

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

August 2020

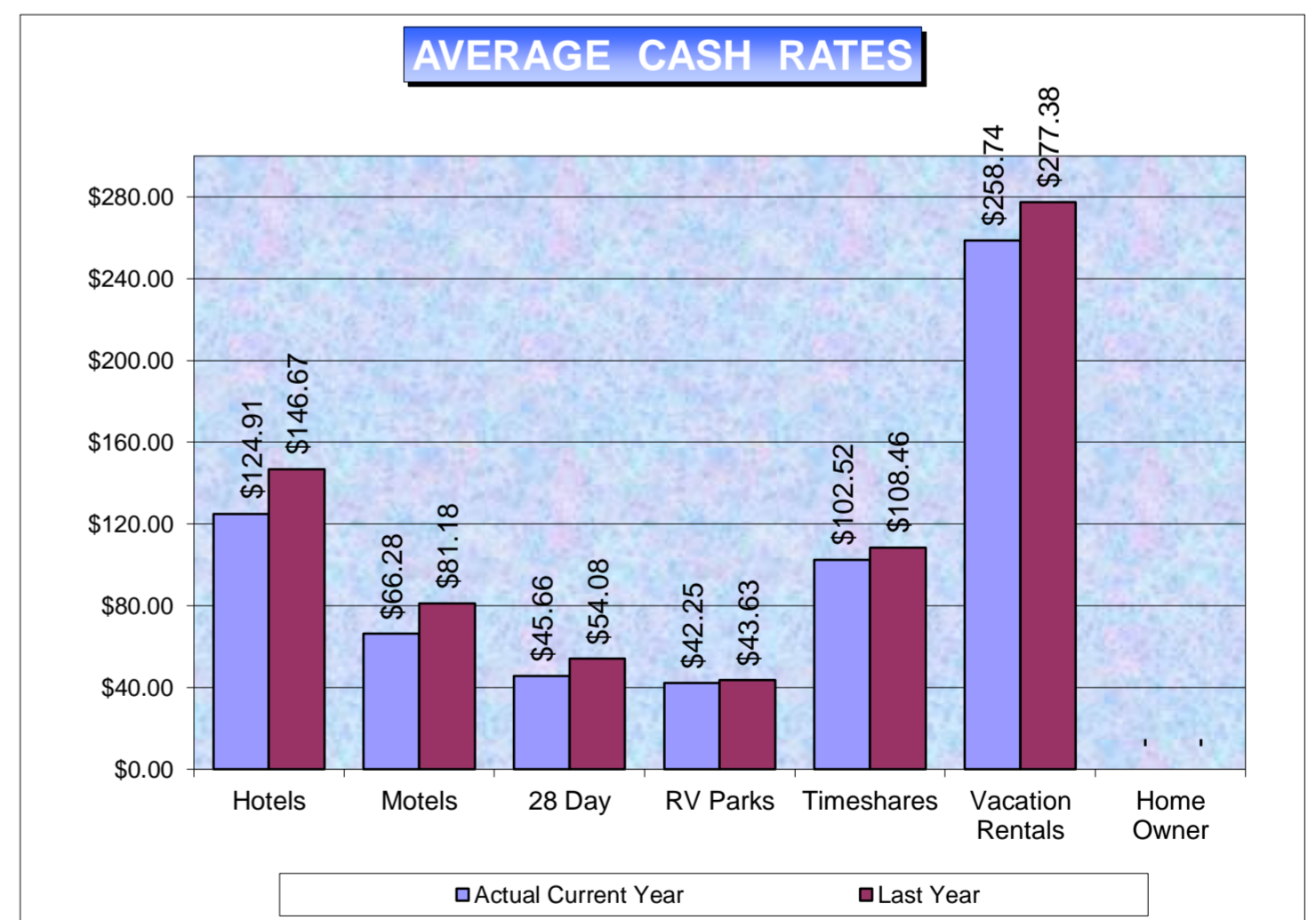
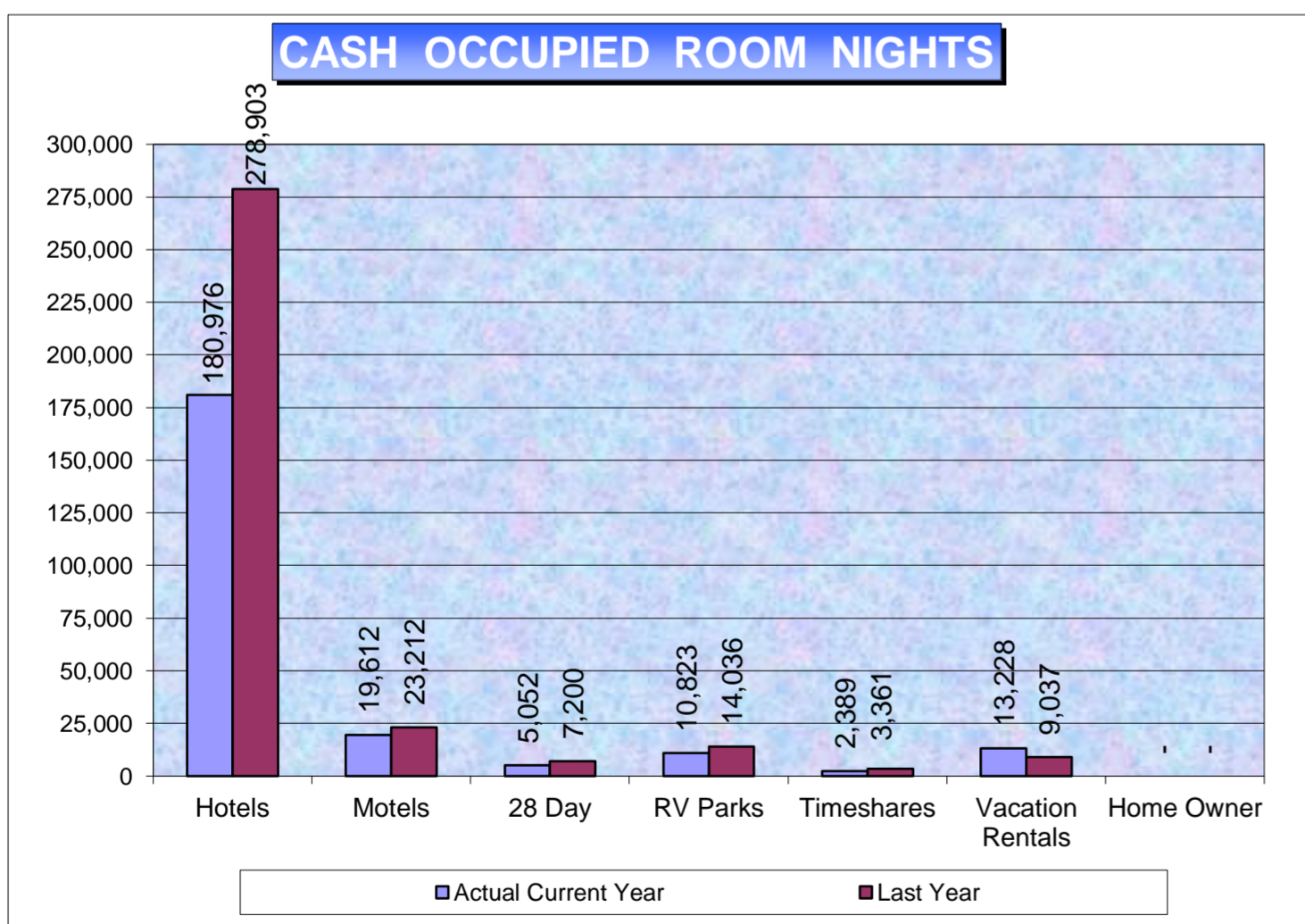
Room Statistics

Taxable room revenues for the month of \$28,260,963 are below prior year by \$18,402,949 (-39.4%). Cash occupied room nights of 232,080 are below prior year by 103,669 (-30.9%). Comp occupied room nights of 65,533 are below prior year by 23,979 (-27.4%), and 28-day occupied room nights of 105,373 are below prior year by 10,815 (-9.3%). Total occupied rooms for the month (Cash,Comp, 28-day) are 400,986 (-25.7%) below the prior year.

Overall, Washoe County occupancy percentages of 62.0% for the month is 20.2% below the 77.7% level of the prior year. There were 46,989 (-6.8%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$121.77 decreased \$17.21 (-12.4%), compared to \$138.98 for the prior year.

August 2020						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	437,020	180,976	\$124.91	\$146.67	(\$21.76)	-14.8%
Motels	37,195	19,612	\$66.28	\$81.18	(\$14.90)	-18.4%
28 Day	82,587	5,052	\$45.66	\$54.08	(\$8.42)	-15.6%
RV Parks	45,043	10,823	\$42.25	\$43.63	(\$1.38)	-3.2%
Timeshares	12,383	2,389	\$102.52	\$108.46	(\$5.94)	-5.5%
Vacation Rentals	32,982	13,228	\$258.74	\$277.38	(\$18.64)	-6.7%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
Totals	647,210	232,080	\$121.77	\$138.98	(\$17.21)	-12.4%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$28,260,963	\$13,000,873	\$15,260,091	117.4%	\$46,663,912	(\$18,402,949)	-39.4%
Occupied Rooms - Cash	232,080	129,787	102,293	78.8%	335,749	(103,669)	-30.9%
Average Rate - Cash	\$121.77	\$100.17	\$21.60	21.6%	\$138.98	(\$17.21)	-12.4%
Occupied Rooms							
Cash	232,080	129,787	102,293	78.8%	335,749	(103,669)	-30.9%
Comp	63,533	38,304	25,229	65.9%	87,512	(23,979)	-27.4%
28 Day	105,373	105,488	(115)	-0.1%	116,188	(10,815)	-9.3%
Total Occupied Rooms	400,986	273,579	127,407	46.6%	539,449	(138,463)	-25.7%
Percentage of Occupancy							
Cash	35.9%	19.0%	16.9	88.9%	48.4%	(12.5)	-25.8%
Comp	9.8%	5.6%	4.2	75.0%	12.6%	(2.8)	-22.2%
28 Day	16.3%	15.5%	0.8	5.2%	16.7%	(0.4)	-2.4%
Total Percentage of Occupancy	62.0%	40.1%	21.9	54.6%	77.7%	(15.7)	-20.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	180,976	93,237	87,739	94.1%	278,903	(97,927)	-35.1%
Motels	19,612	7,737	11,875	153.5%	23,212	(3,600)	-15.5%
28 Day Motels	5,052	7,200	(2,148)	-29.8%	7,200	(2,148)	-29.8%
R.V. Parks	10,823	14,036	(3,213)	-22.9%	14,036	(3,213)	-22.9%
Vacation Rentals	13,228	4,518	8,710	192.8%	9,037	4,191	46.4%
Timehares	2,389	3,059	(670)	-21.9%	3,361	(972)	-28.9%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	232,080	129,787	102,293	78.8%	335,749	(103,669)	-30.9%
Percentage of Occupancy - Cash							
Hotels	41.4%	19.6%	21.8	111.2%	58.3%	(16.9)	-29.0%
Motels	52.7%	18.0%	34.7	192.8%	53.1%	(0.4)	-0.8%
