

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

September 2021

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of September 2021 are \$40,757,124 and are above September of the prior year by \$12,858,852 (46.1%). Cash occupied room nights of 293,567 are above prior year by 69,422 (31.0%). Comp occupied room nights of 69,839 are above prior year by 2,200 (3.3%), and 28-day occupied room nights of 95,113 are below prior year by 13,113 (-12.1%). Total occupied rooms for the month of September 2021 (Cash, Comp, 28-day) are 58,509 (14.6%) above the prior year.

Overall, the Washoe County occupancy percentage of 68.8% for the month is 13.7% above the 60.5% level of the prior year. There were 5,486 (0.8%) more available rooms for the month compared to the prior year.

Overall cash average rates for September 2021 of \$138.83 increased \$14.36 (11.5%), compared to \$124.47 for the prior year.

Year-to-date cash occupied room nights of 929,734 are 253,541 (37.5%) above prior year. Cash average rates year-to-date of \$151.49 are \$29.08 (23.8%) above the prior year. Year-to-date, total taxable room revenues of \$140,847,010 are \$58,071,686 (70.2%) above prior year.

September 2021

Room Statistics Compared to 2019 (Pre-Pandemic)

Taxable room revenues for the month of September 2021 of \$40,757,124 are above September 2019 by \$643,083 (1.6%). Cash occupied room nights of 293,567 are below 2019 by 15,016 (-4.9%). Comp occupied room nights of 69,839 are below 2019 by 15,110 (-17.8%), and 28-day occupied room nights of 95,113 are below 2019 by 20,205 (-17.5%). Total occupied rooms for the month of September 2021 (Cash, Comp, 28-day) are 50,331 (-9.9%) below 2019.

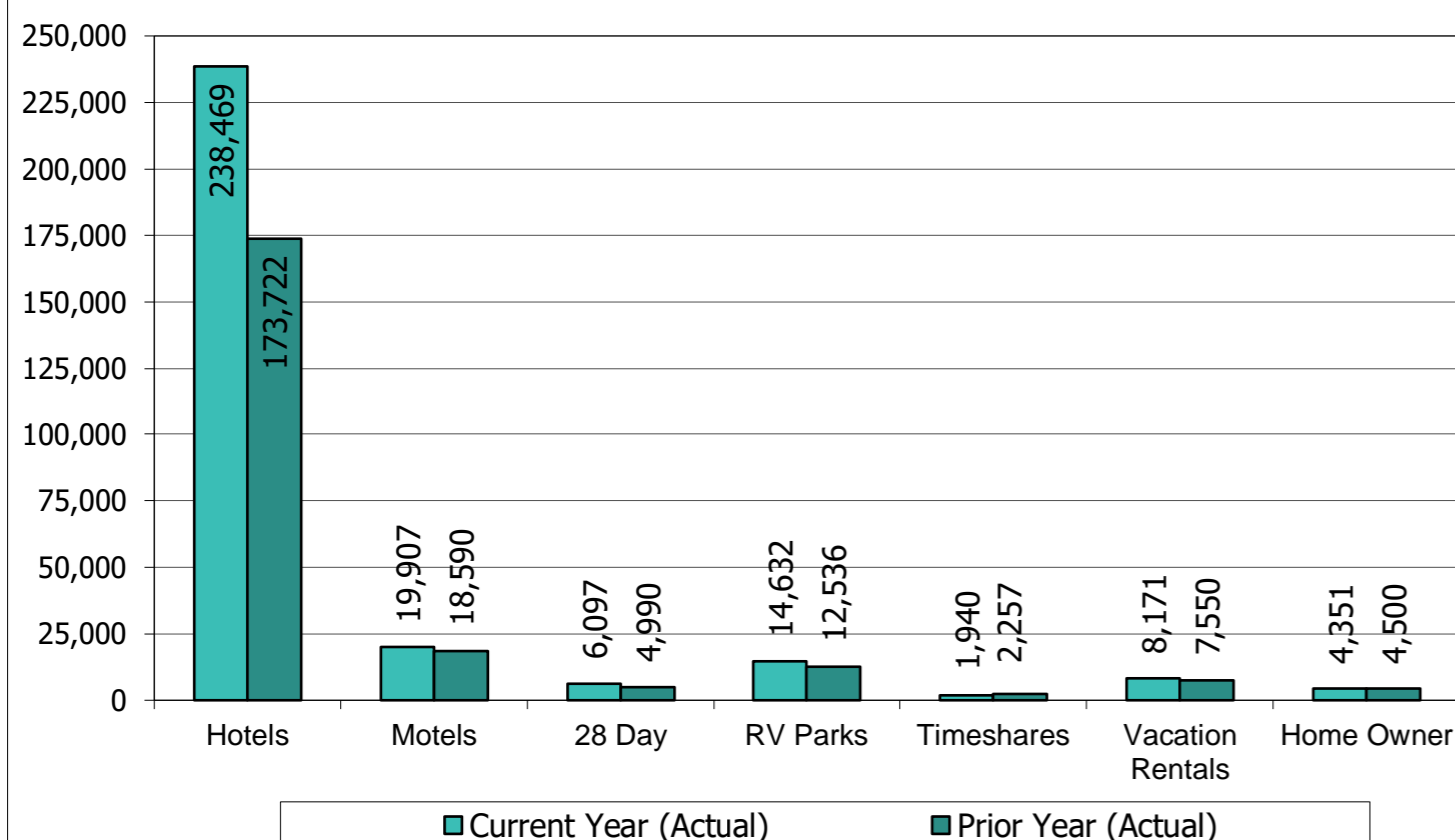
Overall, the Washoe County occupancy percentage of 68.8% for the month is 7.4% below the 74.3% level of 2019. There were 34,192 (-4.9%) less available rooms for the month compared to 2019.

Overall cash average rates for September of \$138.83 increased \$8.84 (6.8%), compared to \$129.99 for 2019.

