

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

October 2020

Room Statistics

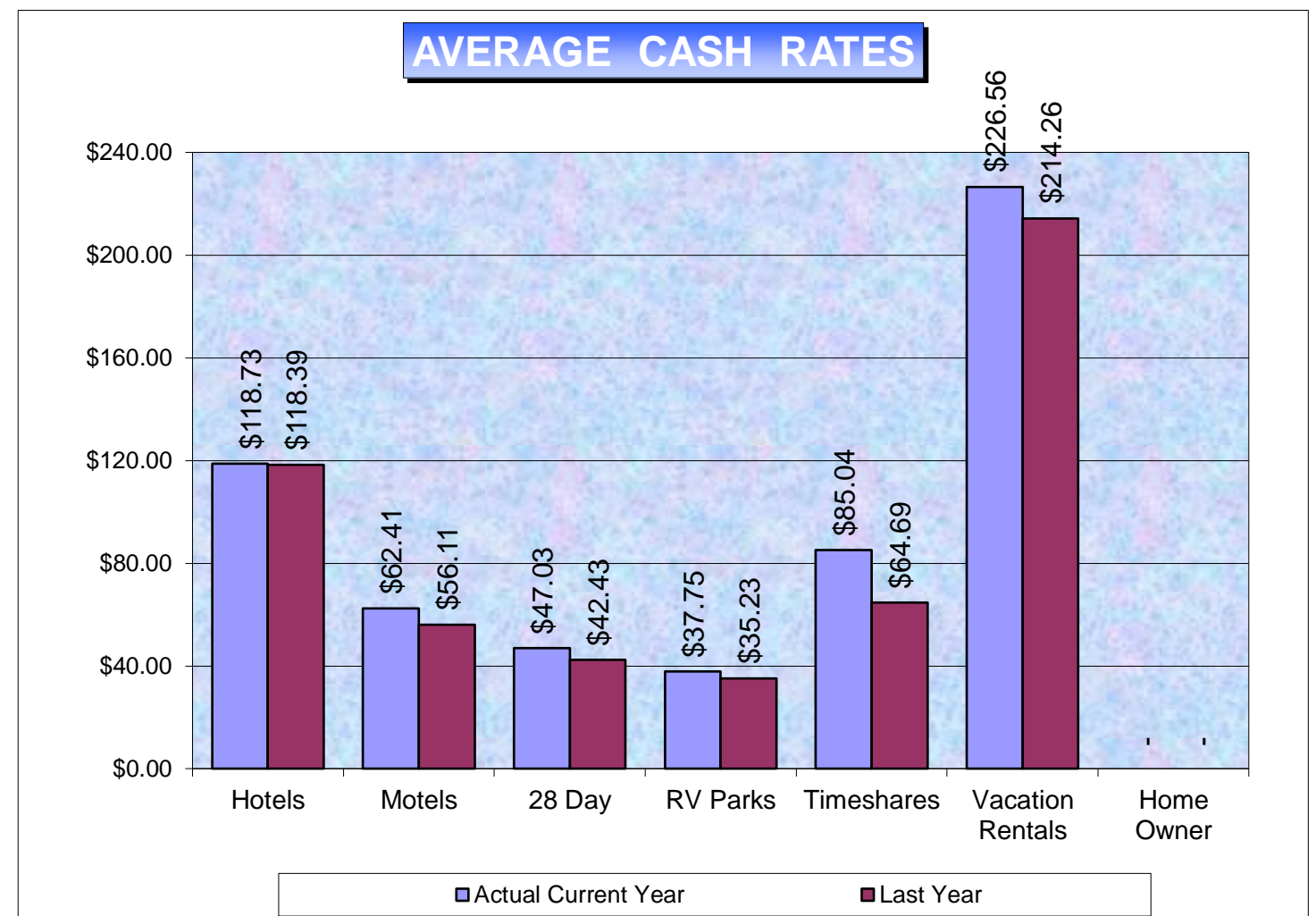
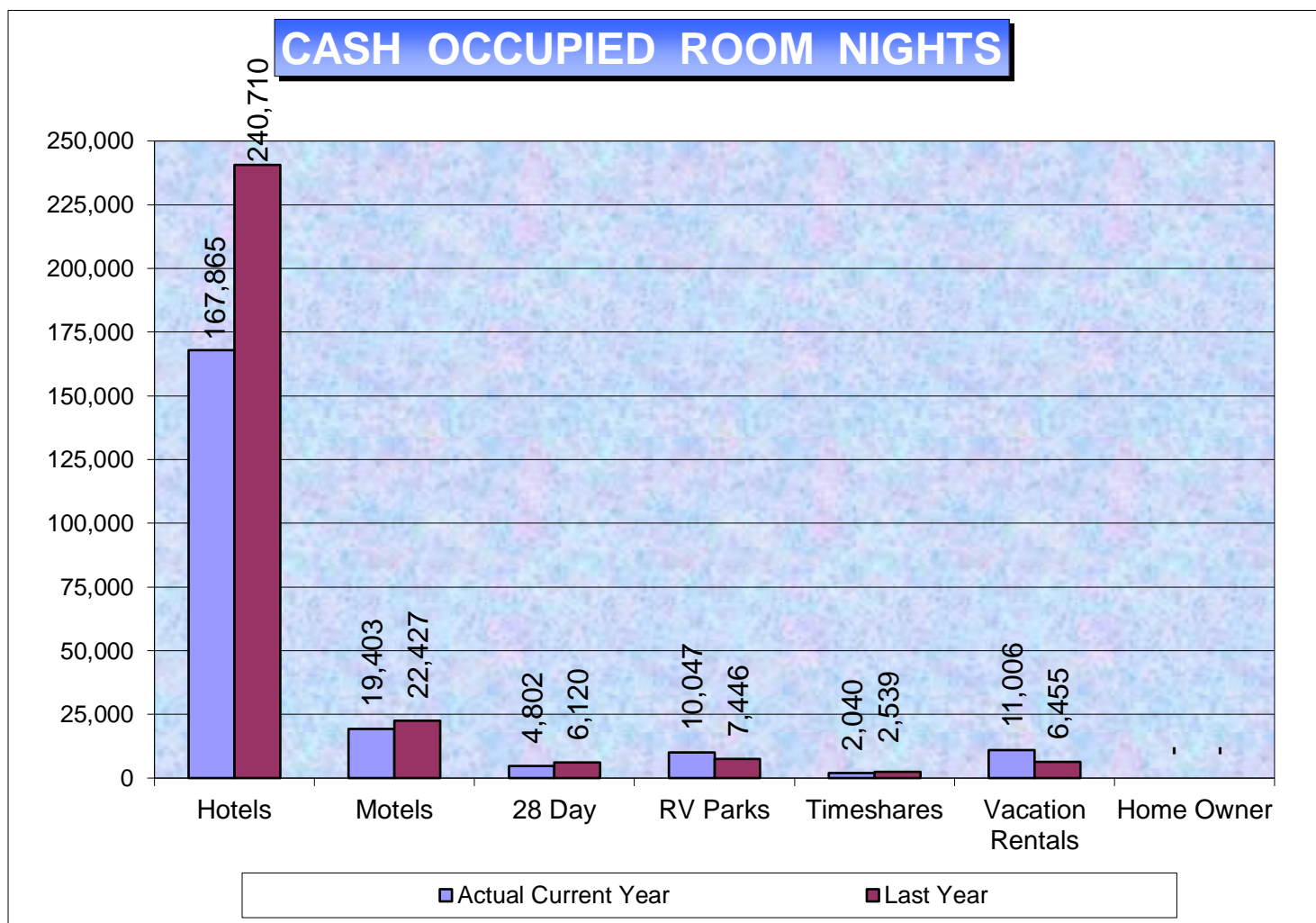
Taxable room revenues for the month of \$24,413,214 are below prior year by \$7,412,094 (-23.3%). Cash occupied room nights of 215,163 are below prior year by 70,534 (-24.7%). Comp occupied room nights of 65,912 are below prior year by 11,374 (-14.7%), and 28-day occupied room nights of 112,231 are below prior year by 4,807 (-4.1%). Total occupied rooms for the month (Cash, Comp, 28-day) are 393,306 (-18.1%) below the prior year.

