

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

March 2020

Room Statistics

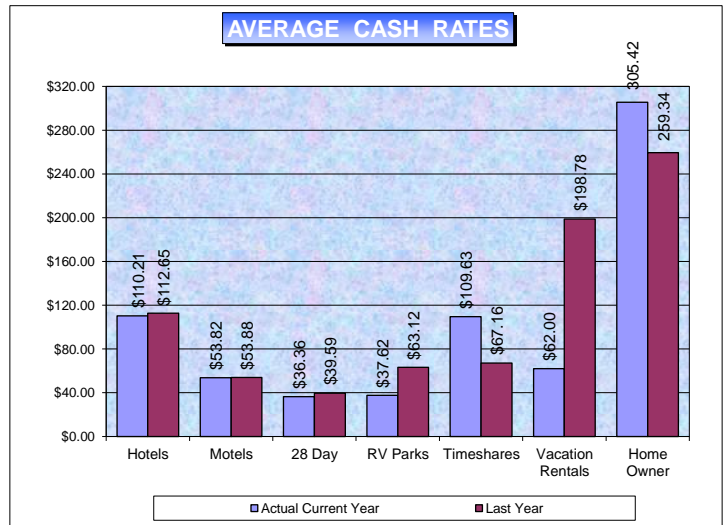
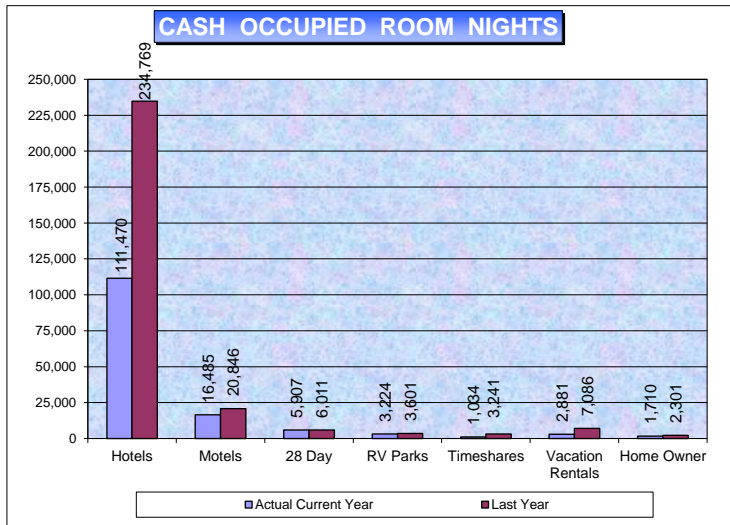
Taxable room revenues for the month of \$14,323,127 are below prior year by \$15,934,971 (-52.7%). Cash occupied room nights of 142,711 are below prior year by 135,144 (-48.6%). Comp occupied room nights of 38,197 are below prior year by 26,230 (-40.7%), and 28-day occupied room nights of 108,751 are below prior year by 20,630 (-15.9%). Total occupied rooms for the month (Cash, Comp, 28-day) are 289,659 (-38.6%) below the prior year.

Overall, Washoe County occupancy percentages of 44.4% for the month is 29.4% below the 62.9% level of the prior year. There were 97,271 (-13.0%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$100.36 decreased \$9.82 (7.8%), compared to \$108.90 for the prior year.

Year-to-date cash occupied room nights of 2,406,511 are 177,553 (-6.9%) below prior year. Cash average rates year-to-date of \$119.45 are \$4.51 (3.9%) above the prior year. Year-to-date, total taxable room revenues of \$287,457,992 are \$9,559,179 (-3.2%) below prior year.

March 2020						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	435,298	111,470	\$110.21	\$112.65	(\$2.44)	-2.2%
Motels	38,666	16,485	\$53.82	\$53.88	(\$0.06)	-0.1%
28 Day	83,582	5,907	\$36.36	\$39.59	(\$3.23)	-8.2%
RV Parks	45,043	3,224	\$37.62	\$63.12	(\$25.50)	-40.4%
Timeshares	12,167	1,034	\$109.63	\$67.16	\$42.47	63.2%
Vacation Rentals	21,730	2,881	\$62.00	\$198.78	(\$136.78)	-68.8%
Home Owner	16,175	1,710	\$305.42	\$259.34	46.08	17.8%
Totals	652,661	142,711	\$100.36	\$108.90	(\$8.54)	-7.8%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