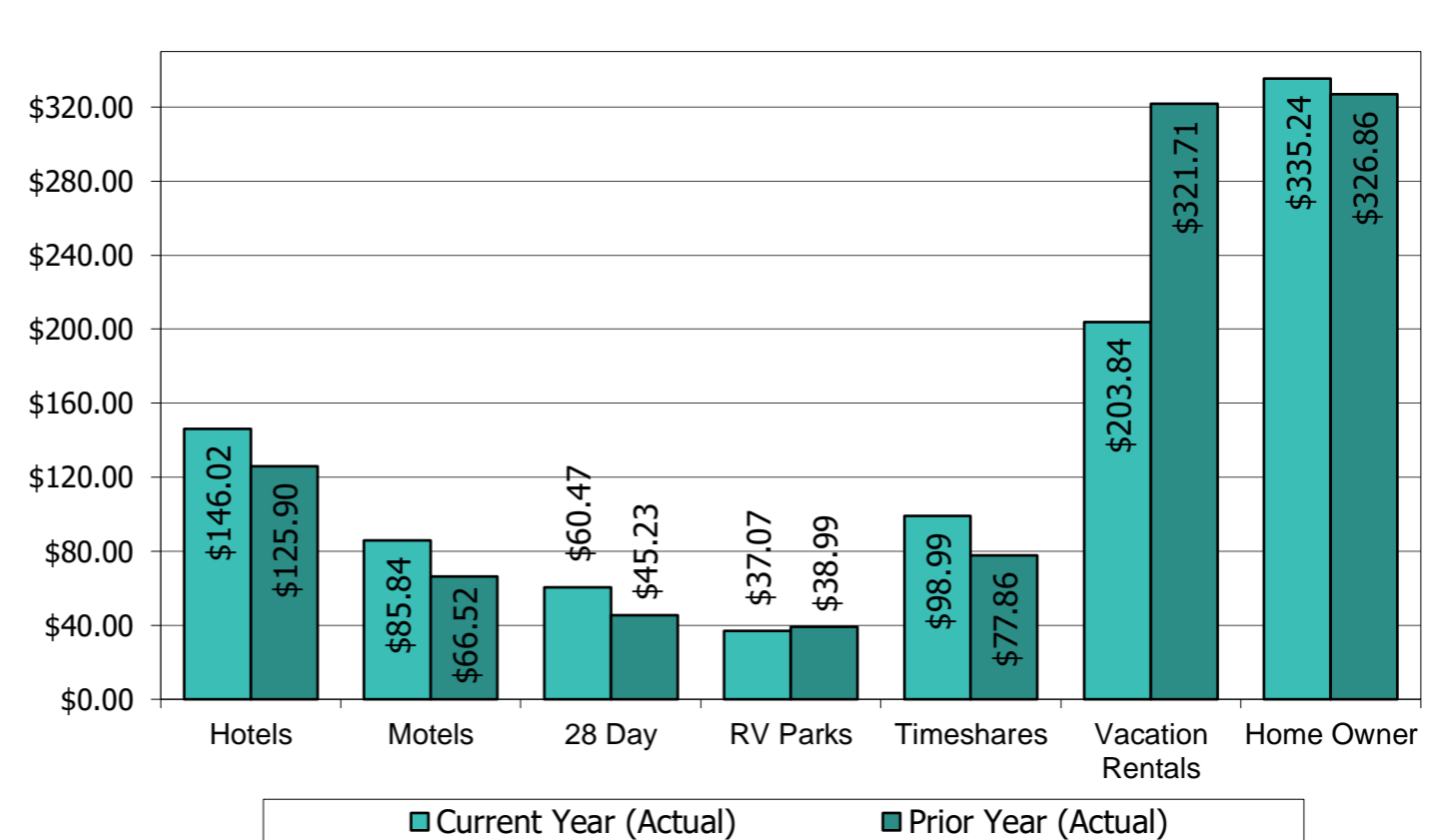
Year-to-date cash occupied room nights of 929,734 are 44,370 (-4.6%) below 2019. Cash average rates year-to-date of \$151.49 is \$19.12 (14.4%) above 2019. Year-to-date, total taxable room revenues of \$140,847,010 are \$12,636,463 (9.9%) above 2019.

September 2021						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	461,139	238,469	\$146.02	\$125.90	\$20.12	16.0%
Motels	32,930	19,907	\$85.84	\$66.52	\$19.32	29.0%
28 Day	74,971	6,097	\$60.47	\$45.23	\$15.24	33.7%
RV Parks	43,238	14,632	\$37.07	\$38.99	(\$1.92)	-4.9%
Timeshares	11,635	1,940	\$98.99	\$77.86	\$21.13	27.1%
Vacation Rentals	25,966	8,171	\$203.84	\$321.71	(\$117.87)	-36.6%
Home Owner	16,926	4,351	\$335.24	326.86	\$8.38	2.6%
Totals	666,805	293,567	\$138.83	\$124.47	\$14.36	11.5%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

