

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

January 2020

Room Statistics

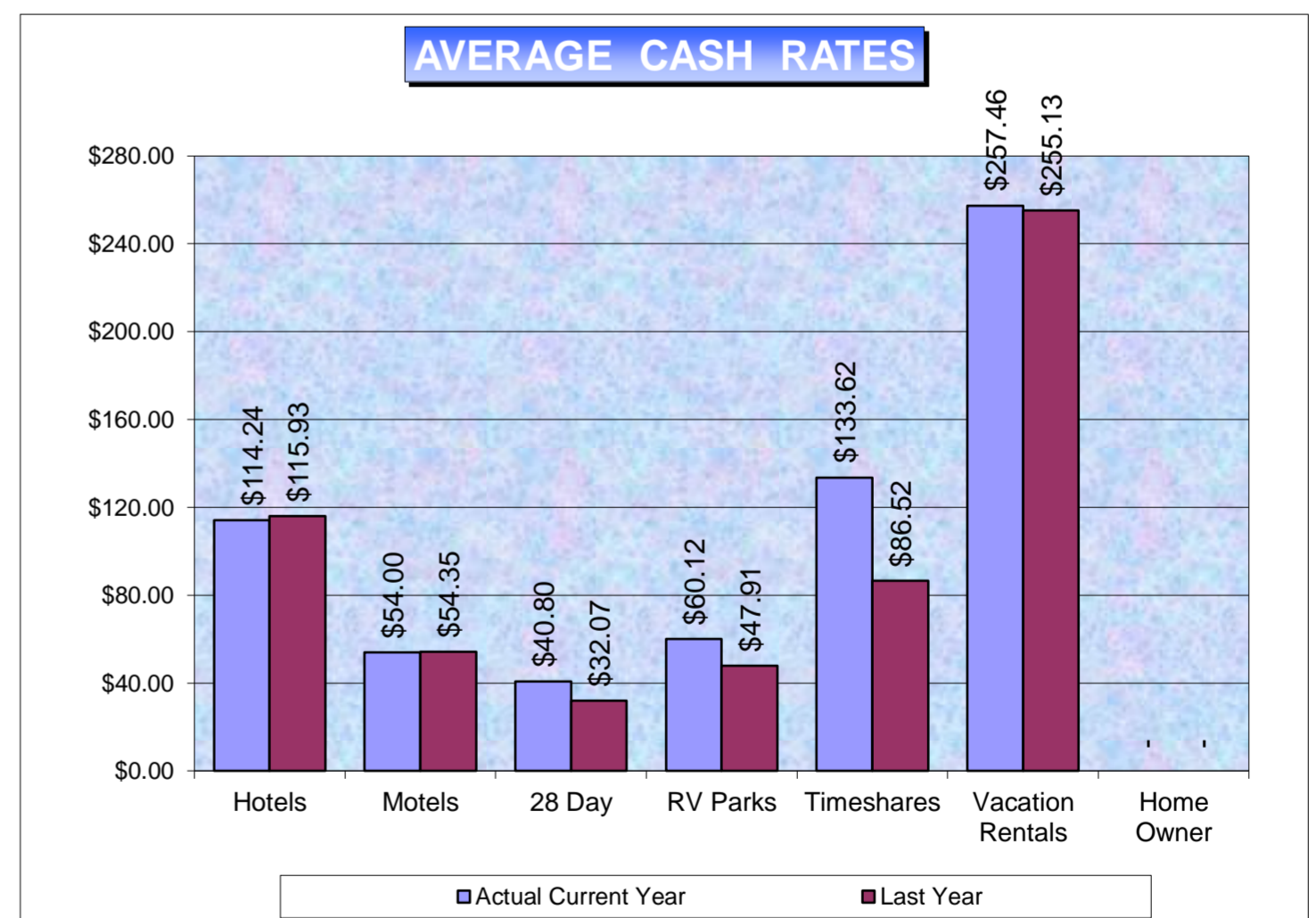
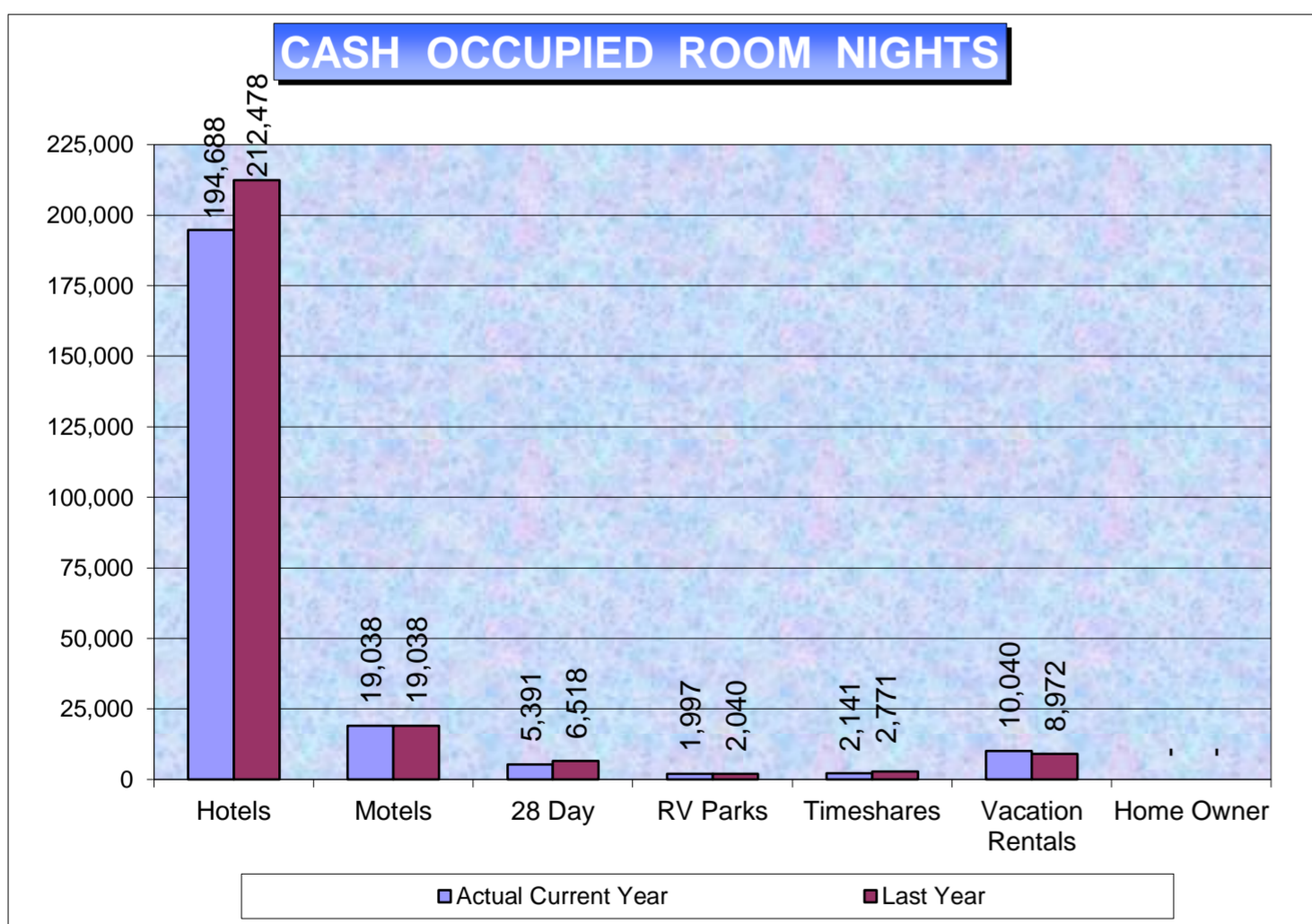
Taxable room revenues for the month of \$26,480,876 are below prior year by \$2,021,988 (-7.1). Cash occupied room nights of 233,295 are below prior year by 18,522 (-7.4%). Comp occupied room nights of 66,410 are above prior year by 5,899 (9.7%), and 28-day occupied room nights of 114,860 are below prior year by 13,373 (-10.4%). Total occupied rooms for the month (Cash, Comp, 28-day) are 414,565 (-5.9%) below the prior year.

Overall, Washoe County occupancy percentages of 60.5% for the month is 0.7% below the 60.9% level of the prior year. There were 38,595 (-5.3%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$113.51 increased \$0.32 (0.3%), compared to \$113.19 for the prior year.

Year-to-date cash occupied room nights of 2,005,010 are 73,757 (-3.5%) below prior year. Cash average rates year-to-date of \$120.69 are \$4.46 (3.8%) above the prior year. Year-to-date, total taxable room revenues of \$241,975,789 are \$357,307 (0.1%) above prior year.

January 2019						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	468,724	194,688	\$114.24	\$115.93	(\$1.69)	-1.5%
Motels	40,372	19,038	\$54.00	\$54.35	(\$0.35)	-0.6%
28 Day	86,796	5,391	\$40.80	\$32.07	\$8.73	27.2%
RV Parks	45,043	1,997	\$60.12	\$47.91	\$12.21	25.5%
Timeshares	12,753	2,141	\$133.62	\$86.52	\$47.10	54.4%
Vacation Rentals	31,024	10,040	\$257.46	\$255.13	\$2.33	0.9%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
Totals	684,712	233,295	\$113.51	\$113.19	\$0.32	0.3%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$26,480,876	\$28,147,954	(\$1,667,078)	-5.9%	\$28,502,864	(\$2,021,988)	-7.1%
Occupied Rooms - Cash	233,295	247,248	(13,953)	-5.6%	251,817	(18,522)	-7.4%
Average Rate - Cash	\$113.51	\$113.85	(\$0.34)	-0.3%	\$113.19	\$0.32	0.3%
Occupied Rooms							
Cash	233,295	247,248	(13,953)	-5.6%	251,817	(18,522)	-7.4%
Comp	66,410	61,115	5,295	8.7%	60,511	5,899	9.7%
28 Day	114,860	117,147	(2,287)	-2.0%	128,233	(13,373)	-10.4%
Total Occupied Rooms	414,565	425,510	(10,945)	-2.6%	440,561	(25,996)	-5.9%
Percentage of Occupancy							
Cash	34.1%	34.2%	(0.1)	-0.3%	34.8%	(0.7)	-2.0%
Comp	9.7%	8.5%	1.2	14.1%	8.4%	1.3	15.5%
28 Day	16.8%	16.2%	0.6	3.7%	17.7%	(0.9)	-5.1%
Total Percentage of Occupancy	60.5%	58.9%	1.6	2.7%	60.9%	(0.4)	-0.7%
Market Segments							
Occupied Rooms - Cash							
Hotels	194,688	207,822	(13,134)	-6.3%	212,478	(17,790)	-8.4%
Motels	19,038	19,038	-	0.0%	19,038	-	0.0%
28 Day Motels	5,391	6,192	(801)	-12.9%	6,518	(1,127)	-17.3%
R.V. Parks	1,997	2,040	(43)	-2.1%	2,040	(43)	-2.1%
Vacation Rentals	10,040	9,331	709	7.6%	8,972	1,068	11.9%
Timehares	2,141	2,825	(684)	-24.2%	2,771	(630)	-22.7%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	233,295	247,248	(13,953)	-5.6%	251,817	(18,522)	-7.4%
Percentage of Occupancy - Cash							
Hotels	41.5%	41.6%	(0.1)	-0.2%	43.5%	(2.0)	-4.6%
Motels	47.2%	44.5%	2.7	6.1%	46.4%	0.8	1.7%
28 Day Motels	6.2%	6.6%	(0.4)	-6.1%	6.7%	(0.5)	-7.5%
R.V. Parks	4.4%	3.8%	0.6	15.8%	3.8%	0.6	15.8%
Vacation Rentals	32.4%	46.9%	(14.5)	-30.9%	29.6%	2.8	9.5%
Timeshares	16.8%	21.8%	(5.0)	-22.9%	21.0%	(4.2)	-20.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	34.1%	34.2%	(0.1)	-0.3%	34.8%	(0.7)	-2.0%
Average Rates - Cash							