March 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$14,323,127	\$31,760,479	(\$17,437,352)	-54.9%	\$30,258,098	(\$15,934,971)	-52.7%
Occupied Rooms - Cash	142,711	289,234	(146,523)	-50.7%	277,855	(135,144)	-48.6%
Average Rate - Cash	\$100.36	\$109.81	(\$9.45)	-8.6%	\$108.90	(\$8.54)	-7.8%
Occupied Rooms							
Cash	142,711	289,234	(146,523)	-50.7%	277,855	(135,144)	-48.6%
Comp	38,197	65,069	(26,872)	-41.3%	64,427	(26,230)	-40.7%
28 Day	108,751	117,742	(8,991)	-7.6%	129,381	(20,630)	-15.9%
Total Occupied Rooms	289,659	472,045	(182,386)	-38.6%	471,663	(182,004)	-38.6%
Percentage of Occupancy							
Cash	21.9%	38.6%	(16.7)	-43.3%	37.1%	(15.2)	-41.0%
Comp	5.9%	8.7%	(2.8)	-32.2%	8.6%	(2.7)	-31.4%
28 Day	16.7%	15.7%	1.0	6.4%	17.3%	(0.6)	-3.5%
Total Percentage of Occupancy	44.4%	63.0%	(18.6)	-29.5%	62.9%	(18.5)	-29.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	111,470	246,377	(134,907)	-54.8%	234,769	(123,299)	-52.5%
Motels	16,485	20,846	(4,361)	-20.9%	20,846	(4,361)	-20.9%
28 Day Motels	5,907	5,744	163	2.8%	6,011	(104)	-1.7%
R.V. Parks	3,224	3,601	(377)	-10.5%	3,601	(377)	-10.5%
Vacation Rentals	2,881	7,187	(4,306)	-59.9%	7,086	(4,205)	-59.3%
Timehares	1,034	3,241	(2,207)	-68.1%	3,241	(2,207)	-68.1%
Home Owner Rentals	1,710	2,238	(528)	0.0%	2,301	(591)	0.0%
Total Occupied - Cash	142,711	289,234	(146,523)	-50.7%	277,855	(135,144)	-48.6%
Percentage of Occupancy - Cash							
Hotels	25.6%	48.2%	(22.6)	-46.9%	46.3%	(20.7)	-44.7%
Motels	42.6%	48.7%	(6.1)	-12.5%	51.4%	(8.8)	-17.1%
28 Day Motels	7.1%	6.1%	1.0	16.4%	6.4%	0.7	10.9%
R.V. Parks	7.2%	6.7%	0.5	7.5%	6.7%	0.5	7.5%
Vacation Rentals	13.3%	36.1%	(22.8)	-63.2%	26.7%	(13.4)	-50.2%
Timeshares	8.5%	25.0%	(16.5)	-66.0%	25.6%	(17.1)	-68.8%
Home Owner Rentals	10.6%	14.5%	(3.9)	-26.9%	14.3%	(3.7)	-25.9%
Total Occupancy Percentage - Cash	21.9%	38.6%	(16.7)	-43.3%	37.1%	(15.2)	-41.0%
Average Rates - Cash							
Hotels	\$110.21	\$113.62	(\$3.41)	-3.0%	\$112.65	(\$2.44)	-2.2%
Motels	\$53.82	\$53.88	(\$0.06)	-0.1%	\$53.88	(\$0.06)	-0.1%
28 Day Motels	\$36.36	\$39.52	(\$3.16)	-8.0%	\$39.59	(\$3.23)	-8.2%
R.V. Parks	\$37.62	\$63.12	(\$25.50)	-40.4%	\$63.12	(\$25.50)	-40.4%
Vacation Rentals	\$62.00	\$193.78	(\$131.78)	-68.0%	\$198.78	(\$136.78)	-68.8%
Timeshares	\$109.63	\$67.16	\$42.47	63.2%	\$67.16	\$42.47	63.2%
Home Owner Rentals	\$305.42	\$259.14	\$46.28	0.0%	\$259.34	\$46.08	17.8%
Total Cash Average Rate	\$100.36	\$109.81	(\$9.45)	-8.6%	\$108.90	(\$8.54)	-7.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	142,711	289,234	(146,523)	-50.7%	277,855	(135,144)	-48.6%
Comp	38,197	65,069	(26,872)	-41.3%	64,427	(26,230)	-40.7%
28 Day	108,751	117,742	(8,991)	-7.6%	129,381	(20,630)	-15.9%
Total Occupied Rooms	289,659	472,045	(182,386)	-38.6%	471,663	(182,004)	-38.6%
Vacant	363,002	277,765	85,237	30.7%	278,269	84,733	30.5%
Total Available Rooms	652,661	749,810	(97,149)	-13.0%	749,932	(97,271)	-13.0%
Percentage of Occupancy							
Cash	21.9%	38.6%	(16.7)	-43.3%	37.1%	(15.2)	-41.0%
Comp	5.9%	8.7%	(2.8)	-32.2%	8.6%	(2.7)	-31.4%
28 Day	16.7%	15.7%	1.0	6.4%	17.3%	(0.6)	-3.5%
Total Occupancy Percentage	44.4%	63.0%	(18.6)	-29.5%	62.9%	(18.5)	-29.4%
Vacant	55.6%	37.0%	18.6	50.3%	37.1%	18.5	49.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$14,323,127	\$31,760,479	(\$17,437,352)	-54.9%	\$30,258,098	(\$15,934,971)	-52.7%
Comp	\$4,034,276	\$6,777,728	(\$2,743,452)	-40.5%	\$6,777,728	(\$2,743,452)	-40.5%
28 Day	\$3,397,375	\$3,664,889	(\$267,514)	-7.3%	\$3,938,893	(\$541,518)	-13.7%
Total Revenue	\$21,754,778	\$42,203,096	(\$20,448,318)	-48.5%	\$40,974,719	(\$19,219,941)	-46.9%
Average Rates							
Cash	\$100.36	\$109.81	(\$9.45)	-8.6%	\$108.90	(\$8.54)	-7.8%
Comp	\$105.62	\$104.16	\$1.46	1.4%	\$105.20	\$0.42	0.4%
28 Day	\$31.24	\$31.13	\$0.11	0.4%	\$30.44	\$0.80	2.6%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	111,470	246,377	(134,907)	-54.8%	234,769	(123,299)	-52.5%
Comp	38,108	64,863	(26,755)	-41.2%	64,221	(26,113)	-40.7%
28 Day	7,922	10,707	(2,785)	-26.0%	11,271	(3,349)	-29.7%
Total Occupied Rooms	157,500	321,947	(164,447)	-51.1%	310,261	(152,761)	-49.2%
Vacant	277,798	189,689	88,109	46.4%	196,498	81,300	41.4%
Total Available Rooms	435,298	511,636	(76,338)	-14.9%	506,759	(71,461)	-14.1%
Percentage of Occupancy							
Cash	25.6%	48.2%	(22.6)	-46.9%	46.3%	(20.7)	-44.7%
Comp	8.8%	12.7%	(3.9)	-30.7%	12.7%	(3.9)	-30.7%
28 Day	1.8%	2.1%	(0.3)	-14.3%	2.2%	(0.4)	-18.2%
Total Occupancy Percentage	36.2%	62.9%	(26.7)	-42.4%	61.2%	(25.0)	-40.8%
Vacant	63.8%	37.1%	26.7	72.0%	38.8%	25.0	64.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$12,285,574	\$27,992,732	(\$15,707,158)	-56.1%	\$26,446,696	(\$14,161,122)	-53.5%
Comp	\$4,029,452	\$6,762,388	(\$2,732,936)	-40.4%	\$6,762,388	(\$2,732,936)	-40.4%
28 Day	\$544,055	\$796,780	(\$252,725)	-31.7%	\$796,780	(\$252,725)	-31.7%
Total Revenue	\$16,859,081	\$35,551,900	(\$18,692,819)	-52.6%	\$34,005,864	(\$17,146,783)	-50.4%
Average Rates							
Cash	\$110.21	\$113.62	(\$3.41)	-3.0%	\$112.65	(\$2.44)	-2.2%
Comp	\$105.74	\$104.26	\$1.48	1.4%	\$105.30	\$0.44	0.4%
28 Day	\$68.68	\$74.42	(\$5.74)	-7.7%	\$70.69	(\$2.01)	-2.8%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	16,485	20,846	(4,361)	-20.9%	20,846	(4,361)	-20.9%
Comp	31	98	(67)	-68.4%	98	(67)	-68.4%
28 Day	4,223	3,713	510	13.7%	3,584	639	17.8%
Total Occupied Rooms	20,739	24,657	(3,918)	-15.9%	24,528	(3,789)	-15.4%
Vacant	17,927	18,123	(196)	-1.1%	16,004	1,923	12.0%
Total Available Rooms	38,666	42,780	(4,114)	-9.6%	40,532	(1,866)	-4.6%
Percentage of Occupancy							
Cash	42.6%	48.7%	(6.1)	-12.5%	51.4%	(8.8)	-17.1%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	10.9%	8.7%	2.2	25.3%	8.8%	2.1	23.9%
Total Occupancy Percentage	53.6%	57.6%	(4.0)	-6.9%	60.5%	(6.9)	-11.4%
Vacant	46.4%	42.4%	4.0	9.4%	39.5%	6.9	17.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$887,233	\$1,123,134	(\$235,901)	-21.0%	\$1,123,134	(\$235,901)	-21.0%
Comp	\$2,890	\$12,635	(\$9,745)	-77.1%	\$12,635	(\$9,745)	-77.1%
