

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

February 2021

Room Statistics

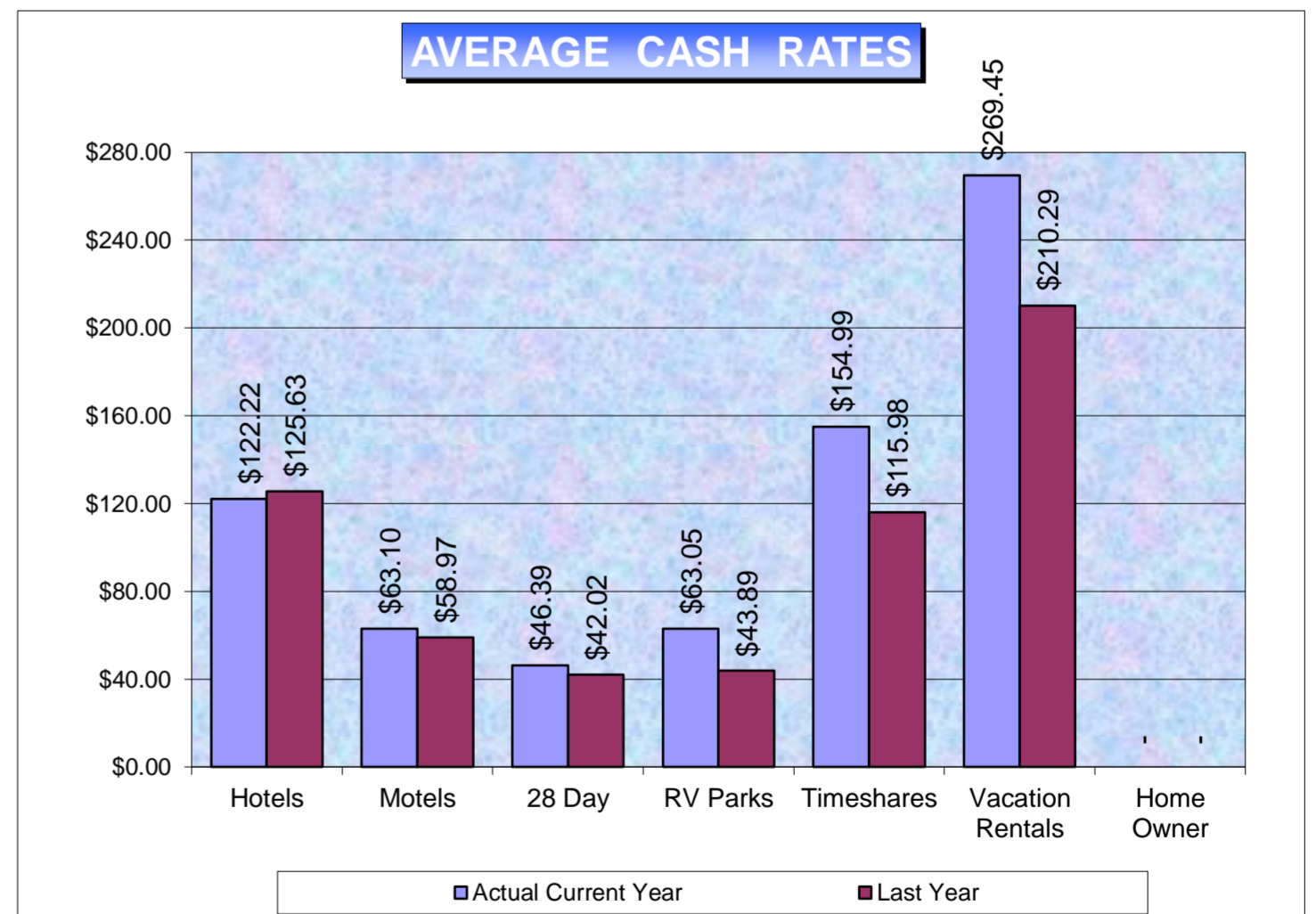
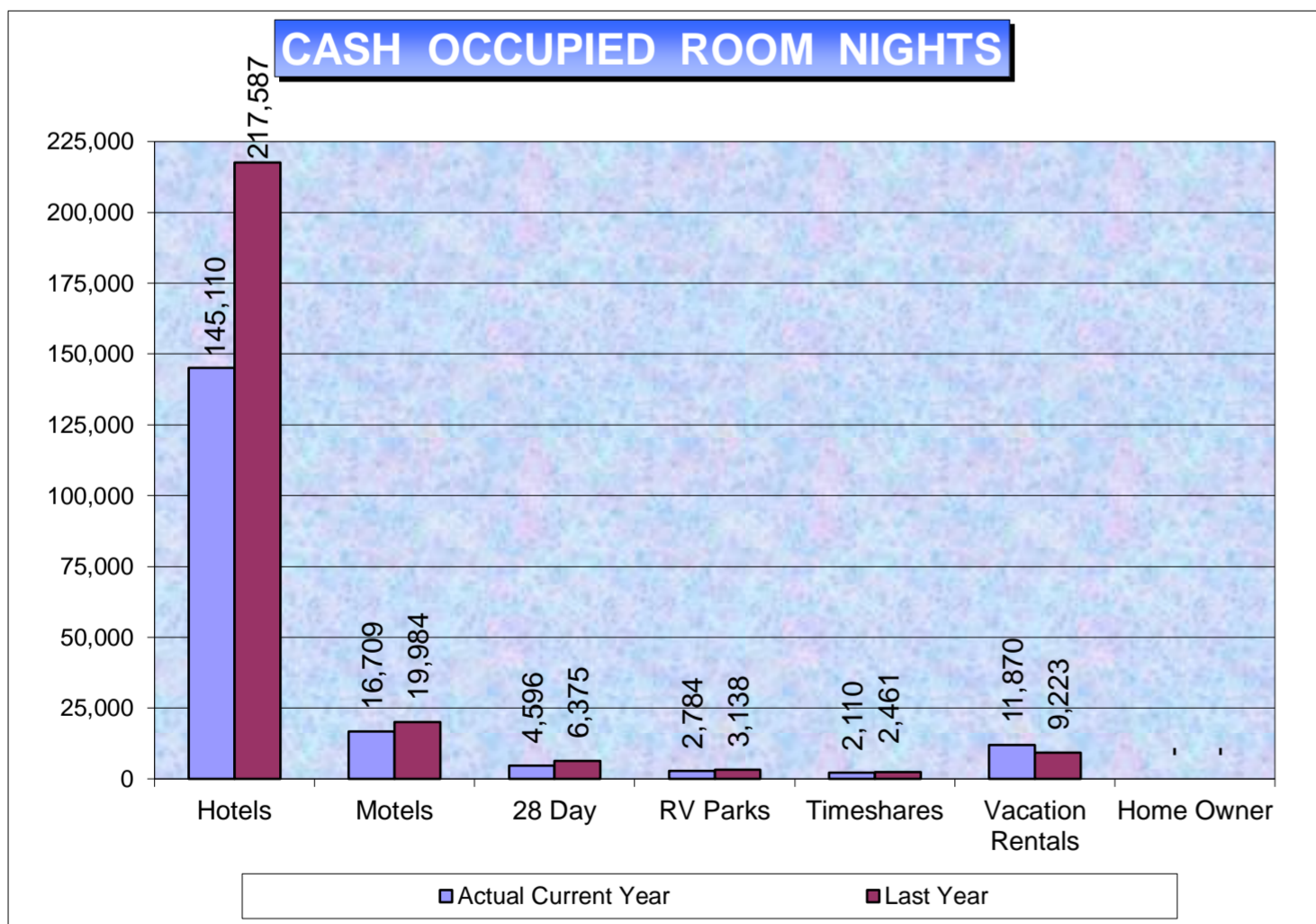
Taxable room revenues for the month of \$22,704,633 are below prior year by \$8,440,361 (-27.1%). Cash occupied room nights of 183,179 are below prior year by 75,589 (-29.2%). Comp occupied room nights of 58,679 are below prior year by 13,501 (-18.7%), and 28-day occupied room nights of 100,733 are below prior year by 5,145 (-4.9%). Total occupied rooms for the month (Cash, Comp, 28-day) are 94,235 (-21.6%) below the prior year.

Overall, Washoe County occupancy percentages of 60.1% for the month is 11.5% below the 67.9% level of the prior year. There were 73,147 (-11.4%) less available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$123.95 increased \$3.59 (3.0%), compared to \$120.36 for the prior year.

Year-to-date cash occupied room nights of 1,578,268 are 685,535 (-30.3%) below prior year. Cash average rates year-to-date of \$117.85 are \$2.80 (-2.3%) below the prior year. Year-to-date, total taxable room revenues of \$186,003,834 are \$87,131,711 (-31.9%) below prior year.

February 2021						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	381,921	145,110	\$122.22	\$125.63	(\$3.41)	-2.7%
Motels	33,184	16,709	\$63.10	\$58.97	\$4.13	7.0%
28 Day	72,552	4,596	\$46.39	\$42.02	\$4.37	10.4%
RV Parks	41,264	2,784	\$63.05	\$43.89	\$19.16	43.7%
Timeshares	11,021	2,110	\$154.99	\$115.98	\$39.01	33.6%
Vacation Rentals	30,157	11,870	\$269.45	\$210.29	\$59.16	28.1%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
Totals	570,099	183,179	\$123.95	\$120.36	\$3.59	3.0%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

February 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$22,704,633	\$18,377,701	\$4,326,932	23.5%	\$31,144,994	(\$8,440,361)	-27.1%
Occupied Rooms - Cash	183,179	200,758	(17,579)	-8.8%	258,768	(75,589)	-29.2%
Average Rate - Cash	\$123.95	\$91.54	\$32.41	35.4%	\$120.36	\$3.59	3.0%
Occupied Rooms							
Cash	183,179	200,758	(17,579)	-8.8%	258,768	(75,589)	-29.2%
Comp	58,679	75,767	(17,088)	-22.6%	72,180	(13,501)	-18.7%
28 Day	100,733	101,888	(1,155)	-1.1%	105,878	(5,145)	-4.9%
Total Occupied Rooms	342,591	378,413	(35,822)	-9.5%	436,826	(94,235)	-21.6%
Percentage of Occupancy							
Cash	32.1%	32.5%	(0.4)	-1.2%	40.2%	(8.1)	-20.1%
Comp	10.3%	12.3%	(2.0)	-16.3%	11.2%	(0.9)	-8.0%
28 Day	17.7%	16.5%	1.2	7.3%	16.5%	1.2	7.3%
Total Percentage of Occupancy	60.1%	61.2%	(1.1)	-1.8%	67.9%	(7.8)	-11.5%
Market Segments							
Occupied Rooms - Cash							
Hotels	145,110	161,952	(16,842)	-10.4%	217,587	(72,477)	-33.3%
Motels	16,709	15,987	722	4.5%	19,984	(3,275)	-16.4%
28 Day Motels	4,596	6,375	(1,779)	-27.9%	6,375	(1,779)	-27.9%
R.V. Parks	2,784	3,137	(353)	-11.3%	3,138	(354)	-11.3%
Vacation Rentals	11,870	11,068	802	7.2%	9,223	2,647	28.7%
Timehares	2,110	2,240	(130)	-5.8%	2,461	(351)	-14.3%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	183,179	200,758	(17,579)	-8.8%	258,768	(75,589)	-29.2%
Percentage of Occupancy - Cash							
Hotels	38.0%	37.3%	0.7	1.9%	49.1%	(11.1)	-22.6%
Motels	50.4%	44.1%	6.3	14.3%	52.7%	(2.3)	-4.4%
28 Day Motels	6.3%	8.4%	(2.1)	-25.0%	7.9%	(1.6)	-20.3%
R.V. Parks	6.7%	7.7%	(1.0)	-13.0%	7.4%	(0.7)	-9.5%
Vacation Rentals	39.4%	57.0%	(17.6)	-30.9%	33.5%	5.9	17.6%
Timeshares	19.1%	19.1%	0.0	0.0%	20.1%	(1.0)	-5.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	32.1%	32.5%	(0.4)	-1.2%	40.2%	(8.1)	-20.1%
