

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

December 2019

Room Statistics

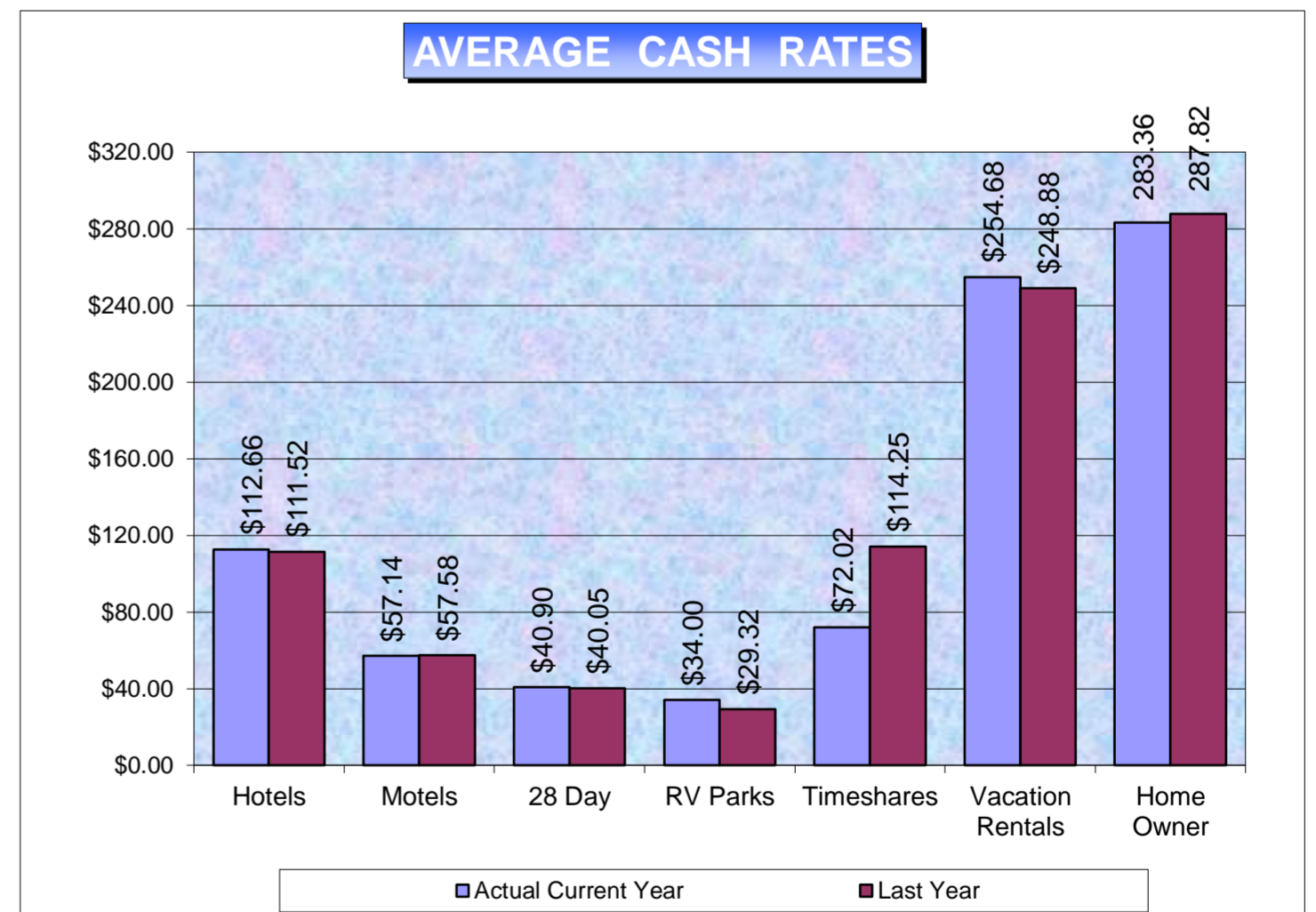
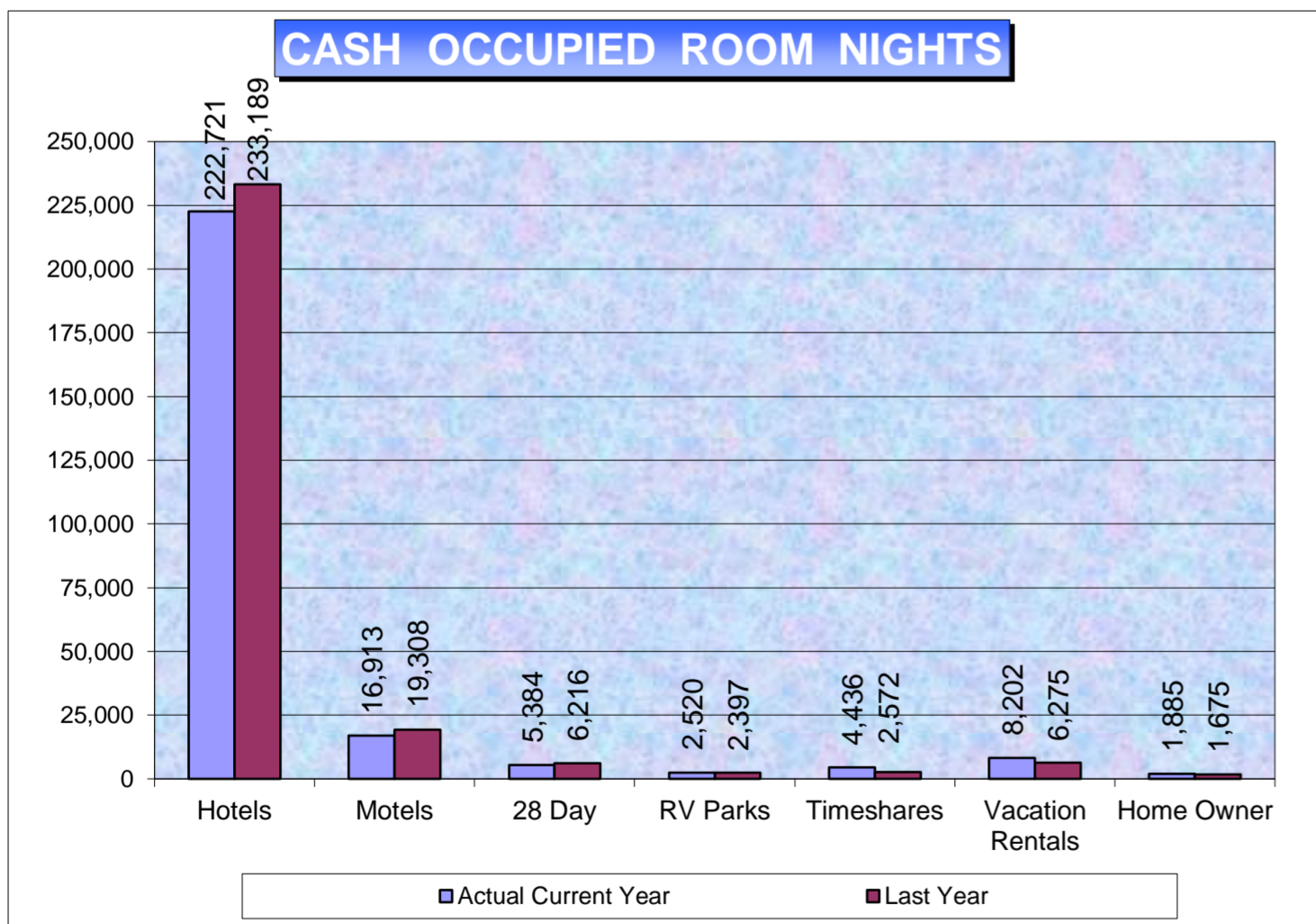
Taxable room revenues for the month of \$29,306,557 are below prior year by \$467,932 (-1.6). Cash occupied room nights of 262,061 are below prior year by 9,571 (-3.5%). Comp occupied room nights of 60,851 are below prior year by 2,913 (-4.6%), and 28-day occupied room nights of 113,901 are below prior year by 12,202 (-9.7%). Total occupied rooms for the month (Cash,Comp, 28-day) are 436,813 (-5.3%) below the prior year.

