

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY  
NOTICE OF PUBLIC MEETING  
REGULAR MEETING OF THE BOARD OF DIRECTORS  
Thursday, September 26, 2019 at 9:00 A.M.  
Reno-Sparks Convention and Visitors Authority  
4001 S. Virginia Street, Board Room  
Reno, Nevada**

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**BOARD OF DIRECTORS:**

**Commissioner Bob Lucey, Chairman**

Mr. Nat Carasali  
Ms. Shannon Keel  
Councilman Ed Lawson  
Mayor Hillary Schieve

Ms. Ann Silver  
Mr. Mark Sterbens  
Mr. Bill Wood

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THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Reno-Sparks Convention & Visitors Authority (RSCVA)  
Reno City Hall  
Sparks City Hall  
National Bowling Stadium  
RSCVA Website: [www.rscva.com/public-meetings](http://www.rscva.com/public-meetings)

Reno-Sparks Convention Center  
Washoe County Administration Bldg.  
Washoe County Courthouse  
Online at <http://notice.nv.gov/>

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Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time. Support materials are made available when they are provided to the Board, or if provided during the meeting, support materials will be made available at the meeting at the same time as they are made available to the Board. Support materials are also available at the RSCVA administrative offices and at the scheduled meeting. The designated contact to obtain support materials is Corie Carlsen, 4001 South Virginia Street, Suite G, Reno, NV (775) 827-7618.

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## **AGENDA**

### **A. OPENING CEREMONIES**

Call to Order  
Pledge of Allegiance  
Roll Call

### **B. COMMENTS FROM THE FLOOR BY THE PUBLIC**

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period, or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

**C. APPROVAL OF THE AGENDA OF SEPTEMBER 26, 2019 BOARD OF DIRECTORS' REGULAR MEETING**

For possible action.

**D. APPROVAL OF MINUTES OF AUGUST 22, 2019 BOARD OF DIRECTORS' REGULAR MEETING**

For possible action.

**E. PRESENTATIONS**

**E1. RSCVA Board Appointment of Nevada Resort Association Board of Directors seat pursuant to NRS 244A.601(1)(d)(4)**

The elected public official members of the Board of Directors will consider appointment of a representative to the RSCVA Board nominated by the Nevada Resort Association for the seat recently vacated by Lee Dillard. The Nevada Resort Association has nominated Don Kornstein, Board Member at Caesars/Harrah's. If approved, the appointment will become effective immediately.

For possible action.

**E2. Election of the RSCVA Secretary and Treasurer**

The RSCVA Board of Directors will elect a Secretary and Treasurer from among its members pursuant to NRS 244A.605. This seat was previously vacated by Lee Dillard.

For possible action.

**E3. SMG General Update**

Micahel Day, General Manager of SMG - Reno, will provide an overview of the four SMG managed facilities. As well as discuss the Kingpin Club by Brunswick and the Grand Reopening Gala for the National Bowling Stadium.

This is an information item. Not an action item.

**E4. RSCVA Staff Update**

Phil DeLone, President/CEO, and RSCVA staff will deliver updates on Executive Office, Marketing, Sales, and Finance, including the Corporate Scorecard.

This is an information item. Not an action item.

**E5. Downtown Reno Partnership Update**

Alex Stettinski, Executive Director of the Downtown Reno Partnership, will deliver updates on the Downtown Reno Partnership.

This is an information item. Not an action item.

**F. FINANCE DEPARTMENT**

**F1. Review, discussion and possible approval of a wireless network lease with American Tower Corporation for the Reno-Sparks Convention Center**

The Board of Directors is being asked to review and approve a Wireless Network Lease for the Reno-Sparks Convention Center (RSCC) for the installation of an indoor distributed antenna system (DAS) for wireless telecommunications and data for a period of ten years with renewal terms.

For possible action.

**F2. Review, discussion and possible approval of the Reno-Sparks Convention and Visitors Authority's Investment Policy**

The Board of Directors is being asked to review and approve the updated Investment Policy for the Reno-Sparks Convention & Visitors Authority.

For possible action.

**F3. Review, discussion and possible approval of the advance purchase and reimbursement of cost from the City of Reno for carpeting and HVAC for the National Bowling Stadium for an amount not to exceed \$143,573**

The Board of Directors is being asked to review and approve the RSCVA purchasing, on behalf of the City of Reno, carpeting for the "Pro Shop" area and the "South Atrium" area of the fourth floor of the National Bowling Stadium for a cost to not exceed \$63,548, and HVAC for the "South Atrium" area for a cost to not exceed \$80,025 (engineers estimate \$72,750 plus 10% contingency of \$7,275), for a total not to exceed \$143,573, subject to reimbursement by the City of Reno as funds become available.

For possible action.

**G. EXECUTIVE/LEGISLATIVE COMMITTEE RECOMMENDATIONS**

**G1. Phil DeLone, President/CEO Goals & Objectives for FY 2019-2020**

Erica Olsen, OnStrategy, will present to the board issues discovered regarding measurement of room nights relative to Visitation/Destination Awareness and Tourism Sales. The Executive/Legislative Committee is recommending modifications to the RSCVA CEO Goal Strategic Priority #1 FY 2019-2020 based thereon.

For possible action.

**H. BOARD MEMBER COMMENTS REGARDING ITEMS FOR FUTURE MEETINGS**

This is an information item. Not an action item.

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**I. ADJOURNMENT**

For possible action.

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Directors' minutes must be flat, unfolded, on paper of standard quality, and 8 ½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The RSCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying written remarks, documents, and related exhibits under NRS 241.035(1)(e). Board of Directors' meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact Corie Carlsen at 775-827-7618.

For information or questions regarding this agenda, please contact:  
The RSCVA Executive Office  
P.O. Box 837, Reno, NV 89504  
775-827-7618