

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

November 2020

Room Statistics

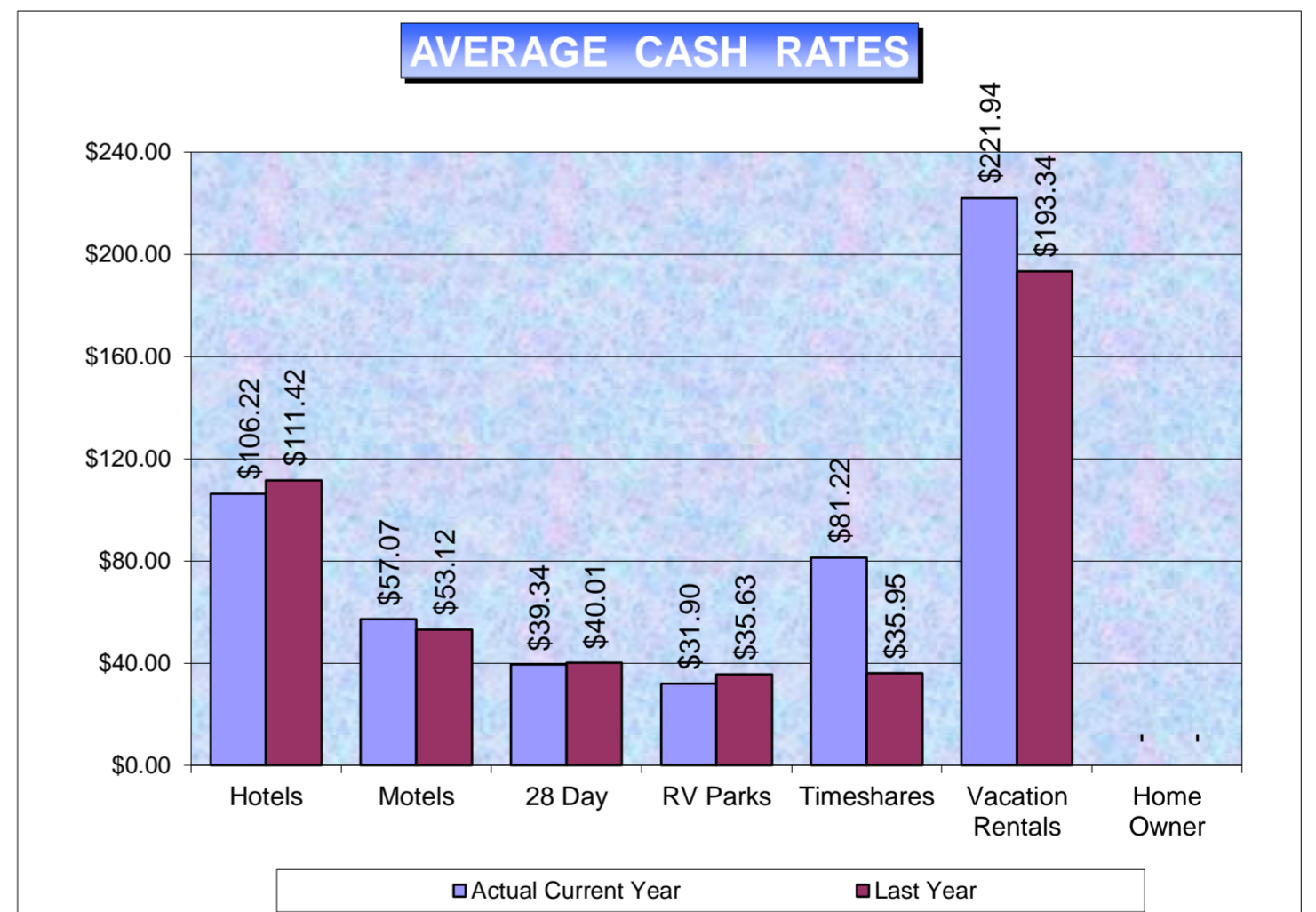
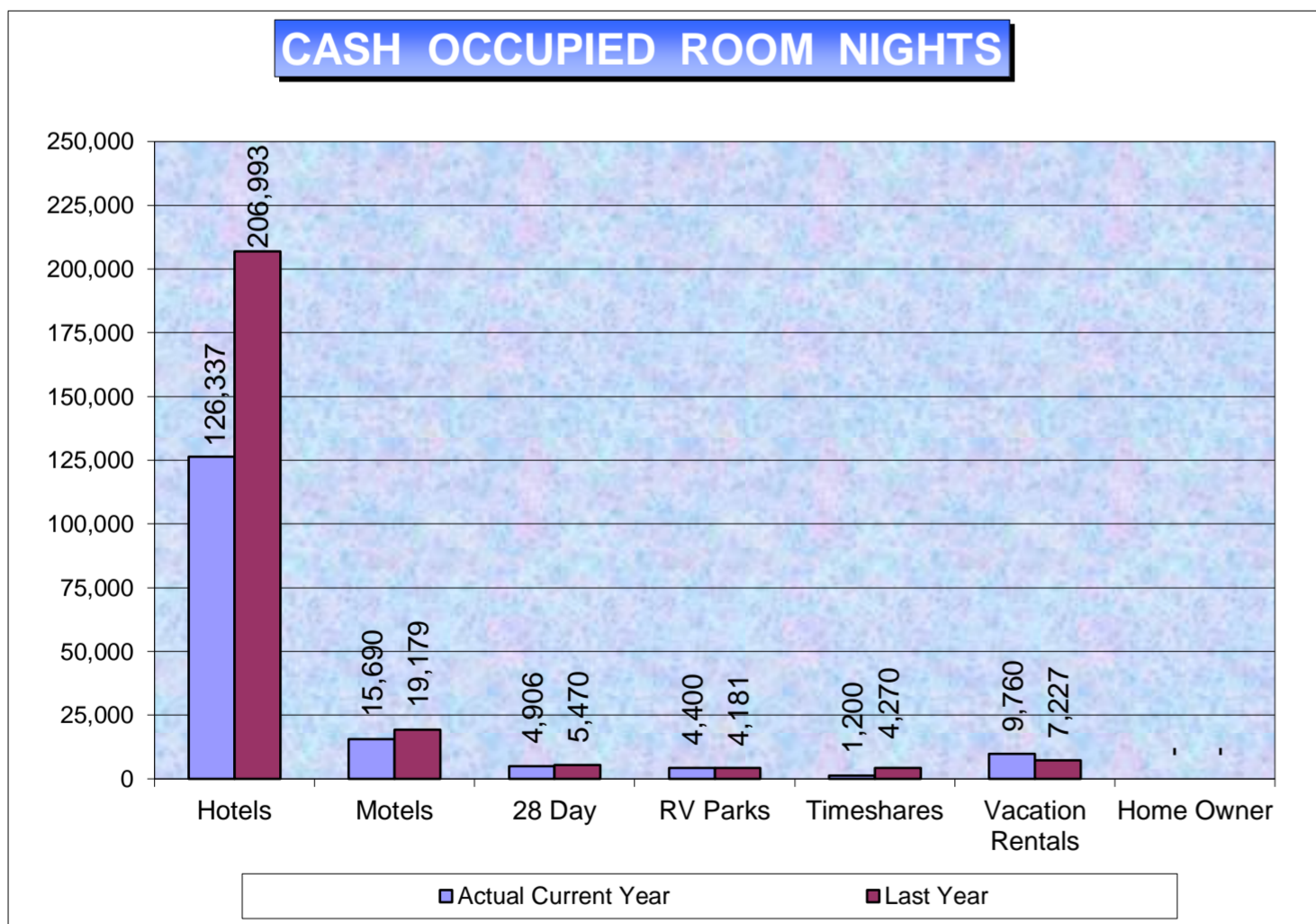
Taxable room revenues for the month of \$16,911,177 are below prior year by \$9,089,590 (-35.0%). Cash occupied room nights of 162,293 are below prior year by 85,027 (-34.4%). Comp occupied room nights of 56,350 are below prior year by 7,331 (-11.5%), and 28-day occupied room nights of 105,914 are below prior year by 10,008 (-8.6%). Total occupied rooms for the month (Cash, Comp, 28-day) are 324,557 (-24.0%) below the prior year.