28 Day Motels	6.1%	8.6%	(2.5)	-29.1%	8.0%	(1.9)	-23.8%
R.V. Parks	24.0%	31.2%	(7.2)	-23.1%	31.0%	(7.0)	-22.6%
Vacation Rentals	40.1%	21.0%	19.1	91.0%	36.0%	4.1	11.4%
Timeshares	19.3%	23.6%	(4.3)	-18.2%	26.4%	(7.1)	-26.5%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	35.9%	19.0%	16.9	88.9%	48.4%	(12.5)	-25.8%
Average Rates - Cash							
Hotels	\$124.91	\$110.00	\$14.91	13.6%	\$146.67	(\$21.76)	-14.8%
Motels	\$66.28	\$60.89	\$5.39	8.9%	\$81.18	(\$14.90)	-18.4%
28 Day Motels	\$45.66	\$54.08	(\$8.42)	-15.6%	\$54.08	(\$8.42)	-15.6%
R.V. Parks	\$42.25	\$43.63	(\$1.38)	-3.2%	\$43.63	(\$1.38)	-3.2%
Vacation Rentals	\$258.74	\$208.06	\$50.68	24.4%	\$277.38	(\$18.64)	-6.7%
Timeshares	\$102.52	\$108.44	(\$5.92)	-5.5%	\$108.46	(\$5.94)	-5.5%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$121.77	\$100.17	\$21.60	21.6%	\$138.98	(\$17.21)	-12.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	232,080	129,787	102,293	78.8%	335,749	(103,669)	-30.9%
Comp	63,533	38,304	25,229	65.9%	87,512	(23,979)	-27.4%
28 Day	105,373	105,488	(115)	-0.1%	116,188	(10,815)	-9.3%
Total Occupied Rooms	400,986	273,579	127,407	46.6%	539,449	(138,463)	-25.7%
Vacant	246,224	408,257	(162,033)	-39.7%	154,750	91,474	59.1%
Total Available Rooms	647,210	681,836	(34,626)	-5.1%	694,199	(46,989)	-6.8%
Percentage of Occupancy							
Cash	35.9%	19.0%	16.9	88.9%	48.4%	(12.5)	-25.8%
Comp	9.8%	5.6%	4.2	75.0%	12.6%	(2.8)	-22.2%
28 Day	16.3%	15.5%	0.8	5.2%	16.7%	(0.4)	-2.4%
Total Occupancy Percentage	62.0%	40.1%	21.9	54.6%	77.7%	(15.7)	-20.2%
Vacant	38.0%	59.9%	(21.9)	-36.6%	22.3%	15.7	70.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$28,260,963	\$13,000,873	\$15,260,091	117.4%	\$46,663,912	(\$18,402,949)	-39.4%
Comp	\$7,491,547	\$2,700,604	\$4,790,944	177.4%	\$10,783,025	(\$3,291,478)	-30.5%
28 Day	\$3,599,362	\$2,624,984	\$974,378	37.1%	\$4,091,469	(\$492,107)	-12.0%
Total Revenue	\$39,351,872	\$18,326,460	\$21,025,412	114.7%	\$61,538,406	(\$22,186,534)	-36.1%
Average Rates							
Cash	\$121.77	\$100.17	\$21.60	21.6%	\$138.98	(\$17.21)	-12.4%
Comp	\$117.92	\$70.50	\$47.42	67.3%	\$123.22	(\$5.30)	-4.3%
28 Day	\$34.16	\$24.88	\$9.28	37.3%	\$35.21	(\$1.05)	-3.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	180,976	93,237	87,739	94.1%	278,903	(97,927)	-35.1%
Comp	63,252	38,071	25,181	66.1%	87,019	(23,767)	-27.3%
28 Day	7,406	6,406	1,000	15.6%	14,642	(7,236)	-49.4%
Total Occupied Rooms	251,634	137,714	113,920	82.7%	380,564	(128,930)	-33.9%
Vacant	185,386	337,848	(152,462)	-45.1%	97,464	87,922	90.2%
Total Available Rooms	437,020	475,562	(38,542)	-8.1%	478,028	(41,008)	-8.6%
Percentage of Occupancy							
Cash	41.4%	19.6%	21.8	111.2%	58.3%	(16.9)	-29.0%
Comp	14.5%	8.0%	6.5	81.3%	18.2%	(3.7)	-20.3%
28 Day	1.7%	1.3%	0.4	30.8%	3.1%	(1.4)	-45.2%
Total Occupancy Percentage	57.6%	29.0%	28.6	98.6%	79.6%	(22.0)	-27.6%
