

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

October 2019

Room Statistics

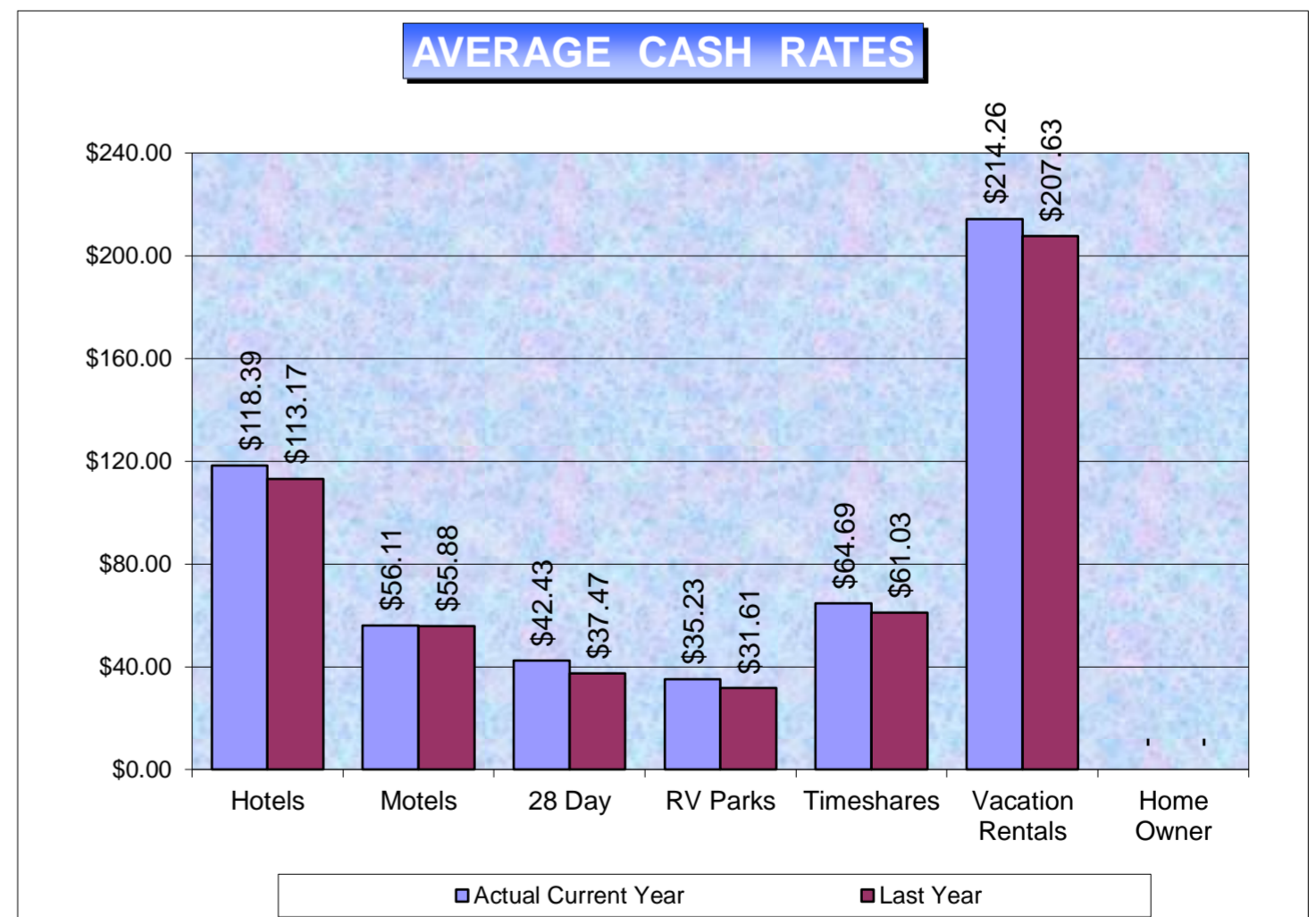
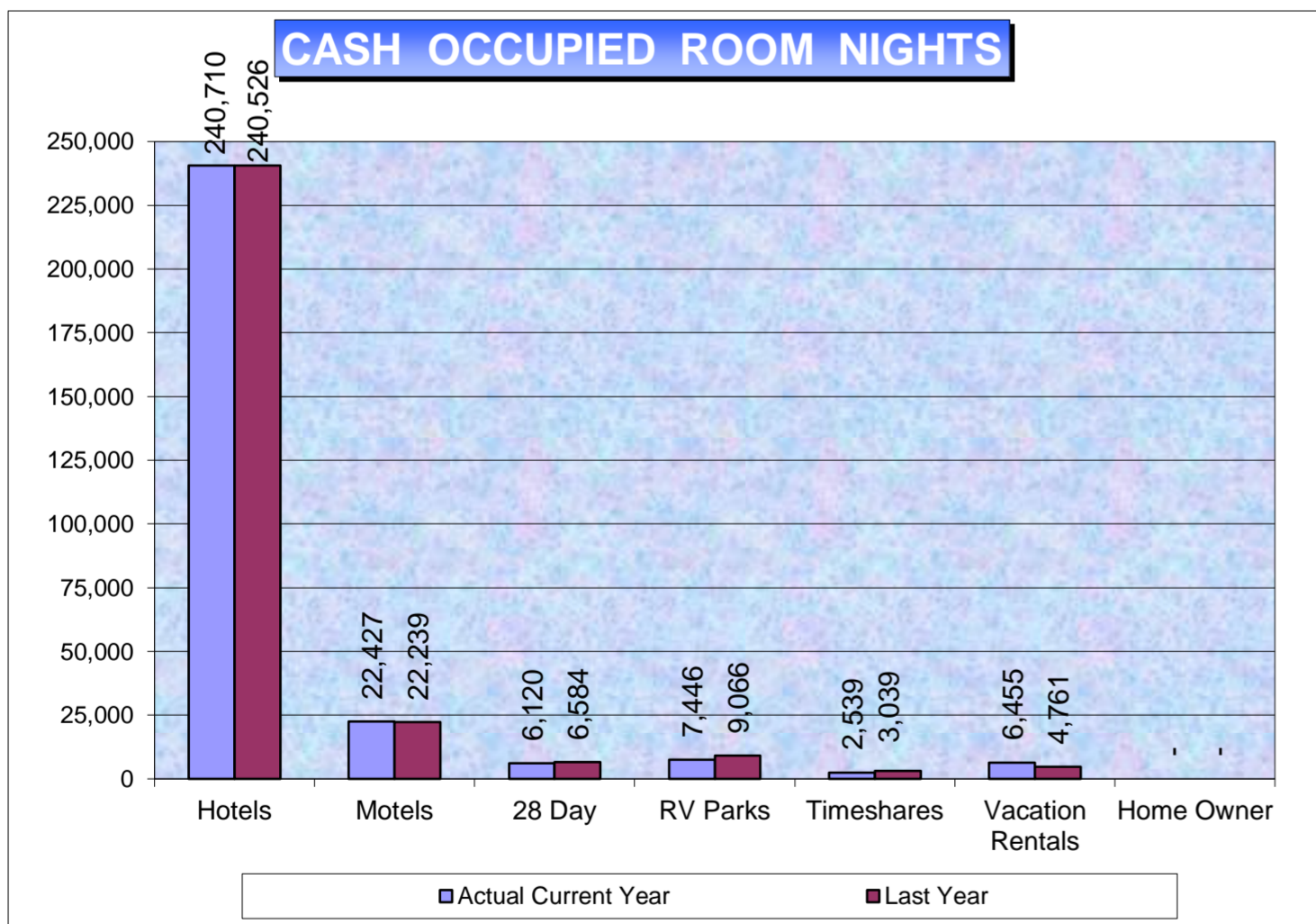
Taxable room revenues for the month of \$31,825,308 are above prior year by \$1,654,070 (5.5%). Cash occupied room nights of 285,697 are below prior year by 518 (-0.2%). Comp occupied room nights of 77,286 are above prior year by 4,404 (6.0%), and 28-day occupied room nights of 117,038 are below prior year by 7,599 (-6.1%). Total occupied rooms for the month (Cash, Comp, 28-day) are 480,021 (-0.8%) below the prior year.

Overall, Washoe County occupancy percentages of 70.4% for the month is 4.1% above the 67.6% level of the prior year. There were 34,103 (-4.8%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$111.40 increased \$5.99 (5.7%), compared to \$105.41 for the prior year.

Year-to-date cash occupied room nights of 1,259,801 are 52,872 (-4.0%) below prior year. Cash average rates year-to-date of \$127.03 are \$6.18 (5.1%) above the prior year. Year-to-date, total taxable room revenues of \$160,035,854 are \$1,401,961 (0.9%) below prior year.

October 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	469,650	240,710	\$118.39	\$113.17	\$5.22	4.6%
Motels	40,548	22,427	\$56.11	\$55.88	\$0.23	0.4%
28 Day	88,229	6,120	\$42.43	\$37.47	\$4.96	13.2%
RV Parks	45,074	7,446	\$35.23	\$31.61	\$3.62	11.5%
Timeshares	12,028	2,539	\$64.69	\$61.03	\$3.66	6.0%
Vacation Rentals	26,003	6,455	\$214.26	\$207.63	\$6.63	3.2%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	681,532	285,697	\$111.40	\$105.41	\$5.99	5.7%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$31,825,308	\$31,216,818	\$608,490	1.9%	\$30,171,238	\$1,654,070	5.5%
Occupied Rooms - Cash	285,697	291,117	(5,420)	-1.9%	286,215	(518)	-0.2%
Average Rate - Cash	\$111.40	\$107.23	\$4.17	3.9%	\$105.41	\$5.99	5.7%
Occupied Rooms							
Cash	285,697	291,117	(5,420)	-1.9%	286,215	(518)	-0.2%
Comp	77,286	73,608	3,678	5.0%	72,882	4,404	6.0%
28 Day	117,038	113,514	3,524	3.1%	124,637	(7,599)	-6.1%
Total Occupied Rooms	480,021	478,239	1,782	0.4%	483,734	(3,713)	-0.8%
Percentage of Occupancy							
Cash	41.9%	40.3%	1.6	4.0%	40.0%	1.9	4.8%
Comp	11.3%	10.2%	1.1	10.8%	10.2%	1.1	10.8%
28 Day	17.2%	15.7%	1.5	9.6%	17.4%	(0.2)	-1.1%
Total Percentage of Occupancy	70.4%	66.2%	4.2	6.3%	67.6%	2.8	4.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	240,710	245,567	(4,857)	-2.0%	240,526	184	0.1%
Motels	22,427	22,239	188	0.8%	22,239	188	0.8%
28 Day Motels	6,120	6,255	(135)	-2.2%	6,584	(464)	-7.0%
R.V. Parks	7,446	9,066	(1,620)	-17.9%	9,066	(1,620)	-17.9%
Vacation Rentals	6,455	4,951	1,504	30.4%	4,761	1,694	35.6%
Timehares	2,539	3,039	(500)	-16.5%	3,039	(500)	-16.5%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	285,697	291,117	(5,420)	-1.9%	286,215	(518)	-0.2%
Percentage of Occupancy - Cash							
Hotels	51.3%	49.2%	2.1	4.3%	49.2%	2.1	4.3%
Motels	55.3%	52.0%	3.3	6.3%	52.4%	2.9	5.5%
28 Day Motels	6.9%	6.7%	0.2	3.0%	7.0%	(0.1)	-1.4%
R.V. Parks	16.5%	17.0%	(0.5)	-2.9%	16.8%	(0.3)	-1.8%
Vacation Rentals	24.8%	24.9%	(0.1)	-0.4%	19.5%	5.3	27.2%
Timeshares	21.1%	23.5%	(2.4)	-10.2%	23.9%	(2.8)	-11.7%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	41.9%	40.3%	1.6	4.0%	40.0%	1.9	4.8%
Average Rates - Cash							
Hotels	\$118.39	\$115.10	\$3.29	2.9%	\$113.17	\$5.22	4.6%