Overall, Washoe County occupancy percentages of 54.1% for the month is 16.0% below the 64.4% level of the prior year. There were 63,490 (-9.6%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$104.21 decreased \$0.92 (-0.9%), compared to \$105.13 for the prior year.

Year-to-date cash occupied room nights of 1,053,649 are 453,668 (-30.1%) below prior year. Cash average rates year-to-date of \$117.78 are \$5.66 (-4.6%) below the prior year. Year-to-date, total taxable room revenues of \$124,100,316 are \$61,959,006 (-33.3%) below prior year.

November 2020						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	398,354	126,337	\$106.22	\$111.42	(\$5.20)	-4.7%
Motels	36,772	15,690	\$57.07	\$53.12	\$3.95	7.4%
28 Day	80,676	4,906	\$39.34	\$40.01	(\$0.67)	-1.7%
RV Parks	43,590	4,400	\$31.90	\$35.63	(\$3.73)	-10.5%
Timeshares	10,853	1,200	\$81.22	\$35.95	\$45.26	125.9%
Vacation Rentals	29,316	9,760	\$221.94	\$193.34	\$28.60	14.8%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
Totals	599,561	162,293	\$104.21	\$105.13	(\$0.92)	-0.9%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

November 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$16,911,777	\$11,024,758	\$5,887,019	53.4%	\$26,001,367	(\$9,089,590)	-35.0%
Occupied Rooms - Cash	162,293	140,492	21,801	15.5%	247,320	(85,027)	-34.4%
Average Rate - Cash	\$104.21	\$78.47	\$25.74	32.8%	\$105.13	(\$0.92)	-0.9%
Occupied Rooms							
Cash	162,293	140,492	21,801	15.5%	247,320	(85,027)	-34.4%
Comp	56,350	44,595	11,755	26.4%	63,681	(7,331)	-11.5%
28 Day	105,914	109,421	(3,507)	-3.2%	115,922	(10,008)	-8.6%
Total Occupied Rooms	324,557	294,508	30,049	10.2%	426,923	(102,366)	-24.0%
Percentage of Occupancy							
Cash	27.1%	21.3%	5.8	27.2%	37.3%	(10.2)	-27.3%
Comp	9.4%	6.8%	2.6	38.2%	9.6%	(0.2)	-2.1%
28 Day	17.7%	16.6%	1.1	6.6%	17.5%	0.2	1.1%
Total Percentage of Occupancy	54.1%	44.7%	9.4	21.0%	64.4%	(10.3)	-16.0%
Market Segments							
Occupied Rooms - Cash							
Hotels	126,337	110,945	15,392	13.9%	206,993	(80,656)	-39.0%
Motels	15,690	10,229	5,461	53.4%	19,179	(3,489)	-18.2%
28 Day Motels	4,906	5,469	(563)	-10.3%	5,470	(564)	-10.3%
R.V. Parks	4,400	4,181	219	5.2%	4,181	219	5.2%
Vacation Rentals	9,760	5,782	3,978	68.8%	7,227	2,533	35.0%
Timehares	1,200	3,886	(2,686)	-69.1%	4,270	(3,070)	-71.9%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	162,293	140,492	21,801	15.5%	247,320	(85,027)	-34.4%
Percentage of Occupancy - Cash							
Hotels	31.7%	24.0%	7.7	32.1%	45.4%	(13.7)	-30.2%
Motels	42.7%	26.3%	16.4	62.4%	48.4%	(5.7)	-11.8%
28 Day Motels	6.1%	6.7%	(0.6)	-9.0%	6.4%	(0.3)	-4.7%
R.V. Parks	10.1%	9.6%	0.5	5.2%	9.6%	0.5	5.2%
Vacation Rentals	33.3%	27.8%	5.5	19.8%	27.4%	5.9	21.5%
Timeshares	11.1%	31.0%	(19.9)	-64.2%	38.2%	(27.1)	-71.2%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	27.1%	21.3%	5.8	27.2%	37.3%	(10.2)	-27.3%
Average Rates - Cash							
Hotels	\$106.22	\$83.57	\$22.65	27.1%	\$111.42	(\$5.20)	-4.7%
Motels	\$57.07	\$39.84	\$17.23	43.2%	\$53.12	\$3.95	7.4%
28 Day Motels	\$39.34	\$40.00	(\$0.66)	-1.6%	\$40.01	(\$0.67)	-1.7%
R.V. Parks	\$31.90	\$35.63	(\$3.73)	-10.5%	\$35.63	(\$3.73)	-10.5%
Vacation Rentals	\$221.94	\$144.99	\$76.95	53.1%	\$193.34	\$28.60	14.8%
Timeshares	\$81.22	\$35.95	\$45.27	125.9%	\$35.96	\$45.26	125.9%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$104.21	\$78.47	\$25.74	32.8%	\$105.13	(\$0.92)	-0.9%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	162,293	140,492	21,801	15.5%	247,320	(85,027)	-34.4%
Comp	56,350	44,595	11,755	26.4%	63,681	(7,331)	-11.5%
28 Day	105,914	109,421	(3,507)	-3.2%	115,922	(10,008)	-8.6%
Total Occupied Rooms	324,557	294,508	30,049	10.2%	426,923	(102,366)	-24.0%
Vacant	275,004	364,292	(89,288)	-24.5%	236,128	38,876	16.5%
Total Available Rooms	599,561	658,800	(59,239)	-9.0%	663,051	(63,490)	-9.6%
Percentage of Occupancy							
Cash	27.1%	21.3%	5.8	27.2%	37.3%	(10.2)	-27.3%
Comp	9.4%	6.8%	2.6	38.2%	9.6%	(0.2)	-2.1%
28 Day	17.7%	16.6%	1.1	6.6%	17.5%	0.2	1.1%
Total Occupancy Percentage	54.1%	44.7%	9.4	21.0%	64.4%	(10.3)	-16.0%
Vacant	45.9%	55.3%	(9.4)	-17.0%	35.6%	10.3	28.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$16,911,777	\$11,024,758	\$5,887,019	53.4%	\$26,001,367	(\$9,089,590)	-35.0%
Comp	\$6,204,733	\$2,760,801	\$3,443,932	124.7%	\$6,896,711	(\$691,978)	-10.0%
28 Day	\$3,508,471	\$2,811,031	\$697,440	24.8%	\$3,815,272	(\$306,801)	-8.0%
Total Revenue	\$26,624,981	\$16,596,589	\$10,028,392	60.4%	\$36,713,350	(\$10,088,369)	-27.5%
Average Rates							
Cash	\$104.21	\$78.47	\$25.74	32.8%	\$105.13	(\$0.92)	-0.9%
Comp	\$110.11	\$61.91	\$48.20	77.9%	\$108.30	\$1.81	1.7%
28 Day	\$33.13	\$25.69	\$7.44	29.0%	\$32.91	\$0.22	0.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	126,337	110,945	15,392	13.9%	206,993	(80,656)	-39.0%
Comp	56,220	44,477	11,743	26.4%	63,538	(7,318)	-11.5%
28 Day	8,889	8,323	566	6.8%	11,890	(3,001)	-25.2%
Total Occupied Rooms	191,446	163,745	27,701	16.9%	282,421	(90,975)	-32.2%
Vacant	206,908	298,075	(91,167)	-30.6%	173,813	33,095	19.0%
Total Available Rooms	398,354	461,820	(63,466)	-13.7%	456,234	(57,880)	-12.7%
Percentage of Occupancy							
Cash	31.7%	24.0%	7.7	32.1%	45.4%	(13.7)	-30.2%
Comp	14.1%	9.6%	4.5	46.9%	13.9%	0.2	1.4%
28 Day	2.2%	1.8%	0.4	22.2%	2.6%	(0.4)	-15.4%
Total Occupancy Percentage	48.1%	35.5%	12.6	35.5%	61.9%	(13.8)	-22.3%
Vacant	51.9%	64.5%	(12.6)	-19.5%	38.1%	13.8	36.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$13,419,349	\$9,271,396	\$4,147,953	44.7%	\$23,063,888	(\$9,644,539)	-41.8%
Comp	\$6,196,388	\$2,755,734	\$3,440,654	124.9%	\$6,889,334	(\$692,946)	-10.1%
28 Day	\$735,004	\$350,424	\$384,580	109.7%	\$876,060	(\$141,056)	-16.1%
Total Revenue	\$20,350,741	\$12,377,553	\$7,973,188	64.4%	\$30,829,282	(\$10,478,541)	-34.0%
Average Rates							
Cash	\$106.22	\$83.57	\$22.65	27.1%	\$111.42	(\$5.20)	-4.7%
Comp	\$110.22	\$61.96	\$48.26	77.9%	\$108.43	\$1.79	1.7%
28 Day	\$82.69	\$42.10	\$40.59	96.4%	\$73.68	\$9.01	12.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	15,690	10,229	5,461	53.4%	19,179	(3,489)	-18.2%
Comp	52	16	36	225.0%	41	11	26.8%
28 Day	3,997	1,394	2,603	186.7%	3,486	511	14.7%
Total Occupied Rooms	19,739	11,639	8,100	69.6%	22,706	(2,967)	-13.1%
Vacant	17,033	27,241	(10,208)	-37.5%	16,945	88	0.5%
Total Available Rooms	36,772	38,880	(2,108)	-5.4%	39,651	(2,879)	-7.3%
Percentage of Occupancy							
Cash	42.7%	26.3%	16.4	62.4%	48.4%	(5.7)	-11.8%
Comp	0.1%	0.0%	0.1	100.0%	0.1%	-	0.0%
28 Day	10.9%	3.6%	7.3	202.8%	8.8%	2.1	23.9%
Total Occupancy Percentage	53.7%	29.9%	23.8	79.6%	57.3%	(3.6)	-6.3%
Vacant	46.3%	70.1%	(23.8)	-34.0%	42.7%	3.6	8.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$895,457	\$407,553	\$487,904	119.7%	\$1,018,883	(\$123,426)	-12.1%
Comp	\$6,511	\$1,540	\$4,971	322.8%	\$3,850	\$2,661	69.1%
28 Day	\$164,488	\$62,128	\$102,360	164.8%	\$155,319	\$9,169	5.9%
Total Revenue	\$1,066,456	\$471,221	\$595,235	126.3%	\$1,178,052	(\$111,596)	-9.5%
Average Rates							
Cash	\$57.07	\$39.84	\$17.23	43.2%	\$53.12	\$3.95	7.4%
Comp	\$125.21	\$96.25	\$28.96	30.1%	\$93.90	\$31.31	33.3%
28 Day	\$41.15	\$44.57	(\$3.42)	-7.7%	\$44.56	(\$3.41)	-7.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	4,906	5,469	(563)	-10.3%	5,470	(564)	-10.3%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	58,153	65,483	(7,330)	-11.2%	66,295	(8,142)	-12.3%	
Total Occupied Rooms	63,059	70,952	(7,893)	-11.1%	71,765	(8,706)	-12.1%	
Vacant	17,617	10,318	7,299	70.7%	14,221	3,396	23.9%	
Total Available Rooms	80,676	81,270	(594)	-0.7%	85,986	(5,310)	-6.2%	
Percentage of Occupancy								
Cash	6.1%	6.7%	(0.6)	-9.0%	6.4%	(0.3)	-4.7%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	72.1%	80.6%	(8.5)	-10.5%	77.1%	(5.0)	-6.5%	
Total Occupancy Percentage	78.2%	87.3%	(9.1)	-10.4%	83.5%	(5.3)	-6.3%	
Vacant	21.8%	12.7%	9.1	71.7%	16.5%	5.3	32.1%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$193,005	\$218,766	(\$25,761)	-11.8%	\$218,830	(\$25,825)	-11.8%	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$1,316,827	\$1,681,400	(\$364,573)	-21.7%	\$1,705,773	(\$388,946)	-22.8%	
Total Revenue	\$1,509,832	\$1,900,166	(\$390,334)	-20.5%	\$1,924,603	(\$414,771)	-21.6%	
Average Rates								
Cash	\$39.34	\$40.00	(\$0.66)	-1.6%	\$40.01	(\$0.67)	-1.7%	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$22.64	\$25.68	(\$3.04)	-11.8%	\$25.73	(\$3.09)	-12.0%	

