

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

July 2021 Room Statistics

Taxable room revenues for the month of \$53,858,962 are above prior year by \$27,242,873 (102.4%). Cash occupied room nights of 332,715 are above prior year by 112,747 (51.3%). Comp occupied room nights of 74,189 are above prior year by 19,103 (34.7%), and 28-day occupied room nights of 106,226 are above prior year by 411 (0.4%). Total occupied rooms for the month of July 2021 (Cash, Comp, 28-day) are 132,291 (34.7%) above the prior year.

Overall, the Washoe County occupancy percentage of 76.9% for the month is 24.2% above the 61.9% level of the prior year. There were 51,886 (8.4%) more available rooms for the month compared to the prior year.

Overall cash average rates for June of \$161.88 increased \$40.88 (33.8%), compared to \$121.00 for the prior year.

July 2021 Room Statistics compared to 2019 (Pre-Pandemic)

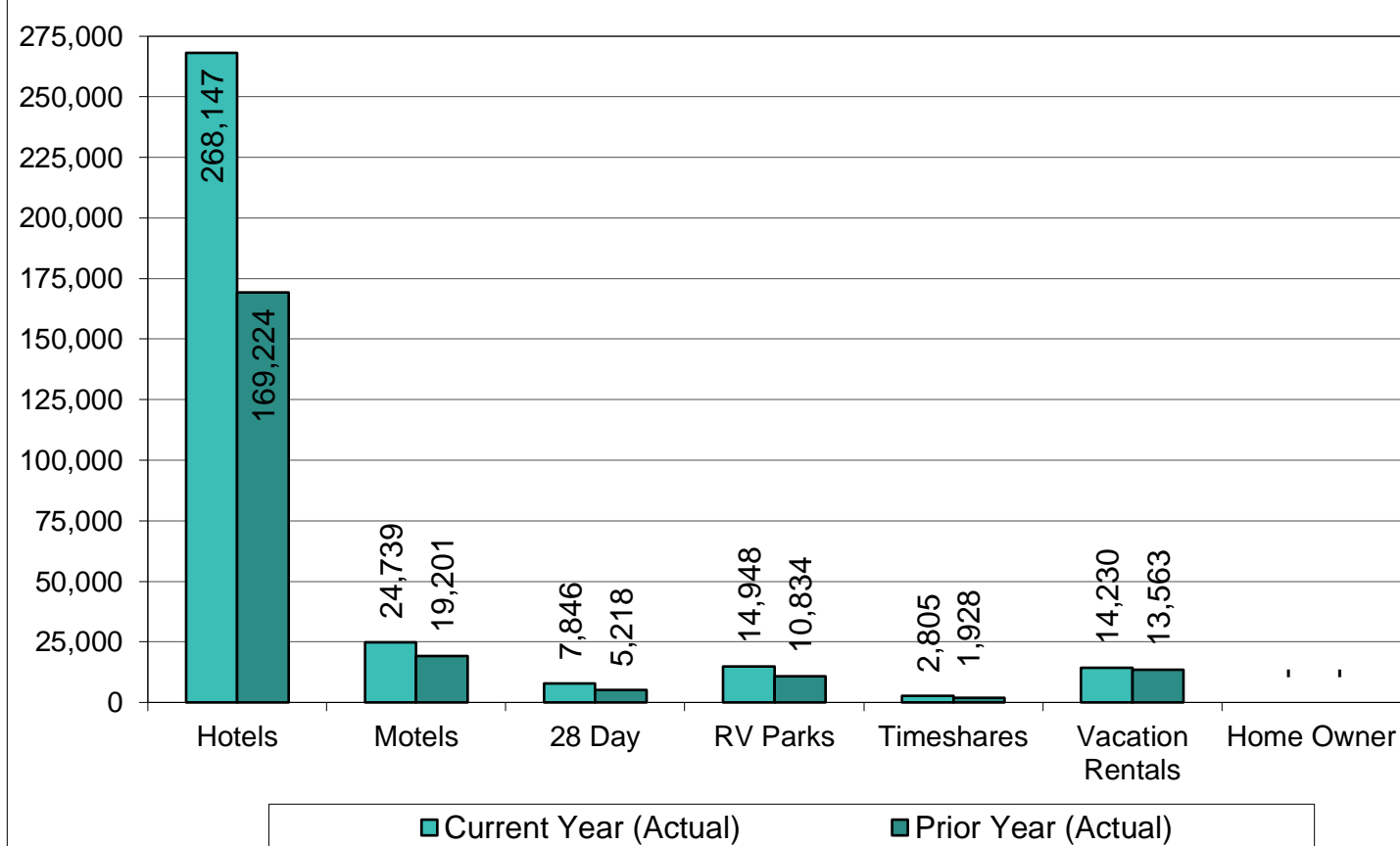
Taxable room revenues for the month of July 2021 of \$53,858,962 are above 2019 by \$12,426,370 (30.0%). Cash occupied room nights of 332,715 are above 2019 by 2,943 (0.9%). Comp occupied room nights of 74,189 are below 2019 by 16,195 (-17.9%), and 28-day occupied room nights of 106,226 are below 2019 by 4,646 (-4.2%). Total occupied rooms for the month of July 2021 (Cash, Comp, 28-day) are 17,898 (-3.4%) below 2019.

