

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## May 2021

### Room Statistics

Taxable room revenues for the month of May 2021 of \$34,141,925 are above prior year by \$27,827,033 (+440.7%). Cash occupied room nights of 263,067 are above prior year by 186,441 (+243.3%). Comp occupied room nights of 70,135 are above prior year by 70,131 (+1,753,275.0%), and 28-day occupied room nights of 106,630 are below prior year by 1,316 (-1.2%). Total occupied rooms for the month of May 2021 (Cash, Comp, 28-day) are 255,256 (+138.3%) above the prior year.

Overall, Washoe County occupancy percentages of 68.1% for the month are 9.5% above the 58.6% level of the prior year. There were 330,409 (+104.9%) more available rooms for the month compared to the prior year.

Overall cash average rates for May 2021 of \$129.78 increased \$47.37 (+57.5%), compared to \$82.41 for the prior year.

Year-to-date cash occupied room nights of 2,317,438 are 215,701 (-8.5%) below prior year. Cash average rates year-to-date of \$121.07 are \$3.71 (+3.2%) above the prior year. Year-to-date, total taxable room revenues of \$280,579,368 are \$16,714,870 (-5.6%) below prior year.

## May 2021

### Room Statistics compared to 2019 Pre-Pandemic

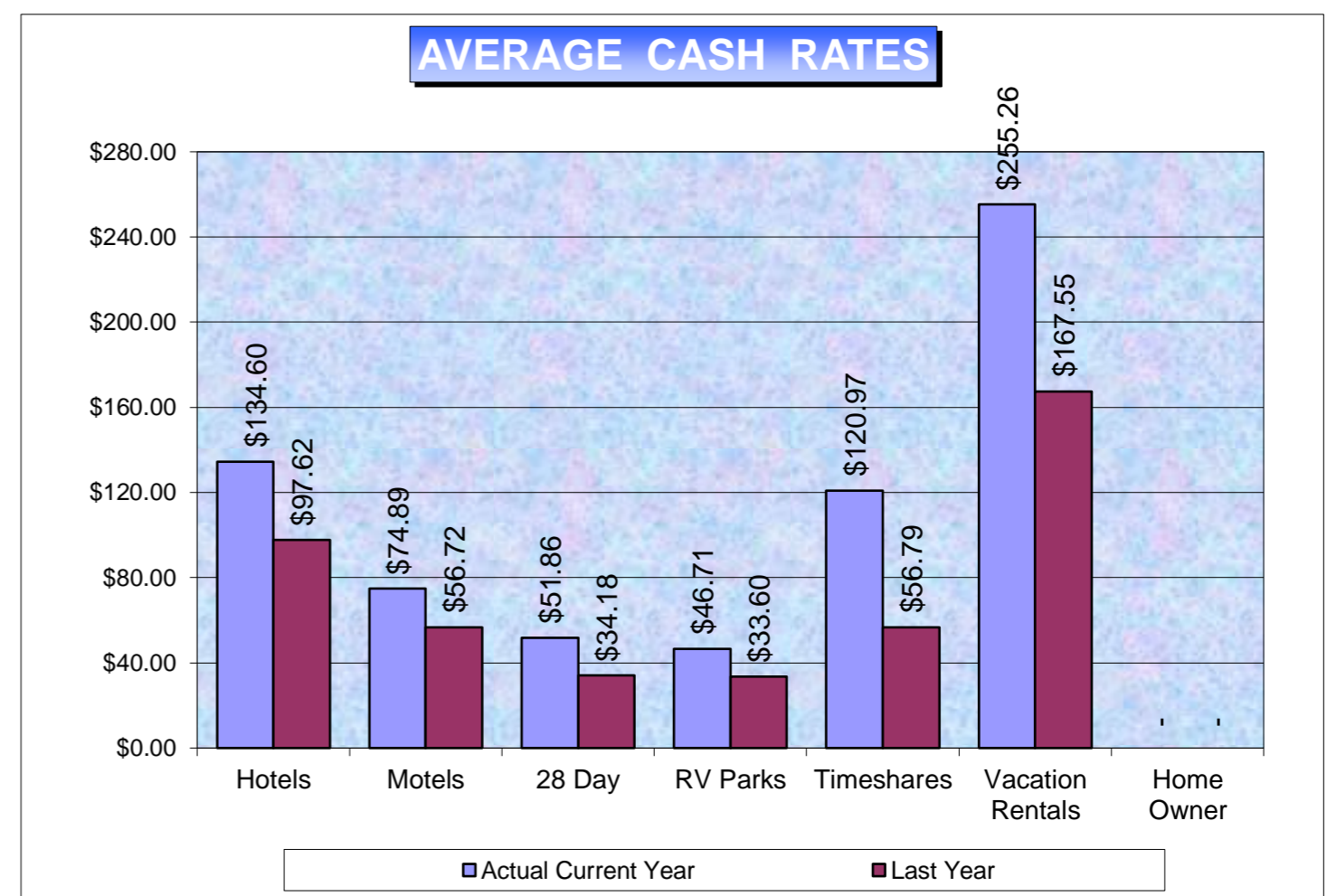
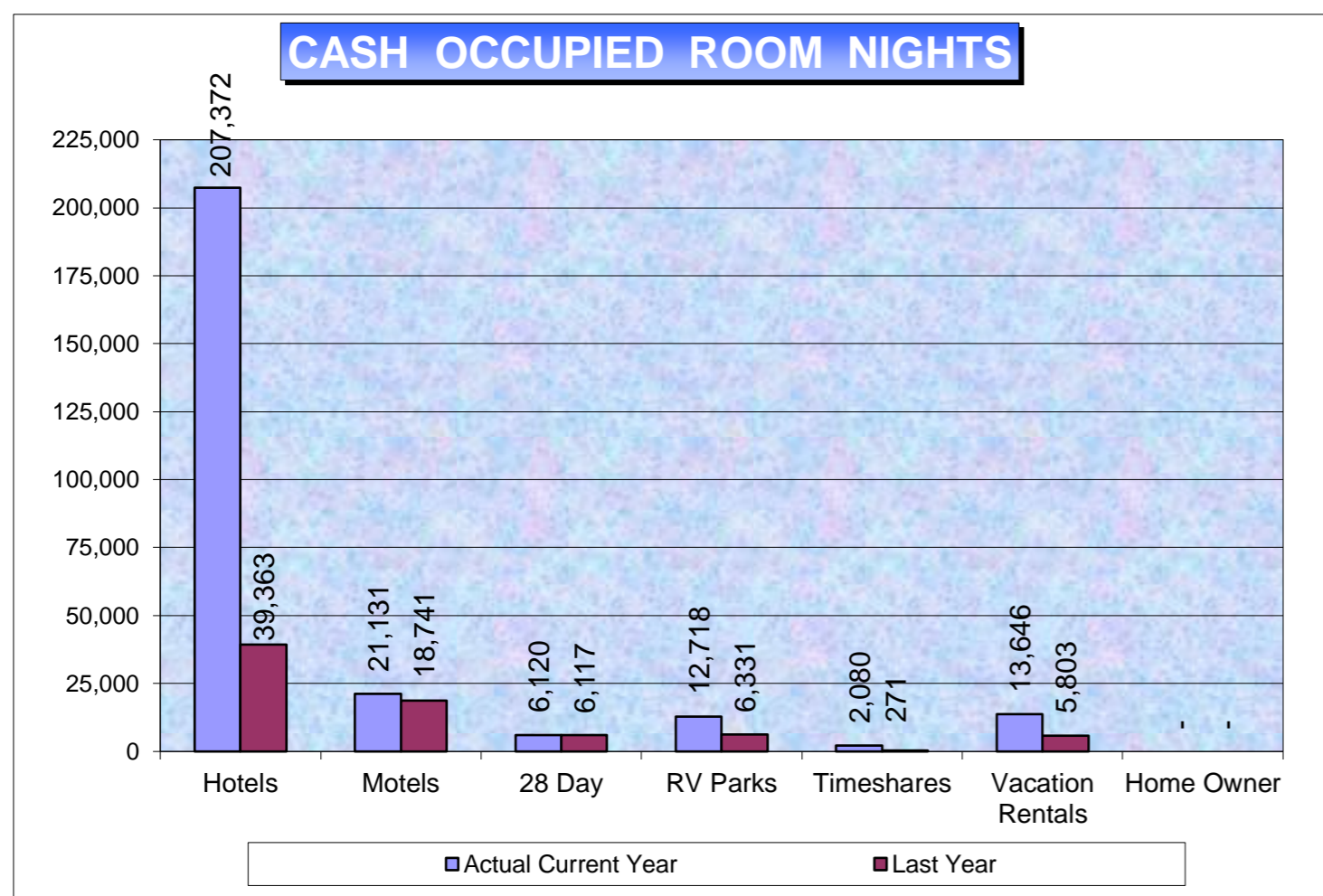
Taxable room revenues for the month of May 2021 of \$34,141,925 are below 2019 by \$742,550 (-2.1%). Cash occupied room nights of 263,067 are below 2019 by 31,310 (-10.6%). Comp occupied room nights of 70,135 are above 2019 by 327 (+0.5%), and 28-day occupied room nights of 106,630 are below 2019 by 16,351 (-13.3%). Total occupied rooms for the month of May 2021 (Cash, Comp, 28-day) are 47,334 (-9.7%) below 2019.

