

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

January 2021

Room Statistics

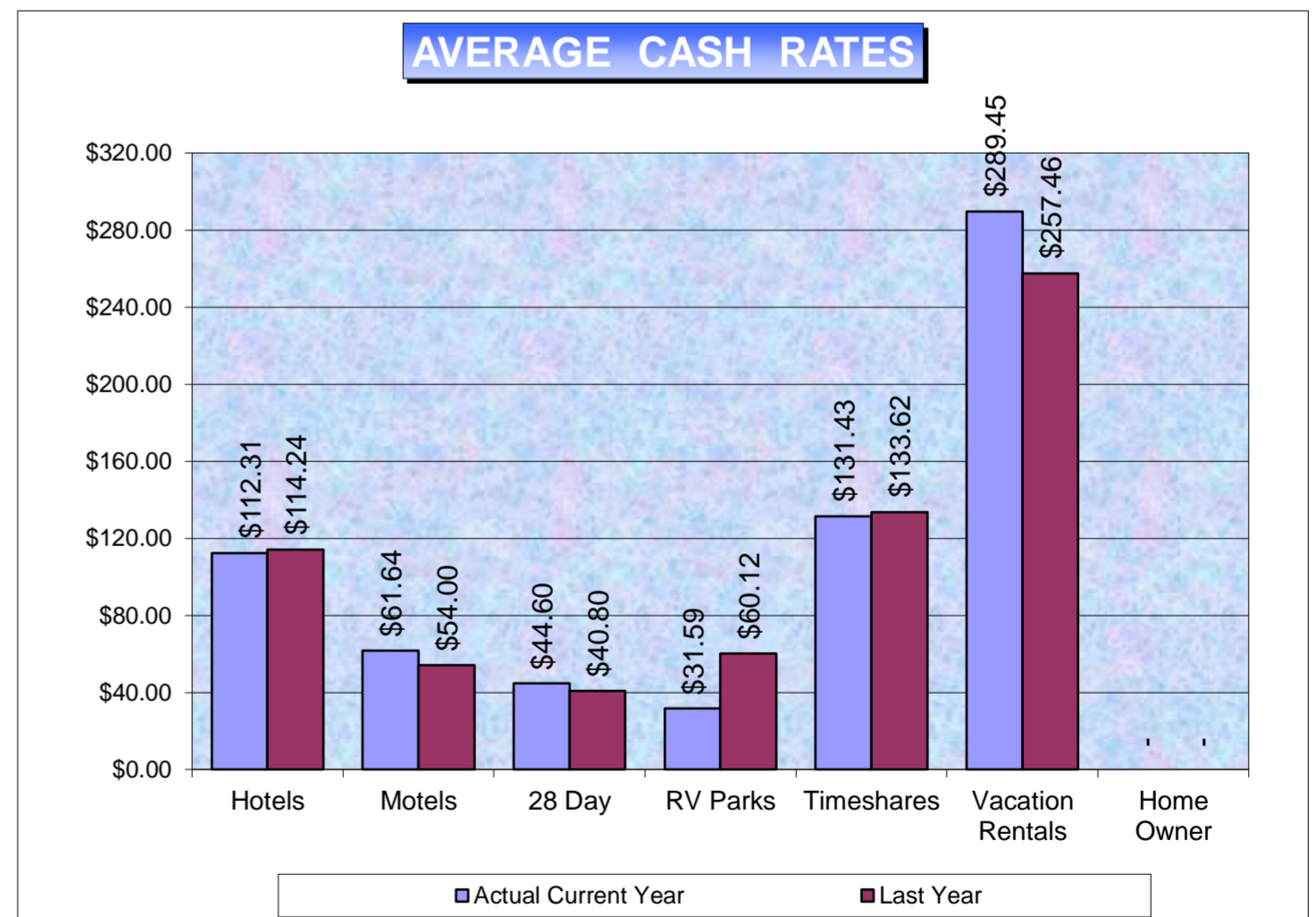
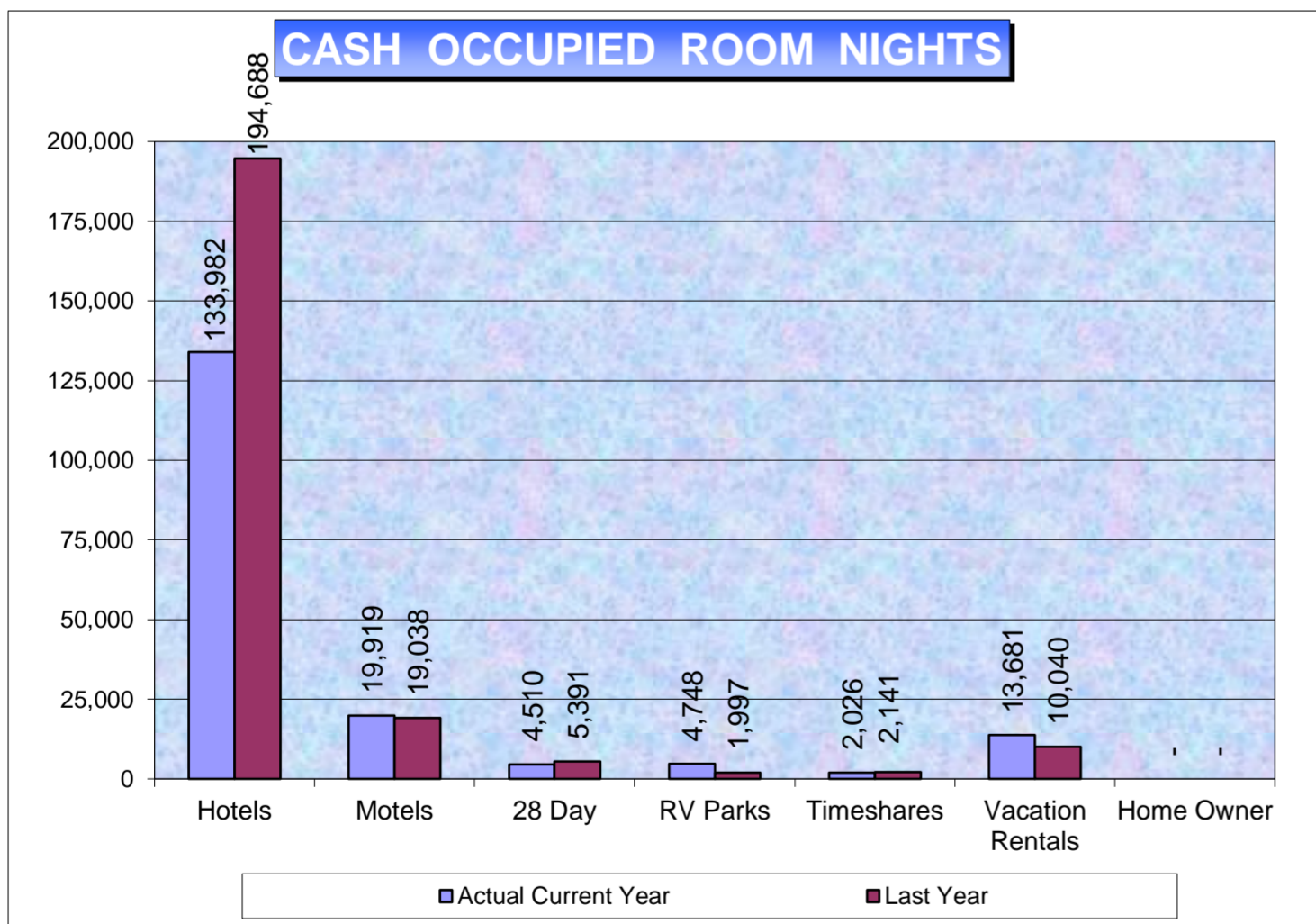
Taxable room revenues for the month of \$20,852,147 are below prior year by \$5,627,729 (-21.3%). Cash occupied room nights of 178,866 are below prior year by 54,429 (-23.3%). Comp occupied room nights of 54,333 are below prior year by 12,077 (-18.2%), and 28-day occupied room nights of 105,785 are below prior year by 9,920 (-8.6%). Total occupied rooms for the month (Cash, Comp, 28-day) are 76,426 (-18.4%) below the prior year.