Overall, Washoe County occupancy percentages of 76.9% for the month is 1.6% above the 74.6% level of 2019. There were 45,037 (-6.3%) less available rooms for the month compared to 2019.

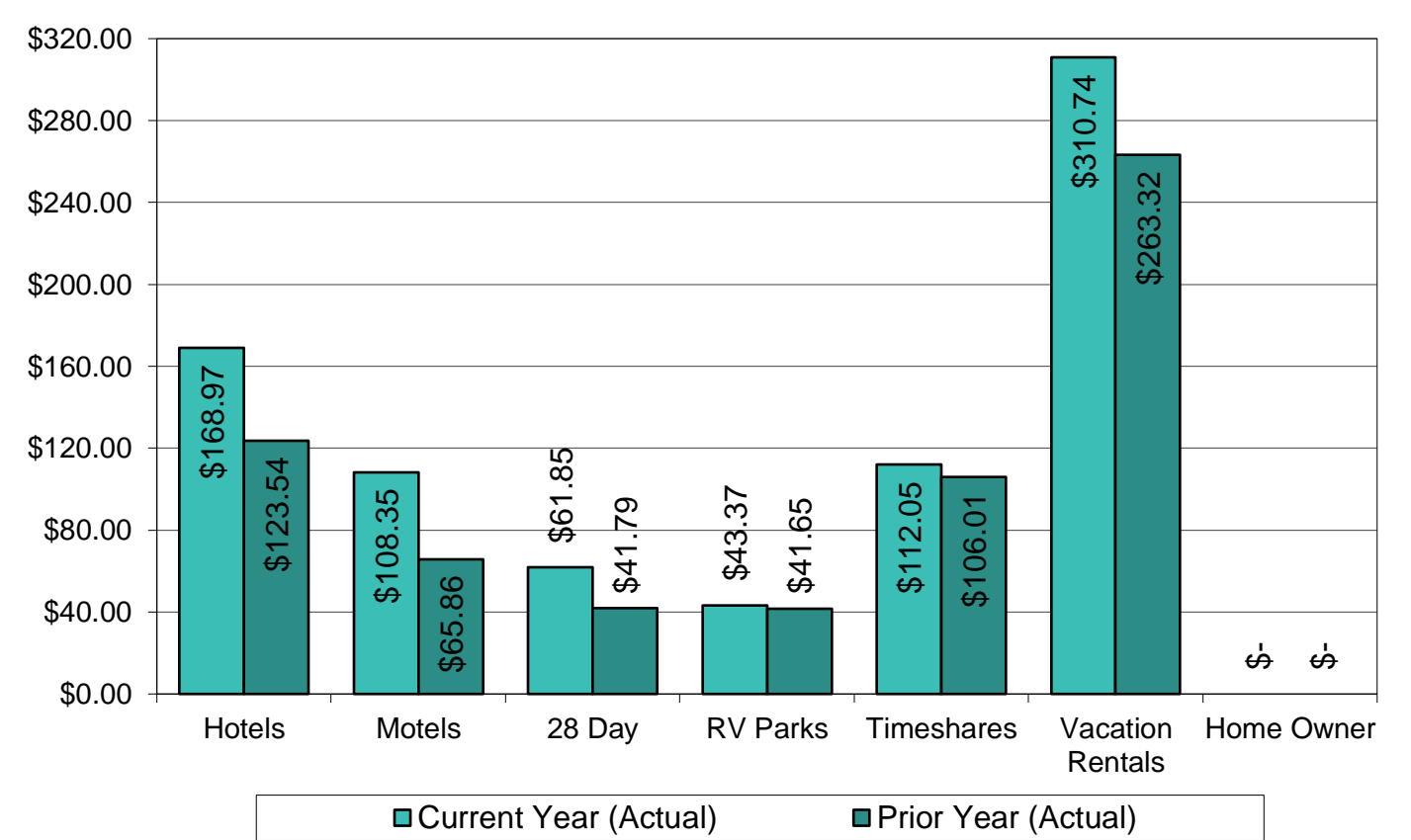
Overall cash average rates for June of \$161.88 increased \$36.24 (28.8%), compared to \$125.64 for 2019.