Overall, Washoe County occupancy percentages of 68.1% for the month are 0.6% above the 67.5% level of the prior year. There were 76,173 (-10.6%) less available rooms for the month compared to 2019.

Overall cash average rates for May of \$129.78 increased \$11.28 (9.5%), compared to \$118.50 for 2019.

Year-to-date cash occupied room nights of 2,317,438 are 836,516 (-26.5%) below 2019. Cash average rates year-to-date of \$121.07 are \$5.62 (4.9%) above 2019. Year-to-date, total taxable room revenues of \$280,579,368 are \$83,548,624 (-22.9%) below 2019.

May 2021						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	437,294	207,372	\$134.60	\$97.62	\$36.98	37.9%
Motels	36,387	21,131	\$74.89	\$56.72	\$18.17	32.0%
28 Day	80,383	6,120	\$51.86	\$34.18	\$17.68	51.7%
RV Parks	45,353	12,718	\$46.71	\$33.60	\$13.11	39.0%
Timeshares	12,682	2,080	\$120.97	\$56.79	\$64.19	113.0%
Vacation Rentals	33,306	13,646	\$255.26	\$167.55	\$87.71	52.3%
Home Owner	-	-	\$0.00	\$0.00	-	0.0%
<b>Totals</b>	<b>645,405</b>	<b>263,067</b>	<b>\$129.78</b>	<b>\$82.41</b>	<b>\$47.37</b>	<b>57.5%</b>



Attached please find the detail statistics for each market segment.

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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

May 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$34,141,925</b>	<b>\$20,897,405</b>	<b>\$13,244,520</b>	<b>63.4%</b>	<b>\$6,314,892</b>	<b>\$27,827,033</b>	<b>440.7%</b>
<b>Occupied Rooms - Cash</b>	<b>263,067</b>	<b>249,558</b>	<b>13,509</b>	<b>5.4%</b>	<b>76,626</b>	<b>186,441</b>	<b>243.3%</b>
<b>Average Rate - Cash</b>	<b>\$129.78</b>	<b>\$83.74</b>	<b>\$46.04</b>	<b>55.0%</b>	<b>\$82.41</b>	<b>\$47.37</b>	<b>57.5%</b>
<b>Occupied Rooms</b>							
Cash	263,067	249,558	13,509	5.4%	76,626	186,441	243.3%
Comp	70,135	78,877	(8,742)	-11.1%	4	70,131	1753275.0%
28 Day	106,630	118,712	(12,082)	-10.2%	107,946	(1,316)	-1.2%
<b>Total Occupied Rooms</b>	<b>439,832</b>	<b>447,147</b>	<b>(7,315)</b>	<b>-1.6%</b>	<b>184,576</b>	<b>255,256</b>	<b>138.3%</b>
<b>Percentage of Occupancy</b>							
Cash	40.8%	36.3%	4.5	12.4%	24.3%	16.5	67.9%
Comp	10.9%	11.5%	(0.6)	-5.2%	0.0%	10.9	100.0%
28 Day	16.5%	17.3%	(0.8)	-4.6%	34.3%	(17.8)	-51.9%
<b>Total Percentage of Occupancy</b>	<b>68.1%</b>	<b>65.1%</b>	<b>3.0</b>	<b>4.6%</b>	<b>58.6%</b>	<b>9.5</b>	<b>16.2%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	207,372	204,438	2,934	1.4%	39,363	168,009	426.8%
Motels	21,131	20,160	971	4.8%	18,741	2,390	12.8%
28 Day Motels	6,120	6,155	(35)	-0.6%	6,117	3	0.0%
R.V. Parks	12,718	8,729	3,989	45.7%	6,331	6,387	100.9%
Vacation Rentals	13,646	6,144	7,502	122.1%	5,803	7,843	135.2%
Timehares	2,080	3,932	(1,852)	-47.1%	271	1,809	667.5%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>263,067</b>	<b>249,558</b>	<b>13,509</b>	<b>5.4%</b>	<b>76,626</b>	<b>186,441</b>	<b>243.3%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	47.4%	42.5%	4.9	11.5%	36.1%	11.3	31.3%
Motels	58.1%	47.0%	11.1	23.6%	49.9%	8.2	16.4%
28 Day Motels	7.6%	7.3%	0.3	4.1%	7.1%	0.5	7.0%
R.V. Parks	28.0%	19.4%	8.6	44.3%	14.0%	14.0	100.0%
Vacation Rentals	41.0%	28.6%	12.4	43.4%	22.9%	18.1	79.0%
Timeshares	16.4%	30.3%	(13.9)	-45.9%	2.2%	14.2	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>40.8%</b>	<b>36.3%</b>	<b>4.5</b>	<b>12.4%</b>	<b>24.3%</b>	<b>16.5</b>	<b>67.9%</b>
<b>Average Rates - Cash</b>							
Hotels	\$134.60	\$89.48	\$45.12	50.4%	\$97.62	\$36.98	37.9%
Motels	\$74.89	\$40.81	\$34.08	83.5%	\$56.72	\$18.17	32.0%
28 Day Motels	\$51.86	\$44.29	\$7.57	17.1%	\$34.18	\$17.68	51.7%
R.V. Parks	\$46.71	\$40.39	\$6.32	15.6%	\$33.60	\$13.11	39.0%
Vacation Rentals	\$255.26	\$154.42	\$100.84	65.3%	\$167.55	\$87.71	52.3%
Timeshares	\$120.98	\$52.65	\$68.33	129.8%	\$56.79	\$64.19	113.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$129.78</b>	<b>\$83.74</b>	<b>\$46.04</b>	<b>55.0%</b>	<b>\$82.41</b>	<b>\$47.37</b>	<b>57.5%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics**