Overall, Washoe County occupancy percentages of 61.0% for the month is 1.6% below the 62.0% level of the prior year. There were 28,407 (-3.8%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$111.83 increased \$2.22 (2.0%), compared to \$109.61 for the prior year.

Year-to-date cash occupied room nights of 1,769,378 are 57,683 (-3.2%) below prior year. Cash average rates year-to-date of \$121.72 are \$5.07 (4.3%) above the prior year. Year-to-date, total taxable room revenues of \$215,365,878 are \$2,250,259 (1.1%) above prior year.

December 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	484,162	222,721	\$112.66	\$111.52	\$1.14	1.0%
Motels	40,715	16,913	\$57.14	\$57.58	(\$0.44)	-0.8%
28 Day	88,471	5,384	\$40.90	\$40.05	\$0.85	2.1%
RV Parks	45,043	2,520	\$34.00	\$29.32	\$4.68	16.0%
Timeshares	12,358	4,436	\$72.02	\$114.25	(\$42.23)	-37.0%
Vacation Rentals	28,142	8,202	\$254.68	\$248.88	\$5.80	2.3%
Home Owner	16,676	1,885	\$283.36	\$287.82	(4.46)	-1.5%
Totals	715,567	262,061	\$111.83	\$109.61	\$2.22	2.0%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$29,306,557	\$30,817,024	(\$1,510,467)	-4.9%	\$29,774,489	(\$467,932)	-1.6%
Occupied Rooms - Cash	262,061	276,962	(14,901)	-5.4%	271,632	(9,571)	-3.5%
Average Rate - Cash	\$111.83	\$111.27	\$0.56	0.5%	\$109.61	\$2.22	2.0%
Occupied Rooms							
Cash	262,061	276,962	(14,901)	-5.4%	271,632	(9,571)	-3.5%
Comp	60,851	64,400	(3,549)	-5.5%	63,764	(2,913)	-4.6%
28 Day	113,901	114,928	(1,027)	-0.9%	126,103	(12,202)	-9.7%
Total Occupied Rooms	436,813	456,290	(19,477)	-4.3%	461,499	(24,686)	-5.3%
Percentage of Occupancy							
Cash	36.6%	36.9%	(0.3)	-0.8%	36.5%	0.1	0.3%
Comp	8.5%	8.6%	(0.1)	-1.2%	8.6%	(0.1)	-1.2%
28 Day	15.9%	15.3%	0.6	3.9%	16.9%	(1.0)	-5.9%
Total Percentage of Occupancy	61.0%	60.8%	0.2	0.3%	62.0%	(1.0)	-1.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	222,721	238,579	(15,858)	-6.6%	233,189	(10,468)	-4.5%
Motels	16,913	19,308	(2,395)	-12.4%	19,308	(2,395)	-12.4%
28 Day Motels	5,384	5,905	(521)	-8.8%	6,216	(832)	-13.4%
R.V. Parks	2,520	2,397	123	5.1%	2,397	123	5.1%
Vacation Rentals	8,202	6,517	1,685	25.9%	6,275	1,927	30.7%
Timehares	4,436	2,572	1,864	72.5%	2,572	1,864	72.5%
Home Owner Rentals	1,885	1,684	201	0.0%	1,675	210	0.0%
Total Occupied - Cash	262,061	276,962	(14,901)	-5.4%	271,632	(9,571)	-3.5%
Percentage of Occupancy - Cash							
Hotels	46.0%	46.6%	(0.6)	-1.3%	46.6%	(0.6)	-1.3%
Motels	41.5%	45.1%	(3.6)	-8.0%	47.0%	(5.5)	-11.7%
28 Day Motels	6.1%	6.3%	(0.2)	-3.2%	6.6%	(0.5)	-7.6%
R.V. Parks	5.6%	4.5%	1.1	24.4%	4.5%	1.1	24.4%
Vacation Rentals	29.1%	32.7%	(3.6)	-11.0%	23.5%	5.6	23.8%
Timeshares	35.9%	19.8%	16.1	81.3%	19.9%	16.0	81.3%
Home Owner Rentals	11.3%	10.8%	0.5	4.6%	11.3%	0.0	0.0%
Total Occupancy Percentage - Cash	36.6%	36.9%	(0.3)	-0.8%	36.5%	0.1	0.3%
Average Rates - Cash							
Hotels	\$112.66	\$113.33	(\$0.67)	-0.6%	\$111.52	\$1.14	1.0%
Motels	\$57.14	\$57.58	(\$0.44)	-0.8%	\$57.58	(\$0.44)	-0.8%
28 Day Motels	\$40.90	\$40.06	\$0.84	2.1%	\$40.05	\$0.85	2.1%
R.V. Parks	\$34.00	\$29.32	\$4.68	16.0%	\$29.32	\$4.68	16.0%
Vacation Rentals	\$254.68	\$241.98	\$12.70	5.2%	\$248.88	\$5.80	2.3%
Timeshares	\$72.02	\$114.25	(\$42.23)	-37.0%	\$114.25	(\$42.23)	-37.0%
Home Owner Rentals	\$283.36	\$291.03	(\$7.67)	0.0%	\$287.82	(\$4.46)	-1.5%
Total Cash Average Rate	\$111.83	\$111.27	\$0.56	0.5%	\$109.61	\$2.22	2.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	262,061	276,962	(14,901)	-5.4%	271,632	(9,571)	-3.5%
Comp	60,851	64,400	(3,549)	-5.5%	63,764	(2,913)	-4.6%
28 Day	113,901	114,928	(1,027)	-0.9%	126,103	(12,202)	-9.7%
Total Occupied Rooms	436,813	456,290	(19,477)	-4.3%	461,499	(24,686)	-5.3%
Vacant	278,754	293,690	(14,936)	-5.1%	282,475	(3,721)	-1.3%
Total Available Rooms	715,567	749,980	(34,413)	-4.6%	743,974	(28,407)	-3.8%
Percentage of Occupancy							
Cash	36.6%	36.9%	(0.3)	-0.8%	36.5%	0.1	0.3%
Comp	8.5%	8.6%	(0.1)	-1.2%	8.6%	(0.1)	-1.2%
28 Day	15.9%	15.3%	0.6	3.9%	16.9%	(1.0)	-5.9%
Total Occupancy Percentage	61.0%	60.8%	0.2	0.3%	62.0%	(1.0)	-1.6%
Vacant	39.0%	39.2%	(0.2)	-0.5%	38.0%	1.0	2.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$29,306,557	\$30,817,024	(\$1,510,467)	-4.9%	\$29,774,489	(\$467,932)	-1.6%
Comp	\$7,343,168	\$6,765,382	\$577,786	8.5%	\$6,765,382	\$577,786	8.5%
28 Day	\$3,676,852	\$3,466,157	\$210,695	6.1%	\$3,801,667	(\$124,815)	-3.3%
Total Revenue	\$40,326,577	\$41,048,563	(\$721,986)	-1.8%	\$40,341,538	(\$14,961)	0.0%
Average Rates							
Cash	\$111.83	\$111.27	\$0.56	0.5%	\$109.61	\$2.22	2.0%
Comp	\$120.67	\$105.05	\$15.62	14.9%	\$106.10	\$14.57	13.7%
28 Day	\$32.28	\$30.16	\$2.12	7.0%	\$30.15	\$2.13	7.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	222,721	238,579	(15,858)	-6.6%	233,189	(10,468)	-4.5%