July 2021						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	465,097	268,147	\$168.97	\$123.54	\$45.43	36.8%
Motels	35,238	24,739	\$108.35	\$65.86	\$42.49	64.5%
28 Day	79,635	7,846	\$61.85	\$41.79	\$20.06	48.0%
RV Parks	45,353	14,948	\$43.37	\$41.65	\$1.72	4.1%
Timeshares	12,298	2,805	\$112.05	\$106.01	\$6.04	5.7%
Vacation Rentals	29,691	14,230	\$310.74	\$263.32	\$47.42	18.0%
Home Owner	-	-	-	-	-	-
Totals	667,312	332,715	\$161.88	\$121.00	\$40.88	33.8%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

July 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$53,858,962	\$38,407,911	\$15,451,051	40.2%	\$26,616,089	\$27,242,873	102.4%
Occupied Rooms - Cash	332,715	321,386	11,329	3.5%	219,968	112,747	51.3%
Average Rate - Cash	\$161.88	\$119.51	\$42.37	35.5%	\$121.00	\$40.88	33.8%
Occupied Rooms							
Cash	332,715	321,386	11,329	3.5%	219,968	112,747	51.3%
Comp	74,189	74,139	50	0.1%	55,086	19,103	34.7%
28 Day	106,226	117,394	(11,168)	-9.5%	105,785	441	0.4%
Total Occupied Rooms	513,130	512,919	211	0.0%	380,839	132,291	34.7%
Percentage of Occupancy							
Cash	49.9%	49.5%	0.4	0.8%	35.7%	14.2	39.8%
Comp	11.1%	11.4%	(0.3)	-2.6%	9.0%	2.1	23.3%
28 Day	15.9%	18.1%	(2.2)	-12.2%	17.2%	(1.3)	-7.6%
Total Percentage of Occupancy	76.9%	78.9%	(2.0)	-2.5%	61.9%	15.0	24.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	268,147	268,174	(27)	0.0%	169,224	98,923	58.5%
Motels	24,739	22,328	2,411	10.8%	19,201	5,538	28.8%
28 Day Motels	7,846	4,423	3,423	77.4%	5,218	2,628	50.4%
R.V. Parks	14,948	10,292	4,656	45.2%	10,834	4,114	38.0%
Vacation Rentals	14,230	14,241	(11)	-0.1%	13,563	667	4.9%
Timehares	2,805	1,928	877	45.5%	1,928	877	45.5%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	332,715	321,386	11,329	3.5%	219,968	112,747	51.3%
Percentage of Occupancy - Cash							
Hotels	57.7%	62.0%	(4.3)	-6.9%	41.6%	16.1	38.7%
Motels	70.2%	52.0%	18.2	35.0%	52.1%	18.1	34.7%
28 Day Motels	9.9%	5.4%	4.5	83.3%	6.3%	3.6	57.1%
R.V. Parks	33.0%	22.8%	10.2	44.7%	24.1%	8.9	36.9%
Vacation Rentals	47.9%	41.0%	6.9	16.8%	42.9%	5.0	11.7%
Timeshares	22.8%	14.6%	8.2	56.2%	15.5%	7.3	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	49.9%	49.5%	0.4	0.8%	35.7%	14.2	39.8%
Average Rates - Cash							
Hotels	\$168.97	\$121.07	\$47.90	39.6%	\$123.54	\$45.43	36.8%
Motels	\$108.35	\$59.27	\$49.08	82.8%	\$65.86	\$42.49	64.5%
28 Day Motels	\$61.85	\$40.34	\$21.51	53.3%	\$41.79	\$20.06	48.0%
R.V. Parks	\$43.37	\$40.33	\$3.04	7.5%	\$41.65	\$1.72	4.1%
Vacation Rentals	\$310.74	\$265.96	\$44.78	16.8%	\$263.32	\$47.42	18.0%
Timeshares	\$112.05	\$121.91	(\$9.86)	-8.1%	\$106.01	\$6.04	5.7%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$161.88	\$119.51	\$42.37	35.5%	\$121.00	\$40.88	33.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