Average Rates - Cash							
Hotels	\$122.22	\$94.22	\$28.00	29.7%	\$125.63	(\$3.41)	-2.7%
Motels	\$63.10	\$44.23	\$18.87	42.7%	\$58.97	\$4.13	7.0%
28 Day Motels	\$46.39	\$42.02	\$4.37	10.4%	\$42.02	\$4.37	10.4%
R.V. Parks	\$63.05	\$43.89	\$19.16	43.7%	\$43.89	\$19.16	43.7%
Vacation Rentals	\$269.45	\$157.71	\$111.74	70.9%	\$210.29	\$59.16	28.1%
Timeshares	\$154.99	\$115.95	\$39.04	33.7%	\$115.98	\$39.01	33.6%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$123.95	\$91.54	\$32.41	35.4%	\$120.36	\$3.59	3.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	183,179	200,758	(17,579)	-8.8%	258,768	(75,589)	-29.2%
Comp	58,679	75,767	(17,088)	-22.6%	72,180	(13,501)	-18.7%
28 Day	100,733	101,888	(1,155)	-1.1%	105,878	(5,145)	-4.9%
Total Occupied Rooms	342,591	378,413	(35,822)	-9.5%	436,826	(94,235)	-21.6%
Vacant	227,508	239,771	(12,263)	-5.1%	206,420	21,088	10.2%
Total Available Rooms	570,099	618,184	(48,085)	-7.8%	643,246	(73,147)	-11.4%
Percentage of Occupancy							
Cash	32.1%	32.5%	(0.4)	-1.2%	40.2%	(8.1)	-20.1%
Comp	10.3%	12.3%	(2.0)	-16.3%	11.2%	(0.9)	-8.0%
28 Day	17.7%	16.5%	1.2	7.3%	16.5%	1.2	7.3%
Total Occupancy Percentage	60.1%	61.2%	(1.1)	-1.8%	67.9%	(7.8)	-11.5%
Vacant	39.9%	38.8%	1.1	2.8%	32.1%	7.8	24.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$22,704,633	\$18,377,701	\$4,326,932	23.5%	\$31,144,994	(\$8,440,361)	-27.1%
Comp	\$7,213,255	\$4,973,570	\$2,239,685	45.0%	\$8,287,293	(\$1,074,038)	-13.0%
28 Day	\$3,747,393	\$2,881,374	\$866,019	30.1%	\$3,547,730	\$199,663	5.6%
Total Revenue	\$33,665,281	\$26,232,644	\$7,432,637	28.3%	\$42,980,017	(\$9,314,736)	-21.7%
Average Rates							
Cash	\$123.95	\$91.54	\$32.41	35.4%	\$120.36	\$3.59	3.0%
Comp	\$122.93	\$65.64	\$57.29	87.3%	\$114.81	\$8.12	7.1%
28 Day	\$37.20	\$28.28	\$8.92	31.5%	\$33.51	\$3.69	11.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	145,110	161,952	(16,842)	-10.4%	217,587	(72,477)	-33.3%
Comp	58,587	75,655	(17,068)	-22.6%	72,052	(13,465)	-18.7%
28 Day	7,327	9,773	(2,446)	-25.0%	9,308	(1,981)	-21.3%
Total Occupied Rooms	211,024	247,380	(36,356)	-14.7%	298,947	(87,923)	-29.4%
Vacant	170,897	186,956	(16,059)	-8.6%	143,810	27,087	18.8%
Total Available Rooms	381,921	434,336	(52,415)	-12.1%	442,757	(60,836)	-13.7%
Percentage of Occupancy							
Cash	38.0%	37.3%	0.7	1.9%	49.1%	(11.1)	-22.6%
Comp	15.3%	17.4%	(2.1)	-12.1%	16.3%	(1.0)	-6.1%
28 Day	1.9%	2.3%	(0.4)	-17.4%	2.1%	(0.2)	-9.5%
Total Occupancy Percentage	55.3%	57.0%	(1.7)	-3.0%	67.5%	(12.2)	-18.1%
Vacant	44.7%	43.0%	1.7	4.0%	32.5%	12.2	37.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$17,736,067	\$15,259,822	\$2,476,245	16.2%	\$27,336,075	(\$9,600,008)	-35.1%
Comp	\$7,207,532	\$4,967,648	\$2,239,884	45.1%	\$8,279,413	(\$1,071,881)	-12.9%
28 Day	\$538,624	\$396,450	\$142,174	35.9%	\$660,750	(\$122,126)	-18.5%
Total Revenue	\$25,482,223	\$20,623,919	\$4,858,304	23.6%	\$36,276,238	(\$10,794,015)	-29.8%
Average Rates							
Cash	\$122.22	\$94.22	\$28.00	29.7%	\$125.63	(\$3.41)	-2.7%
Comp	\$123.02	\$65.66	\$57.36	87.4%	\$114.91	\$8.11	7.1%
28 Day	\$73.51	\$40.57	\$32.94	81.2%	\$70.99	\$2.52	3.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	16,709	15,987	722	4.5%	19,984	(3,275)	-16.4%
Comp	21	25	(4)	-16.0%	41	(20)	-48.8%
28 Day	4,839	2,165	2,674	123.5%	3,608	1,231	34.1%
Total Occupied Rooms	21,569	18,177	3,392	18.7%	23,633	(2,064)	-8.7%
Vacant	11,615	18,111	(6,496)	-35.9%	14,308	(2,693)	-18.8%