Overall, Washoe County occupancy percentages of 63.0% for the month is 10.5% below the 70.4% level of the prior year. There were 57,213 (-8.4%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$113.46 increased \$2.06 (1.8%), compared to \$111.40 for the prior year.

Year-to-date cash occupied room nights of 891,293 are 368,704 (-29.3%) below prior year. Cash average rates year-to-date of \$120.24 are \$6.79 (-5.3%) below the prior year. Year-to-date, total taxable room revenues of \$107,165,222 are \$52,892,732 (-33.0%) below prior year.

October 2020						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	410,018	167,865	\$118.73	\$118.39	\$0.34	0.3%
Motels	43,588	19,403	\$62.41	\$56.11	\$6.30	11.2%
28 Day	82,742	4,802	\$47.03	\$42.43	\$4.60	10.8%
RV Parks	45,074	10,047	\$37.75	\$35.23	\$2.52	7.2%
Timeshares	12,304	2,040	\$85.04	\$64.69	\$20.35	31.5%
Vacation Rentals	30,593	11,006	\$226.56	\$214.26	\$12.30	5.7%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
Totals	624,319	215,163	\$113.46	\$111.40	\$2.06	1.8%



Attached please find the detail statistics for each market segment.

Contact:
Robert Chisel
Director of Finance
rchisel@renotahoeusa.com
775-827-7626

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$24,413,214	\$10,256,156	\$14,157,058	138.0%	\$31,825,308	(\$7,412,094)	-23.3%
Occupied Rooms - Cash	215,163	125,404	89,759	71.6%	285,697	(70,534)	-24.7%
Average Rate - Cash	\$113.46	\$81.79	\$31.67	38.7%	\$111.40	\$2.06	1.8%
Occupied Rooms							
Cash	215,163	125,404	89,759	71.6%	285,697	(70,534)	-24.7%
Comp	65,912	40,698	25,214	62.0%	77,286	(11,374)	-14.7%
28 Day	112,231	108,797	3,434	3.2%	117,038	(4,807)	-4.1%
Total Occupied Rooms	393,306	274,899	118,407	43.1%	480,021	(86,715)	-18.1%
Percentage of Occupancy							
Cash	34.5%	18.5%	16.0	86.5%	41.9%	(7.4)	-17.7%
Comp	10.6%	6.0%	4.6	76.7%	11.3%	(0.7)	-6.2%
28 Day	18.0%	16.0%	2.0	12.5%	17.2%	0.8	4.7%
Total Percentage of Occupancy	63.0%	40.5%	22.5	55.6%	70.4%	(7.4)	-10.5%
Market Segments							
Occupied Rooms - Cash							
Hotels	167,865	96,684	71,181	73.6%	240,710	(72,845)	-30.3%
Motels	19,403	8,971	10,432	116.3%	22,427	(3,024)	-13.5%
28 Day Motels	4,802	6,120	(1,318)	-21.5%	6,120	(1,318)	-21.5%
R.V. Parks	10,047	7,446	2,601	34.9%	7,446	2,601	34.9%
Vacation Rentals	11,006	3,873	7,133	184.2%	6,455	4,551	70.5%
Timehares	2,040	2,310	(270)	-11.7%	2,539	(499)	-19.7%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	215,163	125,404	89,759	71.6%	285,697	(70,534)	-24.7%
Percentage of Occupancy - Cash							
Hotels	40.9%	20.3%	20.6	101.5%	51.3%	(10.4)	-20.3%
Motels	44.5%	22.3%	22.2	99.6%	55.3%	(10.8)	-19.5%
28 Day Motels	5.8%	7.3%	(1.5)	-20.5%	6.9%	(1.1)	-15.9%
R.V. Parks	22.3%	16.6%	5.7	34.3%	16.5%	5.8	35.2%
Vacation Rentals	36.0%	18.0%	18.0	100.0%	24.8%	11.2	45.2%
Timeshares	16.6%	17.8%	(1.2)	-6.7%	21.1%	(4.5)	-21.3%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	34.5%	18.5%	16.0	86.5%	41.9%	(7.4)	-17.7%
Average Rates - Cash							
Hotels	\$118.73	\$88.79	\$29.94	33.7%	\$118.39	\$0.34	0.3%
Motels	\$62.41	\$42.08	\$20.33	48.3%	\$56.11	\$6.30	11.2%
28 Day Motels	\$47.03	\$42.43	\$4.60	10.8%	\$42.43	\$4.60	10.8%
R.V. Parks	\$37.75	\$35.23	\$2.52	7.2%	\$35.23	\$2.52	7.2%
Vacation Rentals	\$226.56	\$160.69	\$65.87	41.0%	\$214.26	\$12.30	5.7%
Timeshares	\$85.04	\$64.71	\$20.33	31.4%	\$64.69	\$20.35	31.5%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$113.46	\$81.79	\$31.67	38.7%	\$111.40	\$2.06	1.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	215,163	125,404	89,759	71.6%	285,697	(70,534)	-24.7%
Comp	65,912	40,698	25,214	62.0%	77,286	(11,374)	-14.7%
28 Day	112,231	108,797	3,434	3.2%	117,038	(4,807)	-4.1%
Total Occupied Rooms	393,306	274,899	118,407	43.1%	480,021	(86,715)	-18.1%
Vacant	231,013	404,209	(173,196)	-42.8%	201,511	29,502	14.6%
Total Available Rooms	624,319	679,108	(54,789)	-8.1%	681,532	(57,213)	-8.4%
Percentage of Occupancy							
Cash	34.5%	18.5%	16.0	86.5%	41.9%	(7.4)	-17.7%
Comp	10.6%	6.0%	4.6	76.7%	11.3%	(0.7)	-6.2%
28 Day	18.0%	16.0%	2.0	12.5%	17.2%	0.8	4.7%
Total Occupancy Percentage	63.0%	40.5%	22.5	55.6%	70.4%	(7.4)	-10.5%
Vacant	37.0%	59.5%	(22.5)	-37.8%	29.6%	7.4	25.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$24,413,214	\$10,256,156	\$14,157,058	138.0%	\$31,825,308	(\$7,412,094)	-23.3%
Comp	\$7,751,240	\$2,583,169	\$5,168,071	200.1%	\$8,588,293	(\$837,053)	-9.7%
28 Day	\$4,001,618	\$2,612,130	\$1,389,488	53.2%	\$3,757,420	\$244,198	6.5%
Total Revenue	\$36,166,072	\$15,451,455	\$20,714,617	134.1%	\$44,171,021	(\$8,004,949)	-18.1%
Average Rates							
Cash	\$113.46	\$81.79	\$31.67	38.7%	\$111.40	\$2.06	1.8%
Comp	\$117.60	\$63.47	\$54.13	85.3%	\$111.12	\$6.48	5.8%
28 Day	\$35.66	\$24.01	\$11.65	48.5%	\$32.10	\$3.56	11.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	167,865	96,684	71,181	73.6%	240,710	(72,845)	-30.3%
