

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY  
NOTICE OF PUBLIC MEETING  
REGULAR MEETING OF THE BOARD OF DIRECTORS  
Thursday, July 22, 2021, at 9:00 a.m.  
Reno-Sparks Convention and Visitors Authority  
4065 S. Virginia Street, Board Room  
Reno, Nevada**

---

**BOARD OF DIRECTORS:  
Mayor Hillary Schieve, Chair**

Councilwoman Charlene Bybee  
Mr. Andy Chapman  
Commissioner Bob Lucey

Mr. Rick Murdock  
Ms. Ann Silver  
Mr. Mark Sterbens

---

THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Evelyn Mount Northeast Community Center  
Reno Municipal Court  
Reno-Sparks Convention & Visitors Authority (RSCVA)  
Washoe County Reno Downtown Library  
RSCVA Website: [www.rscva.com/public-meetings](http://www.rscva.com/public-meetings)

Reno City Hall  
Sparks City Hall  
Washoe County Administration Bldg.  
Online at <http://notice.nv.gov/>

---

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Corie Carlsen, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7618.

---

## AGENDA

**A. OPENING CEREMONIES**

Call to Order  
Pledge of Allegiance  
Roll Call

**B. COMMENTS FROM THE FLOOR BY THE PUBLIC**

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period, or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

**C. APPROVAL OF THE AGENDA OF THE JULY 22, 2021, BOARD OF DIRECTORS' MEETING**

For possible action.

**D. APPROVAL OF THE MINUTES OF THE MAY 27, 2021, REGULAR BOARD OF DIRECTORS' MEETING**

For possible action.

## **E. APPOINTMENT OF BOARD MEMBERS/ELECTION OF CHAIR**

### **E1. RSCVA Board Appointment of Nevada Resort Association (NRA) Board of Director's seat pursuant to NRS 244A.601(1)(d)(4)**

The elected public official members of the Board of Directors will consider the appointment of a representative to the RSCVA Board nominated by the Nevada Resort Association (NRA). The nominee's appointment will become effective immediately. The NRA has submitted the following names for consideration:

**Shannon Keel**, General Manager, Grand Sierra Resort  
**Andrew Diss**, Vice President Government Affairs, Grand Sierra Resort

For possible action.

### **E2. RSCVA Board Appointment of Reno Tahoe Airport Authority (RTAA) Board of Director's seat pursuant to NRS 244A.601(1)(d)(1)**

The elected public official members of the Board of Directors will consider the appointment of a representative to the RSCVA Board nominated by the Reno Tahoe Airport Authority (RTAA). The nominee's appointment will become effective immediately. The RTAA has submitted the following names for consideration:

**Jessica Sferrazza**, Chair, Reno-Tahoe Airport Authority  
**Richard Jay**, Secretary, Reno-Tahoe Airport Authority

For possible action.

### **E3. Election of the RSCVA Board Chair**

The RSCVA Board of Directors will elect a Chair from among its elected public official members pursuant to NRS 244A.601 and 244A.605.

For possible action.

## **F. PRESENTATIONS**

### **F1. Reno-Sparks Convention and Visitors Authority CEO Update**

Charles Harris, President/CEO, will deliver an RSCVA update.

This is an information item. Not an action item.

### **F2. Destinations International Update**

Don Welsh, President & CEO, Destinations International, will give the Board of Directors an update on the destination marketing and management industry.

This is an information item. Not an action item.

### **F3. Legislative Update**

A representative of the law firm of Black & Wadhams will provide an update regarding the recent Legislative Session and issues of interest to the RSCVA. The Board of Directors may discuss and provide direction regarding legislative issues as may be deemed by the Chair or Board of Directors to be of critical significance to the RSCVA.

For possible action.

### **F4. Legal Counsel Update**

RSCVA Legal counsel will deliver updates on any pending legal matters.

This is an information item. Not an action item.

**F5. Proposed FY 21-22 Annual Plan.**

The Board is being asked to give direction to staff regarding the strategic objectives and goals of the RSCVA. The RSCVA Board may take action to approve and/or modify all or any portion of the FY 2021-2022 annual plan and goals for the organization.

For possible action

**F6. RSCVA President/CEO Goals & Objectives for FY 2021/2022**

Rick Murdock, Chair - Executive & Legislative Committee, will present the RSCVA President/CEO's proposed goals and objectives for the Fiscal Year 2021/2022. The Board of Directors is begin asked to review, discuss, and possibly approve and/or revise and approve the President/CEO Goals and Objectives for the Fiscal Year 2021/2022.

For possible action.

**G. BOARD MATTERS**

**G1. Review, discussion and possible action for a new contract with the Porter Group**

The Board is being asked to review and approve a contract with the Porter Group for Federal government affairs work in an amount not to exceed sixty thousand dollars (\$60,000).

For possible action.

**G2. Truckee River Improvement Project**

Mayor Schieve will lead a discussion regarding the Truckee River improvement project. The Board is being asked to discuss and provide direction to staff regarding potential for future involvement of the RSCVA in the Truckee River improvement project.

For possible action.

**G3. Downtown Facilities Committee**

Mayor Schieve will lead a discussion regarding the recently formed RSCVA Downtown Facilities Committee. The Board is being asked to discuss and provide direction to staff regarding the future activities of such Committee.

For possible action.

**G4. Development Fund Discussion**

Board member Rick Murdock will lead a discussion regarding the potential formation of a development fund for the purpose of funding future RSCVA events. The Board is being asked to discuss and provide direction to staff regarding the future formation of such a Fund.

For possible action.

**G5. Authorization for the issuance of a request for proposal for the professional management and operation of the National Bowling Stadium, Reno Events Center, Reno-Sparks Convention Center, and the Reno-Sparks Livestock Events Center.**

The current Management Agreement in place for the professional management of the National Bowling Stadium, Reno Events Center, Reno-Sparks Convention Center, and the Reno-Sparks Livestock Events Center expires June 1, 2022. In anticipation of the expiration of the current Management Agreement, the Board is being asked to discuss and provide direction to staff regarding the issuance of a request for proposals for the management of the foregoing facilities upon the expiration of the term of the current Management Agreement.

For possible action.

**H. BOARD MEMBER COMMENTS REGARDING ITEMS FOR FUTURE MEETINGS**

This is an information item. Not an action item.

**I. COMMENTS FROM THE FLOOR BY THE PUBLIC**

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

**J. ADJOURNMENT**

For possible action.

For information or questions regarding this agenda please contact:  
The RSCVA Executive Office  
P.O. Box 837, Reno, NV 89504  
775-827-7618