

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## August 2021 Room Statistics

Taxable room revenues for the month of \$46,256,573 are above prior year by \$17,995,610 (63.7%). Cash occupied room nights of 303,698 are above prior year by 71,618 (30.9%). Comp occupied room nights of 72,814 are above prior year by 9,281 (14.6%), and 28-day occupied room nights of 96,986 are below prior year by 8,387 (-8.0%). Total occupied rooms for the month of August 2021 (Cash, Comp, 28-day) are 72,512 (18.1%) above the prior year.

Overall, the Washoe County occupancy percentage of 72.0% for the month is 16.1% above the 62.0% level of the prior year. There were 10,510 (1.6%) more available rooms for the month compared to the prior year.

Overall cash average rates for August of \$152.31 increased \$30.54 (25.1%), compared to \$121.77 for the prior year.

Year-to-date cash occupied room nights of 636,101 are 184,053 (40.7%) above prior year. Cash average rates year-to-date of \$157.34 are \$35.94 (29.6%) above the prior year. Year-to-date, total taxable room revenues of \$100,087,280 are \$45,210,228 (82.4%) above prior year.

## August 2021 Room Statistics compared to 2019 (Pre-Pandemic)

Taxable room revenues for the month of August 2021 of \$46,256,573 are below 2019 by \$407,339 (-0.9%). Cash occupied room nights of 303,698 are below 2019 by 32,051 (-9.5%). Comp occupied room nights of 72,814 are below 2019 by 14,698 (-16.8%), and 28-day occupied room nights of 96,986 are below 2019 by 19,202 (-16.5%). Total occupied rooms for the month of August 2021 (Cash, Comp, 28-day) are 26,319 (-4.9%) below 2019.

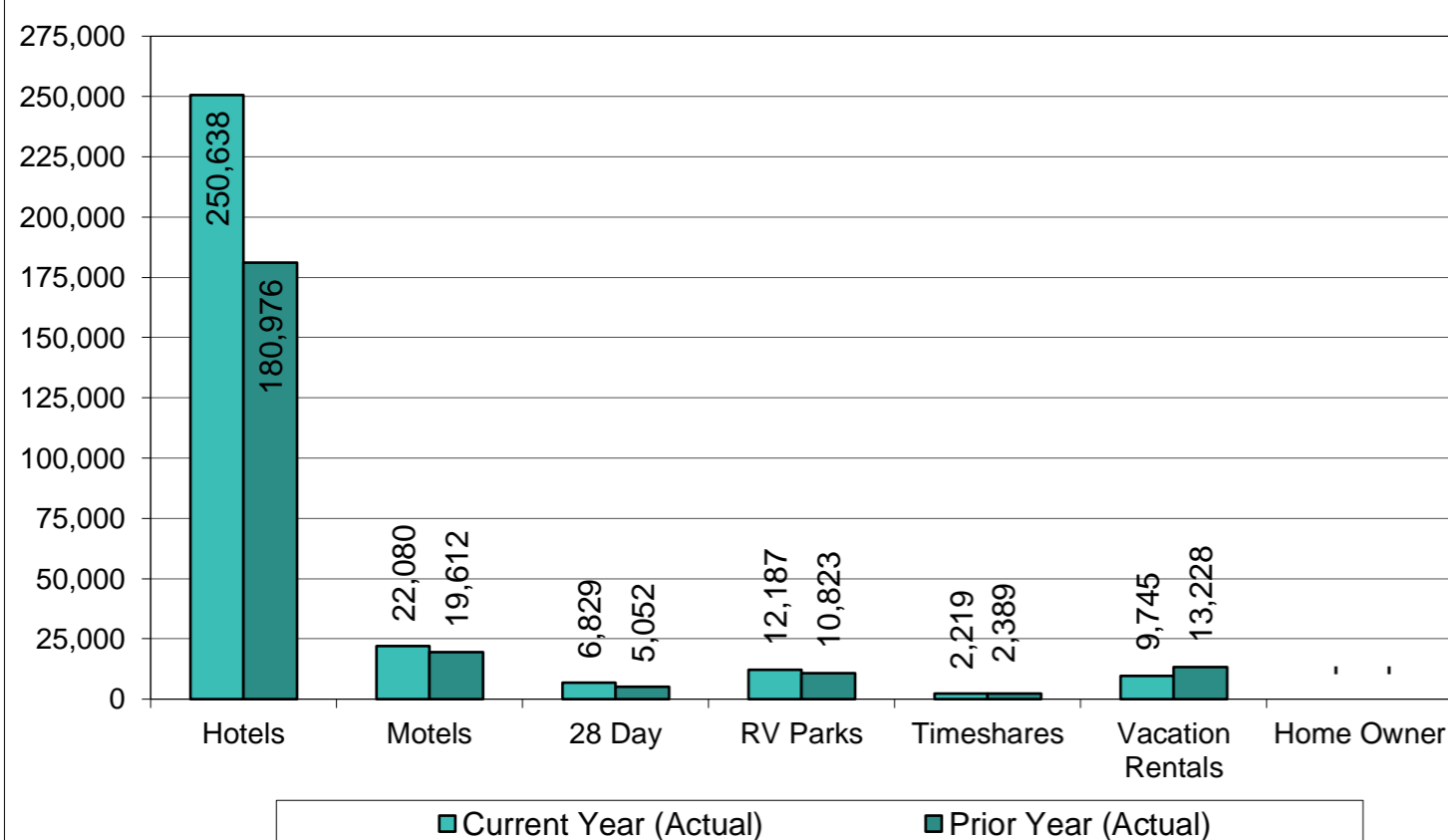
Overall, the Washoe County occupancy percentage of 72.0% for the month is 7.3% below the 77.7% level of 2019. There were 36,479 (-5.3%) less available rooms for the month compared to 2019.

Overall cash average rates for August of \$161.88 increased \$36.24 (28.8%), compared to \$125.64 for 2019.