Comp	65,117	40,398	24,719	61.2%	76,949	(11,832)	-15.4%
28 Day	11,806	6,145	5,661	92.1%	11,705	101	0.9%
Total Occupied Rooms	244,788	143,227	101,561	70.9%	329,364	(84,576)	-25.7%
Vacant	165,230	332,335	(167,105)	-50.3%	140,286	24,944	17.8%
Total Available Rooms	410,018	475,562	(65,544)	-13.8%	469,650	(59,632)	-12.7%
Percentage of Occupancy							
Cash	40.9%	20.3%	20.6	101.5%	51.3%	(10.4)	-20.3%
Comp	15.9%	8.5%	7.4	87.1%	16.4%	(0.5)	-3.0%
28 Day	2.9%	1.3%	1.6	123.1%	2.5%	0.4	16.0%
Total Occupancy Percentage	59.7%	30.1%	29.6	98.3%	70.1%	(10.4)	-14.8%
Vacant	40.3%	69.9%	(29.6)	-42.3%	29.9%	10.4	34.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$19,930,151	\$8,584,817	\$11,345,334	132.2%	\$28,497,635	(\$8,567,484)	-30.1%
Comp	\$7,737,014	\$2,572,103	\$5,164,911	200.8%	\$8,573,678	(\$836,664)	-9.8%
28 Day	\$954,102	\$271,180	\$682,922	251.8%	\$903,933	\$50,169	5.6%
Total Revenue	\$28,621,267	\$11,428,100	\$17,193,167	150.4%	\$37,975,246	(\$9,353,979)	-24.6%
Average Rates							
Cash	\$118.73	\$88.79	\$29.94	33.7%	\$118.39	\$0.34	0.3%
Comp	\$118.82	\$63.67	\$55.15	86.6%	\$111.42	\$7.40	6.6%
28 Day	\$80.82	\$44.13	\$36.69	83.1%	\$77.23	\$3.59	4.6%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,403	8,971	10,432	116.3%	22,427	(3,024)	-13.5%
Comp	38	16	22	137.5%	53	(15)	-28.3%
28 Day	4,099	1,149	2,950	256.7%	3,830	269	7.0%
Total Occupied Rooms	23,540	10,136	13,404	132.2%	26,310	(2,770)	-10.5%
Vacant	20,048	30,040	(9,992)	-33.3%	14,238	5,810	40.8%
Total Available Rooms	43,588	40,176	3,412	8.5%	40,548	3,040	7.5%
Percentage of Occupancy							
Cash	44.5%	22.3%	22.2	99.6%	55.3%	(10.8)	-19.5%
Comp	0.1%	0.0%	0.1	100.0%	0.1%	-	0.0%
28 Day	9.4%	2.9%	6.5	224.1%	9.4%	-	0.0%
Total Occupancy Percentage	54.0%	25.2%	28.8	114.3%	64.9%	(10.9)	-16.8%
Vacant	46.0%	74.8%	(28.8)	-38.5%	35.1%	10.9	31.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,210,884	\$377,507	\$833,377	220.8%	\$1,258,386	(\$47,502)	-3.8%
Comp	\$4,750	\$1,521	\$3,229	212.3%	\$5,070	(\$320)	-6.3%
28 Day	\$167,834	\$51,872	\$115,962	223.6%	\$172,907	(\$5,073)	-2.9%
Total Revenue	\$1,383,468	\$430,900	\$952,568	221.1%	\$1,436,363	(\$52,895)	-3.7%
Average Rates							
Cash	\$62.41	\$42.08	\$20.33	48.3%	\$56.11	\$6.30	11.2%
Comp	\$125.00	\$95.06	\$29.94	31.5%	\$95.66	\$29.34	30.7%
28 Day	\$40.95	\$45.15	(\$4.20)	-9.3%	\$45.15	(\$4.20)	-9.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,802	6,120	(1,318)	-21.5%	6,120	(1,318)	-21.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	61,842	67,617	(5,775)	-8.5%	67,617	(5,775)	-8.5%
Total Occupied Rooms	66,644	73,737	(7,093)	-9.6%	73,737	(7,093)	-9.6%
Vacant	16,098	10,242	5,856	57.2%	14,492	1,606	11.1%
Total Available Rooms	82,742	83,979	(1,237)	-1.5%	88,229	(5,487)	-6.2%
Percentage of Occupancy							
Cash	5.8%	7.3%	(1.5)	-20.5%	6.9%	(1.1)	-15.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.7%	80.5%	(5.8)	-7.2%	76.6%	(1.9)	-2.5%
Total Occupancy Percentage	80.5%	87.8%	(7.3)	-8.3%	83.6%	(3.1)	-3.7%
Vacant	19.5%	12.2%	7.3	59.8%	16.4%	3.1	18.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$225,828	\$259,682	(\$33,854)	-13.0%	\$259,682	(\$33,854)	-13.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,476,738	\$1,652,592	(\$175,854)	-10.6%	\$1,652,592	(\$175,854)	-10.6%
Total Revenue	\$1,702,566	\$1,912,274	(\$209,708)	-11.0%	\$1,912,274	(\$209,708)	-11.0%
Average Rates							
Cash	\$47.03	\$42.43	\$4.60	10.8%	\$42.43	\$4.60	10.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$23.88	\$24.44	(\$0.56)	-2.3%	\$24.44	(\$0.56)	-2.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	10,047	7,446	2,601	34.9%	7,446	2,601	34.9%	
Comp	757	284	473	166.5%	284	473	166.5%	
28 Day	24,174	25,953	(1,779)	-6.9%	25,953	(1,779)	-6.9%	
Total Occupied Rooms	34,978	33,683	1,295	3.8%	33,683	1,295	3.8%	
Vacant	10,096	11,236	(1,140)	-10.1%	11,391	(1,295)	-11.4%	
Total Available Rooms	45,074	44,919	155	0.3%	45,074	-	0.0%	
Percentage of Occupancy								
Cash	22.3%	16.6%	5.7	34.3%	16.5%	5.8	35.2%	
Comp	1.7%	0.6%	1.1	183.3%	0.6%	1.1	183.3%	
28 Day	53.6%	57.8%	(4.2)	-7.3%	57.6%	(4.0)	-6.9%	
Total Occupancy Percentage	77.6%	75.0%	2.6	3.5%	74.7%	2.9	3.9%	
Vacant	22.4%	25.0%	(2.6)	-10.4%	25.3%	(2.9)	-11.5%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$379,322	\$262,307	\$117,015	44.6%	\$262,307	\$117,015	44.6%	
Comp	\$9,476	\$9,545	(\$69)	-0.7%	\$9,545	(\$69)	-0.7%	
28 Day	\$476,940	\$468,700	\$8,240	1.8%	\$468,700	\$8,240	1.8%	
Total Revenue	\$865,738	\$740,552	\$125,186	16.9%	\$740,552	\$125,186	16.9%	
Average Rates								
Cash	\$37.75	\$35.23	\$2.52	7.2%	\$35.23	\$2.52	7.2%	
Comp	\$12.52	\$33.61	(\$21.09)	-62.7%	\$33.61	(\$21.09)	-62.7%	
28 Day	\$19.73	\$18.06	\$1.67	9.2%	\$18.06	\$1.67	9.2%	

