

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

September 2019 (Revised)

Room Statistics

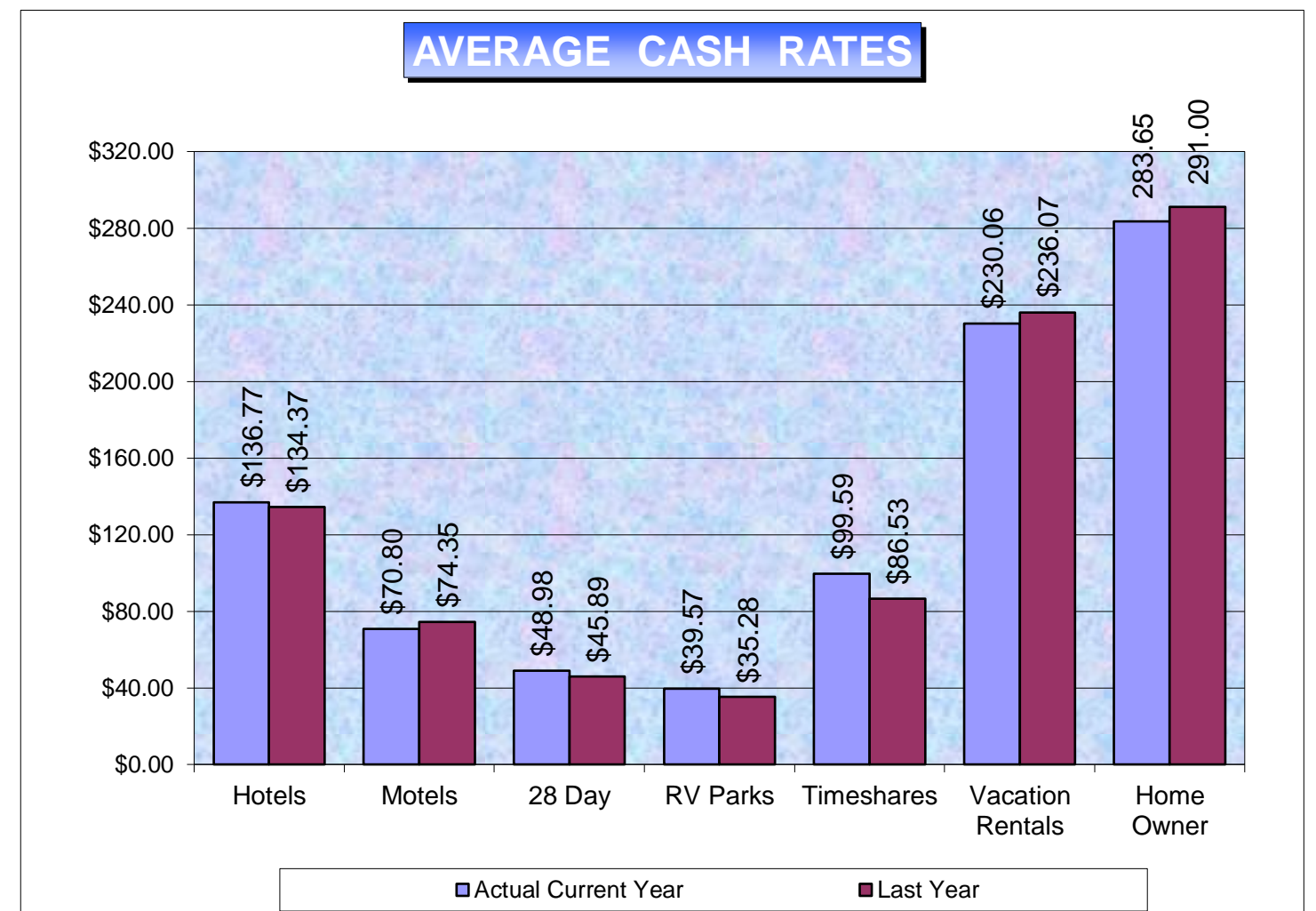
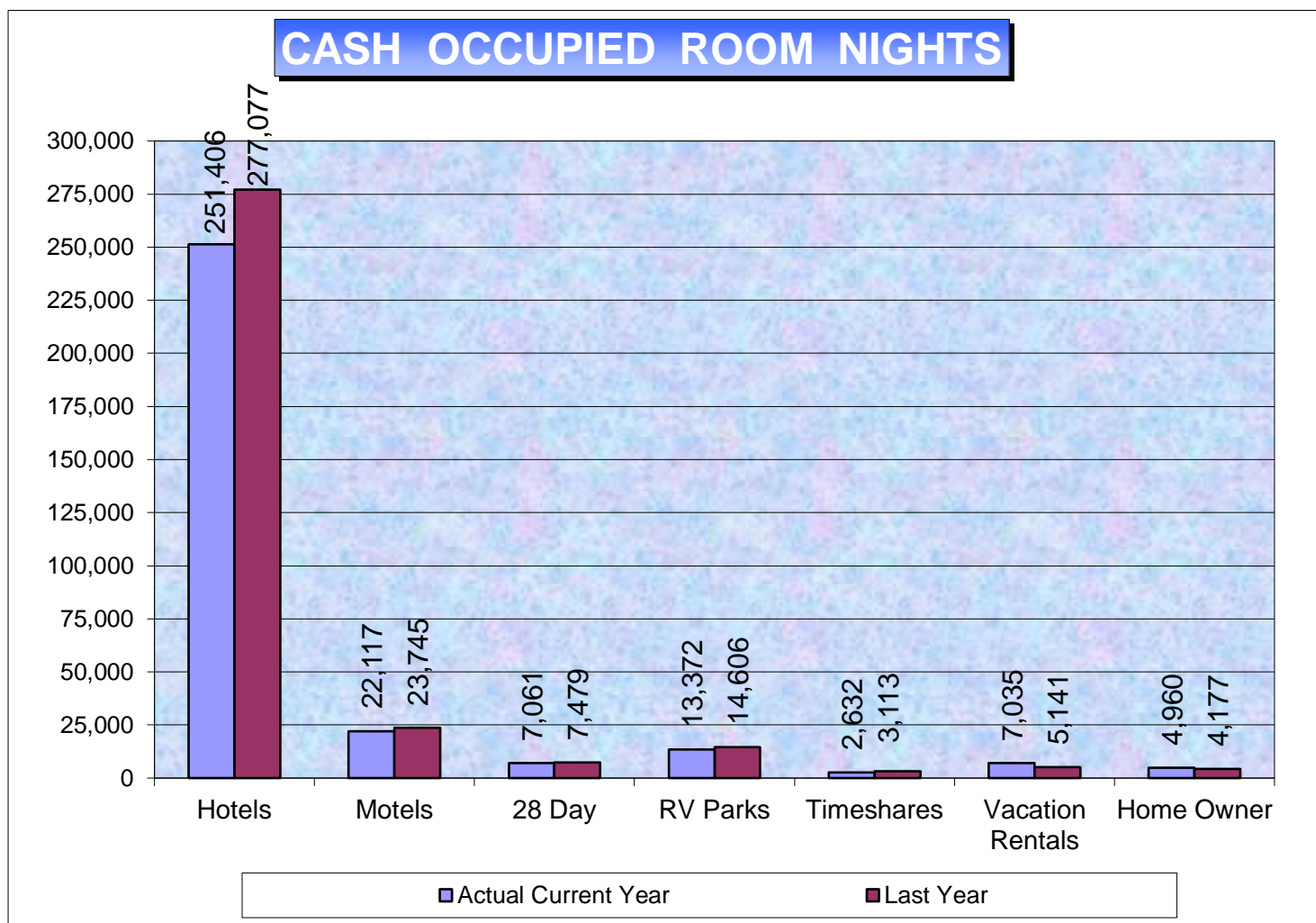
Taxable room revenues for the month of \$40,114,041 are below prior year by \$2,440,451 (-5.7%). Cash occupied room nights of 308,583 are below prior year by 26,755 (-8.0%). Comp occupied room nights of 84,949 are above prior year by 5,200 (6.5%), and 28-day occupied room nights of 115,318 are below prior year by 5,864 (-4.8%). Total occupied rooms for the month (Cash,Comp, 28-day) are 508,850 (-5.1%) below the prior year.

