

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

April 2021

Room Statistics

Taxable room revenues for the month of \$32,402,436 are above prior year by \$28,910,220 (827.8%). Cash occupied room nights of 243,986 are above prior year by 194,062 (388.7%). Comp occupied room nights of 67,929 are above prior year by 67,878 (133,094.1%), and 28-day occupied room nights of 107,762 are above prior year by 7,538 (7.5%). Total occupied rooms for the month of April 2021 (Cash, Comp, 28-day) are 269,478 (179.4%) above the prior year.

Overall, Washoe County occupancy percentages of 67.1% for the month is 33.9% above the 50.1% level of the prior year. There were 325,243 (108.4%) more available rooms for the month compared to the prior year.

Overall cash average rates for April of \$132.80 increased \$62.85 (89.8%), compared to \$69.95 for the prior year.

Year-to-date cash occupied room nights of 2,054,251 are 402,262 (-16.4%) below prior year. Cash average rates year-to-date of \$119.96 are \$1.51 (1.3%) above the prior year. Year-to-date, total taxable room revenues of \$246,434,252 are \$44,545,092 (-15.3%) below prior year.

April 2021

Room Statistics compared to 2019 Pre-Pandemic

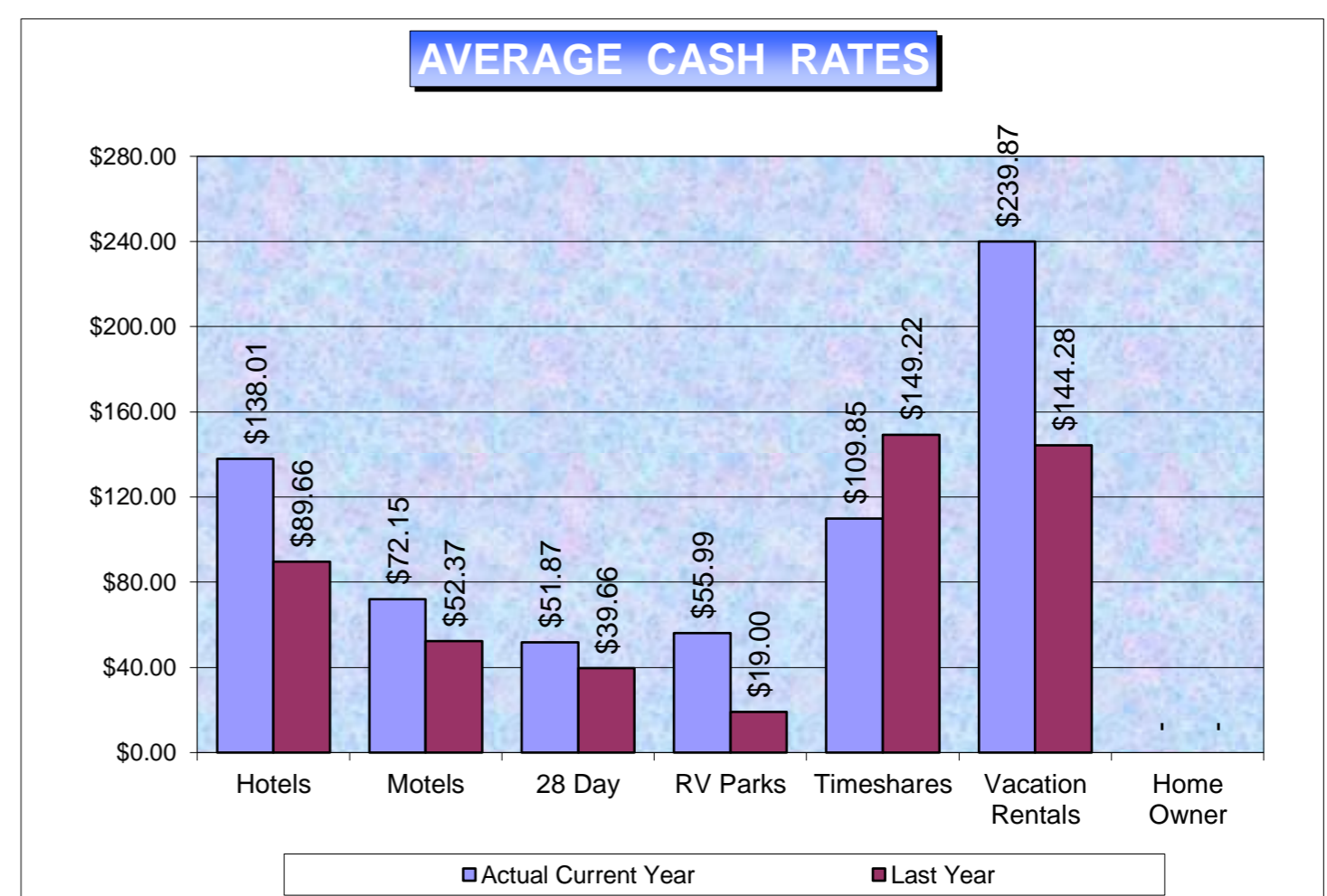
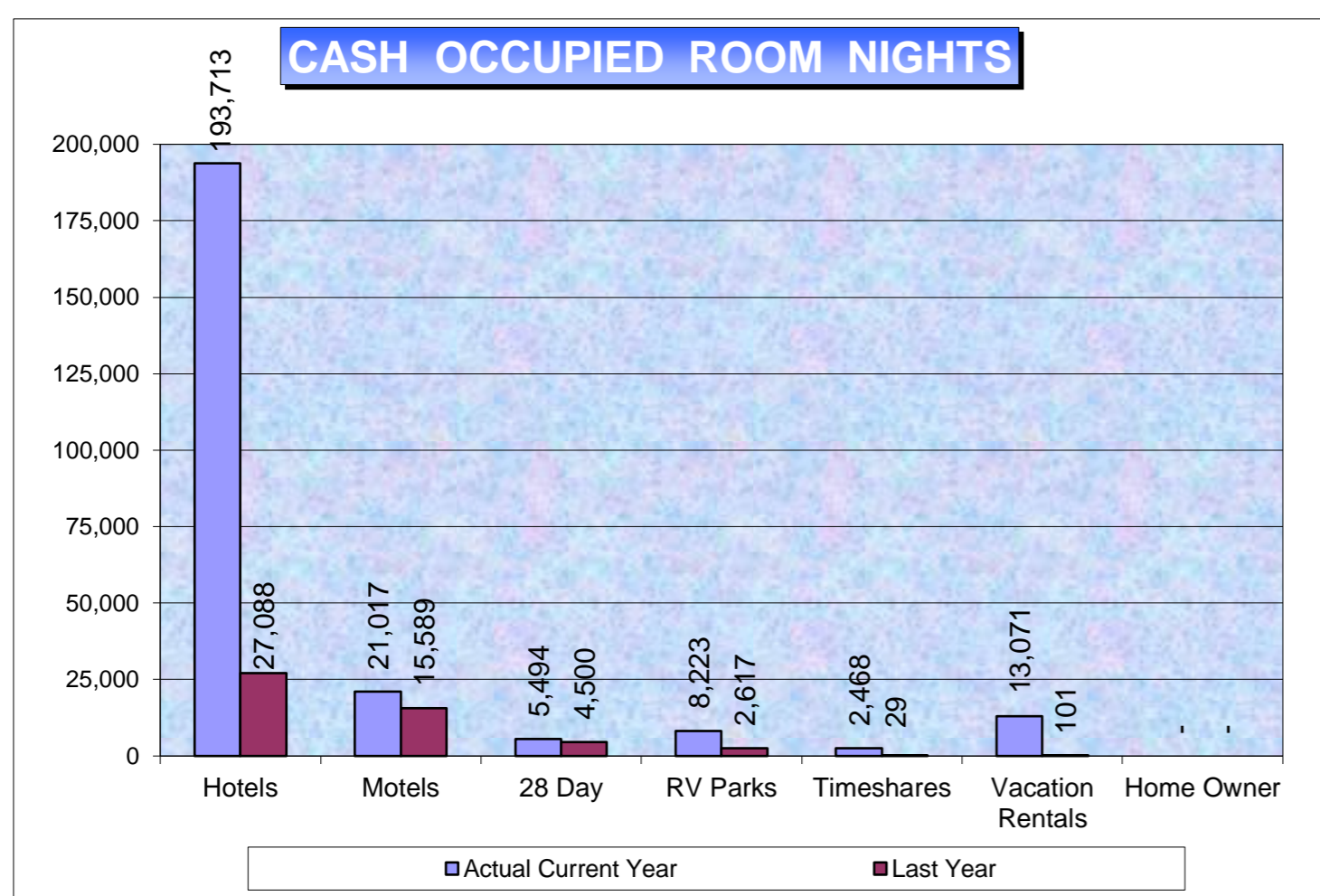
Taxable room revenues for the month of \$32,402,436 are above 2019 by \$176,011 (0.5%). Cash occupied room nights of 243,986 are below 2019 by 31,527 (-11.4%). Comp occupied room nights of 67,929 are below 2019 by 663 (-1.0%), and 28-day occupied room nights of 107,762 are below 2019 by 12,198 (-10.2%). Total occupied rooms for the month of April 2021 (Cash, Comp, 28-day) are 44,392 (-9.6%) below 2019.