28 Day	\$161,142	\$147,129	\$14,013	9.5%	\$144,509	\$16,633	11.5%
Total Revenue	\$1,051,265	\$1,282,898	(\$231,633)	-18.1%	\$1,280,278	(\$229,013)	-17.9%
Average Rates							
Cash	\$53.82	\$53.88	(\$0.06)	-0.1%	\$53.88	(\$0.06)	-0.1%
Comp	\$93.23	\$128.93	(\$35.70)	-27.7%	\$128.93	(\$35.70)	-27.7%
28 Day	\$38.16	\$39.63	(\$1.47)	-3.7%	\$40.32	(\$2.16)	-5.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,907	5,744	163	2.8%	6,011	(104)	-1.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	60,614	59,608	1,006	1.7%	70,740	(10,126)	-14.3%
Total Occupied Rooms	66,521	65,352	1,169	1.8%	76,751	(10,230)	-13.3%
Vacant	17,061	28,237	(11,176)	-39.6%	17,038	23	0.1%
Total Available Rooms	83,582	93,589	(10,007)	-10.7%	93,789	(10,207)	-10.9%
Percentage of Occupancy							
Cash	7.1%	6.1%	1.0	16.4%	6.4%	0.7	10.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.5%	63.7%	8.8	13.8%	75.4%	(2.9)	-3.8%
Total Occupancy Percentage	79.6%	69.8%	9.8	14.0%	81.8%	(2.2)	-2.7%
Vacant	20.4%	30.2%	(9.8)	-32.5%	18.2%	2.2	12.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$214,767	\$227,010	(\$12,243)	-5.4%	\$237,952	(\$23,185)	-9.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,500,362	\$1,441,890	\$58,472	4.1%	\$1,712,014	(\$211,652)	-12.4%
Total Revenue	\$1,715,129	\$1,668,900	\$46,229	2.8%	\$1,949,966	(\$234,837)	-12.0%
Average Rates							
Cash	\$36.36	\$39.52	(\$3.16)	-8.0%	\$39.59	(\$3.23)	-8.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$24.75	\$24.19	\$0.56	2.3%	\$24.20	\$0.55	2.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,224	3,601	(377)	-10.5%	3,601	(377)	-10.5%
Comp	58	108	(50)	-46.3%	108	(50)	-46.3%
28 Day	27,121	33,902	(6,781)	-20.0%	33,902	(6,781)	-20.0%
Total Occupied Rooms	30,403	37,611	(7,208)	-19.2%	37,611	(7,208)	-19.2%
Vacant	14,640	15,864	(1,224)	-7.7%	15,988	(1,348)	-8.4%
Total Available Rooms	45,043	53,475	(8,432)	-15.8%	53,599	(8,556)	-16.0%
Percentage of Occupancy							
Cash	7.2%	6.7%	0.5	7.5%	6.7%	0.5	7.5%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	60.2%	63.4%	(3.2)	-5.0%	63.3%	(3.1)	-4.9%
Total Occupancy Percentage	67.5%	70.3%	(2.8)	-4.0%	70.2%	(2.7)	-3.8%
Vacant	32.5%	29.7%	2.8	9.4%	29.8%	2.7	9.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$121,296	\$227,311	(\$106,015)	-46.6%	\$227,311	(\$106,015)	-46.6%
Comp	\$1,934	\$2,705	(\$771)	-28.5%	\$2,705	(\$771)	-28.5%
28 Day	\$489,822	\$596,738	(\$106,916)	-17.9%	\$596,738	(\$106,916)	-17.9%
Total Revenue	\$613,052	\$826,754	(\$213,702)	-25.8%	\$826,754	(\$213,702)	-25.8%
Average Rates							
Cash	\$37.62	\$63.12	(\$25.50)	-40.4%	\$63.12	(\$25.50)	-40.4%
Comp	\$33.34	\$25.05	\$8.29	33.1%	\$25.05	\$8.29	33.1%
28 Day	\$18.06	\$17.60	\$0.46	2.6%	\$17.60	\$0.46	2.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,881	7,187	(4,306)	-59.9%	7,086	(4,205)	-59.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,901	8,986	(1,085)	-12.1%	8,986	(1,085)	-12.1%
Total Occupied Rooms	10,782	16,173	(5,391)	-33.3%	16,072	(5,290)	-32.9%
Vacant	10,948	3,729	7,219	193.6%	10,460	488	4.7%
Total Available Rooms	21,730	19,902	1,828	9.2%	26,532	(4,802)	-18.1%
Percentage of Occupancy							
Cash	13.3%	36.1%	(22.8)	-63.2%	26.7%	(13.4)	-50.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.4%	45.2%	(8.8)	-19.5%	33.9%	2.5	7.4%
Total Occupancy Percentage	49.6%	81.3%	(31.7)	-39.0%	60.6%	(11.0)	-18.2%
Vacant	50.4%	18.7%	31.7	169.5%	39.4%	11.0	27.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$178,633	\$1,392,675	(\$1,214,042)	-87.2%	\$1,408,583	(\$1,229,950)	-87.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$576,441	\$613,207	(\$36,766)	-6.0%	\$613,207	(\$36,766)	-6.0%
Total Revenue	\$755,074	\$2,005,882	(\$1,250,808)	-62.4%	\$2,021,790	(\$1,266,716)	-62.7%
Average Rates							
Cash	\$62.00	\$193.78	(\$131.78)	-68.0%	\$198.78	(\$136.78)	-68.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$72.96	\$68.24	\$4.72	6.9%	\$68.24	\$4.72	6.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,034	3,241	(2,207)	-68.1%	3,241	(2,207)	-68.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	1,034	3,241	(2,207)	-68.1%	3,241	(2,207)	-68.1%
Vacant	11,133	9,717	1,416	14.6%	9,439	1,694	17.9%
Total Available Rooms	12,167	12,958	(791)	-6.1%	12,680	(513)	-4.0%
Percentage of Occupancy							
Cash	8.5%	25.0%	(16.5)	-66.0%	25.6%	(17.1)	-66.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	8.5%	25.0%	(16.5)	-66.0%	25.6%	(17.1)	-66.8%
Vacant	91.5%	75.0%	16.5	22.0%	74.4%	17.1	23.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$113,357	\$217,671	(\$104,314)	-47.9%	\$217,671	(\$104,314)	-47.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$113,357	\$217,671	(\$104,314)	-47.9%	\$217,671	(\$104,314)	-47.9%
Average Rates							
Cash	\$109.63	\$67.16	\$42.47	63.2%	\$67.16	\$42.47	63.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,710	2,238	(528)	-23.6%	2,301	(591)	-25.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	970	826	144	17.4%	898	72	8.0%
Total Occupied Rooms	2,680	3,064	(384)	-12.5%	3,199	(519)	-16.2%
Vacant	13,495	12,406	1,089	8.8%	12,842	653	5.1%
Total Available Rooms	16,175	15,470	705	4.6%	16,041	134	0.8%
Percentage of Occupancy							
Cash	10.6%	14.5%	(3.9)	-26.9%	14.3%	(3.7)	-25.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	6.0%	5.3%	0.7	13.2%	5.6%	0.4	7.1%
Total Occupancy Percentage	16.6%	19.8%	(3.2)	-16.2%	19.9%	(3.3)	-16.6%
Vacant	83.4%	80.2%	3.2	4.0%	80.1%	3.3	4.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$522,267	\$579,946	(\$57,679)	-9.9%	\$596,751	(\$74,484)	-12.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$125,553	\$69,145	\$56,408	81.6%	\$75,645	\$49,908	66.0%
Total Revenue	\$647,820	\$649,091	(\$1,271)	-0.2%	\$672,396	(\$24,576)	-3.7%
Average Rates							
Cash	\$305.42	\$259.14	\$46.28	17.9%	\$259.34	\$46.08	17.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$129.44	\$83.71	\$45.73	54.6%	\$84.24	\$45.20	53.7%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

