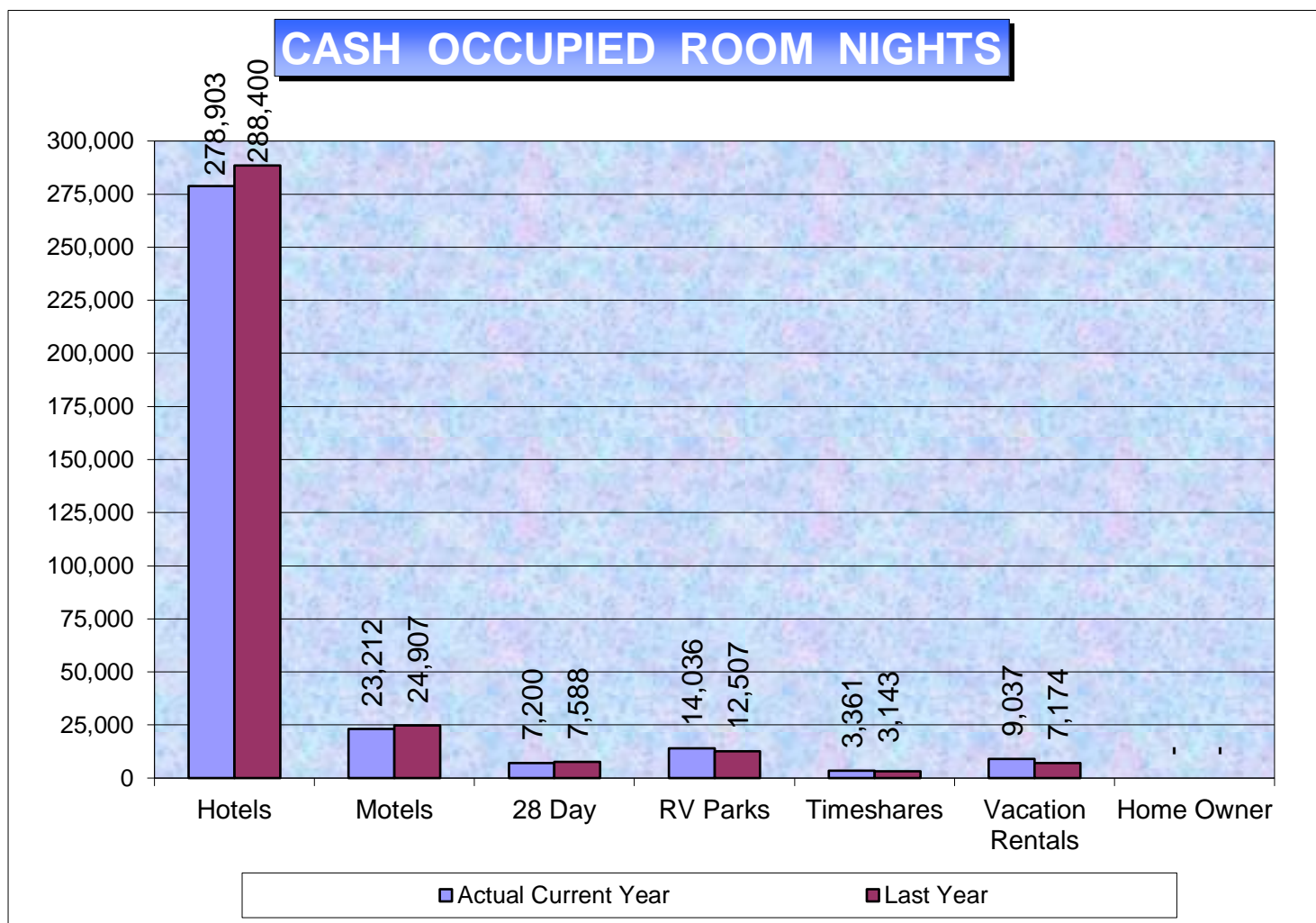
Taxable room revenues for the month of \$46,641,016 are above prior year by \$2,179,965 (4.9%). Cash occupied room nights of 335,749 are below prior year by 7,970 (-2.3%). Comp occupied room nights of 87,512 are above prior year by 5,131 (6.2%), and 28-day occupied room nights of 116,188 are below prior year by 9,227 (-7.4%). Total occupied rooms for the month (Cash, Comp, 28-day) are 539,449 (-2.2%) below the prior year.

Overall, Washoe County occupancy percentages of 77.7% for the month is 1.2% above the 76.8% level of the prior year. There were 23,734 (-3.3%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$138.68 increased \$9.56 (7.4%), compared to \$129.42 for the prior year.

Year-to-date cash occupied room nights of 665,521 are 25,599 (-3.7%) below prior year. Cash average rates year-to-date of \$132.37 are \$8.07 (6.5%) above the prior year. Year-to-date, total taxable room revenues of \$88,096,505 are \$2,188,342 (2.5%) above prior year.