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	263,067	249,558	13,509	5.4%	76,626	186,441	243.3%
Comp	70,135	78,877	(8,742)	-11.1%	4	70,131	1753275.0%
28 Day	106,630	118,712	(12,082)	-10.2%	107,946	(1,316)	-1.2%
<b>Total Occupied Rooms</b>	<b>439,832</b>	<b>447,147</b>	<b>(7,315)</b>	<b>-1.6%</b>	<b>184,576</b>	<b>255,256</b>	<b>138.3%</b>
Vacant	205,573	239,999	(34,426)	-14.3%	130,420	75,153	57.6%
Total Available Rooms	645,405	687,146	(41,741)	-6.1%	314,996	330,409	104.9%
<b>Percentage of Occupancy</b>							
Cash	40.8%	36.3%	4.5	12.4%	24.3%	16.5	67.9%
Comp	10.9%	11.5%	(0.6)	-5.2%	0.0%	10.9	100.0%
28 Day	16.5%	17.3%	(0.8)	-4.6%	34.3%	(17.8)	-51.9%
<b>Total Occupancy Percentage</b>	<b>68.1%</b>	<b>65.1%</b>	<b>3.0</b>	<b>4.6%</b>	<b>58.6%</b>	<b>9.5</b>	<b>16.2%</b>
Vacant	31.9%	34.9%	(3.0)	-8.6%	41.4%	(9.5)	-22.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$34,141,925</b>	<b>\$20,897,405</b>	<b>\$13,244,520</b>	<b>63.4%</b>	<b>\$6,314,892</b>	<b>\$27,827,033</b>	<b>440.7%</b>
Comp	\$9,554,226	\$3,971,118	\$5,583,108	140.6%	\$197	\$9,554,029	4849760.9%
28 Day	\$3,757,169	\$2,979,994	\$777,175	26.1%	\$3,206,962	\$550,207	17.2%
Total Revenue	\$47,453,320	\$27,848,518	\$19,604,802	70.4%	\$9,522,051	\$37,931,269	398.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$129.78</b>	<b>\$83.74</b>	<b>\$46.04</b>	<b>55.0%</b>	<b>\$82.41</b>	<b>\$47.37</b>	<b>57.5%</b>
Comp	\$136.23	\$50.35	\$85.88	170.6%	\$49.25	\$86.98	176.6%
28 Day	\$35.24	\$25.10	\$10.14	40.4%	\$29.71	\$5.53	18.6%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

May 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	207,372	204,438	2,934	1.4%	39,363	168,009	426.8%
Comp	69,950	78,577	(8,627)	-11.0%	4	69,946	1748650.0%
28 Day	10,937	10,530	407	3.9%	5,332	5,605	105.1%
<b>Total Occupied Rooms</b>	<b>288,259</b>	<b>293,545</b>	<b>(5,286)</b>	<b>-1.8%</b>	<b>44,699</b>	<b>243,560</b>	<b>544.9%</b>
Vacant	149,035	187,327	(38,292)	-20.4%	64,251	84,784	132.0%
Total Available Rooms	437,294	480,872	(43,578)	-9.1%	108,950	328,344	301.4%
<b>Percentage of Occupancy</b>							
Cash	47.4%	42.5%	4.9	11.5%	36.1%	11.3	31.3%
Comp	16.0%	16.3%	(0.3)	-1.8%	0.0%	16.0	100.0%
28 Day	2.5%	2.2%	0.3	13.6%	4.9%	(2.4)	-49.0%
<b>Total Occupancy Percentage</b>	<b>65.9%</b>	<b>61.0%</b>	<b>4.9</b>	<b>8.0%</b>	<b>41.0%</b>	<b>24.9</b>	<b>60.7%</b>
Vacant	34.1%	39.0%	(4.9)	-12.6%	59.0%	(24.9)	-42.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$27,913,019</b>	<b>\$18,293,636</b>	<b>\$9,619,383</b>	<b>52.6%</b>	<b>\$3,842,429</b>	<b>\$24,070,590</b>	<b>626.4%</b>
Comp	\$9,540,923	\$3,958,352	\$5,582,571	141.0%	\$197	\$9,540,726	4843008.1%
28 Day	\$897,654	\$550,392	\$347,262	63.1%	\$312,856	\$584,798	186.9%
Total Revenue	\$38,351,596	\$22,802,381	\$15,549,215	68.2%	\$4,155,482	\$34,196,114	822.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$134.60</b>	<b>\$89.48</b>	<b>\$45.12</b>	<b>50.4%</b>	<b>\$97.62</b>	<b>\$36.98</b>	<b>37.9%</b>
Comp	\$136.40	\$50.38	\$86.02	170.7%	\$49.25	\$87.15	177.0%
28 Day	\$82.07	\$52.27	\$29.80	57.0%	\$58.68	\$23.39	39.9%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	21,131	20,160	971	4.8%	18,741	2,390	12.8%
Comp	24	51	(27)	-52.9%	-	24	100.0%
28 Day	3,420	2,314	1,106	47.8%	3,839	(419)	-10.9%
<b>Total Occupied Rooms</b>	<b>24,575</b>	<b>22,525</b>	<b>2,050</b>	<b>9.1%</b>	<b>22,580</b>	<b>1,995</b>	<b>8.8%</b>
Vacant	11,812	20,379	(8,567)	-42.0%	14,976	(3,164)	-21.1%
Total Available Rooms	36,387	42,904	(6,517)	-15.2%	37,556	(1,169)	-3.1%
<b>Percentage of Occupancy</b>							
Cash	58.1%	47.0%	11.1	23.6%	49.9%	8.2	16.4%
Comp	0.1%	0.1%	-	0.0%	0.0%	0.1	100.0%
28 Day	9.4%	5.4%	4.0	74.1%	10.2%	(0.8)	-7.8%
<b>Total Occupancy Percentage</b>	<b>67.5%</b>	<b>52.5%</b>	<b>15.0</b>	<b>28.6%</b>	<b>60.1%</b>	<b>7.4</b>	<b>12.3%</b>
Vacant	32.5%	47.5%	(15.0)	-31.6%	39.9%	(7.4)	-18.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,582,598</b>	<b>\$822,816</b>	<b>\$759,782</b>	<b>92.3%</b>	<b>\$1,062,993</b>	<b>\$519,605</b>	<b>48.9%</b>
Comp	\$2,864	\$1,686	\$1,178	69.9%	\$0	\$2,864	100.0%
28 Day	\$96,287	\$95,323	\$964	1.0%	\$167,720	(\$71,433)	-42.6%
Total Revenue	\$1,681,749	\$919,825	\$761,924	82.8%	\$1,230,713	\$451,036	36.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$74.89</b>	<b>\$40.81</b>	<b>\$34.08</b>	<b>83.5%</b>	<b>\$56.72</b>	<b>\$18.17</b>	<b>32.0%</b>
Comp	\$119.33	\$33.06	\$86.27	260.9%	\$0.00	\$119.33	100.0%
28 Day	\$28.15	\$41.19	(\$13.04)	-31.7%	\$43.69	(\$15.54)	-35.6%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