Vacant	42.4%	71.0%	(28.6)	-40.3%	20.4%	22.0	107.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$22,605,678	\$10,256,222	\$12,349,457	120.4%	\$40,906,465	(\$18,300,787)	-44.7%
Comp	\$7,477,536	\$2,690,779	\$4,786,758	177.9%	\$10,763,114	(\$3,285,578)	-30.5%
28 Day	\$551,985	\$276,150	\$275,835	99.9%	\$1,104,601	(\$552,616)	-50.0%
Total Revenue	\$30,635,199	\$13,223,150	\$17,412,049	131.7%	\$52,774,180	(\$22,138,981)	-42.0%
Average Rates							
Cash	\$124.91	\$110.00	\$14.91	13.6%	\$146.67	(\$21.76)	-14.8%
Comp	\$118.22	\$70.68	\$47.54	67.3%	\$123.69	(\$5.47)	-4.4%
28 Day	\$74.53	\$43.11	\$31.42	72.9%	\$75.44	(\$0.91)	-1.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,612	7,737	11,875	153.5%	23,212	(3,600)	-15.5%
Comp	33	10	23	230.0%	40	(7)	-17.5%
28 Day	4,403	822	3,581	435.6%	3,286	1,117	34.0%
Total Occupied Rooms	24,048	8,569	15,479	180.6%	26,538	(2,490)	-9.4%
Vacant	13,147	34,335	(21,188)	-61.7%	17,148	(4,001)	-23.3%
Total Available Rooms	37,195	42,904	(5,709)	-13.3%	43,686	(6,491)	-14.9%
Percentage of Occupancy							
Cash	52.7%	18.0%	34.7	192.8%	53.1%	(0.4)	-0.8%
Comp	0.1%	0.0%	0.1	100.0%	0.1%	-	0.0%
28 Day	11.8%	1.9%	9.9	521.1%	7.5%	4.3	57.3%
Total Occupancy Percentage	64.7%	20.0%	44.7	223.5%	60.7%	4.0	6.6%
Vacant	35.3%	80.0%	(44.7)	-55.9%	39.3%	(4.0)	-10.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,299,848	\$471,103	\$828,745	175.9%	\$1,884,412	(\$584,564)	-31.0%
Comp	\$4,125	\$1,063	\$3,062	288.1%	\$4,250	(\$125)	-2.9%
28 Day	\$160,721	\$41,270	\$119,451	289.4%	\$165,078	(\$4,357)	-2.6%
Total Revenue	\$1,464,694	\$513,436	\$951,258	185.3%	\$2,053,740	(\$589,046)	-28.7%
Average Rates							
Cash	\$66.28	\$60.89	\$5.39	8.9%	\$81.18	(\$14.90)	-18.4%
Comp	\$125.00	\$106.30	\$18.70	17.6%	\$106.25	\$18.75	17.6%
28 Day	\$36.50	\$50.21	(\$13.71)	-27.3%	\$50.24	(\$13.74)	-27.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,052	7,200	(2,148)	-29.8%	7,200	(2,148)	-29.8%
Comp	-	-	-	0.0%	230	(230)	-100.0%
28 Day	60,705	68,341	(7,636)	-11.2%	68,341	(7,636)	-11.2%
Total Occupied Rooms	65,757	75,541	(9,784)	-13.0%	75,771	(10,014)	-13.2%
Vacant	16,830	8,438	8,392	99.5%	13,679	3,151	23.0%
Total Available Rooms	82,587	83,979	(1,392)	-1.7%	89,450	(6,863)	-7.7%
Percentage of Occupancy							
Cash	6.1%	8.6%	(2.5)	-29.1%	8.0%	(1.9)	-23.8%
Comp	0.0%	0.0%	-	0.0%	0.3%	(0.3)	-100.0%
28 Day	73.5%	81.4%	(7.9)	-9.7%	76.4%	(2.9)	-3.8%
Total Occupancy Percentage	79.6%	90.0%	(10.4)	-11.6%	84.7%	(5.1)	-6.0%
Vacant	20.4%	10.0%	10.4	104.0%	15.3%	5.1	33.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$230,659	\$389,360	(\$158,701)	-40.8%	\$389,360	(\$158,701)	-40.8%
Comp	\$0	\$0	\$0	0.0%	\$6,899	(\$6,899)	-100.0%
28 Day	\$1,368,028	\$1,728,713	(\$360,685)	-20.9%	\$1,728,713	(\$360,685)	-20.9%
Total Revenue	\$1,598,687	\$2,118,073	(\$519,386)	-24.5%	\$2,124,972	(\$526,285)	-24.8%