Total Available Rooms	33,184	36,288	(3,104)	-8.6%	37,941	(4,757)	-12.5%
Percentage of Occupancy							
Cash	50.4%	44.1%	6.3	14.3%	52.7%	(2.3)	-4.4%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	14.6%	6.0%	8.6	143.3%	9.5%	5.1	53.7%
Total Occupancy Percentage	65.0%	50.1%	14.9	29.7%	62.3%	2.7	4.3%
Vacant	35.0%	49.9%	(14.9)	-29.9%	37.7%	(2.7)	-7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,054,400	\$707,030	\$347,370	49.1%	\$1,178,383	(\$123,983)	-10.5%
Comp	\$2,625	\$2,937	(\$312)	-10.6%	\$4,895	(\$2,270)	-46.4%
28 Day	\$297,419	\$93,125	\$204,294	219.4%	\$155,208	\$142,211	91.6%
Total Revenue	\$1,354,444	\$803,092	\$551,352	68.7%	\$1,338,486	\$15,958	1.2%
Average Rates							
Cash	\$63.10	\$44.23	\$18.87	42.7%	\$58.97	\$4.13	7.0%
Comp	\$125.00	\$117.48	\$7.52	6.4%	\$119.39	\$5.61	4.7%
28 Day	\$61.46	\$43.01	\$18.45	42.9%	\$43.02	\$18.44	42.9%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,596	6,375	(1,779)	-27.9%	6,375	(1,779)	-27.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	54,633	58,340	(3,707)	-6.4%	59,236	(4,603)	-7.8%
Total Occupied Rooms	59,229	64,715	(5,486)	-8.5%	65,611	(6,382)	-9.7%
Vacant	13,323	11,137	2,186	19.6%	14,957	(1,634)	-10.9%
Total Available Rooms	72,552	75,852	(3,300)	-4.4%	80,568	(8,016)	-9.9%
Percentage of Occupancy							
Cash	6.3%	8.4%	(2.1)	-25.0%	7.9%	(1.6)	-20.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.3%	76.9%	(1.6)	-2.1%	73.5%	1.8	2.4%
Total Occupancy Percentage	81.6%	85.3%	(3.7)	-4.3%	81.4%	0.2	0.2%
Vacant	18.4%	14.7%	3.7	25.2%	18.6%	(0.2)	-1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$213,187	\$267,866	(\$54,679)	-20.4%	\$267,866	(\$54,679)	-20.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,382,281	\$1,528,200	(\$145,919)	-9.5%	\$1,542,775	(\$160,494)	-10.4%
Total Revenue	\$1,595,468	\$1,796,066	(\$200,598)	-11.2%	\$1,810,641	(\$215,173)	-11.9%
Average Rates							
Cash	\$46.39	\$42.02	\$4.37	10.4%	\$42.02	\$4.37	10.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$25.30	\$26.19	(\$0.89)	-3.4%	\$26.04	(\$0.74)	-2.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	2,784	3,137	(353)	-11.3%	3,138	(354)	-11.3%	
Comp	71	87	(16)	-18.4%	87	(16)	-18.4%	
28 Day	24,040	23,162	878	3.8%	25,278	(1,238)	-4.9%	
Total Occupied Rooms	26,895	26,386	509	1.9%	28,503	(1,608)	-5.6%	
Vacant	14,369	14,186	183	1.3%	13,634	735	5.4%	
Total Available Rooms	41,264	40,572	692	1.7%	42,137	(873)	-2.1%	
Percentage of Occupancy								
Cash	6.7%	7.7%	(1.0)	-13.0%	7.4%	(0.7)	-9.5%	
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%	
28 Day	58.3%	57.1%	1.2	2.1%	60.0%	(1.7)	-2.8%	
Total Occupancy Percentage	65.2%	65.0%	0.2	0.3%	67.6%	(2.4)	-3.6%	
Vacant	34.8%	35.0%	(0.2)	-0.6%	32.4%	2.4	7.4%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$175,529	\$137,669	\$37,860	27.5%	\$137,715	\$37,814	27.5%	
Comp	\$3,098	\$2,985	\$113	3.8%	\$2,985	\$113	3.8%	
28 Day	\$528,955	\$440,007	\$88,948	20.2%	\$483,011	\$45,944	9.5%	
Total Revenue	\$707,582	\$580,661	\$126,921	21.9%	\$623,711	\$83,871	13.4%	
Average Rates								
Cash	\$63.05	\$43.89	\$19.16	43.7%	\$43.89	\$19.16	43.7%	
Comp	\$43.63	\$34.31	\$9.32	27.2%	\$34.31	\$9.32	27.2%	
28 Day	\$22.00	\$19.00	\$3.00	15.8%	\$19.11	\$2.89	15.1%	

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	11,870	11,068	802	7.2%	9,223	2,647	28.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,894	8,448	1,446	17.1%	8,448	1,446	17.1%
Total Occupied Rooms	21,764	19,516	2,248	11.5%	17,671	4,093	23.2%