Hotels	\$114.24	\$116.66	(\$2.42)	-2.1%	\$115.93	(\$1.69)	-1.5%
Motels	\$54.00	\$54.35	(\$0.35)	-0.6%	\$54.35	(\$0.35)	-0.6%
28 Day Motels	\$40.80	\$32.07	\$8.73	27.2%	\$32.07	\$8.73	27.2%
R.V. Parks	\$60.12	\$47.91	\$12.21	25.5%	\$47.91	\$12.21	25.5%
Vacation Rentals	\$257.46	\$248.99	\$8.47	3.4%	\$255.13	\$2.33	0.9%
Timeshares	\$133.62	\$88.30	\$45.32	51.3%	\$86.52	\$47.10	54.4%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$113.51	\$113.85	(\$0.34)	-0.3%	\$113.19	\$0.32	0.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	233,295	247,248	(13,953)	-5.6%	251,817	(18,522)	-7.4%
Comp	66,410	61,115	5,295	8.7%	60,511	5,899	9.7%
28 Day	114,860	117,147	(2,287)	-2.0%	128,233	(13,373)	-10.4%
Total Occupied Rooms	414,565	425,510	(10,945)	-2.6%	440,561	(25,996)	-5.9%
Vacant	270,147	296,440	(26,293)	-8.9%	282,746	(12,599)	-4.5%
Total Available Rooms	684,712	721,950	(37,238)	-5.2%	723,307	(38,595)	-5.3%
Percentage of Occupancy							
Cash	34.1%	34.2%	(0.1)	-0.3%	34.8%	(0.7)	-2.0%
Comp	9.7%	8.5%	1.2	14.1%	8.4%	1.3	15.5%
28 Day	16.8%	16.2%	0.6	3.7%	17.7%	(0.9)	-5.1%
Total Occupancy Percentage	60.5%	58.9%	1.6	2.7%	60.9%	(0.4)	-0.7%
Vacant	39.5%	41.1%	(1.6)	-3.9%	39.1%	0.4	1.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$26,480,876	\$28,147,954	(\$1,667,078)	-5.9%	\$28,502,864	(\$2,021,988)	-7.1%
Comp	\$6,590,515	\$5,718,882	\$871,633	15.2%	\$5,718,882	\$871,633	15.2%
28 Day	\$3,800,059	\$3,640,186	\$159,873	4.4%	\$3,882,864	(\$82,805)	-2.1%
Total Revenue	\$36,871,450	\$37,507,022	(\$635,572)	-1.7%	\$38,104,610	(\$1,233,160)	-3.2%
Average Rates							
Cash	\$113.51	\$113.85	(\$0.34)	-0.3%	\$113.19	\$0.32	0.3%
Comp	\$99.24	\$93.58	\$5.66	6.0%	\$94.51	\$4.73	5.0%
28 Day	\$33.08	\$31.07	\$2.01	6.5%	\$30.28	\$2.80	9.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	194,688	207,822	(13,134)	-6.3%	212,478	(17,790)	-8.4%
Comp	66,296	61,000	5,296	8.7%	60,396	5,900	9.8%
28 Day	10,349	10,786	(437)	-4.1%	11,354	(1,005)	-8.9%
Total Occupied Rooms	271,333	279,608	(8,275)	-3.0%	284,228	(12,895)	-4.5%
Vacant	197,391	219,638	(22,247)	-10.1%	204,158	(6,767)	-3.3%
Total Available Rooms	468,724	499,246	(30,522)	-6.1%	488,386	(19,662)	-4.0%
Percentage of Occupancy							
Cash	41.5%	41.6%	(0.1)	-0.2%	43.5%	(2.0)	-4.6%
Comp	14.1%	12.2%	1.9	15.6%	12.4%	1.7	13.7%
28 Day	2.2%	2.2%	-	0.0%	2.3%	(0.1)	-4.3%
Total Occupancy Percentage	57.9%	56.0%	1.9	3.4%	58.2%	(0.3)	-0.5%
Vacant	42.1%	44.0%	(1.9)	-4.3%	41.8%	0.3	0.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$22,241,862	\$24,244,184	(\$2,002,322)	-8.3%	\$24,632,653	(\$2,390,791)	-9.7%
Comp	\$6,582,041	\$5,710,094	\$871,947	15.3%	\$5,710,094	\$871,947	15.3%
28 Day	\$785,258	\$886,619	(\$101,361)	-11.4%	\$886,619	(\$101,361)	-11.4%
Total Revenue	\$29,609,161	\$30,840,897	(\$1,231,736)	-4.0%	\$31,229,366	(\$1,620,205)	-5.2%
Average Rates							
Cash	\$114.24	\$116.66	(\$2.42)	-2.1%	\$115.93	(\$1.69)	-1.5%
Comp	\$99.28	\$93.61	\$5.67	6.1%	\$94.54	\$4.74	5.0%
28 Day	\$75.88	\$82.20	(\$6.32)	-7.7%	\$78.09	(\$2.21)	-2.8%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,038	19,038	-	0.0%	19,038	-	0.0%
Comp	51	50	1	2.0%	50	1	2.0%
28 Day	3,661	3,645	16	0.4%	3,521	140	4.0%
Total Occupied Rooms	22,750	22,733	17	0.1%	22,609	141	0.6%
Vacant	17,622	20,047	(2,425)	-12.1%	18,389	(767)	-4.2%
Total Available Rooms	40,372	42,780	(2,408)	-5.6%	40,998	(626)	-1.5%