July 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	332,715	321,386	11,329	3.5%	219,968	112,747	51.3%
Comp	74,189	74,139	50	0.1%	55,086	19,103	34.7%
28 Day	106,226	117,394	(11,168)	-9.5%	105,785	441	0.4%
Total Occupied Rooms	513,130	512,919	211	0.0%	380,839	132,291	34.7%
Vacant	154,182	136,846	17,336	12.7%	234,587	(80,405)	-34.3%
Total Available Rooms	667,312	649,765	17,547	2.7%	615,426	51,886	8.4%
Percentage of Occupancy							
Cash	49.9%	49.5%	0.4	0.8%	35.7%	14.2	39.8%
Comp	11.1%	11.4%	(0.3)	-2.6%	9.0%	2.1	23.3%
28 Day	15.9%	18.1%	(2.2)	-12.2%	17.2%	(1.3)	-7.6%
Total Occupancy Percentage	76.9%	78.9%	(2.0)	-2.5%	61.9%	15.0	24.2%
Vacant	23.1%	21.1%	2.0	9.5%	38.1%	(15.0)	-39.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$53,858,961	\$38,407,911	\$15,451,050	40.2%	\$26,616,089	\$27,242,872	102.4%
Comp	\$12,019,882	\$8,662,446	\$3,357,436	38.8%	\$6,562,667	\$5,457,215	83.2%
28 Day	\$4,412,122	\$3,912,847	\$499,275	12.8%	\$3,503,585	\$908,537	25.9%
Total Revenue	\$70,290,965	\$50,983,204	\$19,307,761	37.9%	\$36,682,341	\$33,608,624	91.6%
Average Rates							
Cash	\$161.88	\$119.51	\$42.37	35.5%	\$121.00	\$40.88	33.8%
Comp	\$162.02	\$116.84	\$45.18	38.7%	\$119.13	\$42.89	36.0%
28 Day	\$41.54	\$33.33	\$8.21	24.6%	\$33.12	\$8.42	25.4%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

July 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	268,147	268,174	(27)	0.0%	169,224	98,923	58.5%
Comp	73,938	73,828	110	0.1%	54,826	19,112	34.9%
28 Day	12,220	11,776	444	3.8%	7,025	5,195	74.0%
Total Occupied Rooms	354,305	353,778	527	0.1%	231,075	123,230	53.3%
Vacant	110,792	78,452	32,340	41.2%	175,509	(64,717)	-36.9%
Total Available Rooms	465,097	432,230	32,867	7.6%	406,584	58,513	14.4%
Percentage of Occupancy							
Cash	57.7%	62.0%	(4.3)	-6.9%	41.6%	16.1	38.7%
Comp	15.9%	17.1%	(1.2)	-7.0%	13.5%	2.4	17.8%
28 Day	2.6%	2.7%	(0.1)	-3.7%	1.7%	0.9	52.9%
Total Occupancy Percentage	76.2%	81.8%	(5.6)	-6.8%	56.8%	19.4	34.2%
Vacant	23.8%	18.2%	5.6	30.8%	43.2%	(19.4)	-44.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$45,308,954	\$32,468,368	\$12,840,586	39.5%	\$20,906,420	\$24,402,534	116.7%
Comp	\$12,003,561	\$8,643,503	\$3,360,058	38.9%	\$6,549,817	\$5,453,744	83.3%
28 Day	\$1,151,618	\$876,961	\$274,657	31.3%	\$533,830	\$617,788	115.7%
Total Revenue	\$58,464,133	\$41,988,832	\$16,475,301	39.2%	\$27,990,067	\$30,474,066	108.9%
Average Rates							
Cash	\$168.97	\$121.07	\$47.90	39.6%	\$123.54	\$45.43	36.8%
Comp	\$162.35	\$117.08	\$45.27	38.7%	\$119.47	\$42.88	35.9%
28 Day	\$94.24	\$74.47	\$19.77	26.5%	\$75.99	\$18.25	24.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