Overall, Washoe County occupancy percentages of 72.6% for the month is -2.3% below the 74.3% level of the prior year. There were 20,604 (-2.9%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$129.99 increased \$3.09 (2.4%), compared to \$126.90 for the prior year.

Year-to-date cash occupied room nights of 974,104 are 52,354 (-5.1%) below prior year. Cash average rates year-to-date of \$131.62 are \$6.47 (5.2%) above the prior year. Year-to-date, total taxable room revenues of \$128,210,547 are \$252,109 (0.2%) below prior year.

September 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	468,164	251,406	\$136.77	\$134.37	\$2.40	1.8%
Motels	39,742	22,117	\$70.80	\$74.35	(\$3.55)	-4.8%
28 Day	86,140	7,061	\$48.98	\$45.89	\$3.09	6.7%
RV Parks	50,583	13,372	\$39.57	\$35.28	\$4.29	12.2%
Timeshares	11,907	2,632	\$99.59	\$86.53	\$13.06	15.1%
Vacation Rentals	25,411	7,035	\$230.06	\$236.07	(\$6.01)	-2.5%
Home Owner	19,050	4,960	\$283.65	\$291.00	(\$7.35)	-2.5%
Totals	700,997	308,583	\$129.99	\$126.90	\$3.09	2.4%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

September 2019 (Revised)