March 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$287,457,922	\$304,728,799	(\$17,270,877)	-5.7%	\$297,017,092	(\$9,559,170)	-3.2%
Occupied Rooms - Cash	2,406,511	2,617,485	(210,974)	-8.1%	2,584,064	(177,553)	-6.9%
Average Rate - Cash	\$119.45	\$116.42	\$3.03	2.6%	\$114.94	\$4.51	3.9%
Occupied Rooms							
Cash	2,406,511	2,617,485	(210,974)	-8.1%	2,584,064	(177,553)	-6.9%
Comp	641,450	646,580	(5,130)	-0.8%	640,201	1,249	0.2%
28 Day	1,019,573	1,021,016	(1,443)	-0.1%	1,122,037	(102,464)	-9.1%
Total Occupied Rooms	4,067,534	4,285,081	(217,547)	-5.1%	4,346,302	(278,768)	-6.4%
Percentage of Occupancy							
Cash	39.1%	40.2%	(1.1)	-2.7%	40.1%	(1.0)	-2.5%
Comp	10.4%	9.9%	0.5	5.1%	9.9%	0.5	5.1%
28 Day	16.6%	15.7%	0.9	5.7%	17.4%	(0.8)	-4.6%
Total Percentage of Occupancy	66.1%	65.8%	0.3	0.5%	67.5%	(1.4)	-2.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,997,850	2,210,343	(212,493)	-9.6%	2,176,011	(178,161)	-8.2%
Motels	185,316	192,448	(7,132)	-3.7%	192,448	(7,132)	-3.7%
28 Day Motels	55,652	56,346	(694)	-1.2%	59,285	(3,633)	-6.1%
R.V. Parks	62,405	61,008	1,397	2.3%	61,008	1,397	2.3%
Vacation Rentals	70,367	62,259	8,108	13.0%	60,248	10,119	16.8%
Timeshares	26,298	26,982	(684)	-2.5%	26,928	(630)	-2.3%
Home Owner Rentals	8,623	8,099	524	6.5%	8,136	487	6.0%
Total Occupied - Cash	2,406,511	2,617,485	(210,974)	-8.1%	2,584,064	(177,553)	-6.9%
Percentage of Occupancy - Cash							
Hotels	47.6%	49.4%	(1.8)	-3.6%	50.0%	(2.4)	-4.8%
Motels	50.3%	50.3%	0.0	0.0%	52.2%	(1.9)	-3.6%
28 Day Motels	7.1%	6.8%	0.3	4.4%	7.0%	0.1	1.4%
R.V. Parks	15.3%	12.5%	2.8	22.4%	12.7%	2.6	20.5%
Vacation Rentals	29.7%	35.3%	(5.6)	-15.9%	26.7%	3.0	11.2%
Timeshares	23.9%	23.5%	0.4	1.7%	23.6%	0.3	1.3%
Home Owner Rentals	16.5%	17.3%	(0.8)	-4.6%	17.6%	(1.1)	-6.3%
Total Occupancy Percentage - Cash	39.1%	40.2%	(1.1)	-2.7%	40.1%	(1.0)	-2.5%
Average Rates - Cash							
Hotels	\$124.98	\$121.58	\$3.40	2.8%	\$119.97	\$5.01	4.2%
Motels	\$61.97	\$61.62	\$0.35	0.6%	\$61.62	\$0.35	0.6%
28 Day Motels	\$43.72	\$40.13	\$3.59	8.9%	\$40.15	\$3.57	8.9%
R.V. Parks	\$39.70	\$39.32	\$0.38	1.0%	\$39.32	\$0.38	1.0%
Vacation Rental	\$235.50	\$239.37	(\$3.87)	-1.6%	\$245.01	(\$9.51)	-3.9%
Timeshares	\$87.15	\$84.74	\$2.41	2.8%	\$84.55	\$2.60	3.1%
Home Owner Rentals	\$291.15	\$282.20	\$8.95	3.2%	\$281.05	\$10.10	3.6%