Vacant	8,393	(84)	8,477	-10091.7%	9,899	(1,506)	-15.2%
Total Available Rooms	30,157	19,432	10,725	55.2%	27,570	2,587	9.4%
Percentage of Occupancy							
Cash	39.4%	57.0%	(17.6)	-30.9%	33.5%	5.9	17.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.8%	43.5%	(10.7)	-24.6%	30.6%	2.2	7.2%
Total Occupancy Percentage	72.2%	100.4%	(28.2)	-28.1%	64.1%	8.1	12.6%
Vacant	27.8%	-0.4%	28.2	-7050.0%	35.9%	(8.1)	-22.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,198,425	\$1,745,575	\$1,452,850	83.2%	\$1,939,528	\$1,258,897	64.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,000,114	\$423,592	\$576,522	136.1%	\$705,986	\$294,128	41.7%
Total Revenue	\$4,198,539	\$2,169,167	\$2,029,372	93.6%	\$2,645,514	\$1,553,025	58.7%
Average Rates							
Cash	\$269.45	\$157.71	\$111.74	70.9%	\$210.29	\$59.16	28.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$101.08	\$50.14	\$50.94	101.6%	\$83.57	\$17.51	21.0%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,110	2,240	(130)	-5.8%	2,461	(351)	-14.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,110	2,240	(130)	-5.8%	2,461	(351)	-14.3%
Vacant	8,911	9,464	(553)	-5.8%	9,812	(901)	-9.2%
Total Available Rooms	11,021	11,704	(683)	-5.8%	12,273	(1,252)	-10.2%
Percentage of Occupancy							
Cash	19.1%	19.1%	-	0.0%	20.1%	(1.0)	-5.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	19.1%	19.1%	-	0.0%	20.1%	(1.0)	-5.0%
Vacant	80.9%	80.9%	-	0.0%	79.9%	1.0	1.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$327,025	\$259,739	\$67,286	25.9%	\$285,427	\$41,598	14.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$327,025	\$259,739	\$67,286	25.9%	\$285,427	\$41,598	14.6%
Average Rates							
Cash	\$154.99	\$115.95	\$39.04	33.7%	\$115.98	\$39.01	33.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

February 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$186,003,834	\$105,948,818	\$80,055,016	75.6%	\$273,135,545	(\$87,131,711)	-31.9%
Occupied Rooms - Cash	1,578,268	1,195,520	382,748	32.0%	2,263,803	(685,535)	-30.3%
Average Rate - Cash	\$117.85	\$88.62	\$29.23	33.0%	\$120.65	(\$2.80)	-2.3%
Occupied Rooms							
Cash	1,578,268	1,195,520	382,748	32.0%	2,263,803	(685,535)	-30.3%
Comp	471,545	392,173	79,372	20.2%	603,253	(131,708)	-21.8%
28 Day	852,988	851,413	1,575	0.2%	910,822	(57,834)	-6.3%
Total Occupied Rooms	2,902,801	2,439,106	463,695	19.0%	3,777,878	(875,077)	-23.2%
Percentage of Occupancy							
Cash	31.6%	22.0%	9.6	43.6%	41.2%	(9.6)	-23.3%
Comp	9.5%	7.2%	2.3	31.9%	11.0%	(1.5)	-13.6%
28 Day	17.1%	15.7%	1.4	8.9%	16.6%	0.5	3.0%
Total Percentage of Occupancy	58.2%	45.0%	13.2	29.3%	68.7%	(10.5)	-15.3%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,220,752	924,060	296,692	32.1%	1,886,380	(665,628)	-35.3%
Motels	145,588	82,817	62,771	75.8%	168,831	(23,243)	-13.8%
28 Day Motels	38,797	49,609	(10,812)	-21.8%	49,745	(10,948)	-22.0%
R.V. Parks	59,877	59,180	697	1.2%	59,181	696	1.2%
Vacation Rentals	91,359	53,051	38,308	72.2%	67,486	23,873	35.4%
Timeshares	15,226	22,991	(7,765)	-33.8%	25,264	(10,038)	-39.7%
Home Owner Rentals	6,669	3,812	2,857	74.9%	6,916	(247)	-3.6%
Total Occupied - Cash	1,578,268	1,195,520	382,748	32.0%	2,263,803	(685,535)	-30.3%
Percentage of Occupancy - Cash							
Hotels	37.3%	24.5%	12.8	52.2%	50.1%	(12.8)	-25.5%
Motels	48.0%	25.8%	22.2	86.0%	51.0%	(3.0)	-5.9%
28 Day Motels	6.0%	7.5%	(1.5)	-20.0%	7.2%	(1.2)	-16.7%
R.V. Parks	16.9%	16.2%	0.7	4.3%	16.4%	0.5	3.0%
Vacation Rentals	32.5%	31.5%	1.0	3.2%	31.4%	1.1	3.5%
