# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

# June 2020 (Final)

#### **Room Statistics**

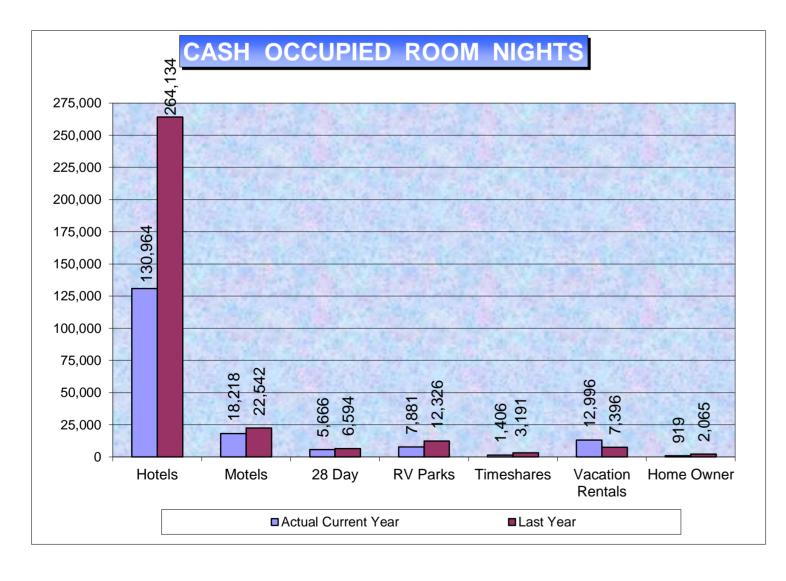
Taxable room revenues for the month of \$20,676,214 are below prior year by \$16,353,026 (-44.2%). Cash occupied room nights of 178,50 are below prior year by 140,198 (-44.1%). Comp occupied room nights of 48,004 are below prior year by 28,706 (-37.4%), and 28-day occupied room nights of 103,174 are below prior year by 18,384 (-15.1%). Total occupied rooms for the month (Cash,Comp, 28-day) are 329,228 (-36.3%) below the prior year.

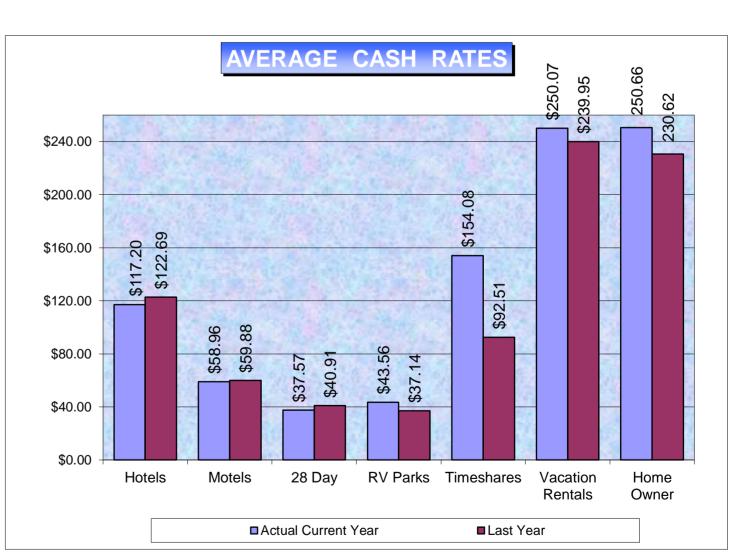
Overall, Washoe County occupancy percentages of 54.4% for the month is 23.3% below the 70.9% level of the prior year. There were 123,021 (-16.9%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$116.13 decreased \$0.31 (-0.2%), compared to \$116.35 for the prior year.

Year-to-date cash occupied room nights of 2,711,189 are 761,013 (-21.9%) below prior year. Cash average rates year-to-date of \$117.28 are \$1.75 (1.5%) above the prior year. Year-to-date, total taxable room revenues of \$317,970,450 are \$83,186,782 (-20.7%) below prior year.

	June 2020												
	Available	Cash	Average C	ash Rate	Increase (	Decrease)							
Segments	Rooms	Occupied Rooms	<b>Current Year</b>	Last Year	Amount	% Percent							
Hotels	382,254	130,964	\$117.20	\$122.69	(\$5.49)	-4.5%							
Motels	37,540	18,218	\$58.96	\$59.88	(\$0.92)	-1.5%							
28 Day	82,993	5,666	\$37.57	\$40.91	(\$3.34)	-8.2%							
RV Parks	43,620	7,881	\$43.56	\$37.14	\$6.42	17.3%							
Timeshares	12,192	1,406	\$154.08	\$92.51	\$61.57	66.6%							
Vacation Rentals	32,045	12,996	\$250.07	\$239.95	\$10.12	4.2%							
Home Owner	14,923	919	\$250.66	\$230.62	20.04	8.7%							
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Totals	605,567	178,050	\$116.13	\$116.35	(\$0.22)	-0.2%							





Attached please find the detail statistics for each market segment.

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### **Combined Room Statistics**