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$40,114,041	\$41,802,583	(\$1,688,542)	-4.0%	\$42,554,492	(\$2,440,451)	-5.7%
Occupied Rooms - Cash	308,583	325,473	(16,890)	-5.2%	335,338	(26,755)	-8.0%
Average Rate - Cash	\$129.99	\$128.44	\$1.55	1.2%	\$126.90	\$3.09	2.4%
Occupied Rooms							
Cash	308,583	325,473	(16,890)	-5.2%	335,338	(26,755)	-8.0%
Comp	84,949	80,542	4,407	5.5%	79,749	5,200	6.5%
28 Day	115,318	110,336	4,982	4.5%	121,182	(5,864)	-4.8%
Total Occupied Rooms	508,850	516,351	(7,501)	-1.5%	536,269	(27,419)	-5.1%
Percentage of Occupancy							
Cash	44.0%	43.9%	0.1	0.2%	46.5%	(2.5)	-5.4%
Comp	12.1%	10.9%	1.2	11.0%	11.1%	1.0	9.0%
28 Day	16.5%	14.9%	1.6	10.7%	16.8%	(0.3)	-1.8%
Total Percentage of Occupancy	72.6%	69.6%	3.0	4.3%	74.3%	(1.7)	-2.3%
Market Segments							
Occupied Rooms - Cash							
Hotels	251,406	267,380	(15,974)	-6.0%	277,077	(25,671)	-9.3%
Motels	22,117	23,745	(1,628)	-6.9%	23,745	(1,628)	-6.9%
28 Day Motels	7,061	7,105	(44)	-0.6%	7,479	(418)	-5.6%
R.V. Parks	13,372	14,606	(1,234)	-8.4%	14,606	(1,234)	-8.4%
Vacation Rentals	7,035	5,347	1,688	31.6%	5,141	1,894	36.8%
Timehares	2,632	3,113	(481)	-15.5%	3,113	(481)	-15.5%
Home Owner Rentals	4,960	4,177	783	0.0%	4,177	783	0.0%
Total Occupied - Cash	308,583	325,473	(16,890)	-5.2%	335,338	(26,755)	-8.0%
Percentage of Occupancy - Cash							
Hotels	53.7%	53.8%	(0.1)	-0.2%	57.5%	(3.8)	-6.6%
Motels	55.7%	57.4%	(1.7)	-3.0%	55.8%	(0.1)	-0.2%
28 Day Motels	8.2%	7.8%	0.4	5.1%	8.2%	0.0	0.0%
R.V. Parks	26.4%	22.5%	3.9	17.3%	26.3%	0.1	0.4%
Vacation Rentals	27.7%	27.8%	(0.1)	-0.4%	23.0%	4.7	20.4%
Timeshares	22.1%	24.8%	(2.7)	-10.9%	25.2%	(3.1)	-4.4%
Home Owner Rentals	26.0%	26.7%	(0.7)	-2.6%	27.2%	(1.2)	-4.4%
Total Occupancy Percentage - Cash	44.0%	43.9%	0.1	0.2%	46.5%	(2.5)	-5.4%
Average Rates - Cash							
Hotels	\$136.77	\$136.43	\$0.34	0.2%	\$134.37	\$2.40	1.8%
Motels	\$70.80	\$74.35	(\$3.55)	-4.8%	\$74.35	(\$3.55)	-4.8%
28 Day Motels	\$48.98	\$45.89	\$3.09	6.7%	\$45.89	\$3.09	6.7%
R.V. Parks	\$39.57	\$35.28	\$4.29	12.2%	\$35.28	\$4.29	12.2%
Vacation Rentals	\$230.06	\$230.38	(\$0.32)	-0.1%	\$236.07	(\$6.01)	-2.5%
Timeshares	\$99.59	\$86.53	\$13.06	15.1%	\$86.53	\$13.06	15.1%
Home Owner Rentals	\$283.65	\$291.00	(\$7.35)	0.0%	\$291.00	(\$7.35)	-2.5%
Total Cash Average Rate	\$129.99	\$128.44	\$1.55	1.2%	\$126.90	\$3.09	2.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	308,583	325,473	(16,890)	-5.2%	335,338	(26,755)	-8.0%
Comp	84,949	80,542	4,407	5.5%	79,749	5,200	6.5%
28 Day	115,318	110,336	4,982	4.5%	121,182	(5,864)	-4.8%
Total Occupied Rooms	508,850	516,351	(7,501)	-1.5%	536,269	(27,419)	-5.1%
Vacant	192,147	225,019	(32,872)	-14.6%	185,332	6,815	3.7%
Total Available Rooms	700,997	741,370	(40,373)	-5.4%	721,601	(20,604)	-2.9%
Percentage of Occupancy							
Cash	44.0%	43.9%	0.1	0.2%	46.5%	(2.5)	-5.4%
Comp	12.1%	10.9%	1.2	11.0%	11.1%	1.0	9.0%
28 Day	16.5%	14.9%	1.6	10.7%	16.8%	(0.3)	-1.8%
Total Occupancy Percentage	72.6%	69.6%	3.0	4.3%	74.3%	(1.7)	-2.3%
Vacant	27.4%	30.4%	(3.0)	-9.9%	25.7%	1.7	6.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$40,114,041	\$41,802,583	(\$1,688,542)	-4.0%	\$42,554,492	(\$2,440,451)	-5.7%
Comp	\$10,225,620	\$8,221,677	\$2,003,943	24.4%	\$8,221,677	\$2,003,943	24.4%
28 Day	\$4,250,285	\$3,556,933	\$693,352	19.5%	\$3,789,006	\$461,279	12.2%
Total Revenue	\$54,589,946	\$53,581,193	\$1,008,753	1.9%	\$54,565,175	\$24,771	0.0%
Average Rates							
Cash	\$129.99	\$128.44	\$1.55	1.2%	\$126.90	\$3.09	2.4%
Comp	\$120.37	\$102.08	\$18.29	17.9%	\$103.09	\$17.28	16.8%
28 Day	\$36.86	\$32.24	\$4.62	14.3%	\$31.27	\$5.59	17.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	251,406	267,380	(15,974)	-6.0%	277,077	(25,671)	-9.3%
Comp	84,420	80,122	4,298	5.4%	79,329	5,091	6.4%
28 Day	17,143	10,620	6,523	61.4%	11,179	5,964	53.4%
Total Occupied Rooms	352,969	358,122	(5,153)	-1.4%	367,585	(14,616)	-4.0%