Motels	\$56.11	\$55.88	\$0.23	0.4%	\$55.88	\$0.23	0.4%
28 Day Motels	\$42.43	\$37.47	\$4.96	13.2%	\$37.47	\$4.96	13.2%
R.V. Parks	\$35.23	\$31.61	\$3.62	11.5%	\$31.61	\$3.62	11.5%
Vacation Rentals	\$214.26	\$202.65	\$11.61	5.7%	\$207.63	\$6.63	3.2%
Timeshares	\$64.69	\$61.03	\$3.66	6.0%	\$61.03	\$3.66	6.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$111.40	\$107.23	\$4.17	3.9%	\$105.41	\$5.99	5.7%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	285,697	291,117	(5,420)	-1.9%	286,215	(518)	-0.2%
Comp	77,286	73,608	3,678	5.0%	72,882	4,404	6.0%
28 Day	117,038	113,514	3,524	3.1%	124,637	(7,599)	-6.1%
Total Occupied Rooms	480,021	478,239	1,782	0.4%	483,734	(3,713)	-0.8%
Vacant	201,511	243,711	(42,200)	-17.3%	231,901	(30,390)	-13.1%
Total Available Rooms	681,532	721,950	(40,418)	-5.6%	715,635	(34,103)	-4.8%
Percentage of Occupancy							
Cash	41.9%	40.3%	1.6	4.0%	40.0%	1.9	4.8%
Comp	11.3%	10.2%	1.1	10.8%	10.2%	1.1	10.8%
28 Day	17.2%	15.7%	1.5	9.6%	17.4%	(0.2)	-1.1%
Total Occupancy Percentage	70.4%	66.2%	4.2	6.3%	67.6%	2.8	4.1%
Vacant	29.6%	33.8%	(4.2)	-12.4%	32.4%	(2.8)	-8.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$31,825,308	\$31,216,818	\$608,490	1.9%	\$30,171,238	\$1,654,070	5.5%
Comp	\$8,588,293	\$6,575,190	\$2,013,103	30.6%	\$6,575,190	\$2,013,103	30.6%
28 Day	\$3,757,420	\$3,535,981	\$221,439	6.3%	\$3,778,119	(\$20,699)	-0.5%
Total Revenue	\$44,171,021	\$41,327,989	\$2,843,032	6.9%	\$40,524,547	\$3,646,474	9.0%
Average Rates							
Cash	\$111.40	\$107.23	\$4.17	3.9%	\$105.41	\$5.99	5.7%
Comp	\$111.12	\$89.33	\$21.79	24.4%	\$90.22	\$20.90	23.2%
28 Day	\$32.10	\$31.15	\$0.95	3.0%	\$30.31	\$1.79	5.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	240,710	245,567	(4,857)	-2.0%	240,526	184	0.1%
Comp	76,949	73,348	3,601	4.9%	72,622	4,327	6.0%
28 Day	11,705	11,493	212	1.8%	12,098	(393)	-3.2%
Total Occupied Rooms	329,364	330,408	(1,044)	-0.3%	325,246	4,118	1.3%
Vacant	140,286	168,838	(28,552)	-16.9%	163,324	(23,038)	-14.1%
Total Available Rooms	469,650	499,246	(29,596)	-5.9%	488,570	(18,920)	-3.9%
Percentage of Occupancy							
Cash	51.3%	49.2%	2.1	4.3%	49.2%	2.1	4.3%
Comp	16.4%	14.7%	1.7	11.6%	14.9%	1.5	10.1%
28 Day	2.5%	2.3%	0.2	8.7%	2.5%	-	0.0%
Total Occupancy Percentage	70.1%	66.2%	3.9	5.9%	66.6%	3.5	5.3%
Vacant	29.9%	33.8%	(3.9)	-11.5%	33.4%	(3.5)	-10.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$28,497,635	\$28,264,363	\$233,272	0.8%	\$27,221,276	\$1,276,359	4.7%
Comp	\$8,573,678	\$6,565,195	\$2,008,483	30.6%	\$6,565,195	\$2,008,483	30.6%
28 Day	\$903,933	\$965,433	(\$61,500)	-6.4%	\$965,433	(\$61,500)	-6.4%
Total Revenue	\$37,975,246	\$35,794,991	\$2,180,255	6.1%	\$34,751,904	\$3,223,342	9.3%
Average Rates							
Cash	\$118.39	\$115.10	\$3.29	2.9%	\$113.17	\$5.22	4.6%
Comp	\$111.42	\$89.51	\$21.91	24.5%	\$90.40	\$21.02	23.3%
28 Day	\$77.23	\$84.00	(\$6.77)	-8.1%	\$79.80	(\$2.57)	-3.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	22,427	22,239	188	0.8%	22,239	188	0.8%
Comp	53	55	(2)	-3.6%	55	(2)	-3.6%
28 Day	3,830	4,326	(496)	-11.5%	4,326	(496)	-11.5%
Total Occupied Rooms	26,310	26,620	(310)	-1.2%	26,620	(310)	-1.2%
Vacant	14,238	16,160	(1,922)	-11.9%	15,812	(1,574)	-10.0%
Total Available Rooms	40,548	42,780	(2,232)	-5.2%	42,432	(1,884)	-4.4%
Percentage of Occupancy							
