

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

**July 2020**

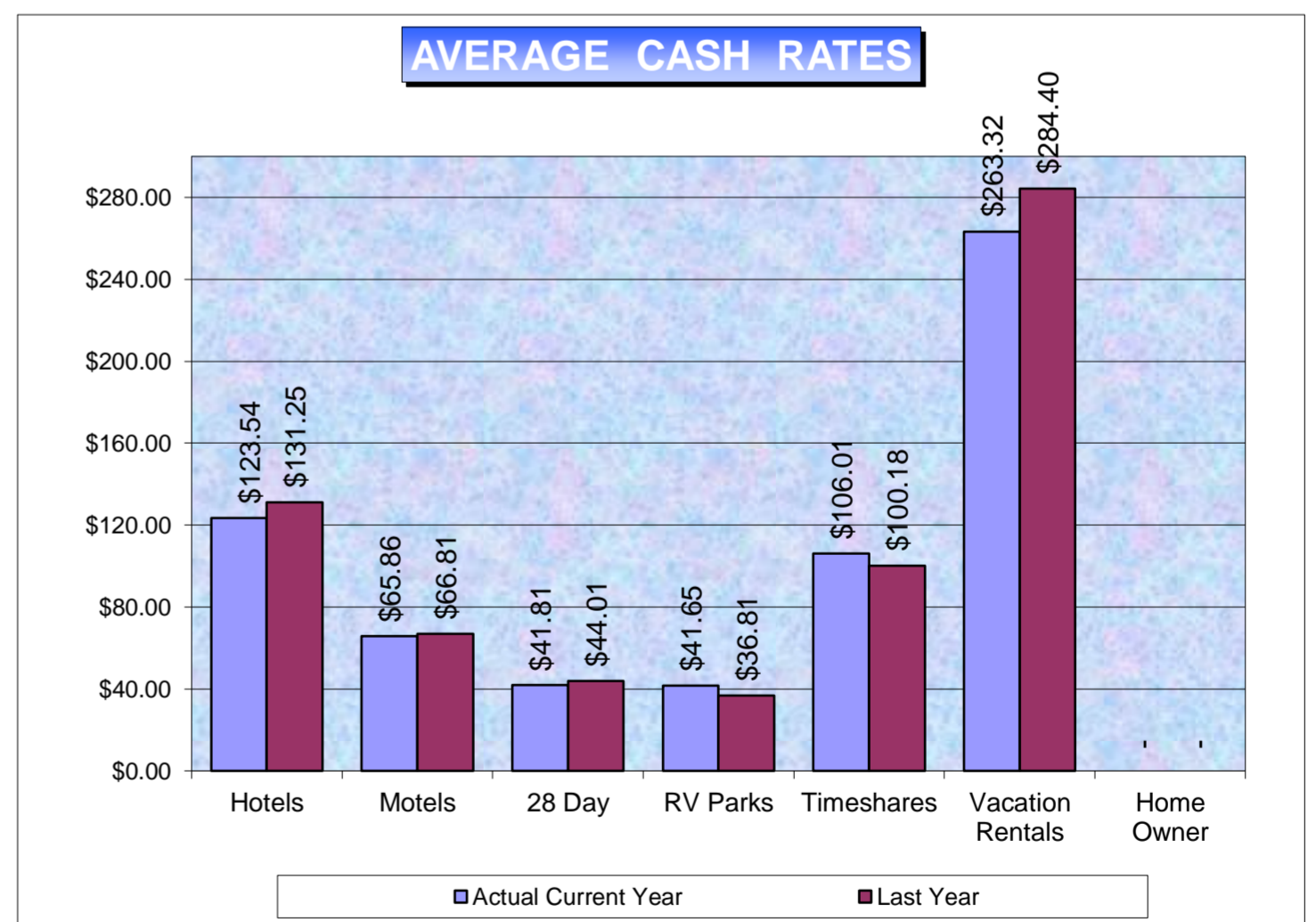
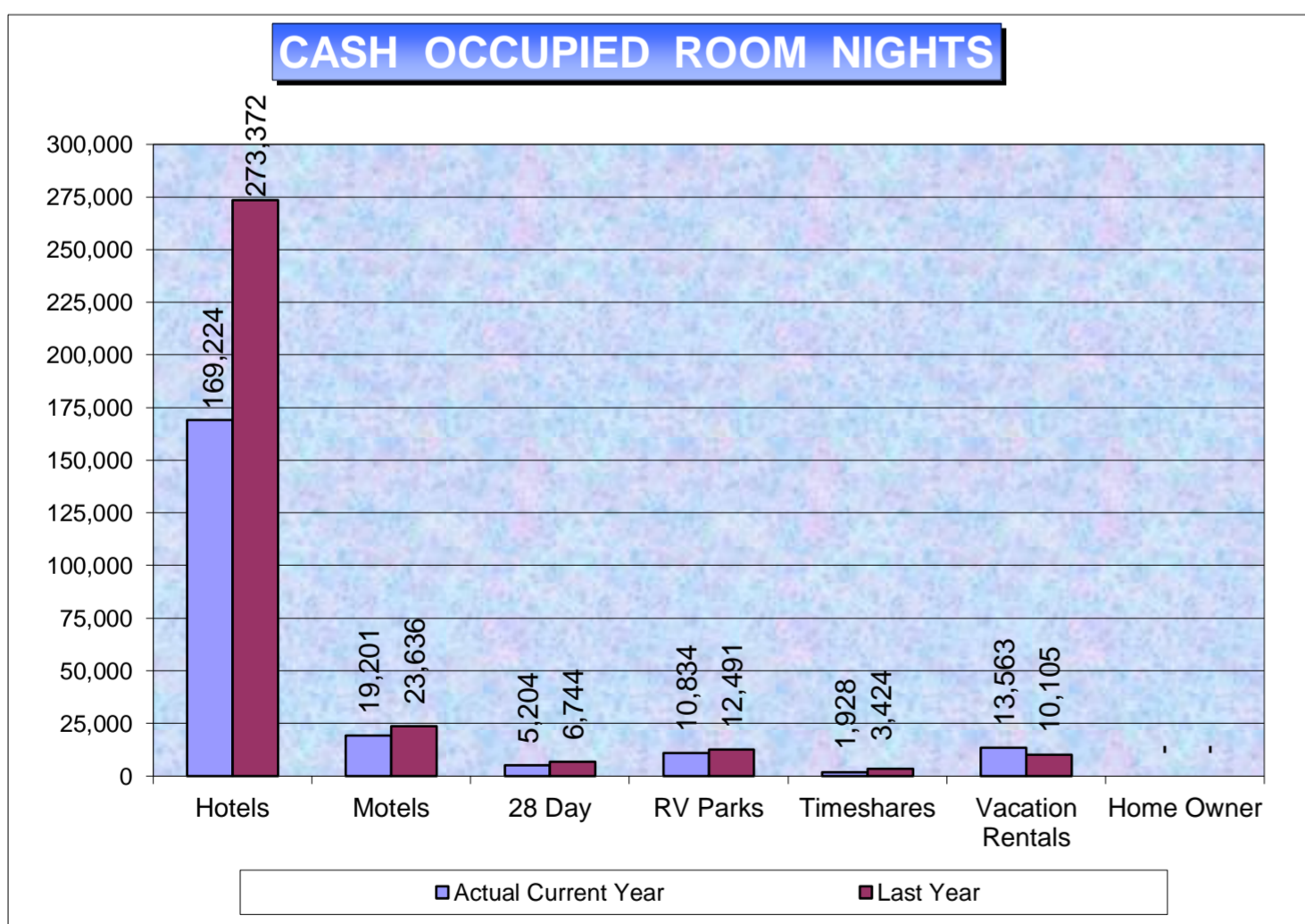
## Room Statistics