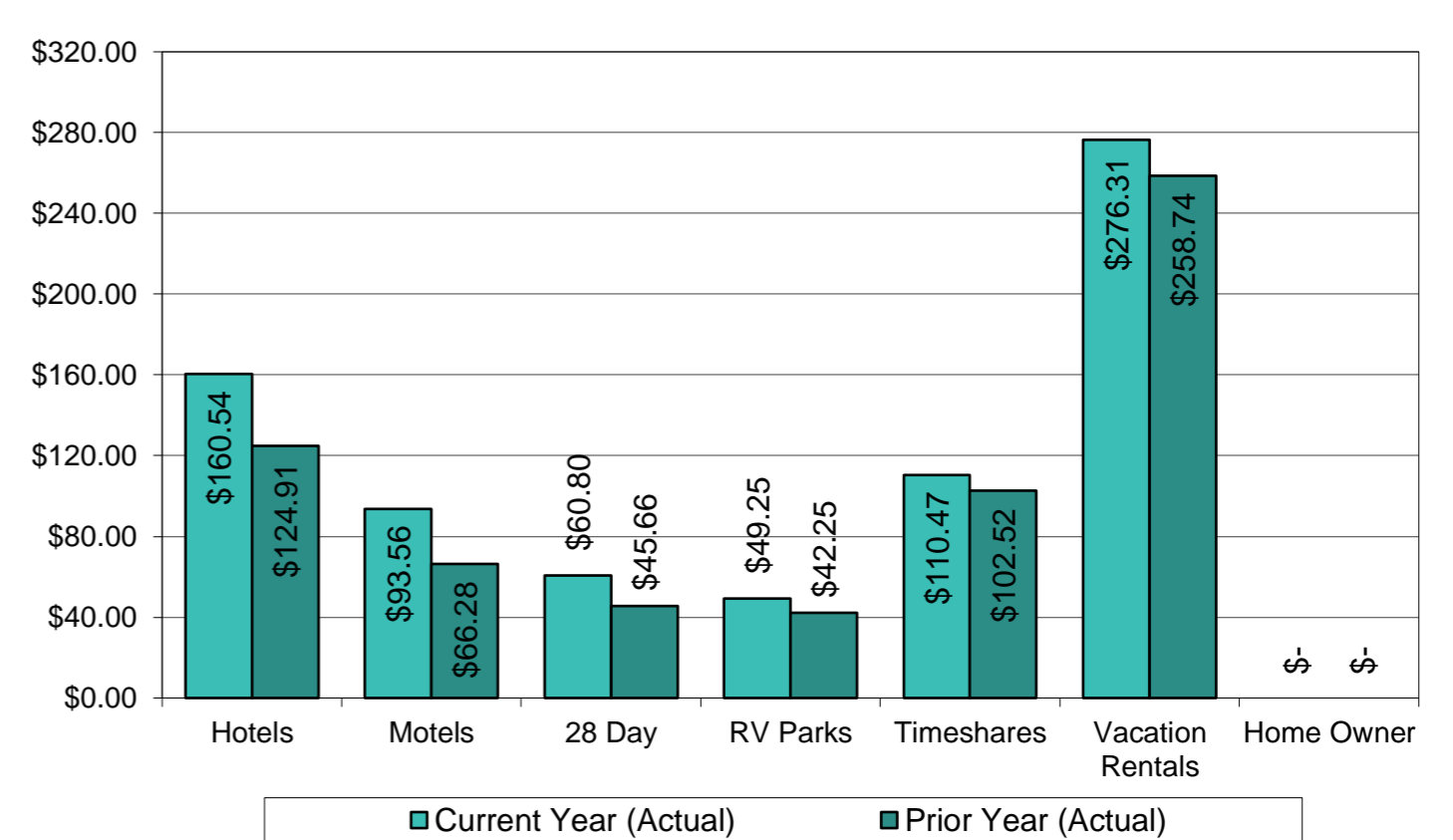
Year-to-date cash occupied room nights of 636,101 are 29,420 (-4.4%) below 2019. Cash average rates year-to-date of \$157.34 is \$24.97 (18.9%) above 2019. Year-to-date, total taxable room revenues of \$100,087,280 are \$11,990,775 (13.6%) above 2019.

August 2021						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	464,903	250,638	\$160.54	\$124.91	\$35.63	28.5%
Motels	35,782	22,080	\$93.56	\$66.28	\$27.28	41.2%
28 Day	76,680	6,829	\$60.80	\$45.66	\$15.14	33.2%
RV Parks	42,439	12,187	\$49.25	\$42.25	\$7.00	16.6%
Timeshares	12,229	2,219	\$110.47	\$102.52	\$7.95	7.8%
Vacation Rentals	25,687	9,745	\$276.31	\$258.74	\$17.57	6.8%
Home Owner	-	-	-	-	-	-
<b>Totals</b>	<b>657,720</b>	<b>303,698</b>	<b>\$152.31</b>	<b>\$121.77</b>	<b>\$30.54</b>	<b>25.1%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

August 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$46,256,573</b>	<b>\$37,578,718</b>	<b>\$8,677,855</b>	<b>23.1%</b>	<b>\$28,260,963</b>	<b>\$17,995,610</b>	<b>63.7%</b>
<b>Occupied Rooms - Cash</b>	<b>303,698</b>	<b>312,083</b>	<b>(8,385)</b>	<b>-2.7%</b>	<b>232,080</b>	<b>71,618</b>	<b>30.9%</b>
<b>Average Rate - Cash</b>	<b>\$152.31</b>	<b>\$120.41</b>	<b>\$31.90</b>	<b>26.5%</b>	<b>\$121.77</b>	<b>\$30.54</b>	<b>25.1%</b>
<b>Occupied Rooms</b>							
Cash	303,698	312,083	(8,385)	-2.7%	232,080	71,618	30.9%
Comp	72,814	70,892	1,922	2.7%	63,533	9,281	14.6%
28 Day	96,986	106,250	(9,264)	-8.7%	105,373	(8,387)	-8.0%
<b>Total Occupied Rooms</b>	<b>473,498</b>	<b>489,225</b>	<b>(15,727)</b>	<b>-3.2%</b>	<b>400,986</b>	<b>72,512</b>	<b>18.1%</b>
<b>Percentage of Occupancy</b>							
Cash	46.2%	47.6%	(1.4)	-2.9%	35.9%	10.3	28.7%
Comp	11.1%	10.8%	0.3	2.8%	9.8%	1.3	13.3%
28 Day	14.7%	16.2%	(1.5)	-9.3%	16.3%	(1.6)	-9.8%
<b>Total Percentage of Occupancy</b>	<b>72.0%</b>	<b>74.6%</b>	<b>(2.6)</b>	<b>-3.5%</b>	<b>62.0%</b>	<b>10.0</b>	<b>16.1%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	250,638	259,560	(8,922)	-3.4%	180,976	69,662	38.5%
Motels	22,080	21,669	411	1.9%	19,612	2,468	12.6%
28 Day Motels	6,829	4,294	2,535	59.0%	5,052	1,777	35.2%
R.V. Parks	12,187	10,282	1,905	18.5%	10,823	1,364	12.6%
Vacation Rentals	9,745	13,889	(4,144)	-29.8%	13,228	(3,483)	-26.3%
Timehares	2,219	2,389	(170)	-7.1%	2,389	(170)	-7.1%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>303,698</b>	<b>312,083</b>	<b>(8,385)</b>	<b>-2.7%</b>	<b>232,080</b>	<b>71,618</b>	<b>30.9%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	53.9%	59.4%	(5.5)	-9.3%	41.4%	12.5	30.2%
Motels	61.7%	50.5%	11.2	22.2%	52.7%	9.0	17.1%
28 Day Motels	8.9%	5.3%	3.6	67.9%	6.1%	2.8	45.9%
R.V. Parks	28.7%	22.8%	5.9	25.9%	24.0%	4.7	19.6%
Vacation Rentals	37.9%	38.3%	(0.4)	-1.0%	40.1%	(2.2)	-5.5%
Timeshares	18.1%	18.4%	(0.3)	-1.6%	19.3%	(1.2)	-1.6%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>46.2%</b>	<b>47.6%</b>	<b>(1.4)</b>	<b>-2.9%</b>	<b>35.9%</b>	<b>10.3</b>	<b>28.7%</b>
<b>Average Rates - Cash</b>							
Hotels	\$160.54	\$122.41	\$38.13	31.1%	\$124.91	\$35.63	28.5%
Motels	\$93.56	\$59.27	\$34.29	57.9%	\$66.28	\$27.28	41.2%
28 Day Motels	\$60.80	\$44.05	\$16.75	38.0%	\$45.66	\$15.14	33.2%
R.V. Parks	\$49.25	\$40.92	\$8.33	20.4%	\$42.25	\$7.00	16.6%
Vacation Rentals	\$276.31	\$261.32	\$14.99	5.7%	\$258.74	\$17.57	6.8%
Timeshares	\$110.47	\$117.90	(\$7.43)	-6.3%	\$102.52	\$7.95	7.8%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$152.31</b>	<b>\$120.41</b>	<b>\$31.90</b>	<b>26.5%</b>	<b>\$121.77</b>	<b>\$30.54</b>	<b>25.1%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics**