September 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$40,757,124	\$35,091,904	\$5,665,220	16.1%	\$27,898,272	\$12,858,852	46.1%
Occupied Rooms - Cash	293,567	286,618	6,949	2.4%	224,145	69,422	31.0%
Average Rate - Cash	\$138.83	\$122.43	\$16.40	13.4%	\$124.47	\$14.36	11.5%
Occupied Rooms							
Cash	293,567	286,618	6,949	2.4%	224,145	69,422	31.0%
Comp	69,839	68,578	1,261	1.8%	67,639	2,200	3.3%
28 Day	95,113	103,547	(8,434)	-8.1%	108,226	(13,113)	-12.1%
Total Occupied Rooms	458,519	458,742	(223)	0.0%	400,010	58,509	14.6%
Percentage of Occupancy							
Cash	44.0%	45.2%	(1.2)	-2.7%	33.9%	10.1	29.8%
Comp	10.5%	10.8%	(0.3)	-2.8%	10.2%	0.3	2.9%
28 Day	14.3%	16.3%	(2.0)	-12.3%	16.4%	(2.1)	-12.8%
Total Percentage of Occupancy	68.8%	72.4%	(3.6)	-5.0%	60.5%	8.3	13.7%
Market Segments							
Occupied Rooms - Cash							
Hotels	238,469	235,515	2,954	1.3%	173,722	64,747	37.3%
Motels	19,907	20,658	(751)	-3.6%	18,590	1,317	7.1%
28 Day Motels	6,097	4,188	1,909	45.6%	4,990	1,107	22.2%
R.V. Parks	14,632	11,909	2,723	22.9%	12,536	2,096	16.7%
Vacation Rentals	8,171	7,928	244	3.1%	7,550	621	8.2%
Timehares	1,940	2,257	(317)	-14.0%	2,257	(317)	-14.0%
Home Owner Rentals	4,351	4,163	188	0.0%	4,500	(149)	0.0%
Total Occupied - Cash	293,567	286,618	6,949	2.4%	224,145	69,422	31.0%
Percentage of Occupancy - Cash							
Hotels	51.7%	57.4%	(5.7)	-9.9%	42.3%	9.4	22.2%
Motels	60.5%	53.1%	7.4	13.9%	48.5%	12.0	24.7%
28 Day Motels	8.1%	5.1%	3.0	58.8%	6.2%	1.9	30.6%
R.V. Parks	33.8%	26.4%	7.4	28.0%	28.8%	5.0	17.4%
Vacation Rentals	31.5%	26.6%	4.9	18.4%	12.4%	19.1	154.0%
Timeshares	16.7%	18.0%	(1.3)	-7.2%	18.9%	(2.2)	-8.5%
Home Owner Rentals	25.7%	26.6%	(0.9)	-3.4%	28.1%	(2.4)	-8.5%
Total Occupancy Percentage - Cash	44.0%	45.2%	(1.2)	-2.7%	33.9%	10.1	29.8%
Average Rates - Cash							
Hotels	\$146.02	\$123.38	\$22.64	18.3%	\$125.90	\$20.12	16.0%
Motels	\$85.84	\$59.27	\$26.57	44.8%	\$66.52	\$19.32	29.0%
28 Day Motels	\$60.47	\$43.84	\$16.63	37.9%	\$45.23	\$15.24	33.7%
R.V. Parks	\$37.07	\$37.76	(\$0.69)	-1.8%	\$38.99	(\$1.92)	-4.9%
Vacation Rentals	\$203.84	\$324.93	(\$121.09)	-37.3%	\$321.71	(\$117.87)	-36.6%
Timeshares	\$98.99	\$89.54	\$9.45	10.6%	\$77.86	\$21.13	27.1%
Home Owner Rentals	\$335.24	\$335.76	(\$0.52)	0.0%	\$326.86	\$8.38	2.6%
Total Cash Average Rate	\$138.83	\$122.43	\$16.40	13.4%	\$124.47	\$14.36	11.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	293,567	286,618	6,949	2.4%	224,145	69,422	31.0%
Comp	69,839	68,578	1,261	1.8%	67,639	2,200	3.3%
28 Day	95,113	103,547	(8,434)	-8.1%	108,226	(13,113)	-12.1%
Total Occupied Rooms	458,519	458,742	(223)	0.0%	400,010	58,509	14.6%
Vacant	208,286	175,007	33,279	19.0%	261,309	(53,023)	-20.3%
Total Available Rooms	666,805	633,749	33,056	5.2%	661,319	5,486	0.8%
Percentage of Occupancy							
Cash	44.0%	45.2%	(1.2)	-2.7%	33.9%	10.1	29.8%
Comp	10.5%	10.8%	(0.3)	-2.8%	10.2%	0.3	2.9%
28 Day	14.3%	16.3%	(2.0)	-12.3%	16.4%	(2.1)	-12.8%
Total Occupancy Percentage	68.8%	72.4%	(3.6)	-5.0%	60.5%	8.3	13.7%
Vacant	31.2%	27.6%	3.6	13.0%	39.5%	(8.3)	-21.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$40,757,124	\$35,091,904	\$5,665,220	16.1%	\$27,898,272	\$12,858,852	46.1%
Comp	\$10,725,282	\$8,066,521	\$2,658,761	33.0%	\$8,553,620	\$2,171,662	25.4%
28 Day	\$3,791,130	\$3,907,680	(\$116,550)	-3.0%	\$4,035,840	(\$244,710)	-6.1%
Total Revenue	\$55,273,536	\$47,066,106	\$8,207,430	17.4%	\$40,487,732	\$14,785,804	36.5%
Average Rates							
Cash	\$138.83	\$122.43	\$16.40	13.4%	\$124.47	\$14.36	11.5%
Comp	\$153.57	\$117.63	\$35.94	30.6%	\$126.46	\$27.11	21.4%
28 Day	\$39.86	\$37.74	\$2.12	5.6%	\$37.29	\$2.57	6.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	238,469	235,515	2,954	1.3%	173,722	64,747	37.3%
Comp	69,592	68,223	1,369	2.0%	67,310	2,282	3.4%
28 Day	9,699	9,502	197	2.1%	11,513	(1,814)	-15.8%
Total Occupied Rooms	317,760	313,240	4,520	1.4%	252,545	65,215	25.8%
Vacant	143,379	97,053	46,326	47.7%	157,748	(14,369)	-9.1%
Total Available Rooms	461,139	410,293	50,846	12.4%	410,293	50,846	12.4%
Percentage of Occupancy							
Cash	51.7%	57.4%	(5.7)	-9.9%	42.3%	9.4	22.2%
Comp	15.1%	16.6%	(1.5)	-9.0%	16.4%	(1.3)	-7.9%
28 Day	2.1%	2.3%	(0.2)	-8.7%	2.8%	(0.7)	-25.0%
Total Occupancy Percentage	68.9%	76.3%	(7.4)	-9.7%	61.6%	7.3	11.9%
Vacant	31.1%	23.7%	7.4	31.2%	38.4%	(7.3)	-19.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$34,820,965	\$29,058,331	\$5,762,634	19.8%	\$21,871,614	\$12,949,351	59.2%
Comp	\$10,707,458	\$8,045,707	\$2,661,751	33.1%	\$8,535,521	\$2,171,937	25.4%
28 Day	\$1,020,963	\$737,451	\$283,512	38.4%	\$960,780	\$60,183	6.3%
Total Revenue	\$46,549,386	\$37,841,489	\$8,707,897	23.0%	\$31,367,915	\$15,181,471	48.4%
Average Rates							
Cash	\$146.02	\$123.38	\$22.64	18.3%	\$125.90	\$20.12	16.0%
Comp	\$153.86	\$117.93	\$35.93	30.5%	\$126.81	\$27.05	21.3%
28 Day	\$105.26	\$77.61	\$27.65	35.6%	\$83.45	\$21.81	26.1%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,907	20,658	(751)	-3.6%	18,590	1,317	7.1%
Comp	56	82	(26)	-31.7%	56	-	0.0%
28 Day	1,589	3,257	(1,668)	-51.2%	4,218	(2,629)	-62.3%
Total Occupied Rooms	21,552	23,997	(2,445)	-10.2%	22,864	(1,312)	-5.7%
Vacant	11,378	14,883	(3,505)	-23.5%	15,461	(4,083)	-26.4%
Total Available Rooms	32,930	38,880	(5,950)	-15.3%	38,325	(5,395)	-14.1%
Percentage of Occupancy							
Cash	60.5%	53.1%	7.4	13.9%	48.5%	12.0	24.7%
Comp	0.2%	0.2%	-	0.0%	0.1%	0.1	100.0%
28 Day	4.8%	8.4%	(3.6)	-42.9%	11.0%	(6.2)	-56.4%
Total Occupancy Percentage	65.4%	61.7%	3.7	6.0%	59.7%	5.7	9.5%
Vacant	34.6%	38.3%	(3.7)	-9.7%	40.3%	(5.7)	-14.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,708,838	\$1,224,497	\$484,341	39.6%	\$1,236,676	\$472,162	38.2%
Comp	\$3,831	\$11,220	(\$7,389)	-65.9%	\$7,000	(\$3,169)	-45.3%
28 Day	\$88,273	\$139,066	(\$50,793)	-36.5%	\$163,746	(\$75,473)	-46.1%
Total Revenue	\$1,800,942	\$1,374,783	\$426,159	31.0%	\$1,407,422	\$393,520	28.0%