Taxable room revenues for the month of \$26,615,624 are below prior year by \$14,816,968 (-35.8%). Cash occupied room nights of 219,954 are below prior year by 109,818 (-33.3%). Comp occupied room nights of 55,086 are below prior year by 35,298 (-39.1%), and 28-day occupied room nights of 105,320 are below prior year by 5,552 (-5.0%). Total occupied rooms for the month (Cash,Comp, 28-day) are 380,360 (-28.4%) below the prior year.

Overall, Washoe County occupancy percentages of 61.9% for the month is 16.9% below the 74.5% level of the prior year. There were 97,512 (-13.7%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$121.01 decreased \$4.63 (-3.7%), compared to \$125.64 for the prior year.

July 2020						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	406,584	169,224	\$123.54	\$131.25	(\$7.71)	-5.9%
Motels	36,865	19,201	\$65.86	\$66.81	(\$0.95)	-1.4%
28 Day	82,327	5,204	\$41.81	\$44.01	(\$2.20)	-5.0%
RV Parks	45,043	10,834	\$41.65	\$36.81	\$4.84	13.1%
Timeshares	12,412	1,928	\$106.01	\$100.18	\$5.83	5.8%
Vacation Rentals	31,606	13,563	\$263.32	\$284.40	(\$21.08)	-7.4%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
<b>Totals</b>	<b>614,837</b>	<b>219,954</b>	<b>\$121.01</b>	<b>\$125.64</b>	<b>(\$4.63)</b>	<b>-3.7%</b>



Attached please find the detail statistics for each market segment.

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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

July 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$26,615,624</b>	<b>\$9,446,431</b>	<b>\$17,169,193</b>	<b>181.8%</b>	<b>\$41,432,592</b>	<b>(\$14,816,968)</b>	<b>-35.8%</b>
<b>Occupied Rooms - Cash</b>	<b>219,954</b>	<b>105,835</b>	<b>114,119</b>	<b>107.8%</b>	<b>329,772</b>	<b>(109,818)</b>	<b>-33.3%</b>
<b>Average Rate - Cash</b>	<b>\$121.01</b>	<b>\$89.26</b>	<b>\$31.75</b>	<b>35.6%</b>	<b>\$125.64</b>	<b>(\$4.63)</b>	<b>-3.7%</b>
<b>Occupied Rooms</b>							
Cash	219,954	105,835	114,119	107.8%	329,772	(109,818)	-33.3%
Comp	55,086	31,662	23,424	74.0%	90,384	(35,298)	-39.1%
28 Day	105,320	101,903	3,417	3.4%	110,872	(5,552)	-5.0%
<b>Total Occupied Rooms</b>	<b>380,360</b>	<b>239,400</b>	<b>140,960</b>	<b>58.9%</b>	<b>531,028</b>	<b>(150,668)</b>	<b>-28.4%</b>
<b>Percentage of Occupancy</b>							
Cash	35.8%	15.5%	20.3	131.0%	46.3%	(10.5)	-22.7%
Comp	9.0%	4.6%	4.4	95.7%	12.7%	(3.7)	-29.1%
28 Day	17.1%	14.9%	2.2	14.8%	15.6%	1.5	9.6%
<b>Total Percentage of Occupancy</b>	<b>61.9%</b>	<b>35.1%</b>	<b>26.8</b>	<b>76.4%</b>	<b>74.5%</b>	<b>(12.6)</b>	<b>-16.9%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	169,224	73,140	96,084	131.4%	273,372	(104,148)	-38.1%
Motels	19,201	6,303	12,898	204.6%	23,636	(4,435)	-18.8%
28 Day Motels	5,204	6,744	(1,540)	-22.8%	6,744	(1,540)	-22.8%
R.V. Parks	10,834	12,491	(1,657)	-13.3%	12,491	(1,657)	-13.3%
Vacation Rentals	13,563	4,042	9,521	235.6%	10,105	3,458	34.2%
Timehares	1,928	3,116	(1,188)	-38.1%	3,424	(1,496)	-43.7%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>219,954</b>	<b>105,835</b>	<b>114,119</b>	<b>107.8%</b>	<b>329,772</b>	<b>(109,818)</b>	<b>-33.3%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	41.6%	15.4%	26.2	170.1%	55.1%	(13.5)	-24.5%
Motels	52.1%	14.7%	37.4	254.4%	54.2%	(2.1)	-3.9%
28 Day Motels	6.3%	8.0%	(1.7)	-21.3%	7.5%	(1.2)	-16.0%
R.V. Parks	24.1%	27.8%	(3.7)	-13.3%	27.7%	(3.6)	-13.0%
Vacation Rentals	42.9%	18.8%	24.1	128.2%	39.8%	3.1	7.8%
Timeshares	15.5%	24.0%	(8.5)	-35.4%	27.1%	(11.6)	-42.8%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>35.8%</b>	<b>15.5%</b>	<b>20.3</b>	<b>131.0%</b>	<b>46.3%</b>	<b>(10.5)</b>	<b>-22.7%</b>
<b>Average Rates - Cash</b>							
Hotels	\$123.54	\$98.44	\$25.10	25.5%	\$131.25	(\$7.71)	-5.9%
Motels	\$65.86	\$50.11	\$15.75	31.4%	\$66.81	(\$0.95)	-1.4%
28 Day Motels	\$41.81	\$44.01	(\$2.20)	-5.0%	\$44.01	(\$2.20)	-5.0%
R.V. Parks	\$41.65	\$36.81	\$4.84	13.1%	\$36.81	\$4.84	13.1%
Vacation Rentals	\$263.32	\$213.30	\$50.02	23.5%	\$284.40	(\$21.08)	-7.4%
Timeshares	\$106.01	\$100.17	\$5.84	5.8%	\$100.18	\$5.83	5.8%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$121.01</b>	<b>\$89.26</b>	<b>\$31.75</b>	<b>35.6%</b>	<b>\$125.64</b>	<b>(\$4.63)</b>	<b>-3.7%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics**

