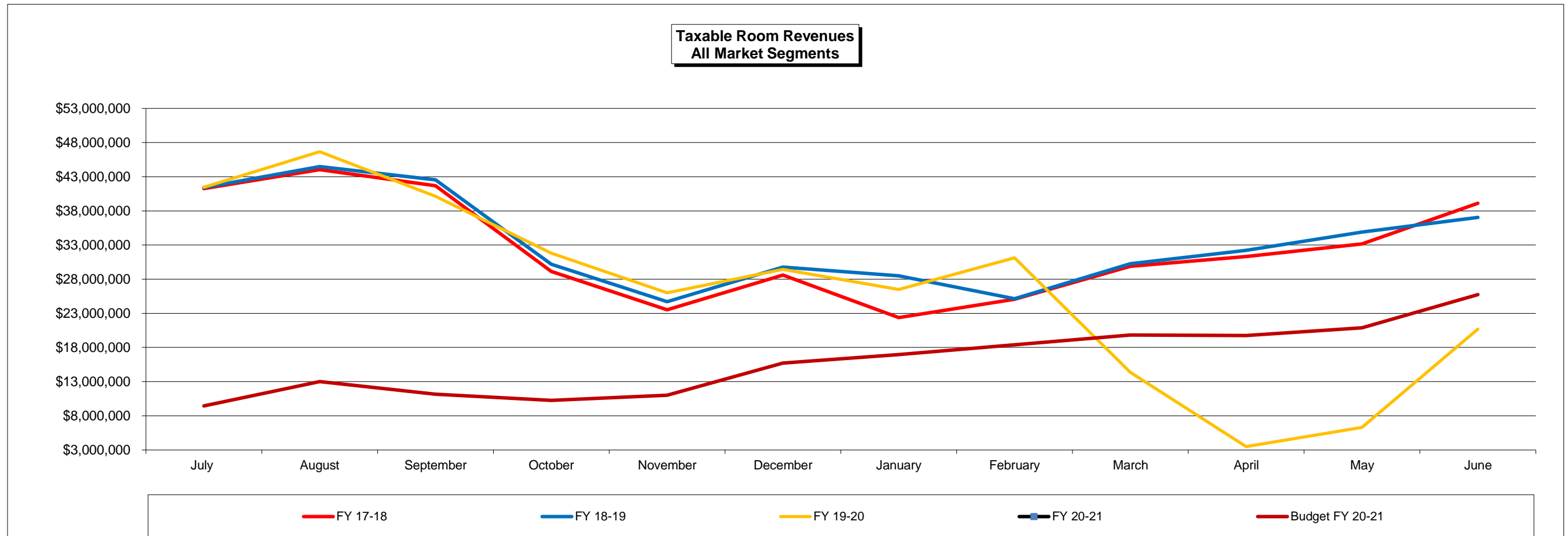


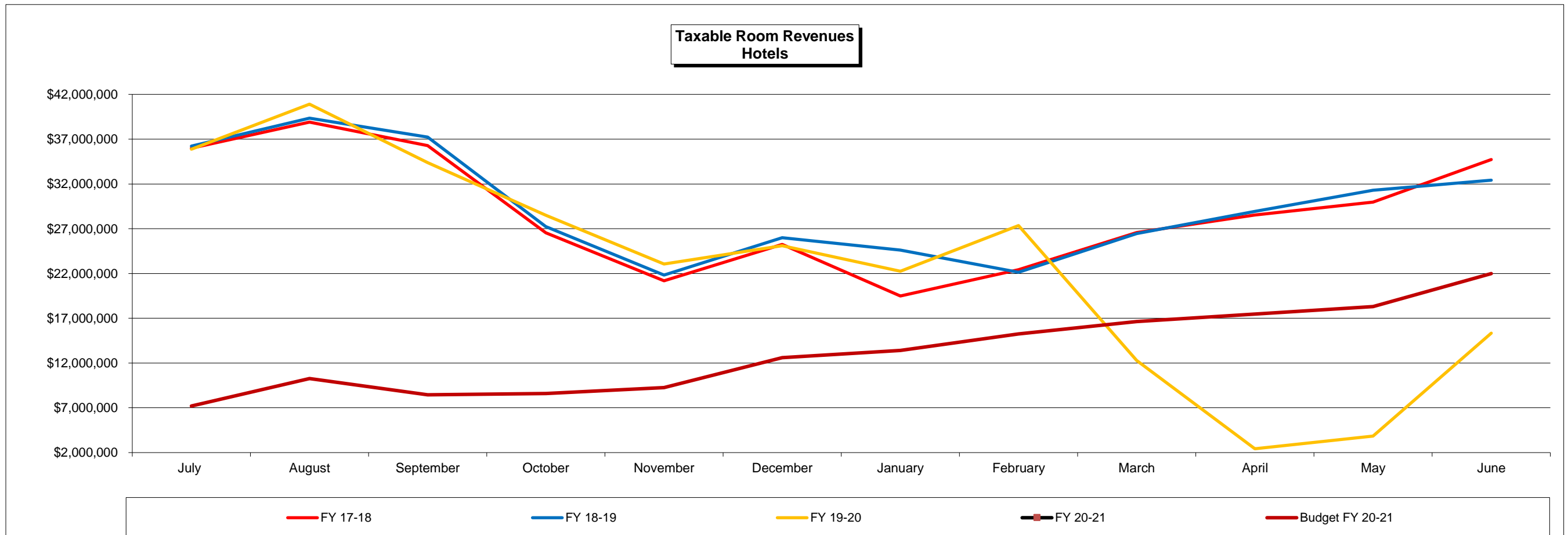
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Consolidated Summary  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	\$ 30,292,027	\$ 31,230,612	\$ 35,677,262	\$ 41,265,679	\$ 41,424,217	\$ 41,432,593	\$ 26,616,089	\$ 9,446,431	181.8%	\$ (14,816,504)	-35.8%
August	\$ 32,403,508	\$ 34,091,992	\$ 36,868,031	\$ 44,034,254	\$ 44,483,946	\$ 46,663,912	\$ 28,260,963	\$ 13,000,873	117.4%	\$ (18,402,949)	-39.4%
September	\$ 27,164,225	\$ 34,288,906	\$ 37,851,442	\$ 41,663,504	\$ 42,554,492	\$ 40,136,140	\$ 27,898,272	\$ 11,164,225	149.9%	\$ (12,237,868)	-30.5%
October	\$ 20,025,803	\$ 26,673,296	\$ 25,496,440	\$ 29,124,783	\$ 30,171,237	\$ 31,825,308	\$ 24,413,214	\$ 10,256,156	138.0%	\$ (7,412,093)	-23.3%
November	\$ 14,727,649	\$ 16,304,190	\$ 20,342,704	\$ 23,533,775	\$ 24,707,237	\$ 26,001,367	\$ 16,911,777	\$ 11,024,758	53.4%	\$ (9,089,589)	-35.0%
December	\$ 19,246,588	\$ 24,164,711	\$ 25,936,180	\$ 28,595,173	\$ 29,774,489	\$ 29,450,353	\$ 18,339,246	\$ 15,718,951	16.7%	\$ (11,111,108)	-37.7%
January	\$ 18,425,487	\$ 19,286,992	\$ 20,242,930	\$ 22,378,105	\$ 28,502,864	\$ 26,480,876	\$ 20,859,637	\$ 16,959,723	23.0%	\$ (5,621,239)	-21.2%
February	\$ 18,040,839	\$ 22,422,874	\$ 22,714,040	\$ 25,079,380	\$ 25,140,512	\$ 31,144,994	\$ 22,706,268	\$ 18,377,701	23.6%	\$ (8,438,726)	-27.1%
March	\$ 19,662,419	\$ 24,386,491	\$ 27,985,952	\$ 29,897,187	\$ 30,258,098	\$ 14,351,584	\$ 28,026,348	\$ 19,825,905	41.4%	\$ 13,674,764	95.3%
April	\$ 22,032,831	\$ 27,186,846	\$ 29,934,593	\$ 31,304,806	\$ 32,226,425	\$ 3,492,216	\$ 32,406,826	\$ 19,741,114	64.2%	\$ 28,914,610	828.0%
May	\$ 24,957,366	\$ 26,084,433	\$ 28,917,716	\$ 33,145,852	\$ 34,884,475	\$ 6,314,893	\$ 34,139,503	\$ 20,897,405	63.4%	\$ 27,824,610	440.6%
June	\$ 25,062,328	\$ 30,892,727	\$ 35,458,717	\$ 39,122,428	\$ 37,029,240	\$ 20,676,214	\$ 45,317,551	\$ 25,739,264	76.1%	\$ 24,641,336	119.2%
<b>Totals</b>	<b>\$ 272,041,067</b>	<b>\$ 317,014,070</b>	<b>\$ 347,426,006</b>	<b>\$ 389,144,926</b>	<b>\$ 401,157,234</b>	<b>\$ 317,970,451</b>	<b>\$ 325,895,696</b>	<b>\$ 192,152,507</b>	<b>69.6%</b>	<b>\$ 7,925,245</b>	<b>2.5%</b>



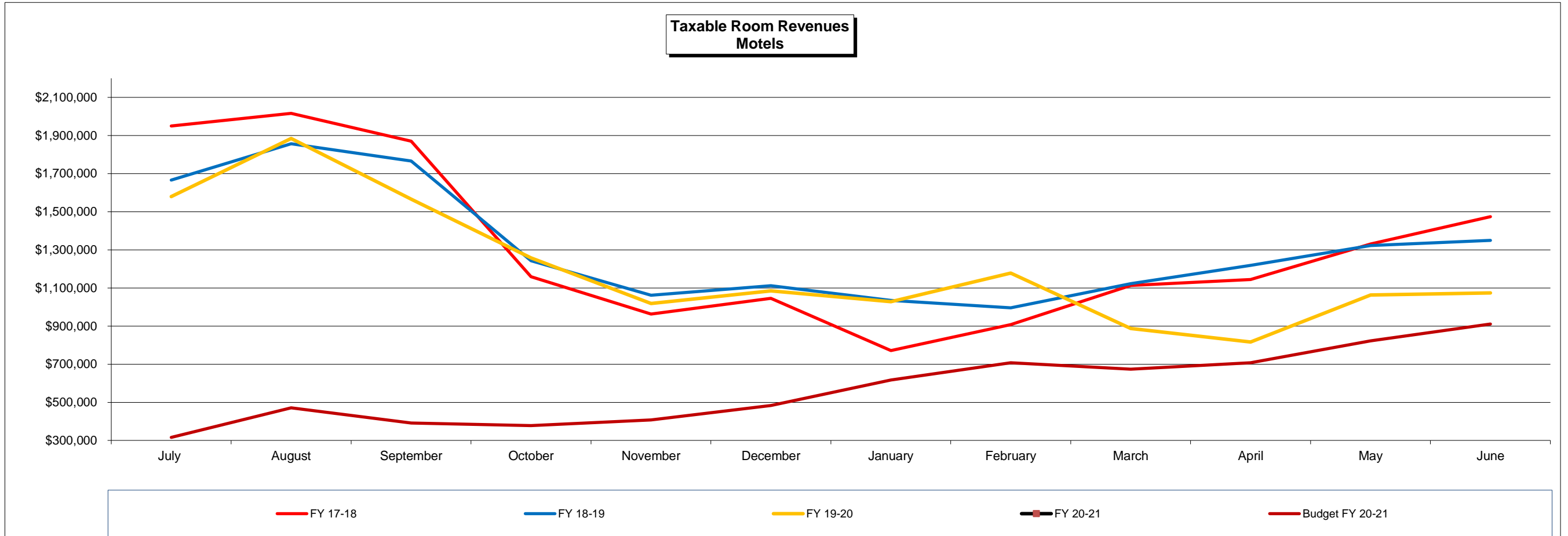
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Hotels  
Trend**

Month	Actual						Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20		Amount	%	Amount	%
July	\$ 26,231,128	\$ 27,665,161	\$ 31,259,218	\$ 35,984,480	\$ 36,231,019	\$ 35,879,911	\$ 20,906,420	\$ 7,199,666	190.4%	\$ (14,973,492)	-41.7%
August	\$ 28,120,427	\$ 30,287,033	\$ 32,554,431	\$ 38,901,897	\$ 39,342,778	\$ 40,906,465	\$ 22,605,678	\$ 10,256,222	120.4%	\$ (18,300,787)	-44.7%
September	\$ 23,657,039	\$ 29,757,647	\$ 32,942,184	\$ 36,267,921	\$ 37,232,016	\$ 34,385,794	\$ 21,871,614	\$ 8,446,034	159.0%	\$ (12,514,181)	-36.4%
October	\$ 18,254,260	\$ 24,804,909	\$ 23,135,373	\$ 26,548,219	\$ 27,221,276	\$ 28,497,635	\$ 19,930,151	\$ 8,584,817	132.2%	\$ (8,567,484)	-30.1%
November	\$ 13,440,428	\$ 14,976,575	\$ 18,376,163	\$ 21,190,862	\$ 21,822,071	\$ 23,063,888	\$ 13,419,349	\$ 9,271,396	44.7%	\$ (9,644,540)	-41.8%
December	\$ 16,626,545	\$ 21,298,803	\$ 22,579,920	\$ 25,239,964	\$ 26,005,827	\$ 25,091,677	\$ 13,614,010	\$ 12,605,049	8.0%	\$ (11,477,667)	-45.7%
January	\$ 16,454,918	\$ 17,284,590	\$ 17,322,065	\$ 19,486,127	\$ 24,622,978	\$ 22,241,862	\$ 15,051,292	\$ 13,416,170	12.2%	\$ (7,190,570)	-32.3%
February	\$ 16,309,472	\$ 20,300,873	\$ 19,986,845	\$ 22,419,007	\$ 22,120,751	\$ 27,336,075	\$ 17,736,067	\$ 15,259,822	16.2%	\$ (9,600,008)	-35.1%
March	\$ 17,528,923	\$ 21,659,487	\$ 24,607,285	\$ 26,579,216	\$ 26,446,696	\$ 12,285,574	\$ 21,582,944	\$ 16,637,272	29.7%	\$ 9,297,370	75.7%
April	\$ 20,123,111	\$ 25,063,146	\$ 26,959,551	\$ 28,529,404	\$ 28,938,248	\$ 2,428,822	\$ 26,734,131	\$ 17,468,497	53.0%	\$ 24,305,309	1000.7%
May	\$ 22,670,963	\$ 23,673,808	\$ 25,764,916	\$ 29,963,304	\$ 31,290,026	\$ 3,842,429	\$ 27,913,019	\$ 18,293,636	52.6%	\$ 24,070,591	626.4%
June	\$ 21,983,819	\$ 27,390,753	\$ 31,278,172	\$ 34,735,520	\$ 32,405,851	\$ 15,349,056	\$ 36,918,678	\$ 21,988,941	67.9%	\$ 21,569,622	140.5%
<b>Totals</b>	<b>\$ 241,401,032</b>	<b>\$ 284,162,784</b>	<b>\$ 306,766,122</b>	<b>\$ 345,845,921</b>	<b>\$ 353,679,537</b>	<b>\$ 271,309,190</b>	<b>\$ 258,283,353</b>	<b>\$ 159,427,521</b>	<b>62.0%</b>	<b>\$ (13,025,837)</b>	<b>-4.8%</b>



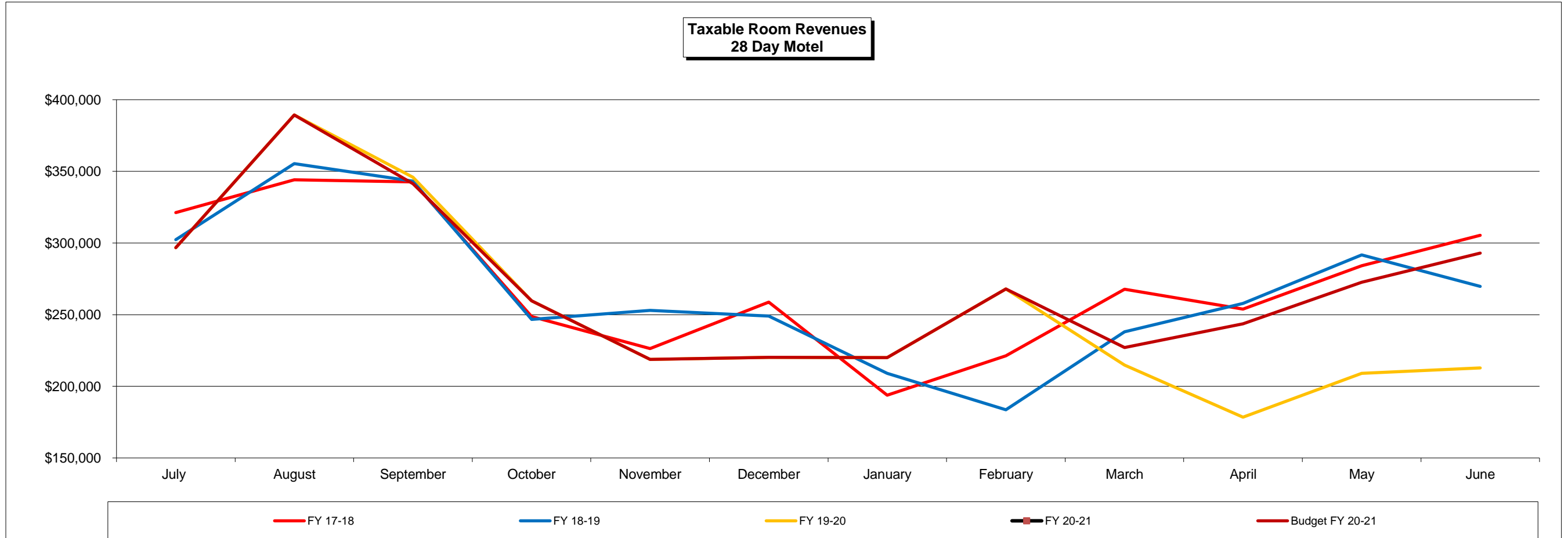
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	\$ 1,663,187	\$ 1,279,332	\$ 1,490,427	\$ 1,949,378	\$ 1,666,107	\$ 1,579,186	\$ 1,264,584	\$ 315,837	300.4%	\$ (314,602)	-19.9%
August	\$ 1,921,227	\$ 1,465,592	\$ 1,647,080	\$ 2,016,144	\$ 1,856,683	\$ 1,884,412	\$ 1,299,848	\$ 471,103	175.9%	\$ (584,564)	-31.0%
September	\$ 1,464,950	\$ 1,526,700	\$ 1,732,346	\$ 1,870,752	\$ 1,765,422	\$ 1,565,846	\$ 1,236,676	\$ 391,462	215.9%	\$ (329,170)	-21.0%
October	\$ 1,104,506	\$ 1,082,518	\$ 1,074,447	\$ 1,158,468	\$ 1,242,673	\$ 1,258,386	\$ 1,210,884	\$ 377,507	220.8%	\$ (47,502)	-3.8%
November	\$ 819,272	\$ 711,136	\$ 866,121	\$ 962,491	\$ 1,061,833	\$ 1,018,883	\$ 895,457	\$ 407,553	119.7%	\$ (123,426)	-12.1%
December	\$ 1,032,602	\$ 905,838	\$ 1,018,141	\$ 1,045,909	\$ 1,111,766	\$ 1,084,349	\$ 992,364	\$ 483,240	105.4%	\$ (91,985)	-8.5%
January	\$ 975,191	\$ 803,452	\$ 881,145	\$ 771,439	\$ 1,034,705	\$ 1,028,068	\$ 1,227,763	\$ 616,841	99.0%	\$ 199,695	19.4%
February	\$ 952,537	\$ 914,716	\$ 985,723	\$ 908,237	\$ 995,775	\$ 1,178,383	\$ 1,054,400	\$ 707,030	49.1%	\$ (123,982)	-10.5%
March	\$ 1,029,904	\$ 871,314	\$ 1,197,458	\$ 1,113,757	\$ 1,123,134	\$ 887,233	\$ 1,289,388	\$ 673,880	91.3%	\$ 402,155	45.3%
April	\$ 1,203,374	\$ 1,108,056	\$ 1,405,767	\$ 1,144,622	\$ 1,218,298	\$ 816,324	\$ 1,516,476	\$ 707,377	114.4%	\$ 700,152	85.8%
May	\$ 1,422,904	\$ 1,165,560	\$ 1,495,395	\$ 1,331,417	\$ 1,322,050	\$ 1,062,993	\$ 1,582,451	\$ 822,816	92.3%	\$ 519,458	48.9%
June	\$ 1,329,931	\$ 1,173,703	\$ 1,608,496	\$ 1,473,657	\$ 1,349,776	\$ 1,074,073	\$ 2,106,033	\$ 910,720	131.2%	\$ 1,031,960	96.1%
<b>Totals</b>	<b>\$ 14,919,585</b>	<b>\$ 13,007,915</b>	<b>\$ 15,402,546</b>	<b>\$ 15,746,269</b>	<b>\$ 15,748,221</b>	<b>\$ 14,438,137</b>	<b>\$ 15,676,325</b>	<b>\$ 6,885,366</b>	<b>127.7%</b>	<b>\$ 1,238,190</b>	<b>8.6%</b>



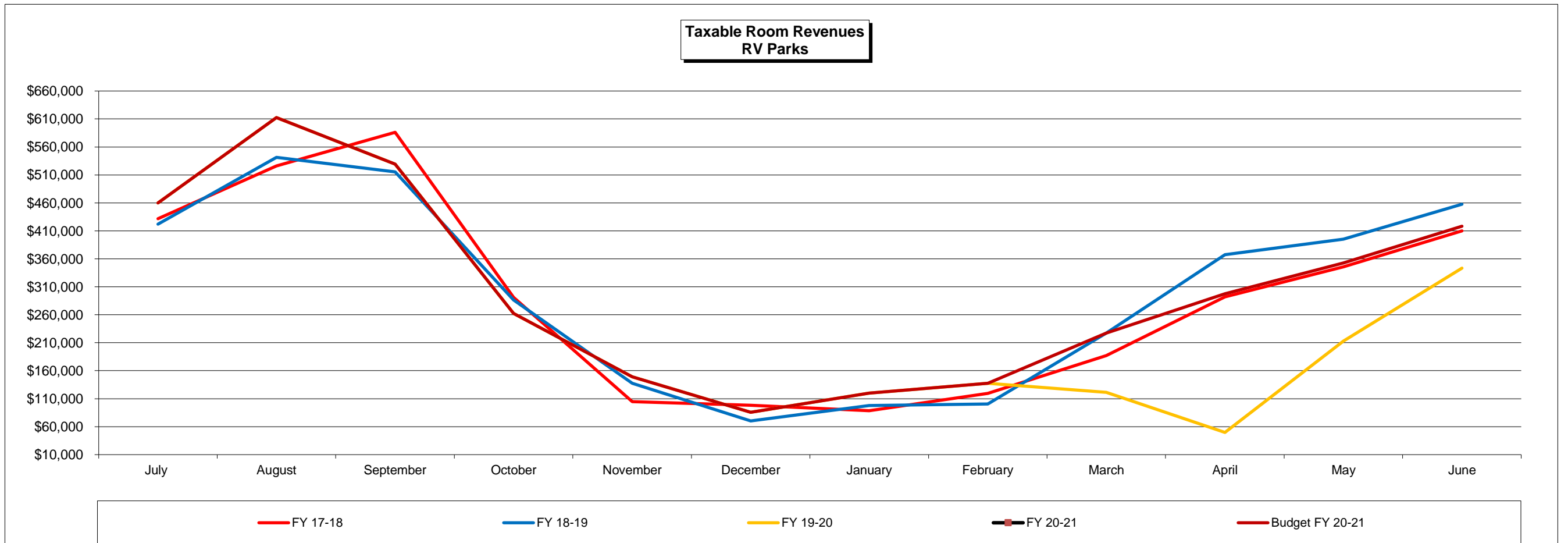
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-28 Day Motel  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	\$ 298,885	\$ 285,088	\$ 280,983	\$ 321,184	\$ 302,223	\$ 296,804	\$ 218,058	\$ (78,746)	-26.5%	\$ (78,745)	-26.5%
August	\$ 329,919	\$ 335,369	\$ 277,396	\$ 344,108	\$ 355,387	\$ 389,360	\$ 230,659	\$ (158,701)	-40.8%	\$ (158,701)	-40.8%
September	\$ 254,039	\$ 344,306	\$ 329,432	\$ 342,721	\$ 343,229	\$ 345,830	\$ 225,714	\$ (115,716)	-33.9%	\$ (120,116)	-34.7%
October	\$ 223,967	\$ 262,938	\$ 241,243	\$ 248,582	\$ 246,706	\$ 259,682	\$ 225,828	\$ (33,854)	-13.0%	\$ (33,854)	-13.0%
November	\$ 196,850	\$ 222,514	\$ 228,625	\$ 226,393	\$ 252,907	\$ 218,830	\$ 193,005	\$ (25,761)	-11.8%	\$ (25,824)	-11.8%
December	\$ 225,731	\$ 234,432	\$ 233,219	\$ 258,732	\$ 248,980	\$ 220,218	\$ 182,071	\$ (38,147)	-17.3%	\$ (38,147)	-17.3%
January	\$ 217,129	\$ 241,335	\$ 221,834	\$ 193,785	\$ 209,028	\$ 219,949	\$ 204,356	\$ (15,593)	-7.1%	\$ (15,593)	-7.1%
February	\$ 213,149	\$ 247,802	\$ 231,241	\$ 221,207	\$ 183,608	\$ 267,866	\$ 214,822	\$ (53,044)	-19.8%	\$ (53,044)	-19.8%
March	\$ 200,264	\$ 247,904	\$ 252,238	\$ 267,754	\$ 237,952	\$ 214,767	\$ 278,407	\$ 51,397	22.6%	\$ 63,640	29.6%
April	\$ 224,430	\$ 276,218	\$ 279,459	\$ 253,830	\$ 257,853	\$ 178,449	\$ 289,354	\$ 45,804	18.8%	\$ 110,905	62.1%
May	\$ 267,205	\$ 288,579	\$ 292,547	\$ 284,091	\$ 291,669	\$ 209,066	\$ 315,096	\$ 42,511	15.6%	\$ 106,030	50.7%
June	\$ 239,392	\$ 279,497	\$ 298,942	\$ 305,290	\$ 269,755	\$ 212,858	\$ 388,495	\$ 95,567	32.6%	\$ 175,637	82.5%
<b>Totals</b>	<b>\$ 2,890,959</b>	<b>\$ 3,265,982</b>	<b>\$ 3,167,157</b>	<b>\$ 3,267,677</b>	<b>\$ 3,199,297</b>	<b>\$ 3,033,678</b>	<b>\$ 2,965,866</b>	<b>\$ (284,282)</b>	<b>-8.7%</b>	<b>\$ (67,813)</b>	<b>-2.2%</b>



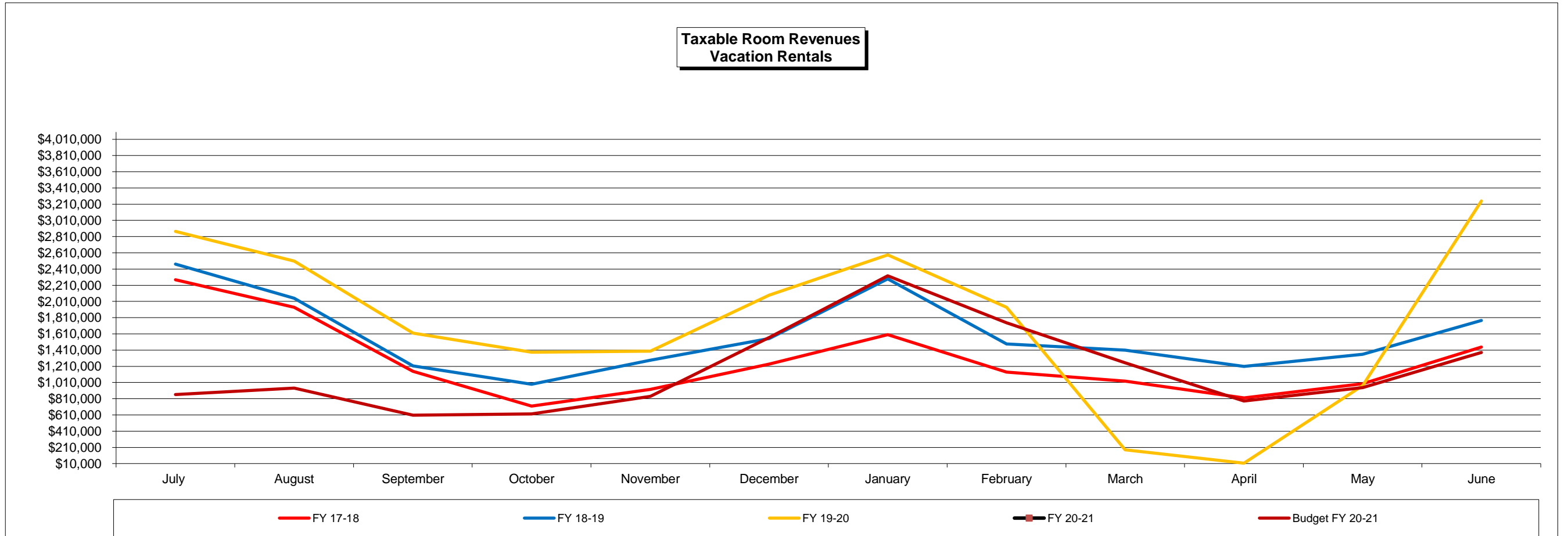
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-RV Parks  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	\$ 415,425	\$ 303,017	\$ 394,848	\$ 431,554	\$ 422,096	\$ 459,834	\$ 451,205	\$ (8,629)	-1.9%	\$ (8,629)	-1.9%
August	\$ 358,198	\$ 455,248	\$ 492,876	\$ 526,064	\$ 541,366	\$ 612,460	\$ 457,290	\$ (155,170)	-25.3%	\$ (155,169)	-25.3%
September	\$ 410,709	\$ 499,174	\$ 518,743	\$ 586,128	\$ 515,286	\$ 529,080	\$ 488,767	\$ (40,313)	-7.6%	\$ (40,312)	-7.6%
October	\$ 192,162	\$ 226,042	\$ 239,377	\$ 291,258	\$ 286,594	\$ 262,307	\$ 379,322	\$ 117,015	44.6%	\$ 117,015	44.6%
November	\$ 81,623	\$ 85,272	\$ 129,436	\$ 104,508	\$ 137,679	\$ 148,975	\$ 140,350	\$ (8,625)	-5.8%	\$ (8,625)	-5.8%
December	\$ 55,631	\$ 46,555	\$ 80,252	\$ 98,319	\$ 70,275	\$ 85,684	\$ 115,798	\$ 30,114	35.1%	\$ 30,114	35.1%
January	\$ 62,332	\$ 53,865	\$ 68,997	\$ 88,525	\$ 97,735	\$ 120,052	\$ 149,993	\$ 29,941	24.9%	\$ 29,941	24.9%
February	\$ 74,063	\$ 77,739	\$ 83,601	\$ 119,720	\$ 100,651	\$ 137,715	\$ 175,529	\$ 37,860	27.5%	\$ 37,814	27.5%
March	\$ 130,844	\$ 139,844	\$ 194,710	\$ 187,230	\$ 227,311	\$ 121,296	\$ 265,012	\$ 37,701	16.6%	\$ 143,716	118.5%
April	\$ 192,460	\$ 204,494	\$ 261,564	\$ 291,961	\$ 367,593	\$ 49,722	\$ 460,401	\$ 162,601	54.6%	\$ 410,680	826.0%
May	\$ 255,993	\$ 303,880	\$ 390,230	\$ 345,676	\$ 395,340	\$ 212,726	\$ 594,075	\$ 241,485	68.5%	\$ 381,349	179.3%
June	\$ 286,863	\$ 367,478	\$ 450,486	\$ 409,966	\$ 457,754	\$ 343,302	\$ 644,912	\$ 226,745	54.2%	\$ 301,610	87.9%
<b>Totals</b>	<b>\$ 2,516,303</b>	<b>\$ 2,762,609</b>	<b>\$ 3,305,120</b>	<b>\$ 3,480,909</b>	<b>\$ 3,619,679</b>	<b>\$ 3,083,152</b>	<b>\$ 4,322,655</b>	<b>\$ 670,726</b>	<b>18.4%</b>	<b>\$ 1,239,503</b>	<b>40.2%</b>