Average Rates							
Cash	\$85.84	\$59.27	\$26.57	44.8%	\$66.52	\$19.32	29.0%
Comp	\$68.41	\$136.83	(\$68.42)	-50.0%	\$125.00	(\$56.59)	-45.3%
28 Day	\$55.55	\$42.70	\$12.85	30.1%	\$38.82	\$16.73	43.1%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,097	4,188	1,909	45.6%	4,990	1,107	22.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	56,205	55,373	832	1.5%	58,974	(2,769)	-4.7%
Total Occupied Rooms	62,302	59,561	2,741	4.6%	63,964	(1,662)	-2.6%
Vacant	12,669	22,043	(9,374)	-42.5%	16,238	(3,569)	-22.0%
Total Available Rooms	74,971	81,604	(6,633)	-8.1%	80,202	(5,231)	-6.5%
Percentage of Occupancy							
Cash	8.1%	5.1%	3.0	58.8%	6.2%	1.9	30.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.0%	67.9%	7.1	10.5%	73.5%	1.5	2.0%
Total Occupancy Percentage	83.1%	73.0%	10.1	13.8%	79.8%	3.3	4.1%
Vacant	16.9%	27.0%	(10.1)	-37.4%	20.2%	(3.3)	-16.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$368,686	\$183,609	\$185,077	100.8%	\$225,714	\$142,972	63.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,485,233	\$1,332,817	\$152,416	11.4%	\$1,347,105	\$138,128	10.3%
Total Revenue	\$1,853,919	\$1,516,426	\$337,493	22.3%	\$1,572,819	\$281,100	17.9%
Average Rates							
Cash	\$60.47	\$43.84	\$16.63	37.9%	\$45.23	\$15.24	33.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$26.43	\$24.07	\$2.36	9.8%	\$22.84	\$3.59	15.7%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	14,632	11,909	2,723	22.9%	12,536	2,096	16.7%
Comp	191	273	(82)	-30.0%	268	(77)	-28.7%
28 Day	18,183	21,914	(3,731)	-17.0%	21,697	(3,514)	-16.2%
Total Occupied Rooms	33,006	34,096	(1,090)	-3.2%	34,501	(1,495)	-4.3%
Vacant	10,232	10,947	(715)	-6.5%	9,089	1,143	12.6%
Total Available Rooms	43,238	45,043	(1,805)	-4.0%	43,590	(352)	-0.8%
Percentage of Occupancy							
Cash	33.8%	26.4%	7.4	28.0%	28.8%	5.0	17.4%
Comp	0.4%	0.6%	(0.2)	-33.3%	0.6%	(0.2)	-33.3%
28 Day	42.1%	48.7%	(6.6)	-13.6%	49.8%	(7.7)	-15.5%
Total Occupancy Percentage	76.3%	75.7%	0.6	0.8%	79.1%	(2.8)	-3.5%
Vacant	23.7%	24.3%	(0.6)	-2.5%	20.9%	2.8	13.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$542,377	\$449,666	\$92,711	20.6%	\$488,767	\$53,610	11.0%
Comp	\$13,993	\$9,594	\$4,399	45.9%	\$10,099	\$3,894	38.6%
28 Day	\$382,653	\$413,209	(\$30,556)	-7.4%	\$449,140	(\$66,487)	-14.8%
Total Revenue	\$939,023	\$872,469	\$66,554	7.6%	\$948,006	(\$8,983)	-0.9%
Average Rates							
Cash	\$37.07	\$37.76	(\$0.69)	-1.8%	\$38.99	(\$1.92)	-4.9%
Comp	\$73.26	\$35.14	\$38.12	108.5%	\$37.68	\$35.58	94.4%
28 Day	\$21.04	\$18.86	\$2.18	11.6%	\$20.70	\$0.34	1.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,171	7,928	244	3.1%	7,550	621	8.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,359	11,364	(3,005)	-26.4%	9,882	(1,523)	-15.4%
Total Occupied Rooms	16,530	19,292	(2,762)	-14.3%	17,432	(902)	-5.2%
Vacant	9,436	10,457	(1,021)	-9.8%	43,542	(34,106)	-78.3%
Total Available Rooms	25,966	29,749	(3,783)	-12.7%	60,974	(35,008)	-57.4%
Percentage of Occupancy							
Cash	31.5%	26.6%	4.9	18.4%	12.4%	19.1	154.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.2%	38.2%	(6.0)	-15.7%	16.2%	16.0	98.8%
Total Occupancy Percentage	63.7%	64.8%	(1.1)	-1.7%	28.6%	35.1	122.7%
Vacant	36.3%	35.2%	1.1	3.1%	71.4%	(35.1)	-49.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,665,613	\$2,575,860	(\$910,247)	-35.3%	\$2,428,911	(\$763,298)	-31.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$674,719	\$1,126,778	(\$452,059)	-40.1%	\$979,807	(\$305,088)	-31.1%
Total Revenue	\$2,340,332	\$3,702,638	(\$1,362,306)	-36.8%	\$3,408,718	(\$1,068,386)	-31.3%
Average Rates							
Cash	\$203.84	\$324.93	(\$121.09)	-37.3%	\$321.71	(\$117.87)	-36.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$80.72	\$99.15	(\$18.43)	-18.6%	\$99.15	(\$18.43)	-18.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,940	2,257	(317)	-14.0%	2,257	(317)	-14.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	1,940	2,257	(317)	-14.0%	2,257	(317)	-14.0%
Vacant	9,695	10,283	(588)	-5.7%	9,684	11	0.1%
Total Available Rooms	11,635	12,540	(905)	-7.2%	11,941	(306)	-2.6%
Percentage of Occupancy							
Cash	16.7%	18.0%	(1.3)	-7.2%	18.9%	(2.2)	-11.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	16.7%	18.0%	(1.3)	-7.2%	18.9%	(2.2)	-11.6%
Vacant	83.3%	82.0%	1.3	1.6%	81.1%	2.2	2.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$192,036	\$202,098	(\$10,062)	-5.0%	\$175,737	\$16,299	9.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$192,036	\$202,098	(\$10,062)	-5.0%	\$175,737	\$16,299	9.3%
Average Rates							
Cash	\$98.99	\$89.54	\$9.45	10.6%	\$77.86	\$21.13	27.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,351	4,163	188	4.5%	4,500	(149)	-3.3%
Comp	-	-	-	0.0%	5	(5)	-100.0%
28 Day	1,078	2,136	(1,058)	-49.5%	1,942	(864)	-44.5%
Total Occupied Rooms	5,429	6,299	(870)	-13.8%	6,447	(1,018)	-15.8%
Vacant	11,497	9,341	2,156	23.1%	9,547	1,950	20.4%
Total Available Rooms	16,926	15,640	1,286	8.2%	15,994	932	5.8%
Percentage of Occupancy							
Cash	25.7%	26.6%	(0.9)	-3.4%	28.1%	(2.4)	-8.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	6.4%	13.7%	(7.3)	-53.3%	12.1%	(5.7)	-47.1%
Total Occupancy Percentage	32.1%	40.3%	(8.2)	-20.3%	40.3%	(8.2)	-20.3%
Vacant	67.9%	59.7%	8.2	13.7%	59.7%	8.2	13.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,458,609	\$1,397,843	\$60,766	4.3%	\$1,470,853	(\$12,244)	-0.8%
Comp	\$0	\$0	\$0	0.0%	\$1,000	(\$1,000)	-100.0%
28 Day	\$139,289	\$158,359	(\$19,070)	-12.0%	\$135,262	\$4,027	3.0%
Total Revenue	\$1,597,898	\$1,556,203	\$41,695	2.7%	\$1,607,115	(\$9,217)	-0.6%
Average Rates							
Cash	\$335.24	\$335.76	(\$0.52)	-0.2%	\$326.86	\$8.38	2.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$200.00	(\$200.00)	-100.0%
28 Day	\$129.21	\$74.13	\$55.08	74.3%	\$69.65	\$59.56	85.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

