

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
REGULAR MEETING OF THE BOARD OF DIRECTORS
Thursday, December 3, 2020, at 9:00 a.m.**

**MEETING VIA TELECONFERENCE/VIDEOCONFERENCE
ONLY PURSUANT TO NRS 241.023**

**BOARD OF DIRECTORS:
Mayor Hillary Schieve, Chair**

Mr. Andy Chapman
Councilwoman Charlene Bybee
Ms. Shannon Keel
Mr. Don Kornstein

Mr. Daniel Farahi
Commissioner Bob Lucey
Ms. Ann Silver
Mr. Mark Sterbens

THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:
RSCVA Website: www.rscva.com/public-meetings Online at <http://notice.nv.gov/>

Public Notice

Pursuant to Section 3 of the Declaration of Emergency Directive 006 ("Directive 006"), the requirement contained in NRS 241.023(1)(b) that there be a physical location designated for meetings of public bodies held via teleconference or videoconference where members of the public are permitted to attend and participate has been suspended. Moreover, pursuant to Section 3 of Directive 006, the requirements contained in NRS 241.020(4)(a) that public notice agendas be posted at physical locations within the State of Nevada has likewise been suspended. This agenda has been electronically posted in compliance with Directive 006, NRS 241.020(3) at www.visitrenotahoe.com/about-us/public-meetings and NRS 232.2175 at <https://notice.nv.gov/>.

Please see the section below regarding public comment. Members of the public may view the meeting live at <https://www.youtube.com/channel/UCaqIm2OShuhzc5Lw1w6HkCA>.

Supporting Materials

Pursuant to Section 5 of Directive 006, the requirement contained in NRS 241.020(3)(c) that physical locations be available for the public to receive supporting material for public meetings has been suspended. Supporting materials for the meeting are available on the RSCVA's website at www.visitrenotahoe.com/about-us/public-meetings.

Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Corie Carlsen, 4001 South Virginia Street, Suite G, Reno, NV (775) 827-7618.

Public Comment

Pursuant to Section 2 of Directive 006, if a public body holds a meeting by means of teleconference or videoconference and a physical location where members of the public can attend is not provided, the public body must provide a means for the public to provide public comment, and post that means on the public notice agenda. Pursuant to Section 2 of Directive 006, the public may provide public comment by emailing comments to boardclerk@renotahoeusa.com or by leaving a voicemail (limited to three minutes) at (775) 827-7602 (note this is not a live call-in line). Comments received before 4:00 p.m. on Wednesday, December 2, 2020, will be transcribed and given to the Board for review and will be included with the minutes of the meeting.

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board of Directors may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

C. APPROVAL OF THE AGENDA OF THE DECEMBER 3, 2020 BOARD OF DIRECTORS' MEETING

For possible action.

D. APPROVAL OF THE MINUTES OF THE SEPTEMBER 24, 2020 BOARD OF DIRECTORS' MEETING

For possible action.

E. PRESENTATIONS

E1. RSCVA Board Appointment of Nevada Resort Association Board of Director's seat pursuant to NRS 244A.601(1)(d)(4)

The elected public official members of the Board of Directors will consider the appointment of a representative to the RSCVA Board nominated by the Nevada Resort Association for the seat currently held by Don Kornstein. The Nevada Resort Association has nominated Don Kornstein for reappointment.

For possible action.

E2. Destination Marketing Organization (DMO) – Best Practices

Bill Hanbury, SearchWide Global, and Erica Olsen, OnStrategy will present DMO Best Practices and Key Priorities.

This is an information item. Not an action item.

E3. Team Reno Tahoe/Big Business

Chair Hillary Schieve will present Team Reno Tahoe/Big Business. Topics discussed under this agenda item will include recent successes, new and exciting business opportunities, and the introduction of a team member that is making a difference in the organization.

This is an information item. Not an action item.

E4. Reno-Sparks Convention and Visitors Authority Staff Update

Charles Harris, President/CEO, and RSCVA staff, will deliver updates on Executive Office, Marketing, Sales, Facilities, and Finance.

This is an information item. Not an action item.

E5. Legal Counsel Update.

RSCVA Legal counsel will deliver updates on any pending legal matters.

This is an information item. Not an action item.

F. FINANCE DIVISION

F1. Review, discussion, and possible approval of the Opinion and Findings of the comprehensive Annual Financial Report (CAFR) for the fiscal year ended June 30, 2020, containing the Auditor's Required Communications Letter

Staff will present the opinion and findings of the Comprehensive Annual Financial Report (CAFR) for the fiscal year ended June 30, 2020, containing the Auditor's Required Communications Letter. The Board will be asked to review and possibly approve the opinion and findings of the CAFR.

For possible action.

F2. Review, discussion, and possible action to approve a resolution pertaining to the issuance of the "Washoe County, Nevada, Taxable/Tax-Exempt General Obligation (Limited Tax) Reno-Sparks Convention & Visitors Authority Refunding Bonds

Staff is seeking approval pertaining to the issuance of general obligation bonds by the Reno-Sparks Convention & Visitors Authority in the name of and on behalf of Washoe County, in the amount of approximately \$85,984,000 plus costs of insurance estimated to be an additional \$1,624,781.40 (both amounts subject to finalization at the time of issuance), to refund certain outstanding bonds previously issued by the RSCVA in the name of and on behalf of the County.

For possible action.

F3. Public Hearing Regarding the Approval of Resolution 589 Adopting the Budget Augmentation for the Reno-Sparks Convention and Visitors Authority for Fiscal Year 2020-21

There will be a public hearing seeking the approval of Resolution 589, adopting a budget augmentation for the Reno-Sparks Convention and Visitors Authority for the Fiscal Year 2020-21 in the amount of \$8,390,868.

For possible action.

F4. Reno City Plaza Space Whale

Staff is requesting the Board of Directors review and approve funding by the RSCVA in an amount not to exceed \$200,000 to assist the Economic Development Authority of Western Nevada in purchasing the Space Whale, a 50-foot sculpture in the Reno City Plaza. The Space Whale would become a permanent art display for use by the City of Reno.

For possible action.

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

H. ADJOURNMENT

For possible action.

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618