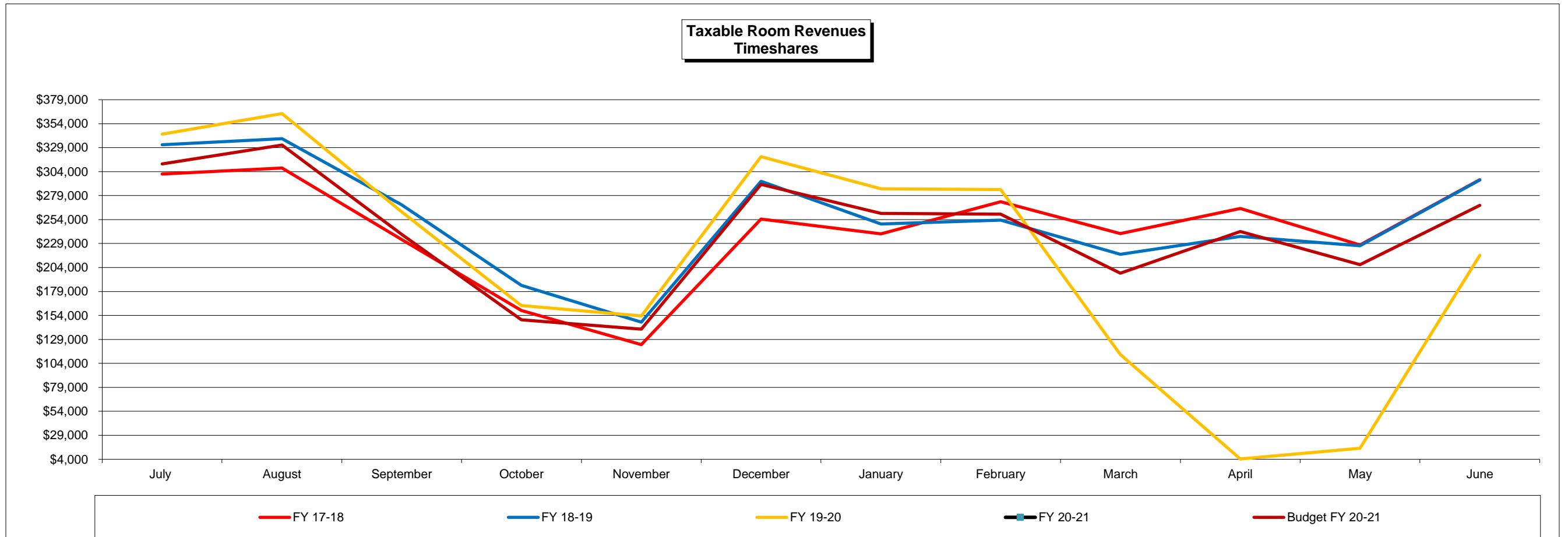
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Vacation Rentals  
Trend**

Month	Actual						Budget FY 20-21	Variance from Budget		Variance from FY 19-20		
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20		FY 20-21	Amount	%	Amount	%
July	\$ 1,375,555	\$ 1,428,189	\$ 2,000,097	\$ 2,277,580	\$ 2,470,853	\$ 2,873,851	\$ 3,571,442	\$ 862,155	2709.287%	\$ 697,591	24.3%	
August	\$ 1,394,758	\$ 1,350,815	\$ 1,593,912	\$ 1,938,278	\$ 2,049,379	\$ 2,506,686	\$ 3,422,560	\$ 940,007	2482.553%	\$ 915,874	36.5%	
September	\$ 350,308	\$ 477,603	\$ 806,557	\$ 1,149,596	\$ 1,213,659	\$ 1,618,472	\$ 2,428,911	\$ 606,927	1821.984%	\$ 810,439	50.1%	
October	\$ 126,506	\$ 157,250	\$ 614,152	\$ 719,179	\$ 988,505	\$ 1,383,040	\$ 2,493,538	\$ 622,368	1871.170%	\$ 1,110,498	80.3%	
November	\$ 114,757	\$ 212,898	\$ 614,461	\$ 925,963	\$ 1,285,718	\$ 1,397,263	\$ 2,166,154	\$ 838,358	1327.796%	\$ 768,890	55.0%	
December	\$ 653,869	\$ 822,055	\$ 1,216,733	\$ 1,236,977	\$ 1,553,695	\$ 2,088,868	\$ 2,526,367	\$ 1,566,651	959.716%	\$ 437,499	20.9%	
January	\$ 605,038	\$ 684,065	\$ 1,481,808	\$ 1,599,071	\$ 2,288,984	\$ 2,584,871	\$ 3,959,948	\$ 2,326,384	1633.564%	\$ 1,375,077	53.2%	
February	\$ 384,313	\$ 662,046	\$ 1,166,273	\$ 1,138,518	\$ 1,486,424	\$ 1,939,528	\$ 3,198,425	\$ 1,745,575	1452.850%	\$ 1,258,897	64.9%	
March	\$ 144,603	\$ 447,462	\$ 844,682	\$ 1,027,667	\$ 1,408,583	\$ 178,633	\$ 3,479,323	\$ 1,253,408	2225.915%	\$ 3,300,690	1847.7%	
April	\$ 113,361	\$ 338,695	\$ 750,286	\$ 819,420	\$ 1,208,019	\$ 14,572	\$ 3,135,355	\$ 782,224	2353.131%	\$ 3,120,783	21415.9%	
May	\$ 162,812	\$ 478,590	\$ 733,515	\$ 993,887	\$ 1,358,571	\$ 972,287	\$ 3,483,233	\$ 948,772	2534.461%	\$ 2,510,946	258.3%	
June	\$ 475,696	\$ 943,814	\$ 1,087,841	\$ 1,446,834	\$ 1,774,690	\$ 3,249,927	\$ 4,043,820	\$ 1,381,159	2662.661%	\$ 793,893	24.4%	
<b>Totals</b>	<b>\$ 5,901,576</b>	<b>\$ 8,003,482</b>	<b>\$ 12,910,316</b>	<b>\$ 15,272,970</b>	<b>\$ 19,087,080</b>	<b>\$ 20,808,000</b>	<b>\$ 37,909,076</b>	<b>\$ 13,873,988</b>	<b>24,035,088</b>	<b>173.2%</b>	<b>\$ 17,101,076</b>	<b>82.2%</b>



**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Timeshares  
Trend**

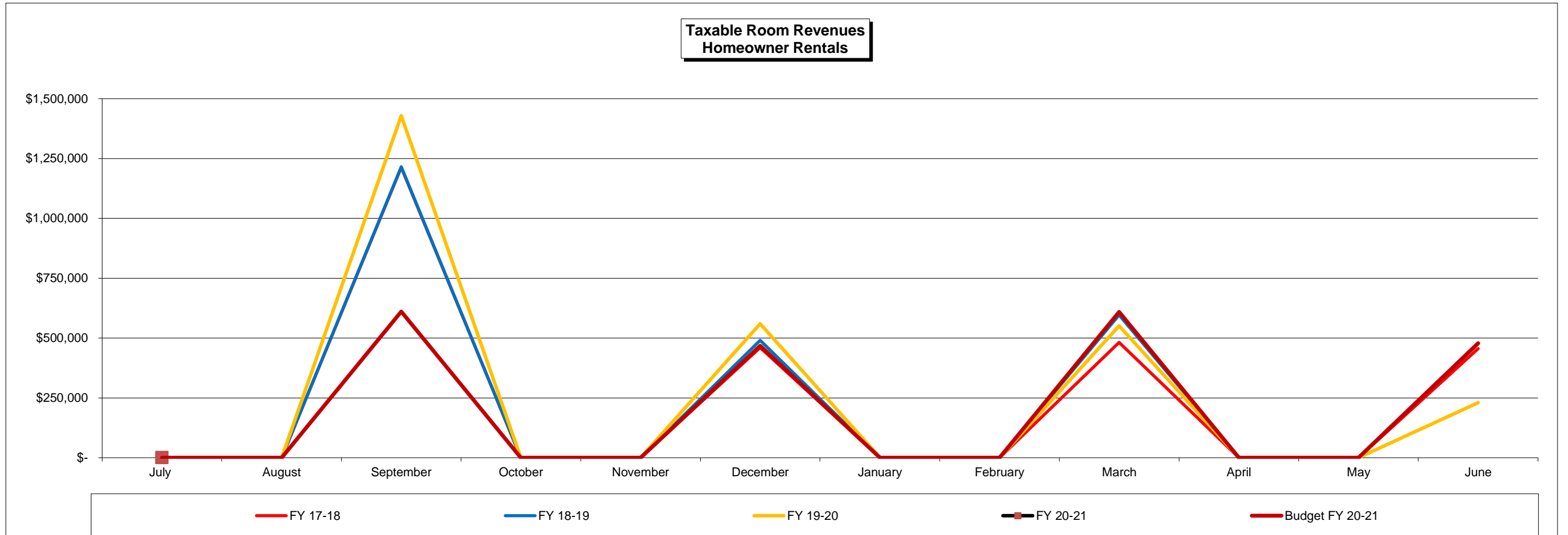
Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	\$ 307,847	\$ 269,824	\$ 251,688	\$ 301,504	\$ 331,920	\$ 343,006	\$ 204,380	\$ (107,755)	-34.5%	\$ (138,627)	-40.4%
August	\$ 278,978	\$ 197,935	\$ 302,337	\$ 307,763	\$ 338,354	\$ 364,529	\$ 244,928	\$ (86,793)	-26.2%	\$ (119,601)	-32.8%
September	\$ 176,861	\$ 174,117	\$ 223,996	\$ 233,264	\$ 269,364	\$ 262,134	\$ 175,737	\$ (62,805)	-26.3%	\$ (86,397)	-33.0%
October	\$ 124,402	\$ 139,640	\$ 191,848	\$ 159,076	\$ 185,484	\$ 164,258	\$ 173,491	\$ 24,016	16.1%	\$ 9,234	5.6%
November	\$ 74,719	\$ 95,795	\$ 127,898	\$ 123,559	\$ 147,031	\$ 153,528	\$ 97,462	\$ (42,248)	-30.2%	\$ (56,066)	-36.5%
December	\$ 137,710	\$ 223,260	\$ 316,649	\$ 254,633	\$ 293,845	\$ 319,498	\$ 235,790	\$ (54,953)	-18.9%	\$ (83,708)	-26.2%
January	\$ 110,879	\$ 219,685	\$ 267,082	\$ 239,159	\$ 249,434	\$ 286,074	\$ 266,285	\$ 5,958	2.3%	\$ (19,789)	-6.9%
February	\$ 107,305	\$ 219,699	\$ 260,358	\$ 272,691	\$ 253,303	\$ 285,427	\$ 327,025	\$ 67,286	25.9%	\$ 41,598	14.6%
March	\$ 135,522	\$ 196,166	\$ 246,932	\$ 239,300	\$ 217,671	\$ 113,357	\$ 318,600	\$ 120,519	60.8%	\$ 205,244	181.1%
April	\$ 176,095	\$ 196,237	\$ 277,966	\$ 265,567	\$ 236,414	\$ 4,327	\$ 271,109	\$ 29,443	12.2%	\$ 266,782	6164.9%
May	\$ 177,489	\$ 174,017	\$ 241,113	\$ 227,479	\$ 226,819	\$ 15,391	\$ 251,628	\$ 44,622	21.6%	\$ 236,236	1534.9%
June	\$ 195,575	\$ 183,605	\$ 268,532	\$ 295,500	\$ 295,188	\$ 216,641	\$ 264,662	\$ (4,243)	-1.6%	\$ 48,022	22.2%
<b>Totals</b>	<b>\$ 2,003,382</b>	<b>\$ 2,289,980</b>	<b>\$ 2,976,399</b>	<b>\$ 2,919,494</b>	<b>\$ 3,044,826</b>	<b>\$ 2,528,169</b>	<b>\$ 2,831,098</b>	<b>\$ (66,952)</b>	<b>-2.3%</b>	<b>\$ 302,929</b>	<b>12.0%</b>





**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Homeowner Rentals  
Trend**

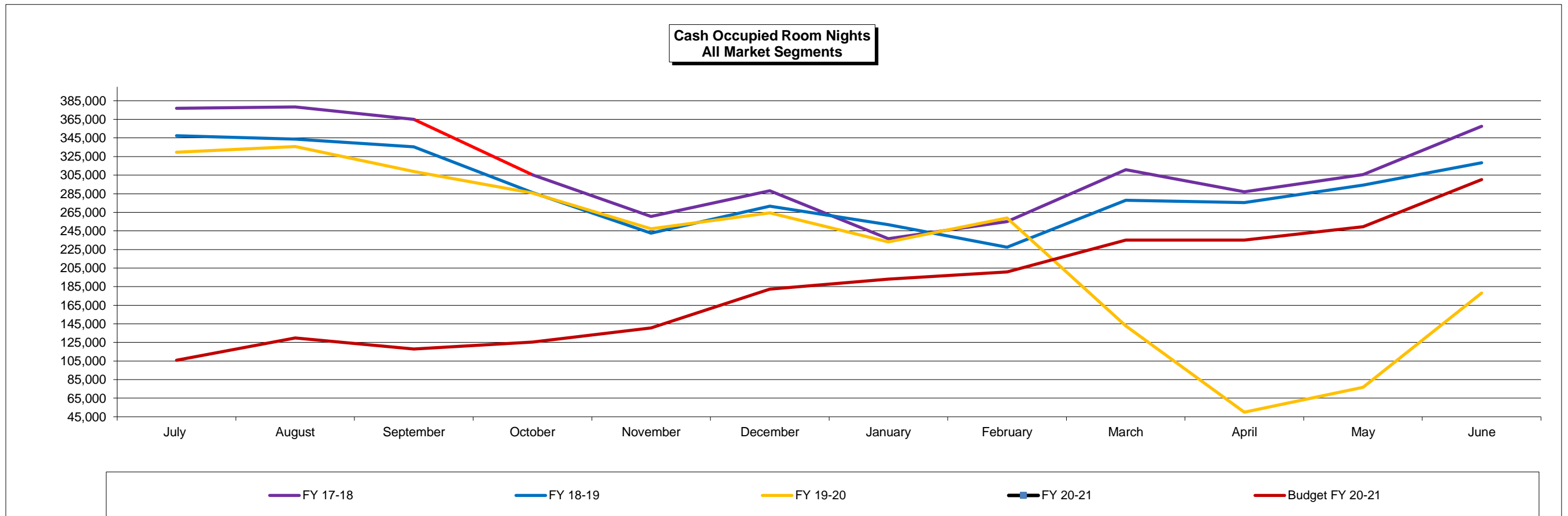
Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
August	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
September	\$ 850,318	\$ 1,509,359	\$ 1,298,184	\$ 1,213,123	\$ 1,215,516	\$ 1,428,985	\$ 1,470,853	\$ 610,750	140.8%	\$ 41,869	2.9%
October	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
November	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
December	\$ 514,500	\$ 633,768	\$ 491,265	\$ 460,638	\$ 490,100	\$ 560,059	\$ 672,846	\$ 467,366	44.0%	\$ 112,787	20.1%
January	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
February	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
March	\$ 492,359	\$ 824,314	\$ 642,648	\$ 482,263	\$ 596,751	\$ 550,724	\$ 812,673	\$ 608,943	33.5%	\$ 261,950	47.6%
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
June	\$ 551,053	\$ 553,878	\$ 466,248	\$ 455,661	\$ 476,226	\$ 230,357	\$ 950,950	\$ 478,444	98.8%	\$ 720,593	312.8%
<b>Totals</b>	<b>\$ 2,408,230</b>	<b>\$ 3,521,319</b>	<b>\$ 2,898,345</b>	<b>\$ 2,611,686</b>	<b>\$ 2,778,593</b>	<b>\$ 2,770,124</b>	<b>\$ 3,907,323</b>	<b>\$ 2,165,503</b>	<b>60.1%</b>	<b>\$ 1,137,199</b>	<b>41.1%</b>





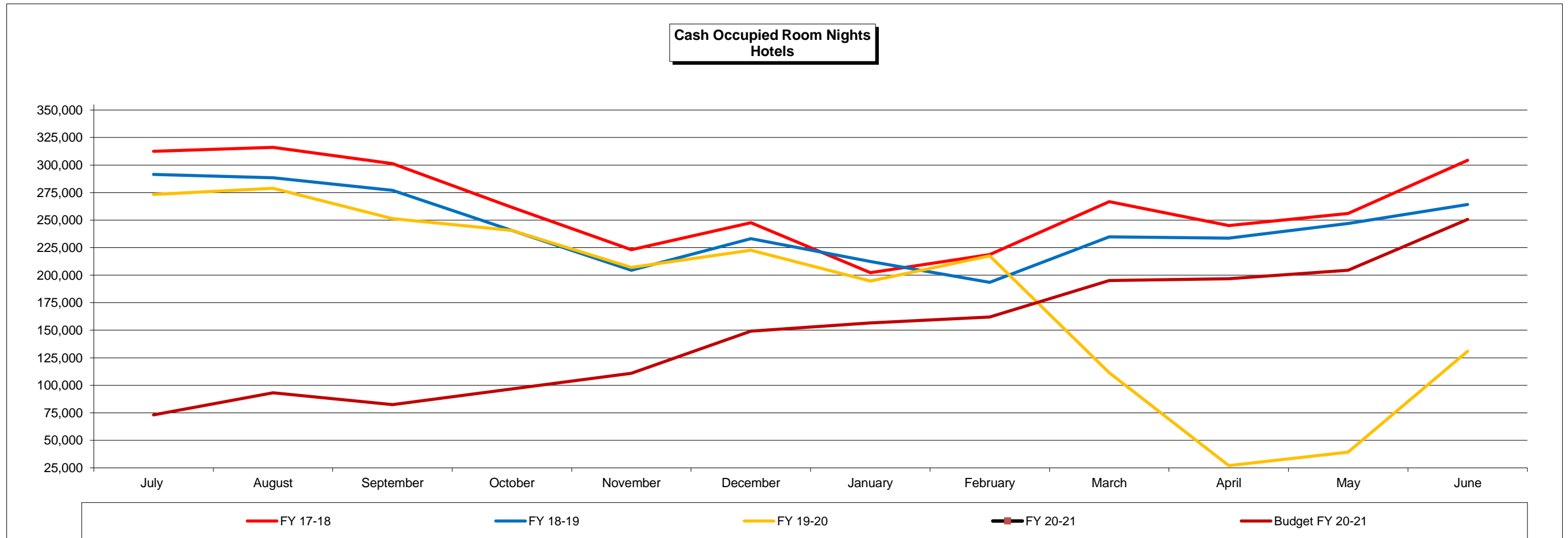
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Room Nights-Consolidated Summary  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	337,506	339,576	349,602	376,823	347,401	329,772	219,968	105,835	107.8%	(109,804)	-33.3%
August	336,070	342,310	341,443	378,365	343,719	335,749	232,080	129,787	78.8%	(103,669)	-30.9%
September	317,039	344,280	351,394	365,040	335,338	308,779	224,145	117,800	90.3%	(84,634)	-27.4%
October	277,970	310,005	289,432	305,381	286,215	285,697	215,163	125,404	71.6%	(70,534)	-24.7%
November	222,114	226,892	245,978	260,669	242,645	247,320	162,293	140,492	15.5%	(85,027)	-34.4%
December	254,403	278,784	274,069	288,203	271,632	264,423	162,382	182,249	-10.9%	(102,041)	-38.6%
January	238,144	224,971	236,825	236,592	251,817	233,295	179,058	193,194	-7.3%	(54,237)	-23.2%
February	233,050	255,092	249,799	254,967	227,442	258,768	183,217	200,758	-8.7%	(75,551)	-29.2%
March	265,273	298,449	309,745	310,967	277,855	142,786	231,959	235,188	-1.4%	89,173	62.5%
April	264,284	287,960	301,000	287,038	275,513	49,924	244,148	235,017	3.9%	194,224	389.0%
May	290,428	280,547	299,539	305,590	294,377	76,626	263,070	249,558	5.4%	186,444	243.3%
June	308,247	339,755	359,361	357,595	318,248	178,050	319,450	300,223	6.4%	141,400	79.4%
<b>Totals</b>	<b>3,344,528</b>	<b>3,528,621</b>	<b>3,608,187</b>	<b>3,727,230</b>	<b>3,472,202</b>	<b>2,711,189</b>	<b>2,636,933</b>	<b>2,215,508</b>	<b>19.0%</b>	<b>(74,256)</b>	<b>-2.7%</b>



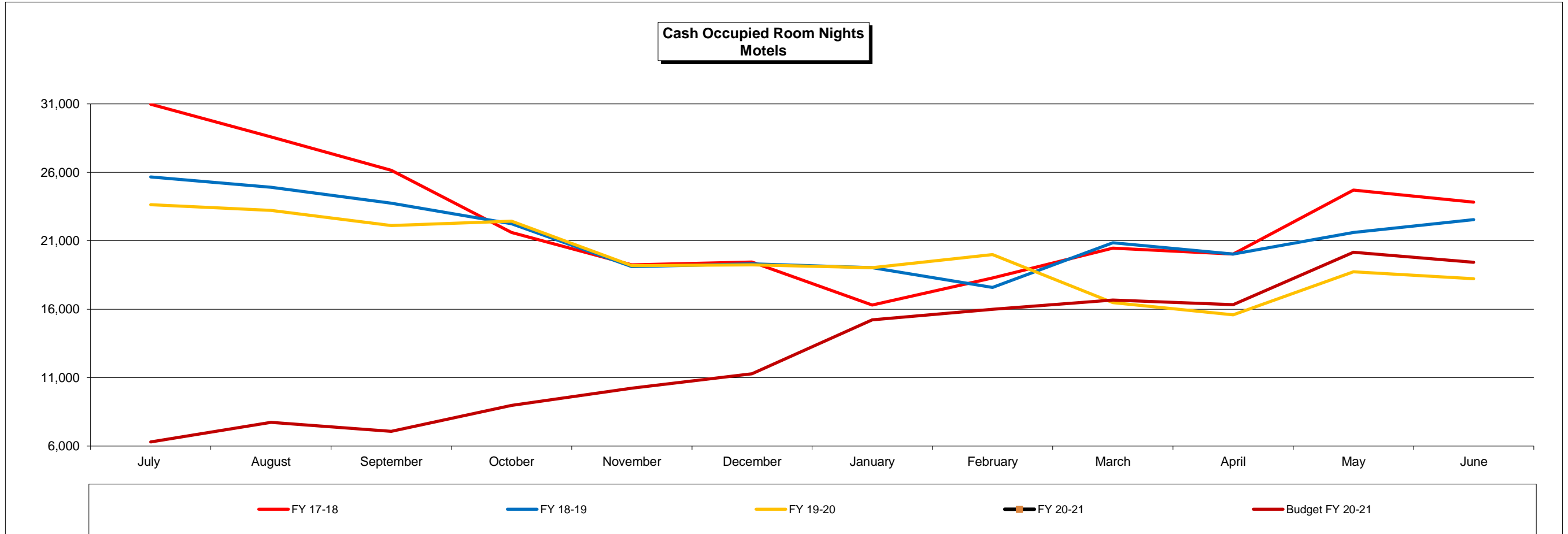
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	269,807	284,759	293,323	312,553	291,494	273,372	169,224	96,084	131.4%	(104,148)	-38.1%
August	270,447	284,774	285,204	316,080	288,400	278,903	180,976	87,739	94.1%	(97,927)	-35.1%
September	252,794	282,833	288,769	301,350	277,077	251,406	173,722	91,380	111.0%	(77,684)	-30.9%
October	226,293	265,627	243,707	261,623	240,526	240,710	167,865	71,181	73.6%	(72,845)	-30.3%
November	181,215	193,533	207,243	223,157	204,585	206,993	126,337	15,392	13.9%	(80,656)	-39.0%
December	208,121	241,352	231,882	247,587	233,189	222,721	123,490	(25,691)	-17.2%	(99,231)	-44.6%
January	196,543	191,160	197,827	202,279	212,424	194,688	134,028	(22,552)	-14.4%	(60,660)	-31.2%
February	192,502	218,917	209,421	218,690	193,493	217,587	145,110	(16,842)	-10.4%	(72,477)	-33.3%
March	218,181	255,737	259,354	266,876	234,769	111,470	181,145	(14,098)	-7.2%	69,675	62.5%
April	217,116	246,172	251,808	245,060	233,629	27,088	193,713	(3,011)	-1.5%	166,625	615.1%
May	237,379	236,722	247,278	256,102	246,979	39,363	207,372	2,934	1.4%	168,009	426.8%
June	249,350	286,757	298,971	304,252	264,134	130,964	252,791	2,129	0.8%	121,827	93.0%
<b>Totals</b>	<b>2,719,748</b>	<b>2,988,343</b>	<b>3,014,787</b>	<b>3,155,609</b>	<b>2,920,699</b>	<b>2,195,265</b>	<b>2,055,773</b>	<b>284,646</b>	<b>16.1%</b>	<b>(139,492)</b>	<b>-6.4%</b>



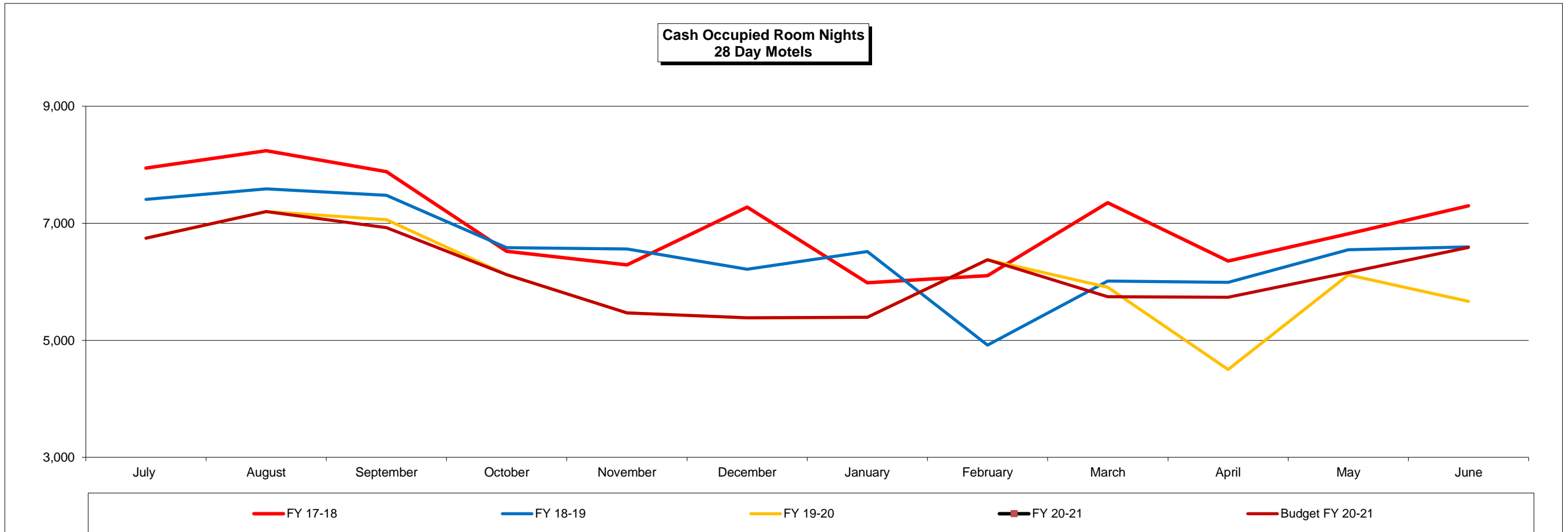
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20		
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%	
July	31,699	23,734	24,571	30,975	25,664	23,636	19,201	6,303	12,898	204.6%	(4,435)	-18.8%
August	31,811	23,953	24,453	28,593	24,907	23,212	19,612	7,737	11,875	153.5%	(3,600)	-15.5%
September	27,473	24,878	25,767	26,151	23,745	22,117	18,590	7,084	11,506	162.4%	(3,527)	-15.9%
October	24,792	22,924	21,329	21,615	22,239	22,427	19,403	8,971	10,432	116.3%	(3,024)	-13.5%
November	20,104	16,967	18,411	19,240	19,111	19,179	15,690	10,229	5,461	53.4%	(3,489)	-18.2%
December	22,984	19,184	19,686	19,444	19,308	19,238	16,464	11,276	5,188	46.0%	(2,774)	-14.4%
January	22,433	18,195	19,137	16,305	19,038	19,038	19,919	15,231	4,688	30.8%	881	4.6%
February	21,560	18,287	20,657	18,284	17,590	19,984	16,709	15,987	722	4.5%	(3,275)	-16.4%
March	22,707	18,838	23,992	20,466	20,846	16,485	19,772	16,677	3,095	18.6%	3,287	19.9%
April	23,303	20,109	24,910	20,023	20,029	15,589	21,017	16,339	4,678	28.6%	5,428	34.8%
May	26,679	19,873	25,900	24,706	21,606	18,741	21,132	20,160	972	4.8%	2,391	12.8%
June	26,516	21,915	27,721	23,821	22,542	18,218	23,851	19,437	4,414	22.7%	5,633	30.9%
<b>Totals</b>	<b>302,061</b>	<b>248,857</b>	<b>276,534</b>	<b>269,623</b>	<b>256,625</b>	<b>237,864</b>	<b>231,360</b>	<b>155,431</b>	<b>75,929</b>	<b>48.9%</b>	<b>(6,504)</b>	<b>-2.7%</b>