**July 2020**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	219,954	105,835	114,119	107.8%	329,772	(109,818)	-33.3%
Comp	55,086	31,662	23,424	74.0%	90,384	(35,298)	-39.1%
28 Day	105,320	101,903	3,417	3.4%	110,872	(5,552)	-5.0%
<b>Total Occupied Rooms</b>	<b>380,360</b>	<b>239,400</b>	<b>140,960</b>	<b>58.9%</b>	<b>531,028</b>	<b>(150,668)</b>	<b>-28.4%</b>
Vacant	234,477	442,436	(207,959)	-47.0%	181,321	53,156	29.3%
Total Available Rooms	614,837	681,836	(66,999)	-9.8%	712,349	(97,512)	-13.7%
<b>Percentage of Occupancy</b>							
Cash	35.8%	15.5%	20.3	131.0%	46.3%	(10.5)	-22.7%
Comp	9.0%	4.6%	4.4	95.7%	12.7%	(3.7)	-29.1%
28 Day	17.1%	14.9%	2.2	14.8%	15.6%	1.5	9.6%
<b>Total Occupancy Percentage</b>	<b>61.9%</b>	<b>35.1%</b>	<b>26.8</b>	<b>76.4%</b>	<b>74.5%</b>	<b>(12.6)</b>	<b>-16.9%</b>
Vacant	38.1%	64.9%	(26.8)	-41.3%	25.5%	12.6	49.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$26,615,624</b>	<b>\$9,446,431</b>	<b>\$17,169,193</b>	<b>181.8%</b>	<b>\$41,432,592</b>	<b>(\$14,816,968)</b>	<b>-35.8%</b>
Comp	\$6,562,667	\$1,976,988	\$4,585,679	232.0%	\$9,861,009	(\$3,298,342)	-33.4%
28 Day	\$3,484,868	\$2,359,444	\$1,125,424	47.7%	\$3,538,704	(\$53,836)	-1.5%
Total Revenue	\$36,663,159	\$13,782,863	\$22,880,296	166.0%	\$54,832,305	(\$18,169,146)	-33.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$121.01</b>	<b>\$89.26</b>	<b>\$31.75</b>	<b>35.6%</b>	<b>\$125.64</b>	<b>(\$4.63)</b>	<b>-3.7%</b>
Comp	\$119.13	\$62.44	\$56.69	90.8%	\$109.10	\$10.03	9.2%
28 Day	\$33.09	\$23.15	\$9.94	42.9%	\$31.92	\$1.17	3.7%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

July 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	169,224	73,140	96,084	131.4%	273,372	(104,148)	-38.1%
Comp	54,826	31,386	23,440	74.7%	89,674	(34,848)	-38.9%
28 Day	7,025	3,514	3,511	99.9%	10,039	(3,014)	-30.0%
<b>Total Occupied Rooms</b>	<b>231,075</b>	<b>108,040</b>	<b>123,035</b>	<b>113.9%</b>	<b>373,085</b>	<b>(142,010)</b>	<b>-38.1%</b>
Vacant	175,509	367,522	(192,013)	-52.2%	122,985	52,524	42.7%
Total Available Rooms	406,584	475,562	(68,978)	-14.5%	496,070	(89,486)	-18.0%
<b>Percentage of Occupancy</b>							
Cash	41.6%	15.4%	26.2	170.1%	55.1%	(13.5)	-24.5%
Comp	13.5%	6.6%	6.9	104.5%	18.1%	(4.6)	-25.4%
28 Day	1.7%	0.7%	1.0	142.9%	2.0%	(0.3)	-15.0%
<b>Total Occupancy Percentage</b>	<b>56.8%</b>	<b>22.7%</b>	<b>34.1</b>	<b>150.2%</b>	<b>75.2%</b>	<b>(18.4)</b>	<b>-24.5%</b>
Vacant	43.2%	77.3%	(34.1)	-44.1%	24.8%	18.4	74.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$20,906,420</b>	<b>\$7,199,666</b>	<b>\$13,706,754</b>	<b>190.4%</b>	<b>\$35,879,911</b>	<b>(\$14,973,491)</b>	<b>-41.7%</b>
Comp	\$6,549,817	\$1,967,223	\$4,582,594	232.9%	\$9,836,114	(\$3,286,297)	-33.4%
28 Day	\$533,830	\$134,156	\$399,674	297.9%	\$670,778	(\$136,948)	-20.4%
Total Revenue	\$27,990,067	\$9,301,045	\$18,689,022	200.9%	\$46,386,803	(\$18,396,736)	-39.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$123.54</b>	<b>\$98.44</b>	<b>\$25.10</b>	<b>25.5%</b>	<b>\$131.25</b>	<b>(\$7.71)</b>	<b>-5.9%</b>
Comp	\$119.47	\$62.68	\$56.79	90.6%	\$109.69	\$9.78	8.9%
28 Day	\$75.99	\$38.18	\$37.81	99.0%	\$66.82	\$9.17	13.7%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