Cash	55.3%	52.0%	3.3	6.3%	52.4%	2.9	5.5%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.4%	10.1%	(0.7)	-6.9%	10.2%	(0.8)	-7.8%
Total Occupancy Percentage	64.9%	62.2%	2.7	4.3%	62.7%	2.2	3.5%
Vacant	35.1%	37.8%	(2.7)	-7.1%	37.3%	(2.2)	-5.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,258,386	\$1,242,673	\$15,713	1.3%	\$1,242,673	\$15,713	1.3%
Comp	\$5,070	\$3,194	\$1,876	58.7%	\$3,194	\$1,876	58.7%
28 Day	\$172,907	\$142,945	\$29,962	21.0%	\$142,945	\$29,962	21.0%
Total Revenue	\$1,436,363	\$1,388,812	\$47,551	3.4%	\$1,388,812	\$47,551	3.4%
Average Rates							
Cash	\$56.11	\$55.88	\$0.23	0.4%	\$55.88	\$0.23	0.4%
Comp	\$95.66	\$58.07	\$37.59	64.7%	\$58.07	\$37.59	64.7%
28 Day	\$45.15	\$33.04	\$12.11	36.7%	\$33.04	\$12.11	36.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,120	6,255	(135)	-2.2%	6,584	(464)	-7.0%
Comp	-	30	(30)	-100.0%	30	(30)	-100.0%
28 Day	67,617	59,605	8,012	13.4%	70,123	(2,506)	-3.6%
Total Occupied Rooms	73,737	65,890	7,847	11.9%	76,737	(3,000)	-3.9%
Vacant	14,492	27,699	(13,207)	-47.7%	16,930	(2,438)	-14.4%
Total Available Rooms	88,229	93,589	(5,360)	-5.7%	93,667	(5,438)	-5.8%
Percentage of Occupancy							
Cash	6.9%	6.7%	0.2	3.0%	7.0%	(0.1)	-1.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	76.6%	63.7%	12.9	20.3%	74.9%	1.7	2.3%
Total Occupancy Percentage	83.6%	70.4%	13.2	18.8%	81.9%	1.7	2.1%
Vacant	16.4%	29.6%	(13.2)	-44.6%	18.1%	(1.7)	-9.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$259,682	\$234,371	\$25,311	10.8%	\$246,706	\$12,976	5.3%
Comp	\$0	\$500	(\$500)	-100.0%	\$500	(\$500)	-100.0%
28 Day	\$1,652,592	\$1,372,115	\$280,477	20.4%	\$1,614,253	\$38,339	2.4%
Total Revenue	\$1,912,274	\$1,606,986	\$305,288	19.0%	\$1,861,459	\$50,815	2.7%
Average Rates							
Cash	\$42.43	\$37.47	\$4.96	13.2%	\$37.47	\$4.96	13.2%
Comp	\$0.00	\$16.67	(\$16.67)	-100.0%	\$16.67	(\$16.67)	-100.0%
28 Day	\$24.44	\$23.02	\$1.42	6.2%	\$23.02	\$1.42	6.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,446	9,066	(1,620)	-17.9%	9,066	(1,620)	-17.9%
Comp	284	175	109	62.3%	175	109	62.3%
28 Day	25,953	30,696	(4,743)	-15.5%	30,696	(4,743)	-15.5%
Total Occupied Rooms	33,683	39,937	(6,254)	-15.7%	39,937	(6,254)	-15.7%
Vacant	11,391	13,538	(2,147)	-15.9%	13,879	(2,488)	-17.9%
Total Available Rooms	45,074	53,475	(8,401)	-15.7%	53,816	(8,742)	-16.2%
Percentage of Occupancy							
Cash	16.5%	17.0%	(0.5)	-2.9%	16.8%	(0.3)	-1.8%
Comp	0.6%	0.3%	0.3	100.0%	0.3%	0.3	100.0%
28 Day	57.6%	57.4%	0.2	0.3%	57.0%	0.6	1.1%
Total Occupancy Percentage	74.7%	74.7%	-	0.0%	74.2%	0.5	0.7%
Vacant	25.3%	25.3%	-	0.0%	25.8%	(0.5)	-1.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$262,307	\$286,594	(\$24,287)	-8.5%	\$286,594	(\$24,287)	-8.5%
Comp	\$9,545	\$6,301	\$3,244	51.5%	\$6,301	\$3,244	51.5%
28 Day	\$468,700	\$518,554	(\$49,854)	-9.6%	\$518,554	(\$49,854)	-9.6%
Total Revenue	\$740,552	\$811,449	(\$70,897)	-8.7%	\$811,449	(\$70,897)	-8.7%
Average Rates							
Cash	\$35.23	\$31.61	\$3.62	11.5%	\$31.61	\$3.62	11.5%
Comp	\$33.61	\$36.01	(\$2.40)	-6.7%	\$36.01	(\$2.40)	-6.7%
28 Day	\$18.06	\$16.89	\$1.17	6.9%	\$16.89	\$1.17	6.9%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,455	4,951	1,504	30.4%	4,761	1,694	35.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,933	7,394	539	7.3%	7,394	539	7.3%
Total Occupied Rooms	14,388	12,345	2,043	16.5%	12,155	2,233	18.4%
Vacant	11,615	7,557	4,058	53.7%	12,290	(675)	-5.5%