Average Rates							
Cash	\$45.66	\$54.08	(\$8.42)	-15.6%	\$54.08	(\$8.42)	-15.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$30.00	(\$30.00)	-100.0%
28 Day	\$22.54	\$25.30	(\$2.76)	-10.9%	\$25.30	(\$2.76)	-10.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,823	14,036	(3,213)	-22.9%	14,036	(3,213)	-22.9%
Comp	248	223	25	11.2%	223	25	11.2%
28 Day	21,848	21,949	(101)	-0.5%	21,949	(101)	-0.5%
Total Occupied Rooms	32,919	36,208	(3,289)	-9.1%	36,208	(3,289)	-9.1%
Vacant	12,124	8,711	3,413	39.2%	9,021	3,103	34.4%
Total Available Rooms	45,043	44,919	124	0.3%	45,229	(186)	-0.4%
Percentage of Occupancy							
Cash	24.0%	31.2%	(7.2)	-23.1%	31.0%	(7.0)	-22.6%
Comp	0.6%	0.5%	0.1	20.0%	0.5%	0.1	20.0%
28 Day	48.5%	48.9%	(0.4)	-0.8%	48.5%	-	0.0%
Total Occupancy Percentage	73.1%	80.6%	(7.5)	-9.3%	80.1%	(7.0)	-8.7%
Vacant	26.9%	19.4%	7.5	38.7%	19.9%	7.0	35.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$457,290	\$612,460	(\$155,170)	-25.3%	\$612,460	(\$155,170)	-25.3%
Comp	\$9,886	\$8,762	\$1,124	12.8%	\$8,762	\$1,124	12.8%
28 Day	\$425,647	\$407,442	\$18,205	4.5%	\$407,442	\$18,205	4.5%
Total Revenue	\$892,823	\$1,028,664	(\$135,841)	-13.2%	\$1,028,664	(\$135,841)	-13.2%
Average Rates							
Cash	\$42.25	\$43.63	(\$1.38)	-3.2%	\$43.63	(\$1.38)	-3.2%
Comp	\$39.86	\$39.29	\$0.57	1.5%	\$39.29	\$0.57	1.5%
28 Day	\$19.48	\$18.56	\$0.92	5.0%	\$18.56	\$0.92	5.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,228	4,518	8,710	192.8%	9,037	4,191	46.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	11,011	7,970	3,041	38.2%	7,970	3,041	38.2%
Total Occupied Rooms	24,239	12,488	11,751	94.1%	17,007	7,232	42.5%
Vacant	8,743	9,026	(283)	-3.1%	8,086	657	8.1%
Total Available Rooms	32,982	21,514	11,468	53.3%	25,093	7,889	31.4%
Percentage of Occupancy							
Cash	40.1%	21.0%	19.1	91.0%	36.0%	4.1	11.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	33.4%	37.0%	(3.6)	-9.7%	31.8%	1.6	5.0%
Total Occupancy Percentage	73.5%	58.0%	15.5	26.7%	67.8%	5.7	8.4%
Vacant	26.5%	42.0%	(15.5)	-36.9%	32.2%	(5.7)	-17.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,422,560	\$940,007	\$2,482,553	264.1%	\$2,506,686	\$915,874	36.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,092,981	\$171,409	\$921,572	537.6%	\$685,635	\$407,346	59.4%
Total Revenue	\$4,515,541	\$1,111,416	\$3,404,125	306.3%	\$3,192,321	\$1,323,220	41.5%
Average Rates							
Cash	\$258.74	\$208.06	\$50.68	24.4%	\$277.38	(\$18.64)	-6.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$99.26	\$21.51	\$77.75	361.5%	\$86.03	\$13.23	15.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,389	3,059	(670)	-21.9%	3,361	(972)	-28.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,389	3,059	(670)	-21.9%	3,361	(972)	-28.9%
Vacant	9,994	9,899	95	1.0%	9,352	642	6.9%
Total Available Rooms	12,383	12,958	(575)	-4.4%	12,713	(330)	-2.6%