Percentage of Occupancy							
Cash	47.2%	44.5%	2.7	6.1%	46.4%	0.8	1.7%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.1%	8.5%	0.6	7.1%	8.6%	0.5	5.8%
Total Occupancy Percentage	56.4%	53.1%	3.3	6.2%	55.1%	1.3	2.4%
Vacant	43.6%	46.9%	(3.3)	-7.0%	44.9%	(1.3)	-2.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,028,068	\$1,034,705	(\$6,637)	-0.6%	\$1,034,705	(\$6,637)	-0.6%
Comp	\$5,945	\$7,030	(\$1,085)	-15.4%	\$7,030	(\$1,085)	-15.4%
28 Day	\$149,436	\$139,933	\$9,503	6.8%	\$137,193	\$12,243	8.9%
Total Revenue	\$1,183,449	\$1,181,668	\$1,781	0.2%	\$1,178,928	\$4,521	0.4%
Average Rates							
Cash	\$54.00	\$54.35	(\$0.35)	-0.6%	\$54.35	(\$0.35)	-0.6%
Comp	\$116.57	\$140.60	(\$24.03)	-17.1%	\$140.60	(\$24.03)	-17.1%
28 Day	\$40.82	\$38.39	\$2.43	6.3%	\$38.96	\$1.86	4.8%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,391	6,192	(801)	-12.9%	6,518	(1,127)	-17.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	63,980	59,600	4,380	7.3%	70,242	(6,262)	-8.9%
Total Occupied Rooms	69,371	65,792	3,579	5.4%	76,760	(7,389)	-9.6%
Vacant	17,425	27,797	(10,372)	-37.3%	19,893	(2,468)	-12.4%
Total Available Rooms	86,796	93,589	(6,793)	-7.3%	96,653	(9,857)	-10.2%
Percentage of Occupancy							
Cash	6.2%	6.6%	(0.4)	-6.1%	6.7%	(0.5)	-7.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.7%	63.7%	10.0	15.7%	72.7%	1.0	1.4%
Total Occupancy Percentage	79.9%	70.3%	9.6	13.7%	79.4%	0.5	0.6%
Vacant	20.1%	29.7%	(9.6)	-32.3%	20.6%	(0.5)	-2.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$219,949	\$198,577	\$21,372	10.8%	\$209,028	\$10,921	5.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,607,291	\$1,375,173	\$232,118	16.9%	\$1,620,591	(\$13,300)	-0.8%
Total Revenue	\$1,827,240	\$1,573,750	\$253,490	16.1%	\$1,829,619	(\$2,379)	-0.1%
Average Rates							
Cash	\$40.80	\$32.07	\$8.73	27.2%	\$32.07	\$8.73	27.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$25.12	\$23.07	\$2.05	8.9%	\$23.07	\$2.05	8.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	1,997	2,040	(43)	-2.1%	2,040	(43)	-2.1%	
Comp	63	65	(2)	-3.1%	65	(2)	-3.1%	
28 Day	26,665	33,200	(6,535)	-19.7%	33,200	(6,535)	-19.7%	
Total Occupied Rooms	28,725	35,305	(6,580)	-18.6%	35,305	(6,580)	-18.6%	
Vacant	16,318	18,170	(1,852)	-10.2%	18,511	(2,193)	-11.8%	
Total Available Rooms	45,043	53,475	(8,432)	-15.8%	53,816	(8,773)	-16.3%	
Percentage of Occupancy								
Cash	4.4%	3.8%	0.6	15.8%	3.8%	0.6	15.8%	
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%	
28 Day	59.2%	62.1%	(2.9)	-4.7%	61.7%	(2.5)	-4.1%	
Total Occupancy Percentage	63.8%	66.0%	(2.2)	-3.3%	65.6%	(1.8)	-2.7%	
Vacant	36.2%	34.0%	2.2	6.5%	34.4%	1.8	5.2%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$120,052	\$97,735	\$22,317	22.8%	\$97,735	\$22,317	22.8%	
Comp	\$2,529	\$1,758	\$771	43.9%	\$1,758	\$771	43.9%	
28 Day	\$507,167	\$565,253	(\$58,086)	-10.3%	\$565,253	(\$58,086)	-10.3%	
Total Revenue	\$629,748	\$664,746	(\$34,998)	-5.3%	\$664,746	(\$34,998)	-5.3%	
Average Rates								
Cash	\$60.12	\$47.91	\$12.21	25.5%	\$47.91	\$12.21	25.5%	
Comp	\$40.14	\$27.05	\$13.09	48.4%	\$27.05	\$13.09	48.4%	
28 Day	\$19.02	\$17.03	\$1.99	11.7%	\$17.03	\$1.99	11.7%	

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,040	9,331	709	7.6%	8,972	1,068	11.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,205	9,916	289	2.9%	9,916	289	2.9%
Total Occupied Rooms	20,245	19,247	998	5.2%	18,888	1,357	7.2%