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	4,400	4,181	219	5.2%	4,181	219	5.2%	
Comp	78	102	(24)	-23.5%	102	(24)	-23.5%	
28 Day	25,117	26,524	(1,407)	-5.3%	26,524	(1,407)	-5.3%	
Total Occupied Rooms	29,595	30,807	(1,212)	-3.9%	30,807	(1,212)	-3.9%	
Vacant	13,995	12,663	1,332	10.5%	12,783	1,212	9.5%	
Total Available Rooms	43,590	43,470	120	0.3%	43,590	-	0.0%	
Percentage of Occupancy								
Cash	10.1%	9.6%	0.5	5.2%	9.6%	0.5	5.2%	
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%	
28 Day	57.6%	61.0%	(3.4)	-5.6%	60.8%	(3.2)	-5.3%	
Total Occupancy Percentage	67.9%	70.9%	(3.0)	-4.2%	70.7%	(2.8)	-4.0%	
Vacant	32.1%	29.1%	3.0	10.3%	29.3%	2.8	9.6%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$140,350	\$148,975	(\$8,625)	-5.8%	\$148,975	(\$8,625)	-5.8%	
Comp	\$1,834	\$3,527	(\$1,693)	-48.0%	\$3,527	(\$1,693)	-48.0%	
28 Day	\$514,469	\$481,319	\$33,150	6.9%	\$481,319	\$33,150	6.9%	
Total Revenue	\$656,653	\$633,821	\$22,832	3.6%	\$633,821	\$22,832	3.6%	
Average Rates								
Cash	\$31.90	\$35.63	(\$3.73)	-10.5%	\$35.63	(\$3.73)	-10.5%	
Comp	\$23.51	\$34.58	(\$11.07)	-32.0%	\$34.58	(\$11.07)	-32.0%	
28 Day	\$20.48	\$18.15	\$2.33	12.8%	\$18.15	\$2.33	12.8%	

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,760	5,782	3,978	68.8%	7,227	2,533	35.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,758	7,697	2,061	26.8%	7,727	2,031	26.3%
Total Occupied Rooms	19,518	13,479	6,039	44.8%	14,954	4,564	30.5%
Vacant	9,798	7,341	2,457	33.5%	11,445	(1,647)	-14.4%
Total Available Rooms	29,316	20,820	8,496	40.8%	26,399	2,917	11.0%
Percentage of Occupancy							
Cash	33.3%	27.8%	5.5	19.8%	27.4%	5.9	21.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	33.3%	37.0%	(3.7)	-10.0%	29.3%	4.0	13.7%
Total Occupancy Percentage	66.6%	64.7%	1.9	2.9%	56.6%	10.0	17.7%
Vacant	33.4%	35.3%	(1.9)	-5.4%	43.4%	(10.0)	-23.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,166,154	\$838,358	\$1,327,796	158.4%	\$1,397,263	\$768,891	55.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$777,683	\$235,760	\$541,923	229.9%	\$596,801	\$180,882	30.3%
Total Revenue	\$2,943,837	\$1,074,118	\$1,869,719	174.1%	\$1,994,064	\$949,773	47.6%
Average Rates							
Cash	\$221.94	\$144.99	\$76.95	53.1%	\$193.34	\$28.60	14.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$79.70	\$30.63	\$49.07	160.2%	\$77.24	\$2.46	3.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,200	3,886	(2,686)	-69.1%	4,270	(3,070)	-71.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	1,200	3,886	(2,686)	-69.1%	4,270	(3,070)	-71.9%
Vacant	9,653	8,654	999	11.5%	6,921	2,732	39.5%
Total Available Rooms	10,853	12,540	(1,687)	-13.5%	11,191	(338)	-3.0%
Percentage of Occupancy							
Cash	11.1%	31.0%	(19.9)	-64.2%	38.2%	(27.1)	-70.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	11.1%	31.0%	(19.9)	-64.2%	38.2%	(27.1)	-70.9%
Vacant	88.9%	69.0%	19.9	28.8%	61.8%	27.1	43.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$97,462	\$139,710	(\$42,248)	-30.2%	\$153,528	(\$56,066)	-36.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$97,462	\$139,710	(\$42,248)	-30.2%	\$153,528	(\$56,066)	-36.5%
Average Rates							
Cash	\$81.22	\$35.95	\$45.27	125.9%	\$35.96	\$45.26	125.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