Comp	60,749	64,202	(3,453)	-5.4%	63,566	(2,817)	-4.4%
28 Day	8,354	8,826	(472)	-5.3%	9,290	(936)	-10.1%
Total Occupied Rooms	291,824	311,607	(19,783)	-6.3%	306,045	(14,221)	-4.6%
Vacant	192,338	200,029	(7,691)	-3.8%	194,146	(1,808)	-0.9%
Total Available Rooms	484,162	511,636	(27,474)	-5.4%	500,191	(16,029)	-3.2%
Percentage of Occupancy							
Cash	46.0%	46.6%	(0.6)	-1.3%	46.6%	(0.6)	-1.3%
Comp	12.5%	12.5%	-	0.0%	12.7%	(0.2)	-1.6%
28 Day	1.7%	1.7%	-	0.0%	1.9%	(0.2)	-10.5%
Total Occupancy Percentage	60.3%	60.9%	(0.6)	-1.0%	61.2%	(0.9)	-1.5%
Vacant	39.7%	39.1%	0.6	1.5%	38.8%	0.9	2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$25,091,677	\$27,037,507	(\$1,945,830)	-7.2%	\$26,005,827	(\$914,150)	-3.5%
Comp	\$7,334,976	\$6,753,327	\$581,649	8.6%	\$6,753,327	\$581,649	8.6%
28 Day	\$584,854	\$724,958	(\$140,104)	-19.3%	\$724,958	(\$140,104)	-19.3%
Total Revenue	\$33,011,507	\$34,515,792	(\$1,504,285)	-4.4%	\$33,484,112	(\$472,605)	-1.4%
Average Rates							
Cash	\$112.66	\$113.33	(\$0.67)	-0.6%	\$111.52	\$1.14	1.0%
Comp	\$120.74	\$105.19	\$15.55	14.8%	\$106.24	\$14.50	13.6%
28 Day	\$70.01	\$82.14	(\$12.13)	-14.8%	\$78.04	(\$8.03)	-10.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	16,913	19,308	(2,395)	-12.4%	19,308	(2,395)	-12.4%
Comp	62	89	(27)	-30.3%	89	(27)	-30.3%
28 Day	3,842	3,501	341	9.7%	3,377	465	13.8%
Total Occupied Rooms	20,817	22,898	(2,081)	-9.1%	22,774	(1,957)	-8.6%
Vacant	19,898	19,882	16	0.1%	18,266	1,632	8.9%
Total Available Rooms	40,715	42,780	(2,065)	-4.8%	41,040	(325)	-0.8%
Percentage of Occupancy							
Cash	41.5%	45.1%	(3.6)	-8.0%	47.0%	(5.5)	-11.7%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	9.4%	8.2%	1.2	14.6%	8.2%	1.2	14.6%
Total Occupancy Percentage	51.1%	53.5%	(2.4)	-4.5%	55.5%	(4.4)	-7.9%
Vacant	48.9%	46.5%	2.4	5.2%	44.5%	4.4	9.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$966,479	\$1,111,766	(\$145,287)	-13.1%	\$1,111,766	(\$145,287)	-13.1%
Comp	\$7,480	\$8,025	(\$545)	-6.8%	\$8,025	(\$545)	-6.8%
28 Day	\$161,244	\$144,133	\$17,111	11.9%	\$141,393	\$19,851	14.0%
Total Revenue	\$1,135,203	\$1,263,924	(\$128,721)	-10.2%	\$1,261,184	(\$125,981)	-10.0%
Average Rates							
Cash	\$57.14	\$57.58	(\$0.44)	-0.8%	\$57.58	(\$0.44)	-0.8%
Comp	\$120.65	\$90.17	\$30.48	33.8%	\$90.17	\$30.48	33.8%
28 Day	\$41.97	\$41.17	\$0.80	1.9%	\$41.87	\$0.10	0.2%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,384	5,905	(521)	-8.8%	6,216	(832)	-13.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	65,141	60,695	4,446	7.3%	71,530	(6,389)	-8.9%
Total Occupied Rooms	70,525	66,600	3,925	5.9%	77,746	(7,221)	-9.3%
Vacant	17,946	26,989	(9,043)	-33.5%	16,649	1,297	7.8%
Total Available Rooms	88,471	93,589	(5,118)	-5.5%	94,395	(5,924)	-6.3%
Percentage of Occupancy							
Cash	6.1%	6.3%	(0.2)	-3.2%	6.6%	(0.5)	-7.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.6%	64.9%	8.7	13.4%	75.8%	(2.2)	-2.9%
Total Occupancy Percentage	79.7%	71.2%	8.5	11.9%	82.4%	(2.7)	-3.3%
Vacant	20.3%	28.8%	(8.5)	-29.5%	17.6%	2.7	15.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$220,218	\$236,531	(\$16,313)	-6.9%	\$248,980	(\$28,762)	-11.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,601,357	\$1,418,024	\$183,333	12.9%	\$1,671,003	(\$69,646)	-4.2%
Total Revenue	\$1,821,575	\$1,654,555	\$167,020	10.1%	\$1,919,983	(\$98,408)	-5.1%
Average Rates							
Cash	\$40.90	\$40.06	\$0.84	2.1%	\$40.05	\$0.85	2.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$24.58	\$23.36	\$1.22	5.2%	\$23.36	\$1.22	5.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	2,520	2,397	123	5.1%	2,397	123	5.1%	
Comp	40	109	(69)	-63.3%	109	(69)	-63.3%	
28 Day	26,635	33,010	(6,375)	-19.3%	33,010	(6,375)	-19.3%	
Total Occupied Rooms	29,195	35,516	(6,321)	-17.8%	35,516	(6,321)	-17.8%	
Vacant	15,848	17,959	(2,111)	-11.8%	18,300	(2,452)	-13.4%	
Total Available Rooms	45,043	53,475	(8,432)	-15.8%	53,816	(8,773)	-16.3%	
Percentage of Occupancy								
Cash	5.6%	4.5%	1.1	24.4%	4.5%	1.1	24.4%	
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%	
28 Day	59.1%	61.7%	(2.6)	-4.2%	61.3%	(2.2)	-3.6%	
Total Occupancy Percentage	64.8%	66.4%	(1.6)	-2.4%	66.0%	(1.2)	-1.8%	
Vacant	35.2%	33.6%	1.6	4.8%	34.0%	1.2	3.5%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$85,684	\$70,275	\$15,409	21.9%	\$70,275	\$15,409	21.9%	
Comp	\$712	\$4,030	(\$3,318)	-82.3%	\$4,030	(\$3,318)	-82.3%	
28 Day	\$503,550	\$478,152	\$25,398	5.3%	\$563,423	(\$59,873)	-10.6%	
Total Revenue	\$589,946	\$552,457	\$37,489	6.8%	\$637,728	(\$47,782)	-7.5%	
Average Rates								
Cash	\$34.00	\$29.32	\$4.68	16.0%	\$29.32	\$4.68	16.0%	
Comp	\$17.80	\$36.97	(\$19.17)	-51.9%	\$36.97	(\$19.17)	-51.9%	
28 Day	\$18.91	\$14.49	\$4.42	30.5%	\$17.07	\$1.84	10.8%	