July 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	19,201	6,303	12,898	204.6%	23,636	(4,435)	-18.8%
Comp	23	10	13	130.0%	51	(28)	-54.9%
28 Day	4,112	611	3,501	573.0%	3,055	1,057	34.6%
<b>Total Occupied Rooms</b>	<b>23,336</b>	<b>6,924</b>	<b>16,412</b>	<b>237.0%</b>	<b>26,742</b>	<b>(3,406)</b>	<b>-12.7%</b>
Vacant	13,529	35,980	(22,451)	-62.4%	16,900	(3,371)	-19.9%
Total Available Rooms	36,865	42,904	(6,039)	-14.1%	43,642	(6,777)	-15.5%
<b>Percentage of Occupancy</b>							
Cash	52.1%	14.7%	37.4	254.4%	54.2%	(2.1)	-3.9%
Comp	0.1%	0.0%	0.1	100.0%	0.1%	-	0.0%
28 Day	11.2%	1.4%	9.8	700.0%	7.0%	4.2	60.0%
<b>Total Occupancy Percentage</b>	<b>63.3%</b>	<b>16.1%</b>	<b>47.2</b>	<b>293.2%</b>	<b>61.3%</b>	<b>2.0</b>	<b>3.3%</b>
Vacant	36.7%	83.9%	(47.2)	-56.3%	38.7%	(2.0)	-5.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,264,584</b>	<b>\$315,837</b>	<b>\$948,747</b>	<b>300.4%</b>	<b>\$1,579,186</b>	<b>(\$314,602)</b>	<b>-19.9%</b>
Comp	\$2,875	\$834	\$2,041	244.7%	\$4,170	(\$1,295)	-31.1%
28 Day	\$165,240	\$28,477	\$136,763	480.3%	\$142,387	\$22,853	16.0%
Total Revenue	\$1,432,699	\$345,148	\$1,087,551	315.1%	\$1,725,743	(\$293,044)	-17.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$65.86</b>	<b>\$50.11</b>	<b>\$15.75</b>	<b>31.4%</b>	<b>\$66.81</b>	<b>(\$0.95)</b>	<b>-1.4%</b>
Comp	\$125.00	\$83.40	\$41.60	49.9%	\$81.76	\$43.24	52.9%
28 Day	\$40.18	\$46.61	(\$6.43)	-13.8%	\$46.61	(\$6.43)	-13.8%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