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	11,006	3,873	7,133	184.2%	6,455	4,551	70.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,310	7,933	2,377	30.0%	7,933	2,377	30.0%
Total Occupied Rooms	21,316	11,806	9,510	80.6%	14,388	6,928	48.2%
Vacant	9,277	9,708	(431)	-4.4%	11,615	(2,338)	-20.1%
Total Available Rooms	30,593	21,514	9,079	42.2%	26,003	4,590	17.7%
Percentage of Occupancy							
Cash	36.0%	18.0%	18.0	100.0%	24.8%	11.2	45.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	33.7%	36.9%	(3.2)	-8.7%	30.5%	3.2	10.5%
Total Occupancy Percentage	69.7%	54.9%	14.8	27.0%	55.3%	14.4	26.0%
Vacant	30.3%	45.1%	(14.8)	-32.8%	44.7%	(14.4)	-32.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,493,538	\$622,368	\$1,871,170	300.7%	\$1,383,040	\$1,110,498	80.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$926,004	\$167,786	\$758,218	451.9%	\$559,288	\$366,716	65.6%
Total Revenue	\$3,419,542	\$790,154	\$2,629,388	332.8%	\$1,942,328	\$1,477,214	76.1%
Average Rates							
Cash	\$226.56	\$160.69	\$65.87	41.0%	\$214.26	\$12.30	5.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$89.82	\$21.15	\$68.67	324.7%	\$70.50	\$19.32	27.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,040	2,310	(270)	-11.7%	2,539	(499)	-19.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,040	2,310	(270)	-11.7%	2,539	(499)	-19.7%
Vacant	10,264	10,648	(384)	-3.6%	9,489	775	8.2%
Total Available Rooms	12,304	12,958	(654)	-5.0%	12,028	276	2.3%
Percentage of Occupancy							
Cash	16.6%	17.8%	(1.2)	-6.7%	21.1%	(4.5)	-21.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	16.6%	17.8%	(1.2)	-6.7%	21.1%	(4.5)	-21.3%
Vacant	83.4%	82.2%	1.2	1.5%	78.9%	4.5	5.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$173,491	\$149,475	\$24,016	16.1%	\$164,258	\$9,233	5.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$173,491	\$149,475	\$24,016	16.1%	\$164,258	\$9,233	5.6%
Average Rates							
Cash	\$85.04	\$64.71	\$20.33	31.4%	\$64.69	\$20.35	31.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$107,165,222	\$43,867,685	\$63,297,537	144.3%	\$160,057,954	(\$52,892,732)	-33.0%
Occupied Rooms - Cash	891,293	478,826	412,467	86.1%	1,259,997	(368,704)	-29.3%
Average Rate - Cash	\$120.24	\$91.62	\$28.62	31.2%	\$127.03	(\$6.79)	-5.3%
Occupied Rooms							
Cash	891,293	478,826	412,467	86.1%	1,259,997	(368,704)	-29.3%
Comp	252,170	148,880	103,290	69.4%	340,131	(87,961)	-25.9%
28 Day	431,615	415,364	16,251	3.9%	459,416	(27,801)	-6.1%
Total Occupied Rooms	1,575,078	1,043,070	532,008	51.0%	2,059,544	(484,466)	-23.5%
Percentage of Occupancy							
Cash	35.0%	17.5%	17.5	100.0%	45.2%	(10.2)	-22.6%
Comp	9.9%	5.4%	4.5	83.3%	12.2%	(2.3)	-18.9%
28 Day	16.9%	15.1%	1.8	11.9%	16.5%	0.4	2.4%
Total Percentage of Occupancy	61.8%	38.0%	23.8	62.6%	73.8%	(12.0)	-16.3%
Market Segments							
Occupied Rooms - Cash							
Hotels	691,787	345,402	346,385	100.3%	1,044,391	(352,604)	-33.8%
Motels	76,806	30,095	46,711	155.2%	91,392	(14,586)	-16.0%
28 Day Motels	20,062	26,990	(6,928)	-25.7%	27,125	(7,063)	-26.0%
R.V. Parks	44,240	47,345	(3,105)	-6.6%	47,345	(3,105)	-6.6%
Vacation Rentals	45,347	15,951	29,396	184.3%	32,794	12,553	38.3%
Timeshares	8,614	10,880	(2,266)	-20.8%	11,956	(3,342)	-28.0%
Home Owner Rentals	4,437	2,163	2,274	105.1%	4,994	(557)	-11.2%
Total Occupied - Cash	891,293	478,826	412,467	86.1%	1,259,997	(368,704)	-29.3%
Percentage of Occupancy - Cash							
Hotels	41.6%	18.2%	23.4	128.6%	54.6%	(13.0)	-23.8%
Motels	49.2%	18.3%	30.9	168.9%	54.1%	(4.9)	-9.1%
28 Day Motels	6.1%	8.1%	(2.0)	-24.7%	7.7%	(1.6)	-20.8%
R.V. Parks	24.7%	24.7%	0.0	0.0%	25.5%	(0.8)	-3.1%
Vacation Rentals	29.0%	18.7%	10.3	55.1%	32.1%	(3.1)	-9.7%
Timeshares	17.6%	21.2%	(3.6)	-17.0%	24.3%	(6.7)	-27.6%
Home Owner Rentals	28.1%	13.8%	14.3	103.6%	26.1%	2.0	7.7%
Total Occupancy Percentage - Cash	35.0%	17.5%	17.5	100.0%	45.2%	(10.2)	-22.6%
Average Rates - Cash							
Hotels	\$123.32	\$99.85	\$23.47	23.5%	\$133.73	(\$10.41)	-7.8%
Motels	\$65.26	\$51.70	\$13.56	26.2%	\$68.80	(\$3.54)	-5.1%
28 Day Motels	\$44.87	\$47.69	(\$2.82)	-5.9%	\$47.62	(\$2.75)	-5.8%
R.V. Parks	\$40.16	\$39.36	\$0.80	2.0%	\$39.36	\$0.80	2.0%
Vacation Rental	\$262.78	\$190.05	\$72.73	38.3%	\$255.60	\$7.18	2.8%
Timeshares	\$92.70	\$94.84	(\$2.14)	-2.3%	\$94.84	(\$2.14)	-2.3%
Home Owner Rentals	\$326.24	\$282.36	\$43.88	15.5%	\$286.14	\$40.10	14.0%
Total Cash Average Rate	\$120.24	\$91.62	\$28.62	31.2%	\$127.03	(\$6.79)	-5.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	891,293	478,826	412,467	86.1%	1,259,997	(368,704)	-29.3%
Comp	252,170	148,880	103,290	69.4%	340,131	(87,961)	-25.9%
28 Day	431,615	415,364	16,251	3.9%	459,416	(27,801)	-6.1%
Total Occupied Rooms	1,575,078	1,043,070	532,008	51.0%	2,059,544	(484,466)	-23.5%
Vacant	973,012	1,699,620	(726,608)	-42.8%	729,787	243,225	33.3%
Total Available Rooms	2,548,090	2,742,690	(194,600)	-7.1%	2,789,331	(241,241)	-8.6%
Percentage of Occupancy							
Cash	35.0%	17.5%	17.5	100.0%	45.2%	(10.2)	-22.6%
Comp	9.9%	5.4%	4.5	83.3%	12.2%	(2.3)	-18.9%
28 Day	16.9%	15.1%	1.8	11.9%	16.5%	0.4	2.4%
Total Occupancy Percentage	61.8%	38.0%	23.8	62.6%	73.8%	(12.0)	-16.3%
Vacant	38.2%	62.0%	(23.8)	-38.4%	26.2%	12.0	45.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$107,165,222	\$43,867,685	\$63,297,537	144.3%	\$160,057,954	(\$52,892,732)	-33.0%
Comp	\$30,359,074	\$9,826,087	\$20,532,987	209.0%	\$39,457,947	(\$9,098,873)	-23.1%
28 Day	\$15,140,404	\$10,058,924	\$5,081,480	50.5%	\$15,637,880	(\$497,476)	-3.2%
Total Revenue	\$152,664,700	\$63,752,696	\$88,912,004	139.5%	\$215,153,781	(\$62,489,081)	-29.0%
Average Rates							
Cash	\$120.24	\$91.62	\$28.62	31.2%	\$127.03	(\$6.79)	-5.3%
Comp	\$120.39	\$66.00	\$54.39	82.4%	\$116.01	\$4.38	3.8%
28 Day	\$35.08	\$24.22	\$10.86	44.8%	\$34.04	\$1.04	3.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	691,787	345,402	346,385	100.3%	1,044,391	(352,604)	-33.8%
Comp	250,505	146,789	103,716	70.7%	338,062	(87,557)	-25.9%
28 Day	37,750	23,346	14,404	61.7%	53,529	(15,779)	-29.5%
