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**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY  
NOTICE OF PUBLIC MEETING  
EXECUTIVE and LEGISLATIVE COMMITTEE MEETING  
September 16, 2019  
1:00 P.M.  
Reno-Sparks Convention and Visitors Authority  
4001 S. Virginia Street, Executive Conference Room  
Reno, Nevada**

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**EXECUTIVE and LEGISLATIVE COMMITTEE MEMBERS:**

Mr. Nat Carasali, Chairman  
Commissioner Bob Lucey  
Ms. Ann Silver  
Mr. Mark Sterbens

Notice is hereby given that a quorum of the Reno-Sparks Convention and Visitors Authority Board of Directors may be present at the Executive and Legislative Committee meeting. The Executive and Legislative Committee meeting is not intended as an official meeting of the Reno-Sparks Convention and Visitors Authority Board of Directors and no deliberation or action by the Reno-Sparks Convention and Visitors Authority Board of Directors will occur.

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THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Reno-Sparks Convention & Visitors Authority (RSCVA) offices at 4001 S. Virginia St, Suite G, Reno, NV  
Reno City Hall  
Sparks City Hall  
National Bowling Stadium  
Reno-Sparks Convention Center  
Washoe County Administration Bldg.  
Washoe County Courthouse

RSCVA Website: [www.visitrenotahoe.com/about-us/public-meetings](http://www.visitrenotahoe.com/about-us/public-meetings)  
Online at <https://notice.nv.gov/>

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Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time.

Support materials are made available when they are provided to the Board, or if provided during the meeting, support materials will be made available at the meeting at the same time as they are made available to the Board. Support materials are also available at the RSCVA administrative offices and at the scheduled meeting. The designated contact to obtain support materials is Corie Carlsen, 4001 South Virginia Street, Suite G, Reno, NV (775) 827-7618.

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**AGENDA**

**A. OPENING CEREMONIES**

Call to Order  
Roll Call

**B. COMMENTS FROM THE FLOOR BY THE PUBLIC**

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period, or on “action” items immediately before board discussion of such “action” items. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

**C. APPROVAL OF THE AGENDA OF EXECUTIVE/LEGISLATIVE COMMITTEE MEETING SEPTEMBER 16, 2019**

For Possible Action.

**D. APPROVAL OF MINUTES OF EXECUTIVE/LEGISLATIVE COMMITTEE MEETING AUGUST 14, 2019**

For Possible Action.

**E. PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION**

**E1. President/CEO Evaluation Process**

The Executive & Legislative Committee will review, discuss, and may take possible action to recommend changes to the RSCVA CEO Review Process, including but not limited to the survey process of the Board Evaluation for the President/CEO to allow for comments after each question asked and to revise the evaluation questions.

For Discussion and Possible Action.

**E2. Phil DeLone, President/CEO Goals & Objectives for FY 2019-2020**

Erica Olsen, OnStrategy, will present to the Executive and Legislative Committee regarding issues discovered regarding measurement of room nights relative to Visitation/Destination Awareness and Tourism Sales. The Committee will discuss if these measurement issues should result in amendment or modifications of the RSCVA CEO Goal Strategic Priority #1 FY 2019-2020. The Executive and Legislative Committee will discuss, consider and take possible action to recommend modifications to the RSCVA CEO Goal Strategic Priority #1 FY 2019-2020 to the Board for possible approval.

For Discussion and Possible Action.

**F. COMMITTEE MEMBER COMMENTS REGARDING ITEMS FOR FUTURE MEETINGS**

Not an action item.

**G. COMMENTS FROM THE FLOOR BY THE PUBLIC**

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## **H. ADJOURNMENT**

For Possible Action.

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Directors' minutes must be flat, unfolded, on paper of standard quality, and 8 ½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The RSCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e). Board of Directors' meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact Corie Carlsen at 775-827-7618.

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For information or questions regarding this agenda please contact:

The RSCVA Executive Office  
P.O. Box 837, Reno, NV 89504  
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