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,202	6,517	1,685	25.9%	6,275	1,927	30.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,053	8,254	799	9.7%	8,254	799	9.7%
Total Occupied Rooms	17,255	14,771	2,484	16.8%	14,529	2,726	18.8%
Vacant	10,887	5,131	5,756	112.2%	12,205	(1,318)	-10.8%
Total Available Rooms	28,142	19,902	8,240	41.4%	26,734	1,408	5.3%
Percentage of Occupancy							
Cash	29.1%	32.7%	(3.6)	-11.0%	23.5%	5.6	23.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.2%	41.5%	(9.3)	-22.4%	30.9%	1.3	4.2%
Total Occupancy Percentage	61.3%	74.2%	(12.9)	-17.4%	54.3%	7.0	12.9%
Vacant	38.7%	25.8%	12.9	50.0%	45.7%	(7.0)	-15.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,088,868	\$1,577,000	\$511,868	32.5%	\$1,561,696	\$527,172	33.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$733,127	\$625,687	\$107,440	17.2%	\$625,687	\$107,440	17.2%
Total Revenue	\$2,821,995	\$2,202,687	\$619,308	28.1%	\$2,187,383	\$634,612	29.0%
Average Rates							
Cash	\$254.68	\$241.98	\$12.70	5.2%	\$248.88	\$5.80	2.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$80.98	\$75.80	\$5.18	6.8%	\$75.80	\$5.18	6.8%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	4,436	2,572	1,864	72.5%	2,572	1,864	72.5%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	-	-	-	0.0%	-	-	0.0%	
Total Occupied Rooms	4,436	2,572	1,864	72.5%	2,572	1,864	72.5%	
Vacant	7,922	10,386	(2,464)	-23.7%	10,377	(2,455)	-23.7%	
Total Available Rooms	12,358	12,958	(600)	-4.6%	12,949	(591)	-4.6%	
Percentage of Occupancy								
Cash	35.9%	19.8%	16.1	81.3%	19.9%	16.0	80.4%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
Total Occupancy Percentage	35.9%	19.8%	16.1	81.3%	19.9%	16.0	80.4%	
Vacant	64.1%	80.2%	(16.1)	-20.1%	80.1%	(16.0)	-20.0%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$319,498	\$293,845	\$25,653	8.7%	\$293,845	\$25,653	8.7%	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
Total Revenue	\$319,498	\$293,845	\$25,653	8.7%	\$293,845	\$25,653	8.7%	
Average Rates								
Cash	\$72.02	\$114.25	(\$42.23)	-37.0%	\$114.25	(\$42.23)	-37.0%	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,885	1,684	201	11.9%	1,675	210	12.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	876	642	234	36.4%	642	234	36.4%
Total Occupied Rooms	2,761	2,326	435	18.7%	2,317	444	19.2%
Vacant	13,915	13,314	601	4.5%	12,532	1,383	11.0%
Total Available Rooms	16,676	15,640	1,036	6.6%	14,849	1,827	12.3%
Percentage of Occupancy							
Cash	11.3%	10.8%	0.5	4.6%	11.3%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	5.3%	4.1%	1.2	29.3%	4.3%	1.0	23.3%
Total Occupancy Percentage	16.6%	14.9%	1.7	11.4%	15.6%	1.0	6.4%
Vacant	83.4%	85.1%	(1.7)	-2.0%	84.4%	(1.0)	-1.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$534,133	\$490,100	\$44,033	9.0%	\$482,100	\$52,033	10.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$92,720	\$75,203	\$17,517	23.3%	\$75,203	\$17,517	23.3%
Total Revenue	\$626,853	\$565,303	\$61,550	10.9%	\$557,303	\$69,550	12.5%
Average Rates							
Cash	\$283.36	\$291.03	(\$7.67)	-2.6%	\$287.82	(\$4.46)	-1.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$105.84	\$117.14	(\$11.30)	-9.6%	\$117.14	(\$11.30)	-9.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