August 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	478,028	278,903	\$146.67	\$136.42	\$10.25	7.5%
Motels	43,686	23,212	\$81.18	\$74.54	\$6.64	8.9%
28 Day	89,450	7,200	\$54.08	\$46.84	\$7.24	15.5%
RV Parks	45,229	14,036	\$43.63	\$43.29	\$0.34	0.8%
Timeshares	12,713	3,361	\$108.46	\$107.65	\$0.81	0.8%
Vacation Rentals	25,093	9,037	\$277.38	\$285.67	(\$8.29)	-2.9%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	694,199	335,749	\$138.98	\$129.42	\$9.56	7.4%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$46,663,912	\$45,497,847	\$1,166,065	2.6%	\$44,483,947	\$2,179,965	4.9%
Occupied Rooms - Cash	335,749	346,962	(11,213)	-3.2%	343,719	(7,970)	-2.3%
Average Rate - Cash	\$138.98	\$131.13	\$7.85	6.0%	\$129.42	\$9.56	7.4%
Occupied Rooms							
Cash	335,749	346,962	(11,213)	-3.2%	343,719	(7,970)	-2.3%
Comp	87,512	83,202	4,310	5.2%	82,381	5,131	6.2%
28 Day	116,188	113,981	2,207	1.9%	125,415	(9,227)	-7.4%
Total Occupied Rooms	539,449	544,145	(4,696)	-0.9%	551,515	(12,066)	-2.2%
Percentage of Occupancy							
Cash	48.4%	48.1%	0.3	0.6%	47.9%	0.5	1.0%
Comp	12.6%	11.5%	1.1	9.6%	11.5%	1.1	9.6%
28 Day	16.7%	15.8%	0.9	5.7%	17.5%	(0.8)	-4.6%
Total Percentage of Occupancy	77.7%	75.4%	2.3	3.1%	76.8%	0.9	1.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	278,903	291,735	(12,832)	-4.4%	288,400	(9,497)	-3.3%
Motels	23,212	24,907	(1,695)	-6.8%	24,907	(1,695)	-6.8%
28 Day Motels	7,200	7,209	(9)	-0.1%	7,588	(388)	-5.1%
R.V. Parks	14,036	12,507	1,529	12.2%	12,507	1,529	12.2%
Vacation Rentals	9,037	7,461	1,576	21.1%	7,174	1,863	26.0%
Timehares	3,361	3,143	218	6.9%	3,143	218	6.9%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	335,749	346,962	(11,213)	-3.2%	343,719	(7,970)	-2.3%
Percentage of Occupancy - Cash							
Hotels	58.3%	58.4%	(0.1)	-0.2%	59.7%	(1.4)	-2.3%
Motels	53.1%	58.2%	(5.1)	-8.8%	53.5%	(0.4)	-0.7%
28 Day Motels	8.0%	7.7%	0.3	3.9%	7.8%	0.2	2.6%
R.V. Parks	31.0%	23.4%	7.6	32.5%	23.2%	7.8	33.6%
Vacation Rentals	36.0%	37.5%	(1.5)	-4.0%	30.5%	5.5	18.0%
Timeshares	26.4%	24.3%	2.1	8.6%	23.9%	2.5	9.6%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	48.4%	48.1%	0.3	0.6%	47.9%	0.5	1.0%
Average Rates - Cash							
Hotels	\$146.67	\$138.29	\$8.38	6.1%	\$136.42	\$10.25	7.5%
Motels	\$81.18	\$74.54	\$6.64	8.9%	\$74.54	\$6.64	8.9%
28 Day Motels	\$54.08	\$46.83	\$7.25	15.5%	\$46.84	\$7.24	15.5%
R.V. Parks	\$43.63	\$43.29	\$0.34	0.8%	\$43.29	\$0.34	0.8%
Vacation Rentals	\$277.38	\$278.80	(\$1.42)	-0.5%	\$285.67	(\$8.29)	-2.9%
Timeshares	\$108.46	\$107.65	\$0.81	0.8%	\$107.65	\$0.81	0.8%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$138.98	\$131.13	\$7.85	6.0%	\$129.42	\$9.56	7.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	335,749	346,962	(11,213)	-3.2%	343,719	(7,970)	-2.3%
Comp	87,512	83,202	4,310	5.2%	82,381	5,131	6.2%
28 Day	116,188	113,981	2,207	1.9%	125,415	(9,227)	-7.4%
Total Occupied Rooms	539,449	544,145	(4,696)	-0.9%	551,515	(12,066)	-2.2%
Vacant	154,750	177,805	(23,055)	-13.0%	166,418	(11,668)	-7.0%
Total Available Rooms	694,199	721,950	(27,751)	-3.8%	717,933	(23,734)	-3.3%
Percentage of Occupancy							
Cash	48.4%	48.1%	0.3	0.6%	47.9%	0.5	1.0%
Comp	12.6%	11.5%	1.1	9.6%	11.5%	1.1	9.6%
28 Day	16.7%	15.8%	0.9	5.7%	17.5%	(0.8)	-4.6%
Total Occupancy Percentage	77.7%	75.4%	2.3	3.1%	76.8%	0.9	1.2%
Vacant	22.3%	24.6%	(2.3)	-9.3%	23.2%	(0.9)	-3.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$46,663,912	\$45,497,847	\$1,166,065	2.6%	\$44,483,947	\$2,179,965	4.9%