November 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$124,100,316	\$54,892,443	\$69,207,873	126.1%	\$186,059,322	(\$61,959,006)	-33.3%
Occupied Rooms - Cash	1,053,649	619,318	434,331	70.1%	1,507,317	(453,668)	-30.1%
Average Rate - Cash	\$117.78	\$88.63	\$29.15	32.9%	\$123.44	(\$5.66)	-4.6%
Occupied Rooms							
Cash	1,053,649	619,318	434,331	70.1%	1,507,317	(453,668)	-30.1%
Comp	308,520	193,475	115,045	59.5%	403,812	(95,292)	-23.6%
28 Day	537,529	524,785	12,744	2.4%	575,338	(37,809)	-6.6%
Total Occupied Rooms	1,899,698	1,337,578	562,120	42.0%	2,486,467	(586,769)	-23.6%
Percentage of Occupancy							
Cash	33.5%	18.2%	15.3	84.1%	43.7%	(10.2)	-23.3%
Comp	9.8%	5.7%	4.1	71.9%	11.7%	(1.9)	-16.2%
28 Day	17.1%	15.4%	1.7	11.0%	16.7%	0.4	2.4%
Total Percentage of Occupancy	60.3%	39.3%	21.0	53.4%	72.0%	(11.7)	-16.3%
Market Segments							
Occupied Rooms - Cash							
Hotels	818,124	456,347	361,777	79.3%	1,251,384	(433,260)	-34.6%
Motels	92,496	40,324	52,172	129.4%	110,571	(18,075)	-16.3%
28 Day Motels	24,968	32,459	(7,491)	-23.1%	32,595	(7,627)	-23.4%
R.V. Parks	48,640	51,526	(2,886)	-5.6%	51,526	(2,886)	-5.6%
Vacation Rentals	55,107	21,733	33,374	153.6%	40,021	15,086	37.7%
Timeshares	9,814	14,766	(4,952)	-33.5%	16,226	(6,412)	-39.5%
Home Owner Rentals	4,500	2,163	2,337	108.0%	4,994	(494)	-9.9%
Total Occupied - Cash	1,053,649	619,318	434,331	70.1%	1,507,317	(453,668)	-30.1%
Percentage of Occupancy - Cash							
Hotels	39.7%	19.3%	20.4	105.7%	52.8%	(13.1)	-24.8%
Motels	48.0%	19.8%	28.2	142.4%	53.0%	(5.0)	-9.4%
28 Day Motels	6.1%	7.8%	(1.7)	-21.8%	7.4%	(1.3)	-17.6%
R.V. Parks	21.9%	21.9%	0.0	0.0%	22.4%	(0.5)	-2.2%
Vacation Rentals	29.7%	20.5%	9.2	44.9%	31.2%	(1.5)	-4.8%
Timeshares	16.4%	23.1%	(6.7)	-29.0%	26.8%	(10.4)	-38.8%
Home Owner Rentals	28.1%	13.8%	14.3	103.6%	26.1%	2.0	7.7%
Total Occupancy Percentage - Cash	33.5%	18.2%	15.3	84.1%	43.7%	(10.2)	-23.3%
Average Rates - Cash							
Hotels	\$120.68	\$95.89	\$24.79	25.9%	\$130.04	(\$9.36)	-7.2%
Motels	\$63.87	\$48.69	\$15.18	31.2%	\$66.08	(\$2.21)	-3.3%
28 Day Motels	\$43.79	\$46.40	(\$2.61)	-5.6%	\$46.34	(\$2.55)	-5.5%
R.V. Parks	\$39.41	\$39.06	\$0.35	0.9%	\$39.06	\$0.35	0.9%
Vacation Rental	\$255.55	\$178.06	\$77.49	43.5%	\$244.35	\$11.20	4.6%
Timeshares	\$91.30	\$79.34	\$11.96	15.1%	\$79.35	\$11.95	15.1%
Home Owner Rentals	\$326.86	\$282.36	\$44.50	15.8%	\$286.14	\$40.72	14.2%
Total Cash Average Rate	\$117.78	\$88.63	\$29.15	32.9%	\$123.44	(\$5.66)	-4.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,053,649	619,318	434,331	70.1%	1,507,317	(453,668)	-30.1%
Comp	308,520	193,475	115,045	59.5%	403,812	(95,292)	-23.6%
28 Day	537,529	524,785	12,744	2.4%	575,338	(37,809)	-6.6%
Total Occupied Rooms	1,899,698	1,337,578	562,120	42.0%	2,486,467	(586,769)	-23.6%
Vacant	1,248,137	2,063,912	(815,775)	-39.5%	965,915	282,222	29.2%
Total Available Rooms	3,147,835	3,401,490	(253,655)	-7.5%	3,452,382	(304,547)	-8.8%
Percentage of Occupancy							
Cash	33.5%	18.2%	15.3	84.1%	43.7%	(10.2)	-23.3%
Comp	9.8%	5.7%	4.1	71.9%	11.7%	(1.9)	-16.2%
28 Day	17.1%	15.4%	1.7	11.0%	16.7%	0.4	2.4%
Total Occupancy Percentage	60.3%	39.3%	21.0	53.4%	72.0%	(11.7)	-16.3%
Vacant	39.7%	60.7%	(21.0)	-34.6%	28.0%	11.7	41.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$124,100,316	\$54,892,442	\$69,207,874	126.1%	\$186,059,322	(\$61,959,006)	-33.3%
Comp	\$36,563,807	\$12,586,888	\$23,976,919	190.5%	\$46,354,658	(\$9,790,851)	-21.1%
28 Day	\$18,648,876	\$12,869,955	\$5,778,921	44.9%	\$19,453,152	(\$804,276)	-4.1%
Total Revenue	\$179,312,999	\$80,349,285	\$98,963,714	123.2%	\$251,867,132	(\$72,554,133)	-28.8%
Average Rates							
Cash	\$117.78	\$88.63	\$29.15	32.9%	\$123.44	(\$5.66)	-4.6%
Comp	\$118.51	\$65.06	\$53.45	82.2%	\$114.79	\$3.72	3.2%
28 Day	\$34.69	\$24.52	\$10.17	41.5%	\$33.81	\$0.88	2.6%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	818,124	456,347	361,777	79.3%	1,251,384	(433,260)	-34.6%
Comp	306,725	191,266	115,459	60.4%	401,600	(94,875)	-23.6%
28 Day	46,639	31,669	14,970	47.3%	65,419	(18,780)	-28.7%
Total Occupied Rooms	1,171,488	679,282	492,206	72.5%	1,718,403	(546,915)	-31.8%
Vacant	890,781	1,683,434	(792,653)	-47.1%	649,743	241,038	37.1%
Total Available Rooms	2,062,269	2,362,716	(300,447)	-12.7%	2,368,146	(305,877)	-12.9%
Percentage of Occupancy							
Cash	39.7%	19.3%	20.4	105.7%	52.8%	(13.1)	-24.8%
Comp	14.9%	8.1%	6.8	84.0%	17.0%	(2.1)	-12.4%
28 Day	2.3%	1.3%	1.0	76.9%	2.8%	(0.5)	-17.9%
Total Occupancy Percentage	56.8%	28.8%	28.0	97.2%	72.6%	(15.8)	-21.8%
Vacant	43.2%	71.2%	(28.0)	-39.3%	27.4%	15.8	57.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$98,733,211	\$43,758,134	\$54,975,077	125.6%	\$162,733,694	(\$64,000,483)	-39.3%
Comp	\$36,496,276	\$12,535,350	\$23,960,926	191.1%	\$46,260,287	(\$9,764,011)	-21.1%
28 Day	\$3,735,701	\$1,362,188	\$2,373,513	174.2%	\$4,914,943	(\$1,179,242)	-24.0%
Total Revenue	\$138,965,188	\$57,655,672	\$81,309,516	141.0%	\$213,908,924	(\$74,943,736)	-35.0%
Average Rates							
Cash	\$120.68	\$95.89	\$24.79	25.9%	\$130.04	(\$9.36)	-7.2%