Total Cash Average Rate

\$119.45	\$116.42	\$3.03	2.6%	\$114.94	\$4.51	3.9%
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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,406,511	2,617,485	(210,974)	-8.1%	2,584,064	(177,553)	-6.9%
Comp	641,450	646,580	(5,130)	-0.8%	640,201	1,249	0.2%
28 Day	1,019,573	1,021,016	(1,443)	-0.1%	1,122,037	(102,464)	-9.1%
Total Occupied Rooms	4,067,534	4,285,081	(217,547)	-5.1%	4,346,302	(278,768)	-6.4%
Vacant	2,085,540	2,225,437	(139,897)	-6.3%	2,090,011	(4,471)	-0.2%
Total Available Rooms	6,153,074	6,510,518	(357,444)	-5.5%	6,436,313	(283,239)	-4.4%
Percentage of Occupancy							
Cash	39.1%	40.2%	(1.1)	-2.7%	40.1%	(1.0)	-2.5%
Comp	10.4%	9.9%	0.5	5.1%	9.9%	0.5	5.1%
28 Day	16.6%	15.7%	0.9	5.7%	17.4%	(0.8)	-4.6%
Total Occupancy Percentage	66.1%	65.8%	0.3	0.5%	67.5%	(1.4)	-2.1%
Vacant	33.9%	34.2%	(0.3)	-0.9%	32.5%	1.4	4.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$287,457,922	\$304,728,799	(\$17,270,877)	-5.7%	\$297,017,092	(\$9,559,170)	-3.2%
Comp	\$72,609,911	\$62,019,687	\$10,590,224	17.1%	\$62,019,686	\$10,590,225	17.1%
28 Day	\$33,896,995	\$32,272,959	\$1,624,036	5.0%	\$34,732,616	(\$835,621)	-2.4%
Total Revenue	\$393,964,828	\$399,021,445	(\$5,056,617)	-1.3%	\$393,769,394	\$195,434	0.0%
Average Rates							
Cash	\$119.45	\$116.42	\$3.03	2.6%	\$114.94	\$4.51	3.9%
Comp	\$113.20	\$95.92	\$17.28	18.0%	\$96.88	\$16.32	16.8%
28 Day	\$33.25	\$31.61	\$1.64	5.2%	\$30.95	\$2.30	7.4%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

