

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

December 2020

Room Statistics

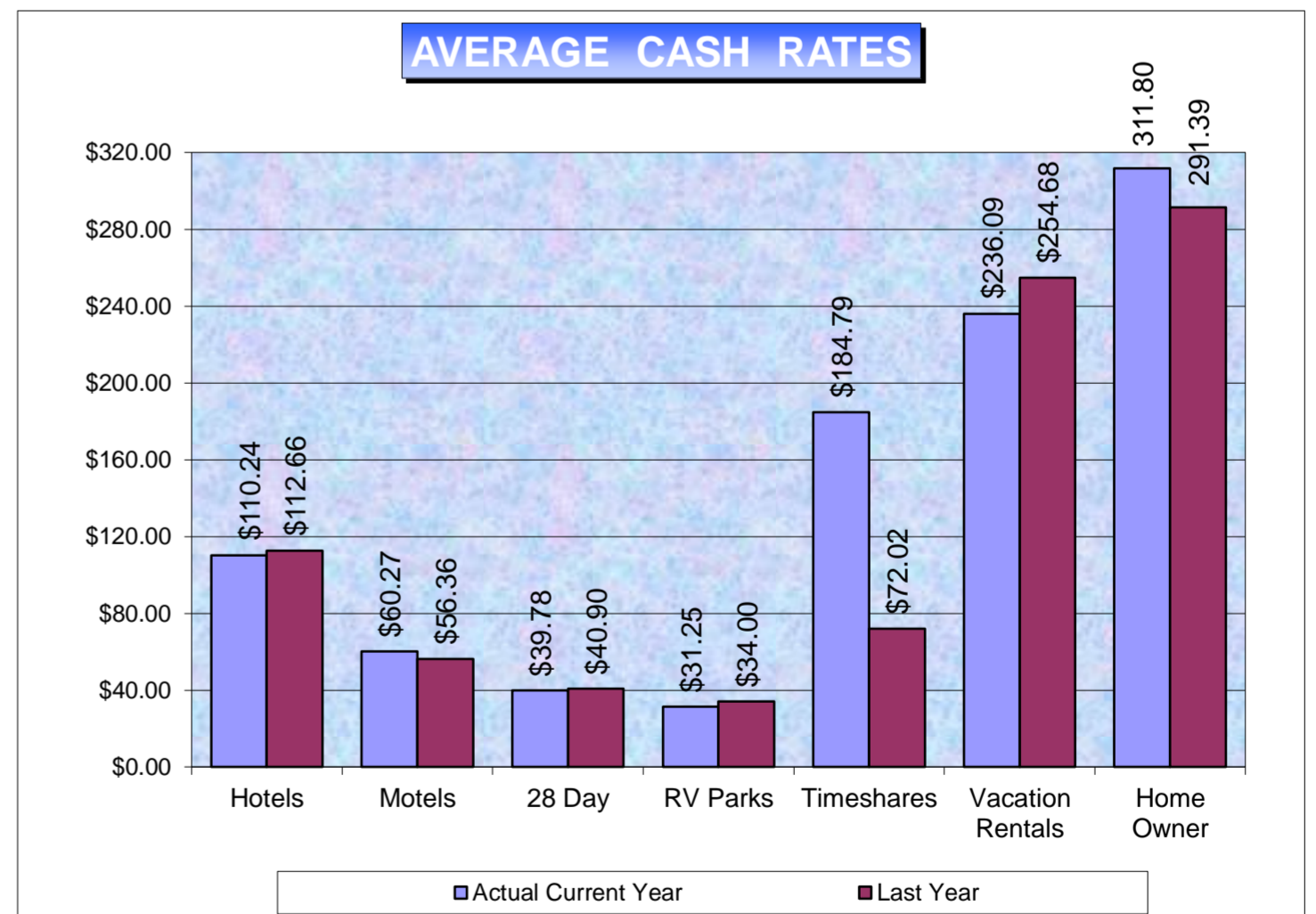
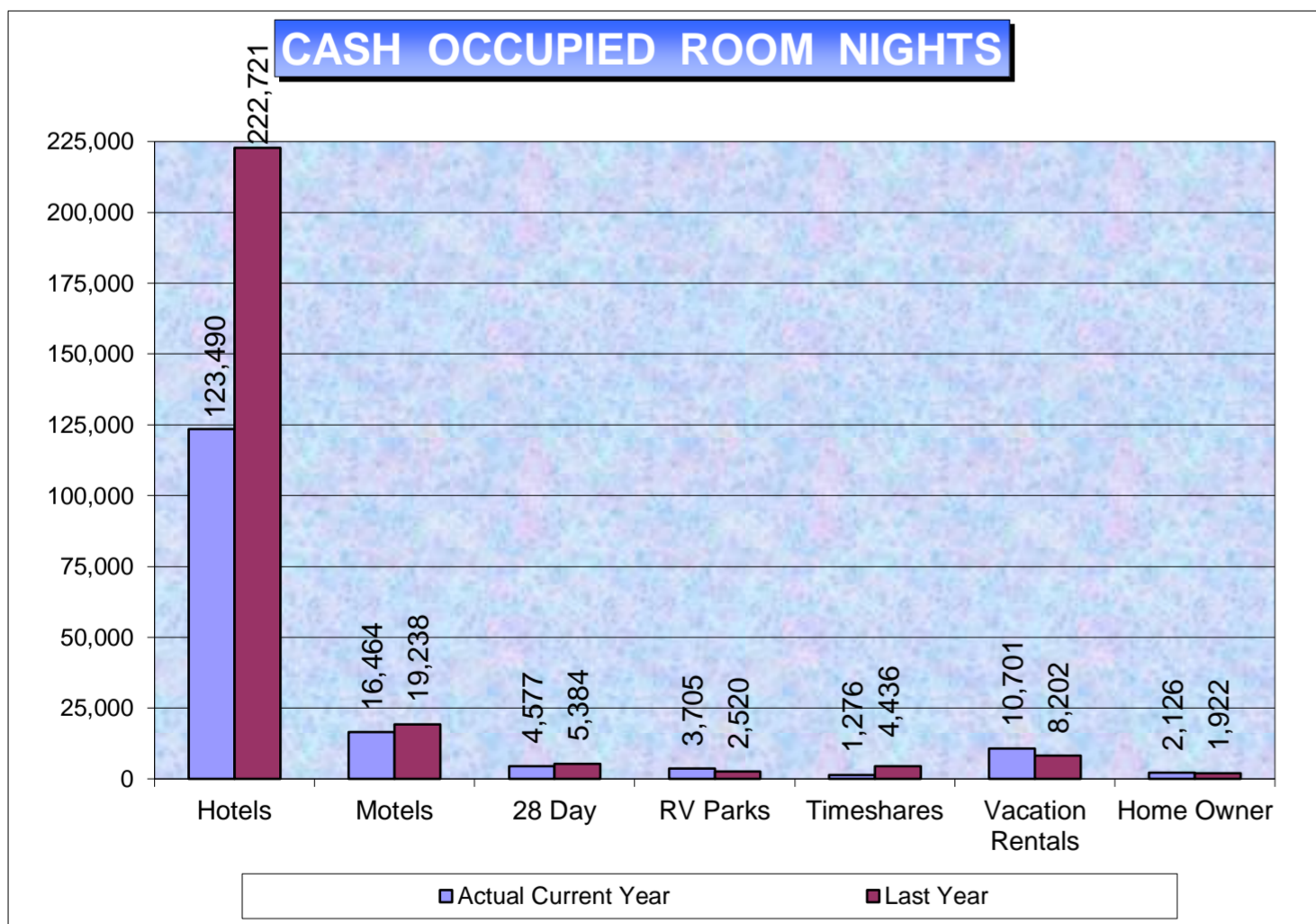
Taxable room revenues for the month of \$18,329,284 are below prior year by \$11,121,069 (-37.8%). Cash occupied room nights of 162,339 are below prior year by 102,084 (-38.6%). Comp occupied room nights of 50,013 are below prior year by 10,838 (-17.8%), and 28-day occupied room nights of 107,563 are below prior year by 6,338 (-5.6%). Total occupied rooms for the month (Cash,Comp, 28-day) are 119,260 (-27.2%) below the prior year.

Overall, Washoe County occupancy percentages of 49.1% for the month is 19.6% below the 61.1% level of the prior year. There were 68,159 (-9.5%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$112.91 increased \$1.53 (1.4%), compared to \$111.38 for the prior year.

Year-to-date cash occupied room nights of 1,215,988 are 555,752 (-31.4%) below prior year. Cash average rates year-to-date of \$117.13 are \$4.51 (-3.7%) below the prior year. Year-to-date, total taxable room revenues of \$142,429,599 are \$73,080,075 (-33.9%) below prior year.

December 2020						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	423,902	123,490	\$110.24	\$112.66	(\$2.42)	-2.1%
Motels	39,180	16,464	\$60.27	\$56.36	\$3.91	6.9%
28 Day	81,694	4,577	\$39.78	\$40.90	(\$1.12)	-2.7%
RV Parks	45,084	3,705	\$31.25	\$34.00	(\$2.75)	-8.1%
Timeshares	12,065	1,276	\$184.79	\$72.02	\$112.77	156.6%
Vacation Rentals	31,858	10,701	\$236.09	\$254.68	(\$18.59)	-7.3%
Home Owner	17,355	2,126	\$311.80	\$291.39	20.41	7.0%
Totals	651,138	162,339	\$112.91	\$111.38	\$1.53	1.4%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$18,329,284	\$15,718,951	\$2,610,333	16.6%	\$29,450,353	(\$11,121,069)	-37.8%
Occupied Rooms - Cash	162,339	182,249	(19,910)	-10.9%	264,423	(102,084)	-38.6%
Average Rate - Cash	\$112.91	\$86.25	\$26.66	30.9%	\$111.38	\$1.53	1.4%
Occupied Rooms							
Cash	162,339	182,249	(19,910)	-10.9%	264,423	(102,084)	-38.6%
Comp	50,013	53,226	(3,213)	-6.0%	60,851	(10,838)	-17.8%
28 Day	107,563	110,827	(3,264)	-2.9%	113,901	(6,338)	-5.6%
Total Occupied Rooms	319,915	346,302	(26,387)	-7.6%	439,175	(119,260)	-27.2%
Percentage of Occupancy							
Cash	24.9%	25.3%	(0.4)	-1.6%	36.8%	(11.9)	-32.3%
Comp	7.7%	7.4%	0.3	4.1%	8.5%	(0.8)	-9.4%
28 Day	16.5%	15.4%	1.1	7.1%	15.8%	0.7	4.4%
Total Percentage of Occupancy	49.1%	48.1%	1.0	2.1%	61.1%	(12.0)	-19.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	123,490	149,181	(25,691)	-17.2%	222,721	(99,231)	-44.6%
Motels	16,464	11,276	5,188	46.0%	19,238	(2,774)	-14.4%
28 Day Motels	4,577	5,384	(807)	-15.0%	5,384	(807)	-15.0%
R.V. Parks	3,705	2,520	1,185	47.0%	2,520	1,185	47.0%
Vacation Rentals	10,701	8,202	2,499	30.5%	8,202	2,499	30.5%
Timehares	1,276	4,037	(2,761)	-68.4%	4,436	(3,160)	-71.2%
Home Owner Rentals	2,126	1,649	477	0.0%	1,922	204	0.0%
Total Occupied - Cash	162,339	182,249	(19,910)	-10.9%	264,423	(102,084)	-38.6%
Percentage of Occupancy - Cash							
Hotels	29.1%	29.8%	(0.7)	-2.3%	46.0%	(16.9)	-36.7%
Motels	42.0%	28.1%	13.9	49.5%	43.7%	(1.7)	-3.9%
28 Day Motels	5.6%	6.4%	(0.8)	-12.5%	6.1%	(0.5)	-8.2%
R.V. Parks	8.2%	5.6%	2.6	46.4%	5.6%	2.6	46.4%
Vacation Rentals	33.6%	38.1%	(4.5)	-11.8%	29.1%	4.5	15.5%
Timeshares	10.6%	31.2%	(20.6)	-66.0%	35.9%	(25.3)	-71.2%
Home Owner Rentals	12.3%	10.5%	1.8	17.1%	11.2%	1.1	9.8%
Total Occupancy Percentage - Cash	24.9%	25.3%	(0.4)	-1.6%	36.8%	(11.9)	-32.3%
Average Rates - Cash							
Hotels	\$110.24	\$84.49	\$25.75	30.5%	\$112.66	(\$2.42)	-2.1%