May 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
<b>Occupied Rooms</b>								
Cash	6,120	6,155	(35)	-0.6%	6,117	3	0.0%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	60,485	64,337	(3,852)	-6.0%	62,805	(2,320)	-3.7%	
<b>Total Occupied Rooms</b>	<b>66,605</b>	<b>70,492</b>	<b>(3,887)</b>	<b>-5.5%</b>	<b>68,922</b>	<b>(2,317)</b>	<b>-3.4%</b>	
Vacant	13,778	13,487	291	2.2%	16,764	(2,986)	-17.8%	
Total Available Rooms	80,383	83,979	(3,596)	-4.3%	85,686	(5,303)	-6.2%	
<b>Percentage of Occupancy</b>								
Cash	7.6%	7.3%	0.3	4.1%	7.1%	0.5	7.0%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	75.2%	76.6%	(1.4)	-1.8%	73.3%	1.9	2.6%	
<b>Total Occupancy Percentage</b>	<b>82.9%</b>	<b>83.9%</b>	<b>(1.0)</b>	<b>-1.2%</b>	<b>80.4%</b>	<b>2.5</b>	<b>3.1%</b>	
Vacant	17.1%	16.1%	1.0	6.2%	19.6%	(2.5)	-12.8%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
<b>Revenue</b>								
<b>Cash - Taxable</b>	<b>\$317,372</b>	<b>\$272,585</b>	<b>\$44,787</b>	<b>16.4%</b>	<b>\$209,066</b>	<b>\$108,306</b>	<b>51.8%</b>	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$1,501,305	\$1,380,711	\$120,594	8.7%	\$1,475,939	\$25,366	1.7%	
Total Revenue	\$1,818,677	\$1,653,296	\$165,381	10.0%	\$1,685,005	\$133,672	7.9%	
<b>Average Rates</b>								
<b>Cash</b>	<b>\$51.86</b>	<b>\$44.29</b>	<b>\$7.57</b>	<b>17.1%</b>	<b>\$34.18</b>	<b>\$17.68</b>	<b>51.7%</b>	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$24.82	\$21.46	\$3.36	15.7%	\$23.50	\$1.32	5.6%	

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	12,718	8,729	3,989	45.7%	6,331	6,387	100.9%
Comp	161	249	(88)	-35.3%	-	161	100.0%
28 Day	22,249	33,061	(10,812)	-32.7%	25,796	(3,547)	-13.8%
<b>Total Occupied Rooms</b>	<b>35,128</b>	<b>42,039</b>	<b>(6,911)</b>	<b>-16.4%</b>	<b>32,127</b>	<b>3,001</b>	<b>9.3%</b>
Vacant	10,225	2,880	7,345	255.0%	12,947	(2,722)	-21.0%
Total Available Rooms	45,353	44,919	434	1.0%	45,074	279	0.6%
<b>Percentage of Occupancy</b>							
Cash	28.0%	19.4%	8.6	44.3%	14.0%	14.0	100.0%
Comp	0.4%	0.6%	(0.2)	-33.3%	0.0%	0.4	100.0%
28 Day	49.1%	73.6%	(24.5)	-33.3%	57.2%	(8.1)	-14.2%
<b>Total Occupancy Percentage</b>	<b>77.5%</b>	<b>93.6%</b>	<b>(16.1)</b>	<b>-17.2%</b>	<b>71.3%</b>	<b>6.2</b>	<b>8.7%</b>
Vacant	22.5%	6.4%	16.1	251.6%	28.7%	(6.2)	-21.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$594,075</b>	<b>\$352,590</b>	<b>\$241,485</b>	<b>68.5%</b>	<b>\$212,726</b>	<b>\$381,349</b>	<b>179.3%</b>
Comp	\$10,439	\$11,080	(\$641)	-5.8%	\$0	\$10,439	100.0%
28 Day	\$425,977	\$548,145	(\$122,168)	-22.3%	\$462,423	(\$36,446)	-7.9%
Total Revenue	\$1,030,491	\$911,815	\$118,676	13.0%	\$675,149	\$355,342	52.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$46.71</b>	<b>\$40.39</b>	<b>\$6.32</b>	<b>15.6%</b>	<b>\$33.60</b>	<b>\$13.11</b>	<b>39.0%</b>
Comp	\$64.84	\$44.50	\$20.34	45.7%	\$0.00	\$64.84	100.0%
28 Day	\$19.15	\$16.58	\$2.57	15.5%	\$17.93	\$1.22	6.8%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	13,646	6,144	7,502	122.1%	5,803	7,843	135.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,539	8,470	1,069	12.6%	10,174	(635)	-6.2%
<b>Total Occupied Rooms</b>	<b>23,185</b>	<b>14,614</b>	<b>8,571</b>	<b>58.6%</b>	<b>15,977</b>	<b>7,208</b>	<b>45.1%</b>
Vacant	10,121	6,900	3,221	46.7%	9,374	747	8.0%
Total Available Rooms	33,306	21,514	11,792	54.8%	25,351	7,955	31.4%
<b>Percentage of Occupancy</b>							
Cash	41.0%	28.6%	12.4	43.4%	22.9%	18.1	79.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	28.6%	39.4%	(10.8)	-27.4%	40.1%	(11.5)	-28.7%
<b>Total Occupancy Percentage</b>	<b>69.6%</b>	<b>67.9%</b>	<b>1.7</b>	<b>2.5%</b>	<b>63.0%</b>	<b>6.6</b>	<b>10.5%</b>
Vacant	30.4%	32.1%	(1.7)	-5.3%	37.0%	(6.6)	-17.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,483,233</b>	<b>\$948,772</b>	<b>\$2,534,461</b>	<b>267.1%</b>	<b>\$972,287</b>	<b>\$2,510,946</b>	<b>258.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$835,946	\$405,423	\$430,523	106.2%	\$788,024	\$47,922	6.1%
Total Revenue	\$4,319,179	\$1,354,195	\$2,964,984	218.9%	\$1,760,311	\$2,558,868	145.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$255.26</b>	<b>\$154.42</b>	<b>\$100.84</b>	<b>65.3%</b>	<b>\$167.55</b>	<b>\$87.71</b>	<b>52.3%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$87.63	\$47.87	\$39.76	83.1%	\$77.45	\$10.18	13.1%