Vacant	10,779	655	10,124	1545.6%	11,395	(616)	-5.4%
Total Available Rooms	31,024	19,902	11,122	55.9%	30,283	741	2.4%
Percentage of Occupancy							
Cash	32.4%	46.9%	(14.5)	-30.9%	29.6%	2.8	9.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.9%	49.8%	(16.9)	-33.9%	32.7%	0.2	0.6%
Total Occupancy Percentage	65.3%	96.7%	(31.4)	-32.5%	62.4%	2.9	4.6%
Vacant	34.7%	3.3%	31.4	951.5%	37.6%	(2.9)	-7.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,584,871	\$2,323,319	\$261,552	11.3%	\$2,288,984	\$295,887	12.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$750,907	\$673,208	\$77,699	11.5%	\$673,208	\$77,699	11.5%
Total Revenue	\$3,335,778	\$2,996,527	\$339,251	11.3%	\$2,962,192	\$373,586	12.6%
Average Rates							
Cash	\$257.46	\$248.99	\$8.47	3.4%	\$255.13	\$2.33	0.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$73.58	\$67.89	\$5.69	8.4%	\$67.89	\$5.69	8.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,141	2,825	(684)	-24.2%	2,771	(630)	-22.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,141	2,825	(684)	-24.2%	2,771	(630)	-22.7%
Vacant	10,612	10,133	479	4.7%	10,400	212	2.0%
Total Available Rooms	12,753	12,958	(205)	-1.6%	13,171	(418)	-3.2%
Percentage of Occupancy							
Cash	16.8%	21.8%	(5.0)	-22.9%	21.0%	(4.2)	-20.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	16.8%	21.8%	(5.0)	-22.9%	21.0%	(4.2)	-20.0%
Vacant	83.2%	78.2%	5.0	6.4%	79.0%	4.2	5.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$286,074	\$249,434	\$36,640	14.7%	\$239,759	\$46,315	19.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$286,074	\$249,434	\$36,640	14.7%	\$239,759	\$46,315	19.3%
Average Rates							
Cash	\$133.62	\$88.30	\$45.32	51.3%	\$86.52	\$47.10	54.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

January 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$241,975,789	\$245,039,069	(\$3,063,280)	-1.3%	\$241,618,482	\$357,307	0.1%
Occupied Rooms - Cash	2,005,010	2,081,805	(76,795)	-3.7%	2,078,767	(73,757)	-3.5%
Average Rate - Cash	\$120.69	\$117.71	\$2.98	2.5%	\$116.23	\$4.46	3.8%
Occupied Rooms							
Cash	2,005,010	2,081,805	(76,795)	-3.7%	2,078,767	(73,757)	-3.5%
Comp	531,073	520,521	10,552	2.0%	515,387	15,686	3.0%
28 Day	804,099	797,805	6,294	0.8%	875,711	(71,612)	-8.2%
Total Occupied Rooms	3,340,182	3,400,131	(59,949)	-1.8%	3,469,865	(129,683)	-3.7%
Percentage of Occupancy							
Cash	41.3%	41.0%	0.3	0.7%	41.3%	-	0.0%
Comp	10.9%	10.2%	0.7	6.9%	10.2%	0.7	6.9%
28 Day	16.6%	15.7%	0.9	5.7%	17.4%	(0.8)	-4.6%
Total Percentage of Occupancy	68.8%	66.9%	1.9	2.8%	68.9%	(0.1)	-0.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,668,793	1,751,299	(82,506)	-4.7%	1,747,749	(78,956)	-4.5%
Motels	148,847	154,012	(5,165)	-3.4%	154,012	(5,165)	-3.4%
28 Day Motels	43,370	45,940	(2,570)	-5.6%	48,357	(4,987)	-10.3%
R.V. Parks	56,043	55,492	551	1.0%	55,492	551	1.0%
Vacation Rentals	58,263	48,126	10,137	21.1%	46,301	11,962	25.8%
Timeshares	22,803	21,075	1,728	8.2%	21,021	1,782	8.5%
Home Owner Rentals	6,891	5,861	1,030	17.6%	5,835	1,056	18.1%
Total Occupied - Cash	2,005,010	2,081,805	(76,795)	-3.7%	2,078,767	(73,757)	-3.5%
Percentage of Occupancy - Cash							
Hotels	50.2%	50.2%	0.0	0.0%	51.4%	(1.2)	-2.3%
Motels	51.0%	51.4%	(0.4)	-0.8%	52.9%	(1.9)	-3.6%
28 Day Motels	7.1%	7.1%	0.0	0.0%	7.2%	(0.1)	-1.4%
R.V. Parks	17.5%	14.5%	3.0	20.7%	14.7%	2.8	19.0%