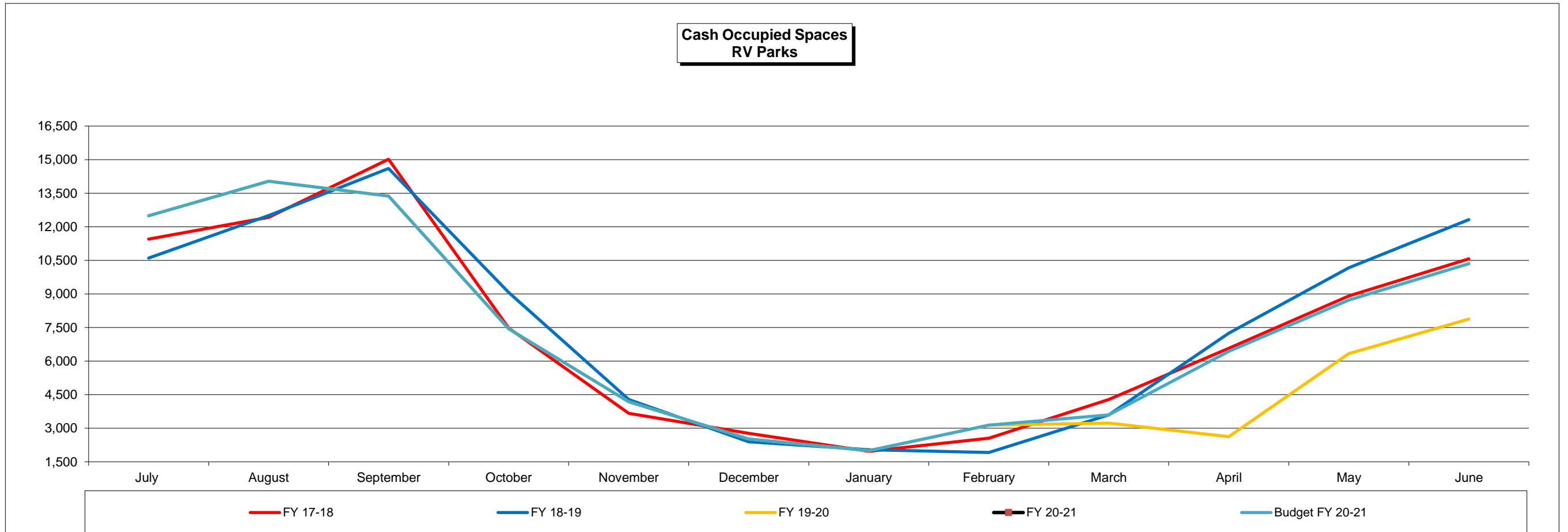
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-28 Day Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20		
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%	
July	11,178	9,594	7,839	7,942	7,410	6,744	5,218	6,744	(1,526)	-22.6%	(1,526)	-22.6%
August	10,869	9,558	7,474	8,240	7,588	7,200	5,052	7,200	(2,148)	-29.8%	(2,148)	-29.8%
September	9,477	10,026	8,183	7,880	7,479	7,061	4,990	6,926	(1,936)	-28.0%	(2,071)	-29.3%
October	9,061	9,102	7,376	6,521	6,584	6,120	4,802	6,120	(1,318)	-21.5%	(1,318)	-21.5%
November	8,125	8,006	7,393	6,288	6,562	5,470	4,906	5,469	(563)	-10.3%	(564)	-10.3%
December	9,048	7,260	6,931	7,277	6,216	5,384	4,577	5,384	(807)	-15.0%	(807)	-15.0%
January	8,388	7,959	6,780	5,983	6,518	5,391	4,656	5,391	(735)	-13.6%	(735)	-13.6%
February	8,070	7,822	6,922	6,105	4,917	6,375	4,634	6,375	(1,741)	-27.3%	(1,741)	-27.3%
March	7,527	8,767	7,262	7,349	6,011	5,907	5,724	5,744	(20)	-0.3%	(183)	-3.1%
April	7,426	9,138	7,460	6,355	5,991	4,500	5,656	5,735	(79)	-1.4%	1,156	25.7%
May	8,714	8,968	7,846	6,820	6,547	6,117	6,122	6,155	(33)	-0.5%	5	0.1%
June	9,020	8,547	8,418	7,299	6,594	5,666	7,661	6,587	1,074	16.3%	1,995	35.2%
<b>Totals</b>	<b>106,903</b>	<b>104,747</b>	<b>89,884</b>	<b>84,059</b>	<b>78,417</b>	<b>71,935</b>	<b>63,998</b>	<b>73,830</b>	<b>(9,832)</b>	<b>-13.3%</b>	<b>(7,937)</b>	<b>-11.0%</b>



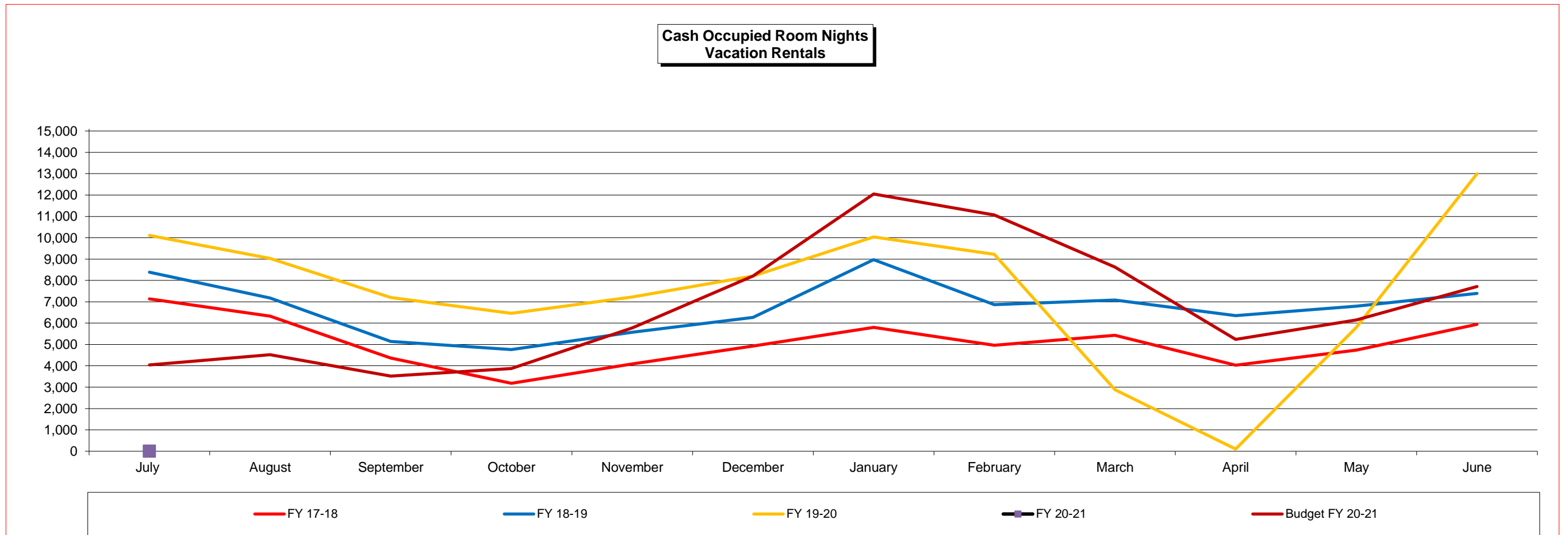
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Spaces-RV Parks  
Trend**

Month	Actual						Budget FY 20-21	Variance from Budget		Variance from FY 19-20		
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20		FY 20-21	Amount	%	Amount	%
July	10,967	9,374	11,413	11,446	10,598	12,491	10,834	12,491	(1,657)	-13.3%	(1,657)	-13.3%
August	10,800	11,548	12,606	12,418	12,507	14,036	10,823	14,036	(3,213)	-22.9%	(3,213)	-22.9%
September	12,548	14,432	15,153	15,019	14,606	13,372	12,536	13,372	(836)	-6.3%	(836)	-6.3%
October	7,387	7,491	8,423	7,472	9,066	7,446	10,047	7,446	2,601	34.9%	2,601	34.9%
November	4,005	3,769	5,951	3,664	4,278	4,181	4,400	4,181	219	5.2%	219	5.2%
December	2,799	2,325	4,089	2,770	2,397	2,520	3,705	2,520	1,185	47.0%	1,185	47.0%
January	2,851	2,238	3,188	1,967	2,040	1,997	4,748	1,997	2,751	137.8%	2,751	137.8%
February	3,153	2,815	3,794	2,554	1,915	3,138	2,784	3,137	(353)	-11.3%	(354)	-11.3%
March	5,294	5,298	6,724	4,280	3,601	3,224	6,044	3,601	2,443	67.8%	2,820	87.5%
April	7,249	7,095	8,673	6,567	7,248	2,617	8,223	6,436	1,787	27.8%	5,606	214.2%
May	7,775	8,700	9,949	8,907	10,168	6,331	12,718	8,729	3,989	45.7%	6,387	100.9%
June	9,289	10,791	11,217	10,564	12,326	7,881	14,886	10,353	4,533	43.8%	7,005	88.9%
<b>Totals</b>	<b>84,117</b>	<b>85,876</b>	<b>101,180</b>	<b>87,628</b>	<b>90,750</b>	<b>79,234</b>	<b>101,748</b>	<b>88,299</b>	<b>13,449</b>	<b>15.2%</b>	<b>22,514</b>	<b>28.4%</b>



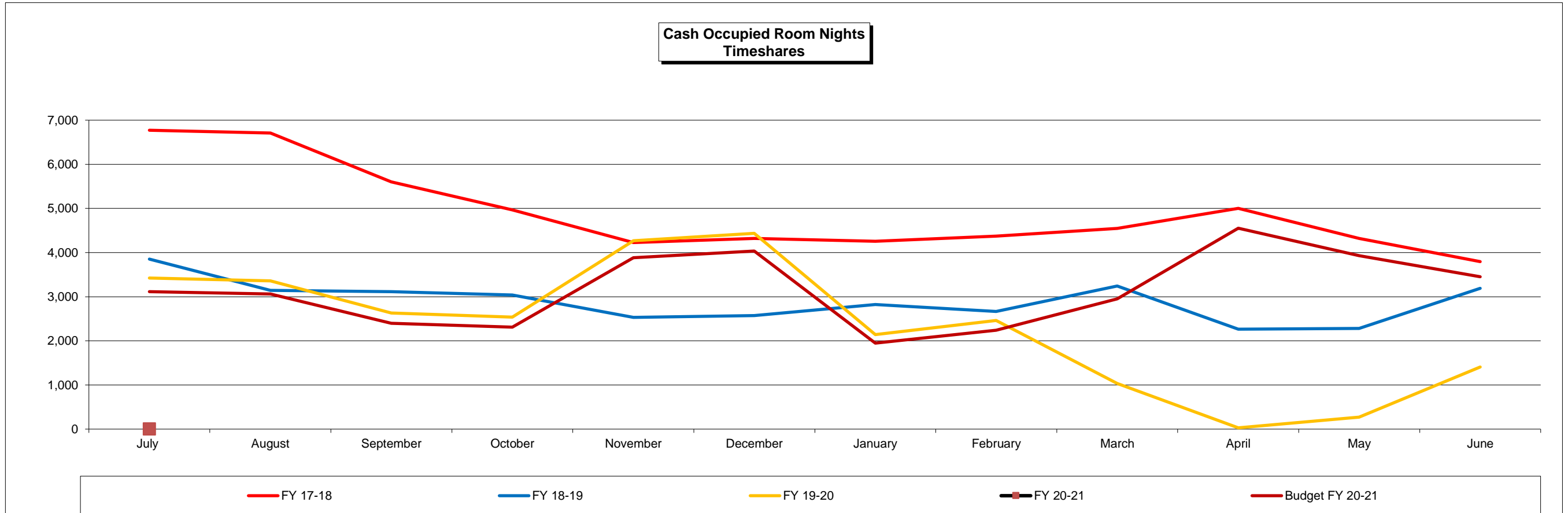
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Vacation Rentals  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20		
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%	
July	4,261	3,999	6,351	7,135	8,383	10,105	13,563	4,042	9,521	235.6%	3,458	34.2%
August	4,322	4,024	5,844	6,325	7,174	9,037	13,228	4,518	8,710	192.8%	4,191	46.4%
September	992	1,418	3,257	4,365	5,141	7,197	7,550	3,518	4,032	114.6%	353	4.9%
October	467	530	2,720	3,181	4,761	6,455	11,006	3,873	7,133	184.2%	4,551	70.5%
November	401	613	2,824	4,093	5,578	7,227	9,760	5,782	3,978	68.8%	2,533	35.0%
December	1,770	1,885	4,236	4,929	6,266	8,202	10,701	8,202	2,499	30.5%	2,499	30.5%
January	1,301	1,522	4,969	5,803	8,972	10,040	13,681	12,048	1,633	13.6%	3,641	36.3%
February	1,100	1,812	4,304	4,960	6,861	9,223	11,870	11,068	802	7.2%	2,647	28.7%
March	465	2,632	3,839	5,431	7,086	2,881	14,276	8,624	5,652	65.5%	11,395	395.5%
April	506	2,201	3,094	4,031	6,352	101	13,071	5,232	7,839	149.8%	12,970	12841.6%
May	498	3,288	3,641	4,734	6,795	5,803	13,646	6,144	7,502	122.1%	7,843	135.2%
June	1,429	4,477	4,268	5,944	7,396	12,996	13,953	7,715	6,238	80.9%	957	7.4%
<b>Totals</b>	<b>17,512</b>	<b>28,401</b>	<b>49,347</b>	<b>60,931</b>	<b>80,765</b>	<b>89,267</b>	<b>146,305</b>	<b>80,766</b>	<b>65,539</b>	<b>81.1%</b>	<b>57,038</b>	<b>63.9%</b>



**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Timeshares  
Trend**

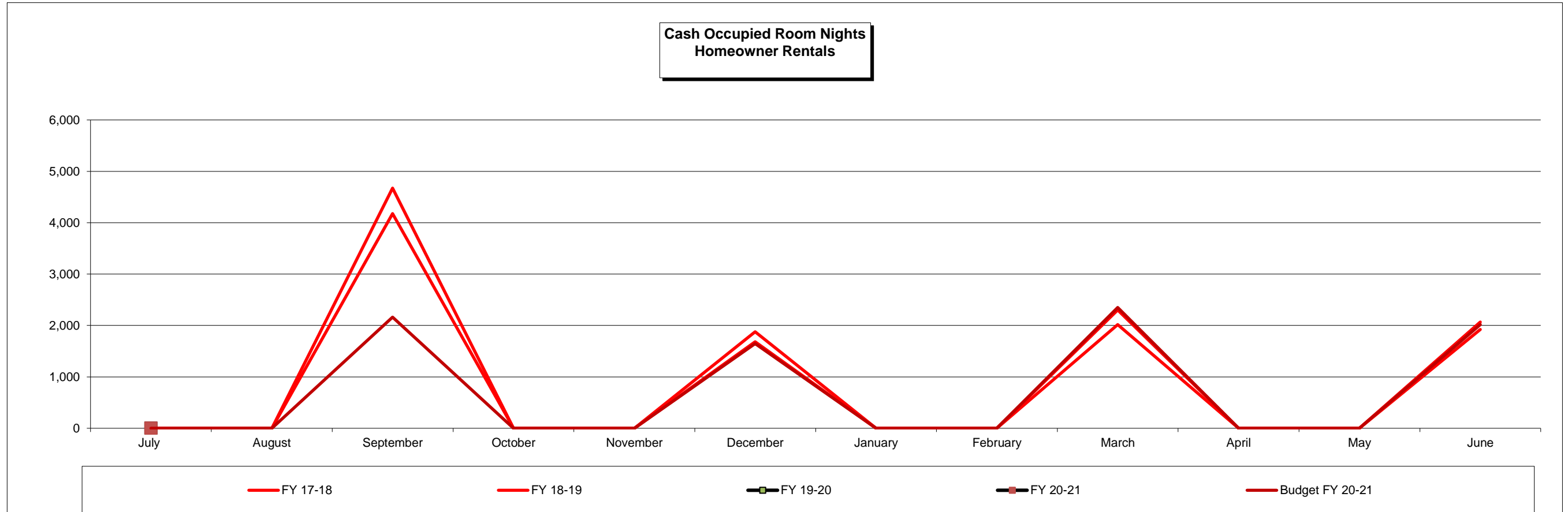
Month	Actual						Budget	Variance from Budget		Variance from FY 19-20		
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%	
July	9,594	8,116	6,105	6,772	3,852	3,424	1,928	3,116	(1,188)	-38.1%	(1,496)	-43.7%
August	7,821	8,453	5,862	6,709	3,143	3,361	2,389	3,059	(670)	-21.9%	(972)	-28.9%
September	10,149	4,861	5,405	5,602	3,113	2,632	2,257	2,395	(138)	-5.8%	(375)	-14.2%
October	9,970	4,331	5,877	4,969	3,039	2,539	2,040	2,310	(270)	-11.7%	(499)	-19.7%
November	8,264	4,004	4,156	4,227	2,531	4,270	1,200	3,886	(2,686)	-69.1%	(3,070)	-71.9%
December	7,315	4,312	5,411	4,318	2,572	4,436	1,276	4,037	(2,761)	-68.4%	(3,160)	-71.2%
January	6,628	3,897	4,924	4,255	2,825	2,141	2,026	1,948	78	4.0%	(115)	-5.4%
February	6,665	5,439	4,701	4,374	2,666	2,461	2,110	2,240	(130)	-5.8%	(351)	-14.3%
March	8,937	3,915	6,064	4,547	3,241	1,034	2,603	2,949	(346)	-11.7%	1,569	151.7%
April	8,684	3,245	5,055	5,002	2,264	29	2,468	4,552	(2,084)	-45.8%	2,439	8410.3%
May	9,383	2,996	4,925	4,321	2,282	271	2,080	3,932	(1,852)	-47.1%	1,809	667.5%
June	10,375	5,050	6,734	3,795	3,191	1,406	2,839	3,453	(614)	-17.8%	1,433	101.9%
<b>Totals</b>	<b>103,785</b>	<b>58,619</b>	<b>65,219</b>	<b>58,891</b>	<b>34,719</b>	<b>28,004</b>	<b>25,216</b>	<b>37,877</b>	<b>(12,661)</b>	<b>-33.4%</b>	<b>(2,788)</b>	<b>-10.0%</b>





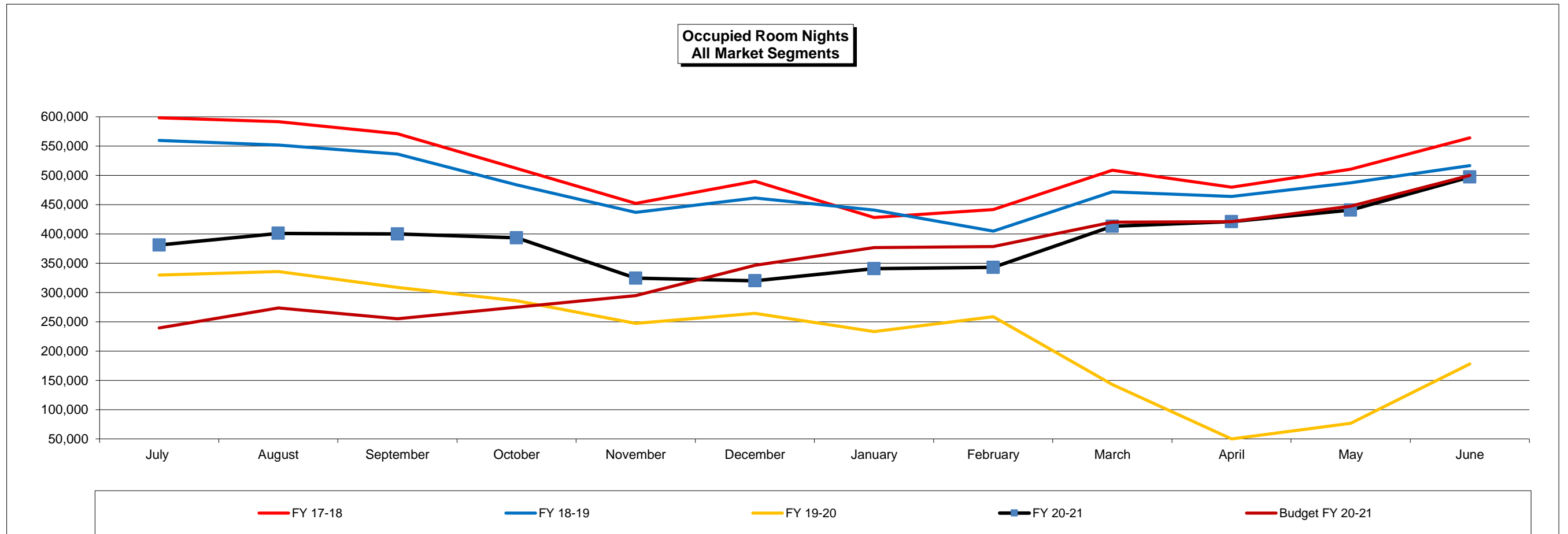
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Homeowner Rentals  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 19-20	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	0.0%	-	0.0%
August	-	-	-	-	-	-	-	-	0.0%	-	0.0%
September	3,606	5,832	4,860	4,673	4,177	4,994	4,500	2,337	108.0%	(494)	-9.9%
October	-	-	-	-	-	-	-	-	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	2,366	2,466	1,834	1,878	1,684	1,922	2,169	520	31.5%	247	12.9%
January	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	-	-	-	-	-	0.0%	-	0.0%
March	2,162	3,262	2,510	2,018	2,301	1,785	2,395	45	1.9%	610	34.2%
April	-	-	-	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	2,268	2,218	2,032	1,920	2,065	919	3,469	1,453	72.1%	2,550	123.5%
<b>Totals</b>	<b>10,402</b>	<b>13,778</b>	<b>11,236</b>	<b>10,489</b>	<b>10,227</b>	<b>9,620</b>	<b>12,533</b>	<b>4,355</b>	<b>53.3%</b>	<b>2,913</b>	<b>30.3%</b>



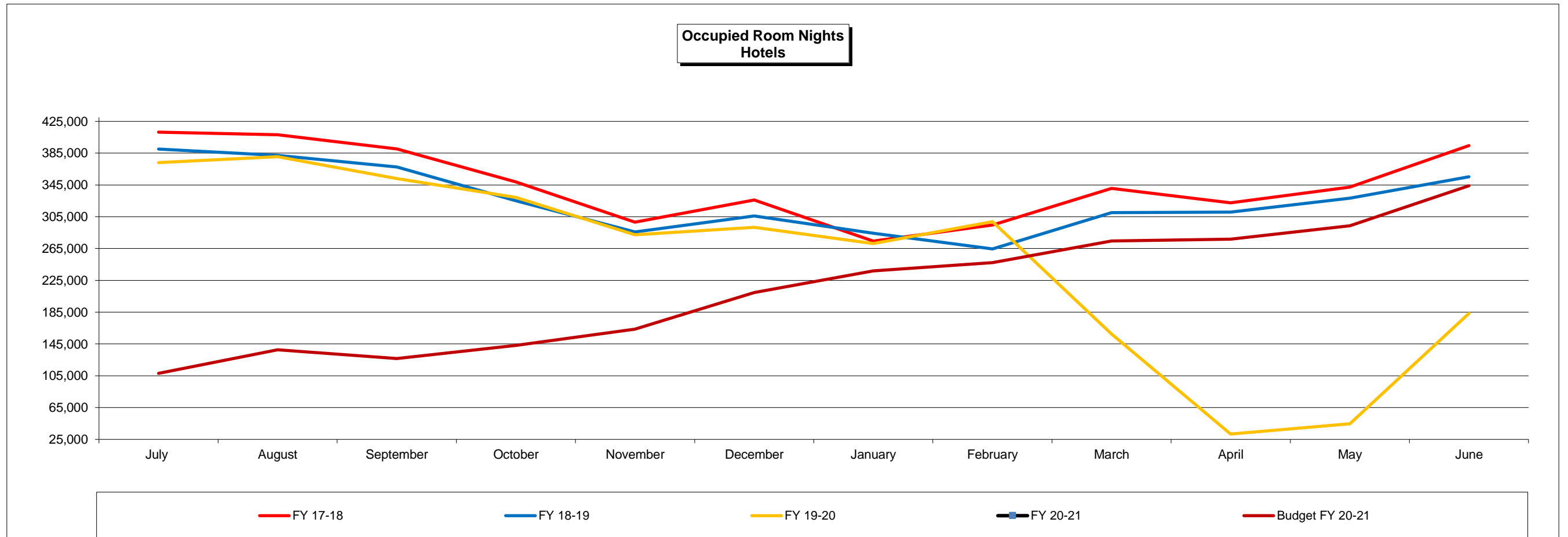
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Consolidated Summary  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	532,560	533,061	558,932	598,303	559,625	531,028	380,839	239,400	141,439	59.1%	(150,189)	-28.3%
August	530,095	531,622	548,907	591,815	551,515	539,449	400,986	273,579	127,407	46.6%	(138,463)	-25.7%
September	498,961	538,200	555,329	571,095	536,269	509,046	400,010	255,192	144,818	56.7%	(109,036)	-21.4%
October	461,911	499,815	491,289	511,826	483,734	480,021	393,306	274,899	118,407	43.1%	(86,715)	-18.1%
November	400,324	405,085	438,248	451,999	436,662	426,923	324,452	294,508	29,944	10.2%	(102,471)	-24.0%
December	434,190	461,879	475,810	489,652	461,499	439,175	319,958	346,302	(26,344)	-7.6%	(119,217)	-27.1%
January	420,430	402,010	429,629	428,069	440,561	415,410	340,659	376,812	(36,153)	-9.6%	(74,751)	-18.0%
February	402,632	437,603	435,728	441,422	404,774	436,826	342,993	378,413	(35,420)	-9.4%	(93,833)	-21.5%
March	449,343	491,853	520,869	508,940	471,663	289,802	413,186	420,294	(7,108)	-1.7%	123,384	42.6%
April	437,895	476,563	499,243	479,824	464,116	150,199	421,073	420,878	195	0.0%	270,874	180.3%
May	479,544	476,722	507,723	510,342	487,166	184,576	440,679	447,147	(6,468)	-1.4%	256,103	138.8%
June	496,475	544,683	568,328	563,983	516,516	329,228	497,058	499,923	(2,865)	-0.6%	167,830	51.0%
<b>Totals</b>	<b>5,544,360</b>	<b>5,799,096</b>	<b>6,030,035</b>	<b>6,147,270</b>	<b>5,814,100</b>	<b>4,731,683</b>	<b>4,675,199</b>	<b>4,227,350</b>	<b>447,849</b>	<b>10.6%</b>	<b>(56,484)</b>	<b>-1.2%</b>



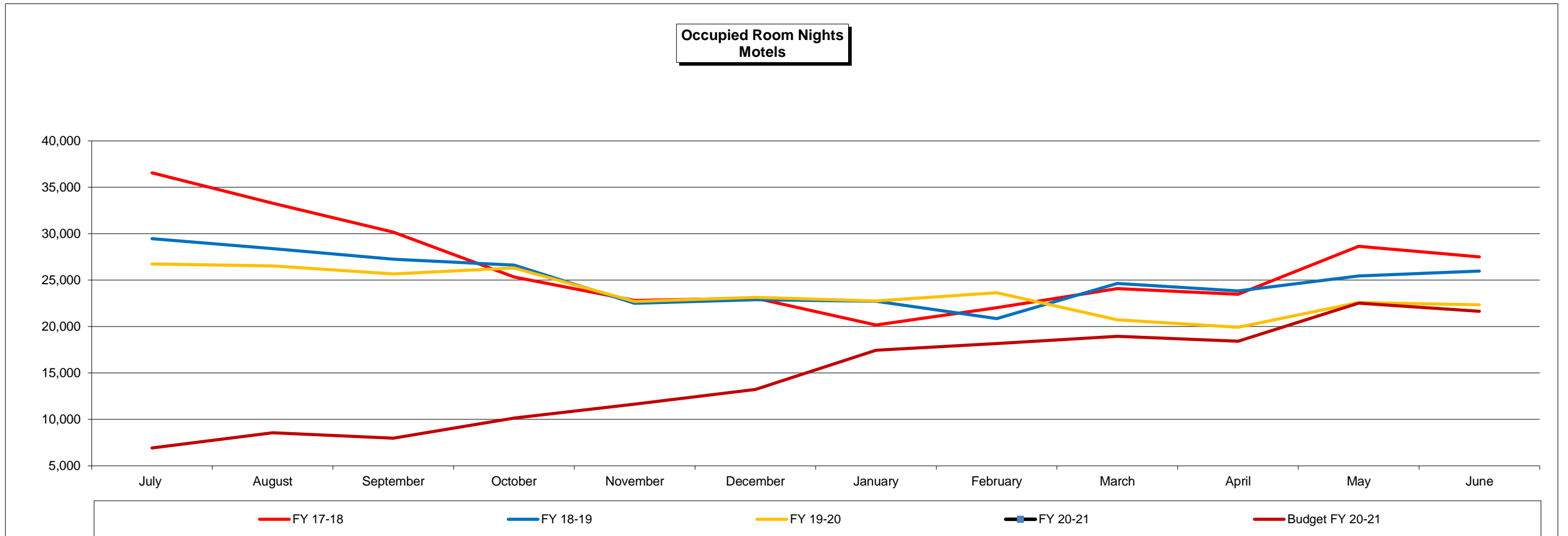
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Hotels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	362,033	370,419	382,595	411,428	390,141	373,085	231,075	108,040	123,035	113.9%	(142,010)	-38.1%
August	360,316	368,837	372,443	408,173	382,258	380,564	251,634	137,714	113,920	82.7%	(128,930)	-33.9%
September	336,206	367,631	373,818	390,243	367,585	352,969	252,545	126,557	125,988	99.6%	(100,424)	-28.5%
October	304,419	341,319	324,988	348,719	325,246	329,364	244,788	143,227	101,561	70.9%	(84,576)	-25.7%
November	258,954	264,286	284,554	298,287	285,936	282,421	191,446	163,745	27,701	16.9%	(90,975)	-32.2%
December	281,864	310,182	309,705	326,218	306,045	291,824	179,428	209,646	(30,218)	-14.4%	(112,396)	-38.5%
January	272,877	255,360	269,174	274,404	284,174	271,333	194,773	237,057	(42,284)	-17.8%	(76,560)	-28.2%
February	266,502	293,831	282,154	294,598	264,555	298,947	211,024	247,380	(36,356)	-14.7%	(87,923)	-29.4%
March	295,348	332,256	340,869	340,788	310,261	157,500	258,617	274,591	(15,974)	-5.8%	101,117	64.2%
April	287,575	319,724	328,053	322,475	310,917	31,703	272,319	276,806	(4,487)	-1.6%	240,616	759.0%
May	318,016	317,282	329,610	342,265	328,278	44,699	288,259	293,545	(5,286)	-1.8%	243,560	544.9%
June	335,964	375,000	382,891	394,524	355,330	183,439	338,236	344,014	(5,778)	-1.7%	154,797	84.4%
<b>Totals</b>	<b>3,680,074</b>	<b>3,916,127</b>	<b>3,980,854</b>	<b>4,152,122</b>	<b>3,910,726</b>	<b>2,997,848</b>	<b>2,914,144</b>	<b>2,562,321</b>	<b>351,823</b>	<b>13.7%</b>	<b>(83,704)</b>	<b>-2.8%</b>



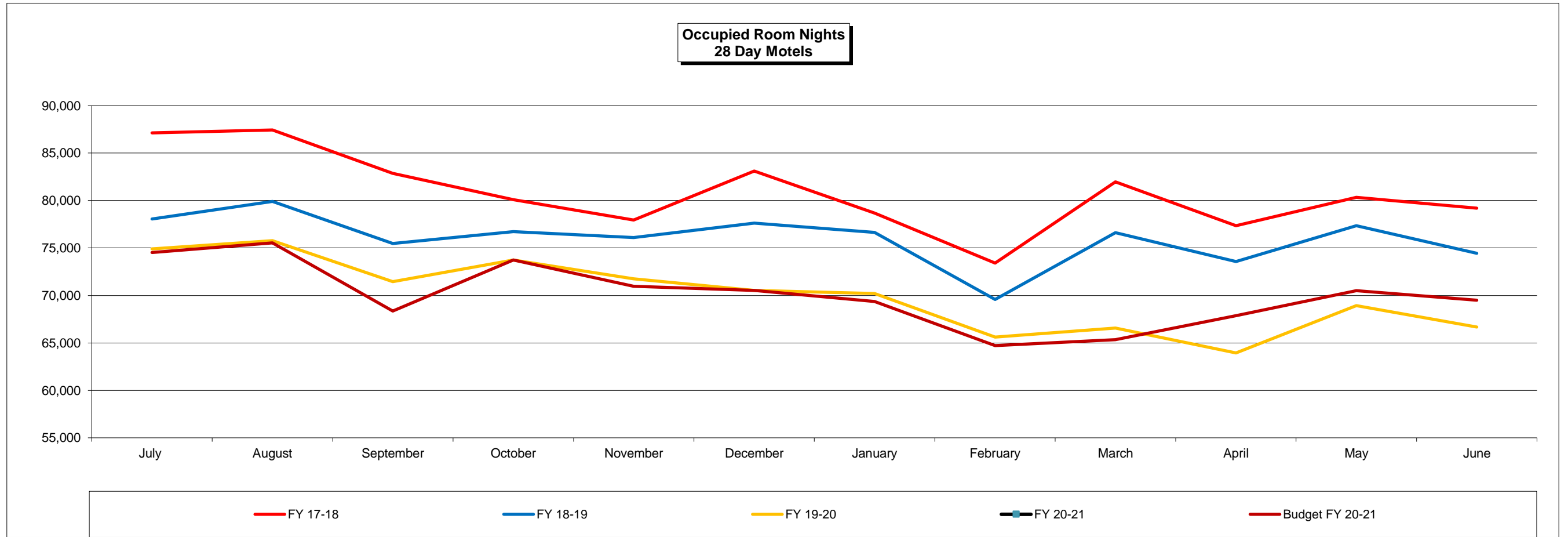
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Motels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	37,230	27,748	27,566	36,562	29,468	26,742	23,336	6,924	16,412	237.0%	(3,406)	-12.7%
August	38,087	27,735	27,859	33,292	28,390	26,538	24,048	8,569	15,479	180.6%	(2,490)	-9.4%
September	33,008	28,090	28,635	30,166	27,269	25,683	22,864	7,976	14,888	186.7%	(2,819)	-11.0%
October	30,512	25,952	24,047	25,344	26,620	26,310	23,540	10,136	13,404	132.2%	(2,770)	-10.5%
November	26,120	19,807	20,851	22,802	22,510	22,706	19,739	11,639	8,100	69.6%	(2,967)	-13.1%
December	29,700	22,105	22,418	23,064	22,898	23,142	20,493	13,228	7,265	54.9%	(2,649)	-11.4%
January	24,372	21,729	22,825	20,172	22,733	22,750	23,982	17,459	6,523	37.4%	1,232	5.4%
February	23,162	21,483	23,995	22,042	20,859	23,633	21,569	18,177	3,392	18.7%	(2,064)	-8.7%
March	24,650	21,835	28,447	24,096	24,657	20,739	24,510	18,964	5,546	29.2%	3,771	18.2%
April	25,400	23,243	28,855	23,477	23,837	19,926	24,419	18,412	6,007	32.6%	4,493	22.5%
May	29,035	22,731	30,309	28,647	25,460	22,580	24,581	22,525	2,056	9.1%	2,001	8.9%
June	29,073	24,873	32,229	27,516	25,984	22,339	27,219	21,654	5,565	25.7%	4,880	21.8%
<b>Totals</b>	<b>350,349</b>	<b>287,331</b>	<b>318,036</b>	<b>317,180</b>	<b>300,685</b>	<b>283,088</b>	<b>280,300</b>	<b>175,663</b>	<b>104,637</b>	<b>59.6%</b>	<b>(2,788)</b>	<b>-1.0%</b>