Overall, Washoe County occupancy percentages of 55.2% for the month is 8.9% below the 60.6% level of the prior year. There were 71,125 (-10.4%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$116.59 increased \$3.08 (2.7%), compared to \$113.51 for the prior year.

Year-to-date cash occupied room nights of 1,394,897 are 610,138 (-30.4%) below prior year. Cash average rates year-to-date of \$117.06 are \$3.63 (-3.0%) below the prior year. Year-to-date, total taxable room revenues of \$163,292,708 are \$78,697,843 (-32.5%) below prior year.

January 2021						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	405,286	133,982	\$112.31	\$114.24	(\$1.93)	-1.7%
Motels	38,499	19,919	\$61.64	\$54.00	\$7.64	14.1%
28 Day	80,190	4,510	\$44.60	\$40.80	\$3.80	9.3%
RV Parks	43,927	4,748	\$31.59	\$60.12	(\$28.53)	-47.5%
Timeshares	12,644	2,026	\$131.43	\$133.62	(\$2.19)	-1.6%
Vacation Rentals	33,909	13,681	\$289.45	\$257.46	\$31.99	12.4%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
Totals	614,455	178,866	\$116.59	\$113.51	\$3.08	2.7%



Attached please find the detail statistics for each market segment.

Contact:
Robert Chisel
 Director of Finance
rchisel@renotahoeusa.com
 775-827-7626