Vacation Rentals	31.1%	34.9%	(3.8)	-10.9%	26.3%	4.8	18.3%
Timeshares	26.7%	23.5%	3.2	13.6%	23.3%	3.4	14.6%
Home Owner Rentals	19.1%	18.7%	0.4	2.1%	19.3%	(0.2)	-1.0%
Total Occupancy Percentage - Cash	41.3%	41.0%	0.3	0.7%	41.3%	-	0.0%
Average Rates - Cash							
Hotels	\$125.88	\$123.23	\$2.65	2.2%	\$121.58	\$4.30	3.5%
Motels	\$63.28	\$63.24	\$0.04	0.1%	\$63.24	\$0.04	0.1%
28 Day Motels	\$44.98	\$40.50	\$4.48	11.1%	\$40.50	\$4.48	11.1%
R.V. Parks	\$39.58	\$37.32	\$2.26	6.1%	\$37.32	\$2.26	6.1%
Vacation Rental	\$248.07	\$249.94	(\$1.87)	-0.7%	\$256.29	(\$8.22)	-3.2%
Timeshares	\$83.02	\$86.14	(\$3.12)	-3.6%	\$85.90	(\$2.88)	-3.4%
Home Owner Rentals	\$286.50	\$291.01	(\$4.51)	-1.5%	\$289.61	(\$3.11)	-1.1%
Total Cash Average Rate	\$120.69	\$117.71	\$2.98	2.5%	\$116.23	\$4.46	3.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,005,010	2,081,805	(76,795)	-3.7%	2,078,767	(73,757)	-3.5%
Comp	531,073	520,521	10,552	2.0%	515,387	15,686	3.0%
28 Day	804,099	797,805	6,294	0.8%	875,711	(71,612)	-8.2%
Total Occupied Rooms	3,340,182	3,400,131	(59,949)	-1.8%	3,469,865	(129,683)	-3.7%
Vacant	1,515,933	1,682,007	(166,074)	-9.9%	1,564,735	(48,802)	-3.1%
Total Available Rooms	4,856,115	5,082,138	(226,023)	-4.4%	5,034,600	(178,485)	-3.5%
Percentage of Occupancy							
Cash	41.3%	41.0%	0.3	0.7%	41.3%	-	0.0%
Comp	10.9%	10.2%	0.7	6.9%	10.2%	0.7	6.9%
28 Day	16.6%	15.7%	0.9	5.7%	17.4%	(0.8)	-4.6%
Total Occupancy Percentage	68.8%	66.9%	1.9	2.8%	68.9%	(0.1)	-0.1%
Vacant	31.2%	33.1%	(1.9)	-5.7%	31.1%	0.1	0.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$241,975,789	\$245,039,069	(\$3,063,280)	-1.3%	\$241,618,482	\$357,307	0.1%
Comp	\$60,288,341	\$48,836,729	\$11,451,612	23.4%	\$48,836,727	\$11,451,614	23.4%
28 Day	\$26,930,061	\$25,291,354	\$1,638,707	6.5%	\$27,224,891	(\$294,830)	-1.1%
Total Revenue	\$329,194,191	\$319,167,152	\$10,027,039	3.1%	\$317,680,100	\$11,514,091	3.6%
Average Rates							
Cash	\$120.69	\$117.71	\$2.98	2.5%	\$116.23	\$4.46	3.8%
Comp	\$113.52	\$93.82	\$19.70	21.0%	\$94.76	\$18.76	19.8%
28 Day	\$33.49	\$31.70	\$1.79	5.6%	\$31.09	\$2.40	7.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,668,793	1,751,299	(82,506)	-4.7%	1,747,749	(78,956)	-4.5%
Comp	528,645	518,577	10,068	1.9%	513,443	15,202	3.0%
28 Day	84,122	76,235	7,887	10.3%	80,247	3,875	4.8%
Total Occupied Rooms	2,281,560	2,346,111	(64,551)	-2.8%	2,341,439	(59,879)	-2.6%
Vacant	1,039,472	1,144,379	(104,907)	-9.2%	1,056,088	(16,616)	-1.6%
Total Available Rooms	3,321,032	3,490,490	(169,458)	-4.9%	3,397,527	(76,495)	-2.3%
Percentage of Occupancy							
Cash	50.2%	50.2%	-	0.0%	51.4%	(1.2)	-2.3%
Comp	15.9%	14.9%	1.0	6.7%	15.1%	0.8	5.3%
28 Day	2.5%	2.2%	0.3	13.6%	2.4%	0.1	4.2%
Total Occupancy Percentage	68.7%	67.2%	1.5	2.2%	68.9%	(0.2)	-0.3%
Vacant	31.3%	32.8%	(1.5)	-4.6%	31.1%	0.2	0.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$210,067,234	\$215,818,706	(\$5,751,472)	-2.7%	\$212,487,640	(\$2,420,406)	-1.1%
Comp	\$60,177,304	\$48,733,054	\$11,444,250	23.5%	\$48,733,053	\$11,444,251	23.5%
28 Day	\$6,285,054	\$6,469,776	(\$184,722)	-2.9%	\$6,469,776	(\$184,722)	-2.9%
Total Revenue	\$276,529,592	\$271,021,536	\$5,508,056	2.0%	\$267,690,469	\$8,839,123	3.3%
Average Rates							
Cash	\$125.88	\$123.23	\$2.65	2.2%	\$121.58	\$4.30	3.5%
Comp	\$113.83	\$93.97	\$19.86	21.1%	\$94.91	\$18.92	19.9%