Comp	\$10,783,025	\$8,230,423	\$2,552,602	31.0%	\$8,230,423	\$2,552,602	31.0%
28 Day	\$4,091,469	\$3,820,259	\$271,210	7.1%	\$4,090,401	\$1,068	0.0%
Total Revenue	\$61,538,406	\$57,548,529	\$3,989,877	6.9%	\$56,804,771	\$4,733,635	8.3%
Average Rates							
Cash	\$138.98	\$131.13	\$7.85	6.0%	\$129.42	\$9.56	7.4%
Comp	\$123.22	\$98.92	\$24.30	24.6%	\$99.91	\$23.31	23.3%
28 Day	\$35.21	\$33.52	\$1.69	5.0%	\$32.61	\$2.60	8.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	278,903	291,735	(12,832)	-4.4%	288,400	(9,497)	-3.3%
Comp	87,019	82,871	4,148	5.0%	82,050	4,969	6.1%
28 Day	14,642	11,218	3,424	30.5%	11,808	2,834	24.0%
Total Occupied Rooms	380,564	385,824	(5,260)	-1.4%	382,258	(1,694)	-0.4%
Vacant	97,464	113,422	(15,958)	-14.1%	101,139	(3,675)	-3.6%
Total Available Rooms	478,028	499,246	(21,218)	-4.3%	483,397	(5,369)	-1.1%
Percentage of Occupancy							
Cash	58.3%	58.4%	(0.1)	-0.2%	59.7%	(1.4)	-2.3%
Comp	18.2%	16.6%	1.6	9.6%	17.0%	1.2	7.1%
28 Day	3.1%	2.2%	0.9	40.9%	2.4%	0.7	29.2%
Total Occupancy Percentage	79.6%	77.3%	2.3	3.0%	79.1%	0.5	0.6%
Vacant	20.4%	22.7%	(2.3)	-10.1%	20.9%	(0.5)	-2.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$40,906,465	\$40,343,706	\$562,759	1.4%	\$39,342,778	\$1,563,687	4.0%
Comp	\$10,763,114	\$8,208,586	\$2,554,528	31.1%	\$8,208,586	\$2,554,528	31.1%
28 Day	\$1,104,601	\$967,055	\$137,546	14.2%	\$967,055	\$137,546	14.2%
Total Revenue	\$52,774,180	\$49,519,347	\$3,254,833	6.6%	\$48,518,419	\$4,255,761	8.8%
Average Rates							
Cash	\$146.67	\$138.29	\$8.38	6.1%	\$136.42	\$10.25	7.5%
Comp	\$123.69	\$99.05	\$24.64	24.9%	\$100.04	\$23.65	23.6%
28 Day	\$75.44	\$86.21	(\$10.77)	-12.5%	\$81.90	(\$6.46)	-7.9%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	23,212	24,907	(1,695)	-6.8%	24,907	(1,695)	-6.8%
Comp	40	89	(49)	-55.1%	89	(49)	-55.1%
28 Day	3,286	3,394	(108)	-3.2%	3,394	(108)	-3.2%
Total Occupied Rooms	26,538	28,390	(1,852)	-6.5%	28,390	(1,852)	-6.5%
Vacant	17,148	14,390	2,758	19.2%	18,126	(978)	-5.4%
Total Available Rooms	43,686	42,780	906	2.1%	46,516	(2,830)	-6.1%
Percentage of Occupancy							
Cash	53.1%	58.2%	(5.1)	-8.8%	53.5%	(0.4)	-0.7%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	7.5%	7.9%	(0.4)	-5.1%	7.3%	0.2	2.7%
Total Occupancy Percentage	60.7%	66.4%	(5.7)	-8.6%	61.0%	(0.3)	-0.5%
Vacant	39.3%	33.6%	5.7	17.0%	39.0%	0.3	0.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,884,412	\$1,856,683	\$27,729	1.5%	\$1,856,683	\$27,729	1.5%
Comp	\$4,250	\$5,905	(\$1,655)	-28.0%	\$5,905	(\$1,655)	-28.0%
28 Day	\$165,078	\$163,501	\$1,577	1.0%	\$163,501	\$1,577	1.0%
Total Revenue	\$2,053,740	\$2,026,089	\$27,651	1.4%	\$2,026,089	\$27,651	1.4%
Average Rates							
Cash	\$81.18	\$74.54	\$6.64	8.9%	\$74.54	\$6.64	8.9%
Comp	\$106.25	\$66.35	\$39.90	60.1%	\$66.35	\$39.90	60.1%
28 Day	\$50.24	\$48.17	\$2.07	4.3%	\$48.17	\$2.07	4.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	7,200	7,209	(9)	-0.1%	7,588	(388)	-5.1%	
Comp	230	30	200	666.7%	30	200	666.7%	
28 Day	68,341	61,447	6,894	11.2%	72,291	(3,950)	-5.5%	
Total Occupied Rooms	75,771	68,686	7,085	10.3%	79,909	(4,138)	-5.2%	
Vacant	13,679	24,903	(11,224)	-45.1%	17,582	(3,903)	-22.2%	
Total Available Rooms	89,450	93,589	(4,139)	-4.4%	97,491	(8,041)	-8.2%	
Percentage of Occupancy								
Cash	8.0%	7.7%	0.3	3.9%	7.8%	0.2	2.6%	
Comp	0.3%	0.0%	0.3	100.0%	0.0%	0.3	100.0%	
28 Day	76.4%	65.7%	10.7	16.3%	74.2%	2.2	3.0%	