December 2019

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$215,365,878	\$216,891,115	(\$1,525,237)	-0.7%	\$213,115,619	\$2,250,259	1.1%
Occupied Rooms - Cash	1,769,378	1,834,557	(65,179)	-3.6%	1,826,950	(57,572)	-3.2%
Average Rate - Cash	\$121.72	\$118.23	\$3.49	3.0%	\$116.65	\$5.07	4.3%
Occupied Rooms							
Cash	1,769,378	1,834,557	(65,179)	-3.6%	1,826,950	(57,572)	-3.2%
Comp	464,663	459,406	5,257	1.1%	454,876	9,787	2.2%
28 Day	689,239	680,658	8,581	1.3%	747,478	(58,239)	-7.8%
Total Occupied Rooms	2,923,280	2,974,621	(51,341)	-1.7%	3,029,304	(106,024)	-3.5%
Percentage of Occupancy							
Cash	42.5%	42.1%	0.4	1.0%	42.4%	0.1	0.2%
Comp	11.1%	10.5%	0.6	5.7%	10.6%	0.5	4.7%
28 Day	16.5%	15.6%	0.9	5.8%	17.3%	(0.8)	-4.6%
Total Percentage of Occupancy	70.1%	68.2%	1.9	2.8%	70.3%	(0.2)	-0.3%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,474,105	1,543,477	(69,372)	-4.5%	1,535,271	(61,166)	-4.0%
Motels	127,484	134,974	(7,490)	-5.5%	134,974	(7,490)	-5.5%
28 Day Motels	37,979	39,748	(1,769)	-4.5%	41,839	(3,860)	-9.2%
R.V. Parks	54,046	53,452	594	1.1%	53,452	594	1.1%
Vacation Rentals	48,223	38,795	9,428	24.3%	37,329	10,894	29.2%
Timeshares	20,662	18,250	2,412	13.2%	18,250	2,412	13.2%
Home Owner Rentals	6,879	5,861	1,018	17.4%	5,835	1,044	17.9%
Total Occupied - Cash	1,769,378	1,834,557	(65,179)	-3.6%	1,826,950	(57,572)	-3.2%
Percentage of Occupancy - Cash							
Hotels	51.7%	51.6%	0.1	0.2%	52.8%	(1.1)	-2.1%
Motels	51.4%	52.6%	(1.2)	-2.3%	53.9%	(2.5)	-4.6%
28 Day Motels	7.2%	7.2%	0.0	0.0%	7.3%	(0.1)	-1.4%
R.V. Parks	19.7%	16.2%	3.5	21.6%	16.6%	3.1	18.7%
Vacation Rentals	30.8%	32.8%	(2.0)	-6.1%	25.7%	5.1	19.8%
Timeshares	28.4%	23.7%	4.7	19.8%	23.6%	4.8	20.3%
Home Owner Rentals	19.2%	18.7%	0.5	2.7%	19.3%	(0.1)	-0.5%
Total Occupancy Percentage - Cash	42.5%	42.1%	0.4	1.0%	42.4%	0.1	0.2%
Average Rates - Cash							
Hotels	\$127.42	\$124.12	\$3.30	2.7%	\$122.36	\$5.06	4.1%
Motels	\$64.90	\$64.49	\$0.41	0.6%	\$64.49	\$0.41	0.6%
28 Day Motels	\$45.57	\$41.81	\$3.76	9.0%	\$41.81	\$3.76	9.0%
R.V. Parks	\$38.83	\$36.92	\$1.91	5.2%	\$36.92	\$1.91	5.2%
Vacation Rental	\$246.11	\$250.17	(\$4.06)	-1.6%	\$256.57	(\$10.46)	-4.1%
Timeshares	\$77.77	\$85.81	(\$8.04)	-9.4%	\$85.81	(\$8.04)	-9.4%
Home Owner Rentals	\$285.38	\$291.01	(\$5.63)	-1.9%	\$289.61	(\$4.23)	-1.5%
Total Cash Average Rate	\$121.72	\$118.23	\$3.49	3.0%	\$116.65	\$5.07	4.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,769,378	1,834,557	(65,179)	-3.6%	1,826,950	(57,572)	-3.2%
Comp	464,663	459,406	5,257	1.1%	454,876	9,787	2.2%
28 Day	689,239	680,658	8,581	1.3%	747,478	(58,239)	-7.8%
Total Occupied Rooms	2,923,280	2,974,621	(51,341)	-1.7%	3,029,304	(106,024)	-3.5%
Vacant	1,244,669	1,385,567	(140,898)	-10.2%	1,281,989	(37,320)	-2.9%
Total Available Rooms	4,167,949	4,360,188	(192,239)	-4.4%	4,311,293	(143,344)	-3.3%
Percentage of Occupancy							
Cash	42.5%	42.1%	0.4	1.0%	42.4%	0.1	0.2%
Comp	11.1%	10.5%	0.6	5.7%	10.6%	0.5	4.7%
28 Day	16.5%	15.6%	0.9	5.8%	17.3%	(0.8)	-4.6%
Total Occupancy Percentage	70.1%	68.2%	1.9	2.8%	70.3%	(0.2)	-0.3%
Vacant	29.9%	31.8%	(1.9)	-6.0%	29.7%	0.2	0.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$215,365,878	\$216,891,115	(\$1,525,237)	-0.7%	\$213,115,619	\$2,250,259	1.1%
Comp	\$53,595,263	\$43,117,847	\$10,579,979	24.5%	\$43,022,959	\$10,579,980	24.6%