Vacant	115,195	139,008	(23,813)	-17.1%	114,600	595	0.5%
Total Available Rooms	468,164	497,130	(28,966)	-5.8%	482,185	(14,021)	-2.9%
Percentage of Occupancy							
Cash	53.7%	53.8%	(0.1)	-0.2%	57.5%	(3.8)	-6.6%
Comp	18.0%	16.1%	1.9	11.8%	16.5%	1.5	9.1%
28 Day	3.7%	2.1%	1.6	76.2%	2.3%	1.4	60.9%
Total Occupancy Percentage	75.4%	72.0%	3.4	4.7%	76.2%	(0.8)	-1.0%
Vacant	24.6%	28.0%	(3.4)	-12.1%	23.8%	0.8	3.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$34,385,794	\$36,479,063	(\$2,093,269)	-5.7%	\$37,232,016	(\$2,846,222)	-7.6%
Comp	\$10,198,047	\$8,198,041	\$2,000,006	24.4%	\$8,198,041	\$2,000,006	24.4%
28 Day	\$1,359,571	\$910,836	\$448,735	49.3%	\$910,836	\$448,735	49.3%
Total Revenue	\$45,943,412	\$45,587,940	\$355,472	0.8%	\$46,340,893	(\$397,481)	-0.9%
Average Rates							
Cash	\$136.77	\$136.43	\$0.34	0.2%	\$134.37	\$2.40	1.8%
Comp	\$120.80	\$102.32	\$18.48	18.1%	\$103.34	\$17.46	16.9%
28 Day	\$79.31	\$85.77	(\$6.46)	-7.5%	\$81.48	(\$2.17)	-2.7%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	22,117	23,745	(1,628)	-6.9%	23,745	(1,628)	-6.9%
Comp	75	96	(21)	-21.9%	96	(21)	-21.9%
28 Day	3,491	3,428	63	1.8%	3,428	63	1.8%
Total Occupied Rooms	25,683	27,269	(1,586)	-5.8%	27,269	(1,586)	-5.8%
Vacant	14,059	14,131	(72)	-0.5%	15,284	(1,225)	-8.0%
Total Available Rooms	39,742	41,400	(1,658)	-4.0%	42,553	(2,811)	-6.6%
Percentage of Occupancy							
Cash	55.7%	57.4%	(1.7)	-3.0%	55.8%	(0.1)	-0.2%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	8.8%	8.3%	0.5	6.0%	8.1%	0.7	8.6%
Total Occupancy Percentage	64.6%	65.9%	(1.3)	-2.0%	64.1%	0.5	0.8%
Vacant	35.4%	34.1%	1.3	3.8%	35.9%	(0.5)	-1.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,565,846	\$1,765,422	(\$199,576)	-11.3%	\$1,765,422	(\$199,576)	-11.3%
Comp	\$8,210	\$9,355	(\$1,145)	-12.2%	\$9,355	(\$1,145)	-12.2%
28 Day	\$168,896	\$157,682	\$11,214	7.1%	\$157,682	\$11,214	7.1%
Total Revenue	\$1,742,952	\$1,932,459	(\$189,507)	-9.8%	\$1,932,459	(\$189,507)	-9.8%
Average Rates							
Cash	\$70.80	\$74.35	(\$3.55)	-4.8%	\$74.35	(\$3.55)	-4.8%
Comp	\$109.47	\$97.45	\$12.02	12.3%	\$97.45	\$12.02	12.3%
28 Day	\$48.38	\$46.00	\$2.38	5.2%	\$46.00	\$2.38	5.2%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,061	7,105	(44)	-0.6%	7,479	(418)	-5.6%
Comp	40	30	10	33.3%	30	10	33.3%
28 Day	64,365	57,781	6,584	11.4%	67,978	(3,613)	-5.3%
Total Occupied Rooms	71,466	64,916	6,550	10.1%	75,487	(4,021)	-5.3%
Vacant	14,674	25,654	(10,980)	-42.8%	15,842	(1,168)	-7.4%
Total Available Rooms	86,140	90,570	(4,430)	-4.9%	91,329	(5,189)	-5.7%
Percentage of Occupancy							
Cash	8.2%	7.8%	0.4	5.1%	8.2%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.7%	63.8%	10.9	17.1%	74.4%	0.3	0.4%
Total Occupancy Percentage	83.0%	71.7%	11.3	15.8%	82.7%	0.3	0.4%
Vacant	17.0%	28.3%	(11.3)	-39.9%	17.3%	(0.3)	-1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$345,830	\$326,068	\$19,762	6.1%	\$343,229	\$2,601	0.8%
Comp	\$1,214	\$500	\$714	142.8%	\$500	\$714	142.8%
28 Day	\$1,540,401	\$1,270,881	\$269,520	21.2%	\$1,495,154	\$45,247	3.0%
Total Revenue	\$1,887,445	\$1,597,449	\$289,996	18.2%	\$1,838,883	\$48,562	2.6%
Average Rates							
Cash	\$48.98	\$45.89	\$3.09	6.7%	\$45.89	\$3.09	6.7%
Comp	\$30.35	\$16.67	\$13.68	82.1%	\$16.67	\$13.68	82.1%
28 Day	\$23.93	\$21.99	\$1.94	8.8%	\$21.99	\$1.94	8.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,372	14,606	(1,234)	-8.4%	14,606	(1,234)	-8.4%
Comp	324	283	41	14.5%	283	41	14.5%
28 Day	21,667	29,348	(7,681)	-26.2%	29,348	(7,681)	-26.2%
Total Occupied Rooms	35,363	44,237	(8,874)	-20.1%	44,237	(8,874)	-20.1%
Vacant	15,220	20,593	(5,373)	-26.1%	11,293	3,927	34.8%
Total Available Rooms	50,583	64,830	(14,247)	-22.0%	55,530	(4,947)	-8.9%
Percentage of Occupancy							
Cash	26.4%	22.5%	3.9	17.3%	26.3%	0.1	0.4%
Comp	0.6%	0.4%	0.2	50.0%	0.5%	0.1	20.0%