September 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$140,847,010	\$111,078,533	\$29,768,477	26.8%	\$82,775,324	\$58,071,686	70.2%
Occupied Rooms - Cash	929,734	920,087	9,647	1.0%	676,193	253,541	37.5%
Average Rate - Cash	\$151.49	\$120.73	\$30.76	25.5%	\$122.41	\$29.08	23.8%
Occupied Rooms							
Cash	929,734	920,087	9,647	1.0%	676,193	253,541	37.5%
Comp	216,842	213,609	3,233	1.5%	186,258	30,584	16.4%
28 Day	299,304	327,190	(27,886)	-8.5%	319,384	(20,080)	-6.3%
Total Occupied Rooms	1,445,880	1,460,887	(15,007)	-1.0%	1,181,835	264,045	22.3%
Percentage of Occupancy							
Cash	46.6%	47.4%	(0.8)	-1.7%	35.1%	11.5	32.8%
Comp	10.9%	11.0%	(0.1)	-0.9%	9.7%	1.2	12.4%
28 Day	15.0%	16.9%	(1.9)	-11.2%	16.6%	(1.6)	-9.6%
Total Percentage of Occupancy	72.5%	75.3%	(2.8)	-3.7%	61.4%	11.1	18.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	757,256	763,249	(5,993)	-0.8%	523,922	233,334	44.5%
Motels	66,503	64,655	1,848	2.9%	57,403	9,100	15.9%
28 Day Motels	20,702	12,905	7,797	60.4%	15,260	5,442	35.7%
R.V. Parks	41,812	32,483	9,329	28.7%	34,193	7,619	22.3%
Vacation Rentals	32,146	36,058	(3,912)	-10.8%	34,341	(2,195)	-6.4%
Timeshares	6,964	6,574	390	5.9%	6,574	390	5.9%
Home Owner Rentals	4,351	4,163	188	4.5%	4,500	(149)	-3.3%
Total Occupied - Cash	929,734	920,087	9,647	1.0%	676,193	253,541	37.5%
Percentage of Occupancy - Cash							
Hotels	54.4%	59.7%	(5.3)	-8.9%	41.8%	12.6	30.1%
Motels	64.0%	51.9%	12.1	23.3%	51.1%	12.9	25.2%
28 Day Motels	8.9%	5.3%	3.6	67.9%	6.2%	2.7	43.5%
R.V. Parks	31.4%	24.0%	7.4	30.8%	25.6%	5.8	22.7%
Vacation Rentals	39.5%	35.8%	3.7	10.3%	27.3%	12.2	44.7%
Timeshares	19.3%	17.0%	2.3	13.5%	17.9%	1.4	7.8%
Home Owner Rentals	25.7%	26.6%	(0.9)	-3.4%	28.1%	(2.4)	-8.5%
Total Occupancy Percentage - Cash	46.6%	47.4%	(0.8)	-1.7%	35.1%	11.5	32.8%
Average Rates - Cash							
Hotels	\$158.95	\$122.24	\$36.71	30.0%	\$124.80	\$34.15	27.4%
Motels	\$96.91	\$59.27	\$37.64	63.5%	\$66.22	\$30.69	46.3%
28 Day Motels	\$60.43	\$42.71	\$17.72	41.5%	\$44.20	\$16.23	36.7%
R.V. Parks	\$42.88	\$39.57	\$3.31	8.4%	\$40.86	\$2.02	4.9%
Vacation Rental	\$273.13	\$277.14	(\$4.01)	-1.4%	\$274.39	(\$1.26)	-0.5%
Timeshares	\$107.91	\$109.34	(\$1.43)	-1.3%	\$95.08	\$12.83	13.5%
Home Owner Rentals	\$335.24	\$335.76	(\$0.52)	-0.2%	\$326.86	\$8.38	2.6%
Total Cash Average Rate	\$151.49	\$120.73	\$30.76	25.5%	\$122.41	\$29.08	23.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	929,734	920,087	9,647	1.0%	676,193	253,541	37.5%
Comp	216,842	213,609	3,233	1.5%	186,258	30,584	16.4%
28 Day	299,304	327,190	(27,886)	-8.5%	319,384	(20,080)	-6.3%
Total Occupied Rooms	1,445,880	1,460,887	(15,007)	-1.0%	1,181,835	264,045	22.3%
Vacant	549,028	478,437	70,591	14.8%	742,120	(193,092)	-26.0%
Total Available Rooms	1,994,908	1,939,323	55,585	2.9%	1,923,955	70,953	3.7%
Percentage of Occupancy							
Cash	46.6%	47.4%	(0.8)	-1.7%	35.1%	11.5	32.8%
Comp	10.9%	11.0%	(0.1)	-0.9%	9.7%	1.2	12.4%
28 Day	15.0%	16.9%	(1.9)	-11.2%	16.6%	(1.6)	-9.6%
Total Occupancy Percentage	72.5%	75.3%	(2.8)	-3.7%	61.4%	11.1	18.1%
Vacant	27.5%	24.7%	2.8	11.3%	38.6%	(11.1)	-28.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$140,847,010	\$111,078,533	\$29,768,477	26.8%	\$82,775,324	\$58,071,686	70.2%
Comp	\$34,010,725	\$24,590,080	\$9,420,645	38.3%	\$22,607,834	\$11,402,891	50.4%
28 Day	\$12,040,932	\$11,711,073	\$329,859	2.8%	\$11,138,786	\$902,146	8.1%
Total Revenue	\$186,898,667	\$147,379,687	\$39,518,980	26.8%	\$116,521,944	\$70,376,723	60.4%
Average Rates							
Cash	\$151.49	\$120.73	\$30.76	25.5%	\$122.41	\$29.08	23.8%
Comp	\$156.85	\$115.12	\$41.73	36.2%	\$121.38	\$35.47	29.2%
28 Day	\$40.23	\$35.79	\$4.44	12.4%	\$34.88	\$5.35	15.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	757,256	763,249	(5,993)	-0.8%	523,922	233,334	44.5%
Comp	216,130	212,614	3,516	1.7%	185,388	30,742	16.6%
28 Day	33,174	31,905	1,269	4.0%	25,944	7,230	27.9%
Total Occupied Rooms	1,006,560	1,007,768	(1,208)	-0.1%	735,254	271,306	36.9%
Vacant	384,581	271,775	112,806	41.5%	518,643	(134,062)	-25.8%
Total Available Rooms	1,391,141	1,279,543	111,598	8.7%	1,253,897	137,244	10.9%
Percentage of Occupancy							
Cash	54.4%	59.7%	(5.3)	-8.9%	41.8%	12.6	30.1%
Comp	15.5%	16.6%	(1.1)	-6.6%	14.8%	0.7	4.7%
28 Day	2.4%	2.5%	(0.1)	-4.0%	2.1%	0.3	14.3%
Total Occupancy Percentage	72.4%	78.8%	(6.4)	-8.1%	58.6%	13.8	23.5%
Vacant	27.6%	21.2%	6.4	30.2%	41.4%	(13.8)	-33.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$120,367,982	\$93,299,858	\$27,068,124	29.0%	\$65,383,711	\$54,984,271	84.1%
Comp	\$33,960,853	\$24,530,529	\$9,430,324	38.4%	\$22,562,874	\$11,397,979	50.5%
28 Day	\$3,313,742	\$2,358,942	\$954,800	40.5%	\$2,046,594	\$1,267,148	61.9%
Total Revenue	\$157,642,577	\$120,189,329	\$37,453,248	31.2%	\$89,993,179	\$67,649,398	75.2%
Average Rates							
Cash	\$158.95	\$122.24	\$36.71	30.0%	\$124.80	\$34.15	27.4%
Comp	\$157.13	\$115.38	\$41.75	36.2%	\$121.71	\$35.42	29.1%