28 Day	\$5,499,796	\$21,651,168	\$578,835	2.7%	\$5,583,157	(\$1,112,023)	-19.9%
Total Revenue	\$274,460,937	\$281,660,130	(\$7,199,193)	-2.6%	\$261,721,735	\$12,739,202	4.9%
Average Rates							
Cash	\$121.72	\$118.23	\$3.49	3.0%	\$116.65	\$5.07	4.3%
Comp	\$115.34	\$93.86	\$21.48	22.9%	\$94.58	\$20.76	21.9%
28 Day	\$7.98	\$31.81	(\$23.83)	-74.9%	\$7.47	\$0.51	6.8%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,474,105	1,543,477	(69,372)	-4.5%	1,535,271	(61,166)	-4.0%
Comp	462,349	457,577	4,772	1.0%	453,047	9,302	2.1%
28 Day	73,773	65,449	8,324	12.7%	68,893	4,880	7.1%
Total Occupied Rooms	2,010,227	2,066,503	(56,276)	-2.7%	2,057,211	(46,984)	-2.3%
Vacant	842,081	924,741	(82,660)	-8.9%	851,930	(9,849)	-1.2%
Total Available Rooms	2,852,308	2,991,244	(138,936)	-4.6%	2,909,141	(56,833)	-2.0%
Percentage of Occupancy							
Cash	51.7%	51.6%	0.1	0.2%	52.8%	(1.1)	-2.1%
Comp	16.2%	15.3%	0.9	5.9%	15.6%	0.6	3.8%
28 Day	2.6%	2.2%	0.4	18.2%	2.4%	0.2	8.3%
Total Occupancy Percentage	70.5%	69.1%	1.4	2.0%	70.7%	(0.2)	-0.3%
Vacant	29.5%	30.9%	(1.4)	-4.5%	29.3%	0.2	0.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$187,825,371	\$191,574,522	(\$3,749,151)	-2.0%	\$187,854,987	(\$29,616)	0.0%
Comp	\$53,595,263	\$43,022,960	\$10,572,303	24.6%	\$43,022,959	\$10,572,304	24.6%
28 Day	\$4,599,796	\$5,583,157	(\$983,361)	-17.6%	\$5,583,157	(\$983,361)	-17.6%
Total Revenue	\$246,020,430	\$240,180,639	\$5,839,791	2.4%	\$236,461,103	\$9,559,327	4.0%
Average Rates							
Cash	\$127.42	\$124.12	\$3.30	2.7%	\$122.36	\$5.06	4.1%
Comp	\$115.92	\$94.02	\$21.90	23.3%	\$94.96	\$20.96	22.1%
28 Day	\$62.35	\$85.31	(\$22.96)	-26.9%	\$81.04	(\$18.69)	-23.1%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	127,484	134,974	(7,490)	-5.5%	134,974	(7,490)	-5.5%
Comp	322	521	(199)	-38.2%	521	(199)	-38.2%
28 Day	20,990	21,660	(670)	-3.1%	20,924	66	0.3%
Total Occupied Rooms	148,796	157,155	(8,359)	-5.3%	156,419	(7,623)	-4.9%
Vacant	99,188	99,493	(305)	-0.3%	93,911	5,277	5.6%
Total Available Rooms	247,984	256,648	(8,664)	-3.4%	250,330	(2,346)	-0.9%
Percentage of Occupancy							
Cash	51.4%	52.6%	(1.2)	-2.3%	53.9%	(2.5)	-4.6%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	8.5%	8.4%	0.1	1.2%	8.4%	0.1	1.2%
Total Occupancy Percentage	60.0%	61.2%	(1.2)	-2.0%	62.5%	(2.5)	-4.0%
Vacant	40.0%	38.8%	1.2	3.1%	37.5%	2.5	6.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$8,273,193	\$8,704,484	(\$431,291)	-5.0%	\$8,704,483	(\$431,290)	-5.0%
Comp	\$33,030	\$36,864	(\$3,834)	-10.4%	\$36,864	(\$3,834)	-10.4%
28 Day	\$965,831	\$903,805	\$62,026	6.9%	\$887,605	\$78,226	8.8%
Total Revenue	\$9,272,054	\$9,645,153	(\$373,099)	-3.9%	\$9,628,952	(\$356,898)	-3.7%
Average Rates							
Cash	\$64.90	\$64.49	\$0.41	0.6%	\$64.49	\$0.41	0.6%
Comp	\$102.58	\$70.76	\$31.82	45.0%	\$70.76	\$31.82	45.0%
28 Day	\$46.01	\$41.73	\$4.28	10.3%	\$42.42	\$3.59	8.5%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	37,979	39,748	(1,769)	-4.5%	41,839	(3,860)	-9.2%
Comp	663	150	513	342.0%	150	513	342.0%
28 Day	399,528	358,613	40,915	11.4%	422,635	(23,107)	-5.5%
Total Occupied Rooms	438,170	398,511	39,659	10.0%	464,624	(26,454)	-5.7%
Vacant	89,699	156,985	(67,286)	-42.9%	111,361	(21,662)	-19.5%
Total Available Rooms	527,869	555,496	(27,627)	-5.0%	575,985	(48,116)	-8.4%