Percentage of Occupancy							
Cash	19.3%	23.6%	(4.3)	-18.2%	26.4%	(7.1)	-26.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	19.3%	23.6%	(4.3)	-18.2%	26.4%	(7.1)	-26.9%
Vacant	80.7%	76.4%	4.3	5.6%	73.6%	7.1	9.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$244,928	\$331,721	(\$86,793)	-26.2%	\$364,529	(\$119,601)	-32.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$244,928	\$331,721	(\$86,793)	-26.2%	\$364,529	(\$119,601)	-32.8%
Average Rates							
Cash	\$102.52	\$108.44	(\$5.92)	-5.5%	\$108.46	(\$5.94)	-5.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$54,877,052	\$22,447,304	\$32,429,748	144.5%	\$88,096,505	(\$33,219,453)	-37.7%
Occupied Rooms - Cash	452,048	235,623	216,425	91.9%	665,521	(213,473)	-32.1%
Average Rate - Cash	\$121.40	\$95.27	\$26.13	27.4%	\$132.37	(\$10.97)	-8.3%
Occupied Rooms							
Cash	452,048	235,623	216,425	91.9%	665,521	(213,473)	-32.1%
Comp	118,619	69,966	48,653	69.5%	177,896	(59,277)	-33.3%
28 Day	211,158	207,391	3,767	1.8%	227,060	(15,902)	-7.0%
Total Occupied Rooms	781,825	512,980	268,845	52.4%	1,070,477	(288,652)	-27.0%
Percentage of Occupancy							
Cash	35.8%	17.3%	18.5	106.9%	47.3%	(11.5)	-24.3%
Comp	9.4%	5.1%	4.3	84.3%	12.6%	(3.2)	-25.4%
28 Day	16.7%	15.2%	1.5	9.9%	16.1%	0.6	3.7%
Total Percentage of Occupancy	61.9%	37.6%	24.3	64.6%	76.1%	(14.2)	-18.7%
Market Segments							
Occupied Rooms - Cash							
Hotels	350,200	166,377	183,823	110.5%	552,275	(202,075)	-36.6%
Motels	38,813	14,040	24,773	176.4%	46,848	(8,035)	-17.2%
28 Day Motels	10,270	13,944	(3,674)	-26.3%	13,944	(3,674)	-26.3%
R.V. Parks	21,657	26,527	(4,870)	-18.4%	26,527	(4,870)	-18.4%
Vacation Rentals	26,791	8,560	18,231	213.0%	19,142	7,649	40.0%
Timeshares	4,317	6,175	(1,858)	-30.1%	6,785	(2,468)	-36.4%
Home Owner Rentals	-	-	-	#DIV/0!	-	-	#DIV/0!
Total Occupied - Cash	452,048	235,623	216,425	91.9%	665,521	(213,473)	-32.1%
Percentage of Occupancy - Cash							
Hotels	41.5%	17.5%	24.0	137.1%	56.7%	(15.2)	-26.8%
Motels	52.4%	16.4%	36.0	219.5%	53.6%	(1.2)	-2.2%
28 Day Motels	6.2%	8.3%	(2.1)	-25.3%	7.8%	(1.6)	-20.5%
R.V. Parks	24.0%	29.5%	(5.5)	-18.6%	29.4%	(5.4)	-18.4%
Vacation Rentals	41.5%	19.9%	21.6	108.5%	37.9%	3.6	9.5%
Timeshares	17.4%	23.8%	(6.4)	-26.9%	26.8%	(9.4)	-35.1%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	35.8%	17.3%	18.5	106.9%	47.3%	(11.5)	-24.3%
Average Rates - Cash							
Hotels	\$124.25	\$104.92	\$19.33	18.4%	\$139.04	(\$14.79)	-10.6%
Motels	\$66.07	\$56.05	\$10.02	17.9%	\$73.93	(\$7.86)	-10.6%
28 Day Motels	\$43.69	\$49.21	(\$5.52)	-11.2%	\$49.21	(\$5.52)	-11.2%
R.V. Parks	\$41.95	\$40.42	\$1.53	3.8%	\$40.42	\$1.53	3.8%
Vacation Rental	\$261.06	\$210.53	\$50.53	24.0%	\$281.09	(\$20.03)	-7.1%
Timeshares	\$104.08	\$104.27	(\$0.19)	-0.2%	\$104.28	(\$0.20)	-0.2%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	#DIV/0!	\$0.00	\$0.00	#DIV/0!