Total Occupancy Percentage	84.7%	73.4%	11.3	15.4%	82.0%	2.7	3.3%	
Vacant	15.3%	26.6%	(11.3)	-42.5%	18.0%	(2.7)	-15.0%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$389,360	\$337,618	\$51,742	15.3%	\$355,387	\$33,973	9.6%	
Comp	\$6,899	\$500	\$6,399	1279.8%	\$500	\$6,399	1279.8%	
28 Day	\$1,728,713	\$1,530,806	\$197,907	12.9%	\$1,800,948	(\$72,235)	-4.0%	
Total Revenue	\$2,124,972	\$1,868,924	\$256,048	13.7%	\$2,156,835	(\$31,863)	-1.5%	
Average Rates								
Cash	\$54.08	\$46.83	\$7.25	15.5%	\$46.84	\$7.24	15.5%	
Comp	\$30.00	\$16.67	\$13.33	80.0%	\$16.67	\$13.33	80.0%	
28 Day	\$25.30	\$24.91	\$0.39	1.6%	\$24.91	\$0.39	1.6%	

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	14,036	12,507	1,529	12.2%	12,507	1,529	12.2%
Comp	223	212	11	5.2%	212	11	5.2%
28 Day	21,949	29,623	(7,674)	-25.9%	29,623	(7,674)	-25.9%
Total Occupied Rooms	36,208	42,342	(6,134)	-14.5%	42,342	(6,134)	-14.5%
Vacant	9,021	11,133	(2,112)	-19.0%	11,505	(2,484)	-21.6%
Total Available Rooms	45,229	53,475	(8,246)	-15.4%	53,847	(8,618)	-16.0%
Percentage of Occupancy							
Cash	31.0%	23.4%	7.6	32.5%	23.2%	7.8	33.6%
Comp	0.5%	0.4%	0.1	25.0%	0.4%	0.1	25.0%
28 Day	48.5%	55.4%	(6.9)	-12.5%	55.0%	(6.5)	-11.8%
Total Occupancy Percentage	80.1%	79.2%	0.9	1.1%	78.6%	1.5	1.9%
Vacant	19.9%	20.8%	(0.9)	-4.3%	21.4%	(1.5)	-7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$612,460	\$541,366	\$71,094	13.1%	\$541,366	\$71,094	13.1%
Comp	\$8,762	\$15,432	(\$6,670)	-43.2%	\$15,432	(\$6,670)	-43.2%
28 Day	\$407,442	\$492,665	(\$85,223)	-17.3%	\$492,665	(\$85,223)	-17.3%
Total Revenue	\$1,028,664	\$1,049,463	(\$20,799)	-2.0%	\$1,049,463	(\$20,799)	-2.0%
Average Rates							
Cash	\$43.63	\$43.29	\$0.34	0.8%	\$43.29	\$0.34	0.8%
Comp	\$39.29	\$72.79	(\$33.50)	-46.0%	\$72.79	(\$33.50)	-46.0%
28 Day	\$18.56	\$16.63	\$1.93	11.6%	\$16.63	\$1.93	11.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,037	7,461	1,576	21.1%	7,174	1,863	26.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,970	8,299	(329)	-4.0%	8,299	(329)	-4.0%
Total Occupied Rooms	17,007	15,760	1,247	7.9%	15,473	1,534	9.9%
Vacant	8,086	4,142	3,944	95.2%	8,040	46	0.6%
Total Available Rooms	25,093	19,902	5,191	26.1%	23,513	1,580	6.7%
Percentage of Occupancy							
Cash	36.0%	37.5%	(1.5)	-4.0%	30.5%	5.5	18.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.8%	41.7%	(9.9)	-23.7%	35.3%	(3.5)	-9.9%
Total Occupancy Percentage	67.8%	79.2%	(11.4)	-14.4%	65.8%	2.0	3.0%
Vacant	32.2%	20.8%	11.4	54.8%	34.2%	(2.0)	-5.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,506,686	\$2,080,120	\$426,566	20.5%	\$2,049,379	\$457,307	22.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$685,635	\$666,232	\$19,403	2.9%	\$666,232	\$19,403	2.9%
Total Revenue	\$3,192,321	\$2,746,352	\$445,969	16.2%	\$2,715,611	\$476,710	17.6%
Average Rates							
Cash	\$277.38	\$278.80	(\$1.42)	-0.5%	\$285.67	(\$8.29)	-2.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$86.03	\$80.28	\$5.75	7.2%	\$80.28	\$5.75	7.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,361	3,143	218	6.9%	3,143	218	6.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,361	3,143	218	6.9%	3,143	218	6.9%
Vacant	9,352	9,815	(463)	-4.7%	10,026	(674)	-6.7%
Total Available Rooms	12,713	12,958	(245)	-1.9%	13,169	(456)	-3.5%
Percentage of Occupancy							
Cash	26.4%	24.3%	2.1	8.6%	23.9%	2.5	10.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	26.4%	24.3%	2.1	8.6%	23.9%	2.5	10.5%