Overall, Washoe County occupancy percentages of 67.1% for the month is 0.5% above the 65.9% level of the prior year. There were 78,982 (-11.2%) less available rooms for the month compared to 2019.

Overall cash average rates for April of \$132.80 increased \$116.97 (13.5%), compared to \$116.97 for 2019.

Year-to-date cash occupied room nights of 2,054,251 are 805,326 (-28.2%) below 2019. Cash average rates year-to-date of \$119.96 are \$4.83 (4.2%) above 2019. Year-to-date, total taxable room revenues of \$246,434,252 are \$82,812,451 (-25.2%) below 2019.

April 2021						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	423,834	193,713	\$138.01	\$89.66	\$48.35	53.9%
Motels	36,171	21,017	\$72.15	\$52.37	\$19.78	37.8%
28 Day	76,823	5,494	\$51.87	\$39.66	\$12.21	30.8%
RV Parks	43,890	8,223	\$55.99	\$19.00	\$36.99	194.7%
Timeshares	12,183	2,468	\$109.85	\$149.22	(\$39.36)	-26.4%
Vacation Rentals	32,349	13,071	\$239.87	\$144.28	\$95.59	66.3%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
Totals	625,250	243,986	\$132.80	\$69.95	\$62.85	89.9%



Attached please find the detail statistics for each market segment.

Contact:
 Courtney Jaeger
 Vice President of Finance
cjaeger@renotahoeusa.com
 775-827-7626