Timeshares	15.9%	22.6%	(6.7)	-29.6%	25.8%	(9.9)	-38.4%
Home Owner Rentals	19.8%	12.2%	7.6	62.3%	19.1%	0.7	3.7%
Total Occupancy Percentage - Cash	31.6%	22.0%	9.6	43.6%	41.2%	(9.6)	-23.3%
Average Rates - Cash							
Hotels	\$118.89	\$92.03	\$26.86	29.2%	\$125.85	(\$6.96)	-5.5%
Motels	\$63.07	\$45.53	\$17.54	38.5%	\$62.77	\$0.30	0.5%
28 Day Motels	\$43.63	\$44.63	(\$1.00)	-2.2%	\$44.60	(\$0.97)	-2.2%
R.V. Parks	\$39.38	\$39.81	(\$0.43)	-1.1%	\$39.81	(\$0.43)	-1.1%
Vacation Rental	\$260.15	\$179.23	\$80.92	45.1%	\$242.90	\$17.25	7.1%
Timeshares	\$113.30	\$86.22	\$27.08	31.4%	\$86.23	\$27.07	31.4%
Home Owner Rentals	\$321.44	\$282.82	\$38.62	13.7%	\$287.60	\$33.84	11.8%
Total Cash Average Rate	\$117.85	\$88.62	\$29.23	33.0%	\$120.65	(\$2.80)	-2.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,578,268	1,195,520	382,748	32.0%	2,263,803	(685,535)	-30.3%
Comp	471,545	392,173	79,372	20.2%	603,253	(131,708)	-21.8%
28 Day	852,988	851,413	1,575	0.2%	910,822	(57,834)	-6.3%
Total Occupied Rooms	2,902,801	2,439,106	463,695	19.0%	3,777,878	(875,077)	-23.2%
Vacant	2,085,368	2,984,514	(899,146)	-30.1%	1,722,627	362,741	21.1%
Total Available Rooms	4,988,169	5,423,620	(435,451)	-8.0%	5,500,505	(512,336)	-9.3%
Percentage of Occupancy							
Cash	31.6%	22.0%	9.6	43.6%	41.2%	(9.6)	-23.3%
Comp	9.5%	7.2%	2.3	31.9%	11.0%	(1.5)	-13.6%
28 Day	17.1%	15.7%	1.4	8.9%	16.6%	0.5	3.0%
Total Occupancy Percentage	58.2%	45.0%	13.2	29.3%	68.7%	(10.5)	-15.3%
Vacant	41.8%	55.0%	(13.2)	-24.0%	31.3%	10.5	33.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$186,003,834	\$105,948,817	\$80,055,017	75.6%	\$273,135,545	(\$87,131,711)	-31.9%
Comp	\$55,024,038	\$25,638,583	\$29,385,455	114.6%	\$68,575,634	(\$13,551,596)	-19.8%
28 Day	\$29,741,176	\$21,669,420	\$8,071,756	37.2%	\$30,499,622	(\$758,446)	-2.5%
Total Revenue	\$270,769,048	\$153,256,820	\$117,512,228	76.7%	\$372,210,801	(\$101,441,753)	-27.3%
Average Rates							
Cash	\$117.85	\$88.62	\$29.23	33.0%	\$120.65	(\$2.80)	-2.3%
Comp	\$116.69	\$65.38	\$51.31	78.5%	\$113.68	\$3.01	2.6%
28 Day	\$34.87	\$25.45	\$9.42	37.0%	\$33.49	\$1.38	4.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,220,752	924,060	296,692	32.1%	1,886,380	(665,628)	-35.3%
Comp	469,453	389,687	79,766	20.5%	600,697	(131,244)	-21.8%
28 Day	66,508	59,618	6,890	11.6%	93,430	(26,922)	-28.8%
Total Occupied Rooms	1,756,713	1,373,365	383,348	27.9%	2,580,507	(823,794)	-31.9%
Vacant	1,518,615	2,404,901	(886,286)	-36.9%	1,183,282	335,333	28.3%
Total Available Rooms	3,275,328	3,778,266	(502,938)	-13.3%	3,763,789	(488,461)	-13.0%
Percentage of Occupancy							
Cash	37.3%	24.5%	12.8	52.2%	50.1%	(12.8)	-25.5%
Comp	14.3%	10.3%	4.0	38.8%	16.0%	(1.7)	-10.6%
28 Day	2.0%	1.6%	0.4	25.0%	2.5%	(0.5)	-20.0%
Total Occupancy Percentage	53.6%	36.3%	17.3	47.7%	68.6%	(15.0)	-21.9%
Vacant	46.4%	63.7%	(17.3)	-27.2%	31.4%	15.0	47.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$145,134,581	\$85,039,175	\$60,095,406	70.7%	\$237,403,309	(\$92,268,728)	-38.9%
Comp	\$54,941,068	\$25,571,471	\$29,369,597	114.9%	\$68,456,717	(\$13,515,649)	-19.7%
28 Day	\$5,255,830	\$2,401,977	\$2,853,853	118.8%	\$6,945,804	(\$1,689,974)	-24.3%
Total Revenue	\$205,331,479	\$113,012,623	\$92,318,856	81.7%	\$312,805,830	(\$107,474,351)	-34.4%
Average Rates							
Cash	\$118.89	\$92.03	\$26.86	29.2%	\$125.85	(\$6.96)	-5.5%
Comp	\$117.03	\$65.62	\$51.41	78.3%	\$113.96	\$3.07	2.7%