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$20,853,147	\$16,959,723	\$3,893,424	23.0%	\$26,480,876	(\$5,627,729)	-21.3%
Occupied Rooms - Cash	178,866	193,194	(14,328)	-7.4%	233,295	(54,429)	-23.3%
Average Rate - Cash	\$116.59	\$87.79	\$28.80	32.8%	\$113.51	\$3.08	2.7%
Occupied Rooms							
Cash	178,866	193,194	(14,328)	-7.4%	233,295	(54,429)	-23.3%
Comp	54,333	69,705	(15,372)	-22.1%	66,410	(12,077)	-18.2%
28 Day	105,785	113,913	(8,128)	-7.1%	115,705	(9,920)	-8.6%
Total Occupied Rooms	338,984	376,812	(37,828)	-10.0%	415,410	(76,426)	-18.4%
Percentage of Occupancy							
Cash	29.1%	28.2%	0.9	3.2%	34.0%	(4.9)	-14.4%
Comp	8.8%	10.2%	(1.4)	-13.7%	9.7%	(0.9)	-9.3%
28 Day	17.2%	16.6%	0.6	3.6%	16.9%	0.3	1.8%
Total Percentage of Occupancy	55.2%	55.1%	0.1	0.2%	60.6%	(5.4)	-8.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	133,982	156,580	(22,598)	-14.4%	194,688	(60,706)	-31.2%
Motels	19,919	15,231	4,688	30.8%	19,038	881	4.6%
28 Day Motels	4,510	5,391	(881)	-16.3%	5,391	(881)	-16.3%
R.V. Parks	4,748	1,997	2,751	137.8%	1,997	2,751	137.8%
Vacation Rentals	13,681	12,048	1,633	13.6%	10,040	3,641	36.3%
Timehares	2,026	1,948	78	4.0%	2,141	(115)	-5.4%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	178,866	193,194	(14,328)	-7.4%	233,295	(54,429)	-23.3%
Percentage of Occupancy - Cash							
Hotels	33.1%	32.6%	0.5	1.5%	41.5%	(8.4)	-20.2%
Motels	51.7%	37.9%	13.8	36.4%	47.2%	4.5	9.5%
28 Day Motels	5.6%	6.4%	(0.8)	-12.5%	6.1%	(0.5)	-8.2%
R.V. Parks	10.8%	4.4%	6.4	145.5%	4.4%	6.4	145.5%
Vacation Rentals	40.3%	56.0%	(15.7)	-28.0%	32.4%	7.9	24.4%
Timeshares	16.0%	15.0%	1.0	6.7%	16.8%	(0.8)	-4.8%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	29.1%	28.2%	0.9	3.2%	34.0%	(4.9)	-14.4%
Average Rates - Cash							
Hotels	\$112.31	\$85.68	\$26.63	31.1%	\$114.24	(\$1.93)	-1.7%
Motels	\$61.64	\$40.50	\$21.14	52.2%	\$54.00	\$7.64	14.1%
28 Day Motels	\$44.60	\$40.80	\$3.80	9.3%	\$40.80	\$3.80	9.3%
R.V. Parks	\$31.59	\$60.12	(\$28.53)	-47.5%	\$60.12	(\$28.53)	-47.5%
Vacation Rentals	\$289.45	\$193.09	\$96.36	49.9%	\$257.46	\$31.99	12.4%
Timeshares	\$131.43	\$133.64	(\$2.21)	-1.7%	\$133.62	(\$2.19)	-1.6%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$116.59	\$87.79	\$28.80	32.8%	\$113.51	\$3.08	2.7%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	178,866	193,194	(14,328)	-7.4%	233,295	(54,429)	-23.3%
Comp	54,333	69,705	(15,372)	-22.1%	66,410	(12,077)	-18.2%
28 Day	105,785	113,913	(8,128)	-7.1%	115,705	(9,920)	-8.6%
Total Occupied Rooms	338,984	376,812	(37,828)	-10.0%	415,410	(76,426)	-18.4%
Vacant	275,471	307,606	(32,135)	-10.4%	270,170	5,301	2.0%
Total Available Rooms	614,455	684,418	(69,963)	-10.2%	685,580	(71,125)	-10.4%
Percentage of Occupancy							
Cash	29.1%	28.2%	0.9	3.2%	34.0%	(4.9)	-14.4%
Comp	8.8%	10.2%	(1.4)	-13.7%	9.7%	(0.9)	-9.3%
28 Day	17.2%	16.6%	0.6	3.6%	16.9%	0.3	1.8%
Total Occupancy Percentage	55.2%	55.1%	0.1	0.2%	60.6%	(5.4)	-8.9%
Vacant	44.8%	44.9%	(0.1)	-0.2%	39.4%	5.4	13.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$20,853,147	\$16,959,723	\$3,893,424	23.0%	\$26,480,876	(\$5,627,729)	-21.3%
Comp	\$5,581,254	\$4,406,186	\$1,175,068	26.7%	\$6,590,515	(\$1,009,261)	-15.3%
28 Day	\$3,620,227	\$2,992,441	\$627,786	21.0%	\$3,821,890	(\$201,663)	-5.3%
Total Revenue	\$30,054,628	\$24,358,350	\$5,696,278	23.4%	\$36,893,281	(\$6,838,653)	-18.5%
Average Rates							
Cash	\$116.59	\$87.79	\$28.80	32.8%	\$113.51	\$3.08	2.7%
Comp	\$102.72	\$63.21	\$39.51	62.5%	\$99.24	\$3.48	3.5%
28 Day	\$34.22	\$26.27	\$7.95	30.3%	\$33.03	\$1.19	3.6%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	133,982	156,580	(22,598)	-14.4%	194,688	(60,706)	-31.2%
Comp	54,235	69,611	(15,376)	-22.1%	66,296	(12,061)	-18.2%
28 Day	6,501	10,866	(4,365)	-40.2%	10,349	(3,848)	-37.2%
Total Occupied Rooms	194,718	237,057	(42,339)	-17.9%	271,333	(76,615)	-28.2%
Vacant	210,568	243,815	(33,247)	-13.6%	197,391	13,177	6.7%
Total Available Rooms	405,286	480,872	(75,586)	-15.7%	468,724	(63,438)	-13.5%
Percentage of Occupancy							
Cash	33.1%	32.6%	0.5	1.5%	41.5%	(8.4)	-20.2%
Comp	13.4%	14.5%	(1.1)	-7.6%	14.1%	(0.7)	-5.0%
28 Day	1.6%	2.3%	(0.7)	-30.4%	2.2%	(0.6)	-27.3%
Total Occupancy Percentage	48.0%	49.3%	(1.3)	-2.6%	57.9%	(9.9)	-17.1%
Vacant	52.0%	50.7%	1.3	2.6%	42.1%	9.9	23.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$15,048,008	\$13,416,170	\$1,631,838	12.2%	\$22,241,862	(\$7,193,854)	-32.3%
Comp	\$5,576,390	\$4,400,986	\$1,175,404	26.7%	\$6,582,041	(\$1,005,651)	-15.3%
28 Day	\$502,825	\$350,912	\$151,913	43.3%	\$785,258	(\$282,433)	-36.0%
Total Revenue	\$21,127,223	\$18,168,068	\$2,959,155	16.3%	\$29,609,161	(\$8,481,938)	-28.6%
Average Rates							
Cash	\$112.31	\$85.68	\$26.63	31.1%	\$114.24	(\$1.93)	-1.7%
Comp	\$102.82	\$63.22	\$39.60	62.6%	\$99.28	\$3.54	3.6%
28 Day	\$77.35	\$32.29	\$45.06	139.5%	\$75.88	\$1.47	1.9%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,919	15,231	4,688	30.8%	19,038	881	4.6%
Comp	20	31	(11)	-35.5%	51	(31)	-60.8%
28 Day	4,043	2,197	1,846	84.0%	3,661	382	10.4%
Total Occupied Rooms	23,982	17,459	6,523	37.4%	22,750	1,232	5.4%
Vacant	14,517	22,717	(8,200)	-36.1%	17,622	(3,105)	-17.6%
Total Available Rooms	38,499	40,176	(1,677)	-4.2%	40,372	(1,873)	-4.6%