Total Cash Average Rate	\$121.40	\$95.27	\$26.13	27.4%	\$132.37	(\$10.97)	-8.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	452,048	235,623	216,425	91.9%	665,521	(213,473)	-32.1%
Comp	118,619	69,966	48,653	69.5%	177,896	(59,277)	-33.3%
28 Day	211,158	207,391	3,767	1.8%	227,060	(15,902)	-7.0%
Total Occupied Rooms	781,825	512,980	268,845	52.4%	1,070,477	(288,652)	-27.0%
Vacant	480,811	850,692	(369,881)	-43.5%	336,071	144,740	43.1%
Total Available Rooms	1,262,636	1,363,672	(101,036)	-7.4%	1,406,548	(143,912)	-10.2%
Percentage of Occupancy							
Cash	35.8%	17.3%	18.5	106.9%	47.3%	(11.5)	-24.3%
Comp	9.4%	5.1%	4.3	84.3%	12.6%	(3.2)	-25.4%
28 Day	16.7%	15.2%	1.5	9.9%	16.1%	0.6	3.7%
Total Occupancy Percentage	61.9%	37.6%	24.3	64.6%	76.1%	(14.2)	-18.7%
Vacant	38.1%	62.4%	(24.3)	-38.9%	23.9%	14.2	59.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$54,877,052	\$22,447,304	\$32,429,748	144.5%	\$88,096,505	(\$33,219,453)	-37.7%
Comp	\$14,054,214	\$4,677,591	\$9,376,623	200.5%	\$20,644,034	(\$6,589,820)	-31.9%
28 Day	\$7,102,945	\$4,984,428	\$2,118,517	42.5%	\$7,630,174	(\$527,229)	-6.9%
Total Revenue	\$76,034,211	\$32,109,323	\$43,924,888	136.8%	\$116,370,713	(\$40,336,502)	-34.7%
Average Rates							
Cash	\$121.40	\$95.27	\$26.13	27.4%	\$132.37	(\$10.97)	-8.3%
Comp	\$118.48	\$66.86	\$51.62	77.2%	\$116.05	\$2.43	2.1%
28 Day	\$33.64	\$24.03	\$9.61	40.0%	\$33.60	\$0.04	0.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	350,200	166,377	183,823	110.5%	552,275	(202,075)	-36.6%
Comp	118,078	69,457	48,621	70.0%	176,693	(58,615)	-33.2%
28 Day	14,431	9,920	4,511	45.5%	24,681	(10,250)	-41.5%
Total Occupied Rooms	482,709	245,754	236,955	96.4%	753,649	(270,940)	-36.0%
Vacant	360,895	705,370	(344,475)	-48.8%	220,449	140,446	63.7%
Total Available Rooms	843,604	951,124	(107,520)	-11.3%	974,098	(130,494)	-13.4%
Percentage of Occupancy							
Cash	41.5%	17.5%	24.0	137.1%	56.7%	(15.2)	-26.8%
Comp	14.0%	7.3%	6.7	91.8%	18.1%	(4.1)	-22.7%
28 Day	1.7%	1.0%	0.7	70.0%	2.5%	(0.8)	-32.0%
Total Occupancy Percentage	57.2%	25.8%	31.4	121.7%	77.4%	(20.2)	-26.1%
Vacant	42.8%	74.2%	(31.4)	-42.3%	22.6%	20.2	89.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$43,512,098	\$17,455,888	\$26,056,210	149.3%	\$76,786,377	(\$33,274,279)	-43.3%
Comp	\$14,027,353	\$4,658,001	\$9,369,352	201.1%	\$20,599,228	(\$6,571,875)	-31.9%
28 Day	\$1,085,814	\$410,306	\$675,508	164.6%	\$1,775,379	(\$689,565)	-38.8%
Total Revenue	\$58,625,265	\$22,524,195	\$36,101,070	160.3%	\$99,160,984	(\$40,535,719)	-40.9%
Average Rates							
Cash	\$124.25	\$104.92	\$19.33	18.4%	\$139.04	(\$14.79)	-10.6%
Comp	\$118.80	\$67.06	\$51.74	77.2%	\$116.58	\$2.22	1.9%
28 Day	\$75.24	\$41.36	\$33.88	81.9%	\$71.93	\$3.31	4.6%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	38,813	14,040	24,773	176.4%	46,848	(8,035)	-17.2%
Comp	56	20	36	180.0%	91	(35)	-38.5%
28 Day	8,515	1,433	7,082	494.2%	6,341	2,174	34.3%
Total Occupied Rooms	47,384	15,493	31,891	205.8%	53,280	(5,896)	-11.1%
Vacant	26,676	70,315	(43,639)	-62.1%	34,048	(7,372)	-21.7%
Total Available Rooms	74,060	85,808	(11,748)	-13.7%	87,328	(13,268)	-15.2%
Percentage of Occupancy							
Cash	52.4%	16.4%	36.0	219.5%	53.6%	(1.2)	-2.2%
Comp	0.1%	0.0%	0.1	100.0%	0.1%	-	0.0%
28 Day	11.5%	1.7%	9.8	576.5%	7.3%	4.2	57.5%
Total Occupancy Percentage	64.0%	18.1%	45.9	253.6%	61.0%	3.0	4.9%
Vacant	36.0%	81.9%	(45.9)	-56.0%	39.0%	(3.0)	-7.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,564,432	\$786,940	\$1,777,492	225.9%	\$3,463,598	(\$899,166)	-26.0%
Comp	\$7,000	\$1,897	\$5,103	269.0%	\$8,420	(\$1,420)	-16.9%
28 Day	\$325,960	\$69,747	\$256,213	367.3%	\$307,465	\$18,495	6.0%
Total Revenue	\$2,897,392	\$858,584	\$2,038,808	237.5%	\$3,779,483	(\$882,091)	-23.3%
Average Rates							
Cash	\$66.07	\$56.05	\$10.02	17.9%	\$73.93	(\$7.86)	-10.6%
Comp	\$125.00	\$94.85	\$30.15	31.8%	\$92.53	\$32.47	35.1%