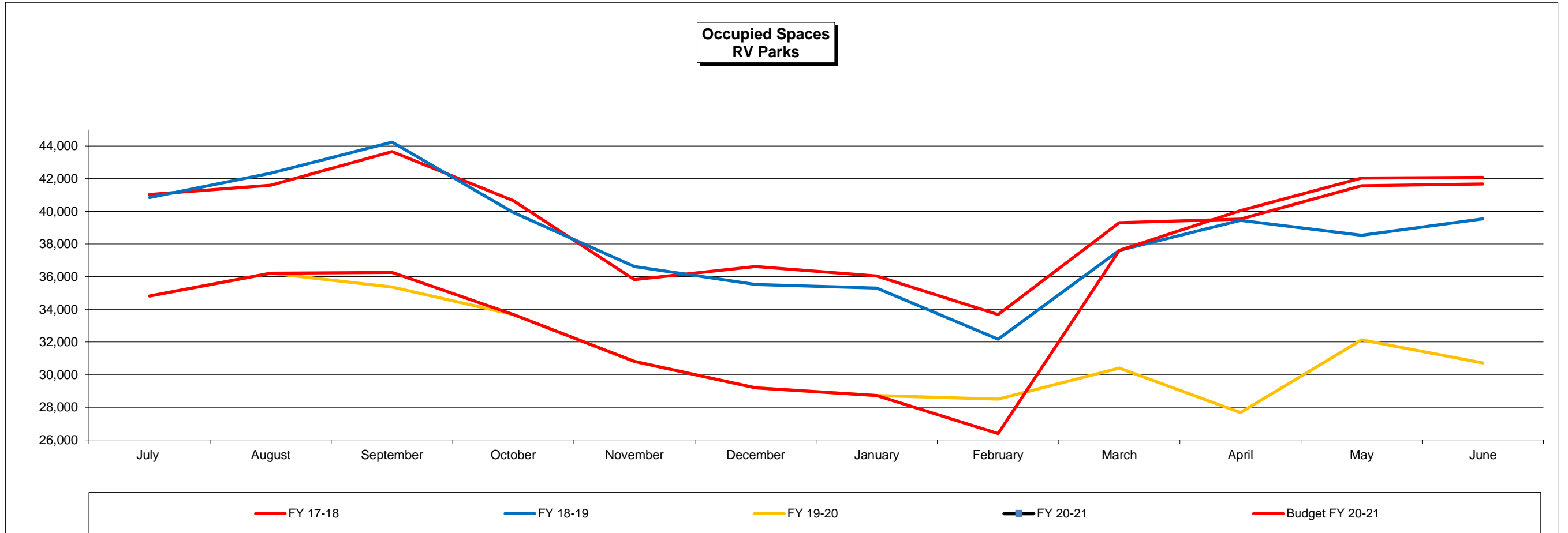
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-28 Day Motels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	77,783	83,859	89,142	87,126	78,044	74,906	67,351	74,513	(7,162)	-9.6%	(7,555)	-10.1%
August	77,439	81,383	90,013	87,438	79,909	75,771	65,757	75,541	(9,784)	-13.0%	(10,014)	-13.2%
September	70,904	82,100	88,198	82,878	75,487	71,466	63,964	68,366	(4,402)	-6.4%	(7,502)	-10.5%
October	77,692	85,587	87,210	80,104	76,737	73,737	66,644	73,737	(7,093)	-9.6%	(7,093)	-9.6%
November	72,177	80,022	83,858	77,951	76,089	71,765	63,059	70,952	(7,893)	-11.1%	(8,706)	-12.1%
December	76,473	84,667	88,415	83,119	77,622	70,525	63,815	70,525	(6,710)	-9.5%	(6,710)	-9.5%
January	80,907	83,704	84,953	78,688	76,636	70,216	63,779	69,371	(5,592)	-8.1%	(6,437)	-9.2%
February	74,284	80,692	79,637	73,411	69,577	65,611	59,631	64,715	(5,084)	-7.9%	(5,980)	-9.1%
March	80,294	86,867	89,744	81,972	76,622	66,559	65,908	65,352	556	0.9%	(651)	-1.0%
April	77,138	85,907	85,594	77,359	73,586	63,943	65,389	67,873	(2,484)	-3.7%	1,446	2.3%
May	81,225	85,563	89,342	80,336	77,341	68,922	67,446	70,492	(3,046)	-4.3%	(1,476)	-2.1%
June	78,844	85,835	87,986	79,192	74,437	66,665	66,436	69,503	(3,067)	-4.4%	(229)	-0.3%
<b>Totals</b>	<b>925,160</b>	<b>1,006,186</b>	<b>1,044,092</b>	<b>969,574</b>	<b>912,087</b>	<b>840,086</b>	<b>779,179</b>	<b>840,940</b>	<b>(61,761)</b>	<b>-7.3%</b>	<b>(60,907)</b>	<b>-7.3%</b>



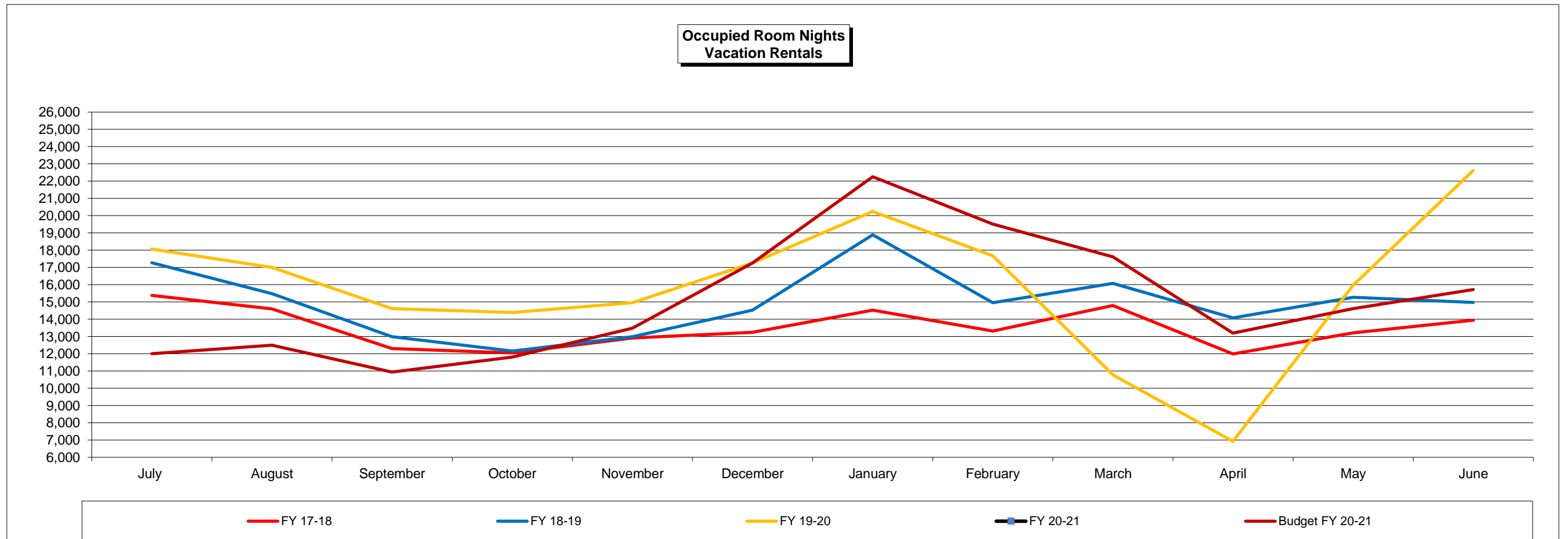
**Reno-Sparks Convention and Visitors Authority  
Occupied Spaces-RV Parks  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	34,223	31,050	39,699	41,037	40,850	34,807	33,671	34,807	(1,136)	-3.3%	(1,136)	-3.3%
August	34,807	32,879	39,805	41,601	42,342	36,208	32,919	36,208	(3,289)	-9.1%	(3,289)	-9.1%
September	36,030	39,642	41,731	43,655	44,237	35,363	34,501	36,263	(1,762)	-4.9%	(862)	-2.4%
October	31,586	34,798	38,014	40,650	39,937	33,683	34,978	33,683	1,295	3.8%	1,295	3.8%
November	27,389	29,247	34,309	35,823	36,617	30,807	29,490	30,807	(1,317)	-4.3%	(1,317)	-4.3%
December	26,566	28,033	33,777	36,618	35,516	29,195	29,580	29,195	385	1.3%	385	1.3%
January	26,435	28,410	34,038	36,030	35,305	28,725	30,743	28,725	2,018	7.0%	2,018	7.0%
February	24,012	27,651	31,997	33,676	32,167	28,503	26,895	26,386	509	1.9%	(1,608)	-5.6%
March	29,046	32,881	38,672	39,305	37,611	30,403	32,355	37,611	(5,256)	-14.0%	1,952	6.4%
April	31,168	35,288	39,496	39,523	39,443	27,674	33,388	40,047	(6,659)	-16.6%	5,714	20.6%
May	33,579	37,798	41,318	41,569	38,540	32,127	35,128	42,039	(6,911)	-16.4%	3,001	9.3%
June	30,108	39,422	40,717	41,672	39,538	30,705	35,687	42,078	(6,391)	-15.2%	4,982	16.2%
<b>Totals</b>	<b>364,949</b>	<b>397,099</b>	<b>453,573</b>	<b>471,159</b>	<b>462,103</b>	<b>378,200</b>	<b>389,335</b>	<b>417,849</b>	<b>(28,514)</b>	<b>-6.8%</b>	<b>11,135</b>	<b>2.9%</b>



**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Vacation Rentals  
Trend**

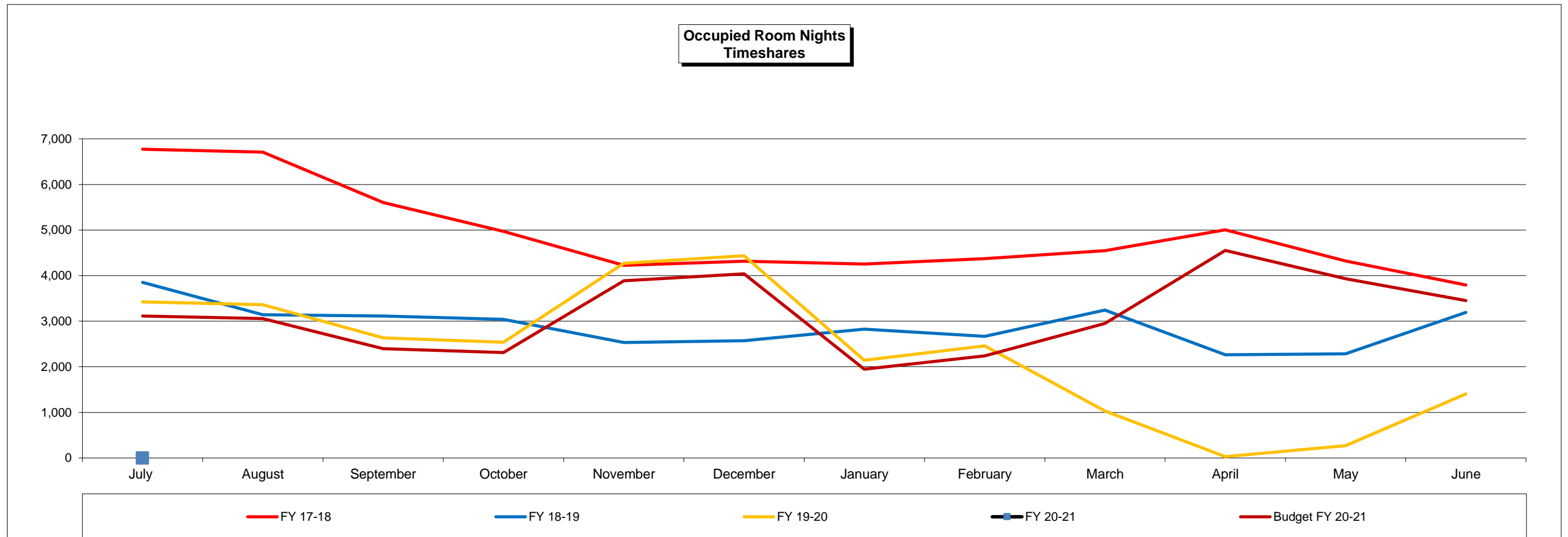
Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	11,688	11,869	13,825	15,378	17,270	18,064	23,478	12,001	11,477	95.6%	5,414	30.0%
August	11,609	12,335	12,925	14,602	15,473	17,007	24,239	12,488	11,751	94.1%	7,232	42.5%
September	8,232	8,851	11,327	12,298	12,983	14,615	17,432	10,936	6,496	59.4%	2,817	19.3%
October	7,665	7,828	11,153	12,040	12,155	14,388	21,316	11,806	9,510	80.6%	6,928	48.2%
November	7,416	7,719	10,520	12,909	12,979	14,954	19,518	13,479	6,039	44.8%	4,564	30.5%
December	9,436	9,274	13,198	13,245	14,520	17,255	21,714	17,255	4,459	25.8%	4,459	25.8%
January	9,204	8,910	13,715	14,520	18,888	20,245	25,356	22,253	3,103	13.9%	5,111	25.2%
February	8,004	8,507	13,244	13,321	14,950	17,671	21,764	19,516	2,248	11.5%	4,093	23.2%
March	7,956	9,859	13,225	14,797	16,072	10,782	24,891	17,610	7,281	41.3%	14,109	130.9%
April	7,898	9,156	12,190	11,988	14,069	6,924	23,090	13,189	9,901	75.1%	16,166	233.5%
May	8,292	10,352	12,219	13,204	15,265	15,977	23,185	14,614	8,571	58.6%	7,208	45.1%
June	8,950	11,365	14,654	13,940	14,965	22,620	21,921	15,711	6,210	39.5%	(699)	-3.1%
<b>Totals</b>	<b>106,350</b>	<b>116,025</b>	<b>152,195</b>	<b>162,242</b>	<b>179,589</b>	<b>190,502</b>	<b>267,904</b>	<b>180,858</b>	<b>87,046</b>	<b>48.1%</b>	<b>77,402</b>	<b>40.6%</b>





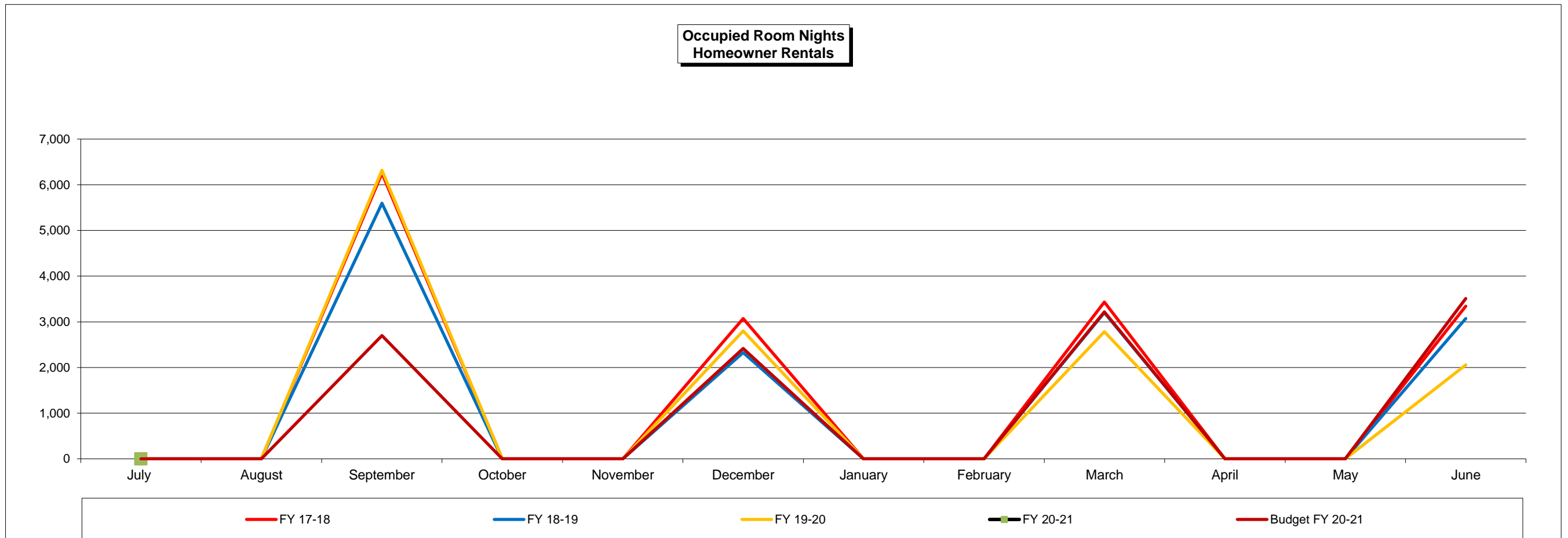
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Timeshares  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual				Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21		Amount	%	Amount	%
July	9,603	8,116	6,105	6,772	3,852	3,424	1,928	3,116	(1,188)	-38.1%	(1,496)	-43.7%
August	7,837	8,453	5,862	6,709	3,143	3,361	2,389	3,059	(670)	-21.9%	(972)	-28.9%
September	10,176	4,861	5,405	5,602	3,113	2,632	2,257	2,395	(138)	-5.8%	(375)	-14.2%
October	10,037	4,331	5,877	4,969	3,039	2,539	2,040	2,310	(270)	-11.7%	(499)	-19.7%
November	8,268	4,004	4,156	4,227	2,531	4,270	1,200	3,886	(2,686)	-69.1%	(3,070)	-71.9%
December	7,318	4,312	5,411	4,318	2,572	4,436	1,276	4,037	(2,761)	-68.4%	(3,160)	-71.2%
January	6,635	3,897	4,924	4,255	2,825	2,141	2,026	1,948	78	4.0%	(115)	-5.4%
February	6,668	5,439	4,701	4,374	2,666	2,461	2,110	2,240	(130)	-5.8%	(351)	-14.3%
March	8,967	3,915	6,064	4,547	3,241	1,034	2,603	2,949	(346)	-11.7%	1,569	151.7%
April	8,716	3,245	5,055	5,002	2,264	29	2,468	4,552	(2,084)	-45.8%	2,439	8410.3%
May	9,397	2,996	4,925	4,321	2,282	271	2,080	3,932	(1,852)	-47.1%	1,809	667.5%
June	10,381	5,050	6,734	3,795	3,191	1,406	2,839	3,453	(614)	-17.8%	1,433	101.9%
<b>Totals</b>	<b>104,003</b>	<b>58,619</b>	<b>65,219</b>	<b>58,891</b>	<b>34,719</b>	<b>28,004</b>	<b>25,216</b>	<b>37,877</b>	<b>(12,661)</b>	<b>-33.4%</b>	<b>(2,788)</b>	<b>-10.0%</b>



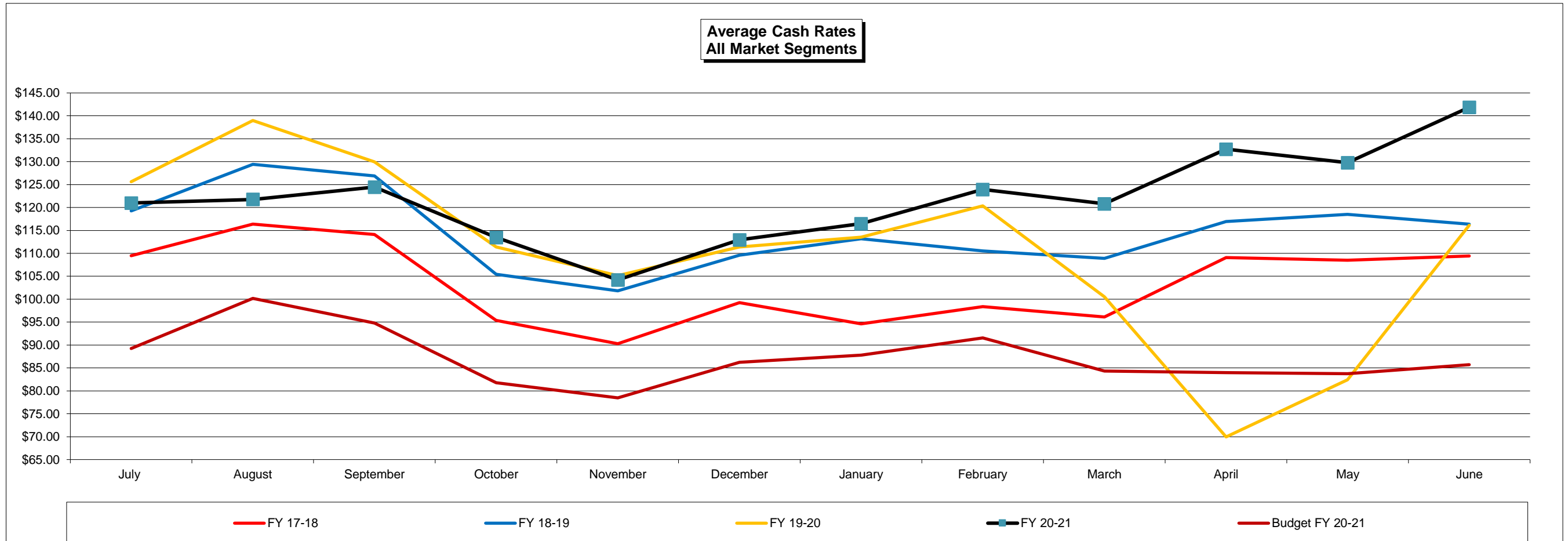
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Homeowner Rentals  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
August	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
September	4,405	7,025	6,215	6,253	5,595	6,318	6,447	2,699	3,748	138.9%	129	2.0%
October	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	2,833	3,306	2,886	3,070	2,326	2,798	3,652	2,416	1,236	51.2%	854	30.5%
January	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
March	3,082	4,240	3,848	3,435	3,199	2,785	4,302	3,217	1,085	33.7%	1,517	54.5%
April	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	3,155	3,138	3,117	3,344	3,071	2,054	4,720	3,510	1,210	34.5%	2,666	129.8%
<b>Totals</b>	<b>13,475</b>	<b>17,709</b>	<b>16,066</b>	<b>16,102</b>	<b>14,191</b>	<b>13,955</b>	<b>19,121</b>	<b>11,842</b>	<b>7,279</b>	<b>61.5%</b>	<b>5,166</b>	<b>37.0%</b>



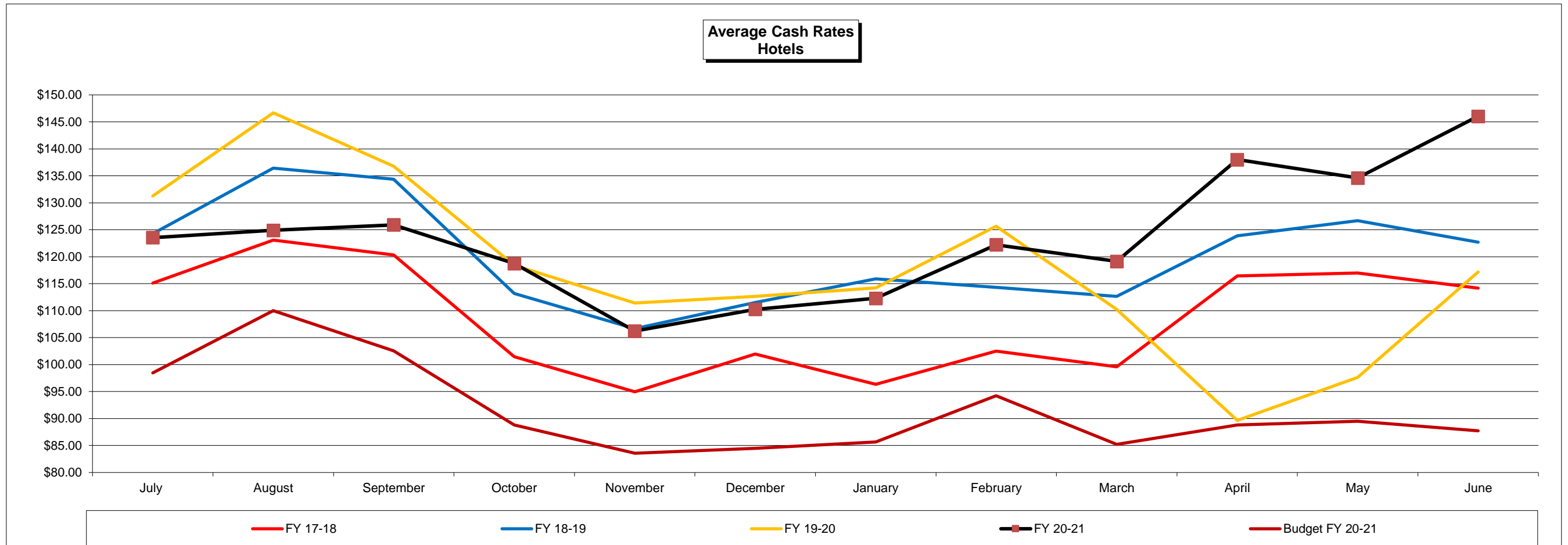
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Consolidated Summary  
Trend**

Month	FY 14-15		FY 15-16		FY 16-17		Actual			Budget		Variance from Budget		Variance from FY 19-20	
							FY 17-18	FY 18-19	FY 19-20	FY 20-1	FY 20-21	Amount	%	Amount	%
July	\$ 89.75	\$ 91.97	\$ 102.05	\$ 109.51	\$ 119.24	\$ 125.64	\$ 121.00	\$ 89.26	\$ 31.74	35.6%	\$ (4.64)	-3.7%			
August	\$ 96.42	\$ 99.59	\$ 107.98	\$ 116.38	\$ 129.42	\$ 138.98	\$ 121.77	\$ 100.17	\$ 21.60	21.6%	\$ (17.21)	-12.4%			
September	\$ 85.68	\$ 99.60	\$ 107.72	\$ 114.13	\$ 126.90	\$ 129.98	\$ 124.47	\$ 94.77	\$ 29.70	31.3%	\$ (5.51)	-4.2%			
October	\$ 72.04	\$ 86.04	\$ 88.09	\$ 95.37	\$ 105.41	\$ 111.40	\$ 113.46	\$ 81.79	\$ 31.67	38.7%	\$ 2.06	1.8%			
November	\$ 66.31	\$ 71.86	\$ 82.70	\$ 90.28	\$ 101.82	\$ 105.13	\$ 104.21	\$ 78.47	\$ 25.74	32.8%	\$ (0.92)	-0.9%			
December	\$ 75.65	\$ 86.68	\$ 94.63	\$ 99.22	\$ 109.61	\$ 111.38	\$ 112.94	\$ 86.25	\$ 26.69	30.9%	\$ 1.56	1.4%			
January	\$ 77.37	\$ 85.73	\$ 85.48	\$ 94.59	\$ 113.19	\$ 113.51	\$ 116.50	\$ 87.79	\$ 28.71	32.7%	\$ 2.99	2.6%			
February	\$ 77.41	\$ 87.90	\$ 90.93	\$ 98.36	\$ 110.54	\$ 120.36	\$ 123.93	\$ 91.54	\$ 32.39	35.4%	\$ 3.57	3.0%			
March	\$ 74.12	\$ 81.71	\$ 90.35	\$ 96.14	\$ 108.90	\$ 100.51	\$ 120.82	\$ 84.30	\$ 36.52	43.3%	\$ 20.31	20.2%			
April	\$ 83.37	\$ 94.41	\$ 99.45	\$ 109.06	\$ 116.97	\$ 69.95	\$ 132.73	\$ 84.00	\$ 48.73	58.0%	\$ 62.78	89.7%			
May	\$ 85.93	\$ 92.98	\$ 96.54	\$ 108.47	\$ 118.50	\$ 82.41	\$ 129.77	\$ 83.74	\$ 46.03	55.0%	\$ 47.36	57.5%			
June	\$ 81.31	\$ 90.93	\$ 98.65	\$ 109.40	\$ 116.35	\$ 116.13	\$ 141.86	\$ 85.73	\$ 56.13	65.5%	\$ 25.73	22.2%			
<b>Totals</b>	<b>\$ 81.34</b>	<b>\$ 89.84</b>	<b>\$ 96.29</b>	<b>\$ 104.41</b>	<b>\$ 115.53</b>	<b>\$ 117.28</b>	<b>\$ 123.59</b>	<b>\$ 86.73</b>	<b>\$ 36.86</b>	<b>42.5%</b>	<b>\$ 6.31</b>	<b>5.4%</b>			