July 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	5,204	6,744	(1,540)	-22.8%	6,744	(1,540)	-22.8%
Comp	-	-	-	0.0%	393	(393)	-100.0%
28 Day	61,668	67,769	(6,101)	-9.0%	67,769	(6,101)	-9.0%
<b>Total Occupied Rooms</b>	<b>66,872</b>	<b>74,513</b>	<b>(7,641)</b>	<b>-10.3%</b>	<b>74,906</b>	<b>(8,034)</b>	<b>-10.7%</b>
Vacant	15,455	9,466	5,989	63.3%	14,687	768	5.2%
Total Available Rooms	82,327	83,979	(1,652)	-2.0%	89,593	(7,266)	-8.1%
<b>Percentage of Occupancy</b>							
Cash	6.3%	8.0%	(1.7)	-21.3%	7.5%	(1.2)	-16.0%
Comp	0.0%	0.0%	-	0.0%	0.4%	(0.4)	-100.0%
28 Day	74.9%	80.7%	(5.8)	-7.2%	75.6%	(0.7)	-0.9%
<b>Total Occupancy Percentage</b>	<b>81.2%</b>	<b>88.7%</b>	<b>(7.5)</b>	<b>-8.5%</b>	<b>83.6%</b>	<b>(2.4)</b>	<b>-2.9%</b>
Vacant	18.8%	11.3%	7.5	66.4%	16.4%	2.4	14.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$217,593</b>	<b>\$296,804</b>	<b>(\$79,211)</b>	<b>-26.7%</b>	<b>\$296,804</b>	<b>(\$79,211)</b>	<b>-26.7%</b>
Comp	\$0	\$0	\$0	0.0%	\$11,794	(\$11,794)	-100.0%
28 Day	\$1,481,789	\$1,635,044	(\$153,255)	-9.4%	\$1,635,044	(\$153,255)	-9.4%
Total Revenue	\$1,699,382	\$1,931,848	(\$232,466)	-12.0%	\$1,943,642	(\$244,260)	-12.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$41.81</b>	<b>\$44.01</b>	<b>(\$2.20)</b>	<b>-5.0%</b>	<b>\$44.01</b>	<b>(\$2.20)</b>	<b>-5.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$30.01	(\$30.01)	-100.0%
28 Day	\$24.03	\$24.13	(\$0.10)	-0.4%	\$24.13	(\$0.10)	-0.4%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

July 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	10,834	12,491	(1,657)	-13.3%	12,491	(1,657)	-13.3%
Comp	237	266	(29)	-10.9%	266	(29)	-10.9%
28 Day	22,600	22,050	550	2.5%	22,050	550	2.5%
<b>Total Occupied Rooms</b>	<b>33,671</b>	<b>34,807</b>	<b>(1,136)</b>	<b>-3.3%</b>	<b>34,807</b>	<b>(1,136)</b>	<b>-3.3%</b>
Vacant	11,372	10,112	1,260	12.5%	10,236	1,136	11.1%
Total Available Rooms	45,043	44,919	124	0.3%	45,043	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	24.1%	27.8%	(3.7)	-13.3%	27.7%	(3.6)	-13.0%
Comp	0.5%	0.6%	(0.1)	-16.7%	0.6%	(0.1)	-16.7%
28 Day	50.2%	49.1%	1.1	2.2%	49.0%	1.2	2.4%
<b>Total Occupancy Percentage</b>	<b>74.8%</b>	<b>77.5%</b>	<b>(2.7)</b>	<b>-3.5%</b>	<b>77.3%</b>	<b>(2.5)</b>	<b>-3.2%</b>
Vacant	25.2%	22.5%	2.7	12.0%	22.7%	2.5	11.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$451,205</b>	<b>\$459,834</b>	<b>(\$8,629)</b>	<b>-1.9%</b>	<b>\$459,834</b>	<b>(\$8,629)</b>	<b>-1.9%</b>
Comp	\$9,975	\$8,931	\$1,044	11.7%	\$8,931	\$1,044	11.7%
28 Day	\$442,840	\$429,585	\$13,255	3.1%	\$429,585	\$13,255	3.1%
Total Revenue	\$904,020	\$898,350	\$5,670	0.6%	\$898,350	\$5,670	0.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$41.65</b>	<b>\$36.81</b>	<b>\$4.84</b>	<b>13.1%</b>	<b>\$36.81</b>	<b>\$4.84</b>	<b>13.1%</b>
Comp	\$42.09	\$33.58	\$8.51	25.3%	\$33.58	\$8.51	25.3%
28 Day	\$19.59	\$19.48	\$0.11	0.6%	\$19.48	\$0.11	0.6%