			Increase (De	crease)		Increase (De	crease)
Description	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Taxable Room Revenues	\$20,676,214	\$43,486,411	(\$22,810,197)	-52.5%	\$37,029,240	(\$16,353,026)	-44.2%
Occupied Rooms - Cash	178,050	386,573	(208,523)	-53.9%	318,248	(140,198)	-44.1%
Average Rate - Cash	\$116.13	\$112.49	\$3.64	3.2%	\$116.35	(\$0.22)	-0.2%
Occupied Rooms							
Cash	178,050	386,573	(208,523)	-53.9%	318,248	(140,198)	-44.1%
Comp	48,004	78,655	(30,651)	-39.0%	76,710	(28,706)	-37.4%
28 Day	103,174	118,008	(14,834)	-12.6%	121,558	(18,384)	-15.1%
20 Day	103,174	110,000	(14,634)	-12.076	121,556	(10,304)	-13.176
Total Occupied Rooms	329,228	583,236	(254,008)	-43.6%	516,516	(187,288)	-36.3%
Percentage of Occupancy							
Cash	29.4%	52.9%	(23.5)	-44.4%	43.7%	(14.3)	-32.7%
Comp	7.9%	10.8%	(2.9)	-26.9%	10.5%	(2.6)	-24.8%
28 Day	17.0%	16.1%	0.9	5.6%	16.7%	0.3	1.8%
Total Percentage of Occupancy	54.4%	79.8%	(25.4)	-31.8%	70.9%	(16.5)	-23.3%
Market Segments							
Occupied Rooms - Cash							
Hotels	130,964	333,192	(202,228)	-60.7%	264,134	(133,170)	-50.4%
Motels	18,218	24,297	(6,079)	-25.0%	22,542	(4,324)	-19.2%
28 Day Motels	5,666	6,587	(921)	-14.0%	6,594	(928)	-14.1%
R.V. Parks	7,881	10,353	(2,472)	-23.9%	12,326	(4,445)	-36.1%
Vacation Rentals	12,996	6,429	6,567	102.1%	7,396	5,600	75.7%
Timehares	1,406	3,795	(2,389)	-63.0%	3,191	(1,785)	-55.9%
Home Owner Rentals	919	1,920	(1,001)	0.0%	2,065	(1,146)	0.0%
Total Occupied - Cash	178,050	386,573	(208,523)	-53.9%	318,248	(140,198)	-44.1%
Percentage of Occupancy - Cash							
Hotels	34.3%	67.0%	(32.7)	-48.8%	53.5%	(19.2)	-35.9%
Motels	48.5%	55.2%	(6.7)	-12.1%	54.8%	(6.3)	-11.5%
28 Day Motels	6.8%	7.3%	(0.5)	-6.8%	7.2%	(0.4)	-5.6%
R.V. Parks	18.1%	20.0%	(1.9)	-9.5%	25.4%	(7.3)	-28.7%
Vacation Rentals	40.6%	33.4%	7.2	21.6%	30.1%	10.5	34.9%
Timeshares	11.5%	30.3%	(18.8)	-62.0%	24.7%	(13.2)	
Home Owner Rentals	6.2%	12.4%	(6.2)	-50.0%	12.4%	(6.2)	-50.0%
Total Occupancy Percentage - Cash	29.4%	52.9%	(23.5)	-44.4%	43.7%	(14.3)	-32.7%
Average Rates - Cash							
Hotels	\$117.20	\$116.96	\$0.24	0.2%	\$122.69	(\$5.49)	-4.5%
Motels	\$58.96	\$62.47	(\$3.51)	-5.6%	\$59.88	(\$0.92)	-1.5%
28 Day Motels	\$37.57	\$44.47	(\$6.90)	-15.5%	\$40.91	(\$3.34)	-8.2%
R.V. Parks	\$43.56	\$40.39	\$3.17	7.8%	\$37.14	\$6.42	17.3%
Vacation Rentals	\$250.07	\$238.70	\$11.37	4.8%	\$239.95	\$10.12	4.2%
Timeshares	\$154.08	\$230.70 \$77.87	\$76.21	97.9%	\$92.51	\$10.12 \$61.57	66.6%
Home Owner Rentals	\$250.66	\$237.32	\$13.34	0.0%	\$230.62	\$20.04	8.7%
Total Cash Average Rate	\$116.13	<b>\$112.49</b>	\$3.64	3.2%	\$116.35	(\$0.22)	-0.2%
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#### **Combined Room Statistics**

			Increase (De	ecrease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms		-	•			•	
Cash	178,050	386,573	(208,523)	-53.9%	318,248	(140,198)	-44.1%
Comp	48,004	78,655	(30,651)	-39.0%	76,710	(28,706)	-37.4%
28 Day	103,174	118,008	(14,834)	-12.6%	121,558	(18,384)	-15.1%
Total Occupied Rooms	329,228	583,236	(254,008)	-43.6%	516,516	(187,288)	-36.3%
Vacant	276,339	147,524	128,815	87.3%	212,072	64,267	30.3%
Total Available Rooms	605,567	730,760	(125,193)	-17.1%	728,588	(123,021)	-16.9%
Percentage of Occupancy							
Cash	29.4%	52.9%	(23.5)	-44.4%	43.7%	(14.3)	-32.7%
Comp	7.9%	10.8%	(2.9)	-26.9%	10.5%	(2.6)	-24.8%
28 Day	17.0%	16.1%	0.9	5.6%	16.7%	0.3	1.8%
Total Occupancy Percentage	54.4%	79.8%	(25.4)	-31.8%	70.9%	(16.5)	-23.3%
Vacant	45.6%	20.2%	25.4	125.7%	29.1%	16.5	56.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$20,676,214	\$43,486,411	(\$22,810,197)	-52.5%	\$37,029,240	(\$16,353,026)	-44.2%
Comp	\$5,428,217	\$7,202,408	(\$1,774,191)	-24.6%	\$8,398,158	(\$2,969,941)	-35.4%
28 Day	\$3,302,088	\$3,855,791	(\$553,703)	-14.4%	\$3,932,877	(\$630,789)	-16.0%
Total Revenue	\$29,406,519	\$54,544,610	(\$25,138,091)	-46.1%	\$49,360,275	(\$19,953,756)	-40.4%
Average Rates							
Cash	\$116.13	\$112.49	\$3.64	3.2%	\$116.35	(\$0.22)	-0.2%
Comp	\$113.08	\$91.57	\$21.51	23.5%	\$109.48	\$3.60	3.3%
28 Day	\$32.01	\$32.67	(\$0.66)	-2.0%	\$32.35	(\$0.34)	-1.1%