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	303,698	312,083	(8,385)	-2.7%	232,080	71,618	30.9%
Comp	72,814	70,892	1,922	2.7%	63,533	9,281	14.6%
28 Day	96,986	106,250	(9,264)	-8.7%	105,373	(8,387)	-8.0%
<b>Total Occupied Rooms</b>	<b>473,498</b>	<b>489,225</b>	<b>(15,727)</b>	<b>-3.2%</b>	<b>400,986</b>	<b>72,512</b>	<b>18.1%</b>
Vacant	184,222	166,584	17,638	10.6%	246,224	(62,002)	-25.2%
Total Available Rooms	657,720	655,809	1,911	0.3%	647,210	10,510	1.6%
<b>Percentage of Occupancy</b>							
Cash	46.2%	47.6%	(1.4)	-2.9%	35.9%	10.3	28.7%
Comp	11.1%	10.8%	0.3	2.8%	9.8%	1.3	13.3%
28 Day	14.7%	16.2%	(1.5)	-9.3%	16.3%	(1.6)	-9.8%
<b>Total Occupancy Percentage</b>	<b>72.0%</b>	<b>74.6%</b>	<b>(2.6)</b>	<b>-3.5%</b>	<b>62.0%</b>	<b>10.0</b>	<b>16.1%</b>
Vacant	28.0%	25.4%	2.6	10.2%	38.0%	(10.0)	-26.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$46,256,572</b>	<b>\$37,578,718</b>	<b>\$8,677,854</b>	<b>23.1%</b>	<b>\$28,260,963</b>	<b>\$17,995,609</b>	<b>63.7%</b>
Comp	\$11,265,559	\$7,861,113	\$3,404,446	43.3%	\$7,491,547	\$3,774,012	50.4%
28 Day	\$3,810,958	\$3,890,546	(\$79,588)	-2.0%	\$3,599,362	\$211,596	5.9%
Total Revenue	\$61,333,089	\$49,330,377	\$12,002,712	24.3%	\$39,351,872	\$21,981,217	55.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$152.31</b>	<b>\$120.41</b>	<b>\$31.90</b>	<b>26.5%</b>	<b>\$121.77</b>	<b>\$30.54</b>	<b>25.1%</b>
Comp	\$154.72	\$110.89	\$43.83	39.5%	\$117.92	\$36.80	31.2%
28 Day	\$39.29	\$36.62	\$2.67	7.3%	\$34.16	\$5.13	15.0%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	250,638	259,560	(8,922)	-3.4%	180,976	69,662	38.5%
Comp	72,600	70,563	2,037	2.9%	63,252	9,348	14.8%
28 Day	11,255	10,627	628	5.9%	7,406	3,849	52.0%
<b>Total Occupied Rooms</b>	<b>334,493</b>	<b>340,750</b>	<b>(6,257)</b>	<b>-1.8%</b>	<b>251,634</b>	<b>82,859</b>	<b>32.9%</b>
Vacant	130,410	96,270	34,140	35.5%	185,386	(54,976)	-29.7%
Total Available Rooms	464,903	437,020	27,883	6.4%	437,020	27,883	6.4%
<b>Percentage of Occupancy</b>							
Cash	53.9%	59.4%	(5.5)	-9.3%	41.4%	12.5	30.2%
Comp	15.6%	16.1%	(0.5)	-3.1%	14.5%	1.1	7.6%
28 Day	2.4%	2.4%	-	0.0%	1.7%	0.7	41.2%
<b>Total Occupancy Percentage</b>	<b>71.9%</b>	<b>78.0%</b>	<b>(6.1)</b>	<b>-7.8%</b>	<b>57.6%</b>	<b>14.3</b>	<b>24.8%</b>
Vacant	28.1%	22.0%	6.1	27.7%	42.4%	(14.3)	-33.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$40,237,714</b>	<b>\$31,773,159</b>	<b>\$8,464,555</b>	<b>26.6%</b>	<b>\$22,605,678</b>	<b>\$17,632,036</b>	<b>78.0%</b>
Comp	\$11,249,833	\$7,841,319	\$3,408,514	43.5%	\$7,477,536	\$3,772,297	50.4%
28 Day	\$1,141,161	\$744,530	\$396,631	53.3%	\$551,985	\$589,176	106.7%
Total Revenue	\$52,628,708	\$40,359,008	\$12,269,700	30.4%	\$30,635,199	\$21,993,509	71.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$160.54</b>	<b>\$122.41</b>	<b>\$38.13</b>	<b>31.1%</b>	<b>\$124.91</b>	<b>\$35.63</b>	<b>28.5%</b>
Comp	\$154.96	\$111.13	\$43.83	39.4%	\$118.22	\$36.74	31.1%
28 Day	\$101.39	\$70.06	\$31.33	44.7%	\$74.53	\$26.86	36.0%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	22,080	21,669	411	1.9%	19,612	2,468	12.6%
Comp	24	76	(52)	-68.4%	33	(9)	-27.3%
28 Day	1,676	3,224	(1,548)	-48.0%	4,403	(2,727)	-61.9%
<b>Total Occupied Rooms</b>	<b>23,780</b>	<b>24,969</b>	<b>(1,189)</b>	<b>-4.8%</b>	<b>24,048</b>	<b>(268)</b>	<b>-1.1%</b>
Vacant	12,002	17,935	(5,933)	-33.1%	13,147	(1,145)	-8.7%
Total Available Rooms	35,782	42,904	(7,122)	-16.6%	37,195	(1,413)	-3.8%
<b>Percentage of Occupancy</b>							
Cash	61.7%	50.5%	11.2	22.2%	52.7%	9.0	17.1%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.1%	-	0.0%
28 Day	4.7%	7.5%	(2.8)	-37.3%	11.8%	(7.1)	-60.2%
<b>Total Occupancy Percentage</b>	<b>66.5%</b>	<b>58.2%</b>	<b>8.3</b>	<b>14.3%</b>	<b>64.7%</b>	<b>1.8</b>	<b>2.8%</b>
Vacant	33.5%	41.8%	(8.3)	-19.9%	35.3%	(1.8)	-5.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,065,708</b>	<b>\$1,284,420</b>	<b>\$781,288</b>	<b>60.8%</b>	<b>\$1,299,848</b>	<b>\$765,860</b>	<b>58.9%</b>
Comp	\$2,550	\$10,402	(\$7,852)	-75.5%	\$4,125	(\$1,575)	-38.2%
28 Day	\$110,059	\$129,465	(\$19,406)	-15.0%	\$160,721	(\$50,662)	-31.5%
Total Revenue	\$2,178,317	\$1,424,287	\$754,030	52.9%	\$1,464,694	\$713,623	48.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$93.56</b>	<b>\$59.27</b>	<b>\$34.29</b>	<b>57.9%</b>	<b>\$66.28</b>	<b>\$27.28</b>	<b>41.2%</b>
Comp	\$106.25	\$136.87	(\$30.62)	-22.4%	\$125.00	(\$18.75)	-15.0%
28 Day	\$65.67	\$40.16	\$25.51	63.5%	\$36.50	\$29.17	79.9%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	6,829	4,294	2,535	59.0%	5,052	1,777	35.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	56,437	57,670	(1,233)	-2.1%	60,705	(4,268)	-7.0%
<b>Total Occupied Rooms</b>	<b>63,266</b>	<b>61,964</b>	<b>1,302</b>	<b>2.1%</b>	<b>65,757</b>	<b>(2,491)</b>	<b>-3.8%</b>
Vacant	13,414	19,640	(6,226)	-31.7%	16,830	(3,416)	-20.3%
Total Available Rooms	76,680	81,604	(4,924)	-6.0%	82,587	(5,907)	-7.2%
<b>Percentage of Occupancy</b>							
Cash	8.9%	5.3%	3.6	67.9%	6.1%	2.8	45.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.6%	70.7%	2.9	4.1%	73.5%	0.1	0.1%
<b>Total Occupancy Percentage</b>	<b>82.5%</b>	<b>75.9%</b>	<b>6.6</b>	<b>8.7%</b>	<b>79.6%</b>	<b>2.9</b>	<b>3.6%</b>
Vacant	17.5%	24.1%	(6.6)	-27.4%	20.4%	(2.9)	-14.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$415,205</b>	<b>\$189,140</b>	<b>\$226,065</b>	<b>119.5%</b>	<b>\$230,659</b>	<b>\$184,546</b>	<b>80.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,442,797	\$1,368,028	\$74,769	5.5%	\$1,368,028	\$74,769	5.5%
Total Revenue	\$1,858,002	\$1,557,168	\$300,834	19.3%	\$1,598,687	\$259,315	16.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$60.80</b>	<b>\$44.05</b>	<b>\$16.75</b>	<b>38.0%</b>	<b>\$45.66</b>	<b>\$15.14</b>	<b>33.2%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$25.56	\$23.72	\$1.84	7.8%	\$22.54	\$3.02	13.4%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	12,187	10,282	1,905	18.5%	10,823	1,364	12.6%
Comp	190	253	(63)	-24.9%	248	(58)	-23.4%
28 Day	19,028	22,066	(3,038)	-13.8%	21,848	(2,820)	-12.9%
<b>Total Occupied Rooms</b>	<b>31,405</b>	<b>32,601</b>	<b>(1,196)</b>	<b>-3.7%</b>	<b>32,919</b>	<b>(1,514)</b>	<b>-4.6%</b>
Vacant	11,034	12,442	(1,408)	-11.3%	12,124	(1,090)	-9.0%
Total Available Rooms	42,439	45,043	(2,604)	-5.8%	45,043	(2,604)	-5.8%
<b>Percentage of Occupancy</b>							
Cash	28.7%	22.8%	5.9	25.9%	24.0%	4.7	19.6%
Comp	0.4%	0.6%	(0.2)	-33.3%	0.6%	(0.2)	-33.3%
28 Day	44.8%	49.0%	(4.2)	-8.6%	48.5%	(3.7)	-7.6%
<b>Total Occupancy Percentage</b>	<b>74.0%</b>	<b>72.4%</b>	<b>1.6</b>	<b>2.2%</b>	<b>73.1%</b>	<b>0.9</b>	<b>1.2%</b>
Vacant	26.0%	27.6%	(1.6)	-5.8%	26.9%	(0.9)	-3.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$600,194</b>	<b>\$420,707</b>	<b>\$179,487</b>	<b>42.7%</b>	<b>\$457,290</b>	<b>\$142,904</b>	<b>31.3%</b>
Comp	\$13,176	\$9,392	\$3,784	40.3%	\$9,886	\$3,290	33.3%
28 Day	\$426,593	\$391,595	\$34,998	8.9%	\$425,647	\$946	0.2%
Total Revenue	\$1,039,963	\$821,694	\$218,269	26.6%	\$892,823	\$147,140	16.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$49.25</b>	<b>\$40.92</b>	<b>\$8.33</b>	<b>20.4%</b>	<b>\$42.25</b>	<b>\$7.00</b>	<b>16.6%</b>
Comp	\$69.35	\$37.12	\$32.23	86.8%	\$39.86	\$29.49	74.0%
28 Day	\$22.42	\$17.75	\$4.67	26.3%	\$19.48	\$2.94	15.1%