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$32,402,436	\$19,741,114	\$12,661,322	64.1%	\$3,492,216	\$28,910,220	827.8%
Occupied Rooms - Cash	243,986	235,017	8,969	3.8%	49,924	194,062	388.7%
Average Rate - Cash	\$132.80	\$84.00	\$48.80	58.1%	\$69.95	\$62.85	89.8%
Occupied Rooms							
Cash	243,986	235,017	8,969	3.8%	49,924	194,062	388.7%
Comp	67,929	71,446	(3,517)	-4.9%	51	67,878	133094.1%
28 Day	107,762	114,415	(6,653)	-5.8%	100,224	7,538	7.5%
Total Occupied Rooms	419,677	420,878	(1,201)	-0.3%	150,199	269,478	179.4%
Percentage of Occupancy							
Cash	39.0%	35.5%	3.5	9.9%	16.6%	22.4	134.9%
Comp	10.9%	10.8%	0.1	0.9%	0.0%	10.9	100.0%
28 Day	17.2%	17.3%	(0.1)	-0.6%	33.4%	(16.2)	-48.5%
Total Percentage of Occupancy	67.1%	63.5%	3.6	5.7%	50.1%	17.0	33.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	193,713	196,724	(3,011)	-1.5%	27,088	166,625	615.1%
Motels	21,017	16,339	4,678	28.6%	15,589	5,428	34.8%
28 Day Motels	5,494	5,735	(241)	-4.2%	4,500	994	22.1%
R.V. Parks	8,223	6,436	1,787	27.8%	2,617	5,606	214.2%
Vacation Rentals	13,071	5,232	7,839	149.8%	101	12,970	12841.6%
Timehares	2,468	4,552	(2,084)	-45.8%	29	2,439	8410.3%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	243,986	235,017	8,969	3.8%	49,924	194,062	388.7%
Percentage of Occupancy - Cash							
Hotels	45.7%	42.3%	3.4	8.0%	25.6%	20.1	78.5%
Motels	58.1%	42.0%	16.1	38.3%	39.6%	18.5	46.7%
28 Day Motels	7.2%	7.1%	0.1	1.4%	5.4%	1.8	33.3%
R.V. Parks	18.7%	14.8%	3.9	26.4%	6.0%	12.7	211.7%
Vacation Rentals	40.4%	25.1%	15.3	61.0%	0.6%	39.8	6633.3%
Timeshares	20.3%	36.3%	(16.0)	-44.1%	0.2%	20.1	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	39.0%	35.5%	3.5	9.9%	16.6%	22.4	134.9%
Average Rates - Cash							
Hotels	\$138.01	\$88.80	\$49.21	55.4%	\$89.66	\$48.35	53.9%
Motels	\$72.15	\$43.29	\$28.86	66.7%	\$52.37	\$19.78	37.8%
28 Day Motels	\$51.87	\$42.47	\$9.40	22.1%	\$39.66	\$12.21	30.8%
R.V. Parks	\$55.99	\$46.27	\$9.72	21.0%	\$19.00	\$36.99	194.7%
Vacation Rentals	\$239.87	\$149.51	\$90.36	60.4%	\$144.28	\$95.59	66.3%
Timeshares	\$109.85	\$53.09	\$56.76	106.9%	\$149.21	(\$39.36)	-26.4%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$132.80	\$84.00	\$48.80	58.1%	\$69.95	\$62.85	89.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	243,986	235,017	8,969	3.8%	49,924	194,062	388.7%
Comp	67,929	71,446	(3,517)	-4.9%	51	67,878	133094.1%
28 Day	107,762	114,415	(6,653)	-5.8%	100,224	7,538	7.5%
Total Occupied Rooms	419,677	420,878	(1,201)	-0.3%	150,199	269,478	179.4%
Vacant	205,573	241,462	(35,889)	-14.9%	149,808	55,765	37.2%
Total Available Rooms	625,250	662,340	(37,090)	-5.6%	300,007	325,243	108.4%
Percentage of Occupancy							
Cash	39.0%	35.5%	3.5	9.9%	16.6%	22.4	134.9%
Comp	10.9%	10.8%	0.1	0.9%	0.0%	10.9	100.0%
28 Day	17.2%	17.3%	(0.1)	-0.6%	33.4%	(16.2)	-48.5%
Total Occupancy Percentage	67.1%	63.5%	3.6	5.7%	50.1%	17.0	33.9%
Vacant	32.9%	36.5%	(3.6)	-9.9%	49.9%	(17.0)	-34.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$32,402,436	\$19,741,114	\$12,661,322	64.1%	\$3,492,216	\$28,910,220	827.8%
Comp	\$9,186,801	\$3,394,180	\$5,792,621	170.7%	\$1,445	\$9,185,356	635664.8%
28 Day	\$3,809,878	\$2,762,737	\$1,047,141	37.9%	\$2,941,201	\$868,677	29.5%
Total Revenue	\$45,399,115	\$25,898,031	\$19,501,084	75.3%	\$6,434,862	\$38,964,253	605.5%
Average Rates							
Cash	\$132.80	\$84.00	\$48.80	58.1%	\$69.95	\$62.85	89.8%
Comp	\$135.24	\$47.51	\$87.73	184.7%	\$28.33	\$106.91	377.4%
28 Day	\$35.35	\$24.15	\$11.20	46.4%	\$29.35	\$6.00	20.4%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	193,713	196,724	(3,011)	-1.5%	27,088	166,625	615.1%
Comp	67,717	71,174	(3,457)	-4.9%	31	67,686	218341.9%
28 Day	10,889	8,908	1,981	22.2%	4,584	6,305	137.5%
Total Occupied Rooms	272,319	276,806	(4,487)	-1.6%	31,703	240,616	759.0%
Vacant	151,515	188,554	(37,039)	-19.6%	74,234	77,281	104.1%
Total Available Rooms	423,834	465,360	(41,526)	-8.9%	105,937	317,897	300.1%
Percentage of Occupancy							
Cash	45.7%	42.3%	3.4	8.0%	25.6%	20.1	78.5%
Comp	16.0%	15.3%	0.7	4.6%	0.0%	16.0	100.0%
28 Day	2.6%	1.9%	0.7	36.8%	4.3%	(1.7)	-39.5%
Total Occupancy Percentage	64.3%	59.5%	4.8	8.1%	29.9%	34.4	115.1%
Vacant	35.7%	40.5%	(4.8)	-11.9%	70.1%	(34.4)	-49.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$26,734,131	\$17,468,497	\$9,265,634	53.0%	\$2,428,822	\$24,305,309	1000.7%
Comp	\$9,171,966	\$3,385,805	\$5,786,161	170.9%	\$775	\$9,171,191	1183379.5%
28 Day	\$783,268	\$475,409	\$307,859	64.8%	\$307,630	\$475,638	154.6%
Total Revenue	\$36,689,365	\$21,329,711	\$15,359,654	72.0%	\$2,737,227	\$33,952,138	1240.4%
Average Rates							
Cash	\$138.01	\$88.80	\$49.21	55.4%	\$89.66	\$48.35	53.9%
Comp	\$135.45	\$47.57	\$87.88	184.7%	\$25.00	\$110.45	441.8%
28 Day	\$71.93	\$53.37	\$18.56	34.8%	\$67.11	\$4.82	7.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	21,017	16,339	4,678	28.6%	15,589	5,428	34.8%
Comp	42	64	(22)	-34.4%	-	42	100.0%
28 Day	3,360	2,009	1,351	67.2%	4,337	(977)	-22.5%
Total Occupied Rooms	24,419	18,412	6,007	32.6%	19,926	4,493	22.5%
Vacant	11,752	20,468	(8,716)	-42.6%	19,425	(7,673)	-39.5%
Total Available Rooms	36,171	38,880	(2,709)	-7.0%	39,351	(3,180)	-8.1%
Percentage of Occupancy							
Cash	58.1%	42.0%	16.1	38.3%	39.6%	18.5	46.7%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.0%	0.1	100.0%
28 Day	9.3%	5.2%	4.1	78.8%	11.0%	(1.7)	-15.5%
Total Occupancy Percentage	67.5%	47.4%	20.1	42.4%	50.6%	16.9	33.4%
Vacant	32.5%	52.6%	(20.1)	-38.2%	49.4%	(16.9)	-34.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,516,476	\$707,377	\$809,099	114.4%	\$816,324	\$700,152	85.8%
Comp	\$5,250	\$2,396	\$2,854	119.1%	\$0	\$5,250	100.0%
28 Day	\$149,323	\$74,300	\$75,023	101.0%	\$150,726	(\$1,403)	-0.9%
Total Revenue	\$1,671,049	\$784,073	\$886,976	113.1%	\$967,050	\$703,999	72.8%
Average Rates							
Cash	\$72.15	\$43.29	\$28.86	66.7%	\$52.37	\$19.78	37.8%
Comp	\$125.00	\$37.44	\$87.56	233.9%	\$0.00	\$125.00	100.0%
28 Day	\$44.44	\$36.98	\$7.46	20.2%	\$34.75	\$9.69	27.9%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	5,494	5,735	(241)	-4.2%	4,500	994	22.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	58,499	62,138	(3,639)	-5.9%	59,443	(944)	-1.6%
Total Occupied Rooms	63,993	67,873	(3,880)	-5.7%	63,943	50	0.1%
Vacant	12,830	13,397	(567)	-4.2%	18,770	(5,940)	-31.6%
Total Available Rooms	76,823	81,270	(4,447)	-5.5%	82,713	(5,890)	-7.1%
Percentage of Occupancy							
Cash	7.2%	7.1%	0.1	1.4%	5.4%	1.8	33.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	76.1%	76.5%	(0.4)	-0.5%	71.9%	4.2	5.8%
Total Occupancy Percentage	83.3%	83.5%	(0.2)	-0.2%	77.3%	6.0	7.8%
Vacant	16.7%	16.5%	0.2	1.2%	22.7%	(6.0)	-26.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$284,964	\$243,550	\$41,414	17.0%	\$178,449	\$106,515	59.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,484,742	\$1,309,995	\$174,747	13.3%	\$1,506,151	(\$21,409)	-1.4%
Total Revenue	\$1,769,706	\$1,553,545	\$216,161	13.9%	\$1,684,600	\$85,106	5.1%
Average Rates							
Cash	\$51.87	\$42.47	\$9.40	22.1%	\$39.66	\$12.21	30.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$25.38	\$21.08	\$4.30	20.4%	\$25.34	\$0.04	0.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	8,223	6,436	1,787	27.8%	2,617	5,606	214.2%	
Comp	170	208	(38)	-18.3%	20	150	750.0%	
28 Day	24,995	33,403	(8,408)	-25.2%	25,037	(42)	-0.2%	
Total Occupied Rooms	33,388	40,047	(6,659)	-16.6%	27,674	5,714	20.6%	
Vacant	10,502	3,423	7,079	206.8%	15,916	(5,414)	-34.0%	
Total Available Rooms	43,890	43,470	420	1.0%	43,590	300	0.7%	
Percentage of Occupancy								
Cash	18.7%	14.8%	3.9	26.4%	6.0%	12.7	211.7%	
Comp	0.4%	0.5%	(0.1)	-20.0%	0.0%	0.4	100.0%	
28 Day	56.9%	76.8%	(19.9)	-25.9%	57.4%	(0.5)	-0.9%	
Total Occupancy Percentage	76.1%	92.1%	(16.0)	-17.4%	63.5%	12.6	19.8%	
Vacant	23.9%	7.9%	16.0	202.5%	36.5%	(12.6)	-34.5%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$460,401	\$297,800	\$162,601	54.6%	\$49,722	\$410,679	826.0%	
Comp	\$9,585	\$5,979	\$3,606	60.3%	\$670	\$8,915	1330.6%	
28 Day	\$520,256	\$516,662	\$3,594	0.7%	\$473,576	\$46,680	9.9%	
Total Revenue	\$990,242	\$820,441	\$169,801	20.7%	\$523,968	\$466,274	89.0%	
Average Rates								
Cash	\$55.99	\$46.27	\$9.72	21.0%	\$19.00	\$36.99	194.7%	
Comp	\$56.38	\$28.75	\$27.63	96.1%	\$33.50	\$22.88	68.3%	
28 Day	\$20.81	\$15.47	\$5.34	34.5%	\$18.92	\$1.89	10.0%	