**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	2,080	3,932	(1,852)	-47.1%	271	1,809	667.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>2,080</b>	<b>3,932</b>	<b>(1,852)</b>	<b>-47.1%</b>	<b>271</b>	<b>1,809</b>	<b>667.5%</b>
Vacant	10,602	9,026	1,576	17.5%	12,108	(1,506)	-12.4%
Total Available Rooms	12,682	12,958	(276)	-2.1%	12,379	303	2.4%
<b>Percentage of Occupancy</b>							
Cash	16.4%	30.3%	(13.9)	-45.9%	2.2%	14.2	645.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>16.4%</b>	<b>30.3%</b>	<b>(13.9)</b>	<b>-45.9%</b>	<b>2.2%</b>	<b>14.2</b>	<b>645.5%</b>
Vacant	83.6%	69.7%	13.9	19.9%	97.8%	(14.2)	-14.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$251,628</b>	<b>\$207,006</b>	<b>\$44,622</b>	<b>21.6%</b>	<b>\$15,391</b>	<b>\$236,237</b>	<b>1534.9%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$251,628	\$207,006	\$44,622	21.6%	\$15,391	\$236,237	1534.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$120.98</b>	<b>\$52.65</b>	<b>\$68.33</b>	<b>129.8%</b>	<b>\$56.79</b>	<b>\$64.19</b>	<b>113.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	-	-	-	<b>0.0%</b>	-	-	<b>0.0%</b>
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

**May 2021**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$280,579,368</b>	<b>\$166,413,243</b>	<b>\$114,166,125</b>	<b>68.6%</b>	<b>\$297,294,238</b>	<b>(\$16,714,870)</b>	<b>-5.6%</b>
<b>Occupied Rooms - Cash</b>	<b>2,317,438</b>	<b>1,915,284</b>	<b>402,154</b>	<b>21.0%</b>	<b>2,533,139</b>	<b>(215,701)</b>	<b>-8.5%</b>
<b>Average Rate - Cash</b>	<b>\$121.07</b>	<b>\$86.89</b>	<b>\$34.18</b>	<b>39.3%</b>	<b>\$117.36</b>	<b>\$3.71</b>	<b>3.2%</b>
<b>Occupied Rooms</b>							
Cash	2,317,438	1,915,284	402,154	21.0%	2,533,139	(215,701)	-8.5%
Comp	677,947	610,769	67,178	11.0%	641,505	36,442	5.7%
28 Day	1,181,159	1,201,373	(20,214)	-1.7%	1,227,811	(46,652)	-3.8%
<b>Total Occupied Rooms</b>	<b>4,176,544</b>	<b>3,727,426</b>	<b>449,118</b>	<b>12.0%</b>	<b>4,402,455</b>	<b>(225,911)</b>	<b>-5.1%</b>
<b>Percentage of Occupancy</b>							
Cash	33.5%	25.6%	7.9	30.9%	37.4%	(3.9)	-10.4%
Comp	9.8%	8.2%	1.6	19.5%	9.5%	0.3	3.2%
28 Day	17.1%	16.1%	1.0	6.2%	18.1%	(1.0)	-5.5%
<b>Total Percentage of Occupancy</b>	<b>60.4%</b>	<b>49.9%</b>	<b>10.5</b>	<b>21.0%</b>	<b>65.0%</b>	<b>(4.6)</b>	<b>-7.1%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,802,982	1,520,465	282,517	18.6%	2,064,301	(261,319)	-12.7%
Motels	207,508	135,993	71,515	52.6%	219,646	(12,138)	-5.5%
28 Day Motels	56,293	67,243	(10,950)	-16.3%	66,269	(9,976)	-15.1%
R.V. Parks	86,862	77,946	8,916	11.4%	71,353	15,509	21.7%
Vacation Rentals	132,352	73,051	59,301	81.2%	76,271	56,081	73.5%
Timeshares	22,377	34,424	(12,047)	-35.0%	26,598	(4,221)	-15.9%
Home Owner Rentals	9,064	6,162	2,902	47.1%	8,701	363	4.2%
<b>Total Occupied - Cash</b>	<b>2,317,438</b>	<b>1,915,284</b>	<b>402,154</b>	<b>21.0%</b>	<b>2,533,139</b>	<b>(215,701)</b>	<b>-8.5%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	39.5%	29.2%	10.3	35.3%	46.8%	(7.3)	-15.6%
Motels	50.3%	30.7%	19.6	63.8%	49.2%	1.1	2.2%
28 Day Motels	6.4%	7.4%	(1.0)	-13.5%	7.0%	(0.6)	-8.6%
R.V. Parks	17.8%	15.6%	2.2	14.1%	14.4%	3.4	23.6%
Vacation Rentals	34.9%	31.4%	3.5	11.1%	27.4%	7.5	27.4%
Timeshares	16.8%	24.6%	(7.8)	-31.7%	19.8%	(3.0)	-15.2%
Home Owner Rentals	19.2%	13.2%	6.0	45.5%	16.3%	2.9	17.8%
<b>Total Occupancy Percentage - Cash</b>	<b>33.5%</b>	<b>25.6%</b>	<b>7.9</b>	<b>30.9%</b>	<b>37.4%</b>	<b>(3.9)</b>	<b>-10.4%</b>
<b>Average Rates - Cash</b>							
Hotels	\$122.78	\$90.39	\$32.39	35.8%	\$123.99	(\$1.21)	-1.0%
Motels	\$65.40	\$43.93	\$21.47	48.9%	\$60.84	\$4.56	7.5%
28 Day Motels	\$45.80	\$43.98	\$1.82	4.1%	\$42.57	\$3.23	7.6%
R.V. Parks	\$42.34	\$41.49	\$0.85	2.0%	\$38.40	\$3.94	10.3%
Vacation Rental	\$255.87	\$171.02	\$84.85	49.6%	\$230.21	\$25.66	11.1%
Timeshares	\$114.69	\$76.38	\$38.31	50.2%	\$86.91	\$27.78	32.0%
Home Owner Rentals	\$326.17	\$273.78	\$52.39	19.1%	\$291.89	\$34.28	11.7%
<b>Total Cash Average Rate</b>	<b>\$121.07</b>	<b>\$86.89</b>	<b>\$34.18</b>	<b>39.3%</b>	<b>\$117.36</b>	<b>\$3.71</b>	<b>3.2%</b>