Motels	\$60.27	\$42.86	\$17.41	40.6%	\$56.36	\$3.91	6.9%
28 Day Motels	\$39.78	\$40.90	(\$1.12)	-2.7%	\$40.90	(\$1.12)	-2.7%
R.V. Parks	\$31.25	\$34.00	(\$2.75)	-8.1%	\$34.00	(\$2.75)	-8.1%
Vacation Rentals	\$236.09	\$191.01	\$45.08	23.6%	\$254.68	(\$18.59)	-7.3%
Timeshares	\$184.79	\$72.02	\$112.77	156.6%	\$72.02	\$112.77	156.6%
Home Owner Rentals	\$311.80	\$283.42	\$28.38	0.0%	\$291.39	\$20.41	7.0%
Total Cash Average Rate	\$112.91	\$86.25	\$26.66	30.9%	\$111.38	\$1.53	1.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	162,339	182,249	(19,910)	-10.9%	264,423	(102,084)	-38.6%
Comp	50,013	53,226	(3,213)	-6.0%	60,851	(10,838)	-17.8%
28 Day	107,563	110,827	(3,264)	-2.9%	113,901	(6,338)	-5.6%
Total Occupied Rooms	319,915	346,302	(26,387)	-7.6%	439,175	(119,260)	-27.2%
Vacant	331,223	373,226	(42,003)	-11.3%	280,122	51,101	18.2%
Total Available Rooms	651,138	719,528	(68,390)	-9.5%	719,297	(68,159)	-9.5%
Percentage of Occupancy							
Cash	24.9%	25.3%	(0.4)	-1.6%	36.8%	(11.9)	-32.3%
Comp	7.7%	7.4%	0.3	4.1%	8.5%	(0.8)	-9.4%
28 Day	16.5%	15.4%	1.1	7.1%	15.8%	0.7	4.4%
Total Occupancy Percentage	49.1%	48.1%	1.0	2.1%	61.1%	(12.0)	-19.6%
Vacant	50.9%	51.9%	(1.0)	-1.9%	38.9%	12.0	30.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$18,329,284	\$15,718,951	\$2,610,333	16.6%	\$29,450,353	(\$11,121,069)	-37.8%
Comp	\$5,665,722	\$3,671,940	\$1,993,782	54.3%	\$7,343,168	(\$1,677,446)	-22.8%
28 Day	\$3,700,087	\$2,925,650	\$774,437	26.5%	\$3,676,852	\$23,235	0.6%
Total Revenue	\$27,695,093	\$22,316,541	\$5,378,552	24.1%	\$40,470,373	(\$12,775,280)	-31.6%
Average Rates							
Cash	\$112.91	\$86.25	\$26.66	30.9%	\$111.38	\$1.53	1.4%
Comp	\$113.28	\$68.99	\$44.29	64.2%	\$120.67	(\$7.39)	-6.1%
28 Day	\$34.40	\$26.40	\$8.00	30.3%	\$32.28	\$2.12	6.6%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	123,490	149,181	(25,691)	-17.2%	222,721	(99,231)	-44.6%
Comp	49,906	53,155	(3,249)	-6.1%	60,749	(10,843)	-17.8%
28 Day	6,032	7,310	(1,278)	-17.5%	8,354	(2,322)	-27.8%
Total Occupied Rooms	179,428	209,646	(30,218)	-14.4%	291,824	(112,396)	-38.5%
Vacant	244,474	290,696	(46,222)	-15.9%	192,338	52,136	27.1%
Total Available Rooms	423,902	500,342	(76,440)	-15.3%	484,162	(60,260)	-12.4%
Percentage of Occupancy							
Cash	29.1%	29.8%	(0.7)	-2.3%	46.0%	(16.9)	-36.7%
Comp	11.8%	10.6%	1.2	11.3%	12.5%	(0.7)	-5.6%
28 Day	1.4%	1.5%	(0.1)	-6.7%	1.7%	(0.3)	-17.6%
Total Occupancy Percentage	42.3%	41.9%	0.4	1.0%	60.3%	(18.0)	-29.9%
Vacant	57.7%	58.1%	(0.4)	-0.7%	39.7%	18.0	45.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$13,614,010	\$12,605,049	\$1,008,961	8.0%	\$25,091,677	(\$11,477,667)	-45.7%
Comp	\$5,660,870	\$3,667,488	\$1,993,382	54.4%	\$7,334,976	(\$1,674,106)	-22.8%
28 Day	\$478,213	\$292,427	\$185,786	63.5%	\$584,854	(\$106,641)	-18.2%
Total Revenue	\$19,753,093	\$16,564,964	\$3,188,129	19.2%	\$33,011,507	(\$13,258,414)	-40.2%
Average Rates							
Cash	\$110.24	\$84.49	\$25.75	30.5%	\$112.66	(\$2.42)	-2.1%
Comp	\$113.43	\$69.00	\$44.43	64.4%	\$120.74	(\$7.31)	-6.1%
28 Day	\$79.28	\$40.00	\$39.28	98.2%	\$70.01	\$9.27	13.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	16,464	11,276	5,188	46.0%	19,238	(2,774)	-14.4%
Comp	23	31	(8)	-25.8%	62	(39)	-62.9%
28 Day	4,006	1,921	2,085	108.5%	3,842	164	4.3%
Total Occupied Rooms	20,493	13,228	7,265	54.9%	23,142	(2,649)	-11.4%
Vacant	18,687	26,948	(8,261)	-30.7%	20,843	(2,156)	-10.3%
Total Available Rooms	39,180	40,176	(996)	-2.5%	43,985	(4,805)	-10.9%
Percentage of Occupancy							
Cash	42.0%	28.1%	13.9	49.5%	43.7%	(1.7)	-3.9%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	10.2%	4.8%	5.4	112.5%	8.7%	1.5	17.2%