#### **Hotel Statistics**

			Increase (De	crease)		Increase (Dec	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms							
Cash	130,964	333,192	(202,228)	-60.7%	264,134	(133,170)	-50.4%
Comp	47,804	78,319	(30,515)	-39.0%	76,416	(28,612)	-37.4%
28 Day	4,671	10,588	(5,917)	-55.9%	14,780	(10,109)	-68.4%
Total Occupied Rooms	183,439	422,099	(238,660)	-56.5%	355,330	(171,891)	-48.4%
Vacant	198,815	75,031	123,784	165.0%	138,204	60,611	43.9%
Total Available Rooms	382,254	497,130	(114,876)	-23.1%	493,534	(111,280)	-22.5%
Percentage of Occupancy							
Cash	34.3%	67.0%	(32.7)	-48.8%	53.5%	(19.2)	-35.9%
Comp	12.5%	15.8%	(3.3)	-20.9%	15.5%	(3.0)	-19.4%
28 Day	1.2%	2.1%	(0.9)	-42.9%	3.0%	(1.8)	-60.0%
Total Occupancy Percentage	48.0%	84.9%	(36.9)	-43.5%	72.0%	(24.0)	-33.3%
Vacant	52.0%	15.1%	36.9	244.4%	28.0%	24.0	85.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$15,349,056	\$38,971,667	(\$23,622,611)	-60.6%	\$32,405,851	(\$17,056,795)	-52.6%
Comp	\$5,419,162	\$7,181,022	(\$1,761,860)	-24.5%	\$8,385,743	(\$2,966,581)	-35.4%
28 Day	\$294,122	\$923,466	(\$629,344)	-68.2%	\$1,016,593	(\$722,471)	-71.1%
Total Revenue	\$21,062,340	\$47,076,155	(\$26,013,815)	-55.3%	\$41,808,187	(\$20,745,847)	-49.6%
Average Rates							
Cash	\$117.20	\$116.96	\$0.24	0.2%	\$122.69	(\$5.49)	-4.5%
Comp	\$113.36	\$91.69	\$21.67	23.6%	\$109.74	\$3.62	3.3%
28 Day	\$62.97	\$87.22	(\$24.25)	-27.8%	\$68.78	(\$5.81)	-8.4%

# **Motel Statistics**

			Increase (De	ecrease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms		<u>.                                      </u>			·		
Cash	18,218	24,297	(6,079)	-25.0%	22,542	(4,324)	-19.2%
Comp	4	84	(80)	-95.2%	53	(49)	-92.5%
28 Day	4,117	3,611	506	14.0%	3,304	813	24.6%
Total Occupied Rooms	22,339	27,992	(5,653)	-20.2%	25,899	(3,560)	-13.7%
Vacant	15,201	16,048	(847)	-5.3%	15,217	(16)	-0.1%
Total Available Rooms	37,540	44,040	(6,500)	-14.8%	41,116	(3,576)	-8.7%
Percentage of Occupancy							
Cash	48.5%	55.2%	(6.7)	-12.1%	54.8%	(6.3)	-11.5%
Comp	0.0%	0.2%	(0.2)	-100.0%	0.1%	(0.1)	-100.0%
28 Day	11.0%	8.2%	2.8	34.1%	8.0%	3.0	37.5%
Total Occupancy Percentage	59.5%	63.6%	(4.1)	-6.4%	63.0%	(3.5)	-5.6%
Vacant	40.5%	36.4%	4.1	11.3%	37.0%	3.5	9.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,074,073	\$1,517,867	(\$443,794)	-29.2%	\$1,349,776	(\$275,703)	-20.4%
Comp	\$500	\$6,750	(\$6,250)	-92.6%	\$4,865	(\$4,365)	-89.7%
28 Day	\$160,179	\$159,866	\$313	0.2%	\$131,286	\$28,893	22.0%
Total Revenue	\$1,234,752	\$1,684,483	(\$449,731)	-26.7%	\$1,485,927	(\$251,175)	-16.9%
Average Rates							
Cash	\$58.96	\$62.47	(\$3.51)	-5.6%	\$59.88	(\$0.92)	-1.5%
Comp	\$125.00	\$80.36	\$44.64	55.6%	\$91.79	\$33.21	36.2%
28 Day	\$38.91	\$44.27	(\$5.36)	-12.1%	\$39.74	(\$0.83)	-2.1%

# 28 Day Motel Statistics

			Increase (Decrease)			Increase (Decrease)	
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms							
Cash	5,666	6,587	(921)	-14.0%	6,594	(928)	-14.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	60,999	62,916	(1,917)	-3.0%	67,928	(6,929)	-10.2%
Total Occupied Rooms	66,665	69,503	(2,838)	-4.1%	74,522	(7,857)	-10.5%
Vacant	16,328	21,067	(4,739)	-22.5%	16,655	(327)	-2.0%
Total Available Rooms	82,993	90,570	(7,577)	-8.4%	91,177	(8,184)	-9.0%
Percentage of Occupancy							
Cash	6.8%	7.3%	(0.5)	-6.8%	7.2%	(0.4)	-5.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.5%	69.5%	4.0	5.8%	74.5%	(1.0)	-1.3%
Total Occupancy Percentage	80.3%	76.7%	3.6	4.7%	81.7%	(1.4)	-1.7%
Vacant	19.7%	23.3%	(3.6)	-15.5%	18.3%	1.4	7.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$212,858	\$292,928	(\$80,070)	-27.3%	\$269,755	(\$56,897)	-21.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,482,203	\$1,438,327	\$43,876	3.1%	\$1,627,374	(\$145,171)	-8.9%
Total Revenue	\$1,695,061	\$1,731,255	(\$36,194)	-2.1%	\$1,897,129	(\$202,068)	-10.7%
Average Rates							
Cash	\$37.57	\$44.47	(\$6.90)	-15.5%	\$40.91	(\$3.34)	-8.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$24.30	\$22.86	\$1.44	6.3%	\$23.96	\$0.34	1.4%

#### **RV Park Statistics**

			Increase (Decrease)			Increase (Decrease)	
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms							
Cash	7,881	10,353	(2,472)	-23.9%	12,326	(4,445)	-36.1%
Comp	196	251	(55)	-21.9%	241	(45)	-18.7%
28 Day	22,628	31,474	(8,846)	-28.1%	26,971	(4,343)	-16.1%
Total Occupied Rooms	30,705	42,078	(11,373)	-27.0%	39,538	(8,833)	-22.3%
Vacant	12,915	9,672	3,243	33.5%	9,057	3,858	42.6%
Total Available Rooms	43,620	51,750	(8,130)	-15.7%	48,595	(4,975)	-10.2%
Percentage of Occupancy							
Cash	18.1%	20.0%	(1.9)	-9.5%	25.4%	(7.3)	-28.7%
Comp	0.4%	0.5%	(0.1)	-20.0%	0.5%	(0.1)	-20.0%
28 Day	51.9%	60.8%	(8.9)	-14.6%	55.5%	(3.6)	-6.5%
Total Occupancy Percentage	70.4%	81.3%	(10.9)	-13.4%	81.4%	(11.0)	-13.5%
Vacant	29.6%	18.7%	10.9	58.3%	18.6%	11.0	59.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$343,302	\$418,167	(\$74,865)	-17.9%	\$457,754	(\$114,452)	-25.0%
Comp	\$8,555	\$14,491	(\$5,936)	-41.0%	\$7,550	\$1,005	13.3%
28 Day	\$439,893	\$504,688	(\$64,795)	-12.8%	\$475,713	(\$35,820)	-7.5%
Total Revenue	\$791,750	\$937,346	(\$145,596)	-15.5%	\$941,017	(\$149,267)	-15.9%
Average Rates							
Cash	\$43.56	\$40.39	\$3.17	7.8%	\$37.14	\$6.42	17.3%
Comp	\$43.65	\$57.73	(\$14.08)	-24.4%	\$31.33	\$12.32	39.3%
28 Day	\$19.44	\$16.04	\$3.40	21.2%	\$17.64	\$1.80	10.2%