Percentage of Occupancy							
Cash	51.7%	37.9%	13.8	36.4%	47.2%	4.5	9.5%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	10.5%	5.5%	5.0	90.9%	9.1%	1.4	15.4%
Total Occupancy Percentage	62.3%	43.5%	18.8	43.2%	56.4%	5.9	10.5%
Vacant	37.7%	56.5%	(18.8)	-33.3%	43.6%	(5.9)	-13.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,227,763	\$616,841	\$610,922	99.0%	\$1,028,068	\$199,695	19.4%
Comp	\$2,500	\$4,488	(\$1,988)	-44.3%	\$5,945	(\$3,445)	-57.9%
28 Day	\$177,697	\$96,746	\$80,951	83.7%	\$149,436	\$28,261	18.9%
Total Revenue	\$1,407,960	\$718,075	\$689,885	96.1%	\$1,183,449	\$224,511	19.0%
Average Rates							
Cash	\$61.64	\$40.50	\$21.14	52.2%	\$54.00	\$7.64	14.1%
Comp	\$125.00	\$144.77	(\$19.77)	-13.7%	\$116.57	\$8.43	7.2%
28 Day	\$43.95	\$44.04	(\$0.09)	-0.2%	\$40.82	\$3.13	7.7%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,510	5,391	(881)	-16.3%	5,391	(881)	-16.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	58,617	63,980	(5,363)	-8.4%	64,825	(6,208)	-9.6%
Total Occupied Rooms	63,127	69,371	(6,244)	-9.0%	70,216	(7,089)	-10.1%
Vacant	17,063	14,608	2,455	16.8%	17,448	(385)	-2.2%
Total Available Rooms	80,190	83,979	(3,789)	-4.5%	87,664	(7,474)	-8.5%
Percentage of Occupancy							
Cash	5.6%	6.4%	(0.8)	-12.5%	6.1%	(0.5)	-8.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.1%	76.2%	(3.1)	-4.1%	73.9%	(0.8)	-1.1%
Total Occupancy Percentage	78.7%	82.6%	(3.9)	-4.7%	80.1%	(1.4)	-1.7%
Vacant	21.3%	17.4%	3.9	22.4%	19.9%	1.4	7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$201,150	\$219,949	(\$18,799)	-8.5%	\$219,949	(\$18,799)	-8.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,386,981	\$1,601,357	(\$214,376)	-13.4%	\$1,629,122	(\$242,141)	-14.9%
Total Revenue	\$1,588,131	\$1,821,306	(\$233,175)	-12.8%	\$1,849,071	(\$260,940)	-14.1%
Average Rates							
Cash	\$44.60	\$40.80	\$3.80	9.3%	\$40.80	\$3.80	9.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$23.66	\$25.03	(\$1.37)	-5.5%	\$25.13	(\$1.47)	-5.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,748	1,997	2,751	137.8%	1,997	2,751	137.8%
Comp	78	63	15	23.8%	63	15	23.8%
28 Day	24,949	26,665	(1,716)	-6.4%	26,665	(1,716)	-6.4%
Total Occupied Rooms	29,775	28,725	1,050	3.7%	28,725	1,050	3.7%
Vacant	14,152	16,194	(2,042)	-12.6%	16,318	(2,166)	-13.3%
Total Available Rooms	43,927	44,919	(992)	-2.2%	45,043	(1,116)	-2.5%
Percentage of Occupancy							
Cash	10.8%	4.4%	6.4	145.5%	4.4%	6.4	145.5%
Comp	0.2%	0.1%	0.1	100.0%	0.1%	0.1	100.0%
28 Day	56.8%	59.4%	(2.6)	-4.4%	59.2%	(2.4)	-4.1%
Total Occupancy Percentage	67.8%	63.9%	3.9	6.1%	63.8%	4.0	6.3%
Vacant	32.2%	36.1%	(3.9)	-10.8%	36.2%	(4.0)	-11.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$149,993	\$120,052	\$29,941	24.9%	\$120,052	\$29,941	24.9%
Comp	\$2,364	\$712	\$1,652	232.0%	\$2,529	(\$165)	-6.5%
28 Day	\$513,306	\$503,550	\$9,756	1.9%	\$507,167	\$6,139	1.2%
Total Revenue	\$665,663	\$624,314	\$41,349	6.6%	\$629,748	\$35,915	5.7%
Average Rates							
Cash	\$31.59	\$60.12	(\$28.53)	-47.5%	\$60.12	(\$28.53)	-47.5%
Comp	\$30.31	\$11.30	\$19.01	168.2%	\$40.14	(\$9.83)	-24.5%
28 Day	\$20.57	\$18.88	\$1.69	9.0%	\$19.02	\$1.55	8.1%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,681	12,048	1,633	13.6%	10,040	3,641	36.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	11,675	10,205	1,470	14.4%	10,205	1,470	14.4%
Total Occupied Rooms	25,356	22,253	3,103	13.9%	20,245	5,111	25.2%
Vacant	8,553	(739)	9,292	-1257.4%	10,779	(2,226)	-20.7%
Total Available Rooms	33,909	21,514	12,395	57.6%	31,024	2,885	9.3%
Percentage of Occupancy							
Cash	40.3%	56.0%	(15.7)	-28.0%	32.4%	7.9	24.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.4%	47.4%	(13.0)	-27.4%	32.9%	1.5	4.6%
Total Occupancy Percentage	74.8%	103.4%	(28.6)	-27.7%	65.3%	9.5	14.5%
Vacant	25.2%	-3.4%	28.6	-841.2%	34.7%	(9.5)	-27.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,959,948	\$2,326,384	\$1,633,564	70.2%	\$2,584,871	\$1,375,077	53.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,039,418	\$439,876	\$599,542	136.3%	\$750,907	\$288,511	38.4%
Total Revenue	\$4,999,366	\$2,766,260	\$2,233,106	80.7%	\$3,335,778	\$1,663,588	49.9%
Average Rates							
Cash	\$289.45	\$193.09	\$96.36	49.9%	\$257.46	\$31.99	12.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$89.03	\$43.10	\$45.93	106.6%	\$73.58	\$15.45	21.0%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,026	1,948	78	4.0%	2,141	(115)	-5.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,026	1,948	78	4.0%	2,141	(115)	-5.4%
Vacant	10,618	11,010	(392)	-3.6%	10,612	6	0.1%
Total Available Rooms	12,644	12,958	(314)	-2.4%	12,753	(109)	-0.9%
Percentage of Occupancy							
Cash	16.0%	15.0%	1.0	6.7%	16.8%	(0.8)	-4.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	16.0%	15.0%	1.0	6.7%	16.8%	(0.8)	-4.8%
Vacant	84.0%	85.0%	(1.0)	-1.2%	83.2%	0.8	1.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$266,285	\$260,327	\$5,958	2.3%	\$286,074	(\$19,789)	-6.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$266,285	\$260,327	\$5,958	2.3%	\$286,074	(\$19,789)	-6.9%
Average Rates							
Cash	\$131.43	\$133.64	(\$2.21)	-1.7%	\$133.62	(\$2.19)	-1.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