Comp	\$118.99	\$65.54	\$53.45	81.6%	\$115.19	\$3.80	3.3%
28 Day	\$80.10	\$43.01	\$37.09	86.2%	\$75.13	\$4.97	6.6%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	92,496	40,324	52,172	129.4%	110,571	(18,075)	-16.3%
Comp	202	71	131	184.5%	923	(721)	-78.1%
28 Day	20,829	4,849	15,980	329.6%	17,148	3,681	21.5%
Total Occupied Rooms	113,527	45,244	68,283	150.9%	128,642	(15,115)	-11.7%
Vacant	79,218	158,500	(79,282)	-50.0%	80,077	(859)	-1.1%
Total Available Rooms	192,745	203,744	(10,999)	-5.4%	208,719	(15,974)	-7.7%
Percentage of Occupancy							
Cash	48.0%	19.8%	28.2	142.4%	53.0%	(5.0)	-9.4%
Comp	0.1%	0.0%	0.1	100.0%	0.4%	(0.3)	-75.0%
28 Day	10.8%	2.4%	8.4	350.0%	8.2%	2.6	31.7%
Total Occupancy Percentage	58.9%	22.2%	36.7	165.3%	61.6%	(2.7)	-4.4%
Vacant	41.1%	77.8%	(36.7)	-47.2%	38.4%	2.7	7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,907,450	\$1,963,462	\$3,943,988	200.9%	\$7,306,714	(\$1,399,264)	-19.2%
Comp	\$25,261	\$7,011	\$18,250	260.3%	\$45,457	(\$20,196)	-44.4%
28 Day	\$822,029	\$225,971	\$596,058	263.8%	\$804,587	\$17,442	2.2%
Total Revenue	\$6,754,740	\$2,196,444	\$4,558,296	207.5%	\$8,156,758	(\$1,402,018)	-17.2%
Average Rates							
Cash	\$63.87	\$48.69	\$15.18	31.2%	\$66.08	(\$2.21)	-3.3%
Comp	\$125.05	\$98.75	\$26.30	26.6%	\$49.25	\$75.80	153.9%
28 Day	\$39.47	\$46.60	(\$7.13)	-15.3%	\$46.92	(\$7.45)	-15.9%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	24,968	32,459	(7,491)	-23.1%	32,595	(7,627)	-23.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	301,807	330,650	(28,843)	-8.7%	334,387	(32,580)	-9.7%
Total Occupied Rooms	326,775	363,109	(36,334)	-10.0%	366,982	(40,207)	-11.0%
Vacant	82,348	51,368	30,980	60.3%	70,966	11,382	16.0%
Total Available Rooms	409,123	414,477	(5,354)	-1.3%	437,948	(28,825)	-6.6%
Percentage of Occupancy							
Cash	6.1%	7.8%	(1.7)	-21.8%	7.4%	(1.3)	-17.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.8%	79.8%	(6.0)	-7.5%	76.4%	(2.6)	-3.4%
Total Occupancy Percentage	79.9%	87.6%	(7.7)	-8.8%	83.8%	(3.9)	-4.7%
Vacant	20.1%	12.4%	7.7	62.1%	16.2%	3.9	24.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,093,265	\$1,506,042	(\$412,777)	-27.4%	\$1,510,506	(\$417,241)	-27.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,009,204	\$8,176,566	(\$1,167,362)	-14.3%	\$8,262,523	(\$1,253,319)	-15.2%
Total Revenue	\$8,102,469	\$9,682,608	(\$1,580,139)	-16.3%	\$9,773,029	(\$1,670,560)	-17.1%
Average Rates							
Cash	\$43.79	\$46.40	(\$2.61)	-5.6%	\$46.34	(\$2.55)	-5.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$23.22	\$24.73	(\$1.51)	-6.1%	\$24.71	(\$1.49)	-6.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	48,640	51,526	(2,886)	-5.6%	51,526	(2,886)	-5.6%
Comp	1,588	2,099	(511)	-24.3%	1,199	389	32.4%
28 Day	115,436	118,143	(2,707)	-2.3%	118,143	(2,707)	-2.3%
Total Occupied Rooms	165,664	171,768	(6,104)	-3.6%	170,868	(5,204)	-3.0%
Vacant	56,676	63,009	(6,333)	-10.1%	58,651	(1,975)	-3.4%
Total Available Rooms	222,340	234,777	(12,437)	-5.3%	229,519	(7,179)	-3.1%
Percentage of Occupancy							
Cash	21.9%	21.9%	-	0.0%	22.4%	(0.5)	-2.2%
Comp	0.7%	0.9%	(0.2)	-22.2%	0.5%	0.2	40.0%
28 Day	51.9%	50.3%	1.6	3.2%	51.5%	0.4	0.8%
Total Occupancy Percentage	74.5%	73.2%	1.3	1.8%	74.4%	0.1	0.1%
Vacant	25.5%	26.8%	(1.3)	-4.9%	25.6%	(0.1)	-0.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,916,935	\$2,012,656	(\$95,721)	-4.8%	\$2,012,656	(\$95,721)	-4.8%
Comp	\$41,270	\$41,114	\$156	0.4%	\$41,114	\$156	0.4%
28 Day	\$2,309,036	\$2,184,603	\$124,433	5.7%	\$2,184,605	\$124,431	5.7%
Total Revenue	\$4,267,241	\$4,238,373	\$28,868	0.7%	\$4,238,375	\$28,866	0.7%
Average Rates							
Cash	\$39.41	\$39.06	\$0.35	0.9%	\$39.06	\$0.35	0.9%
Comp	\$25.99	\$19.59	\$6.40	32.7%	\$34.29	(\$8.30)	-24.2%
28 Day	\$20.00	\$18.49	\$1.51	8.2%	\$18.49	\$1.51	8.2%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	55,107	21,733	33,374	153.6%	40,021	15,086	37.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	50,876	38,977	11,899	30.5%	39,007	11,869	30.4%
Total Occupied Rooms	105,983	60,710	45,273	74.6%	79,028	26,955	34.1%
Vacant	79,488	45,472	34,016	74.8%	49,429	30,059	60.8%
Total Available Rooms	185,471	106,182	79,289	74.7%	128,457	57,014	44.4%
Percentage of Occupancy							
Cash	29.7%	20.5%	9.2	44.9%	31.2%	(1.5)	-4.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	27.4%	36.7%	(9.3)	-25.3%	30.4%	(3.0)	-9.9%
Total Occupancy Percentage	57.1%	57.2%	(0.1)	-0.2%	61.5%	(4.4)	-7.2%
Vacant	42.9%	42.8%	0.1	0.2%	38.5%	4.4	11.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$14,082,604	\$3,869,815	\$10,212,789	263.9%	\$9,779,313	\$4,303,291	44.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$4,637,644	\$864,347	\$3,773,297	436.5%	\$3,131,474	\$1,506,170	48.1%
Total Revenue	\$18,720,248	\$4,734,162	\$13,986,086	295.4%	\$12,910,787	\$5,809,461	45.0%
Average Rates							
Cash	\$255.55	\$178.06	\$77.49	43.5%	\$244.35	\$11.20	4.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$91.16	\$22.18	\$68.98	311.0%	\$80.28	\$10.88	13.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