#### **Vacation Rental Statistics**

			Increase (De	crease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms							
Cash	12,996	6,429	6,567	102.1%	7,396	5,600	75.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,624	7,996	1,628	20.4%	7,569	2,055	27.2%
Total Occupied Rooms	22,620	14,425	8,195	56.8%	14,965	7,655	51.2%
Vacant	9,425	4,835	4,590	94.9%	9,645	(220)	-2.3%
Total Available Rooms	32,045	19,260	12,785	66.4%	24,610	7,435	30.2%
Percentage of Occupancy							
Cash	40.6%	33.4%	7.2	21.6%	30.1%	10.5	34.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.0%	41.5%	(11.5)	-27.7%	30.8%	(0.8)	-2.6%
Total Occupancy Percentage	70.6%	74.9%	(4.3)	-5.7%	60.8%	9.8	16.1%
Vacant	29.4%	25.1%	4.3	17.1%	39.2%	(9.8)	-25.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,249,927	\$1,534,621	\$1,715,306	111.8%	\$1,774,690	\$1,475,237	83.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$809,813	\$698,158	\$111,655	16.0%	\$587,136	\$222,677	37.9%
Total Revenue	\$4,059,740	\$2,232,779	\$1,826,961	81.8%	\$2,361,826	\$1,697,914	71.9%
Average Rates							
Cash	\$250.07	\$238.70	\$11.37	4.8%	\$239.95	\$10.12	4.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$84.15	\$87.31	(\$3.16)	-3.6%	\$77.57	\$6.58	8.5%

#### **Timeshare Statistics**

			Increase (Decrease)			Increase (Decrease)	
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms							
Cash	1,406	3,795	(2,389)	-63.0%	3,191	(1,785)	-55.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	1,406	3,795	(2,389)	-63.0%	3,191	(1,785)	-55.9%
Vacant	10,786	8,745	2,041	23.3%	9,712	1,074	11.1%
Total Available Rooms	12,192	12,540	(348)	-2.8%	12,903	(711)	-5.5%
Percentage of Occupancy							
Cash	11.5%	30.3%	(18.8)	-62.0%	24.7%	(13.2)	-53.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	11.5%	30.3%	(18.8)	-62.0%	24.7%	(13.2)	-53.4%
Vacant	88.5%	69.7%	18.8	27.0%	75.3%	13.2	17.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$216,641	\$295,500	(\$78,859)	-26.7%	\$295,188	(\$78,547)	-26.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$216,641	\$295,500	(\$78,859)	-26.7%	\$295,188	(\$78,547)	-26.6%
Average Rates							
Cash	\$154.08	\$77.87	\$76.21	97.9%	\$92.51	\$61.57	66.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

### **Home Owner Rental**

			Increase (De	crease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms							
Cash	919	1,920	(1,001)	-52.1%	2,065	(1,146)	-55.5%
Comp	-	1	(1)	-100.0%	-	-	0.0%
28 Day	1,135	1,423	(288)	-20.2%	1,006	129	12.8%
Total Occupied Rooms	2,054	3,344	(1,290)	-38.6%	3,071	(1,017)	-33.1%
Vacant	12,869	12,126	743	6.1%	13,582	(713)	-5.2%
Total Available Rooms	14,923	15,470	(547)	-3.5%	16,653	(1,730)	-10.4%
Percentage of Occupancy							
Cash	6.2%	12.4%	(6.2)	-50.0%	12.4%	(6.2)	-50.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	7.6%	9.2%	(1.6)	-17.4%	6.0%	1.6	26.7%
Total Occupancy Percentage	13.8%	21.6%	(7.8)	-36.1%	18.4%	(4.6)	-25.0%
Vacant	86.2%	78.4%	7.8	9.9%	81.6%	4.6	5.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$230,357	\$455,661	(\$225,304)	-49.4%	\$476,226	(\$245,869)	-51.6%
Comp	\$0	\$145	(\$145)	-100.0%	\$0	\$0	0.0%
28 Day	\$115,878	\$131,286	(\$15,408)	-11.7%	\$94,775	\$21,103	22.3%
Total Revenue	\$346,235	\$587,092	(\$240,857)	-41.0%	\$571,001	(\$224,766)	-39.4%
Average Rates							
Cash	\$250.66	\$237.32	\$13.34	5.6%	\$230.62	\$20.04	8.7%
Comp	\$0.00	\$145.00	(\$145.00)	-100.0%	\$0.00	\$0.00	0.0%
28 Day	\$102.10	\$92.26	\$9.84	10.7%	\$94.21	\$7.89	8.4%