28 Day	\$99.89	\$73.94	\$25.95	35.1%	\$78.89	\$21.00	26.6%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	66,503	64,655	1,848	2.9%	57,403	9,100	15.9%
Comp	109	227	(118)	-52.0%	112	(3)	-2.7%
28 Day	5,968	10,018	(4,050)	-40.4%	12,733	(6,765)	-53.1%
Total Occupied Rooms	72,580	74,900	(2,320)	-3.1%	70,248	2,332	3.3%
Vacant	31,370	49,788	(18,418)	-37.0%	42,137	(10,767)	-25.6%
Total Available Rooms	103,950	124,688	(20,738)	-16.6%	112,385	(8,435)	-7.5%
Percentage of Occupancy							
Cash	64.0%	51.9%	12.1	23.3%	51.1%	12.9	25.2%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.1%	-	0.0%
28 Day	5.7%	8.0%	(2.3)	-28.8%	11.3%	(5.6)	-49.6%
Total Occupancy Percentage	69.8%	60.1%	9.7	16.1%	62.5%	7.3	11.7%
Vacant	30.2%	39.9%	(9.7)	-24.3%	37.5%	(7.3)	-19.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,444,970	\$3,832,374	\$2,612,596	68.2%	\$3,801,108	\$2,643,862	69.6%
Comp	\$10,006	\$31,089	(\$21,083)	-67.8%	\$14,000	(\$3,994)	-28.5%
28 Day	\$420,764	\$424,871	(\$4,107)	-1.0%	\$489,707	(\$68,943)	-14.1%
Total Revenue	\$6,875,740	\$4,288,334	\$2,587,406	60.3%	\$4,304,815	\$2,570,925	59.7%
Average Rates							
Cash	\$96.91	\$59.27	\$37.64	63.5%	\$66.22	\$30.69	46.3%
Comp	\$91.80	\$136.96	(\$45.16)	-33.0%	\$125.00	(\$33.20)	-26.6%
28 Day	\$70.50	\$42.41	\$28.09	66.2%	\$38.46	\$32.04	83.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	20,702	12,905	7,797	60.4%	15,260	5,442	35.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	174,622	180,896	(6,274)	-3.5%	181,812	(7,190)	-4.0%
Total Occupied Rooms	195,324	193,801	1,523	0.8%	197,072	(1,748)	-0.9%
Vacant	36,737	51,011	(14,274)	-28.0%	48,633	(11,896)	-24.5%
Total Available Rooms	232,061	244,812	(12,751)	-5.2%	245,705	(13,644)	-5.6%
Percentage of Occupancy							
Cash	8.9%	5.3%	3.6	67.9%	6.2%	2.7	43.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.2%	73.9%	1.3	1.8%	74.0%	1.2	1.6%
Total Occupancy Percentage	84.2%	79.2%	5.0	6.3%	80.2%	4.0	5.0%
Vacant	15.8%	20.8%	(5.0)	-24.0%	19.8%	(4.0)	-20.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,251,102	\$551,175	\$699,927	127.0%	\$674,432	\$576,670	85.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$4,619,917	\$4,182,634	\$437,283	10.5%	\$4,215,639	\$404,278	9.6%
Total Revenue	\$5,871,019	\$4,733,809	\$1,137,210	24.0%	\$4,890,071	\$980,948	20.1%
Average Rates							
Cash	\$60.43	\$42.71	\$17.72	41.5%	\$44.20	\$16.23	36.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$26.46	\$23.12	\$3.34	14.4%	\$23.19	\$3.27	14.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	41,812	32,483	9,329	28.7%	34,193	7,619	22.3%
Comp	603	768	(165)	-21.5%	753	(150)	-19.9%
28 Day	58,107	66,806	(8,699)	-13.0%	66,145	(8,038)	-12.2%
Total Occupied Rooms	100,522	100,057	465	0.5%	101,091	(569)	-0.6%
Vacant	32,802	35,072	(2,270)	-6.5%	32,585	217	0.7%
Total Available Rooms	133,324	135,129	(1,805)	-1.3%	133,676	(352)	-0.3%
Percentage of Occupancy							
Cash	31.4%	24.0%	7.4	30.8%	25.6%	5.8	22.7%
Comp	0.5%	0.6%	(0.1)	-16.7%	0.6%	(0.1)	-16.7%
28 Day	43.6%	49.4%	(5.8)	-11.7%	49.5%	(5.9)	-11.9%
Total Occupancy Percentage	75.4%	74.0%	1.4	1.9%	75.6%	(0.2)	-0.3%
Vacant	24.6%	26.0%	(1.4)	-5.4%	24.4%	0.2	0.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,792,816	\$1,285,482	\$507,334	39.5%	\$1,397,263	\$395,553	28.3%
Comp	\$39,866	\$28,462	\$11,404	40.1%	\$29,960	\$9,906	33.1%
28 Day	\$1,264,584	\$1,212,217	\$52,367	4.3%	\$1,317,627	(\$53,043)	-4.0%
Total Revenue	\$3,097,266	\$2,526,161	\$571,105	22.6%	\$2,744,850	\$352,416	12.8%
Average Rates							
Cash	\$42.88	\$39.57	\$3.31	8.4%	\$40.86	\$2.02	4.9%
Comp	\$66.11	\$37.06	\$29.05	78.4%	\$39.79	\$26.32	66.1%
28 Day	\$21.76	\$18.15	\$3.61	19.9%	\$19.92	\$1.84	9.2%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	32,146	36,058	(3,912)	-10.8%	34,341	(2,195)	-6.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	26,355	35,429	(9,074)	-25.6%	30,808	(4,453)	-14.5%
Total Occupied Rooms	58,501	71,487	(12,986)	-18.2%	65,149	(6,648)	-10.2%
Vacant	22,843	29,309	(6,466)	-22.1%	60,413	(37,570)	-62.2%
Total Available Rooms	81,344	100,796	(19,452)	-19.3%	125,562	(44,218)	-35.2%
Percentage of Occupancy							
Cash	39.5%	35.8%	3.7	10.3%	27.3%	12.2	44.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.4%	35.1%	(2.7)	-7.7%	24.5%	7.9	32.2%
Total Occupancy Percentage	71.9%	70.9%	1.0	1.4%	51.9%	20.0	38.5%
Vacant	28.1%	29.1%	(1.0)	-3.4%	48.1%	(20.0)	-41.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$8,780,044	\$9,992,999	(\$1,212,955)	-12.1%	\$9,422,913	(\$642,869)	-6.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$2,282,636	\$3,374,050	(\$1,091,414)	-32.3%	\$2,933,957	(\$651,321)	-22.2%
Total Revenue	\$11,062,680	\$13,367,049	(\$2,304,369)	-17.2%	\$12,356,870	(\$1,294,190)	-10.5%
Average Rates							
Cash	\$273.13	\$277.14	(\$4.01)	-1.4%	\$274.39	(\$1.26)	-0.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$86.61	\$95.23	(\$8.62)	-9.1%	\$95.23	(\$8.62)	-9.1%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