28 Day	\$38.28	\$48.67	(\$10.39)	-21.3%	\$48.49	(\$10.21)	-21.1%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,270	13,944	(3,674)	-26.3%	13,944	(3,674)	-26.3%
Comp	-	-	-	0.0%	623	(623)	-100.0%
28 Day	122,838	136,110	(13,272)	-9.8%	136,110	(13,272)	-9.8%
Total Occupied Rooms	133,108	150,054	(16,946)	-11.3%	150,677	(17,569)	-11.7%
Vacant	32,395	17,904	14,491	80.9%	28,366	4,029	14.2%
Total Available Rooms	165,503	167,958	(2,455)	-1.5%	179,043	(13,540)	-7.6%
Percentage of Occupancy							
Cash	6.2%	8.3%	(2.1)	-25.3%	7.8%	(1.6)	-20.5%
Comp	0.0%	0.0%	-	0.0%	0.3%	(0.3)	-100.0%
28 Day	74.2%	81.0%	(6.8)	-8.4%	76.0%	(1.8)	-2.4%
Total Occupancy Percentage	80.4%	89.3%	(8.9)	-10.0%	84.2%	(3.8)	-4.5%
Vacant	19.6%	10.7%	8.9	83.2%	15.8%	3.8	24.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$448,717	\$686,164	(\$237,447)	-34.6%	\$686,164	(\$237,447)	-34.6%
Comp	\$0	\$0	\$0	0.0%	\$18,693	(\$18,693)	-100.0%
28 Day	\$2,868,534	\$3,363,757	(\$495,223)	-14.7%	\$3,363,757	(\$495,223)	-14.7%
Total Revenue	\$3,317,251	\$4,049,921	(\$732,670)	-18.1%	\$4,068,614	(\$751,363)	-18.5%
Average Rates							
Cash	\$43.69	\$49.21	(\$5.52)	-11.2%	\$49.21	(\$5.52)	-11.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$30.00	(\$30.00)	-100.0%
28 Day	\$23.35	\$24.71	(\$1.36)	-5.5%	\$24.71	(\$1.36)	-5.5%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	21,657	26,527	(4,870)	-18.4%	26,527	(4,870)	-18.4%
Comp	485	489	(4)	-0.8%	489	(4)	-0.8%
28 Day	44,448	43,999	449	1.0%	43,999	449	1.0%
Total Occupied Rooms	66,590	71,015	(4,425)	-6.2%	71,015	(4,425)	-6.2%
Vacant	23,496	18,823	4,673	24.8%	19,257	4,239	22.0%
Total Available Rooms	90,086	89,838	248	0.3%	90,272	(186)	-0.2%
Percentage of Occupancy							
Cash	24.0%	29.5%	(5.5)	-18.6%	29.4%	(5.4)	-18.4%
Comp	0.5%	0.5%	-	0.0%	0.5%	-	0.0%
28 Day	49.3%	49.0%	0.3	0.6%	48.7%	0.6	1.2%
Total Occupancy Percentage	73.9%	79.0%	(5.1)	-6.5%	78.7%	(4.8)	-6.1%
Vacant	26.1%	21.0%	5.1	24.3%	21.3%	4.8	22.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$908,496	\$1,072,294	(\$163,798)	-15.3%	\$1,072,294	(\$163,798)	-15.3%
Comp	\$19,861	\$17,693	\$2,168	12.3%	\$17,693	\$2,168	12.3%
28 Day	\$868,487	\$837,027	\$31,460	3.8%	\$837,028	\$31,459	3.8%
Total Revenue	\$1,796,844	\$1,927,014	(\$130,170)	-6.8%	\$1,927,015	(\$130,171)	-6.8%
Average Rates							
Cash	\$41.95	\$40.42	\$1.53	3.8%	\$40.42	\$1.53	3.8%
Comp	\$40.95	\$36.18	\$4.77	13.2%	\$36.18	\$4.77	13.2%
28 Day	\$19.54	\$19.02	\$0.52	2.7%	\$19.02	\$0.52	2.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	26,791	8,560	18,231	213.0%	19,142	7,649	40.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	20,926	15,929	4,997	31.4%	15,929	4,997	31.4%
Total Occupied Rooms	47,717	24,489	23,228	94.9%	35,071	12,646	36.1%
Vacant	16,871	18,539	(1,668)	-9.0%	15,411	1,460	9.5%
Total Available Rooms	64,588	43,028	21,560	50.1%	50,482	14,106	27.9%
Percentage of Occupancy							
Cash	41.5%	19.9%	21.6	108.5%	37.9%	3.6	9.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.4%	37.0%	(4.6)	-12.4%	31.6%	0.8	2.5%
Total Occupancy Percentage	73.9%	56.9%	17.0	29.9%	69.5%	4.4	6.3%
Vacant	26.1%	43.1%	(17.0)	-39.4%	30.5%	(4.4)	-14.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,994,002	\$1,802,162	\$5,191,840	288.1%	\$5,380,537	\$1,613,465	30.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,954,150	\$303,591	\$1,650,559	543.7%	\$1,346,545	\$607,605	45.1%
Total Revenue	\$8,948,152	\$2,105,753	\$6,842,399	324.9%	\$6,727,082	\$2,221,070	33.0%
Average Rates							
Cash	\$261.06	\$210.53	\$50.53	24.0%	\$281.09	(\$20.03)	-7.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$93.38	\$19.06	\$74.32	389.9%	\$84.53	\$8.85	10.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

August 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,317	6,175	(1,858)	-30.1%	6,785	(2,468)	-36.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	4,317	6,175	(1,858)	-30.1%	6,785	(2,468)	-36.4%