28 Day	42.8%	45.3%	(2.5)	-5.5%	52.9%	(10.1)	-19.1%
Total Occupancy Percentage	69.9%	68.2%	1.7	2.5%	79.7%	(9.8)	-12.3%
Vacant	30.1%	31.8%	(1.7)	-5.3%	20.3%	9.8	48.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$529,080	\$515,286	\$13,794	2.7%	\$515,286	\$13,794	2.7%
Comp	\$10,349	\$12,580	(\$2,231)	-17.7%	\$12,580	(\$2,231)	-17.7%
28 Day	\$397,557	\$480,908	(\$83,351)	-17.3%	\$480,908	(\$83,351)	-17.3%
Total Revenue	\$936,986	\$1,008,774	(\$71,788)	-7.1%	\$1,008,774	(\$71,788)	-7.1%
Average Rates							
Cash	\$39.57	\$35.28	\$4.29	12.2%	\$35.28	\$4.29	12.2%
Comp	\$31.94	\$44.45	(\$12.51)	-28.1%	\$44.45	(\$12.51)	-28.1%
28 Day	\$18.35	\$16.39	\$1.96	12.0%	\$16.39	\$1.96	12.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,035	5,347	1,688	31.6%	5,141	1,894	36.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,418	7,842	(424)	-5.4%	7,842	(424)	-5.4%
Total Occupied Rooms	14,453	13,189	1,264	9.6%	12,983	1,470	11.3%
Vacant	10,958	6,071	4,887	80.5%	9,337	1,621	17.4%
Total Available Rooms	25,411	19,260	6,151	31.9%	22,320	3,091	13.8%
Percentage of Occupancy							
Cash	27.7%	27.8%	(0.1)	-0.4%	23.0%	4.7	20.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	29.2%	40.7%	(11.5)	-28.3%	35.1%	(5.9)	-16.8%
Total Occupancy Percentage	56.9%	68.5%	(11.6)	-16.9%	58.2%	(1.3)	-2.2%
Vacant	43.1%	31.5%	11.6	36.8%	41.8%	1.3	3.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,618,472	\$1,231,864	\$386,608	31.4%	\$1,213,659	\$404,813	33.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$628,840	\$592,663	\$36,177	6.1%	\$592,663	\$36,177	6.1%
Total Revenue	\$2,247,312	\$1,824,527	\$422,785	23.2%	\$1,806,322	\$440,990	24.4%
Average Rates							
Cash	\$230.06	\$230.38	(\$0.32)	-0.1%	\$236.07	(\$6.01)	-2.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$84.77	\$75.58	\$9.19	12.2%	\$75.58	\$9.19	12.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,632	3,113	(481)	-15.5%	3,113	(481)	-15.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,632	3,113	(481)	-15.5%	3,113	(481)	-15.5%
Vacant	9,275	9,427	(152)	-1.6%	9,217	58	0.6%
Total Available Rooms	11,907	12,540	(633)	-5.0%	12,330	(423)	-3.4%
Percentage of Occupancy							
Cash	22.1%	24.8%	(2.7)	-10.9%	25.2%	(3.1)	-12.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	22.1%	24.8%	(2.7)	-10.9%	25.2%	(3.1)	-12.3%
Vacant	77.9%	75.2%	2.7	3.6%	74.8%	3.1	4.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$262,134	\$269,364	(\$7,230)	-2.7%	\$269,364	(\$7,230)	-2.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$262,134	\$269,364	(\$7,230)	-2.7%	\$269,364	(\$7,230)	-2.7%
Average Rates							
Cash	\$99.59	\$86.53	\$13.06	15.1%	\$86.53	\$13.06	15.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,960	4,177	783	18.7%	4,177	783	18.7%
Comp	90	11	79	718.2%	11	79	718.2%
28 Day	1,234	1,317	(83)	-6.3%	1,407	(173)	-12.3%
Total Occupied Rooms	6,284	5,505	779	14.2%	5,595	689	12.3%
Vacant	12,766	10,135	2,631	26.0%	9,759	3,007	30.8%
Total Available Rooms	19,050	15,640	3,410	21.8%	15,354	3,696	24.1%
Percentage of Occupancy							
Cash	26.0%	26.7%	(0.7)	-2.6%	27.2%	(1.2)	-4.4%
Comp	0.5%	0.1%	0.4	400.0%	0.1%	0.4	400.0%
28 Day	6.5%	8.4%	(1.9)	-22.6%	9.2%	(2.7)	-29.3%
Total Occupancy Percentage	33.0%	35.2%	(2.2)	-6.3%	36.4%	(3.4)	-9.3%
Vacant	67.0%	64.8%	2.2	3.4%	63.6%	3.4	5.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,406,885	\$1,215,516	\$191,369	15.7%	\$1,215,516	\$191,369	15.7%
Comp	\$7,800	\$1,201	\$6,599	549.5%	\$1,201	\$6,599	549.5%
28 Day	\$155,020	\$143,963	\$11,057	7.7%	\$151,763	\$3,257	2.1%
Total Revenue	\$1,569,705	\$1,360,680	\$209,025	15.4%	\$1,368,480	\$201,225	14.7%
Average Rates							
Cash	\$283.65	\$291.00	(\$7.35)	-2.5%	\$291.00	(\$7.35)	-2.5%
Comp	\$86.67	\$109.18	(\$22.51)	-20.6%	\$109.18	(\$22.51)	-20.6%
28 Day	\$125.62	\$109.31	\$16.31	14.9%	\$107.86	\$17.76	16.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