Vacant	73.6%	75.7%	(2.1)	-2.8%	76.1%	(2.5)	-3.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$364,529	\$338,354	\$26,175	7.7%	\$338,354	\$26,175	7.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$364,529	\$338,354	\$26,175	7.7%	\$338,354	\$26,175	7.7%
Average Rates							
Cash	\$108.46	\$107.65	\$0.81	0.8%	\$107.65	\$0.81	0.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$88,096,505	\$86,978,221	\$1,118,284	1.3%	\$85,908,163	\$2,188,342	2.5%
Occupied Rooms - Cash	665,521	688,709	(23,188)	-3.4%	691,120	(25,599)	-3.7%
Average Rate - Cash	\$132.37	\$126.29	\$6.08	4.8%	\$124.30	\$8.07	6.5%
Occupied Rooms							
Cash	665,521	688,709	(23,188)	-3.4%	691,120	(25,599)	-3.7%
Comp	177,896	170,268	7,628	4.5%	168,589	9,307	5.5%
28 Day	227,060	228,766	(1,706)	-0.7%	251,431	(24,371)	-9.7%
Total Occupied Rooms	1,070,477	1,087,743	(17,266)	-1.6%	1,111,140	(40,663)	-3.7%
Percentage of Occupancy							
Cash	47.3%	47.6%	(0.3)	-0.6%	48.1%	(0.8)	-1.7%
Comp	12.6%	11.8%	0.8	6.8%	11.7%	0.9	7.7%
28 Day	16.1%	15.8%	0.3	1.9%	17.5%	(1.4)	-8.0%
Total Percentage of Occupancy	76.1%	75.2%	0.9	1.2%	77.3%	(1.2)	-1.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	552,275	577,610	(25,335)	-4.4%	579,894	(27,619)	-4.8%
Motels	46,848	50,571	(3,723)	-7.4%	50,571	(3,723)	-7.4%
28 Day Motels	13,944	14,249	(305)	-2.1%	14,998	(1,054)	-7.0%
R.V. Parks	26,527	23,105	3,422	14.8%	23,105	3,422	14.8%
Vacation Rentals	19,142	16,179	2,963	18.3%	15,557	3,585	23.0%
Timeshares	6,785	6,995	(210)	-3.0%	6,995	(210)	-3.0%
Home Owner Rentals	-	-	-	#DIV/0!	-	-	#DIV/0!
Total Occupied - Cash	665,521	688,709	(23,188)	-3.4%	691,120	(25,599)	-3.7%
Percentage of Occupancy - Cash							
Hotels	56.7%	57.8%	(1.1)	-1.9%	60.0%	(3.3)	-5.5%
Motels	53.6%	57.3%	(3.7)	-6.5%	54.9%	(1.3)	-2.4%
28 Day Motels	7.8%	7.6%	0.2	2.6%	7.6%	0.2	2.6%
R.V. Parks	29.4%	21.6%	7.8	36.1%	21.5%	7.9	36.7%
Vacation Rentals	37.9%	40.6%	(2.7)	-6.7%	32.6%	5.3	16.3%
Timeshares	26.8%	27.0%	(0.2)	-0.7%	26.4%	0.4	1.5%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	47.3%	47.6%	(0.3)	-0.6%	48.1%	(0.8)	-1.7%
Average Rates - Cash							
Hotels	\$139.04	\$132.63	\$6.41	4.8%	\$130.32	\$8.72	6.7%
Motels	\$73.93	\$69.66	\$4.27	6.1%	\$69.66	\$4.27	6.1%
28 Day Motels	\$49.21	\$43.84	\$5.37	12.2%	\$43.85	\$5.36	12.2%
R.V. Parks	\$40.42	\$41.70	(\$1.28)	-3.1%	\$41.70	(\$1.28)	-3.1%
Vacation Rental	\$281.09	\$283.58	(\$2.49)	-0.9%	\$290.56	(\$9.47)	-3.3%
Timeshares	\$104.28	\$95.82	\$8.46	8.8%	\$95.82	\$8.46	8.8%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Total Cash Average Rate	\$132.37	\$126.29	\$6.08	4.8%	\$124.30	\$8.07	6.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	665,521	688,709	(23,188)	-3.4%	691,120	(25,599)	-3.7%
Comp	177,896	170,268	7,628	4.5%	168,589	9,307	5.5%
28 Day	227,060	228,766	(1,706)	-0.7%	251,431	(24,371)	-9.7%
Total Occupied Rooms	1,070,477	1,087,743	(17,266)	-1.6%	1,111,140	(40,663)	-3.7%
Vacant	336,071	358,885	(22,814)	-6.4%	325,694	10,377	3.2%
Total Available Rooms	1,406,548	1,446,628	(40,080)	-2.8%	1,436,834	(30,286)	-2.1%
Percentage of Occupancy							
Cash	47.3%	47.6%	(0.3)	-0.6%	48.1%	(0.8)	-1.7%
Comp	12.6%	11.8%	0.8	6.8%	11.7%	0.9	7.7%
28 Day	16.1%	15.8%	0.3	1.9%	17.5%	(1.4)	-8.0%
Total Occupancy Percentage	76.1%	75.2%	0.9	1.2%	77.3%	(1.2)	-1.6%
Vacant	23.9%	24.8%	(0.9)	-3.6%	22.7%	1.2	5.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$88,096,505	\$86,978,221	\$1,118,284	1.3%	\$85,908,163	\$2,188,342	2.5%