January 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$163,292,708	\$87,571,117	\$75,721,591	86.5%	\$241,990,551	(\$78,697,843)	-32.5%
Occupied Rooms - Cash	1,394,897	994,762	400,135	40.2%	2,005,035	(610,138)	-30.4%
Average Rate - Cash	\$117.06	\$88.03	\$29.03	33.0%	\$120.69	(\$3.63)	-3.0%
Occupied Rooms							
Cash	1,394,897	994,762	400,135	40.2%	2,005,035	(610,138)	-30.4%
Comp	412,866	316,406	96,460	30.5%	531,073	(118,207)	-22.3%
28 Day	750,772	749,525	1,247	0.2%	804,944	(54,172)	-6.7%
Total Occupied Rooms	2,558,535	2,060,693	497,842	24.2%	3,341,052	(782,517)	-23.4%
Percentage of Occupancy							
Cash	31.6%	20.7%	10.9	52.7%	41.3%	(9.7)	-23.5%
Comp	9.4%	6.6%	2.8	42.4%	10.9%	(1.5)	-13.8%
28 Day	17.0%	15.6%	1.4	9.0%	16.6%	0.4	2.4%
Total Percentage of Occupancy	58.0%	42.9%	15.1	35.2%	68.8%	(10.8)	-15.7%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,075,596	762,108	313,488	41.1%	1,668,793	(593,197)	-35.5%
Motels	128,879	66,831	62,048	92.8%	148,847	(19,968)	-13.4%
28 Day Motels	34,055	43,234	(9,179)	-21.2%	43,370	(9,315)	-21.5%
R.V. Parks	57,093	56,043	1,050	1.9%	56,043	1,050	1.9%
Vacation Rentals	79,489	41,983	37,506	89.3%	58,263	21,226	36.4%
Timeshares	13,116	20,751	(7,635)	-36.8%	22,803	(9,687)	-42.5%
Home Owner Rentals	6,669	3,812	2,857	74.9%	6,916	(247)	-3.6%
Total Occupied - Cash	1,394,897	994,762	400,135	40.2%	2,005,035	(610,138)	-30.4%
Percentage of Occupancy - Cash							
Hotels	37.2%	22.8%	14.4	63.2%	50.2%	(13.0)	-25.9%
Motels	47.7%	23.5%	24.2	103.0%	50.8%	(3.1)	-6.1%
28 Day Motels	6.0%	7.4%	(1.4)	-18.9%	7.1%	(1.1)	-15.5%
R.V. Parks	18.3%	17.3%	1.0	5.8%	17.5%	0.8	4.6%
Vacation Rentals	31.6%	28.1%	3.5	12.5%	31.1%	0.5	1.6%
Timeshares	15.5%	23.1%	(7.6)	-32.9%	26.7%	(11.2)	-41.9%
Home Owner Rentals	19.8%	12.2%	7.6	62.3%	19.1%	0.7	3.7%
Total Occupancy Percentage - Cash	31.6%	20.7%	10.9	52.7%	41.3%	(9.7)	-23.5%
Average Rates - Cash							
Hotels	\$118.44	\$91.56	\$26.88	29.4%	\$125.88	(\$7.44)	-5.9%
Motels	\$63.06	\$45.84	\$17.22	37.6%	\$63.28	(\$0.22)	-0.3%
28 Day Motels	\$43.36	\$45.02	(\$1.66)	-3.7%	\$44.98	(\$1.62)	-3.6%
R.V. Parks	\$38.23	\$39.58	(\$1.35)	-3.4%	\$39.58	(\$1.35)	-3.4%
Vacation Rental	\$258.76	\$184.90	\$73.86	39.9%	\$248.07	\$10.69	4.3%
Timeshares	\$106.59	\$83.02	\$23.57	28.4%	\$83.02	\$23.57	28.4%
Home Owner Rentals	\$321.44	\$282.82	\$38.62	13.7%	\$287.60	\$33.84	11.8%
Total Cash Average Rate	\$117.06	\$88.03	\$29.03	33.0%	\$120.69	(\$3.63)	-3.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,394,897	994,762	400,135	40.2%	2,005,035	(610,138)	-30.4%
Comp	412,866	316,406	96,460	30.5%	531,073	(118,207)	-22.3%
28 Day	750,772	749,525	1,247	0.2%	804,944	(54,172)	-6.7%
Total Occupied Rooms	2,558,535	2,060,693	497,842	24.2%	3,341,052	(782,517)	-23.4%
Vacant	1,855,291	2,744,743	(889,452)	-32.4%	1,516,207	339,084	22.4%
Total Available Rooms	4,413,826	4,805,436	(391,610)	-8.1%	4,857,259	(443,433)	-9.1%
Percentage of Occupancy							
Cash	31.6%	20.7%	10.9	52.7%	41.3%	(9.7)	-23.5%
Comp	9.4%	6.6%	2.8	42.4%	10.9%	(1.5)	-13.8%
28 Day	17.0%	15.6%	1.4	9.0%	16.6%	0.4	2.4%
Total Occupancy Percentage	58.0%	42.9%	15.1	35.2%	68.8%	(10.8)	-15.7%
Vacant	42.0%	57.1%	(15.1)	-26.4%	31.2%	10.8	34.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$163,292,708	\$87,571,116	\$75,721,592	86.5%	\$241,990,551	(\$78,697,843)	-32.5%
Comp	\$47,810,783	\$20,665,014	\$27,145,769	131.4%	\$60,288,341	(\$12,477,558)	-20.7%
28 Day	\$25,956,111	\$18,788,046	\$7,168,065	38.2%	\$26,951,892	(\$995,781)	-3.7%
Total Revenue	\$237,059,602	\$127,024,176	\$110,035,426	86.6%	\$329,230,784	(\$92,171,182)	-28.0%
Average Rates							
Cash	\$117.06	\$88.03	\$29.03	33.0%	\$120.69	(\$3.63)	-3.0%
Comp	\$115.80	\$65.31	\$50.49	77.3%	\$113.52	\$2.28	2.0%
28 Day	\$34.57	\$25.07	\$9.50	37.9%	\$33.48	\$1.09	3.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,075,596	762,108	313,488	41.1%	1,668,793	(593,197)	-35.5%
Comp	410,866	314,032	96,834	30.8%	528,645	(117,779)	-22.3%
28 Day	59,172	49,845	9,327	18.7%	84,122	(24,950)	-29.7%
Total Occupied Rooms	1,545,634	1,125,985	419,649	37.3%	2,281,560	(735,926)	-32.3%
Vacant	1,345,823	2,217,945	(872,122)	-39.3%	1,039,472	306,351	29.5%
Total Available Rooms	2,891,457	3,343,930	(452,473)	-13.5%	3,321,032	(429,575)	-12.9%
Percentage of Occupancy							
Cash	37.2%	22.8%	14.4	63.2%	50.2%	(13.0)	-25.9%
Comp	14.2%	9.4%	4.8	51.1%	15.9%	(1.7)	-10.7%
28 Day	2.0%	1.5%	0.5	33.3%	2.5%	(0.5)	-20.0%
Total Occupancy Percentage	53.5%	33.7%	19.8	58.8%	68.7%	(15.2)	-22.1%
Vacant	46.5%	66.3%	(19.8)	-29.9%	31.3%	15.2	48.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$127,395,229	\$69,779,353	\$57,615,876	82.6%	\$210,067,234	(\$82,672,005)	-39.4%
Comp	\$47,733,536	\$20,603,824	\$27,129,712	131.7%	\$60,177,304	(\$12,443,768)	-20.7%
28 Day	\$4,716,740	\$2,005,527	\$2,711,213	135.2%	\$6,285,054	(\$1,568,314)	-25.0%
Total Revenue	\$179,845,505	\$92,388,704	\$87,456,801	94.7%	\$276,529,592	(\$96,684,087)	-35.0%
Average Rates							
Cash	\$118.44	\$91.56	\$26.88	29.4%	\$125.88	(\$7.44)	-5.9%
Comp	\$116.18	\$65.61	\$50.57	77.1%	\$113.83	\$2.35	2.1%
28 Day	\$79.71	\$40.24	\$39.47	98.1%	\$74.71	\$5.00	6.7%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	128,879	66,831	62,048	92.8%	148,847	(19,968)	-13.4%
Comp	245	133	112	84.2%	1,036	(791)	-76.4%
28 Day	28,878	8,967	19,911	222.0%	24,651	4,227	17.1%
Total Occupied Rooms	158,002	75,931	82,071	108.1%	174,534	(16,532)	-9.5%
Vacant	112,422	208,165	(95,743)	-46.0%	118,542	(6,120)	-5.2%
Total Available Rooms	270,424	284,096	(13,672)	-4.8%	293,076	(22,652)	-7.7%
Percentage of Occupancy							
Cash	47.7%	23.5%	24.2	103.0%	50.8%	(3.1)	-6.1%
Comp	0.1%	0.0%	0.1	100.0%	0.4%	(0.3)	-75.0%
28 Day	10.7%	3.2%	7.5	234.4%	8.4%	2.3	27.4%
Total Occupancy Percentage	58.4%	26.7%	31.7	118.7%	59.6%	(1.2)	-2.0%
Vacant	41.6%	73.3%	(31.7)	-43.2%	40.4%	1.2	3.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$8,127,576	\$3,063,543	\$5,064,033	165.3%	\$9,419,131	(\$1,291,555)	-13.7%
Comp	\$30,636	\$15,239	\$15,397	101.0%	\$58,882	(\$28,246)	-48.0%
28 Day	\$1,182,514	\$403,339	\$779,175	193.2%	\$1,115,266	\$67,248	6.0%
Total Revenue	\$9,340,726	\$3,482,121	\$5,858,605	168.2%	\$10,593,279	(\$1,252,553)	-11.8%
Average Rates							
Cash	\$63.06	\$45.84	\$17.22	37.6%	\$63.28	(\$0.22)	-0.3%
Comp	\$125.04	\$114.58	\$10.46	9.1%	\$56.84	\$68.20	120.0%
28 Day	\$40.95	\$44.98	(\$4.03)	-9.0%	\$45.24	(\$4.29)	-9.5%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	34,055	43,234	(9,179)	-21.2%	43,370	(9,315)	-21.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	419,662	459,771	(40,109)	-8.7%	464,353	(44,691)	-9.6%
Total Occupied Rooms	453,717	503,005	(49,288)	-9.8%	507,723	(54,006)	-10.6%
Vacant	117,290	79,430	37,860	47.7%	106,360	10,930	10.3%
Total Available Rooms	571,007	582,435	(11,428)	-2.0%	614,083	(43,076)	-7.0%
Percentage of Occupancy							
Cash	6.0%	7.4%	(1.4)	-18.9%	7.1%	(1.1)	-15.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.5%	78.9%	(5.4)	-6.8%	75.6%	(2.1)	-2.8%
Total Occupancy Percentage	79.5%	86.4%	(6.9)	-8.0%	82.7%	(3.2)	-3.9%
Vacant	20.5%	13.6%	6.9	50.7%	17.3%	3.2	18.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,476,486	\$1,946,209	(\$469,723)	-24.1%	\$1,950,673	(\$474,187)	-24.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$9,864,380	\$11,379,280	(\$1,514,900)	-13.3%	\$11,493,002	(\$1,628,622)	-14.2%
Total Revenue	\$11,340,866	\$13,325,489	(\$1,984,623)	-14.9%	\$13,443,675	(\$2,102,809)	-15.6%
Average Rates							
Cash	\$43.36	\$45.02	(\$1.66)	-3.7%	\$44.98	(\$1.62)	-3.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$23.51	\$24.75	(\$1.24)	-5.0%	\$24.75	(\$1.24)	-5.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	57,093	56,043	1,050	1.9%	56,043	1,050	1.9%
Comp	1,750	2,202	(452)	-20.5%	1,302	448	34.4%
28 Day	166,071	171,443	(5,372)	-3.1%	171,443	(5,372)	-3.1%
Total Occupied Rooms	224,914	229,688	(4,774)	-2.1%	228,788	(3,874)	-1.7%
Vacant	86,467	94,927	(8,460)	-8.9%	90,817	(4,350)	-4.8%
Total Available Rooms	311,381	324,615	(13,234)	-4.1%	319,605	(8,224)	-2.6%
Percentage of Occupancy							
Cash	18.3%	17.3%	1.0	5.8%	17.5%	0.8	4.6%
Comp	0.6%	0.7%	(0.1)	-14.3%	0.4%	0.2	50.0%
28 Day	53.3%	52.8%	0.5	0.9%	53.6%	(0.3)	-0.6%
Total Occupancy Percentage	72.2%	70.8%	1.4	2.0%	71.6%	0.6	0.8%
Vacant	27.8%	29.2%	(1.4)	-4.8%	28.4%	(0.6)	-2.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,182,726	\$2,218,392	(\$35,666)	-1.6%	\$2,218,391	(\$35,665)	-1.6%
Comp	\$45,611	\$42,538	\$3,073	7.2%	\$44,355	\$1,256	2.8%
28 Day	\$3,331,341	\$3,191,703	\$139,638	4.4%	\$3,195,322	\$136,019	4.3%
Total Revenue	\$5,559,678	\$5,452,633	\$107,045	2.0%	\$5,458,068	\$101,610	1.9%
Average Rates							
Cash	\$38.23	\$39.58	(\$1.35)	-3.4%	\$39.58	(\$1.35)	-3.4%
Comp	\$26.06	\$19.32	\$6.74	34.9%	\$34.07	(\$8.01)	-23.5%
28 Day	\$20.06	\$18.62	\$1.44	7.7%	\$18.64	\$1.42	7.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	79,489	41,983	37,506	89.3%	58,263	21,226	36.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	73,564	58,235	15,329	26.3%	58,265	15,299	26.3%
Total Occupied Rooms	153,053	100,218	52,835	52.7%	116,528	36,525	31.3%
Vacant	98,185	48,992	49,193	100.4%	71,095	27,090	38.1%
Total Available Rooms	251,238	149,210	102,028	68.4%	187,623	63,615	33.9%
Percentage of Occupancy							
Cash	31.6%	28.1%	3.5	12.5%	31.1%	0.5	1.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	29.3%	39.0%	(9.7)	-24.9%	31.1%	(1.8)	-5.8%
Total Occupancy Percentage	60.9%	67.2%	(6.3)	-9.4%	62.1%	(1.2)	-1.9%
Vacant	39.1%	32.8%	6.3	19.2%	37.9%	1.2	3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$20,568,919	\$7,762,850	\$12,806,069	165.0%	\$14,453,052	\$6,115,867	42.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$6,589,949	\$1,670,787	\$4,919,162	294.4%	\$4,615,508	\$1,974,441	42.8%
Total Revenue	\$27,158,868	\$9,433,637	\$17,725,231	187.9%	\$19,068,560	\$8,090,308	42.4%
Average Rates							
Cash	\$258.76	\$184.90	\$73.86	39.9%	\$248.07	\$10.69	4.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$89.58	\$28.69	\$60.89	212.2%	\$79.22	\$10.36	13.1%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