September 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$128,210,547	\$128,780,804	(\$570,257)	-0.4%	\$128,462,656	(\$252,109)	-0.2%
Occupied Rooms - Cash	974,104	1,014,182	(40,078)	-4.0%	1,026,458	(52,354)	-5.1%
Average Rate - Cash	\$131.62	\$126.98	\$4.64	3.7%	\$125.15	\$6.47	5.2%
Occupied Rooms							
Cash	974,104	1,014,182	(40,078)	-4.0%	1,026,458	(52,354)	-5.1%
Comp	262,845	250,810	12,035	4.8%	248,338	14,507	5.8%
28 Day	342,378	339,102	3,276	1.0%	372,613	(30,235)	-8.1%
Total Occupied Rooms	1,579,327	1,604,094	(24,767)	-1.5%	1,647,409	(68,082)	-4.1%
Percentage of Occupancy							
Cash	46.2%	46.4%	(0.2)	-0.4%	47.6%	(1.4)	-2.9%
Comp	12.5%	11.5%	1.0	8.7%	11.5%	1.0	8.7%
28 Day	16.2%	15.5%	0.7	4.5%	17.3%	(1.1)	-6.4%
Total Percentage of Occupancy	74.9%	73.3%	1.6	2.2%	76.3%	(1.4)	-1.8%
Market Segments							
Occupied Rooms - Cash							
Hotels	803,681	844,990	(41,309)	-4.9%	856,971	(53,290)	-6.2%
Motels	68,965	74,316	(5,351)	-7.2%	74,316	(5,351)	-7.2%
28 Day Motels	21,005	21,354	(349)	-1.6%	22,477	(1,472)	-6.5%
R.V. Parks	39,899	37,711	2,188	5.8%	37,711	2,188	5.8%
Vacation Rentals	26,177	21,526	4,651	21.6%	20,698	5,479	26.5%
Timeshares	9,417	10,108	(691)	-6.8%	10,108	(691)	-6.8%
Home Owner Rentals	4,960	4,177	783	18.7%	4,177	783	18.7%
Total Occupied - Cash	974,104	1,014,182	(40,078)	-4.0%	1,026,458	(52,354)	-5.1%
Percentage of Occupancy - Cash							
Hotels	55.7%	56.5%	(0.8)	-1.4%	59.2%	(3.5)	-5.9%
Motels	54.3%	57.3%	(3.0)	-5.2%	55.2%	(0.9)	-1.6%
28 Day Motels	7.9%	7.7%	0.2	2.6%	7.8%	0.1	1.3%
R.V. Parks	28.3%	22.0%	6.3	28.6%	23.1%	5.2	22.5%
Vacation Rentals	34.5%	36.4%	(1.9)	-5.2%	29.5%	5.0	16.9%
Timeshares	25.3%	26.3%	(1.0)	-3.8%	26.0%	(0.7)	-2.7%
Home Owner Rentals	26.0%	26.7%	(0.7)	-2.6%	27.2%	(1.2)	-4.4%
Total Occupancy Percentage - Cash	46.2%	46.4%	(0.2)	-0.4%	47.6%	(1.4)	-2.9%
Average Rates - Cash							
Hotels	\$138.33	\$133.83	\$4.50	3.4%	\$131.63	\$6.70	5.1%
Motels	\$72.93	\$71.16	\$1.77	2.5%	\$71.16	\$1.77	2.5%
28 Day Motels	\$49.13	\$44.53	\$4.60	10.3%	\$44.53	\$4.60	10.3%
R.V. Parks	\$40.14	\$39.21	\$0.93	2.4%	\$39.21	\$0.93	2.4%
Vacation Rental	\$267.37	\$270.37	(\$3.00)	-1.1%	\$277.03	(\$9.66)	-3.5%
Timeshares	\$102.97	\$92.96	\$10.01	10.8%	\$92.96	\$10.01	10.8%
Home Owner Rentals	\$283.65	\$291.00	(\$7.35)	-2.5%	\$291.00	(\$7.35)	-2.5%
Total Cash Average Rate	\$131.62	\$126.98	\$4.64	3.7%	\$125.15	\$6.47	5.2%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	974,104	1,014,182	(40,078)	-4.0%	1,026,458	(52,354)	-5.1%
Comp	262,845	250,810	12,035	4.8%	248,338	14,507	5.8%
28 Day	342,378	339,102	3,276	1.0%	372,613	(30,235)	-8.1%
Total Occupied Rooms	1,579,327	1,604,094	(24,767)	-1.5%	1,647,409	(68,082)	-4.1%
Vacant	528,218	583,904	(55,686)	-9.5%	511,026	17,192	3.4%
Total Available Rooms	2,107,545	2,187,998	(80,453)	-3.7%	2,158,435	(50,890)	-2.4%
Percentage of Occupancy							
Cash	46.2%	46.4%	(0.2)	-0.4%	47.6%	(1.4)	-2.9%
Comp	12.5%	11.5%	1.0	8.7%	11.5%	1.0	8.7%
28 Day	16.2%	15.5%	0.7	4.5%	17.3%	(1.1)	-6.4%
Total Occupancy Percentage	74.9%	73.3%	1.6	2.2%	76.3%	(1.4)	-1.8%
Vacant	25.1%	26.7%	(1.6)	-6.0%	23.7%	1.4	5.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$128,210,547	\$128,780,804	(\$570,257)	-0.4%	\$128,462,656	(\$252,109)	-0.2%
Comp	\$30,869,655	\$23,614,677	\$7,254,978	30.7%	\$23,614,677	\$7,254,978	30.7%
28 Day	\$11,880,460	\$11,124,423	\$756,037	6.8%	\$11,868,593	\$11,867	0.1%
Total Revenue	\$170,960,662	\$163,519,904	\$7,440,758	4.6%	\$163,945,926	\$7,014,736	4.3%
Average Rates							
Cash	\$131.62	\$126.98	\$4.64	3.7%	\$125.15	\$6.47	5.2%
Comp	\$117.44	\$94.15	\$23.29	24.7%	\$95.09	\$22.35	23.5%
28 Day	\$34.70	\$32.81	\$1.89	5.8%	\$31.85	\$2.85	8.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	803,681	844,990	(41,309)	-4.9%	856,971	(53,290)	-6.2%
Comp	261,113	249,698	11,415	4.6%	247,226	13,887	5.6%
28 Day	41,824	33,998	7,826	23.0%	35,787	6,037	16.9%
Total Occupied Rooms	1,106,618	1,128,686	(22,068)	-2.0%	1,139,984	(33,366)	-2.9%
Vacant	335,644	366,936	(31,292)	-8.5%	308,499	27,145	8.8%
Total Available Rooms	1,442,262	1,495,622	(53,360)	-3.6%	1,448,483	(6,221)	-0.4%
Percentage of Occupancy							
Cash	55.7%	56.5%	(0.8)	-1.4%	59.2%	(3.5)	-5.9%
Comp	18.1%	16.7%	1.4	8.4%	17.1%	1.0	5.8%
28 Day	2.9%	2.3%	0.6	26.1%	2.5%	0.4	16.0%
Total Occupancy Percentage	76.7%	75.5%	1.2	1.6%	78.7%	(2.0)	-2.5%
Vacant	23.3%	24.5%	(1.2)	-4.9%	21.3%	2.0	9.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$111,172,171	\$113,087,992	(\$1,915,821)	-1.7%	\$112,805,813	(\$1,633,642)	-1.4%
Comp	\$30,797,275	\$23,553,045	\$7,244,230	30.8%	\$23,553,045	\$7,244,230	30.8%
28 Day	\$3,134,950	\$2,950,051	\$184,899	6.3%	\$2,950,051	\$184,899	6.3%
Total Revenue	\$145,104,396	\$139,591,088	\$5,513,308	3.9%	\$139,308,909	\$5,795,487	4.2%
Average Rates							
Cash	\$138.33	\$133.83	\$4.50	3.4%	\$131.63	\$6.70	5.1%
Comp	\$117.95	\$94.33	\$23.62	25.0%	\$95.27	\$22.68	23.8%