28 Day	\$79.03	\$40.29	\$38.74	96.2%	\$74.34	\$4.69	6.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	145,588	82,817	62,771	75.8%	168,831	(23,243)	-13.8%
Comp	266	158	108	68.4%	1,077	(811)	-75.3%
28 Day	33,717	11,132	22,585	202.9%	28,259	5,458	19.3%
Total Occupied Rooms	179,571	94,107	85,464	90.8%	198,167	(18,596)	-9.4%
Vacant	124,037	226,277	(102,240)	-45.2%	132,850	(8,813)	-6.6%
Total Available Rooms	303,608	320,384	(16,776)	-5.2%	331,017	(27,409)	-8.3%
Percentage of Occupancy							
Cash	48.0%	25.8%	22.2	86.0%	51.0%	(3.0)	-5.9%
Comp	0.1%	0.0%	0.1	100.0%	0.3%	(0.2)	-66.7%
28 Day	11.1%	3.5%	7.6	217.1%	8.5%	2.6	30.6%
Total Occupancy Percentage	59.1%	29.4%	29.7	101.0%	59.9%	(0.8)	-1.3%
Vacant	40.9%	70.6%	(29.7)	-42.1%	40.1%	0.8	2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$9,181,977	\$3,770,573	\$5,411,404	143.5%	\$10,597,513	(\$1,415,536)	-13.4%
Comp	\$33,261	\$18,176	\$15,085	83.0%	\$63,777	(\$30,516)	-47.8%
28 Day	\$1,479,933	\$496,464	\$983,469	198.1%	\$1,270,475	\$209,458	16.5%
Total Revenue	\$10,695,171	\$4,285,213	\$6,409,958	149.6%	\$11,931,765	(\$1,236,594)	-10.4%
Average Rates							
Cash	\$63.07	\$45.53	\$17.54	38.5%	\$62.77	\$0.30	0.5%
Comp	\$125.04	\$115.04	\$10.00	8.7%	\$59.22	\$65.82	111.1%
28 Day	\$43.89	\$44.60	(\$0.71)	-1.6%	\$44.96	(\$1.07)	-2.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	38,797	49,609	(10,812)	-21.8%	49,745	(10,948)	-22.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	474,801	518,111	(43,310)	-8.4%	523,589	(48,788)	-9.3%
Total Occupied Rooms	513,598	567,720	(54,122)	-9.5%	573,334	(59,736)	-10.4%
Vacant	130,829	90,567	40,262	44.5%	121,317	9,512	7.8%
Total Available Rooms	644,427	658,287	(13,860)	-2.1%	694,651	(50,224)	-7.2%
Percentage of Occupancy							
Cash	6.0%	7.5%	(1.5)	-20.0%	7.2%	(1.2)	-16.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.7%	78.7%	(5.0)	-6.4%	75.4%	(1.7)	-2.3%
Total Occupancy Percentage	79.7%	86.2%	(6.5)	-7.5%	82.5%	(2.8)	-3.4%
Vacant	20.3%	13.8%	6.5	47.1%	17.5%	2.8	16.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,692,879	\$2,214,075	(\$521,196)	-23.5%	\$2,218,539	(\$525,660)	-23.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$11,265,898	\$12,907,480	(\$1,641,582)	-12.7%	\$13,035,777	(\$1,769,879)	-13.6%
Total Revenue	\$12,958,777	\$15,121,555	(\$2,162,778)	-14.3%	\$15,254,316	(\$2,295,539)	-15.0%
Average Rates							
Cash	\$43.63	\$44.63	(\$1.00)	-2.2%	\$44.60	(\$0.97)	-2.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$23.73	\$24.91	(\$1.18)	-4.7%	\$24.90	(\$1.17)	-4.7%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	59,877	59,180	697	1.2%	59,181	696	1.2%
Comp	1,821	2,289	(468)	-20.4%	1,389	432	31.1%
28 Day	191,079	194,605	(3,526)	-1.8%	196,721	(5,642)	-2.9%
Total Occupied Rooms	252,777	256,074	(3,297)	-1.3%	257,291	(4,514)	-1.8%
Vacant	101,294	109,113	(7,819)	-7.2%	104,451	(3,157)	-3.0%
Total Available Rooms	354,071	365,187	(11,116)	-3.0%	361,742	(7,671)	-2.1%
Percentage of Occupancy							
Cash	16.9%	16.2%	0.7	4.3%	16.4%	0.5	3.0%
Comp	0.5%	0.6%	(0.1)	-16.7%	0.4%	0.1	25.0%
28 Day	54.0%	53.3%	0.7	1.3%	54.4%	(0.4)	-0.7%
Total Occupancy Percentage	71.4%	70.1%	1.3	1.9%	71.1%	0.3	0.4%
Vacant	28.6%	29.9%	(1.3)	-4.3%	28.9%	(0.3)	-1.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,358,255	\$2,356,061	\$2,194	0.1%	\$2,356,106	\$2,149	0.1%
Comp	\$48,709	\$45,523	\$3,186	7.0%	\$47,340	\$1,369	2.9%
28 Day	\$3,878,266	\$3,631,710	\$246,556	6.8%	\$3,678,332	\$199,934	5.4%
Total Revenue	\$6,285,230	\$6,033,294	\$251,936	4.2%	\$6,081,778	\$203,452	3.3%