March 2020

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	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,997,850	2,210,343	(212,493)	-9.6%	2,176,011	(178,161)	-8.2%
Comp	638,805	644,340	(5,535)	-0.9%	637,961	844	0.1%
28 Day	101,352	96,232	5,120	5.3%	102,283	(931)	-0.9%
Total Occupied Rooms	2,738,007	2,950,915	(212,908)	-7.2%	2,916,255	(178,248)	-6.1%
Vacant	1,461,080	1,521,445	(60,365)	-4.0%	1,434,534	26,546	1.9%
Total Available Rooms	4,199,087	4,472,360	(273,273)	-6.1%	4,350,789	(151,702)	-3.5%
Percentage of Occupancy							
Cash	47.6%	49.4%	(1.8)	-3.6%	50.0%	(2.4)	-4.8%
Comp	15.2%	14.4%	0.8	5.6%	14.7%	0.5	3.4%
28 Day	2.4%	2.2%	0.2	9.1%	2.4%	-	0.0%
Total Occupancy Percentage	65.2%	66.0%	(0.8)	-1.2%	67.0%	(1.8)	-2.7%
Vacant	34.8%	34.0%	0.8	2.4%	33.0%	1.8	5.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$249,688,883	\$268,735,253	(\$19,046,370)	-7.1%	\$261,055,088	(\$11,366,205)	-4.4%
Comp	\$72,486,169	\$61,894,267	\$10,591,902	17.1%	\$61,894,266	\$10,591,903	17.1%
28 Day	\$7,489,859	\$8,035,354	(\$545,495)	-6.8%	\$8,035,354	(\$545,495)	-6.8%
Total Revenue	\$329,664,911	\$338,664,874	(\$8,999,963)	-2.7%	\$330,984,708	(\$1,319,797)	-0.4%
Average Rates							
Cash	\$124.98	\$121.58	\$3.40	2.8%	\$119.97	\$5.01	4.2%
Comp	\$113.47	\$96.06	\$17.41	18.1%	\$97.02	\$16.45	17.0%
28 Day	\$73.90	\$83.50	(\$9.60)	-11.5%	\$78.56	(\$4.66)	-5.9%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	185,316	192,448	(7,132)	-3.7%	192,448	(7,132)	-3.7%
Comp	445	702	(257)	-36.6%	702	(257)	-36.6%
28 Day	32,482	32,254	228	0.7%	31,153	1,329	4.3%
Total Occupied Rooms	218,243	225,404	(7,161)	-3.2%	224,303	(6,060)	-2.7%
Vacant	149,990	156,824	(6,834)	-4.4%	144,226	5,764	4.0%
Total Available Rooms	368,233	382,228	(13,995)	-3.7%	368,529	(296)	-0.1%
Percentage of Occupancy							
Cash	50.3%	50.3%	-	0.0%	52.2%	(1.9)	-3.6%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	8.8%	8.4%	0.4	4.8%	8.5%	0.3	3.5%
Total Occupancy Percentage	59.3%	59.0%	0.3	0.5%	60.9%	(1.6)	-2.6%
Vacant	40.7%	41.0%	(0.3)	-0.7%	39.1%	1.6	4.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$11,484,746	\$11,858,098	(\$373,352)	-3.1%	\$11,858,096	(\$373,350)	-3.1%
Comp	\$46,760	\$61,434	(\$14,674)	-23.9%	\$61,434	(\$14,674)	-23.9%
28 Day	\$1,431,616	\$1,318,452	\$113,164	8.6%	\$1,294,272	\$137,344	10.6%
Total Revenue	\$12,963,122	\$13,237,984	(\$274,862)	-2.1%	\$13,213,802	(\$250,680)	-1.9%
Average Rates							
Cash	\$61.97	\$61.62	\$0.35	0.6%	\$61.62	\$0.35	0.6%
Comp	\$105.08	\$87.51	\$17.57	20.1%	\$87.51	\$17.57	20.1%
28 Day	\$44.07	\$40.88	\$3.19	7.8%	\$41.55	\$2.52	6.1%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	55,652	56,346	(694)	-1.2%	59,285	(3,633)	-6.1%
Comp	663	150	513	342.0%	150	513	342.0%
28 Day	584,203	532,480	51,723	9.7%	628,389	(44,186)	-7.0%
Total Occupied Rooms	640,518	588,976	51,542	8.8%	687,824	(47,306)	-6.9%
Vacant	139,165	241,249	(102,084)	-42.3%	163,947	(24,782)	-15.1%
Total Available Rooms	779,683	830,225	(50,542)	-6.1%	851,771	(72,088)	-8.5%
Percentage of Occupancy							
Cash	7.1%	6.8%	0.3	4.4%	7.0%	0.1	1.4%
Comp	0.1%	0.0%	0.1	100.0%	0.0%	0.1	100.0%
28 Day	74.9%	64.1%	10.8	16.8%	73.8%	1.1	1.5%
Total Occupancy Percentage	82.2%	70.9%	11.3	15.9%	80.8%	1.4	1.7%
Vacant	17.8%	29.1%	(11.3)	-38.8%	19.2%	(1.4)	-7.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,433,306	\$2,261,249	\$172,057	7.6%	\$2,380,020	\$53,286	2.2%
Comp	\$19,907	\$2,500	\$17,407	696.3%	\$2,500	\$17,407	696.3%
28 Day	\$14,536,139	\$12,496,251	\$2,039,888	16.3%	\$14,814,697	(\$278,558)	-1.9%
Total Revenue	\$16,989,352	\$14,760,000	\$2,229,352	15.1%	\$17,197,217	(\$207,865)	-1.2%
Average Rates							
Cash	\$43.72	\$40.13	\$3.59	8.9%	\$40.15	\$3.57	8.9%
Comp	\$30.03	\$16.67	\$13.36	80.1%	\$16.67	\$13.36	80.1%
28 Day	\$24.88	\$23.47	\$1.41	6.0%	\$23.58	\$1.30	5.5%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	62,405	61,008	1,397	2.3%	61,008	1,397	2.3%
Comp	1,447	1,377	70	5.1%	1,377	70	5.1%
28 Day	223,842	282,197	(58,355)	-20.7%	282,197	(58,355)	-20.7%
Total Occupied Rooms	287,694	344,582	(56,888)	-16.5%	344,582	(56,888)	-16.5%
Vacant	119,091	142,873	(23,782)	-16.6%	134,377	(15,286)	-11.4%
Total Available Rooms	406,785	487,455	(80,670)	-16.5%	478,959	(72,174)	-15.1%
Percentage of Occupancy							
Cash	15.3%	12.5%	2.8	22.4%	12.7%	2.6	20.5%
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	55.0%	57.9%	(2.9)	-5.0%	58.9%	(3.9)	-6.6%
Total Occupancy Percentage	70.7%	70.7%	-	0.0%	71.9%	(1.2)	-1.7%
Vacant	29.3%	29.3%	-	0.0%	28.1%	1.2	4.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,477,402	\$2,398,993	\$78,409	3.3%	\$2,398,992	\$78,410	3.3%
Comp	\$49,275	\$60,285	(\$11,010)	-18.3%	\$60,285	(\$11,010)	-18.3%
28 Day	\$4,168,154	\$4,635,086	(\$466,932)	-10.1%	\$4,786,178	(\$618,024)	-12.9%
Total Revenue	\$6,694,831	\$7,094,364	(\$399,533)	-5.6%	\$7,245,455	(\$550,624)	-7.6%
Average Rates							
Cash	\$39.70	\$39.32	\$0.38	1.0%	\$39.32	\$0.38	1.0%
Comp	\$34.05	\$43.78	(\$9.73)	-22.2%	\$43.78	(\$9.73)	-22.2%
28 Day	\$18.62	\$16.43	\$2.19	13.3%	\$16.96	\$1.66	9.8%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	70,367	62,259	8,108	13.0%	60,248	10,119	16.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	74,614	75,068	(454)	-0.6%	75,068	(454)	-0.6%
Total Occupied Rooms	144,981	137,327	7,654	5.6%	135,316	9,665	7.1%
Vacant	91,942	39,223	52,719	134.4%	90,533	1,409	1.6%
Total Available Rooms	236,923	176,550	60,373	34.2%	225,849	11,074	4.9%
Percentage of Occupancy							
Cash	29.7%	35.3%	(5.6)	-15.9%	26.7%	3.0	11.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.5%	42.5%	(11.0)	-25.9%	33.2%	(1.7)	-5.1%
Total Occupancy Percentage	61.2%	77.8%	(16.6)	-21.3%	59.9%	1.3	2.2%
Vacant	38.8%	22.2%	16.6	74.8%	40.1%	(1.3)	-3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$16,571,214	\$14,903,238	\$1,667,976	11.2%	\$14,761,544	\$1,809,670	12.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$5,897,934	\$5,499,505	\$398,429	7.2%	\$5,499,505	\$398,429	7.2%
Total Revenue	\$22,469,148	\$20,402,743	\$2,066,405	10.1%	\$20,261,049	\$2,208,099	10.9%
Average Rates							
Cash	\$235.50	\$239.37	(\$3.87)	-1.6%	\$245.01	(\$9.51)	-3.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$79.05	\$73.26	\$5.79	7.9%	\$73.26	\$5.79	7.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