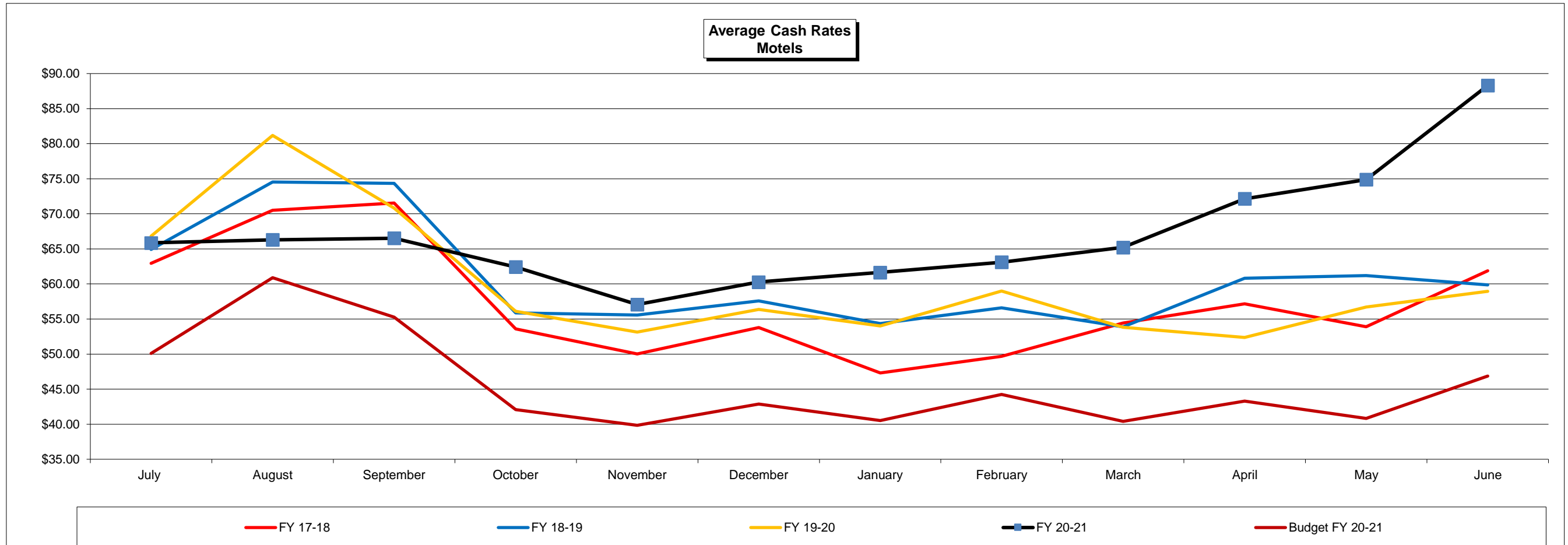
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Hotels  
Trend**

Month	FY 14-15		FY 15-16		FY 16-17		Actual FY 17-18		FY 18-19		FY 19-20		Budget FY 20-21		Variance from Budget		Variance from FY 19-20		
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	
July	\$ 97.22		\$ 97.15		\$ 106.57		\$ 115.13		\$ 124.29		\$ 131.25		\$ 123.54		\$ 98.44	\$ 25.10	25.5%	\$ (7.71)	-5.9%
August	\$ 103.98		\$ 106.35		\$ 114.14		\$ 123.08		\$ 136.42		\$ 146.67		\$ 124.91		\$ 110.00	\$ 14.91	13.6%	\$ (21.76)	-14.8%
September	\$ 93.58		\$ 105.21		\$ 114.08		\$ 120.35		\$ 134.37		\$ 136.77		\$ 125.90		\$ 102.57	\$ 23.33	22.7%	\$ (10.87)	-7.9%
October	\$ 80.67		\$ 93.38		\$ 94.93		\$ 101.48		\$ 113.17		\$ 118.39		\$ 118.73		\$ 88.79	\$ 29.94	33.7%	\$ 0.34	0.3%
November	\$ 74.17		\$ 77.39		\$ 88.67		\$ 94.96		\$ 106.67		\$ 111.42		\$ 106.22		\$ 83.57	\$ 22.65	27.1%	\$ (5.20)	-4.7%
December	\$ 79.89		\$ 88.25		\$ 97.38		\$ 101.94		\$ 111.52		\$ 112.66		\$ 110.24		\$ 84.49	\$ 25.75	30.5%	\$ (2.42)	-2.1%
January	\$ 83.72		\$ 90.42		\$ 87.56		\$ 96.33		\$ 115.91		\$ 114.24		\$ 112.30		\$ 85.68	\$ 26.62	31.1%	\$ (1.94)	-1.7%
February	\$ 84.72		\$ 92.73		\$ 95.44		\$ 102.52		\$ 114.32		\$ 125.63		\$ 122.22		\$ 94.22	\$ 28.00	29.7%	\$ (3.41)	-2.7%
March	\$ 80.34		\$ 84.69		\$ 94.88		\$ 99.59		\$ 112.65		\$ 110.21		\$ 119.15		\$ 85.21	\$ 33.94	39.8%	\$ 8.94	8.1%
April	\$ 92.68		\$ 101.81		\$ 107.06		\$ 116.42		\$ 123.86		\$ 89.66		\$ 138.01		\$ 88.80	\$ 49.21	55.4%	\$ 48.35	53.9%
May	\$ 95.51		\$ 100.01		\$ 104.19		\$ 117.00		\$ 126.69		\$ 97.62		\$ 134.60		\$ 89.48	\$ 45.12	50.4%	\$ 36.98	37.9%
June	\$ 88.16		\$ 95.52		\$ 104.62		\$ 114.17		\$ 122.69		\$ 117.20		\$ 146.04		\$ 87.72	\$ 58.32	66.5%	\$ 28.84	24.6%
<b>Totals</b>	<b>\$ 88.76</b>		<b>\$ 95.09</b>		<b>\$ 101.75</b>		<b>\$ 109.60</b>		<b>\$ 121.09</b>		<b>\$ 123.59</b>		<b>\$ 125.64</b>		<b>\$ 90.01</b>	<b>\$ 33.58</b>	<b>37.3%</b>	<b>\$ 0.00</b>	<b>0.0%</b>



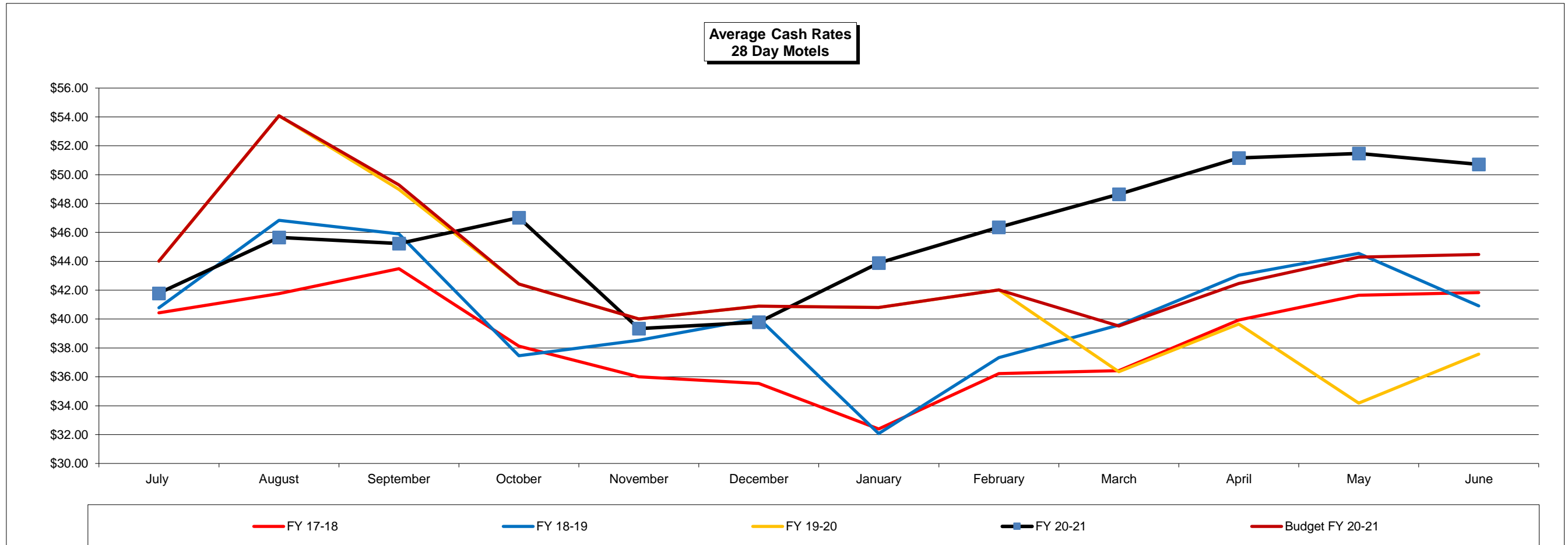
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Motels  
Trend**

Month	FY 14-15		FY 15-16		FY 16-17		Actual FY 17-18		FY 18-19		FY 19-20		FY 20-21		Budget FY 20-21		Variance from Budget		Variance from FY 19-20	
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
July	\$ 52.47		\$ 53.90		\$ 60.66		\$ 62.93		\$ 64.92		\$ 66.81		\$ 65.86		\$ 50.11		\$ 15.75	31.4%	\$ (0.95)	-1.4%
August	\$ 60.40		\$ 61.19		\$ 67.36		\$ 70.51		\$ 74.54		\$ 81.18		\$ 66.28		\$ 60.89		\$ 5.39	8.9%	\$ (14.90)	-18.4%
September	\$ 53.32		\$ 61.37		\$ 67.23		\$ 71.54		\$ 74.35		\$ 70.80		\$ 66.52		\$ 55.26		\$ 11.26	20.4%	\$ (4.28)	-6.0%
October	\$ 44.55		\$ 47.22		\$ 50.37		\$ 53.60		\$ 55.88		\$ 56.11		\$ 62.41		\$ 42.08		\$ 20.33	48.3%	\$ 6.30	11.2%
November	\$ 40.75		\$ 41.91		\$ 47.04		\$ 50.03		\$ 55.56		\$ 53.12		\$ 57.07		\$ 39.84		\$ 17.23	43.2%	\$ 3.95	7.4%
December	\$ 44.93		\$ 47.22		\$ 51.72		\$ 53.79		\$ 57.58		\$ 56.36		\$ 60.27		\$ 42.86		\$ 17.41	40.6%	\$ 3.91	6.9%
January	\$ 43.47		\$ 44.16		\$ 46.04		\$ 47.31		\$ 54.35		\$ 54.00		\$ 61.64		\$ 40.50		\$ 21.14	52.2%	\$ 7.64	14.1%
February	\$ 44.18		\$ 50.02		\$ 47.72		\$ 49.67		\$ 56.61		\$ 58.97		\$ 63.10		\$ 44.23		\$ 18.87	42.7%	\$ 4.13	7.0%
March	\$ 45.36		\$ 46.25		\$ 49.91		\$ 54.42		\$ 53.88		\$ 53.82		\$ 65.21		\$ 40.41		\$ 24.80	61.4%	\$ 11.39	21.2%
April	\$ 51.64		\$ 55.10		\$ 56.43		\$ 57.17		\$ 60.83		\$ 52.37		\$ 72.15		\$ 43.29		\$ 28.86	66.7%	\$ 19.78	37.8%
May	\$ 53.33		\$ 58.65		\$ 57.74		\$ 53.89		\$ 61.19		\$ 56.72		\$ 74.88		\$ 40.81		\$ 34.07	83.5%	\$ 18.16	32.0%
June	\$ 50.16		\$ 53.56		\$ 58.02		\$ 61.86		\$ 59.88		\$ 58.96		\$ 88.30		\$ 46.85		\$ 41.45	88.5%	\$ 29.34	49.8%
<b>Totals</b>	<b>\$ 49.39</b>		<b>\$ 52.27</b>		<b>\$ 55.70</b>		<b>\$ 58.40</b>		<b>\$ 61.37</b>		<b>\$ 60.70</b>		<b>\$ 67.76</b>		<b>\$ 44.30</b>		<b>\$ 16.40</b>	<b>37.0%</b>	<b>\$ 0.00</b>	<b>0.0%</b>



**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-28 Day Motels  
Trend**

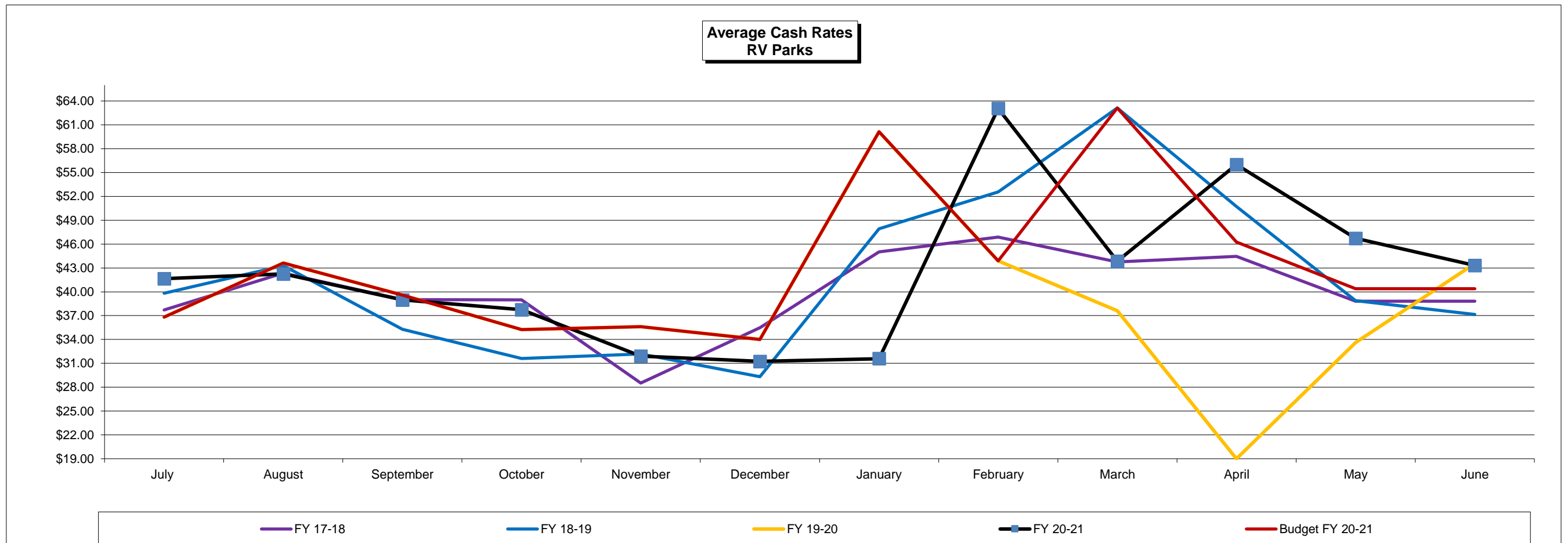
Month	FY 14-15		FY 15-16		FY 16-17		Actual FY 17-18		FY 18-19		FY 19-20		FY 20-1		Budget FY 20-21		Variance from Budget		Variance from FY 19-20	
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
July	\$ 26.74		\$ 29.72		\$ 35.84		\$ 40.44		\$ 40.79		\$ 44.01		\$ 41.79		\$ 44.01		\$ (2.22)	-5.0%	\$ (2.22)	-5.0%
August	\$ 30.35		\$ 35.09		\$ 37.11		\$ 41.76		\$ 46.84		\$ 54.08		\$ 45.66		\$ 54.08		\$ (8.42)	-15.6%	\$ (8.42)	-15.6%
September	\$ 26.81		\$ 34.34		\$ 40.26		\$ 43.49		\$ 45.89		\$ 48.98		\$ 45.23		\$ 49.30		\$ (4.07)	-8.3%	\$ (3.75)	-7.7%
October	\$ 24.72		\$ 28.89		\$ 32.71		\$ 38.12		\$ 37.47		\$ 42.43		\$ 47.03		\$ 42.43		\$ 4.60	10.8%	\$ 4.60	10.8%
November	\$ 24.23		\$ 27.79		\$ 30.92		\$ 36.00		\$ 38.54		\$ 40.01		\$ 39.34		\$ 40.00		\$ (0.66)	-1.6%	\$ (0.67)	-1.7%
December	\$ 24.95		\$ 32.29		\$ 33.65		\$ 35.55		\$ 40.05		\$ 40.90		\$ 39.78		\$ 40.90		\$ (1.12)	-2.7%	\$ (1.12)	-2.7%
January	\$ 25.89		\$ 30.32		\$ 32.72		\$ 32.39		\$ 32.07		\$ 40.80		\$ 43.89		\$ 40.80		\$ 3.09	7.6%	\$ 3.09	7.6%
February	\$ 26.41		\$ 31.68		\$ 33.41		\$ 36.23		\$ 37.34		\$ 42.02		\$ 46.36		\$ 42.02		\$ 4.34	10.3%	\$ 4.34	10.3%
March	\$ 26.61		\$ 28.28		\$ 34.73		\$ 36.43		\$ 39.59		\$ 36.36		\$ 48.64		\$ 39.52		\$ 9.12	23.1%	\$ 12.28	33.8%
April	\$ 30.22		\$ 30.23		\$ 37.46		\$ 39.94		\$ 43.04		\$ 39.66		\$ 51.16		\$ 42.47		\$ 8.69	20.5%	\$ 11.50	29.0%
May	\$ 30.66		\$ 32.18		\$ 37.29		\$ 41.66		\$ 44.55		\$ 34.18		\$ 51.47		\$ 44.29		\$ 7.18	16.2%	\$ 17.29	50.6%
June	\$ 26.54		\$ 32.70		\$ 35.51		\$ 41.83		\$ 40.91		\$ 37.57		\$ 50.71		\$ 44.47		\$ 6.24	14.0%	\$ 13.14	35.0%
<b>Totals</b>	<b>\$ 27.04</b>		<b>\$ 31.18</b>		<b>\$ 35.24</b>		<b>\$ 38.87</b>		<b>\$ 40.80</b>		<b>\$ 42.17</b>		<b>\$ 46.34</b>		<b>\$ 44.02</b>		<b>\$ (1.85)</b>	<b>-4.2%</b>	<b>\$ (0.00)</b>	<b>0.0%</b>



**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-RV Parks**

**Trend**

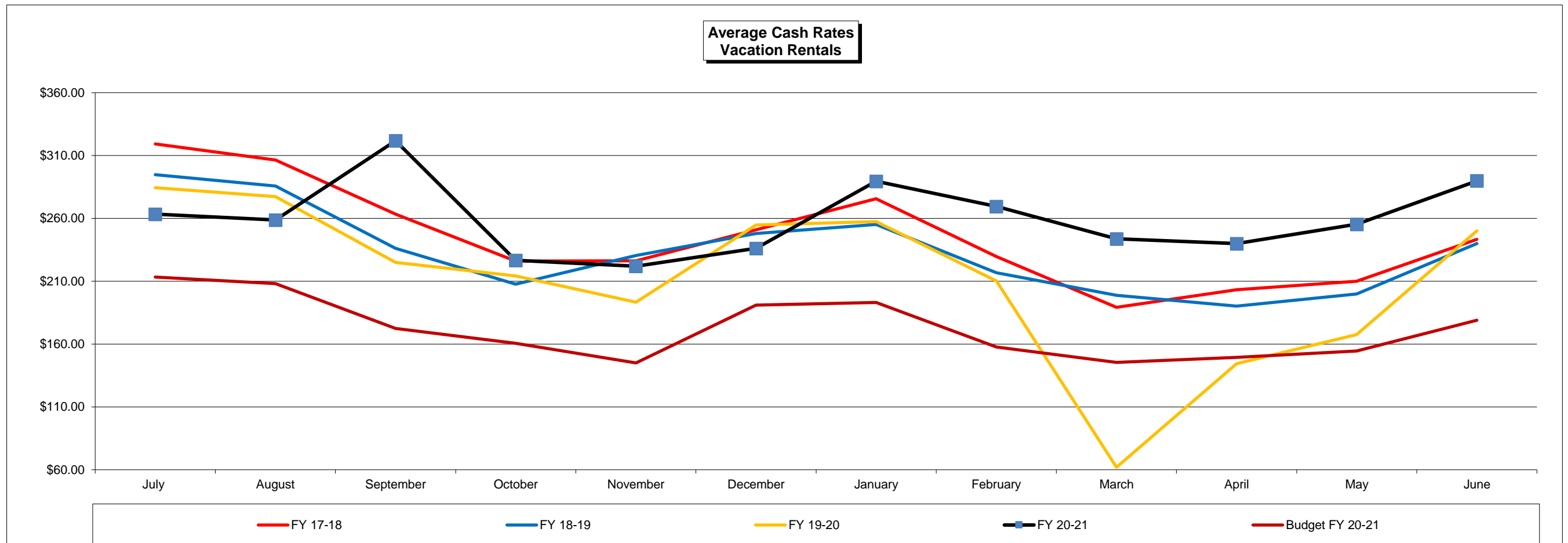
Month	FY 14-15		FY 15-16		FY 16-17		Actual FY 17-18		FY 18-19		FY 19-20		FY 20-21		Budget FY 20-21		Variance from Budget		Variance from FY 19-20	
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
July	\$ 37.88		\$ 32.33		\$ 34.60		\$ 37.70		\$ 39.83		\$ 36.81		\$ 41.65		\$ 36.81		\$ 4.84	13.1%	\$ 4.84	13.1%
August	\$ 33.17		\$ 39.42		\$ 39.10		\$ 42.36		\$ 43.29		\$ 43.63		\$ 42.25		\$ 43.63		\$ (1.38)	-3.2%	\$ (1.38)	-3.2%
September	\$ 32.73		\$ 34.59		\$ 34.23		\$ 39.03		\$ 35.28		\$ 39.57		\$ 38.99		\$ 39.57		\$ (0.58)	-1.5%	\$ (0.58)	-1.5%
October	\$ 26.01		\$ 30.18		\$ 28.42		\$ 38.98		\$ 31.61		\$ 35.23		\$ 37.75		\$ 35.23		\$ 2.52	7.2%	\$ 2.52	7.2%
November	\$ 20.38		\$ 22.62		\$ 21.75		\$ 28.52		\$ 32.18		\$ 35.63		\$ 31.90		\$ 35.63		\$ (3.73)	-10.5%	\$ (3.73)	-10.5%
December	\$ 19.88		\$ 20.02		\$ 19.63		\$ 35.49		\$ 29.32		\$ 34.00		\$ 31.25		\$ 34.00		\$ (2.75)	-8.1%	\$ (2.75)	-8.1%
January	\$ 21.86		\$ 24.07		\$ 21.64		\$ 45.01		\$ 47.91		\$ 60.12		\$ 31.59		\$ 60.12		\$ (28.53)	-47.5%	\$ (28.53)	-47.5%
February	\$ 23.49		\$ 27.62		\$ 22.04		\$ 46.88		\$ 52.56		\$ 43.89		\$ 63.05		\$ 43.89		\$ 19.16	43.7%	\$ 19.16	43.7%
March	\$ 24.72		\$ 26.40		\$ 28.96		\$ 43.75		\$ 63.12		\$ 37.62		\$ 43.85		\$ 63.12		\$ (19.27)	-30.5%	\$ 6.23	16.6%
April	\$ 26.55		\$ 28.82		\$ 30.16		\$ 44.46		\$ 50.72		\$ 19.00		\$ 55.99		\$ 46.27		\$ 9.72	21.0%	\$ 36.99	194.7%
May	\$ 32.93		\$ 34.93		\$ 39.22		\$ 38.81		\$ 38.88		\$ 33.60		\$ 46.71		\$ 40.39		\$ 6.32	15.6%	\$ 13.11	39.0%
June	\$ 30.88		\$ 34.05		\$ 40.16		\$ 38.81		\$ 37.14		\$ 43.56		\$ 43.32		\$ 40.39		\$ 2.93	7.3%	\$ (0.24)	-0.6%
<b>Totals</b>	<b>\$ 29.91</b>		<b>\$ 32.17</b>		<b>\$ 32.67</b>		<b>\$ 39.72</b>		<b>\$ 39.89</b>		<b>\$ 38.91</b>		<b>\$ 42.48</b>		<b>\$ 41.36</b>		<b>\$ (2.45)</b>	<b>-5.9%</b>	<b>\$ (0.00)</b>	<b>0.0%</b>





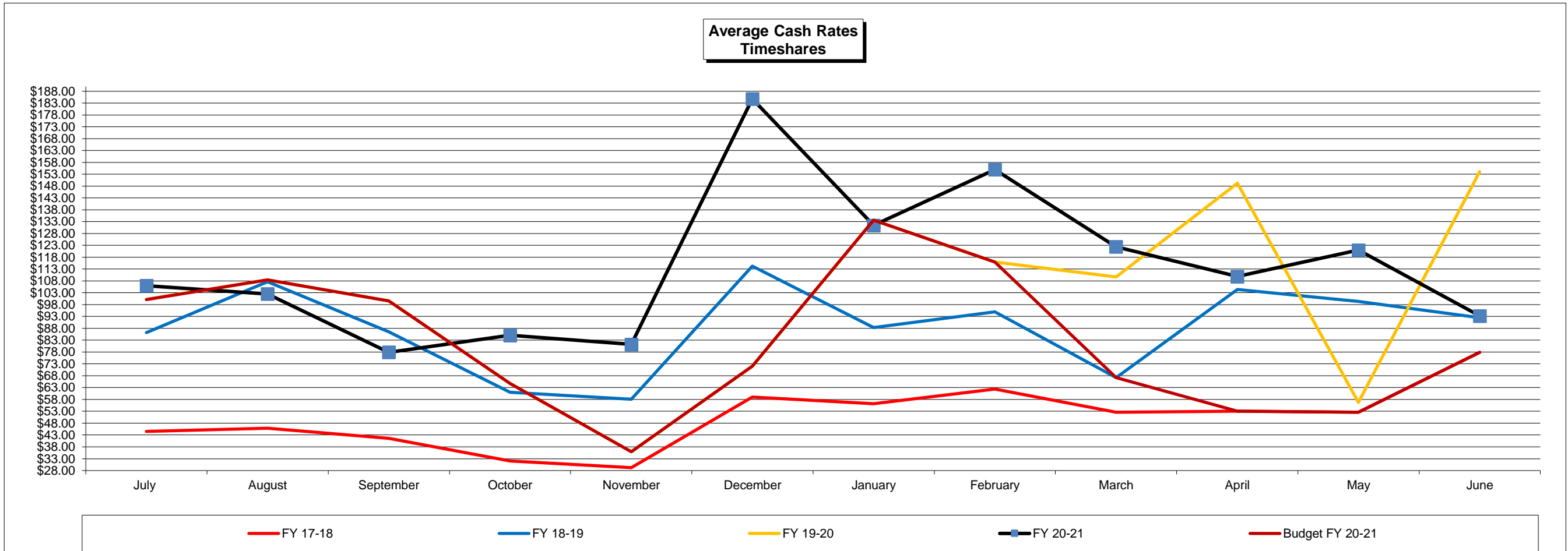
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Vacation Rentals  
Trend**

Month	FY 14-15		FY 15-16		FY 16-17		Actual FY 17-18		FY 18-19		FY 19-20		FY 20-21		Budget FY 20-21		Variance from Budget		Variance from FY 19-20	
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
July	\$ 322.82		\$ 357.14		\$ 314.93		\$ 319.21		\$ 294.75		\$ 284.40		\$ 263.32		\$ 213.30		\$ 50.02	23.5%	\$ (21.08)	-7.4%
August	\$ 322.71		\$ 335.69		\$ 272.74		\$ 306.45		\$ 285.67		\$ 277.38		\$ 258.74		\$ 208.06		\$ 50.68	24.4%	\$ (18.64)	-6.7%
September	\$ 353.13		\$ 336.81		\$ 247.64		\$ 263.37		\$ 236.07		\$ 224.88		\$ 321.71		\$ 172.52		\$ 149.19	86.5%	\$ 96.83	43.1%
October	\$ 270.89		\$ 296.70		\$ 225.79		\$ 226.09		\$ 207.63		\$ 214.26		\$ 226.56		\$ 160.69		\$ 65.87	41.0%	\$ 12.30	5.7%
November	\$ 286.18		\$ 347.31		\$ 217.59		\$ 226.23		\$ 230.50		\$ 193.34		\$ 221.94		\$ 144.99		\$ 76.95	53.1%	\$ 28.60	14.8%
December	\$ 369.42		\$ 436.10		\$ 287.24		\$ 250.96		\$ 247.96		\$ 254.68		\$ 236.09		\$ 191.01		\$ 45.08	23.6%	\$ (18.59)	-7.3%
January	\$ 465.06		\$ 449.45		\$ 298.21		\$ 275.56		\$ 255.13		\$ 257.46		\$ 289.45		\$ 193.09		\$ 96.36	49.9%	\$ 31.99	12.4%
February	\$ 349.38		\$ 365.37		\$ 270.97		\$ 229.54		\$ 216.65		\$ 210.29		\$ 269.45		\$ 157.71		\$ 111.74	70.9%	\$ 59.16	28.1%
March	\$ 310.97		\$ 170.01		\$ 220.03		\$ 189.22		\$ 198.78		\$ 62.00		\$ 243.72		\$ 145.34		\$ 98.38	67.7%	\$ 181.72	293.1%
April	\$ 224.03		\$ 153.88		\$ 242.50		\$ 203.28		\$ 190.18		\$ 144.28		\$ 239.87		\$ 149.51		\$ 90.36	60.4%	\$ 95.59	66.3%
May	\$ 326.93		\$ 145.56		\$ 201.46		\$ 209.95		\$ 199.94		\$ 167.55		\$ 255.26		\$ 154.42		\$ 100.84	65.3%	\$ 87.71	52.3%
June	\$ 332.89		\$ 210.81		\$ 254.88		\$ 243.41		\$ 239.95		\$ 250.07		\$ 289.82		\$ 179.02		\$ 110.80	61.9%	\$ 39.75	15.9%
<b>Totals</b>	<b>\$ 337.00</b>		<b>\$ 281.80</b>		<b>\$ 261.62</b>		<b>\$ 250.66</b>		<b>\$ 236.33</b>		<b>\$ 233.10</b>		<b>\$ 259.11</b>		<b>\$ 171.78</b>		<b>\$ 61.32</b>	<b>35.7%</b>	<b>\$ 0.00</b>	<b>0.0%</b>



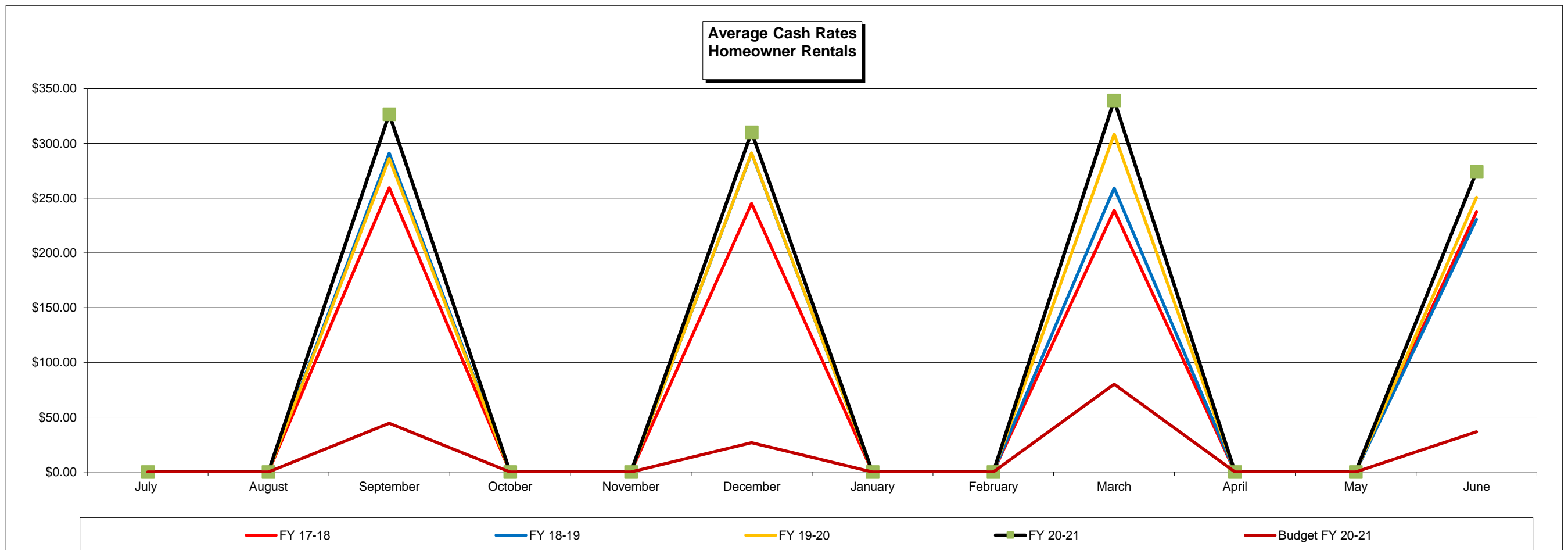
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Timeshares  
Trend**