Average Rates							
Cash	\$39.38	\$39.81	(\$0.43)	-1.1%	\$39.81	(\$0.43)	-1.1%
Comp	\$26.75	\$19.89	\$6.86	34.5%	\$34.08	(\$7.33)	-21.5%
28 Day	\$20.30	\$18.66	\$1.64	8.8%	\$18.70	\$1.60	8.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	91,359	53,051	38,308	72.2%	67,486	23,873	35.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	83,458	66,683	16,775	25.2%	66,713	16,745	25.1%
Total Occupied Rooms	174,817	119,734	55,083	46.0%	134,199	40,618	30.3%
Vacant	106,578	48,908	57,670	117.9%	80,994	25,584	31.6%
Total Available Rooms	281,395	168,642	112,753	66.9%	215,193	66,202	30.8%
Percentage of Occupancy							
Cash	32.5%	31.5%	1.0	3.2%	31.4%	1.1	3.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	29.7%	39.5%	(9.8)	-24.8%	31.0%	(1.3)	-4.2%
Total Occupancy Percentage	62.1%	71.0%	(8.9)	-12.5%	62.4%	(0.3)	-0.5%
Vacant	37.9%	29.0%	8.9	30.7%	37.6%	0.3	0.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$23,767,345	\$9,508,425	\$14,258,920	150.0%	\$16,392,581	\$7,374,764	45.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,590,062	\$2,094,379	\$5,495,683	262.4%	\$5,321,494	\$2,268,568	42.6%
Total Revenue	\$31,357,407	\$11,602,804	\$19,754,603	170.3%	\$21,714,075	\$9,643,332	44.4%
Average Rates							
Cash	\$260.15	\$179.23	\$80.92	45.1%	\$242.90	\$17.25	7.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$90.94	\$31.41	\$59.53	189.5%	\$79.77	\$11.17	14.0%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

February 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	15,226	22,991	(7,765)	-33.8%	25,264	(10,038)	-39.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	15,226	22,991	(7,765)	-33.8%	25,264	(10,038)	-39.7%
Vacant	80,397	78,583	1,814	2.3%	72,571	7,826	10.8%
Total Available Rooms	95,623	101,574	(5,951)	-5.9%	97,835	(2,212)	-2.3%
Percentage of Occupancy							
Cash	15.9%	22.6%	(6.7)	-29.6%	25.8%	(9.9)	-38.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	15.9%	22.6%	(6.7)	-29.6%	25.8%	(9.9)	-38.4%
Vacant	84.1%	77.4%	6.7	8.7%	74.2%	9.9	13.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,725,098	\$1,982,392	(\$257,294)	-13.0%	\$2,178,453	(\$453,355)	-20.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,725,098	\$1,982,392	(\$257,294)	-13.0%	\$2,178,453	(\$453,355)	-20.8%
Average Rates							
Cash	\$113.30	\$86.22	\$27.08	31.4%	\$86.23	\$27.07	31.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,669	3,812	2,857	74.9%	6,916	(247)	-3.6%
Comp	5	39	(34)	-87.2%	90	(85)	-94.4%
28 Day	3,425	1,264	2,161	171.0%	2,110	1,315	62.3%
Total Occupied Rooms	10,099	5,115	4,984	97.4%	9,116	983	10.8%
Vacant	23,618	26,165	(2,547)	-9.7%	27,162	(3,544)	-13.0%
Total Available Rooms	33,717	31,280	2,437	7.8%	36,278	(2,561)	-7.1%
Percentage of Occupancy							
Cash	19.8%	12.2%	7.6	62.3%	19.1%	0.7	3.7%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.0%	-	0.0%
28 Day	10.2%	4.0%	6.2	155.0%	0.0%	10.2	100.0%
Total Occupancy Percentage	30.0%	16.4%	13.6	82.9%	0.0%	30.0	100.0%
Vacant	70.0%	83.6%	(13.6)	-16.3%	0.0%	70.0	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,143,699	\$1,078,116	\$1,065,583	98.8%	\$1,989,044	\$154,655	7.8%
Comp	\$1,000	\$3,413	(\$2,413)	-70.7%	\$7,800	(\$6,800)	-87.2%
28 Day	\$271,187	\$137,410	\$133,777	97.4%	\$247,740	\$23,447	9.5%
Total Revenue	\$2,415,886	\$1,218,939	\$1,196,947	98.2%	\$2,244,584	\$171,302	7.6%
Average Rates							
Cash	\$321.44	\$282.82	\$38.62	13.7%	\$287.60	\$33.84	11.8%