November 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,814	14,766	(4,952)	-33.5%	16,226	(6,412)	-39.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	9,814	14,766	(4,952)	-33.5%	16,226	(6,412)	-39.5%
Vacant	50,079	49,188	891	1.8%	44,225	5,854	13.2%
Total Available Rooms	59,893	63,954	(4,061)	-6.3%	60,451	(558)	-0.9%
Percentage of Occupancy							
Cash	16.4%	23.1%	(6.7)	-29.0%	26.8%	(10.4)	-38.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	16.4%	23.1%	(6.7)	-29.0%	26.8%	(10.4)	-38.8%
Vacant	83.6%	76.9%	6.7	8.7%	73.2%	10.4	14.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$895,998	\$1,171,583	(\$275,585)	-23.5%	\$1,287,454	(\$391,456)	-30.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$895,998	\$1,171,583	(\$275,585)	-23.5%	\$1,287,454	(\$391,456)	-30.4%
Average Rates							
Cash	\$91.30	\$79.34	\$11.96	15.1%	\$79.35	\$11.95	15.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,500	2,163	2,337	108.0%	4,994	(494)	-9.9%
Comp	5	39	(34)	-87.2%	90	(85)	-94.4%
28 Day	1,942	497	1,445	290.7%	1,234	708	57.4%
Total Occupied Rooms	6,447	2,699	3,748	138.9%	6,318	129	2.0%
Vacant	9,547	12,941	(3,394)	-26.2%	12,824	(3,277)	-25.6%
Total Available Rooms	15,994	15,640	354	2.3%	19,142	(3,148)	-16.4%
Percentage of Occupancy							
Cash	28.1%	13.8%	14.3	103.6%	26.1%	2.0	7.7%
Comp	0.0%	0.2%	(0.2)	-100.0%	0.0%	-	0.0%
28 Day	12.1%	3.2%	8.9	278.1%	0.0%	12.1	100.0%
Total Occupancy Percentage	40.3%	17.3%	23.0	132.9%	0.0%	40.3	100.0%
Vacant	59.7%	82.7%	(23.0)	-27.8%	0.0%	59.7	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,470,853	\$610,750	\$860,103	140.8%	\$1,428,985	\$41,868	2.9%
Comp	\$1,000	\$3,413	(\$2,413)	-70.7%	\$7,800	(\$6,800)	-87.2%
28 Day	\$135,262	\$56,280	\$78,982	140.3%	\$155,020	(\$19,758)	-12.7%
Total Revenue	\$1,607,115	\$670,443	\$936,672	139.7%	\$1,591,805	\$15,310	1.0%
Average Rates							
Cash	\$326.86	\$282.36	\$44.50	15.8%	\$286.14	\$40.72	14.2%
Comp	\$200.00	\$87.51	\$112.49	128.5%	\$86.67	\$113.33	130.8%
28 Day	\$69.65	\$113.24	(\$43.59)	-38.5%	\$125.62	(\$55.97)	-44.6%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
November 2020**