**Reno-Sparks Convention and Visitors Authority**  
**Combined Room Statistics - Year To Date**

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	2,317,438	1,915,284	402,154	21.0%	2,533,139	(215,701)	-8.5%
Comp	677,947	610,769	67,178	11.0%	641,505	36,442	5.7%
28 Day	1,181,159	1,201,373	(20,214)	-1.7%	1,227,811	(46,652)	-3.8%
<b>Total Occupied Rooms</b>	<b>4,176,544</b>	<b>3,727,426</b>	<b>449,118</b>	<b>12.0%</b>	<b>4,402,455</b>	<b>(225,911)</b>	<b>-5.1%</b>
Vacant	2,737,030	3,745,398	(1,008,368)	-26.9%	2,366,550	370,480	15.7%
Total Available Rooms	6,913,574	7,472,824	(559,250)	-7.5%	6,769,005	144,569	2.1%
<b>Percentage of Occupancy</b>							
Cash	33.5%	25.6%	7.9	30.9%	37.4%	(3.9)	-10.4%
Comp	9.8%	8.2%	1.6	19.5%	9.5%	0.3	3.2%
28 Day	17.1%	16.1%	1.0	6.2%	18.1%	(1.0)	-5.5%
<b>Total Occupancy Percentage</b>	<b>60.4%</b>	<b>49.9%</b>	<b>10.5</b>	<b>21.0%</b>	<b>65.0%</b>	<b>(4.6)</b>	<b>-7.1%</b>
Vacant	39.6%	50.1%	(10.5)	-21.0%	35.0%	4.6	13.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$280,579,368</b>	<b>\$166,413,241</b>	<b>\$114,166,127</b>	<b>68.6%</b>	<b>\$297,294,238</b>	<b>(\$16,714,870)</b>	<b>-5.6%</b>
Comp	\$81,977,595	\$37,071,600	\$44,905,995	121.1%	\$72,611,553	\$9,366,042	12.9%
28 Day	\$41,575,614	\$30,457,651	\$11,117,963	36.5%	\$40,048,685	\$1,526,929	3.8%
Total Revenue	\$404,132,577	\$233,942,492	\$170,190,085	72.7%	\$409,954,476	(\$5,821,899)	-1.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$121.07</b>	<b>\$86.89</b>	<b>\$34.18</b>	<b>39.3%</b>	<b>\$117.36</b>	<b>\$3.71</b>	<b>3.2%</b>
Comp	\$120.92	\$60.70	\$60.22	99.2%	\$113.19	\$7.73	6.8%
28 Day	\$35.20	\$25.35	\$9.85	38.9%	\$32.62	\$2.58	7.9%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	1,802,982	1,520,465	282,517	18.6%	2,064,301	(261,319)	-12.7%
Comp	675,370	607,544	67,826	11.2%	638,840	36,530	5.7%
28 Day	97,556	90,298	7,258	8.0%	111,268	(13,712)	-12.3%
<b>Total Occupied Rooms</b>	<b>2,575,908</b>	<b>2,218,307</b>	<b>357,601</b>	<b>16.1%</b>	<b>2,814,409</b>	<b>(238,501)</b>	<b>-8.5%</b>
Vacant	1,991,996	2,987,063	(995,067)	-33.3%	1,599,565	392,431	24.5%
Total Available Rooms	4,567,904	5,205,370	(637,466)	-12.2%	4,413,974	153,930	3.5%
<b>Percentage of Occupancy</b>							
Cash	39.5%	29.2%	10.3	35.3%	46.8%	(7.3)	-15.6%
Comp	14.8%	11.7%	3.1	26.5%	14.5%	0.3	2.1%
28 Day	2.1%	1.7%	0.4	23.5%	2.5%	(0.4)	-16.0%
<b>Total Occupancy Percentage</b>	<b>56.4%</b>	<b>42.6%</b>	<b>13.8</b>	<b>32.4%</b>	<b>63.8%</b>	<b>(7.4)</b>	<b>-11.6%</b>
Vacant	43.6%	57.4%	(13.8)	-24.0%	36.2%	7.4	20.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$221,364,675</b>	<b>\$137,438,580</b>	<b>\$83,926,095</b>	<b>61.1%</b>	<b>\$255,960,134</b>	<b>(\$34,595,459)</b>	<b>-13.5%</b>
Comp	\$81,860,175	\$36,973,061	\$44,887,114	121.4%	\$72,487,141	\$9,373,034	12.9%
28 Day	\$7,687,863	\$3,905,847	\$3,782,016	96.8%	\$8,110,345	(\$422,482)	-5.2%
Total Revenue	\$310,912,713	\$178,317,488	\$132,595,225	74.4%	\$336,557,620	(\$25,644,907)	-7.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$122.78</b>	<b>\$90.39</b>	<b>\$32.39</b>	<b>35.8%</b>	<b>\$123.99</b>	<b>(\$1.21)</b>	<b>-1.0%</b>
Comp	\$121.21	\$60.86	\$60.35	99.2%	\$113.47	\$7.74	6.8%
28 Day	\$78.80	\$43.26	\$35.54	82.2%	\$72.89	\$5.91	8.1%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