**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics**

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	9,745	13,889	(4,144)	-29.8%	13,228	(3,483)	-26.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,590	12,663	(4,073)	-32.2%	11,011	(2,421)	-22.0%
<b>Total Occupied Rooms</b>	<b>18,335</b>	<b>26,552</b>	<b>(8,217)</b>	<b>-30.9%</b>	<b>24,239</b>	<b>(5,904)</b>	<b>-24.4%</b>
Vacant	7,352	9,728	(2,376)	-24.4%	8,743	(1,391)	-15.9%
Total Available Rooms	25,687	36,280	(10,593)	-29.2%	32,982	(7,295)	-22.1%
<b>Percentage of Occupancy</b>							
Cash	37.9%	38.3%	(0.4)	-1.0%	40.1%	(2.2)	-5.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	33.4%	34.9%	(1.5)	-4.3%	33.4%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>71.4%</b>	<b>73.2%</b>	<b>(1.8)</b>	<b>-2.5%</b>	<b>73.5%</b>	<b>(2.1)</b>	<b>-2.9%</b>
Vacant	28.6%	26.8%	1.8	6.7%	26.5%	2.1	7.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,692,612</b>	<b>\$3,629,625</b>	<b>(\$937,013)</b>	<b>-25.8%</b>	<b>\$3,422,560</b>	<b>(\$729,948)</b>	<b>-21.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$690,348	\$1,256,928	(\$566,580)	-45.1%	\$1,092,981	(\$402,633)	-36.8%
Total Revenue	\$3,382,960	\$4,886,553	(\$1,503,593)	-30.8%	\$4,515,541	(\$1,132,581)	-25.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$276.31</b>	<b>\$261.32</b>	<b>\$14.99</b>	<b>5.7%</b>	<b>\$258.74</b>	<b>\$17.57</b>	<b>6.8%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$80.37	\$99.26	(\$18.89)	-19.0%	\$99.26	(\$18.89)	-19.0%