Total Occupied Rooms	980,042	515,537	464,505	90.1%	1,435,982	(455,940)	-31.8%
Vacant	683,873	1,385,359	(701,486)	-50.6%	475,930	207,943	43.7%
Total Available Rooms	1,663,915	1,900,896	(236,981)	-12.5%	1,911,912	(247,997)	-13.0%
Percentage of Occupancy							
Cash	41.6%	18.2%	23.4	128.6%	54.6%	(13.0)	-23.8%
Comp	15.1%	7.7%	7.4	96.1%	17.7%	(2.6)	-14.7%
28 Day	2.3%	1.2%	1.1	91.7%	2.8%	(0.5)	-17.9%
Total Occupancy Percentage	58.9%	27.1%	31.8	117.3%	75.1%	(16.2)	-21.6%
Vacant	41.1%	72.9%	(31.8)	-43.6%	24.9%	16.2	65.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$85,313,862	\$34,486,739	\$50,827,123	147.4%	\$139,669,806	(\$54,355,944)	-38.9%
Comp	\$30,299,888	\$9,779,616	\$20,520,272	209.8%	\$39,370,953	(\$9,071,065)	-23.0%
28 Day	\$3,000,697	\$1,011,764	\$1,988,933	196.6%	\$4,038,883	(\$1,038,186)	-25.7%
Total Revenue	\$118,614,447	\$45,278,119	\$73,336,328	162.0%	\$183,079,642	(\$64,465,195)	-35.2%
Average Rates							
Cash	\$123.32	\$99.85	\$23.47	23.5%	\$133.73	(\$10.41)	-7.8%
Comp	\$120.96	\$66.62	\$54.34	81.6%	\$116.46	\$4.50	3.9%
28 Day	\$79.49	\$43.34	\$36.15	83.4%	\$75.45	\$4.04	5.4%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	76,806	30,095	46,711	155.2%	91,392	(14,586)	-16.0%
Comp	150	55	95	172.7%	882	(732)	-83.0%
28 Day	16,832	3,455	13,377	387.2%	13,662	3,170	23.2%
Total Occupied Rooms	93,788	33,605	60,183	179.1%	105,936	(12,148)	-11.5%
Vacant	62,185	131,259	(69,074)	-52.6%	63,132	(947)	-1.5%
Total Available Rooms	155,973	164,864	(8,891)	-5.4%	169,068	(13,095)	-7.7%
Percentage of Occupancy							
Cash	49.2%	18.3%	30.9	168.9%	54.1%	(4.9)	-9.1%
Comp	0.1%	0.0%	0.1	100.0%	0.5%	(0.4)	-80.0%
28 Day	10.8%	2.1%	8.7	414.3%	8.1%	2.7	33.3%
Total Occupancy Percentage	60.1%	20.4%	39.7	194.6%	62.7%	(2.6)	-4.1%
Vacant	39.9%	79.6%	(39.7)	-49.9%	37.3%	2.6	7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,011,992	\$1,555,909	\$3,456,083	222.1%	\$6,287,831	(\$1,275,839)	-20.3%
Comp	\$18,750	\$5,471	\$13,279	242.7%	\$41,607	(\$22,857)	-54.9%
28 Day	\$657,540	\$163,843	\$493,697	301.3%	\$649,268	\$8,272	1.3%
Total Revenue	\$5,688,282	\$1,725,223	\$3,963,059	229.7%	\$6,978,706	(\$1,290,424)	-18.5%
Average Rates							
Cash	\$65.26	\$51.70	\$13.56	26.2%	\$68.80	(\$3.54)	-5.1%
Comp	\$125.00	\$99.47	\$25.53	25.7%	\$47.17	\$77.83	165.0%
28 Day	\$39.06	\$47.42	(\$8.36)	-17.6%	\$47.52	(\$8.46)	-17.8%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	20,062	26,990	(6,928)	-25.7%	27,125	(7,063)	-26.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	243,654	265,167	(21,513)	-8.1%	268,092	(24,438)	-9.1%
Total Occupied Rooms	263,716	292,157	(28,441)	-9.7%	295,217	(31,501)	-10.7%
Vacant	64,731	41,050	23,681	57.7%	56,745	7,986	14.1%
Total Available Rooms	328,447	333,207	(4,760)	-1.4%	351,962	(23,515)	-6.7%
Percentage of Occupancy							
Cash	6.1%	8.1%	(2.0)	-24.7%	7.7%	(1.6)	-20.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.2%	79.6%	(5.4)	-6.8%	76.2%	(2.0)	-2.6%
Total Occupancy Percentage	80.3%	87.7%	(7.4)	-8.4%	83.9%	(3.6)	-4.3%
Vacant	19.7%	12.3%	7.4	60.2%	16.1%	3.6	22.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$900,260	\$1,287,276	(\$387,016)	-30.1%	\$1,291,676	(\$391,416)	-30.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$5,692,377	\$6,495,166	(\$802,789)	-12.4%	\$6,556,751	(\$864,374)	-13.2%
Total Revenue	\$6,592,637	\$7,782,442	(\$1,189,805)	-15.3%	\$7,848,427	(\$1,255,790)	-16.0%
Average Rates							
Cash	\$44.87	\$47.69	(\$2.82)	-5.9%	\$47.62	(\$2.75)	-5.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$23.36	\$24.49	(\$1.13)	-4.6%	\$24.46	(\$1.10)	-4.5%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	44,240	47,345	(3,105)	-6.6%	47,345	(3,105)	-6.6%
Comp	1,510	1,997	(487)	-24.4%	1,097	413	37.6%
28 Day	90,319	91,619	(1,300)	-1.4%	91,619	(1,300)	-1.4%
Total Occupied Rooms	136,069	140,961	(4,892)	-3.5%	140,061	(3,992)	-2.9%
Vacant	42,681	50,346	(7,665)	-15.2%	45,868	(3,187)	-6.9%
Total Available Rooms	178,750	191,307	(12,557)	-6.6%	185,929	(7,179)	-3.9%
Percentage of Occupancy							
Cash	24.7%	24.7%	-	0.0%	25.5%	(0.8)	-3.1%
Comp	0.8%	1.0%	(0.2)	-20.0%	0.6%	0.2	33.3%
28 Day	50.5%	47.9%	2.6	5.4%	49.3%	1.2	2.4%
Total Occupancy Percentage	76.1%	73.7%	2.4	3.3%	75.3%	0.8	1.1%
Vacant	23.9%	26.3%	(2.4)	-9.1%	24.7%	(0.8)	-3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,776,585	\$1,863,681	(\$87,096)	-4.7%	\$1,863,680	(\$87,095)	-4.7%
Comp	\$39,436	\$37,587	\$1,849	4.9%	\$37,587	\$1,849	4.9%
28 Day	\$1,794,567	\$1,703,284	\$91,283	5.4%	\$1,703,285	\$91,282	5.4%
Total Revenue	\$3,610,588	\$3,604,552	\$6,036	0.2%	\$3,604,552	\$6,036	0.2%
Average Rates							
Cash	\$40.16	\$39.36	\$0.80	2.0%	\$39.36	\$0.80	2.0%
Comp	\$26.12	\$18.82	\$7.30	38.8%	\$34.26	(\$8.14)	-23.8%
28 Day	\$19.87	\$18.59	\$1.28	6.9%	\$18.59	\$1.28	6.9%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	45,347	15,951	29,396	184.3%	32,794	12,553	38.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	41,118	31,280	9,838	31.5%	31,280	9,838	31.5%
Total Occupied Rooms	86,465	47,231	39,234	83.1%	64,074	22,391	34.9%
Vacant	69,690	38,131	31,559	82.8%	37,984	31,706	83.5%
Total Available Rooms	156,155	85,362	70,793	82.9%	102,058	54,097	53.0%
Percentage of Occupancy							
Cash	29.0%	18.7%	10.3	55.1%	32.1%	(3.1)	-9.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.3%	36.6%	(10.3)	-28.1%	30.6%	(4.3)	-14.1%
Total Occupancy Percentage	55.4%	55.3%	0.1	0.2%	62.8%	(7.4)	-11.8%
Vacant	44.6%	44.7%	(0.1)	-0.2%	37.2%	7.4	19.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$11,916,451	\$3,031,457	\$8,884,994	293.1%	\$8,382,050	\$3,534,401	42.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,859,961	\$628,587	\$3,231,374	514.1%	\$2,534,673	\$1,325,288	52.3%
Total Revenue	\$15,776,412	\$3,660,044	\$12,116,368	331.0%	\$10,916,723	\$4,859,689	44.5%
Average Rates							
Cash	\$262.78	\$190.05	\$72.73	38.3%	\$255.60	\$7.18	2.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$93.88	\$20.10	\$73.78	367.1%	\$81.03	\$12.85	15.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