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	13,071	5,232	7,839	149.8%	101	12,970	12841.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,019	7,957	2,062	25.9%	6,823	3,196	46.8%
Total Occupied Rooms	23,090	13,189	9,901	75.1%	6,924	16,166	233.5%
Vacant	9,259	7,631	1,628	21.3%	9,574	(315)	-3.3%
Total Available Rooms	32,349	20,820	11,529	55.4%	16,498	15,851	96.1%
Percentage of Occupancy							
Cash	40.4%	25.1%	15.3	61.0%	0.6%	39.8	6633.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.0%	38.2%	(7.2)	-18.8%	41.4%	(10.4)	-25.1%
Total Occupancy Percentage	71.4%	63.3%	8.1	12.8%	42.0%	29.4	70.0%
Vacant	28.6%	36.7%	(8.1)	-22.1%	58.0%	(29.4)	-50.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,135,355	\$782,224	\$2,353,131	300.8%	\$14,572	\$3,120,783	21416.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$872,289	\$386,371	\$485,918	125.8%	\$503,118	\$369,171	73.4%
Total Revenue	\$4,007,644	\$1,168,595	\$2,839,049	242.9%	\$517,690	\$3,489,954	674.1%
Average Rates							
Cash	\$239.87	\$149.51	\$90.36	60.4%	\$144.28	\$95.59	66.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$87.06	\$48.56	\$38.50	79.3%	\$73.74	\$13.32	18.1%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,468	4,552	(2,084)	-45.8%	29	2,439	8410.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,468	4,552	(2,084)	-45.8%	29	2,439	8410.3%
Vacant	9,715	7,988	1,727	21.6%	11,889	(2,174)	-18.3%
Total Available Rooms	12,183	12,540	(357)	-2.8%	11,918	265	2.2%
Percentage of Occupancy							
Cash	20.3%	36.3%	(16.0)	-44.1%	0.2%	20.1	10050.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	20.3%	36.3%	(16.0)	-44.1%	0.2%	20.1	10050.0%
Vacant	79.7%	63.7%	16.0	25.1%	99.8%	(20.1)	-20.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$271,109	\$241,666	\$29,443	12.2%	\$4,327	\$266,782	6165.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$271,109	\$241,666	\$29,443	12.2%	\$4,327	\$266,782	6165.5%
Average Rates							
Cash	\$109.85	\$53.09	\$56.76	106.9%	\$149.21	(\$39.36)	-26.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