**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	2,219	2,389	(170)	-7.1%	2,389	(170)	-7.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>2,219</b>	<b>2,389</b>	<b>(170)</b>	<b>-7.1%</b>	<b>2,389</b>	<b>(170)</b>	<b>-7.1%</b>
Vacant	10,010	10,569	(559)	-5.3%	9,994	16	0.2%
Total Available Rooms	12,229	12,958	(729)	-5.6%	12,383	(154)	-1.2%
<b>Percentage of Occupancy</b>							
Cash	18.1%	18.4%	(0.3)	-1.6%	19.3%	(1.2)	-6.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>18.1%</b>	<b>18.4%</b>	<b>(0.3)</b>	<b>-1.6%</b>	<b>19.3%</b>	<b>(1.2)</b>	<b>-6.2%</b>
Vacant	81.9%	81.6%	0.3	0.4%	80.7%	1.2	1.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$245,139</b>	<b>\$281,667</b>	<b>(\$36,528)</b>	<b>-13.0%</b>	<b>\$244,928</b>	<b>\$211</b>	<b>0.1%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$245,139	\$281,667	(\$36,528)	-13.0%	\$244,928	\$211	0.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$110.47</b>	<b>\$117.90</b>	<b>(\$7.43)</b>	<b>-6.3%</b>	<b>\$102.52</b>	<b>\$7.95</b>	<b>7.8%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	-	-	-	<b>0.0%</b>	-	-	<b>0.0%</b>
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

**August 2021**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$100,087,280</b>	<b>\$75,986,629</b>	<b>\$24,100,651</b>	<b>31.7%</b>	<b>\$54,877,052</b>	<b>\$45,210,228</b>	<b>82.4%</b>
<b>Occupied Rooms - Cash</b>	<b>636,101</b>	<b>633,469</b>	<b>2,632</b>	<b>0.4%</b>	<b>452,048</b>	<b>184,053</b>	<b>40.7%</b>
<b>Average Rate - Cash</b>	<b>\$157.34</b>	<b>\$119.95</b>	<b>\$37.39</b>	<b>31.2%</b>	<b>\$121.40</b>	<b>\$35.94</b>	<b>29.6%</b>
<b>Occupied Rooms</b>							
Cash	636,101	633,469	2,632	0.4%	452,048	184,053	40.7%
Comp	147,003	145,031	1,972	1.4%	118,619	28,384	23.9%
28 Day	203,437	223,644	(20,207)	-9.0%	211,158	(7,721)	-3.7%
<b>Total Occupied Rooms</b>	<b>986,541</b>	<b>1,002,144</b>	<b>(15,603)</b>	<b>-1.6%</b>	<b>781,825</b>	<b>204,716</b>	<b>26.2%</b>
<b>Percentage of Occupancy</b>							
Cash	48.0%	48.5%	(0.5)	-1.0%	35.8%	12.2	34.1%
Comp	11.1%	11.1%	-	0.0%	9.4%	1.7	18.1%
28 Day	15.4%	17.1%	(1.7)	-9.9%	16.7%	(1.3)	-7.8%
<b>Total Percentage of Occupancy</b>	<b>74.5%</b>	<b>76.8%</b>	<b>(2.3)</b>	<b>-3.0%</b>	<b>61.9%</b>	<b>12.6</b>	<b>20.4%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	518,787	527,734	(8,947)	-1.7%	350,200	168,587	48.1%
Motels	46,596	43,997	2,599	5.9%	38,813	7,783	20.1%
28 Day Motels	14,584	8,717	5,867	67.3%	10,270	4,314	42.0%
R.V. Parks	27,135	20,574	6,561	31.9%	21,657	5,478	25.3%
Vacation Rentals	23,975	28,131	(4,156)	-14.8%	26,791	(2,816)	-10.5%
Timeshares	5,024	4,317	707	16.4%	4,317	707	16.4%
Home Owner Rentals	-	-	-	#DIV/0!	-	-	#DIV/0!
<b>Total Occupied - Cash</b>	<b>636,101</b>	<b>633,469</b>	<b>2,632</b>	<b>0.4%</b>	<b>452,048</b>	<b>184,053</b>	<b>40.7%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	55.8%	60.7%	(4.9)	-8.1%	41.5%	14.3	34.5%
Motels	65.6%	51.3%	14.3	27.9%	52.4%	13.2	25.2%
28 Day Motels	9.3%	5.3%	4.0	75.5%	6.2%	3.1	50.0%
R.V. Parks	30.9%	22.8%	8.1	35.5%	24.0%	6.9	28.8%
Vacation Rentals	43.3%	39.6%	3.7	9.3%	41.5%	1.8	4.3%
Timeshares	20.5%	16.5%	4.0	24.2%	17.4%	3.1	17.8%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>48.0%</b>	<b>48.5%</b>	<b>(0.5)</b>	<b>-1.0%</b>	<b>35.8%</b>	<b>12.2</b>	<b>34.1%</b>
<b>Average Rates - Cash</b>							
Hotels	\$164.90	\$121.73	\$43.17	35.5%	\$124.25	\$40.65	32.7%
Motels	\$101.64	\$59.27	\$42.37	71.5%	\$66.07	\$35.57	53.8%
28 Day Motels	\$60.46	\$42.17	\$18.29	43.4%	\$43.69	\$16.77	38.4%
R.V. Parks	\$46.01	\$40.62	\$5.39	13.3%	\$41.95	\$4.06	9.7%
Vacation Rental	\$296.74	\$263.67	\$33.07	12.5%	\$261.06	\$35.68	13.7%
Timeshares	\$111.36	\$119.69	(\$8.33)	-7.0%	\$104.08	\$7.28	7.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	#DIV/0!	\$0.00	\$0.00	#DIV/0!
<b>Total Cash Average Rate</b>	<b>\$157.34</b>	<b>\$119.95</b>	<b>\$37.39</b>	<b>31.2%</b>	<b>\$121.40</b>	<b>\$35.94</b>	<b>29.6%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics - Year To Date**