January 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	13,116	20,751	(7,635)	-36.8%	22,803	(9,687)	-42.5%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	-	-	-	0.0%	-	-	0.0%	
Total Occupied Rooms	13,116	20,751	(7,635)	-36.8%	22,803	(9,687)	-42.5%	
Vacant	71,486	69,119	2,367	3.4%	62,759	8,727	13.9%	
Total Available Rooms	84,602	89,870	(5,268)	-5.9%	85,562	(960)	-1.1%	
Percentage of Occupancy								
Cash	15.5%	23.1%	(7.6)	-32.9%	26.7%	(11.2)	-41.9%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
Total Occupancy Percentage	15.5%	23.1%	(7.6)	-32.9%	26.7%	(11.2)	-41.9%	
Vacant	84.5%	76.9%	7.6	9.9%	73.3%	11.2	15.3%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$1,398,073	\$1,722,653	(\$324,580)	-18.8%	\$1,893,026	(\$494,953)	-26.1%	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
Total Revenue	\$1,398,073	\$1,722,653	(\$324,580)	-18.8%	\$1,893,026	(\$494,953)	-26.1%	
Average Rates								
Cash	\$106.59	\$83.02	\$23.57	28.4%	\$83.02	\$23.57	28.4%	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,669	3,812	2,857	74.9%	6,916	(247)	-3.6%
Comp	5	39	(34)	-87.2%	90	(85)	-94.4%
28 Day	3,425	1,264	2,161	171.0%	2,110	1,315	62.3%
Total Occupied Rooms	10,099	5,115	4,984	97.4%	9,116	983	10.8%
Vacant	23,618	26,165	(2,547)	-9.7%	27,162	(3,544)	-13.0%
Total Available Rooms	33,717	31,280	2,437	7.8%	36,278	(2,561)	-7.1%
Percentage of Occupancy							
Cash	19.8%	12.2%	7.6	62.3%	19.1%	0.7	3.7%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.0%	-	0.0%
28 Day	10.2%	4.0%	6.2	155.0%	0.0%	10.2	100.0%
Total Occupancy Percentage	30.0%	16.4%	13.6	82.9%	0.0%	30.0	100.0%
Vacant	70.0%	83.6%	(13.6)	-16.3%	0.0%	70.0	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,143,699	\$1,078,116	\$1,065,583	98.8%	\$1,989,044	\$154,655	7.8%
Comp	\$1,000	\$3,413	(\$2,413)	-70.7%	\$7,800	(\$6,800)	-87.2%
28 Day	\$271,187	\$137,410	\$133,777	97.4%	\$247,740	\$23,447	9.5%
Total Revenue	\$2,415,886	\$1,218,939	\$1,196,947	98.2%	\$2,244,584	\$171,302	7.6%
Average Rates							
Cash	\$321.44	\$282.82	\$38.62	13.7%	\$287.60	\$33.84	11.8%
Comp	\$200.00	\$87.51	\$112.49	128.5%	\$86.67	\$113.33	130.8%
28 Day	\$79.18	\$108.71	(\$29.53)	-27.2%	\$117.41	(\$38.23)	-32.6%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
January 2021**