July 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	24,739	22,328	2,411	10.8%	19,201	5,538	28.8%
Comp	29	69	(40)	-58.0%	23	6	26.1%
28 Day	2,495	3,537	(1,042)	-29.5%	4,112	(1,617)	-39.3%
Total Occupied Rooms	27,263	25,934	1,329	5.1%	23,336	3,927	16.8%
Vacant	7,975	16,970	(8,995)	-53.0%	13,529	(5,554)	-41.1%
Total Available Rooms	35,238	42,904	(7,666)	-17.9%	36,865	(1,627)	-4.4%
Percentage of Occupancy							
Cash	70.2%	52.0%	18.2	35.0%	52.1%	18.1	34.7%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.1%	-	0.0%
28 Day	7.1%	8.2%	(1.1)	-13.4%	11.2%	(4.1)	-36.6%
Total Occupancy Percentage	77.4%	60.4%	17.0	28.1%	63.3%	14.1	22.3%
Vacant	22.6%	39.6%	(17.0)	-42.9%	36.7%	(14.1)	-38.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,680,364	\$1,323,457	\$1,356,907	102.5%	\$1,264,584	\$1,415,780	112.0%
Comp	\$3,625	\$9,467	(\$5,842)	-61.7%	\$2,875	\$750	26.1%
28 Day	\$213,422	\$156,340	\$57,082	36.5%	\$165,240	\$48,182	29.2%
Total Revenue	\$2,897,411	\$1,489,264	\$1,408,147	94.6%	\$1,432,699	\$1,464,712	102.2%
Average Rates							
Cash	\$108.35	\$59.27	\$49.08	82.8%	\$65.86	\$42.49	64.5%
Comp	\$125.00	\$137.20	(\$12.20)	-8.9%	\$125.00	\$0.00	0.0%
28 Day	\$85.54	\$44.20	\$41.34	93.5%	\$40.18	\$45.36	112.9%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

July 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,846	4,423	3,423	77.4%	5,218	2,628	50.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	61,209	67,853	(6,644)	-9.8%	62,133	(924)	-1.5%
Total Occupied Rooms	69,055	72,276	(3,221)	-4.5%	67,351	1,704	2.5%
Vacant	10,580	9,328	1,252	13.4%	15,565	(4,985)	-32.0%
Total Available Rooms	79,635	81,604	(1,969)	-2.4%	82,916	(3,281)	-4.0%
Percentage of Occupancy							
Cash	9.9%	5.4%	4.5	83.3%	6.3%	3.6	57.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	76.9%	83.1%	(6.2)	-7.5%	74.9%	2.0	2.7%
Total Occupancy Percentage	86.7%	88.6%	(1.9)	-2.1%	81.2%	5.5	6.8%
Vacant	13.3%	11.4%	1.9	16.7%	18.8%	(5.5)	-29.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$485,274	\$178,426	\$306,848	172.0%	\$218,058	\$267,216	122.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,674,176	\$1,481,789	\$192,387	13.0%	\$1,500,506	\$173,670	11.6%
Total Revenue	\$2,159,450	\$1,660,215	\$499,235	30.1%	\$1,718,564	\$440,886	25.7%
Average Rates							
Cash	\$61.85	\$40.34	\$21.51	53.3%	\$41.79	\$20.06	48.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$27.35	\$21.84	\$5.51	25.2%	\$24.15	\$3.20	13.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