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	636,101	633,469	2,632	0.4%	452,048	184,053	40.7%
Comp	147,003	145,031	1,972	1.4%	118,619	28,384	23.9%
28 Day	203,437	223,644	(20,207)	-9.0%	211,158	(7,721)	-3.7%
<b>Total Occupied Rooms</b>	<b>986,541</b>	<b>1,002,144</b>	<b>(15,603)</b>	<b>-1.6%</b>	<b>781,825</b>	<b>204,716</b>	<b>26.2%</b>
Vacant	338,493	303,430	35,063	11.6%	480,811	(142,318)	-29.6%
Total Available Rooms	1,325,034	1,305,574	19,460	1.5%	1,262,636	62,398	4.9%
<b>Percentage of Occupancy</b>							
Cash	48.0%	48.5%	(0.5)	-1.0%	35.8%	12.2	34.1%
Comp	11.1%	11.1%	-	0.0%	9.4%	1.7	18.1%
28 Day	15.4%	17.1%	(1.7)	-9.9%	16.7%	(1.3)	-7.8%
<b>Total Occupancy Percentage</b>	<b>74.5%</b>	<b>76.8%</b>	<b>(2.3)</b>	<b>-3.0%</b>	<b>61.9%</b>	<b>12.6</b>	<b>20.4%</b>
Vacant	25.5%	23.2%	2.3	9.9%	38.1%	(12.6)	-33.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$100,087,280</b>	<b>\$75,986,629</b>	<b>\$24,100,651</b>	<b>31.7%</b>	<b>\$54,877,052</b>	<b>\$45,210,228</b>	<b>82.4%</b>
Comp	\$23,285,442	\$16,523,559	\$6,761,883	40.9%	\$14,054,214	\$9,231,228	65.7%
28 Day	\$8,233,996	\$7,803,393	\$430,603	5.5%	\$7,102,945	\$1,131,051	15.9%
Total Revenue	\$131,606,718	\$100,313,581	\$31,293,137	31.2%	\$76,034,211	\$55,572,507	73.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$157.34</b>	<b>\$119.95</b>	<b>\$37.39</b>	<b>31.2%</b>	<b>\$121.40</b>	<b>\$35.94</b>	<b>29.6%</b>
Comp	\$158.40	\$113.93	\$44.47	39.0%	\$118.48	\$39.92	33.7%
28 Day	\$40.47	\$34.89	\$5.58	16.0%	\$33.64	\$6.83	20.3%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	518,787	527,734	(8,947)	-1.7%	350,200	168,587	48.1%
Comp	146,538	144,391	2,147	1.5%	118,078	28,460	24.1%
28 Day	23,475	22,403	1,072	4.8%	14,431	9,044	62.7%
<b>Total Occupied Rooms</b>	<b>688,800</b>	<b>694,528</b>	<b>(5,728)</b>	<b>-0.8%</b>	<b>482,709</b>	<b>206,091</b>	<b>42.7%</b>
Vacant	241,202	174,722	66,480	38.0%	360,895	(119,693)	-33.2%
Total Available Rooms	930,002	869,250	60,752	7.0%	843,604	86,398	10.2%
<b>Percentage of Occupancy</b>							
Cash	55.8%	60.7%	(4.9)	-8.1%	41.5%	14.3	34.5%
Comp	15.8%	16.6%	(0.8)	-4.8%	14.0%	1.8	12.9%
28 Day	2.5%	2.6%	(0.1)	-3.8%	1.7%	0.8	47.1%
<b>Total Occupancy Percentage</b>	<b>74.1%</b>	<b>79.9%</b>	<b>(5.8)</b>	<b>-7.3%</b>	<b>57.2%</b>	<b>16.9</b>	<b>29.5%</b>
Vacant	25.9%	20.1%	5.8	28.9%	42.8%	(16.9)	-39.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$85,547,016</b>	<b>\$64,241,527</b>	<b>\$21,305,489</b>	<b>33.2%</b>	<b>\$43,512,098</b>	<b>\$42,034,918</b>	<b>96.6%</b>
Comp	\$23,253,394	\$16,484,822	\$6,768,572	41.1%	\$14,027,353	\$9,226,041	65.8%
28 Day	\$2,292,779	\$1,621,491	\$671,288	41.4%	\$1,085,814	\$1,206,965	111.2%
Total Revenue	\$111,093,189	\$82,347,840	\$28,745,349	34.9%	\$58,625,265	\$52,467,924	89.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$164.90</b>	<b>\$121.73</b>	<b>\$43.17</b>	<b>35.5%</b>	<b>\$124.25</b>	<b>\$40.65</b>	<b>32.7%</b>
Comp	\$158.69	\$114.17	\$44.52	39.0%	\$118.80	\$39.89	33.6%
28 Day	\$97.67	\$72.38	\$25.29	34.9%	\$75.24	\$22.43	29.8%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

August 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	46,596	43,997	2,599	5.9%	38,813	7,783	20.1%
Comp	53	145	(92)	-63.4%	56	(3)	-5.4%
28 Day	4,379	6,761	(2,382)	-35.2%	8,515	(4,136)	-48.6%
<b>Total Occupied Rooms</b>	<b>51,028</b>	<b>50,903</b>	<b>125</b>	<b>0.2%</b>	<b>47,384</b>	<b>3,644</b>	<b>7.7%</b>
Vacant	19,992	34,905	(14,913)	-42.7%	26,676	(6,684)	-25.1%
Total Available Rooms	71,020	85,808	(14,788)	-17.2%	74,060	(3,040)	-4.1%
<b>Percentage of Occupancy</b>							
Cash	65.6%	51.3%	14.3	27.9%	52.4%	13.2	25.2%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.1%	-	0.0%
28 Day	6.2%	7.9%	(1.7)	-21.5%	11.5%	(5.3)	-46.1%
<b>Total Occupancy Percentage</b>	<b>71.9%</b>	<b>59.3%</b>	<b>12.6</b>	<b>21.2%</b>	<b>64.0%</b>	<b>7.9</b>	<b>12.3%</b>
Vacant	28.1%	40.7%	(12.6)	-31.0%	36.0%	(7.9)	-21.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,736,133</b>	<b>\$2,607,877</b>	<b>\$2,128,256</b>	<b>81.6%</b>	<b>\$2,564,432</b>	<b>\$2,171,701</b>	<b>84.7%</b>
Comp	\$6,175	\$19,869	(\$13,694)	-68.9%	\$7,000	(\$825)	-11.8%
28 Day	\$332,491	\$285,805	\$46,686	16.3%	\$325,960	\$6,531	2.0%
Total Revenue	\$5,074,799	\$2,913,551	\$2,161,248	74.2%	\$2,897,392	\$2,177,407	75.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$101.64</b>	<b>\$59.27</b>	<b>\$42.37</b>	<b>71.5%</b>	<b>\$66.07</b>	<b>\$35.57</b>	<b>53.8%</b>
Comp	\$116.51	\$137.03	(\$20.52)	-15.0%	\$125.00	(\$8.49)	-6.8%
28 Day	\$75.93	\$42.27	\$33.66	79.6%	\$38.28	\$37.65	98.4%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics - Year To Date**