28 Day	\$74.71	\$84.87	(\$10.16)	-12.0%	\$80.62	(\$5.91)	-7.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	148,847	154,012	(5,165)	-3.4%	154,012	(5,165)	-3.4%
Comp	373	571	(198)	-34.7%	571	(198)	-34.7%
28 Day	24,651	25,305	(654)	-2.6%	24,445	206	0.8%
Total Occupied Rooms	173,871	179,888	(6,017)	-3.3%	179,028	(5,157)	-2.9%
Vacant	117,755	119,540	(1,785)	-1.5%	112,300	5,455	4.9%
Total Available Rooms	291,626	299,428	(7,802)	-2.6%	291,328	298	0.1%
Percentage of Occupancy							
Cash	51.0%	51.4%	(0.4)	-0.8%	52.9%	(1.9)	-3.6%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	8.5%	8.5%	-	0.0%	8.4%	0.1	1.2%
Total Occupancy Percentage	59.6%	60.1%	(0.5)	-0.8%	61.5%	(1.9)	-3.1%
Vacant	40.4%	39.9%	0.5	1.3%	38.5%	1.9	4.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$9,419,131	\$9,739,189	(\$320,058)	-3.3%	\$9,739,188	(\$320,057)	-3.3%
Comp	\$38,975	\$43,894	(\$4,919)	-11.2%	\$43,894	(\$4,919)	-11.2%
28 Day	\$1,115,266	\$1,043,738	\$71,528	6.9%	\$1,024,798	\$90,468	8.8%
Total Revenue	\$10,573,372	\$10,826,821	(\$253,449)	-2.3%	\$10,807,880	(\$234,508)	-2.2%
Average Rates							
Cash	\$63.28	\$63.24	\$0.04	0.1%	\$63.24	\$0.04	0.1%
Comp	\$104.49	\$76.87	\$27.62	35.9%	\$76.87	\$27.62	35.9%
28 Day	\$45.24	\$41.25	\$3.99	9.7%	\$41.92	\$3.32	7.9%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	43,370	45,940	(2,570)	-5.6%	48,357	(4,987)	-10.3%
Comp	663	150	513	342.0%	150	513	342.0%
28 Day	463,508	418,213	45,295	10.8%	492,877	(29,369)	-6.0%
Total Occupied Rooms	507,541	464,303	43,238	9.3%	541,384	(33,843)	-6.3%
Vacant	107,124	184,782	(77,658)	-42.0%	131,254	(24,130)	-18.4%
Total Available Rooms	614,665	649,085	(34,420)	-5.3%	672,638	(57,973)	-8.6%
Percentage of Occupancy							
Cash	7.1%	7.1%	-	0.0%	7.2%	(0.1)	-1.4%
Comp	0.1%	0.0%	0.1	100.0%	0.0%	0.1	100.0%
28 Day	75.4%	64.4%	11.0	17.1%	73.3%	2.1	2.9%
Total Occupancy Percentage	82.6%	71.5%	11.1	15.5%	80.5%	2.1	2.6%
Vacant	17.4%	28.5%	(11.1)	-38.9%	19.5%	(2.1)	-10.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,950,673	\$1,860,539	\$90,134	4.8%	\$1,958,460	(\$7,787)	-0.4%
Comp	\$19,907	\$2,500	\$17,407	696.3%	\$2,500	\$17,407	696.3%
28 Day	\$11,471,171	\$9,699,392	\$1,771,779	18.3%	\$11,492,978	(\$21,807)	-0.2%
Total Revenue	\$13,441,751	\$11,562,431	\$1,879,320	16.3%	\$13,453,938	(\$12,187)	-0.1%
Average Rates							
Cash	\$44.98	\$40.50	\$4.48	11.1%	\$40.50	\$4.48	11.1%
Comp	\$30.03	\$16.67	\$13.36	80.1%	\$16.67	\$13.36	80.1%
28 Day	\$24.75	\$23.19	\$1.56	6.7%	\$23.32	\$1.43	6.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	56,043	55,492	551	1.0%	55,492	551	1.0%
Comp	1,302	1,212	90	7.4%	1,212	90	7.4%
28 Day	171,443	218,100	(46,657)	-21.4%	218,100	(46,657)	-21.4%
Total Occupied Rooms	228,788	274,804	(46,016)	-16.7%	274,804	(46,016)	-16.7%
Vacant	90,817	109,151	(18,334)	-16.8%	101,948	(11,131)	-10.9%
Total Available Rooms	319,605	383,955	(64,350)	-16.8%	376,752	(57,147)	-15.2%
Percentage of Occupancy							
Cash	17.5%	14.5%	3.0	20.7%	14.7%	2.8	19.0%
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	53.6%	56.8%	(3.2)	-5.6%	57.9%	(4.3)	-7.4%
Total Occupancy Percentage	71.6%	71.6%	-	0.0%	72.9%	(1.3)	-1.8%
Vacant	28.4%	28.4%	-	0.0%	27.1%	1.3	4.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,218,391	\$2,071,031	\$147,360	7.1%	\$2,071,030	\$147,361	7.1%
Comp	\$44,355	\$56,080	(\$11,725)	-20.9%	\$56,079	(\$11,724)	-20.9%
28 Day	\$3,195,322	\$3,511,058	(\$315,736)	-9.0%	\$3,662,150	(\$466,828)	-12.7%