Total Occupancy Percentage	52.3%	32.9%	19.4	59.0%	52.6%	(0.3)	-0.6%
Vacant	47.7%	67.1%	(19.4)	-28.9%	47.4%	0.3	0.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$992,364	\$483,240	\$509,124	105.4%	\$1,084,349	(\$91,985)	-8.5%
Comp	\$2,875	\$3,740	(\$865)	-23.1%	\$7,480	(\$4,605)	-61.6%
28 Day	\$182,789	\$80,622	\$102,167	126.7%	\$161,244	\$21,545	13.4%
Total Revenue	\$1,178,028	\$567,602	\$610,426	107.5%	\$1,253,073	(\$75,045)	-6.0%
Average Rates							
Cash	\$60.27	\$42.86	\$17.41	40.6%	\$56.36	\$3.91	6.9%
Comp	\$125.00	\$120.65	\$4.35	3.6%	\$120.65	\$4.35	3.6%
28 Day	\$45.63	\$41.97	\$3.66	8.7%	\$41.97	\$3.66	8.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,577	5,384	(807)	-15.0%	5,384	(807)	-15.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	59,238	65,141	(5,903)	-9.1%	65,141	(5,903)	-9.1%
Total Occupied Rooms	63,815	70,525	(6,710)	-9.5%	70,525	(6,710)	-9.5%
Vacant	17,879	13,454	4,425	32.9%	17,946	(67)	-0.4%
Total Available Rooms	81,694	83,979	(2,285)	-2.7%	88,471	(6,777)	-7.7%
Percentage of Occupancy							
Cash	5.6%	6.4%	(0.8)	-12.5%	6.1%	(0.5)	-8.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.5%	77.6%	(5.1)	-6.6%	73.6%	(1.1)	-1.5%
Total Occupancy Percentage	78.1%	84.0%	(5.9)	-7.0%	79.7%	(1.6)	-2.0%
Vacant	21.9%	16.0%	5.9	36.9%	20.3%	1.6	7.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$182,071	\$220,218	(\$38,147)	-17.3%	\$220,218	(\$38,147)	-17.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,468,195	\$1,601,357	(\$133,162)	-8.3%	\$1,601,357	(\$133,162)	-8.3%
Total Revenue	\$1,650,266	\$1,821,575	(\$171,309)	-9.4%	\$1,821,575	(\$171,309)	-9.4%
Average Rates							
Cash	\$39.78	\$40.90	(\$1.12)	-2.7%	\$40.90	(\$1.12)	-2.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$24.78	\$24.58	\$0.20	0.8%	\$24.58	\$0.20	0.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,705	2,520	1,185	47.0%	2,520	1,185	47.0%
Comp	84	40	44	110.0%	40	44	110.0%
28 Day	25,791	26,635	(844)	-3.2%	26,635	(844)	-3.2%
Total Occupied Rooms	29,580	29,195	385	1.3%	29,195	385	1.3%
Vacant	15,504	15,724	(220)	-1.4%	15,848	(344)	-2.2%
Total Available Rooms	45,084	44,919	165	0.4%	45,043	41	0.1%
Percentage of Occupancy							
Cash	8.2%	5.6%	2.6	46.4%	5.6%	2.6	46.4%
Comp	0.2%	0.1%	0.1	100.0%	0.1%	0.1	100.0%
28 Day	57.2%	59.3%	(2.1)	-3.5%	59.1%	(1.9)	-3.2%
Total Occupancy Percentage	65.6%	65.0%	0.6	0.9%	64.8%	0.8	1.2%
Vacant	34.4%	35.0%	(0.6)	-1.7%	35.2%	(0.8)	-2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$115,798	\$85,684	\$30,114	35.1%	\$85,684	\$30,114	35.1%
Comp	\$1,977	\$712	\$1,265	177.7%	\$712	\$1,265	177.7%
28 Day	\$522,078	\$503,550	\$18,528	3.7%	\$503,550	\$18,528	3.7%
Total Revenue	\$639,853	\$589,946	\$49,907	8.5%	\$589,946	\$49,907	8.5%
Average Rates							
Cash	\$31.25	\$34.00	(\$2.75)	-8.1%	\$34.00	(\$2.75)	-8.1%
Comp	\$23.54	\$17.80	\$5.74	32.2%	\$17.80	\$5.74	32.2%
28 Day	\$20.24	\$18.91	\$1.33	7.0%	\$18.91	\$1.33	7.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	10,701	8,202	2,499	30.5%	8,202	2,499	30.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	11,013	9,053	1,960	21.7%	9,053	1,960	21.7%
Total Occupied Rooms	21,714	17,255	4,459	25.8%	17,255	4,459	25.8%
Vacant	10,144	4,259	5,885	138.2%	10,887	(743)	-6.8%
Total Available Rooms	31,858	21,514	10,344	48.1%	28,142	3,716	13.2%
Percentage of Occupancy							
Cash	33.6%	38.1%	(4.5)	-11.8%	29.1%	4.5	15.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.6%	42.1%	(7.5)	-17.8%	32.2%	2.4	7.5%
Total Occupancy Percentage	68.2%	80.2%	(12.0)	-15.0%	61.3%	6.9	11.3%