April 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$246,434,252	\$145,515,838	\$100,918,415	69.4%	\$290,979,344	(\$44,545,092)	-15.3%
Occupied Rooms - Cash	2,054,251	1,665,726	388,525	23.3%	2,456,513	(402,262)	-16.4%
Average Rate - Cash	\$119.96	\$87.36	\$32.60	37.3%	\$118.45	\$1.51	1.3%
Occupied Rooms							
Cash	2,054,251	1,665,726	388,525	23.3%	2,456,513	(402,262)	-16.4%
Comp	607,812	531,892	75,920	14.3%	641,501	(33,689)	-5.3%
28 Day	1,074,003	1,082,661	(8,658)	-0.8%	1,119,865	(45,862)	-4.1%
Total Occupied Rooms	3,736,066	3,280,279	455,787	13.9%	4,217,879	(481,813)	-11.4%
Percentage of Occupancy							
Cash	32.8%	24.5%	8.3	33.9%	38.1%	(5.3)	-13.9%
Comp	9.7%	7.8%	1.9	24.4%	9.9%	(0.2)	-2.0%
28 Day	17.1%	16.0%	1.1	6.9%	17.4%	(0.3)	-1.7%
Total Percentage of Occupancy	59.6%	48.3%	11.3	23.4%	65.4%	(5.8)	-8.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,595,610	1,316,027	279,583	21.2%	2,024,938	(429,328)	-21.2%
Motels	186,377	115,833	70,544	60.9%	200,905	(14,528)	-7.2%
28 Day Motels	50,053	61,088	(11,035)	-18.1%	60,152	(10,099)	-16.8%
R.V. Parks	74,144	69,217	4,927	7.1%	65,022	9,122	14.0%
Vacation Rentals	118,706	66,907	51,799	77.4%	70,468	48,238	68.5%
Timeshares	20,297	30,492	(10,195)	-33.4%	26,327	(6,030)	-22.9%
Home Owner Rentals	9,064	6,162	2,902	47.1%	8,701	363	4.2%
Total Occupied - Cash	2,054,251	1,665,726	388,525	23.3%	2,456,513	(402,262)	-16.4%
Percentage of Occupancy - Cash							
Hotels	38.6%	27.9%	10.7	38.4%	47.0%	(8.4)	-17.9%
Motels	49.5%	29.0%	20.5	70.7%	49.1%	0.4	0.8%
28 Day Motels	6.2%	7.4%	(1.2)	-16.2%	7.0%	(0.8)	-11.4%
R.V. Parks	16.7%	15.3%	1.4	9.2%	14.4%	2.3	16.0%
Vacation Rentals	34.3%	31.7%	2.6	8.2%	27.8%	6.5	23.4%
Timeshares	16.9%	24.0%	(7.1)	-29.6%	21.6%	(4.7)	-21.8%
Home Owner Rentals	19.2%	13.2%	6.0	45.5%	16.3%	2.9	17.8%
Total Occupancy Percentage - Cash	32.8%	24.5%	8.3	33.9%	38.1%	(5.3)	-13.9%
Average Rates - Cash							
Hotels	\$121.24	\$90.53	\$30.71	33.9%	\$124.51	(\$3.27)	-2.6%
Motels	\$64.32	\$44.48	\$19.84	44.6%	\$61.23	\$3.09	5.0%
28 Day Motels	\$45.11	\$43.95	\$1.16	2.6%	\$43.42	\$1.69	3.9%
R.V. Parks	\$41.59	\$41.63	(\$0.04)	-0.1%	\$38.87	\$2.72	7.0%
Vacation Rental	\$255.94	\$172.54	\$83.40	48.3%	\$235.37	\$20.57	8.7%
Timeshares	\$114.05	\$79.44	\$34.61	43.6%	\$87.22	\$26.83	30.8%
Home Owner Rentals	\$326.17	\$273.78	\$52.39	19.1%	\$291.89	\$34.28	11.7%
Total Cash Average Rate	\$119.96	\$87.36	\$32.60	37.3%	\$118.45	\$1.51	1.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,054,251	1,665,726	388,525	23.3%	2,456,513	(402,262)	-16.4%
Comp	607,812	531,892	75,920	14.3%	641,501	(33,689)	-5.3%
28 Day	1,074,003	1,082,661	(8,658)	-0.8%	1,119,865	(45,862)	-4.1%
Total Occupied Rooms	3,736,066	3,280,279	455,787	13.9%	4,217,879	(481,813)	-11.4%
Vacant	2,531,263	3,505,399	(974,136)	-27.8%	2,236,130	295,133	13.2%
Total Available Rooms	6,267,329	6,785,678	(518,349)	-7.6%	6,454,009	(186,680)	-2.9%
Percentage of Occupancy							
Cash	32.8%	24.5%	8.3	33.9%	38.1%	(5.3)	-13.9%
Comp	9.7%	7.8%	1.9	24.4%	9.9%	(0.2)	-2.0%
28 Day	17.1%	16.0%	1.1	6.9%	17.4%	(0.3)	-1.7%
Total Occupancy Percentage	59.6%	48.3%	11.3	23.4%	65.4%	(5.8)	-8.9%
Vacant	40.4%	51.7%	(11.3)	-21.9%	34.6%	5.8	16.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$246,434,252	\$145,515,836	\$100,918,417	69.4%	\$290,979,344	(\$44,545,092)	-15.3%
Comp	\$72,423,368	\$33,100,482	\$39,322,886	118.8%	\$72,611,356	(\$187,988)	-0.3%
28 Day	\$37,799,018	\$27,477,657	\$10,321,361	37.6%	\$36,841,723	\$957,295	2.6%
Total Revenue	\$356,656,638	\$206,093,974	\$150,562,664	73.1%	\$400,432,423	(\$43,775,785)	-10.9%
Average Rates							
Cash	\$119.96	\$87.36	\$32.60	37.3%	\$118.45	\$1.51	1.3%
Comp	\$119.15	\$62.23	\$56.92	91.5%	\$113.19	\$5.96	5.3%
28 Day	\$35.19	\$25.38	\$9.81	38.7%	\$32.90	\$2.29	7.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,595,610	1,316,027	279,583	21.2%	2,024,938	(429,328)	-21.2%
Comp	605,420	528,967	76,453	14.5%	638,836	(33,416)	-5.2%
28 Day	86,619	79,768	6,851	8.6%	105,936	(19,317)	-18.2%
Total Occupied Rooms	2,287,649	1,924,762	362,887	18.9%	2,769,710	(482,061)	-17.4%
Vacant	1,842,961	2,799,736	(956,775)	-34.2%	1,535,314	307,647	20.0%
Total Available Rooms	4,130,610	4,724,498	(593,888)	-12.6%	4,305,024	(174,414)	-4.1%
Percentage of Occupancy							
Cash	38.6%	27.9%	10.7	38.4%	47.0%	(8.4)	-17.9%
Comp	14.7%	11.2%	3.5	31.3%	14.8%	(0.1)	-0.7%
28 Day	2.1%	1.7%	0.4	23.5%	2.5%	(0.4)	-16.0%
Total Occupancy Percentage	55.4%	40.7%	14.7	36.1%	64.3%	(8.9)	-13.8%
Vacant	44.6%	59.3%	(14.7)	-24.8%	35.7%	8.9	24.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$193,451,656	\$119,144,944	\$74,306,713	62.4%	\$252,117,705	(\$58,666,049)	-23.3%
Comp	\$72,319,251	\$33,014,709	\$39,304,542	119.1%	\$72,486,944	(\$167,693)	-0.2%
28 Day	\$6,790,209	\$3,355,455	\$3,434,754	102.4%	\$7,797,489	(\$1,007,280)	-12.9%
Total Revenue	\$272,561,116	\$155,515,107	\$117,046,009	75.3%	\$332,402,138	(\$59,841,022)	-18.0%
Average Rates							
Cash	\$121.24	\$90.53	\$30.71	33.9%	\$124.51	(\$3.27)	-2.6%
Comp	\$119.45	\$62.41	\$57.04	91.4%	\$113.47	\$5.98	5.3%
28 Day	\$78.39	\$42.07	\$36.32	86.3%	\$73.61	\$4.78	6.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	186,377	115,833	70,544	60.9%	200,905	(14,528)	-7.2%
Comp	333	281	52	18.5%	1,108	(775)	-69.9%
28 Day	41,790	15,369	26,421	171.9%	36,819	4,971	13.5%
Total Occupied Rooms	228,500	131,483	97,017	73.8%	238,832	(10,332)	-4.3%
Vacant	147,712	267,957	(120,245)	-44.9%	170,202	(22,490)	-13.2%
Total Available Rooms	376,212	399,440	(23,228)	-5.8%	409,034	(32,822)	-8.0%
Percentage of Occupancy							
Cash	49.5%	29.0%	20.5	70.7%	49.1%	0.4	0.8%
Comp	0.1%	0.1%	-	0.0%	0.3%	(0.2)	-66.7%
28 Day	11.1%	3.8%	7.3	192.1%	9.0%	2.1	23.3%
Total Occupancy Percentage	60.7%	32.9%	27.8	84.5%	58.4%	2.3	3.9%
Vacant	39.3%	67.1%	(27.8)	-41.4%	41.6%	(2.3)	-5.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$11,987,841	\$5,151,830	\$6,836,011	132.7%	\$12,301,070	(\$313,229)	-2.5%
Comp	\$41,636	\$28,153	\$13,483	47.9%	\$66,667	(\$25,031)	-37.5%
28 Day	\$1,872,597	\$659,041	\$1,213,556	184.1%	\$1,582,343	\$290,254	18.3%
Total Revenue	\$13,902,074	\$5,839,024	\$8,063,050	138.1%	\$13,950,080	(\$48,006)	-0.3%
Average Rates							
Cash	\$64.32	\$44.48	\$19.84	44.6%	\$61.23	\$3.09	5.0%
Comp	\$125.03	\$100.19	\$24.84	24.8%	\$60.17	\$64.86	107.8%
28 Day	\$44.81	\$42.88	\$1.93	4.5%	\$42.98	\$1.83	4.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	50,053	61,088	(11,035)	-18.1%	60,152	(10,099)	-16.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	593,848	639,857	(46,009)	-7.2%	643,684	(49,836)	-7.7%
Total Occupied Rooms	643,901	700,945	(57,044)	-8.1%	703,836	(59,935)	-8.5%
Vacant	159,625	122,591	37,034	30.2%	157,036	2,589	1.6%
Total Available Rooms	803,526	823,536	(20,010)	-2.4%	860,872	(57,346)	-6.7%
Percentage of Occupancy							
Cash	6.2%	7.4%	(1.2)	-16.2%	7.0%	(0.8)	-11.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.9%	77.7%	(3.8)	-4.9%	74.8%	(0.9)	-1.2%
Total Occupancy Percentage	80.1%	85.1%	(5.0)	-5.9%	81.8%	(1.7)	-2.1%
Vacant	19.9%	14.9%	5.0	33.6%	18.2%	1.7	9.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,257,884	\$2,684,635	(\$426,751)	-15.9%	\$2,611,755	(\$353,871)	-13.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$14,229,919	\$15,659,365	(\$1,429,446)	-9.1%	\$16,041,044	(\$1,811,125)	-11.3%
Total Revenue	\$16,487,803	\$18,344,000	(\$1,856,197)	-10.1%	\$18,652,799	(\$2,164,996)	-11.6%
Average Rates							
Cash	\$45.11	\$43.95	\$1.16	2.6%	\$43.42	\$1.69	3.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$23.96	\$24.47	(\$0.51)	-2.1%	\$24.92	(\$0.96)	-3.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	74,144	69,217	4,927	7.1%	65,022	9,122	14.0%
Comp	2,054	2,605	(551)	-21.2%	1,467	587	40.0%
28 Day	242,322	261,910	(19,588)	-7.5%	248,879	(6,557)	-2.6%
Total Occupied Rooms	318,520	333,732	(15,212)	-4.6%	315,368	3,152	1.0%
Vacant	124,794	119,844	4,950	4.1%	135,007	(10,213)	-7.6%
Total Available Rooms	443,314	453,576	(10,262)	-2.3%	450,375	(7,061)	-1.6%
Percentage of Occupancy							
Cash	16.7%	15.3%	1.4	9.2%	14.4%	2.3	16.0%
Comp	0.5%	0.6%	(0.1)	-16.7%	0.3%	0.2	66.7%
28 Day	54.7%	57.7%	(3.0)	-5.2%	55.3%	(0.6)	-1.1%
Total Occupancy Percentage	71.8%	73.6%	(1.8)	-2.4%	70.0%	1.8	2.6%
Vacant	28.2%	26.4%	1.8	6.8%	30.0%	(1.8)	-6.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,083,668	\$2,881,172	\$202,496	7.0%	\$2,527,124	\$556,544	22.0%
Comp	\$61,481	\$54,207	\$7,274	13.4%	\$49,945	\$11,536	23.1%
28 Day	\$4,936,494	\$4,745,110	\$191,384	4.0%	\$4,641,730	\$294,764	6.4%
Total Revenue	\$8,081,643	\$7,680,489	\$401,154	5.2%	\$7,218,799	\$862,844	12.0%
Average Rates							
Cash	\$41.59	\$41.63	(\$0.04)	-0.1%	\$38.87	\$2.72	7.0%
Comp	\$29.93	\$20.81	\$9.12	43.8%	\$34.05	(\$4.12)	-12.1%
28 Day	\$20.37	\$18.12	\$2.25	12.4%	\$18.65	\$1.72	9.2%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	118,706	66,907	51,799	77.4%	70,468	48,238	68.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	104,092	83,626	20,466	24.5%	81,437	22,655	27.8%
Total Occupied Rooms	222,798	150,533	72,265	48.0%	151,905	70,893	46.7%
Vacant	123,317	60,443	62,874	104.0%	101,516	21,801	21.5%
Total Available Rooms	346,115	210,976	135,139	64.1%	253,421	92,694	36.6%
Percentage of Occupancy							
Cash	34.3%	31.7%	2.6	8.2%	27.8%	6.5	23.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	30.1%	39.6%	(9.5)	-24.0%	32.1%	(2.0)	-6.2%
Total Occupancy Percentage	64.4%	71.4%	(7.0)	-9.8%	59.9%	4.5	7.5%
Vacant	35.6%	28.6%	7.0	24.5%	40.1%	(4.5)	-11.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,382,022	\$11,544,057	\$18,837,965	163.2%	\$16,585,786	\$13,796,236	83.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$9,499,406	\$2,848,674	\$6,650,732	233.5%	\$6,401,053	\$3,098,353	48.4%
Total Revenue	\$39,881,428	\$14,392,731	\$25,488,697	177.1%	\$22,986,839	\$16,894,589	73.5%
Average Rates							
Cash	\$255.94	\$172.54	\$83.40	48.3%	\$235.37	\$20.57	8.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$91.26	\$34.06	\$57.20	167.9%	\$78.60	\$12.66	16.1%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