# **Combined Room Statistics - Year To Date**

			Increase (De	crease)		Increase (Dec	crease)
Description	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Taxable Room Revenues	\$317,970,450	\$418,607,365	(\$100,636,915)	-24.0%	\$401,157,232	(\$83,186,782)	-20.7%
Occupied Rooms - Cash	2,711,189	3,636,161	(924,972)	-25.4%	3,472,202	(761,013)	-21.9%
Average Rate - Cash	\$117.28	\$115.12	\$2.16	1.9%	\$115.53	\$1.75	1.5%
Occupied Rooms							
Cash	2,711,189	3,636,161	(924,972)	-25.4%	3,472,202	(761,013)	-21.9%
Comp	689,509	868,533	(179,024)	-20.6%	855,311	(165,802)	-19.4%
28 Day	1,330,985	1,374,107	(43,122)	-3.1%	1,486,587	(155,602)	-10.5%
Total Occupied Rooms	4,731,683	5,878,801	(1,147,118)	-19.5%	5,814,100	(1,082,417)	-18.6%
Percentage of Occupancy							
Cash	36.8%	42.0%	(5.2)	-12.4%	40.4%	(3.6)	-8.9%
Comp	9.3%	10.0%	(0.7)	-7.0%	10.0%	(0.7)	-7.0%
28 Day	18.0%	15.9%	2.1	13.2%	17.3%	0.7	4.0%
Total Percentage of Occupancy	64.2%	67.8%	(3.6)	-5.3%	67.7%	(3.5)	-5.2%
Market Segments			-				
Occupied Rooms - Cash							
Hotels	2,195,265	3,084,157	(888,892)	-28.8%	2,920,753	(725,488)	-24.8%
Motels	237,864	· ·	• • • • •	-9.3%	2,920,733	(18,761)	-24.8 <i>%</i> -7.3%
28 Day Motels	71,935	262,368 74,823	(24,504) (2,888)	-3.9%	78,417	(6,482)	-7.3% -8.3%
R.V. Parks	79,234	86,526	(7,292)	-8.4%	90,750	, ,	-12.7%
Vacation Rentals	· ·	•	• • • •		·	(11,516)	
Timeshares	89,267	78,168	11,099	14.2%	80,791	8,476	10.5%
Home Owner Rentals	28,004 9,620	40,100 10,019	(12,096) (399)	-30.2% -4.0%	34,665 10,201	(6,661) (581)	-19.2% -5.7%
Total Occupied - Cash	2,711,189	3,636,161	(924,972)	-25.4%	3,472,202	(761,013)	-21.9%
•		<b>5,555,</b> 555	(0=1,01=,		<b>5,</b> 11 <b>-,</b> -5-	(101,010,	
Percentage of Occupancy - Cash							
Hotels	45.8%	51.8%	(6.0)	-11.6%	50.2%	(4.4)	-8.8%
Motels	49.3%	51.1%	(1.8)	-3.5%	52.3%	(3.0)	-5.7%
28 Day Motels	7.0%	6.8%	0.2	2.9%	6.9%	0.1	1.4%
R.V. Parks	14.7%	13.4%	1.3	9.7%	14.4%	0.3	2.1%
Vacation Rentals	28.7%	33.3%	(4.6)	-13.8%	26.6%	2.1	7.9%
Timeshares	19.1%	26.2%	(7.1)	-27.1%	22.9%	(3.8)	-16.6%
Home Owner Rentals	14.1%	16.1%	(2.0)	-12.4%	16.2%	(2.1)	-13.0%
Total Occupancy Percentage - Cash	36.8%	42.0%	(5.2)	-12.4%	40.4%	(3.6)	-8.9%
Average Rates - Cash							
Hotels	\$123.59	\$120.61	\$2.98	2.5%	\$121.10	\$2.49	2.1%
Motels	\$60.70	\$60.70	\$0.00	0.0%	\$61.37	(\$0.67)	-1.1%
28 Day Motels	\$42.17	\$41.03	\$1.14	2.8%	\$40.80	\$1.37	3.4%
R.V. Parks	\$38.91	\$40.08	(\$1.17)	-2.9%	\$39.89	(\$0.98)	-2.5%
Vacation Rental	\$233.10	\$234.89	(\$1.79)	-0.8%	\$236.45	(\$3.35)	-1.4%
Timeshares	\$90.28	\$76.68	\$13.60	17.7%	\$87.56	\$2.72	3.1%
Home Owner Rentals	\$287.95	\$273.60	\$14.35	5.2%	\$270.84	\$17.11	6.3%
Total Cash Average Rate	\$117.28	\$115.12	\$2.16	1.9%	\$115.53	\$1.75	1.5%

#### **Combined Room Statistics - Year To Date**

			Increase (De	ecrease)		Increase (Decrease)	
	Actual	Actual Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms							
Cash	2,711,189	3,636,161	(924,972)	-25.4%	3,472,202	(761,013)	-21.9%
Comp	689,509	868,533	(179,024)	-20.6%	855,311	(165,802)	-19.4%
28 Day	1,330,985	1,374,107	(43,122)	-3.1%	1,486,587	(155,602)	-10.5%
Total Occupied Rooms	4,731,683	5,878,801	(1,147,118)	-19.5%	5,814,100	(1,082,417)	-18.6%
Vacant	2,642,889	2,787,415	(144,526)	-5.2%	2,776,611	(133,722)	-4.8%
Total Available Rooms	7,374,572	8,666,216	(1,291,644)	-14.9%	8,590,711	(1,216,139)	-14.2%
Percentage of Occupancy							
Cash	36.8%	42.0%	(5.2)	-12.4%	40.4%	(3.6)	-8.9%
Comp	9.3%	10.0%	(0.7)	-7.0%	10.0%	(0.7)	-7.0%
28 Day	18.0%	15.9%	2.1	13.2%	17.3%	0.7	4.0%
Total Occupancy Percentage	64.2%	67.8%	(3.6)	-5.3%	67.7%	(3.5)	-5.2%
Vacant	35.8%	32.2%	3.6	11.2%	32.3%	3.5	10.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$317,970,450	\$418,607,365	(\$100,636,915)	-24.0%	\$401,157,232	(\$83,186,782)	-20.7%
Comp	\$78,039,769	\$81,487,220	(\$3,447,451)	-4.2%	\$86,482,801	(\$8,443,032)	-9.8%
28 Day	\$43,350,774	\$43,196,293	\$154,481	0.4%	\$46,060,083	(\$2,709,309)	-5.9%
Total Revenue	\$439,360,993	\$543,290,878	(\$103,929,885)	-19.1%	\$533,700,116	(\$94,339,123)	-17.7%
Average Rates							
Cash	\$117.28	\$115.12	\$2.16	1.9%	\$115.53	\$1.75	1.5%
Comp	\$113.18	\$93.82	\$19.36	20.6%	\$101.11	\$12.07	11.9%
28 Day	\$32.57	\$31.44	\$1.13	3.6%	\$30.98	\$1.59	5.1%