Comp	\$20,644,034	\$15,393,000	\$5,251,034	34.1%	\$15,393,000	\$5,251,034	34.1%
28 Day	\$7,630,174	\$7,567,490	\$62,684	0.8%	\$8,079,586	(\$449,412)	-5.6%
Total Revenue	\$116,370,713	\$109,938,711	\$6,432,002	5.9%	\$109,380,749	\$6,989,964	6.4%
Average Rates							
Cash	\$132.37	\$126.29	\$6.08	4.8%	\$124.30	\$8.07	6.5%
Comp	\$116.05	\$90.40	\$25.65	28.4%	\$91.30	\$24.75	27.1%
28 Day	\$33.60	\$33.08	\$0.52	1.6%	\$32.13	\$1.47	4.6%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	552,275	577,610	(25,335)	-4.4%	579,894	(27,619)	-4.8%
Comp	176,693	169,576	7,117	4.2%	167,897	8,796	5.2%
28 Day	24,681	23,378	1,303	5.6%	24,608	73	0.3%
Total Occupied Rooms	753,649	770,564	(16,915)	-2.2%	772,399	(18,750)	-2.4%
Vacant	220,449	227,928	(7,479)	-3.3%	193,899	26,550	13.7%
Total Available Rooms	974,098	998,492	(24,394)	-2.4%	966,298	7,800	0.8%
Percentage of Occupancy							
Cash	56.7%	57.8%	(1.1)	-1.9%	60.0%	(3.3)	-5.5%
Comp	18.1%	17.0%	1.1	6.5%	17.4%	0.7	4.0%
28 Day	2.5%	2.3%	0.2	8.7%	2.5%	-	0.0%
Total Occupancy Percentage	77.4%	77.2%	0.2	0.3%	79.9%	(2.5)	-3.1%
Vacant	22.6%	22.8%	(0.2)	-0.9%	20.1%	2.5	12.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$76,786,377	\$76,608,929	\$177,448	0.2%	\$75,573,797	\$1,212,580	1.6%
Comp	\$20,599,228	\$15,355,004	\$5,244,224	34.2%	\$15,355,004	\$5,244,224	34.2%
28 Day	\$1,775,379	\$2,039,215	(\$263,836)	-12.9%	\$2,039,215	(\$263,836)	-12.9%
Total Revenue	\$99,160,984	\$94,003,148	\$5,157,836	5.5%	\$92,968,016	\$6,192,968	6.7%
Average Rates							
Cash	\$139.04	\$132.63	\$6.41	4.8%	\$130.32	\$8.72	6.7%
Comp	\$116.58	\$90.55	\$26.03	28.7%	\$91.45	\$25.13	27.5%
28 Day	\$71.93	\$87.23	(\$15.30)	-17.5%	\$82.87	(\$10.94)	-13.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	46,848	50,571	(3,723)	-7.4%	50,571	(3,723)	-7.4%
Comp	91	170	(79)	-46.5%	170	(79)	-46.5%
28 Day	6,341	7,117	(776)	-10.9%	7,117	(776)	-10.9%
Total Occupied Rooms	53,280	57,858	(4,578)	-7.9%	57,858	(4,578)	-7.9%
Vacant	34,048	30,430	3,618	11.9%	34,201	(153)	-0.4%
Total Available Rooms	87,328	88,288	(960)	-1.1%	92,059	(4,731)	-5.1%
Percentage of Occupancy							
Cash	53.6%	57.3%	(3.7)	-6.5%	54.9%	(1.3)	-2.4%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	7.3%	8.1%	(0.8)	-9.9%	7.7%	(0.4)	-5.2%
Total Occupancy Percentage	61.0%	65.5%	(4.5)	-6.9%	62.8%	(1.8)	-2.9%
Vacant	39.0%	34.5%	4.5	13.0%	37.2%	1.8	4.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,463,598	\$3,522,790	(\$59,192)	-1.7%	\$3,522,790	(\$59,192)	-1.7%
Comp	\$8,420	\$9,435	(\$1,015)	-10.8%	\$9,435	(\$1,015)	-10.8%
28 Day	\$307,465	\$320,542	(\$13,077)	-4.1%	\$320,542	(\$13,077)	-4.1%
Total Revenue	\$3,779,483	\$3,852,767	(\$73,284)	-1.9%	\$3,852,767	(\$73,284)	-1.9%
Average Rates							
Cash	\$73.93	\$69.66	\$4.27	6.1%	\$69.66	\$4.27	6.1%
Comp	\$92.53	\$55.50	\$37.03	66.7%	\$55.50	\$37.03	66.7%
28 Day	\$48.49	\$45.04	\$3.45	7.7%	\$45.04	\$3.45	7.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,944	14,249	(305)	-2.1%	14,998	(1,054)	-7.0%
Comp	623	60	563	938.3%	60	563	938.3%
28 Day	136,110	121,460	14,650	12.1%	142,895	(6,785)	-4.7%
Total Occupied Rooms	150,677	135,769	14,908	11.0%	157,953	(7,276)	-4.6%
Vacant	28,366	51,409	(23,043)	-44.8%	38,563	(10,197)	-26.4%
Total Available Rooms	179,043	187,178	(8,135)	-4.3%	196,516	(17,473)	-8.9%
Percentage of Occupancy							
Cash	7.8%	7.6%	0.2	2.6%	7.6%	0.2	2.6%
Comp	0.3%	0.0%	0.3	100.0%	0.0%	0.3	100.0%
28 Day	76.0%	64.9%	11.1	17.1%	72.7%	3.3	4.5%