Total Revenue	\$5,458,068	\$5,638,169	(\$180,101)	-3.2%	\$5,789,259	(\$331,191)	-5.7%
Average Rates							
Cash	\$39.58	\$37.32	\$2.26	6.1%	\$37.32	\$2.26	6.1%
Comp	\$34.07	\$46.27	(\$12.20)	-26.4%	\$46.27	(\$12.20)	-26.4%
28 Day	\$18.64	\$16.10	\$2.54	15.8%	\$16.79	\$1.85	11.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	58,263	48,126	10,137	21.1%	46,301	11,962	25.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	58,265	57,993	272	0.5%	57,993	272	0.5%
Total Occupied Rooms	116,528	106,119	10,409	9.8%	104,294	12,234	11.7%
Vacant	71,095	31,911	39,184	122.8%	71,512	(417)	-0.6%
Total Available Rooms	187,623	138,030	49,593	35.9%	175,806	11,817	6.7%
Percentage of Occupancy							
Cash	31.1%	34.9%	(3.8)	-10.9%	26.3%	4.8	18.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.1%	42.0%	(10.9)	-26.0%	33.0%	(1.9)	-5.8%
Total Occupancy Percentage	62.1%	76.9%	(14.8)	-19.2%	59.3%	2.8	4.7%
Vacant	37.9%	23.1%	14.8	64.1%	40.7%	(2.8)	-6.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$14,453,052	\$12,028,556	\$2,424,496	20.2%	\$11,866,537	\$2,586,515	21.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$4,615,508	\$4,348,224	\$267,284	6.1%	\$4,348,224	\$267,284	6.1%
Total Revenue	\$19,068,560	\$16,376,780	\$2,691,780	16.4%	\$16,214,761	\$2,853,799	17.6%
Average Rates							
Cash	\$248.07	\$249.94	(\$1.87)	-0.7%	\$256.29	(\$8.22)	-3.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$79.22	\$74.98	\$4.24	5.7%	\$74.98	\$4.24	5.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

January 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	22,803	21,075	1,728	8.2%	21,021	1,782	8.5%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	-	-	-	0.0%	-	-	0.0%	
Total Occupied Rooms	22,803	21,075	1,728	8.2%	21,021	1,782	8.5%	
Vacant	62,759	68,795	(6,036)	-8.8%	69,355	(6,596)	-9.5%	
Total Available Rooms	85,562	89,870	(4,308)	-4.8%	90,376	(4,814)	-5.3%	
Percentage of Occupancy								
Cash	26.7%	23.5%	3.2	13.6%	23.3%	3.4	14.6%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
Total Occupancy Percentage	26.7%	23.5%	3.2	13.6%	23.3%	3.4	14.6%	
Vacant	73.3%	76.5%	(3.2)	-4.2%	76.7%	(3.4)	-4.4%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$1,893,026	\$1,815,432	\$77,594	4.3%	\$1,805,755	\$87,271	4.8%	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
Total Revenue	\$1,893,026	\$1,815,432	\$77,594	4.3%	\$1,805,755	\$87,271	4.8%	
Average Rates								
Cash	\$83.02	\$86.14	(\$3.12)	-3.6%	\$85.90	(\$2.88)	-3.4%	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,891	5,861	1,030	17.6%	5,835	1,056	18.1%
Comp	90	11	79	718.2%	11	79	718.2%
28 Day	2,110	1,959	151	7.7%	2,049	61	3.0%
Total Occupied Rooms	9,091	7,831	1,260	16.1%	7,895	1,196	15.1%
Vacant	26,911	23,449	3,462	14.8%	22,278	4,633	20.8%
Total Available Rooms	36,002	31,280	4,722	15.1%	30,173	5,829	19.3%
Percentage of Occupancy							
Cash	19.1%	18.7%	0.4	2.1%	19.3%	(0.2)	-1.0%
Comp	0.2%	0.0%	0.2	100.0%	0.0%	0.2	100.0%
28 Day	5.9%	6.3%	(0.4)	-6.3%	0.0%	5.9	100.0%
Total Occupancy Percentage	25.3%	25.0%	0.3	1.2%	0.0%	25.3	100.0%
Vacant	74.7%	75.0%	(0.3)	-0.4%	0.0%	74.7	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,974,282	\$1,705,616	\$268,666	15.8%	\$1,689,872	\$284,410	16.8%
Comp	\$7,800	\$1,201	\$6,599	549.5%	\$1,201	\$6,599	549.5%
28 Day	\$247,740	\$219,166	\$28,574	13.0%	\$226,965	\$20,775	9.2%