Current Month Actual November 2020	Last Year Actual November 2019			Tax District	Year To Date Actual July - November 2020	Last Year - Year To Date Actual July - November 2019		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	Increase (Decrease) % Percent
\$8,013,295	\$13,740,019	(\$5,726,724)	-41.7%	Reno B	\$56,819,410	\$88,739,982	(\$31,920,572)	-36.0%
\$2,765,538	\$5,801,779	(\$3,036,241)	-52.3%	Reno D	\$18,920,850	\$43,793,691	(\$24,872,841)	-56.8%
\$382,688	\$610,350	(\$227,662)	-37.3%	Reno E	\$2,596,339	\$3,784,858	(\$1,188,519)	-31.4%
\$11,161,521	\$20,152,149	(\$8,990,627)	-44.6%	Total Reno	\$78,336,599	\$136,318,531	(\$57,981,931)	-42.5%
\$30,271	\$32,936	(\$2,666)	-8.1%	Washoe A	\$308,162	\$242,805	\$65,357	26.9%
\$2,970,053	\$2,425,462	\$544,591	22.5%	Washoe B	\$26,758,057	\$26,699,414	\$58,642	0.2%
\$3,000,324	\$2,458,398	\$541,925	22.0%	Total Washoe Co.	\$27,066,219	\$26,942,219	\$124,000	0.5%
\$2,749,933	\$3,390,820	(\$640,888)	-18.9%	Sparks	\$18,697,499	\$22,798,571	(\$4,101,072)	-18.0%
\$16,911,777	\$26,001,367	(\$9,089,590)	-35.0%	Total Taxable Revenue	\$124,100,316	\$186,059,322	(\$61,959,004)	-33.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
November 2020**