Total Available Rooms	26,003	19,902	6,101	30.7%	24,445	1,558	6.4%
Percentage of Occupancy							
Cash	24.8%	24.9%	(0.1)	-0.4%	19.5%	5.3	27.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.5%	37.2%	(6.7)	-18.0%	30.2%	0.3	1.0%
Total Occupancy Percentage	55.3%	62.0%	(6.7)	-10.8%	49.7%	5.6	11.3%
Vacant	44.7%	38.0%	6.7	17.6%	50.3%	(5.6)	-11.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,383,040	\$1,003,333	\$379,707	37.8%	\$988,505	\$394,535	39.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$559,288	\$536,934	\$22,354	4.2%	\$536,934	\$22,354	4.2%
Total Revenue	\$1,942,328	\$1,540,267	\$402,061	26.1%	\$1,525,439	\$416,889	27.3%
Average Rates							
Cash	\$214.26	\$202.65	\$11.61	5.7%	\$207.63	\$6.63	3.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$70.50	\$72.62	(\$2.12)	-2.9%	\$72.62	(\$2.12)	-2.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,539	3,039	(500)	-16.5%	3,039	(500)	-16.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,539	3,039	(500)	-16.5%	3,039	(500)	-16.5%
Vacant	9,489	9,919	(430)	-4.3%	9,666	(177)	-1.8%
Total Available Rooms	12,028	12,958	(930)	-7.2%	12,705	(677)	-5.3%
Percentage of Occupancy							
Cash	21.1%	23.5%	(2.4)	-10.2%	23.9%	(2.8)	-11.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	21.1%	23.5%	(2.4)	-10.2%	23.9%	(2.8)	-11.7%
Vacant	78.9%	76.5%	2.4	3.1%	76.1%	2.8	3.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$164,258	\$185,484	(\$21,226)	-11.4%	\$185,484	(\$21,226)	-11.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$164,258	\$185,484	(\$21,226)	-11.4%	\$185,484	(\$21,226)	-11.4%
Average Rates							
Cash	\$64.69	\$61.03	\$3.66	6.0%	\$61.03	\$3.66	6.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$160,035,854	\$159,997,622	\$38,232	0.0%	\$158,633,893	\$1,401,961	0.9%
Occupied Rooms - Cash	1,259,801	1,305,299	(45,498)	-3.5%	1,312,673	(52,872)	-4.0%
Average Rate - Cash	\$127.03	\$122.58	\$4.45	3.6%	\$120.85	\$6.18	5.1%
Occupied Rooms							
Cash	1,259,801	1,305,299	(45,498)	-3.5%	1,312,673	(52,872)	-4.0%
Comp	340,131	324,418	15,713	4.8%	321,220	18,911	5.9%
28 Day	459,416	452,616	6,800	1.5%	497,250	(37,834)	-7.6%
Total Occupied Rooms	2,059,348	2,082,333	(22,985)	-1.1%	2,131,143	(71,795)	-3.4%
Percentage of Occupancy							
Cash	45.2%	44.9%	0.3	0.7%	45.7%	(0.5)	-1.1%
Comp	12.2%	11.1%	1.1	9.9%	11.2%	1.0	8.9%
28 Day	16.5%	15.6%	0.9	5.8%	17.3%	(0.8)	-4.6%
Total Percentage of Occupancy	73.8%	71.6%	2.2	3.1%	74.2%	(0.4)	-0.5%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,044,391	1,090,557	(46,166)	-4.2%	1,097,497	(53,106)	-4.8%
Motels	91,392	96,555	(5,163)	-5.3%	96,555	(5,163)	-5.3%
28 Day Motels	27,125	27,609	(484)	-1.8%	29,061	(1,936)	-6.7%
R.V. Parks	47,345	46,777	568	1.2%	46,777	568	1.2%
Vacation Rentals	32,632	26,477	6,155	23.2%	25,459	7,173	28.2%
Timeshares	11,956	13,147	(1,191)	-9.1%	13,147	(1,191)	-9.1%
Home Owner Rentals	4,960	4,177	783	18.7%	4,177	783	18.7%
Total Occupied - Cash	1,259,801	1,305,299	(45,498)	-3.5%	1,312,673	(52,872)	-4.0%
Percentage of Occupancy - Cash							
Hotels	54.6%	54.7%	(0.1)	-0.2%	56.7%	(2.1)	-3.7%
Motels	54.5%	56.0%	(1.5)	-2.7%	54.5%	0.0	0.0%
28 Day Motels	7.7%	7.4%	0.3	4.1%	7.6%	0.1	1.3%
R.V. Parks	25.5%	20.8%	4.7	22.6%	21.6%	3.9	18.1%
Vacation Rentals	32.0%	33.5%	(1.5)	-4.5%	26.9%	5.1	19.0%
Timeshares	24.3%	25.6%	(1.3)	-5.1%	25.5%	(1.2)	-4.7%