Month	FY 14-15		FY 15-16		FY 16-17		Actual FY 17-18		FY 18-19		FY 19-20		FY 20-21		Budget FY 20-21		Variance from Budget		Variance from FY 19-20	
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
July	\$ 32.09		\$ 33.25		\$ 41.23		\$ 44.52		\$ 86.17		\$ 100.18		\$ 106.01		\$ 100.17		\$ 5.84	5.8%	\$ 5.83	5.8%
August	\$ 35.67		\$ 23.42		\$ 51.58		\$ 45.87		\$ 107.65		\$ 108.46		\$ 102.52		\$ 108.44		\$ (5.92)	-5.5%	\$ (5.94)	-5.5%
September	\$ 17.43		\$ 35.82		\$ 41.44		\$ 41.64		\$ 86.53		\$ 99.59		\$ 77.86		\$ 99.60		\$ (21.74)	-21.8%	\$ (21.73)	-21.8%
October	\$ 12.48		\$ 32.24		\$ 32.64		\$ 32.01		\$ 61.03		\$ 64.69		\$ 85.04		\$ 64.71		\$ 20.33	31.4%	\$ 20.35	31.5%
November	\$ 9.04		\$ 23.92		\$ 30.77		\$ 29.23		\$ 58.09		\$ 35.95		\$ 81.22		\$ 35.95		\$ 45.27	125.9%	\$ 45.27	125.9%
December	\$ 18.83		\$ 51.78		\$ 58.52		\$ 58.97		\$ 114.25		\$ 72.02		\$ 184.79		\$ 72.02		\$ 112.77	156.6%	\$ 112.77	156.6%
January	\$ 16.73		\$ 56.37		\$ 54.24		\$ 56.21		\$ 88.30		\$ 133.62		\$ 131.43		\$ 133.64		\$ (2.21)	-1.7%	\$ (2.19)	-1.6%
February	\$ 16.10		\$ 40.39		\$ 55.38		\$ 62.34		\$ 95.01		\$ 115.98		\$ 154.99		\$ 115.95		\$ 39.04	33.7%	\$ 39.01	33.6%
March	\$ 15.16		\$ 50.11		\$ 40.72		\$ 52.63		\$ 67.16		\$ 109.63		\$ 122.40		\$ 67.17		\$ 55.23	82.2%	\$ 12.77	11.6%
April	\$ 20.28		\$ 60.47		\$ 54.99		\$ 53.09		\$ 104.42		\$ 149.22		\$ 109.85		\$ 53.09		\$ 56.76	106.9%	\$ (39.37)	-26.4%
May	\$ 18.92		\$ 58.08		\$ 48.96		\$ 52.64		\$ 99.39		\$ 56.79		\$ 120.97		\$ 52.65		\$ 68.32	129.8%	\$ 64.18	113.0%
June	\$ 18.85		\$ 36.36		\$ 39.88		\$ 77.87		\$ 92.51		\$ 154.08		\$ 93.22		\$ 77.88		\$ 15.34	19.7%	\$ (60.86)	-39.5%
<b>Totals</b>	<b>\$ 19.30</b>		<b>\$ 39.07</b>		<b>\$ 45.64</b>		<b>\$ 49.57</b>		<b>\$ 87.70</b>		<b>\$ 90.28</b>		<b>\$ 112.27</b>		<b>\$ 76.51</b>		<b>\$ 13.77</b>	<b>18.0%</b>	<b>\$ 0.00</b>	<b>0.0%</b>



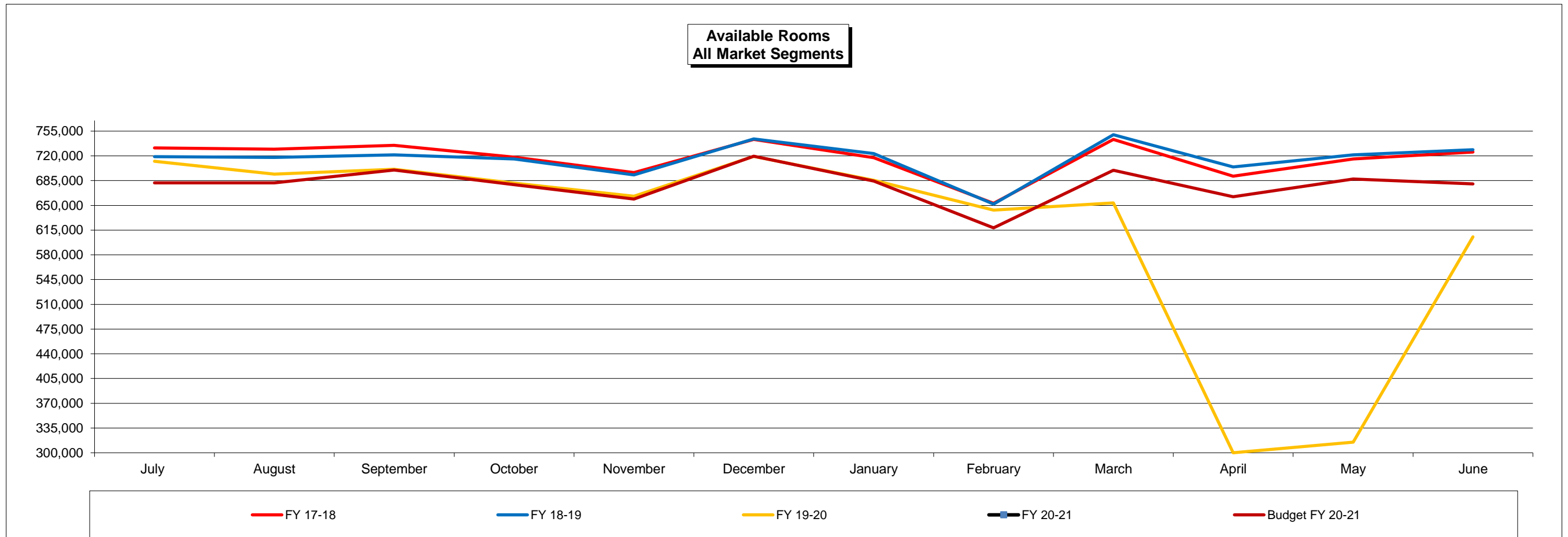
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Homeowner Rentals  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
August	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
September	\$ 235.81	\$ 258.81	\$ 267.12	\$ 259.60	\$ 291.00	\$ 286.14	\$ 326.86	\$ 282.36	\$ 44.50	15.8%	\$ 40.72	14.2%
October	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
November	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
December	\$ 217.46	\$ 257.00	\$ 267.87	\$ 245.28	\$ 291.03	\$ 291.39	\$ 310.21	\$ 283.42	\$ 26.79	9.5%	\$ 18.82	6.5%
January	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
February	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
March	\$ 227.73	\$ 252.70	\$ 256.03	\$ 238.98	\$ 259.34	\$ 308.53	\$ 339.32	\$ 259.12	\$ 80.20	31.0%	\$ 30.79	10.0%
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
June	\$ 242.97	\$ 249.72	\$ 229.45	\$ 237.32	\$ 230.62	\$ 250.66	\$ 274.13	\$ 237.32	\$ 36.81	15.5%	\$ 23.47	9.4%
<b>Totals</b>	<b>\$ 231.52</b>	<b>\$ 255.58</b>	<b>\$ 257.95</b>	<b>\$ 248.99</b>	<b>\$ 271.69</b>	<b>\$ 287.95</b>	<b>\$ 311.76</b>	<b>\$ 264.80</b>	<b>\$ 23.15</b>	<b>8.7%</b>	<b>\$ (0.00)</b>	<b>0.0%</b>



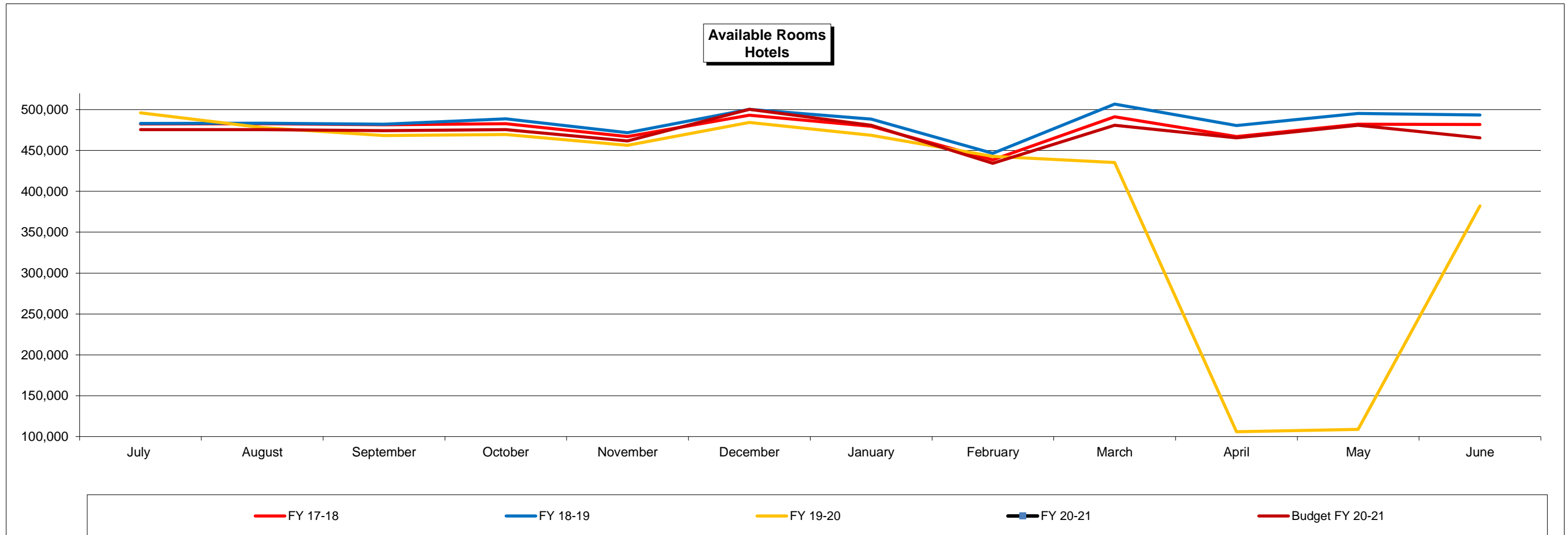
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Consolidated Summary  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 20-21	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	729,570	721,835	731,702	731,201	718,901	712,349	615,426	681,836	(66,410)	-9.7%	(96,923)	-13.6%
August	726,198	719,719	732,118	729,381	717,933	694,199	647,210	681,836	(34,626)	-5.1%	(46,989)	-6.8%
September	736,938	740,540	744,788	734,903	721,601	701,251	661,319	699,910	(38,591)	-5.5%	(39,932)	-5.7%
October	721,834	720,713	730,300	718,089	715,635	681,532	624,319	679,108	(54,789)	-8.1%	(57,213)	-8.4%
November	693,243	699,173	703,727	696,359	693,249	663,051	599,591	658,800	(59,209)	-9.0%	(63,460)	-9.6%
December	743,518	762,491	755,047	743,272	743,974	719,297	651,506	719,528	(68,022)	-9.5%	(67,791)	-9.4%
January	720,095	722,837	724,611	717,408	723,307	685,580	618,699	684,418	(65,719)	-9.6%	(66,881)	-9.8%
February	653,041	680,113	660,509	652,882	651,781	643,246	570,771	618,184	(47,413)	-7.7%	(72,475)	-11.3%
March	741,067	749,754	749,479	743,181	749,932	653,497	653,238	699,718	(46,480)	-6.6%	(259)	0.0%
April	695,316	701,381	702,683	691,245	704,232	300,007	626,840	662,340	(35,500)	-5.4%	326,833	108.9%
May	717,597	725,039	729,877	715,560	721,578	314,996	646,180	687,146	(40,966)	-6.0%	331,184	105.1%
June	721,209	737,442	737,904	725,572	728,588	605,567	682,087	680,450	1,637	0.2%	76,520	12.6%
<b>Totals</b>	<b>8,599,626</b>	<b>8,681,037</b>	<b>8,702,745</b>	<b>8,599,053</b>	<b>8,590,711</b>	<b>7,374,572</b>	<b>7,597,186</b>	<b>8,153,274</b>	<b>(556,088)</b>	<b>-6.8%</b>	<b>222,614</b>	<b>3.0%</b>



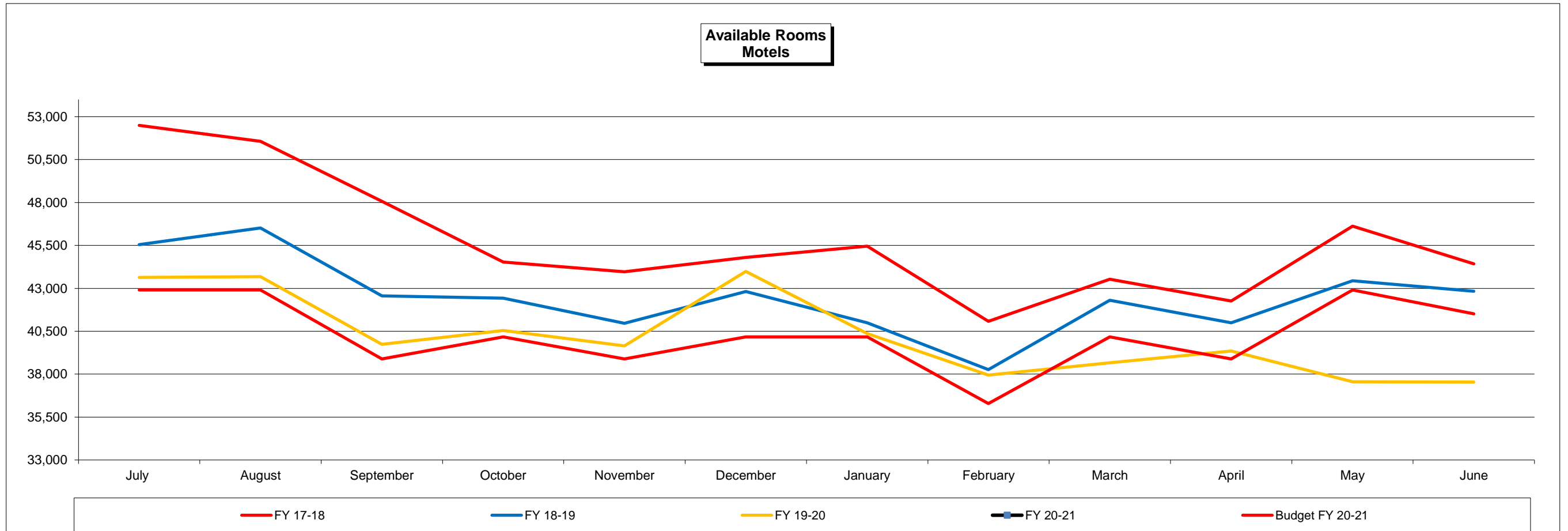
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Hotels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 20-21	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	461,820	476,648	477,574	482,483	482,901	496,070	406,584	475,562	(68,978)	-14.5%	(89,486)	-18.0%
August	460,821	473,553	480,488	482,700	483,397	478,028	437,020	475,562	(38,542)	-8.1%	(41,008)	-8.6%
September	461,660	474,780	480,295	481,380	482,185	468,164	410,293	474,210	(63,917)	-13.5%	(57,871)	-12.4%
October	462,007	476,276	482,218	482,804	488,570	469,650	410,018	475,562	(65,544)	-13.8%	(59,632)	-12.7%
November	443,373	461,221	466,801	467,125	471,897	456,234	398,354	461,820	(63,466)	-13.7%	(57,880)	-12.7%
December	468,956	500,313	491,812	493,157	500,191	484,162	423,902	500,342	(76,440)	-15.3%	(60,260)	-12.4%
January	459,431	475,560	477,480	479,579	488,332	468,724	407,236	480,872	(73,636)	-15.3%	(61,488)	-13.1%
February	416,364	447,873	435,274	438,526	446,503	442,757	381,921	434,336	(52,415)	-12.1%	(60,836)	-13.7%
March	467,443	486,905	486,334	491,315	506,759	435,298	431,448	480,872	(49,424)	-10.3%	(3,850)	-0.9%
April	446,319	463,114	468,275	467,068	480,679	105,937	423,834	465,360	(41,526)	-8.9%	317,897	300.1%
May	456,085	476,921	482,408	481,998	495,250	108,950	437,294	480,872	(43,578)	-9.1%	328,344	301.4%
June	455,383	476,421	480,731	481,774	493,534	382,254	464,029	465,360	(1,331)	-0.3%	81,775	21.4%
<b>Totals</b>	<b>5,459,662</b>	<b>5,689,585</b>	<b>5,709,690</b>	<b>5,729,909</b>	<b>5,820,198</b>	<b>4,796,228</b>	<b>5,031,933</b>	<b>5,670,730</b>	<b>(638,797)</b>	<b>-11.3%</b>	<b>235,705</b>	<b>4.9%</b>



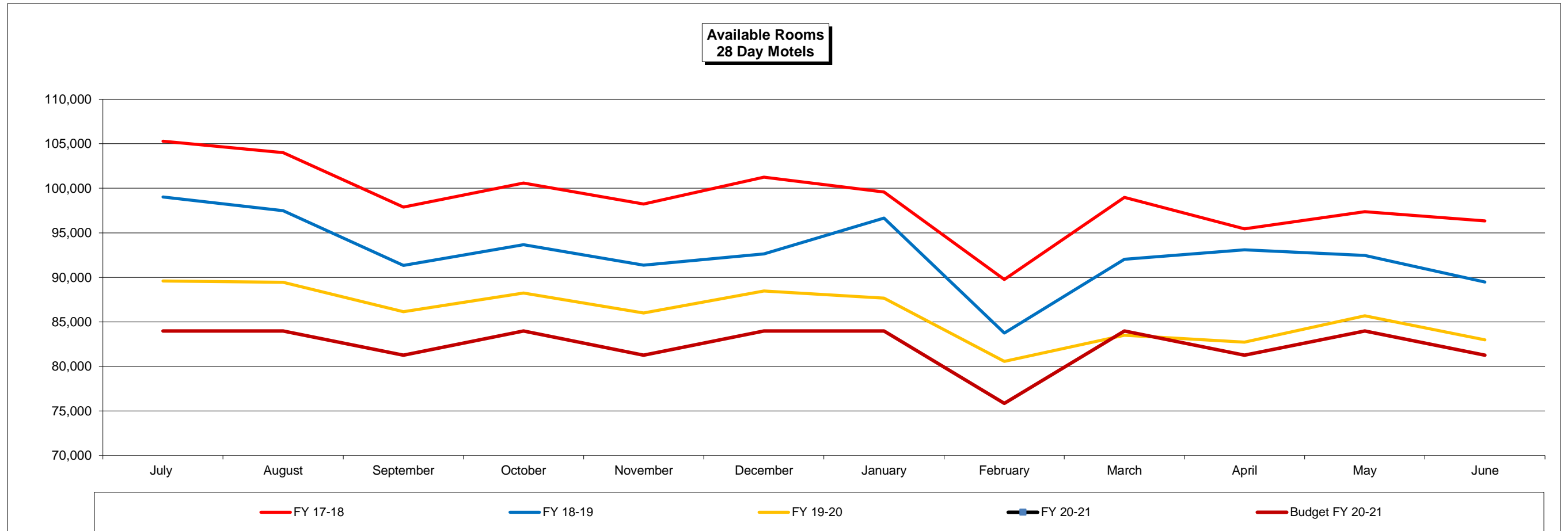
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Motels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 20-21	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	65,507	51,576	51,718	52,493	45,543	43,642	36,865	42,904	(6,039)	-14.1%	(6,777)	-15.5%
August	65,988	51,522	51,943	51,571	46,516	43,686	37,195	42,904	(5,709)	-13.3%	(6,491)	-14.9%
September	63,920	47,840	47,635	48,073	42,553	39,742	38,325	38,880	(555)	-1.4%	(1,417)	-3.6%
October	66,599	49,129	48,617	44,535	42,432	40,548	43,588	40,176	3,412	8.5%	3,040	7.5%
November	63,775	47,845	46,415	43,963	40,967	39,651	36,772	38,880	(2,108)	-5.4%	(2,879)	-7.3%
December	66,650	48,808	47,695	44,807	42,807	43,985	39,180	40,176	(996)	-2.5%	(4,805)	-10.9%
January	58,765	48,817	48,662	45,458	40,998	40,372	38,499	40,176	(1,677)	-4.2%	(1,873)	-4.6%
February	53,174	45,243	44,688	41,079	38,265	37,941	33,184	36,288	(3,104)	-8.6%	(4,757)	-12.5%
March	57,963	47,987	48,661	43,538	42,299	38,666	36,433	40,176	(3,743)	-9.3%	(2,233)	-5.8%
April	56,120	47,410	46,617	42,262	40,991	39,351	36,171	38,880	(2,709)	-7.0%	(3,180)	-8.1%
May	61,411	50,001	50,909	46,625	43,441	37,556	36,387	42,904	(6,517)	-15.2%	(1,169)	-3.1%
June	59,388	49,862	48,707	44,429	42,826	37,540	35,716	41,520	(5,804)	-14.0%	(1,824)	-4.9%
<b>Totals</b>	<b>739,260</b>	<b>586,040</b>	<b>582,267</b>	<b>548,833</b>	<b>509,638</b>	<b>482,680</b>	<b>448,315</b>	<b>483,864</b>	<b>(35,549)</b>	<b>-7.3%</b>	<b>(34,365)</b>	<b>-7.1%</b>



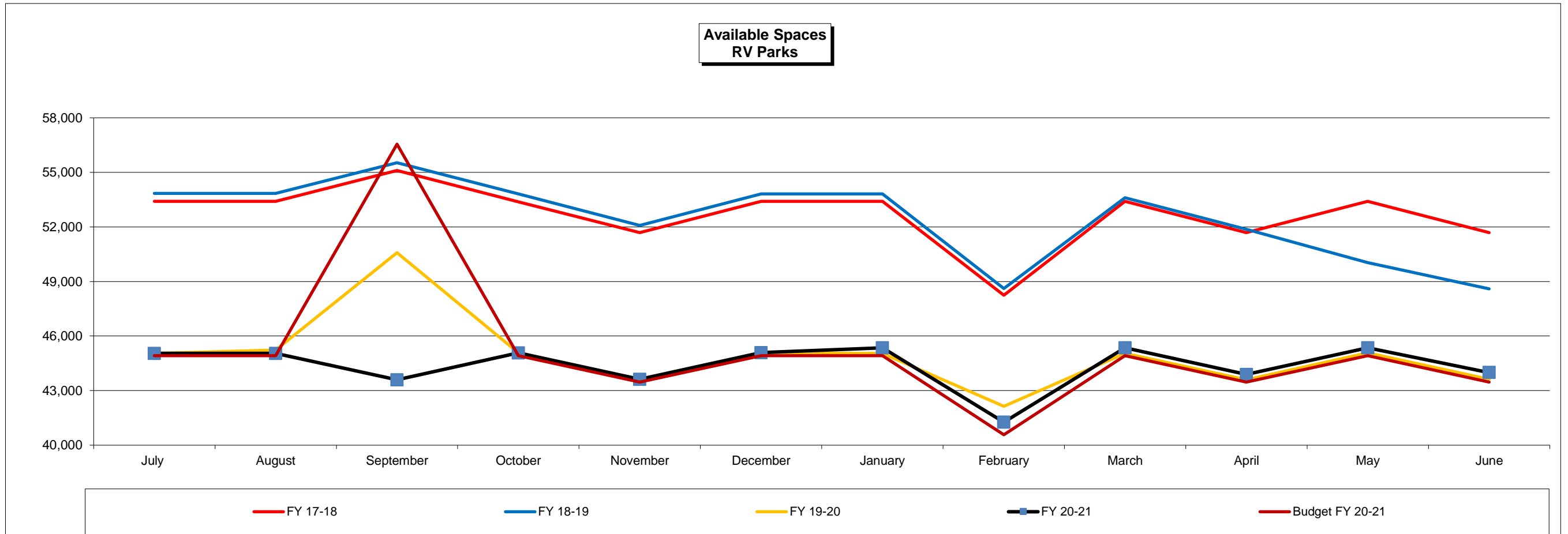
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-28 Day Motels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 20-21	
				FY 17-18	FY 18-19	FY 19-20			Amount	%	Amount	%
July	111,388	108,717	110,833	105,286	99,025	89,593	82,916	83,979	(1,063)	-1.3%	(6,677)	-7.5%
August	109,383	108,792	110,075	104,010	97,491	89,450	82,587	83,979	(1,392)	-1.7%	(6,863)	-7.7%
September	99,670	104,984	106,138	97,878	91,329	86,140	80,202	81,270	(1,068)	-1.3%	(5,938)	-6.9%
October	102,734	108,694	109,399	100,580	93,667	88,229	82,742	83,979	(1,237)	-1.5%	(5,487)	-6.2%
November	99,609	105,368	105,840	98,230	91,357	85,986	80,676	81,270	(594)	-0.7%	(5,310)	-6.2%
December	102,969	109,025	108,038	101,237	92,628	88,471	81,694	83,979	(2,285)	-2.7%	(6,777)	-7.7%
January	110,089	110,484	106,619	99,585	96,653	87,664	81,058	83,979	(2,921)	-3.5%	(6,606)	-7.5%
February	99,702	105,218	97,447	89,761	83,748	80,568	73,224	75,852	(2,628)	-3.5%	(7,344)	-9.1%
March	109,182	110,014	107,827	98,989	92,022	83,508	81,604	83,979	(2,375)	-2.8%	(1,904)	-2.3%
April	104,984	106,620	100,891	95,450	93,086	82,713	78,413	81,270	(2,857)	-3.5%	(4,300)	-5.2%
May	109,463	110,050	106,465	97,373	92,468	85,686	81,158	83,979	(2,821)	-3.4%	(4,528)	-5.3%
June	105,824	107,390	104,220	96,345	89,467	82,993	78,721	81,270	(2,549)	-3.1%	(4,272)	-5.1%
<b>Totals</b>	<b>1,264,997</b>	<b>1,295,356</b>	<b>1,273,792</b>	<b>1,184,724</b>	<b>1,112,941</b>	<b>1,031,001</b>	<b>964,995</b>	<b>988,785</b>	<b>(23,790)</b>	<b>-2.4%</b>	<b>(66,006)</b>	<b>-6.4%</b>



**Reno-Sparks Convention and Visitors Authority  
Available Spaces-RV Parks  
Trend**

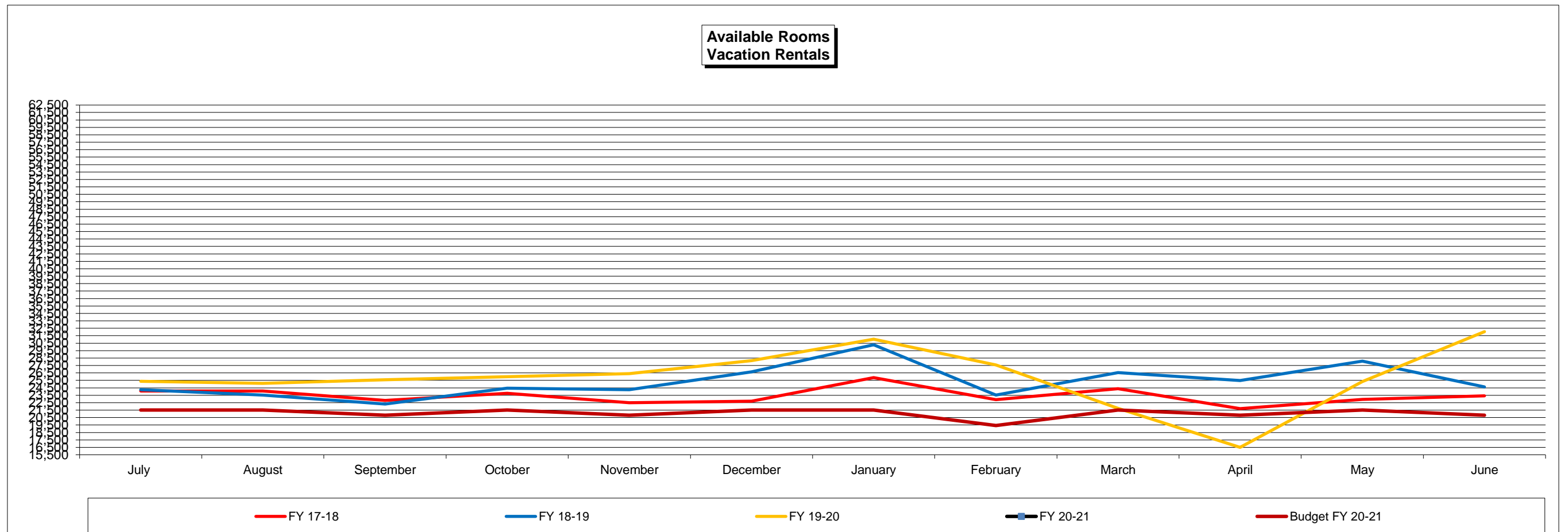
Month	FY 14-15	FY 15-16	FY 16-17	Actual			Budget		Variance from Budget		Variance from FY 20-21	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%
July	53,785	49,662	53,088	53,413	53,847	45,043	45,043	44,919	124	0.3%	-	0.0%
August	53,692	49,693	53,289	53,413	53,847	45,229	45,043	44,919	124	0.3%	(186)	-0.4%
September	62,910	63,560	59,740	55,103	55,530	50,583	43,590	56,550	(12,960)	-22.9%	(6,993)	-13.8%
October	53,661	53,630	53,289	53,383	53,816	45,074	45,074	44,919	155	0.3%	-	0.0%
November	51,930	51,720	51,690	51,690	52,080	43,590	43,620	43,470	150	0.3%	30	0.1%
December	53,661	53,723	53,243	53,413	53,816	45,043	45,084	44,919	165	0.4%	41	0.1%
January	53,661	53,444	53,413	53,413	53,816	45,043	45,353	44,919	434	1.0%	310	0.7%
February	48,720	50,025	48,244	48,244	48,608	42,137	41,264	40,572	692	1.7%	(873)	-2.1%
March	53,661	53,258	53,351	53,413	53,599	45,043	45,353	44,919	434	1.0%	310	0.7%
April	51,860	51,480	51,690	51,690	51,870	43,590	43,890	43,470	420	1.0%	300	0.7%
May	53,413	53,088	53,413	53,413	50,034	45,074	45,353	44,919	434	1.0%	279	0.6%
June	48,086	51,540	51,690	51,690	48,595	43,620	43,990	43,470	520	1.2%	370	0.8%
<b>Totals</b>	<b>639,040</b>	<b>634,823</b>	<b>636,140</b>	<b>632,278</b>	<b>629,458</b>	<b>539,069</b>	<b>532,657</b>	<b>541,965</b>	<b>(9,308)</b>	<b>-1.7%</b>	<b>(6,412)</b>	<b>-1.2%</b>