Current Month Actual January 2021	Last Year Actual January 2020			Tax District	Year To Date Actual July 2020 - January 2021	Last Year - Year To Date Actual July 2019 - January 2020		
	Amount	Amount	% Percent			Amount	Amount	% Percent
\$8,951,727	\$12,721,065	(\$3,769,338)	-29.6%	Reno B	\$73,930,404	\$114,600,607	(\$40,670,203)	-35.5%
\$3,074,809	\$5,596,303	(\$2,521,494)	-45.1%	Reno D	\$24,416,485	\$56,669,447	(\$32,252,962)	-56.9%
\$503,290	\$679,780	(\$176,490)	-26.0%	Reno E	\$3,485,146	\$5,050,292	(\$1,565,147)	-31.0%
\$12,529,826	\$18,997,148	(\$6,467,321)	-34.0%	Total Reno	\$101,832,034	\$176,320,346	(\$74,488,312)	-42.2%
\$25,661	\$24,587	\$1,074	4.4%	Washoe A	\$429,431	\$310,681	\$118,749	38.2%
\$5,225,996	\$4,085,168	\$1,140,828	27.9%	Washoe B	\$36,549,139	\$35,354,580	\$1,194,560	3.4%
\$5,251,657	\$4,109,755	\$1,141,902	27.8%	Total Washoe Co.	\$36,978,570	\$35,665,261	\$1,313,309	3.7%
\$3,071,665	\$3,373,974	(\$302,309)	-9.0%	Sparks	\$24,482,105	\$30,004,944	(\$5,522,839)	-18.4%
\$20,853,147	\$26,480,876	(\$5,627,729)	-21.3%	Total Taxable Revenue	\$163,292,708	\$241,990,551	(\$78,697,843)	-32.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
January 2021**