Current Month Actual November 2020	Last Year Actual November 2019			Tax District	Year To Date Actual July - November 2020	Last Year - Year To Date Actual July - November 2019		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
84,845	127,340	(42,495)	-33.4%	Reno B	547,344	744,751	(197,407)	-26.5%
25,832	57,687	(31,855)	-55.2%	Reno D	172,266	382,697	(210,431)	-55.0%
3,909	5,369	(1,460)	-27.2%	Reno E	23,307	29,188	(5,881)	-20.1%
114,586	190,396	(75,810)	-39.8%	Total Reno	742,917	1,156,636	(413,719)	-35.8%
1,274	1,365	(91)	-6.7%	Washoe A	7,490	8,010	(520)	-6.5%
12,435	14,493	(2,058)	-14.2%	Washoe B	87,957	92,985	(5,028)	-5.4%
13,709	15,858	(2,149)	-13.6%	Total Washoe Co.	95,447	100,995	(5,548)	-5.5%
33,998	41,066	(7,068)	-17.2%	Sparks	215,285	249,686	(34,401)	-13.8%
162,293	247,320	(85,027)	-34.4%	Total Taxable Rooms	1,053,649	1,507,317	(453,668)	-30.1%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
November 2020**

Current Month Actual November 2020	Last Year Actual November 2019			Tax District	Year To Date Actual July 2020 - November 2020	Last Year - Year To Date Actual July 2019 - November 2019		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$94.45 \$107.06 \$97.90 \$97.41	\$107.90 \$100.57 \$113.68 \$105.84	-\$13.45 \$6.49 -\$15.78 -\$8.44	-12.5% 6.4% -13.9% -8.0%	Reno B Reno D Reno E Total Reno	\$103.81 \$109.84 \$111.40 \$105.44	\$119.15 \$114.43 \$129.67 \$117.86	-\$15.34 -\$4.60 -\$18.27 -\$12.41	-12.9% -4.0% -14.1% -10.5%
\$23.76 \$238.85 \$218.86	\$24.13 \$167.35 \$155.03	-\$0.37 \$71.49 \$63.83	-1.5% 42.7% 41.2%	Washoe A Washoe B Total Washoe Co.	\$41.14 \$304.22 \$283.57	\$30.31 \$287.14 \$266.77	\$10.83 \$17.08 \$16.81	35.7% 5.9% 6.3%
\$80.89	\$82.57	-\$1.68	-2.0%	Sparks	\$86.85	\$91.31	-\$4.46	-4.9%
\$104.21	\$105.13	-\$0.94	-0.9%	Total Average Daily Rate	\$117.78	\$123.44	-\$5.66	-4.6%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village