April 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	20,297	30,492	(10,195)	-33.4%	26,327	(6,030)	-22.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	20,297	30,492	(10,195)	-33.4%	26,327	(6,030)	-22.9%
Vacant	100,023	96,580	3,443	3.6%	95,593	4,430	4.6%
Total Available Rooms	120,320	127,072	(6,752)	-5.3%	121,920	(1,600)	-1.3%
Percentage of Occupancy							
Cash	16.9%	24.0%	(7.1)	-29.6%	21.6%	(4.7)	-21.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	16.9%	24.0%	(7.1)	-29.6%	21.6%	(4.7)	-21.8%
Vacant	83.1%	76.0%	7.1	9.3%	78.4%	4.7	6.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,314,808	\$2,422,139	(\$107,331)	-4.4%	\$2,296,137	\$18,671	0.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,314,808	\$2,422,139	(\$107,331)	-4.4%	\$2,296,137	\$18,671	0.8%
Average Rates							
Cash	\$114.05	\$79.44	\$34.61	43.6%	\$87.22	\$26.83	30.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,064	6,162	2,902	47.1%	8,701	363	4.2%
Comp	5	39	(34)	-87.2%	90	(85)	-94.4%
28 Day	5,332	2,131	3,201	150.2%	3,110	2,222	71.4%
Total Occupied Rooms	14,401	8,332	6,069	72.8%	11,901	2,500	21.0%
Vacant	32,831	38,248	(5,417)	-14.2%	41,462	(8,631)	-20.8%
Total Available Rooms	47,232	46,580	652	1.4%	53,363	(6,131)	-11.5%
Percentage of Occupancy							
Cash	19.2%	13.2%	6.0	45.5%	16.3%	2.9	17.8%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.0%	-	0.0%
28 Day	11.3%	4.6%	6.7	145.7%	0.0%	11.3	100.0%
Total Occupancy Percentage	30.5%	17.9%	12.6	70.4%	0.0%	30.5	100.0%
Vacant	69.5%	82.1%	(12.6)	-15.3%	0.0%	69.5	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,956,373	\$1,687,059	\$1,269,314	75.2%	\$2,539,767	\$416,606	16.4%
Comp	\$1,000	\$3,413	(\$2,413)	-70.7%	\$7,800	(\$6,800)	-87.2%
28 Day	\$470,393	\$210,012	\$260,381	124.0%	\$378,064	\$92,329	24.4%
Total Revenue	\$3,427,766	\$1,900,484	\$1,527,282	80.4%	\$2,925,631	\$502,135	17.2%
Average Rates							
Cash	\$326.17	\$273.78	\$52.39	19.1%	\$291.89	\$34.28	11.7%
Comp	\$200.00	\$87.51	\$112.49	128.5%	\$86.67	\$113.33	130.8%
28 Day	\$88.22	\$98.55	(\$10.33)	-10.5%	\$121.56	(\$33.34)	-27.4%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
April 2021**