Home Owner Rentals	26.0%	26.7%	(0.7)	-2.6%	27.2%	(1.2)	-4.4%
Total Occupancy Percentage - Cash	45.2%	44.9%	0.3	0.7%	45.7%	(0.5)	-1.1%
Average Rates - Cash							
Hotels	\$133.73	\$129.61	\$4.12	3.2%	\$127.59	\$6.14	4.8%
Motels	\$68.80	\$67.64	\$1.16	1.7%	\$67.64	\$1.16	1.7%
28 Day Motels	\$47.62	\$42.93	\$4.69	10.9%	\$42.93	\$4.69	10.9%
R.V. Parks	\$39.36	\$37.74	\$1.62	4.3%	\$37.74	\$1.62	4.3%
Vacation Rental	\$256.87	\$257.70	(\$0.83)	-0.3%	\$264.05	(\$7.18)	-2.7%
Timeshares	\$94.84	\$85.58	\$9.26	10.8%	\$85.58	\$9.26	10.8%
Home Owner Rentals	\$283.65	\$291.00	(\$7.35)	-2.5%	\$291.00	(\$7.35)	-2.5%
Total Cash Average Rate	\$127.03	\$122.58	\$4.45	3.6%	\$120.85	\$6.18	5.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,259,801	1,305,299	(45,498)	-3.5%	1,312,673	(52,872)	-4.0%
Comp	340,131	324,418	15,713	4.8%	321,220	18,911	5.9%
28 Day	459,416	452,616	6,800	1.5%	497,250	(37,834)	-7.6%
Total Occupied Rooms	2,059,348	2,082,333	(22,985)	-1.1%	2,131,143	(71,795)	-3.4%
Vacant	729,729	827,615	(97,886)	-11.8%	742,927	(13,198)	-1.8%
Total Available Rooms	2,789,077	2,909,948	(120,871)	-4.2%	2,874,070	(84,993)	-3.0%
Percentage of Occupancy							
Cash	45.2%	44.9%	0.3	0.7%	45.7%	(0.5)	-1.1%
Comp	12.2%	11.1%	1.1	9.9%	11.2%	1.0	8.9%
28 Day	16.5%	15.6%	0.9	5.8%	17.3%	(0.8)	-4.6%
Total Occupancy Percentage	73.8%	71.6%	2.2	3.1%	74.2%	(0.4)	-0.5%
Vacant	26.2%	28.4%	(2.2)	-7.7%	25.8%	0.4	1.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$160,035,854	\$159,997,622	\$38,232	0.0%	\$158,633,893	\$1,401,961	0.9%
Comp	\$39,457,947	\$30,189,867	\$9,268,080	30.7%	\$30,189,866	\$9,268,081	30.7%
28 Day	\$15,637,880	\$14,660,404	\$977,476	6.7%	\$15,646,711	(\$8,831)	-0.1%
Total Revenue	\$215,131,681	\$204,847,893	\$10,283,788	5.0%	\$204,470,470	\$10,661,211	5.2%
Average Rates							
Cash	\$127.03	\$122.58	\$4.45	3.6%	\$120.85	\$6.18	5.1%
Comp	\$116.01	\$93.06	\$22.95	24.7%	\$93.99	\$22.02	23.4%
28 Day	\$34.04	\$32.39	\$1.65	5.1%	\$31.47	\$2.57	8.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,044,391	1,090,557	(46,166)	-4.2%	1,097,497	(53,106)	-4.8%
Comp	338,062	323,046	15,016	4.6%	319,848	18,214	5.7%
28 Day	53,529	45,491	8,038	17.7%	47,885	5,644	11.8%
Total Occupied Rooms	1,435,982	1,459,094	(23,112)	-1.6%	1,465,230	(29,248)	-2.0%
Vacant	475,930	535,774	(59,844)	-11.2%	471,823	4,107	0.9%
Total Available Rooms	1,911,912	1,994,868	(82,956)	-4.2%	1,937,053	(25,141)	-1.3%
Percentage of Occupancy							
Cash	54.6%	54.7%	(0.1)	-0.2%	56.7%	(2.1)	-3.7%
Comp	17.7%	16.2%	1.5	9.3%	16.5%	1.2	7.3%
28 Day	2.8%	2.3%	0.5	21.7%	2.5%	0.3	12.0%
Total Occupancy Percentage	75.1%	73.1%	2.0	2.7%	75.6%	(0.5)	-0.7%
Vacant	24.9%	26.9%	(2.0)	-7.4%	24.4%	0.5	2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$139,669,806	\$141,352,355	(\$1,682,549)	-1.2%	\$140,027,089	(\$357,283)	-0.3%
Comp	\$39,370,953	\$30,118,240	\$9,252,713	30.7%	\$30,118,239	\$9,252,714	30.7%
28 Day	\$4,038,883	\$3,915,484	\$123,399	3.2%	\$3,915,484	\$123,399	3.2%
Total Revenue	\$183,079,642	\$175,386,079	\$7,693,563	4.4%	\$174,060,812	\$9,018,830	5.2%
Average Rates							
Cash	\$133.73	\$129.61	\$4.12	3.2%	\$127.59	\$6.14	4.8%
Comp	\$116.46	\$93.23	\$23.23	24.9%	\$94.16	\$22.30	23.7%
28 Day	\$75.45	\$86.07	(\$10.62)	-12.3%	\$81.77	(\$6.32)	-7.7%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	91,392	96,555	(5,163)	-5.3%	96,555	(5,163)	-5.3%