Vacant	31.8%	19.8%	12.0	60.6%	38.7%	(6.9)	-17.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,526,367	\$1,566,651	\$959,716	61.3%	\$2,088,868	\$437,499	20.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$912,887	\$366,564	\$546,323	149.0%	\$733,127	\$179,760	24.5%
Total Revenue	\$3,439,254	\$1,933,215	\$1,506,039	77.9%	\$2,821,995	\$617,259	21.9%
Average Rates							
Cash	\$236.09	\$191.01	\$45.08	23.6%	\$254.68	(\$18.59)	-7.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$82.89	\$40.49	\$42.40	104.7%	\$80.98	\$1.91	2.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,276	4,037	(2,761)	-68.4%	4,436	(3,160)	-71.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	1,276	4,037	(2,761)	-68.4%	4,436	(3,160)	-71.2%
Vacant	10,789	8,921	1,868	20.9%	7,922	2,867	36.2%
Total Available Rooms	12,065	12,958	(893)	-6.9%	12,358	(293)	-2.4%
Percentage of Occupancy							
Cash	10.6%	31.2%	(20.6)	-66.0%	35.9%	(25.3)	-70.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	10.6%	31.2%	(20.6)	-66.0%	35.9%	(25.3)	-70.5%
Vacant	89.4%	68.8%	20.6	29.9%	64.1%	25.3	39.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$235,790	\$290,743	(\$54,953)	-18.9%	\$319,498	(\$83,708)	-26.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$235,790	\$290,743	(\$54,953)	-18.9%	\$319,498	(\$83,708)	-26.2%
Average Rates							
Cash	\$184.79	\$72.02	\$112.77	156.6%	\$72.02	\$112.77	156.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,126	1,649	477	28.9%	1,922	204	10.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	1,483	767	716	93.4%	876	607	69.3%
Total Occupied Rooms	3,609	2,416	1,193	49.4%	2,798	811	29.0%
Vacant	13,746	13,224	522	3.9%	14,338	(592)	-4.1%
Total Available Rooms	17,355	15,640	1,715	11.0%	17,136	219	1.3%
Percentage of Occupancy							
Cash	12.3%	10.5%	1.8	17.1%	11.2%	1.1	9.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	8.5%	4.9%	3.6	73.5%	5.1%	3.4	66.7%
Total Occupancy Percentage	20.8%	15.4%	5.4	35.1%	16.3%	4.5	27.6%
Vacant	79.2%	84.6%	(5.4)	-6.4%	83.7%	(4.5)	-5.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$662,884	\$467,366	\$195,518	41.8%	\$560,059	\$102,825	18.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$135,925	\$81,130	\$54,795	67.5%	\$92,720	\$43,205	46.6%
Total Revenue	\$798,809	\$548,496	\$250,313	45.6%	\$652,779	\$146,030	22.4%
Average Rates							
Cash	\$311.80	\$283.42	\$28.38	10.0%	\$291.39	\$20.41	7.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$91.66	\$105.78	(\$14.12)	-13.3%	\$105.84	(\$14.18)	-13.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

December 2020

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$142,429,599	\$70,611,394	\$71,818,205	101.7%	\$215,509,674	(\$73,080,075)	-33.9%
Occupied Rooms - Cash	1,215,988	801,568	414,420	51.7%	1,771,740	(555,752)	-31.4%
Average Rate - Cash	\$117.13	\$88.09	\$29.04	33.0%	\$121.64	(\$4.51)	-3.7%
Occupied Rooms							
Cash	1,215,988	801,568	414,420	51.7%	1,771,740	(555,752)	-31.4%
Comp	358,533	246,701	111,832	45.3%	464,663	(106,130)	-22.8%
28 Day	644,987	635,612	9,375	1.5%	689,239	(44,252)	-6.4%
Total Occupied Rooms	2,219,508	1,683,881	535,627	31.8%	2,925,642	(706,134)	-24.1%
Percentage of Occupancy							
Cash	32.0%	19.5%	12.5	64.1%	42.5%	(10.5)	-24.7%
Comp	9.4%	6.0%	3.4	56.7%	11.1%	(1.7)	-15.3%
28 Day	17.0%	15.4%	1.6	10.4%	16.5%	0.5	3.0%
Total Percentage of Occupancy	58.4%	40.9%	17.5	42.8%	70.1%	(11.7)	-16.7%
Market Segments							
Occupied Rooms - Cash							
Hotels	941,614	605,529	336,085	55.5%	1,474,105	(532,491)	-36.1%
Motels	108,960	51,600	57,360	111.2%	129,809	(20,849)	-16.1%
28 Day Motels	29,545	37,843	(8,298)	-21.9%	37,979	(8,434)	-22.2%