Comp	\$200.00	\$87.51	\$112.49	128.5%	\$86.67	\$113.33	130.8%
28 Day	\$79.18	\$108.71	(\$29.53)	-27.2%	\$117.41	(\$38.23)	-32.6%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
February 2021**

Current Month Actual February 2021	Last Year Actual February 2020			Tax District	Year To Date Actual July 2020 - February 2021	Last Year - Year To Date Actual July 2019 - February 2020		
	Amount	Amount	% Percent			Amount	Amount	% Percent
\$10,339,149	\$15,457,034	(\$5,117,885)	-33.1%	Reno B	\$84,272,759	\$130,057,642	(\$45,784,883)	-35.2%
\$3,555,122	\$7,434,003	(\$3,878,880)	-52.2%	Reno D	\$27,974,891	\$64,103,450	(\$36,128,558)	-56.4%
\$565,661	\$760,922	(\$195,261)	-25.7%	Reno E	\$4,050,807	\$5,811,214	(\$1,760,407)	-30.3%
\$14,459,932	\$23,651,959	(\$9,192,026)	-38.9%	Total Reno	\$116,298,457	\$199,972,305	(\$83,673,849)	-41.8%
\$26,031	\$19,814	\$6,217	31.4%	Washoe A	\$455,462	\$330,495	\$124,967	37.8%
\$4,713,438	\$3,425,101	\$1,288,337	37.6%	Washoe B	\$41,262,577	\$38,779,681	\$2,482,896	6.4%
\$4,739,469	\$3,444,915	\$1,294,554	37.6%	Total Washoe Co.	\$41,718,039	\$39,110,176	\$2,607,863	6.7%
\$3,505,232	\$4,048,120	(\$542,888)	-13.4%	Sparks	\$27,987,336	\$34,053,063	(\$6,065,727)	-17.8%
\$22,704,633	\$31,144,994	(\$8,440,361)	-27.1%	Total Taxable Revenue	\$186,003,834	\$273,135,545	(\$87,131,711)	-31.9%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
February 2021**

Current Month Actual February 2021	Last Year Actual February 2020			Tax District	Year To Date Actual July 2020 - February 2021	Last Year - Year To Date Actual July 2019 - February 2020		
	Amount	Increase (Decrease)				Amount	Increase (Decrease)	
		Amount	% Percent			Amount	Amount	% Percent
95,170	129,705	(34,535)	-26.6%	Reno B	818,187	1,120,884	(302,697)	-27.0%
30,755	63,705	(32,950)	-51.7%	Reno D	253,496	566,495	(312,999)	-55.3%
5,084	5,906	(822)	-13.9%	Reno E	36,571	45,129	(8,558)	-19.0%
131,009	199,316	(68,307)	-34.3%	Total Reno	1,108,254	1,732,508	(624,254)	-36.0%
960	838	122	14.6%	Washoe A	10,753	10,983	(230)	-2.1%
15,601	14,262	1,339	9.4%	Washoe B	135,952	141,195	(5,243)	-3.7%
16,561	15,100	1,461	9.7%	Total Washoe Co.	146,705	152,178	(5,473)	-3.6%
35,609	44,352	(8,743)	-19.7%	Sparks	323,309	379,117	(55,808)	-14.7%
183,179	258,768	(75,589)	-29.2%	Total Taxable Rooms	1,578,268	2,263,803	(685,535)	-30.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
February 2021**

Current Month Actual February 2021	Last Year Actual February 2020			Tax District	Year To Date Actual July 2020 - February 2021	Last Year - Year To Date Actual July 2019 - February 2020		
	Amount	Increase (Decrease)				Amount	Increase (Decrease)	
		Amount	% Percent			Amount	Amount	% Percent
\$108.64	\$119.17	-\$10.53	-8.8%	Reno B	\$103.00	\$116.03	-\$13.03	-11.2%
\$115.59	\$116.69	-\$1.10	-0.9%	Reno D	\$110.36	\$113.16	-\$2.80	-2.5%
\$111.26	\$128.84	-\$17.58	-13.6%	Reno E	\$110.77	\$128.77	-\$18.00	-14.0%
\$110.37	\$118.67	-\$8.29	-7.0%	Total Reno	\$104.94	\$115.42	-\$10.49	-9.1%
\$27.12	\$23.64	\$3.47	14.7%	Washoe A	\$42.36	\$30.09	\$12.27	40.8%
\$302.12	\$240.16	\$61.97	25.8%	Washoe B	\$303.51	\$274.65	\$28.86	10.5%
\$286.18	\$228.14	\$58.04	25.4%	Total Washoe Co.	\$284.37	\$257.00	\$27.36	10.6%
\$98.44	\$91.27	\$7.16	7.8%	Sparks	\$86.57	\$89.82	-\$3.26	-3.6%
\$123.95	\$120.36	\$3.59	3.0%	Total Average Daily Rate	\$117.85	\$120.65	-\$2.80	-2.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
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