March 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	26,298	26,982	(684)	-2.5%	26,928	(630)	-2.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	26,298	26,982	(684)	-2.5%	26,928	(630)	-2.3%
Vacant	83,704	87,968	(4,264)	-4.8%	87,274	(3,570)	-4.1%
Total Available Rooms	110,002	114,950	(4,948)	-4.3%	114,202	(4,200)	-3.7%
Percentage of Occupancy							
Cash	23.9%	23.5%	0.4	1.7%	23.6%	0.3	1.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	23.9%	23.5%	0.4	1.7%	23.6%	0.3	1.3%
Vacant	76.1%	76.5%	(0.4)	-0.5%	76.4%	(0.3)	-0.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,291,810	\$2,286,406	\$5,404	0.2%	\$2,276,729	\$15,081	0.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,291,810	\$2,286,406	\$5,404	0.2%	\$2,276,729	\$15,081	0.7%
Average Rates							
Cash	\$87.15	\$84.74	\$2.41	2.8%	\$84.55	\$2.60	3.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,623	8,099	524	6.5%	8,136	487	6.0%
Comp	90	11	79	718.2%	11	79	718.2%
28 Day	3,080	2,785	295	10.6%	2,947	133	4.5%
Total Occupied Rooms	11,793	10,895	898	8.2%	11,094	699	6.3%
Vacant	40,568	35,855	4,713	13.1%	35,120	5,448	15.5%
Total Available Rooms	52,361	46,750	5,611	12.0%	46,214	6,147	13.3%
Percentage of Occupancy							
Cash	16.5%	17.3%	(0.8)	-4.6%	17.6%	(1.1)	-6.3%
Comp	0.2%	0.0%	0.2	100.0%	0.0%	0.2	100.0%
28 Day	5.9%	6.0%	(0.1)	-1.7%	0.0%	5.9	100.0%
Total Occupancy Percentage	22.5%	23.3%	(0.8)	-3.4%	0.0%	22.5	100.0%
Vacant	77.5%	76.7%	0.8	1.0%	0.0%	77.5	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,510,561	\$2,285,562	\$224,999	9.8%	\$2,286,623	\$223,938	9.8%
Comp	\$7,800	\$1,201	\$6,599	549.5%	\$1,201	\$6,599	549.5%
28 Day	\$373,293	\$288,311	\$84,982	29.5%	\$302,610	\$70,683	23.4%
Total Revenue	\$2,891,654	\$2,575,074	\$316,580	12.3%	\$2,590,434	\$301,220	11.6%
Average Rates							
Cash	\$291.15	\$282.20	\$8.95	3.2%	\$281.05	\$10.10	3.6%
Comp	\$86.67	\$109.18	(\$22.51)	-20.6%	\$109.18	(\$22.51)	-20.6%
28 Day	\$121.20	\$103.52	\$17.68	17.1%	\$102.68	\$18.52	18.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
March 2020**