May 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	207,508	135,993	71,515	52.6%	219,646	(12,138)	-5.5%
Comp	357	332	25	7.5%	1,108	(751)	-67.8%
28 Day	45,210	17,683	27,527	155.7%	40,658	4,552	11.2%
<b>Total Occupied Rooms</b>	<b>253,075</b>	<b>154,008</b>	<b>99,067</b>	<b>64.3%</b>	<b>261,412</b>	<b>(8,337)</b>	<b>-3.2%</b>
Vacant	159,524	288,336	(128,812)	-44.7%	185,178	(25,654)	-13.9%
Total Available Rooms	412,599	442,344	(29,745)	-6.7%	446,590	(33,991)	-7.6%
<b>Percentage of Occupancy</b>							
Cash	50.3%	30.7%	19.6	63.8%	49.2%	1.1	2.2%
Comp	0.1%	0.1%	-	0.0%	0.2%	(0.1)	-50.0%
28 Day	11.0%	4.0%	7.0	175.0%	9.1%	1.9	20.9%
<b>Total Occupancy Percentage</b>	<b>61.3%</b>	<b>34.8%</b>	<b>26.5</b>	<b>76.1%</b>	<b>58.5%</b>	<b>2.8</b>	<b>4.8%</b>
Vacant	38.7%	65.2%	(26.5)	-40.6%	41.5%	(2.8)	-6.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$13,570,439</b>	<b>\$5,974,646</b>	<b>\$7,595,793</b>	<b>127.1%</b>	<b>\$13,364,064</b>	<b>\$206,375</b>	<b>1.5%</b>
Comp	\$44,500	\$29,839	\$14,661	49.1%	\$66,667	(\$22,167)	-33.3%
28 Day	\$1,968,884	\$754,364	\$1,214,520	161.0%	\$1,750,062	\$218,822	12.5%
Total Revenue	\$15,583,823	\$6,758,849	\$8,824,974	130.6%	\$15,180,793	\$403,030	2.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$65.40</b>	<b>\$43.93</b>	<b>\$21.47</b>	<b>48.9%</b>	<b>\$60.84</b>	<b>\$4.56</b>	<b>7.5%</b>
Comp	\$124.65	\$89.88	\$34.77	38.7%	\$60.17	\$64.48	107.2%
28 Day	\$43.55	\$42.66	\$0.89	2.1%	\$43.04	\$0.51	1.2%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	56,293	67,243	(10,950)	-16.3%	66,269	(9,976)	-15.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	654,859	704,194	(49,335)	-7.0%	706,489	(51,630)	-7.3%
<b>Total Occupied Rooms</b>	<b>711,152</b>	<b>771,437</b>	<b>(60,285)</b>	<b>-7.8%</b>	<b>772,758</b>	<b>(61,606)</b>	<b>-8.0%</b>
Vacant	173,597	136,078	37,519	27.6%	173,800	(203)	-0.1%
Total Available Rooms	884,749	907,515	(22,766)	-2.5%	946,558	(61,809)	-6.5%
<b>Percentage of Occupancy</b>							
Cash	6.4%	7.4%	(1.0)	-13.5%	7.0%	(0.6)	-8.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.0%	77.6%	(3.6)	-4.6%	74.6%	(0.6)	-0.8%
<b>Total Occupancy Percentage</b>	<b>80.4%</b>	<b>85.0%</b>	<b>(4.6)</b>	<b>-5.4%</b>	<b>81.6%</b>	<b>(1.2)</b>	<b>-1.5%</b>
Vacant	19.6%	15.0%	4.6	30.7%	18.4%	1.2	6.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,578,447</b>	<b>\$2,957,220</b>	<b>(\$378,773)</b>	<b>-12.8%</b>	<b>\$2,820,821</b>	<b>(\$242,374)</b>	<b>-8.6%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$15,750,650	\$17,040,076	(\$1,289,426)	-7.6%	\$17,516,984	(\$1,766,334)	-10.1%
Total Revenue	\$18,329,097	\$19,997,296	(\$1,668,199)	-8.3%	\$20,337,805	(\$2,008,708)	-9.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$45.80</b>	<b>\$43.98</b>	<b>\$1.82</b>	<b>4.1%</b>	<b>\$42.57</b>	<b>\$3.23</b>	<b>7.6%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$24.05	\$24.20	(\$0.15)	-0.6%	\$24.79	(\$0.74)	-3.0%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	86,862	77,946	8,916	11.4%	71,353	15,509	21.7%
Comp	2,215	2,854	(639)	-22.4%	1,467	748	51.0%
28 Day	264,571	294,971	(30,400)	-10.3%	274,675	(10,104)	-3.7%
<b>Total Occupied Rooms</b>	<b>353,648</b>	<b>375,771</b>	<b>(22,123)</b>	<b>-5.9%</b>	<b>347,495</b>	<b>6,153</b>	<b>1.8%</b>
Vacant	135,019	122,724	12,295	10.0%	147,954	(12,935)	-8.7%
Total Available Rooms	488,667	498,495	(9,828)	-2.0%	495,449	(6,782)	-1.4%
<b>Percentage of Occupancy</b>							
Cash	17.8%	15.6%	2.2	14.1%	14.4%	3.4	23.6%
Comp	0.5%	0.6%	(0.1)	-16.7%	0.3%	0.2	66.7%
28 Day	54.1%	59.2%	(5.1)	-8.6%	55.4%	(1.3)	-2.3%
<b>Total Occupancy Percentage</b>	<b>72.4%</b>	<b>75.4%</b>	<b>(3.0)</b>	<b>-4.0%</b>	<b>70.1%</b>	<b>2.3</b>	<b>3.3%</b>
Vacant	27.6%	24.6%	3.0	12.2%	29.9%	(2.3)	-7.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,677,743</b>	<b>\$3,233,762</b>	<b>\$443,981</b>	<b>13.7%</b>	<b>\$2,739,850</b>	<b>\$937,893</b>	<b>34.2%</b>
Comp	\$71,920	\$65,287	\$6,633	10.2%	\$49,945	\$21,975	44.0%
28 Day	\$5,362,471	\$5,293,255	\$69,216	1.3%	\$5,104,153	\$258,318	5.1%
Total Revenue	\$9,112,134	\$8,592,304	\$519,830	6.0%	\$7,893,948	\$1,218,186	15.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$42.34</b>	<b>\$41.49</b>	<b>\$0.85</b>	<b>2.0%</b>	<b>\$38.40</b>	<b>\$3.94</b>	<b>10.3%</b>
Comp	\$32.47	\$22.88	\$9.59	41.9%	\$34.05	(\$1.58)	-4.6%
28 Day	\$20.27	\$17.95	\$2.32	12.9%	\$18.58	\$1.69	9.1%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	132,352	73,051	59,301	81.2%	76,271	56,081	73.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	113,631	92,096	21,535	23.4%	91,611	22,020	24.0%
<b>Total Occupied Rooms</b>	<b>245,983</b>	<b>165,147</b>	<b>80,836</b>	<b>48.9%</b>	<b>167,882</b>	<b>78,101</b>	<b>46.5%</b>
Vacant	133,438	67,343	66,095	98.1%	110,890	22,548	20.3%
Total Available Rooms	379,421	232,490	146,931	63.2%	278,772	100,649	36.1%
<b>Percentage of Occupancy</b>							
Cash	34.9%	31.4%	3.5	11.1%	27.4%	7.5	27.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	29.9%	39.6%	(9.7)	-24.5%	32.9%	(3.0)	-9.1%
<b>Total Occupancy Percentage</b>	<b>64.8%</b>	<b>71.0%</b>	<b>(6.2)</b>	<b>-8.7%</b>	<b>60.2%</b>	<b>4.6</b>	<b>7.6%</b>
Vacant	35.2%	29.0%	6.2	21.4%	39.8%	(4.6)	-11.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$33,865,256</b>	<b>\$12,492,829</b>	<b>\$21,372,427</b>	<b>171.1%</b>	<b>\$17,558,074</b>	<b>\$16,307,182</b>	<b>92.9%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$10,335,353	\$3,254,097	\$7,081,256	217.6%	\$7,189,077	\$3,146,276	43.8%
Total Revenue	\$44,200,609	\$15,746,926	\$28,453,683	180.7%	\$24,747,151	\$19,453,458	78.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$255.87</b>	<b>\$171.02</b>	<b>\$84.85</b>	<b>49.6%</b>	<b>\$230.21</b>	<b>\$25.66</b>	<b>11.1%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$90.96	\$35.33	\$55.63	157.5%	\$78.47	\$12.49	15.9%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**May 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	22,377	34,424	(12,047)	-35.0%	26,598	(4,221)	-15.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>22,377</b>	<b>34,424</b>	<b>(12,047)</b>	<b>-35.0%</b>	<b>26,598</b>	<b>(4,221)</b>	<b>-15.9%</b>
Vacant	110,625	105,606	5,019	4.8%	107,701	2,924	2.7%
Total Available Rooms	133,002	140,030	(7,028)	-5.0%	134,299	(1,297)	-1.0%
<b>Percentage of Occupancy</b>							
Cash	16.8%	24.6%	(7.8)	-31.7%	19.8%	(3.0)	-15.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>16.8%</b>	<b>24.6%</b>	<b>(7.8)</b>	<b>-31.7%</b>	<b>19.8%</b>	<b>(3.0)</b>	<b>-15.2%</b>
Vacant	83.2%	75.4%	7.8	10.3%	80.2%	3.0	3.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,566,435</b>	<b>\$2,629,145</b>	<b>(\$62,710)</b>	<b>-2.4%</b>	<b>\$2,311,528</b>	<b>\$254,907</b>	<b>11.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,566,435	\$2,629,145	(\$62,710)	-2.4%	\$2,311,528	\$254,907	11.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$114.69</b>	<b>\$76.38</b>	<b>\$38.31</b>	<b>50.2%</b>	<b>\$86.91</b>	<b>\$27.78</b>	<b>32.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	9,064	6,162	2,902	47.1%	8,701	363	4.2%
Comp	5	39	(34)	-87.2%	90	(85)	-94.4%
28 Day	5,332	2,131	3,201	150.2%	3,110	2,222	71.4%
<b>Total Occupied Rooms</b>	<b>14,401</b>	<b>8,332</b>	<b>6,069</b>	<b>72.8%</b>	<b>11,901</b>	<b>2,500</b>	<b>21.0%</b>
Vacant	32,831	38,248	(5,417)	-14.2%	41,462	(8,631)	-20.8%
Total Available Rooms	47,232	46,580	652	1.4%	53,363	(6,131)	-11.5%
<b>Percentage of Occupancy</b>							
Cash	19.2%	13.2%	6.0	45.5%	16.3%	2.9	17.8%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.0%	-	0.0%
28 Day	11.3%	4.6%	6.7	145.7%	0.0%	11.3	100.0%
<b>Total Occupancy Percentage</b>	<b>30.5%</b>	<b>17.9%</b>	<b>12.6</b>	<b>70.4%</b>	<b>0.0%</b>	<b>30.5</b>	<b>100.0%</b>
Vacant	69.5%	82.1%	(12.6)	-15.3%	0.0%	69.5	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,956,373</b>	<b>\$1,687,059</b>	<b>\$1,269,314</b>	<b>75.2%</b>	<b>\$2,539,767</b>	<b>\$416,606</b>	<b>16.4%</b>
Comp	\$1,000	\$3,413	(\$2,413)	-70.7%	\$7,800	(\$6,800)	-87.2%
28 Day	\$470,393	\$210,012	\$260,381	124.0%	\$378,064	\$92,329	24.4%
Total Revenue	\$3,427,766	\$1,900,484	\$1,527,282	80.4%	\$2,925,631	\$502,135	17.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$326.17</b>	<b>\$273.78</b>	<b>\$52.39</b>	<b>19.1%</b>	<b>\$291.89</b>	<b>\$34.28</b>	<b>11.7%</b>
Comp	\$200.00	\$87.51	\$112.49	128.5%	\$86.67	\$113.33	130.8%
28 Day	\$88.22	\$98.55	(\$10.33)	-10.5%	\$121.56	(\$33.34)	-27.4%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
May 2021**