October 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,614	10,880	(2,266)	-20.8%	11,956	(3,342)	-28.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	8,614	10,880	(2,266)	-20.8%	11,956	(3,342)	-28.0%
Vacant	40,426	40,534	(108)	-0.3%	37,304	3,122	8.4%
Total Available Rooms	49,040	51,414	(2,374)	-4.6%	49,260	(220)	-0.4%
Percentage of Occupancy							
Cash	17.6%	21.2%	(3.6)	-17.0%	24.3%	(6.7)	-27.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	17.6%	21.2%	(3.6)	-17.0%	24.3%	(6.7)	-27.6%
Vacant	82.4%	78.8%	3.6	4.6%	75.7%	6.7	8.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$798,536	\$1,031,873	(\$233,337)	-22.6%	\$1,133,926	(\$335,390)	-29.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$798,536	\$1,031,873	(\$233,337)	-22.6%	\$1,133,926	(\$335,390)	-29.6%
Average Rates							
Cash	\$92.70	\$94.84	(\$2.14)	-2.3%	\$94.84	(\$2.14)	-2.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,437	2,163	2,274	105.1%	4,994	(557)	-11.2%
Comp	5	39	(34)	-87.2%	90	(85)	-94.4%
28 Day	1,942	497	1,445	290.7%	1,234	708	57.4%
Total Occupied Rooms	6,384	2,699	3,685	136.5%	6,318	66	1.0%
Vacant	9,426	12,941	(3,515)	-27.2%	12,824	(3,398)	-26.5%
Total Available Rooms	15,810	15,640	170	1.1%	19,142	(3,332)	-17.4%
Percentage of Occupancy							
Cash	28.1%	13.8%	14.3	103.6%	26.1%	2.0	7.7%
Comp	0.0%	0.2%	(0.2)	-100.0%	0.0%	-	0.0%
28 Day	12.3%	3.2%	9.1	284.4%	0.0%	12.3	100.0%
Total Occupancy Percentage	40.4%	17.3%	23.1	133.5%	0.0%	40.4	100.0%
Vacant	59.6%	82.7%	(23.1)	-27.9%	0.0%	59.6	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,447,536	\$610,750	\$836,786	137.0%	\$1,428,985	\$18,551	1.3%
Comp	\$1,000	\$3,413	(\$2,413)	-70.7%	\$7,800	(\$6,800)	-87.2%
28 Day	\$135,262	\$56,280	\$78,982	140.3%	\$155,020	(\$19,758)	-12.7%
Total Revenue	\$1,583,798	\$670,443	\$913,355	136.2%	\$1,591,805	(\$8,007)	-0.5%
Average Rates							
Cash	\$326.24	\$282.36	\$43.88	15.5%	\$286.14	\$40.10	14.0%
Comp	\$200.00	\$87.51	\$112.49	128.5%	\$86.67	\$113.33	130.8%
28 Day	\$69.65	\$113.24	(\$43.59)	-38.5%	\$125.62	(\$55.97)	-44.6%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
October 2020**