R.V. Parks	52,345	54,046	(1,701)	-3.1%	54,046	(1,701)	-3.1%
Vacation Rentals	65,808	29,935	35,873	119.8%	48,223	17,585	36.5%
Timeshares	11,090	18,803	(7,713)	-41.0%	20,662	(9,572)	-46.3%
Home Owner Rentals	6,626	3,812	2,814	73.8%	6,916	(290)	-4.2%
Total Occupied - Cash	1,215,988	801,568	414,420	51.7%	1,771,740	(555,752)	-31.4%
Percentage of Occupancy - Cash							
Hotels	37.9%	21.1%	16.8	79.6%	51.7%	(13.8)	-26.7%
Motels	47.0%	21.2%	25.8	121.7%	51.4%	(4.4)	-8.6%
28 Day Motels	6.0%	7.6%	(1.6)	-21.1%	7.2%	(1.2)	-16.7%
R.V. Parks	19.6%	19.3%	0.3	1.6%	19.7%	(0.1)	-0.5%
Vacation Rentals	30.3%	23.4%	6.9	29.5%	30.8%	(0.5)	-1.6%
Timeshares	15.4%	24.4%	(9.0)	-36.9%	28.4%	(13.0)	-45.8%
Home Owner Rentals	19.9%	12.2%	7.7	63.1%	19.1%	0.8	4.2%
Total Occupancy Percentage - Cash	32.0%	19.5%	12.5	64.1%	42.5%	(10.5)	-24.7%
Average Rates - Cash							
Hotels	\$119.31	\$93.08	\$26.23	28.2%	\$127.42	(\$8.11)	-6.4%
Motels	\$63.32	\$47.42	\$15.90	33.5%	\$64.64	(\$1.32)	-2.0%
28 Day Motels	\$43.17	\$45.62	(\$2.45)	-5.4%	\$45.57	(\$2.40)	-5.3%
R.V. Parks	\$38.83	\$38.83	\$0.00	0.0%	\$38.83	\$0.00	0.0%
Vacation Rental	\$252.39	\$181.61	\$70.78	39.0%	\$246.11	\$6.28	2.6%
Timeshares	\$102.05	\$77.77	\$24.28	31.2%	\$77.77	\$24.28	31.2%
Home Owner Rentals	\$322.02	\$282.82	\$39.20	13.9%	\$287.60	\$34.42	12.0%
Total Cash Average Rate	\$117.13	\$88.09	\$29.04	33.0%	\$121.64	(\$4.51)	-3.7%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,215,988	801,568	414,420	51.7%	1,771,740	(555,752)	-31.4%
Comp	358,533	246,701	111,832	45.3%	464,663	(106,130)	-22.8%
28 Day	644,987	635,612	9,375	1.5%	689,239	(44,252)	-6.4%
Total Occupied Rooms	2,219,508	1,683,881	535,627	31.8%	2,925,642	(706,134)	-24.1%
Vacant	1,579,495	2,437,137	(857,642)	-35.2%	1,246,037	333,458	26.8%
Total Available Rooms	3,799,003	4,121,018	(322,015)	-7.8%	4,171,679	(372,676)	-8.9%
Percentage of Occupancy							
Cash	32.0%	19.5%	12.5	64.1%	42.5%	(10.5)	-24.7%
Comp	9.4%	6.0%	3.4	56.7%	11.1%	(1.7)	-15.3%
28 Day	17.0%	15.4%	1.6	10.4%	16.5%	0.5	3.0%
Total Occupancy Percentage	58.4%	40.9%	17.5	42.8%	70.1%	(11.7)	-16.7%
Vacant	41.6%	59.1%	(17.5)	-29.6%	29.9%	11.7	39.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$142,429,599	\$70,611,393	\$71,818,206	101.7%	\$215,509,674	(\$73,080,075)	-33.9%
Comp	\$42,229,529	\$16,258,828	\$25,970,701	159.7%	\$53,697,826	(\$11,468,297)	-21.4%
28 Day	\$22,335,884	\$15,795,605	\$6,540,279	41.4%	\$23,130,003	(\$794,119)	-3.4%
Total Revenue	\$206,995,012	\$102,665,826	\$104,329,186	101.6%	\$292,337,503	(\$85,342,491)	-29.2%
Average Rates							
Cash	\$117.13	\$88.09	\$29.04	33.0%	\$121.64	(\$4.51)	-3.7%
Comp	\$117.78	\$65.90	\$51.88	78.7%	\$115.56	\$2.22	1.9%
28 Day	\$34.63	\$24.85	\$9.78	39.4%	\$33.56	\$1.07	3.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	941,614	605,529	336,085	55.5%	1,474,105	(532,491)	-36.1%
Comp	356,631	244,421	112,210	45.9%	462,349	(105,718)	-22.9%
28 Day	52,671	38,979	13,692	35.1%	73,773	(21,102)	-28.6%
Total Occupied Rooms	1,350,916	888,929	461,987	52.0%	2,010,227	(659,311)	-32.8%
Vacant	1,135,255	1,974,129	(838,874)	-42.5%	842,081	293,174	34.8%
Total Available Rooms	2,486,171	2,863,058	(376,887)	-13.2%	2,852,308	(366,137)	-12.8%
Percentage of Occupancy							
Cash	37.9%	21.1%	16.8	79.6%	51.7%	(13.8)	-26.7%
Comp	14.3%	8.5%	5.8	68.2%	16.2%	(1.9)	-11.7%
28 Day	2.1%	1.4%	0.7	50.0%	2.6%	(0.5)	-19.2%
Total Occupancy Percentage	54.3%	31.0%	23.3	75.2%	70.5%	(16.2)	-23.0%
Vacant	45.7%	69.0%	(23.3)	-33.8%	29.5%	16.2	54.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$112,347,221	\$56,363,183	\$55,984,038	99.3%	\$187,825,371	(\$75,478,150)	-40.2%