Current Month Actual May 2021	Last Year Actual May 2020			Tax District	Year To Date Actual July 2020 - May 2021	Last Year - Year To Date Actual July 2019 - May 2020		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$15,834,381	\$3,027,849	\$12,806,532	423.0%	Reno B	\$128,639,262	\$142,871,139	(\$14,231,877)	-10.0%
\$7,706,048	\$526,446	\$7,179,603	1363.8%	Reno D	\$47,352,025	\$67,587,380	(\$20,235,355)	-29.9%
\$829,432	\$254,316	\$575,116	226.1%	Reno E	\$6,317,345	\$6,405,532	(\$88,187)	-1.4%
<b>\$24,369,860</b>	<b>\$3,808,611</b>	<b>\$20,561,251</b>	<b>539.9%</b>	<b>Total Reno</b>	<b>\$182,308,632</b>	<b>\$216,864,051</b>	<b>(\$34,555,419)</b>	<b>-15.9%</b>
\$60,455	\$35,508	\$24,947	70.3%	Washoe A	\$677,337	\$455,700	\$221,636	48.6%
\$4,867,058	\$893,712	\$3,973,346	444.6%	Washoe B	\$55,371,660	\$40,909,949	\$14,461,711	35.4%
<b>\$4,927,513</b>	<b>\$929,221</b>	<b>\$3,998,293</b>	<b>430.3%</b>	<b>Total Washoe Co.</b>	<b>\$56,048,997</b>	<b>\$41,365,649</b>	<b>\$14,683,348</b>	<b>35.5%</b>
<b>\$4,844,552</b>	<b>\$1,577,061</b>	<b>\$3,267,491</b>	<b>207.2%</b>	<b>Sparks</b>	<b>\$42,221,738</b>	<b>\$39,064,537</b>	<b>\$3,157,201</b>	<b>8.1%</b>
<b>\$34,141,925</b>	<b>\$6,314,892</b>	<b>\$27,827,033</b>	<b>440.7%</b>	<b>Total Taxable Revenue</b>	<b>\$280,579,368</b>	<b>\$297,294,238</b>	<b>(\$16,714,870)</b>	<b>-5.6%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
May 2021**

Current Month Actual May 2021	Last Year Actual May 2020			Tax District	Year To Date Actual July 2020 - May 2021	Last Year - Year To Date Actual July 2019 - May 2020		
	Amount	Increase (Decrease) Amount      % Percent				Amount	Increase (Decrease) Amount      % Percent	
129,207	40,669	88,538	217.7%	Reno B	1,188,802	1,270,859	(82,057)	-6.5%
64,138	6,425	57,713	898.3%	Reno D	413,299	602,064	(188,765)	-31.4%
6,292	2,480	3,812	153.7%	Reno E	54,836	51,118	3,718	7.3%
<b>199,637</b>	<b>49,574</b>	<b>150,063</b>	<b>302.7%</b>	<b>Total Reno</b>	<b>1,656,937</b>	<b>1,924,041</b>	<b>(267,104)</b>	<b>-13.9%</b>
1,796	1,288	508	39.4%	Washoe A	15,199	14,093	1,106	7.8%
17,088	5,368	11,720	218.3%	Washoe B	186,750	154,080	32,670	21.2%
<b>18,884</b>	<b>6,656</b>	<b>12,228</b>	<b>183.7%</b>	<b>Total Washoe Co.</b>	<b>201,949</b>	<b>168,173</b>	<b>33,776</b>	<b>20.1%</b>
<b>44,546</b>	<b>20,396</b>	<b>24,150</b>	<b>118.4%</b>	<b>Sparks</b>	<b>458,552</b>	<b>440,925</b>	<b>17,627</b>	<b>4.0%</b>
<b>263,067</b>	<b>76,626</b>	<b>186,441</b>	<b>243.3%</b>	<b>Total Taxable Rooms</b>	<b>2,317,438</b>	<b>2,533,139</b>	<b>(215,701)</b>	<b>-8.5%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
May 2021**

Current Month Actual May 2021	Last Year Actual May 2020			Tax District	Year To Date Actual July 2020 - May 2021	Last Year - Year To Date Actual July 2019 - May 2020		
	Amount	Increase (Decrease) Amount      % Percent				Amount	Increase (Decrease) Amount      % Percent	
\$122.55	\$74.45	\$48.10	64.6%	Reno B	\$108.21	\$112.42	-\$4.21	-3.7%
\$120.15	\$81.94	\$38.21	46.6%	Reno D	\$114.57	\$112.26	\$2.31	2.1%
\$131.82	\$102.55	\$29.28	28.5%	Reno E	\$115.20	\$125.31	-\$10.10	-8.1%
<b>\$122.07</b>	<b>\$76.83</b>	<b>\$45.24</b>	<b>58.9%</b>	<b>Total Reno</b>	<b>\$110.03</b>	<b>\$112.71</b>	<b>-\$2.69</b>	<b>-2.4%</b>
<hr/>								
\$33.66	\$27.57	\$6.09	22.1%	Washoe A	\$44.56	\$32.34	\$12.23	37.8%
\$284.82	\$166.49	\$118.33	71.1%	Washoe B	\$296.50	\$265.51	\$30.99	11.7%
<b>\$260.94</b>	<b>\$139.61</b>	<b>\$121.33</b>	<b>86.9%</b>	<b>Total Washoe Co.</b>	<b>\$277.54</b>	<b>\$245.97</b>	<b>\$31.57</b>	<b>12.8%</b>
<hr/>								
<b>\$108.75</b>	<b>\$77.32</b>	<b>\$31.43</b>	<b>40.7%</b>	<b>Sparks</b>	<b>\$92.08</b>	<b>\$88.60</b>	<b>\$3.48</b>	<b>3.9%</b>
<hr/>								
<b>\$129.78</b>	<b>\$82.41</b>	<b>\$47.37</b>	<b>57.5%</b>	<b>Total Average Daily Rate</b>	<b>\$121.07</b>	<b>\$117.36</b>	<b>\$3.71</b>	<b>3.2%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village