Total Occupancy Percentage	84.2%	72.5%	11.7	16.1%	80.4%	3.8	4.7%
Vacant	15.8%	27.5%	(11.7)	-42.5%	19.6%	(3.8)	-19.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$686,164	\$624,730	\$61,434	9.8%	\$657,610	\$28,554	4.3%
Comp	\$18,693	\$1,000	\$17,693	1769.3%	\$1,000	\$17,693	1769.3%
28 Day	\$3,363,757	\$2,853,851	\$509,906	17.9%	\$3,365,947	(\$2,190)	-0.1%
Total Revenue	\$4,068,614	\$3,479,581	\$589,033	16.9%	\$4,024,557	\$44,057	1.1%
Average Rates							
Cash	\$49.21	\$43.84	\$5.37	12.2%	\$43.85	\$5.36	12.2%
Comp	\$30.00	\$16.67	\$13.33	80.0%	\$16.67	\$13.33	80.0%
28 Day	\$24.71	\$23.50	\$1.21	5.1%	\$23.56	\$1.15	4.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	26,527	23,105	3,422	14.8%	23,105	3,422	14.8%
Comp	489	462	27	5.8%	462	27	5.8%
28 Day	43,999	59,625	(15,626)	-26.2%	59,625	(15,626)	-26.2%
Total Occupied Rooms	71,015	83,192	(12,177)	-14.6%	83,192	(12,177)	-14.6%
Vacant	19,257	23,758	(4,501)	-18.9%	24,502	(5,245)	-21.4%
Total Available Rooms	90,272	106,950	(16,678)	-15.6%	107,694	(17,422)	-16.2%
Percentage of Occupancy							
Cash	29.4%	21.6%	7.8	36.1%	21.5%	7.9	36.7%
Comp	0.5%	0.4%	0.1	25.0%	0.4%	0.1	25.0%
28 Day	48.7%	55.8%	(7.1)	-12.7%	55.4%	(6.7)	-12.1%
Total Occupancy Percentage	78.7%	77.8%	0.9	1.2%	77.2%	1.5	1.9%
Vacant	21.3%	22.2%	(0.9)	-4.1%	22.8%	(1.5)	-6.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,072,294	\$963,462	\$108,832	11.3%	\$963,461	\$108,833	11.3%
Comp	\$17,693	\$27,561	(\$9,868)	-35.8%	\$27,561	(\$9,868)	-35.8%
28 Day	\$837,028	\$973,290	(\$136,262)	-14.0%	\$973,290	(\$136,262)	-14.0%
Total Revenue	\$1,927,015	\$1,964,313	(\$37,298)	-1.9%	\$1,964,312	(\$37,297)	-1.9%
Average Rates							
Cash	\$40.42	\$41.70	(\$1.28)	-3.1%	\$41.70	(\$1.28)	-3.1%
Comp	\$36.18	\$59.66	(\$23.48)	-39.4%	\$59.66	(\$23.48)	-39.4%
28 Day	\$19.02	\$16.32	\$2.70	16.5%	\$16.32	\$2.70	16.5%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,142	16,179	2,963	18.3%	15,557	3,585	23.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	15,929	17,186	(1,257)	-7.3%	17,186	(1,257)	-7.3%
Total Occupied Rooms	35,071	33,365	1,706	5.1%	32,743	2,328	7.1%
Vacant	15,411	6,439	8,972	139.3%	15,024	387	2.6%
Total Available Rooms	50,482	39,804	10,678	26.8%	47,767	2,715	5.7%
Percentage of Occupancy							
Cash	37.9%	40.6%	(2.7)	-6.7%	32.6%	5.3	16.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.6%	43.2%	(11.6)	-26.9%	36.0%	(4.4)	-12.2%
Total Occupancy Percentage	69.5%	83.8%	(14.3)	-17.1%	68.5%	1.0	1.5%
Vacant	30.5%	16.2%	14.3	88.3%	31.5%	(1.0)	-3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,380,537	\$4,588,036	\$792,501	17.3%	\$4,520,232	\$860,305	19.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,346,545	\$1,380,592	(\$34,047)	-2.5%	\$1,380,592	(\$34,047)	-2.5%
Total Revenue	\$6,727,082	\$5,968,628	\$758,454	12.7%	\$5,900,824	\$826,258	14.0%
Average Rates							
Cash	\$281.09	\$283.58	(\$2.49)	-0.9%	\$290.56	(\$9.47)	-3.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$84.53	\$80.33	\$4.20	5.2%	\$80.33	\$4.20	5.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

August 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,785	6,995	(210)	-3.0%	6,995	(210)	-3.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	6,785	6,995	(210)	-3.0%	6,995	(210)	-3.0%
Vacant	18,540	18,921	(381)	-2.0%	19,505	(965)	-4.9%
Total Available Rooms	25,325	25,916	(591)	-2.3%	26,500	(1,175)	-4.4%
Percentage of Occupancy							