July 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	14,948	10,292	4,656	45.2%	10,834	4,114	38.0%	
Comp	222	242	(20)	-8.3%	237	(15)	-6.3%	
28 Day	20,896	22,826	(1,930)	-8.5%	22,600	(1,704)	-7.5%	
Total Occupied Rooms	36,066	33,360	2,706	8.1%	33,671	2,395	7.1%	
Vacant	9,287	11,683	(2,396)	-20.5%	11,372	(2,085)	-18.3%	
Total Available Rooms	45,353	45,043	310	0.7%	45,043	310	0.7%	
Percentage of Occupancy								
Cash	33.0%	22.8%	10.2	44.7%	24.1%	8.9	36.9%	
Comp	0.5%	0.5%	-	0.0%	0.5%	-	0.0%	
28 Day	46.1%	50.7%	(4.6)	-9.1%	50.2%	(4.1)	-8.2%	
Total Occupancy Percentage	79.5%	74.1%	5.4	7.3%	74.8%	4.7	6.3%	
Vacant	20.5%	25.9%	(5.4)	-20.8%	25.2%	(4.7)	-18.7%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$648,238	\$415,109	\$233,129	56.2%	\$451,205	\$197,033	43.7%	
Comp	\$12,696	\$9,476	\$3,220	34.0%	\$9,975	\$2,721	27.3%	
28 Day	\$455,337	\$407,413	\$47,924	11.8%	\$442,840	\$12,497	2.8%	
Total Revenue	\$1,116,271	\$831,998	\$284,273	34.2%	\$904,020	\$212,251	23.5%	
Average Rates								
Cash	\$43.37	\$40.33	\$3.04	7.5%	\$41.65	\$1.72	4.1%	
Comp	\$57.19	\$39.16	\$18.03	46.0%	\$42.09	\$15.10	35.9%	
28 Day	\$21.79	\$17.85	\$3.94	22.1%	\$19.59	\$2.20	11.2%	

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

July 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	14,230	14,241	(11)	-0.1%	13,563	667	4.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,406	11,402	(1,996)	-17.5%	9,915	(509)	-5.1%
Total Occupied Rooms	23,636	25,643	(2,007)	-7.8%	23,478	158	0.7%
Vacant	6,055	9,124	(3,069)	-33.6%	8,128	(2,073)	-25.5%
Total Available Rooms	29,691	34,767	(5,076)	-14.6%	31,606	(1,915)	-6.1%
Percentage of Occupancy							
Cash	47.9%	41.0%	6.9	16.8%	42.9%	5.0	11.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.7%	32.8%	(1.1)	-3.4%	31.4%	0.3	1.0%
Total Occupancy Percentage	79.6%	73.8%	5.8	7.9%	74.3%	5.3	7.1%
Vacant	20.4%	26.2%	(5.8)	-22.1%	25.7%	(5.3)	-20.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,421,819	\$3,787,514	\$634,305	16.7%	\$3,571,442	\$850,377	23.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$917,569	\$990,344	(\$72,775)	-7.3%	\$861,169	\$56,400	6.5%
Total Revenue	\$5,339,388	\$4,777,858	\$561,530	11.8%	\$4,432,611	\$906,777	20.5%
Average Rates							
Cash	\$310.74	\$265.96	\$44.78	16.8%	\$263.32	\$47.42	18.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$97.55	\$86.86	\$10.69	12.3%	\$86.86	\$10.69	12.3%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

July 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,805	1,928	877	45.5%	1,928	877	45.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,805	1,928	877	45.5%	1,928	877	45.5%
Vacant	9,493	11,289	(1,796)	-15.9%	10,484	(991)	-9.5%
Total Available Rooms	12,298	13,217	(919)	-7.0%	12,412	(114)	-0.9%
Percentage of Occupancy							
Cash	22.8%	14.6%	8.2	56.2%	15.5%	7.3	47.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	22.8%	14.6%	8.2	56.2%	15.5%	7.3	47.1%
Vacant	77.2%	85.4%	(8.2)	-9.6%	84.5%	(7.3)	-8.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$314,312	\$235,037	\$79,275	33.7%	\$204,380	\$109,932	53.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$314,312	\$235,037	\$79,275	33.7%	\$204,380	\$109,932	53.8%
Average Rates							
Cash	\$112.05	\$121.91	(\$9.86)	-8.1%	\$106.01	\$6.04	5.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