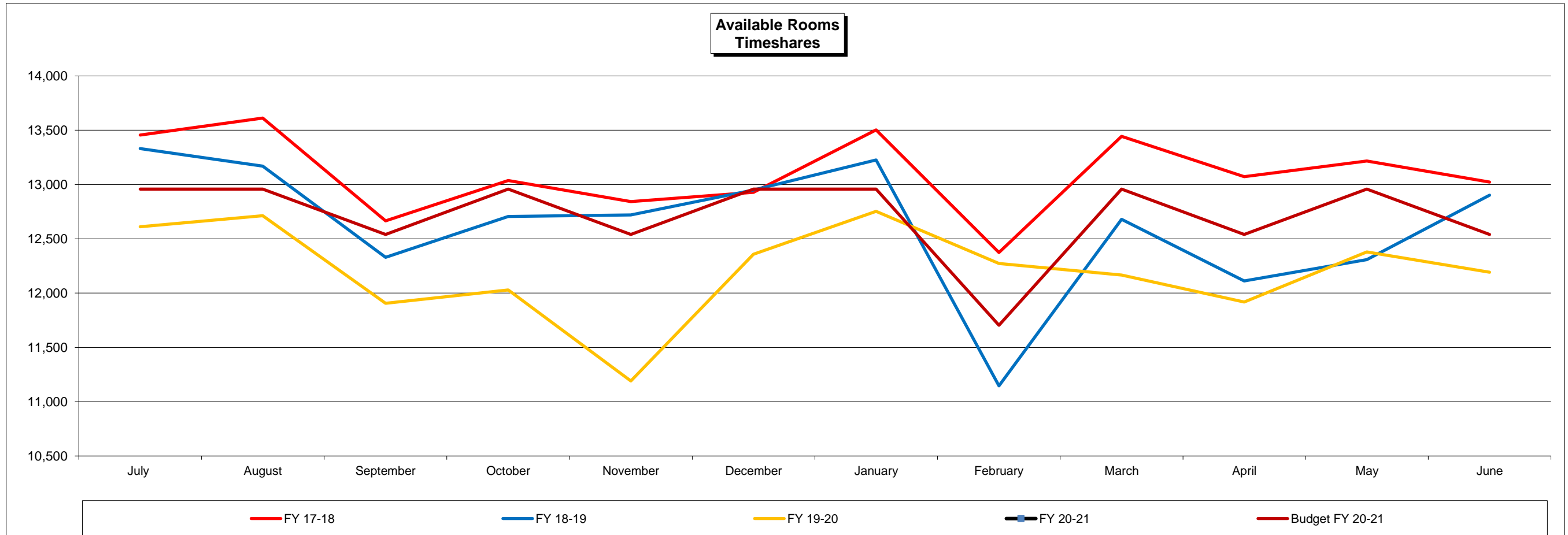
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Vacation Rentals  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual				Budget FY 20-21	Variance from Budget		Variance from FY 20-21	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21		Amount	%	Amount	%
July	20,275	20,407	22,656	24,070	24,254	25,389	31,606	21,514	10,092	46.9%	6,217	24.5%
August	19,166	20,266	22,891	24,075	23,513	25,093	32,982	21,514	11,468	53.3%	7,889	31.4%
September	17,799	18,279	22,104	22,792	22,320	25,573	60,974	20,820	40,154	192.9%	35,401	138.4%
October	18,560	19,364	23,292	23,751	24,445	26,003	30,593	21,514	9,079	42.2%	4,590	17.7%
November	17,579	18,066	20,602	22,508	24,227	26,399	29,316	20,820	8,496	40.8%	2,917	11.0%
December	18,957	19,588	24,902	22,708	26,642	28,142	31,858	21,514	10,344	48.1%	3,716	13.2%
January	20,089	19,579	24,681	25,870	30,283	31,024	33,909	21,514	12,395	57.6%	2,885	9.3%
February	18,000	18,198	22,497	22,898	23,511	27,570	30,157	19,432	10,725	55.2%	2,587	9.4%
March	18,698	21,182	23,840	24,378	26,532	21,730	32,371	21,514	10,857	50.5%	10,641	49.0%
April	18,436	20,010	22,699	21,702	25,495	16,498	32,349	20,820	11,529	55.4%	15,851	96.1%
May	18,781	22,110	23,618	22,935	28,076	25,351	33,306	21,514	11,792	54.8%	7,955	31.4%
June	18,431	22,308	24,455	23,424	24,610	32,045	30,483	20,820	9,663	46.4%	(1,562)	-4.9%
<b>Totals</b>	<b>224,771</b>	<b>239,357</b>	<b>278,237</b>	<b>281,111</b>	<b>303,908</b>	<b>310,817</b>	<b>409,904</b>	<b>253,310</b>	<b>156,594</b>	<b>61.8%</b>	<b>99,087</b>	<b>31.9%</b>



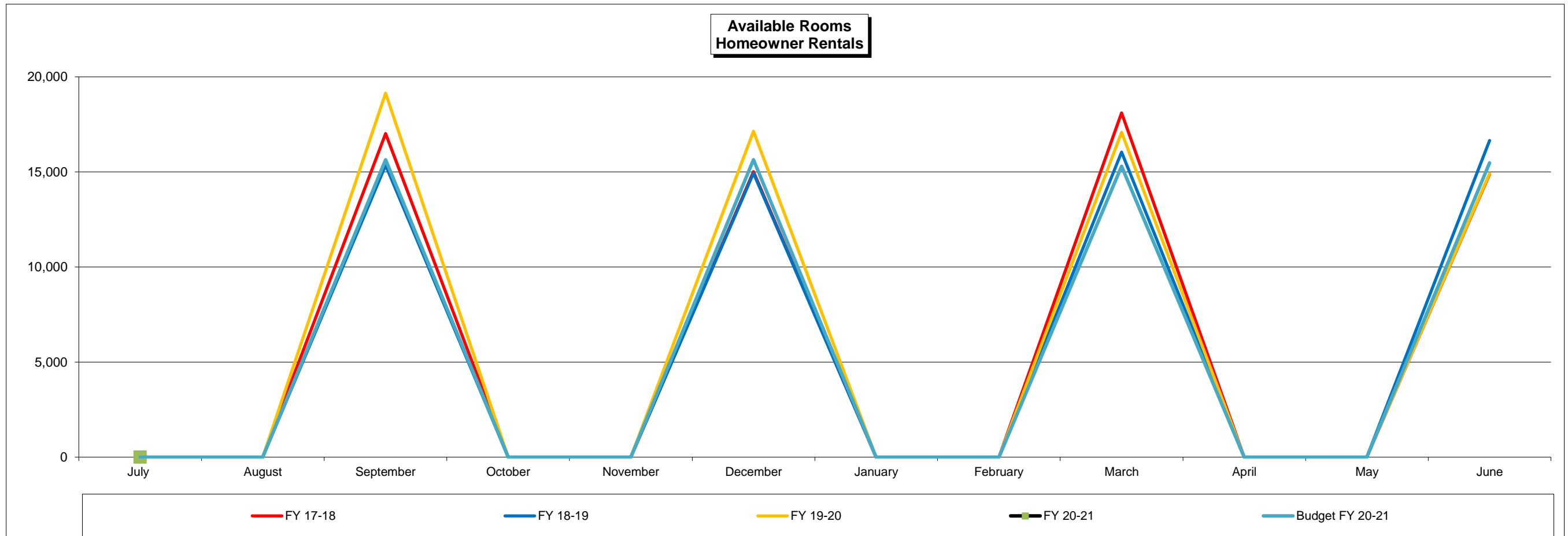
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Timeshares  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual				Budget FY 20-21	Variance from Budget		Variance from FY 20-21	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21		Amount	%	Amount	%
July	16,795	14,825	15,833	13,456	13,331	12,612	12,412	12,958	(546)	-4.2%	(200)	-1.6%
August	17,148	15,893	13,432	13,612	13,169	12,713	12,383	12,958	(575)	-4.4%	(330)	-2.6%
September	17,850	14,453	12,929	12,666	12,330	11,907	11,941	12,540	(599)	-4.8%	34	0.3%
October	18,273	13,620	13,485	13,036	12,705	12,028	12,304	12,958	(654)	-5.0%	276	2.3%
November	16,977	14,953	12,379	12,843	12,721	11,191	10,853	12,540	(1,687)	-13.5%	(338)	-3.0%
December	17,322	14,703	13,659	12,928	12,949	12,358	12,065	12,958	(893)	-6.9%	(293)	-2.4%
January	18,060	14,953	13,756	13,503	13,225	12,753	12,644	12,958	(314)	-2.4%	(109)	-0.9%
February	17,081	13,556	12,359	12,374	11,146	12,273	11,021	11,704	(683)	-5.8%	(1,252)	-10.2%
March	19,270	14,083	14,076	13,443	12,680	12,167	12,514	12,958	(444)	-3.4%	347	2.9%
April	17,597	12,747	12,511	13,073	12,111	11,918	12,183	12,540	(357)	-2.8%	265	2.2%
May	18,444	12,869	13,064	13,216	12,309	12,379	12,682	12,958	(276)	-2.1%	303	2.4%
June	18,824	14,802	13,050	13,023	12,903	12,192	12,271	12,540	(269)	-2.1%	79	0.6%
<b>Totals</b>	<b>213,641</b>	<b>171,457</b>	<b>160,533</b>	<b>157,173</b>	<b>151,579</b>	<b>146,491</b>	<b>145,273</b>	<b>152,570</b>	<b>(7,297)</b>	<b>-4.8%</b>	<b>(1,218)</b>	<b>-0.8%</b>



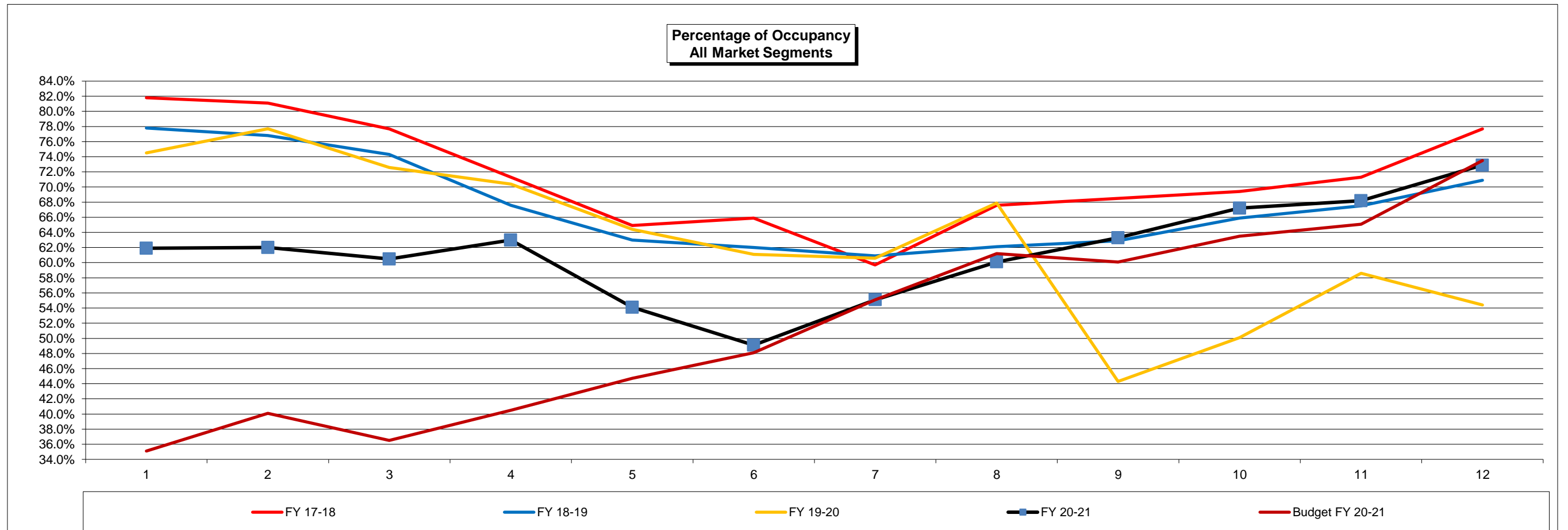
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Homeowner Rentals  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual				Budget FY 20-21	Variance from Budget		Variance from FY 20-21	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21		Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
August	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
September	13,129	16,644	15,947	17,011	15,354	19,142	15,994	15,640	354	2.3%	(3,148)	-16.4%
October	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	15,003	16,331	15,698	15,022	14,941	17,136	17,723	15,640	2,083	13.3%	587	3.4%
January	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
March	14,850	16,325	15,390	18,105	16,041	17,085	13,515	15,300	(1,785)	-11.7%	(3,570)	-20.9%
April	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	15,273	15,119	15,051	14,887	16,653	14,923	16,877	15,470	1,407	9.1%	1,954	13.1%
<b>Totals</b>	<b>58,255</b>	<b>64,419</b>	<b>62,086</b>	<b>65,025</b>	<b>62,989</b>	<b>68,286</b>	<b>64,109</b>	<b>62,050</b>	<b>2,059</b>	<b>3.3%</b>	<b>(4,177)</b>	<b>-6.1%</b>



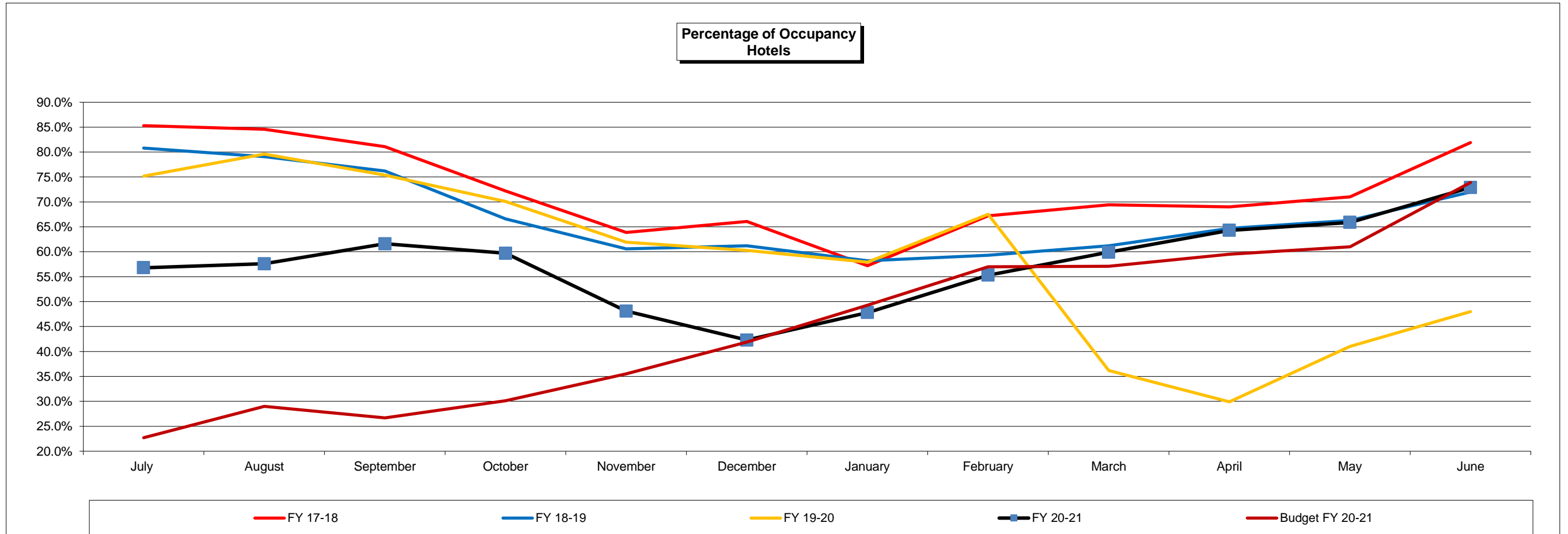
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Consolidated Summary  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			Budget			Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%	
July	73.0%	73.8%	76.4%	81.8%	77.8%	74.5%	61.9%	35.1%	26.8	76.4%	(12.6)	-16.9%	
August	73.0%	73.9%	75.0%	81.1%	76.8%	77.7%	62.0%	40.1%	21.9	54.6%	(15.7)	-20.2%	
September	67.7%	72.7%	74.6%	77.7%	74.3%	72.6%	60.5%	36.5%	24.0	65.8%	(12.1)	-16.7%	
October	64.0%	69.4%	67.3%	71.3%	67.6%	70.4%	63.0%	40.5%	22.5	55.6%	(7.4)	-10.5%	
November	57.7%	57.9%	62.3%	64.9%	63.0%	64.4%	54.1%	44.7%	9.4	21.0%	(10.3)	-16.0%	
December	58.4%	60.6%	63.0%	65.9%	62.0%	61.1%	49.1%	48.1%	1.0	2.1%	(12.0)	-19.6%	
January	58.4%	55.6%	59.3%	59.7%	60.9%	60.6%	55.1%	55.1%	-	0.0%	(5.5)	-9.1%	
February	61.7%	64.3%	66.0%	67.6%	62.1%	67.9%	60.1%	61.2%	(1.1)	-1.8%	(7.8)	-11.5%	
March	60.6%	65.6%	69.5%	68.5%	62.9%	44.3%	63.3%	60.1%	3.2	5.3%	19.0	42.9%	
April	63.0%	67.9%	71.0%	69.4%	65.9%	50.1%	67.2%	63.5%	3.7	5.8%	17.1	34.1%	
May	66.8%	65.8%	69.6%	71.3%	67.5%	58.6%	68.2%	65.1%	3.1	4.8%	9.6	16.4%	
June	68.8%	73.9%	77.0%	77.7%	70.9%	54.4%	72.9%	73.5%	(0.6)	-0.8%	18.5	34.0%	
<b>Totals</b>	<b>64.5%</b>	<b>66.8%</b>	<b>69.3%</b>	<b>71.5%</b>	<b>67.7%</b>	<b>64.2%</b>	<b>61.5%</b>	<b>51.8%</b>	<b>9.7</b>	<b>18.7%</b>	<b>(2.7)</b>	<b>-4.2%</b>	



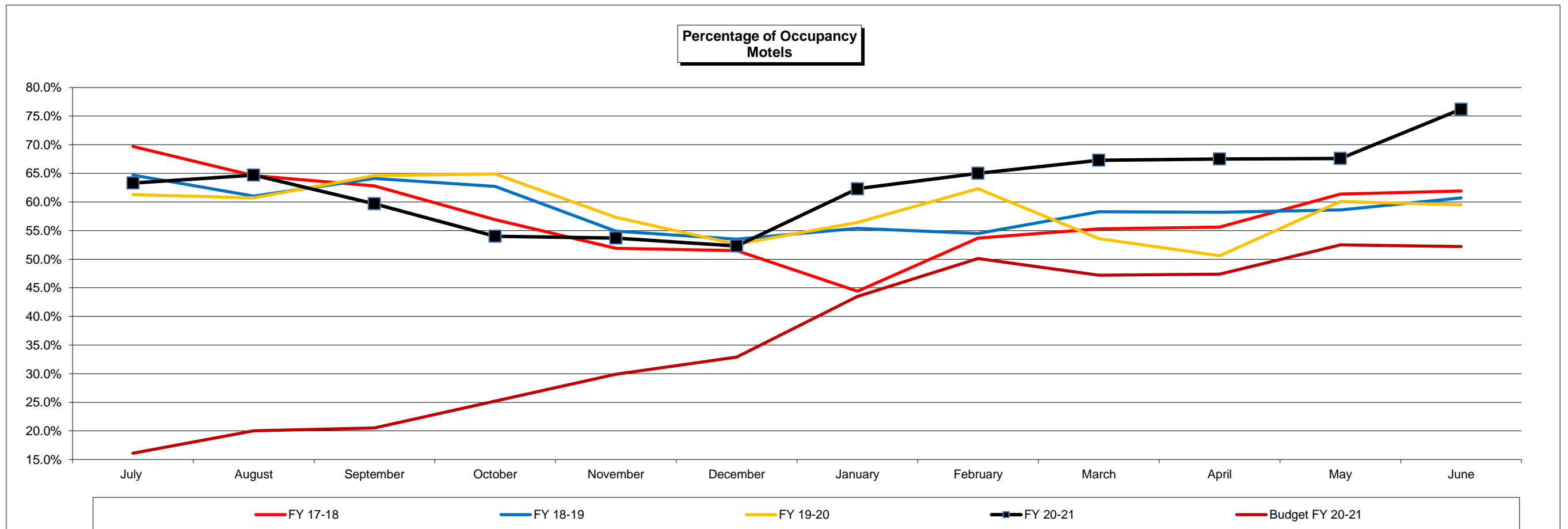
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Hotels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual				Budget	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%
July	78.4%	77.7%	80.1%	85.3%	80.8%	75.2%	56.8%	22.7%	34.1	150.2%	(18.4)	-24.5%
August	78.2%	77.9%	77.5%	84.6%	79.1%	79.6%	57.6%	29.0%	28.6	98.6%	(22.0)	-27.6%
September	72.8%	77.4%	77.8%	81.1%	76.2%	75.4%	61.6%	26.7%	34.9	130.7%	(13.8)	-18.3%
October	65.9%	71.7%	67.4%	72.2%	66.6%	70.1%	59.7%	30.1%	29.6	98.3%	(10.4)	-14.8%
November	58.4%	57.3%	61.0%	63.9%	60.6%	61.9%	48.1%	35.5%	12.6	35.5%	(13.8)	-22.3%
December	60.1%	62.0%	63.0%	66.1%	61.2%	60.3%	42.3%	41.9%	0.4	1.0%	(18.0)	-29.9%
January	59.4%	53.7%	56.4%	57.2%	58.2%	57.9%	47.8%	49.3%	(1.5)	-3.0%	(10.1)	-17.4%
February	64.0%	65.6%	64.8%	67.2%	59.3%	67.5%	55.3%	57.0%	(1.7)	-3.0%	(12.2)	-18.1%
March	63.2%	68.2%	70.1%	69.4%	61.2%	36.2%	59.9%	57.1%	2.8	4.9%	23.7	65.5%
April	64.4%	69.0%	70.1%	69.0%	64.7%	29.9%	64.3%	59.5%	4.8	8.1%	34.4	115.1%
May	69.7%	66.5%	68.3%	71.0%	66.3%	41.0%	65.9%	61.0%	4.9	8.0%	24.9	60.7%
June	73.8%	78.7%	79.6%	81.9%	72.0%	48.0%	72.9%	73.9%	(1.0)	-1.4%	24.9	51.9%
<b>Totals</b>	<b>67.4%</b>	<b>68.8%</b>	<b>69.7%</b>	<b>72.5%</b>	<b>67.2%</b>	<b>62.5%</b>	<b>57.9%</b>	<b>45.2%</b>	<b>12.7</b>	<b>28.1%</b>	<b>(0.0)</b>	<b>0.0%</b>



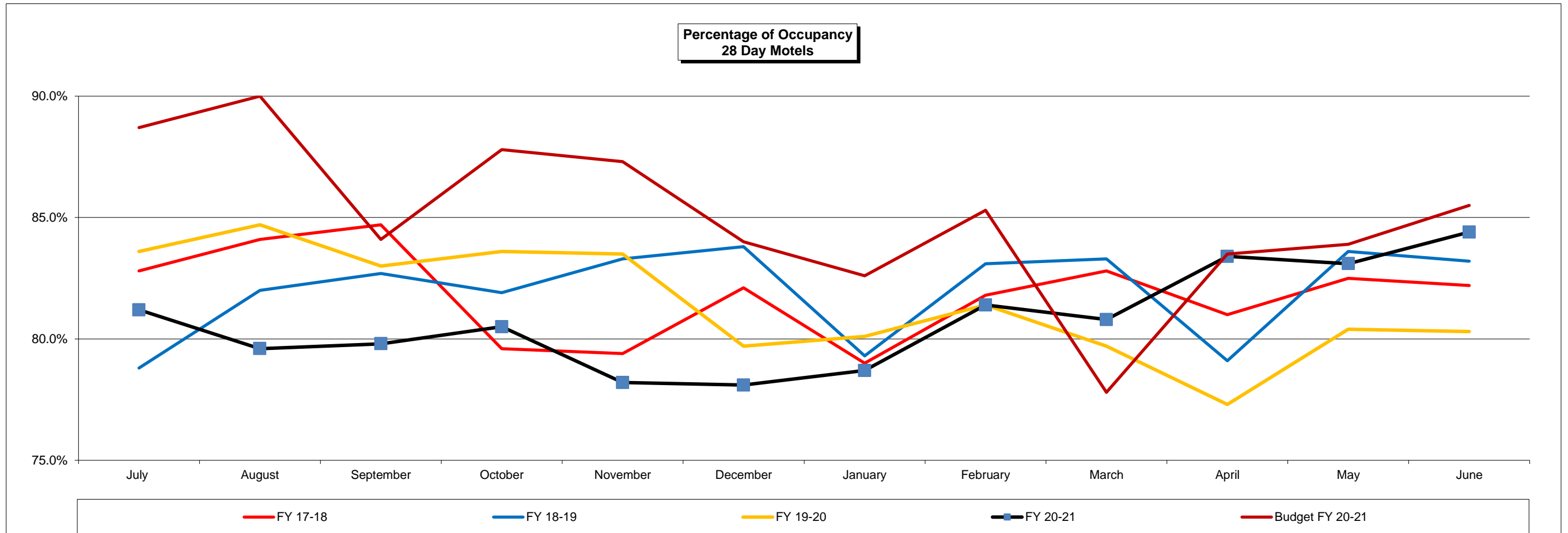
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Motels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual				Budget	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%
July	56.8%	53.8%	53.3%	69.7%	64.7%	61.3%	63.3%	16.1%	47.2	293.2%	2.0	3.3%
August	57.7%	53.8%	53.6%	64.6%	61.0%	60.7%	64.7%	20.0%	44.7	223.5%	4.0	6.6%
September	51.6%	58.7%	60.1%	62.8%	64.1%	64.6%	59.7%	20.5%	39.2	191.2%	(4.9)	-7.6%
October	45.8%	52.8%	49.5%	56.9%	62.7%	64.9%	54.0%	25.2%	28.8	114.3%	(10.9)	-16.8%
November	41.0%	41.4%	44.9%	51.9%	54.9%	57.3%	53.7%	29.9%	23.8	79.6%	(3.6)	-6.3%
December	44.6%	45.3%	47.0%	51.5%	53.5%	52.6%	52.3%	32.9%	19.4	59.0%	(0.3)	-0.6%
January	41.5%	44.5%	46.9%	44.4%	55.4%	56.4%	62.3%	43.5%	18.8	43.2%	5.9	10.5%
February	43.6%	47.5%	53.7%	53.7%	54.5%	62.3%	65.0%	50.1%	14.9	29.7%	2.7	4.3%
March	42.5%	45.5%	58.5%	55.3%	58.3%	53.6%	67.3%	47.2%	20.1	42.6%	13.7	25.6%
April	45.3%	49.0%	61.9%	55.6%	58.2%	50.6%	67.5%	47.4%	20.1	42.4%	16.9	33.4%
May	47.3%	45.5%	59.5%	61.4%	58.6%	60.1%	67.6%	52.5%	15.1	28.8%	7.5	12.5%
June	49.0%	49.9%	66.2%	61.9%	60.7%	59.5%	76.2%	52.2%	24.0	46.0%	16.7	28.1%
<b>Totals</b>	<b>47.4%</b>	<b>49.0%</b>	<b>54.6%</b>	<b>57.8%</b>	<b>59.0%</b>	<b>58.6%</b>	<b>62.5%</b>	<b>36.3%</b>	<b>26.2</b>	<b>72.2%</b>	<b>3.9</b>	<b>6.6%</b>



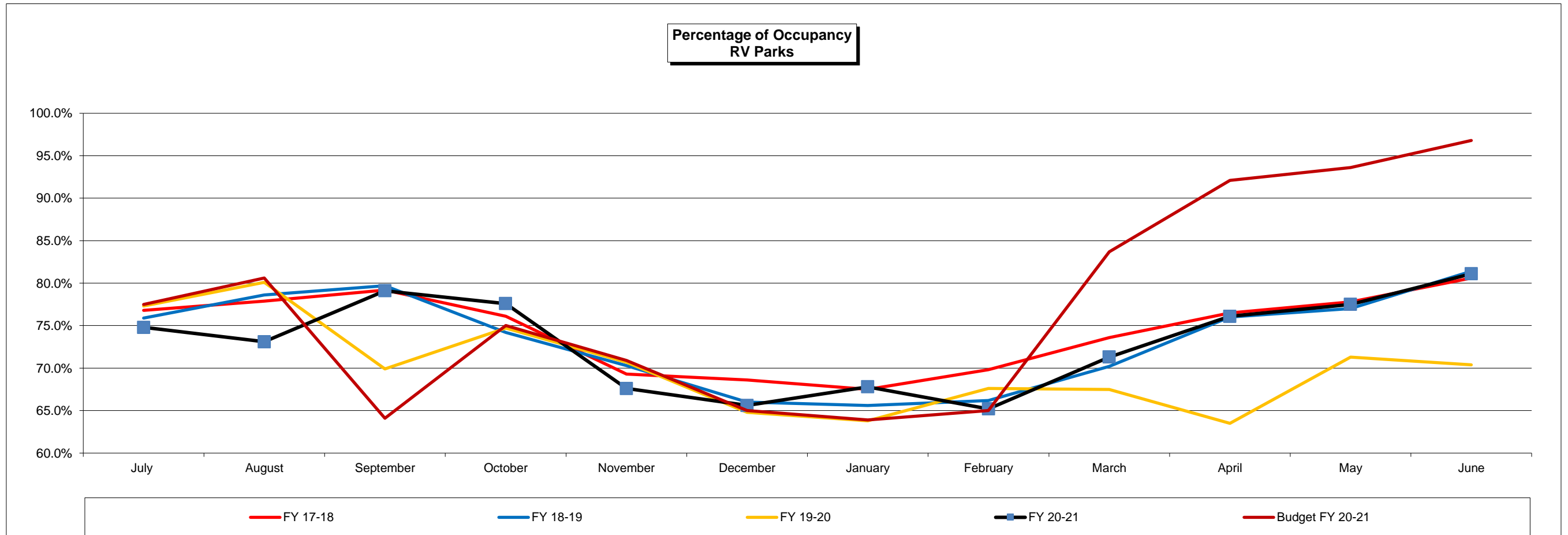
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-28 Day Motels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			Budget		Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%
July	69.8%	77.1%	80.4%	82.8%	78.8%	83.6%	81.2%	88.7%	(7.5)	-8.5%	(2.4)	-2.9%
August	70.8%	74.8%	81.8%	84.1%	82.0%	84.7%	79.6%	90.0%	(10.4)	-11.6%	(5.1)	-6.0%
September	71.1%	78.2%	83.1%	84.7%	82.7%	83.0%	79.8%	84.1%	(4.3)	-5.1%	(3.2)	-3.9%
October	75.6%	78.7%	79.7%	79.6%	81.9%	83.6%	80.5%	87.8%	(7.3)	-8.3%	(3.1)	-3.7%
November	72.5%	75.9%	79.2%	79.4%	83.3%	83.5%	78.2%	87.3%	(9.1)	-10.4%	(5.3)	-6.3%
December	74.3%	77.7%	81.8%	82.1%	83.8%	79.7%	78.1%	84.0%	(5.9)	-7.0%	(1.6)	-2.0%
January	73.5%	75.8%	79.7%	79.0%	79.3%	80.1%	78.7%	82.6%	(3.9)	-4.7%	(1.4)	-1.7%
February	74.5%	76.7%	81.7%	81.8%	83.1%	81.4%	81.4%	85.3%	(3.9)	-4.6%	-	0.0%
March	73.5%	79.0%	83.2%	82.8%	83.3%	79.7%	80.8%	77.8%	3.0	3.9%	1.1	1.4%
April	73.5%	80.6%	84.8%	81.0%	79.1%	77.3%	83.4%	83.5%	(0.1)	-0.1%	6.1	7.9%
May	74.2%	77.7%	83.9%	82.5%	83.6%	80.4%	83.1%	83.9%	(0.8)	-1.0%	2.7	3.4%
June	74.5%	79.9%	84.4%	82.2%	83.2%	80.3%	84.4%	85.5%	(1.1)	-1.3%	4.1	5.1%
<b>Totals</b>	<b>73.1%</b>	<b>77.7%</b>	<b>82.0%</b>	<b>81.8%</b>	<b>82.0%</b>	<b>81.5%</b>	<b>80.7%</b>	<b>85.0%</b>	<b>(4.3)</b>	<b>-5.1%</b>	<b>(0.8)</b>	<b>-1.0%</b>