September 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,964	6,574	390	5.9%	6,574	390	5.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	6,964	6,574	390	5.9%	6,574	390	5.9%
Vacant	29,198	32,141	(2,943)	-9.2%	30,162	(964)	-3.2%
Total Available Rooms	36,162	38,715	(2,553)	-6.6%	36,736	(574)	-1.6%
Percentage of Occupancy							
Cash	19.3%	17.0%	2.3	13.5%	17.9%	1.4	7.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	19.3%	17.0%	2.3	13.5%	17.9%	1.4	7.8%
Vacant	80.7%	83.0%	(2.3)	-2.8%	82.1%	(1.4)	-1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$751,487	\$718,802	\$32,685	4.5%	\$625,044	\$126,443	20.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$751,487	\$718,802	\$32,685	4.5%	\$625,044	\$126,443	20.2%
Average Rates							
Cash	\$107.91	\$109.34	(\$1.43)	-1.3%	\$95.08	\$12.83	13.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	4,351	4,163	188	4.5%	4,500	(149)	-3.3%	
Comp	-	-	-	0.0%	5	(5)	-100.0%	
28 Day	1,078	2,136	(1,058)	-49.5%	1,942	(864)	-44.5%	
Total Occupied Rooms	5,429	6,299	(870)	-13.8%	6,447	(1,018)	-15.8%	
Vacant	11,497	9,341	2,156	23.1%	9,547	1,950	20.4%	
Total Available Rooms	16,926	15,640	1,286	8.2%	15,994	932	5.8%	
Percentage of Occupancy								
Cash	25.7%	26.6%	(0.9)	-3.4%	28.1%	(2.4)	-8.5%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	6.4%	13.7%	(7.3)	-53.3%	0.0%	6.4	100.0%	
Total Occupancy Percentage	32.1%	40.3%	(8.2)	-20.3%	0.0%	32.1	100.0%	
Vacant	67.9%	59.7%	8.2	13.7%	0.0%	67.9	100.0%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%	
Revenue								
Cash - Taxable	\$1,458,609	\$1,397,843	\$60,766	4.3%	\$1,470,853	(\$12,244)	-0.8%	
Comp	\$0	\$0	\$0	0.0%	\$1,000	(\$1,000)	-100.0%	
28 Day	\$139,289	\$158,359	(\$19,070)	-12.0%	\$135,262	\$4,027	3.0%	
Total Revenue	\$1,597,898	\$1,556,203	\$41,695	2.7%	\$1,607,115	(\$9,217)	-0.6%	
Average Rates								
Cash	\$335.24	\$335.76	(\$0.52)	-0.2%	\$326.86	\$8.38	2.6%	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$200.00	(\$200.00)	-100.0%	
28 Day	\$129.21	\$74.13	\$55.08	74.3%	\$69.65	\$59.56	85.5%	

