



**Estimated Visitor Counts to Reno-Sparks and Washoe County Area
Calendar Year - Trend**

Month	2011	2012	2013 *	2014 *	2015 **	2016 **	2017 **	2018 **	2019 **	2020 ***
January	299,173	281,231	270,740	256,535	297,101	271,677	289,266	288,249	301,727	292,326
February	321,307	341,375	268,823	271,750	288,597	306,208	303,225	307,042	276,808	319,114
March	351,791	361,802	320,899	318,612	322,907	346,778	366,014	357,284	330,374	-
April	357,305	383,750	319,270	323,515	317,110	338,936	356,756	339,425	329,874	-
May	373,994	381,261	349,140	354,521	351,439	339,088	362,055	368,210	352,930	-
June	407,326	439,008	401,351	380,881	373,053	399,053	418,830	417,508	383,674	-
July	424,276	447,787	394,696	403,597	397,011	409,494	445,918	416,832	401,238	-
August	419,488	462,034	397,010	400,777	400,440	400,652	441,297	410,188	409,466	-
September	417,120	446,791	365,385	373,170	386,837	412,613	427,238	401,226	385,165	-
October	347,074	371,788	315,009	331,036	362,186	348,030	366,379	347,875	349,921	-
November	297,589	293,121	270,133	281,192	279,360	303,310	313,133	301,964	300,252	-
December	316,657	326,467	286,323	306,501	322,181	328,382	340,231	319,299	309,632	-
Totals	4,345,141	4,536,415	3,958,780	4,002,086	4,098,222	4,204,221	4,430,342	4,275,102	4,131,062	611,440

* Recalculated estimated Visitor Counts based on 2013 Visitor Profile Data

** Recalculated estimated visitor Counts based on 2015 Visitor Profile Data

*** Estimated Visitor Counts based on new 2019 Visitor Profile Data (effective January 2020)