28 Day	\$74.96	\$86.77	(\$11.81)	-13.6%	\$82.43	(\$7.47)	-9.1%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	68,965	74,316	(5,351)	-7.2%	74,316	(5,351)	-7.2%
Comp	166	266	(100)	-37.6%	266	(100)	-37.6%
28 Day	9,832	10,545	(713)	-6.8%	10,545	(713)	-6.8%
Total Occupied Rooms	78,963	85,127	(6,164)	-7.2%	85,127	(6,164)	-7.2%
Vacant	48,107	44,561	3,546	8.0%	49,485	(1,378)	-2.8%
Total Available Rooms	127,070	129,688	(2,618)	-2.0%	134,612	(7,542)	-5.6%
Percentage of Occupancy							
Cash	54.3%	57.3%	(3.0)	-5.2%	55.2%	(0.9)	-1.6%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	7.7%	8.1%	(0.4)	-4.9%	7.8%	(0.1)	-1.3%
Total Occupancy Percentage	62.1%	65.6%	(3.5)	-5.3%	63.2%	(1.1)	-1.7%
Vacant	37.9%	34.4%	3.5	10.2%	36.8%	1.1	3.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,029,444	\$5,288,212	(\$258,768)	-4.9%	\$5,288,212	(\$258,768)	-4.9%
Comp	\$16,630	\$18,790	(\$2,160)	-11.5%	\$18,790	(\$2,160)	-11.5%
28 Day	\$476,361	\$478,224	(\$1,863)	-0.4%	\$478,225	(\$1,864)	-0.4%
Total Revenue	\$5,522,435	\$5,785,226	(\$262,791)	-4.5%	\$5,785,227	(\$262,792)	-4.5%
Average Rates							
Cash	\$72.93	\$71.16	\$1.77	2.5%	\$71.16	\$1.77	2.5%
Comp	\$100.18	\$70.64	\$29.54	41.8%	\$70.64	\$29.54	41.8%
28 Day	\$48.45	\$45.35	\$3.10	6.8%	\$45.35	\$3.10	6.8%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	21,005	21,354	(349)	-1.6%	22,477	(1,472)	-6.5%
Comp	663	90	573	636.7%	90	573	636.7%
28 Day	200,475	179,241	21,234	11.8%	210,873	(10,398)	-4.9%
Total Occupied Rooms	222,143	200,685	21,458	10.7%	233,440	(11,297)	-4.8%
Vacant	43,040	77,063	(34,023)	-44.1%	54,405	(11,365)	-20.9%
Total Available Rooms	265,183	277,748	(12,565)	-4.5%	287,845	(22,662)	-7.9%
Percentage of Occupancy							
Cash	7.9%	7.7%	0.2	2.6%	7.8%	0.1	1.3%
Comp	0.3%	0.0%	0.3	100.0%	0.0%	0.3	100.0%
28 Day	75.6%	64.5%	11.1	17.2%	73.3%	2.3	3.1%
Total Occupancy Percentage	83.8%	72.3%	11.5	15.9%	81.1%	2.7	3.3%
Vacant	16.2%	27.7%	(11.5)	-41.5%	18.9%	(2.7)	-14.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,031,994	\$950,798	\$81,196	8.5%	\$1,000,839	\$31,155	3.1%
Comp	\$19,907	\$1,500	\$18,407	1227.1%	\$1,500	\$18,407	1227.1%
28 Day	\$4,904,159	\$4,124,732	\$779,427	18.9%	\$4,861,101	\$43,058	0.9%
Total Revenue	\$5,956,060	\$5,077,030	\$879,030	17.3%	\$5,863,440	\$92,620	1.6%
Average Rates							
Cash	\$49.13	\$44.53	\$4.60	10.3%	\$44.53	\$4.60	10.3%
Comp	\$30.03	\$16.67	\$13.36	80.1%	\$16.67	\$13.36	80.1%
28 Day	\$24.46	\$23.01	\$1.45	6.3%	\$23.05	\$1.41	6.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	39,899	37,711	2,188	5.8%	37,711	2,188	5.8%
Comp	813	745	68	9.1%	745	68	9.1%
28 Day	65,666	88,973	(23,307)	-26.2%	88,973	(23,307)	-26.2%
Total Occupied Rooms	106,378	127,429	(21,051)	-16.5%	127,429	(21,051)	-16.5%
Vacant	34,477	44,351	(9,874)	-22.3%	35,795	(1,318)	-3.7%
Total Available Rooms	140,855	171,780	(30,925)	-18.0%	163,224	(22,369)	-13.7%
Percentage of Occupancy							
Cash	28.3%	22.0%	6.3	28.6%	23.1%	5.2	22.5%
Comp	0.6%	0.4%	0.2	50.0%	0.5%	0.1	20.0%
28 Day	46.6%	51.8%	(5.2)	-10.0%	54.5%	(7.9)	-14.5%
Total Occupancy Percentage	75.5%	74.2%	1.3	1.8%	78.1%	(2.6)	-3.3%
Vacant	24.5%	25.8%	(1.3)	-5.0%	21.9%	2.6	11.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,601,374	\$1,478,748	\$122,626	8.3%	\$1,478,748	\$122,626	8.3%
Comp	\$28,043	\$40,141	(\$12,098)	-30.1%	\$40,141	(\$12,098)	-30.1%
28 Day	\$1,234,585	\$1,454,198	(\$219,613)	-15.1%	\$1,454,198	(\$219,613)	-15.1%
Total Revenue	\$2,864,002	\$2,973,087	(\$109,085)	-3.7%	\$2,973,087	(\$109,085)	-3.7%
Average Rates							
Cash	\$40.14	\$39.21	\$0.93	2.4%	\$39.21	\$0.93	2.4%
Comp	\$34.49	\$53.88	(\$19.39)	-36.0%	\$53.88	(\$19.39)	-36.0%
28 Day	\$18.80	\$16.34	\$2.46	15.1%	\$16.34	\$2.46	15.1%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	26,177	21,526	4,651	21.6%	20,698	5,479	26.5%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	23,347	25,028	(1,681)	-6.7%	25,028	(1,681)	-6.7%	
Total Occupied Rooms	49,524	46,554	2,970	6.4%	45,726	3,798	8.3%	
Vacant	26,369	12,510	13,859	110.8%	24,361	2,008	8.2%	
Total Available Rooms	75,893	59,064	16,829	28.5%	70,087	5,806	8.3%	
Percentage of Occupancy								
Cash	34.5%	36.4%	(1.9)	-5.2%	29.5%	5.0	16.9%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	30.8%	42.4%	(11.6)	-27.4%	35.7%	(4.9)	-13.7%	
Total Occupancy Percentage	65.3%	78.8%	(13.5)	-17.1%	65.2%	0.1	0.2%	
Vacant	34.7%	21.2%	13.5	63.7%	34.8%	(0.1)	-0.3%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$6,999,010	\$5,819,900	\$1,179,110	20.3%	\$5,733,891	\$1,265,119	22.1%	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$1,975,385	\$1,973,255	\$2,130	0.1%	\$1,973,255	\$2,130	0.1%	
Total Revenue	\$8,974,395	\$7,793,155	\$1,181,240	15.2%	\$7,707,146	\$1,267,249	16.4%	
Average Rates								
Cash	\$267.37	\$270.37	(\$3.00)	-1.1%	\$277.03	(\$9.66)	-3.5%	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$84.61	\$78.84	\$5.77	7.3%	\$78.84	\$5.77	7.3%	