**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics**

**July 2020**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	13,563	4,042	9,521	235.6%	10,105	3,458	34.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,915	7,959	1,956	24.6%	7,959	1,956	24.6%
<b>Total Occupied Rooms</b>	<b>23,478</b>	<b>12,001</b>	<b>11,477</b>	<b>95.6%</b>	<b>18,064</b>	<b>5,414</b>	<b>30.0%</b>
Vacant	8,128	9,513	(1,385)	-14.6%	7,325	803	11.0%
Total Available Rooms	31,606	21,514	10,092	46.9%	25,389	6,217	24.5%
<b>Percentage of Occupancy</b>							
Cash	42.9%	18.8%	24.1	128.2%	39.8%	3.1	7.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.4%	37.0%	(5.6)	-15.1%	31.3%	0.1	0.3%
<b>Total Occupancy Percentage</b>	<b>74.3%</b>	<b>55.8%</b>	<b>18.5</b>	<b>33.2%</b>	<b>71.1%</b>	<b>3.2</b>	<b>4.5%</b>
Vacant	25.7%	44.2%	(18.5)	-41.9%	28.9%	(3.2)	-11.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,571,442</b>	<b>\$862,155</b>	<b>\$2,709,287</b>	<b>314.2%</b>	<b>\$2,873,851</b>	<b>\$697,591</b>	<b>24.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$861,169	\$132,182	\$728,987	551.5%	\$660,910	\$200,259	30.3%
Total Revenue	\$4,432,611	\$994,337	\$3,438,274	345.8%	\$3,534,761	\$897,850	25.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$263.32</b>	<b>\$213.30</b>	<b>\$50.02</b>	<b>23.5%</b>	<b>\$284.40</b>	<b>(\$21.08)</b>	<b>-7.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$86.86	\$16.61	\$70.25	422.9%	\$83.04	\$3.82	4.6%



**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**July 2020**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	1,928	3,116	(1,188)	-38.1%	3,424	(1,496)	-43.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>1,928</b>	<b>3,116</b>	<b>(1,188)</b>	<b>-38.1%</b>	<b>3,424</b>	<b>(1,496)</b>	<b>-43.7%</b>
Vacant	10,484	9,842	642	6.5%	9,188	1,296	14.1%
Total Available Rooms	12,412	12,958	(546)	-4.2%	12,612	(200)	-1.6%
<b>Percentage of Occupancy</b>							
Cash	15.5%	24.0%	(8.5)	-35.4%	27.1%	(11.6)	-42.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>15.5%</b>	<b>24.0%</b>	<b>(8.5)</b>	<b>-35.4%</b>	<b>27.1%</b>	<b>(11.6)</b>	<b>-42.8%</b>
Vacant	84.5%	76.0%	8.5	11.2%	72.9%	11.6	15.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$204,380</b>	<b>\$312,135</b>	<b>(\$107,755)</b>	<b>-34.5%</b>	<b>\$343,006</b>	<b>(\$138,626)</b>	<b>-40.4%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$204,380	\$312,135	(\$107,755)	-34.5%	\$343,006	(\$138,626)	-40.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$106.01</b>	<b>\$100.17</b>	<b>\$5.84</b>	<b>5.8%</b>	<b>\$100.18</b>	<b>\$5.83</b>	<b>5.8%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**July 2020**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	-	-	-	<b>0.0%</b>	-	-	<b>0.0%</b>
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
July 2020**

Current Month Actual July 2020	Last Year Actual July 2019			Tax District	Year To Date Actual June 2020	Last Year - Year To Date Actual July 2019		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$11,477,887	\$17,947,577	(\$6,469,690)	-36.0%	Reno B	\$11,477,887	\$17,947,577	(\$6,469,690)	-36.0%
\$3,688,079	\$9,954,635	(\$6,266,556)	-63.0%	Reno D	\$3,688,079	\$9,954,635	(\$6,266,557)	-63.0%
\$495,656	\$807,954	(\$312,298)	-38.7%	Reno E	\$495,656	\$807,954	(\$312,298)	-38.7%
<b>\$15,661,621</b>	<b>\$28,710,166</b>	<b>(\$13,048,544)</b>	<b>-45.4%</b>	<b>Total Reno</b>	<b>\$15,661,621</b>	<b>\$28,710,166</b>	<b>(\$13,048,545)</b>	<b>-45.4%</b>
\$40,444	\$40,882	(\$438)	-1.1%	Washoe A	\$40,444	\$40,882	(\$438)	-1.1%
\$7,114,724	\$8,174,622	(\$1,059,898)	-13.0%	Washoe B	\$7,114,724	\$8,174,622	(\$1,059,898)	-13.0%
<b>\$7,155,168</b>	<b>\$8,215,504</b>	<b>(\$1,060,336)</b>	<b>-12.9%</b>	<b>Total Washoe Co.</b>	<b>\$7,155,168</b>	<b>\$8,215,504</b>	<b>(\$1,060,336)</b>	<b>-12.9%</b>
<b>\$3,798,836</b>	<b>\$4,506,923</b>	<b>(\$708,088)</b>	<b>-15.7%</b>	<b>Sparks</b>	<b>\$3,798,836</b>	<b>\$4,506,923</b>	<b>(\$708,088)</b>	<b>-15.7%</b>
<b>\$26,615,624</b>	<b>\$41,432,592</b>	<b>(\$14,816,968)</b>	<b>-35.8%</b>	<b>Total Taxable Revenue</b>	<b>\$26,615,624</b>	<b>\$41,432,592</b>	<b>(\$14,816,968)</b>	<b>-35.8%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
July 2020**