Comp	\$42,157,146	\$16,202,838	\$25,954,308	160.2%	\$53,595,263	(\$11,438,117)	-21.3%
28 Day	\$4,213,915	\$1,654,615	\$2,559,300	154.7%	\$5,499,796	(\$1,285,881)	-23.4%
Total Revenue	\$158,718,282	\$74,220,636	\$84,497,646	113.8%	\$246,920,430	(\$88,202,148)	-35.7%
Average Rates							
Cash	\$119.31	\$93.08	\$26.23	28.2%	\$127.42	(\$8.11)	-6.4%
Comp	\$118.21	\$66.29	\$51.92	78.3%	\$115.92	\$2.29	2.0%
28 Day	\$80.00	\$42.45	\$37.55	88.5%	\$74.55	\$5.45	7.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	108,960	51,600	57,360	111.2%	129,809	(20,849)	-16.1%
Comp	225	102	123	120.6%	985	(760)	-77.2%
28 Day	24,835	6,770	18,065	266.8%	20,990	3,845	18.3%
Total Occupied Rooms	134,020	58,472	75,548	129.2%	151,784	(17,764)	-11.7%
Vacant	97,905	185,448	(87,543)	-47.2%	100,920	(3,015)	-3.0%
Total Available Rooms	231,925	243,920	(11,995)	-4.9%	252,704	(20,779)	-8.2%
Percentage of Occupancy							
Cash	47.0%	21.2%	25.8	121.7%	51.4%	(4.4)	-8.6%
Comp	0.1%	0.0%	0.1	100.0%	0.4%	(0.3)	-75.0%
28 Day	10.7%	2.8%	7.9	282.1%	8.3%	2.4	28.9%
Total Occupancy Percentage	57.8%	24.0%	33.8	140.8%	60.1%	(2.3)	-3.8%
Vacant	42.2%	76.0%	(33.8)	-44.5%	39.9%	2.3	5.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,899,813	\$2,446,702	\$4,453,111	182.0%	\$8,391,063	(\$1,491,250)	-17.8%
Comp	\$28,136	\$10,751	\$17,385	161.7%	\$52,937	(\$24,801)	-46.9%
28 Day	\$1,004,817	\$306,593	\$698,224	227.7%	\$965,831	\$38,986	4.0%
Total Revenue	\$7,932,766	\$2,764,046	\$5,168,720	187.0%	\$9,409,831	(\$1,477,065)	-15.7%
Average Rates							
Cash	\$63.32	\$47.42	\$15.90	33.5%	\$64.64	(\$1.32)	-2.0%
Comp	\$125.05	\$105.40	\$19.65	18.6%	\$53.74	\$71.31	132.7%
28 Day	\$40.46	\$45.29	(\$4.83)	-10.7%	\$46.01	(\$5.55)	-12.1%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	29,545	37,843	(8,298)	-21.9%	37,979	(8,434)	-22.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	361,045	395,791	(34,746)	-8.8%	399,528	(38,483)	-9.6%
Total Occupied Rooms	390,590	433,634	(43,044)	-9.9%	437,507	(46,917)	-10.7%
Vacant	100,227	64,822	35,405	54.6%	88,912	11,315	12.7%
Total Available Rooms	490,817	498,456	(7,639)	-1.5%	526,419	(35,602)	-6.8%
Percentage of Occupancy							
Cash	6.0%	7.6%	(1.6)	-21.1%	7.2%	(1.2)	-16.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.6%	79.4%	(5.8)	-7.3%	75.9%	(2.3)	-3.0%
Total Occupancy Percentage	79.6%	87.0%	(7.4)	-8.5%	83.1%	(3.5)	-4.2%
Vacant	20.4%	13.0%	7.4	56.9%	16.9%	3.5	20.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,275,336	\$1,726,260	(\$450,924)	-26.1%	\$1,730,724	(\$455,388)	-26.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$8,477,399	\$9,777,923	(\$1,300,524)	-13.3%	\$9,863,880	(\$1,386,481)	-14.1%
Total Revenue	\$9,752,735	\$11,504,183	(\$1,751,448)	-15.2%	\$11,594,604	(\$1,841,869)	-15.9%
Average Rates							
Cash	\$43.17	\$45.62	(\$2.45)	-5.4%	\$45.57	(\$2.40)	-5.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$23.48	\$24.70	(\$1.22)	-4.9%	\$24.69	(\$1.21)	-4.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	52,345	54,046	(1,701)	-3.1%	54,046	(1,701)	-3.1%
Comp	1,672	2,139	(467)	-21.8%	1,239	433	34.9%
28 Day	141,122	144,778	(3,656)	-2.5%	144,778	(3,656)	-2.5%
Total Occupied Rooms	195,139	200,963	(5,824)	-2.9%	200,063	(4,924)	-2.5%
Vacant	72,315	78,733	(6,418)	-8.2%	74,499	(2,184)	-2.9%
Total Available Rooms	267,454	279,696	(12,242)	-4.4%	274,562	(7,108)	-2.6%
Percentage of Occupancy							
Cash	19.6%	19.3%	0.3	1.6%	19.7%	(0.1)	-0.5%
Comp	0.6%	0.8%	(0.2)	-25.0%	0.5%	0.1	20.0%
28 Day	52.8%	51.8%	1.0	1.9%	52.7%	0.1	0.2%
Total Occupancy Percentage	73.0%	71.9%	1.1	1.5%	72.9%	0.1	0.1%