Current Month Actual April 2021	Last Year Actual April 2020			Tax District	Year To Date Actual July 2020 - April 2021	Last Year - Year To Date Actual July 2019 - April 2020		
	Amount	Amount	% Percent			Amount	Amount	% Percent
\$15,571,582	\$2,044,533	\$13,527,049	661.6%	Reno B	\$112,801,691	\$139,843,289	(\$27,041,598)	-19.3%
\$7,009,108	\$322,242	\$6,686,867	2075.1%	Reno D	\$39,645,977	\$67,060,935	(\$27,414,957)	-40.9%
\$751,358	\$72,767	\$678,591	932.6%	Reno E	\$5,487,913	\$6,151,217	(\$663,303)	-10.8%
\$23,332,048	\$2,439,541	\$20,892,507	856.4%	Total Reno	\$157,935,582	\$213,055,440	(\$55,119,859)	-25.9%
\$43,684	\$16,909	\$26,775	158.3%	Washoe A	\$616,882	\$420,192	\$196,690	46.8%
\$3,971,493	\$26,188	\$3,945,305	15065.3%	Washoe B	\$50,504,602	\$40,016,237	\$10,488,365	26.2%
\$4,015,177	\$43,098	\$3,972,080	9216.5%	Total Washoe Co.	\$51,121,484	\$40,436,428	\$10,685,055	26.4%
\$5,055,211	\$1,009,577	\$4,045,634	400.7%	Sparks	\$37,377,186	\$37,487,476	(\$110,290)	-0.3%
\$32,402,436	\$3,492,216	\$28,910,220	827.8%	Total Taxable Revenue	\$246,434,252	\$290,979,344	(\$44,545,092)	-15.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
April 2021**