Current Month Actual October 2020	Last Year Actual October 2019			Tax District	Year To Date Actual July - October 2020	Last Year - Year To Date Actual July - October 2019		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$11,686,962	\$16,202,606	(\$4,515,644)	-27.9%	Reno B	\$48,806,115	\$74,999,962	(\$26,193,847)	-34.9%
\$3,949,914	\$7,767,769	(\$3,817,854)	-49.1%	Reno D	\$16,155,312	\$37,991,912	(\$21,836,599)	-57.5%
\$584,908	\$748,736	(\$163,828)	-21.9%	Reno E	\$2,213,651	\$3,174,508	(\$960,857)	-30.3%
\$16,221,784	\$24,719,111	(\$8,497,326)	-34.4%	Total Reno	\$67,175,078	\$116,166,382	(\$48,991,304)	-42.2%
\$47,439	\$58,525	(\$11,086)	-18.9%	Washoe A	\$277,891	\$209,869	\$68,023	32.4%
\$4,151,249	\$2,938,507	\$1,212,742	41.3%	Washoe B	\$23,764,686	\$24,273,952	(\$509,266)	-2.1%
\$4,198,688	\$2,997,032	\$1,201,656	40.1%	Total Washoe Co.	\$24,042,577	\$24,483,821	(\$441,243)	-1.8%
\$3,992,742	\$4,109,164	(\$116,422)	-2.8%	Sparks	\$15,947,566	\$19,407,751	(\$3,460,185)	-17.8%
\$24,413,214	\$31,825,308	(\$7,412,094)	-23.3%	Total Taxable Revenue	\$107,165,222	\$160,057,954	(\$52,892,732)	-33.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
October 2020**