Current Month Actual March 2020	Last Year Actual March 2019			Tax District	Year To Date Actual July 2019 - March 2020	Last Year - Year To Date Actual July 2018 - March 2019		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$7,741,115	\$15,342,953	(\$7,601,839)	-49.5%	Reno B	\$137,798,757	\$136,316,193	\$1,482,563	1.1%
\$2,635,243	\$7,357,334	(\$4,722,090)	-64.2%	Reno D	\$66,738,693	\$78,830,886	(\$12,092,194)	-15.3%
\$267,028	\$674,172	(\$407,143)	-60.4%	Reno E	\$6,078,243	\$5,822,544	\$255,699	4.4%
\$10,643,386	\$23,374,459	(\$12,731,072)	-54.5%	Total Reno	\$210,615,692	\$220,969,623	(\$10,353,932)	-4.7%
\$72,787	\$21,846	\$50,942	233.2%	Washoe A	\$403,282	\$332,044	\$71,239	21.5%
\$1,182,118	\$3,284,583	(\$2,102,465)	-64.0%	Washoe B	\$39,961,049	\$40,681,379	(\$720,330)	-1.8%
\$1,254,905	\$3,306,429	(\$2,051,523)	-62.0%	Total Washoe Co.	\$40,364,331	\$41,013,423	(\$649,091)	-1.6%
\$2,424,835	\$3,577,210	(\$1,152,374)	-32.2%	Sparks	\$36,477,899	\$35,034,046	\$1,443,853	4.1%
\$14,323,127	\$30,258,098	(\$15,934,971)	-52.7%	Total Taxable Revenue	\$287,457,922	\$297,017,092	(\$9,559,170)	-3.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
March 2020**

Current Month Actual March 2020	Last Year Actual March 2019			Tax District	Year To Date Actual July 2019 - March 2020	Last Year - Year To Date Actual July 2018 - March 2019		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
78,658	142,878	(64,220)	-44.9%	Reno B	1,199,542	1,234,702	(35,160)	-2.8%
25,961	69,003	(43,042)	-62.4%	Reno D	592,456	724,462	(132,006)	-18.2%
2,503	5,705	(3,202)	-56.1%	Reno E	47,632	47,094	538	1.1%
107,122	217,586	(110,464)	-50.8%	Total Reno	1,839,630	2,006,258	(166,628)	-8.3%
971	1,232	(261)	-21.2%	Washoe A	11,954	12,380	(426)	-3.4%
7,259	15,745	(8,486)	-53.9%	Washoe B	148,451	152,801	(4,350)	-2.8%
8,230	16,977	(8,747)	-51.5%	Total Washoe Co.	160,405	165,181	(4,776)	-2.9%
27,359	43,292	(15,933)	-36.8%	Sparks	406,476	412,625	(6,149)	-1.5%
142,711	277,855	(135,144)	-48.6%	Total Taxable Rooms	2,406,511	2,584,064	(177,553)	-6.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
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Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
March 2020

Current Month Actual March 2020	Last Year Actual March 2019			Tax District	Year To Date Actual July 2019 - March 2020	Last Year - Year To Date Actual July 2018 - March 2019		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$98.41	\$107.38	-\$8.97	-8.4%	Reno B	\$114.88	\$110.40	\$4.47	4.1%
\$101.51	\$106.62	-\$5.12	-4.8%	Reno D	\$112.65	\$108.81	\$3.83	3.5%
\$106.68	\$118.17	-\$11.49	-9.7%	Reno E	\$127.61	\$123.64	\$3.97	3.2%
\$99.36	\$107.43	-\$8.07	-7.5%	Total Reno	\$114.49	\$110.14	\$4.35	3.9%
\$74.96	\$17.73	\$57.23	322.7%	Washoe A	\$33.74	\$26.82	\$6.92	25.8%
\$162.85	\$208.61	-\$45.76	-21.9%	Washoe B	\$269.19	\$266.24	\$2.95	1.1%
\$152.48	\$194.76	-\$42.28	-21.7%	Total Washoe Co.	\$251.64	\$248.29	\$3.35	1.3%
\$88.63	\$82.63	\$6.00	7.3%	Sparks	\$89.74	\$84.91	\$4.84	5.7%
\$100.36	\$108.90	-\$8.54	-7.8%	Total Average Daily Rate	\$119.45	\$114.94	\$4.51	3.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
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