#### **Hotel Statistics - Year To Date**

			Increase (De	ecrease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms			-			-	
Cash	2,195,265	3,084,157	(888,892)	-28.8%	2,920,753	(725,488)	-24.8%
Comp	686,644	865,279	(178,635)	-20.6%	851,948	(165,304)	-19.4%
28 Day	115,939	125,333	(9,394)	-7.5%	138,079	(22,140)	-16.0%
Total Occupied Rooms	2,997,848	4,074,769	(1,076,921)	-26.4%	3,910,780	(912,932)	-23.3%
Vacant	1,798,380	1,878,707	(80,327)	-4.3%	1,909,472	(111,092)	-5.8%
Total Available Rooms	4,796,228	5,953,476	(1,157,248)	-19.4%	5,820,252	(1,024,024)	-17.6%
Percentage of Occupancy							
Cash	45.8%	51.8%	(6.0)	-11.6%	50.2%	(4.4)	-8.8%
Comp	14.3%	14.5%	(0.2)	-1.4%	14.6%	(0.3)	-2.1%
28 Day	2.4%	2.1%	0.3	14.3%	2.4%	-	0.0%
Total Occupancy Percentage	62.5%	68.4%	(5.9)	-8.6%	67.2%	(4.7)	-7.0%
Vacant	37.5%	31.6%	5.9	18.7%	32.8%	4.7	14.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$271,309,190	\$371,965,854	(\$100,656,664)	-27.1%	\$353,689,212	(\$82,380,022)	-23.3%
Comp	\$77,906,303	\$81,315,551	(\$3,409,248)	-4.2%	\$86,298,978	(\$8,392,675)	-9.7%
28 Day	\$8,404,467	\$10,668,489	(\$2,264,022)	-21.2%	\$10,523,246	(\$2,118,779)	-20.1%
Total Revenue	\$357,619,960	\$463,949,894	(\$106,329,934)	-22.9%	\$450,511,436	(\$92,891,476)	-20.6%
Average Rates							
Cash	\$123.59	\$120.61	\$2.98	2.5%	\$121.10	\$2.49	2.1%
Comp	\$113.46	\$93.98	\$19.48	20.7%	\$101.30	\$12.16	12.0%
28 Day	\$72.49	\$85.12	(\$12.63)	-14.8%	\$76.21	(\$3.72)	-4.9%

#### **Motel Statistics - Year To Date**

			Increase (De	Increase (Decrease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms							
Cash	237,864	262,368	(24,504)	-9.3%	256,625	(18,761)	-7.3%
Comp	449	977	(528)	-54.0%	1,125	(676)	-60.1%
28 Day	44,775	43,069	1,706	4.0%	41,524	3,251	7.8%
Total Occupied Rooms	283,088	306,414	(23,326)	-7.6%	299,274	(16,186)	-5.4%
Vacant	199,592	206,762	(7,170)	-3.5%	191,326	8,266	4.3%
Total Available Rooms	482,680	513,176	(30,496)	-5.9%	490,600	(7,920)	-1.6%
Percentage of Occupancy							
Cash	49.3%	51.1%	(1.8)	-3.5%	52.3%	(3.0)	-5.7%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	9.3%	8.4%	0.9	10.7%	8.5%	0.8	9.4%
Total Occupancy Percentage	58.6%	59.7%	(1.1)	-1.8%	61.0%	(2.4)	-3.9%
Vacant	41.4%	40.3%	1.1	2.7%	39.0%	2.4	6.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$14,438,137	\$15,926,286	(\$1,488,149)	-9.3%	\$15,748,221	(\$1,310,084)	-8.3%
Comp	\$47,260	\$74,988	(\$27,728)	-37.0%	\$96,724	(\$49,464)	-51.1%
28 Day	\$1,910,241	\$1,761,022	\$149,219	8.5%	\$1,746,907	\$163,334	9.3%
Total Revenue	\$16,395,638	\$17,762,296	(\$1,366,658)	-7.7%	\$17,591,852	(\$1,196,214)	-6.8%
Average Rates							
Cash	\$60.70	\$60.70	\$0.00	0.0%	\$61.37	(\$0.67)	-1.1%
Comp	\$105.26	\$76.75	\$28.51	37.1%	\$85.98	\$19.28	22.4%
28 Day	\$42.66	\$40.89	\$1.77	4.3%	\$42.07	\$0.59	1.4%

# 28 Day Motel Statistics - Year To Date

			Increase (De	ecrease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms			-			-	
Cash	71,935	74,823	(2,888)	-3.9%	78,417	(6,482)	-8.3%
Comp	663	180	483	268.3%	150	513	342.0%
28 Day	767,488	721,871	45,617	6.3%	834,931	(67,443)	-8.1%
Total Occupied Rooms	840,086	796,874	43,212	5.4%	913,498	(73,412)	-8.0%
Vacant	190,915	308,080	(117,165)	-38.0%	218,481	(27,566)	-12.6%
Total Available Rooms	1,031,001	1,104,954	(73,953)	-6.7%	1,131,979	(100,978)	-8.9%
Percentage of Occupancy							
Cash	7.0%	6.8%	0.2	2.9%	6.9%	0.1	1.4%
Comp	0.1%	0.0%	0.1	100.0%	0.0%	0.1	100.0%
28 Day	74.4%	65.3%	9.1	13.9%	73.8%	0.6	0.8%
Total Occupancy Percentage	81.5%	72.1%	9.4	13.0%	80.7%	0.8	1.0%
Vacant	18.5%	27.9%	(9.4)	-33.7%	19.3%	(0.8)	-4.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,033,678	\$3,070,312	(\$36,634)	-1.2%	\$3,199,297	(\$165,619)	-5.2%
Comp	\$19,907	\$3,500	\$16,407	468.8%	\$2,500	\$17,407	696.3%
28 Day	\$18,999,187	\$16,625,284	\$2,373,903	14.3%	\$19,851,980	(\$852,793)	-4.3%
Total Revenue	\$22,052,772	\$19,699,096	\$2,353,676	11.9%	\$23,053,777	(\$1,001,005)	-4.3%
Average Rates							
Cash	\$42.17	\$41.03	\$1.14	2.8%	\$40.80	\$1.37	3.4%
Comp	\$30.03	\$19.44	\$10.59	54.5%	\$16.67	\$13.36	80.1%
28 Day	\$24.76	\$23.03	\$1.73	7.5%	\$23.78	\$0.98	4.1%