Current Month Actual October 2020	Last Year Actual October 2019			Tax District	Year To Date Actual July - October 2020	Last Year - Year To Date Actual July - October 2019		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
110,120	145,343	(35,223)	-24.2%	Reno B	462,499	617,411	(154,912)	-25.1%
36,063	71,233	(35,170)	-49.4%	Reno D	146,434	325,010	(178,576)	-54.9%
5,264	5,898	(634)	-10.7%	Reno E	19,398	23,819	(4,421)	-18.6%
151,447	222,474	(71,027)	-31.9%	Total Reno	628,331	966,240	(337,909)	-35.0%
1,732	2,023	(291)	-14.4%	Washoe A	6,216	6,645	(429)	-6.5%
16,292	13,448	2,844	21.1%	Washoe B	75,459	78,492	(3,033)	-3.9%
18,024	15,471	2,553	16.5%	Total Washoe Co.	81,675	85,137	(3,462)	-4.1%
45,692	47,752	(2,060)	-4.3%	Sparks	181,287	208,620	(27,333)	-13.1%
215,163	285,697	(70,534)	-24.7%	Total Taxable Rooms	891,293	1,259,997	(368,704)	-29.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
October 2020**

Current Month Actual October 2020	Last Year Actual October 2019			Tax District	Year To Date Actual July 2020 - October 2020	Last Year - Year To Date Actual July 2018 - October 2019		
	Amount	Increase (Decrease)				Amount	Increase (Decrease)	
		Amount	% Percent			Amount	Amount	% Percent
\$106.13	\$111.48	-\$5.35	-4.8%	Reno B	\$105.53	\$121.47	-\$15.95	-13.1%
\$109.53	\$109.05	\$0.48	0.4%	Reno D	\$110.32	\$116.89	-\$6.57	-5.6%
\$111.11	\$126.95	-\$15.83	-12.5%	Reno E	\$114.12	\$133.28	-\$19.16	-14.4%
\$107.11	\$111.11	-\$4.00	-3.6%	Total Reno	\$106.91	\$120.23	-\$13.31	-11.1%
\$27.39	\$28.93	-\$1.54	-5.3%	Washoe A	\$44.71	\$31.58	\$13.12	41.6%
\$254.80	\$218.51	\$36.29	16.6%	Washoe B	\$314.94	\$309.25	\$5.68	1.8%
\$232.95	\$193.72	\$39.23	20.3%	Total Washoe Co.	\$294.37	\$287.58	\$6.79	2.4%
\$87.38	\$86.05	\$1.33	1.5%	Sparks	\$87.97	\$93.03	-\$5.06	-5.4%
\$113.46	\$111.40	\$2.06	1.8%	Total Average Daily Rate	\$120.24	\$127.03	-\$6.79	-5.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village