Percentage of Occupancy							
Cash	7.2%	7.2%	-	0.0%	7.3%	(0.1)	-1.4%
Comp	0.1%	0.0%	0.1	100.0%	0.0%	0.1	100.0%
28 Day	75.7%	64.6%	11.1	17.2%	73.4%	2.3	3.1%
Total Occupancy Percentage	83.0%	71.7%	11.3	15.8%	80.7%	2.3	2.9%
Vacant	17.0%	28.3%	(11.3)	-39.9%	19.3%	(2.3)	-11.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,730,724	\$1,661,962	\$68,762	4.1%	\$1,749,432	(\$18,708)	-1.1%
Comp	\$19,907	\$2,500	\$17,407	696.3%	\$2,500	\$17,407	696.3%
28 Day	\$9,863,880	\$8,324,219	\$1,539,661	18.5%	\$9,872,387	(\$8,507)	-0.1%
Total Revenue	\$11,614,511	\$9,988,681	\$1,625,830	16.3%	\$11,624,319	(\$9,808)	-0.1%
Average Rates							
Cash	\$45.57	\$41.81	\$3.76	9.0%	\$41.81	\$3.76	9.0%
Comp	\$30.03	\$16.67	\$13.36	80.1%	\$16.67	\$13.36	80.1%
28 Day	\$24.69	\$23.21	\$1.48	6.4%	\$23.36	\$1.33	5.7%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	54,046	53,452	594	1.1%	53,452	594	1.1%
Comp	1,239	1,147	92	8.0%	1,147	92	8.0%
28 Day	144,778	184,900	(40,122)	-21.7%	184,900	(40,122)	-21.7%
Total Occupied Rooms	200,063	239,499	(39,436)	-16.5%	239,499	(39,436)	-16.5%
Vacant	74,499	90,981	(16,482)	-18.1%	83,437	(8,938)	-10.7%
Total Available Rooms	274,562	330,480	(55,918)	-16.9%	322,936	(48,374)	-15.0%
Percentage of Occupancy							
Cash	19.7%	16.2%	3.5	21.6%	16.6%	3.1	18.7%
Comp	0.5%	0.3%	0.2	66.7%	0.4%	0.1	25.0%
28 Day	52.7%	55.9%	(3.2)	-5.7%	57.3%	(4.6)	-8.0%
Total Occupancy Percentage	72.9%	72.5%	0.4	0.6%	74.2%	(1.3)	-1.8%
Vacant	27.1%	27.5%	(0.4)	-1.5%	25.8%	1.3	5.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,098,339	\$1,973,296	\$125,043	6.3%	\$1,973,295	\$125,044	6.3%
Comp	\$41,826	\$54,322	(\$12,496)	-23.0%	\$54,322	(\$12,496)	-23.0%
28 Day	\$2,688,154	\$2,945,805	(\$257,651)	-8.7%	\$3,096,896	(\$408,742)	-13.2%
Total Revenue	\$4,828,319	\$4,973,423	(\$145,104)	-2.9%	\$5,124,513	(\$296,194)	-5.8%
Average Rates							
Cash	\$38.83	\$36.92	\$1.91	5.2%	\$36.92	\$1.91	5.2%
Comp	\$33.76	\$47.36	(\$13.60)	-28.7%	\$47.36	(\$13.60)	-28.7%
28 Day	\$18.57	\$15.93	\$2.64	16.6%	\$16.75	\$1.82	10.9%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	48,223	38,795	9,428	24.3%	37,329	10,894	29.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	48,060	48,077	(17)	0.0%	48,077	(17)	0.0%
Total Occupied Rooms	96,283	86,872	9,411	10.8%	85,406	10,877	12.7%
Vacant	60,316	31,256	29,060	93.0%	60,117	199	0.3%
Total Available Rooms	156,599	118,128	38,471	32.6%	145,523	11,076	7.6%
Percentage of Occupancy							
Cash	30.8%	32.8%	(2.0)	-6.1%	25.7%	5.1	19.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.7%	40.7%	(10.0)	-24.6%	33.0%	(2.3)	-7.0%
Total Occupancy Percentage	61.5%	73.5%	(12.0)	-16.3%	58.7%	2.8	4.8%
Vacant	38.5%	26.5%	12.0	45.3%	41.3%	(2.8)	-6.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$11,868,181	\$9,705,237	\$2,162,944	22.3%	\$9,577,553	\$2,290,628	23.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,864,602	\$3,675,016	\$189,586	5.2%	\$3,675,016	\$189,586	5.2%
Total Revenue	\$15,732,783	\$13,380,253	\$2,352,530	17.6%	\$13,252,569	\$2,480,214	18.7%
Average Rates							
Cash	\$246.11	\$250.17	(\$4.06)	-1.6%	\$256.57	(\$10.46)	-4.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$80.41	\$76.44	\$3.97	5.2%	\$76.44	\$3.97	5.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