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	14,584	8,717	5,867	67.3%	10,270	4,314	42.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	117,663	125,523	(7,860)	-6.3%	122,838	(5,175)	-4.2%
<b>Total Occupied Rooms</b>	<b>132,247</b>	<b>134,240</b>	<b>(1,993)</b>	<b>-1.5%</b>	<b>133,108</b>	<b>(861)</b>	<b>-0.6%</b>
Vacant	24,068	28,968	(4,900)	-16.9%	32,395	(8,327)	-25.7%
Total Available Rooms	156,315	163,208	(6,893)	-4.2%	165,503	(9,188)	-5.6%
<b>Percentage of Occupancy</b>							
Cash	9.3%	5.3%	4.0	75.5%	6.2%	3.1	50.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.3%	76.9%	(1.6)	-2.1%	74.2%	1.1	1.5%
<b>Total Occupancy Percentage</b>	<b>84.6%</b>	<b>82.3%</b>	<b>2.3</b>	<b>2.8%</b>	<b>80.4%</b>	<b>4.2</b>	<b>5.2%</b>
Vacant	15.4%	17.7%	(2.3)	-13.0%	19.6%	(4.2)	-21.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$881,816</b>	<b>\$367,566</b>	<b>\$514,250</b>	<b>139.9%</b>	<b>\$448,717</b>	<b>\$433,099</b>	<b>96.5%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,118,878	\$2,849,817	\$269,061	9.4%	\$2,868,534	\$250,344	8.7%
Total Revenue	\$4,000,694	\$3,217,383	\$783,311	24.3%	\$3,317,251	\$683,443	20.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$60.46</b>	<b>\$42.17</b>	<b>\$18.29</b>	<b>43.4%</b>	<b>\$43.69</b>	<b>\$16.77</b>	<b>38.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$26.51	\$22.70	\$3.81	16.8%	\$23.35	\$3.16	13.5%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics - Year To Date**

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	27,135	20,574	6,561	31.9%	21,657	5,478	25.3%
Comp	412	495	(83)	-16.8%	485	(73)	-15.1%
28 Day	39,924	44,892	(4,968)	-11.1%	44,448	(4,524)	-10.2%
<b>Total Occupied Rooms</b>	<b>67,471</b>	<b>65,961</b>	<b>1,510</b>	<b>2.3%</b>	<b>66,590</b>	<b>881</b>	<b>1.3%</b>
Vacant	20,321	24,125	(3,804)	-15.8%	23,496	(3,175)	-13.5%
Total Available Rooms	87,792	90,086	(2,294)	-2.5%	90,086	(2,294)	-2.5%
<b>Percentage of Occupancy</b>							
Cash	30.9%	22.8%	8.1	35.5%	24.0%	6.9	28.8%
Comp	0.5%	0.5%	-	0.0%	0.5%	-	0.0%
28 Day	45.5%	49.8%	(4.3)	-8.6%	49.3%	(3.8)	-7.7%
<b>Total Occupancy Percentage</b>	<b>76.9%</b>	<b>73.2%</b>	<b>3.7</b>	<b>5.1%</b>	<b>73.9%</b>	<b>3.0</b>	<b>4.1%</b>
Vacant	23.1%	26.8%	(3.7)	-13.8%	26.1%	(3.0)	-11.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,248,432</b>	<b>\$835,816</b>	<b>\$412,616</b>	<b>49.4%</b>	<b>\$908,496</b>	<b>\$339,936</b>	<b>37.4%</b>
Comp	\$25,873	\$18,868	\$7,005	37.1%	\$19,861	\$6,012	30.3%
28 Day	\$881,931	\$799,008	\$82,923	10.4%	\$868,487	\$13,444	1.5%
Total Revenue	\$2,156,236	\$1,653,692	\$502,544	30.4%	\$1,796,844	\$359,392	20.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$46.01</b>	<b>\$40.62</b>	<b>\$5.39</b>	<b>13.3%</b>	<b>\$41.95</b>	<b>\$4.06</b>	<b>9.7%</b>
Comp	\$62.80	\$38.12	\$24.68	64.7%	\$40.95	\$21.85	53.4%
28 Day	\$22.09	\$17.80	\$4.29	24.1%	\$19.54	\$2.55	13.1%



**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics - Year To Date**

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	23,975	28,131	(4,156)	-14.8%	26,791	(2,816)	-10.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	17,996	24,065	(6,069)	-25.2%	20,926	(2,930)	-14.0%
<b>Total Occupied Rooms</b>	<b>41,971</b>	<b>52,195</b>	<b>(10,224)</b>	<b>-19.6%</b>	<b>47,717</b>	<b>(5,746)</b>	<b>-12.0%</b>
Vacant	13,407	18,852	(5,445)	-28.9%	16,871	(3,464)	-20.5%
Total Available Rooms	55,378	71,047	(15,669)	-22.1%	64,588	(9,210)	-14.3%
<b>Percentage of Occupancy</b>							
Cash	43.3%	39.6%	3.7	9.3%	41.5%	1.8	4.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.5%	33.9%	(1.4)	-4.1%	32.4%	0.1	0.3%
<b>Total Occupancy Percentage</b>	<b>75.8%</b>	<b>73.5%</b>	<b>2.3</b>	<b>3.1%</b>	<b>73.9%</b>	<b>1.9</b>	<b>2.6%</b>
Vacant	24.2%	26.5%	(2.3)	-8.7%	26.1%	(1.9)	-7.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$7,114,432</b>	<b>\$7,417,139</b>	<b>(\$302,707)</b>	<b>-4.1%</b>	<b>\$6,994,002</b>	<b>\$120,430</b>	<b>1.7%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,607,917	\$2,247,272	(\$639,355)	-28.5%	\$1,954,150	(\$346,233)	-17.7%
Total Revenue	\$8,722,349	\$9,664,411	(\$942,062)	-9.7%	\$8,948,152	(\$225,803)	-2.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$296.74</b>	<b>\$263.67</b>	<b>\$33.07</b>	<b>12.5%</b>	<b>\$261.06</b>	<b>\$35.68</b>	<b>13.7%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$89.35	\$93.38	(\$4.03)	-4.3%	\$93.38	(\$4.03)	-4.3%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**August 2021**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	5,024	4,317	707	16.4%	4,317	707	16.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>5,024</b>	<b>4,317</b>	<b>707</b>	<b>16.4%</b>	<b>4,317</b>	<b>707</b>	<b>16.4%</b>
Vacant	19,503	21,858	(2,355)	-10.8%	20,478	(975)	-4.8%
Total Available Rooms	24,527	26,175	(1,648)	-6.3%	24,795	(268)	-1.1%
<b>Percentage of Occupancy</b>							
Cash	20.5%	16.5%	4.0	24.2%	17.4%	3.1	17.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>20.5%</b>	<b>16.5%</b>	<b>4.0</b>	<b>24.2%</b>	<b>17.4%</b>	<b>3.1</b>	<b>17.8%</b>
Vacant	79.5%	83.5%	(4.0)	-4.8%	82.6%	(3.1)	-3.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$559,451</b>	<b>\$516,704</b>	<b>\$42,747</b>	<b>8.3%</b>	<b>\$449,307</b>	<b>\$110,144</b>	<b>24.5%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$559,451	\$516,704	\$42,747	8.3%	\$449,307	\$110,144	24.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$111.36</b>	<b>\$119.69</b>	<b>(\$8.33)</b>	<b>-7.0%</b>	<b>\$104.08</b>	<b>\$7.28</b>	<b>7.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	-	-	-	<b>0.0%</b>	-	-	<b>0.0%</b>
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
August 2021**