Vacant	27.0%	28.1%	(1.1)	-3.9%	27.1%	(0.1)	-0.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,032,733	\$2,098,340	(\$65,607)	-3.1%	\$2,098,339	(\$65,606)	-3.1%
Comp	\$43,247	\$41,826	\$1,421	3.4%	\$41,826	\$1,421	3.4%
28 Day	\$2,818,035	\$2,688,153	\$129,882	4.8%	\$2,688,154	\$129,881	4.8%
Total Revenue	\$4,894,015	\$4,828,319	\$65,696	1.4%	\$4,828,319	\$65,696	1.4%
Average Rates							
Cash	\$38.83	\$38.83	\$0.00	0.0%	\$38.83	\$0.00	0.0%
Comp	\$25.87	\$19.55	\$6.32	32.3%	\$33.76	(\$7.89)	-23.4%
28 Day	\$19.97	\$18.57	\$1.40	7.5%	\$18.57	\$1.40	7.5%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	65,808	29,935	35,873	119.8%	48,223	17,585	36.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	61,889	48,030	13,859	28.9%	48,060	13,829	28.8%
Total Occupied Rooms	127,697	77,965	49,732	63.8%	96,283	31,414	32.6%
Vacant	89,632	49,731	39,901	80.2%	60,316	29,316	48.6%
Total Available Rooms	217,329	127,696	89,633	70.2%	156,599	60,730	38.8%
Percentage of Occupancy							
Cash	30.3%	23.4%	6.9	29.5%	30.8%	(0.5)	-1.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	28.5%	37.6%	(9.1)	-24.2%	30.7%	(2.2)	-7.2%
Total Occupancy Percentage	58.8%	61.1%	(2.3)	-3.8%	61.5%	(2.7)	-4.4%
Vacant	41.2%	38.9%	2.3	5.9%	38.5%	2.7	7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$16,608,971	\$5,436,466	\$11,172,505	205.5%	\$11,868,181	\$4,740,790	39.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$5,550,531	\$1,230,911	\$4,319,620	350.9%	\$3,864,602	\$1,685,929	43.6%
Total Revenue	\$22,159,502	\$6,667,377	\$15,492,125	232.4%	\$15,732,783	\$6,426,719	40.8%
Average Rates							
Cash	\$252.39	\$181.61	\$70.78	39.0%	\$246.11	\$6.28	2.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$89.69	\$25.63	\$64.06	249.9%	\$80.41	\$9.28	11.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

December 2020

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	11,090	18,803	(7,713)	-41.0%	20,662	(9,572)	-46.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	11,090	18,803	(7,713)	-41.0%	20,662	(9,572)	-46.3%
Vacant	60,868	58,109	2,759	4.7%	52,147	8,721	16.7%
Total Available Rooms	71,958	76,912	(4,954)	-6.4%	72,809	(851)	-1.2%
Percentage of Occupancy							
Cash	15.4%	24.4%	(9.0)	-36.9%	28.4%	(13.0)	-45.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	15.4%	24.4%	(9.0)	-36.9%	28.4%	(13.0)	-45.8%
Vacant	84.6%	75.6%	9.0	11.9%	71.6%	13.0	18.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,131,788	\$1,462,326	(\$330,538)	-22.6%	\$1,606,952	(\$475,164)	-29.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,131,788	\$1,462,326	(\$330,538)	-22.6%	\$1,606,952	(\$475,164)	-29.6%
Average Rates							
Cash	\$102.05	\$77.77	\$24.28	31.2%	\$77.77	\$24.28	31.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,626	3,812	2,814	73.8%	6,916	(290)	-4.2%
Comp	5	39	(34)	-87.2%	90	(85)	-94.4%
28 Day	3,425	1,264	2,161	171.0%	2,110	1,315	62.3%
Total Occupied Rooms	10,056	5,115	4,941	96.6%	9,116	940	10.3%
Vacant	23,293	26,165	(2,872)	-11.0%	27,162	(3,869)	-14.2%
Total Available Rooms	33,349	31,280	2,069	6.6%	36,278	(2,929)	-8.1%
Percentage of Occupancy							
Cash	19.9%	12.2%	7.7	63.1%	19.1%	0.8	4.2%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.0%	-	0.0%
28 Day	10.3%	4.0%	6.3	157.5%	0.0%	10.3	100.0%
Total Occupancy Percentage	30.2%	16.4%	13.8	84.1%	0.0%	30.2	100.0%
Vacant	69.8%	83.6%	(13.8)	-16.5%	0.0%	69.8	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,133,737	\$1,078,116	\$1,055,621	97.9%	\$1,989,044	\$144,693	7.3%
Comp	\$1,000	\$3,413	(\$2,413)	-70.7%	\$7,800	(\$6,800)	-87.2%
28 Day	\$271,187	\$137,410	\$133,777	97.4%	\$247,740	\$23,447	9.5%