Current Month Actual January 2021	Last Year Actual January 2020			Tax District	Year To Date Actual July 2020 - January 2021	Last Year - Year To Date Actual July 2019 - January 2020		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
91,351	118,259	(26,908)	-22.8%	Reno B	722,871	991,179	(268,308)	-27.1%
27,217	52,358	(25,141)	-48.0%	Reno D	222,695	502,790	(280,095)	-55.7%
4,393	5,286	(893)	-16.9%	Reno E	31,487	39,223	(7,736)	-19.7%
122,961	175,903	(52,942)	-30.1%	Total Reno	977,053	1,533,192	(556,139)	-36.3%
970	954	16	1.7%	Washoe A	9,793	10,145	(352)	-3.5%
17,002	15,840	1,162	7.3%	Washoe B	120,351	126,933	(6,582)	-5.2%
17,972	16,794	1,178	7.0%	Total Washoe Co.	130,144	137,078	(6,934)	-5.1%
37,933	40,598	(2,665)	-6.6%	Sparks	287,700	334,765	(47,065)	-14.1%
178,866	233,295	(54,429)	-23.3%	Total Taxable Rooms	1,394,897	2,005,035	(610,138)	-30.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
January 2021**

Current Month Actual January 2021	Last Year Actual January 2020			Tax District	Year To Date Actual July 2020 - January 2021	Last Year - Year To Date Actual July 2019 - January 2020		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$97.99	\$107.57	-\$9.58	-8.9%	Reno B	\$102.27	\$115.62	-\$13.35	-11.5%
\$112.97	\$106.89	\$6.09	5.7%	Reno D	\$109.64	\$112.71	-\$3.07	-2.7%
\$114.57	\$128.60	-\$14.03	-10.9%	Reno E	\$110.69	\$128.76	-\$18.07	-14.0%
\$101.90	\$108.00	-\$6.10	-5.6%	Total Reno	\$104.22	\$115.00	-\$10.78	-9.4%
\$26.45	\$25.77	\$0.68	2.6%	Washoe A	\$43.85	\$30.62	\$13.23	43.2%
\$307.38	\$257.90	\$49.47	19.2%	Washoe B	\$303.69	\$278.53	\$25.16	9.0%
\$292.21	\$244.72	\$47.50	19.4%	Total Washoe Co.	\$284.14	\$260.18	\$23.95	9.2%
\$80.98	\$83.11	-\$2.13	-2.6%	Sparks	\$85.10	\$89.63	-\$4.53	-5.1%
\$116.59	\$113.51	\$3.08	2.7%	Total Average Daily Rate	\$117.06	\$120.69	-\$3.63	-3.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village