#### **RV Park Statistics - Year To Date**

			Increase (De	ecrease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms			-			-	
Cash	79,234	86,526	(7,292)	-8.4%	90,750	(11,516)	-12.7%
Comp	1,663	2,085	(422)	-20.2%	2,077	(414)	-19.9%
28 Day	297,303	380,135	(82,832)	-21.8%	369,276	(71,973)	-19.5%
Total Occupied Rooms	378,200	468,746	(90,546)	-19.3%	462,103	(83,903)	-18.2%
Vacant	160,869	175,684	(14,815)	-8.4%	167,355	(6,486)	-3.9%
Total Available Rooms	539,069	644,430	(105,361)	-16.3%	629,458	(90,389)	-14.4%
Percentage of Occupancy							
Cash	14.7%	13.4%	1.3	9.7%	14.4%	0.3	2.1%
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	55.2%	59.0%	(3.8)	-6.4%	58.7%	(3.5)	-6.0%
Total Occupancy Percentage	70.2%	72.7%	(2.5)	-3.4%	73.4%	(3.2)	-4.4%
Vacant	29.8%	27.3%	2.5	9.2%	26.6%	3.2	12.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,083,152	\$3,467,550	(\$384,398)	-11.1%	\$3,619,679	(\$536,527)	-14.8%
Comp	\$58,499	\$91,835	(\$33,336)	-36.3%	\$83,398	(\$24,899)	-29.9%
28 Day	\$5,544,047	\$6,204,581	(\$660,534)	-10.6%	\$6,284,863	(\$740,816)	-11.8%
Total Revenue	\$8,685,698	\$9,763,966	(\$1,078,268)	-11.0%	\$9,987,940	(\$1,302,242)	-13.0%
Average Rates							
Cash	\$38.91	\$40.08	(\$1.17)	-2.9%	\$39.89	(\$0.98)	-2.5%
Comp	\$35.18	\$44.05	(\$8.87)	-20.1%	\$40.15	(\$4.97)	-12.4%
28 Day	\$18.65	\$16.32	\$2.33	14.3%	\$17.02	\$1.63	9.6%

#### **Vacation Rental Statistics - Year To Date**

			Increase (Decrease)			Increase (Decrease)	
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms						-	
Cash	89,267	78,168	11,099	14.2%	80,791	8,476	10.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	101,235	99,491	1,744	1.8%	98,824	2,411	2.4%
Total Occupied Rooms	190,502	177,659	12,843	7.2%	179,615	10,887	6.1%
Vacant	120,315	57,313	63,002	109.9%	124,415	(4,100)	-3.3%
Total Available Rooms	310,817	234,972	75,845	32.3%	304,030	6,787	2.2%
Percentage of Occupancy							
Cash	28.7%	33.3%	(4.6)	-13.8%	26.6%	2.1	7.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.6%	42.3%	(9.7)	-22.9%	32.5%	0.1	0.3%
Total Occupancy Percentage	61.3%	75.6%	(14.3)	-18.9%	59.1%	2.2	3.7%
Vacant	38.7%	24.4%	14.3	58.6%	40.9%	(2.2)	-5.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$20,808,000	\$18,361,188	\$2,446,812	13.3%	\$19,102,824	\$1,705,176	8.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,998,889	\$7,517,320	\$481,569	6.4%	\$7,255,702	\$743,187	10.2%
Total Revenue	\$28,806,889	\$25,878,508	\$2,928,381	11.3%	\$26,358,526	\$2,448,363	9.3%
Average Rates							
Cash	\$233.10	\$234.89	(\$1.79)	-0.8%	\$236.45	(\$3.35)	-1.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$79.01	\$75.56	\$3.45	4.6%	\$73.42	\$5.59	7.6%

#### **Timeshare Statistics - Year To Date**

			Increase (Decrease)			Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms					•		
Cash	28,004	40,100	(12,096)	-30.2%	34,665	(6,661)	-19.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	28,004	40,100	(12,096)	-30.2%	34,665	(6,661)	-19.2%
Vacant	118,487	112,888	5,599	5.0%	116,860	1,627	1.4%
Total Available Rooms	146,491	152,988	(6,497)	-4.2%	151,525	(5,034)	-3.3%
Percentage of Occupancy							
Cash	19.1%	26.2%	(7.1)	-27.1%	22.9%	(3.8)	-16.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	19.1%	26.2%	(7.1)	-27.1%	22.9%	(3.8)	-16.6%
Vacant	80.9%	73.8%	7.1	9.6%	77.1%	3.8	4.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,528,169	\$3,074,952	(\$546,783)	-17.8%	\$3,035,150	(\$506,981)	-16.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,528,169	\$3,074,952	(\$546,783)	-17.8%	\$3,035,150	(\$506,981)	-16.7%
Average Rates							
Cash	\$90.28	\$76.68	\$13.60	17.7%	\$87.56	\$2.72	3.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

### **Home Owner Rentals - Year To Date**

			Increase (De	ecrease)		Increase (De	crease)
	Actual	Budget	Amount	% Percent	Last Year	Amount	% Percent
Occupied Rooms		-	-			-	
Cash	9,620	10,019	(399)	-4.0%	10,201	(581)	-5.7%
Comp	90	12	78	650.0%	11	79	718.2%
28 Day	4,245	4,208	37	0.9%	3,953	292	7.4%
Total Occupied Rooms	13,955	14,239	(284)	-2.0%	14,165	(210)	-1.5%
Vacant	54,331	47,981	6,350	13.2%	48,702	5,629	11.6%
Total Available Rooms	68,286	62,220	6,066	9.7%	62,867	5,419	8.6%
Percentage of Occupancy							
Cash	14.1%	16.1%	(2.0)	-12.4%	16.2%	(2.1)	-13.0%
Comp	0.1%	0.0%	0.1	100.0%	0.0%	0.1	100.0%
28 Day	6.2%	6.8%	(0.6)	-8.8%	0.0%	6.2	100.0%
Total Occupancy Percentage	20.4%	22.9%	(2.5)	-10.9%	0.0%	20.4	100.0%
Vacant	79.6%	77.1%	2.5	3.2%	0.0%	79.6	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,770,124	\$2,741,223	\$28,901	1.1%	\$2,762,849	\$7,275	0.3%
Comp	\$7,800	\$1,346	\$6,454	479.5%	\$1,201	\$6,599	549.5%
28 Day	\$493,943	\$419,597	\$74,346	17.7%	\$397,385	\$96,558	24.3%
Total Revenue	\$3,271,867	\$3,162,166	\$109,701	3.5%	\$3,161,435	\$110,432	3.5%
Average Rates							
Cash	\$287.95	\$273.60	\$14.35	5.2%	\$270.84	\$17.11	6.3%
Comp	\$86.67	\$112.17	(\$25.50)	-22.7%	\$109.18	(\$22.51)	-20.6%
28 Day	\$116.36	\$99.71	\$16.65	16.7%	\$100.53	\$15.83	15.7%