Comp	219	321	(102)	-31.8%	321	(102)	-31.8%
28 Day	13,662	14,871	(1,209)	-8.1%	14,871	(1,209)	-8.1%
Total Occupied Rooms	105,273	111,747	(6,474)	-5.8%	111,747	(6,474)	-5.8%
Vacant	62,345	60,721	1,624	2.7%	65,297	(2,952)	-4.5%
Total Available Rooms	167,618	172,468	(4,850)	-2.8%	177,044	(9,426)	-5.3%
Percentage of Occupancy							
Cash	54.5%	56.0%	(1.5)	-2.7%	54.5%	-	0.0%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	8.2%	8.6%	(0.4)	-4.7%	8.4%	(0.2)	-2.4%
Total Occupancy Percentage	62.8%	64.8%	(2.0)	-3.1%	63.1%	(0.3)	-0.5%
Vacant	37.2%	35.2%	2.0	5.7%	36.9%	0.3	0.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,287,831	\$6,530,885	(\$243,054)	-3.7%	\$6,530,885	(\$243,054)	-3.7%
Comp	\$21,700	\$21,984	(\$284)	-1.3%	\$21,984	(\$284)	-1.3%
28 Day	\$649,268	\$621,169	\$28,099	4.5%	\$621,169	\$28,099	4.5%
Total Revenue	\$6,958,799	\$7,174,038	(\$215,239)	-3.0%	\$7,174,038	(\$215,239)	-3.0%
Average Rates							
Cash	\$68.80	\$67.64	\$1.16	1.7%	\$67.64	\$1.16	1.7%
Comp	\$99.09	\$68.49	\$30.60	44.7%	\$68.49	\$30.60	44.7%
28 Day	\$47.52	\$41.77	\$5.75	13.8%	\$41.77	\$5.75	13.8%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	27,125	27,609	(484)	-1.8%	29,061	(1,936)	-6.7%
Comp	663	120	543	452.5%	120	543	452.5%
28 Day	268,092	238,846	29,246	12.2%	280,996	(12,904)	-4.6%
Total Occupied Rooms	295,880	266,575	29,305	11.0%	310,177	(14,297)	-4.6%
Vacant	57,532	104,762	(47,230)	-45.1%	71,335	(13,803)	-19.3%
Total Available Rooms	353,412	371,337	(17,925)	-4.8%	381,512	(28,100)	-7.4%
Percentage of Occupancy							
Cash	7.7%	7.4%	0.3	4.1%	7.6%	0.1	1.3%
Comp	0.2%	0.0%	0.2	100.0%	0.0%	0.2	100.0%
28 Day	75.9%	64.3%	11.6	18.0%	73.7%	2.2	3.0%
Total Occupancy Percentage	83.7%	71.8%	11.9	16.6%	81.3%	2.4	3.0%
Vacant	16.3%	28.2%	(11.9)	-42.2%	18.7%	(2.4)	-12.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,291,676	\$1,185,169	\$106,507	9.0%	\$1,247,545	\$44,131	3.5%
Comp	\$19,907	\$2,000	\$17,907	895.4%	\$2,000	\$17,907	895.4%
28 Day	\$6,556,751	\$5,496,847	\$1,059,904	19.3%	\$6,475,354	\$81,397	1.3%
Total Revenue	\$7,868,334	\$6,684,016	\$1,184,318	17.7%	\$7,724,899	\$143,435	1.9%
Average Rates							
Cash	\$47.62	\$42.93	\$4.69	10.9%	\$42.93	\$4.69	10.9%
Comp	\$30.03	\$16.67	\$13.36	80.1%	\$16.67	\$13.36	80.1%
28 Day	\$24.46	\$23.01	\$1.45	6.3%	\$23.04	\$1.42	6.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	47,345	46,777	568	1.2%	46,777	568	1.2%
Comp	1,097	920	177	19.2%	920	177	19.2%
28 Day	91,619	119,669	(28,050)	-23.4%	119,669	(28,050)	-23.4%
Total Occupied Rooms	140,061	167,366	(27,305)	-16.3%	167,366	(27,305)	-16.3%
Vacant	45,868	57,889	(12,021)	-20.8%	49,674	(3,806)	-7.7%
Total Available Rooms	185,929	225,255	(39,326)	-17.5%	217,040	(31,111)	-14.3%
Percentage of Occupancy							
Cash	25.5%	20.8%	4.7	22.6%	21.6%	3.9	18.1%
Comp	0.6%	0.4%	0.2	50.0%	0.4%	0.2	50.0%
28 Day	49.3%	53.1%	(3.8)	-7.2%	55.1%	(5.8)	-10.5%
Total Occupancy Percentage	75.3%	74.3%	1.0	1.3%	77.1%	(1.8)	-2.3%
Vacant	24.7%	25.7%	(1.0)	-3.9%	22.9%	1.8	7.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,863,680	\$1,765,342	\$98,338	5.6%	\$1,765,341	\$98,339	5.6%
Comp	\$37,587	\$46,442	(\$8,855)	-19.1%	\$46,442	(\$8,855)	-19.1%
28 Day	\$1,703,285	\$1,972,752	(\$269,467)	-13.7%	\$1,972,752	(\$269,467)	-13.7%
Total Revenue	\$3,604,552	\$3,784,536	(\$179,984)	-4.8%	\$3,784,535	(\$179,983)	-4.8%
Average Rates							
