

**Reno-Sparks Convention & Visitors Authority
Regular Meeting of the Board of Directors
Meeting Minutes
July 22, 2021**

The Regular Meeting of the Board of Directors of the Reno-Sparks Convention & Visitors Authority met at 9:00 am, July 22, 2021, via teleconference/videoconference only pursuant to NRS 241.023. The meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

A. OPENING CEREMONIES

A1. Call to Order

Chair Schieve called the meeting to order at 9:00.

A2. Pledge of Allegiance

Yale Spina, Chairman of the Board, Sky Tavern, led the Pledge of Allegiance.

A3. Roll Call

The Clerk of the Board took roll call. All Board Members were present.

Board Members Present:

Mayor Hillary Schieve, Chair
Ann Silver, Vice Chair
Mark Sterbens, Secretary/Treasurer
Councilwoman Charlene Bybee
Andy Chapman
Shannon Keel
Commissioner Bob Lucey
Rick Murdock
Jessica Sferrazza

RSCVA Executive Staff Present:

Charles Harris, President & CEO
Michael Larragueta, Vice President of Sales
Courtney Jaeger, Vice President of Finance
Christina Erny, Director of Marketing

RSCVA Legal Counsel:

Ben Kennedy, Dickinson Wright
Molly Rezac, Ogletree, Deakins, Nash, Smoak & Stewart

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Yale Spina, Chairman of the Board with Sky Tavern, informed the Board of the Sky Tavern program updates. Brochures are available upon request.

Christine Thompson, Cancer Prevention Programs Manager with Nevada Cancer Coalition, drew the Board's attention to the Smoke-Free Truckee Meadows program.

Kelli Goatley Seals, NTPC President, and Washoe County Health District Tobacco Prevention Coordinator, also discussed the Smoke-Free Truckee meadows program.

C. APPROVAL OF THE AGENDA OF THE JULY 22, 2021, REGULAR MEETING OF THE BOARD OF DIRECTORS

Motion: Move to approve the agenda as presented.

Moved by: Rick Murdock

Seconded by: Mark Sterbens

Aye: Member Bybee, Chapman, Keel, Lucey, Murdock, Schieve, Silver, and Sterbens

No:

Absent:

Abstain:

Vote: Motion passed unanimously

D. APPROVAL OF MINUTES OF MAY 27, 2021, MEETING OF THE BOARD OF DIRECTORS

Motion: Move to approve the meeting minutes as presented.

Moved by: Rick Murdock

Seconded by: Ann Silver

Aye: Member Bybee, Chapman, Keel, Lucey, Murdock, Schieve, Silver, and Sterbens

No:

Absent:

Abstain:

Vote: Motion passed unanimously

E. APPOINTMENT OF BOARD MEMBERS/ELECTION OF CHAIR

E1. RSCVA Board Appointment of Nevada Resort Association (NRA) Board of Director's seat pursuant to NRS 244A.601(1)(d)(4)

Mayor Hillary Schieve opened this agenda item and reminded the Board that these appointments are voted on by the three elected officials. The two nominees from the Nevada Resort Association:

Shannon Keel, General Manager, Grand Sierra Resort

Andrew Diss, Vice President Government Affairs, Grand Sierra Resort

Motion: Move to reappoint Shannon Keel as the representative for the Nevada Resort Association.

Moved by: Charlene Bybee

Seconded by: Bob Lucey

Aye: Member Bybee, Lucey, and Schieve

No:

Absent:

Abstain:

Vote: Motion passed unanimously

E2. RSCVA Board Appointment of Reno Tahoe Airport Authority (RTAA) Board of Director's seat pursuant to NRS 244A.601(1)(d)(1)

Mayor Hillary Schieve opened this agenda item and reminded the Board that these appointments are voted on by the three elected officials. The two nominees from the Reno Tahoe Airport Authority to fulfill the seat vacated by Daniel Farahi:

Jessica Sferrazza, Chair, Reno-Tahoe Airport Authority

Richard Jay, Secretary, Reno-Tahoe Airport Authority

Motion: Move to appoint Jessica Sferrazza as the representative for the Reno Tahoe Airport Authority.