Total Revenue	\$2,405,924	\$1,218,939	\$1,186,985	97.4%	\$2,244,584	\$161,340	7.2%
Average Rates							
Cash	\$322.02	\$282.82	\$39.20	13.9%	\$287.60	\$34.42	12.0%
Comp	\$200.00	\$87.51	\$112.49	128.5%	\$86.67	\$113.33	130.8%
28 Day	\$79.18	\$108.71	(\$29.53)	-27.2%	\$117.41	(\$38.23)	-32.6%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
December 2020**

Current Month Actual December 2020	Last Year Actual December 2019			Tax District	Year To Date Actual July - December 2020	Last Year - Year To Date Actual July - December 2019		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$8,150,130	\$13,139,561	(\$4,989,431)	-38.0%	Reno B	\$64,969,540	\$101,879,542	(\$36,910,002)	-36.2%
\$2,420,826	\$7,279,453	(\$4,858,626)	-66.7%	Reno D	\$21,341,676	\$51,073,144	(\$29,731,468)	-58.2%
\$385,516	\$585,655	(\$200,138)	-34.2%	Reno E	\$2,981,856	\$4,370,513	(\$1,388,657)	-31.8%
\$10,956,472	\$21,004,668	(\$10,048,194)	-47.8%	Total Reno	\$89,293,072	\$157,323,199	(\$68,030,127)	-43.2%
\$95,608	\$43,290	\$52,318	120.9%	Washoe A	\$403,770	\$286,094	\$117,675	41.1%
\$4,564,262	\$4,569,998	(\$5,736)	-0.1%	Washoe B	\$31,322,319	\$31,269,412	\$52,907	0.2%
\$4,659,870	\$4,613,287	\$46,583	1.0%	Total Washoe Co.	\$31,726,088	\$31,555,506	\$170,582	0.5%
\$2,712,941	\$3,832,398	(\$1,119,457)	-29.2%	Sparks	\$21,410,440	\$26,630,969	(\$5,220,529)	-19.6%
\$18,329,284	\$29,450,353	(\$11,121,069)	-37.8%	Total Taxable Revenue	\$142,429,599	\$215,509,674	(\$73,080,075)	-33.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
December 2020**

Current Month Actual December 2020	Last Year Actual December 2019			Tax District	Year To Date Actual July - December 2020	Last Year - Year To Date Actual July - December 2019		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
84,138	128,169	(44,031)	-34.4%	Reno B	631,482	872,920	(241,438)	-27.7%
23,212	67,735	(44,523)	-65.7%	Reno D	195,478	450,432	(254,954)	-56.6%
3,787	4,749	(962)	-20.3%	Reno E	27,094	33,937	(6,843)	-20.2%
111,137	200,653	(89,516)	-44.6%	Total Reno	854,054	1,357,289	(503,235)	-37.1%
1,333	1,181	152	12.9%	Washoe A	8,823	9,191	(368)	-4.0%
15,387	18,108	(2,721)	-15.0%	Washoe B	103,344	111,093	(7,749)	-7.0%
16,720	19,289	(2,569)	-13.3%	Total Washoe Co.	112,167	120,284	(8,117)	-6.7%
34,482	44,481	(9,999)	-22.5%	Sparks	249,767	294,167	(44,400)	-15.1%
162,339	264,423	(102,084)	-38.6%	Total Taxable Rooms	1,215,988	1,771,740	(555,752)	-31.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
December 2020**

Current Month Actual December 2020	Last Year Actual December 2019			Tax District	Year To Date Actual July 2020 - December 2020	Last Year - Year To Date Actual July 2019 - December 2019		
	Amount	Increase (Decrease)				Amount	Amount	% Percent
\$96.87	\$102.52	-\$5.65	-5.5%	Reno B	\$102.88	\$116.71	-\$13.83	-11.8%
\$104.29	\$107.47	-\$3.18	-3.0%	Reno D	\$109.18	\$113.39	-\$4.21	-3.7%
\$101.80	\$123.32	-\$21.52	-17.5%	Reno E	\$110.06	\$128.78	-\$18.73	-14.5%
\$98.59	\$104.68	-\$6.10	-5.8%	Total Reno	\$104.55	\$115.91	-\$11.36	-9.8%
\$71.72	\$36.65	\$35.07	95.7%	Washoe A	\$45.76	\$31.13	\$14.64	47.0%
\$296.63	\$252.37	\$44.26	17.5%	Washoe B	\$303.09	\$281.47	\$21.62	7.7%
\$278.70	\$239.17	\$39.53	16.5%	Total Washoe Co.	\$282.85	\$262.34	\$20.51	7.8%
\$78.68	\$86.16	-\$7.48	-8.7%	Sparks	\$85.72	\$90.53	-\$4.81	-5.3%
\$112.91	\$111.38	\$1.53	1.4%	Total Average Daily Rate	\$117.13	\$121.64	-\$4.52	-3.7%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
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Washoe A	Washoe County except Incline
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