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

September 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,417	10,108	(691)	-6.8%	10,108	(691)	-6.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	9,417	10,108	(691)	-6.8%	10,108	(691)	-6.8%
Vacant	27,815	28,348	(533)	-1.9%	28,722	(907)	-3.2%
Total Available Rooms	37,232	38,456	(1,224)	-3.2%	38,830	(1,598)	-4.1%
Percentage of Occupancy							
Cash	25.3%	26.3%	(1.0)	-3.8%	26.0%	(0.7)	-2.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	25.3%	26.3%	(1.0)	-3.8%	26.0%	(0.7)	-2.7%
Vacant	74.7%	73.7%	1.0	1.4%	74.0%	0.7	0.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$969,669	\$939,638	\$30,031	3.2%	\$939,637	\$30,032	3.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$969,669	\$939,638	\$30,031	3.2%	\$939,637	\$30,032	3.2%
Average Rates							
Cash	\$102.97	\$92.96	\$10.01	10.8%	\$92.96	\$10.01	10.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,960	4,177	783	18.7%	4,177	783	18.7%
Comp	90	11	79	718.2%	11	79	718.2%
28 Day	1,234	1,317	(83)	-6.3%	1,407	(173)	-12.3%
Total Occupied Rooms	6,284	5,505	779	14.2%	5,595	689	12.3%
Vacant	12,766	10,135	2,631	26.0%	9,759	3,007	30.8%
Total Available Rooms	19,050	15,640	3,410	21.8%	15,354	3,696	24.1%
Percentage of Occupancy							
Cash	26.0%	26.7%	(0.7)	-2.6%	27.2%	(1.2)	-4.4%
Comp	0.5%	0.1%	0.4	400.0%	0.0%	0.5	100.0%
28 Day	6.5%	8.4%	(1.9)	-22.6%	0.0%	6.5	100.0%
Total Occupancy Percentage	33.0%	35.2%	(2.2)	-6.3%	0.0%	33.0	100.0%
Vacant	67.0%	64.8%	2.2	3.4%	0.0%	67.0	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,406,885	\$1,215,516	\$191,369	15.7%	\$1,215,516	\$191,369	15.7%
Comp	\$7,800	\$1,201	\$6,599	549.5%	\$1,201	\$6,599	549.5%
28 Day	\$155,020	\$143,963	\$11,057	7.7%	\$151,763	\$3,257	2.1%
Total Revenue	\$1,569,705	\$1,360,680	\$209,025	15.4%	\$1,368,480	\$201,225	14.7%
Average Rates							
Cash	\$283.65	\$291.00	(\$7.35)	-2.5%	\$291.00	(\$7.35)	-2.5%
Comp	\$86.67	\$109.18	(\$22.51)	-20.6%	\$109.18	(\$22.51)	-20.6%
28 Day	\$125.62	\$109.31	\$16.31	14.9%	\$107.86	\$17.76	16.5%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
September 2019 (Revised)**

Current Month Actual September 2019	Last Year Actual September 2018			Tax District	Year To Date Actual July 2019 - September 2019	Last Year - Year To Date Actual July 2018 - September 2018		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	Increase (Decrease) % Percent
\$19,581,986	\$19,792,776	(\$210,791)	-1.1%	Reno B	\$58,942,167	\$57,420,912	\$1,521,256	2.6%
\$9,153,559	\$11,867,020	(\$2,713,460)	-22.9%	Reno D	\$30,208,962	\$33,567,503	(\$3,358,541)	-10.0%
\$639,135	\$678,853	(\$39,718)	-5.9%	Reno E	\$2,296,141	\$2,177,588	\$118,554	5.4%
\$29,374,680	\$32,338,650	(\$2,963,969)	-9.2%	Total Reno	\$91,447,271	\$93,166,002	(\$1,718,731)	-1.8%
\$59,421	\$61,381	(\$1,960)	-3.2%	Washoe A	\$151,344	\$155,281	(\$3,937)	-2.5%
\$5,735,905	\$5,481,532	\$254,373	4.6%	Washoe B	\$21,313,345	\$20,432,552	\$880,792	4.3%
\$5,795,327	\$5,542,914	\$252,413	4.6%	Total Washoe Co.	\$21,464,688	\$20,587,833	\$876,856	4.3%
\$4,944,034	\$4,672,929	\$271,105	5.8%	Sparks	\$15,298,586	\$14,708,821	\$589,766	4.0%
\$40,114,041	\$42,554,492	(\$2,440,451)	-5.7%	Total Taxable Revenue	\$128,210,547	\$128,462,656	(\$252,109)	-0.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
September 2019 (Revised)**

Current Month Actual September 2019	Last Year Actual September 2018			Tax District	Year To Date Actual July 2019 - September 2019	Last Year - Year To Date Actual July 2018 - September 2018		
	Amount	Amount	% Percent			Amount	Amount	% Percent
156,206	162,015	(5,809)	-3.6%	Reno B	472,732	482,665	(9,933)	-2.1%
72,996	96,382	(23,386)	-24.3%	Reno D	253,691	301,549	(47,858)	-15.9%
4,891	5,213	(322)	-6.2%	Reno E	17,181	16,906	275	1.6%
234,093	263,610	(29,517)	-11.2%	Total Reno	743,604	801,120	(57,516)	-7.2%
1,499	1,824	(325)	-17.8%	Washoe A	4,622	4,869	(247)	-5.1%
20,905	19,683	1,222	6.2%	Washoe B	65,010	62,010	3,000	4.8%
22,404	21,507	897	4.2%	Total Washoe Co.	69,632	66,879	2,753	4.1%
52,086	50,221	1,865	3.7%	Sparks	160,868	158,459	2,409	1.5%
308,583	335,338	(26,755)	-8.0%	Total Taxable Rooms	974,104	1,026,458	(52,354)	-5.1%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
September 2019 (Revised)**

Current Month Actual September 2019	Last Year Actual September 2018			Tax District	Year To Date Actual July 2019 - September 2019	Last Year - Year To Date Actual July 2018 - September 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$125.36 \$125.40 \$130.68 \$125.48	\$122.17 \$123.12 \$130.22 \$122.68	\$3.19 \$2.27 \$0.45 \$2.81	2.6% 1.8% 0.3% 2.3%	Reno B Reno D Reno E Total Reno	\$124.68 \$119.08 \$133.64 \$122.98	\$118.97 \$111.32 \$128.81 \$116.29	\$5.72 \$7.76 \$4.84 \$6.68	4.8% 7.0% 3.8% 5.7%
\$39.64 \$274.38 \$258.67	\$33.65 \$278.49 \$257.73	\$5.99 -\$4.11 \$0.95	17.8% -1.5% 0.4%	Washoe A Washoe B Total Washoe Co.	\$32.74 \$327.85 \$308.26	\$31.89 \$329.50 \$307.84	\$0.85 -\$1.66 \$0.42	2.7% -0.5% 0.1%
\$94.92	\$93.05	\$1.87	2.0%	Sparks	\$95.10	\$92.82	\$2.28	2.5%
\$129.99	\$126.90	\$3.09	2.4%	Total Average Daily Rate	\$131.62	\$125.15	\$6.47	5.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village