Moved by: Bob Lucey

Seconded by: Charlene Bybee

Aye: Member Bybee, Lucey, and Schieve

No:

Absent:

Abstain:

Vote: Motion passed unanimously

E3. Election of the RSCVA Board Chair

Mayor Schieve opened this agenda item stating that this appointment would be for the remainder of her two-year term as the chair that began in July 2020, ending July 2022. After discussion, the Board took a rollcall vote.

Motion: Move to appoint Bob Lucey as the next Chair of the RSCVA Board of Directors.

Moved by: Mayor Hillary Schieve

Seconded by: Bob Lucey

Motion: Move to appoint Charlene Bybee as the next Chair of the RSCVA Board of Directors.

Moved by: Mark Sterbens

Seconded by: Andy Chapman

Roll Call Vote:

Charlen Bybee - Charlene Bybee

Andy Chapman- Charlene Bybee

Shannon Keel - Bob Lucey

Bob Lucey - Bob Lucey

Rick Murdock - Bob Lucey

Hillary Schieve - Bob Lucey

Jessica Sferrazza - Bob Lucey

Ann Silver - Charlene Bybee

Mark Sterbens - Charlene bybee

Absent:

Abstain:

Vote: Motion passed five to four in favor of Bob Lucey as the RSCVA Board Chair.

F. PRESENTATIONS

F1. Reno-Sparks Convention and Visitors Authority CEO Update

This update was presented by Charles Harris, President/CEO. He discussed the RSCVA Customer Advisory Board, The Destination International Annual Conference, and the Destination Next Study. Mr. Harris also shared a CEO recap video.

F2. Destinations International Update

Don Welsh, President & CEO, Destinations International, gave the Board of Directors an update on the destination marketing and management industry.

F3. Legislative Update

Jesse Wadhams, Black & Wadhams provided an update regarding the recent Legislative Session and issues of interest to the RSCVA. First, he discussed Senate Bill 386 sponsored by Senator Nicole Cannizzaro, which relates to hospitality employees laid-off due to COVID-19. He stated that this bill creates a "Right To Return." Next, Mr. Wadhams said that Assembly Bill 363 relates to transient lodging (Airbnb and VRBO), requiring the governing bodies to establish requirements relating to residential units as transient lodging; therefore, subject to transient lodging tax. However, this bill has been amended and only applies to Clark County. Finally, Mr. Wadhams addressed Assembly Bill 435. This bill relates to taxation, expanding the exemption from the commerce tax for tradeshow. He said that this bill is now on the Governor's desk.

F4. Legal Counsel Update

There was no discussion on this item.

F5. Proposed FY 2021-2022 Annual Plan.

Charles Harris, President & CEO, presented this agenda item. He drew the Board's attention to the one-page summary in the Board materials.

Motion: Move to approve the Proposed FY 2021-2022 Annual Plan.

Moved by: Rick Murdock

Seconded by: Mark Sterbens

Aye: Member Bybee, Chapman, Keel, Lucey, Murdock, Schieve, Sferrazza, Silver, and Sterbens

No:

Absent:

Abstain:

Vote: Motion passed unanimously

F6. RSCVA President/CEO Goals & Objectives for FY 2021/2022

Rick Murdock, Chair - Executive & Legislative Committee, presented the RSCVA President/CEO's proposed goals and objectives for the Fiscal Year 2021/2022.

Motion: Move to approve the recommended RSCVA President/CEO Goals & Objectives for FY 2021/2022 as presented by the Executive & Legislative Committee.

Moved by: Charlene Bybee

Seconded by: Andy Chapman

Aye: Member Bybee, Chapman, Keel, Lucey, Murdock, Schieve, Sferrazza, Silver, and Sterbens

No:

Absent:

Abstain:

Vote: Motion passed unanimously

G. BOARD MATTERS

G1. Review, discussion, and possible action for a new contract with the Porter Group

Mayor Hillary Schieve asked Mr. Harris to update the Board on discussions with the Porter Group.