Cash	\$39.36	\$37.74	\$1.62	4.3%	\$37.74	\$1.62	4.3%
Comp	\$34.26	\$50.48	(\$16.22)	-32.1%	\$50.48	(\$16.22)	-32.1%
28 Day	\$18.59	\$16.49	\$2.10	12.7%	\$16.49	\$2.10	12.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	32,632	26,477	6,155	23.2%	25,459	7,173	28.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	31,280	32,422	(1,142)	-3.5%	32,422	(1,142)	-3.5%
Total Occupied Rooms	63,912	58,899	5,013	8.5%	57,881	6,031	10.4%
Vacant	37,984	20,067	17,917	89.3%	36,651	1,333	3.6%
Total Available Rooms	101,896	78,966	22,930	29.0%	94,532	7,364	7.8%
Percentage of Occupancy							
Cash	32.0%	33.5%	(1.5)	-4.5%	26.9%	5.1	19.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.7%	41.1%	(10.4)	-25.3%	34.3%	(3.6)	-10.5%
Total Occupancy Percentage	62.7%	74.6%	(11.9)	-16.0%	61.2%	1.5	2.5%
Vacant	37.3%	25.4%	11.9	46.9%	38.8%	(1.5)	-3.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$8,382,050	\$6,823,233	\$1,558,817	22.8%	\$6,722,396	\$1,659,654	24.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$2,534,673	\$2,510,189	\$24,484	1.0%	\$2,510,189	\$24,484	1.0%
Total Revenue	\$10,916,723	\$9,333,422	\$1,583,301	17.0%	\$9,232,585	\$1,684,138	18.2%
Average Rates							
Cash	\$256.87	\$257.70	(\$0.83)	-0.3%	\$264.05	(\$7.18)	-2.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$81.03	\$77.42	\$3.61	4.7%	\$77.42	\$3.61	4.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

October 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	11,956	13,147	(1,191)	-9.1%	13,147	(1,191)	-9.1%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	-	-	-	0.0%	-	-	0.0%	
Total Occupied Rooms	11,956	13,147	(1,191)	-9.1%	13,147	(1,191)	-9.1%	
Vacant	37,304	38,267	(963)	-2.5%	38,388	(1,084)	-2.8%	
Total Available Rooms	49,260	51,414	(2,154)	-4.2%	51,535	(2,275)	-4.4%	
Percentage of Occupancy								
Cash	24.3%	25.6%	(1.3)	-5.1%	25.5%	(1.2)	-4.7%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
Total Occupancy Percentage	24.3%	25.6%	(1.3)	-5.1%	25.5%	(1.2)	-4.7%	
Vacant	75.7%	74.4%	1.3	1.7%	74.5%	1.2	1.6%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$1,133,926	\$1,125,122	\$8,804	0.8%	\$1,125,121	\$8,805	0.8%	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
Total Revenue	\$1,133,926	\$1,125,122	\$8,804	0.8%	\$1,125,121	\$8,805	0.8%	
Average Rates								
Cash	\$94.84	\$85.58	\$9.26	10.8%	\$85.58	\$9.26	10.8%	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,960	4,177	783	18.7%	4,177	783	18.7%
Comp	90	11	79	718.2%	11	79	718.2%
28 Day	1,234	1,317	(83)	-6.3%	1,407	(173)	-12.3%
Total Occupied Rooms	6,284	5,505	779	14.2%	5,595	689	12.3%
Vacant	12,766	10,135	2,631	26.0%	9,759	3,007	30.8%
Total Available Rooms	19,050	15,640	3,410	21.8%	15,354	3,696	24.1%
Percentage of Occupancy							
Cash	26.0%	26.7%	(0.7)	-2.6%	27.2%	(1.2)	-4.4%
Comp	0.5%	0.1%	0.4	400.0%	0.0%	0.5	100.0%
28 Day	6.5%	8.4%	(1.9)	-22.6%	0.0%	6.5	100.0%
Total Occupancy Percentage	33.0%	35.2%	(2.2)	-6.3%	0.0%	33.0	100.0%
Vacant	67.0%	64.8%	2.2	3.4%	0.0%	67.0	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,406,885	\$1,215,516	\$191,369	15.7%	\$1,215,516	\$191,369	15.7%
Comp	\$7,800	\$1,201	\$6,599	549.5%	\$1,201	\$6,599	549.5%
28 Day	\$155,020	\$143,963	\$11,057	7.7%	\$151,763	\$3,257	2.1%
Total Revenue	\$1,569,705	\$1,360,680	\$209,025	15.4%	\$1,368,480	\$201,225	14.7%
Average Rates							