**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-RV Parks  
Trend**

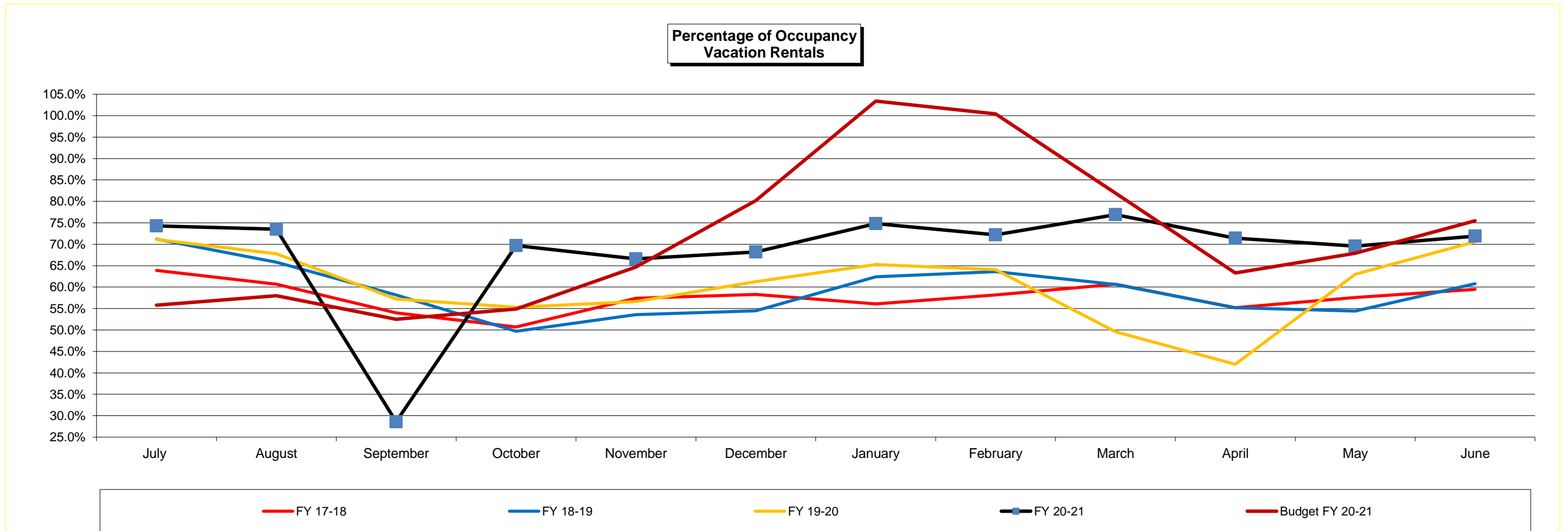
Month	FY 14-15	FY 15-16	FY 16-17	Actual			Budget		Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%
July	63.6%	62.5%	74.8%	76.8%	75.9%	77.3%	74.8%	77.5%	(2.7)	-3.5%	1.4	1.8%
August	64.8%	66.2%	74.7%	77.9%	78.6%	80.1%	73.1%	80.6%	(7.5)	-9.3%	1.5	1.9%
September	57.3%	62.4%	69.9%	79.2%	79.7%	69.9%	79.1%	64.1%	15.0	23.4%	(9.8)	-14.0%
October	58.9%	64.9%	71.3%	76.1%	74.2%	74.7%	77.6%	75.0%	2.6	3.5%	0.5	0.7%
November	52.7%	56.5%	66.4%	69.3%	70.3%	70.7%	67.6%	70.9%	(3.3)	-4.7%	0.4	0.6%
December	49.5%	52.2%	63.4%	68.6%	66.0%	64.8%	65.6%	65.0%	0.6	0.9%	(1.2)	-1.9%
January	49.3%	53.2%	63.7%	67.5%	65.6%	63.8%	67.8%	63.9%	3.9	6.1%	(1.8)	-2.8%
February	49.3%	55.3%	66.3%	69.8%	66.2%	67.6%	65.2%	65.0%	0.2	0.3%	1.4	2.1%
March	54.1%	61.7%	72.5%	73.6%	70.2%	67.5%	71.3%	83.7%	(12.4)	-14.8%	(2.7)	-4.0%
April	60.1%	68.5%	76.4%	76.5%	76.0%	63.5%	76.1%	92.1%	(16.0)	-17.4%	(12.5)	-19.7%
May	62.9%	71.2%	77.4%	77.8%	77.0%	71.3%	77.5%	93.6%	(16.1)	-17.2%	(5.7)	-8.0%
June	62.6%	76.5%	78.8%	80.6%	81.4%	70.4%	81.1%	96.8%	(15.7)	-16.2%	(11.0)	-15.6%
<b>Totals</b>	<b>57.1%</b>	<b>62.6%</b>	<b>71.3%</b>	<b>74.5%</b>	<b>73.4%</b>	<b>70.2%</b>	<b>73.1%</b>	<b>77.1%</b>	<b>(4.0)</b>	<b>-5.2%</b>	<b>2.9</b>	<b>4.2%</b>





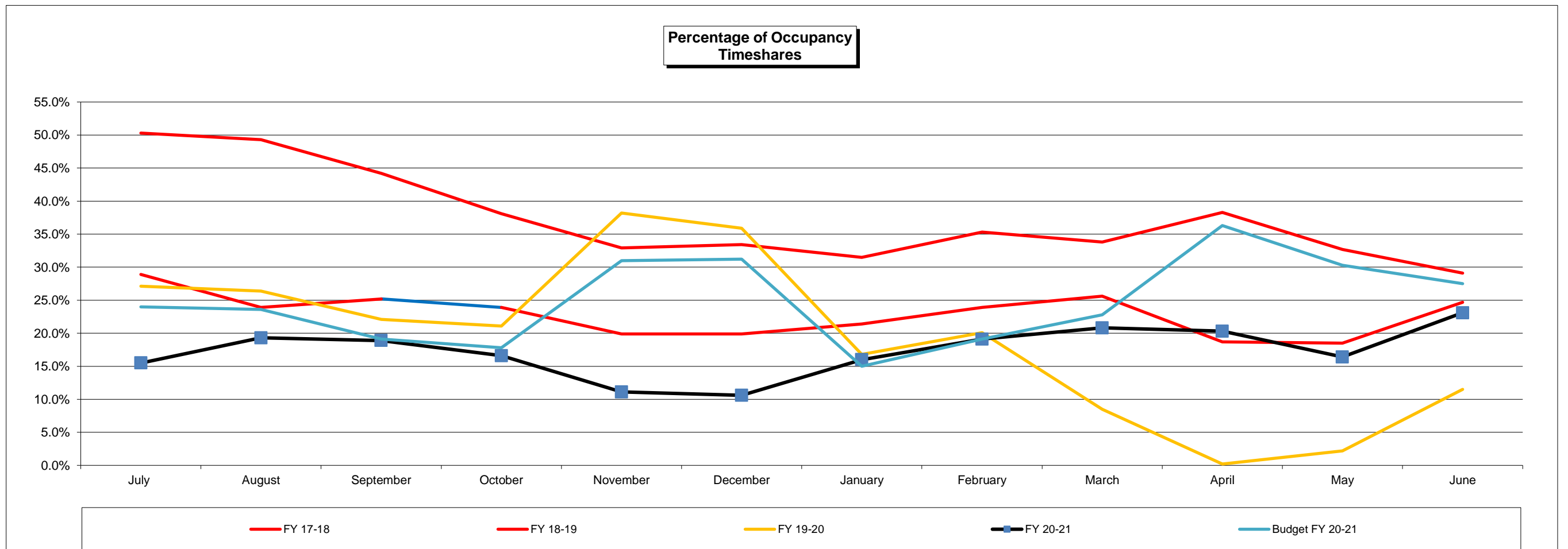
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Vacation Rentals  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			Budget		Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%
July	57.6%	58.2%	61.0%	63.9%	71.2%	71.1%	74.3%	55.8%	18.5	33.2%	3.2	4.5%
August	60.6%	60.9%	56.5%	60.7%	65.8%	67.8%	73.5%	58.0%	15.5	26.7%	5.7	8.4%
September	46.2%	48.4%	51.2%	54.0%	58.2%	57.2%	28.6%	52.5%	(23.9)	-45.5%	(28.6)	-50.0%
October	41.3%	40.4%	47.9%	50.7%	49.7%	55.3%	69.7%	54.9%	14.8	27.0%	14.4	26.0%
November	42.2%	42.7%	51.1%	57.4%	53.6%	56.6%	66.6%	64.7%	1.9	2.9%	10.0	17.7%
December	49.8%	47.3%	53.0%	58.3%	54.5%	61.3%	68.2%	80.2%	(12.0)	-15.0%	6.9	11.3%
January	45.8%	45.5%	55.6%	56.1%	62.4%	65.3%	74.8%	103.4%	(28.6)	-27.7%	9.5	14.5%
February	44.5%	46.7%	58.9%	58.2%	63.6%	64.1%	72.2%	100.4%	(28.2)	-28.1%	8.1	12.6%
March	42.6%	46.5%	55.5%	60.7%	60.6%	49.6%	76.9%	81.9%	(5.0)	-6.1%	27.3	55.0%
April	42.8%	45.8%	53.7%	55.2%	55.2%	42.0%	71.4%	63.3%	8.1	12.8%	29.4	70.0%
May	44.2%	46.8%	51.7%	57.6%	54.4%	63.0%	69.6%	67.9%	1.7	2.5%	6.6	12.1%
June	48.6%	50.9%	59.9%	59.5%	60.8%	70.6%	71.9%	75.5%	(3.6)	-4.8%	1.3	2.1%
<b>Totals</b>	<b>47.3%</b>	<b>48.5%</b>	<b>54.7%</b>	<b>57.7%</b>	<b>59.1%</b>	<b>61.3%</b>	<b>65.4%</b>	<b>71.4%</b>	<b>(6.0)</b>	<b>-8.4%</b>	<b>4.1</b>	<b>6.7%</b>



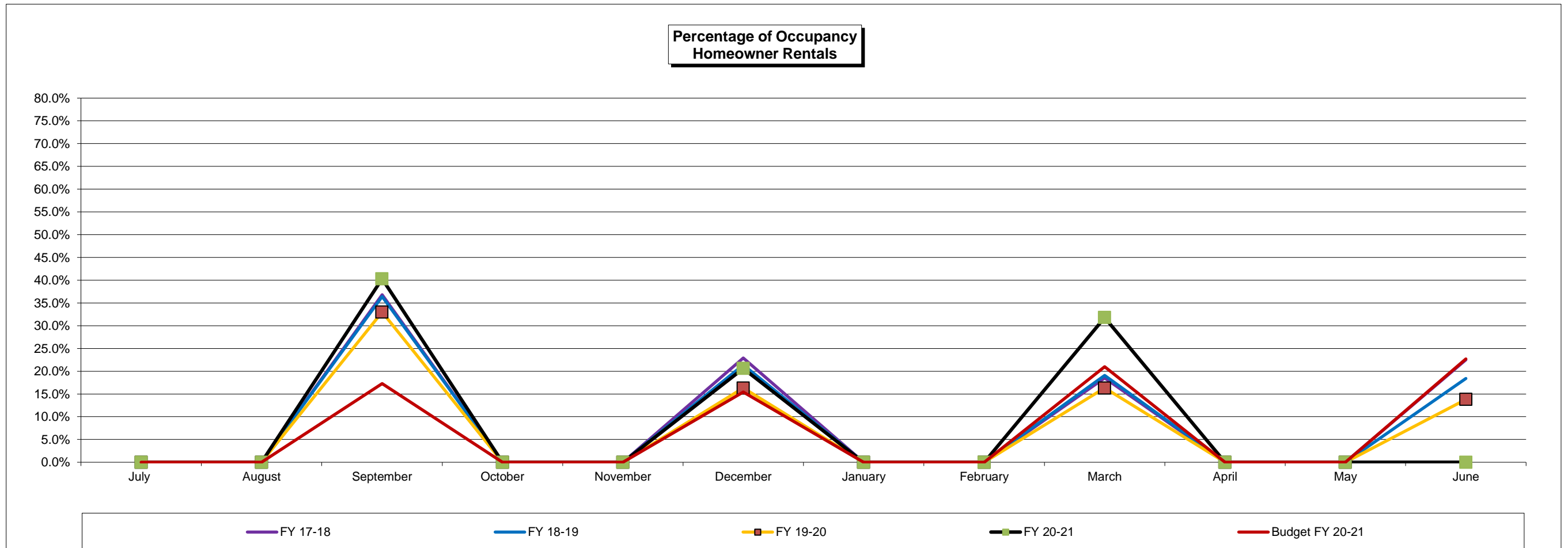
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Timeshares  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual			Budget		Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%
July	57.2%	54.7%	38.6%	50.3%	28.9%	27.1%	15.5%	24.0%	(8.5)	-35.4%	(11.6)	-42.8%
August	45.7%	53.2%	43.6%	49.3%	23.9%	26.4%	19.3%	23.6%	(4.3)	-18.2%	(7.1)	-26.9%
September	57.0%	33.6%	41.8%	44.2%	25.2%	22.1%	18.9%	19.1%	(0.2)	-1.0%	(3.2)	-14.5%
October	54.9%	31.8%	43.6%	38.1%	23.9%	21.1%	16.6%	17.8%	(1.2)	-6.7%	(4.5)	-21.3%
November	48.7%	26.8%	33.6%	32.9%	19.9%	38.2%	11.1%	31.0%	(19.9)	-64.2%	(27.1)	-70.9%
December	42.2%	29.3%	39.6%	33.4%	19.9%	35.9%	10.6%	31.2%	(20.6)	-66.0%	(25.3)	-70.5%
January	36.7%	26.1%	35.8%	31.5%	21.4%	16.8%	16.0%	15.0%	1.0	6.7%	(0.8)	-4.8%
February	39.0%	40.1%	38.0%	35.3%	23.9%	20.1%	19.1%	19.1%	-	0.0%	(1.0)	-5.0%
March	46.5%	27.8%	43.1%	33.8%	25.6%	8.5%	20.8%	22.8%	(2.0)	-8.8%	12.3	144.7%
April	49.5%	25.5%	40.4%	38.3%	18.7%	0.2%	20.3%	36.3%	(16.0)	-44.1%	20.1	10050.0%
May	50.9%	23.3%	37.7%	32.7%	18.5%	2.2%	16.4%	30.3%	(13.9)	-45.9%	14.2	645.5%
June	55.1%	34.1%	51.6%	29.1%	24.7%	11.5%	23.1%	27.5%	(4.4)	-16.0%	11.6	100.9%
<b>Totals</b>	<b>48.7%</b>	<b>34.2%</b>	<b>40.6%</b>	<b>37.5%</b>	<b>22.9%</b>	<b>19.1%</b>	<b>17.4%</b>	<b>24.8%</b>	<b>(7.4)</b>	<b>-29.8%</b>	<b>(1.7)</b>	<b>-9.0%</b>



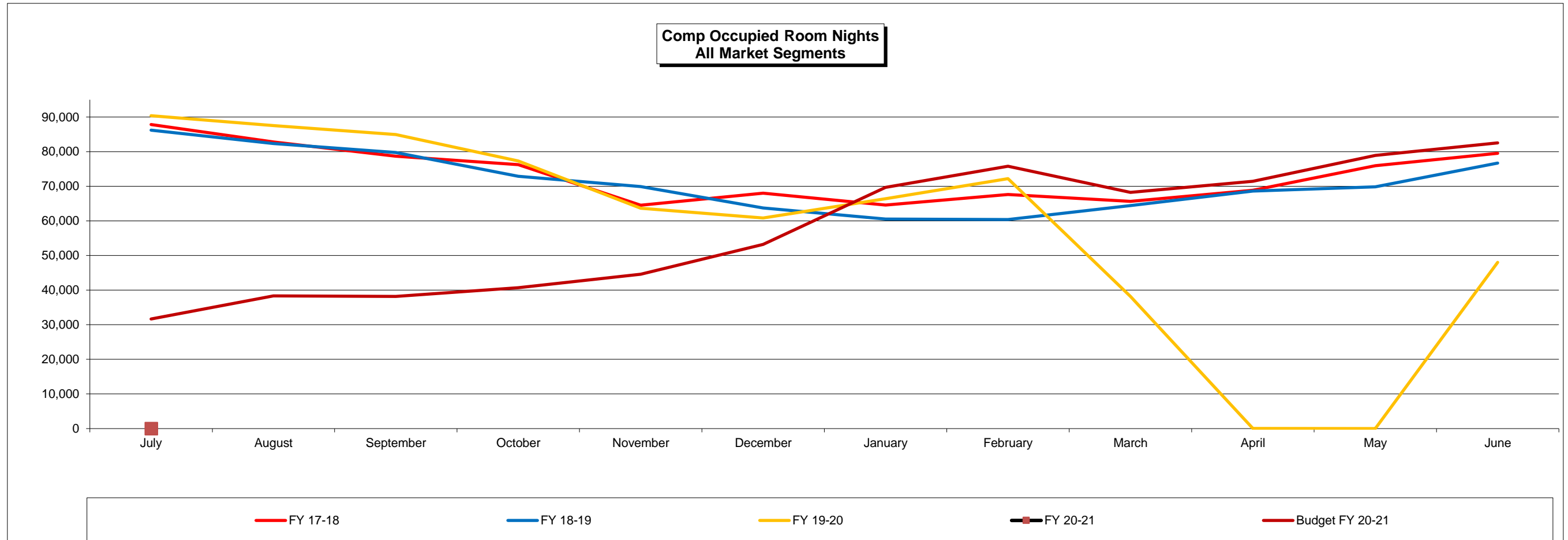
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Homeowner Rentals  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual				Budget		Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	FY 20-21	Amount	%	Amount	%
July	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
August	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
September	33.6%	42.2%	39.0%	36.8%	36.4%	33.0%	40.3%	17.3%	23.0	133.0%	3.5	10.6%	
October	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
November	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
December	18.9%	20.2%	24.5%	22.9%	21.4%	16.3%	20.6%	15.4%	5.2	33.8%	(2.3)	-14.0%	
January	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
February	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
March	20.8%	26.0%	20.3%	18.5%	19.1%	16.3%	31.8%	21.0%	10.8	51.6%	13.3	81.8%	
April	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
May	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
June	20.7%	20.8%	20.7%	22.5%	18.4%	13.8%	0.0%	22.7%	-	0.0%	-	0.0%	
<b>Totals</b>	<b>23.1%</b>	<b>27.5%</b>	<b>25.9%</b>	<b>24.8%</b>	<b>22.5%</b>	<b>20.4%</b>	<b>29.8%</b>	<b>19.0%</b>	<b>10.7</b>	<b>56.0%</b>	<b>9.4</b>	<b>45.9%</b>	



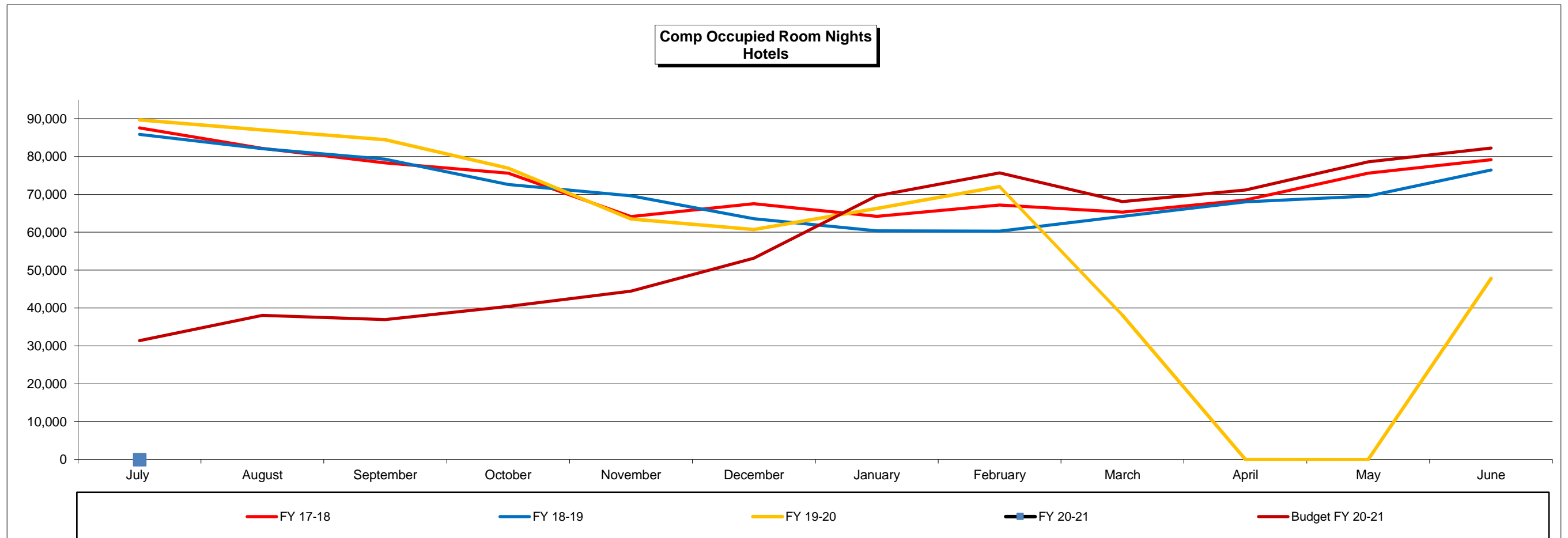
**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Consolidated Summary  
Trend**

Month	ACTUAL							Budget FY 20-21	Variance from Budget		Variance from FY 20-21	
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21		Amount	%	Amount	%
July	88,978	83,537	85,455	87,835	86,208	90,384	55,086	31,662	23,424	74.0%	(35,298)	-39.1%
August	86,918	81,431	83,245	82,781	82,381	87,512	63,533	38,304	25,229	65.9%	(23,979)	-27.4%
September	80,327	81,840	81,641	78,672	79,749	84,949	67,639	38,216	29,423	77.0%	(17,310)	-20.4%
October	74,932	73,186	76,518	76,228	72,882	77,286	65,912	40,698	25,214	62.0%	(11,374)	-14.7%
November	74,409	68,302	72,067	64,531	69,892	63,681	56,350	44,595	11,755	26.4%	(7,331)	-11.5%
December	70,376	66,987	73,380	68,025	63,770	60,851	50,013	53,226	(3,213)	-6.0%	(10,838)	-17.8%
January	73,186	62,282	66,464	64,596	60,511	66,410	54,333	69,705	(15,372)	-22.1%	(12,077)	-18.2%
February	71,904	73,121	66,643	67,599	60,387	72,180	58,679	75,767	(17,088)	-22.6%	(13,501)	-18.7%
March	75,267	74,096	75,076	65,625	64,427	38,197	68,338	68,273	65	0.1%	30,141	78.9%
April	68,999	71,430	70,813	68,828	68,592	51	67,929	71,446	(3,517)	-4.9%	67,878	133094.1%
May	79,182	77,936	75,507	75,970	69,808	4	70,135	78,877	(8,742)	-11.1%	70,131	1753275.0%
June	85,238	85,096	74,719	79,493	76,711	48,004	73,786	82,536	(8,750)	-10.6%	25,782	53.7%
<b>Totals</b>	<b>929,716</b>	<b>899,244</b>	<b>901,528</b>	<b>880,183</b>	<b>855,318</b>	<b>689,509</b>	<b>751,733</b>	<b>693,305</b>	<b>58,428</b>	<b>8.4%</b>	<b>62,224</b>	<b>9.0%</b>



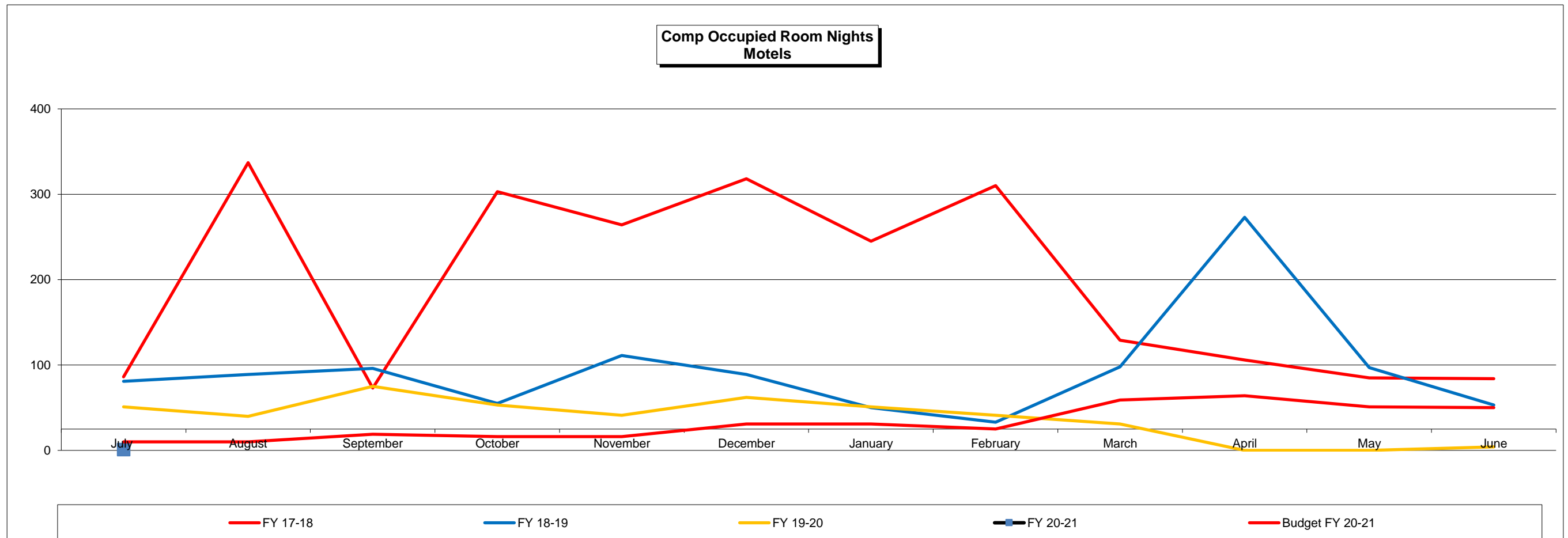
**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Hotels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
									Amount	%	Amount	%
July	88,543	83,173	85,050	87,558	85,847	89,674	54,826	31,386	23,440	74.7%	(34,848)	-38.9%
August	86,274	81,039	82,528	82,178	82,050	87,019	63,252	38,071	25,181	66.1%	(23,767)	-27.3%
September	79,830	81,295	81,141	78,316	79,329	84,420	67,310	36,934	30,376	82.2%	(17,110)	-20.3%
October	74,321	72,653	76,092	75,601	72,622	76,949	65,117	40,398	24,719	61.2%	(11,832)	-15.4%
November	73,764	67,916	71,744	64,147	69,633	63,538	56,220	44,477	11,743	26.4%	(7,318)	-11.5%
December	69,863	66,661	73,094	67,557	63,566	60,749	49,906	53,155	(3,249)	-6.1%	(10,843)	-17.8%
January	72,893	62,103	66,079	64,188	60,396	66,296	54,235	69,611	(15,376)	-22.1%	(12,061)	-18.2%
February	71,716	72,958	66,336	67,167	60,297	72,052	58,587	75,655	(17,068)	-22.6%	(13,465)	-18.7%
March	74,873	73,865	74,660	65,344	64,221	38,108	68,250	68,106	144	0.2%	30,142	79.1%
April	68,660	70,998	70,469	68,484	68,037	31	67,717	71,174	(3,457)	-4.9%	67,686	218341.9%
May	78,721	77,643	75,109	75,606	69,534	4	69,950	78,577	(8,627)	-11.0%	69,946	1748650.0%
June	84,753	84,687	74,314	79,127	76,416	47,804	73,587	82,235	(8,648)	-10.5%	25,783	53.9%
<b>Totals</b>	<b>924,211</b>	<b>894,991</b>	<b>896,616</b>	<b>875,273</b>	<b>851,948</b>	<b>686,644</b>	<b>748,957</b>	<b>689,779</b>	<b>59,178</b>	<b>8.6%</b>	<b>62,313</b>	<b>9.1%</b>



**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Motels  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	Budget FY 20-21	Variance from Budget		Variance from FY 19-20	
									Amount	%	Amount	%
July	154	194	106	86	81	51	23	10	13	130.0%	(28)	-54.9%
August	372	206	460	337	89	40	33	10	23	230.0%	(7)	-17.5%
September	144	256	231	73	96	75	56	19	37	194.7%	(19)	-25.3%
October	315	336	168	303	55	53	38	16	22	137.5%	(15)	-28.3%
November	497	312	155	264	111	41	52	16	36	225.0%	11	26.8%
December	469	252	157	318	89	62	23	31	(8)	-25.8%	(39)	-62.9%
January	241	90	289	245	50	51	20	31	(11)	-35.5%	(31)	-60.8%
February	129	89	127	310	33	41	21	25	(4)	-16.0%	(20)	-48.8%
March	171	85	152	129	98	31	25	59	(34)	-57.6%	(6)	-19.4%
April	172	243	173	106	273	-	42	64	(22)	-34.4%	42	100.0%
May	277	101	160	85	97	-	24	51	(27)	-52.9%	24	100.0%
June	311	133	149	84	53	4	28	50	(22)	-44.0%	24	600.0%
<b>Totals</b>	<b>3,252</b>	<b>2,297</b>	<b>2,327</b>	<b>2,340</b>	<b>1,125</b>	<b>449</b>	<b>385</b>	<b>382</b>	<b>3</b>	<b>0.8%</b>	<b>(64)</b>	<b>-14.3%</b>



**Reno-Sparks Convention and Visitors Authority  
Percentage of Comp Occupancy-Consolidated Summary  
Trend**

Month	FY 14-15	FY 15-16	FY 16-17	Actual				Budget	Variance from Budget		Variance from FY 19-20	
				FY 17-18	FY 18-19	FY 19-20	FY 20-21	FY 20-21	Amount	%	Amount	%
July	12.2%	11.6%	11.7%	12.0%	12.0%	12.7%	9.0%	4.6%	4.4	95.7%	(3.7)	-29.1%
August	12.0%	11.3%	11.4%	11.3%	11.5%	12.6%	9.8%	5.6%	4.2	75.0%	(2.8)	-22.2%
September	10.9%	11.1%	11.0%	10.7%	11.1%	12.1%	10.2%	5.5%	4.7	85.5%	(1.9)	-15.7%
October	10.4%	10.2%	10.5%	10.6%	10.2%	11.3%	10.6%	6.0%	4.6	76.7%	(0.7)	-6.2%
November	10.7%	9.8%	10.2%	9.3%	10.1%	9.6%	9.4%	6.8%	2.6	38.2%	(0.2)	-2.1%
December	9.5%	8.8%	9.7%	9.2%	8.6%	8.5%	7.7%	7.4%	0.3	4.1%	(0.8)	-9.4%
January	10.2%	8.6%	9.2%	9.0%	8.4%	9.7%	8.8%	10.2%	(1.4)	-13.7%	(0.9)	-9.3%
February	11.0%	10.8%	10.1%	10.4%	9.3%	11.2%	10.3%	12.3%	(2.0)	-16.3%	(0.9)	-8.0%
March	10.2%	9.9%	10.0%	8.8%	8.6%	5.8%	10.5%	9.8%	0.7	7.1%	4.7	81.0%
April	9.9%	10.2%	10.1%	10.0%	9.7%	0.0%	10.8%	10.8%	-	0.0%	10.8	100.0%
May	11.0%	10.7%	10.3%	10.6%	9.7%	0.0%	10.9%	11.5%	(0.6)	-5.2%	10.9	100.0%
June	11.8%	11.5%	10.1%	11.0%	10.5%	7.9%	10.8%	12.1%	(1.3)	-10.7%	2.9	36.7%
<b>Totals</b>	<b>10.8%</b>	<b>10.4%</b>	<b>10.4%</b>	<b>10.2%</b>	<b>10.0%</b>	<b>9.3%</b>	<b>9.9%</b>	<b>8.5%</b>	<b>1.4</b>	<b>16.5%</b>	<b>0.6</b>	<b>6.5%</b>