Charle Harris drew the board's attention to the contract in the meeting materials and asked for Board discussion and approval as it is above and beyond the CEO's amount.

Motion: Move to approve the contract with the Porter Group for Federal government affairs work in an amount not to exceed sixty thousand dollars (\$60,000).

Moved by: Mayor Hillary Schieve

Seconded by: Rick Murdock

Aye: Member Bybee, Chapman, Keel, Lucey, Murdock, Schieve, Sferrazza, Silver, and Sterbens

No:

Absent:

Abstain:

Vote: Motion passed unanimously

G2. Truckee River Improvement Project

Mayor Schieve opened this discussion regarding the Truckee River improvement project.

Motion: Move to approve future involvement of the RSCVA in the Truckee River improvement project.

Moved by: Mark Sterbens

Seconded by: Rick Murdock

Aye: Member Bybee, Chapman, Keel, Lucey, Murdock, Schieve, Sferrazza, Silver, and Sterbens

No:

Absent:

Abstain:

Vote: Motion passed unanimously

G3. Downtown Facilities Committee

Mayor Schieve led the discussion regarding the formation of the RSCVA Downtown Facilities Committee.

Ben Kennedy clarified that the Board approved the formation of a Downtown Facilities Committee at the last Board of Directors meeting. He stated that it was agreed that the committee would consist of three (3) RSCVA Board Members and four (4) Downtown Stakeholders and would be subject to Nevada Open Meeting Law. Member Ann Silver volunteered to serve on the Downtown Facilities Committee.

Motion: Move to approve makeup of the Downtown Facilities Committee consisting of three (3) RSCVA Board Members and four (4) outside members selected by the RSCVA Board Chair and approved by the Board of Directors.

Moved by: Bob Lucey

Seconded by: Charlene Bybee

Aye: Member Bybee, Chapman, Keel, Lucey, Murdock, Schieve, Sferrazza, Silver, and Sterbens

No:

Absent:

Abstain:

Vote: Motion passed unanimously

G4. Development Fund Discussion

Board member Rick Murdock led a discussion regarding the potential formation of a development fund to fund future RSCVA events. Mr. Murdock asked Mike Larragueta, Vice President of Convention Sales to expand on this item.

Motion: Move to direct RSCVA Executive Staff members to bring proposals for future RSCVA funded events back to the Board of Directors.

Moved by: Jessica Sferrazza

Seconded by: Mayor Hillary Schieve

Aye: Member Bybee, Chapman, Keel, Lucey, Murdock, Schieve, Sferrazza, Silver, and Sterbens

No:

Absent:

Abstain:

Vote: Motion passed unanimously

G5. Authorization for the issuance of a request for proposal for the professional management and operation of the National Bowling Stadium, Reno Events Center, Reno-Sparks Convention Center, and the Reno-Sparks Livestock Events Center.

The current Management Agreement in place for the professional management of the National Bowling Stadium, Reno Events Center, Reno-Sparks Convention Center, and the Reno-Sparks Livestock Events Center expires June 1, 2022. In anticipation of the expiration of the current Management Agreement, the Board is being asked to discuss and provide direction to staff regarding the issuance of a request for proposals for the management of the foregoing facilities upon the expiration of the term of the current Management Agreement.

Chair Bob Lucey pulled item G5 from the agenda and asked that it be brought back or a Special Board of Directors Meeting in August.

G BOARD MEMBERS COMMENTS REGARDING ITEMS FOR FUTURE MEETINGS

None

H COMMENTS FROM THE FLOOR BY THE PUBLIC

None

I ADJOURNMENT

Meeting adjourned at 11:49 am.

To view the full meeting recording, please visit the RSCVA Board of Directors Meeting Youtube page at:
<https://www.youtube.com/watch?v=GvPXMcrCtmU&t=7732s>