# Reno-Sparks Convention and Visitors Authority Taxable Revenue by District June 2020

Current Month Actual		Last Year Actual June 2019			Year To Date Actual	Last Year - Year To Date Actual July 2018 - June 2019			
June		Increase (E	Decrease)		July 2019 -		Increase (I		
2020	Amount	Amount	% Percent	Tax District	June 2020	Amount	Amount	% Percent	
\$9,340,783	\$17,885,559	(\$8,544,776)	-47.8%	Reno B	\$152,211,922	\$188,256,409	(\$36,044,488)	-19.1%	
\$2,400,628	\$8,693,631	(\$6,293,002)	-72.4%	Reno D	\$69,988,008	\$105,686,430	(\$35,698,422)	-33.8%	
\$497,009	\$672,534	(\$175,524)	-26.1%	Reno E	\$6,902,541	\$7,907,158	(\$1,004,617)	-12.7%	
\$12,238,420	\$27,251,724	(\$15,013,303)	-55.1%	Total Reno	\$229,102,471	\$301,849,997	(\$72,747,526)	-24.1%	
\$45,313 \$5,365,008	\$42,628 \$5,305,383	\$2,684 \$59,625	6.3% 1.1%	Washoe A Washoe B	\$501,013 \$46,274,957	\$456,500 \$50,965,458	\$44,513 (\$4,690,501)	9.8% -9.2%	
\$5,410,320	\$5,348,011	\$62,309	1.2%	Total Washoe Co.	\$46,775,970	\$51,421,958	(\$4,645,988)	-9.0%	
\$3,027,474	\$4,429,506	(\$1,402,032)	-31.7%	Sparks	\$42,092,010	\$47,885,277	(\$5,793,267)	-12.1%	
\$20,676,214	\$37,029,240	(\$16,353,026)	-44.2%	Total Taxable Revenue	\$317,970,450	\$401,157,232	(\$83,186,782)	-20.7%	

Tax District	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

# Reno-Sparks Convention and Visitors Authority Taxable Occupied Rooms by District June 2020

Current Month Actual	L	ast Year Actual June 2019			Year To Date Actual	Last Year - Year To Date Actual July 2018 - June 2019			
June		Increase (D	Decrease)		July 2019 -		Increase (I	Decrease)	
2020	Amount	Amount	% Percent	Tax District	June 2020	Amount	Amount	% Percent	
02.240	150 410	(CF 100)	44 40/	Reno B	1 264 160	4 674 570	(207.402)	10 40/	
93,310	158,410	(65,100)	-41.1%		1,364,169	1,671,572	(307,403)	-18.4%	
22,885	81,980	(59,095)	-72.1%	Reno D	624,949	969,204	(344,255)	-35.5%	
4,087	5,573	(1,486)	-26.7%	Reno E	55,205	63,307	(8,102)	-12.8%	
120,282	245,963	(125,681)	-51.1%	Total Reno	2,044,323	2,704,083	(659,760)	-24.4%	
						· ·			
1,328	1,534	(206)	-13.4%	Washoe A	15,421	16,892	(1,471)	-8.7%	
19,141	18,916	225	1.2%	Washoe B	173,221	195,801	(22,580)	-11.5%	
20,469	20,450	19	0.1%	Total Washoe Co.	188,642	212,693	(24,051)	-11.3%	
37,299	51,835	(1 / F2G)	-28.0%	Sporko	478,224	555,426	(77,202)	-13.9%	
31,299	51,635	(14,536)	-20.0%	Sparks	4/0,224	333,426	(11,202)	-13.9%	
178,050	318,248	(140,198)	-44.1%	Total Taxable Rooms	2,711,189	3,472,202	(761,013)	-21.9%	

Tax District	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

# Reno-Sparks Convention and Visitors Authority Average Daily Rate by District June 2020

Current Month Actual	L	ast Year Actual May 2019			Year To Date Actual	Last Year - Year To Date July 2018 - May 2019		
May		Increase (E	Decrease)		July 2019 -	<u> </u>	Increase ([	
2020	Amount	Amount	% Percent	Tax District	May 2020	Amount	Amount	% Percent
\$100.10	\$112.91	-\$12.80	-11.3%	Reno B	\$111.58	\$112.62	-\$1.04	-0.9%
\$104.90	\$106.05	-\$1.15	-1.1%	Reno D	\$111.99	\$109.04	\$2.95	2.7%
\$121.61	\$120.68	\$0.93	0.8%	Reno E	\$125.03	\$124.90	\$0.13	0.1%
\$101.75	\$110.80	-\$9.05	-8.2%	Total Reno	\$112.07	\$111.63	\$0.44	0.4%
\$101.75	\$110.00	-\$9.05	-0.2%	Total Relio	\$112.07	<b>Φ111.03</b>	<b>Ф</b> 0.44	0.476
\$34.12	\$27.79	\$6.33	22.8%	Washoe A	\$32.49	\$27.02	\$5.46	20.2%
\$280.29	\$280.47	-\$0.18	-0.1%	Washoe B	\$267.14	\$260.29	\$6.85	2.6%
\$264.32	\$261.52	\$2.80	1.1%	Total Washoe Co.	\$247.96	\$241.77	\$6.20	2.6%
\$81.17	\$85.45	-\$4.29	-5.0%	Sparks	\$88.02	\$86.21	\$1.80	2.1%
\$116.13	\$116.35	-\$0.23	-0.2%	Total Average Daily Rate	\$117.28	\$115.53	\$1.76	1.5%

Tax District	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village