December 2019

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	20,662	18,250	2,412	13.2%	18,250	2,412	13.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	20,662	18,250	2,412	13.2%	18,250	2,412	13.2%
Vacant	52,147	58,662	(6,515)	-11.1%	58,955	(6,808)	-11.5%
Total Available Rooms	72,809	76,912	(4,103)	-5.3%	77,205	(4,396)	-5.7%
Percentage of Occupancy							
Cash	28.4%	23.7%	4.7	19.8%	23.6%	4.8	20.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	28.4%	23.7%	4.7	19.8%	23.6%	4.8	20.3%
Vacant	71.6%	76.3%	(4.7)	-6.2%	76.4%	(4.8)	-6.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,606,952	\$1,565,998	\$40,954	2.6%	\$1,565,997	\$40,955	2.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,606,952	\$1,565,998	\$40,954	2.6%	\$1,565,997	\$40,955	2.6%
Average Rates							
Cash	\$77.77	\$85.81	(\$8.04)	-9.4%	\$85.81	(\$8.04)	-9.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,879	5,861	1,018	17.4%	5,835	1,044	17.9%
Comp	90	11	79	718.2%	11	79	718.2%
28 Day	2,110	1,959	151	7.7%	2,049	61	3.0%
Total Occupied Rooms	9,079	7,831	1,248	15.9%	7,895	1,184	15.0%
Vacant	26,739	23,449	3,290	14.0%	22,278	4,461	20.0%
Total Available Rooms	35,818	31,280	4,538	14.5%	30,173	5,645	18.7%
Percentage of Occupancy							
Cash	19.2%	18.7%	0.5	2.7%	19.3%	(0.1)	-0.5%
Comp	0.3%	0.0%	0.3	100.0%	0.0%	0.3	100.0%
28 Day	5.9%	6.3%	(0.4)	-6.3%	0.0%	5.9	100.0%
Total Occupancy Percentage	25.3%	25.0%	0.3	1.2%	0.0%	25.3	100.0%
Vacant	74.7%	75.0%	(0.3)	-0.4%	0.0%	74.7	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,963,118	\$1,705,616	\$257,502	15.1%	\$1,689,872	\$273,246	16.2%
Comp	\$7,800	\$1,201	\$6,599	549.5%	\$1,201	\$6,599	549.5%
28 Day	\$247,740	\$219,166	\$28,574	13.0%	\$226,965	\$20,775	9.2%
Total Revenue	\$2,218,658	\$1,925,983	\$292,675	15.2%	\$1,918,038	\$300,620	15.7%
Average Rates							
Cash	\$285.38	\$291.01	(\$5.63)	-1.9%	\$289.61	(\$4.23)	-1.5%
Comp	\$86.67	\$109.18	(\$22.51)	-20.6%	\$109.18	(\$22.51)	-20.6%
28 Day	\$117.41	\$111.88	\$5.53	4.9%	\$110.77	\$6.64	6.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
December 2019**

Current Month Actual December 2019	Last Year Actual December 2018			Tax District	Year To Date Actual July 2019 - December 2019	Last Year - Year To Date Actual July 2018 - December 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$13,072,752	\$12,537,910	\$534,842	4.3%	Reno B	\$101,812,733	\$95,531,723	\$6,281,010	6.6%
\$7,279,453	\$8,753,274	(\$1,473,821)	-16.8%	Reno D	\$51,073,144	\$58,228,739	(\$7,155,595)	-12.3%
\$585,655	\$519,568	\$66,087	12.7%	Reno E	\$4,370,513	\$3,919,906	\$450,606	11.5%
\$20,937,859	\$21,810,752	(\$872,892)	-4.0%	Total Reno	\$157,256,389	\$157,680,368	(\$423,979)	-0.3%
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\$43,290	\$26,729	\$16,560	62.0%	Washoe A	\$286,094	\$271,540	\$14,555	5.4%
\$4,544,072	\$4,299,177	\$244,895	5.7%	Washoe B	\$31,243,486	\$30,182,085	\$1,061,401	3.5%
\$4,587,361	\$4,325,906	\$261,455	6.0%	Total Washoe Co.	\$31,529,580	\$30,453,625	\$1,075,955	3.5%
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\$3,781,337	\$3,637,831	\$143,506	3.9%	Sparks	\$26,579,908	\$24,981,626	\$1,598,283	6.4%
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\$29,306,557	\$29,774,489	(\$467,932)	-1.6%	Total Taxable Revenue	\$215,365,878	\$213,115,619	\$2,250,259	1.1%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
December 2019**

Current Month Actual December 2019	Last Year Actual December 2018			Tax District	Year To Date Actual July 2019 - December 2019	Last Year - Year To Date Actual July 2018 - December 2018		
	Amount	Amount	% Percent			Amount	Amount	% Percent
126,905	122,334	4,571	3.7%	Reno B	871,656	854,938	16,718	2.0%
67,735	82,030	(14,295)	-17.4%	Reno D	450,432	536,383	(85,951)	-16.0%
4,749	4,877	(128)	-2.6%	Reno E	33,937	31,841	2,096	6.6%
199,389	209,241	(9,852)	-4.7%	Total Reno	1,356,025	1,423,162	(67,137)	-4.7%
1,181	1,171	10	0.9%	Washoe A	9,191	9,241	(50)	-0.5%
18,071	15,711	2,360	15.0%	Washoe B	111,056	105,259	5,797	5.5%
19,252	16,882	2,370	14.0%	Total Washoe Co.	120,247	114,500	5,747	5.0%
43,420	45,509	(2,089)	-4.6%	Sparks	293,106	289,288	3,818	1.3%
262,061	271,632	(9,571)	-3.5%	Total Taxable Rooms	1,769,378	1,826,950	(57,572)	-3.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
December 2019**

Current Month Actual December 2019	Last Year Actual December 2018			Tax District	Year To Date Actual July 2019 - December 2019	Last Year - Year To Date Actual July 2018 - December 2018		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$103.01	\$102.49	\$0.52	0.5%	Reno B	\$116.80	\$111.74	\$5.06	4.5%
\$107.47	\$106.71	\$0.76	0.7%	Reno D	\$113.39	\$108.56	\$4.83	4.4%
\$123.32	\$106.53	\$16.79	15.8%	Reno E	\$128.78	\$123.11	\$5.67	4.6%
\$105.01	\$104.24	\$0.77	0.7%	Total Reno	\$115.97	\$110.80	\$5.17	4.7%
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\$36.65	\$22.83	\$13.83	60.6%	Washoe A	\$31.13	\$29.38	\$1.74	5.9%
\$251.46	\$273.64	-\$22.18	-8.1%	Washoe B	\$281.33	\$286.74	-\$5.41	-1.9%
\$238.28	\$256.24	-\$17.96	-7.0%	Total Washoe Co.	\$262.21	\$265.97	-\$3.76	-1.4%
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\$87.09	\$79.94	\$7.15	8.9%	Sparks	\$90.68	\$86.36	\$4.33	5.0%
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\$111.83	\$109.61	\$2.22	2.0%	Total Average Daily Rate	\$121.72	\$116.65	\$5.07	4.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village