Total Revenue	\$2,229,822	\$1,925,983	\$303,839	15.8%	\$1,918,038	\$311,784	16.3%
Average Rates							
Cash	\$286.50	\$291.01	(\$4.51)	-1.5%	\$289.61	(\$3.11)	-1.1%
Comp	\$86.67	\$109.18	(\$22.51)	-20.6%	\$109.18	(\$22.51)	-20.6%
28 Day	\$117.41	\$111.88	\$5.53	4.9%	\$110.77	\$6.64	6.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
January 2020**

Current Month Actual January 2020	Last Year Actual January 2019			Tax District	Year To Date Actual July 2019 - January 2020	Last Year - Year To Date Actual July 2018 - January 2019		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$12,721,065	\$13,393,550	(\$672,486)	-5.0%	Reno B	\$114,600,607	\$108,925,273	\$5,675,334	5.2%
\$5,596,303	\$7,193,081	(\$1,596,777)	-22.2%	Reno D	\$56,669,447	\$65,421,820	(\$8,752,373)	-13.4%
\$679,780	\$642,006	\$37,774	5.9%	Reno E	\$5,050,292	\$4,561,912	\$488,380	10.7%
\$18,997,148	\$21,228,637	(\$2,231,489)	-10.5%	Total Reno	\$176,320,346	\$178,909,005	(\$2,588,659)	-1.4%
\$24,587	\$23,160	\$1,427	6.2%	Washoe A	\$310,681	\$294,699	\$15,982	5.4%
\$4,085,168	\$3,944,447	\$140,721	3.6%	Washoe B	\$35,339,818	\$34,126,532	\$1,213,286	3.6%
\$4,109,755	\$3,967,606	\$142,148	3.6%	Total Washoe Co.	\$35,650,499	\$34,421,231	\$1,229,268	3.6%
\$3,373,974	\$3,306,620	\$67,354	2.0%	Sparks	\$30,004,944	\$28,288,246	\$1,716,698	6.1%
\$26,480,876	\$28,502,864	(\$2,021,988)	-7.1%	Total Taxable Revenue	\$241,975,789	\$241,618,482	\$357,307	0.1%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
January 2020**

Current Month Actual January 2020	Last Year Actual January 2019			Tax District	Year To Date Actual July 2019 - January 2020	Last Year - Year To Date Actual July 2018 - January 2019		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	Increase (Decrease) % Percent
118,259	123,767	(5,508)	-4.5%	Reno B	991,179	978,705	12,474	1.3%
52,358	63,480	(11,122)	-17.5%	Reno D	502,790	599,863	(97,073)	-16.2%
5,286	5,069	217	4.3%	Reno E	39,223	36,910	2,313	6.3%
175,903	192,316	(16,413)	-8.5%	Total Reno	1,533,192	1,615,478	(82,286)	-5.1%
954	1,151	(197)	-17.1%	Washoe A	10,145	10,392	(247)	-2.4%
15,840	16,484	(644)	-3.9%	Washoe B	126,908	121,743	5,165	4.2%
16,794	17,635	(841)	-4.8%	Total Washoe Co.	137,053	132,135	4,918	3.7%
40,598	41,866	(1,268)	-3.0%	Sparks	334,765	331,154	3,611	1.1%
233,295	251,817	(18,522)	-7.4%	Total Taxable Rooms	2,005,010	2,078,767	(73,757)	-3.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
January 2020**

Current Month Actual January 2020	Last Year Actual January 2019			Tax District	Year To Date Actual July 2019 - January 2020	Last Year - Year To Date Actual July 2018 - January 2019		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$107.57	\$108.22	-\$0.65	-0.6%	Reno B	\$115.62	\$111.30	\$4.33	3.9%
\$106.89	\$113.31	-\$6.43	-5.7%	Reno D	\$112.71	\$109.06	\$3.65	3.3%
\$128.60	\$126.65	\$1.95	1.5%	Reno E	\$128.76	\$123.60	\$5.16	4.2%
\$108.00	\$110.38	-\$2.39	-2.2%	Total Reno	\$115.00	\$110.75	\$4.26	3.8%
\$25.77	\$20.12	\$5.65	28.1%	Washoe A	\$30.62	\$28.36	\$2.27	8.0%
\$257.90	\$239.29	\$18.61	7.8%	Washoe B	\$278.47	\$280.32	-\$1.85	-0.7%
\$244.72	\$224.98	\$19.73	8.8%	Total Washoe Co.	\$260.12	\$260.50	-\$0.38	-0.1%
\$83.11	\$78.98	\$4.13	5.2%	Sparks	\$89.63	\$85.42	\$4.21	4.9%
\$113.51	\$113.19	\$0.32	0.3%	Total Average Daily Rate	\$120.69	\$116.23	\$4.46	3.8%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village