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
September 2021**

Current Month Actual September 2021	Last Year Actual September			Tax District	Year To Date Actual July 2021 - September 2021	Last Year - Year To Date Actual July 2020 - September 2020		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$20,315,430	\$13,039,289	\$7,276,141	55.8%	Reno B	\$65,368,981	\$37,119,153	\$28,249,828	76.1%
\$10,247,379	\$4,148,711	\$6,098,669	147.0%	Reno D	\$33,409,738	\$12,205,398	\$21,204,340	173.7%
\$918,507	\$541,957	\$376,550	69.5%	Reno E	\$2,962,827	\$1,628,743	\$1,334,085	81.9%
\$31,481,317	\$17,729,958	\$13,751,360	77.6%	Total Reno	\$101,741,547	\$50,953,294	\$50,788,252	99.7%
\$158,364	\$150,014	\$8,350	5.6%	Washoe A	\$283,421	\$230,452	\$52,969	23.0%
\$3,712,822	\$5,824,033	(\$2,111,211)	-36.2%	Washoe B	\$20,134,958	\$19,636,754	\$498,204	2.5%
\$3,871,186	\$5,974,047	(\$2,102,861)	-35.2%	Total Washoe Co.	\$20,418,379	\$19,867,207	\$551,173	2.8%
\$5,404,620	\$4,194,268	\$1,210,352	28.9%	Sparks	\$18,687,083	\$11,954,824	\$6,732,260	56.3%
\$40,757,124	\$27,898,272	\$12,858,852	46.1%	Total Taxable Revenue	\$140,847,010	\$82,775,324	\$58,071,686	70.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
September 2021**

Current Month Actual September 2021	Last Year Actual September 2020			Tax District	Year To Date Actual July 2021 - September 2021	Last Year - Year To Date Actual July 2020 - September 2020		
	Amount	Amount	% Percent			Amount	Amount	% Percent
144,446	118,884	25,562	21.5%	Reno B	443,393	352,379	91,014	25.8%
81,337	35,923	45,414	126.4%	Reno D	258,001	110,371	147,630	133.8%
6,345	4,450	1,895	42.6%	Reno E	20,419	14,134	6,285	44.5%
232,128	159,257	72,871	45.8%	Total Reno	721,813	476,884	244,929	51.4%
1,864	1,679	185	11.0%	Washoe A	5,524	4,484	1,040	23.2%
13,709	17,523	(3,814)	-21.8%	Washoe B	52,393	59,230	(6,837)	-11.5%
15,573	19,202	(3,629)	-18.9%	Total Washoe Co.	57,917	63,714	(5,797)	-9.1%
45,866	45,686	180	0.4%	Sparks	150,004	135,595	14,409	10.6%
293,567	224,145	69,422	31.0%	Total Taxable Rooms	929,734	676,193	253,541	37.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
September 2021**

Current Month Actual September 2021	Last Year Actual September 2020			Tax District	Year To Date Actual July 2021 - September 2021	Last Year - Year To Date Actual July 2020 - September 2020		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$140.64 \$125.99 \$144.76 \$135.62	\$109.68 \$115.49 \$121.79 \$111.33	\$30.96 \$10.50 \$22.97 \$24.29	28.2% 9.1% 18.9% 21.8%	Reno B Reno D Reno E Total Reno	\$147.43 \$129.49 \$145.10 \$140.95	\$105.34 \$110.59 \$115.24 \$106.85	\$42.09 \$18.91 \$29.87 \$34.11	40.0% 17.1% 25.9% 31.9%
\$84.96 \$270.83 \$248.58	\$89.35 \$332.37 \$311.12	-\$4.39 -\$61.53 -\$62.53	-4.9% -18.5% -20.1%	Washoe A Washoe B Total Washoe Co.	\$51.31 \$384.31 \$352.55	\$51.39 \$331.53 \$311.82	-\$0.09 \$52.77 \$40.73	-0.2% 15.9% 13.1%
\$117.84	\$91.81	\$26.03	28.4%	Sparks	\$124.58	\$88.17	\$36.41	41.3%
\$138.83	\$124.47	\$14.36	11.5%	Total Average Daily Rate	\$151.49	\$122.41	\$29.08	23.8%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
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