Current Month Actual August 2021	Last Year Actual August			Tax District	Year To Date Actual July 2021 - August 2021	Last Year - Year To Date Actual July 2020 - August 2020		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	Increase (Decrease) % Percent
\$21,513,619	\$12,601,977	\$8,911,641	70.7%	Reno B	\$45,051,544	\$24,079,864	\$20,971,680	87.1%
\$11,226,412	\$4,368,609	\$6,857,805	157.0%	Reno D	\$23,162,359	\$8,056,687	\$15,105,672	187.5%
\$961,523	\$591,130	\$370,393	62.7%	Reno E	\$2,043,720	\$1,086,785	\$956,935	88.1%
<b>\$33,701,554</b>	<b>\$17,561,715</b>	<b>\$16,139,840</b>	<b>91.9%</b>	<b>Total Reno</b>	<b>\$70,257,624</b>	<b>\$33,223,337</b>	<b>\$37,034,287</b>	<b>111.5%</b>
\$60,980	\$39,995	\$20,985	52.5%	Washoe A	\$125,057	\$80,439	\$44,619	55.5%
\$6,186,450	\$6,697,998	(\$511,548)	-7.6%	Washoe B	\$16,422,136	\$13,812,721	\$2,609,415	18.9%
<b>\$6,247,430</b>	<b>\$6,737,992</b>	<b>(\$490,563)</b>	<b>-7.3%</b>	<b>Total Washoe Co.</b>	<b>\$16,547,193</b>	<b>\$13,893,160</b>	<b>\$2,654,033</b>	<b>19.1%</b>
<b>\$6,307,587</b>	<b>\$3,961,255</b>	<b>\$2,346,332</b>	<b>59.2%</b>	<b>Sparks</b>	<b>\$13,282,463</b>	<b>\$7,760,556</b>	<b>\$5,521,907</b>	<b>71.2%</b>
<b>\$46,256,571</b>	<b>\$28,260,963</b>	<b>\$17,995,608</b>	<b>63.7%</b>	<b>Total Taxable Revenue</b>	<b>\$100,087,280</b>	<b>\$54,877,053</b>	<b>\$45,210,228</b>	<b>82.4%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
August 2021**

Current Month Actual August 2021	Last Year Actual August 2020			Tax District	Year To Date Actual July 2021 - August 2021	Last Year - Year To Date Actual July 2020 - August 2020		
	Amount	Amount	% Percent			Amount	Amount	% Percent
144,136	119,301	24,835	20.8%	Reno B	298,902	233,495	65,407	28.0%
85,270	40,271	44,999	111.7%	Reno D	176,664	74,448	102,216	137.3%
6,798	5,300	1,498	28.3%	Reno E	14,053	9,684	4,369	45.1%
<b>236,204</b>	<b>164,872</b>	<b>71,332</b>	<b>43.3%</b>	<b>Total Reno</b>	<b>489,619</b>	<b>317,627</b>	<b>171,992</b>	<b>54.1%</b>
1,773	1,378	395	28.7%	Washoe A	3,660	2,805	855	30.5%
15,612	20,373	(4,761)	-23.4%	Washoe B	38,684	41,707	(3,023)	-7.2%
<b>17,385</b>	<b>21,751</b>	<b>(4,366)</b>	<b>-20.1%</b>	<b>Total Washoe Co.</b>	<b>42,344</b>	<b>44,512</b>	<b>(2,168)</b>	<b>-4.9%</b>
<b>50,109</b>	<b>45,457</b>	<b>4,652</b>	<b>10.2%</b>	<b>Sparks</b>	<b>104,138</b>	<b>89,909</b>	<b>14,229</b>	<b>15.8%</b>
<b>303,698</b>	<b>232,080</b>	<b>71,618</b>	<b>30.9%</b>	<b>Total Taxable Rooms</b>	<b>636,101</b>	<b>452,048</b>	<b>184,053</b>	<b>40.7%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
August 2021**

Current Month Actual August 2021	Last Year Actual August 2020			Tax District	Year To Date Actual July 2021 - August 2021	Last Year - Year To Date Actual July 2020 - August 2020		
	Amount	Increase (Decrease) Amount      % Percent				Amount	Increase (Decrease) Amount      % Percent	
\$149.26 \$131.66 \$141.44 <b>\$142.68</b>	\$105.63 \$108.48 \$111.53 <b>\$106.52</b>	\$43.63 \$23.18 \$29.91 <b>\$36.16</b>	41.3% 21.4% 26.8% <b>33.9%</b>	Reno B Reno D Reno E <b>Total Reno</b>	\$150.72 \$131.11 \$145.43 <b>\$143.49</b>	\$103.13 \$108.22 \$112.22 <b>\$104.60</b>	\$47.60 \$22.89 \$33.20 <b>\$38.90</b>	46.2% 21.2% 29.6% <b>37.2%</b>
\$34.39 \$396.26 <b>\$359.36</b>	\$29.02 \$328.77 <b>\$309.78</b>	\$5.37 \$67.49 <b>\$49.58</b>	18.5% 20.5% <b>16.0%</b>	Washoe A Washoe B <b>Total Washoe Co.</b>	\$34.17 \$424.52 <b>\$390.78</b>	\$28.68 \$331.18 <b>\$312.12</b>	\$5.49 \$93.34 <b>\$78.66</b>	19.2% 28.2% <b>25.2%</b>
<b>\$125.88</b>	<b>\$87.14</b>	<b>\$38.73</b>	<b>44.4%</b>	<b>Sparks</b>	<b>\$127.55</b>	<b>\$86.32</b>	<b>\$41.23</b>	<b>47.8%</b>
<b>\$152.31</b>	<b>\$121.77</b>	<b>\$30.54</b>	<b>25.1%</b>	<b>Total Average Daily Rate</b>	<b>\$157.34</b>	<b>\$121.40</b>	<b>\$35.95</b>	<b>29.6%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village