Cash	26.8%	27.0%	(0.2)	-0.7%	26.4%	0.4	1.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	26.8%	27.0%	(0.2)	-0.7%	26.4%	0.4	1.5%
Vacant	73.2%	73.0%	0.2	0.3%	73.6%	(0.4)	-0.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$707,535	\$670,274	\$37,261	5.6%	\$670,273	\$37,262	5.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$707,535	\$670,274	\$37,261	5.6%	\$670,273	\$37,262	5.6%
Average Rates							
Cash	\$104.28	\$95.82	\$8.46	8.8%	\$95.82	\$8.46	8.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
August 2019**

Current Month Actual August 2019	Last Year Actual August 2018			Tax District	Year To Date Actual July 2019 - August 2019	Last Year - Year To Date Actual July 2018 - August 2018		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$21,412,604	\$19,718,655	\$1,693,950	8.6%	Reno B	\$39,360,181	\$37,628,135	\$1,732,046	4.6%
\$11,100,768	\$11,715,212	(\$614,443)	-5.2%	Reno D	\$21,055,403	\$21,700,483	(\$645,080)	-3.0%
\$849,053	\$787,540	\$61,513	7.8%	Reno E	\$1,657,007	\$1,498,735	\$158,272	10.6%
\$33,362,425	\$32,221,406	\$1,141,020	3.5%	Total Reno	\$62,072,591	\$60,827,353	\$1,245,239	2.0%
\$51,041	\$49,484	\$1,557	3.1%	Washoe A	\$91,923	\$93,899	(\$1,977)	-2.1%
\$7,402,817	\$6,888,216	\$514,601	7.5%	Washoe B	\$15,577,439	\$14,951,020	\$626,419	4.2%
\$7,453,858	\$6,937,699	\$516,158	7.4%	Total Washoe Co.	\$15,669,362	\$15,044,919	\$624,443	4.2%
\$5,847,629	\$5,324,840	\$522,789	9.8%	Sparks	\$10,354,552	\$10,035,892	\$318,661	3.2%
\$46,663,912	\$44,483,947	\$2,179,965	4.9%	Total Taxable Revenue	\$88,096,505	\$85,908,163	\$2,188,342	2.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
August 2019**

Current Month Actual August 2019	Last Year Actual August 2018			Tax District	Year To Date Actual July 2019 - August 2019	Last Year - Year To Date Actual July 2018 - August 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
162,275 89,171 6,387 257,833	159,621 102,487 6,120 268,228	2,654 (13,316) 267 (10,395)	1.7% -13.0% 4.4% -3.9%	Reno B Reno D Reno E Total Reno	316,526 180,695 12,290 509,511	320,650 205,167 11,693 537,510	(4,124) (24,472) 597 (27,999)	-1.3% -11.9% 5.1% -5.2%
1,570 21,276 22,846	1,446 20,116 21,562	124 1,160 1,284	8.6% 5.8% 6.0%	Washoe A Washoe B Total Washoe Co.	3,123 44,105 47,228	3,045 42,327 45,372	78 1,778 1,856	2.6% 4.2% 4.1%
55,070	53,929	1,141	2.1%	Sparks	108,782	108,238	544	0.5%
335,749	343,719	(7,970)	-2.3%	Total Taxable Rooms	665,521	691,120	(25,599)	-3.7%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
August 2019**

Current Month Actual August 2019	Last Year Actual August 2018			Tax District	Year To Date Actual July 2019 - August 2019	Last Year - Year To Date Actual July 2018 - August 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$131.95 \$124.49 \$132.93 \$129.40	\$123.53 \$114.31 \$128.68 \$120.13	\$8.42 \$10.18 \$4.25 \$9.27	6.8% 8.9% 3.3% 7.7%	Reno B Reno D Reno E Total Reno	\$124.35 \$116.52 \$134.83 \$121.83	\$117.35 \$105.77 \$128.17 \$113.17	\$7.00 \$10.75 \$6.65 \$8.66	6.0% 10.2% 5.2% 7.7%
\$32.51 \$347.94 \$326.27	\$34.22 \$342.42 \$321.76	-\$1.71 \$5.52 \$4.51	-5.0% 1.6% 1.4%	Washoe A Washoe B Total Washoe Co.	\$29.43 \$353.19 \$331.78	\$30.84 \$353.23 \$331.59	-\$1.40 -\$0.04 \$0.19	-4.6% 0.0% 0.1%
\$106.19	\$98.74	\$7.45	7.5%	Sparks	\$95.19	\$92.72	\$2.47	2.7%
\$138.98	\$129.42	\$9.56	7.4%	Total Average Daily Rate	\$132.37	\$124.30	\$8.07	6.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village