Current Month Actual April 2021	Last Year Actual April 2020			Tax District	Year To Date Actual July 2020 - April 2021	Last Year - Year To Date Actual July 2019 - April 2020		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
121,102	30,648	90,454	295.1%	Reno B	1,059,475	1,230,190	(170,715)	-13.9%
54,842	3,183	51,659	1623.0%	Reno D	349,161	595,639	(246,478)	-41.4%
6,012	1,003	5,009	499.4%	Reno E	48,544	48,638	(94)	-0.2%
181,956	34,834	147,122	422.4%	Total Reno	1,457,180	1,874,467	(417,287)	-22.3%
1,409	851	558	65.6%	Washoe A	13,403	12,805	598	4.7%
15,072	186	14,886	8003.2%	Washoe B	169,662	148,712	20,950	14.1%
16,481	1,037	15,444	1489.3%	Total Washoe Co.	183,065	161,517	21,548	13.3%
45,549	14,053	31,496	224.1%	Sparks	414,006	420,529	(6,523)	-1.6%
243,986	49,924	194,062	388.7%	Total Taxable Rooms	2,054,251	2,456,513	(402,262)	-16.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
April 2021**

Current Month Actual April 2021	Last Year Actual April 2020			Tax District	Year To Date Actual July 2020 - April 2021	Last Year - Year To Date Actual July 2019 - April 2020		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$128.58	\$66.71	\$61.87	92.7%	Reno B	\$106.47	\$113.68	-\$7.21	-6.3%
\$127.81	\$101.24	\$26.57	26.2%	Reno D	\$113.55	\$112.59	\$0.96	0.9%
\$124.98	\$72.55	\$52.43	72.3%	Reno E	\$113.05	\$126.47	-\$13.42	-10.6%
\$128.23	\$70.03	\$58.20	83.1%	Total Reno	\$108.38	\$113.66	-\$5.28	-4.6%
\$31.00	\$19.87	\$11.13	56.0%	Washoe A	\$46.03	\$32.81	\$13.21	40.3%
\$263.50	\$140.80	\$122.71	87.2%	Washoe B	\$297.68	\$269.09	\$28.59	10.6%
\$243.62	\$41.56	\$202.06	486.2%	Total Washoe Co.	\$279.25	\$250.35	\$28.90	11.5%
\$110.98	\$71.84	\$39.14	54.5%	Sparks	\$90.28	\$89.14	\$1.14	1.3%
\$132.80	\$69.95	\$62.85	89.8%	Total Average Daily Rate	\$119.96	\$118.45	\$1.51	1.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village