July 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
July 2021**

Current Month Actual July 2021	Last Year Actual July			Tax District	Year To Date Actual July 2021	Last Year - Year To Date Actual July 2020		
	Amount	Amount	% Percent			Amount	Amount	% Percent
\$23,537,925	\$11,477,887	\$12,060,039	105.1%	Reno B	\$23,537,925	\$11,477,887	\$12,060,039	105.1%
\$11,935,598	\$3,688,079	\$8,247,520	223.6%	Reno D	\$11,935,598	\$3,688,079	\$8,247,519	223.6%
\$1,100,860	\$495,656	\$605,204	122.1%	Reno E	\$1,100,860	\$495,656	\$605,204	122.1%
\$36,574,384	\$15,661,621	\$20,912,764	133.5%	Total Reno	\$36,574,384	\$15,661,621	\$20,912,763	133.5%
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\$64,077	\$40,444	\$23,633	58.4%	Washoe A	\$64,077	\$40,444	\$23,633	58.4%
\$10,235,686	\$7,114,724	\$3,120,962	43.9%	Washoe B	\$10,235,686	\$7,114,724	\$3,120,962	43.9%
\$10,299,763	\$7,155,168	\$3,144,596	43.9%	Total Washoe Co.	\$10,299,763	\$7,155,168	\$3,144,596	43.9%
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\$6,984,815	\$3,799,301	\$3,185,514	83.8%	Sparks	\$6,984,815	\$3,799,301	\$3,185,514	83.8%
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\$53,858,962	\$26,616,089	\$27,242,873	102.4%	Total Taxable Revenue	\$53,858,962	\$26,616,089	\$27,242,873	102.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
July 2021**

Current Month Actual July 2021	Last Year Actual July 2020			Tax District	Year To Date Actual July 2021	Last Year - Year To Date Actual July 2020		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
154,766	114,194	40,572	35.5%	Reno B	154,766	114,194	40,572	35.5%
91,392	34,177	57,215	167.4%	Reno D	91,392	34,177	57,215	167.4%
7,346	4,384	2,962	67.6%	Reno E	7,346	4,384	2,962	67.6%
253,504	152,755	100,749	66.0%	Total Reno	253,504	152,755	100,749	66.0%
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1,887	1,427	460	32.2%	Washoe A	1,887	1,427	460	32.2%
23,072	21,334	1,738	8.1%	Washoe B	23,072	21,334	1,738	8.1%
24,959	22,761	2,198	9.7%	Total Washoe Co.	24,959	22,761	2,198	9.7%
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54,252	44,452	9,800	22.0%	Sparks	54,252	44,452	9,800	22.0%
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332,715	219,968	112,747	51.3%	Total Taxable Rooms	332,715	219,968	112,747	51.3%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
July 2021**

Current Month Actual July 2021	Last Year Actual July 2020			Tax District	Year To Date Actual July 20201	Last Year - Year To Date Actual July 2020		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$152.09	\$100.51	\$51.58	51.3%	Reno B	\$152.09	\$100.51	\$51.58	51.3%
\$130.60	\$107.91	\$22.69	21.0%	Reno D	\$130.60	\$107.91	\$22.69	21.0%
\$149.86	\$113.06	\$36.80	32.5%	Reno E	\$149.86	\$113.06	\$36.80	32.5%
\$144.28	\$102.53	\$41.75	40.7%	Total Reno	\$144.28	\$102.53	\$41.75	40.7%
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\$33.96	\$28.34	\$5.62	19.8%	Washoe A	\$33.96	\$28.34	\$5.62	19.8%
\$443.64	\$333.49	\$110.15	33.0%	Washoe B	\$443.64	\$333.49	\$110.15	33.0%
\$412.67	\$314.36	\$98.31	31.3%	Total Washoe Co.	\$412.67	\$314.36	\$98.31	31.3%
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\$128.75	\$85.47	\$43.28	50.6%	Sparks	\$128.75	\$85.47	\$43.28	50.6%
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\$161.88	\$121.00	\$40.88	33.8%	Total Average Daily Rate	\$161.88	\$121.00	\$40.88	33.8%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village