



**Estimated Visitor Counts to Reno-Sparks and Washoe County Area  
Calendar Year - Trend**

| Month         | 2012             | 2013 *           | 2014 *           | 2015 **          | 2016 **          | 2017 **          | 2018 **          | 2019 **          | 2020 ***         | 2021 ***       |
|---------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|----------------|
| January       | 281,231          | 270,740          | 256,535          | 297,101          | 271,677          | 289,266          | 288,249          | 301,727          | 292,326          | 227,507        |
| February      | 341,375          | 268,823          | 271,750          | 288,597          | 306,208          | 303,225          | 307,042          | 276,808          | 319,114          | -              |
| March         | 361,802          | 320,899          | 318,612          | 322,907          | 346,778          | 366,014          | 357,284          | 330,374          | 174,181          | -              |
| April         | 383,750          | 319,270          | 323,515          | 317,110          | 338,936          | 356,756          | 339,425          | 329,874          | 55,450           | -              |
| May           | 381,261          | 349,140          | 354,521          | 351,439          | 339,088          | 362,055          | 368,210          | 352,930          | 82,009           | -              |
| June          | 439,008          | 401,351          | 380,881          | 373,053          | 399,053          | 418,830          | 417,508          | 383,674          | 218,587          | -              |
| July          | 447,787          | 394,696          | 403,597          | 397,011          | 409,494          | 445,918          | 416,832          | 401,238          | 258,260          | -              |
| August        | 462,034          | 397,010          | 400,777          | 400,440          | 400,652          | 441,297          | 410,188          | 409,466          | 277,640          | -              |
| September     | 446,791          | 365,385          | 373,170          | 386,837          | 412,613          | 427,238          | 401,226          | 385,165          | 279,117          | -              |
| October       | 371,788          | 315,009          | 331,036          | 362,186          | 348,030          | 366,379          | 347,875          | 349,921          | 276,291          | -              |
| November      | 293,121          | 270,133          | 281,192          | 279,360          | 303,310          | 313,133          | 301,964          | 300,252          | 215,769          | -              |
| December      | 326,467          | 286,323          | 306,501          | 322,181          | 328,382          | 340,231          | 319,299          | 309,632          | 206,042          | -              |
| <b>Totals</b> | <b>4,536,415</b> | <b>3,958,780</b> | <b>4,002,086</b> | <b>4,098,222</b> | <b>4,204,221</b> | <b>4,430,342</b> | <b>4,275,102</b> | <b>4,131,062</b> | <b>2,654,786</b> | <b>227,507</b> |

\* Recalculated estimated Visitor Counts based on 2013 Visitor Profile Data

\*\* Recalculated estimated visitor Counts based on 2015 Visitor Profile Data

\*\*\* Estimated Visitor Counts based on new 2019 Visitor Profile Data (effective January 2020)