Current Month Actual July 2020	Last Year Actual July 2019			Tax District	Year To Date Actual July 2020	Last Year - Year To Date Actual July 2019		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	Increase (Decrease) % Percent
114,194	154,251	(40,057)	-26.0%	Reno B	114,194	154,251	(40,057)	-26.0%
34,177	91,524	(57,347)	-62.7%	Reno D	34,177	91,524	(57,347)	-62.7%
4,384	5,903	(1,519)	-25.7%	Reno E	4,384	5,903	(1,519)	-25.7%
<b>152,755</b>	<b>251,678</b>	<b>(98,923)</b>	<b>-39.3%</b>	<b>Total Reno</b>	<b>152,755</b>	<b>251,678</b>	<b>(98,923)</b>	<b>-39.3%</b>
1,427	1,553	(126)	-8.1%	Washoe A	1,427	1,553	(126)	-8.1%
21,334	22,829	(1,495)	-6.5%	Washoe B	21,334	22,829	(1,495)	-6.5%
<b>22,761</b>	<b>24,382</b>	<b>(1,621)</b>	<b>-6.6%</b>	<b>Total Washoe Co.</b>	<b>22,761</b>	<b>24,382</b>	<b>(1,621)</b>	<b>-6.6%</b>
<b>44,438</b>	<b>53,712</b>	<b>(9,274)</b>	<b>-17.3%</b>	<b>Sparks</b>	<b>44,438</b>	<b>53,712</b>	<b>(9,274)</b>	<b>-17.3%</b>
<b>219,954</b>	<b>329,772</b>	<b>(109,818)</b>	<b>-33.3%</b>	<b>Total Taxable Rooms</b>	<b>219,954</b>	<b>329,772</b>	<b>(109,818)</b>	<b>-33.3%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
June 2020**

Current Month Actual May 2020	Last Year Actual May 2019			Tax District	Year To Date Actual July 2019 - May 2020	Last Year - Year To Date Actual July 2018 - May 2019		
	Amount	Increase (Decrease) Amount      % Percent				Amount	Increase (Decrease) Amount      % Percent	
\$100.51	\$116.35	-\$15.84	-13.6%	Reno B	\$100.51	\$116.35	-\$15.84	-13.6%
\$107.91	\$108.77	-\$0.85	-0.8%	Reno D	\$107.91	\$108.77	-\$0.85	-0.8%
\$113.06	\$136.87	-\$23.81	-17.4%	Reno E	\$113.06	\$136.87	-\$23.81	-17.4%
<b>\$102.53</b>	<b>\$114.07</b>	<b>-\$11.55</b>	<b>-10.1%</b>	<b>Total Reno</b>	<b>\$102.53</b>	<b>\$114.07</b>	<b>-\$11.55</b>	<b>-10.1%</b>
<hr/>								
\$28.34	\$26.32	\$2.02	7.7%	Washoe A	\$28.34	\$26.32	\$2.02	7.7%
\$333.49	\$358.08	-\$24.59	-6.9%	Washoe B	\$333.49	\$358.08	-\$24.59	-6.9%
<b>\$314.36</b>	<b>\$336.95</b>	<b>-\$22.59</b>	<b>-6.7%</b>	<b>Total Washoe Co.</b>	<b>\$314.36</b>	<b>\$336.95</b>	<b>-\$22.59</b>	<b>-6.7%</b>
<hr/>								
<b>\$85.49</b>	<b>\$83.91</b>	<b>\$1.58</b>	<b>1.9%</b>	<b>Sparks</b>	<b>\$85.49</b>	<b>\$83.91</b>	<b>\$1.58</b>	<b>1.9%</b>
<hr/>								
<b>\$121.01</b>	<b>\$125.64</b>	<b>-\$4.63</b>	<b>-3.7%</b>	<b>Total Average Daily Rate</b>	<b>\$121.01</b>	<b>\$125.64</b>	<b>-\$4.63</b>	<b>-3.7%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village