Vacant	20,478	19,741	737	3.7%	18,540	1,938	10.5%
Total Available Rooms	24,795	25,916	(1,121)	-4.3%	25,325	(530)	-2.1%
Percentage of Occupancy							
Cash	17.4%	23.8%	(6.4)	-26.9%	26.8%	(9.4)	-35.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	17.4%	23.8%	(6.4)	-26.9%	26.8%	(9.4)	-35.1%
Vacant	82.6%	76.2%	6.4	8.4%	73.2%	9.4	12.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$449,307	\$643,856	(\$194,549)	-30.2%	\$707,535	(\$258,228)	-36.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$449,307	\$643,856	(\$194,549)	-30.2%	\$707,535	(\$258,228)	-36.5%
Average Rates							
Cash	\$104.08	\$104.27	(\$0.19)	-0.2%	\$104.28	(\$0.20)	-0.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
August 2020**

Current Month Actual August 2020	Last Year Actual August 2019			Tax District	Year To Date Actual July - August 2020	Last Year - Year To Date Actual July - August 2019		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$12,601,977	\$21,412,604	(\$8,810,627)	-41.1%	Reno B	\$24,079,864	\$39,360,181	(\$15,280,318)	-38.8%
\$4,368,609	\$11,100,768	(\$6,732,158)	-60.6%	Reno D	\$8,056,687	\$21,055,403	(\$12,998,716)	-61.7%
\$591,130	\$849,053	(\$257,923)	-30.4%	Reno E	\$1,086,785	\$1,657,007	(\$570,221)	-34.4%
\$17,561,715	\$33,362,425	(\$15,800,709)	-47.4%	Total Reno	\$33,223,337	\$62,072,591	(\$28,849,255)	-46.5%
\$39,995	\$51,041	(\$11,046)	-21.6%	Washoe A	\$80,439	\$91,923	(\$11,484)	-12.5%
\$6,697,998	\$7,402,817	(\$704,819)	-9.5%	Washoe B	\$13,812,721	\$15,577,439	(\$1,764,718)	-11.3%
\$6,737,992	\$7,453,858	(\$715,865)	-9.6%	Total Washoe Co.	\$13,893,160	\$15,669,362	(\$1,776,202)	-11.3%
\$3,961,255	\$5,847,629	(\$1,886,374)	-32.3%	Sparks	\$7,760,556	\$10,354,552	(\$2,593,996)	-25.1%
\$28,260,963	\$46,663,912	(\$18,402,948)	-39.4%	Total Taxable Revenue	\$54,877,052	\$88,096,505	(\$33,219,453)	-37.7%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
August 2020**

Current Month Actual August 2020	Last Year Actual August 2019			Tax District	Year To Date Actual July - August 2020	Last Year - Year To Date Actual July - August 2019		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
119,301	162,275	(42,974)	-26.5%	Reno B	233,495	316,526	(83,031)	-26.2%
40,271	89,171	(48,900)	-54.8%	Reno D	74,448	180,695	(106,247)	-58.8%
5,300	6,387	(1,087)	-17.0%	Reno E	9,684	12,290	(2,606)	-21.2%
164,872	257,833	(92,961)	-36.1%	Total Reno	317,627	509,511	(191,884)	-37.7%
1,378	1,570	(192)	-12.2%	Washoe A	2,805	3,123	(318)	-10.2%
20,373	21,276	(903)	-4.2%	Washoe B	41,707	44,105	(2,398)	-5.4%
21,751	22,846	(1,095)	-4.8%	Total Washoe Co.	44,512	47,228	(2,716)	-5.8%
45,457	55,070	(9,613)	-17.5%	Sparks	89,909	108,782	(18,873)	-17.3%
232,080	335,749	(103,669)	-30.9%	Total Taxable Rooms	452,048	665,521	(213,473)	-32.1%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
August 2020**

Current Month Actual August 2020	Last Year Actual August 2019			Tax District	Year To Date Actual July 2020 - August 2020	Last Year - Year To Date Actual July 2018 - August 2019		
	Amount	Increase (Decrease)				Amount	Increase (Decrease)	
		Amount	% Percent			Amount	Amount	% Percent
\$105.63	\$131.95	-\$26.32	-19.9%	Reno B	\$103.13	\$124.35	-\$21.22	-17.1%
\$108.48	\$124.49	-\$16.01	-12.9%	Reno D	\$108.22	\$116.52	-\$8.31	-7.1%
\$111.53	\$132.93	-\$21.40	-16.1%	Reno E	\$112.22	\$134.83	-\$22.60	-16.8%
\$106.52	\$129.40	-\$22.88	-17.7%	Total Reno	\$104.60	\$121.83	-\$17.23	-14.1%
\$29.02	\$32.51	-\$3.49	-10.7%	Washoe A	\$28.68	\$29.43	-\$0.76	-2.6%
\$328.77	\$347.94	-\$19.17	-5.5%	Washoe B	\$331.18	\$353.19	-\$22.01	-6.2%
\$309.78	\$326.27	-\$16.49	-5.1%	Total Washoe Co.	\$312.12	\$331.78	-\$19.66	-5.9%
\$87.14	\$106.19	-\$19.04	-17.9%	Sparks	\$86.32	\$95.19	-\$8.87	-9.3%
\$121.77	\$138.98	-\$17.21	-12.4%	Total Average Daily Rate	\$121.40	\$132.37	-\$10.97	-8.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village