Cash	\$283.65	\$291.00	(\$7.35)	-2.5%	\$291.00	(\$7.35)	-2.5%
Comp	\$86.67	\$109.18	(\$22.51)	-20.6%	\$109.18	(\$22.51)	-20.6%
28 Day	\$125.62	\$109.31	\$16.31	14.9%	\$107.86	\$17.76	16.5%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
October 2019**

Current Month Actual October 2019	Last Year Actual October 2018			Tax District	Year To Date Actual July 2019 - October 2019	Last Year - Year To Date Actual July 2018 - October 2018		
	Amount	Amount	% Percent			Amount	Amount	% Percent
\$16,202,606	\$14,292,185	\$1,910,420	13.4%	Reno B	\$75,144,773	\$71,713,097	\$3,431,676	4.8%
\$7,767,769	\$8,937,293	(\$1,169,523)	-13.1%	Reno D	\$37,976,731	\$42,504,796	(\$4,528,065)	-10.7%
\$748,736	\$656,503	\$92,233	14.0%	Reno E	\$3,044,878	\$2,834,091	\$210,787	7.4%
\$24,719,111	\$23,885,982	\$833,130	3.5%	Total Reno	\$116,166,382	\$117,051,984	(\$885,602)	-0.8%
\$58,525	\$52,828	\$5,696	10.8%	Washoe A	\$209,869	\$208,109	\$1,760	0.8%
\$2,938,507	\$2,890,978	\$47,530	1.6%	Washoe B	\$24,251,852	\$23,323,530	\$928,322	4.0%
\$2,997,032	\$2,943,806	\$53,226	1.8%	Total Washoe Co.	\$24,461,721	\$23,531,639	\$930,082	4.0%
\$4,109,164	\$3,341,450	\$767,715	23.0%	Sparks	\$19,407,751	\$18,050,270	\$1,357,480	7.5%
\$31,825,308	\$30,171,238	\$1,654,070	5.5%	Total Taxable Revenue	\$160,035,854	\$158,633,893	\$1,401,961	0.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
October 2019**

Current Month Actual October 2019	Last Year Actual October 2018			Tax District	Year To Date Actual July 2019 - October 2019	Last Year - Year To Date Actual July 2018 - October 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
145,343	135,800	9,543	7.0%	Reno B	618,075	618,465	(390)	-0.1%
71,233	85,263	(14,030)	-16.5%	Reno D	324,924	386,812	(61,888)	-16.0%
5,898	5,153	745	14.5%	Reno E	23,079	22,059	1,020	4.6%
222,474	226,216	(3,742)	-1.7%	Total Reno	966,078	1,027,336	(61,258)	-6.0%
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2,023	1,765	258	14.6%	Washoe A	6,645	6,634	11	0.2%
13,448	13,886	(438)	-3.2%	Washoe B	78,458	75,896	2,562	3.4%
15,471	15,651	(180)	-1.2%	Total Washoe Co.	85,103	82,530	2,573	3.1%
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47,752	44,348	3,404	7.7%	Sparks	208,620	202,807	5,813	2.9%
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285,697	286,215	(518)	-0.2%	Total Taxable Rooms	1,259,801	1,312,673	(52,872)	-4.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
October 2019**

Current Month Actual October 2019	Last Year Actual October 2018			Tax District	Year To Date Actual July 2019 - October 2019	Last Year - Year To Date Actual July 2018 - October 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$111.48	\$105.24	\$6.23	5.9%	Reno B	\$121.58	\$115.95	\$5.63	4.9%
\$109.05	\$104.82	\$4.23	4.0%	Reno D	\$116.88	\$109.88	\$6.99	6.4%
\$126.95	\$127.40	-\$0.45	-0.4%	Reno E	\$131.93	\$128.48	\$3.46	2.7%
\$111.11	\$105.59	\$5.52	5.2%	Total Reno	\$120.25	\$113.94	\$6.31	5.5%
\$28.93	\$29.93	-\$1.00	-3.3%	Washoe A	\$31.58	\$31.37	\$0.21	0.7%
\$218.51	\$208.19	\$10.32	5.0%	Washoe B	\$309.11	\$307.31	\$1.80	0.6%
\$193.72	\$188.09	\$5.63	3.0%	Total Washoe Co.	\$287.44	\$285.13	\$2.31	0.8%
\$86.05	\$75.35	\$10.71	14.2%	Sparks	\$93.03	\$89.00	\$4.03	4.5%
\$111.40	\$105.41	\$5.99	5.7%	Total Average Daily Rate	\$127.03	\$120.85	\$6.18	5.1%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village